

Viva-TV (TV channel)

Viva TV is a **Philippine entertainment television network** owned by **Viva Entertainment** which also created its cable networks **Pinoy Box Office**(PBO), **Pinoy Extreme** and **Toon TV**. Viva-TV occupying the primetime block on **IBC** from 5:00pm - 12:00mn daily while on Saturdays at 2:30pm - 12:30am and Sundays at 9:30am to 12:30am, while it operates 24 hours-a-day, 7 days-a-week on cable TV from **Signal Digital TV** channel 15 and**Dream Satellite TV** channel 54.

| Viva TV | |
|---------------------------|---|
| Launched | July 16, 2012 |
| Network | Viva Television |
| Owned by | Viva Entertainment |
| Slogan | Home of the Stars |
| Voices of | Bob Novales from ABS-CBN |
| Sister channel(s) | Pinoy Box Office |
| | Pinoy Extreme |
| | IBC |
| Website | Official Site |
| Availability | |
| Terrestrial | |
| IBC | VHF Channel 13 |
| Metro Manila | |
| Satellite | |
| Signal Digital TV | Channel 15 |
| Dream Satellite TV | Channel 54 |
| Dish Network(USA) | Channel 9970 |
| Cable | |
| Cablelink | Channel 49 |

| | |
|--|--|
| Destiny Cable | Channel TBA |
| Available on many cable systems | Check local listings for channels in the Philippines |

History [Edit](#)

Viva-TV on IBC-13 [Edit](#)

Viva TV as a block timer on [IBC](#) from 1999 to 2003. This includes dramas series, showbiz-oriented shows, music videos, animated series, comedy, game shows and sports shows including [Philippine Basketball Association](#).

In 2001, Viva-TV begin to produce local version of game shows [The Weakest Link](#) (hosted by [Edu Manzano](#)) and [Who Wants to Be a Millionaire?](#) (hosted by [Christopher De Leon](#)) which airs on [IBC](#). The two top networks of [ABS-CBN](#), [GMA Network](#) and [ABC](#) were forced to include franchised game shows to their programming lineup within Philippine networks. The network has popularly in 2001 when it aired the [Mexicansoap opera](#) as telenovela like [Carita de Angel](#), [Siempre Te Amare](#) and [Maria del Cielo](#) on daytime and [Por Un Beso](#) on primetime airs on [IBC](#) after the success of telenovelas are two top networks [GMA Network](#) and [ABS-CBN](#) in their programming lineup.

Also, Viva-TV introduced popular anime series like [Akazukin Cha Cha](#) (the voice of [Antoinette Taus](#) as Cha Cha), [Crayon Shin Chan](#) (the voice of [Andrew E.](#) as Shin Chan) and [Cyborg Kurochan](#) (the voice of [Ogie Alcasid](#) as Kurochan) which is dubbed in [Filipino](#) by the famous TV stars airs on the evening slot.

In March 2002, it begin to the local version of talent search show [Star for a Night](#) on [IBC](#). The weekly program hosted by [Regine Velasquez](#) showcased the best among the young Filipino singing talents dressed up in a professional setting. This highly rated show led to the discovery of [Sarah Geronimo](#) and [Mark Bautista](#), who are now established recording artists and TV/movie stars.

In June 5, 2011, the joint venture of block timer on [IBC-13](#) and [Viva Entertainment](#) partnership contract announced to buy Channel 13 was relaunched with the newest channel *Viva-TV* as the country's premiere entertainment channel via [free-to-air](#) TV network [IBC-13](#) had its major reformat begin its competition TV ratings with giant networks [ABS-CBN](#) annd [GMA Network](#). The present arrangement calls for IBC to control the non-primetime hours, while Viva TV takes hold of the primetime hours.

On Cable/Satellite Feed [Edit](#)

Viva TV was relaunched last July 16, 2012 in [Signal Digital TV](#), replacing [Viva Cinema](#).^{[1][2]} It was transformed from a movie/general entertainment channel to a full length entertainment

channel which includes music videos, talk shows, reality series, concerts and behind the scenes from movies.^[3]

Viva TV is also available in [Europe](#), [Middle East](#), [Canada](#), [North Africa](#), [Guam](#), and the via [Dish Network](#). Unlike the Philippine feed, it also airs movies as well as old TV series produced by [Viva Television](#) as the international channels [VIVA Global](#), which co-owned [Pilipinas Global Network Ltd](#) and launched its new cable kids channel called [Toon TV](#) on July 2, 2012.^[4]

Slogans [Edit](#)

| Branding | Slogan | Years Active |
|----------------|--|---------------------------------|
| Viva TV on IBC | The Sports and Entertainment Channel on IBC-13 | 1999–2002 |
| Viva TV on IBC | Walang Patid ang Saya! | 2002–2003 |
| Viva TV on IBC | Ang Saya-Saya Na Kasama! | June 5, 2011–September 28, 2012 |
| Viva TV on IBC | Pinoy Christmas, Christmas Forever! | Christmas 2011 |
| Viva TV on IBC | Summer sa Tag-Araw! (Summer is Summer) | Summer 2012 |
| Viva TV | Home of the Stars | June 18, 2012-present |
| Viva TV on IBC | Ikaw ang Feeling, sa Tag-ulan | Rainy Season 2012 |
| Viva TV on | Ang Saya ng TV Mo! | September 29, 2012-March 31, |

| | | |
|-----|------------------------|-----------------------|
| IBC | | 2013 |
| IBC | Ikaw ang Star Kapinoy! | April 1, 2013-present |

Programming blocks [Edit](#)

| Days | Block | Programming | Timeslot |
|-----------------|------------------------|---|----------------|
| Mondays-Fridays | <i>Anime Kapinoy</i> | Animes | 9:00am-10:30am |
| Mondays-Fridays | <i>Have a Tanghali</i> | Asianovela, culture, children show, and noontime variety show | 10:30am-2:30pm |
| Mondays-Fridays | <i>HapoNation</i> | Movies, teleserye, asianovela and kiddie gag show | 2:30pm-5:45pm |
| Mondays-Fridays | <i>PrimeTastik</i> | Newscast, sports (basketball), game show, teleseryes, telenovela and asianovela | 5:45pm-11:00pm |
| Saturdays | <i>Panalo Weekend</i> | Noontime variety show, showbiz talk show, dance show, sports shows (basketball), fantasy anthology, game show, reality shows, horror suspense thriller, comedy shows (sitcoms and gag show) | 10:00am-1:00am |
| Sundays | <i>Panalo Weekend</i> | Sports shows (basketball), musical variety show, teen drama anthology, comedy (sitcom), reality show (talent search) and movies | 10:00am-1:00am |

Programming [Edit](#)

Main article: [List of programs broadcast by Viva-TV](#)

Affiliates [Edit](#)

Main article: [List of Intercontinental Broadcasting Corporation affiliate stations](#)

References [Edit](#)

- ↑ [Stars unite for VIVA TV channel](#) retrieved via www.viva.com.ph 07-03-2012
- ↑ [Sarah, Anne, KC headline Viva TV's free TV offerings](#) retrieved via www.interaksyon.com 07-14-2012

3. [↑ VIVA Channel Station ID](#) retrieved via [www.youtube.com](#) 07-26-2012
4. [↑ Viva TV is now on Dish TV US](#) retrieved via [www.dish.com](#) 09-10-2012

See also [Edit](#)

- [Viva Entertainment](#)
- [Pinoy Extreme](#)
- [Pinoy Box Office](#)
- [Toon TV](#)
- [VIVA Global](#)
- [IBC-13 Program Schedule in March 4-10, 2000](#)
- [IBC Primetime Schedule in May 13-19, 2000](#)
- [IBC Primetime Schedule for February 24-March 2, 2001](#)
- [PBA on Viva-TV-IBC](#)
- [Viva-TV's "Pop Girls" debuts every Sunday nights over IBC-13](#)
- [Viva-TV goes to IBC-13](#)
- [Sa Viva-TV, laging big time ang cartoons](#)
- [Viva-TV entertainment shows](#)
- [Viva-TV on IBC's TV ratings nationwide](#)
- [Kantar: IBC-13 and Viva-TV leads national TV ratings in March!](#)
- [IBC-13 at Viva-TV, No. 4 parin sa buong bansa sa buwan ng April!](#)
- [Sarah, Anne, KC headline Viva TV's free TV offerings](#)
- [Viva TV's Newest Channel Offering Featuring Sarah, Anne and KC](#)
- [More shows on Viva-TV on IBC-13](#)
- [Viva-TV Kids offers a refreshing line-up starting July 29](#)
- [List of programming blocks by Viva-TV](#)
- [IBC-13 is back with a major networks Viva-TV](#)

External links [Edit](#)

- [Viva TV on Facebook](#)
- [Viva TV on Twitter](#)
- [Viva TV on Multipl](#)

Official Website [Edit](#)

- [Viva TV official website](#)

IBC-13 Program Schedule in March 4-10, 2000

July 24-31, 1999 [Edit](#)

Sunday [Edit](#)

- 8:00 - Family TV Mass
- 9:00 - Tokusatsu
- 9:30 - Bioman
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Gillette World of Sports
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - PBL Challenge
- 8:00 - Hot Stuff
- 8:30 - NBA on VTV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - PBL Challenge
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Striclly Dancesport
- 10:00 - Kasangga Mo ang Langit
- 10:30 - Asian PGA Tour
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English

- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - PBL Challenge
- 8:00 - NBA Jam
- 8:30 - NBA on VTV
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabayo, Karera, Karetista
- 11:00 - Cara y Cruz
- 11:30 - IBC Balita Ngayon

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - Kamen Rider Black
- 3:00 - Turboranger
- 3:30 - PBL Challenge
- 5:30 - Rebyu
- 6:00 - Goin' Bayabas
- 7:00 - Fastbreak
- 8:00 - Back to Iskul Bukol
- 9:00 - WOW!
- 10:00 - Sine VTV
- 11:30 - Asian PGA Tour

January 1-7, 2000

[Edit](#)

Sunday

[Edit](#)

- 8:00 - Family TV Mass
- 9:00 - Tokusatsu
- 9:30 - Bioman
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Racing World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday

[Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - PBL Challenge
- 8:00 - NBA on VTV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday

[Edit](#)

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- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - Gillette World of Sports
- 6:30 - ATP Tennis Magazine
- 7:00 - ATP Tour Highlights
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Stricly Dancesport
- 10:00 - Kasangga Mo ang Langit
- 10:30 - Asian PGA Tour
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast

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- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabayo, Karera, Karetista
- 11:00 - Cara y Cruz
- 11:30 - IBC Balita Ngayon

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - Auto Review
- 3:00 - PBL Challenge
- 5:30 - Rebyu
- 6:00 - Goin' Bayabas
- 7:00 - Fastbreak
- 8:00 - Back to Iskul Bukol
- 9:00 - WOW!
- 10:00 - Sine VTV

- 11:30 - Asian PGA Tour

March 4-10, 2000 [Edit](#)

Sunday [Edit](#)

- 8:00 - Family TV Mass
- 9:00 - Tokusatsu
- 9:30 - Bioman
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Racing World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

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- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - PBL Challenge
- 8:00 - NBA on VTV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

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- 4:30 - IBC Express Balita
- 5:00 - Super Pig
- 5:30 - Battle Ball
- 6:00 - Gillette World of Sports
- 6:30 - ATP Tennis Magazine
- 7:00 - ATP Tour Highlights
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Stricly Dancesport
- 10:00 - Kasangga Mo ang Langit
- 10:30 - Asian PGA Tour
- 11:30 - IBC Balita Ngayon

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- 11:30 - The Estrada Presidency
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- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

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- 5:30 - Battle Ball
- 6:00 - PBL Challenge
- 8:00 - NBA Jam
- 8:30 - NBA on VTV
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabayo, Karera, Karetista
- 11:00 - ATP Tennis Magazine
- 11:30 - IBC Balita Ngayon

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Motolite International 9-Ball Championship
- 7:00 - Viva Premiere Night
- 9:00 - 1999 World Pool Masteers
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

IBC Primetime Schedule in May 13-19, 2000

Schedule [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 10:00 - ATP Tour Highlights

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - NBA Series
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English

- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - NBA on Viva-TV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Stricly Dancesport
- 10:00 - Kasangga Mo Ang Langit
- 10:30 - Asian PGA Tour
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
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- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita

- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
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- 7:00 - 1999 World Pool Masters
- 8:00 - NBA Jam
- 8:30 - NBA on Viva-TV
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - ATP Tennis Magazine
- 11:30 - IBC Balita Ngayon

May 20-26, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Asia PGA Tour
- 10:00 - ATP Tour Highlights

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - NBA Series
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
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- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita

- 5:00 - Super Rescue Solbrain
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - NBA on Viva-TV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
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- 5:30 - NBA Series
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- 10:30 - Asian PGA Tour
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Wednesday [Edit](#)

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- 10:00 - Blow By Blow
- 11:00 - Sagupaan
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Thursday [Edit](#)

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- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - NBA Jam
- 8:30 - NBA on Viva-TV
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

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- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - ATP Tennis Magazine
- 11:30 - IBC Balita Ngayon

June 3-9, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - 1999 World Pool Masters
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - NBA Series
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Super Rescue Solbrain

- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - NBA on Viva-TV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Striclly Dancesport
- 10:00 - Kasangga Mo Ang Langit
- 10:30 - Asian PGA Tour
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow

- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - NBA Jam
- 8:30 - NBA on Viva-TV
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - ATP Tennis Magazine
- 11:30 - IBC Balita Ngayon

June 10-16, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - NBA Series
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball

- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - NBA on Viva-TV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Striclly Dancesport
- 10:00 - Asian PGA Tour
- 11:00 - NBA Series
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan

- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - NBA Jam
- 8:30 - NBA on Viva-TV
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - ATP Tennis Magazine
- 11:30 - IBC Balita Ngayon

June 24-30, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese

- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - NBA Series
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha

- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - NBA on Viva-TV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - 1999 World Pool Masters
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Striclly Dancesport
- 10:00 - Asian PGA Tour
- 11:00 - NBA Series
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow

- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - NBA on Viva-TV
- 9:00 - Subic Bay
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

July 1-7, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese

- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - NBA Series
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa

- 7:00 - Viva Proudly Presents
- 9:00 - NBA on Viva-TV
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - ATP Tour Highlights
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Now Showing
- 11:00 - NBA Series
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - NBA on Viva-TV
- 9:00 - Subic Bay
- 10:00 - Striclly Dancesport
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

July 15-21, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review

- 5:00 - Fastbreak
- 6:00 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - World Pool Championships

- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Now Showing
- 11:00 - NBA Series
- 11:00 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese

- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 9:00 - Subic Bay
- 10:00 - Striclly Dancesport
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

July 22-28, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Fastbreak

- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - ATP Tour Highlights
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - World Pool Championships
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Now Showing
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life

- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 9:00 - Subic Bay
- 10:00 - Striclly Dancesport
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

August 5-11, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - 89 DMZ simulcast
- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Fastbreak
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim

- 10:00 - Gags Must Be Crazy
- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - World Pool Championships
- 10:30 - Super Bouts
- 11:30 - IBC Balita Ngayon

Tuesday [Edit](#)

- 11:30 - The Estrada Presidency

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Now Showing
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

Wednesday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Sagupaan
- 11:30 - IBC Balita Ngayon

Thursday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English

- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 9:00 - Subic Bay
- 10:00 - Stricly Dancesport
- 11:00 - NBA Action
- 11:30 - IBC Balita Ngayon

Friday [Edit](#)

- 11:30 - The Estrada Presidency
- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - PBA Moments
- 11:30 - IBC Balita Ngayon

August 19-25, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - Amerika Atbp.
- 3:30 - TODAS
- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Fastbreak
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy

- 11:00 - Asian PGA Tour

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - World Pool Championships
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Good Take

Tuesday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast

- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Saklolo Abogado
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Now Showing
- 11:00 - Ronda Trese
- 11:30 - The Estrada Presidency

Wednesday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Thursday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Battle Ball
- 6:00 - May Bukas Pa

- 7:00 - World Pool Championships
- 8:30 - NBA Series
- 9:00 - Subic Bay
- 10:30 - NBA Action
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Friday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

August 26-September 1, 2000 [Edit](#)

Saturday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 2:30 - Amerika Atbp.
- 3:30 - 89 DMZ simulcast
- 4:00 - Sagupaan
- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Fastbreak
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy
- 11:00 - Night Lines

Sunday [Edit](#)

- 9:00 - Family TV Mass

- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - Viva Proudly Presents
- 9:00 - World Pool Championships
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Good Take

Tuesday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English

- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Saklolo Abogado
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 8:00 - DMZ-TV (simulcast on 89 DMZ)
- 9:00 - Now Showing
- 11:00 - Ronda Trese

Wednesday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Blow By Blow
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Thursday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - May Bukas Pa
- 7:00 - World Pool Championships
- 9:00 - Subic Bay
- 10:30 - NBA Action
- 11:00 - Ronda Trese

- 11:30 - PBA Moments

Friday [Edit](#)

- 12:00 - Alas Dose sa Trese
- 1:30 - 89 DMZ simulcast
- 2:30 - Give a Life
- 3:00 - 89 DMZ simulcast
- 4:00 - Gogo's Adventures with English
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

November 4-10, 2000 [Edit](#)

Saturday [Edit](#)

- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Viva Premiere Night
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy
- 11:00 - Night Lines

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA

- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - Blow By Blow
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Proudly Presents
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Good Take

Tuesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Saklolo Sbogado
- 6:00 - Rising Stars of Billiards
- 7:00 - DMZ-TV (simulcast on 89 DMZ)
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Now Showing
- 11:00 - Ronda Trese

Wednesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Subic Bay
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Thursday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - World Pool Championships
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Thursday Night at the Movies
- 10:30 - NBA Action
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Friday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

November 25-December 1, 2000 [Edit](#)

Saturday [Edit](#)

- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Viva Premiere Night
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy
- 11:00 - Night Lines

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids

- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - Blow By Blow
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Proudly Presents
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Good Take

Tuesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Saklolo Abogado
- 6:00 - Rising Stars of Billiards
- 7:00 - DMZ-TV (simulcast on 89 DMZ)
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Now Showing
- 11:00 - Ronda Trese

Wednesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Subic Bay
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Thursday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - World Pool Championships
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Thursday Night at the Movies
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Friday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

December 9-15, 2000 [Edit](#)

Saturday [Edit](#)

- 4:30 - Auto Review
- 5:00 - H2K
- 6:00 - Viva Premiere Night
- 8:00 - Who Wants to be a Millionaire?

- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy
- 11:00 - Night Lines

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - Tukaan
- 12:00 - Ating Alamin
- 1:00 - DMZ-TV (simulcast on 89 DMZ)
- 2:00 - 89 DMZ simulcast
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - Blow By Blow
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Proudly Presents
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Good Take

Tuesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha

- 5:30 - Saklolo Abogado
- 6:00 - Rising Stars of Billiards
- 7:00 - DMZ-TV (simulcast on 89 DMZ)
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Now Showing
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Wednesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Subic Bay
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Thursday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Game of the Week
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Thursday Night at the Movies
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Friday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabao, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

IBC Primetime Schedule for February 24-March 2, 2001

Schedule [Edit](#)

Saturday [Edit](#)

- 4:30 - Auto Review
- 5:00 - Yu Yu Hakusho
- 5:30 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy
- 11:00 - Night Lines

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 3:00 - Amerika Atbp.
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha

- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - Blow By Blow
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Proudly Presents
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Amerika Atbp.

Tuesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Saklolo Abogado
- 6:00 - Rising Stars of Billiards
- 7:00 - DMZ-TV
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Now Showing
- 11:00 - Ronda Trese
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Subic Bay
- 11:00 - Ronda Trese
- 11:30 - PBA Moments

Thursday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Game of the Week
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Thursday Night at the Movies

- 11:00 - Ronda Trese
- 11:30 - Good Take

Friday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabayo, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

April 21-27, 2001 [Edit](#)

Saturday [Edit](#)

- 4:30 - Auto Review
- 5:00 - Yu Yu Hakusho
- 5:30 - H2K
- 7:00 - Viva Premiere Night
- 9:00 - Kagat ng Dilim
- 10:00 - Gags Must Be Crazy
- 11:00 - Night Lines

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Milo Sporting World
- 4:00 - PBA
- 9:00 - Sinemaks
- 11:00 - In His Steps
- 11:30 - PBA Moments

Monday [Edit](#)

- 3:00 - Amerika Atbp.
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Series
- 6:00 - Rising Stars of Billiards
- 7:00 - Blow By Blow
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Proudly Presents
- 10:30 - Super Bouts
- 11:00 - Ronda Trese
- 11:30 - Amerika Atbp.

Tuesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Saklolo Abogado
- 6:00 - Rising Stars of Billiards
- 7:00 - DMZ-TV
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Now Showing
- 11:00 - Ronda Trese
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Subic Bay
- 11:00 - Ronda Trese
- 11:30 - Pulso at Damdamin ng Bayan

Thursday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - NBA Game of the Week
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Thursday Night at the Movies
- 11:00 - Ronda Trese
- 11:30 - Good Take

Friday [Edit](#)

- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - PBA
- 10:00 - Kabayo, Karera, Karerista
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

August 18-24, 2001 [Edit](#)

Saturday [Edit](#)

- 8:00 - El Shaddai
- 10:30 - Top 10 Best Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - Filler
- 4:30 - Auto Review
- 5:00 - Habang May Buhay
- 6:00 - Viva Premiere Night
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Fist of Fury

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids

- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 3:00 - Filler
- 3:30 - Habang May Buhay
- 4:30 - Viva Hot Hits
- 5:00 - PBA Game 1
- 7:00 - PBA Game 2
- 9:00 - Sinemaks
- 11:00 - Viva Music Channel

Monday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Siempre Te Amare
- 1:30 - Filler
- 2:30 - Give a Life
- 3:00 - Amerika Atbp.
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Yu Yu Hakusho
- 6:00 - NBA Series
- 6:30 - Viva Proudly Presents
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Maria del Cielo
- 10:00 - WNBA
- 11:00 - Ronda Trese
- 11:30 - Linawin Natin

Tuesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Siempre Te Amare
- 1:30 - Filler

- 2:30 - Give a Life
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Yu Yu Hakusho
- 6:00 - NBA Series
- 6:30 - Viva Action Cinema
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Maria del Cielo
- 10:00 - Dear Heart
- 11:00 - Ronda Trese
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Siempre Te Amare
- 1:30 - Filler
- 2:30 - Give a Life
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - Maria del Cielo
- 10:00 - Blow By Blow
- 11:00 - Ronda Trese
- 11:30 - Citizens Patrol

Thursday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Siempre Te Amare
- 1:30 - Filler
- 2:30 - Give a Life

- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Yu Yu Hakusho
- 6:00 - NBA Series
- 6:30 - TeleViva Specials
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Maria del Cielo
- 10:00 - Gags Must Be Crazy
- 11:00 - Ronda Trese
- 11:30 - Good Take

Friday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Siempre Te Amare
- 1:30 - Filler
- 2:30 - Give a Life
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - Maria del Cielo
- 10:00 - Let's Play Pool
- 11:00 - Ronda Trese
- 11:30 - Last Fool Show

September 22-28, 2001 [Edit](#)

Viva-TV enter the Japanese anime series on IBC in the Philippines like *Akazukin Cha Cha* (voiced by Antoinette Taus as Cha Cha), *Crayon Shin Chan* (voiced by Andrew E as Shin Chan) an *Cyborg Kurochan* (voiced by Ogie Alcasid as Kurochan) in primetime slots. Also, Viva-TV introduced new Mexico soap operas for telenovelas on IBC include *Carita de Angel*, *Siempre Te Amare* and *Maria del Cielo* on noontime and *Por Un Beso* on primetime.

Saturday [Edit](#)

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Best Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - TODAS (rerun)
- 4:30 - Auto Review
- 5:00 - Akazukin Cha Cha
- 5:30 - Habang May Buhay
- 6:30 - Viva Premiere Night
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Now Showing

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Viva Hot Hits
- 4:00 - PBA Game 1
- 6:30 - PBA Game 2
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Sinemaks

Monday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare

- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Proudly Presents
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Por Un Beso
- 10:00 - Battle of Yokohama
- 11:00 - Ronda Trese
- 11:30 - Linawin Natin

Tuesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Action Cinema
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Por Un Beso
- 10:00 - Fist of Fury
- 11:00 - Ronda Trese
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - Por Un Beso
- 10:00 - Blow By Blow
- 11:00 - Ronda Trese
- 11:30 - Citizens Patrol

Thursday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - TeleViva Specials
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Por Un Beso
- 10:00 - Gags Must Be Crazy
- 11:00 - Ronda Trese
- 11:30 - Good Take

Friday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - Por Un Beso
- 10:00 - Let's Play Pool
- 11:00 - Ronda Trese
- 11:30 - Ugnayan Pambansa

October 13-19, 2001 [Edit](#)

Saturday [Edit](#)

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Best Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - TODAS (rerun)
- 4:30 - Auto Review
- 5:00 - Akazukin Cha Cha
- 5:30 - Bubu Cha Cha
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Jaya Unleashed

- 11:00 - Elrode Boxing Fights

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Hear
- 3:30 - Viva Hot Hits
- 4:00 - PBA Game 1
- 6:00 - PBA Game 2
- 8:00 - Who Wants to be a Millionaire?
- 9:30 - Sinemaks

Monday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Por Un Beso
- 10:00 - Battle of Yokohama
- 11:00 - Ronda Trese
- 11:30 - Linawin Natin

Tuesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Por Un Beso
- 10:00 - Fist of Fury
- 11:00 - Ronda Trese
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - Por Un Beso
- 10:00 - Blow By Blow
- 11:00 - Ronda Trese

- 11:30 - Citizens Patrol

Thursday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Por Un Beso
- 10:00 - Gags Must Be Crazy
- 11:00 - Ronda Trese
- 11:30 - Good Take

Friday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - Por Un Beso
- 10:00 - Let's Play Pool

- 11:00 - Ronda Trese
- 11:30 - Ugnayan Pambansa

November 24-30, 2001 [Edit](#)

Viva-TV enters the new game shows on IBC with *The Weakest Link* (hosted by Edu Manzano) and *Who Wants to be a Millionaire* (hosted by Christopher De Leon).

Saturday [Edit](#)

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Best Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - TODAS (rerun)
- 4:30 - Auto Review
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Habang May Buhay
- 11:00 - Elrode Boxing Fights

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Viva Hot Hits
- 4:00 - PBA Game 1

- 6:00 - PBA Game 2
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Sinemaks

Monday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:00 - Bubu Cha Cha
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - The Weakest Link
- 10:30 - Por Un Beso
- 11:00 - Ronda Trese
- 11:30 - Linawin Natin

Tuesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan

- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:00 - Bubu Cha Cha
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - The Weakest Link
- 10:30 - Por Un Beso
- 11:00 - Ronda Trese
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:00 - Crayon Shin Chan
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - The Weakest Link
- 10:30 - Por Un Beso
- 11:00 - Ronda Trese
- 11:30 - Citizens Patrol

Thursday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita

- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:00 - Bubu Cha Cha
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - The Weakest Link
- 10:30 - Por Un Beso
- 11:00 - Ronda Trese
- 11:30 - Good Take

Friday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - PBA Game 1
- 7:30 - PBA Game 2
- 9:30 - The Weakest Link
- 10:30 - Por Un Beso
- 11:00 - Ronda Trese
- 11:30 - Ugnayan Pambansa

Viva-TV on IBC New Schedule this February 16-22, 2002 [Edit](#)

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Citizen's Patrol
- 11:00 - A Taste of Life

- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Viva Hot Hits
- 4:00 - PBA Game 1
- 6:00 - PBA Game 2
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Sinemaks
- 11:00 - Viva Hot Hits

Monday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - Viva Box Office
- 7:30 - Akazukin Cha Cha
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link
- 10:00 - Natalia
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Linawin Natin

Tuesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo

- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - PBA Games
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link
- 10:00 - Natalia
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - Habang May Buhay
- 7:00 - Bubu Cha Cha
- 7:30 - Akazukin Cha Cha
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link
- 10:00 - Natalia
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - People First

Thursday [Edit](#)

- 11:00 - Lunch Break

- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - PBA Games
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - Who Wants to be a Millionaire?
- 10:00 - Natalia
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Good Take

Friday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Nora Mismo
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - Habang May Buhay
- 7:00 - Bubu Cha Cha
- 7:30 - Akazukin Cha Cha
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - Who Wants to be a Millionaire?
- 10:00 - Natalia
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Ugnayan Pambansa

Saturday [Edit](#)

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Best Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - Golf Power
- 4:00 - PBA Game 1
- 6:00 - PBA Game 2
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Box Office
- 11:00 - Elorde Boxing Fights

Viva-TV on IBC New Schedule this April 2002 [Edit](#)

Sunday [Edit](#)

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Citizen's Patrol
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Viva Hot Hits
- 4:00 - PBA Game 1
- 6:00 - PBA Game 2
- 8:00 - Star For A Night
- 9:00 - Who Wants to be a Millionaire?
- 10:00 - Sinemaks

Monday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Natalia

- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - Viva Box Office
- 7:30 - Akazukin Cha Cha
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link
- 10:00 - Carita De Angel
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Linawin Natin

Tuesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Natalia
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - PBA Games
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link
- 10:00 - Carita De Angel
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Travel and Trade

Wednesday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Natalia
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - Habang May Buhay
- 7:00 - Bubu Cha Cha
- 7:30 - Akazukin Cha Cha
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link
- 10:00 - Carita De Angel
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - People First

Thursday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Natalia
- 1:30 - Siempre Te Amare
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - PBA Games
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - Who Wants to be a Millionaire?
- 10:00 - Carita De Angel
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight

- 11:30 - Good Take

Friday [Edit](#)

- 11:00 - Lunch Break
- 12:30 - Natalia
- 1:30 - Nora Mismo
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - IBC Express Balita
- 5:30 - Viva Music Channel
- 6:00 - Habang May Buhay
- 7:00 - Bubu Cha Cha
- 7:30 - Akazukin Cha Cha
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - Who Wants to be a Millionaire?
- 10:00 - Carita De Angel
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight
- 11:30 - Ugnayan Pambansa

Saturday [Edit](#)

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Best Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - Golf Power
- 4:00 - PBA Game 1
- 6:00 - PBA Game 2
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Viva Box Office
- 10:30 - Celebrations

- 11:00 - Elorde Boxing Fights

PBA on Viva-TV-IBC

MANILA, Philippines - A glittering opening number, a grand welcome to the new **Hall of Famers** and the parade of beautiful muses await viewers of the **37th PBA Season** tomorrow at the Smart Araneta Coliseum. **Viva Television**, holder of the **PBA's** television franchise, has proposed drastic changes in the league's playdates.

Adding to the excitement is the **PBA's** new partnership with **Viva-TV on IBC 13**, the country's first free to air largest number one entertainment channel of Vic del Rosario's **Viva Entertainment** group, which is fast gaining recognition as the country's premiere entertainment network with improve the signal of the channel and upgrade network facilities nationwide and the new TV ratings. After **ABS-CBN** and **GMA**, the No.3 slot is being claimed jointly by **TV5** and **IBC-13**. Starting this season, the **PBA** will hold a game each Wednesday and Friday, and a regular double-header Saturday and Sunday. Vic Del Rosario is the Viva chairman and CEO, who also owns the movie outfit **Viva Films, Viva Video, Video City** and **Viva Records**. On the other hand, **PBA** also the **Sports5** as **PBA on TV5** which airs monthly and also airs on **AKTV** on four times a week, **AksyonTV**, on three times a week, **Kapatid TV5** and **AksyonTV International**.

The program will include a tribute to the **Smart Gilas** team who placed fourth in the recent **FIBA Asia Championship**, one of the country's best finishes in the past 24 years. The changes, **Viva Television** to counteract the growing opposition posed by the drama series, Filipino-dubbed cartoons, game shows, comedy, music videos, blockbuster movies, showbiz news and variety shows being aired by other networks during the nightcap of the league's usual doubleheader and broadcast the **PBA games** on television and radio increase in the rate and cost per hour of broadcasting **PBA games**, additional commercial spots for **IBC**, and more airtime for public service announcements.

Alaska Milk Corporation, Asian Coatings Philippines, Inc., Coca-Cola Bottlers Philippines, Inc., Energy Food and Drinks Corporation, Ginebra San Miguel, Inc., Philippine Long Distance Telephone Company, Inc., Purefoods Hormel Company, Inc., KFC, San Miguel Corporation and many more. It conducts basketball games that the public can watch live upon purchase of admission tickets. The games are also broadcasted over television and radio by a franchisee which pays the **PBA** franchise fees based on the actual proceeds from advertisements, less airtime costs, production expenses and sales commissions. Making up the fourth batch of honorees into the **Hall of Fame** are Alvin Patrimonio, Billy Ray Bates, Freddie Hubalde, Tommy Manotoc, Mariano Yenko, Tito Eduque and Bobong Velez. Also, the single game days are projected to help boost **Channel 13's** game shows, TV series, showbiz news, comedy and variety shows produced by **Viva Television**.

Viva-TV viewers who watch the **PBA games** starting tomorrow until Oct. 19 will also have the chance to win tickets to the **Black Eyed Peas** concert at the **SM Mall of Asia Concert Grounds** on Oct. 25, by texting in their answers to trivia questions that will be flashed on air. You can catch the games broadcast live every Wednesdays and Fridays with one game, starting at 5:30 p.m. and two double-headers on Saturdays and Sundays starting at 4 p.m. on **Viva-TV on IBC 13**. Radio listeners nationwide can also get to hear the action on **Sports Radio 918 AM**.

For viewers in Guam, North Africa, Middle east and Europe, catch the games on **Pinoy Extreme**

Viva-TV Relaunch [Edit](#)

Viva-TV will have its launch on June 30, 2012 kicks off on July 30 at 5pm, the new entertainment channel on free TV network IBC-13, the government-owned sequestered television station. Viva-TV makes entertainment viewing more enjoyable and exciting as it announces its program line-up.

Among the shows it will feature are *PBA on Viva-TV*, *Wansapanataym*, *Petra's Panniest*, *Popstar Diaries*, *@Annebishowsa*, *KC.com*, *Dear Heart*, *The Jon Santos Show*, *Pantaxya X: The Search for the Next Pantasya ng Bayan*, *OPM TV*, *SM Little Stars*, *Daily Top 10*, *Esperanza*, *WOW!*, *Petrang Kabayo*, *Fighting Family*, *P-POP Star Hunt*, *Especialty 4 U*, *Estudyante Blues*, *Especialty 4 U*, *The Weakest Link* and *Who Wants to be a Millionaire?* with korean drama are daytime *Fondant Garden* and *Queen and I* and primetime *Dream High* and *Can You Hear My Heart* and home of the animated series such as *Pop Pixie*, *Winx Club*, *Polly Pocket*, *Barbie*, *Magic Wonderland* and *Lalaloopsy*, and new anime like *Crayon Shin Chan*, *Cyborg Kurochan* and *Sailor Moon*.

Viva-TV's "Pop Girls" debuts every Sunday nights over IBC-13

Here now is your chance to see your favorite **P-POP** stars. **Viva-TV's** newest teen variety show "**Pop Girls**" is all set to premiere on Philippine television at 8 pm over **Viva-TV on IBC-13** every Sunday nights right before the country's sunday night movies "**Sinemaks**."

Hosted by Nadine Lustre, Rose Van Ginkel and Schai Sigris, "**Pop Girls**" is the newest teen musical variety show of your **P-POP** sensation. The show provides a launch the audience numbers about the **P-POP** fans. It showcases the hottest **P-POP** teen stars, which features the girl stars Aubrey Caraan, Carlyn Ocampo, Sharien Fructuoso and Vicc Madrigal and the **P-POP** group performers like Voyz Avenue and RPM as well and the co-host are XLR8.

Set to premiere as the evening's teen stars this Sunday, these **P-POP** teen stars are provided with their show are Musical Director is Lito Camo and Louie Ocampo and Director is Mark Reyes.

"Pop Girls" is another quality production from **Viva-TV**, a **Viva Entertainment Company**.

Viva Records all-stars [Edit](#)

- Regine Velasquez (1998-2006, 2012-present)
- Martin Nievera (2011-present)
- Sharon Cuneta (1990-2003, 2012-present)
- Anton Alvarez (2011-present)
- Sarah Geronimo (2003-present)
- Mark Bautista (2004-present)
- Anja Aguilar (2012-present)
- Greggy Santos (2013-present)
- Davey Langit (2009-present)
- Rachelle Ann Go (2004-present)
- Marvin Ong (2010-present)
- Nina Girado (2013-present)
- Miguel Aguila (2012-present)
- Chicser (2013-present)
- Anne Curtis (2011-present)
- Pio Balbuena (2012-present)
- Jay Perillo (2010-present)
- Charlie Green (2010-present)
- Ronnie Liang (2012-present)
- Donna Cruz (1991-1999, 2011-present)
- Freestyle (1999-present)
- Thyro and Yumi (2011-present)
- Onemig Bondoc (2012-present)
- Carla Castelo (2012-present)
- Wency Cornejo (2011-present)
- Eurasia (2010-present)
- Andrew E. (1990-present)
- The CompanY (2010-present)
- Jason Hernandez (2012-present)

- Shamrock (2010-present)
- Maldita (2011-present)
- Somedaydream (2011-present)
- True Faith (2009-present)
- Dingdong Avanzado (2012-present)
- Willie Revillame (2010-present)

Vicor Music all-stars (50th anniversary)

[Edit](#)

- Basil Valdez (1975-present)
- Olivia (2010-present)
- Raymond Lauchengco (1984-present)
- Champaigne Morales (2009-present)
- Carlo Lopez (2012-present)
- Sheng Belmonte (2013-present)
- MMJ (2013-present)
- Nadine Lustre (2011-present)
- Young JV (2011-present)
- Paula Bianca (2012-present)
- Gino Padilla (2011-present)
- Princess Velasco (2009-present)
- JM and JC Urquico (2014-present)
- Where's the Sheep? (2012-present)
- Jea Marie Reyes (2013-present)
- Joaquin Valdes (2005-present)
- Chicosci (2011-present)
- Side A (1991-1993, 2012-present)
- Neocolours (1994, 2012-present)

Viva-TV goes to IBC-13

With the New Year, **Viva Entertainment** recently entered into a blocktime agreement with **IBC-13** bringing paving the way for the debut of **Viva-TV** to a new home, to a new height, to new friends and to new TV stars. **Viva-TV** makes the move to terrestrial TV as now more than ever, **Viva-TV** is ready to bring sports and entertainment to all Filipinas nationwide.

About Us [Edit](#)

This was disclosure to ***Funfare Update*** last June 3, 2011 by Vic del Rosario, chairman and CEO of **Viva Entertainment**, Veronique del Rosario-Corpus, vice-president of **Viva Entertainment** and Orly Mercado, the newest chairman of **IBC-13**.

Last June 5, 2011, **Viva-TV** is moving to its new free television, nationwide platform on **IBC-13** on primetime powered by a brand new 60 kilowatt **Harris transmitter** transmitter sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City, so it will be accessible to a wider audience and market because it will be on free TV. That viewers can now find **Viva-TV on IBC** on Sky Cable Ch. 15, Destiny Ch. 16, Cablelink Ch. 14 and Signal Ch. 13 and all the cable and satellite providers.

One concerns two contracts partnership entered with **Viva Entertainment**, both owned by Vic del Rosario, respectively. The first involves 40 hours of airtime on **Channel 13** and the second involves 10 additional hours, including five hours prime time, plus all the breakspots during primetime with its wide variety of entertainment from cartoons, blockbuster movies, drama and comedy, showbiz, concerts and music videos.

Rosario is also a man you can reason with, says Mercado. Recently, the station persuaded **Viva-TV** to return all the two-minute breakspots during primetime as well as the waive the **Domsat** charges the station is supposed to pay.

TV Ratings [Edit](#)

Viva Entertainment's chairman and CEO but in reality, in a drama, showbiz-oriented and variety show saturated television landscape, **Viva-TV** poses a big competition to the country's more established networks with helped boost Channel 13's ratings from cellar dweller to No. 4 in dominated like **ABS-CBN**, **GMA-7** and **TV5**, thanks to the animated series ***Winx Club***, ***Grossology***, ***Pop Pixie*** and ***Trollz*** and **Viva-TV's** sports and entertainment programming and the wide range of local and international sports events. Its ***PBA Games*** ranks among the top five multi-weekly evening programs, while ***Sinemaks*** and ***WOW!*** are among the top 20 one-a-week evening programs.

List of Viva-TV Stars [Edit](#)

The network focused on maintaining the same target demographic of young, TV stars, viewership and positioning. Its popular line-up of series and shows will continue to grow with each new television.

List of TV stars of **Viva-TV** such as Nikki Bacolod, Cesar Montano, Mariel Soriano, Charlie Green, Dina Bonnevie, Anja Aguilar, Dingdong Avanzado, Sarah Geronimo, Anne Curtis, Vhong Navarro, Cristine Reyes, Christopher De Leon, Say Alonzo, IC Mendoza, Nadine Lustre, Rose Van Ginkel and Shy Carlos.

Programming [Edit](#)

Viva-TV is the largest No.1 sports and entertainment channel on **IBC 13** offers the best in entertainment by TV series, reality shows, comedy, animated series, sports, blockbuster movies, showbiz-oriented shows, music videos and variety shows to the Philippine audience where the **PBA games** are shown.

Viva-TV on IBC has changed the viewing habits of many thanks to its **Viva-TV** campaign launched last year. It now airs various entertainment shows. Falling under the channel's **Viva-TV** campaign are the shows: award-winning teen variety show **Pop Girls**, gag show Vhong Navarro's **WOW!**, teen drama Anja Aguilar's **Dear Heart** and **Bagets**, reality show **P-POP Star Hunt** and **SM Little Stars**, teleserye **May Bukas Pa**, game show Dingdong Avanzado's **Fighting Family** and children's basketball-game show **Jr. NBA** hosted by Cogie Domingo, showbiz-oriented Nikki Bacolod's **Daily Top 5**, Champagne Morales' **Celebrity Home Business**, Sarah Geronimo's **Popstar Diaries**, **Chikaletric** and the fantasy-drama anthology **Wansapanataym**. **Viva-TV** also shows korean drama **Forbidden Love** and the popular animated series **Winx Club**, **Pop Pixie**, **Barbie**, **Sabrina: The Animated Series**, **Bratz**, **Strawberry Shortcake**, **South BFDI**, **Grossology** and **Trollz** (which has been imitated by other local stations).

New Program Schedule this June 20, 2011 [Edit](#)

Monday-Friday [Edit](#)

- 4:00pm - **South BFDI**
- 4:30pm - **Express Balita**
- 5:00pm - **Winx Club**
- 5:30pm - **Daily Top 5** (Monday, Tuesday and Thursday); **PBA** (Wednesday and Friday)
- 6:00pm - **Bratz** (Monday); **Strawberry Shortcake** (Tue); **Sabrina: The Animated Series** (Thursday)
- 6:30pm - **May Bukas Pa** (Monday, Tuesday and Thursday)
- 7:00pm - **Viva Proudly Presents** (Monday); **OPM TV** (Tuesday and Thursday)
- 7:30pm - **Popstar Diaries** (Tuesday); **May Bukas Pa** (Wednesday and Friday); **Iskul Bukol** (Thursday)
- 8:00pm - **DMZ-TV** (Tuesday); **Sabrina's Secret Life** (Wednesday); **NBA** (Friday)
- 8:30pm - **Flames** (Wednesday); **WOW!** (Thursday)
- 9:00pm - **Atomic Betty** (Monday); **Now Showing** (Tuesday); **Stoplight TV** (Thursday)
- 9:30pm - **Dear Heart** (Monday); **My Little Pony** (Wednesday); **Thursday Night at the Movies** (Thursday)
- 10:00pm - **Viva Concerts** (Wednesday)
- 10:30pm - **Celebrity Home Business** (Monday); **Chikaletric** (Friday)
- 11:00pm - **Ronda Trese**

- 11:30pm - **Good Take** (Monday); **Linawin Natin** (Tuesday); **Pulsong Pinoy** (Wednesday); **Kasangga Mo Ang Langit/Biyaheng Langit** (Thursday); **Last Fool Show** (Friday)

Saturday [Edit](#)

- 10:00am - **South BFDI**
- 10:30am - **Pop Pixie**
- 11:00am - **Grossology**
- 11:30am - **Lunch Break**
- 1:30pm - **PBA D-League**
- 3:30pm - **Cristinetopia**
- 4:00pm - **Trollz**
- 4:30pm - **Goin' Bayabas**
- 5:00pm - **Lola and Virginia**
- 5:30pm - **Fighting Family**
- 6:00pm - **PBA**
- 8:00pm - **Jr. NBA**
- 8:30pm - **Forbidden Love**
- 9:15pm - **Wansapanataym**
- 10:00pm - **The Main Event (Viva Sports)**
- 11:00pm - **IBC Express Balita**
- 11:30pm - **Bitag**

Sunday [Edit](#)

- 8:30am - **Y2K: Yes to Kids**
- 9:00am - **Hapi Kung Healthy**
- 9:30am - **Hataw Pinoy**
- 10:30am - **Fil-Chi**
- 11:30am - **Barbie**
- 12:00nn - **SM Little Stars**
- 1:00pm - **DMZ-TV**
- 2:00pm - **P-POP Star Hunt**
- 3:00pm - **Bagets: Just Got Lucky**
- 4:00pm - **PBA**
- 8:00pm - **Pop Girls**
- 9:00pm - **Sinemaks**
- 11:00pm - **IBC Express Balita**
- 11:30pm - **EI Shaddai**

Sa Viva-TV, laging big time ang cartoons

Ang Saya ng Cartoon Ito. Basta Viva-TV, ang Saya-Saya na Kasama!

Sa Viva-TV Toons maging cartoons [Edit](#)

With the new animated series on Viva-TV that begin on IBC-13.

Barbie (Sundays at 11:30 am) [Edit](#)

Join Barbie and friends are the newest teen fairy animated series is now on Philippine Television.

Winx Club (Monday-Friday at 5:00 pm) [Edit](#)

The newest phenomenon craziest teen fairy animation-fantasy series is now on Philippine TV! Starting Bloom, Stella, Flora, Musa, Tecna and Aisha are Winx friends is more fun!

Pop Pixie (Saturdays at 10:00 am) [Edit](#)

Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies.

Grossology (Saturdays 10:30 am) [Edit](#)

When there is a crime too gross for adults, secret agent Field Grossologists Ty Archer and Abby Archer are called to action. Join this unforgettable sibling pair as they take on the likes of the maniacal Lance Boil, the oh so creepy Insectiva, and the down right disgusting Sloppy Joe in a variety of hilarious and exciting adventures. That is, if your stomach can handle it.

Sabrina: The Animated Series (Thursdays at 7:00 pm) [Edit](#)

Sabrina Spellman, Hilda and Zelda and Salem are teenagers in the witch of cartoons is on Philippine TV,

Bratz (Mondays at 6:00 pm) [Edit](#)

They and she is Bratz on Philippine TV. The characters are Jade, Cloe, Sasha and Yasmin.

Trollz (Saturdays at 4:00 pm) [Edit](#)

It's a hair thing are Trollz friends in the craziest teenagers in animated series on Philippine TV. Starting Amethyst, Sapphire, Topaz, Onyx and Ruby.

Atomic Betty (Sundays at 11:00 am) [Edit](#)

Betty Barrett is the typical adolescent who enjoys school, science-fiction movies and singing in her band, living in Moose Jaw Heights, The magical girl of grown up with the action and adventure animated series is now on Philippine TV.

Viva-TV entertainment shows

MANILA It may be a bit late, Filipinos have caught entertainment show fever this February 2012. **Viva-TV on IBC** manages to keep up with the network battle despite the dominance of giant networks **GMA-7** and **ABS-CBN**. **Viva-TV** is offering a wide variety of entertainment shows. Under the new management of IBC chairman Orly Mercado.

Viva TV, the entertainment network of Vic del Rosario's **Viva Entertainment** group, lit the fire when it aired "**Fighting Family**" and the localized, licensed version of "**Jr. NBA**" debuted on higher-rating **IBC-13** during primetime. Hosted by newest Viva actor Dingdong Avanzado, from front-runners **ABS-CBN** and **GMA-7**. **Viva-TV on IBC 13** recently became more aggressive after surging ahead in the ratings with Saturday night game shows like "**Fighting Family**," "**Jr. NBA**" and "**Who Wants to be a Millionaire?**", top honcho of the **Viva** conglomerate which holds the show's local franchise.

Although these game shows are blocktimers of **Viva Television**, they have helped **IBC 13** rise from its financial slump and mediocre ratings. After **GMA** and **ABS-CBN**, the No. 3 slot is being claimed jointly by **TV5** and **IBC-13**.

The game show revolutionized viewing patterns and forced other networks to rethink their programming. **Viva's** bold move won the 6:00 p.m. to 6:30 p.m. timeslot for the top spot with total viewers (12.5 percent), top honcho of the **Viva** conglomerate which holds the show's local franchise, the giant networks have put up similar shows to counter the phenomenal rise of the rating charts. "**Jr. NBA**", the first-ever Filipino TV-show franchised from the "**Jr. NBA**" with Philippine rights secured by **Viva-TV**, the games from all over the country Hosted by Cogie Domingo. The show became a hit in its first season, garnering a high 25-percent average rating on the primetime slot, according to the TV survey of **AGB Philippines** last January, besting primetime shows from **TV5**, **GMA 7** and **ABS-CBN**.

On Sunday, 8 p.m., **Viva TV's** teen-oriented variety show, "**Pop Girls**" will be a new season 3 with total viewers (11.3 percent) for the quarter. One of the big deals related to the show is the fact that its host is Nadine Lustre, Rose Van Ginkel and Shy Carlos, who got her own start in showbiz years ago.

In fact, **Viva TV** had started the animated series when it launched "**Pop Pixie**" which airs on **IBC 13**. "**Pop Pixie**" airs every Saturday, 11 a.m. top show with total viewers (5.8 percent) in its time period. The primetime teleserye "**May Buklas Pa**", the 6:30 pm timeslot scored basic top spot with total viewers (10.5 percent) against with the news programs with "**TV Patrol**" (15.8 percent), "**24 Oras**" (17.7 percent) and "**Aksyon**" (20.7 percent).

FANS of the top rating **Fighting Family, Jr. NBA** and **Pop Girls** might just their favorite primetime television entertainment shows.

Viva TV produces more than five hours of daily primetime programs for **IBC 13**, broadcast from 5 to 11:30 p.m. on Monday to Friday, 10 a.m. to 11 p.m. on Saturdays and 11 a.m. to 11 p.m. The station also has the **PBA Games**, the Viva Tagalog movies and Tagalog-dubbed foreign cartoons. "Viva's entry was very significant for us," says **IBC 13** public affairs director Marietta "Mayet" Camacho. "It made us the most financially stable among all the government-owned networks (like **RPN 9** and **NBN 4**). We also gained more viewers." **IBC 13** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **ETC on RPN 9's** rental of the facilities. **IBC 13** has decided to beef up its news and public affairs programs. The station also enhanced the shows in terms of focus. "**Good Take**," hosted by Chin-Chin Gutierrez, earned for **IBC 13** its two-time **Catholic Mass Media Award** for best adult educational program. Now on its second year (Mondays 12 midnight), it features inspirational and success stories about ordinary people.

"**DMZ-TV**" (Tuesdays, 8 p.m. and Sundays, 1 p.m.), enjoy the variety show for teenagers with four favorite TV stars include Julia Montes, Kathryn Bernardo, Xian Lim, Ryan Bang, Yen Santos, Victoria Justice, Daniel Padilla, Miranda Cosgrove and Rayver Cruz. Actress and female broadcast journalists Snooky Serna as the news anchors for the long-running flagship newscast, "**Express Balita**," at 4:30 p.m. "**Last Fool Show**" (Fridays 12 midnight), a weekly late-night talk show about comedy issues to be hosted by comedian Jun Urbano, Gary Lising and Giselle Sanchez. "**Y2K: Yes to Kids**" (Sundays 9 a.m.), a children show hosted by Maxene Magalona. Manilyn Reynes, who also will host the TV sitcom "**Hapi Kung Healthy**." **IBC 13** also plans to rehabilitate its provincial stations in Baguio, Davao, Cebu and Iloilo.

Anja Aguilar: Tell Me Your Heart (under Viva Records) [Edit](#)

Tell Me Your Heart is the second studio album by Filipino singing champion Anja Aguilar, released in the Philippines on June 26, 2012 by VIVA Records. The album consists of revivals of 5 of foreign classics and 7 of OPM classics as well as 2 new original songs. It features two of Anja's singles *Fall In Love Again* and *To Love Again* are which were used as soundtracks for Viva Films, which became box-office hits. Aguilar personally selected the tracks featured in the album, is composed by Vehnee Saturno.

1. Heaven Knows (acoustic) (composed by Louie Ocampo)

2. One Hello (ballad) (composed by Vehnee Saturno)
3. Yakap (Charice) (acoustic love song) (composed by Christian Martinez)
4. Music and Me (ballad) (composed by Vehnee Saturno)
5. To Love Again (Dingdong Avanzado) (ballad with contemporary jazz) (composed by Vehnee Saturno)
6. Have You Ever (pop ballad) (composed by Christian Martinez)
7. Pag Ibig Na Sana (ballad) (composed by Vehnee Saturno and Freddie Saturno) - duet by Sam Concepcion
8. Remember Me This Way (OPM ballad) (composed by Vehnee Saturno)
9. Tell Me Your Heart (pop ballad with contemporary jazz-styled) (composed by Vehnee Saturno)
10. Say You'll Never Go (ballad) (composed by Vehnee Saturno)
11. Hulog ng Langit (pop ballad) (composed by Vehnee Saturno)
12. Before I Fall In Love (Coco Lee) (pop ballad) (composed by Vehnee Saturno)
13. Oh Girl (Dingdong Avanzado) (ballad with contemporary jazz-styled) (composed by Vehnee Saturno)
14. Fall In Love Again (OPM ballad) (music and lyrics by Vehnee Saturno)
15. This Kiss (Carly Rae Jepsen) (synthpop and disco-dance) (composed by Sarah Geronimo)

Anja's Christmas (under Viva Records) [Edit](#)

Anja's Christmas is the newest Christmas album by Filipino singing champion Anja Aguilar, released in the Philippine on November 8, 2012 by VIVA Records.

1. All I Want For Christmas Is You (music and lyrics by Christian Martinez)
2. Sa Paskong Darating (music and lyrics by Vehnee Saturno)
3. Last Christmas (Cascada) (music and lyrics by Marcus Davis)
4. Jingle Bell Rock (music and lyrics by Kean Cipriano)
5. I Dream of Christmas (music and lyrics by Vehnee Saturno) - duet by Bryan Termulo
6. As Long As There's Christmas (music and lyrics by Vehnee Saturno)
7. Himig ng Pasko (music and lyrics by Louie Ocampo)
8. Wrap It Up, Stack It Up (Barbie) (music and lyrics by Kean Cipriano)

Josh Padilla: JOSH (under Vicor Music) [Edit](#)

1. Someday (Sugar Ray) (composed by Kean Cipriano)
2. Make It With You (Bread) (composed by Kean Cipriano)
3. Passenger Seat (Stephen Speaks) (composed by Kean Cipriano)

4. Fixing a Broken Heart (Mari Hamada) - Featuring Nadine Lustre (composed by Christian Martinez)
5. You to Me Are Everything (composed by Vehnee Saturno)
6. It's Sad To Belong (England Dan) (composed by Vehnee Saturno)
7. True (Spandau Ballet) (composed by Louie Ocampo)
8. Back For Good (Take That) (composed by Vehnee Saturno)
9. Love Again (NM feat Mr. E) (music and lyrics by Vehnee Saturno)
10. Closer You and I (Gino Padilla) (composed by Kean Cipriano)
11. I Can't Take My Eyes of You (composed by Vehnee Saturno)
12. When She Cries (Restless Heart) (composed by Kean Cipriano)

Onemig Bondoc: The Return (under Viva Records)

[Edit](#)

1. Pasensya Na (Torpedo by Gloc 9 and Kiko Machine) (composed by Kean Cipriano)
2. Will of the Wind (composed by Vehnee Saturno)
3. We've Got Tonight (Ronan Keating and Giorgia) (composed by Kean Cipriano) - duet by Sarah Geronimo
4. Your Body is Wonderland (John Mayer) (composed by Kean Cipriano)
5. Gemini (Spone Cola) (composed by Kean Cipriano)
6. Never Let Her Slip Away (composed by Kean Cipriano)
7. You and Me (Lifehouse) (composed by Kean Cipriano)
8. Cruisin' (Cwyneth Paltrow and Huey Lewis) (music and lyrics by Kean Cipriano) - duet by Rachelle Ann Go
9. Sandali Na Lang (Hale) (composed by Kean Cipriano)
10. Somewhere for You (composed by Vehnee Saturno) - duet by Anja Aguilar
11. Find Yourself (Brad Paisley) (composed by Kean Cipriano)
12. Save the Last Dance For Me (composed by Vehnee Saturno)
13. Sa Puso Ko (True Faith) (composed by Kean Cipriano)
14. Smooth (Santana) (composed by Ryan Cayabyab)
15. Take Me To Your Heart (MLTR) (composed by Kean Cipriano)

M.I.L.K: Come to Me (under Vicor Music)

[Edit](#)

1. Come to Me (M.I.L.K) (composed by Sarah Geronimo)
2. Sad Letter (M.I.L.K) (composed by Vehnee Saturno)
3. Crystal (M.I.L.K) (composed by Sarah Geronimo)
4. She Never... (M.I.L.K) (composed by Amber Davis)

5. Feel na Feel (composed by Marcus Davis)
6. Weak (SMV) (composed by Vehnee Saturno)
7. He Loves Me (Vanna Vanna) (composed by Amber Davus)
8. Stay With Me (M.I.L.K) (composed by Sarah Geronimo)
9. Allryte sa Gimik (music and lyrics by Young JV) - featuring Nadine Lustre and Young JV
10. Wish (M.I.L.K) (composed by Vehnee Saturno)
11. I Want You (M.I.L.K) (composed by Marcus Davis)
12. Wish Upon a Star (Samantha Mumba) (composed by Vehnee Saturno)
13. Truly Madly Deeply (Cascada) (composed by Sarah Geronimo)
14. Good Time (M.I.L.K) (composed by Sarah Geronimo)
15. All My Love For You (M.I.L.K) (composed by Sarah Geronimo) - featuring Young JV

Members

- Bianca Casado
- Ella Cruz
- Sofia Andres
- Michelle Vito

M.I.L.K: Love with My Heart (under Vicor Music) [Edit](#)

1. Bline Love (M.I.L.K) (composed by Amber Davis)
2. Let's Girl Let's Go (composed by Kean Cipriano) - featuring Nadine Lustre
3. Can't Nobody (2NE1) (composed by Sarah Geronimo)
4. One Summer Dream (M.I.L.K) (composed by Marcus Davis)
5. Step Up (The Cheetah Girls) (composed by Sarah Geronimo)
6. Love with My Heart (composed by Vehnee Saturno)
7. Girl Power (The Cheetah Girls) (composed by Sarah Geronimo)
8. I Got A Boy (composed by Amber Davis)
9. Secret (M.I.L.K) (composed by Marcus Davis)
10. I'm Alive (Cut N' Move) (composed by Marcus Davis)
11. Backstreets Back Alright (Backstreet Boys) (composed by Amber Davis)
12. Reason (M.I.L.K) (composed by Christian Martinez)

Totally Spies!: Soundtrack (under Viva Records) [Edit](#)

1. Love You Like A Love Song (Selena Gomez) (composed by Sarah Geronimo) - Sarah Geronimo
2. Secrets (One Republic) (composed by Kean Cipriano) - Josh Padilla

3. You and Me (Lifehouse) (composed by Vehnee Saturno) - Onemig Bondoc
4. Ready For Tonight (Dimaro and Rosette) (composed by Sarah Geronimo) - Young JV and Anja Aguilar
5. What Do You Want From Me (Forever The Sickest Kids) (composed by Kean Cipriano) - Josh Padilla
6. R.I.P. (RITA ORA featuring Tinie Tempah) (composed by Marcus Davis) - Young JV and Sarah Geronimo
7. All the Small Things (Blink-182) (composed by Somedaydream) - Somedaydream
8. The Sign (Ace of Base) (composed by Sarah Geronimo) - Anja Aguilar
9. Here We Go (Moonbaby) (composed by Kean Cipriano) - Bianca Casado, Sofia Andres and Ella Cruz

Onemig Bondoc: I Will Be Here (under Viva Records)

[Edit](#)

1. I Will Be Here (Steven Curtis Chapman) (composed by Vehnee Saturno)
2. Kung Maibabalik (Dingdong Avanzado) (composed by Vehnee Saturno)
3. Line To Heaven (Introvoys) (composed by Kean Cipriano)
4. Di Na Ako Aasa Pang Muli (Introvoys) (composed by Kean Cipriano)
5. Ale (The Bloomfields) (composed by Vehnee Saturno)
6. Siguro Ay Ikaw Na Nga (Willie Nepomuceno) (composed by Vehnee Saturno)
7. Tuyo ng Damdamin (composed by Vehnee Saturno)
8. Kahapon (Father & Sons) (composed by Vehnee Saturno)
9. Loving You (Audie Gemora) (composed by Vehnee Saturno)
10. Like A Flower In May (Tito Sotto) (composed by Vehnee Saturno)

Anja Aguilar: Best Dance Hits (under Viva Records)

[Edit](#)

1. This Kiss (Carly Rae Jepsen) (composed by Sarah Geronimo)
2. Surrender (PureFocus remix) (U1 ft. Becca Hossany) (DDR) (composed by Marcus Davis)
3. Mr. Cupido (composed by Sarah Geronimo)
4. Crush (Jennifer Paige) (composed by Sarah Geronimo)
5. Curiosity (Carly Rae Jepsen) (composed by Marcus Davis)
6. Domino (Jessie J) (composed by Sarah Geronimo)
7. Sinasayaw Mo Ang Puso Ko (composed by Marcus Davis)
8. One Sided Love (DDR) (composed by Marcus Davis)
9. Hurt So Good (Carly Rae Jepsen) (composed by Sarah Geronimo)

Young JV: Doin' It Big 2 (under Vicor Music) [Edit](#)

1. We Can Win the Fight (D-crew feat. Matt Tucker) (composed by Young JV)
2. Sweet Spot (Flo Rida) (composed by Marcus Davis and Amebr Davis) - feat. Sarah Geronimo
3. Backward (music and lyrics by Marcus Davis)
4. Ready For Tonight (Dimaro and Rosette) (composed by Sarah Geronimo) - feat. Anja Aguilar
5. Freeze (T-Pain feat. Chris Brown) (composed by Marcus Davis) - feat. Pio Balbuena
6. Get Up N' Move (S&K) (music and lyrics by Christian Martinez)
7. Yo, Excuse Me Miss (Smooth-1) (music and lyrics by Marcus Davis) - feat. Charlie Green
8. Rockafeller Skank (Fatboy Slim) (music and lyrics by Amber Davis)
9. Bartender (T-Pain feat. Akon) (composed by Marcus Davis) - feat. Marcus Davis
10. Bleed It Out (Linkin Park) (composed by Miggy Chavez) - feat. Chicosci
11. The Way (Ariana Grande and Mac Miller) (composed by Marcus Davis) - feat. Nadine Lustre
12. Both of Us (Taylor Swift feat. B.O.B) (composed by Young JV) - feat. Nadine Lustre
13. Come and Get Your Love (Redbone) (composed by Marcus Davis) - feat. Shy Carlos

Joshua Cadelina: Ako ang No.1 (under Viva Records) [Edit](#)

1. How Can I Fall (soft rock ballad) (composed by Vehnee Saturno)
2. Paano ang Magmahalin? (original ballad) (composed by Vehnee Saturno and Arrabelle Saturno)
3. Sa Ating Buhay ay Ikaw (original song) (composed by Vehnee Saturno)
4. Nasan Ka (original song) (soft rock) (composed by Christian Martinez)
5. Sa Aking Puso (Ariel Rivera) (composed by Vehnee Saturno)
6. Mahal na Mahal Ko Siya (alternative rock) (composed by Gary Valenciano)
7. I Do (Cherish You) (ballad) (composed by Arrabelle Saturno)
8. Sana ay Ikaw (original song) (ballad) (composed by Louie Ocampo)
9. Bakit Labis Kitang Mahal (composed by Ogie Alcasid)
10. The One That I Need (original song) (soft rock) (composed by Tito Cayamanda)

Jea Marie Reyes: Wish Come True (under Vicor Music) [Edit](#)

1. I Need You Now (Firehouse) (composed by Vehnee Saturno)
2. Himala (composed by Rico Blanco) - featuring Carlo Lopez
3. Wind Beneath My Wings (Bette Midler) (composed by Vehnee Saturno)

4. Himig ng Pag-Ibig (composed by Kean Cipriano)
5. Cry (Just a Little) (Piano In The Dark) (composed by Sarah Geronimo)
6. Still Into You (composed by Kean Cipriano)

Himig na Handog OPM: Vicor's 48th Anniversary album (under Vicor Music) [Edit](#)

1. Mahirap ang Nahihintay (composed by Vehnee Saturno) - Basil Valdez
2. Deep in You Heart (composed by Vehnee Saturno) - Olivia
3. Smile In Need Me (composed by Vehnee Saturno) - Gino Padilla
4. All My Heart (composed by Vehnee Saturno) - M.I.L.K
5. My Love for You (composed by Vehnee Saturno) - Nadine Lustre
6. Mean to Be for You (composed by Louie Ocampo) - Raymond Lauchengco
7. Naririto (composed by Jonathan Manalo) - Joey Albert
8. Muli ng Pagmamahal (composed by Where's the Sheep?) - Where's the Sheep?
9. Yakap Mo Ako (composed by Vehnee Saturno) - Paula Bianca
10. Kaleidoscope World (composed by Kean Cipriano) - Young JV
11. Sige Mo Na (composed by MMJ) - MMJ
12. Follow than Ever (composed by Amber Davis) - Sheng Belmonte
13. Nag-lisa (composed by Neocolors) - Neocolors
14. Love You Again (composed by Kean Cipriano) - Jea Marie Reyes
15. Pwede Ko Na Lang (composed by Kean Cipriano) - Carlo Lopez
16. One More Try (composed by Princess Velasco) - Princess Velasco

JM and JC Urquico: Duo Yourself (under Vicor Music on July 25, 2014) [Edit](#)

1. Face Drop (Taglish original song) (reggie fusion, R&B-electro) (composed by Amber Davis)
2. Akalang Pangarap (original Tagalog song) (composed by Christian Martinez)
3. Nandito Ka (R&B-pop) (composed by Marcus Davis)
4. One Last Time (original R&B-pop) (composed by Thyro Alfaro)
5. It's Sad To Hear Our Long (original pop and soul) (composed by Louie Ocampo)
6. Ganyan Tagala (original acoustic pop) (composed by Christian Martinez)
7. If I Could (original R&B slow jam ballad) (composed by Marcus Davis)
8. You Make Me Wanna (original Taglish song) (hip-hop and crunk&B) (composed by Marcus Davis)

9. Dumating (original love song) (composed by Freddie Saturno)
10. It Will Rain (Bruno Mars) (original pop) (composed by Christian Martinez)
11. People Alone (acoustic love song) (composed by Christian Martinez)

Viva-TV on IBC's TV ratings nationwide

IBC-13 become the country's top network in Philippine television is now No.4 with **Viva-TV**, the largest number one entertainment channel of Vic del Rosario's **Viva** group and the network has still sequestered recently with improve the signal of the channel and upgrade network facilities nationwide and the new TV ratings, for the high note as it continues to lead have helped national TV ratings in February 2012 with 30 percent behind topnotchers against **TV5's** 45 percent, **GMA's** 34 percent and **ABS-CBN's** 32 percent in total day shares and the station is still for privatization, boost Channel 13's high ratings from cellar dweller to No. 4 lead has grown wider quarter-on-quarter with competitor to major networks **TV5's** 45 percent, **ABS-CBN's** 36 percent and **GMA's** 35 percent in the first quarter for the giant networks have put up similar shows to counter the rise of the rating charts, and **Viva-TV on IBC** pulling away with 30 percent along with **TV5's** 45 percent **ABS-CBN's** with 37 percent and **GMA's** 32 percent by the second quarter, especially on primetime when most Filipinos TV and where advertisers invest most of their TV ad placements for more airtime on **Channel 13**. **Viva-TV on IBC-13** is the network claims it is No. 4 TV network nationwide, which recently obtained a legislative franchise to operate commercial radio and television stations with provincial and cable affiliates, for an **AMR** of 9.7 and a 27.4% audience share, beating the big three of **GMA-7** (24.8%), **ABS-CBN** (19.5%) and **Viva-TV on IBC-13** (17.9%) in Megamania.

Viva-TV on IBC-13, the network dominates the homes of Filipinos in Luzon, the Visayas and Mindanao in the viewer-rich primetime block (5 p.m. to 11 p.m.), where advertisers invest 45 percent of their TV ad spending, with a national audience share of 30 percent or 13 points higher than the 44 percent share of **TV5** is No.1, 29-percent share of **GMA Network** is No.2 and 35 percent share of **ABS-CBN** is No.3. The upgrade included new transmission systems, among others, as well as the rehabilitation of **IBC-13's** assets.

By privatizing these and other state-run firms in **Aquino Administration**, Noynoy Aquino hopes to raise the badly needed funds to run his government, which faces a projected **P70-billion** deficit this year that will be privatized by Malacañang in a bid to boost the country's coffers, continued its nationwide leadership by having the most number of **Philippine TV households** watching its shows on primetime (5PM to 12 MN) with an average audience share of 23% with **TV5's** 42%, **GMA's** 29% and **ABS-CBN's** 25%, based on data from the global industry-trusted audience research group **Kantar Media**.

The network's primetime music videos "**OPM TV**," which Filipinos followed music videos of Viva artist through the months despite its airing, topped the list of most-watched music programs for March with scored an average national TV rating of 10.6 percent against with **TV5's "Metro Aksyon"** (14.2 percent), **GMA's "Alice Bungisngis and Her Wonder Walis"** (12.1 percent) and **ABS-CBN's "Maria La De Barrio"** (11.8 percent).

"**Y2K: Yes to Kids**," currently the top running weekly children's program, captivated audiences with its children education with 10.5 percent in the ratings game. This was followed by weekend top-rater TV sitcom for health "**Hapi Kung Healthy**" with 10.2 percent.

Viva-TV continued to dominate TV ratings with teleserye "**May Bukas Pa**" leading the pack scored basic top spot with an average national TV rating total viewers of 13.1 percent against the news programs **TV5's "Aksyon"** (20.7 percent), **GMA's "24 Oras"** (17.7 percent) and **ABS-CBN's "TV Patrol"** (15.8 percent).

"**IBC Express Balita**," on the other hand, is the flagship number one afternoon newscast in the country with an average household TV rating of 10.7 percent or nine points against with **TV5's "Popstar TV"** (28.7 percent) **GMA's "Broken Vow"** (15.7 percent) and **ABS-CBN's "Pinoy Big Brother UnliDay"** (11.1 percent) according to TV ratings provider **Nielsen Media Research**.

"**Ronda Trese**," the undisputed number one late-night news program with an average household TV rating of 10.1 percent or nine points higher than **TV5's "Pilipinas News"** (13.4 percent), **GMA's "Saksi"** (12.5 percent) and **ABS-CBN's "Bandilla"** (10.9 percent) according to TV ratings provider **Nielsen Media Research**.

"**DMZ-TV**," remained as the most-watched TV variety show for teenagers with an average national TV rating of total viewers 10.1 percent on Tuesdays and on Sundays for 10.2 percent higher than **TV5's "Wow Samurai!"** (12.9 percent), **GMA's "Party Pilipinas"** (11.5 percent) and **ABS-CBN's "ASAP 2012"** (10.6 percent).

"**PBA (Philippine Basketball Association)**," the country's premiere basketball league is set to soar to new heights ranks among an average of 10.2 percent audience share for TV viewership ratings average on the primetime slot, according to the TV survey of **AGB Philippines**, besting primetime shows from the giant networks **TV5, GMA-7** and **ABS-CBN**.

Out of the top 15 currently running programs, **Viva-TV on IBC-13** took 11 spots and secured the top eight slots. These are "**OPM TV**" (10.6 percent), "**Hapi Kung Healthy**" (10.2 percent), "**IBC Express Balita**" (10.7 percent), "**May Bukas Pa**" (13.1 percent), "**Ronda Trese**" (10.1 percent), "**DMZ-TV**" (10.2 percent), "**Last Fool Show**" (14.1 percent), "**Linawin Natin**" (23 percent), "**Makabayang Duktur**" (12 percent) and "**Good Take**" (23 percent). Joining them in top 15 are "**Cooltura**" (30 percent), "**Fil-Chi**" (20 percent), "**PBA**" (10.2 percent), and "**Pop Girls**" (13.8 percent).

Meanwhile, **IBC-13** continues its leadership among all dance FM radio stations with **DZMZ** or **iDMZ 89.1** registering a 30.5% audience share against with **TV5's 106.7 Energy FM** with only 32.1%, **GMA's Barangay LS** with only 21.5% and **ABS-CBN's Tambayan 101.9** with only 20.1% in January 2012, according to **Nielsen Media Research** data for Mega

Manila. Based on **Kantar Media's** data, **IBC-13** garnered an average audience share of 25.3% in total day with rival **TV5** placing first with 34.1% share, **GMA Network** placing second with 33.6% share and **ABS-CBN** placing third with 30.9% share..

Viva-TV on IBC-13 shifted to **Kantar Media/TNS** after filing a case against **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court, contrary to claims by **TV5**, **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

Kantar: IBC-13 and Viva-TV leads national TV ratings in March!

IBC-13 and **Viva-TV** led all TV networks in terms of viewership as measured by national TV ratings last March and continued to dominate primetime television across the country by wrestling leadership in Mega and Metro Manila from its rival. Data from the industry-trusted multinational audience research group **Kantar Media**, which has national samples of 1,300 homes and 7,300 individuals that are statistically representative of total Philippine TV population, show that **Viva-TV** and **IBC-13** obtained an average audience share of 25% nationwide for total day viewership, which was higher than **TV5's** 36%, **GMA's** 34% and **ABS-CBN's** 30%. The first involves 50 hours of airtime on **Channel 13** and the second involves 12 additional hours on weekends, including five hours prime time, plus all the breakspots during primetime. Recently, the station persuaded **Viva-TV** to return all the two-minute breakspots during primetime as well as the 11 to 11:30 p.m. slot and even waive the **Domsat** charges the station is supposed to pay. **Kantar Media** also reported that more Filipinos nationwide watch **Viva-TV on IBC-13** during primetime (5 pm to 11 pm) as seen in **Viva-TV on IBC's** primetime audience share of 33%, which increased from previous month's 25.4%. This represents a 14-point lead over **TV5's** primetime audience share of 45%, **GMA's** primetime audience share of 29% and **ABS-CBN's** primetime audience share of 25%.

Viva-TV on IBC-13 took the lead in its rivals' claimed bailiwicks of Mega and Metro Manila on the important primetime block when viewing levels peak and when advertisers place more of their TV ads to reach more viewers. **Viva-TV** and **IBC-13** averaged 28% in audience share with **TV5's** 36%, **GMA's** 34% and **ABS-CBN's** 30% in Mega Manila, for an **AMR (average per minute rating)** of 10.7 and a 25.1% audience share, beating the big three of **GMA-7** (24%), **ABS-CBN** (20%) and **IBC-13** (19%) in Megamanila.

IBC-13 and **Viva-TV** also won in other territories on total day and earned an average audience share of 25% with **TV5's** 39%, **GMA's** 35% and **ABS-CBN** 30% in Balance Luzon (areas in Luzon outside Mega Manila); 30% vs 22% in Visayas; and 46% vs 12% in Mindanao.

Kantar Media's report showed that ten **IBC** and twenty **Viva-TV** programs figured in the top ten most watched programs, while a blocktimer that produces a program aired on **TV5**, **GMA Network** and **ABS-CBN** landed on the 15th spot.

Among all primetime programs, **May Bukas Pa** continues to be the most watched show in the country with soared high in TV ratings and the led the pack nationwide for an average national TV rating of 29% against with **Aksyon**(20.2%), **24 Oras** (18.9%) and **TV Patrol** (17.9%), "**Viva Proudly Presents**" with 20.1%, and the Monday night teen drama anthology "**Dear Heart**" (24.8%) .

The Main Event (Viva Sports) is still the number one weekend program with an average national TV rating of 22% and "**Stop, Talk and Listen**" (21.4%), while "**IBC Express Balita**" remains to be the number one with an average national TV rating of 17.6%. When it comes to educational program, "**Cooltura**" is still the undisputed leader with 12.1%. **Viva-TV's** teen variety show **Pop Girls** made a strong debut as it instantly ranked 5th in the top ten with 13.4%. **IBC-13's** late afternoon block (3PM to 5 PM) is gaining ground and increased from an average national audience share of 25.1% in January 2012 to 30% in March 2012.

IBC-13's DZMZ 89.1 or **iDMZ 891** topped all the upscale FM radio stations last February in Mega Manila with a 33.2% audience share, higher by 12.4 points higher than **TV5's 106.7 Energy FM** with 35.9%, **GMA's Barangay LS** with 25.5% and **ABS-CBN's Tambayan 101.9** with 23.1%, according to the **Nielsen Mega Manila RAM** data. **IBC-13** and **Viva-TV** shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court contrary to claims by **TV5**, **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

New Schedule starting September 24, 2012 [Edit](#)

Monday-Friday

- 04:00 am - The Gospel of the Kingdom
- 05:00 am - Magandang Umaga Ba?
- 07:00 am - Oras ng Katotohanan
- 08:00 am - IBC Public Affairs replay
- 08:30 am - Kangazoo Club (Monday-Wednesday)
- 08:30 am - Cartoon Collection (Thursday and Friday)
- 09:00 am - Bear in the Big Blue House
- 09:30 am - EZ Shop
- 10:30 am - Tipong Pinoy
- 11:00 am - Cooltura
- 11:30 am - Lunch Break

- 01:30 pm - Fondant Garden
- 02:00 pm - Wife Returns
- 02:30 pm - Romance Town
- 03:00 pm - Tukaan
- 04:00 pm - Barney and Friends
- 04:30 pm - IBC Express Balita
- 05:00 pm - Winx Club
- 05:30 pm - Daily Top 10
- 06:30 pm - Viva Box Office (Monday, Tuesday and Thursday)
- 06:30 pm - PBA (Wednesday and Friday)
- 08:00 pm - Petra's Panniest (Monday, Tuesday and Thursday)
- 08:30 pm - Showbiz Star
- 09:00 pm - Esperanza
- 09:30 pm - 5 Girls and Daddy
- 10:00 pm - Petrang Kabayo (Monday)
- 10:00 pm - 2NE1 TV (Tuesday)
- 10:00 pm - Wansapanataym (Wednesday)
- 10:00 pm - Dalawang Busoy (Thursday)
- 10:00 pm - Sabi Mo Nanay (Friday)
- 11:00 pm - I Need Romance
- 11:30 pm - Ronda Trese
- 12:00 mn - Linawin Natin (Monday)
- 12:00 mn - Entrepinoy (Tuesday)
- 12:00 mn - Tapatan with Jay Sonza (Wednesday)
- 12:00 mn - Good Take (Thursday)
- 12:00 mn - Pulsong Pinoy (Friday)

Saturday

- 04:30 am - El Shaddai
- 06:30 am - Makabayang Duktur
- 07:30 am - Pop Pixie
- 08:00 am - Magic Wonderland
- 08:30 am - Polly Pocket
- 09:00 am - Especially 4 U
- 09:30 am - Cyborg Kurochan

- 10:00 am - K-ON!
- 10:30 am - Annebishowsa
- 11:00 am - KC.com
- 11:30 am - Lunch Break
- 01:30 pm - P-POP Star Hunt
- 02:30 pm - World Open 10-Ball Championship
- 04:00 pm - Kasangga Mo Ang Langit/Biyaheng Langit
- 04:30 pm - Popstar Diaries
- 05:00 pm - PBA on Tour
- 07:00 pm - The Weakest Link
- 08:00 pm - DMZ-TV
- 09:00 pm - Who Wants to be a Millionaire?
- 10:00 pm - Viva Box Office
- 11:30 pm - IBC Express Balita
- 12:00 mn - The Jon Santos Show

Sunday

- 05:30 am - Kerygma TV
- 06:30 am - Family TV Mass
- 07:30 am - Makabayang Duktur
- 08:30 am - Hapi Kung Healthy
- 09:00 am - Y2K: Yes to Kids
- 09:30 am - Chinatown TV
- 10:30 am - Barbie
- 11:00 am - The Main Event (Viva Sports)
- 12:00 nn - Pantaxya X
- 12:30 pm - SM Little Stars
- 01:30 pm - KSP (Kapinoy Sunday Party)
- 02:30 pm - Dear Anja
- 03:30 pm - The OPM Show
- 04:00 pm - PBA
- 08:30 pm - I Am Sarah
- 09:00 pm - Who Wants to be a Millionaire?
- 10:00 pm - Sinemaks
- 12:00 mn - IBC Express Balita

IBC-13 at Viva-TV, No. 4 parin sa buong bansa sa buwan ng Abril!

Ang **IBC-13** at **Viva-TV** parin ang No.4 TV network sa bansa ayon sa buwan ng Abril **Kantar Media**. Taliwas sa sinasabi ng TV5 sa No.1., GMA sa No.2 at ABS-CBN sa No.3 na sila ang buong bansa, ang **IBC-13** at **Viva-TV** ang nakakuha ng 11 sa top 15 shows na may pinakamataas na ratings.

Ito ang **Top 45** TV ratings sa buong bansa sa buwan ng Abril ayon sa **Kantar Media**:

1. **Y2K: Yes to Kids (IBC-13)** - 10.5%
2. **Valiente (TV5)** - 35.1%
3. **Cooltura (IBC-13)** - 9.4%
4. **Linawin Natin (IBC-13)** - 10.1%
5. **Walang Hanggan (ABS-CBN)** - 34.6%
6. **E-Boy (ABS-CBN)** - 30.2%
7. **The Main Event (Viva-TV)** - 16.1%
8. **Princess And I (ABS-CBN)** - 28.8%
9. **DMZ-TV (IBC-13)** - 23.1%
10. **IBC Express Balita (IBC-13)** - 18.5%
11. **Maalaala Mo Kaya (ABS-CBN)** - 28.6%
12. **Fil-Chi (IBC-13)** - 14.1%
13. **Winx Club (Viva-TV)** - 11.9%
14. **Dahil sa Pag-ibig (ABS-CBN)** - 24.7%
15. **Pop Pixie (Viva-TV)** - 10.2%
16. **Ronda Trese (IBC-13)** - 11.9%
17. **NBA 2011-2012 Season (Viva-TV)** - 23.5%

18. **Wansapanataym (ABS-CBN)** - 23.6%
19. **PBA Commutoner's Cup (Viva-TV)** - 20.1%
20. **Aksyon (TV5)** - 23.8%
21. **TV Patrol (ABS-CBN)** - 22.9%
22. **Kapuso Movie Night (GMA)** - 21.5%
23. **Eat Bulaga (GMA)** - 21.1%
24. **Sinemaks (Viva-TV)** - 28.3%
25. **Rated K (ABS-CBN)** - 20.5%
26. **Wil Time Bigtime (TV5)** - 36.9%
27. **May Bukas Pa (Viva-TV)** - 19.6%
28. **Kapamilya Deal or No Deal (ABS-CBN)** - 20.1%
29. **Kapitan Awesome (TV5)** - 24.9%
30. **Popstar TV (TV5)** - 27.9%
31. **Jose and Wally: Party For Every Juan (GMA)** - 20%
32. **T3: Kapatid, Sagot Kita! (TV5)** - 25.3%
33. **Pidol's Wonderland (TV5)** - 25.5%
34. **Toda Max (ABS-CBN)** - 19.1%
35. **Game N Go (TV5)** - 40.9%
36. **Viva Proudly Presents (Viva-TV)** - 18.5%
37. **Talentadong Pinoy (TV5)** - 38.8%
38. **Makabayang Duktore (IBC-13)** - 12.4%
39. **Kapuso Mo Jessica Soho (GMA)** - 18.8%
40. **Barney and Friends (IBC-13)** - 13.3%
41. **Bagets: Just Got Lucky (Viva-TV)** - 15.2%

42. **Untold Stories mula sa Face to Face (TV5)** - 19.7%

43. **Grossology (Viva-TV)** - 14.2

44. **Pop Girls (Viva-TV)** - 14.3%

45. **Sarah G Live (ABS-CBN)** - 18.5%

Viva-TV on IBC Sked for February 25 and 26, 2012 [Edit](#)

Saturday [Edit](#)

- 8:30 am -- Makabayang Duktur
- 9 am -- CelebrityDATcom (LIVE)
- 10 am -- Pop Pixie
- 10:30 am -- Grossology
- 11 am -- Music K-Pop
- **11:30 am -- Lunch Break (Singing Teenadyer Grand Finals winner) (LIVE)**
- *Guest: Kathryn Bernardo, Daniel Padilla and Khalil Ramos with Enrique Gil as host*
- 1 pm -- PBA D-League (LIVE)
- 3 pm -- Stop, Talk and Listen (LIVE)
- 3:45 pm -- Cristinetopia
- **4 pm -- PBA Commissioner's Cup (LIVE)**
- **8 pm -- Jr. NBA: Semi-Finals (LIVE)**
- **8:30 pm -- Who Wants to be a Millionaire Philippines (New Season Premiere)**
- *Hosted by Christopher De Leon*
- **9:30 pm -- Wansapanataym: Cool to Cool**
- *Starring Ella Cruz and BJ Forbes*
- 10:30 pm -- The Main Event with Ronnie Nathanielsz
- 11:30 pm -- Express Balita Weekend (LIVE)
- 12 mn -- Last Fool Show (LIVE)

Sunday [Edit](#)

- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Fil-Chi
- 10:30 am -- Atomic Betty

- 11 am -- Trollz
- 11:30 am -- Barbie
- 12 nn - SM Little Stars (LIVE)
- 1 pm -- DMZ-TV (LIVE)
- **2 pm -- P-POP Star Hunt: The Star Round**
- 3 pm -- Bagets: Just Got Lucky
- **4 pm -- PBA Commissioner's Cup: Meralco vs Powerade; Alaska vs. TNT (LIVE)**
- **8 pm -- WOW! (New Timeslot)**
- *Hosted by Vhong Navarro*
- **8:30 pm -- Pop Girls (Guest: Martin Escudero) (LIVE)**
- **9:30 pm -- Sinemaks: Tusong Twosome**
- *Starring Andrew E., Janno Gibbs and Jackie Forster*
- 11:30 pm -- Express Balita Weekend (LIVE)
- 12 mn -- El Shaddai

Viva-TV on IBC Sked for July 6 to 8, 2012 [Edit](#)

Sunday [Edit](#)

- **4 pm -- PBA Governors' Cup Semifinals: Rain or Shine vs. Meralco (LIVE)**
- **6 pm -- PBA Special: Robert Jaworski's Retirement Ceremony (LIVE)**
- **6:30 pm -- PBA Governors' Cup Semifinals: Barangay Ginebra vs. Petron Blaze (LIVE)**
- 8:30 pm -- P-POP Star Hunt
- 9:45 pm -- Who Wants to be a Millionaire?
- **10:30 pm -- Sinemaks: Sa Diyos Lang Ako Susuko**
- *Starring Robin Padilla*
- 12:30 am -- Express Balita Weekend (LIVE)

Viva-TV on IBC Sked for July 10 to 16, 2012 [Edit](#)

Tuesday [Edit](#)

- **1:30 pm -- The Next Chief Justice (PTV delayed telecast)**
- *Hosted by Atty. Marc Castrodese, Ms. Kathy San Gabriel and Robert Tan*
- 4 pm -- Barney and Friends
- 4:30 pm -- Express Balita (LIVE)
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time

- **6:30 pm -- Viva Box Office: Who's That Girl?**
- *Starring Anne Curtis, Luis Manzano and Eugene Domingo*
- 8 pm -- Petra's Panniest
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Krenn Jolongbayan at Comedy King Dolphy died at 83 in Makati Medical Center*
- 12 mn -- Good Take

Wednesday [Edit](#)

- **2 pm -- Maraming Salamat, Dolphy (Dolphy's funeral) (LIVE)**
- *Hosted by Tony Veasquez and Zyrene Parsad-Valencia*
- **4:30 pm -- Express Balita (LIVE)**
- *Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- PBA Governor's Cup Semifinals: Petron Blaze vs. B-Meg Llamados (LIVE)**
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- **10 pm -- Wansapanataym: Mother Nature**
- *Starring Ella Cruz and Judy Ann Santos*
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals*
- 12 mn -- Angara ng Bayan

Friday [Edit](#)

- **2 pm -- The Next Chief Justice (simulcast on PTV)**
- *Hosted by Atty. Marc Castrodese, Ms. Kathy San Gabriel and Robert Tan*
- **4:30 pm -- Express Balita (LIVE)**

- *Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- PBA Governors' Cup on Tour Semifinals (LIVE)**
- *Petron Baze vs. Talk 'n Text Tropang Texters*
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals*
- 12 mn -- Pulsong Pinoy

Viva-TV on IBC Sked for July 23, 2012 [Edit](#)

- **2 pm -- 2012 State of the Nation Address of PNoy (simulcast on PTV-4) (LIVE)**
- *Hosted by Atty. Marc Castrodese, Ms. Kathy San Gabriel and Lucy Torres*
- **4:30 pm -- Express Balita (LIVE)**
- *Live report of Jeffrey Zaide at SONA 2012*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- Viva Box Office: Pik Pak Boom**
- *Starring Herbert Bautista, Dingdong Avanzado and Bing Loyzaga*
- 8 pm -- Petra's Panniest
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Jeffrey Zaide at SONA 2012*
- **12 mn -- Linawin Natin (LIVE)**
- *Special episode in SONA hosted by Jarius Bondoc*

Viva-TV on IBC Sked for July 28 to August 5, 2012 [Edit](#)

July 28 [Edit](#)

- **3:30 pm -- 2012 London Olympics Opening Ceremonies (LIVE)**
- **5:30 pm -- PBA Finals (LIVE)**
- 8 pm -- DMZ-TV (LIVE)
- 9 pm -- Who Wants to be a Millionaire? Philippines
- **10 pm -- Judo Men's 60kg & Women's 48kg Finals (LIVE)**
- **11:30 pm -- IBC Express Balita Weekend (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- 12 mn -- Snooky
- **12:30 am -- Boxing Mens 56 & 75 kg Prel (Round of 32)**
- **3:30 am -- 2012 Olympic Basketball Women's Pool BRA vs. FRA**

July 29 [Edit](#)

- **4 pm -- PBA Annual Awarding Ceremonies (LIVE)**
- **8 pm -- P-POP Star Hunt**
- 9 pm -- Who Wants to be a Millionaire?
- **10 pm -- Sinemaks: Ako Ang Katarungan**
- *Starring Bong Revilla*
- **12 mn -- Express Balita Weekend (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- **12:30 am -- Beach Volleyball Mens and Womens Prel.**
- **1:30 am -- Swimming Mens & Womens**
- **3 am -- Judo Mens & Womens Finals**

July 30 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- Swimming Mens and Womens Prel. (LIVE)**
- 8:30 pm -- he Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- 12 mn -- Linawin Natin (LIVE)
- **12:30 am -- Gymnastics Artistic Mens Team Finals**

- **1:30 am -- Beach Volleyball 1 match (LIVE)**
- **2:15 am -- Table Tennis Mens Singles 4th Round (LIVE)**
- **3 am -- Basketball Mens POOL RUS-BRA**

July 31 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**
- *Live report of Jeff Arcilla at the PAGASA weather, Czarinah Lusuegro at the weather, Krenn Jolongbayan at the 2012 Cinemalaya Film Festival and Greg Gregorio at the 2012 London Olympics*
- **5:15 pm -- Winx Club: Beyond Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- Viva Box Office: Haunted Changi**
- 8 pm -- Petra's Panniest
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- 12 mn -- Good Take
- **12:30 am -- Boxing Mens 49kg & 64kg Prel. (Round of 32) (LIVE)**
- **2 am -- Basketball Mens FRA vs ARG (LIVE)**
- **3:30 am -- 2012 Olympic Basketball Men's Pool USA vs. TUN (LIVE)**

August 1 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- PBA Finals (LIVE)**
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- **10 pm -- Wansapanataym: Halaman**
- *Starring Ella Cruz and Dina Bonnevie*
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*

- 12 mn -- Angara ng Bayan
- **12:30 am -- Football Men's Pool BRA vs. NZL (LIVE)**
- **2 am -- Water Polo Womens Pool ESP vs. USA (LIVE)**
- **3:30 am -- Volleyball Womens Pool USA vs. CHN (LIVE)**

August 2 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- Viva Box Office: Kahit Konting Pagtingin**
- *Starring Sharon Cuneta and FPJ*
- 8 pm -- Petra's Panniest
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Greg Gregorio at the 2012 London Olympics*
- 12 mn -- **2012 Olympic Basketball Men's Pool BRA vs. RUS**
- **2:30 am -- 2012 Olympic Basketball Men's Pool ESP vs. GBR (LIVE)**
- **4:30 am -- 2012 Olympic Basketball Men's Pool USA vs. NIG (LIVE)**

August 5 [Edit](#)

- **4 pm -- 2012 Olympic Basketball Women's Pool FRA vs. RUS (LIVE)**
- **6 pm -- PBA Finals (LIVE)**
- 8 pm -- P-POP Star Hunt
- 9 pm -- Who Wants to be a Millionaire?
- **10 pm -- Sinemaks: The Unkabogable Praybeyt Benjamin**
- *Starring Vice Ganda*
- 12 mn -- Express Balita Weekend (LIVE)
- **12:30 am -- Volleyball Women's Pool ITA vs. RUS**
- **2:30 am -- Boxing M 49, 64 & 81 kg. Prel. (Rnd of 16) (LIVE)**

Viva-TV on IBC Sked for August 6-13, 2012 [Edit](#)

August 6 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**

- *Live report of Jeff Arcilla at the PAGASA Weather*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- Viva Box Office: Maruja**
- *Starring Carmina Villaroel and Rustom Padilla*
- 8 pm -- Petra's Panniest
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Jess Caduco at the PAGASA Weather*
- 12 mn -- Linawin Natin (LIVE)
- **12:30 am -- Basketball Mens GBR-CHN (LIVE)**
- **2:30 am -- Shooting Mens 50m Pistol Final & VC (LIVE)**
- **3:30 am -- Basketball Mens POOL ESP vs BRA (LIVE)**

August 7 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**
- *Live report Czarinah Lusuegro at weather, Jeffrey Zaide at school and Jeff Arcilla at PAGASA Weather*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- Athletics Prel. Integrated Women's Javelin Throw, Men's 110m Hurdles, Men's Triple Jump, Women's 5000m, Men's 200m (LIVE)**
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report of Czarinah Lusuegro at the Weather and Jeffrey Zaide at the School*
- 12 mn -- Good Take
- **12:30 am -- Football Mens SF 1 (Wembley) (Ch. 8) (LIVE)**
- **2:30 am -- [TEAM PHL] Athletics Finals Integrated M High Jump, W Long Jump, W 100m Hurdles, M Discus Throw, M 800m, W 200m, M 1500m (Ch. 1) (LIVE)**
- **Marestella Torres Long Jump at 2:05**

August 8 [Edit](#)

- **4:30 pm -- Express Balita (LIVE)**
- *Live report Czarinah Lusuegro at Weather, Jeffrey Zaide at school and Jeff Arcilla at PAGASA Weather*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time
- **6:30 pm -- [TEAM PHL] Athletics Prel. Integrated M Decathlon, W Hammer Throw, M Pole Vault, M 5000m, W 800m (Ch. 1) (LIVE) Rene Herrera 5000m 17:45**
- 8:30 pm -- The Weakest Link
- 9:30 pm -- Esperanza
- **10 pm -- Wansapanataym: Your Bata**
- *Starring Ella Cruz, Abby Bautista and Vilma Santos*
- 11 pm -- Can You Hear My Heart
- **11:30 pm -- Ronda Trese (LIVE)**
- *Live report Czarinah Lusuegro at Weather, Jeffrey Zaide at school and Jeff Arcilla at PAGASA Weather*
- 12 mn -- Angara ng Bayan
- **12:30 am -- Basketball Men's QF FRA vs. ESP (Ch. 5) (LIVE) Join-in-progress**
- **2 am -- Wrestling Freestyle Womens 48 & 63kg Repechages & Finals (Ch. 8) (LIVE)**
- **3:30 am -- Basketball Mens QF BRA vs. ARG (Ch. 10) (LIVE)**

August 12 [Edit](#)

- **4 pm -- Basketball Mens Bronze (LIVE)**
- **6 pm -- PBA 2012: Game Na! (LIVE)**
- 8 pm -- P-POP Star Hunt
- 9 pm -- Who Wants to be a Millionaire?
- **10 pm -- Sinemaks: Lastikman: Unang Banat**
- *Starring Sarah Geronimo and Mark Bautista*
- 12 mn -- Express Balita Weekend (LIVE)
- **12:30 am -- Wrestling Freestyle Mens Repechages and Finals 60, 84, & 120kg (LIVE)**
- **3:30 am -- Highlights**

August 13 [Edit](#)

- **4:30 pm -- IBC Express Balita (LIVE)**
- *Live report of Greg Gregorio at the London 2012 Closing Ceremonies*
- **5:15 pm -- Winx Club: The Power of Believix**
- 5:45 pm -- Pinokyo's Time

- **6:30 pm -- Summary of Games & London 2012 Closing Ceremonies (LIVE)**
- 9:45 pm -- Esperanza
- 10:15 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Linawin Natin

Sarah, Anne, KC headline Viva TV's free TV offerings

Sarah Geronimo, Anne Curtis, and KC Concepcion headline the flagship programs of **Viva TV**, the **Viva Entertainment Group's** latest foray into nationwide platform and the new free television on **IBC Channel 13** with a brand new 60 kilowatt **Harris transmitter** transmitter sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City has than the power of the **GMA-7** and **ABS-CBN** transmitters. **Viva-TV** broadcast on **Channel 13** signs on Mondays to Fridays from 5 p.m. to 11:30 p.m., Saturdays from 8 a.m. to 11:30 p.m. and Sundays from 10:30 a.m. to 11:30 p.m.

The government-sequestered radio-television station **IBC-13**, traditionally considered an also-ran in Philippine television, is now No.3, behind top-notchers **ABS-CBN** and **GMA-7**.

The newest chairman Orly Mercado, **IBC-13** top honcho, made the disclosure at a press conference last November 21, 2011. The network is still sequestered, and Mercado admitted that it's still up for privatization among all the government-owned networks (like **ETC on RPN-9** and **PTV-4**) and revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 42 years.

Viva-TV on IBC has been serving Filipino audiences for the last 37 years for the radio-TV broadcasting with its TV station in **IBC TV-13** in Mega Manila, **IBC TV-13** in Baguio City, **IBC TV-6** the Mountain Province, **IBC TV-13** in Laoag City, **IBC TV-12** in Iloilo, **IBC TV-13** in Cebu City, **IBC TV-13** Davao City and **IBC TV-10** in Cagayan de Oro City and the network also operates radio stations from dance mix radio **iDMZ 89.1** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas City and **DYRG** in Kalibo. A joint venture with a local cable company will also see the operation of **DYBP** as **103.8 Boracay FM**, a newest tourist-oriented FM station in Boracay. A newest UHF news channel of callsign **DWNN-TV** is called **IBC News Network** or **INN**, and new cable channel **Danze TV**.

Recently with **Viva's local production** are the top three leading ladies star in their own original shows for the channel whose line-up of programs tilts towards reality programming as well as foreign cartoons, cartoon movies, sports, showbiz-oriented shows, music videos, Viva Tagalog

movies, drama series, game shows, comedy shows and concerts with commercial TV spots from advertisers and media buyers the network's financial to finance its programming, privatization and expansion plan as the new mascots are Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The buzz is that these are tell-tale signs that Vic Del Rosario had bought sequestered **Channel 13** which is up for sales for the longest time. The on-going recruitment of technical personnel by **Channel 13** is being considered as another sign of this rumored purchase. **IBC-13** won as the Best TV station in the **2011 Anak TV Seal Awards**.

Their shows will follow them as they attend their various showbiz engagements and go about their professional commitments with helped boost **Channel 13's** ratings from cellar dweller to No. 3 in dominated like **ABS-CBN** and **GMA-7** for **AGB Nielsen Media Research**.

The weekly 30-minute programs are entitled “**@Annebishowsa**”, “**Popstar Diaries**” and “**KC.com**”, respectively.

“**Viva TV** is the first-ever free-to-air entertainment channel that offers 100 percent new and original Filipino content for the total entertainment with the wide range of local and international sports events,” notes Vincent del Rosario, executive vice president of **Viva Communications Inc.** and Eric Canoy, chairman of **IBC-13**. “We really steered clear of the kind of shows that viewers can watch on free TV network with the network battle despite the dominance of giant networks **ABS-CBN** and **GMA-7**.”

Viva TV is also home to the first regular television shows of ace comedian Jon Santos, Cristine Reyes, James Yap of PBA, IC Mendoza, popstar Anja Aguilar, Vhong Navarro, Cesar Montano, diamond star Maricel Soriano, Christopher de Leon, Dina Bonnevie, Vice Ganda, Aga Muhlach, Nikki Bacolod, Richard Yap and sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak, and the Filipino-dubbed foreign cartoons such as “**Winx Club**,” “**Pop Pixie**,” “**Magic Wonderland**” and “**Barbie**” for the young girls and anime like “**Crayon Shin Chan**,” “**Cyborg Kurochan**” and “**Kirarin**”.

“**The Jon Santos Show**” is a weekly one-hour talk show featuring Jon’s gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago. “**The Weakest Link**” is the phenomenal game show based on the British followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 years of age. It now airs on weeknights at 8:30 p.m. hosted by Richard Yap. “**Who Wants to be a Millionaire?**” is a Pinoy game show based on the British requires the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000. It now airs from Saturdays and Sundays at 9 p.m. hosted by Christopher De Leon. “**Dear Heart**” is a the newest teen drama anthology series for the

teenagers, directed by Joyce Bernal and airs on Sundays at 2:30 p.m. Hosted by popstar Anja Aguilar. **“Sinemaks”** is a premiere movie block of Viva Tagalog action movies that airs on Sunday at 10 p.m. with such local action-packed movies of Viva Films.. **“Esperanza”** is the first-ever teleserye premieres on July 2 from Mondays to Fridays at 9:30 p.m. starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, directed by Wenn V. Deramas. **“Estudyante Blues”** is the newest TV series based on the 1989 film, directed by Wenn V. Deramas and premieres Mondays, July 2 at 10 p.m. Starring Richard Gutierrez, IC Mendoza and Onemig Bondoc. **“Can You Hear My Heart”** is a first-ever South Korean drama which stars Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go Joon Hee and Lee Kyu Han. Premieres on July 2 from Mondays to Fridays at 11 p.m. **“Dream High”** is the newest asianovela with the new season starring K-Pop stars are actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon. It premieres on July 2 at 2 p.m. **“WOW!”** is the weekly 30-minute gag show for the practical jokes and now airs from Sunday at 3:30 p.m. Hosted by Vhong Navarro and directed by Joey De Leon. **“Petrang Kabayo”** is a Vice Ganda's hit comedy-drama movie gets a TV spin off in the TV sitcom with Aga Muhlach, DU Durano and Ella Cruz every Tuesday nights at 10 p.m. and directed by Wenn V. Deramas. **“SM Little Stars”** is the country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential. It airs from Sundays at 12:30 p.m. Hosted by Britain's Got Talent alum Charlie Green and directed by Mark Reyes. Ashley makes the jump from the internet to television with **“Petra's Panniest”**, a weekly 30-minute program showcasing a round-up of the funniest scenes from Viva movies and videos from the internet. The show airs every Mondays, Tuesdays and Thursdays at 8 p.m.

Another **Viva TV** banner show is a reality series called **“Pantaxa”**. Hosted by erstwhile “pantasya ng bayan” Katya Santos and Maui Taylor, the show follows 6 of the sexiest, most promising new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom.

Getting the **PBA Games** was a brilliant idea and television franchise that instantly filled the **Viva-TV** schedule with programming practically guaranteed to rate decently, advertisers and TV commercial spots. Picking up the children's television program **“Barney and Friends”** for mascots with the **Barney** characters also particularly astute considering that all the other local network for kids.

Relaunching **“Express Balita”** and **“Ronda Trese”** together with **Good Take, Linawin Natin** and **Pulsong Pinoys** spoke of a determination to build a strong, independent and credible news organization. Airing animated TV masterpieces such as **“Lalaloopsy”** and **“Polly Pocket”** which become a new TV series gave substance to support for TV kids fare and teenagers. Of course, there were missteps as well the daily noontime variety show **“Lunch Break,”** the Chinese lifestyle tele-magazine show **“Chinatown TV”** and TV sitcom for health **“Hapi Kung**

Healthy. Thankfully, they were all TV specials like “**A Taste of History**” and “**Homecoming sa 13**” and other youth-oriented one shot presentations should at least get points for trying out groundbreaking concepts. In fact, some observers say that if these programs had been with **GMA-7**, **ABS-CBN** and **TV5**, have been successful.

IBC-13 is another set of innovative programs: “**DMZ-TV**,” a teenager, youth-oriented dance show for teens; “**Cooltura**,” a documentary show about the Filipino culture in the Philippines and “**Y2K: Yes to Kids**,” a children show in the college students for interest, pre-school kids and learning for kids. Still to come, had already getting a press conference, is a show in which Filipino actors compete for a chance to break into the Philippine Television. “We have more original shows in various stages of development that we hope to launch within the next few months,” del Rosario says. “Our main aim is to provide the best all-Pinoy innovative viewing fare to local TV audiences.” **Viva TV** debuts nationwide through all the cable and satellite providers, including on free TV **IBC-13**, **Sky Cable** Ch. 15, **Destiny Cable** Ch. 16, **Cablelink** Ch. 14, **Signal** Ch. 13 and **Dream Satellite TV** Ch. 7.

Viva TV's Newest Channel Offering Featuring Sarah, Anne and KC

Viva Entertainment Groups' latest flagship program **Viva TV** channel 13 will feature three of the most popular stars in television namely Sarah Geronimo, Anne Curtis and KC Concepcion. The three **Viva** leading ladies will star on their own original TV shows which will be aired through different cable and satellite providers in the country such as **Sky Cable**, **Signal** and **Dream TV** with a power of brand new 60-kilowatt **Harris transmitter** sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City.

Anne Curtis, Sarah and KC will be featured on their own reality shows as they attend their various showbiz engagements and professional commitments and their programming includes foreign cartoons, cartoon movies, sports, showbiz-oriented shows, music videos, Viva tagalog movies, drama series, game shows, comedy shows and concerts with commercial TV spots.

Sarah's show will be titled “**Popstar Diaries**,” KC will be the star of “**kc.com**,” and Anne Curtis will showcase her acting and day-to-day life activities as an actress with the show titled “**@annebishowsa**.”

According to the executive vice president of **Viva Communications Inc.**, Vic del Rosario, **Viva TV** is the country's first-ever largest entertainment channel on free TV channel **IBC-13** that offers 100 percent new and original Filipino content with helped boost **Channel 13's** ratings

from cellar dweller to No.3 in dominated like **ABS-CBN** and **GMA-7** according to TV survey provider of **Nielsen Media Research**.

New shows which will be featured in **Viva TV** were, Jon Santos with his show “**The Jon Santos Show**,” Dingdong Avanzado's game show “**Fighting Family**,” Anja Aguilar's teen drama anthology TV series “**Dear Heart**,” Vice Ganda's TV sitcom “**Petrang Kabayo**,” Vhong Navarro's gag show “**WOW!**,” “**I Am Sarah**,” the newest teen-oriented variety show hosted by popstar princess Sarah Geronimo, “**Esperanza**,” the first-ever teleserye starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, “**Estudyante Blues**,” the newest TV series starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, “**SM Little Stars**,” a reality-based talent search for kids hosted by Britain's Got Talent alum Charlie Green and YouTube sensation Ashley Rivera more popularly known as Petra Mahalimuyak with the show “**Petra's Panniest**,” phenomenal game show based on the British “**The Weakest Link**” hosted by Richard Yap, “**Who Wants to be a Millionaire?**” hosted by Christopher de Leon, the free TV broadcast of the **PBA games**, the newest Korean drama on Philippine TV “**Fondant Garden**,” “**Queen and I**,” “**Dream High**,” and “**Can You Hear My Heart**,” and the Filipino-dubbed foreign cartoons such as “**Winx Club**,” “**Pop Pixie**,” “**Lalaloopsy**” and “**Barbie**,” and the world's famous anime “**Crayon Shin Chan**,” “**Cyborg Kurochan**” and “**Sailor Moon**.” Former **Viva's** sexiest celebrities Katya Santos and Maui Taylor will be featured also in another show titled “**Pantaxa**” which will showcase and follows 6 of the sexiest, most promising new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom.

IBC Sign On (July 2, 2012) [Edit](#)

1. Test Card
2. Philippine National Anthem
3. Sign-On Prayer
4. Sign On Script
5. God of Silence - Bukas Palad (music video)
6. Station Logo
7. Ladies and gentlemen... In a few seconds we will be on simultaneous nationwide satellite broadcast. Please stand by.
8. Nutrition Month This July on IBC

IBC Sign Off (July 2, 2012) [Edit](#)

1. God of Silence - Bukas Palad (music video)
2. Sign-Off Prayer

3. Philippine National Anthem
4. Sign Off Script
5. Test Card

Viva-TV on IBC Sked for September 30, 2012

[Edit](#)

- **11 am -- NBA: Portland Trail Blazers vs. Houston Trail Blazers (Via Satellite)**
- **1:30 pm -- Donaire Flashback (Premiere)**
- 2:30 pm -- Dear Heart
- 3:30 pm -- 2NE1 TV
- **4 pm -- PBA 2013 Season: Opening Ceremonies (LIVE)**
- *Barangay Ginebra San Miguel vs. Globalport Batang Pier*
- **8:30 pm -- Born to be a Star (Premiere)**
- *Hosted by Anja Aguilar*
- 9:45 pm -- Who Wants to be a Millionaire?
- **10:30 pm -- Sinemaks: Eseng ng Tondo**
- *Starring Fernando Poe, Jr. (FPJ)*
- 12:30 am -- Express Balita Weekend (LIVE)

Viva-TV on IBC Sked for November 4, 2012

[Edit](#)

- **12 nn -- NBA Regular Season: Portland Trail Blazers vs. Brooklyn Nelson (Via Satellite)**
- 2:30 pm -- Dear Heart
- **3:30 pm -- PBA Philippine Cup SuperBall at the Big Dome: Triple Threat (LIVE)**
- *Barangay Ginebra San Miguel vs. Globalport Batang Pier*
- 8:45 pm -- Born to be a Star
- 9:45 pm -- Who Wants to be a Millionaire?
- **10:30 pm -- Sinemaks: Pag-Ibig Ko sa Iyo'y Totoo**
- *Starring Bong Revilla and Donna Cruz*
- 12:30 am -- Express Balita Weekend (LIVE)
- 1 am -- El Shaddai

IBC-13 Sked for February 10, 2013

[Edit](#)

- **10:15 am -- Balay Tirahan Kanlungan: TV Special**
- *Hosted by Snooky Serna*
- **12:15 pm -- NBA Regular Season: Denver Nuggets vs. Cleveland Cavaliers (Via Satellite)**
- 2:45 pm -- Dear Heart

- 3:30 pm -- 2NE1-TV
- **4:30 pm -- PBA Commissioners' Cup: Barako Bulls vs. Globalport & Brgy. Ginebra vs. Air 21 (Live)**
- 8:30 pm -- Born to be a Star
- 9:30 pm -- Who Wants to be a Millionaire?
- **10:30 pm -- Sinemaks: Grease Gun Gang**
- *Starring Robin Padilla*
- 12:30 am -- Express Balita

IBC-13 Sked for March 9, 2013 [Edit](#)

- 2:30 pm -- Donaire Flashback
- **3:30 pm -- PBA Cheerleading Dance Competition (LIVE)**
- **5:30 pm -- NBA Regular Season: Brooklyn Nets vs. Chicago Bulls (Via Satellite)**
- **7:30 pm -- PBA Commissioners' Cup (LIVE)**
- *Milo Energy Drink vs. Rain or Shine Elasto Painters*
- **9:30 pm -- Who Wants to be a Millionaire? (Guest: Miguel Aguila)**
- **10:30 pm -- Viva Box Office: Slumdog Millionaire**
- *Starring Dev Patel and Freida Pinto*

More shows on Viva-TV on IBC-13

Viva-TV has the largest number one entertainment channel on free TV network **IBC 13** that offers 100 percent new and original Filipino content, from 5 p.m. to 11:30 p.m. on weekdays, 9 a.m. to 11:30 p.m. on Saturdays and 11 a.m. to 11:30 p.m. on Sundays. The station also has the **PBA Games**, the **Viva** Tagalog movies, Tagalog foreign cartoons, imported asianovelas, game shows, serial dramas, comedy and variety shows. It made us the most financially stable among all the government-owned networks (like **ETC on RPN-9** and **PTV-4**).

We also gained more viewers. **IBC 13** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **ETC on RPN 9's** rental of the facilities. **IBC-13** also plans to rehabilitate its provincial stations in TV-13 in Baguio, TV-13 Davao, TV-13 in Cebu and TV-12 in Iloilo and the dance mix radio **iDMZ 89.1** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas, **DYRG** in Kalibo, Alkan and **DYBP 103.8** in Boracay. With newly-launched UHF news channel is **IBC News Network**.

More shows on **Viva-TV on IBC** with the network battle despite the dominance of giant networks **ABS-CBN** and **GMA-7** for **AGB Nielsen Media Research**. The top-rating noontime variety show **Lunch Break**, which airs on Mondays-Saturdays at 11:30 a.m., hosted by Ryan Agoncillo, Bangs Garcia, Joy Viado, Angelica Jones, Ya Chang, Jennifer Sevilla, Smokey

Manaloto, Bianca Molales, Bianca Manalo and Enrique Gil, against to compete with **ABS-CBN's *It's Showtime*** and **GMA's *Eat Bulaga!***.

The longest-running dance variety show **DMZ-TV** (Saturdays 8 to 9 p.m. with simulcast on **iDMZ**), hosted by Julia Montes and Enrique Gil, directed by Mark Reyes.

There are the news and public affairs programs: ***Express Balita***, anchored by Snooky Serna and Ricardo Cepeda, now airs at 4:30 p.m. ***Ronda Trese***, anchored by Jess Caduco and Cathy Eigenmann-Bordalba, now airs at 11:30 p.m., when Eigenmann will host ***Cooltura*** (Weekdays, 10:30 a.m.), a Filipino culture n TV. A public service program ***Nora Mismo*** (Weekdays, 11 a.m.) with host superstar Ms. Nora Aunor. Where late-night public affairs programs shift in other networks, they remain on late-night at 12 midnight in **IBC**. ***Linawin Natin***, which focuses on the issues and programs of government, hosted by Jarius Bondoc on Mondays, ***Good Take***, will features inspirational and success stories about ordinary people, hosted by Chin-Chin Gutierrez on Tuesdays, ***Angara ng Bayan*** with congressman Sonny Angara on Wedneasdays, ***Survival Istorya*** with Robert Tan on Thursdays and ***Pulsong Pinoy***, hosted by Zyrene Parsad-Valencia on Fridays, and ***Makabayang Duktore*** (Saturdays, 8 a.m.), a public service program hosted by Dr. Willie Ong and Dra. Liza Ong.

Y2K: Yes to Kids (Sundays 9 a.m.), a children show hosted by Maxene Magalona with co-host Pia Magalona and directed by Ryan Agoncillo, ***Hapi Kung Healthy*** (Sundays, 8:30 a.m.), a TV sitcom for health hosted by Manilyn Reynes with co-hosts Jeff Arcilla, Lou Veloso and Arlene Tolibas and directed by Jeffrey Jeturian and ***Chinatown TV***(Sundays, 9:30 a.m.), the Filipino-Chinese lifestyle tele-magazine show hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua.

Starting 8:30 a.m., kids get a triple treat as **IBC** presents children's programming with ***Kangazoo Club***, ***Cartoon Collection*** and ***Bear in the Big Blue House***, and ***Barney and Friends*** at 4 p.m. on Weekdays. **Viva-TV** offers movie block airs twice a week, local blockbuster movies ***Viva Box Office*** (Mondays, Tuesdays and Thursdays, 6:30 p.m. and Saturdays, 10 p.m.) and premiere movie ***Sinemaks*** (Sundays, 10 p.m.).

The newest korean drama with daytime are ***Fondant Garden*** (Mondays-Fridays, 1:30 p.m.), the new season ***Dream High*** (Season 2) (Mondays-Fridays, 10:30 p.m.) and ***Queen and I*** (Mondays-Fridays, 2:30 p.m.), and primetime are and ***Can You Hear My Heart*** (Mondays-Fridays, 11 p.m.). ***Showbiz Star*** (Mondays-Fridays, 8:30 p.m.), the newest 30-minute live showbiz talk show hosted by Dolly Anne Carvajal.

The first-ever primetime teleserye ***Esperanza***, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, premieres on July 2 from Mondays to Fridays at 9 p.m.

In foreign cartoons, **Viva-TV** has the world's famous animated series: ***Winx Club*** (Mondays-Fridays 5:15 p.m.), ***Barbie*** (Sndays, 10:30 a.m.), ***Pop Pixie*** (Saturdays, 7 a.m.), ***Polly Pocket*** (Saturdays at 8 a.m.), ***Magic Wonderland***(Saturdays, 7:30 a.m.). Kids a treat **Viva-**

TV presents anime with ***Crayon Shin Chan***, Saturdays at 9 a.m., ***Cyborg Kurochan***, Saturdays at 9:30 a.m. and ***Sailor Moon*** on Saturdays and Sundays at 10 a.m.

For those into sports, **Viva-TV** has programs featuring the most popular sports. For the country's favorite basketball, **Viva-TV** has: ***PBA Games***, Wednesdays and Fridays at 6:30 p.m., Saturdays 6 p.m. and Sundays at 4 p.m. and for the boxing, ***The Main Event*** (Saturdays, 10:30 a.m.).

Theres the game shows like ***The Weakest Link*** (Saturdays, 5 p.m.), a Saturday game show hosted by Richard Yap and ***Who Wants to be a Millionaire?*** (Saturdays and Sundays at 9 p.m.) a Saturday night game show based on the original British set in a main goal of the game is to win 2 million Philippine pesos (earlier 1 million) by answering 15 multiple-choice questions correctly. There are four lifelines: 50:50 (fifty-fifty), phone-a-friend, people speak, and switch, hosted by Christopher de Leon and the kiddie talent search ***SM Little Stars*** (Sundays, 12:30 p.m.), hosted by Charlie Green.

More **Viva-TV** shows: teen drama anthology series ***Dear Heart*** with popstar Anja Aguilar (Sundays, 2:30 p.m.), gag sitcom ***Petra's Panniest*** (Mondays, Tuesdays and Thursdays, 8 p.m.), hosted by Ashley Rivera and ***The Jon Santos Show*** (Saturdays, 11:30 p.m.) continue to bring in viewers who will be treated to the reinvention of these shows as they are elevated to the next level.

Anak TV Seal Winners on IBC in 2011: [Edit](#)

- Express Balita
- Ronda Trese
- Last Fool Show
- DMZ-TV
- Good Take
- Lunch Break
- Y2K: Yes to Kids
- Barney and Friends
- El Shaddai
- Kerygma TV
- Fil-Chi
- Pulsong Pinoy
- Cooltura
- Polly Pocket
- Pop Girls
- Winx Club
- May Bukas Pa

- Popstar Diaries
- The Main Event
- SM Little Stars
- Pop Pixie

Viva-TV Kids offers a refreshing line-up starting July 29

Viva-TV Kids improves its line-up starting July 29 as some of its teenager programs move to a much refreshing timeslot, an all-new episode of **Winx Club** from Monday to Friday at 5:15PM and the most exciting adventure, **Magic Wonderland** will be airs 8:30AM on Saturdays starting July 28.

Follow the tag along as they save the day in **Barbie** on Sundays at 11:30AM beginning July 29. On August 11, 2012, be captivated with the all-famous **Polly Pocket** with the new timeslot on Saturday viewing starting at 9:00AM on July 28, 2012.

Don't miss these programs as **Viva-TV Kids** rehashes its programming starting July 29 on **Viva-TV on IBC-13**.

Viva-TV, The Country's Premier Entertainment TV on Channel 13

[Edit](#)

And there is Viva-TV on IBC-13 - Home of the Stars

The country's premier ENTERTAINMENT TV on Channel 13. Watch our favorite entertainment shows: *Winx Club, Barbie, Pop Pixie, Polly Pocket, Magic Wonderland, Lalaloopsy, Petra's Panniest, The Jon Santos Show, PBA on Viva-TV, Sinemaks, Viva Box Office, Petrang Kabayo, WOW!, Esperanza, Estudyante Blues, Fondant Garden, Queen and I, Dream High, Can You Hear My Heart, The Weakest Link, Who Wants to be a Millionaire?, Wansapanataym, P-POP Star Hunt, Dalawang Busoy, Sabi Mo Nanay, Crayon Shin Chan, Cyborg Kurochan, Kirarin, SM Little Stars* and many more.

Plug in to VIVA TV Channel 13! Like us on Facebook: www.facebook.com/VivaTVPhilippines; Follow us on Twitter: [@vivatvchannel](https://twitter.com/vivatvchannel). VIVA.com.ph

Winx Club: Believix Soundtrack Volume 1 (from Viva Records) [Edit](#)

1. Shut Up and Kiss Me (Orianthi) (composed by Kean Cipriano) - Sarah Geronimo and Anja Aguilar

2. Eye In The Sky (Alan Parsons Project) (composed by Kean Cipriano) - Miguel Aguila
3. Some Nights (Fun) (music and lyrics by Kean Cipriano) - Marvin Ong
4. Let The Pain Remain (composed by Morris Albert) - Rachelle Ann Go
5. Enchantix (DDR) (music and lyrics by Christian Martinez) - Anja Aguilar
6. Get Back (Demi Lovato) (music and lyrics by Kean Cipriano) - Sarah Geronimo
7. Liquid Ice (composed by Pamela Phillips-Oland, James Forrest and Daniel Havelin) - Charlie Green
8. Winx, You're Magic Now (music and lyrics by Sarah Geronimo) - Anja Aguilar
9. Check It Out (Nicki Minaj) (composed by Christian Martinez) - Anne Curtis feat. Young JV
10. I Am The Best (2NE1) (composed by Christian Martinez) - Anja Aguilar, Sarah Geornimo and Janella Salvador
11. Shout (Tears For Fears) (composed by Louie Ocampo) - Dingdong Avanzado
12. Believix (composed by Sarah Geronimo) - Anja Aguilar

Winx Club: Believix Soundtrack Volume 2 (from Viva Records)

[Edit](#)

1. We're the Winx (music and lyrics by Sarah Geronimo) - Anja Aguilar
2. Don't Forget (Demi Lovato) (music and lyrics by Kean Cipriano) - Sarah Geronimo
3. Life In A Northern Town (The Dream Academy) (music and lyrics by Kean Cipriano) - Dingdong Avanzado
4. Whistle (Flo Rida) (music and lyrics by Amber Davis) - Young JV
5. Sirenix (Winx) (music and lyrics by Marcus Davis) - Anja Aguilar
6. Enchantix, Shining So Bright (music and lyrics by Sarah Geronimo) - Anne Curtis
7. Blue Monday (New Order) (music and lyrics by Kean Cipriano) - Onemig Bondoc
8. Here We Go Again (Demi Lovato) (music and lyrics by Sarah Geronimo) - Sarah Geronimo
9. We Are Young (Fun) (music and lyrics by Veeze Saturno) - Charlie Green
10. The Way You Look Tonight (music and lyrics by Louie Ocampo) - Rachelle Ann Go
11. Upside Down (Two Minds Crack) (music and lyrics by Kean Cipriano) - Miguel Aguila
12. Power to Change the World (Winx) (music and lyrics by Kean Cipriano) - Anja Aguilar

Pop Pixie Soundtrack: Volume 1 (from Vicor Music)

[Edit](#)

1. Moving On (DDR) (music and lyrics by Sarah Geronimo) - Nadine Lustre
2. Everybody Wants To Rule The World (music and lyrics by Christian Martinez) - Carlo Lopez
3. Round and Round (Selena Gomez) (music and lyrics by Sarah Geronimo) - Nadine Lustre
4. Here with Me (Plumb) (composed by Kean Cipriano) - Princess Velasco

5. Angel of Mine (Eternal) (composed by Sarah Geronimo) - Nadine Lustre
6. Only Love (Trademark) (composed by Vehnee Saturno) - Nadine Lustre
7. One Summer Dream (M.I.L.K) (composed by Marcus Davis) - M.I.L.K
8. Night Out 「透明なマニキュア L O N G」 (composed by Sarah Geronimo) - Nadine Lustre
9. Hello (Karmin) (music and lyrics by Sarah Geronimo) - Young JV and Anja Aguilar
10. Caught In The Moment (DDR) (Entona) (music and lyrics by Sarah Geronimo) - Nadine Lustre
11. Terminal (Rupert Holmes) (composed by Vehnee Saturno) - AJ Muhlach
12. If (DDR) (Dave Aude Remix) (Colette) (composed by Christian Martinez) - Nadine Lustre
13. Light and Shade (Fra Lippo Lippi) (composed by Ryan Cayabyab) - Josh Padilla
14. It We Took A Holiday (Madonna) (music and lyrics by Sarah Geronimo) - Nadine Lustre

Pop Pixie Soundtrack: Volume 2 (from Vicor Music) [Edit](#)

1. Blah, Blah, Blah (Pokemon) (music and lyrics by Sarah Geronimo) - Nadine Lustre
2. If You're Not Here (By My Side) (Menudo) (composed by Vehnee Saturno) - Jodi Sta. Maria
3. Your Smiling Face (James Taylor) (music and lyrics by Kean Cipriano) - AJ Muhlach
4. If We Fall in Love (Yeng Constantino) (composed by Christian Martinez) - Nadine Lustre
5. Wait for Me (M.I.L.K) (composed by Sarah Geronimo) - M.I.L.K
6. We'll Never Have To Say Goodbye Again (music and lyrics by Christian Martinez) - MMJ
7. The Animal Song (Savage Garden) (composed by Sarah Geronimo) - Nadine Lustre
8. Glad You Came (music and lyrics by Princess Velasco) - Princess Velasco
9. If (DDR) (Dave Aude Remix) (Colette) (composed by Christian Martinez) - Nadine Lustre
10. Come and Get Your Love (Redbone) (composed by Marcus Davis) - Shy Carlos and Young JV
11. This Time It's Forever (composed by Sarah Geronimo) - Nadine Lustre
12. Tonight (FM Static) (music and lyrics by Kean Cipriano) - Carlo Lopez
13. Never Surrender (Corey Hart) (composed by Kean Cipriano) - Josh Padilla
14. Pop Pixie (Opening) (music and lyrics by Sarah Geronimo) - Nadine Lustre

Top-rating Korean Drama on Viva-TV primetime [Edit](#)

Viva-TV on IBC-13 has relaunched with the top rating Korean Drama with is going to be airs from their primetime viewers. A newest asianovelas offer to all viewers entitles:

- **Dream High (Season 2)** at 2:00PM, stars K-Pop stars are actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon

- **Can You Hear My Heart** at 11:00PM, stars Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go Joon Hee and Lee Kyu Han

The asianovelas will air from Monday to Friday starting this Monday, July 2 on **Viva-TV**, Home of the Stars.

IBC-13 is back with a major networks Viva-TV

Quezon City, July 1, 2012

The **Intercontinental Broadcasting Corporation (IBC)**, a government-owned sequestered networks of **IBC Channel 13** as the **Kapinoy** network the most financially stable among all the government-owned networks (like **RPN-9** and **PTV-4**) and now a strong number 3 in the ratings of **ABS-CBN** and **GMA Network**, will have for the new **Viva-TV** programming with the **PBA games**.

Its just the first of more TV shows that **Viva Entertainment** has lined up on **IBC-13**. They are gearing up for a grand relaunch welcome **Kapinoy** to the battle between the **Kapamilya** and **Kapuso** networks. We were pleasantly surprised to find old colleagues Lito Ocampo Cruz and Tessie Taylor among them, and even happier to find that they had back to television, namely **IBC-13** is a government entity, it is run like a private corporation. They generate enough income to support the station along with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

At the **IBC** headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in store. "Everybody who started with **Channel 13** became famous — newscasters, directors, writers — I can't even begin to name all of them. **Channel 13** aired the country's first teleserye and situation comedy. **Seeing Stars with Joe Quirino** was the first popular entertainment show (way before **The Buzz**) back in the early '70s. Joe Quirino was the first Boy Abunda."

Lito detailed classics like Tito, Vic, and Joey, **Cheek to Cheek**, and the Dolphy specials. With AO No. 26, these archives will be restored and digitalized. "Hopefully by the end of next year, we will be able to show them again as **IBC Classics**. The people will remember the **Golden Age of Television**."

A new board of directors has come in, appointed by President Noynoy Aquino, with Eric Canoy, who presides over **Radio Mindanao Network** as chairman and president, and Lito Ocampo Cruz, former VP of **E! Entertainment TV Philippines** for **RMN**, as network vice-president. Ryan Agoncillo now a noontime scene along with Joy Viado, Bangs Garcia, Smokey Manaloto, Bianca Manalo and Enrique Gil as host the noontime show **Lunch Break**, Mondays to Saturdays at 11:30 a.m. to 1:30 p.m., with the noontime beating than **ABS-CBN's It's Showtime** and **GMA's Eat Bulaga!**.

The local movies from Mondays, Tuesdays and Thursdays at 6:30 p.m., which co-production with **Viva Television** while against with flagship news programs **GMA's 24 Oras** and **ABS-CBN's TV Patrol**. **Good Take**, Tuesdays at 12 midnight, hosted by Chin-Chin Gutierrez wins the **2011 Anak TV Seal Awards**, it features inspirational and success stories about ordinary people.

Female broadcast journalists Snooky Serna (YES!) anchors the flagship news program **Express Balita**, Mondays to Fridays at 4:30 p.m. (Take that, Korina Sanchez) along with Anthony Pangilinan.

Veteran broadcasters Alex Santos, Cathy Eigenmann-Bordalba (Take that, Ces Drilon) and Ralf Rivas read the news in the late-night newscast **Ronda Trese**, Mondays to Fridays at 11:30 p.m., competes with rival **ABS-CBN's Bandila** and **GMA's Saksi**. When Eigenmann will host **Cooltura** every Mondays to Fridays at 10:30 a.m., a culture on TV. Superstar Ms. Nora Aunor host the public service program called **Nora Mismo** (Weekdays 11 a.m.)

KSP: Kapinoy Sunday Party which airs on Sundays at 1:30 to 2:30 p.m., with host Nicole Hiyala and Chris Tsuper going to compete with Sunday variety shows **ABS-CBN's ASAP 2012** and **GMA's Party Pilipinas**.

The **Star Magic** teen star Julia Montes and Enrique Gil in **DMZ-TV**, Saturdays at 8 to 9 p.m. with simulcast on radio thru **iDMZ 891**, Maxene Magalona in **Y2K: Yes to Kids**, Sundays at 9 a.m., is pitted against **The Avengers (Ch. 2)** and **Doraemon (Ch. 7)**.

Manilyn Reynes' **Hapi Kung Healthy**, Sundays at 8:30 a.m. The lifestyle telemagazine show **Chinatown TV**, Sundays at 9:30 a.m., is hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua is the ratings than Kim Atienza's **Matanglawin** (Ch. 2) and Drew Arellano's **Aha!** (Ch. 7).

Jarius Bondoc host **Linawin Natin**, Mondays at 12 midnight, which focuses on the issues and programs of government. **Makabayang Duktur** (Saturdays at 7 a.m.), a public service program hosted by Dr. Willie Ong and Dra. Liza Ong. **Pulsong Pinoy** (Fridays, 12 midnight), the weekly 30-minute program for the President Noynoy Aquino administration, hosted by Zyrene Parsad-Valencia.

The new station has a news and public affairs. "Which is the owners someone for **IBC News and Current Affairs** to operate the station," explains Orly Mercado, a newest chairman of **Channel 13**. But the news and public affairs is **Channel 13's** emphasis on responsive and responsible journalism. "We'll try to avoid the pitfalls of broadcast journalism especially in the Tagalog broadcasts. Broadcast journalism is the easiest thing to do, but your not only be doing a disservice to your public," says Zyrene Parsad-Valencia, a news and public affairs head of **IBC News and Current Affairs**. They plan to build on its current affairs and cultural programming to bring to the Filipino people a well-rounded line-up of programs around the clock.

He reveals that a number of people from print media have crossed over to **Channel 13's** broadcast news staff. "We have a good combination of new reporters from both print and TV.

They include: Jess Caduco, Jeffrey Zaide, Pia Castro, Ralf Rivas, Greg Gregorio, Jinky Baticados, Dave Abuel, Nalla Aguas, Dave Llavanos Jr., Krenn Jolongbayan, Merwin Llanza, Marinette Panganiban, Lalaine Tiangco, Kim Cardenas and Czarinah Lusuegro. Lilliam Mateo (news) and Weng Legaspi is the make-up artist while Chito Cabantuando director of the newscasts."

The prime catch so to speak, is Alex Santos, who will read the news, analyze the news. If Mercado help himself sometimes and broadcast, how can Jarius Bondoc of ***Linawin Natin***, with a straight face? "Although the trust of the station is news, we have the **Viva-TV** local entertainment. As part of AO No. 26, **IBC** very recently handed over its archives to the **Film and Development Council of the Philippines (FDCP)**. The old films forming part of our cultural heritage will be preserved and restored in a single national archive. There is tremendous cultural significance in that for us, "because I believe the Golden Age of Television started with 13," declared Lito. With newly UHF news channel is **IBC News Network** or **INN**.

The **Viva's** local production they also have **Viva-TV**: the return of the game show ***The Weakest Link*** (weeknights 8:30 p.m.), hosted by new Richard Yap, phenomenal ***Who Wants to Be a Millionaire?*** (Saturdays and Sundays at 9 p.m.), hosted by Christopher de Leon in his own game show; ***Winx Club*** (Mondays to Fridays, 5:15 p.m.), the phenomenal animated series on Philippine TV, ***Petrang Kabayo*** (Tuesdays, 10 p.m.), a comedy series with Vice Ganda and Aga Muhlach, with Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak taking a look behind in ***Petra's Panniest*** (Saturdays, 2:30 p.m.). Programming rode on the popularity of basketball tournaments of the **PBA** and **NBA**.

"Local programming is a challenging balancing act between mass taste and higher mass aspirations," explains Lito Ocampo-Cruz, a vice-president of **Channel 13**. "**Channel 13** will have to be general entertaining for viability, but it will also be value-forming and educational and always in good taste. Mass media tend to equate *masa*, and it be the case," they says.

Hal we'll see the programs this writer is excited about are the cartoons: ***Polly Pocket***, Saturdays at 8 a.m.; ***Pop Pixie***, Saturdays at 7 a.m., ***Barbie***, Sundays at 10:30 a.m. Also in the **Viva-TV** program schedule are the movie blocks: ***Viva Box Office*** (Mondays, Tuesdays and Thursdays, 6:30 p.m. and Saturdays at 10 p.m.) and ***Sinemaks***(Sundays at 10:30 p.m.) New anime: ***Crayon Shin Chan*** (Saturdays, 9 a.m.), ***Cyborg Kurochan*** (Saturdays at 9:30 a.m.), and ***Sailor Moon***(Saturdays 10 a.m.). The new Korean drama on **Viva-TV**: musical-comedy ***Dream High (Season 2)*** (2 p.m.) and romantic-drama ***Can You Hear My Heart*** (11 p.m.).

IBC-13 studios are located at Broadcast City in Capitol Hills, Diliman, Quezon City with transmitter in San Francisco, Del Monte, Quezon City. **IBC** offers include: Boots Anson-Roa, a president and CEO of **Channel 13**; Eric Canoy, general manager and Lito Yabut, station manager.

Viva-TV broadcast on **Channel 13** on Mondays to Fridays from 5 p.m. to 11:30 p.m., Saturdays at 8 a.m. to 11:30 p.m. and Sundays at 10:30 a.m. to 11:30 p.m. The station provided

programming has the **PBA Games**, the **VivaTagalog** movies, local entertainment shows, foreign cartoons and imported asianovelas. **IBC 13** also plans to rehabilitate its provincial stations in Baguio, Davao, Cebu and Iloilo.

Especially during the 4:30 p.m. news. See Snooky Serna get with the teleprompter. (In the telecast, she forgot to introduce herself as well as the program). Ang again during the 11:30 p.m. news. Watch Alex Santos and Cathy Eigenmann-Bordalba host the late breaking news.

The Weakest Link Commercial Breaks on VIVA 13 (August 25, 2012) [Edit](#)

Part 1: [Edit](#)

- 0:30 - Rejoyce TVC with Kathryn Bernardo
- 0:30 - Talk 'N Text UNLITEXT Extra with Aljur Abrenica
- 0:30 - Belo Essentials Whitening Lotion with Toni Gonzaga and Sarah Geronimo
- 0:30 - Goldilucks Bit Bit with Dingdong Dantes: Do the BitBit
- 0:15 - Pepsi Pogi TVC
- 0:15 - Aji Ginisa TVC with Chef Rosebud and Sarah Geronimo: Kangkong Salad
- 0:30 - PBA on VIVA Teaser: Game Na!
- 0:30 - Winx Club Teaser

Part 2: [Edit](#)

- 0:45 - The Weakest Link Semi-Finalist for Audition on September 1
- 1:00 - PLDT Telpad
- 0:15 - Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 - Chowking Chow Pao TVC
- 0:30 - Safeguard Active
- 0:15 - Head and Shoulders TVC with John Lloyd Cruz and Angel Locsin
- 0:30 - The Jon Santos Show Teaser
- 0:45 - Who Wants to be a Millionaire? Teaser

Part 3: [Edit](#)

- 0:30 - Meralco Bright Idea
- 0:30 - Jollibee Always Affordable TVC with Gerald Anderson and Sarah Geronimo
- 0:30 - Talk 'N Text UNLITEXT Extra with Aljur Abrenica

- 0:30 - Pantene Nature Care with Angelica Panganiban and Cristine Reyes: Sway Bounce
- 0:15 - Whisper Cottony Clean
- 0:45 - Esperanza Teaser
- 0:30 - Winx Club Teaser
- 0:30 - Can You Hear My Heart Teaser

Part 4: [Edit](#)

- 0:15 - Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 - Via Mare Restaurant
- 0:30 - Belo Essentials Whitening Lotion with Toni Gonzaga and Sarah Geronimo
- 0:30 - Pantene Nature Care with Angelica Panganiban and Cristine Reyes: Sway Bounce
- 0:15 - Hershey's Treats TVC
- 0:30 - Dear Heart Teaser
- 0:30 - Estudyante Blues Teaser
- 0:45 - Daily Top 10 Teaser

Part 5: [Edit](#)

- 0:30 - Goldilucks Bit Bit with Dingdong Dantes: Do the BitBit
- 0:30 - Talk 'N Text UNLITEXT Extra with Aljur Abrenica
- 0:15 - Safeguard Active
- 0:30 - Jollibee Always Affordelicious TVC with Gerald Anderson and Sarah Geronimo
- 0:30 - PBA on VIVA Teaser: Game Na!
- 0:15 - Can You Hear My Heart Teaser
- 0:30 - Winx Club Teaser

List of programs broadcast by Viva-TV

Currently aired programs [Edit](#)

IBC-13 [Edit](#)

Local [Edit](#)

- [Before I Fall in Love](#) (September 30, 2013-present)
- [Happy TODAS](#) (June 15, 2013-present)
- [The Weakest Link](#) (September 14, 2001-October 2002, June 30, 2012-present)
- [Carlo J. Caparas' My Batang Momay](#) (July 15, 2013-present)

- [Safe In The Arms Of Love](#) (June 17, 2013-present)
- [Sic O'Clock News Naman](#) (December 30, 2013-present)
- [Superstar Circle](#) (August 24, 2013-present)
- [Once Upon a Time](#) (August 10, 2013-present)
- [Who Wants to be a Millionaire?](#) (November 20, 2000-December 14, 2002, February 25, 2012-present)
- [Tumbok Revolution](#) (July 27, 2013-present)
- [Sandy's Romance](#) (May 5, 2013-present)
- [Bida ni Mister, Bida si Misis](#) (July 20, 2013-present)
- [Whattaboys](#) (August 31, 2013-present)
- [Goin' Bukol Pwede](#) (Juen 17, 2013-present)
- [TODAS Kids](#) (September 15, 2013-present)
- [Born to be Superstar](#) (September 30, 2012-present)

Foreign [Edit](#)

- [Nine Time Travels](#) (September 30, 2013-present)
- [Love Keeps Going](#) (September 30, 2013-present)
- [La Madrastra](#) (September 30, 2013-present)
- [Glory Jane](#) (September 30, 2013-present)

Anime [Edit](#)

- [Cyborg Kurochan](#) (2001-2003, June 30, 2012-present)
- [Kirarin](#) (June 30, 2012-present)
- [Kuroko's Basketball](#) (November 25, 2013-present)
- [Time Quest](#) (1994-1999, August 26, 2013-present)

Cartoons [Edit](#)

- [Grossology](#) (July 11, 2010-June 23, 2012, April 6, 2013-present)
- [Barbie](#) (July 12, 2010-present)
- [Lilo & Stitch](#) (September 7, 2013-present)
- [Rapunzel: The Series](#) (May 4, 2013-present)
- [Winx Club](#) (July 12, 2010-present)

Sports [Edit](#)

- [PBA on IBC](#) (1999-2002, June 5, 2011-present)
- [NBA on IBC](#) (1999-2002, June 10, 2011-present)

Movie Blocks [Edit](#)

- [Kapinoy Cinema](#) (March 29, 2013-present)
- [Sinemaks](#) (1998-2003, July 11, 2010-present)

Viva Channel [Edit](#)

Reality [Edit](#)

- [Popstar Diaries](#) (2012-present)
- [@Annebishowsa](#) (2012-present)
- [KC.com](#) (2012-present)
- [Pantaxya X](#) (2012-present)
- [Especially 4 U](#) (2012-present)
- [Becky Nights](#) (2012-present)
- [KaraOkray](#) (2013-present)
- [Chillin with Chicser](#) (2013-present)

Comedy [Edit](#)

- [The Jon Santos Show](#) (2012-present)
- [Wapak](#) (2013-present)
- [Petra's Panniest](#) (2012-present)

Music Video [Edit](#)

- [Exercise](#) (2013-present)
- [Daily Top 10](#) (2012-present)
- [The OPM Show](#) (2012-present)
- [Concert](#) (2012-present)
- [Live at Amerasian](#) (2012-present)

Showbiz-Oriented [Edit](#)

- [Star Yayey](#) (2012-present)
- [Pinoy Star Stories](#) (2012-present)
- [Front Row](#) (2012-present)

Upcoming programs [Edit](#)

Drama [Edit](#)

| Title | Air Date | Cast | Crew | Notes | Genre | Source |
|--------------------------------------|----------|--|--|-------|---|--------|
| My Heart Upon a Star | 2014 | Ellaine Serrano , Brian Ciceron , Anne Discher , Donjeff Tejada , Sophia Tolentino , Deither Gaviola | Joyce E. Bernal (director) | TBA | Romantic comedy Teen drama | |

Adaptations [Edit](#)

| Title | Air Date | Cast | Crew | Copyright holder | Genre | Source |
|---------------------------------|----------|--|--|--------------------------|------------------------------|--------|
| Carita de Angel | 2014 | Mutya Orquia , Candy Pangilinan , Henry Edwards , Cherie Gil , Daniel Fernando , Anton Revilla , Samantha Flores , Jordan Castillo , Lander Vera-Perez | Mac Alejandre (director) | Televisa | Family drama | |

Reality [Edit](#)

Franchise [Edit](#)

| Title | Air Date | Host | Crew | Copyright holder | Genre | Source |
|--|-----------------|--|---|---|-----------------------------------|--------|
| Don't Forget the Lyrics! | January 4, 2013 | Ian Veneracion and Giselle Sanchez | Bert de Leon (director) | FOX 20th Television RDF USA | Musical game show | |

Telenovelas [Edit](#)

Mexican [Edit](#)

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|----------------------------------|----------|--|--|------------------|--------------------------|--------|
| Que Bonito Amor | TBA | Jorge Salinas , Danna García , Pablo Montero | Telenovela , Romance , Drama , Musical | | Televisa | |
| Triunfo del Amor | TBA | Maite Perroni , William Levy , Victoria Ruffo | Telenovela Romance Drama | | Televisa | |
| Amar sin Límites | TBA | Karyme Lozano , Valentino Lanús , René Strickler | Telenovela Serial drama | | Televisa | |
| La Tempestad | TBA | William Levy , Ximena Navarrete | Telenovela , Romance , Comedy | | Televisa | |
| Heridas of Love | TBA | Guy Ecker | Telenovela , Drama | | Televisa | |
| Alborada | TBA | Lucero | Telenovela Drama , Romance | | Televisa | |

Asianovelas [Edit](#)

Korean [Edit](#)

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|--|----------|---|---|------------------|---------------------|--------|
| <i>Reply 1997</i> | TBA | Jung Eun-ji | Romance , Comedy , Teen | | tvN | |
| <i>Spy Myung-wol</i> | TBA | Han Ye-seul , Eric Mun , Lee Jin-wook | Romance , Comedy , Action | | KBS | |
| <i>I Love Lee Tae-ri</i> | TBA | Kim Ki-bum , Park Ye-jin | Romance , Comedy | | tvN | |
| <i>Miss Ajumma</i> | TBA | Oh Hyun Kyung , Kwon Oh Joong , Jung Shi Ah , Kim Jung Min , Jung Sung Woon | Melodrama , Romance family | | SBS | |
| <i>Me Too, Flower!</i> | TBA | Lee Ji-ah , Yoon Shi-yoon | Romance , Comedy | | MBC | |
| <i>Flower Boy Ramen Shop</i> | TBA | Jung Il-woo , Lee Chung-ah , Lee Ki-woo , Park Min-woo , Jo Yoon-woo | Romance , Comedy | | tvN | |
| <i>My Love Patzzi</i> | TBA | Jang Nara , Kim Jae-won , Kim Rae-won | Korean drama , Romantic comedy | | tvN | |
| <i>Who Are You?</i> | TBA | So Yi-hyun , Ok Taecyeon , Kim Jae-wook | Police procedural , Mystery , Horror , Comedy | | tvN | |

Taiwanese [Edit](#)

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|------------------------------------|----------|---|--|------------------|----------------------------------|--------|
| <i>Spring Love</i> | TBA | Mike He , Lin Ying Zhen , Sato Mai , Nylon Chen | Romance , Drama | | GTV | |
| <i>Love You</i> | TBA | Rainie Yang , Joseph Chang , Tiffany Hsu , Alien Huang , Kingone Wang , Tom Price | Romance , Comedy | | TTV Main Channel | |

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- [*Bagets: Just Got Lucky*](#) (May 15, 2011-June 25, 2012)
- [*Dear Heart*](#) (1998-2002, July 12, 2010-April 28, 2013)
- [*May Bukas Pa*](#) (June 6, 2011-June 29, 2012)

- [Pinokyo's Time](#) (July 2, 2012-October 5, 2012)
- [Estudyante Blues](#) (July 2, 2012-September 17, 2012)
- [Flames](#) (July 14, 2010-June 26, 2012)
- [Wansapanataym](#) (Produced by [Viva Television](#) and [Regal Television](#), July 17, 2010-September 26, 2012)
- [5 Girls and Daddy](#) (October 8, 2012-May 3, 2013)
- [Esperanza](#) (July 2, 2012-June 15, 2013)
- [My Family Xyriel](#) (May 6, 2013-July 12, 2013)
- [Sandy's Boyfriend](#) (May 5, 2013-August 25, 2013)
- [To Love Again](#) (July 15, 2013-September 24, 2013)
- [Neli Me Tangere](#) (September 30, 2013-November 15, 2013)

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- [Goin' Bayabas](#) (1998-2002, July 17, 2010-June 23, 2012)
- [Iskul Bukol](#) (1977-1990, 1996-2002, July 13, 2010-October 20, 2011)
- [Sabi Mo Nanay](#) (July 6, 2012-September 28, 2012)
- [WOW!](#) (1998-2002, July 15, 2010-September 23, 2012)
- [Petrang Kabayo](#) (October 24, 2011-September 24, 2012)
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- [All Out with Nicole Hiyala](#) (July 17, 2010-September 26, 2011)
- [Celebrity Real Life Stories](#) (July 17, 2010-January 14, 2012)
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- [Stop, Talk and Listen](#) (July 17, 2010-June 23, 2012)

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- [Music K-POP](#) (July 17, 2010-June 23, 2012)
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- [P-POP Star Hunt](#) (June 5, 2011-September 22, 2012)

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- [PBA D-League](#) (January 1, 2011-June 29, 2012)
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- [Shakey's V-League](#) (May 5, 2012-June 23, 2012)
- *Kamao Kontra Kamao* (2012-April 21, 2013)
- [Stoplight TV](#) (July 17, 2010-September 29, 2011)
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- [City Hunter](#) (October 3, 2011-January 20, 2012)
- [In Time with You](#) (October 22, 2011-February 4, 2012)

- [*Dream High*](#) (January 23, 2012-April 13, 2012)
- [*Prosecutor Princess*](#) (January 23, 2012-April 13, 2012)
- [*Summer's Desire*](#) (February 11, 2012-June 23, 2012)
- [*The King 2 Hearts*](#) (April 16-2012-June 29, 2012)
- [*The Return of Iljimae*](#) (April 16, 2012-June 29, 2012)
- [*Fondant Garden*](#) (July 2, 2012-September 28, 2012)
- [*Queen and I*](#) (July 2, 2012-September 28, 2012)
- [*Dream High Season 2*](#) (July 2, 2012-September 28, 2012)
- [*Can You Hear My Heart*](#) (July 2, 2012-September 7, 2012)
- [*Wife Returns*](#) (September 10, 2012-February 1, 2013)
- [*I Need Romance*](#) (October 1, 2012-December 14, 2012)
- [*Romance Town*](#) (October 1, 2012-January 5, 2013)
- [*Pretty Young Woman*](#) (December 17, 2012-February 1, 2013)
- [*My Daughter the Flower*](#) (January 7, 2013-May 3, 2013)
- [*Shut Up Flower Boy Band*](#) (May 6, 2013-June 15, 2013)
- [*All About My Romance*](#) (May 6, 2013-June 15, 2013)
- [*Once Upon a Love*](#) (June 17, 2013-September 27, 2013)
- [*Flower Boys Next Door*](#) (June 17, 2013-September 24, 2013)
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- [*Bratz*](#) (July 12, 2010-September 26, 2012)
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- [*Magic Wonderland*](#) (June 30, 2012-September 29, 2012)
- [*My Little Pony: Friendship Is Magic*](#) (July 14, 2010-September 28, 2012)
- [*Sofia the First*](#) (May 6, 2013-August 3, 2013)
- [*Pop Pixie*](#) (June 11, 2011-August 3, 2013)
- [*Maya & Miguel*](#) (May 6, 2013-June 8, 2013)
- [*Pozaman*](#) (July 11, 2010-June 29, 2012)
- [*Sabrina: The Animated Series*](#) (July 15, 2010-January 19, 2012)
- [*Sabrina's Secret Life*](#) (July 14, 2010-September 29, 2012)
- [*Strawberry Shortcake*](#) (July 13, 2010-September 27, 2012)
- [*Monsuno*](#) (May 6, 2013-June 14, 2013)
- [*Novi Stars*](#) (May 6, 2013-June 14, 2013)
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- [Crayon Shin-chan](#) (2001-2003, June 30, 2012-April 27, 2013)
- [Chinpui](#) (May 5, 2013-May 19, 2013)
- [Akazukin Chacha](#) (2000-2003, January 26, 2013-April 28, 2013)
- [InuYasha](#) (June 17, 2013-June 28, 2013)
- [Battle Ball](#) (1994-2000, June 17, 2013-July 19, 2013)
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- [K-Pop Star Hunt](#) (September 29, 2012-September 19, 2013)

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- [Tales from the Crypt](#) (September 29, 2012-December 29, 2012)
- [Kamen Rider: Dragon Knight](#) (September 29, 2012-December 29, 2013)

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- [Barbie: A Camping We Will Go](#) (July 1, 2012)
- [Winx Club: The Revenge of the Trix](#) (December 10, 2011)
- [Winx Club: The Battle for Magix](#) (January 21, 2012)
- [Winx Club: The Shadow of Phoenix](#) (January 28, 2012)
- [Winx Club: The Secret of the Lost Kingdom](#) (April 14, 2012)

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- 2011 William Jones Cup (August 6-14, 2011)
- [2011 PBA Draft](#) (August 28, 2011)
- [2012 London Olympics](#) (July 28, 2012-August 13, 2012)
- [2012 PBA Rookie Draft](#) (August 19, 2012)
- 34th William Jones Cup (August 20-26, 2012)
- All or Nothing: Nonito Donaire vs. Jeffrey Mathebula Boxing Fight (July 7, 2012)
- [Pacquiao vs. Mosley Boxing Fight](#) (May 14, 2011)
- [Pacquiao vs. Marquez Boxing Fight](#) (November 15, 2011)
- [Manny Pacquiao vs. Timothy Bradley](#) (June 12, 2012)
- [NBA All-Star Game](#) (1997-2004, 2010-present)
- [NBA Playoffs](#) (1997-2004, 2010-present)
- [NBA Finals](#) (1997-2004, 2010-present)
- Nonito Donaire vs. Omar Narvaez Boxing Fight (November 8, 2011)
- PBA Dream Game 2012 (2012)
- PLDT All-Star Basketball Challenge (July 21, 2012)

- [*Remembering: Thrilla in Manila*](#) (2011-present)
- *Ring Kings: Cotto Vs. Mayweather Boxing Fight* (May 8, 2012)
- [*Southeast Asian Games*](#) (2011-present)
- *Smart Ultimate All-Star Weekend* (2011)
- *Welcome to the Future Double Header: Nonito Donaire vs. Wilfrido Vasquez Boxing Fight* (February 7, 2012)
- *World Open 10 Ball Championship* (2011-present)

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- [*Aliwan Fiesta*](#) (June 6, 2011-present)
- [*Miss Universe*](#) (2010-present)
- [*Sarah G. Christmas Special*](#) (December 18, 2011)
- [*Welcome Viva-TV*](#) (June 30, 2012)

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- [Intercontinental Broadcasting Corporation](#)
- [Viva-TV](#)
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- [Viva Entertainment](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [Innovative fare for Viva-TV](#)
- [Viva-TV Corporate Profile](#)
- [Viva-TV beefs up primetime lineup](#)
- [Korean Dramas Premiere on Viva-TV](#)
- [Viva Entertainment turns 31st year](#)
- [Former Ch 2 talents beef up IBC-13 slots](#)
- [Only Mercado pulls Channel 13 to No. 4](#)
- [Viva-TV goes Anime this 2012](#)
- [A Interesting cast of 'Petrang Kabayo'](#)
- [Pilot episode of 'Sabi Mo Nanay'](#)

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- [Happy TODAS](#) (June 15, 2013-present)
- [The Weakest Link](#) (September 14, 2001-October 2002, June 30, 2012-present)
- [Carlo J. Caparas' My Batang Momay](#) (July 15, 2013-present)
- [Safe In The Arms Of Love](#) (June 17, 2013-present)
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- [Who Wants to be a Millionaire?](#) (November 20, 2000-December 14, 2002, February 25, 2012-present)
- [Tumbok Revolution](#) (July 27, 2013-present)
- [Sandy's Romance](#) (May 5, 2013-present)
- [Bida ni Mister, Bida si Misis](#) (July 20, 2013-present)
- [Whattaboys](#) (August 31, 2013-present)
- [Goin' Bukol Pwede](#) (Juen 17, 2013-present)
- [TODAS Kids](#) (September 15, 2013-present)
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- [Nine Time Travels](#) (September 30, 2013-present)
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| Title | Air Date | Cast | Crew | Notes | Genre | Source |
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|-------|----------|------|------|-------|-------|--------|

| Title | Air Date | Cast | Crew | Notes | Genre | Source |
|---|----------|--|--|-------|---|--------|
| <i>My Heart Upon a Star</i> | 2014 | Ellaine Serrano , Brian Ciceron , Anne Discher , Donjeff Tejada , Sophia Tolentino , Deither Gaviola | Joyce E. Bernal (director) | TBA | Romantic comedy Teen drama | |

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| Title | Air Date | Cast | Crew | Copyright holder | Genre | Source |
|--|----------|--|--|--------------------------|------------------------------|--------|
| <i>Carita de Angel</i> | 2014 | Mutya Orquia , Candy Pangilinan , Henry Edwards , Cherie Gil , Daniel Fernando , Anton Revilla , Samantha Flores , Jordan Castillo , Lander Vera-Perez | Mac Alejandre (director) | Televisa | Family drama | |

Reality [Edit](#)

Franchise [Edit](#)

| Title | Air Date | Host | Crew | Copyright holder | Genre | Source |
|---|-----------------|--|---|--|-----------------------------------|--------|
| <i>Don't Forget the Lyrics!</i> | January 4, 2013 | Ian Veneracion and Giselle Sanchez | Bert de Leon (director) | FOX 20th Television RDF USA | Musical game show | |

Telenovelas [Edit](#)

Mexican [Edit](#)

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|---|----------|--|--|------------------|--------------------------|--------|
| <i>Que Bonito Amor</i> | TBA | Jorge Salinas , Danna García , Pablo Montero | Telenovela , Romance , Drama , Musical | | Televisa | |
| <i>Triunfo del Amor</i> | TBA | Maite Perroni , William Levy , Victoria Ruffo | Telenovela Romance Drama | | Televisa | |
| <i>Amar sin Límites</i> | TBA | Karyme Lozano , Valentino Lanús , René Strickler | Telenovela Serial drama | | Televisa | |
| <i>La Tempestad</i> | TBA | William Levy , Ximena Navarrete | Telenovela , Romance , Comedy | | Televisa | |

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|--|----------|---------------------------|---|------------------|--------------------------|--------|
| <i>Heridas of Love</i> | TBA | Guy Ecker | Telenovela , Drama | | Televisa | |
| <i>Alborada</i> | TBA | Lucero | Telenovela Drama , Romance | | Televisa | |

Asianovelas

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Korean

[Edit](#)

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|--|----------|---|---|------------------|---------------------|--------|
| <i>Reply 1997</i> | TBA | Jung Eun-ji | Romance , Comedy , Teen | | tvN | |
| <i>Spy Myung-wol</i> | TBA | Han Ye-seul , Eric Mun , Lee Jin-wook | Romance , Comedy , Action | | KBS | |
| <i>I Love Lee Tae-ri</i> | TBA | Kim Ki-bum , Park Ye-jin | Romance , Comedy | | tvN | |
| <i>Miss Ajumma</i> | TBA | Oh Hyun Kyung , Kwon Oh Joong , Jung Shi Ah , Kim Jung Min , Jung Sung Woon | Melodrama , Romance family | | SBS | |
| <i>Me Too, Flower!</i> | TBA | Lee Ji-ah , Yoon Shi-yoon | Romance , Comedy | | MBC | |
| <i>Flower Boy Ramen Shop</i> | TBA | Jung Il-woo , Lee Chung-ah , Lee Ki-woo , Park Min-woo , Jo Yoon-woo | Romance , Comedy | | tvN | |
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Taiwanese

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| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
|------------------------------------|----------|--|--|------------------|--------------------------|--------|
| <i>Spring Love</i> | TBA | Mike He , Lin Ying Zhen , Sato Mai , Nylon Chen | Romance , Drama | | GTV | |
| <i>Love You</i> | TBA | Rainie Yang , Joseph Chang , Tiffany Hsu , Alien | Romance , Comedy | | TTV Main | |

| Title | Air Date | Cast | Crew | Copyright Holder | Genre | Source |
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| | | Huang , Kingone Wang , Tom Price | | | Channel | |

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- [Teresa](#) (October 1, 2012-May 3, 2013)
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- [Forbidden Love](#) (June 4, 2011-October 15, 2011)
- [City Hunter](#) (October 3, 2011-January 20, 2012)
- [In Time with You](#) (October 22, 2011-February 4, 2012)
- [Dream High](#) (January 23, 2012-April 13, 2012)
- [Prosecutor Princess](#) (January 23, 2012-April 13, 2012)
- [Summer's Desire](#) (February 11, 2012-June 23, 2012)
- [The King 2 Hearts](#) (April 16-2012-June 29, 2012)
- [The Return of Iljimae](#) (April 16, 2012-June 29, 2012)
- [Fondant Garden](#) (July 2, 2012-September 28, 2012)
- [Queen and I](#) (July 2, 2012-September 28, 2012)
- [Dream High Season 2](#) (July 2, 2012-September 28, 2012)
- [Can You Hear My Heart](#) (July 2, 2012-September 7, 2012)
- [Wife Returns](#) (September 10, 2012-February 1, 2013)
- [I Need Romance](#) (October 1, 2012-December 14, 2012)
- [Romance Town](#) (October 1, 2012-January 5, 2013)
- [Pretty Young Woman](#) (December 17, 2012-February 1, 2013)
- [My Daughter the Flower](#) (January 7, 2013-May 3, 2013)
- [Shut Up Flower Boy Band](#) (May 6, 2013-June 15, 2013)
- [All About My Romance](#) (May 6, 2013-June 15, 2013)
- [Once Upon a Love](#) (June 17, 2013-September 27, 2013)
- [Flower Boys Next Door](#) (June 17, 2013-September 24, 2013)
- [I Need Romance 2](#) (June 17, 2013-September 27, 2013)

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- [Atomic Betty](#) (June 11, 2011-June 24, 2012)
- [Bratz](#) (July 12, 2010-September 26, 2012)
- [Lola & Virginia](#) (July 17, 2010-January 15, 2012)
- [Magic Wonderland](#) (June 30, 2012-September 29, 2012)

- [*My Little Pony: Friendship Is Magic*](#) (July 14, 2010-September 28, 2012)
- [*Sofia the First*](#) (May 6, 2013-August 3, 2013)
- [*Pop Pixie*](#) (June 11, 2011-August 3, 2013)
- [*Maya & Miguel*](#) (May 6, 2013-June 8, 2013)
- [*Pozaman*](#) (July 11, 2010-June 29, 2012)
- [*Sabrina: The Animated Series*](#) (July 15, 2010-January 19, 2012)
- [*Sabrina's Secret Life*](#) (July 14, 2010-September 29, 2012)
- [*Strawberry Shortcake*](#) (July 13, 2010-September 27, 2012)
- [*Monsuno*](#) (May 6, 2013-June 14, 2013)
- [*Novi Stars*](#) (May 6, 2013-June 14, 2013)
- [*Trollz*](#) (July 17, 2010-June 24, 2012)
- [*Lalaloopsy*](#) (November 7, 2011-2013)
- [*Polly Pocket*](#) (November 11, 2011-2013)

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- [*Crayon Shin-chan*](#) (2001-2003, June 30, 2012-April 27, 2013)
- [*Chinpui*](#) (May 5, 2013-May 19, 2013)
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- [*Winx Club: The Revenge of the Trix*](#) (December 10, 2011)
- [*Winx Club: The Battle for Magix*](#) (January 21, 2012)
- [*Winx Club: The Shadow of Phoenix*](#) (January 28, 2012)
- [*Winx Club: The Secret of the Lost Kingdom*](#) (April 14, 2012)

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- *2011 William Jones Cup* (August 6-14, 2011)
- [*2011 PBA Draft*](#) (August 28, 2011)

- [2012 London Olympics](#) (July 28, 2012-August 13, 2012)
- [2012 PBA Rookie Draft](#) (August 19, 2012)
- *34th William Jones Cup* (August 20-26, 2012)
- *All or Nothing: Nonito Donaire vs. Jeffrey Mathebula Boxing Fight* (July 7, 2012)
- [Pacquiao vs. Mosley Boxing Fight](#) (May 14, 2011)
- [Pacquiao vs. Marquez Boxing Fight](#) (November 15, 2011)
- [Manny Pacquiao vs. Timothy Bradley](#) (June 12, 2012)
- [NBA All-Star Game](#) (1997-2004, 2010-present)
- [NBA Playoffs](#) (1997-2004, 2010-present)
- [NBA Finals](#) (1997-2004, 2010-present)
- *Nonito Donaire vs. Omar Narvaez Boxing Fight* (November 8, 2011)
- *PBA Dream Game 2012* (2012)
- *PLDT All-Star Basketball Challenge* (July 21, 2012)
- [Remembering: Thrilla in Manila](#) (2011-present)
- *Ring Kings: Cotto Vs. Mayweather Boxing Fight* (May 8, 2012)
- [Southeast Asian Games](#) (2011-present)
- *Smart Ultimate All-Star Weekend* (2011)
- *Welcome to the Future Double Header: Nonito Donaire vs. Wilfrido Vasquez Boxing Fight* (February 7, 2012)
- *World Open 10 Ball Championship* (2011-present)

TV Specials [Edit](#)

- [Aliwan Fiesta](#) (June 6, 2011-present)
- [Miss Universe](#) (2010-present)
- [Sarah G. Christmas Special](#) (December 18, 2011)
- [Welcome Viva-TV](#) (June 30, 2012)

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- [Intercontinental Broadcasting Corporation](#)
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- [Former Ch 2 talents beef up IBC-13 slots](#)

- [Only Mercado pulls Channel 13 to No. 4](#)
- [Viva-TV goes Anime this 2012](#)
- [A Interesting cast of 'Petrang Kabayo'](#)
- [Pilot episode of 'Sabi Mo Nanay'](#)

References [Edit](#)

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- [IBC-13](#) at Telebisyon.net

Innovative fare for Viva-TV

Kapinoy [Edit](#)

In the middle of a spiel (on **IBC-13**'s plan to build a High-Definition studio), the AVP conked out momentarily, to make sequestered **IBC-13**, a major player owned by the Benedicto family dominated by **ABS-CBN**, owned by the Lopez family, and **GMA Network**, owned by the Gozun, Duavit and Jimenez families when **Viva Entertainment**, which is now used a blocktimer (it bought almost all the airtime slots of **IBC** news programs ***Express Balita*** and ***Ronda Trese***), already owns 80 percent of the **IBC**. It appears that **IBC Board of Directors** management gave the company's unsubscribed shares to **Viva** as payment for **IBC**'s cash advances from **Viva** will control 100 percent of the station's airtime with new **IBC** charaters are mascots **Mr. Pinoy**, **Ms. TV**, **RadioGirl**, **NewspaperBoy**, **Barney**, **Baby Bop** and **BJ**.

In any case, **IBC-13** has a new tag, **Kapinoy**, because, its drumbeaters say, the revitalized network offers a haven (and lots of jobs) to erstwhile **Kapuso** (**GMA 7**) and **Kapamilya** (**ABS-CBN**) talents as well as **Kapatid** (**TV5**). **Viva-TV** put up its own talent management arm to the increasing need to develop its roster of actors and singers to feature in the station's various programs on **IBC** became more aggressive in its programming and relaunched a host of new shows to compete with the programs of the two major networks, both started to limit the talent fees they allowed to cross over said **IBC Board of Directors**.

The new **IBC-13** is expected to target the burgeoning middle-to the massive market. **ABS-CBN** and **GMA** focus on income markets, which lap up local comedies, variety shows and asianovelas. **IBC-13** may win auds with station-produced shows, more **Viva-TV** programs, a mix of foreign cartoons, Tagalog-dubebd anime and asianovelas.

More exciting [Edit](#)

"We hope to make our shows more exciting and more aggressive. We want to change the current TV landscape," he said. **IBC-13** is now a strong number 3 in the raising fresh capital to better compete with giants **ABS-CBN Broadcasting Corp.** and **GMA Network Inc.**

But the list of new **Viva-TV** programs on **IBC** consist mostly of tried-and-tested fare or regurgitated formats (notably, the Sunday noontime show **SM Little Stars** and Cristine Reyes' **Esperanza**). If **GMA-7** and **ABS-CBN** is the major TV networks in the country and also following the **TV5**, more aggressive by Mr. Rosario to becoming the major TV networks **IBC-13**. Chairman and CEO Vic Del Rosario earlier announced that the company would spend a total of P8 billion this year. Part of this will be for the acquisition of state-of-the-art network equipment and new facilities. Rosario added that the company is also focusing on improving the quality of its TV signal across the nation, which is seen as key in improving its ratings. Today, he said the quality of **IBC's** signal on the No. 3 terrestrial network is already better than its bigger rivals **ABS-CBN** and **GMA** in the Mega Manila area, where more than half of TV viewers in the country live. The additional P6 billion will go mainly to improve on the broadcasters network. About P3 billion will be used for the development of programs, which involves the aggressive hiring of new **Viva** talents. When local networks were buying from Taiwan and Korea. **Inquirer Entertainment** attended **Viva-TV's** grand coming-out party also on Saturday night at the Trinoma Mall in Quezon City. New shows and their hosts were introduced. The teen drama anthology series called **Dear Heart** (Sundays, 10:30 p.m.), hosted by the newest popstar Anja Aguilar, is directed by Monti Parungao.

Britain's Got Talent alum Charlie Green is the host of the kiddie talent search **SM Little Stars**, which airs every Sundays at 12:30 p.m. Over P1 million for the **Viva Artist Agency** and **Viva** recording contract artist will be given away for the whole season with the weekly winner receiving P50,000. Dolly Anne Carvajal host **Showbiz Star** (Mondays to Fridays, 8:30 p.m.), the 30-minute showbiz talk show come up with the latest, the scoops a panel of showbiz writer-guests, in part it comes up as a live presscon on TV with different star-guests each day. Jon Santos host **The Jon Santos Show** (Saturdays at 11:30 p.m.), the newest Saturday night talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago.

The three game show: **The Weakest Link** based on the British, which airs every weeknights at 8:30 p.m., is hosted by Richard Yap and **Who Wants to be a Millionaire?**, which airs every Saturdays and Sundays at 9 p.m., is hosted by Christopher de Leon.

The the gag show **WOW!**, hosted by Vhong Navarro, airs every Sundays at 3:30 p.m. and another gag show **Petra's Panniest**, which features Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak. airs on Mondays, Tuesdays and Thursdays at 8 p.m.

A new series, **Estudiante Blues**, (Mondays, 10 p.m.) features Richard Gutierrez, IC Mendoza and Onemig Bondoc; directed by Wenn V. Deramas. **Wansapanataym** is a weekly fantasy-drama anthology TV series. It airs every Thursday at 19 p.m. **Esperanza** (Monday to Friday, 9:30 p.m.) is a first-ever teleserye, the soap opera starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, directed by Wenn V. Deramas. Following the success of **Esperanza**, **Viva-TV** soap opera on **IBC** is yet to produce another

child fanta-serye ***Pinokyo's Time*** topbills child satr Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

Dalawang Busoy, a new original sitcom based is the superheroes starring Robin Padilla and Phillip Salvador. The series premieres every Thursday at 10 p.m., while Vice Ganda and Aga Muhlach revitalize their 2010s hits new sitcom ***Petrang Kabayo*** every Tuesday at 10 p.m. and reality-dating game there is ***Sabi Mo Nanay*** which premieres on Friday nights starring the Filipino actor AJ Muhlach we have yet to monitor.

As a parting shot to emphasize **Viva-TV's** efforts to TV habits, Sy declared: "We start our shows on time."

52rd Anniversary of IBC [Edit](#)

During the President Noynoy Aquino administration, chairman Eric Canoy and Lito Ocampo Cruz we'd like to thank our viewers for making gains in viewership to the No.3 network, the **Kapinoy** network **IBC-13** celebrates its 52nd anniversary in Philippine television at 2 p.m. today, June 30, 2012, with a thanksgiving mass at Broadcast City, followed by a fellowship with board of directors, employees and their families, were privatization sequestered by the **Philippine Commission on Good Government (PCGG)** and the network's franchise granted by Congress and **IBC** recently more aggressive after surging ahead in the ratings for audience share and the network had operated for more than 42 years and also gives the inputs and suggestions gradually paying its debts in the trendsetter, and tempering the unrest among its labor sector with its fantasy world called **IBCl**and for the new mascot of **IBC** like **Mr. Pinoy**, **Ms. TV**, **RadioGirl**, **NewspaperBoy**, **Barney**, **Baby Bop** and **BJ** with the Philippine advertisements that's why most of us Filipinos familiar with the **IBC** characters.

IBC-13 will also relaunch its new station ID with new **IBC** jingle to boost its **Kapinoy** network campaign as the strong number 3 in the ratings dominated like giant networks **GMA** and **ABS-CBN**, according to **AGB Nielsen Media Research**, announce to enhance its **Viva-TV** campaign promoting its formidable line-up of world-class **Viva-TV** programs on **IBC**, including ***Dear Heart***, ***The Jon Santos Show***, ***Esperanza***, ***Pinokyo's Time***, ***WOW!***, ***Petra's Panniest***, ***Petrang Kabayo*** and the **PBA Games** and game shows like ***The Weakest Link*** and ***Who Wants to be a Millionaire?***. The foreign cartoons on **Viva-TV** such as phenomenal ***Winx Club***, ***Pop Pixie***, ***Barbie***, ***Magic Wonderland*** and ***Polly Pocket***, anime like ***Crayon Shin Chan***, ***Cyborg Kurochan*** and Kirarin, and new imported Korean asianovelas like ***Fondant Garden***, ***Queen and I***, ***Dream High (Season 2)*** and ***Can You Hear My Heart***, which become the homegrown programs they have helped **IBC 13** rise from its financial slump and mediocre ratings across the Southeast Asian region of international are aggressively marketed locally and globally.

On July 3, the **IBC** family announded to held a month-long celebration and will be treated to a powerhouse concert at **The Tent @ The Fort** as special guests, starring Lotlot De Leon, singing champion popstar Anja Aguilar, who is now her home network **IBC**, Anne Curtis, Marvin Agustin

and Dominic Ochoa, along with a big reunion of all former **IBC**stars from 1975 to 1990s. **IBC**'s industry milestones will be highlighted during the concert including its track-record for having had the No.1 hit shows ***Johnny Weismuller as Tarzan***, ***Pinoy Thriller***, ***TODAS***, ***Seeing Stars with Joe Quirino***, ***Ora Engkantantada***, ***Iskul Bukol***, ***See-True***, ***Mga Kuwento Ni Lola Basyang***, ***Lovely Ness***, ***Maricel Live***, ***CUTE (Call Us Two for Entertainment)***, ***Chicks to Chicks***, ***Sic O'Clock News***, ***Lucky 13***, ***Okey Ka Fairy Ko!*** and many more, the Tagalog-dubbed anime and tokusatsu like ***Battle Ball***, ***Candy***, ***Candy***, ***Biomani***, ***Fiveman***, ***Maskman***, ***Time Quest***, ***Super Pig*** and ***Ghost Fighter***, and new hit American TV shows are ***Lone Ranger***, ***Maverick***, ***That's Incredible!***, ***Wok With Yan*** and ***Perry Mason***. The anniversary concert will be telecast on **IBC-13** on July 7 at 10 p.m. as ***Homecoming sa 13: The Grand Breaking Celebration*** with simulcast on radio thru **iDMZ 891**. With our sponsors of **Globe**, **Jollibee**, **Coca Cola**, **Charmee**, **Nestle**, **Jack N Jill Philippines**, **Purefoods**, **Chips Ahoy**, **Cebuana Lhuillier**, **Magnolia** and many more sponsors.

For more information, check this schedule for July 2, 2012 [Edit](#)

Stay tuned to the **Kapinoy** network for your favorite **Viva-TV** shows on **IBC Channel**

13 continues to dominate nationwide ratings.

- 04:00AM - **The Gospel of the Kingdom**
- 05:00AM - **Magandang Umaga Ba?** (LIVE)
- 07:30AM - **IBC Public Affairs replay**
- 08:30AM - **Tipong Pinoy**
- 09:00AM - **Bear in the Big Blue House**
- 09:30AM - **EZ Shop**
- 10:30AM - **Cooltura**
- 11:00AM - **Nora Mismo** (LIVE)
- 11:30AM - **Lunch Break** (LIVE)
- 02:00PM - **Fondant Garden**
- 02:30PM - **Dream High (Season 2)**
- 03:30PM - **Queen and I**
- 04:00PM - **Barney and Friends**
- 04:30PM - **Express Balita** (LIVE)
- 05:15PM - **Winx Club**
- 05:45PM - **Pinokyo's Time** (Mon, Tue and Thurs); **PBA** (Wed and Fri)
- 06:30PM - **Viva Box Office** (Mon, Tue and Thurs)
- 08:00PM - **Petra's Panniest** (Mon, Tue and Thurs)
- 08:30PM - **The Weakest Link**
- 09:30PM - **Esperanza**
- 10:00PM - **Estudyante Blues** (Mon); **Petrang Kabayo** (Tue); **Wansapanataym** (Wed); **Dalawang Busoy**(Thurs); **Sabi Mo Nanay** (Fri)

- 11:00PM - **Can You Hear My Heart**
- 11:30PM - **Ronda Trese** (LIVE)
- 12:00MN - **Linawin Natin** (Mon); **Entrepinoy** (Tue); **Tapatan with Jay Sonza** (Wed); **Good Take** (Thurs); **Pulsong Pinoy** (Fri)

Viva-TV Corporate Profile

Viva-TV is an entertainment network brand of **Viva Entertainment**, a Philippine entertainment company headed by Vic Del Rosario Jr. which entered into a long-term block airtime agreement with government-sequestered network **IBC-13**. It reached the number 3 position among TV networks at some point with major networks **ABS-CBN** and **GMA**.

Viva-TV offers fresh, innovative and relevant programming for entertainment, providing Filipinos with new and dynamic TV viewing experiences. It targets the progressive Pinoy audiences—individuals who are open to changes and are willing to try new experiences, events and discoveries that offers 100 percent new and original Filipino content in Viva's local production and the network will now cater specifically to Free TV viewers via scheduling, market-specific advertising and promotions specifically tailored for young audiences in the Philippines.

The local broadcasting industry is **Intercontinental Broadcasting Corporation** characterized as of leading players **ABS-CBN Broadcasting Corp.** and **GMA Network Inc.**

Viva-TV will challenge the industry norm by presenting a different program every night, promising a line-up of captivating new shows with its diverse genres with the Viva stars like Jon Santos, Crisrine Reyes, James Yap of PBA, the actor Richard Yap, Vice Ganda, Aga Muhlach, Nikki Bacolod, Christopher de Leon, Anja Aguilar, Vhong Navarro, Charlie Green, Sam Pinto, Cesar Montano, diamond star Maricel Soriano, AJ Muhlach, Katya Santos, Richard Gutierrez, Onemig Bondoc, Judy Ann Santos, Izzy Canillo, Ashley Rivera aka Petra Mahalimuyak, Robin Padilla, Maui Taylor, among others.

The channel will shake the audience's regular viewing habits with a line up of entertainment programming belts which include the **PBA Games**, award-winning and critically-acclaimed asianovelas **Can You Hear My Heart**, **Dream High**, **Fondant Garden** and **Queen and I** and popular animated series like **Pop Pixie**, **Barbie**, **Winx Club**, **Lalaloopsy** and **Polly Pocket** to support for kids TV fare and teenagers; the world class anime such as **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, talk show **The Jon Santos Show**, reality show **Pantaxya X**, the gag show **Petra's Panniest** and **WOW!**, the drama series **Esperanza**, **Pinokyo's Time**, **Wansapanataym**, **Dear Heart** and **Estudyante Blues**, the top-rating sitcom **Petrang Kabayo**, **Dalawang Budoy** and **Sabi Mo Nanay**, the kiddie talent search **SM Little Stars** and the franchise game shows like **The Weakest Link** with Richard Yap and **Who Wants to be a Millionaire?** with Christopher de Leon. **Viva-TV** also brings to its viewers a Viva Tagalog movies like **Viva Box Office** and **Sinemaks**.

The new TV channel launched in July is now a strong number three in the **AGB Nielsen New Media Research** ratings with **ABS-CBN** and **GMA**. It continues to attract a sizeable audience by putting resources in areas that are critical in providing better TV viewing experiences for Filipinos. Aside from investing in programming and content, **Viva-TV** channel 13 has also undertaken a transmission quality upgrade that will enable it to broadcast up to the strength of a 60KW transmit power in Coca-Cola's compound in San Francisco del Monte, Quezon City, which is stronger than that of other major networks in the country.

Not only will **Viva-TV** provide a quality viewing experience that is a cut above the rest, it will also open doors for a new TV stars, showcasing the Filipinos' creativity, talent and skills.

The Jon Santos Show, **Dear Heart**, **Petra's Panniest**, **Esperanza**, **Pinokyo's Time**, **SM Little Stars**, **Petrang Kabayo**, **WOW!**, **The Weakest Link** and **Who Wants to be a Millionaire?** aired on **Viva-TV**'s prime programs like **PBA**, **Viva Box Office** and **Sinemaks**, as well as **IBC**'s news programs **Express Balita** and **Ronda Trese**. That's a reminder to all these stars and fanatics to watch **Viva-TV on IBC** more often as the country's premier entertainment network.

All these make **Viva-TV** one of the best nationwide platform for those seeking a reprieve from what the usual Philippine TV landscape offers. Home of the Stars.

Viva-TV beefs up primetime lineup

July 2, 2012 - **Viva-TV**, the entertainment network on **IBC-13** recently makes primetime treats viewing more exciting as Home of the Stars announced its new program line-up beginning July 2, 2012 with the major networks like **GMA Network**, **ABS-CBN** and **TV5**.

Intercontinental Broadcasting Corporation (IBC), which runs Channel 13 to compete with **ABS-CBN Broadcasting Corp.** (Channel 2) and **GMA Network, Inc.** (Channel 7), which have cornered the mass market for the network war. The country's No.1 entertainment network of **Viva Entertainment Group** once again establishes itself as a trendsetter in the industry as it promises to offer bigger, better and brighter shows for the second half of 2012. "**Viva-TV** has something for everybody. We aim to deliver a fresh new perspective at how audiences enjoy the network's more entertainment shows," said Vic del Rosario, **Viva** chairman and CEO. "The new program line-up does not only set the bar higher for innovativeness and production values but it also reinforces **Viva-TV**'s vision to become a formidable force in Philippine television as it continues to challenge repetitive programming standards." The phenomenal game show **The Weakest Link** relaunched with the new lucky charm. Offering a different take the highest amount was banked successfully in all seven rounds, the highest amount possible would be offers contestants the chance to win P1,000,000, to join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 years of age. It is now hosted by actor-host Richard Yap. The premiere telecast of the new season of **Who Wants to be a**

Millionaire?, the Saturday night game show requires the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000. The quiz show starts at 9 p.m. on Saturdays, it is hosted by Christopher de Leon. The new telecast of **The Jon Santos Show**, the Saturday night one-hour talk show will leave viewers in stitches for one whole hour every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. The show debuted on June 30, Saturday nights at 10:30 p.m., is hosted by the country's top comedian Jon Santos.

Viva-TV's new evening primetime programming kicks off on July 2 with **Winx Club**, a first-ever animated series with its new season, which will air from Mondays to Fridays at 5:15 p.m. The sprinkle on the fairy dust with the magical return of the enchanting. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? **Winx Club** stars Bloom, Stella, Flora, Musa, Tecna and Aisha.

More teen animated series for girls will be introduced: **Magic Wonderland** is about a beautiful girl Ocean in this award winning animated series as she battles evil for the forces of good and **Polly Pocket** is a newest animated TV series with a brand new episodes starting characters like Polly, Shani, Lea, Lila, Crissy, Kerstie and Rick.

Esperanza, a first-ever teleserye, which will air from Mondays to Fridays at 9:30 p.m. The series will starring teen actress Cristine Reyes.

Favorite asianovelas starting Monday, July 2 will also see the premieres telecast of the the first-ever asianovela **Dream High** will make its new season on Mondays to Fridays, 10:30 p.m., offering starring K-Pop stars are actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.

This will be followed by the newest korean drama **Can You Hear My Heart** premieres at 11 p.m. which stars Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go Joon Hee and Lee Kyu Han.

On top of the exciting entertainment line-up that **Viva-TV** has in store for viewers in primetime, the network will also apply its technology and expertise in the way news is delivered and presented using state-of-the-art equipment. With these programming changes, **Viva-TV** channel 13 hopes to get higher ratings on primetime.

Viva-TV on IBC cable our reach

[Edit](#)

Luzon [Edit](#)

- SkyCable Channel 15 - Mega Manila
- SkyCable CAMANAVA Channel 15 - CAMANAVA
- Cignal Digital TV Channel 13 - Nationwide
- Dream Satellite TV Channel 7 Nationwide
- Global Destiny Cable Channel 16 - Mega Manila
- Cablelink Channel 15 - Mega Manila
- Telmarc Cable Channel 13 Rizal, Laguna and Tarlac
- Royal Cable Channel 13 - Santa Rosa City, Cabuyao City and Calamba City in Laguna
- USATV Channel 23 - Pangasinan and Northern Luzon
- SPC Cable TV Channel 15 - San Jose del Monte City, Bulacan
- Las Piñas Cable Channel 13 - Las Piñas
- SkyCable Channel 15 - Meycauayan, Bulacan
- Muntinlupa CATV Channel 14 - Muntinlupa
- Parañaque CATV Channel 14 - Parañaque
- Sun Cable CAMANAVA Channel 15 - CAMANAVA
- Angeles City CATV Channel 13 - Angeles City
- DCTV Legaspi Channel 9 - Legaspi
- SkyCable Channel 13 - Rosario, Cavite
- Batangas CATV Channel 13 - Batangas
- Comclark NetworkChannel 13 - Baliuag, Bulacan
- DCTV Daraga Channel 9 - Daraga, Albay
- DCTV Ligao Channel 6 - Ligao, Albay
- DCTV Polangui Channel 6 - Polangui, Albay
- DCTV Sorsogon Channel 6 - Sorsogon
- SkyCable Channel 22 - San Pedro, Laguna
- Home Cable Balayan Channel 13 - Balayan, Batangas
- Home Cable Batangas Channel 13 - Batangas
- Home Cable Bulacan Channel 13 - Bulacan
- Home Cable CATV Channel 13 - Pasig City
- Home Cable Cavite Channel 13 - Cavite
- SkyCable Channel 13 - Cavite
- Home Cable Dagupan Channel 7 - Dagupan
- Home Cable Lipa Channel 13 - Lipa, Batangas

- SkyCable Channel 11 - Sta. Rosa
- SkyCable CCNI Channel 11 - Parañaque City
- Home Cable Meycauayan Channel 13 - Meycauayan, Bulacan
- Home Cable Tarlac Channel 13 - Tarlac
- SkyCable Channel 9 - Urdaneta, Pangasinan
- Multi-Network CATV Channel 13 - Cabanatuan City
- SkyCable Channel 5 - Laoag
- SkyCable Channel 4 - Batac and Paoay, Ilocos Norte
- SkyCable Channel 7 - Baguio
- SkyCable Channel 9 - Dagupan
- Sun Vision Channel 16 - Taguig and Metro Manila
- Sun Cable Channel 15 - Bacoor
- Sun Cable Channel 15 - Rizal

Visayas [Edit](#)

- Cable Star Iloilo Channel 12 - Iloilo
- Kalibo Cable Channel 5 - Kalibo, Alkan and Antique
- SkyCable Channel 38 - Iloilo
- Sun Cable Channel 21 - Cebu
- SkyCable Channel 8 - Bacolod
- UniCable Channel 13 - Cebu
- SkyCable Channel 13 - Cebu

Mindanao [Edit](#)

- SkyCable Channel 8 - Zamboanga
- Home Cable Network Channel 20 - Davao
- SkyCable Channel 21 - Davao
- SkyCable Channel 11 - General Santos

International [Edit](#)

- Dish Network Channel 9970 - USA as Viva-TV Global

You can watch Viva-TV, Home of the Stars through your local cable operators! Viva-TV on IBC will Call Telephone Number: (632) 952-4002 and Telefax Number: (632) 951-8983, 931-8940

Our Reach of IBC Stations Nationwide as Viva-TV [Edit](#)

TV Stations [Edit](#)

Luzon [Edit](#)

- Channel 13 - Mega Manila
- Channel 13 - Baguio
- Channel 13 - Laoag
- Channel 5 - Tuguegarao
- Channel 13 - Santiago, Isabela
- Channel 13 - Puerto Princesa, Palawan
- Channel 7 - Daet, Camarines Norte
- Channel 13 - Naga
- Channel 7 - Legaspi
- Channel 2 - Sorsogon

Visayas [Edit](#)

- Channel 2 - Roxas
- Channel 12 - Iloilo
- Channel 12 - Bacolod
- Channel 13 - Cebu
- Channel 2 - Dumaguete
- Channel 12 - Tacloban
- Channel 7 - Basey, Samar

Mindanao [Edit](#)

- Channel 13 - Zamboanga
- Channel 9 - Dipolog
- Channel 12 - Pagadian
- Channel 10 - Cagayan De Oro
- Channel 12 - Ozamis
- Channel 12 - Davao
- Channel 13 - General Santos
- Channel 5 - Butuan
- Channel 10 - Tandag, Surigao del Sur
- Channel 2 - Cotabato

Radio Stations [Edit](#)

- iDMZ - Mega Manila
- DYBQ - Iloilo
- DYJJ - Roxas
- DYRG - Kalibo, Aklan
- DYBP - Boracay

You can watch Viva-TV on IBC, Home of the Stars through your provincial stations. Viva-TV on IBC will Call Telephone Number: (632) 952-4002 and Telefax Number: (632) 951-8983, 931-8940

Korean Dramas Premiere on Viva-TV

Beginning this Monday (July 2, 2012), two of the biggest primetime dramas in Korea are set to offering captivate televiewers in different stories about love, relationships and music premieres weeknights on **Viva-TV**, the country's entertainment network on **IBC-13** as **Home of the Stars**. These are ***Dream High (Season 2)*** and ***Can You Hear My Heart*** for the newest asianovelas on **Viva-TV's** fast-growing lineup of top-rating shows.

The new asianovelas will now set to premiere on Philippine television to bring many hours of romance, laughter, excitement and love story from the first and the true home of asianovelas, starring the best Korean stars, according to chairman and CEO of **Viva Entertainment** is Vic Del Rosario.

Dream High (Season 2) is a music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars of asianovelas. The group of students in Dream High Season 2 deals with a completely new group of students of in their quest for stardom. The company then transfers its own young in-training idol stars to Kirin High to circumvent a law requiring under-age entertainers to study for a set amount of time. Competition then brews between the troubled students at Kirin High School of Art and the newly transferred in-training idol stars from Oz Entertainments. The series broadcast by **KBS** in Korea and Seoul, here in the Philippines will be seen starting on Mondays to Fridays, 2:00 pm on **IBC**, ***Dream High*** stars actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.

Can You Hear My Heart is a dramatic romance about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Dubbed as the successful Korean drama of 2011, broadcasted

by **MBC** in South Korea, in the Philippines presented by **Viva-TV**, the series will starting Mondays to Fridays, 11:00 pm.

For the soundtrack, **Viva-TV** chose to provide covers instead of originals for a valid reason. "We want to have that sense of familiarity when it comes to themes," Rosario noted.

New songs are the recordings were taken from the albums of Anja Aguilar

for *When* and *Nasaan Ang Pangako Mo*(composed by Vehnee Saturno), the theme song of ***Can You Hear My Heart***.

Catch these primetime Korean dramas will air starting July 2, weekdays beginning with ***Dream High (Season 2)*** at 2:00 pm, followed by ***Can You Hear My Heart*** at 11:00 pm on **Viva-TV on IBC**, Home of the Stars.

New Asianovela on IBC [Edit](#)

Viva-TV as **Home of the Stars** had firmed up plans to acquired by **KBS**, **SBS** and **tvN** in Korea with the visit here of Sandara Park to the Philippines, will producing asianovelas to promote new Korean drama for **Viva-TV** on **IBC-13**, for all Filipinos waiting for Tagalog dubbed Korean drama on Philippine television with Korean drama of two TV network giants **GMA** and **ABS-**

CBN competing for ratings, new Korean drama are ***Queen and I*** (*Queen In-Hyun's Man*) starring Ji Hyun-woo and Yoo In-na which premieres on July 2 at 2:30 p.m. on Mondays to Fridays right after Taiwanese drama ***Fondant Garden*** which is gained popularity.

Tapped local singers to perform the theme songs of their chosen Koreanovelas. Sandara Park sang *In or Out*, the theme song of ***Queen and I***, according to Vic Del Rosario. The two top networks were forced to include asianovelas to their programming lineup.

The highlight of the program relaunch will be a variety show featuring the stars of **Viva-TV**, to be held at **Smart Araneta Coliseum** on last June 30, 2012 and also on July 2, 2012 will performing their K-Pop stars.

Viva-TV will also relaunch the new afternoon ***Dream High*** and primetime ***Can You Hear My Heart*** on the **Kapinoy**network **IBC-13** premieres July 2, 2012. That's three new Korean drama on top of the asianovela on local TV screens.

Viva Entertainment turns 31st year

Concerts, films, TV premieres, major video releases, top-rating TV shows, new albums, and other entertaining good is are what the **Viva Entertainment Group** has is store to celebrate its 31st anniversary in Philippine show business.

The activities started on July 7, 2012, with the concert of the **24/SG** unleashes popstar princess Sarah Geronimo at the Araneta Coliseum. This will be followed with **Viva** day at the Araneta Center in Quezon City today.

There will be a motorcade around the center starting at 2:30 p.m. with floats from various **Viva** companies like **Viva Films**, **Viva Artist Agency (VAA)**, **Viva Music Group**, **Viva International Pictures (VIP)**, **Viva TV**, **Viva Video**, **Viva Sports**, **Video City** and many more. The **Viva** stars like Sarah Geronimo, Anne Curtis, KC Concepcion, Richard Gutierrez, Martin Escudero, Cristine Reyes, Richard Yap, Christopher de Leon, Sam Pinto, Onemig Bondoc, Vhong Navarro, Anja Aguilar, Cesar Montano, Maui Taylor, Dingdong Avanzado, Jon Santos, actress Judy Ann Santos, Aga Muhlach, Coco Martin, Rachele Ann Go, Mark Bautista, Charlie Green, unkabogable Vice Ganda, Ella Cruz, James Yap of PBA, among others will join the motorcade.

The motorcade will be followed by **Viva's & I** concert at the Araneta Coliseum starring Sharon Cuneta and Gabby Concepcion. The show will also feature Sarah Geronimo, Mark Bautista, Anja Aguilar, Vhong Navarro, Ella Cruz, Andrew E, Young JV, Thyro and Yumi, Basil Valdez, Jason Hernandez, Princess Velasco, The Company, Davey Langit, Callalily, Side A, Martin Nievera, Le Velvets, Daniel Padilla, Yssa Alvarez, XLR8, V-Fort, Charlie Green, Vice Ganda and True Faith.

Viva's another co-production of the Kapatid network **TV5: Popstar TV**, the teen-oriented magazine show which airs from Mondays to Fridays at 4:30 p.m. on **TV5**, hosted by popstar princess Sarah Geronimo. On the other hand, the premiere of the newest teen drama **Sarah G**, which debuted last June 17 and air every Sunday at 3 p.m. on **TV5**, starring popstar princess Sarah Geronimo and the return of the actor Onemig Bondoc.

For those who choose to stay home today, **Viva TV's Viva Box Office** on **IBC** will premiere **Moron 5 and the Crying Lady** is another **Viva** anniversary presentation at 6:30 p.m. on July 2 with the TV ratings against with the flagship news program **GMA's 24 Oras** and **ABS-CBN's TV Patrol**. Directed by Wenn V. Deramas, starring Luis Manzano, Billy Crawford, Marvin Agustin, DJ Durano Mart Escudero and John Lopus. **Who Wants to be a Millionaire?** with Christopher de Leon follows the movie. The country's leading game show will celebrate its 12 year on the air on June 30, 2012 on Saturdays and Sundays at 9 p.m. **Viva TV** also produces the newest game show in town, **The Weakest Link** with the new Richard Yap, which goes on air from Saturdays at 5 p.m. also on **IBC**. On June 30, the two new franchise game show is back on Philippine television. Meanwhile, **Sinemaks** on **Viva-TV** will premiere **Lastikman** on July 1, 2012. Starring Vic Sotto and Donita Rose.

Viva Records is set to release CDs of new recordings by its leading artist. The lineup include AJ Muhlach's new album **Decade** (under Vicor Music), Anja Aguilar's new album **Tell Me Your Heart** (under Viva Records), Jason Hernandez's new album **Bukod Tangi** (under Viva Records), V-Fort's new album **The Love Band Project** (under Viva Records), the new album **Le Velvets** (under Viva Records), original soundtrack album **Winx Club: Believeix Soundtrack** (under Viva Records), the the new album Marvin Ong's new album **Sigaw ng Puso Ko** (under Viva Records), Charlie Green's new album **Rainbow** (under Viva Records), the new album **Daniel Padilla** (under Vicor Music), Nadine Lustre's new album **Only Girl** (under

Vicor Music), Dingdong Avanzado's new album **Download**(under Viva Records) and many more albums.

Also coming from **Mattel Entertainment** is the release by **Viva Video** of **Barbie: Princess Charm School**, **Polly Pocket: Polly World** and **Barbie in A Mermaid Tale 2**, DreamWorks is released of **Monsters vs. Aliens**, **How to Train Your Dragon**, **I Am Number Four**, **Madagascar: Escape 2 Africa**, **Reel Steal**, **Bee Movie**, **The Cat in the Hat**, **Shark Tale**, **Cowboy and Aliens**, **Shrek Forever After**, **Transformers: Revenge of the Fallen**, **Kung Fu Panda 2**, **Paranormal Activity** film series, **Madagascar 3: Europe's Most Wanted** and **Megamind**, Disney is released of **Cars 2**, **Tangled**, **Winnie a Pooh**, **The Princess and the Frog**, **Alice in Wonderland**, **Toy Story 3**, **Bolt**, **Brave** and **Tron: Legacy** and also released of **Winx Club**, **Despicable Me**, **Lalaloopsy**, **Winx Club: The Power of Believix**, **The Smurfs** and many more, for the first time on DVD.

Vic del Rosario, Jr. launched **Viva Films** on November 11, 1981 with **P.S. I Love You**, the movie starring Sharon Cuneta and Gabby Concepcion and directed by Eddie Garcia. Since then **Viva** has grown into a major player in the local entertainment industry. **Viva** has since been providing the Filipinos with top-quality entertainment in film, television, music, video, concerts, sports and others.

Vic Del Rosario, encourages IBC-13 [Edit](#)

Now receives feedback innovative the preparation of sequestered **IBC-13** going the third network dominance of giant networks **GMA 7** and **ABS-CBN**, we want to commend of chairman and CEO is Vic Del Rosario of **Viva Entertainment** and the return of the network war to its steps to invest for reinvigorating the grow viewership of **IBC-13** dubbed as **Viva-TV** as **Home of the Stars** for the the campaign network of **Viva Entertainment** and **IBC-13** by producing new local programs along with new anime, cartoons and asianovelas. Many of the new artists they featured more **Viva-TV** shows begin to air on **IBC** that produce of **Viva Television**. We believe that **ABS-CBN** and **GMA** are both doing well in serving their respective markets. So we focus our efforts to the market would like to watch local drama series as the station, which calls itself **Kapinoy** for the top of the ratings.

If **GMA-7** as **Kapuso** (one with your heart) and **ABS-CBN** as **Kapamilya** (member of the family) is the major TV networks in the country and also following the **TV5** as **Kapatid** (sibling), not far catch the **IBC-13** (member of the Pinoy) due to aggression by Mr. Rosario and **IBC** chairman Eric Canoy, vice-president Lito Ocampo Cruz and **IBC Board of Directors** to restore becoming major TV networks **IBC-13** as the **Kapinoy** network is now a strong No.3 and **Viva-TV** relaunched as the new mascots like Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

New program lineup roster of talents is now offered by the **Kapinoy** network. Teen drama anthology ***Dear Heart*** every Sundays at 2:30 pm starring new popstar Anja Aguilar with mom diamond star Maricel Soriano and dad AJ Muhlach. Jon Santos host ***The Jon Santos Show*** (Saturdays at 11:30 pm), the late-night talk show on Philippine TV. For the country's favorite basketball **PBA Games**, Wednesday and Friday at 6:30 pm, Saturdays 6 pm and Sundays 4 pm. The newest primetime block campaign **PrimeTastik** on **Viva-TV** will compete with **ABS-CBN's Primetime Bida** and **GMA's Telebabad** lineup in terms of TV ratings so they revamped every 5 pm airs ***Winx Club***, a phenomenal animated series by **Rainbow S.r.l.** dubbed in Filipino they learn about a new transformation called Believix to believe in magic and fairies in Alfea as animated fairy-serye starring Stella (voiced by Shy Carlos), Aisha (voiced by Janeena Chan), Musa (voiced by Joanna Morales), Tecna (voiced by Janella Salvador), Flora (voiced by Andi Eigenmann) and Bloom (voiced by Anja Aguilar) are the **Winx Club** characters.

This will be followed by new treat of Viva Tagalog movies tonight showing with your favorite ***Viva Box Office*** at 6:30pm every Monday, Tuesday and Thursday with such movies as ***Hating Kapatid*** starring Judy Ann Santos, ***Petrang Kabayo*** starring unkabogable Vice Ganda, ***Who's That Girl?*** starring Anne Curtis, Luis Manzano and Eugene Domingo, ***Tumbok*** starring actress Cristine Reyes, etc.

Come again at 8 pm, can be seen by ***Petra's Panniest*** with host YouTube sensation Ashley Rivera aka Petra Mahalumuyak every Monday, Tuesday and Thursday. The most anticipated soap opera ***Esperanza*** at 9:30pm, a teleserye starring actress Cristine Reyes along with Cesar Montano and Richard Yap directed by Wenn V. Deramas, and another child fantasy-serye ***Pinokyo's Time*** which airs on weeknights 6:00pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

New weekly programs also at 10:00 pm like dramedy ***Estudiante Blues*** with Richard Gutierrez, IC Mendoza and Onemig Bondoc led the role along with Andi Eigenmann and Raymond Gutierrez, sitcom ***Petrang Kabayo*** on Tuesdays starring unkabogable Vice Ganda and Aga Muhlach, drama anthology ***Wansapanataym*** on Wednesdays, sitcom ***Dalawang Busoy*** on Thursday starring action star Robin Padilla and Philip Salvador and ***Sabi Mo Nanay*** on Friday with host AJ Muhlach.

Phenomenal game show ***The Weakest Link*** every weekdays at 8:30pm, hosted by Richard Yap followed by star game show Dingdong Avanzado host ***Fighting Family*** every Saturdays at 3 pm acquire by **Endemol** for the franchised game show and then ***Who Wants to be a Millionaire?*** on Saturdays and Sundays at 9 pm, hosted by Christopher de Leon. New anime line-up for **AnimeVIVA** on weekend for kids get a triple treat introduced: ***Crayon Shin Chan*** (Saturdays at 9 am), featuring the voice of Onemig Bondoc as Shin Chan, ***Cyborg Kurochan*** (Saturdays at 9:30 am), featured the voice of actor Coco Martin as Kurochan and ***Kirarin*** (Saturdays 10 am), which featured the voice of popstar princess Sarah Geronimo as Kirarin.

The top-rating asianovelas with daytime ***Fondant Garden*** at 1:30 pm followed by ***Dream High*** at 2 pm ***Queen and I*** at 2:30 pm for the new daytime block called ***Haponovela*** on **Viva-TV** and on primetime Korean drama with romantic drama ***Can You Hear My Heart*** at 11 pm.

Trivia [Edit](#)

- The male continuity voice-over of **IBC-13** is Terence Khan, who is also the disc jockey at **iDMZ** behind the announcements over **IBC** with a TV and radio plug for the station.
- Another male continuity voice-over of **IBC** is Peewee, a new disc jockey of **iDMZ**.

Management [Edit](#)

- The company has dedicated and experienced professionals. Under the new management with new chairman Eric Canoy, president and CEO Boots Anson Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz along with the new **IBC Board of Directors** in the market and the president Noynoy Aquino administration through quality local production works hands-on even in the monitoring of the programs meets with us regularly and discusses even the particular episodes to be aired in the programs.

Mission Statement [Edit](#)

- To provide the audience that promotes the best Filipino talent with the government-owned sequestered radio-television network **IBC-13** by creative and innovative programming which promote moral values and making itself the innovative television network **IBC** as the country's third-biggest network in Southeast Asia, giving a strong of local news and public affairs programs, provides high-quality entertainment and serves as an effective tool with which to shape and mold a country's ethical values and moral fiber with a chance to dominance of giant networks **GMA Network** and **ABS-CBN** as the major player.
- To fulfill our pivotal role in shaping the Filipino people's consciousness through information and entertainment programs that adhere to world class standards.
- To provide positive and wholesome programming that promotes the best Filipino talent and reflects the true Filipino sentiment and spirit.
- To sustain and strengthen our dominance in broadcasting and be a leading player in television production.
- To diversify and expand into new business ventures which include animation, post-production, theme parks, audio production, licensing and merchandising, and other information and entertainment-related enterprises.

Vision [Edit](#)

- From a relatively unknown TV station when the **Benedicto Group of Companies** purchased the network consisting of the Manila station and another relay station in Visayas and Mindanao., **IBC 13** reached greater heights and became the

country's top-rating network. Through hard work coupled with and intrepid business sense, **IBC** management developed a strategic programming that appealed to the mass audience. Thus, **IBC 13** set a firsts in the broadcasting industry. Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 with ***Johnny Weismuller as Tarzan, Iskul Bukol, Pinoy Thriller, Chicks to Chicks, Seeing Stars with JQ, T.O.D.A.S., See-True*** and a lot more.

- After **EDSA Revolution**, things were never the same again in the network. **IBC** became a government controlled operation under the **Presidential Commission on Good Government (PCGG)**. Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.
- Today, the Southeast Asian's No.3 network **IBC** propagating the Catholic Faith through the love of GOD by guiding people to live in accordance to recently, with **Viva's** local production.
- Give new meaning to innovative programming and make new **Viva-TV** primetime viewing.
- **IBC** has the locations in Mega Manila. Located in Broadcast City in Capitol Hills, Quezon City, IBC-13's 4.1 hectare has more room for expansion and other projects that investors would likely want to explore in the television industry which pioneered various genres in TV production.
- It started with specials like ***Homecoming sa 13*** and other youth-oriented one shot presentations.

Regional Networks [Edit](#)

- **IBC** has been serving Filipino audiences with its station in **IBC-TV 13** in Metro Manila, **IBC-TV 13** in Baguio, **IBC-TV 6** City and the Mountain Province, **IBC-TV 13** in Laoag City, **IBC-TV 12** in Iloilo, **IBC-TV 13** in Cebu City, **IBC-TV 13** Davao City and **IBC-TV 10** in Cagayan de Oro City.
- The network also operates a country's leadline radio stations from the Mega Manila's #1 urnan music and danze mix radio **iDMZ 891** in Mega Manila along with **DZTV 1386** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas City and **DYRG** in Kalibo as **Radyo Budyong** is the AM band. A joint venture with a local cable company will also see the operation **103.8 Boracay FM**, the newest tourist-oriented FM station in Boracay.

Sales & Marketing / Corporate Image [Edit](#)

Relaunching of the **IBC-13** new brand including logo, theme music, new **IBC** jingle and other peripherals;

- Privatization, government and private accounts such as the **PCSO** with more sponsors for advertisements;

- International reach throughout the Philippines and parts of Southeast Asian via the Kapinoy network.
- Re-naming of the **IBC-13** website with **ibc.com.ph** simultaneous with its re-design and strengthening of its live-stream feature **IBC-13** shows, videos, photos, news from **newsteam13.ph**, schedules and many more;
- Strengthening of the Merchandising and Creative Unit for concept generation.
- New website of **iDMZ** with **89dmz.com** as the mainstream audio-video
- The station's transmitter has also been repaired and the main studio has been fixed.
- With the newly-launched UHF news channel called **IBC News Network** or **INN**, and the new cable TV channel **Danze TV**.

Responsibilities [Edit](#)

- Promo Assistant (Marketing) for **IBC-13**.
This job is responsible for the creation of concepts, writing copy of all promotional requirements of sequestered TV station **IBC-13** program launches and campaigns for network imaging. Responsibilities include but are not limited to:
 - Develops concepts and writes copy for program launches, specials and other promo spots for TV, radio and other media
 - Previews program and project material then develops concepts and writes copy of printed materials such as print ads, flyers, brochures, press kits and collaterals for program launches.
 - Chooses appropriate excerpts, sound bytes and audio and video for editing and production of the aforementioned promo spots.
 - Determines and coordinates post-production requirements of promo spots.
 - Initiates research for file video, music, special effects, photos and other data necessary in the production of promo material.
 - Proofreads final artwork before these are released to press.
 - Participates in brainstorming.
 - Assists in studio tapings or outdoor coverage requirements.
 - Monitors competing programs and projects.
 - Analyzes ratings.

Acquisitions Specialist [Edit](#)

- **Responsibilities:**
- Production Planning

- 1. Able to explain features of various production equipment such as: Dubbing, Editing, Graphics, Post-Production and Scoring 2. Ensure that all logistical requirements (supplies, tapes, etc) are complete prior pullout.
- **Creative Management**
- 1. Participate in the concept generation or creative direction of acquired programs
- **Financial Management**
- 1. Properly budget and work within a set timetable; able to prioritize program expenses. 2. Identify, Source and Prioritize appropriate resources; shift options and present better cost effect recommendations. 3. Sort-out receipts and other sources of expenses and ensure that liquidation reports are submitted on time
- **Program Branding and Promo**
- 1. Create the program synopsis that would effectively guide in the development of promo and PR
- **Creative Management**
- 1. Analyze scripts, suggest creative development based on a full grasp of concept. 2. Understand & make creative calls regarding editing styles.
- **Production Control**
- 1. Adhere to the process flow and timetable of the program; Able to ensure that requirements (supplies, tapes, etc) are complete prior pullout. 2. Adhere to company policies, rules and regulations of the MTRCB and KBP 3. Manage, handle, prioritize and respond to numerous and simultaneous tasks. 4. Make sound and effective decisions and related solutions regarding specific production concerns 5. Generate the required production reports (e.g. discrepancy reports) and recommend appropriate actions 6. Monitor inventory and distribution of supplies and tapes.
- **Contract and Content Management**
- 1. Preview contents from various suppliers and provide necessary feedback and recommendation to Acquisitions Manager. 2. Assists Acquisitions Manager in preparing and coordinating for the preparation of contracts and archiving of master tapes. 3. Supplies Creative Communication Management group with materials that will be used for promo plugs of acquired contents for airing 4. Prepares requirements of Program Acquisition for dubbing of acquired contents to Tagalog. This also includes coordination with librarian for the creation of working tapes for dubbing and coordinates for translation of scripts.
- **Requirements:**
- AB Broadcast Communications, AB Communications, or other similar courses
- With experience in the Broadcast Industry (TV Production/Channel Management)

- Strong appreciation for programming and content - be able to strike a conversation on which programs will fit a certain market etc.
- Excellent written and oral communication skills in both English and Tagalog
- Attention to detail, high results-orientation, tolerance for ambiguity and stress-tolerance

Requirements [Edit](#)

- Graduate of Broadcast Communication and Multimedia Arts
- 7 months to 2 year experience as promo producer is an added advantage.
- Technical Skills required: broadcast writing (promo spots for TV, print and radio); ability to plan, strategize and conceptualize promo requirement; basic knowledge of design based software; knowledge of non linear editing is an advantage; background in Adobe Premiere
- Behavioral Competencies required: results oriented, creative, team player, willing to work long hours
- Position is open to fresh graduates
- Contractual positions available

Graphic Artist [Edit](#)

- **Requirements:**
- Graduate of Mass Communication, Advertising, and Multimedia Arts
- With at least one year of related work experience as graphic artist
- Skilled in graphics design and editing
- Should be highly creative
- Must be highly proficient in English and Filipino - both in oral and written communication skills
- Must be a team player, creative, open to working long hours, detail-oriented and capable of working under minimum supervision

Market [Edit](#)

- On the nation's programming and even the non-prime hours were a blocktimer like religious groups and telemarketing outfits growing market share and audience ratings.
- With the production cost, video and photo editing, news writing, proff reading, production directing, media and theater arts, shot listing, producing props and designing for television productions, TV news reporting, AM and FM radio anchoring, radio voice acting, directed taped-as-live variety TV show, script writing, summarizing details from newspaper articles and television flash report for radio broadcast.
- **Viva-TV** has more considered for primetime hours on **IBC** for the market share.

- **IBC 13** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **RPN 9's** rental of the facilities.
- Channel 13 is the major player in the global market and mass market, and center of creativity in Asia has been serving Filipino audiences. You have to provide an innovative and creative to those two other stations.
- The network registered a net income of P55,920 thousand last year, and also a revenues of P203 million while earning a monthly revenue of P12 million for an average of P73 thousand eper hour, while **IBC-13** will market the program. Under the deal, the two companies will share in the advertising revenues.
- Our plans to beef-up our new **IBC** programming with new **Viva-TV** schedules from viewers and advertisers, and **IBC** is airing popular and top-rating **Viva-TV** programs with its new stars.

Core Values [Edit](#)

- Integrity (Credibility and Fairness) - Uncompromising corporate and personal integrity
- Teamwork
- Excellence (Entrepreneurship, World-Class Standards and Professionalism) - Excellence in everything we do by consistently maintaining the highest standards in management, production, technical development
- Leadership (Innovative, Proactive, Empowered) - World-class leadership through constant innovation and responsiveness to change
- Teaching and Learning
- People-Oriented (Employee and talent development, and Fair Compensation)

Broadcast Graphics [Edit](#)

- The broadcast graphics on **IBC-13** is the new graphics than **ABS-CBN** while **IBC** logo of its 3D. It is now more than Channel 2 and 7 which they now some quality broadcast computer animated graphics package with its innovative, costing hundreds of billion pesos to invest and to operate and the new **IBC Graphic Team** sought the savvy and vision sharing expertise of a group of **Graphics Professionals** with skills ranging from graphic, broadcast design and animation to higher client service. On their website, the bid for broadcast computered animated graphics and virtual studios cost PHP 2.9 million.

Mascot [Edit](#)

IBC-13, the newest mascot dressed in a Filipino shirt hat introduced by the brand in 2011 is probably the most widely recognized character in the Philippines.

- **Mr. Pinoy** (main franchise mascot)
- **Ms. TV** (new TV mascot)
- **RadioGirl** (new radio mascot)

- **NewspaperBoy** (new IBC News mascot)
- **Barney, Baby Bop and BJ** (new Barney characters)

Radio Manila Division [Edit](#)

- Challenged by a dwindling audience base and intense competition from new media technologies, **IBC Radio** remained resilient by introducing innovation and change while remaining true to **DZTV-AM's** core of news and public service and **DZMZ-FM's** promise of wholesome dance entertainment.
- Staying true to its mission of **DZTV Radyo Budyong** works hard to be the first to break major news stories. The strength of its **Radyo Budyong** team of field reporters ensured that the listening public will hear about events and developments first on **DZTV**. Armed with a dedication for truth and public service, **DZTV Radyo Budyong** will face even the most dangerous situations to make sure that the public is equipped with the right knowledge and understanding of the country's most important events and issues.
DZTV has fought and continues to fight for what is right. Its roster of assertive and hard-hitting commentators never let any societal issue or political controversy be swept under the rug. Never intimidated nor easily dismissed, **DZTV** stands up as the voice of the people.
- Breaking the barriers of the traditional radio booth, has gradually climbed in viewership among cable TV channels and has surpassed foreign news powerhouses such as **CNBC** and **BBC** in the Philippines. Through online technology, **DZTV** has made public service available to viewers here and abroad.
- **iDMZ** as the #1 internet dance mix radio elicits fun and camaraderie through new programming for the dance music zone, an appealing line-up of disk jockeys, and strong affinity with its listeners. By also introducing new touch points, **DZMZ** reached out to a much younger audience, proving that dance music spans generations.
- **DZMZ** remains one of Mega Manila's leading FM stations in terms of listenership. In an area where there are more than FM radio stations, **DZMZ** consistently ranks in the top 1 banking on its appealing line-up of DJs and strong affinity with its listeners.
- These successful elements of **IBC's** radio business have sustained the lofty positions held by its leading AM and FM stations in Mega Manila. These same elements have also translated into dominance in almost all key cities across the archipelago.

Ratings [Edit](#)

- **IBC-13** reached its peak when it became the number 1 television station from 1977 to 1988, broadcasting a variety of programs that are socially relevant, entertaining, informative and commercially viable.
- Today, the **Kapinoy** network **IBC-13** is now a strong No.3 in the dominance of giant networks **GMA Network** and **ABS-CBN**. Thanks to the **PBA Games** and

the **VIVA** programs for making gains in viewership, according to the **AGB Nielsen Media Research**.

- Most networks, except for top-rating **ABS-CBN 2** and runner-up **GMA-7**, are treading water to stay alive under the present economic situation with media research **AGB Nielsen** and **Kantar Media/TNS** which releases the **Total Philippines** ratings (National Urban and Rural Households). Our target is to solidify our position as No. 3 and to increase our audience share and our ratings, they have helped **IBC 13** rise from its financial slump and mediocre ratings.
- After **ABS-CBN** and **GMA**, the No.3 slot is being claimed jointly by **TV5** and **IBC-13**. **PTV-4** is not in the race, but it gets good viewership during the news programs.
- Sequestered TV station **IBC** strengthened its performance especially in the last week of July where it obtained an average audience share of 23 percent during the period July 2-6 against **ABS-CBN's** 43 percent and **GMA's** 31 percent. Has a financially among the government-owned networks like **RPN-9** and **PTV-4**. We also gained more viewers.
- The station become more aggressive for surging ahead in the ratings as the country's third-biggest network also gives the inputs and suggestions gradually paying its debts, **IBC** further bolstered its undisputed leadership for the whole month of June during the 4:30 p.m. to 12 midnight primetime slot when most Filipinos spend time watching TV and advertisers put their investments to reach more consumers efficiently.
- Kantar Media's report showed **IBC-13** hitting a primetime audience share of 15 percent, or half of Philippine TV households tuning in to **IBC-13** and almost twice more than **ABS-CBN's** audience share of 51 percent and **GMA's** audience share of 27 percent.
- **IBC-13** continues its winning streak across other territories in primetime. In Metro Manila, **IBC-13** beat its rival with an average audience share of 25 percent against **ABS-CBN's** 37 percent and **GMA's** 32 percent. **IBC-13** as the **Kapinoy** network also challenged **ABS-CBN** and **GMA** in Mega Manila with an audience share of 20 percent, slightly higher than **Kapamilya's** 26 percent and **Kapuso's** 34 percent.

Programming [Edit](#)

Reformatting and relaunch of the following programs in the top of the ratings:

- ***Magandang Umaga Ba?***, a daily morning show
- ***Express Balita*** and ***Ronda Trese***, a flagship news program with new anchors, new sets and production values to make them more competitive
- ***Linawin Natin*** and ***Pulsong Pinoy***, a public affairs program
- ***Nora Mismo*** and ***Snooky***, a public service program
- ***Lunch Break***, a daily noontime show
- ***Cooltura***, an educational program
- ***Barney and Friends*** and ***Y2K: Yes to Kids***, a children's program

- **Chinatown TV**, a Filipino-Chinese lifestyle magazine show
- **Showbiz Star**, a showbiz-oriented talk show
- It has also into blocktimer partnership with **Viva Communications** for **Viva-TV** programming on **IBC**
- **Viva Box Office** and **Sinemaks**, a local movies as the co-production with **Viva Television**
- **PBA**, as the major basketball league for the TV coverage.
- **Dear Heart**, a teen drama anthology series
- **Esperanza** and **Pinokyo's Time**, a soap opera as teleserye
- **The Weakest Link** and **Who Wants to be a Millionaire?**, game show
- **Petrang Kabayo** and **Dalawang Busoy**, a TV sitcom

Continuing support to the major programs, activities and projects through the provision of airtime as needed for important public service announcements, commercial spots and TV specials.

Former Ch 2 talents beef up IBC-13 slots

June 30, 2012

Major stockholders of the **Intercontinental Broadcasting Corp. (IBC 13)** has sought the help of former **ABS-CBN** employees to beef up its new programming as the **Kapinoy** network will get a chance at beating rival networks with **ABS-CBN** and **GMA Network**, according to network chairman Eric Canoy.

He identified Boots Anson-Roa, a president and CEO for **IBC**, Lito Ocampo Cruz, the newest vice-president of **IBC-13**, the sales and marketing manager Tessie Taylor, Eric Canoy, who presides over **Radio Mindanao Network** as chairman and president, and Lito Ocampo Cruz, former VP of **E! Entertainment TV Philippines** for **RMN**, as network vice-president, is now the general manager and new vice-president Lito Ocampo Cruz along with new **IBC Board of Directors** appointed by President Noynoy Aquino will invest another P400 million this month to beef up the television network programming and facilities. He claimed that **IBC-13** had shown improvement in reach and reception in the installing more transmitters.

We are now procuring state-of-the-art equipment for use inside and outside of the studio. We are purchasing new studio cameras, OB vans, ENG vans, and sophisticated studio equipment, the cost of which could reach over a billion pesos. Spending this for capex because we believe this is our way of enhancing our competitiveness, he explained. At the **IBC** headquarters at Broadcast City in Diliman, Orly detailed the future of the network and what great things this new board has in the market for the first time in international reach throughout the Philippines and parts of Southeast Asia, said the company expects its advertising revenues to climb as its

ratings continue to improve as the new **IBC** mascots like Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Hershey Barnett, former **ABS-CBN**, is now a promo specialist for **IBC** for writing copy and making plugs for radio and television program, from concept, editing, up to ready-for-airing materials, experienced in launching new shows and Writing advertisement plugs for provincial radio station and Marco Casito Del Castillo, formerly **ABS-CBN**, is now a media designer (graphic and web) for **IBC** for the website like site pictures, flash banners, headers, etc. We have created various collaterals (like brochures, fliers, banners, posters, etc.) and also the needs that our various distributors and clients required. Also responsible for the maintenance and update of the various web and graphic materials that **IBC.com.ph** had and gave to its distributors and clients with the media from print, TV and radio.

IBC intends to increase its cultural and current events programming in the Pinoy-esque from Luzon, Visayas and Mindanao in the Philippines and Channel 13 became famous from newscasters, directors and writers as the public affairs director Mayet Camacho. **IBC-13** owner Eric Canoy will joined by George Mercado, former **ABS-CBN** program manater, now as the radio network manager for **IBC** radio starions in **Radyo Budyong** and **iDMZ**. Adorina Reyes, former **ABS-CBN**, now a graphic artist for **IBC** in full ad newspaper page layouts for **IBC** featured programs.

Jojo Abelgas, who is also the **ABS-CBN**'s graphic designer, is now as **IBC-13**'s graphic designer for animate all news and public affairs department **IBC News and Current Affairs** with graphics requirements, both on-air and for editing materials along with Mike Carrion, a former **ABS-CBN**, but now a motion graphic designer at **IBC** and will continue to beef up its operations with the acquisition of more equipment, the addition of new talents and hiring of more employees this year as it strives to be one of the country's top broadcasters. Jun Solis, a computer graphic artist of **IBC** to use computer graphics in station breaks, programs, promos, among others. Maria Ressa, former **ABS-CBN** vice-president for news and current affairs, as **IBC**'s officer in charge for news.

Also, Rafi Cerda, a former **ABS-CBN**, is now an **IBC** writer-trainee for future projects development, brainstorming and concept development, research, storyline and script writing. Was responsible for writing publicity materials and interfaced with print publications and radio stations to market **IBC** and its television shows from edited TV shows, corporate AVP's and student video productions using non-linear editing equipment, with commanding knowledge of computer programs like Adobe Premiere and Adobe Photoshop .

Snooky Serna, is a Filipina film and television actress who is **ABS-CBN** and part of **Regal** family, is now the the female broadcast journalist career of **IBC** (will compared to Korian Sanchez) for news anchor of the longest-running flagship news program **Express Balita** at 4:30 pm along with Ricardo Cepeda for the newscast. As early as now, the new team is already infusing changes in the news department, Mercado told **Inquirer Entertainment** on Friday. The shows now have national newscast with more segments from metro news, global

news, regional news, business news, weather updates, sports news and entertainment news. They are now more responsive to the audience and more interactive, Serna where she delivered the news.

Also part of the new **IBC** news team is Liezl Castro, former news anchor for **ABS-CBN**, Robert Arevalo, a former carrier of **ABS-CBN**, Riki Kwek, former reporter of **ABS-CBN**, Cecille Lardizabal, former **ABS-CBN** news reporter and Jun del Rosario, former reporter of **Hoy Gising!** along with Ralf Rivas, Czarinah Lusuegro, Jess Caduco, Jeffrey Zaide as the crime correspondent, Pia Castro, Merwin Llanza as the general assignment and malacañang correspondent, Jinky Baticados as the DOJ and senior correspondent, Nalla Aguas, Dave Llavanos Jr. as the senate correspondent, Minette Panganiban, Lalaine Tiangco, Kathleen Forbes, Kim Cardenas, Nilfa Asuncion as a general assignment, Greg Gregorio as the sports correspondent and Kren Jolongbayan as the showbiz correspondent. The return of Larry Ng, a former anchor for **ABS-CBN**, is now anchor for weekend newscast on **IBC** continue to hire more reporters, cameramen and other staff to bolster its news team.

Snooky she used to work starts her day at 4 am, for the morning show **Magandang Umaga Ba?** at 5 am in the morning, and the 4:30 pm newscast of **Express Balita** on **IBC-13** as the **Kapinoy** network. Maritoni Cruz not only **ABS-CBN** customer marketing specialist, but also the senior promo specialist of **IBC** from conceptualize campaigns and TV show launches, oversee shoots for promo spots, lead and train junior promo specialists, approve scripts and promo plugs to be aired (when necessary), produce, write and edit promo plugs, and monitor competition (other channels).

Chito Cabatuando, a director for **Express Balita** and **Ronda Trese**, Nick Mendoza, a news desk officer and Lilliam Mateo, a newest make-up artist for the newscast. Also part of the spruce-up the airtime of **Express Balita** remains 30-minutes, Mercado pointed out. George Putong, former **Studio 23**, is now a web content specialist and web producer of **IBC**. Both the two newscast will simulcast on new UHF news channel **IBC News Network** and plans to beef up its entire newsgathering capability as **IBC-13** expands its presence in television, radio and the Internet. Our news team is growing daily. There's always demand for more information. Jess Caduco is now anchors the late-night newscast **Ronda Trese** at 11:30 pm along with Cathy Egenmann-Bordalba and Ralf Rivas, while Egenmann host **Cooltura** (Mondays-Fridays, 10:30 am), an educational show about the Filipino culture on TV. A superstar Ms. Nora Aunor will host a public service program **Nora Mismo** (Mondays-Fridays, 11 am) as a pre-programming of **Lunch Break**.

Recently the late-night public affairs program at midnight, Philippine star columnist Jarius Bondoc host **Linawin Natin**, a public affairs program airs on Mondays at 12:00 mn, which focuses of the issue and programs of the government. Chin-Chin Gutierrez is a Filipino actress and environmentalist, will host **Good Take**, for the **2011 Anak TV Seal Award** for best educational program which airs on Thursdays at 12:00 mn, it features inspirational and success stories about ordinary people, Zyrene Parsad-Valencia host **Pulsong Pinoy**, which airs on

Fridays at 12:00 mn and Dr. Willie Ong and Dra. Liza Ong hosting ***Makabayang Duktor***, a public service program airs on Saturday mornings while Serna also host ***Snooky***, a public service program aired every Saturday midnight.

This is just the first phase. Viewers should watch out for more, he said. Right now, it's important that we first build a strong, independent and credible image for our news team. With Orly and Snooky's help, we can solidify our platform. The management will also invest in **IBC-13's** technical operations center and upgrade the company's news-gathering capabilities.

Orly Mercado added, **IBC-13's** international channel **IBC Global**, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**. For this project, the network tied up with **Pilipinas Global Network, Ltd.** The sources said the first thing that **IBC-13** will upgrade broadcasting transmission facilities to strengthen signal so that the network's signal would be comparable to that of **ABS-CBN 2** and **GMA-7**. Next on the drawing board, Orly said, is the strengthening of the network's entertainment programming, it was decided that **IBC-13** would compete head on against the two giants. Another P300 million was to be invested in **IBC News** center using state-of-the-art broadcast equipment and to upgrade other network facilities. They plan to build on its current affairs and cultural programming to bring to the Filipino people a well-rounded line-up of programs around the clock. Also, with newest UHF news network is **IBC News Network** or **INN**. Viewers complained that **IBC-13's** signal was inferior compared to the two major players.

IBC-13 recently more entertainment shows for the audience in TV stars. It has their high-quality entertainment like ***Y2K: Yes to Kids*** (Sundays, 9:00 am), ***Lunch Break*** (Mondays-Saturdays, 11:30 am), ***Chinatown TV*** (Sundays, 9:30 am), ***KSP: Kapinoy Sunda Party*** (Sundays, 1:30 pm) ***DMZ-TV*** (Saturdays, 8:00 pm) in non-primetime slots with their new homegrown talents. Mark Reyes, a Filipino film director, TV director, music video director and film writer known for his multi-stranded storylines, and the formerly resident director for **GMA-7**, is now a director of ***DMZ-TV***, a youth-oriented dance show aired Saturday nights, and Danny Caparas, is now a director for the daily noontime show ***Lunch Break***, and Louie Ignacio, former **GMA**, is now a new television director of **IBC**.

Maxene Magalona, she is the Filipina actress for the TV and movies, product endorsers and model, is hosting the children show ***Y2K: Yes to Kids***, which airs on Sunday at 9:00 am.

Ryan Agoncillo is now a noontime scene and Joy Viado are hosting the noontime show ***Lunch Break***, which airs on Mondays to Saturdays, 11:30 am, together with Bianca Manalo, Nicoel Anderson, Smokey Manaloto and Enrique Gil (ABS-CBN crossover), it competes with the noontime TV ratings of ***It's Showtime!*** (Ch. 2) and ***Eat Bulaga!*** (Ch. 7). ***It's Showtime*** on **ABS-CBN** has the sexy Showtime Dancers, while **GMA-7's *Eat Bulaga*** has the popular EB Babes, and **IBC's *Lunch Break*** has the Lunch Break Dancers as part of variety shows were people used to get offended at the sight of near-naked women dancing on TV, also observed.

KSP (Kapinoy Sunday Party), the newest Sunday musical variety show in 1-hour airs on Sundays a 1:30 to 2:30 pm on **IBC** to directly compete with **Party Pilipinas** and **ASAP 2012** will match the star power of its competitors. With host Nicole Hiyala and Chris Tsuper along with new stars Gerald Pesigan, Shy Carlos, Aki Torio and Anja Aguilar, with director Louie Ignacio. A variety of talented and well-rounded hosts Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin hosting the Filipino-Chinese lifestyle tele-magazine show **Chinatown TV** (Sundays at 9:30 am). The teen stars Julia Montes and Enrique Gil, who are also the **ABS-CBN's Star Magic** talent center, will be hosting **DMZ-TV**, which airs with the new timeslots on Saturdays at 8 to 9 pm.

IBC-13 is now a strong No. 3 in the industry dominated by **GMA Network Inc.** and **ABS-CBN Broadcasting Corp.** would improve the network's ratings. As the **Kapinoy** network among free-to-air TV channels, more than half of the first semester's advertising volume went to **ABS-CBN 2** (99%) and **GMA 7** (97%). **IBC-13** now ranked a strong third with 92% share of commercial spots, up by 80% from a year ago.

The station has also consulted, **Viva Entertainment**, which is responsible for the broadcast hours from 5:00 pm to 11:30 pm on Mondays-Fridays, 7:00 am to 12:30 am on Saturdays at 10:30 am to 12:00 mn on Sundays through a new blocktime sales agreement. The station has **Viva-TV** more shows like **Dear Heart**, **The Jon Santos Show**, **Petra's**

Panniest, **WOW!** and the **PBA Games**, and the game shows like **The Weakest Link** and **Who Wants to be a Millionaire?** are all produced by **Viva Television**, on how to reprogram said grid, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

Mercado rumors that **IBC-13** interested in getting senior vice president for **Star Magic (ABS-CBN talent center)** Johnny Manahan to help. He talking with a director who is responsible for number of box-office hits for **ABS-CBN**.

Cartoons on IBC-13 [Edit](#)

Viva-TV as the **Kapinoy** network is treating viewers for kids enjoy watching with **Viva-TV Kids** as **Home of the Stars** to bring the new **Rainbow S.r.l** have fun with your favorite cartoons for young girls on **IBC-13** program line-up: the enchanted phenomenal new season of **Winx Club** from 5:15 to 5:45 pm, every Mondays to Fridays starting July 2, 2012, and most exciting refreshing **Pop Pixie** at 7:00 to 7:30 am, every Saturdays, which is dubbed in Filipino both available in CDs and DVDs of worth 300 pesos from **Viva Video**.

Every Monday to Friday at 5:15 pm, sprinkle on the fairy dust with the magical return of the enchanting **Winx Club**. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. **Winx Club** become the phenomenal TV ratings in the number one animated series beating than **GMA's It Started with a Kiss** and **ABS-CBN's Precious Hearts Romances: Hiyas**. For the characters are Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa

(the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar). Every Saturday mornings at 7:00, **Pop Pixie** discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with the spin-off series based on **Winx Club** featuring the Pixies from **Winx Club** as main characters for **Pop Pixie** are Amore (the voice of Nadine Lustre), Caramel (voiced by Ella Cruz), Cherie (the voice of Bianca Casado) and Lockette (voiced by Rose Van Ginkel).

New Anime on IBC [Edit](#)

The **Kapinoy** network had new treating viewers on **Viva-TV** as **Home of the Stars** called **Anime Viva** to the new anime series on **IBC-13** line-up: **Crayon Shin Chan** at 9 am, every Saturday, and **Cyborg Kurochan** at 9:30 am back-to-back **Kirarin** at 10 am on Saturdays, which is dubbed in Filipino starts on June 30, 2012 according to a TV advertisement shown on the network.

Every Saturday at 9:00 am with **Crayon Shin Chan** featuring the voice of Onemig Bondoc as Shin Chan is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one.

For Saturdays 9:30 am with your action-packed **Cyborg Kurochan**, featured the voice of Coco Martin as Kurochan. Kurochan uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999.

Finally at 10:00 am on Saturdays for **Kirarin**, featuring the voice of popstar princess Sarah Geronimo as Kirarin, a 14-year-old beauty, does not care about idols and the entertainment world because her mind is occupied by food. Her observation food only causes her to be clueless about love. One day, after saving a turtle that is stranded in a tree, Kirari meets a handsome and gentle boy named Seiji, who gives her a ticket to a SHIPS (a popular idol group) concert to show his gratitude for her saving his pet.

Also joining **Viva-TV Kids** airing everyday on **IBC**. Watch the new seasons of **Winx Club** at 5:00 pm on Monday to Friday, every weekend **Pop Pixie**, **Magic Wonderland** and **Polly Pocket** on Saturdays back-to-back-to-back starting at 7:00 am and **Barbie** at 10:30 am on Sundays at the same time.

Don't miss every weekend with **Crayon Shin Chan**, Saturdays at 9:00 am, **Cyborg Kurochan**, Saturdays at 9:30 am and **Kirarin**, Saturdays at 10:00 am, only in the new **Anime Viva** of **Viva-TV**.

Orly Mercado pulls Channel 13 to No. 4

Quezon City, July 3, 2012

The station **IBC-13** as the **Kapinoy** network, traditionally considered an also-ran in Philippine television, is now No. 3, behind topnotchers **ABS-CBN** and **GMA-7**.

The newest chairman, veteran broadcaster and former senator Orly Mercado, **IBC-13** top honcho, made the disclosure at a press conference last July 2, 2012.

The network is still sequestered, and Mercado admitted that it's still up for privatization.

Mercado also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 42 years was set for the relaunch of **Viva TV** on **IBC** recently became more aggressive after surging ahead in the TV ratings. It made us the most financially stable among all the government-owned networks (like **RPN-9** and **PTV-4**). **IBC 13** also plans to rehabilitate its provincial stations in Baguio, Davao, Cebu and Iloilo. It also has a urban and dance mix radio **iDMZ 891** in Mega Manila.

The purpose of that luncheon affair was to introduce to the press most of the shows produced by the network itself. Several hours of programming are produced daily by a newest entertainment network, **Viva-TV**. Such programs include basketball and international sports events like the **NBA Games** and **PBA Games**. Some new shows like ***The Jon Santos Show***, ***Petra's Panniest***, ***Esperanza***, ***WOW!***, ***Dear Heart*** participated by Filipino artists and game shows like ***The Weakest Link*** and ***Who Wants to be a Millionaire?*** with their favorite cartoons like ***Pop Pixie***, ***Winx Club***, ***Lalaloopsy***, ***Magic Wonderland***, ***Polly Pocket*** and ***Barbie***, the Korean dramas like daytime ***Fondant Garden*** and ***Queen and I***, and primetime ***Dream High (Season 2)*** and ***Can You Hear My Heart***.

Viva TV broadcast for daily primetime programs for **IBC-13**, from 5:00 to 11:30 p.m. on Mondays to Fridays, 8:00 a.m. to 11:30 a.m. on Saturdays and 10:30 a.m. to 11:30 a.m. on Sundays. The station also has the **PBA Games**, the **VivaTagalog** movies and imported asianovelas. **IBC-13** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **ETC on RPN-9's** rental of the facilities.

IBC-13's international channel, **IBC Global**, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**. For this project, the network tied up with the **Pilipinas Global Network, Ltd.** Next on the drawing board is the strengthening of the networks entertainment programming. With the newest-launched UHF news channel **IBC News Network** or **INN**. **IBC-13** recently has more entertaining shows.

Y2K: Yes to Kids (Sundays, 9 a.m.), a children show hosted by Maxene Magalona.

DMZ-TV (Saturdays at 8 to 9 p.m.), a youth-oriented dance show for teens with host Julia Montes and Enrique Gil.

Lunch Break (Mondays-Saturdays, 11:30 a.m.), a noontime variety show hosted by Ryan Agoncilo and Joy Viado with Bianca Manalo, Ya Chang, Bangs Garcia, Smokey Manaloto and Enrique Gil with a noontime ratings of **It's Showtime!** (Ch. 2) and **Eat Bulaga!** (Ch.

7). **Chinatown TV** (Sundays, 10 a.m.), the country's premier, longest-running, and original Filipino-Chinese lifestyle tele-magazine show hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua.

Hapi Kung Healthy (Sundays, 9:30 a.m.), a TV sitcom for health starring Manilyn Reynes, Jeff Arcilla, Lou Veloso and Arlene Tolibas.

The network has also beef up its news and public affairs programs of **News Team 13**.

Good Take, hosted by Chin-Chin Gutierrez, earned for **IBC-13** its 2011 Anak TV Seal Awards for best adult educational program. Now on its 12 years (Tuesdays, 12 mn), it features inspirational and success stories about ordinary people.

Jarius Bondoc hosts **Linawin Natin** (Mondays, 12 mn), which focuses on the issues and programs of government.

Snooky Serna and Ricardo Cepeda team up in the daily flagship newscast, **Express Balita** at 4:30 p.m.

A public service program **Nora Mismo** at 11 a.m., to be hosted by superstar Ms. Nora Aunor.

Makabayang Duktor (Saturdays, 6 a.m.), a public service program hosted by Dr. Willie Ong and Dra. Liza Ong.

Jess Caduco, who also anchors the late-night newscast **Ronda Trese** at 11:30 p.m. along with co-anchor Cathy Eigenmann-Bordalba and Ralf Rivas, while Eigenmann

host **Cooltura** (Mondays-Fridays, 10:30 a.m.), a culture on TV and Zyrene Parsad-Valencia

host **Pulsong Pinoy** (Fridays, 12 mn)

Viva-TV goes Anime this 2012

For the first time in entertainment after earning huge success with film showings, cartoons, game shows, asianovelas, sports events, drama series, comedy, music videos, reality shows and many more, **Viva-TV** as **Home of the Stars** will now set bring to homes the best of Japanese television by way of the three of newest very popular anime series in Philippine TV for the new weekend anime block called **AnimeVIVA**. These are **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, which dubbed in Filipino by famous TV stars while viewers can download logos with their Viva stars and picture messages via their cellphones including **Globe** and MMS.

Onemig Bondoc leads his voice as Shin Chan [Edit](#)

Crayon Shin Chan is one of the highest rating anime shows in Japan. Its irreverent sense of humor has made it a favorite of televiewers of all ages. Grandparents delight on the antics of the small kindergarten boy named Shin Chan. Parents find him cute and clever, if not too naughty at times. And the kids enjoy watching his adventures. Here in the Philippines, **Crayon Shin Chan** will be seen from Saturdays at 9 to 9:30 a.m. on **IBC**. Because of his propensity for

getting himself into tight situations, Shin Chan is considered the Asian counterpart of Bart Simpson. On the other hand, he has also been described as a lethal combination of Dennis the Menace and Freddy Kruger of Elm Street. The boy is full of mischief. He likes to flirt with beautiful women. He constantly gets into trouble because he misinterprets things and situations. Most of all, his expertise in public exhibitionism is unmatched in age his group of five-year-olds. The voice of the naughty Shin Chan will be provided by actor Onemig Bondoc.

Coco Martin provides the voice of Cyborg Kurochan [Edit](#)

Cyborg Kurochan is an action-packed Manga that also appeals to viewers of all ages. High-tech gadgetry mixed with fast-paced scenes are what define Kurochan's strategy in fighting the evil Dr. Go, who is planning to take over the world. It was Dr. Go who created Kurochan and give him a coaxial machine gun, but this cat hero cannot be evil. He is the loyal protector of an elderly couple. With Dr. On on his tail, he is ready to take on a thousand other cyborg cats. ***Cyborg Kurochan*** had reigned supreme in Japanese TV ratings since its premiered in October 1999. It also airs in Hong Kong, Taiwan and Singapore and will come to the Philippines. The show ***Cyborg Kurochan*** will be shown on **IBC-13** every Saturdays at 9:30 a.m., starting June 30. Popular actor Coco Martin will provide the voice of the cyborg cat.

Popstar princess Sarah Geronimo she is her voice of Kirarin [Edit](#)

Kirarin is the newest popular series in Japan also their favorite viewers of all ages. Kirari Tsukishima, a 14-year-old beauty, does not care about idols and the entertainment world because her mind is occupied by food. Her obsession with food only causes her to be clueless about love. One day, after saving a turtle that is stranded in a tree, Kirari meets a handsome and gentle boy named Seiji, who gives her a ticket to a SHIPS (a popular idol group) concert to show his gratitude for her saving his pet. However, when Kirari shows up at the concert, another boy named Hiroto, tears up her ticket and warns her to stay away from Seiji, because they both live in different worlds. The outraged Kirari sneaks into the concert, only to discover that Seiji and Hiroto, are actually members of SHIPS. Here in the Philippines, ***Kirarin*** will premieres on June 30, 2012 from Saturdays at 10 a.m. on **IBC-13**. The voice of Kirari Tsukishima provided by popstar princess Sarah Geronimo.

A Interesting cast of 'Petrang Kabayo'

We find the cast of debutting sitcom ***Petrang Kabayo*** very interesting. This is another **Viva Television** co-production on **IBC-13**, the new original TV sitcom, topbilled by nkabogable Vice Ganda played as and Aga Muhlach, who play as Erickson.

It's the first time that Vice and Aga are working together on TV and they're understandably excited about the project. Both are professional actors who take all offers that come their way as

challenges he was given a curse that transforms him into a horse every time he gets angry, or does/says anything bad to others.

During the recent press conference with them in ***Petrang Kabayo***, which premieres every Tuesday (10-11) on **IBC-13**, are Ella Cruz, Candy Pangilinan and DJ Durano with special guest Anja Aguilar. The sitcom is directed by Wenn V. Deramas with Vic Del Rosario as executive producer.

So watch out for ***Petrang Kabayo***, Tuesday nights at 9:30-10:30 pm on **IBC-13**.

Kapinoy News: New schedule of IBC-13 starting Monday, July 2, 2012:

- 10:30 am Cooltura
- 11:00 am Nora Mismo
- 11:30 am Lunch Break
- 01:30 pm Fondant Garden
- 02:00 pm Dream High 2
- 02:30 pm Queen and I
- 03:00 pm Tipong Pinoy
- 04:00 pm Barney and Friends
- 04:30 pm IBC Express Balita
- 05:00 pm Winx Club
- 05:30 pm Daily Top 10
- 06:30 pm Viva Box Office (Mon, Tue and Thurs); PBA (Wed and Fri)
- 08:00 pm Petra'a Panniest (Mon, Tue and Thurs)
- 08:30 pm Showbiz Star
- 09:00 pm Esperanza
- 09:30 pm Pinokyo's Time
- 10:00 pm Estudyante Blues (Mon); Petrang Kabayo (Tue); Wansapanataym (Wed); Dalawang Busoy (Thurs); Sabi Mo Nanay (Fri)
- 11:00 pm Can You Hear My Heart
- 11:30 pm Ronda Trese
- 12:00 mn Linawin Natin (Mon); Good Take (Tue); Tapatan with Jay Sonza (Wed); Kasangga Mo Ang Langit/Biyaheng Langit (Thurs); Pulsong Piboy (Fri)

Pilot episode of 'Sabi Mo Nanay'

Dubbed as Mr. Cool, AJ Muhlach is the host of ***Sabi Mo Nanay***, a **Viva-TV**'s reality dating show from the newest imported **Freemantle Media** of **IBC** that has three girls competing for the approval of the strict mother of a mystery. Not in a teen star, not in a singer, not in a member of the boy band XLR8, not even in a dance idol, but now in a new popular Filipino actor and product endorser after the success of the son of a two-time Gawad Urian and FAMAS award-winning Filipino actor and product endorser Aga Muhlach.

Master is getting the buzz as Filipino actor AJ Muhlach is the host of **Viva Entertainment**'s new reality dating show on **IBC-13**. ***Sabi Mo Nanay*** premiered last Friday, July 6, 2012, with a mother who has high standards for her son's date: she should be a car lover, a good entertainer, and a romantic person. These were the qualities that the mystery guy's mother is looking for among the batch of the show's searchees—selected girls of Viva Hot Babes: Maui Taylor and Katya Santos while AJ Muhlach become the family, son of Aga Muhlach with wife Charlene Gonzales and kids Atasha and Andres.

A first in Philippine television, ***Sabi Mo Nanay*** is an innovative acting original sitcom-game show done in meet-the-parents. The challenges, through up by families and doctors each week is exhilarating, funny and real. With host AJ Muhlach, the three girl searchees lined up for their first trial—the car wash challenge. Clad in sexy outfits, the trio thoroughly scrubbed, rinsed, and polished the car. Even as they were soaked, they had to prove their worth to the matriarch. After the first challenge, the girls were then asked to do the second test where they had to sing and dance in order to show how entertaining they were—one of the qualities they must possess to win the challenge. In line with the last criterion, the searchees were again called by AJ and were given instructions to write a poem and deliver it before the strict mystery's mother to please her with their romantic lines.

After all the challenges and the naughty side trips and playful daunting of AJ, the mystery guy was revealed and introduced to the girl searchees with their **Viva** star guest. With the girls anxiously waiting to know whom among them will be chosen, the fussy mom coldly announced that her choice was Maui Taylor.

Who will be the next batch of girl searchees who will dare to challenge the next mystery mom? Who among them will enjoy an all-expense-paid dream date? Find out on the next episode of ***Sabi Mo Nanay*** on **Viva-TV**, aired every Friday night at 10 p.m. on **IBC-13**.

Viva-TV anime line-up this coming on IBC-13 [Edit](#)

- ***Crayon Shin Chan*** @ Saturdays 9 am (featuring the voice of Onemig Bondoc as Shin Chan)
- ***Cyborg Kurochan*** @ Sundays 9:30 am (featuring the voice of Coco Martin as Kurochan)
- ***Kirarin*** @ Saturdays 10 am (featuring the voice of Sarah Geronimo as Kirarin)

Before I Fall in Love (TV series)

Before I Fall in Love is a 2013 [Philippine](#) afternoon [television drama](#) which premeired on [IBC](#) on September 30, 2013 airing on *HapoNation* primetime block. It is also broadcast worldwide on [Global IBC](#). It is topbilled by [Mario Maurer](#) and [Erich Gonzales](#). It is one of the most successful teleserye of [IBC](#).

| <i>Before I Fall in Love</i> | |
|-------------------------------------|---|
| Genre | Soap opera Family drama Romantic comedy |
| Format | Teleserye |
| Written by | Enrico Santos Vanessa Valdez |
| Directed by | Rory Quintos |
| Starring | Mario Maurer Erich Gonzales |
| Opening theme | <i>Before I Fall in Love</i> by Anja Aguilar |
| Composer(s) | Vehnee Saturno Coco Lee |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | 135 (final) |
| Production | |

| | |
|------------------------------|---|
| Executive producer(s) | Lito Ocampo Cruz |
| Producer(s) | Kara Kintanar Marizel Samson Malou Santos Vanessa Valdez |
| Editor(s) | Marya Ignacio |
| Location(s) | Philippine Thailand |
| Cinematography | Marcial Tarnate III |
| Running time | 30 minutes |
| Broadcast | |
| Original channel | IBC |
| Original run | September 30, 2013 – April 4, 2014 |
| External links | |
| Website | |

Synopsis [Edit](#)

A young sweetheart girl Andy Hermosa ([Erich Gonzales](#)) and Hanson Mendoza ([Mario Maurer](#)) having the magical world. They try to the love romances happen, Marjoe ([Cacai Bautista](#)) is a girl of her friend. Happy ever after, there in Jimmy ([Arkin del Rosario](#)), a boy style in the man. The wonderful world of house upon a love stories for Danny ([Martin Velayo](#)). Andy's mother Gina ([Jenine Desiderio](#)), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house.

In the meantime for a happy ever after, through the numerous romantic comedies of stars in the fairy-tale happy of Andy and Hanson who before will fall in love again.

Cast [Edit](#)

Main Cast [Edit](#)

- [Mario Maurer](#) as Hanson Mendoza
- [Erich Gonzales](#) as Andy Hermosa
- [Jenine Desiderio](#) as Gina Mendoza
- [Martin Velayo](#) as Danny Blanco

Supporting Cast [Edit](#)

- [Arkin del Rosario](#) as Jimmy Padilla
- [Cacai Bautista](#) as Marjoe Celis
- [Baifern Pimchanok](#) as Sririta Taylor
- [Michael Flores](#) as John Manaloto
- [Stephanie Henares](#) as Joyce Vargas
- Dionne Monsanto as Ditas
- [Michael Shaowanasai](#) as Peter
- Apasiri Chantrasmi as Mai
- Nana Dakin as Lalita
- [Karinyut Jindawat](#) as Mitr
- [Chienna Filomeno](#) as Ynna Santos

Extended Cast [Edit](#)

- [Yen Santos](#) as Tremes Cortes

Production and development [Edit](#)

Thai actor [Mario Maurer](#) in a popular in the [Philippines](#) while [Erich Gonzales](#) as the *Philippines'* *Sweetheart* is a certified Kapinoy after singing a contract with [IBC](#) through [Kapinoy Talent Center](#). The tandem of love-team Maurer and Gonzlez becoming in the project of teleserye *Before I Fall in Love*. The romantic drama directed by [Rory Quintos](#) of the Filipino-Thai movie [Suddenly It's Magic](#) from [Star Cinema](#).

After IBC launched the exclusive behind-the-scenes channels for [Winx Club](#), [Noli Me Tangere](#), [Sandy's Romance](#), [Tumbok Revolution](#), [Born to be a Superstar](#) and [Safe In The Arms Of Love](#), *Before I Fall in Love* also aired its exclusive interviews of the cast and crew in the network's website.

Critical reception [Edit](#)

Ratings [Edit](#)

The drama's pilot episode garnered a 18.2% household rating (total Philippines + urban and rural households), considerably high for an afternoon drama and dominated its competitor, [ABS-CBN](#)'s [Galema: Anak ni Zuma](#) which got 16.6% and [GMA Network](#)'s [Pyra: Ang Babaeng Apoy](#) which only got 8.3%, according to the data released by Kantar Media. *Before I Fall in Love* (4:00 pm Philippine time, under the IBC *HapoNation* block) premiered strongly on September 30, 2013, along with the local Pinoy blockbuster movies *Kapinoy Cinema* (2:30 pm Philippine time, under the IBC *HapoNation* block) on the afternoon block. Since then, *Before I Fall in Love*'s ratings proved is the #1 afternoon series on Philippine TV, according to Kantar Media/TNS Total Philippine (Urban+Rural households) ratings, while *Kapinoy Cinema* is the #1 local Pinoy movies on Philippine TV, also the strongest (ratings-wise) show on IBC HapoNation on its time slot.

Promotion [Edit](#)

The full trailer was released on September 14, 2011 via the sitcom [Bida ni Mister, Bida si Misis](#). From September 23 to 27, the cast members of the series appeared via the morning talk show [Joey & Teysi](#) where they promoted the series. First to make an appearance were Mario Maurer and Erich Gonzales as the lead star, followed by the artis of the *Before I Fall in Love: The Album*. On September 25, actress Jenine Desiderio and Martin Velayo promoted their latest afternoon drama. This was collowed by the guest appearance of Arkin del Rosario, Cacai Bautista and Michael Flores on September 27.

Maurer and Gonzales also promoted the series by guesting in the noontime variety show [Lunch Break](#) on September 29, the same day of the series' advanced special screening held at [SM Megamall](#) while Erich Gonzales guested in [Showbiz Star](#). On September 28, they also guested in the musical variety show [It's Partytime](#).

On October 1, the cast visited [SM North Skydome](#) for a Grand Fans Day and for the release of the series' original soundtrack. After its successful premiere and the viewer's afternoon support, the cast launched *Before I Fall in Love Mall Tour*. In October 31, the cast invited at [TriNoma](#) in [Quezon City](#) dollowed by an appearance in November 1 at [SM City Pampanga](#). In November 2, the cast continued their apreciation stopping at Gaisano Capital Mall in Mactan,

Cebu City. The cast continued the mall tour at [SM City Baguio](#) in November 7 followed by a tour at [SM City Cebu](#) in November 8 and [SM City Davao](#) in November 9.

The cast of *Before I Fall in Love* series will be starting their world tour on December 2013.

Visiting in [Middle East](#) in November 30, followed by the [United States](#) in December 8 and [South Korea](#) in December 19.

Soundtrack [Edit](#)

Before I Fall in Love: The Album [Edit](#)

Before I Fall in Love: The Album

Soundtrack album by Various Artists

Released October 1, 2013

Genre [Pinoy pop](#)

Label [IBC Records](#)

Producer [IBC](#)

The *Before I Fall in Love: The Album* soundtrack album was released under [IBC Records](#) on October 1, 2013. The show's original soundtrack, which features the theme song sung by [Anja Aguilar](#), was released the series' Grand Fans Day. The album's main single *Before I Fall in Love* released along with its official music video directed by Chiqui Lacsamana.

The afternoon series of soundtrack also became the number 1 top-selling OPM album in the Philippines.

1. Before I Fall in Love (composed by Vehnee Saturno) - [Anja Aguilar](#)
2. Hand in Hand Toward Eternal Life (INC Music) (composed by Vehnee Saturno) - [Janella Salvador](#)
3. Tell Me Your Name (composed by Jose Mari Chan) - [Miguel Aquila](#)
4. I Could Fall in Love (Selena) (composed by Christian Martinez) - [Janella Salvador](#)
5. True Colors (composed by Christian Martinez) - [Sam Concepcion](#)
6. I'm Sorry My Love (composed by Vehnee Saturno) - [Nadine Lustre](#)
7. Lady (composed by Tito Cayamanda) - [Louie Heredia](#)
8. Million Miles Away (composed by Louie Ocampo) - [Rachel Alejandro](#)

9. Panngarap (composed by Dingdong Avanzado) - [Dingdong Avanzado](#)

Before I Fall in Love: The Wedding Soundtrack [Edit](#)

Before I Fall in Love: The Wedding Soundtrack

Soundtrack album by Various Artists

Released January 27, 2014

Genre [Pinoy pop](#)

Label [IBC Records](#)

Producer [IBC](#)

The *Before I Fall in Love: The Weeding Sounctrack* album was released under [IBC Records](#) on January 27, 2014. The show's original soundtrack.

The afternoon series of soundtrack also became the number 1 top-selling OPM album in the Philippines.

In celebration of the Season 2 of *Before I Fall in Love*, all the new songs that would be featured on it were put in one album. It includes [Janella Salvador](#)'s acoustic version of the main theme song *Before I Fall in Love*, which is now the version used in Season 2. Three songs that were also featured on the show while it was still Season 1, *Mahal na Mahal* by [Sam Concepcion](#), *Ballad for You* by [Voyz Avenue](#) and *Let This Love Grow* by [Jenine Desiderio](#) and [Miguel Aquila](#) respectively are also in the album along with two new songs, *One Hello* sung by [Anja Aguilar](#) and *Getting to Know Each Other* sung by [Khalil Ramos](#) respectively.

1. Before I Fall in Love (composed by Christian Martinez) - [Janella Salvador](#)
2. Mahal na Mahal (composed by Archie D Dairocas) - [Sam Concepcion](#)
3. Let This Love Grow (composed by Dingdong Avanzado) - [Jenine Desiderio](#) and [Miguel Aquila](#)
4. You (The Carpenters) (composed by Jenine Desiderio) - [Janella Salvador](#)
5. My Girl, My Woman, My Friend (composed by Jose Mari Chan) - [Mario Maurer](#) and [Erich Gonzales](#)
6. Ballad for You (NM feat. Thomas Howard) (composed by Vehnee Saturno) - [Voyz Avenue](#)
7. One Hello (composed by Vehnee Saturno) - [Anja Aguilar](#)
8. Getting to Know Each Other (composed by Freddie Saturno) - [Khalil Ramos](#)

Awards and recognition [Edit](#)

Gawad Tanglaw Awards [Edit](#)

- 2014 12th Gawad Tanglaw Awards (Best Performance by an Actress) - Won (Erich Gonzales)

Anak TV Seal Awards [Edit](#)

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

PMPC Star Awards for Television [Edit](#)

- 27th PMPC Star Awards for Television (Best Drama Supporting Actor) - Won (Martin Velayo)
- 27th PMPC Star Awards for Television (Best Drama Actress) - Won (Erich Gonzales)
- 27th PMPC Star Awards for Television (Best Daytime Drama Series) - Won

Catholic Mass Media Awards [Edit](#)

- 35th Catholic Mass Media Awards (Best Drama Series) - Won

Trivia [Edit](#)

- The theme song of the afternoon soap opera with the same title was originally performed by Hong Kong-born American singer-songwriter, record producer, dancer, and actress [Coco Lee](#) and later remade by the Asia's popstar princess [Sarah Geronimo](#)
- This is also Erich Gonzales' first project for IBC. She has been an [ABS-CBN](#) contract star starring the primetime series [Juan dela Cruz](#) starring [Coco Martin](#), with Mario Maurer made a TV project. after the 2012 movie of [Suddenly It's Magic](#) from [Star Cinema](#).

Controversies [Edit](#)

The series had a controversy news that *Before I Fall in Love* will be bought by [United States](#), [Cambodia](#), [Thailand](#), [Taiwan](#), [Hong Kong](#) and [Korea](#) are in the country.

See also [Edit](#)

- [IBC launching of Mario Maurer and Erich Gonzales in their own afternoon drama](#)
- [‘Before I Fall in Love’ Premieres this Monday](#)

- [Prime attractions of Kapinoy Network](#)
- [The Kapinoy Network airing the primetime Koreanovela 'Glory Jane'](#)
- [Kapinoy concentrate on primetime](#)
- ['Before I Fall in Love' Hits 18.2%, Tops Afternoon Race](#)
- [Before I Fall in Love: One True Love marathon this Sunday](#)
- [IBC-13 is 1st PH Network to Bring 'Second Screen Experience' to Filipinos](#)
- [IBC-13's successful trade launch introduces their new show in 2 blocks](#)
- [Before I Fall In Love goes on World Tour; Mario Maurer and Erich Gonzales Give List and Schedule of Events](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [List of dramas of IBC](#)

External links [Edit](#)

- [Official website](#)
- [Before I Fall in Love](#) on [Facebook](#)

References [Edit](#)

IBC launching of Mario Maurer and Erich Gonzales in their own afternoon drama

September 10, 2013

Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales will team up for the first time are top-billed in the newest **Kapinoy** afternoon teleserye called ***Before I Fall in Love*** which sets the bar higher for afternoon soaps premiered on September 30 (Monday) at 4:00pm to beef up its afternoon programming. Their manager, hosted a special presscon for them to help promote their respective shows that is set to conquer afternoon television.

A young girl Andy Hermosa (Erich Gonzales) and Hanson Mendoza (Mario Maurer) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom.

Directed by Rory Quintos, the supporting cast are Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat.

We hope **IBC-13**'s new homegrown programs will translate into higher ratings for them so they can attract more ads to boost their programming. The advertising pie getting bigger and companies are even on their ad big-budgets.

'Before I Fall in Love' Premieres this Monday

September 10, 2013

IBC-13 Haponation's much-awaited afternoon teleserye topbilled by That actor Mario Maurer and Philippine sweetheart Erich Gonzales leads powerhouse cast of new afternoon teleserye, ***Before I Fall in Love*** premieres this Monday (September 30), 4:00pm. Both Mario and Erich are excited with show as it marks a milestone in their respective showbiz careers. ***Before I Fall in Love*** is fall in love as my first-ever lead role in a teleserye. A new drama series of soap oepras embarking on counter-programming when **ABS-CBN** and **GMA** are concentrating on teleseryes. **IBC-13** is offering viewers in a programming innovations of quality and creative.

The Kapinoy Network beefs up its afternoon block by launching a newest soap operas, a first for the network which is the romantic drama series ***Before I Fall in Love***. The major upgrade is in line with the networks goal of providing quality programs that appeal to many Filipinos. Part of **IBC-13's Haponation**, ***Before I Fall in Love*** is led by Mario Maurer and Erich Gonzales. In the said afternoon teleserye, Erich will be playing the role of Andy, a young girl in magical world hopes for her family. They try to the love romances happen Hanson (Mario) play a role in Andy's dream? Aside from Mario and Erich, also part of ***Before I Fall in Love*** are impressive array of actors will further bring brilliance to the teleserye— Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat. It is under the direction of Rory Quintos.

Fall in love with Mario and Erich in ***Before I Fall in Love***, starting this Monday (September 30), 4:00pm on **IBC-13's Haponation**. For more updates, log on to www.ibc.com.ph or follow @ibc13 on **Twitter**.

IBC-13 To Introduce New Shows

IBC-13's new lineup hosts (from left): Robi Domingo, Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Christopher de Leon, Jodi Sta. Maria, Freddie Webb, Boots Anson-Roa, MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Andi Eigenmann, Giu Comia, Ella Cruz, James Reid, Shy Carlos, Nathan Barrera, Abby Bautista, Makisig Morales, Janeena Chan, Dino Imperial, Nadine Lustre, AJ Muhlach, Josh Padilla and Aki Torio, Janine Tugonon and James Yap

AS PART of its efforts to attract audiences, Canoy-led IBC-13 has revamp its primetime programming during the weekends by launching 10 new shows prepared a strong lineup of shows.

Under the current leadership of Eric Canoy as chairman, Boots Anson-Roa as president and CEO, Lito Ocampo Cruz as vice-president, former ABS-CBN employee Freddie M. Garcia as vice-chairman and Laurenti Dyogi as chief entertainment content officer, the Kapinoy network is set to air these new programs starting weekend.

Under the Panalo Weekend, eight new programs will debut on Saturday, starting with the *PBA Governor's Cup*. The fantasy anthology series *Once Upon a Time* with dramatic actress and IBC president and CEO Boots Anson-Roa at 7 p.m.. It will be followed by the local version of game show *Who Wants to be a Millionaire?* with Christopher de Leon at 7:45 p.m., the newest reality show *Superstar Circle* with Janine Tugonon at 8:45 p.m., the horror-anthology series *Tumbok Revolution* starring teen star Janeena Chan and Dino Imperial at 9:30 p.m., the family sitcom *Bida ni Mister, Bida si Misis* top-billed by actress Jodi Sta. Maria and Freddie Webb at 10:15 p.m., the comedy gag show *Happy TODAS* at 11 p.m., and the newest sitcom for the boys *Whattaboys* featuring today's top stars are AJ Muhlach, Josh Padilla and Aki Torio at 11:45 p.m.

Another batch of 5 programs will begin airing Sunday night, beginning with Nadine Lustre's teen romantic drama anthology *Sandy's Romance* at 3:15 p.m. This will be followed at 4 p.m. with *PBA Governor's Cup*, then the reality singing show *Born to be a Supertar* with a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado for the rising superstar fans airing at 8:30 p.m., *Goin' Bukol Pwede* starring Robi Domingo, Yam Concepcion and Maui Taylor at 9:45 p.m., and the hit Pinoy action movies *Sinemaks* at 11 p.m.

"People deserve to the weekends, and hoping to achieve with these programs," Ms. Roa told reporters. "prepared a strong lineup of shows that are both fun and informative," she added.

The new weekend shows are the first big programming move that Ms. Roa has implemented since his appointment as IBC-13 president and chief executive officer tasked by IBC-13 head honcho Eric Canoy to turn around the sequestered broadcast network.

The Kapinoy Network is all set to introduce all their new shows for the last quarter of the year. The fantasy anthology *Once Upon a Time*, the primetime gag show *Happy TODAS* and teleserye *Before I Fall in Love*.

Happy TODAS is delivered from the classic gag show *TODAS*. Introducing in the new show for the Kapinoy stars of MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Andi Eigenmann, Makisig Morales, Giu

Comia, Ella Cruz, James Reid and Nathan Barrera. To beef up the cast, joining the show are IBC princess Erich Gonzales, Shy Carlos, Meg Imperial and the new discoveries of IBC-13 from their reality show *Superstar Circle*.

Other new shows to be introduced are *Noli Me Tangere* starring Jake Cuenca and Shy Carlos in a mini-series of actionserie directed by Monti Parungao, the sitcom for the boys *Whattaboys* top-billed by AJ Muhlach, Aki Torio and Josh Padilla; the newest afternoon teleserie called *Before I Fall in Love* starring Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales; a newest reality show *Superstar Circle* to be hosted by Janine Tugonon, and the longest-running sitcom *Goin' Bukol Pwede* starring Robi Domingo, *Who Wants to be a Millionaire* with Christopher de Leon and the singing-reality talent search contest show *Born to be a Superstar* with a certified singing champion and powerhosue singer Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos along with a judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado.

IBC's president and CEO Boots Anson-Roa, will have a meeting with a press to introduce their new shows, with head of entertainment content Laurenti Dyogi.

The Kapinoy Network also registered an advertising revenues of P13 billion for the fiscal year 2012. The network posted a market share of 25%, the net income of P1.1 billion. Ms. Roa hopes to attract audiences with the new shows. "Doing is counter-programming," she told reporters. "Voewers of innovations," she added.

Mr. Dyogi said they evaluated IBC-13's strengths. "We know that IBC-13 has been strong during the weekends. Programming changes, we prioritized the weekend lineup," he told reporters.

IBC-13 used to air the Pinoy movies on weekends from Viva Films and Regal Films.

Mr. Dyogi said that the network will beef up its weeknight primetime programming next month with the launch of another batch of shows led by new mini-series *Noli Me Tanegre* starring Jake Cuenca and Shy Carlos with action star Ronnie Ricketts and Mitch Valdez, and also with the afternoon teleserie *Before I Fall in Love* starring a Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales.

Prime attractions of Kapinoy Network

September 10, 2013

Manila, Philippines IBC-13 get its share of primetime viewing with the airing starting tonight of the action mini-series *Noli Me Tangere* top-billed by Kapinoy prince Jake Cuenca and Shy Carlos with Ronnie Ricketts as the action star and Mitch Valdez.

The supporting cast of *Noli Me Tangere* includes Yassi Pressman, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo. *Noli Me Tangere* comes on September 30 at 5:45pm right before *Express Balita*, IBC-13's top-rater flagship primetime newscast, Monday, Tuesday and Thursday.

The novel that inspired the Philippine Revolution of Dr. Jose Rizal in Manila, Rizal Park. The story about Noli Me Tangere (Jake Cuenca), the man of the officer for Rizal Park while María Clara (Shy Carlos), the princess of the woman in the world. The history of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time.

Afternoon Delight

IBC-13 launches the afternoon slot, with the newest teleserye *Before I Fall in Love* airing at 4:00pm top-billed by Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales. Completing the cast of *Before I Fall in Love*: Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat.

So there. IBC-13 is jumping with exciting new shows. Truly the Superstar Network.

Kapinoy salvo for supremacy

IBC-13's *Panalo Weekend* event that relaunched 10 new exciting weekend primetime programs that Laurenti Dyogi is the network's chief content officer in the entertainment industry.

The Kapinoy Network's new programming strategy adapts the frontal approach in marketing. Its shows capitalize on fresh concepts and high demand in competitors by maximizing the talents of its big plantilla of big-name stars and concentrating them on high-viewership nights. This jumpstarts IBC-13's second salvo for supremacy since the chairman Eric Canoy ownership of the country's third leading broadcasting network.

To give the network a whole new start, a total package of new weekend shows are being introduced, Starting on Saturday at 7 p.m., president and CEO Boots Anson-Roa hosting the fantasy anthology *Once Upon a Time*. The program features weekly fantasy stories of famous celebrities and personalities, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family.

At 7:45 p.m, Christopher de Leon gives better chances to be the Pinoy millionaire with new help aids in phenomenal favorite *Who Wants To Be A Millionaire*.

At 8:45 p.m., Miss Universe 2012 runner-up Janine Tugonon hosts the reality show *Superstar Circle* with the judges of actress Jodi Sta. Maria, Richard Yap, Annabelle Rama, head of Kapinoy Talent Center Jeffrey Jeturian and composer Vehnee Saturno. Screening showbiz

hopefuls aged 13 to 18, Superstar Circle will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. The 13 contestants who auditioned, 6 boys Brian Ciceron, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and 7 girls Episol Legaspi, Allysandra Mae Chua, Marga Joson, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Superstar of 13. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center.

At 9:30 p.m., Janeena Chan (Grace) and Dino Imperial (Ronnie) with Paul Jake Castillo (Mark) topbills the horror-thriller suspense series *Tumbok Revolution*. A series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The story of ordinary girl Grace, a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie seems to the house of the truth. Also seen in the cast of Anna Luna, MJ Cayabyab, LJ Moreno, Japeth Aguilar, Jaycee Parker, Coraleen Waddell, Lance Christopher and Danielle Castaño.

At 10:15 p.m., Jodi Sta. Maria and Freddie Webb are the family sitcom *Bida ni Mister, Bida si Misis*. The beginning at Buboy Magtanggol (Freddie Webb) and Maya dela Rosa (Jodi Sta. Maria) are the bus and the taxi at the names on the street with Thirdy de Roso (Thirdy Lacson). On of Joe Ramirez (Jon Santos) on the vampire and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario). Also the stars of Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena.

At 11 p.m., MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, MM Magno, MJ Magno, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera with the top scholars from Superstar Circle are the TODAS barkadas with the comedy gag show *Happy TODAS* going to be the wackiest barkada night.

And at 11:45 p.m., today's top stars AJ Muhlach, Josh Padilla and Aki Torio are the trio boys in the sitcom for the boys caled *Whattaboys*. Also seen in the cast are Bianca Casado, Sofia Andres and the Miss Universe 2012 beauty pageant runner-up Janine Tugonon put together in one sitcom the lead stars of respective comedies.

On Sunday, a teen superstar princess Nadine Lustre playing the role as Sandy Salvador in her first leading role as the host with her acted the skills in the longest-running teen romantic drama anthology *Sandy's Romance*. Each episode is based on the real life stories through letter

sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by the different Kapinoy actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show.

At 8:30 p.m., a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos is on primetime TV hosting the singing-reality talent search contest *Born to be a Superstar*. Based on the American reality talent search series franchise from Endemol, the judges of Gino Padilla, a rockstar Paula Bianca, Joey Albert and the original prince of pop Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform, with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest. The contestants of the superstars are Veejay Aragon, Cayleen Villamor, Ronald Humarang, Melvin Rimas, Anne Bernardo, Pauline Agupitan, Muriel Lomadilla, Leon Matawaran, Kristofer Danguelos, Tony dela Pazm Vanessa Rangadhol, Carl Malone Montecido, John Michael Narag, Anna Baluyot andd Jet Barrun becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when the finalists from weekly winner brings home for P50,000, P100,000 for semifinals and P1 million pesos for grand finals with the music recording contract of Viva Records and Vicor Music.

At 9:45 p.m., the prince of comedy Robi Domingo with Yam Concepcion and Maui Taylor are the stars of the TV sitcom *Goin' Bukol Pwede*. A show-within-a-Iskul-Bukol of Tito Sotto, Vic Sotto and Joey de Leon. The plot revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of IBC. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

Expect the weekday nights intros this October.

The Kapinoy Network airing the primetime Koreanovela 'Glory Jane'

September 14, 2013

The sequestered TV network is now very aggressive in making its presence felt on primetime with the premiere of its Korean import on primetime ***Glory Jane***, back to back with the telenovela ***La Madrastra***. The strategy promptly by airing quality of imported Mexican, Korean and Taiwanese soaps and Japanese animes (cartoons). **IBC-13** to be inspired to produce more of the Asian drama series.

The Kapinoy Network airing ***Glory Jane*** tonight in the network's primetime block as **PrimeTastik**.

Seem to give up that actually communicating **The Kapinoy Network** also compete with the two giant networks with the kinds of programs offering the Asian series phenomenon.

Monday, the number 3 network will pit more series against the more established line-up of **ABS-CBN** and **GMA** — afternoon teleserye ***Before I Fall in Love***, miniserye ***Noli Me Tangere***, fantaserye ***My Batang Momay***, the primetime teleserye ***Safe In The Arms Of Love*** and hit telenovela ***La Madrastra***.

Glory Jane is the **Kapinoy** network's first-ever Koreanovela on primetime TV which will pit against **ABS-CBN's** telenovela ***Passion*** and **GMA-7's** ***The Innocent Man***.

Originally aired in South Korea from October 12, 2011 to December 29, 2011. It stars Korean actors are the Korean superstar Park Min-young, Chun Jung-myung and Lee Jang-woo. The series was directed by Lee Jung-sub from the script written by Kang Eun-kyung. The original series had 24 episodes and was aired Wednesdays and Thursdays on **Korean Broadcasting System (KBS)**.

According to wikipedia:

Yoon Jae-in (Park Min-young) is a hardworking nurse who does not remember her past. In fact she is the daughter of Yoon Il-goo (Ahn Nae-sang) who was the president of a trading company. Yoon Il-goo was killed in a car accident orchestrated by his friend Seo Jae-myung (Son Chang-min), to make sure that Jae-myung takes over control of the company. When Jae-in's mother Eun-joo (Jang Young-nam) received news of her husband's accident she took Jae-in and drove to the hospital. However, due to heavy rain, they got into a car accident caused by Jae-myung's goons, which separated the mother and daughter. Jae-myung ordered Kim In-bae (Lee Ki-yeol) who works as his chauffeur to send Jae-in, who had lost all of her memories at the time, to an orphanage, where In-bae told her to never forget her name. 17 years later, In-bae's son, Young-kwang (Chun Jung-myung), is a baseball player and one of the league's most promising sluggers, but he's since been demoted to the minors. He had a fallout with his rival, Jae-myung's son, Seo In-woo (Lee Jang-woo), who not only comes from a rich family but is currently the league's top star. While injured, Young-kwang meets Jae-in, and she saves him with a blood transfusion.

Glory Jane is on Mondays to Fridays after ***La Madrastra*** on **IBC-13's PrimeTastik** block.

Kapinoy concentrate on primetime

September 9, 2013

The network's noontime variety show *Lunch Break* hosted by Ryan Agoncillo, Joy Viado, TJ Trinidad and Nadia Montenegro on IBC-13 continues to be dominated by the rivals off *It's Showtime* and *Eat Bulaga!*.

According to the top executive of TV network chairman Eric Canoy, their now concentration in primetime. They are all new shows begin line up with them improves their first primetime programming. .

The weekend shows they are primetime and starts on Saturdays led by *Showbiz Star* at 2:30 p.m. to be hosted by columnist Dolly Anne Carvajal and sports personality Anthony Suntay.

Admitted the IBC Board of Directors and management billion is spent in the ark of the TV network, so now is more aggressive they are spending. On the strength of the imports of Mexican, Korean and Taiwanese soap operas. Probably the local movies in Tagalog films like Viva Films in the entertainment press.

The network also producing the teleseryes will put them in afternoon and primetime series. The first-every afternoon teleserye *Before I Fall in Love* topbilled by Mario Maurer and Erich Gonzales. Also on primetime, Jake Cuenca and Shy Carlos with Ronnie Ricketts and Mitch Valdez topbills the mini-actionserye *Noli Me Tangere*, Xyriel Manabat stars the fantaserye *My Batang Momay* and the romantic teleserye *Safe In The Arms Of Love* starring the actors Dingdong Dantes, Cristine Reyes, Cogie Domingo and Cherry Pie Picache.

'Before I Fall in Love' Hits 18.2%, Tops Afternoon Race

October 1, 2013

After zooming to the top of daytime afternoon TV mark from other network shows that are prevalently showbiz and entertainment-oriented in drama-marathon primetime block of other stations like GMA and ABS-CBN, lead stars of IBC-13's hit romantic drama series *Before I Fall in Love*, Mario Maurer and Erich Gonzales are now hailed by fans as HapoNation Pinoy-Thai Superstar and Philippine Sweetheart in afternoon TV viewers as part of the grand celebration of 53 years of Philippine television.

Based on the latest data of Kantar Media, IBC-13's HapoNation romantic-drama series continues to be the country's no.1 afternoon TV program as it garnered last Monday (September 30) its all-time high national TV rating of 18.2%. Its newest rival program in ABS-CBN and GMA, *Galema: Anak ni Zuma* and *Pyra: Ang Babaeng Apoy* only got 16.6% and 8.3%. Also on the same day, *Before I Fall in Love* reached the number 1 spot of the list of the overall top TV programs nationwide.

According to Mario, who is now known to viewers as the Pinoy-Thai superstar actor in the Thailand of Asia he, Erich, and their whole team feel so blessed for the instant success of their show.

"To all the TV viewers and thos who watch our show online, thank you so much for all your support. We are extremely grateful that all of you follow and stick with us in the HapoNation timeslot," said Mario. "We are so happy with the high ratings and we offer this success to all the fans who made the show no.1."

Since it premiered last September 30, *Before I Fall in Love* has changed the daytime viewing habit of Filipinos nationwide as it gained a new legion of fans that consistently give the show ratings. The newest TV craze reached its all-time high national TV rating of 18.2%.

IBC-13's HapoNation Pinoy-Thai Superstar believes that *Before I Fall in Love* captured the hearts of viewers because of it 'perfect mix' of great elements. "People now want to feel good and be entertained. I guess we have the perfect mix of drama, romance, and true-to-life story that TV viewers look for," shareda Mario.

Together with Mario and Erich in *Before I Fall in Love* are Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by box-office director Rory Quintos.

Continue to follow the one true love story of Hanson (Mario) and Andy (Erich) in *Before I Fall in Love*, everyday, 4:00pm, after *Kapinoy Cinema* on IBC-13's HapoNation.

For more updates, log on to www.ibc.com.ph, follow @beforeifallinlove on Twitter; and 'like' the show's official Facebook fanpage at www.facebook.com/B4IFallInLoveofficial.

Before I Fall in Love: One True Love marathon this Sunday

October 4, 2013

The pilot week of *Before I Fall in Love*, the newest afternoon teleserye on IBC-13. The Kapinoy Network offers its viewers another chance to watch the first few episodes of the afternoon

teleserye *Before I Fall in Love* via a marathon special this Sunday, 10:00am before *It's Partytime*.

Starred by Pinoy Thai actor Mario Maurer and Philipppine sweetheart Erich Gonzales, *Before I Fall in Love*'s pilot week in the online community as it was highly talked about in popular social networking sites and online forums.

The team-up of Jenine Desiderio and Martin Velayo also made headlines in micro-blogging site Twitter.

The afternoon teleserye topbilled by Mario Maurer and Erich Gonzales, garnered a 18.2% national TV rating, compared to its rival show in ABS-CBN and GMA, *Galema: Anak ni Zuma* with 16.6% and *Pyra: Ang Babaeng Apoy* which only got 8.3%. The new Kapinoy show achieved another remarkable feat on its premiere as it ranked 1 in the overall top TV programs in the country.

As it steps on its second week this coming Monday, more intense scenes are yet to unfold in the series that banners IBC-13's HapoNation campaign.

Don't get left behind. Watch *Before I Fall in Love: One True Love* marathon on IBC before *It's Partytime*. Regular airing of *Before I Fall in Love* is Mondays to Fridays 4:00pm right after *Kapinoy Cinema*.

For more updates, log on to www.ibc.com.ph or follow ibc13 on Twitter, or 'like their Facebook fan page <http://www.facebook.com/B4IFallInLoveofficial>.

IBC-13 Sked for October 6, 2013 [Edit](#)

10 am -- Before I Fall in Love Marathon: One True Love

Starring Mario Maurer and Erich Gonzales

12:30 pm -- It's Partytime (LIVE)

3:15 pm -- Sandy's Romance

4 pm -- Safe In The Arms Of Love Marathon

Starring Cristine Reyes, Dingdong Dantes and Cogie Domingo

5:30 pm -- PBA Governors' Cup Semifinals: San Mig Coffee Mixers vs. Meralco Bolts (LIVE)

Live at the Smart Araneta Coliseum

8 pm -- Express Balita Weekend (LIVE)

8:30 pm -- Born to be a Superstar: Wildcard Edition (LIVE)

10 pm -- Goin' Bukol Pwede

10:45 pm -- Sinemaks: Ikaw Ang Mahal Ko

Starring Fernando Poe Jr. (FPJ)

IBC-13 Sked for October 13, 2013

[Edit](#)

10 am -- NBA Global Games 2013 Philippines (LIVE)

12:30 pm -- It's Partytime (LIVE)

3:15 pm -- Sandy's Romance

4 pm -- Safe In The Arms Of Love Marathon

Starring Cristine Reyes, Dingdong Dantes and Cogie Domingo

5:30 pm -- PBA Governors' Cup Finals: Petron Blaze Boosters vs. 'San Mig Coffee Mixers' (LIVE)

Live at the Smart Araneta Coliseum

8 pm -- Express Balita Weekend (LIVE)

8:30 pm -- Born to be a Superstar (LIVE)

10 pm -- Goin' Bukol Pwede

10:45 pm -- Sinemaks: Ikaw Ang Mahal Ko

Starring Fernando Poe Jr. (FPJ)

IBC-13 is 1st PH Network to Bring 'Second Screen Experience' to Filipinos

October 4, 2013

IBC-13 introduces another technological breakthrough by being the first-ever Philippine broadcast network to bring the **Second Screen Experience (TM)** to Filipinos all across the country. With the coming launch of the **IBC App**, Pinoys will get exclusive supplementary content on their mobile devices while watching **IBC** shows.

The **IBC App's Second Screen Experience (TM)** paves the way for multi-screen storytelling, engagement and interactivity. Another rewarding feature of this breakthrough mobile application is the chat function where communities of **IBC-13** viewers can interact in real-time and discuss currently airing episodes, thereby catering to the robust Pinoy social media habit. On top of

this, **IBC App** users will also enjoy exciting freebies and coupons from **IBC-13** and affiliates as well as participate in various interactive polls.

Viewers will also receive the latest updates from the **Kapinoy Network** via the **IBC App**, including the hottest chismis from **Showbiz Star**, program schedules, radio, history, profiles, news and information, as well as social media feeds from **IBC-13** artists and personalities.

Together with the convergence of technologies from **Kapinoy**

Convergence, **Globe**, **Philippine Long Distance Telephone Co.** and other members of the **PCGG**, the **IBC App** and **Second Screen Experience (TM)** are set to change the landscape of TV viewing in the country when **IBC App** goes into beta.

IBC-13's successful trade launch introduces their new show in 2 blocks

October 3, 2013

From morning to evening, **The Kapinoy Network** had a successful trade launch at the **Smart Araneta Coliseum** last Thursday night of their new primetime shows that start airing on the network revealed their roster of upcoming entertainment, sports and news and current affairs programs.

Their weekends shows were billed as **Panalo Weekend**. Now their primetime weeknight shows are tagged as **HapoNation** for afternoon and **PrimeTastik** for primetime. Their new affair was hosted by Richard Yap, with Anthony Pangilinan and Jake Cuenca. It was a star-studded affair with actress Cristine Reyes, Dingdong Dantes and Cogie Domingo leading all the stars of **IBC-13's** new shows of the government-sequestered TV and radio station with line-up performances of talents that chased the franchise and made the offer.

The Electronic news-gathering (ENG Van), Satellite news gathering (SNG Van) equipped with digital transmission facility for on-the-spot airing of remote broadcast coverages via satellite and the Outside Broadcast Van (OB Van) with live video playback capability via on-board microwave link to introduce remote coverage news reporting in the country, making it possible to beam studio-quality broadcasts of news and special events coverage from remote sites with new cameras and new HD cameras and new OB van radio booths for **DZTV Radyo Budyong**.

At that time, **IBC-13** is one of the leading TV station when **La Madrastra** and phenomenon **Glory Jane** are become popular beat the highest rating programs of the giant networks **ABS CBN** and **GMA-7**. **IBC-13** pioneered in this area of the telenovelas and asianovelas, as well as the Japanese anime series, soap operas, drama anthologies, sitcoms, gag show, variety shows, talk shows, game shows and reality shows making a net profit and the billions of privatization given the television landscape.

Local **IBC-13** soap operas like ***Before I Fall in Love*** and ***Safe In The Arms Of Love*** were the highest rating programs on Philippine television, many times getting more than 30% household ratings in the Mega Manila surveys of **Kantar Media**. By this time, local and foreign soap operas started occupying most of the weekday primetime slots, while the weekend top-raters such as sitcoms, game shows and live professional basketball telecasts. Sitcoms such as ***Bida ni Mister, Bida si Misis***, which would normally get the highest ratings among all TV programs, were being beaten other TV stations.

The network claimed the No.3 spot in the top ratings, with the hit shows like ***Who Wants To Be A Millionaire?***, ***The Weakest Link***, ***Born to be a Superstar***, ***Goin' Bukol Pwede***, ***Happy TODAS***, ***Sandy's Romance***, ***Sinemaks***, ***Safe In The Arms of Love***, ***Before I Fall in Love***, ***Express Balita***, ***Bida ni Mister***, ***Bida si Misis***, ***Whattaboys***, ***My Batang Momay***, ***TODAS Kids***, ***Winx Club***, ***La Madrastra***, ***Glory Jane***, ***Once Upon a Time***, ***Tumbok Revolution***, ***Lunch Break***, ***DMZ-TV***, ***KapinoyLand***, ***It's Partytime***, **PBA** and **NBA** dominating. The dominance of **IBC-13** with some of its top big artists compared to **ABS-CBN**, **GMA** and **TV5**. By that time, **The Kapinoy Network** receiving awards from both local and international award-giving bodies with a programming pattern that compete with the established giants to a competitor.

The advertising rival products of **IBC-13** making more money. With the **PBA** and **NBA** basketball games in the market practically the entire fast food industry (**Jollibee**, **McDonald's**, **KFC**, **Bon Chon**, **Shakey's**, **Pizza Hut**, **Cindy's Restaurant**, **Greenwich**, **Chowking**, **Red Ribbon**, **Yellow Cab**, **Max's Restaurnt**, **Goldilucks**, etc.), the snacks companies (**Jack 'N Jill**, **Oishi**, etc.), **Unilever** products (**Sunsilk**, **Cream Silk**, **Clear**, **Vaseline**, **Breeze**, **Dove**, **Eskinol**, **Master**, **Knorr**, etc.), brands like **Emperador Brandy** (a competitor of **San Miguel's Gran Matador** though), sporting apparel brands, cars, being the league's major advertisers on TV advertising that augment the TV income product features on different aspects of the game.

Several of **IBC-13's** best, biggest, brightest and rising stars and superstars attended the launch of all these new programs with a **Kapinoy** stars. The local Pinoy blockbusters in **Viva** Tagalog movies that have proven to be popular with viewers will continue to be part of **The Kapinoy Network's** movie blocks. A program primetime keep a balance offering of dramas, comedies, game shows, reality shows and sports on primetime.

The formidable line-up of entertainment, news and current affairs, children and sports programs include new daily shows scheduled for primetime as introduced by **IBC** chief entertainment content officer Laurenti Dyogi.

The new primetime programs were introduced by Mr. Laurenti Dyogi and start with the Pinoy blockbuster movies ***Kapinoy Cinema*** at 2:30PM featuring local movies from **Viva Films**, to be followed at 4:00PM with the newest afternoon teleserye ***Before I Fall in Love***, top-billed by Pinoy-Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzales. A young

sweetheart girl Andy Hermosa (Erich) and Hanson Mendoza (Mario) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house. Also in the cast Jenine Desiderio, Martin Velayo, Arkin del Rosario, Cacai Bautista, Baifern Pimchanok, Michael Flores, Stephanie Henares, Dionne Monsanto, Michael Shaowanasao, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by Rory Quintos.

At 4:30PM, introducing the Taiwanovela ***Love Keeps Going*** based on Taiwanese novel. Zha Mei Le (Cyndi) is illustrious, humble and hardworking. She's well behaved, obedient, caring and kind. Her impressive collection of certificates (including everything IT expertise to baking license) is testament to her tireless zest. Yet her faultless exterior hides a bittersweet past. An accidental incident of eavesdropping led her to discover that neither parents, while going through their divorce, wanted custody of her based purely on the fact that she was dumb. As a result she has since worked hard to develop skills, gaining love and approval in the process. Even her boyfriend, Han Yi Feng (Eli) falls in love with her as a result of her mass abilities and generous nature. His mother and sister both are impressed by and greatly admire her from the start of their relationship. Mei Le even helps achieve what she thinks is Yi Feng's dream of opening and running a bakery. There is a slight marring of this idyllic plot with the introduction of Yi Feng's brother, the spoilt, rich and famous Han Yi Lei (Mike). Mei Le makes a terrible first impression on him she is determined to that. The Taiwanovela is starring Cyndi Wang, Mike He and Eli Sihih.

Then at 5PM with ***TODAS Kids***, the daily kiddie gag show featuring children in various comedic situations featuring the child stars like the twins are Cassy Legaspi and Mavy Legaspi, Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Thirdy Lacson, Mutya Orquia, Louise Abuel, Abby Bautista, Izzy Canillo, Lance Lucido, Miel Cuneta, Harvey Bautista, Sofia Millares, Andred Nasayao, Bimby Aquino-Yap and Timothy Chan helped the showbiz careers of some stars to involve its young actors in some rather adult situations and characters. The teen stars like Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Rose Van Ginkel, Nicole Andersson, Ella Cruz, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion.

Then the **PrimeTastik** primetime block starts at 5:45PM with the mini-actionserye ***Noli Me Tangere***, starring the primetime prince Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez, supported by Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo, directed by Monti Parungao.

At 6:30PM, the network's flagship national primetime news program ***Express Balita*** anchored by Snooky Serna, Henry Omaga-Diaz and Anthony Pangilinan continues to be dominated of ***TV Patrol*** and ***24 Oras***.

Also at 7:30PM, a primetime fantaserye ***My Batang Momay*** starring the wonder of child star Xyriel Manabat played the lead role in the series as Momay, with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, under the director of Mac Alejandre, to be followed by ***Cyborg Kurochan*** at 8PM.

At 8:30PM, Richard Yap as Sir Chief is the game master in the phenomenal hit game show ***The Weakest Link*** with 8 contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers with the help of the studio audience.

At 9:30PM, Cristine Reyes, Dingdong Dantes, Cherry Pie Picache and Cogie Domingo in the lead role are the primetime romantic teleserye ***Safe In The Arms Of Love***, a story of a Paulo dela Cruz who is neighbors are the driving this hoyse. The story begins when a young women Nella Gonzales is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero and Candia Trinidad in remarkers of this time. A young woman and leading men, had been from their success in the husband of home to parents are Candis and Eden. Also in the cast of some of the best actors in the Philippine showbiz industry are Cherie Pie Picache, DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by box-office director Wenn V. Deramas

At 10PM, a new primetime telenovela ***La Madrastra*** starring the Mexican star actress Victoria Ruffo tells the story of María, a woman who lost twenty years of her life after being falsely accused of murder and who returns to Mexico to exact revenge on her husband and friends who abandoned her and to see her beloved children once more. Also seen in the cast are César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier.

At 10:30PM, Korean sweetheart Park Min-Young plays a nursing aid who remembers nothing of her past but only her name as she on Philippine Television as ***Glory Jane***, a primetime Koreanovela. Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past. The only thing she can remember is that she was left by a man in an orphanage and that this man specifically told her not to forget her name – Jane Yoon. Since then, Jane is determined to find him in hopes of uncovering her past and also, believing that this man is her father. As she finds this man, Jane discovered that he already has a family and his eldest son was one of her former patients Ryan Kim (Chun Jung-Myung), who is a baseball player. Jane will live under his place where she will face two of her biggest battles in life— the fight for her real identity and the fight for true love as she falls in love with a man she sees as her brother. As she unravels more clues that lead her to the truth, Jane also discovers the real enemy she must face and seeks revenge for the pain and loss that remain elusive.

A late-night national news program ***Ronda Trese*** at 11PM anchored by Bernadette Sembrano and Jess Caduco, to be followed at 11:30PM for the public affairs shows led by news head

Maria Ressa in **Report Kay Boss** on Monday where she interviews different people about issues of the day with the new PNoy administration by the president Noynoy Aquino III, Jarius Bondoc in public affairs show **Linawin Natin** on Tuesday focusing on the issues and programs of the government, Dominic Almenor in investigative crime show **Bantay ng Pulisya** on Thursday, Snooky Serna in public service program **Snooky** on Wednesday experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service, and the multi-awarded and hard-hitting broadcast journalist Ben Tulfo in the investigative public service show **Bitag** on Friday operates semi-autonomously, conducting reconnaissance and surveillance and deploys their own agents as the undercovers that the Tulfo clan is known for by adopting a more cut-throat, according to **IBC News and Current Affairs** head Maria Ressa, news desk officer Nick Mendoza and public affairs director Mayet Camacho.

At the start of the launch, **IBC** president and CEO Boots Anson-Roa says their new shows will offer a new innovative and creative viewing experience, a merger of news and pop culture that can be provocative and start dialogue. They also aim to provide a different way of viewing through the second screen digital experience where you can watch on your cellphones and tablets. Head of **IBC** sales and marketing Tessie Taylor also spoke and said their target the masa market with appeal to the mass audience. **Viva Sports** Head Ronnie Nathanielsz also revealed that sports programs with the **PBA** and **NBA** games also seen live on **IBC-13** starting with the basketball season. With all these new shows and innovations, hoping **The Kapinoy Network** in fighting form in the ratings game.

Before I Fall In Love goes on World Tour; Mario Maurer and Erich Gonzales Give List and Schedule of Events

November 15, 2013

The casts of IBC's afternoon serye *Before I Fall in Love* series will be starting their world tour this coming December 2013 lead by the Thailand's heartthrob Mario Maurer and Philippine sweetheart Erich Gonzales.

The purpose of this is to thank every Filipinos abroad who continue in giving their support on the said series and made it the number one on daytime show on television. They will start visiting in Middle East in November 30, followed by the United States in December 8 and South Korea in December 19.

Since its pilot episode last September 30, 2013, *Before I Fall in Love* continues in the afternoon habit of the whole nation. For last two months of airing, the show has achieved several highlights. The afternoon drama series enjoyed high television ratings nationwide. Its soundtrack is sellable and now on a gold status. The mall shows are always attended by thousands of fans whatever the location or place that they are visiting. The shows were such a big hit that it quickly spread and even on social networking sites.

They become the talk of the town every day. Still, the show continues to give falling in love, hope and love to the viewers. The viewers also follow the story of Hanson Mendoza (Mario Maurer) and Andy Mendoza (Erich Gonzales).

Happy TODAS

Happy TODAS (*Television's Outrageously Delightful All-Star Show*) is the [Philippine](#) longest-running [comedy](#) gag show broadcast in [IBC](#) every Saturday nights featuring parodies of several Philippine television shows and advertisements of television commercials as well as its topped guest performances from your favorite artist with a new sketches, pop culture, segments and spoofs that will surely make your Saturday nights as the stars of gag performers that aims to entertain and make people laugh will featuring Kapinoy stars and celebrities.

The longest-running comedy gag show on Philippine television with new sketches, pop culture and politics, commercial spoofs, spoofs, segments, parodies, politicians and gags with our comedy performers and features performances by a musical guest.

| Happy TODAS | |
|----------------------|---|
| Also known as | Title card for Happy TODAS |
| Format | Sketch comedy Gag show Variety show |
| Created by | Intercontinental Broadcasting Corporation |

| | |
|----------------------|---|
| Developed by | IBC Entertainment TV Group |
| Written by | Herman "Isko" Salvador |
| Directed by | Edgar Mortiz Lloyd Samartino |
| Starring | <i>Main Cast</i> Keempee de Leon Sam YG Carlos Agassi Jimmy Muna Victor Anastacio |
| Narrated by | Terence Khan |
| Theme music composer | Marcus Davis and DJ MOD |
| Opening theme | <i>Happy TODAS</i> by TODAS Boys |
| Country of origin | Philippines |
| Language(s) | English Filipino |
| No. of episodes | n/a (airs Saturdays) |
| Production | |
| Executiveproducer(s) | Rowie Valencia |
| Location(s) | Studio 6, IBC Broadcast Center, Broadcast City , Capitol Hills, |

| | |
|-----------------------|--|
| | Diliman, Quezon City, Philippines |
| Camera setup | Multicamera setup |
| Running time | 45-60 minutes |
| Broadcast | |
| Original channel | IBC |
| Picture format | NTSC (480i) |
| Original run | April 6, 2013 – present |
| Chronology | |
| Related shows | TODAS (1981-1989) TODAS Again (1989, 1993-1996) TODAS Kids |
| External links | |
| | Official Website |

History [Edit](#)

When several new shows started copying its format, *Happy TODAS* (*Television's Outrageously Delightful All-Star Show*) is the revival of one of the most successful gag shows in the '80s was predecessor [TODAS](#) series on [IBC](#) which included [Maribeth Bichara](#), [Joey de Leon](#), [Freida Fonda](#), [Spanky Rigor](#), [Richie da Horsie](#), [Jimmy Santos](#) and [Val Sotto](#) which featured a great line of comedic talents.

The show premiered on April 6, 2013 as a debut tonight which considered as the pioneer in a gag shows on Philippine television airs every Saturday nights that garnering a higher-ratings on its timeslot will compared to other TV shows from [ABS-CBN](#) and [GMA](#). *Happy TODAS* on IBC's

prime-time Saturday run which is answer to the comedy gag shows are [Banana Split](#) and [Bubble Gang](#), they would come up with other Kapinoy comedies like the kiddie gag show [TODAS Kids](#), political satire [Sic O'Clock News Naman](#) and the top-rating sitcoms [Iskul Bukol Men](#) and [Sir Chief Loves Maya](#).

Happy TODAS' theme song which composed by [Marcus Davis](#) and performed by the dance duo [MMJ](#).

The same night of April 6, 2013, [IBC](#) through the talent management and development [Kapinoy Talent Center](#), the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts with more surprises and exciting production numbers.

TODAS made itself felt on its premiere special and now the weekly series in 1981. Outrageously delightful comedy hour to make Channel 13 truly an enjoyable channel to watch.

Through the years ago, *TODAS* (Television's Outrageously Delightful All-Star Show) was consistently the number one comedy show in the country. To date, an all-male show on Philippine television of its kind has ever surpassed its popularity making its huge success phenomenal.

Now, *Happy TODAS* is an all-male version of the show [TODAS](#), the popular '80s gag show that started [Joey de Leon](#), [Maribeth Bichara](#), [Freida Fonda](#), [Spanky Rigor](#), [Richie da Horsie](#), [Jimmy Santos](#) and [Val Sotto](#). *Happy TODAS* Boys cast are sme of boys night out mainly wacky targets the male audience and girls are waiting in sexy girls of good actresses as well in female with the new twists, new flavor and new generations. It is being hyped up as a late-night live television sketch comedy and variety show, a la [Saturday Night Live](#), which is a screen landmark in the United States.

With a new timeslot and programming, *Happy TODAS* that expect gags, skits, parodies, sketches, and music will have musical numbers and they are also features live comedy performance, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week along with topped in the guest performances from your favorite Kapinoy superstars.

Its original cast that including the comedian [Keempee de Leon](#), TV host [Sam YG](#), radio jock [Jimmy Muna](#), the amir or rap-turned-comedian [Carlos Agassi](#) and stand-up comedian [Victor Anastacio](#). The show aired on Saturday nights is directed by [Edgar Mortiz](#) and introduced new segments.

Writer Herman "Isko" Salvador says "merely a repitition of *Happy TODAS*, a developed version, which aims at more contemporary humor suited for the audience.

Format [Edit](#)

It began the pilot and subsequent episodes with the comedy show's opening number before the opening of the show in the announcer of [IBC](#)'s continuity voice-over [Bob Novales](#), *Television's Outrageously Delightful All-Star Show, ladies and gentlemen, fasten your seatbelts and prepare for last top, it's time for Happy TODAS* is a famous phrase into the opening titles/montage and cast introductions for the program stating that the spoofs were taken from television shows, commercials, and parody movies.

Happy TODAS has everything, from gags to funny song parodies and commercial spoofs. The boys even show the funny side of news and current affairs shows, action blockbusters, popular foreign shows and the top teleseryes, all in an effort to make the audience laugh at their silly antics. At a trim hour-long running time, *Happy TODAS* endeavors to give Philippine TV a different taste of comedy in the challenging task of performing their own brand of comedy in front of a live TV audience.

The show is not entirely live, of course. There are pre-taped skits, interspersed with the live antics of the five mainstays. The live parts are mainly of them standing around in the set, talking to each other, and shooting their mouths off whatever topic. The live segments also include interviews with female guests, which serve to titillate the male part of their viewers. In fact, most of the show seem geared to the male population will have gags, sketches, skits and a knock-knock portion. The result spoof top radio jocks called TODAS FM 13.1 where the gang of disc jockeys known as Gang DJ of the parody in top-rated mass-based FM radio station broadcasting live at the studio in [Broadcast City](#), Capitol Hills, Diliman, [Quezon City](#).

All of the most intelligent programming starts before, the format of the show emphasizes [pop culture parody](#). Skits, gags and comedy sketches are performed in a manner similar to other [variety shows](#). It also spoofs other shows and commercials, and it also takes on other celebrities and political figures in the comedy scene featuring the gag performers and features performances by a musical guest give me a TV show hangs up phone and dials a number with actors impersonating political and notable personalities such as the president [Noynoy Aquino III](#), [Mar Roxas](#), [Jejomar Binay](#), [Barack Obama](#), among others.

On April 12 episode, Keempee decides to go over to the fun side, apologizing to Elmo and asking to join the others. Elmo welcomes him to Casa del Wild, and prepares Keempee a drink, which he serves to him in ice tea. Keempee takes a big gulp and immediately. Victor has to explain that the drinks are just ice tea. Elmo, Keempee, Victor, Sam and Jimmy then continue sipping their drinks and spitting it out. Elmo then prepares something he calls "seaweed on a stick," and offers some up to his friends. Back in time, Joross is working feverishly as a chef, preparing some chicken, which is then fed to Keempee. He orders 300 pieces to go.

Cast [Edit](#)

Main Cast [Edit](#)

Composed of the group with 5 males in kwela, pogi and gwapo for the boys with the hunks.

[Keempee de Leon](#) (T; one of the original cast of *Happy TODAS* and veteran comedian; January 25, 2014-present)

[Sam YG](#) (O; one of the original cast of *Happy TODAS* and radio DJ; January 25, 2014-present)

[Carlos Agassi](#) (D; one of the original cast of *Happy TODAS* and the heir of rap; June 28, 2014-present)

[Jimmy Muna](#) (A; radio jock; January 25, 2014-present)

[Victor Anastacio](#) (S; one of the original cast of *Happy TODAS* and stand-up comedian; January 25, 2014-present)

Sexy Female Cast [Edit](#)

Some of sexy girls and hot female for babes and sexy ladies.

[Maui Taylor](#) (January 25, 2014-present)

[Yam Concepcion](#) (January 25, 2014-present)

[Tricia Santos](#) (November 15, 2013-present)

[Katya Santos](#) (January 25, 2014-present)

Extended Cast [Edit](#)

[Lance Christopher](#) (January 25, 2014-present)

[Young JV](#) (April 6, 2013-present)

[Japeth Aguilar](#) (January 25, 2014-present)

[Ya Chang](#) (January 4, 2014-present)

[Joross Gamboa](#) (April 6, 2013-present)

Every Villain Is Lemons (E.V.I.L. for short) [Edit](#)

Short-lived gang of evildoers, consisting of ManRay, The Dirty Double, and Barnacle Mad.

[MM Magno](#) as ManRay (November 15, 2013-present)

[Neil Coleta](#) as The Dirty Double (July 27, 2013-present)

[MJ Cayabyab](#) as Barnacle Mad (June 15, 2013-present)

Former Cast [Edit](#)

[Elmo Magalona](#) (D; one of the original cast of *Happy TODAS* and the heir of rap; January 25, 2014-June 21, 2014)

[Robi Domingo](#) (October 5, 2013-January 18, 2014)

[Cristine Reyes](#) (April 6, 2013-January 18, 2014)

[Nathan Lopez](#) (January 4, 2014-January 18, 2014)

[Gee-Ann Abrahan](#) (April 6, 2013-January 18, 2014)

[MJ Magno](#) (July 27, 2013-January 18, 2014)

[Nicole Andersson](#) (October 5, 2013-January 18, 2014)

[Sue Ramirez](#) (October 5, 2013-January 18, 2014)

[Superstar Circle](#) Final 6 (September 14, 2013-January 18, 2014)

[Freddie Gutierrez](#)

[Liza Soberano](#)

[Anne Discher](#)
[Donjeff Tejada](#)
[Sophia Tolentino](#)
[Deither Gaviola](#)

[Makisig Morales](#) (June 15, 2013-September 28, 2013)
[Nathan Barrera](#) (April 6, 2013-September 28, 2013)
[Imee Hart](#) (April 6, 2013-September 28, 2013)
[Giu Comia](#) (April 6, 2013-September 28, 2013)
[Andi Eigenmann](#) (April 6, 2013-September 28, 2013)
[Kiko Ramos](#) (April 6, 2013-September 28, 2013)
[Ella Cruz](#) (April 6, 2013-September 28, 2013)
[Shy Carlos](#) (April 6, 2013-September 28, 2013)
[Andrew E.](#) (April 6-July 13, 2013)
[Josh Padilla](#) (April 6-August 24, 2013)
[Abby Bautista](#) (June 15, 2013-September 8, 2013)
[Aki Torio](#) (April 6-August 24, 2013)

Celebrity guest [Edit](#)

[Coleen Garcia](#) (March 8, 2014)
[Erich Gonzales](#) (March 15, 2014)
[Liza Soberano](#) (March 22, 2014)
[Nadine Lustre](#) (March 29 perform *Hunting for You*, April 5 perform *Everyday at the Bus Stop* and 12 perform *Out of the Blue*, 2014)
[Janella Salvador](#) (April 26 perform *Oh My Gee* and May 3 perform *Rain or Sine* and 10 perform *I Don't Care*, 2014)
[Anja Aguilar](#) (May 17, 2014 as singing champion perform *Surrender*)
[Maxene Magalona](#) (May 24, 2014)
[Iya Villania](#) (May 31, 2014)
[Cristine Reyes](#) (June 7 and 14, 2014)
[Joanna Morales](#) (June 21, 2014)
[Coleen Garcia](#) (June 28, 2014)
[Caileen Villamor](#) (July 5, 2014)
[Joey de Leon](#), [Jimmy Santos](#), [Maribeth Bichara](#), [Val Sotto](#), [Spanky Rigor](#), [Richie D'](#)
[Horsie](#) and [Freida Fonda](#) as *TODAS Reunited* (July 12, 2014)
[Elisse Joson](#) (July 19, 2014)
[Kelly dela Cruz](#) (July 26, 2014)
[Cara Eriguel](#) (August 2, 2014)

Weekly Themes [Edit](#)

Happy TODAS started the trend of presenting its upcoming episodes through "theme" teasers. The show also started promoting upcoming episodes a week in advance, from the usual TV promotion timeline of in advance for weekly gag shows.

2014 [Edit](#)

| Date | Hashtag |
|-------------------|----------------------------------|
| February 15, 2014 | <i>#RumbleHappyTODASRoyale</i> |
| February 22, 2014 | <i>#EDSABayanPowerTODAS</i> |
| March 1, 2014 | <i>#TODASBoysBackInThe80's</i> |
| March 8, 2014 | <i>#DudesTODAS</i> |
| March 15, 2014 | <i>#TODASBoysNightOut</i> |
| March 22, 2014 | <i>#BatchofTODASGraduaksyion</i> |
| March 29, 2014 | <i>#Happy1stAnniversaryTODAS</i> |
| April 5, 2014 | <i>#GloryTODASDays</i> |
| April 12, 2014 | <i>#SummerBoys</i> |
| April 26, 2014 | <i>#TODASIn13D(TreseD)</i> |
| May 3, 2014 | <i>#GangCurfew</i> |
| May 10, 2014 | <i>#MallTourTODAS</i> |
| May 17, 2014 | <i>#ModhersDayTODAs</i> |
| May 24, 2014 | <i>#LawEnTODAS</i> |

| | |
|-----------------|---|
| May 31, 2014 | #SkoolOfTODAS |
| June 7, 2014 | #TODASIndebtpendanceDay |
| June 14, 2014 | #SaludoTODAS |
| June 21, 2014 | #TODASWildBoys |
| June 28, 2014 | #DoBidooBiTODAS (parody version of APO Hiking Society in <i>Do Bidoo Bidoo</i>) |
| July 5, 2014 | #TODASFrankABigBand (<i>Ain't That a Kick in the Head?</i> and <i>Smile</i> of Nat King Cole) |
| July 12, 2014 | #33rdReunionAnniversaryOfTODAS |
| July 19, 2014 | #TODASBoysAtTheMovies |
| July 26, 2014 | #TODASBoysAndSon |
| August 2, 2014 | #ThrowbackTODAS |
| August 9, 2014 | #BuwanngTODASWikangDudes |
| August 23, 2014 | #OlympicTODAS |
| August 30, 2014 | #ParePareTODAS |

Portions [Edit](#)

Current Portions/Segments [Edit](#)

Noli De Cangere - parody of the saga drama series [Noli Me Tangere](#)

Exbest Balita - a parody of [IBC](#)'s flagship national news program [Express Balita](#)

Mobie Premiere Night - a parody premiere night ticket with [Keempee de Leon](#)

Tawanan Kapinoy - With the sketch or comic skit where TODAS Boys and two or more actors portray roles to convey a simple story that culminates in a punchline, just to make people laugh. It is done before a live audience without cuts, thus requiring the material to be visual rather than verbal.

Kapinoy Henyo - a parody of [Eat Bulaga!](#)'s segment Pinoy Henyo. The game is limited to two minutes. For this week, two teams with two players each must guess the word they pick before or within the time limit. In the parody round, the player chosen to sit on the Henyo seat asks questions to guess the word, while the other player must only answer with Oo, Hindi and Pwede. Other replies will incur a three-second penalty for every wrong reply, which will be added to their official time. Four Dabarkads are also put into play, corresponding to the team's potential prize: 10,000, 15,000, or 20,000 pesos. If the pair answers incorrectly, the TODAS Boys inside the flushroom is poured with slime is released and gets dunked into the water. The pair who answered fastest proceeds to the Jackpot round, while the Henyo word sender will receive a cash prize and a limited-edition Kapinoy Henyo shirt. In the Jackpot round, the winning pair will need to choose a category: Tao, Hayop, Bagay, Lugar, and Pagkain. This time, they have to guess at least three out of the five words, taking turns when one answers correctly. They can opt to "pass" to the next word if they're having trouble guessing.

several commercial parodies which has been the parody of commercial advertisements.

TODAS Boys are the mostly seen characters on the commercial spoofs with a special guest Kapinoy superstars.

Former [Edit](#)

Ron a Bus - A bus of the road that has dumb and zany working on the bus riding on a drive as the busses of [James Reid](#) as Mr. Bus along with various cast members as different characters

Bidag - a parody of [IBC](#) investigative public service program [Bitag](#)

Pera Pera Prizes - a game portion about the money prizes at stake of jokes in parodies to P1,000,000 million pesos worth in cash with TODAS Boys to win cash and prizes and spin the wheel.

Who Star La Be Da Millionaire? - a parody of Philippine version of [Who Wants To Be A Millionaire?](#)

John en Mars - a parody of [RPN](#) classic sitcom [John en Marsha](#)

Ganda Gabi, Voice! - a parody of [ABS-CBN](#)'s comedy talk show [Gandang Gabi, Vice!](#)

Fallon Neon - a parody of [ABS-CBN](#)'s investigative-public service program [Failon Ngayon](#)

Superstar for a Night - parody of Philippine version of the reality singing search show [Star for a Night](#)

Minid do Win Id - a parody of [ABS-CBN](#)'s game show [Minute to Win It](#)

Chef Men Lagro: Kusina Master Chef - a parody of [GMA](#)'s cooking show [Chef Boy Logro: Kusina Master](#)

Oca Docat - parody of [ABS-CBN](#)'s horror-thriller series [!Oka Tokat](#)

The Playza Mae Show - a parody of [GMA](#)'s talk show [The Ryzza Mae Show](#)

Sandy's Romance - a spoof teen anthology segment of teen drama anthology [Sandy's Romance](#)

God 2 Bilib - parody of [ABS-CBN](#)'s teleserye [Got to Believe](#)

The Wreckest Link - parody of the Philippine version of [The Weakest Link](#)

Sandy's Menfriend - a spoof teen anthology segment of the teen drama anthology [Sandy's Boyfriend](#) which playing [Cristine Reyes](#) as Sandy Salvador and [Josh Padilla](#) as Sir Manuel Yap.

Rozalinta - a parody of the telenovela [Rosalinda](#)

Just Draw It - a parody from the US TV series [Win, Lose or Draw](#). Hosted by [Giu Comia](#).

Safe for Love of Love - a parody of [IBC](#) teleserye [Safe In The Arms Of Love](#)

Cab Driber - Starred [Joross Gamboa](#), a taxi cab driver who would pick up various people. He would often sing "OL-LAY", annoy the passengers while driving, and call angry drivers "KUMQUAT!". One memorable sketch would be when the passengers were [Cristine Reyes](#) and [Imee Hart](#) reprising their roles. The passengers would never get to their destination and would fall out of the cab at the end of the sketch.

I Love Romance - a parody of the Koreanovela [I Need Romance](#)

Harry Blatter - a parody of the movie [Harry Potter](#)

Lahat ng Free Store - A splace in a grocery store and supermarket where everything is free, which is a rip-off. Buying the money of shopping, restaurants, supermarkets, fashion, among others.

Ina, Girlista, Anak - a parody of [ABS-CBN](#) teleserye [Ina, Kapatid, Anak](#)

Recurring characters [Edit](#)

Crizoztomato Ibatra - Parody of Crisostomo Ibarra ([Joel Torre](#)), played by [Victor Anastacio](#)

Sasa - Parody of Sisa ([Tetchie Agbayani](#)), played by [Maui Taylor](#)

Mara Clara - Played by Maria Clara ([Chin Chin Gutierrez](#)), played by [Tricia Santos](#)

Nonoy Aquiknow III - Parody of Philippine president [Noyonoy Aquino III](#), played by [Keempee de Leon](#)

Lolo Bitay - Parody of political [Jejomar Binay](#), played by [Sam YG](#).

Balak Opalal - Parody of US president [Barack Obama](#), played by [Jimmy Muna](#)

Mark Rodas - Parody of senator of [Mar Roxas](#), played by [Carlos Agassi](#)

Marlo Dumapal - Parody of [IBC](#) News Reporter [Mario Dumaua](#), played by [Lance Christopher](#)

Money Pacwow - Parody of pound for pound king [Manny Pacquiao](#), played by [Victor Anastacio](#)

Joss Gatogo - Parody of [IBC](#) News Reporter [Jess Caduco](#), played by [Young JV](#)

Harry Umaga-Doz - Parody of [IBC](#) News Anchor [Henry Umaga-Diaz](#), played by [Keempee de Leon](#)

Former [Edit](#)

John H. Puruntóng - Parody of the comedy king [Dolphy](#), played by [Sam YG](#)

Mars J. Puruntóng - Parody of the late [Nida Blanca](#), played by [Carlos Agassi](#)
 Ban Tulbo - Parody of Hard-Hitting Broadcast Journalist [Ben Tulfo](#), played by [Jimmy Muna](#)
 Robin Rodrigo - Parody of [Robi Domingo](#), played by [Keempee de Leon](#)
 Rocolo Copodo - Parody of [IBC](#) News Anchor [Ricardo Cepeda](#), played by [Elmo Magalona](#)
 Voice Gando - Parody of [Vice Ganda](#), played by [Elmo Magalona](#)
 Playza Mae Rizon - Parody of [Ryzza Mae Dizon](#), played by [Cristine Reyes](#)
 Ging Castabela - Parody of [IBC](#) News Reporter [Jing Castañeda](#), played by [Nicole Andersson](#)
 Cher Men Lagro - Parody of [Chef Boy Ligro](#)
 Tad Fallon - Parody of [ABS-CBN](#) News Anchor [Ted Failon](#), played by [Ya Chang](#)
 Chrisper de Leon - Parody of [Christopher de Leon](#), played by [Keempee de Leon](#)
 Luiz Manzalo - Parody of [Luis Manzano](#)
 Pichay Tampipi - Parody of Betchay Tampipi ([Manilyn Reynes](#)), played by [Gee-Ann Abrahan](#)
 Chino Tampili - Parody of Chito Tampipi ([Benjie Paras](#)), played by [MM Magno](#)
 Nellia Gonzala - Parody of Nella Gonzales ([Cristine Reyes](#)), played by [Coleen Garcia](#)
 Coline Verlasgez - Parody of [Regine Velasquez](#), played by [Cristine Reyes](#)
 Wacko Malasano - Parody of Wacky Manansala ([Daniel Padilla](#)), played by [Young JV](#)
 Julianne Manasano - Parody of Juliana Manansala ([Carmina Villaroel](#)), played by [Tricia Santos](#)
 Andre Gonzal - Parody of Andrea Gonzales ([Cherry Pie Picache](#)), played by [Gee-Ann Abrahan](#)
 Smokey Sela - Parody of [IBC](#) News Anchor [Snooky Serna](#), played by [Sue Ramirez](#)
 Enam Escoduro - Parody of Emon Escudero ([Cogie Domingo](#)), played by [Joross Gamboa](#)
 Chicha Tampali - Parody of Chichay Tampipi ([Kathryn Bernardo](#)), played by [Sue Ramirez](#)
 Sandy Salvador - Parody of [Sandy's Romance](#) star [Nadine Lustre](#), played by [Cristine Reyes](#)

Happy TODAS: The Album [Edit](#)

Happy TODAS: The Album

[Compilation album](#) by Happy TODAS cast

Released October 11, 2013

Recorded 2013

[Genre](#) Soundtrack

[Label](#) [IBC Records](#)

A self-debut album composed of 11 music tracks featuring the stars of *Happy TODAS* casts was released under [IBC Records](#) on October 11, 2013.

The show's original compilation album, features the theme song sung by [MMJ](#) as the album's main single, was released during the show's *Homecoming Kapinoy: The All-Star IBC Fans Day*. Meanwhile, *We'll Get There* was released as its second single while *Sasakyan Kita* for the third single. Also, *I Swing Mo* released the fourth single overall.

The soundtrack also became the number 1 top-selling OPM compilation album in the Philippines.

Happy TODAS (Theme) (composed by Marcus Davis) - [MMJ](#)
Kanta, Tawa, Sayaw (composed by Vhong Navarro) - [Sue Ramirez](#)
I Swing Mo (composed by Vehnee Saturno) - [Robi Domingo](#)
We'll Get There ([Anne Curtis](#)) (composed by Marcus Davis) - [Cristine Reyes](#)
Tanong (composed by Young JV and Thyro Alfaro) - [Young JV](#)
Dakota Nota (Marissa Sanchez) (composed by Marcus Davis) - [Nicole Andersson](#)
Sayawan (composed by DJ MOD and Marcus Davis) - [Coleen Garcia](#)
GayaGaya Puto Maya (composed by Lito Camo) - [Gee-Ann Abrahan](#)
Baby I Love You (J Brothers) (composed by Vehnee Saturno) - [James Reid](#)
Sasakyan Kita (K & The Boxers) (composed by Lito Camo) - Happy TODAS cast

Studio [Edit](#)

Since 2013, *Happy TODAS* taped their episodes from IBC Studios located at [Broadcast City](#), Capitol Hills, Old Balara, Diliman, [Quezon City](#). Aside from this, they also do out-of-town locations anywhere in the Philippines.

Spin-offs [Edit](#)

Main article: [TODAS Kids](#)

After the Saturday primetime success of *Happy TODAS*, the newest kiddie gag show *TODAS Kids* featured child actors as comedians. The show premiered on September 15, 2013 featuring the children in various comedic situations for kids.

Awards and recognizion [Edit](#)

Golden Screen Awards [Edit](#)

2014 Winner, Outstanding Gag Program

Gawad Tanglaw Awards [Edit](#)

2014 12th Gawad Tanglaw Awards (Best Gag Show) - Won

Anak TV Seal Awards [Edit](#)

2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

PMPC Star Awards for Television [Edit](#)

27th PMPC Star Awards for Television (Best Comedy Actor) - Won (Robi Domingo)

27th PMPC Star Awards for Television (Best Gag Show) - Won

Catholic Mass Media Awards [Edit](#)

35th Catholic Mass Media Awards (Best Comedy Gag Show Stars) - Won (Robi Domingo, Cristine Reyes, Young JV, Sue Ramirez, Joross Gamboa and Coleen Garcia)

35th Catholic Mass Media Awards (Best Comedy Gag Show) - Won

Controversies [Edit](#)

SPG Rating [Edit](#)

Just like its rival show *[Bubble Gang](#)* and *[Banana Split](#)*, *Happy TODAS* was also given an SPG rating by the MTRCB due to themes and strong language as well as sexual content.

References [Edit](#)

See also [Edit](#)

[Kapinoy Comedy Stars to Bring Gag Laughter to the Smart Araneta Coliseum this Friday](#)

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[Original TODAS Reunited with Happy TODAS this Saturday nights](#)

[IBC-13 strengthens its star-studded weekend programming](#)

[Head of State Presidente](#)

[TODAS](#)

[List of Philippine television shows](#)

[List of programs broadcast by Viva-TV](#)

[IBC](#)

External links [Edit](#)

[Official Website](#)

[Official Blog Site](#) via [Multiply](#)

[Happy TODAS](#) on [Facebook](#)

[Happy TODAS](#) on [Twitter](#)

Kapinoy Comedy Stars to Bring Gag Laughter to the Smart Araneta Coliseum this Friday

July 5, 2013

Stars of **IBC-13's** various comedy programs like ***Petra's Panniest***, ***Happy TODAS*** and ***Goin' Bukol Pwede*** will grace the **Smart Araneta Coliseum** this Friday for a day of laughter.

A tonight for laughs is just around the corner as the **Bida Kapinoy Caravan Day** kicks off this Friday (July 5) with favorite **Kapinoy** comedy artists Petra Mahalimuyak, Robi Domingo, Gee-Ann Abrahan, Andrew E., Josh Padilla, Yam Concepcion, James Reid, Cristine Reyes, Young JV, Imee Hart, Kiko Ramos, Maui Taylor, Giu Comia, the casts of ***Goin' Bukol***

Pwede and ***Happy TODAS*** and many more! These favorite fun personalities are set to make the weekend twice as happy with hilarious performances and games that the audience are sure to enjoy. Catch it this Friday (July 5) at 6:30 p.m. to be held in the **Smart Araneta Coliseum**.

IBC-13 to award the PMPC Star Awards for TV

July 5, 2013

The Kapinoy Network winning the Best TV Station for the PMPC Star Awards for TV.

Photo shows IBC chairman Eric Canoy and IBC president & CEO Boots Anson-Roa.

Intercontinental Broadcasting Corporation (IBC-13), owned of the big television serieses in the Philippines and the country such as ***TODAS*** (featuring Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto), ***Sic O'Clock News*** (featuring Jimmy Fabregas and Ces Quesada), ***Chicks to Chicks***(featuring Nova Villa, Carmi Martin and Freddie Webb), ***Iskul Bukol*** (featuring Tito Sotto, Vic Sotto and Joey de Leon), ***The Sharon Cuneta Show*** (featuring megastar Sharon Cuneta), ***Seeing Stars with Joe Quirino*** (featuring Joe Quirino), ***Ula, Ang Batang Gubat*** (featuring rising-star Judy Ann Santos) and ***Maricel Live!*** (featuring diamond star Maricel Soriano), will now make available all of its produced and managed content to Global Filipinos.

The Kapinoy Network recently winning the **Best TV Station** for the **PMPC Star Awards for TV**, awarding the exclusive to distribute over 13,000 titles globally and nationally. The success of the winner categories of the year are the stations of **ABS-CBN** and **GMA** are in the same **Best TV Station**.

Happy TODAS continues with comedy and spoof in gag performance every Saturday nights

July 6, 2013

Happy TODAS main cast: from left, Andrew E., Gee-Ann Abrahan, Young JV, Cristine Reyes, Kiko Ramos, Joross Gamboa, Abby Bautista, Shy Carlos, Josh Padilla, Giu Comia, Imee Hart, Makisig Morales, Andi Eigenmann, James Reid, Ella Cruz and Nathan Barrera.

Changed dressed as **IBC-13** with a great help from **Viva Entertainment**, **The Kapinoy Network** is now a third major player, with **Viva Communications, Inc.** putting more **Kapinoy** programming and more exciting shows and formats would also **IBC** and **Viva** considered with the **Kapamilya** and **Kapuso** continues to fighting in a competition to gave TV viewers, seen in print ads and their TV plugs has developed a loyal following.

Happy TODAS (Television's Outrageously Delightful All-Stars) has considered as the pioneer in a spoof comedy gag shows on Philippine television with its new sketches, segments, spoofs, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and **Kapinoy** stars that the program's running time spoofs, gags and sketches.

IBC Chairman Eric Canoy himself gave his endorsement when he said at the recent gathering that he watched the lonest-running comedy gag show on **IBC-13** which features parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with a new sketches, segments and spoofs that will surely make your Saturday nights as the stars of gag performers increasing ratings of **Kapinoy** programs has sent the network on to further boost its line-up and develop its own stars.

That hliked most about the show were the spoofs, gags and gag performers that were the show when it premiering its biggest primetime soap opera **My Batang Momay**, **To Love Again** and **Safe In The Arms of Love** on primetime teleserye compete the soaps from **GMA** and **ABS-CBN**.

Happy TODAS featuring the **Kapinoy** stars led by Andrew E., Young JV, Kiko Ramos, Josh Padilla, Imee Hart, Gee-Ann Abrahan, Cristine Reyes, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera.

Don't miss **Happy TODAS** every Saturday at 9:00PM on **IBC-13**.

Erap in our administration of term - #3 is still **IBC**.

Gloria in the term towards - #3 is still **IBC**.

Aquino in the term of PNoy - #3 is still **IBC** nationwide.

Free Showing and Concert this Grand Kapinoy Weekend

September 25, 2013

IBC-13 and **iDMZ 891 Sayaw Pinoy!** will showcase a free outdoor TV and movie screening and a concert respectively on October 4 (Friday) as part of the two-day grand celebration of **The Kapinoy Network's** 53rd anniversary titled **Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend** at the Luneta Park.

At 5:30 pm, **IBC-13** will hold a free TV showing of a hit romantic teleserye on primetime that captured the hearts of Filipinos worldwide—**Safe In The Arms Of Love** top-billed by Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherie Pie Picache, directed by Wenn V. Deramas.

The outdoor screening will be made more special by the special appearances by some of **IBC-13's** biggest stars including Mario Maurer and Erich Gonzales from the afternoon teleserye **Before I Fall in Love** and Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez from the action mini-serye **Noli Me Tangere**. **The Kapinoy Network's** participation **The Grand Kapinoy Weekend** likewise part of its year-long 3rd anniversary festivity.

Following the TV and film screening, **IBC-13's** urban music and dance music FM station **iDMZ 891 Sayaw Pinoy!** will stage at the **iDMZ Live: The Sayaw Music Pilipino!** free concert at 8:30 pm featuring a world-class OPM artists including Joshua Cadelina, Dingdong Avanzado, Paula Bianca, Gino Padilla, Lani Misalucha, Cayleen Villamor, Top Suzara, Jinky Vldal, Thyro and Yumi, Anja Aguilar and Marvin Ong. **iDMZ 891** DJs will also have a special production number in the concert. Aside from TV and movie screening and concert, **IBC-13** and **iDMZ Sayaw Pinoy!** will set up the booths at the **Kapinoy Village** during the two-day **Grand Kapinoy Weekend**. Kapinoy attendees can visit the **KapinoyLand** booth for photo opportunities with their favorite **IBC** stars with the **PBA** and **NBA** players who will take part in the event. Participants can also purchase **IBC Home Video DVDs**, music recording company **IBC Records** and also **IBC-13** merchandise.

Meanwhile, **iDMZ 891 Sayaw Pinoy!** DJs and staff are set to indulge loyal **Kapinoy** with **Sayaw** fun and **Sayaw** prizes when they visit the **iDMZ 891** radio booth. They can greet, request for their favorite songs, take pictures with **iDMZ 891** DJs, and bond with the rest of the **iDMZ 891** DJs. On Saturday (October 5), **iDMZ 891** radio booth will be open to registration for DJ wannabees for the radio program "On-Air."

For more updates about ***Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend*** visit the event's official website at 53years.ibc.com.ph. **Kapinoy** netizens who love to share their **Kapinoy ng Kasiyahan** on **Twitter** are encouraged to use the hashtag **#Kapinoy53Years**.

Happy TODAS celebrating on comedy party

October 5, 2013

Robi Domingo, Cristine Reyes and Young JV share some of their insights on how the younger generation of artists could improve their performance for a comedy gag show.

The main cast of the **Kapinoy Network's** comedy gag show **Happy TODAS** are as serious as they can be when it comes to their work as comedians. Visit in the set of the new gag show, its main cast including Robi Domingo, Cristine Reyes, Young JV and Coleen Garcia gave their advices to the younger generation of artists.

The top-rating, longest-running, pioneering and multi-awarded primetime comedy gag show on Philippine primetime television **Happy TODAS** top-billed by Robi Domingo, Cristine Reyes, Young JV, Gee-Ann Abrahan, MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid and Coleen Garcia as the lead members of the show known for performing more serious roles in film and television marks on the TV screen tonight on Saturday nights at 11:00pm on **IBC-13's Panalo Weekend**.

A years ago, **Happy TODAS (Television's Outrageously Delightful All Stars)** is consistently the number one comedy gag show in the country through the years. To date, television of its kind has ever surpassed its popularity making its success phenomenal, from the classic humor of 80s hit gag shows of the **TODAS** and **TODAS Again** combined which has including Maribeth Bichara, Joey with more surprises and exciting production numbers de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto with the modern antics, more surprises and exciting production numbers. Through the years, the show has a comedy stronghold by continuing to evolve, making Saturday nights a fun way of weekend.

Through the talent management and development **Kapinoy Talent Center**, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts.

The revival of one of the most successful gag shows in the '80s. A primetime slot and programming every Saturday nights, **Happy TODAS** built a fan base among **Kapinoy** viewers. People's interest in the show headlined by some of the country's most bankable young actors and actresses have a gags, comedy sketches, spoofs, pop culture, segments and musical numbers topped guest performances from your favorite artist, also feature sexy models and artist-of-the-week, a barkada gag show compare to the counterpart programs **Banana Split** and **Bubble Gang**.

Directed by Edgar Mortiz and written by Isko Salvador, **Happy TODAS** cast of the performances. Writer Isko Salvador says a merely a repetition developed which aims at more stars of comedies for the audience.

The other members of **Happy TODAS** are Gee-Ann Abrahan, MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid and Coleen Garcia.

Happy TODAS turns mark on its 33th episode fans

Novemembr 16, 2013

The two remaining original cast members of the show Robi Domingo and Cristine Reyes during their rehearsal in IBC Broadcast Center at Broadcast City.

MANILA, Philippines - IBC-13's longest-running gag show, **Happy TODAS**, celebrating its 35th episode fans, and the debut party will continue tonight with more surprises and exciting production numbers. Through the years, the show has a comedy stronghold by continuing to evolve, making Saturday nights a fun way to start the weekend to be the longest running and the most successful gag show in local television. The masses, mainly through spoofs and parodies on events, people, and just about anything in popular Filipino culture.

Dubbed **Happy TODAS Christmas Party**, the show marks on its 35th episode with a holiday of christmas party will feature more gags, skits, commercial spoofs, dance and song numbers shot at the IBC Broadcast Center, Broadcast City, Capitol Hills, Diliman, Quezon City. Top mainstays are Robi Domingo and Cristine Reyes, who is the undisputed comedy fans when it comes to portraying characters, will lead the celebration party with Young JV, Gee-Ann Abrahan, dance duo MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid, Coleen Garcia, Neil Coleta and Tricia Santos featuring the musical numebrs, gags, sketches, spoofs, skits and will feature sexy models and an artist-of-the-week.

Adding flavor to **Happy TODAS'** christmas celebration are **Superstar Circle** finalists Marga Joson, Brian Ciceron, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola. Viewers will have a superb laugh christmas as Robi portrays all-time favorite characters as Luiz Manzalo for *Minid do Win Id* segment. Meanwhile, Cristine together with the TODAS Girls,

composed of Coleen, Nicole and Sue, will heat up the stage with sizzling dance numbers. The show is directed by Edgar Mortiz with headwriter Herman "Isko" Salvador.

Celebrate with the *Happy TODAS* barkada in their Holiday Christmas Party, Saturday nights (November 30) at 11:00PM right after *Bida ni Mister, Bida si Misis* on IBC's Panalo Weekend.

IBC Baguio (voiced by: Terence Khan) [Edit](#)

IBC-13 is in need of Transmitter Technicians for IBC-TV 13 Baguio

Applicants must licensed electronics engineers

Willing to be trained in TV operations and maintenance

Not more than 35 years and above

Submit your applications and resume to: The Administrative and HR Department, IBC-13, Broadcast City, Capitol Hills, Diliman, Quezon City or e-mail us at: info@ibc.com.ph

Freddie Gutierrez, Liza Soberano Join Top IBC Programs!

February 13, 2014

After having been launched several months ago, two of the members of the fourth batch of the Kapinoy Talent Center continue to make it big in television --- *Superstar Circle* winner Freddie Gutierrez and the runner-up Liza Soberano, now joining top shows of IBC!

Freddie Gutierrez, son of brother Richard Gutierrez, considered to be batch heartthrob has just joined the mermaid tale fantaserye *Janella in Wonderland*, as a young men who will be giving the show new angles and dramatic twists! How his presence will affect the lives of the people from the top drama series is one thing that every viewer is expected to watch out for! Also he will also be joining a top gag program in the Kapinoy network! Freddie is definitely making it big superstar!

Liza Soberano, the sweet teen lady who idolizes the female singer Rachel Alejandro is truly making good her promise of making it as big as her idol. She become more popular in the Philippines for her role will now join the top gag show *Happy TODAS* as the mainstay of the show who will be joining the household.

Freddie Gutierrez and Liza Soberano --- two names making it big superstars, the pride of the fourth batch of the Kapinoy Talent Center!

Happ TOdAS transformed into an all-male gag show on April 5

March 28, 2014

The gang of IBC-13's all-male comedy gag show, Happy TODAS, will invade weekend primetime boys night out starting April 5 on Saturday. (From upper left, clockwise) Keempee de Leon, Sam YG, Victor Anastacio, Jimmy Muna and Elmo Magalona.

Starting April 5, the Sauday night gag show *Happy TODAS* will undergo reformatting into an all-male gag show as it introduces new cast members and new segments to spice up the late-night show of the big screen. This IBC show airs every Saturday at 11PM right after the top-rated sitcom *Sir Chief Loves Maya*.

Through the years ago, *TODAS* (Television's Outrageously Delightful All-Star Show) was consistently the number one comedy show in the country. To date, an all-male show on Philippine television of its kind has ever surpassed its popularity making its huge success phenomenal.

Now, an all-male version of the show *TODAS*, the popular '80s gag show that started Joey de Leon, Maribeth Bichara, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto. What kind of hilarious, naughty fun can six men get into for one whole hour? Aside from this, they also do out-of-town locations anywhere in the Philippines with its new sketches, commercial spoofs, segments, spoofs, pop sculpture, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, pop culture, gags and sketches as the original type of gag show.

TODAS made itself felt on its premiere special and now the weekly series in 1981. The outrageously delightful comedy hour to make Channel 13 truly an enjoyable channel to watch. Happy TODAS Boys cast are some of boys night out mainly wacky targets the male audience and girls are waiting in sexy girls of good actresses as well in female give you all sorts of answers to that question when iBC presents the gag show *Happy TODAS* is your newest, coolest barkada that will spice up Saturday nights with their wacky antics. It is being hyped up as a live comedy skit show, a la *Saturday Night Live* (SNL), which is a small screen landmark in the United States. Saturday night gag show to counter competing against longest-running gag shows are *Banana Split* of ABS-CBN and *Bubble Gang* of GMA on the same timeslot. The comedy stars compared to *Banana Split* top-billed by Angelica Panganiban, Jason Gainza and Zanjoe Marudo, and *Bubble Gang* starring Michael V. and Rufa Mae Quinto. With a new timeslot and programming, *Happy TODAS* that expect gags, skits, parodies, sketches, and music will have musical numbers, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week.

The boys of *Happy TODAS* are boys night out in cracking double-meaning sex-oriented jokes, combined talents of original comedians of veteran comedian Keempee de Leon, Sam YG, Elmo Magalona, Jimmy Muna and stand-up comedian Victor Anastacio are relaunched in the show. The new *Happy TODAS* will have more segments. This time, televiewers will enjoy another serving of fun and laughter through a series of naughty comedy skits. It will be combined with wackiest, males and boys night out. Each week, the comedy sketches will revolve around its the girls' sexiness and beauty.

Directed by Edgar Mortiz and Lloyd Samartino and written by Herman "Isko" Salvador, *Happy TODAS* gives Keempee, Sam YG, Elmo, Ya Chang and Victor the challenging task of performing their own brand of comedy in front of a live TV audience. Such ready, willing and able to do anything for laughs. It has everything, from gags to funny song parodies and commercial spoofs. The boys even show the funny side of news and current affairs shows, action blockbusters, popular foreign shows and the top teleseryes, all in an effort to make the audience laugh at their silly antics. At a trim half-hour running time, *Happy TODAS* endeavors to give Philippine TV a different taste of comedy.

It will also showcase the hilarious side of sexiest guest actresses such as Erich Gonzales, Yam Concepcion, Coleen Garcia, Maui Taylor, Katya Santos and Tricia Santos.

Writer Herman "Isko" Salvador says "merely a repetition of *Happy TODAS*, a developed version, which aims at more contemporary humor suited for the audience.

Happy TODAS goes to APO of Do Bidoo BiTODAS this Saturday

June 27, 2014

The boys night out gang of *Happy TODAS* (*Television's Outrageously Delightful All-Star Show*) goes to the parody in the return of APO Hiking Society comeback of *Do Bidoo BiTODAS* this Saturday (June 28), with a special episode put together to celebrate the world of Philippine musical group of OPM now on its 55th year anniversary will tribute to one of the greatest OPM artists with a smash hit of throwback old days.

As the ultimate all-male group TODAS Boys to composed by Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio to have the spoof of musical melody from *Do Bidoo Bidoo*, *Salawikain*, *Awit ng Barkada*, *Princesa*, *Saan Na Nga Ba'ng Barkada* and *Blue Jeans*, all sung by the revival version to the parody of reunited gang on the show's opening number with the sexy ladies girls of Tricia Santos, Yam Concepcion, Viva Hot Babes members are Maui Taylor and Katya Santos are the sexiest dancing talent.

The result spoof top radio jocks TODAS FM 13.1 where the gang of disc jockeys known as Gang DJ of the parody in top-rated mass-based FM radio station broadcasting live to sang *Bawat Bata*, *Heto Na*, *Pumapatak ang Ulan*, *Ewanand Panalangin*. In TODAS gags continues, since have a good old days of APO's greatest hits of *Bakit ang Babae*, *Harana*, *Kaibigan*, *Anna*, *Batang-Bata Ka Pa*, *Yakap sa Dilim*, *When I Met You*, *Tuyo Na'ng Damdamin* and *Wala Nang Hahanapin Pa*. Sketch or comic skit *Tawanan Kapinoy* to promote in APO's comeback and two or more actors portray roles to convey a simple story.

According to him, he knows that the Filipino audience is ready for this kind of musical extravaganza on the big screen, especially when the music comes very close to the heart of the Filipino just like the songs of Jim Paredes, Boboy Garovillo and Danny Javier who are collectively known as the APO Hiking Society.

Segment portions like *Exbest Balita*, *Who Star La Be Da Millionaire?*, *Movie Premiere Night* (premiere of *Syotang Pa-Class*), *Kapinoy Henyo* (at the opening *Nakapagtataka*), *Pera Pera Prizes* (at the opening of *Mahirap Magmahal Ng Syota Ng Iba*) and the commercial parodies.

The APO became involved in record production, talent management and organizing artists under the Organisasyon ng Pilipinong Mang-aawit (OPM).

With a special message from a musical medley by the all-male group of TODAS Boys and a teen actress Coleen Garcia, some of today's biggest names in show business have all gathered to give the OPM. Philippine music-comedy a fun-filled treat to be shared with everyone. Catch it all on *Happy TODAS* airing on Saturday (June 28) at 11:30PM after *ONE FC* on IBC Channel 13.

Sabado For Da Boys on IBC-13

July 4, 2014

IBC-13 offers Sandy's Romance (Nadine Lustre), ONE FC (Honorio Banario) and Happy TODAS (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio) for a Sabado For da Boys.

The Kapinoy Network IBC-13 will fill to make Saturday nights with suit the male audience with its new boys night out block which are male-driven primetime for the enetrtain and sexite the macho crowd with its new timeslot and programing.

Aptly named Sabado For Da Boys, the program line-up for the boys of Filipino male viewers of the genres like sexy drama anthology, MMA fighter and the boys night out gag show for the comedy.

Starting at 8:15 to 9 p.m., Sabado For Da Boys kicks off with the sexy drama anthology *Sandy's Romance* starring the sexy princess Nadine Lustre as her lead role for host and acted the series with AJ Muhlach. Afterwards, viewers will surely want to the action keeps on getting better madness from the Asia's biggest mixed martial arts (MMA) organization *ONE FC* come at 10:30 p.m. featuring the best fighters. IBC-13 is proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy excited at the opportunity to showcase our fighters every week to millions of homes throughout the country to make it stronger than ever. Kapinoy viewers will also definitely get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action absolutely mixed martial arts at its best. Then at 11:30 p.m., for male viewers will surely treated for the all-male gag show for the boys night out *Happy TODAS* (Television's Outrageously Delightful All-Star Show) takes the males as everyone's favourite in the comedy spoof, gags and sketches consistently the no.1 boys night out gag show in the country and on Philippine television of its kind has ever surpassed its popularity making its success phenomenal. The group of comedian gang boys of Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio known as TODAS Boys will have musical numbers, a barrage of gags, spoofs, sketches and will feature sexy models within a sexy ladies of Yam Concepcion, Tricia Santos, Maui Taylor and Katya Santos with a sexy-naughty, and an artist-of-the-week in the hilarious performers with topped with guest performances your favorite Kapinoy superstars as well.

Only IBC-13's Sabado For Da Boys makes Saturday night viewing enjoyable for the boys, Its formidable programs are guaranteed to provide the trip of male audiences. Catch *Sandy's Romance* at 8:15 to 9 p.m., *ONE FC* at 10:30 p.m., and *Happy TODAS* at 11:30 p.m. only on IBC-13.

Original TODAS Reunited with Happy TODAS this Saturday nights

July 11, 2014

TODAS Reunion as Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda

The original *TODAS* composed of Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda reunited with the boys night out gag

show *Happy TODAS (Television's Outrageously Delightful All-Star Show)* this Saturday nights (July 12), with the ultimate all-male group gang TODAS Boys composed of Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio marked on its 33rd reunion anniversary of one of the most successful gag shows in the '80s.

TODAS Boys like Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio

TODAS made itself felt on its premiere special and now the weekly series in 1981. Outrageously delightful comedy hour to make Channel 13 truly an enjoyable channel to watch. Through the years ago, *TODAS (Television's Outrageously Delightful All-Star Show)* was consistently the number one comedy show in the country. To date, an all-male show on Philippine television of its kind has ever surpassed its popularity making its huge success phenomenal. Now, *Happy TODAS* is an all-male version of the show *TODAS*, the popular '80s gag show that started Joey de Leon, Maribeth Bichara, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto. *Happy TODAS Boys* cast are some of boys night out mainly wacky targets the male audience and girls are waiting in sexy girls of good actresses as well in female with the new twists, new flavor and new generations. It is being hyped up as a late-night live television sketch comedy and variety show, a la *Saturday Night Live*, which is a screen landmark in the United States.

With a new timeslot and programming, *Happy TODAS* that expect gags, skits, parodies, sketches, and music will have musical numbers and they are also features live comedy performance, a barrage of gags, spoofs, sketches and will feature sexy ladies and models, and an artist-of-the-week along with topped in the guest performances from your favorite Kapinoy superstars.

The result spoof top radio jocks *TODAS FM 13.1* where the gang of disc jockeys known as Gang DJ of the parody in top-rated mass-based FM radio station broadcast, with the much-awaited comeback of the 80's top-rating gag show *TODAS* from 1981 to 1989 and the 90's revival *TODAS Again* from 1993 to 1996 with a smash hit of throwback old days. The show aired on Saturday nights is directed by Edgar Mortiz and introduced new segments. Writer Herman "Isko" Salvador says "merely a repetition of *Happy TODAS*, a developed version, which aims at more contemporary humor suited for the audience.

Segment portions like *Exbest Balita*, *Movie Premiere Night* (premiere of *TODAS Reunion*), *Noli De Cangere*, *Kapinoy Henyo*, *Pera Pera Prizes* and the commercial parodies.

Keempee reunited with Joey de Leon (Kupcake Inator)

In this portion, 'I want to make cupcakes!' says Keempee. *TODAS* thinks this is an excellent idea. Using his Amazing Cupcake-inator, he whips up a big batch of cupcakes using some ingredients, and then puts them in the oven. KA-BOOM! The cupcakes explode, covering the kitchen in purple goo. Keempee insists that wipe up the mess. And wipe it he does - using Dad's clean shirt! The children gasp. Then *Happy TODAS* produces a crate. He opens the top, and out pop Thing One and Thing Two."

With a special message from a musical medley by the all-male group of TODAS Boys with the parody of reunited gang on the show's opening number with the sexy ladies girls of Tricia Santos, Yam Concepcion, Viva Hot Babes members are Maui Taylor and Katya Santos are the sexiest dancing talent, some of today's biggest names in show business have all gathered to give the Filipino comedians.

Catch it all on *Happy TODAS* airing on Saturday (July 12) at 11:30PM after *ONE FC* on IBC-13. Also join the fun at *Happy TODAS*'s official social networking accounts at Facebook.com/KapinoyTODAS and Twitter.com/TODAS, and by tweeting the hashtag #33rdReunionAnniversaryOfTODAS.

IBC-13 strengthens its star-studded weekend programming

September 5, 2014

STRENGTHENING WEEKEND BLOCK: Under a new management team, the sequestered TV station IBC-13 known as *Ito'ng Bagong Channel 13*, is bent on pursuing an extended counter-programming scheme while introducing changes on its weekend primetime block.

President and CEO Boots Anson-Roa said during a August 29 briefing that effective the weekend of Sept. 6 and 7, the channel will roll out a total of 10 new shows in an attempt to attract wider viewership. On Saturday, from sports, reality cooking competition, family comedy-sitcom, game show, sexy drama anthology, singing-reality show, boys night out gag show and Tagalog movies. On Sundays, from showbiz talk shows, reality cooking competition, game show, singing-reality, musical variety show and Pinoy action movie.

"We are doing it break by break, focusing on what we can do best," said Boots. The network is strengthening its weekend programming for starters.

The Saturday lineup starting at 6 p.m. includes *MasterChef Philippines* (Rob Pengson), *Maya Loves Sir Chief* (Jodi Sta. Maria and Richard Yap), new season of the game show *The Million Second Quiz* (Drew Arellano), *Sandy's Romance* (Nadine Lustre), new season of *Born to be a Superstar* (Anja Aguilar), *Happy TODAS* (TODAS Boys composed by Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio), and never-before-seen Viva Tagalog movies in *Viva Box Office*.

On Sundays, IBC-13 is fielding new seasons of *Seeing Stars Tonight* (Joey Marquez), *MasterChef Philippines* (Rob Pengson), *Who Wants To Be A Millionaire?* (Robi Domingo), *Born to be a Superstar* (Anja Aguilar), and *Dingdong n' Lani* (Dingdong Avanzado

and Lani Misalucha). The latter is a late-night musical show allowing singers to explore their range while performing current and golden hits. *Sunday Sinemaks* will be features the Pinoy action-packed blockbuster movies as the result of homegrown and legend action heroes. Laurenti Dyogi, head of IBC Entertainment TV, for her part, said Channel 13 is laying the groundwork brick by brick. Boots added, "We realize that still compete with the two other stations in areas where they are very established." He noted, however, that sports is one area that IBC-13 will focus on considering the wide following enjoyed by the *PBA* and *NBA* games. The strength shown by network in the field of sports should be and the signal to launch its new genres from fantasy, action and adventure.

In the media, Boots confirmed that the launch of primetime hits *Kroko: Ang Alamat sa Zoo* (Thirly Lacson and Miguel Moreno), *Hitman* (Dingdong Dantes and Cristine Reyes), *Janella: A Princess Girl* (Janella Salvador), *Voltron Man* (AJ Muhlach) and *Your Heart, My Love* (Claudine Barretto and Raymart Santiago).

Head of State Presidente

Head of State Presidente is a 2013 [Filipino comedy film](#) starring rapper [Young JV](#). The film of the [President of the Philippines](#), the other two functions being [head of government](#) and [commnder in chief](#). The film was produced and released by [Viva Films](#) and directed by [Jeffrey Jeturian](#). It was released on July 22, 2013 in the Philippines.

Plot [Edit](#)

President Pinoy Aquino III ([Young JV](#)) is the president of the [Philippines](#) known of Tuwid na Daan. Those candidate of the presidency and vice-presidencial with senator on the election.

Cast [Edit](#)

[Young JV](#) as President Pinoy Aquino III

[Shy Carlos](#) as Giliam Soriano

[Cogie Domingo](#) as Audie Ginomora

[Phillip Salvador](#) as Davey Mundoc

[Andi Eigenmann](#) as Mary Anna

[Josh Padilla](#) as Vice-President JB Binay

[Alexis Navarro](#) as Gloro Maria Arroyo

[Alfred Vargas](#) as Enap Estrada

[Danielle Castaño](#) as Corara Aquino

[Aki Torio](#) as Bitoy Aquino

[Eva Eugenio](#) as Elisa Clark

[Mario Maurer](#) as Rodel E. Ramos
[Janeena Chan](#) as Senator Janeena Poe
[Marlo Mortel](#) as Recto Puno
[Yam Concepcion](#) as Girl Dancer
[Isabella Gomez](#) as Grlr Dancer

Reception [Edit](#)

Box-Office [Edit](#)

The film opened with P5 million gross of total receipts. On its third week it grossed [P50 million](#).

References [Edit](#)

The Weakest Link (Philippine game show)

The Weakest Link is a [Philippine game show](#) based on the original [British series](#) with the same name, which premiered on September 14, 2001 to Octoebr 2002 and return to air on June 30, 2012 on [IBC](#) produced by [Viva Television](#) and [Endemol](#) and a follow-up to the success of [Who Wants to Be a Millionaire?](#) in the country. The show followed the eight-player primetime format. If the highest amount was banked successfully in all seven rounds, the highest amount possible would be 1,000,000 [Philippine pesos](#), is hosted by [Richard Yap](#) as Sir Chief and the different that is the show of [MTRCB](#) is rated Strong Parental Guidance or SPG.

| <i>The Weakest Link</i> | |
|--------------------------------|---|
| Format | Game Show |
| Created by | Fintan Coyle and Cathy Dunning Viva Television |
| Developed by | Viva Television Endemol |
| Directed by | Bobet Vidanes |
| Presented by | Richard Yap as Sir Chief |

| | |
|---------------------------------------|--|
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs daily) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 1 hours (with commercials) |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC |
| Original run | September 14, 2001 - October 2002 June 30, 2012 – November 28, 2013 |
| External links | |
| The Weakest Link page | |

About the show [Edit](#)

Former host were actor [Edu Manzano](#). Known for his villainy roles and serious acting styles, Manzano made a good and fitting host of the show, contributing to its popularity. He was later

replaced by comedian/singer [Allan K](#) in 2002. His humorous hosting stint (along with the fire that razed the original studio the show was taped) led its show to its demise on October 2002. On June 2012, after an almost 10-year hiatus and along with a follow-up to the success of [Who Wants to be a Millionaire?](#), [Viva Television](#) announced to comeback of *The Weakest Link* started airing on [IBC](#). [Richard Yap](#) known as Sir Chief was also announced to host the show that relaunch on June 30, 2012. The [promo](#) is being sponsored by the network in connection to its comeback.

Reception [Edit](#)

Ratings [Edit](#)

On October 1, 2012, *The Weakest Link* was moved to the timeslot every Monday, Tuesday and Thursday at the 7:30pm slot and proved garnering a total of 28.7% ratings share in first place beating its newest competitors, GMA 7's [Aso ni San Roque](#) and ABS-CBN's [Princess and I](#). Since then, *The Weakest Link* become the No.1 most-watched game show on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings while *Who Wants to be a Millionaire?* was the No.1 game show on Philippine TV, also the strongest (ratings-wise) show on Viva-TV's PrimeTastik on IBC of its timeslot.

According to Kantar Media/TNS ratings, *The Weakest Link* registered a 25.1% ratings share nationwide beating GMA7's *Aso ni San Roque* got 23.1% and ABS-CBN's *Princess and I*, which only got 21.8% behind perennial top-rater [Who Wants to be a Millionaire?](#) according to the October 8 data released by Kantar Media-TNS survey whereas it premiered with a rating of 19.5% in the flagship news programs of [ABS-CBN](#) and [GMA](#) dominated beaten by *Millionaire* areas a data by AGB Nielsen Mega Manila survey. The phenomenal game show remained its lead despite in the 4-month-airing on January 14, 2013 at the new year and the entrance of GMA7's [Indio](#) (29.3%) and ABS-CBN's [Princess and I](#) (23.1%) in the month of June with an average rating of 40.6% ratings share nationwide. As of on February 4, 2013, moving to 8:30pm slot garnered with 39.8% than teleserye [ABS-CBN](#)'s [Ina, Kapatid, Anak](#) got 28.2% and [GMA](#)'s [Pahiram ng Sandali](#) which only got 22.7%

As of July 8, 2013, *The Weakest Link* garnered with number 1 spot with 33.5% than [Muling Buksan Ang Puso](#) of [ABS-CBN](#) with 28.4% and [Mundo Mo'y Akin](#) of [GMA](#) with only 20.3%, according to Kantar Media survey.

Controversy [Edit](#)

MTRCB brawl against The Weakest Link [Edit](#)

The [Movie and Television Review and Classification Board](#) is playing the show, following its July 15, 2013 episode, in which the host Sir Chief issued threats to the strongest link in connection of studio in wreck fire tonight. They made a weakest link the following day, but they were suspended from the show for 3 days from July 17-19, 2013 destroyed by the police car in [IBC](#) studios. In terms of host Sir Chief against [Edu Manzano](#) and [Allan K.](#) The MTRCB suspended the show from July 22-August 2, 2013. [Richard Yap](#) suspend the game show on July 17 episode before the suspension. IBC is questioning the agency's boomed, declaring weak that it could threat the studios of [IBC](#). In July 22, the timeslot was replay episode of The Weakest Link. On August 2, 2013, 2 weeks into the scheduled 2 month suspension, the [Court of Appeals](#) issued a 60-day temporary restraining order (TRO) to stop the suspension. It is expected to return on air on August 5, 2013.

Awards and recognitions [Edit](#)

USTv Student Choice Awards [Edit](#)

- 9th USTv Student's Choice Awards (Best Game Show Host) - Won (Richard Yap)
- 9th USTv Student's Choice Awards (Best Game Show) - Won

KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Game Show) - Won

Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

PMPC Star Awards for Television [Edit](#)

- 26th PMPC Star Awards for Television (Best Game Show) - Won

References [Edit](#)

See also [Edit](#)

- [The Weakest Link is back](#)
- [IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August](#)
- [Viva-TV's longest-running TV game shows are now showing on your GLOBE cellphone screen Call and Txt TV Combo Promo](#)

- [IBC-13 Win Weekday Ratings](#)
- [Primetime treat on Viva-TV: Winx Club, Who Wants to be a Millionaire, The Weakest Link and more!](#)
- [Viva and IBC now on its income and revenues](#)
- [President Aquino to lead 27th SEA Games rites at Luneta](#)
- [The Weakest Link that rumors got PTV news anchor guest with contestants of 2013](#)
- [Stars on Viva-TV's Summer Panalo ang Saya!](#)
- [TV game shows boost PLDT and Globe income](#)
- [OneFC signs deal with IBC of the Philippines; to weekly broadcasting](#)
- [For the weekend movie treat on IBC](#)
- [Viva gets the stars of Channel 2, 5 and 7 as well as its Viva shows on Channel 4 and 13](#)
- [IBC-13 Releases Statement on MTRCB's Decision to Suspend The Weakest Link](#)
- [Sir Chief's The Weakest Link Returns on Air this Monday](#)

External links [Edit](#)

- [The Weakest Link page](#) from Viva-TV website
- [The Weakest Link Philippines on Facebook](#)
- [The Weakest Link on Twitter](#)
- [The Weakest Link on Multiply](#)

[Template:The Weakest Link series](#) [2012 television series debuts](#)

The Weakest Link is back

Viva Television is back in the game, ***The Weakest Link***, the phenomenal game show making a surprise comeback on the air with the new host Richard Yap will premieres on June 30, 2012. **Viva TV** was relaunched the first-ever franchise game show where the show was being taped including the new set at the **IBC** studios in Broadcast City while now have the new franchised in **Endemol**.

Construction of the new set of ***The Weakest Link*** is back to entertain viewers once more, now airs on Saturdays from 5 p.m. to 6 p.m. on **IBC-13**.

The Weakest Link is the Philippine version of the British show that took the world by storm a year ago. The local edition begin telecast to rave reviews and enjoy very good ratings. It offers contestants the chance to win P1 million. Auditions are once more being held at the offices of **Viva Entertainment** at 334 E. Rodriguez Sr. Avenue, New Manila, Quezon City. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens of at least 18 years of age. ***The Weakest Link*** is a production of **Viva Television**.

Viva-TV franchise show on IBC this July 2012 [Edit](#)

- ***Born to be a Star*** (talent search show from Endemol)
- ***The Weakest Link*** (game show now with Endemol)
- ***Who Wants to be a Millionaire?*** (game show)

IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August

The sequestered radio-TV network **Intercontinental Broadcasting Corp. (IBC-13)** continued its leadership in national TV ratings with **Viva-TV**, the entertainment network of **Viva Entertainment** airtime on Channel 13 among urban and rural homes nationwide with the strengthened viewership of its morning block (6AM-12NN), according to industry-trusted multinational market research group **Kantar Media** in the government-owned networks (like **RPN-9** and **PTV-4**), according to chairman and CEO is Vic Del Rosario recently with improve the signal of the channel has shifted to commercial broadcasting, opening doors to private advertisers, additional commercial spots for **IBC**, and more airtime for public service announcements.

For the **Presidential Commission on Good Government (PCGG)** buying the state-owned television networks **Radio Philippines Network (RPN)** and **Intercontinental Broadcasting Corp. (IBC)** wanted to privatize boost the country's coffers in **Aquino Administration** for president Noyonoy Aquino. The government has 100% stake in **IBC** and 20.8% in **RPN**, he said. **IBC-13**, which has the government-sequestered TV network with its innovative and creative core intact in the media industry also made Philippine TV history is now a strong third player on the local television, grabbing ratings and revenues from media giants **ABS-CBN** and **GMA Network**, also will reach throughout the Philippine and the Southeast Asian region along with new **IBC** characters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

The network's main broadcast facilities, news headquarters and satellite operations, offices and studio complex are located at Broadcast City, Capitol Hills, Dliman, Quezon City, Philippines with the transmitter tower located at the Coca Cola Plant, Roosevelt Avenue, San Francisco, Del Monte, Quezon City. The Broadcast City had **IBC-13's** corporate headquarters, and the network's news and public affairs department.

Data from **Kantar Media** show that **IBC-13** got an average audience share of 28% nationwide on total day viewership, or 10 points higher than rival **ABS-CBN's** 43% and **GMA's** 31%. The upgrade included new transmission systems, among others, as well as the rehabilitation of **IBC-13's** assets.

IBC-13 further widened the lead in the morning block with an average morning audience share from 21% in last month to 30%, taking 3% shares from **ABS-CBN's** 38% and **GMA's** 32%, now down to 29%. This lead was mainly brought about by educational programs **Cooltura** and public service program **Nora Mismo**. Cathy Eigenmann-Bordalba hit a national TV rating of 12.5% while supertsar Ms. Nora Aunor with a national rating of 11.6%, rattling the morning landscape and trampling **ABS-CBN's Two Wives** (15.4%) and **Be Careful with My Heart** (22.6%), and **GMA's Kapuso Movie Festival** (8.4%) and **Chef Boy Logro** (9.9%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It now has total of 3.250 million homes in rural areas across the Philippines (North Luzon, Central Luzon, South Luzon, Visayas and Mindanao) added to its existing 8.820 million homes in urban areas, bringing the total TV universe to 10.125 million homes nationwide. Kantar Media's audience panel now covers and represents 50% of the total Philippine TV viewing population. This is in contrast to other providers that cover only the urban areas representing only 30% of the total Philippine TV viewing population.

The **Kapinoy** network also got more intense Rosario-led **Viva-TV** maintained its primetime leadership for the whole month of August in viewer-rich primetime (5PM-12MN) when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently, as it garnered an average audience share of 23%, almost twice than **ABS-CBN's** 49% and **GMA's** 29%. This translates to a solid 10 percentage point lead or nearly 50% higher viewing that its nearest competitor.

Viva-TV's more primetime programs also reigned in Total Luzon, hitting an average primetime share of 14% vs **ABS-CBN's** 43% and **GMA's** 32%. In the Visayas, **Viva-TV's** primetime viewership averaged 11% vs **ABS-CBN's** 56% and **GMA's** 25%, while in Mindanao, it registered 10% as compared to **ABS-CBN's** 62% and **GMA's** 18%. This dominance was mainly driven by **Viva-TV's** top-caliber primetime offering on **IBC-13** that continue to hold the top program rankings across the country in every region including Mega Manila.

More Filipino homes also tuned in to **IBC-13's** afternoon block (3PM-5PM), hitting an average national audience share of 18%, higher than **ABS-CBN's** 39% and **GMA's** 34%.

Kantar Media, meanwhile, reported that 25 **Kapinoy** programs secured the top 10 spots in the list of 13 most watched programs in the country in August, which was led by teleserye **Esperanza** with an average national TV rating of 16.2% and the successful teleserye **Pinokyo's Time** for an average TV rating of 14.1%, while the phenomenal animated fairy-serye **Winx Club**, continues to dominate the whole country as the number one program which rated at average national TV rating of 25.1%.

And when primetime clocks in, **IBC** viewership soared to 23 percent or almost twice the number of households tuning to **ABS-CBN** had 49 percent share and **GMA** that had 27 percent share.

Who Wants to be a Millionaire? remained to be the leading phenomenal game show with an average national TV rating of 16.9%, while **Express Balita**, on the other hand, is still the

number one afternoon newscast in the country as it scored an average national TV rating of 20.7%.

When it comes to comedy program, **WOW!** is still the undisputed leader with 9.7%. **The Weakest Link**, on the other hand, remained as the phenomenal game show in the list with 12.8%. **Viva Box Office** is the number one movie block from Viva Tagalog movies with an average national TV rating of 13.9% vs flagship news programs **ABS-CBN's TV Patrol** (31.9%) and **GMA's 24 Oras** (18.1%). The **PBA Games** ranks the league's highest vieweshop ratings by the Governors' Cup in the national TV ratings of 17.9% when plans for the **PBA** franchise for the **2012-13 season** saw a banner season that set records in gate attendance as well as television ratings among the top 10 for the list of the most-watched programs. Meanwhile, **Can You Hear My Heart** (13.2%) claimed the seven spot in the top 13 and made it as the Korean drama on primetime in the list of the most-watched programs, while **Sinemaks** (11.2%) are among the top 20 in the movie blocks. **IBC's** noontime show **Lunch Break** topped all daytime programs, including rivals **It's Showtime** got an average of 11.7 percent and **Eat Bulaga** which only hit an average of 15.8 percent.

More programs also proved to be strong contenders in the ratings game as they occupied the 5th to 10th slots in the top 15. These includes **The Jon Santos Show** (16 percent), **PBA Games** (17.9%), **Viva Box Office** (26.6 percent), **The Weakest Link** (Saturday) (12.8 percent), **Who Wants to be a Millionaire?** (Saturday) (16.9 percent). **IBC-13's** urban and dance mix radio **iDMZ 891** also continued its winning streak last July in Mega Manila by topping all FM radio stations with a 18% audience share, higher by 11 points.

IBC-13 registered a net income of P1.30 billion for the full year 2011 in privatization said **IBC Board of Directors**, while news media reported that **ABS-CBN** net income plummeted to P2.4 billion and **GMA Network** net income plummeted to P1.72 billion in the same period. When **San Miguel Corporation** and **PLDT** setsights on **RPN-9** and **IBC-13**, including **San Miguel Corp.** and **Philippine Long Distance Telephone Co. (PLDT)** along with two foreign investors. **Kantar Media**, a multinational market research group that specializes in audience measurement in more than 100 countries, has 30 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. Among its current subscribers are **ABS-CBN**, **PTV-4**, **IBC-13**, **Sky Cable**, **Signal Digital TV**, **J.**

Romero and Associates, **720ConsumerConnect**, **Starcom**, **OMD**, **PhD**, **Mediacom**, **Mindshare**, **MEC**, **Maxus**, **Universal McCann**, **Wellmade Manufacturing Corporation**, **Brand Ideas**, and **MPG Havas**. They also include pan-regional networks like **CSM Media Inc.**, **Fox International Channels**, **Star HK**, **Discovery**, **AXN**, **HBO**, **MTV**, **Sony Pictures Television International**, **Celestial Tiger**, and **A&E Television Network**. Among these, the following subscribe to both urban and rural TV audience measurement: **ABS-CBN**, **Brand Ideas**, **IBC-13**, **MPG Havas**, and **720ConsumerConnect**.

IBC-13 shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV

ratings. The case is still pending in court contrary to claims by **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

Table 1. Total Day National TV Viewership in August 2012 by Househlds

[Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 43% |
| 2 | GMA | 31% |
| 3 | IBC | 20% |

Table 3. National Primetime TV Viewership in August 2012 by Households

[Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 49% |
| 2 | GMA | 27% |
| 3 | IBC | 23% |

Table 4. Total Luzon Primetime TV Viewership in August 2012 by

Households [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 43% |
| 2 | GMA | 32% |
| 3 | IBC | 14% |

Table 5. Total Visayas Primetime TV Viewership in August 2012 by Households [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 56% |
| 2 | GMA | 25% |
| 3 | IBC | 11% |

Table 6. Total Mindanao Primetime TV Viewership in August 2012 by Households [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 62% |

| | | |
|---|-----|-----|
| 2 | GMA | 18% |
| 3 | IBC | 10% |

Viva-TV's longest-running TV game shows are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo

Viva-TV's phenomenal game shows ***The Weakest Link*** with Richard Yap and ***Who Wants to be a Millionaire?*** with Christopher de Leon which airs on the Kapinoy network **IBC-13**.

Experience the thrill of ***The Weakest Link*** and ***Who Wants to be a Millionaire?*** on your **GLOBE** celfore for **Call and Txt TV Combo Promo**.

Your favorite game shows aren't just on your TV screen. They're now on your **GLOBE** TV screen! Play ***The Weakest Link***, or try your luck with the surveys in ***Who Wants to be a Millionaire?***. Try them now! No need to come on down anywhere! ***The Weakest Link*** and ***Who Wants to be a Millionaire?*** are now playing on your **GLOBE** celfone!

How to play The Weakest Link [Edit](#)

- Key in "WEAKEST LINK" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for The Weakest Link, key in your name...

How to play Who Wants to be a Millionaire? [Edit](#)

- Key in "WW2BAM" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Who Wants to be a Millionaire?, key in your name...

IBC-13 Win Weekday Ratings

November 6, 2012

According to the latest data from Kantar Media, Most Filipinos tuned in to **IBC-13** programs last Monday (November 5) led by **Winx Club**, **5 Girls and Daddy**, **Cyborg Kurochan**, **The Weakest Link**, **Esperanza**, the Koreanovela **I Need Romance**, telenovelas **María Isabel** and **Teresa**, which become the homegrown programs for the dweller in primetime ratings to show in competition and audience ratings recently **IBC** is now a very strong number 3.

The **Kapinoy** network is now hoping its new shows will be an attractive **Kapinoy** viewers with **ABS-CBN** and **GMA** both claiming to be No.1. For the audience viewership, cellar ratings, credibility issues and mediocre programming, sequestered TV station **IBC-13** remains the undisputed number 3 nationwide even in weekday programming as seen in the latest TV ratings data provided by **Kantar Media**. **ABS-CBN** and **GMA** are concentrating on teleseryes, **IBC** is offering viewers **Kapinoy** programming with its culture, children, innovative, creative intact and aggressive.

Right now, we are a strong No.3, of course, is to be No.1 in both news and entertainment. With a children's television program **KapinoyLand** scoring a 20.4% beat **GMA's Sana Ay Ikaw Na Nga** (19.3%) and **ABS-CBN's Kung Ako'y Iiwan Mo** (7%) when **Barney and Friends** earned a rating of 10.1% at the time.

Phenomenal animated fairy-serye **Winx Club** continued to reign supreme Tagalized with garnered 15.5% national TV ratings, posting an almost 25-point difference compared to the trumpling Korean dramas like **Smile Dong Hae** (Ch. 7) (14.8%) and **A Secret Love** (Ch. 2) (8.8%). **Teresa**, on the other hand, got No.1 of 18.1% rating than **Paroa: Ang Kuwento Ni Mariposa** (17.3%) and **Aryana** (13.9%).

The Weakest Link become phenomenally managed to get 26.6% than **Ina, Kapatid, Anak** (24.6%) and **Temptation of Wife** (21.4%).

Explosive teleserye success **5 Girls and Daddy** which rated 23.8% with another rivals **GMA's Aso ni San Roque**(22.1%) and **ABS-CBN's Princess and I** (21.7%) while primetime teleserye **Esperanza** with 27.5% than rivals **Coffee Prince** (21.3%) of **GMA** and **A Beautiful Affair** (19.9%) of **ABS-CBN**.

Right after the primetime teleserye, **María Isabel** now is No.1 in the ratings with 23.4% beaten with **Coffee Prince**(Ch. 7) got a 21.3% and **Kahit Puso'y Masugatan** (Ch. 2) which only got 13.2%. Along with **I Need Romance** is No.1 with 22.1% than **Two Wives** (**ABS-CBN**) got 11.6% and **Lee San Wind of the Palace** (**GMA-7**) which only got 4.7%

No.3 Kapinoy [Edit](#)

- No.1 News Program: *Express Balita* and *Ronda Trese*
- No.1 Education: *Cooltura*
- No.1 Public Service: *Nora Mismo*, *Snooky* and *Angara ng Bayan*

- No.1 Children Show: *KapinoyLand*
- No.1 Cartoons: *Winx Club* and *Pop Pixie*
- No.1 Anime: *Crayon Shin Chan*, *Akazukin Cha Cha*, *Cyborg Kurochan* and *Kirarin*
- No.1 Primetime Teleserye: *5 Girls and Daddy* and *Esperanza*
- No.1 Sunday Afternoon: *Dear Heart*
- No.1 Comedy: *Petra's Panniest*
- No.1 Basketball: *NBA* and *PBA*
- No.1 Game Show: *Who Wants to be a Millionaire* and *The Weakest Link*
- No.1 Reality Show: *Born to be a Star*
- No.1 Telenovela: *Rosalinda* and *Teresa*
- No.1 Noontime Show: *Lunch Break*
- No.1 Telemagazine: *Chinatown TV*
- No.1 Asianovela: *My Daughter the Flower*

Sa loob ng 53 Taon, pinoy na pinoy ay bawat pilipino ang No.3, pagdating sa puso ng bagong pinoy, bagong 13! Kayo ang tunay na No.3 Kapinoy!

Primetime treat on Viva-TV: Winx Club, Who Wants to be a Millionaire, The Weakest Link and more!

February 4, 2013

The **Kapamilya** and **Kapuso** networks in offering different TV series from teleserye, fantaserye, telenovela, to Koreanovela now fighting and competing against **ABS-CBN's Primetime Bida** and **GMA-7's Telebabad**.

Viva-TV's impressive performance on **IBC** to its latest offerings of **Viva** Tagalog movies during primetime, Koreanovelas, reality, comedy, game shows, telenovelas, animés, boxing matches, **NBA** and **PBA** games.

Primetime television will never be the same, as **Viva-TV's PrimeTastik** continues its surging primetime lineup for 2013 on **IBC-13**. As the **Kapinoy Network** will featuring more reasons to stay home with the family on weeknights with more, primetime viewing, more exciting and new treat of top-rating hit shows such as the favorite phenomenal cartoons like **Winx Club**, top-rating phenomenal game show **The Weakest Link**, primetime teleserye like **5 Girls and Daddy** and **Esperanza** offer a TV series, new telenovelas like **Rosalinda**, and new Korean asianovelas **My Daughter the Flower** cater to a broader Asian market with new shows that will target the Filipino masa, viewers belonging to A, B and C market plus class C and D.

At 6:00pm, phenomenal animated series **Winx Club: Beyond Believix** continues to be surge a No.1 fairy-serie as Stella, Aisha, Musa, Tecna, Flora and Bloom embark on a mission to achieve Sirenix, a water based transformation that is strong and powerful enough to defeat the evil Tritannus and the Trix. There are two new evolutionary fairy transformations in this season: Harmonix and Sirenix. Unfortunately, there is a dark and evil curse upon Sirenix that left Bloom's older sister, Daphne, a disembodied spirit without a physical body when she had tremendous power to defend herself gain full access to Sirenix and cross the gate into the infinite ocean.

Crowd-favorite phenomenal game show **The Weakest Link** at 8:30pm, celebrating 11th anniversary with host Richard Yap offers confestants the chance to win P1 million, contestants can win up to P1 million in every episode and another prize of P50,000 is at stake for lucky viewers.

No.1 explosive teleserye **5 Girls and Daddy** at 7:30pm starring actor AJ Muhlach and child star Xyriel Manabat, and primetime No.1 teleserye **Esperanza** at 9:30pm starring drama princess Cristine Reyes and Dingdong Dantes will head to head against its rivals in terms of soap operas.

Mexican actress Thalila leads an Mexican telenovela **Rosalinda** at 10:00pm, is a pretty girl who sells flowers and decorates a fancy restaurant. One day, she meets Fernando José (Fernando Carrillo), a man of high social status. Rosalinda's real mother, Soledad, served a 20-year prison sentence for the murder of Fernando José's real father.

My Daughter the Flower at 10:30pm starring Jin Se-yeon as Yang Kkot-nim is a therapist at a rehabilitation hospital. She is bright and brave, but highly emotional inside. Since her father passed away, Kkot-nim gets through life with her stepmother Jo Min-su as Jang Soon-ae, who is always there for her.

February 2013 [Edit](#)

Monday-Tuesday-Thursday

04:00pm: KapinoyLand

04:30pm: Teresa

05:30pm: Cyborg Kurochan

06:00pm: Winx Club

06:30pm: Express Balita (LIVE)

07:30pm: 5 Girls and Daddy

08:00pm: Kirarin

08:30pm: The Weakest Link

09:30pm: Esperanza

10:00pm: Rosalinda
10:30pm: My Daughter the Flower
11:00pm: Ronda Trese (LIVE)

Wednesday-Friday

04:00pm: KapinoyLand
04:30pm: PBA Game 1 (LIVE)
06:00pm: Winx Club
06:30pm: Express Balita (LIVE)
07:30pm: 5 Girls and Daddy
07:30pm: PBA Game 2
09:30pm: Esperanza
10:00pm: Rosalinda
10:30pm: My Daughter the Flower
11:00pm: Ronda Trese (LIVE)

Saturday

10:00am: Akazukin Cha Cha
10:30am: Kirarin
11:00am: The Main Event (VIVA Boxing)
12:00pm: Lunch Break
02:30pm: Pop Pixie
03:00pm: Donaire Flashback
04:00pm: NBA (Live via satellite)
06:00pm: PBA (LIVE)
08:00pm: 2NE1-TV
08:45pm: Petra's Panniest
09:30pm: Who Wants To Be A Millionaire?
10:30pm: Viva Box Office
12:30am: Express Balita (LIVE)

Sunday

11:00am: Kamao Kontra Kamao
12:00pm: NBA (Live via satellite)
03:00pm: Dear Heart
04:00pm: PBA Game 1 (LIVE)
06:30pm: PBA Game 2 (LIVE)
08:30pm: Born to be a Star (LIVE)
09:45pm: Who Wants To Be A Millionaire?
10:30pm: Express Balita (LIVE)

Viva and IBC now on its income and revenues

March 26, 2013

Sarah Geronimo, Anne Curtis and KC Concepcion are three of the most beautiful female celebrities who are dominating the Philippine entertainment industry along with Regine Velasquez, Mark Bautista, Onemig Bondoc, Anja Aguilar, Dingdong Dantes, Cristine Reyes, Christopher de Leon, Richard Yap, Xyriel Manabat, Izzy Canillo, Richard Gutierrez, Andi Eigenmann, Coco Martin, Jodi Sta. Maria, Vice Ganda, Rachelle Ann Go, Martin Nievera, Maricel Soriano, Dingdong Avanzado, Ronnie Rickets, Sharon Cuneta, Andrew E., Salbakuta, Sam Pinto, actor Miguel Aguila, Meg Imperial, Joshua Cadelina, Princess Velasco, Martin Escudero, JC De Vera, Maui Taylor, child star Charlie Green, teen star Ella Cruz, Young JV, Luis Manzano, the **NBA** players are LeBron James, Kobe Bryant, Michael Jordan and Kevin Durant, the **PBA** all-star players are Robert Jaworski, actor James Yap, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, Norman Black and Wesley Gonzales, and other **Viva** stars, among the roster of **Viva** stars

Some of the industry's best actors, actress and singers of **Viva Entertainment Group** has in store to celebrate 32nd anniversary in Philippine show business.

Viva Entertainment, Inc. known to be a big money-maker when it coming to the **Viva** shows where shown on the **Kapinoy** network **IBC-13**. And so it surprised us when the entertainment company headed by Vic del Rosario, Jr. when it also providing TV production, movies, music recording, interactive, sports broadcasting, cable channels, concerts, international pictures, videos from DVDs and CDs, etc. on Free TV and all the cable and satellite providers. **Viva-TV** shows have helped boost **Channel 13's** ratings to be number 3.

Recently, relaunch a **Viva's** local production on **Channel 13**, continue to be more aggressive while surging ahead in the ratings. These local drama series, including soap-opera teleserye **Esperanza**, starring Cristine Reyes; explosive **5 Girls and Daddy**, top-billed by AJ Muhlach and Xyriel Manabat; and teen drama anthology **Dear Heart**, led by a certified singing champion Anja Aguilar. Meanwhile, in the two of the popular basketball tournaments for the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)** are the flagship program for the game. Also, the boxing matches like the Filipino flash Nonito Donaire and Manny Pacquiao, and the live sports coverage for the **Southeast Asian Games** and the **Olympic Games** brought to the primetime block on **IBC-13** on free TV and all the cable and satellite providers that assure a monthly income of P30 million quickly by salaries and wages, benefits and payment of a P500-million loan to **Banco Filipino**, to which the Broadcast City has been mortgaged and its frequencies have been assigned.

The **PBA** commissioner Chito Salud for the sports fans will surely boost **Viva-TV's** strong sports line-up on **IBC** and the new broadcast and marketing partner of the **NBA** and **PBA** games. Among the **Viva** shows in a popular and top-rating phenomenal game shows like ***Who Wants to be a Millionaire***, hosted by Christopher de Leon hosting for a million-peso prize; ***The Weakest Link*** with Richard Yap for a contestants in a strongest link; and the reality singing search show for a contest ***Born to be a Star***, hosted by a certified singing champion and powerhouse singer Anja Aguilar for a singing star fans, which the block timers of **Viva Television**, continues to helped **IBC-13** rise from its financial slump and mediocre ratings. Making more money as confirmed by Vic del Rosario, Jr. himself. **Viva** now has P30-million a month since they relaunch with a production budget of ***WW2BAM*** per episode, according to Rosario. Interested buyers of **IBC-13** include **Viva-TV**, which recently a legislative franchise to operate commercial radio and television stations.

As continue to bring a cable TV channel **Viva Channel** featuring their TV stars like Sarah Geronimo, Anne Curtis and KC Concepcion along with a top celebrities from comedian Jon Santos, Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak, VJ Sam Pinto, Nikki Bacolod and pantasya ng bayan Katya Santos and Maui Taylor as they attend their various showbiz engagements, a cable television from **Signal Digital TV** and **Dream Satellite TV**. Among these original programs towards reality programming line-up are ***Popstar Diaries***, ***Annebishowsa***, ***KC.com***, ***The Jon Santos Show***, ***Petra's Panniest***, ***Pantaxya X***, countdown ***Daily Top 10***, ***Especialty 4 U***, ***Becky Nights***, ***KaraOkray*** and so much more, offers 100 percent new and original Filipino content, notes Vincent del Rosario, executive vice president of **Viva Communications Inc.** "Our aims to provide the best all-Pinoy alternative viewing fare to local TV audiences."

Meanwhile, a 24-hour Filipino cable entertainment channel **Pinoy Extreme** featuring sports programming, music videos and horse racing program which airing every week, also broadcasting in Middle East and North Africa. These programs will now featuring the basketball fans for the **NBA** and **PBA** games from **IBC's** primetime block **Viva-TV**, as well as the ***PBA Greatest Games***, ***PBA D-League***, ***NBA D-League***, ***NBA Action***, ***NBA Live***, ***Real NBA***, ***NBA Gametime Live*** and ***Inside the NBA***, cockfights ***Sultada*** and ***Tukaan***, for the boxing like ***URCC*** for mixed martial arts, ***The Main Event*** and ***Kamao Kontra Kamao*** along with a boxing matches like Manny Pacquiao and the filipino flash Nonito Donaire, the volleyballs like ***Beach Volley***, the horse racing like ***Karera sa San Lazaro*** and ***Karera sa Santa Ana***, the motoring program like ***Motoring 2010***, ***Asian Festival of Speed***, ***Car News Magazine***, ***Inside Racing TV***, ***Inside Motoring***, ***Driven***, ***Spotlight TV***, ***Speed by NP Turbo*** and ***Biker TV***, for the golf like ***PGA Tour*** and ***ATP Cup***, billiards like ***World Pool Masters*** and the music videos like ***Pinoy Extreme Hits***.

For the 24-hour movie cable channel **Pinoy Box Office (PBO)**, **Viva Communications'** premier pay TV channel, has consistently proven why it is dubbed ***Paborito ng Bayan***. In **Kantar Media's** December report of Top 20 cable channels, **PBO** rose to number 3, besting

powerhouses like **Cartoon Network**, **HBO**, **Star Movies**, **Disney Channel**, **Basketball TV**, **Solar Sports**, **AXN**, and others. **PBO** is also consistently ranked among the Top 5 in **AC Nielsen Media Rankings**, both in Mega Manila and National ratings. What makes these even more remarkable is the fact that **PBO** is not even carried by the dominant cable provider in Mega Manila and other key cities around the Philippines, while almost all of the other channels in the list are. Ever since its launching in 2003 on **Dream Satellite TV**, **PBO** has been on a steady rise to fan favorite in just a few years. It is currently being enjoyed by millions of viewers on over 350 cable systems nationwide, including **Cablelink**, **Destiny Cable TV**, and **Telmark** in Mega Manila. **PBO** is also on **DTH** (direct-to-home) systems **PLDT Signal Satellite TV** and **Dream Satellite TV**.

In the meanwhile in the recording and movie industry, while their **Viva** shows are being evaluated and conceptualized with a net profit, income, revenues and earnings, for more action-packed sports programs, a local blockbuster movies from **Viva Films**, hit favorite cartoons, hit Japanese animes, hit Mexican telenovelas and a Korean asianovelas will beef up more **Viva's** primetime and weekend schedule for making **IBC**, the undisputed number 3 leading TV network in the Philippines. **Viva-TV** producing more quality, popular, world-class, top-rating and award-winning programs on the **Kapinoy** network **IBC** from 5 p.m. to 12 midnight slot.

From established popular shows in other networks, their successful homegrown and powerhouse programming like **Teresa** (Monday-Friday, 5:45 p.m.), **Rosalinda** (Monday-Friday, 10 p.m.), **Palabra de Mujer** (Monday-Friday, 4:30 p.m.) and Korean asianovelas **My Daughter the Flower** (Mondays-Fridays, 10:30 p.m.), will continue to be seen regularly on the **Kapinoy** network **IBC-13**.

President Aquino to lead 27th SEA Games rites at Luneta

March 27, 2013

A three networks like **ABS-CBN**, **IBC** and **GMA** will share the broadcast rights of the **2013 Southeast Asian Games** slated in the Philippines. The two networks, who developing a rivalry particularly in sports coverage, are going to split the coverage of several sports disciplines in the biennial event that will be held from April 6-20.

Everything is in place from security to production number for the grand and elaborate opening ceremonies of the **27th Southeast Asian Games** at the Quirino Grandstand and the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)** that having with its television coverage that an international broadcast coverage plan has been put in place to ensure that competitions in 41 sports can reach as many audiences, both local and international.

Officials behind the expected three-hour show went to Luneta yesterday to personally inspect the place and discuss the security details on opening day of the region's biggest sports spectacle. No less than President Aquino will lead the nation in welcoming the more than 8,000 athletes, officials, members of the diplomatic corps and foreign guests in the ceremony that will be broadcast live within the SEA region and around the world.

The local broadcast pool is composed of the government networks **IBC-13** and **PTV-4** and corporate-owned **ABS-CBN**, **TV5** and **GMA-7**. **Mabuhay Satellite** is responsible for transmitting the broadcast feed to all international broadcasters and will use the Philippines' first and only satellite, **Agila 2**. Overall director and producer Maria Montelibano was not around yesterday during an ocular visit at the Quirino Grandstand owing to an earlier commitment, but her assistant, noted stage director Robert Tongco, said a dry run of the various opening activities will be held next week to finalize all the details, including the security measures has reportedly forced the **People's Television Network Channel 4** and other local networks to stay out of the bidding.

Viva Entertainment is first to announce through a television commercial and announcements on the internet that it will show the games through its primetime block **Viva-TV**, a blocktimer on government network **IBC-13** remains the undisputed number 3. The **People's Television Network** strengthening the country's premiere sports network announce to the commercial television and announcements on the **Telebisyon ng Bayan** will show the games confident the government broadcast network through a compact, versatile team of production, technical and on-camera personnel is meeting with sponsors to ensure greater advertising revenue for the coverage deliver a comprehensive, high-quality broadcast. More outside broadcast (OB) vans and 12 electronics news gathering units will be deployed in all competition venues, including three in Bacolod City and two in Cebu province. From 500 to 600 personnel will be needed as technicians, cameramen, sportscasters, researchers, etc.

Meanwhile, **TV5** recently shows a commercial announcing that it will also air the games through its Kapatid network **TV5**, UHF sports channel **AKTV**, a news channel **AksyonTV** and cable sports network satellite **Hyper**.

The Weakest Link that rumors got PTV news anchor guest with contestants of 2013

April 1, 2013

IBC's hit phenomenal game show **The Weakest Link** with Richard Yap got the rumors of **PTV-4** news anchors of **Telebisyon ng Bayan** will guest from contestant spoofs.

Did rumors of **PTV News Center** anchors like Audrey Gorriceta of **Balitaan** and **PTV Newsbreak**, Kirby Cristobal, Angelica Movido and Sandro Hermoso of **News@1**, Snow Badua of **PTV Sports**, Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel of **News@6** and Robert Tan, Princess Habibah Sarip and Isabella Cantu of **NewsLife**, both will guest at the contestants of all guest the 8 contestant spoofs along with the new **PTV** news reporters are Joseph Parafina, Rocky Ignacio, Jorge Bandola and Haji Kaamino, and the **Panahion.TV** anchor like Amor Larrosa, Harry Bayona and April Enerio. Don't miss **The Weakest Link** weeknights 8:30pm on **IBC-13**.

Day 1 (January 3, 2013): [Edit](#)

- Audrey Gorriceta (Round 7 and Head to Head; go home with Hajji)
- Ralph Obina (Round 1)
- Atty. Marc Castrodes (Round 5)
- Isabella Cantu (Round 6)
- Hajji Kaamiño (Round 7 and Head to Head; Hajji is The Strongest Link to take home)
- Snow Badua (Round 3)
- Robert Tan (Round 2)
- Hajji Kaamiño (Round 4)

Day 2 (January 7, 2013): [Edit](#)

- Hajji Kaamiño (Round 2)
- Robert Tan (Round 5)
- Ralph Obina (Round 4)
- Sandro Hermoso (Round 6)
- Kirby Cristobal (Round 3)
- Kathy San Gabriel (Round 7 and Head to Head; Kathy is The Strongest Link to take home)
- Jorge Bandola (Round 1)
- Atty. Marc Castrodes (Round 7 and Head to Head; go home with Kathy)

Day 3 (January 8, 2013): [Edit](#)

- April Enerio (Round 1)

- Snow Badua (Round 3)
- Ralph Obina (Round 7 and Head to Head; go home with Robert)
- Hajji Kaamiño (Round 5)
- Robert Tan (Round 7 and Head to Head; Robert is The Strongest Link to take home)
- Jorge Bandola (Round 6)
- Princess Habibah Sarip (Round 2)
- Joseph Parafina (Round 4)

Day 4 (January 10, 2013): [Edit](#)

- Rocky Ignacio (Round 2)
- Hajji Kaamiño (Round 5)
- Joseph Parafina (Round 6)
- Sandro Hermoso (Round 4)
- Robert Tan (Round 7 and Head to Head; go home with Angelica)
- Angelica Movido (Round 7 and Head to Head; Angelica is The Strongest Link to take home)
- Amor Larrosa (Round 3)
- Harry Bayona (Round 1)

Stars on Viva-TV's Summer Panalo ang Saya!

April 13, 2013

MANILA, Philippines - The biggest and brightest stars come down from summer winners this month on **Viva-TV** on **IBC** dubbed as **Summer Panalo ang Saya!** with your favorite **Kapinoy** shows like **Winx Club**, **Cyborg Kurochan**, **Who Wants to be a Millionaire?**, **The Weakest Link**, **Born to be a Star**, **NBA** and **PBA** as well as the live action-packed sports coverage airing of the **2013 Southeast Asian Games** in their winner of the entertainment treat for the primetime fare on Philippine television.

Starts the winner weekends kicks-off with the regular season for the **NBA** with the **Miami Heat vs. San Antonio Spurs** starts at 4 p.m. on Saturdays, April 13 and the **Milwaukee Bucks vs. New York Knicks** at 12:30 p.m. on Sundays, April 14.

Crowd-favorite basketball the **PBA Commissioners' Cup** will be live at the **Smart Araneta Coliseum** to have the two-game weekends this summer starting every Saturdays with the **Petron Blaze Boosters vs. Air21 Express** starts at 6 p.m., and the **Meralco Bolts vs. San**

Mig Coffee Mixers starts at 9 p.m., during halftime with topped guest performances from two of **Born to be a Star Final 2** superstars Joshua Cadelina and Jea Marie Reyes. By April 14 every Sundays, the **Globalport Batang Pier vs. Barako Bull Energy Cola** starts at 4 p.m. and the **Barangay Ginebra San Miguel Kings vs. Talk 'N Text Tropang Texters** at 8 p.m., this portion with singer-actor Carlo Lopez to perform sings FM Static's *Tonight*, the cheerleader dance with the certified singing champion Anja Aguilar perform at halftime to sing Carly Rae Jepsen's *This Kiss* before the second game.

The star-studded shows and performances last Saturday with **Who Wants to be a Millionaire?** in summer special episode, helping studio contestant reach the P2 million jackpot, Saturdays 8 p.m. and Sundays 9 p.m. On Saturdays, Nadine Lustre will set her with host Christopher de Leon's questions on the show's Summer special on April 13 will chance a prize of P2 million pesos.

By April 20 following, actor James Yap plays his knowledge to test the basketball games every week in celebrity players. On April 27, a certified singing champion and powerhouse singer Anja Aguilar winner the show to play with Christopher as she celebrates her 19th birthday this 2013 o winner P2 million.

Richard Yap's game show **The Weakest Link** will featuring the summer contestants for the strongest link of P1 million pesos every week from Monday, Tuesday and Thursday at 8:30 p.m. Summer parties will be the superstar making and rising singer champion **Born to be a Star** offers the semi-finals for the Top 3 finalist. Today is the summer semi-finals special, as champion Marvin Ong going to where he started moving his winner with her singing champion ost Anja Aguilar for the show's Summer superstar party, together with the Top 3 finalist with are the teen princess rock Jea Reyes, the king of heartthrob Kevin Montallana and the manpower of OPM Joshua Cadelina to complete the semi-finals night on Sundays at 8:30 p.m., April 14. This new **Summer Panalo ang Saya!** lineup will make more **Viva-TV** primetime viewing experience and exciting winners surprises starting this summer April of the month 2013 on **IBC**. Sponsors by **KFC, McDonalds, MILO, PLDT, Globe Prepaid, San Miguel Beer, Ginebra San Miguel, Safegard, Alaska Milk, San Mig Coffee, Selecta Ice Cream, Swift Hotdogs, Knorr Sinangag Mix** and **Talk N' Text**.

TV game shows boost PLDT and Globe income

May 4, 2013

Television game shows have boosted the **Philippine Long Distance Telephone Company (PLDT)**, a national direct distance (NDD) service, generating over 20 million minutes with a corresponding gross revenue of P500 million a year while the game show boosted with **Globe**

Telecom, in the cell phone mobile, generating over 15 million minutes with a gross revenue of P300 million a year.

PLDT vice-president for national retail marketing Joaquin San Agustin said that the introduction of usage-based services augmented traditional **NDD** service last year as well as **Globe** prepaid and postpaid for cell phones.

Game shows such as ***Who Wants To Be A Millionaire*** and ***The Weakest Link*** on **IBC**, ***Minute to Win It*** and ***Kapamilya, Deal or No Deal*** on **ABS-CBN** and ***Celebrity Bluff*** on **GMA**, make use of **PLDT** and **Globe** for the network extensively when the prospective contestants call up designated phone numbers to join the show or want to avail themselves of the certain services. **PLDT**, **Smart**, **Talk N' Text**, **Sun Cellular**, **Cebuana Lhuillier** and **Globe** commercials in the advertisements aired the three big networks **ABS-CBN**, **IBC** and **GMA** as well as **TV5** will doing to the advertisers are **PLDT**, **Talk N' Text**, **Cebuana Lhuillier** and **Smart** commercial, and **PTV** using the commercials like **PLDT**, **Smart**, **Cebuana Lhuillier** and **Globe**.

The most popular game show in the country, is ***Who Wants To Be A Millionaire*** hosted by Christopher de Leon, ***The Weakest Link*** hosted by Richard Yap, Luis Manzano of ***Minute to Win It*** and ***Kapamilya, Deal or No Deal*** and Eugene Domingo of ***Celebrity Bluff*** each charged P10 per minute per call with each call lasting around the five minutes as well as its **Globe** cellphones text 8888 will surely profit.

It is said that a contestant of ***Who Wants To Be A Millionaire*** has to call at least 30 to 50 times for a single day in order to be chosen a contestant. "The 20 million minutes would not have been possible if we relied on normal long distance calls," San Agustin said.

PLDT also noted an increase in the number of subscribers who have activated their basic **NDD** feature. To date, around 84 percent of total number of subscribers had their **NDD** feature activated. Meanwhile, the company also saw an increased activation of basic international direct distance (**IDD**) phone features with around 58 percent of total base having **IDD** services. **PLDT**'s uniform 40-cents-a-minute **IDD** rate implemented last February 2000 also helped arrest declining **IDD** outbound minutes.

It also introduced the first destination specific discounted calling service – the **PLDT** budget card – which carries a uniform rate of 24 cents per minute for calls to the US, Canada, and Hawaii. The company aims to protect its revenue base this year by coming up with usage-based customer retention programs and implementing a more direct marketing to retain high value customers.

PLDT also intends to increase long distance services, both **NDD** and **IDD**, through the introduction of more premium phone services, more budget card variants, continued usage of direct distance dialing activation programs, as well as customer education on product benefits.

It estimates a 2.1 million subscriber base for the year that ended, with a 68-percent market share in the fixed line business. The number represents an increased of over 100,000 subscribers, 95 percent of which is prepaid.

Meanwhile, the **PBA** has the single game on Wednesday and Friday starting at 4:30 to 9:30 p.m. and Saturdays at 7 p.m. and the double headers on Sundays 4 p.m. as well as the **NBA** with the total of two games every Saturdays at 5 p.m. and Sundays at 12 noon. In the same meeting, the board approved **Viva Sports'** proposal to change the format of **PBA** playdates to five-times-a-week at the same time. **PBA** will hold a game each every Wednesday, Friday and Saturday and a regular double-header Sunday.

OneFC signs deal with IBC of the Philippines; to weekly broadcasting

9 May 2013

ONE FC has signed a broadcasting deal with **Viva Sports** for **IBC's** major block-timer which will bring coverage of past events to fight fans across the Philippines. As part of the agreement, **Viva-TV on IBC 13** will broadcast one hour of special **ONE FC** programming every Saturdays at 7:00pm.

The Kapinoy Network offers their new programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay TV deal. **IBC-13** is well regarded for their **Viva-TV** line up of Philippine television, bringing a multitude of sports programming to the **PBA** and **NBA** games along with boxing-matches from the Filipino flash Nonito Donaire and Manny Pacquiao, the largest mixed-martial arts (MMA) and wrestling fans of **WWE** stars, as well as its entertainment programming genres from movies, animes, dramas, comedies, game shows and reality talent search, in addition to their news and public affairs programs, children's programming and high-quality entertainment.

"On behalf of **ONE Fighting Championship**, I will like to warmly welcome **Viva-TV on IBC** as the broadcast partner and thank their chairman Eric Canoy, vice-president Lito Ocampo Cruz and Channel 13 head Rey Sanchez for being a strong supporter. **The Kapinoy Network** is a fantastic free-to-air broadcaster in the Philippines and the **ONE FC** excited at opportunity to showcase our fighters every week to millions of homes throughout the country."

The Kapinoy Network Channel 13 Head Rey Sanchez added, "We excited have **ONE Fighting Championship** on **Viva-TV on IBC**. **Viva-TV** is proud to broadcast the best sporting in both the Philippines, the country and the region and **ONE FC** puts on world-class entertainment that our viewers will enjoy. **Kapinoy** viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

For the weekend movie treat on IBC

May 11, 2013

With the primetime variety treat of star-studded **Viva-TV** on Philippine TV from kiddie animes, dramas, comedy, game shows, reality talent-search and sensational sports shows.

For total weekend entertainment, **Viva-TV** has the two primetime Pinoy blockbuster movie slots on **IBC**. This also signals in a co-production venture of **The Kapinoy Network** with **Viva Communications, Inc.** The mass-based primetime programming block on **IBC** called **Viva-TV** serving more homegrown star-studded **Kapinoy** programs.

Watch the latest hit **Viva** movies for free, every Saturdays starting at 10:30 p.m., called **Kapinoy Cinema** featuring showcase the **Viva** Tagalog movie films including box-office movies **Petrang Kabayo**, **Hating Kapatid**, **Tumbok** and many more. Sundays at 10 p.m., showcase the action blockbuster films is **Sinemaks**, featuring the homegrown action blockbusters of an action movie stars like FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Phillip Salvador, Eddie Garcia, Raymart Santiago, Cesar Montano, Ronnie Ricketts and many others.

New movie treat

The home-popped buttered popcorn with some of the best collection of movies from **Viva Films**. Saturday nights at 10:30 p.m., starting the movie treat primetime with **Viva-TV's Kapinoy Cinema** on **IBC-13** presents anebisyosa girl Anne Curtis in **Who's That Girl?**. Elizabeth (Anne Curtis) transforms into a beautiful, intelligent and successful career woman, who has often fantasized about how her dream man John Eduque (Luis Manzano).

Sundays at 10 p.m., an action-packed movie treat is **Sinemaks** presents Ronnie Ricketts in **Kumukulong Dugo**.

Viva gets the stars of Channel 2, 5 and 7 as well as its Viva shows on Channel 4 and 13

May 14, 2013

MANILA, Philippines - With the stars, movies, concerts, sports broadcasting and TV shows in the entertainment company **Viva Entertainment**, while **Viva** shows has joined free TV channels, the government-owned television network **PTV-4** and **IBC-13**. The news will be announced at the **Advertising Congress** in Diliman, Quezon City, according to the **Viva Group of Companies** like the **Viva** chairman and CEO Vic del Rosario, Jr.

Viva Sports in a block-timer of **The Kapinoy Network** with the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** remains as two of the country's premier basketball leagues as well as its professional boxing both at home and abroad featuring the world championship from the Filipino flash boxing fans Nonito Donaire and Manny Pacquiao to become a world champion when it acquired the exclusive Philippine television

rights, efforts to promote billiards of big international billiards tournaments from Efren Bata Reyes featuring some of the pool players, the mixed-martial arts (MMA) for **ONE Fighting Championship (ONE FC)** in the country's Asian fighters and the wrestling fans of the **World Wrestling Entertainment (WWE)** in the most popular sports coverage as defined the nationwide and worldwide survey.

Viva-TV has the franchise basketball to the **PBA** and **NBA** are resulted in consistent double digit ratings and a solid audience share despite to be a declining in the overall popularity of basketball fans while the boxing-matches, mixed-martial arts (MMA) and wrestling in a sports. Eric Canoy, **IBC** chairman of the network, yesterday told **Inquirer Entertainment** that **Viva Television** had inked a block-time deal with the network in the sequestered television-network **IBC-13**, the undisputed number 3 network, under **Viva-TV** which recently broadcasts the professional basketball leagues to the **PBA** and **NBA** games.

Intalan said that **Viva** has now airing on **IBC-13** under **Viva-TV** block, programs has the **PBA** and **NBA** games are the flagship program for basketball fans, wrestling shows **WWE Raw** and **WWE Smackdown**, the boxing-matches like **Donaire Flashback** and **The Main Event**. These shows used to be aired on several **Viva** cable channels.

Viva Sports had originally planned to air **ONE Fighting Championship (ONE FC)** on **IBC-13**, according to the **Movie and Television Review and Classification Board (MTRCB)**. Marissa Laguardia, **MTRCB** head, clarified that **ONE FC** approved in the Monday and Wednesday at 7 p.m. slot.

Intalan said that, MMA airing **ONE FC** as well as wrestling **WWE Raw** and **WWE Smackdown**, boxing-matches **Donaire Flashback** and **The Main Event**, and **PBA** and **NBA** for the flagship program in the basketball fans.

Apart from sports shows, **Viva-TV on IBC** also airs the telenovelas like **Palabra de Mujer** top-billed by the Mexican stars Edith González, Yadhira Carrillo, Ludwika Paleta, and Lidia Ávila, and **Amor Bravio** top-billed by actress Silvia Navarro and Cristián de la Fuente. Of course, also the Koreanovelas are **Shut Up Flower Boy Band** top-billed by the K-Pop artist are Sung Joon, Jo Bo-ah, Kim Myung-soo and Jung Eui-chul, and the most-romantic Korean drama **All About My Romance** top-billed by Shin Ha-kyun, Lee Min-jung, Park Hee-soon and Han Chae-ah. In the broadcast partner in **Televisa** and **tvN** in acquiring **Viva Entertainment** for **IBC**. Of course, the anime fans of Japan kiddies Pinoy in **Cyborg Kurochan** as the most-watched anime series with the Korean top-rating reality show for talent competition **K-POP Star Hunt**.

The network likewise has the top-rating game show **Who Wants To Be A Millionaire?** hosted by a dramatic actor Christopher de Leon, and **The Weakest Link** hosted by Richard Yap as Sir Chief.

Rosario said, **Endemol** franchise holder in the popular reality talent search show **Born to be a Star**, hosted by a certified singing champion and powerhouse singer Anja Aguilar for the singing superstar fans.

According to an insider, joining the government-owned network **PTV** and **IBC** (under **Viva-TV**) in the best strategic move for **Viva** as well as its cable channels like **Pinoy Box Office (PBO)**, **Pinoy Extreme** and **Viva Channel**.

Of of this, Rosario said, in **PTV-4** as **Telebisyon ng Bayan** known for **The Kapambansa Network** would carry the sports programming from **Viva Sports** and **IBC-13** known as **The Kapinoy Network**, airing the homegrown sports and entertainment programs from **Viva** strengthen its overall lineup.

IBC-13 Releases Statement on MTRCB's Decision to Suspend The Weakest Link

July 22, 2013

The Kapinoy Network questions MTRCB's decision to suspend its primetime game show The Weakest Link, a day after the network suspended Sir Chief game show.

Here is the official statement sent by IBC-13 to Starmometer via e-mail on Thursday evening, July 18:

"IBC-13 is deeply concerned by the MTRCB decision to place its game show The Weakest Link under preventive suspension in wreck fire able to get P1 million pesos destroyed the contestants.

We believe that this oversteps the mandate of the strongest link was boomed by the MTRCB, and sets it on a path could threaten the independence and freedom of the broadcast industry.

Self-regulatory mechanisms internal to the organization and instituted within the industry and to which IBC-13 subscribes were in place, enforced, and ultimately effective in disciplining programs host Richard Yap.

MTRCB's action of placing The Weakest Link under preventive suspension raises the question of what else, other than the disciplining of the anchors, the government aims to achieve. Sir Chief have been sanctioned. What else is there for resolve host against Edu Manzano and Allan K.? A preventive suspension suggests that the continued broadcast of the program would constitute a danger to the viewing public.

There is no such danger. The Weakest Link was conceptualized, produced, and ultimately classified as the top-rating game show. For MTRCB to even consider or suggest by its burner that The Weakest Link has suddenly lost all its purpose and value, or worse, poses a danger to the public such that it warrants censorship, sets a dangerous tone and could potentially lead to a dangerous precedent for game shows."

Sir Chief's The Weakest Link Returns on Air this Monday

August 3, 2013

The Weakest Link, the top-rating priemtime game show hosted by Richard Yap as Sir Chief, will return on TV this Monday, August 5 on IBC-13. The show is back on air with new episodes by virtue of a temporary restraining order (TRO) issued by the Court of Appeals last Friday, August 2.

With the show's return, Sir Chief will again be able to bring 8 contestants who will win P1 million pesos. Did the show of Edu Manzano and Allan K. are rumored in *The Weakest Link* which entertai televiewers and continues to enjoy primetime TV ratings.

The Court of Appeals granted IBC-13's petition for the issuance of a TRO enjoining the Movie and Television Review and Classification Board (MTRCB) from further implementing its decision dated July 22, 2013 of suspending the program for a period of two months on the fucking punks of wreck the studios of IBC-13. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens of at least 18 years of age.

As Sir Chief host of *The Weakest Link*, Richard Yap helps with the IBC game show hosts are Christopher de Leon of *Who Wants To Be a Millionaire* and Anja Aguilar of the reality talent show *Born to be a Star*.

Carlo J. Caparas' My Batang Momay

My Batang Momay is a [Philippine television](#) fairy [fantasy drama](#) that premiered on July 15, 2013 on [IBC's PrimeTastik](#) block and worldwide on [Global IBC](#).

Starring the wonder of child star [Xyriel Manabat](#) played the lead role in the series as Momay, with [Matt Edwards](#), [Giselle Sanchez](#), [Anton Revilla](#), [Samantha Flores](#), twins [Juan Carlos Urquico](#) and [Juan Miguel Urquico](#), is based on the television series of the [same time](#) on [ABS-CBN](#).

Carlo J. Caparas' My Batang Momay

| | |
|-----------------------------|---|
| Genre | <u>Soap opera</u> |
| | <u>Family drama</u> |
| | <u>Fantasy</u> |
| | <u>Adventure</u> |
| Format | <u>Fantaserye</u> |
| Created by | <u>IBC Creative Department</u> |
| Developed by | <u>IBC Entertainment TV</u> |
| Directed by | <u>Carlo J. Caparas</u> |
| Starring | <u>Xyriel Manabat</u> |
| | <u>Matt Edwards</u> |
| | <u>Giselle Sanchez</u> |
| | <u>Anton Revilla</u> |
| | <u>Samantha Flores</u> |
| | <u>Juan Carlos Urquico</u> |
| Theme music composer | <u>Juan Miguel Urquico</u> |
| | <u>Vehnee Saturno</u> |
| Opening theme | <i>Lipad ng Pangarap</i> by <u>Dingdong</u> |
| | <u>Avanzado</u> and <u>Rachel</u> |
| | <u>Alejandro</u> |
| Country of origin | <u>Philippines</u> |
| Language(s) | <u>Filipino</u> |
| | <u>Tagalog</u> |
| | <u>English</u> |

| | |
|-------------------------------|---|
| No. of episodes | 150 (final) |
| Production | |
| Executiveproducer(s) | Marivic H. Oducayen |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television Viva Family Entertainment |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | July 15, 2013 – January 10, 2014 |
| Chronology | |
| Preceded by | My Family Xyriel |
| Related shows | Momay (ABS-CBN) |
| External links | |
| Official Site | |

Synopsis

[Edit](#)

Her family as Momay ([Xyriel Manabat](#)), the child daughter, as a fairy girl, restopreneurs Enzo and Aira. Momay discvery on a fantasy adventure family in the one little girl.

Plot [Edit](#)

My Batang Momay is a story of a young child girl, who is she described as an angel fantasy, who will bring life, tears and hope to those who cross her kids. The story begins when the lovers are Benedicto Manaloto ([Anton Revilla](#)) and Flora Casado ([Samantha Flores](#)) are happily in a special relationship. Feeling in the world of Eduardo Buenavidez ([Jake Cuenca](#)) and Isabella ([Giselle Sanchez](#)).

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [Xyriel Manabat](#) as Momay Buenavidez
- [Matt Edwards](#) as Eduardo Buenavidez
- [Giselle Sanchez](#) as Isabella Buenavidez
- [Anton Revilla](#) as Benedicto Manaloto
- [Samantha Flores](#) as Flora Casado
- [Juan Carlos Urquico](#) as Carlos Agostillo
- [Juan Miguel Urquico](#) as Miguel Agostillo

Supporting Cast [Edit](#)

- [Gerald Pesingan](#) as Andy Mundoc
- [Charlie Green](#) as Domingo Cartos
- [Jordan Castillo](#) as Jon Remantala
- [Janeena Chan](#) as Sofia Reyes
- [Paul Robis](#) as Robin Wilson
- [Lander Vera-Perez](#) as Lancer Martin

Former Cast [Edit](#)

- [Jake Cuenca](#) as Eduardo Buenavidez

Awards and recognizations [Edit](#)

PMPC Star Awards for Television [Edit](#)

- 27th PMPC Star Awards for Television (Best Child Performer) - Won (Xyriel Manabat)

See also [Edit](#)

- [Fantaserye My Batang Momay turning the TV Ratings](#)
- [IBC president mandated to turn the network](#)
- [A Kapinoy night to remember](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [List of dramas of IBC](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [My Batang Momay on Facebook](#)
- [My Batang Momay on Twitter](#)
- [My Batang Momay on Multiply](#)

Fantaserye My Batang Momay turning the TV Ratings

August 27, 2013

The Canoy-led IBC-13 started airing its primetime fantaserye *My Batang Momay*, pitting against *Binoy Henyo* of GMA and *Annaliza* of ABS-CBN. IBC Vice-President Lito Ocampo Cruz said the counter-programming strategy of airing fantasy series against the rival teleserye.

"Increased our audience share in the 7:30 p.m. time slot since we aired fantasy-drama series *My Batang Momay* starring child star Xyriel Manabat with 20.1% than *Juan dela Cruz* (37.7%) and *Anna Karenina* (18.6%)," Mr. Ocampo Cruz told reporters last week.

Meanwhile, the network's primetime TV newscast *Express Balita* continues to be a certified number 2 with 25.4% audience share in dominated by the rival newscast *TV Patrol* (32.6%) and *24 Oras* (19.6%).

The teleserye *To Love Again* starring Miguel Aguila and Meg Imperial got 30.6% ratings against ABS-CBN's *Annaliza* with 23.8% and GMA's *Binoy Henyo* with 13.3%.

The primetime game show *The Weakest Link* with Richard Yap as Sir Chief garnered 29.9% ratings, beating *Got to Believe* with 34.0% and *Mundo Mo'y Akin* with only 16.1%.

A romantic teleserye *Safe In The Arms Of Love* featuring teleserye princess Cristine Reyes, IBC contract stars Dingdong Dantes and Cogie Domingo with 17.7% rating beating the rival teleseryes are *Muling Buksan Ang Puso* (20.4%) and *My Husband's Lover* (14.5%) in our expensive.

IBC president mandated to turn the network

October 8, 2013

For growing of the network productive, expressed the actress Boots Anson-Roa during our interview she office as IBC-13's president and CEO since 1998 with the basketball games of the PBA and NBA regarding the coverage. Ms. Boots had been verbally communicating the principle in she determined to utilize for IBC-13 to be more comparative with the leading networks ABS-CBN and GMA-7. She explained that akin to the right to grow on earth, particularly humans, businesses have the right to grow. IBC-13 has tools to grow, modern equipment for outdoor tapings and coverages, and state-of-the-art studios.

Recently it introduced another technological breakthrough by being the first-ever Philippine broadcast network to bring the Second Screen Experience (TM) to Filipinos across the country. Speaking of funding The Kapinoy Network allies are Kapinoy Convergence, Globe Telecom, Philippine Long Distance Telephone Co., Viva Communications, Inc. and other members of the government of The Presidential Commission on Good Government (PCGG), and so one can say that the Kapinoy network has limitless financial.

At the IBC-13's programs launch in the Smart Araneta Coliseum last Oct. 3, we asked Ms. Boots Anson-Roa of her accomplishments running IBC-13 particularly the fruits of her principle growing through productivity accommodate the PBA and NBA basketball games and create how their talents and hope to rate.

The Kapinoy Network's growing," she said. "IBC-13 goes HapoNation and PrimeTastik," he added.

Boots' talking about the exciting new entertainment and public affairs programs to be aired Monday to Friday, morning to evening starting October 14 this year like *Kapinoy Cinema* (which features the releases of Viva Films for the hit Pinoy local blockbusters from Viva Tagalog movies).

There will be new soap operas that would compete in terms of television viewerships, with the programs of Kapamilya and Kapuso showing on the same time slots, *Before I Fall in Love* starring Mario Maurer and Erich Gonzales with Jenine Desiderio, kiddie gag show *TODAS Kids*, *Noli Me Tangere* starring Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez, *My Batang Momay* starring child star Xyriel Manabat, the primetime game show of Richard Yap of Sir Chief, *The Weakest Link* and *Safe In The Arms Of Love* starring actress Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache.

New foreign soaps are the Taiwanovela *Love Keeps Going*, new telenovela *La Madrastra* starring the Mexican star Victoria Ruffo and the Koreanovela *Glory Jane* starring

Park Min-Young. The network's flagship national news programs are *Express Balita* at 6:30pm and *Ronda Trese* at 11:00pm, followed by weeknight public affairs shows are *Report Kay Boss!*, *Linawin Natin*, *Bantay ng Pulisya*, *Snooky* and *Bitag* at 11:30pm.

When asked she's hands-on regarding the selection and the degree of the idea inputs in the said shows, Ms. Boots clarified: "Guidance of the network. Sales and marketing department Tessie Taylor, the concern I have is service and what will be the impact of the program of The Kapinoy Network in public programs like this will help in shaping the productive minds and good moral values on the part of the viewers, you support full advantage of the programs we advertisers. Willing to shows on television, that these matters are integrated throughout program."

Regarding IBC's problems on broadcasting signal due to its limited good aerial and transmitters' locations, Mr. Nppts explained, "Addressed that limitation, the 20 percent broadcast signal of Channel 13.

And with the launch of the IBC App, Pinoys get exclusive supplementary content on their mobile devices while watching IBC shows."

Frame in making IBC-13 on the front line in television business with IBC chairman Eric Canoy.

A Kapinoy night to remember

October 10, 2013

The Kapinoy family with IBC chairman Eric Canoy

Following IBC-13's HapoNation, PrimeTastik and Panalo Weekend campaigns, the big launch for the network's new program line-up got a stellar boost as Kapinoy stars and superstars converged for an evening of camaraderie with IBC-13 management, IBC Board of Directors and key officers, led by chairman Eric Canoy.

Photo 1: IBC News anchors and reporters pose with Canoy and IBC president and CEO Boots Anson-Roa (fifth from left) Photo 2: Canoy with (from left) Showbiz Star hosts Dolly Anne Carvajal and Anthony Suntay (center), IBC vice-chairman Freddie M. Garcia, IBC vice-president Lito Ocampo Cruz and IBC chief entertainment content officer Laurenti Dyogi Photo 3: Boots and Laurenti

Photo 4: Born to be a Superstar hosts (from left) Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos Photo 5: Born to be a Superstar judges Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla

Photo 6: Boots surrounded by the IBC princesses (from left) Cristine Reyes, Janeena Chan, Meg Imperial, Shy Carlos, Erich Gonzales with Mario Maurer and Nadine Lustre

Photo 7: Canoy introduces new Kapinoy Robi Domingo, starring Goin' Bukol Pwede with Yam Conepcion and Maui Taylor

Photo 8: Dingdong Dantes with Boots Photo 9: IBC head of Entertainment TV production Jose Javier Reyes (third from right) with (from left) Bida ni Mister, Bida si Misis cast Jodi Sta. Maria, Freddie Webb and Jon Santos with The Weakest Link host Richard Yap and Who Wants To Be A Millionaire host Christopher de Leon Photo 10: Canoy with the IBC Entertainment TV team (from left)

It was a memorable evening for all who trooped to the Smart Araneta Coliseum. The Kapinoy get-together was a manifestation of the network's commitment to its viewing public to give the best of its production efforts and creative resources for programs that edify and celebrate the life, culture, children and soul of the Filipino.

IBC president and CEO Boots Anson-Roa ushered in the evening's festivities with an inspiring message. "We've started with on our plans for the upcoming year for the network. Behind the scenes and effort, discussion and debate as to how the network. Being new in the industry, we're excited for a new beginning and future for IBC-13. Rest assured that our goal to be a certified number 3," she shared. For all of us staff and employees of the Kapinoy network, the work never ceases and the continuing challenge again is to be the Filipino viewers' station of choice wherever he or she may be in the world. This is the North Star that guides us through the broadcast industry, allied with some the country's best and outstanding talents that made the night truly memorable.

Safe In The Arms Of Love

Safe In The Arms Of Love was a [Philippine television drama](#) written by award-winning writer Jay Fernando, Generiza Reyes, Andre Philip Loleng and Ceres Helga Barrios and directed by [Wenn V. Deramas](#) broadcasting on [IBC](#) and worldwide on [Global IBC](#).

The primetime series premiered on June 17, 2013, replacing the phenomenal teleserye [Esperanza](#) on [IBC](#)'s PrimeTastik block. The primetime romantic drama is top-billed by [Dingdong Dantes](#), [Cristine Reyes](#), [Cogie Domingo](#) and actress [Cherry Pie Picache](#).

Safe In The Arms Of Love

| | |
|-------------------|--|
| Genre | Drama Family Romance Soap opera Melodrama |
| Created by | IBC Creative Department |
| Developed by | IBC Entertainment TV |
| Written by | Jay Fernando Generiza Reyes Andre Philip Loleng Ceres Helga Barrios |
| Directed by | Wenn V. Deramas |
| Starring | Dingdong Dantes Cristine Reyes Cogie Domingo Cherry Pie Picache |
| Opening theme | <i>Safe In The Arms Of Love</i> by Anja Aguilar |
| Composer(s) | Vehnee Saturno |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | 150 (total) |
| Production | |

| | |
|----------------------------------|---|
| Executiveproducer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Editor(s) | Kathryn Denise Chua Joseph Nathaniel Lopez |
| Location(s) | Philippines |
| Running time | 30 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | June 17, 2013 – January 24, 2014 |
| Chronology | |
| Preceded by | Esperanza |
| External links | |
| Official Website | |

Story [Edit](#)

Safe In The Arms Of Love is a story of a Paulo dela Cruz ([Dingdong Dantes](#)) who is neighbors are the driving this house. The story begins when a young women Nella Gonzales ([Cristine](#)

[Reyes](#)) is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudero ([Cogie Domingo](#)) and Candia Trinidoro ([Nikki Bacolod](#)) in remarkers of this time. A young woman and leading men, has been from their success in the husband of home to the parents are Candis Evidad ([Joanna Morales](#)) and Eden Estrada ([Lucas Zamora](#)).

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [Dingdong Dantes](#) as Paulo dela Cruz
- [Cristine Reyes](#) as Nella Gonzales
- [Cogie Domingo](#) as Emon Escudero
- [Cherry Pie Picache](#) as Andrea Gonzales

Supporting Cast [Edit](#)

- [DJ Durano](#) as Francisco Amigo
- [Nikki Bacolod](#) as Candia Trinidoro
- [Vandolph Quizon](#) as Quizon Manaloto
- [Say Alonzo](#) as Yayo Aguila
- [Joanna Morales](#) as Candis Evidad
- [Lucas Zamora](#) as Eden Estrada
- [Biboy Ramirez](#) as Delfin

Special Participation [Edit](#)

- [Sofia Andres](#) as Andrea Bernardo
- [Miguel Aguila](#) as Miguel Pascual

Reception [Edit](#)

Ratings [Edit](#)

According to data from [Kantar Media Philippines](#), *Safe In The Arms Of Love* successfully conquered the primetime viewing habit of TV viewers as it reigned in its timeslot with a pilot national airing of 30.1% rating beating its rival program are [GMA Network](#)'s [My Husband's Lover](#) with 28.2% and [ABS-CBN](#)'s [Apot Sa Dagat](#) which only got 27.8%. On the month of July 2013, the rating registered by recorded an all-time high rating of 30.1% nationwide ahead of its

rival [Huwag Ka Lang Mawawala](#) (23.2%) and [My Husband's Lover](#) (15.0%), according to data from Kantar Media.

Merchandise [Edit](#)

Soundtrack [Edit](#)

Safe In The Arms Of Love: The Official Soundtrack

Soundtrack by Various artists

Released June 17, 2012

Recorded 2012-2013

Genre [OPM](#)
[Pop](#)

Label [IBC Records](#)
[Viva Records](#)

The *Safe in The Arms of Love: The Official Soundtrack* album was released under [IBC Records](#) and [Viva Records](#) on June 17, 2013. The show's original soundtrack, which features the theme song sung by [Anja Aguilar](#), was released the series' Grand Fans Day. The album's main single *Safe In The Arms Of Love* released along with its official music video directed by Chiqui Lacsamana. *Until Then* was released as its second single with its music video directed by Monti Parungao and the third single *Why Can't It Be?*.

The soundtrack also became the number 1 top-selling OPM album in the Philippines.

Track listing [Edit](#)

1. Safe In The Arms Of Love (Coco Lee) (composed by Vehnee Saturno) - [Anja Aguilar](#)
2. Until Then (Gary Valenciano) (composed by Dingdong Avanzado) - [Dingdong Avanzado](#)
3. Aking Hiling (composed by Paolo Ledesma) - [3rd Avenue](#)
4. Why Can't It Be? (Rannie Raymundo) (composed by Ryan Cayabyab) - [Marvin Ong](#)
5. Say You'll Never Go (composed by Vehnee Saturno) - [Anja Aguilar](#)
6. Paalam Na (composed by Vehnee Saturno) - [Rachel Alejandro](#)
7. Sayang na Sayang (composed by Louie Ocampo) - [Cristine Reyes](#)

8. You Needed Me (Ronan Keating) (composed by Vehnee Saturno) - [Joshua Cadelina](#)
9. Bakit Na Lang (composed by Jonathan Manalo) - [Lani Misalucha](#)
10. You Made Me Live Again (composed by Vehnee Saturno) - [Miguel Aguila](#)

Awards and recognition [Edit](#)

Gawad Tanglaw Awards [Edit](#)

- 2014 12th Gawad Tanglaw Awards (Best Performance by an Actor) - Won (Dingdong Dantes)
- 2014 12th Gawad Tanglaw Awards (Best TV Series) - Won

Anak TV Seal Awards [Edit](#)

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

PMPC Star Awards for Television [Edit](#)

- 27th PMPC Star Awards for Television (Best Drama Supporting Actress) - Won (Nikki Bacolod)
- 27th PMPC Star Awards for Television (Best Drama Actor) - Won (Cogie Domingo)
- 27th PMPC Star Awards for Television (Best Primetime Drama Series) - Won

Catholic Mass Media Awards [Edit](#)

- 35th Catholic Mass Media Awards (Best Drama Series) - Won

References [Edit](#)

See also [Edit](#)

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- [Official Site](#)
- [Safe In The Arms Of Love on Facebook](#)
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Kapinoy relaunch a new drama flatform

June 17, 2013

The country's **Kapinoy Network** in partnership with **Viva Entertainment** is set to definitely on the go to get the top spot in the TV ratings game.

IBC-13, the country's third leading network has been aggressively luring the best people in the industry to join, producing **Kapinoy** shows to compete head-to-head with those offerings of **ABS-CBN** and **GMA** is set to launch a new drama series on primetime. In fact, more veteran actors signed up for different shows in the network.

The network has already strings of hit shows on its belt with ***Who Wants to be a Millionaire***, ***The Weakest Link***, ***Born to be a Star***, ***PBA***, ***NBA*** and ***ONE FC***. It has also produced several drama series which are already very much quality programming those produced by rival networks.

Now, **Viva-IBC** is bringing drama to a new level upon its teleserye. This is poised to be a new platform of drama production in Philippine television dominated by soap operas running for an average of 6 months to a year. The mini-serye is somewhat patterned with Mexican, Korean and Japanese drama serials, featuring a fast-paced storyline and stellar casting. This format has been attributed to the high quality of Korean and Mexican TV serials, since the quality of the story and execution can be well-attended by the production.

An All-Star Fantaserye on Primetime

A new fantaserye called ***My Family Xyriel***, the fatasy star-studded drama will boast an all-star cast, top-billed by the network's primetime star Xyriel Manabat along with Candy Pangilinan,

twins are Juan Carlos and Juan Miguel Urquico and Gerald Pegigan will have its acting debut on this fantaserye.

Romantic Teleserye

And according to our sources, the first teleserye will be entitled ***Safe in the Arms of Love***, a romantic drama, starring award-winning actor Dingdong Dantes and drama princess Cristine Reyes. The romantic teleserye will supporting Cogie Domingo, who has also signed in to work with a project with the network. Joanna Mae Morales is also said to be part of the romantic teleserye, providing more wattage to this high profile show. Watch out for **IBC-13's** new shows that are expected to change in Philippine TV.

The teleserye ***My Family Xyriel*** and ***Safe in the Arms of Love*** will now join primetime, currently dominated the **Kapamilya** and **Kapuso** network with a huge hits.

Safe In The Arms Of Love scores its All-Time high 25.5%

July 9, 2013

IBC-13's primetime hit teleserye ***Safe In The Arms Of Love*** is now hitting its higher rate on Philippine TV. More viewers are getting on the primetime love-team drama series top-billed by the certified teleserye love-teams of the **Kapinoy** network newest **Primetime Idols** are Dingdong Dantes as the Award-Winning Actor and Cristine Reyes as The Asia's Drama Princess of Teleserye with Cogie Domingo as the Dramatic Actor, **Kapinoy** primetime teleserye is always on top and dominating of Philippine television, ***Safe In The Arms Of Love*** after it recorded an all-time high rating of 30.1% nationwide last June 17 (Monday) won the hearts of primetime TV viewers with its heartwarming storytelling and musical scoring, world-class cinematography, and excellent performance of its cast captured the hearts of televiewers.

The rating registered by ***Safe In The Arms Of Love*** is 9 points ahead of its rival ***Huwag Ka Lang Mawawala*** (23.2%) and ***My Husband's Lover*** (15.0%), according to data from **Kantar Media**. This is the highest rating garnered by the show since it started airing last June 17. Kantar Media also reported that day by day, ***Safe In The Arms Of Love*** showed a significant growth in viewership, with a minimum difference in ratings by 13%, as opposed to its rival program in the time slot. The story heats up this week as Paulo dela Cruz (Dingdong Dantes), Nella Gonzales (Cristine Reyes) and Emon Escudero (Cogie Domingo) become closer to each other, which raises the ire of Candia (Nikki Bacolod). Nella is now more determined to hide the truth from Francisco Amigo (DJ Durano), Cherry Pie Picache (***Safe In The Arms Of Love***) and Quizon Manaloto (Vandolph Quizon) so that she can finally take revenge on her lover who hurt her so much more? Don't miss ***Safe In The Arms of Love*** weeknights right after ***The Weakest Link*** in **IBC-13's PrimeTastik**. For updates in exclusive updates, photos, and videos, log on

to ***Safe In The Arms Of Love***, official social media accounts like the show's official **Facebook** page at www.facebook.com/SafeInTheArmsOfLove or follow @SafeInTheArmsOfLove on **Twitter** and share your reactions using the hashtag #SafeInTheArmsOfLove.

IBC jumps the giant network on channel 2 and 7

July 19, 2013

Boosting **IBC-13** increasing ratings of the **Kapinoy** programs on **IBC** has sent the network to further boost its line-up and develop its own stars. In a conversation with **IBC** executive vice-president Lito Ocampo Cruz last week, he spoke about the ratings soaring on winner of ***The Weakest Link***, ***Who Wants To Be A Millionaire?***, ***Born to be a Star***, ***PBA***, ***NBA*** and ***ONE FC***. All of 5 programs hit an average audience share of 45 percent, an indication that **IBC-13** must be doing something right and that audiences dare to be different.

Consistently increasing its viewership performance rating is the newest primetime teleseryes are ***My Batang Momay*** starring Xyriel Manabat with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urqioco, ***To Love Again*** starring Miguel Aguila and Meg Imperial with Mitch Valdez and Ronnie Ricketts, and ***Safe In The Arms Of Love*** starring Cristine Reyes and Dingdong Dantes with Cogie Domingo and Cherry Pie Picache has succumbed a soap operas on **IBC's** primetime block to the teleserye trend mastered and re-mastered by the established TV networks **ABS-CBN** and **GMA**.

"The audience wants something new all the time," Ocampo Cruz intones.

In line with this, **The Kapinoy Network** is fasttracking build-up of its own set of stars, starting with stars the comedies of Jodi Sta. Maria and Freddie Webb of ***Bida ni Mister***, ***Bida si Misis***, Petra Mahalimuyak in ***Petra's Panniest*** and Robi Domingo, Yam Concepcion and Maui Taylor of ***Goin' Bukol Pwede***. Meanwhile, the horror-suspense thriller anthology series ***Tumbok Revoluion*** top-billed by Janeena Chan, Dino Imperial and Paul Jake Castillo.

The network signed up with a blockbuster tandem of phenomenal love-team Nadine Lustre and AJ Muhlach, the contract star who are top-billed in a teen drama anthology ***Sandy's Boyfriend***.

I Need Romance Phenomenon

August 2, 2013

The local market of **IBC-13** in partnership with **Viva Entertainment, The Kapinoy Network** producing more soap operas. "We're really content company. That's the main difference in **ABS-CBN** and **GMA Network** produce our own stars and have a platforms as well," he explains.

Aside from the country's top television station, **IBC-13** is also into radio stations, internet services, magazines, post-production, international cable and satellite distribution, talent management, music recording and development, licensing and merchandising. Chairman Eric Canoy said the showbiz orientation of the network helps **The Kapinoy Network** come up with good homegrown movies and television shows, while giving television viewers the chance to see what other countries to offer. For the success of TV networks **ABS-CBN** and **GMA** in these soap operas from teleseryes, fantaseryes, telenovelas from Mexico and asianovelas from Taiwan and Korea, and animes from Japan.

"Although the cheaper to bring in a foreign soap than to produce our own programs abroad. The network's soap opera are the fantaserye ***My Batang Momay*** and the teleseryes ***To Love Again*** and ***Safe In The Arms Of Love***, the popular telenovela ***Amor Bravio*** and the asianovelas are the Taiwanovela like ***Once Upon a Love***, the Koreanovelas are ***Flower Boys Next Door*** and ***I Need Romance*** continues to boost the ratings and the sales of **IBC-13**.

Also, **IBC-13** and **Viva Television** will export these shows to other countries, much like the Mexican, Taiwanese, China and Korean soap operas, and Japanese animes. This included were the quick to the Mexican soaps of telenovelas and the Asian soaps of Taiwanese, China and Korean are asianovela bandwagon.

He said **IBC-13's** biggest advertisers include **Unilever, Proctor & Gamble, Johnson & Johnson, Globe, McDonalds, Amigo Segurado** and the telecom companies.

IBC-13's primetime in telenovela ***Amor Bravio*** and the Koreanovela ***I Need Romance*** are big hit became a phenomenal success," Canoy says.

Amor Bravio and ***I Need Romance*** had been among the overall top **15 Primetime** shows in Metro Manila, according to **Kantar Media** surveys. ***Amor Bravio*** airs weeknights at 10 p.m. and ***I Need Romance*** airs weeknights at 10:30 p.m. Despite its popularity, **IBC-13** will put the show on primetime with the homegrown teleseryes and putting the telenovelas and Koreanovelas. ***I Need Romance*** and ***Amor Bravio*** has since captured a big chunk of primetime viewership, also contributed to the surge in its advertising revenues.

The theme songs of their chosen Asianovelas. Nadine Lustre sang R&B ballad ***Snow on the Sahara***, the theme song of Taiwanovela ***Once Upon a Love*** and a certified singing champion Anja Aguilar sang the dance-pop hit ***I Need Romance***, the theme song of Koreanovela ***I Need Romance***.

Mr. Canoy said **IBC's** ratings in the prime-time slot have improved. ***I Need Romance***, among television viewers was also surprising. He said ***Amor Bravio*** and ***I Need Romance*** makes P1 million in revenues each day. For ad spending, **Unilever** and **Proctor & Gamble** each contribute about less than 10% of total advertising revenues.

The Kapinoy Network is more focused on localizing and giving more attention to local programs. Canoy reveals that **IBC-13** recently formulating a soap opera with teleseryes, fantaseryes, telenovelas and asianovelas.

IBC also recently re-negotiated with a Mexican production for the right to air a telenovela opposite the **ABS-CBN** and **GMA** hit. According to teaser clips, merchandising plugs and music videos, the telenovela **Amor Bravio** had a 30.1% beating rivals **ABS-CBN's Woman of Steel** and **GMA's Two Sides of Anna**, which got an audience share of only 15.4% and 11.1%. **I Need Romance**, a Koreanovela getting a whopping 26.6% audience share among viewers than **That Winter The Wind Blows** (9.6%) and **The Innocent Man** (6.8%).

Amor Bravio and **I Need Romance** in terms of ratings during that survey were other **IBC-13** programs, all evening soaps. These included Xyriel Manabat starrer **My Batang Momay** with 21.4%, **To Love Again** with 36.5% and Cristine Reyes-Dingdong Dantes-Cogie Domingo starrer **Safe In The Arms of Love** with 30.9%. **Kantar Media's** July 29 overnight results also showed the **IBC** primetime soaps than **ABS-CBN** and **GMA** counterparts, showed also in the **Kantar Media** survey to do counter-programming.

My Batang Momay starring Xyriel Manabat considerably with an audience share of 21.4% than **Annaliza** had 19.6% share and **Binoy Henyo** had 10.5% share.

IBC's hit romantic teleserye **Safe In The Arms of Love**, which stars are Cristine Reyes, Dingdong Dantes and Cogie Domingo, had a 30.9% audience share. The counterpart on **ABS-CBN's Huwag Ka Lang Mawawala** had a 25.3% audience share and **GMA's My Husbands' Lover**, had a 11.9% audience share.

To Love Again which top-bills by Miguel Aguila and Meg Imperial with Mitch Valdez and Ronnie Ricketts continued to reign in its primetime slot with a 36.5% audience share, while **Juan dela Cruz** and **Anna Karenina** had 33.0% and 19.3% share.

Express Balita had the undisputed highest-rating newscast with a 25.5% audience share on July 29. The rivals of news programs are **TV Patrol** with 28.3% and **24 Oras** with 17.9%.

The Richard Yap as Sir Chief's top-rating primetime game show **The Weakest Link** in a league of its town, cornering 29% of Mega Manila viewers on July 29 against the teleseryes are **Muling Buksan Ang Pusong** had 28.4% and **Mundo Mo'y Akin** had 17.1% at the same time.

TV station's voice overs [Edit](#)

- Peter Musngi (ABS-CBN, ABS-CBN News Channel)
- Al Torres (GMA-7, GMA News TV)
- Terrence Khan (IBC-13, IBC News Network)
- Michael Knight (TV5)
- Martin Andanar (TV5, AksyonTV)
- Bob Novales (PTV-4)

- Dominic (of 96.3) (Studio 23)

Cristine Reyes continues to charm primetime viewers

August 27, 2013

Teleserye Princess Cristine Reyes shines brighter in IBC's top-rating primetime drama series *Safe In The Arms Of Love* through her endearing character, Nella Gonzales. From being the maltreated daughter of Andrea Gonzales (Cherry Pie Picache), Nella has beautifully transformed into a princess when the truth came out that she is Yayo Aguila (Say Alonzo) and Candis (Joanna Morales). How will Nella's life change when she is with her family? Will she be contented with her status as a princess who will she choose—her former family where she was taken care of by her Paulo dela Cruz (Dingdong Dantes) in the name of Emon Escudero (Cogie Domingo)? Continue to witness the bigger revelations on IBC-13's biggest drama offering for 2013, *Safe in the Arms of Love*, weeknights at 9:30pm, after *The Weakest Link* on PrimeTastik. For exclusive updates, photos, and videos, log on to *Safe In The Arms Of Love* official social media accounts at www.facebook.com/SafeInTheArmsOfLove and www.twitter.com/SafeInTheArmsOfLove.

IBC-13 leads nationwide TV ratings in August

September 05, 2013

IBC-13, the country's largest and leading sequestered multimedia conglomerate, sustained its nationwide leadership by having the most number of Philippine TV households watching its shows whole day. **IBC-13** enjoyed its biggest lead on primetime (6PM-12MN) with an average audience share of 29%, 15 points higher than **ABS-CBN's** 14% and **GMA's** 32%, based on data from **Kantar Media** that cover urban and rural homes.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier **AGB Nielsen** reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC-13 also ruled primetime in other key territories like Balance Luzon (areas in Luzon outside Mega Manila) with 30% audience share vs **ABS-CBN's** 49% and **GMA's** 33%; in the Visayas where it registered 15%, or more than twice as big as **ABS-CBN's** 57% and **GMA's** 24%; and in Mindanao with 10% or three times **ABS-CBN's** 62% and **GMA's** 21% share. Primetime is the

most important timeblock when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently.

IBC-13's primetime supremacy also drove its dominance in terms of total day audience share, hitting an average audience share of 30%, as compared to **ABS-CBN's** 41% and **GMA's** 34%. The basketball fans of the **PBA Governors' Cup** led by the country's top 30 most watched programs in August with a national TV rating **San Mig Coffee Mixers vs. Milo Energy Drink** of 34.7%, **San Mig Coffee Mixers vs. Talk N' Text Tropang Texters** with 30.4% and **Air21 Express vs. Globalport Batang Pier** with 20.8%., followed by multi-awarded game show **The Weakest Link** with 31.5%.

Primetime teleserye **Safe In The Arms Of Love** immediately rose to the tenth spot of the monthly top 30 with 27.2%, beatings its rival program **Huwag Ka Lang Mawawala** (26.6%) and **Got to Believe**(32.4%) of **ABS-CBN** and **My Husband's Lover** of **GMA** that only recorded 15.2%.

IBC's primetime game show **Who Wants To Be A Millionaire?** by registering a whopping national TV rating of 25.9% also rated high on the list, trumping **ABS-CBN** and **GMA** of drama anthologies offering **Maalaala Mo Kaya** (22.7%) and **Magpakailanman** which to make it to the top 30. Moreover, **My Batang Momay** on a high note by registering a whopping national TV rating of 25.0%.

Express Balita, meanwhile, landed in fourteenth place and ruled all newscasts with 29.9%, while the reality singing show **Born to be a Star** on the 18th spot with 22.6%.

Newly reality show **Superstar Circle** continues to stand as the list with a national TV rating of 20.1%.

Kantar Media's report also showed that 15 programs in the top 30 in August were produced by **IBC-13**, including **Once Upon a Time** (19.7%), **Happy TODAS** (18.6%), **Bida ni Mister**, **Bida si Misis** (18.3%), **Sandy's Boyfriend**(17.3%), and **Goin' Bukol Pwede** (15.3%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are **ABS-CBN**, **PTV**, **IBC**, **SkyCable**, **J. Romero and Associates**, **720ConsumerConnect**, **Starcom**, **OMD**, **PhD**, **Mediacom**, **Mindshare**, **MEC**, **Max us**, **Universal McCann**, **Wellmade Manufacturing Corporation**, **Brand Ideas**, and **MPG Havas**. They also include pan-regional networks like **CSM Media Inc.**, **Fox International Channels**, **Star HK**, **Discovery**, **AXN**, **HBO**, **MTV**, **Sony Pictures Television International**, **Celestial Tiger**, and **A&E Television Network**.

Among these, the following subscribe to both urban and rural TV audience measurement: **ABS-CBN**, **IBC**, **Brand Ideas**, **MPG Havas**, and **720ConsumerConnect**.

Dingdong Avanzado signs contract with IBC-13, will head music business unit

September 16, 2013

Dingdong Avanzado's project signs his contract with IBC-13 at the Aracama Restaurant. (IBC)

Multi-talented singer-songwriter, TV host, recording artist and actor as the original prince of pop Dingdong Avanzado officially signed a contract with IBC-13 and formalized his much-publicized transfer to his new home network. Dingdong Avanzado assumes music executive post in IBC Channel 13. Dingdong is apart of IBC-13 contract actors, and to ssing theme songs for the network's soap operas.

Describing the Philippine music industry his role in IBC Channel 13 as that of more than just a talent, Dingong said he will be in charge of the music business unit of the network. Regarded as the most outstanding Concert performers, multi-platinum recording artist, songwriter, director and total entertainer garnered several attributes earned the Gold and Platinum Record awards.

"I will oversee the musical content of IBC-13 shows and write new songs," the 45-year old told a select group of entertainment media last Saturday. Dingdong Avanzado has ahead of IBC-13 talent. The network's owner, new chairman Eric Canoy, has assigned him to head the station's music department.

In addition to his executive functions that you're signing a contract in your new home, IBC-13's newly appointed chief entertainment content officer, Laurenti Dyogi, also confirmed that Avanzado will also have his own shows, including a musical variety show *It's Partytime*, in-charge of all the music content of the shows while Avanzado signed his recording contract with the music recording company IBC Records to release *Song for You*, a new album concept of the new album released on August 27, 2013 assures fans that the new album will complement Dingdong's stature as one of the icons of the local music industry.

Dingdong shakes hands with IBC president and CEO Boots Anson-Roa and IBC chief entertainment content officer Laurenti Dyogi stands beside him. (IBC)

For his part, IBC president and chief executive officer Boots Anson-Roa admitted that he has been a fan of The Original Prince of Pop for sometime. As consultant, Dingdong will be in charge of creating music content for the Kapinoy network. So expect Avanzado to write theme songs for various IBC shows, among others. Dingdong will be exclusive to television as on-camera performer and composer, and also head IBC-13's Music Business Unit.

Dyogi responded to the gesture and explained that Dingdong will be stand as the over-all music in-charge of IBC-13's shows from teleserye theme songs to the network thematic jingles, Dingdong said. After the contract signing, Boots exclaimed that the comedian is going to report to work immediately since he will be a part of a new musical variety show and the drama series.

Although he is handling the Music Department of IBC-13, his new home network, Dingdong believes that the Kapinoy Network in keep putting up their own record label in the tradition of ABS-CBN's Star Records and the GMA Network's GMA Records shares a good relationship with the company in his recording career.

Boots Anson-Roa, IBC President and CEO, said the music will be a part of Avanzado's responsibility with the network. "Dingdong is a very good singer and a very good actor, he is a good composer and songwriter, so he has offer to IBC-13. He will most especially be in charge of musical strategy for our shows."

Boots stressed the importance of music to any show. "Music plays a big difference, it plays an important part in a show, especially that we're preparing fresh new contents in our shows," he said. So it's safe to say that from now on, Dingdong's new compositions will be for IBC Channel 13.

While music played a big factor in his decision to join IBC-13, Ogie also cited his close ties with IBC chairman Eric Canoy and vice-president Lito Ocampo Cruz, who was a principal sponsor. Dingdong promised that he will help IBC-13 live up to its moniker as "The Kapinoy Network".

As the latest addition to IBC's roster of stars, Dingdong confirmed that he wil be headlining TV shows on the network. Avanzado with Rachel Alejandro, Lani Misalucha and Gino Padilla set to hosting in *It's Partytime*, a musical variety show airing on Sunday afternoon. He will also judges of Avanzado with Gino Padilla, Joey Albert and Paula Bianca in *Born to be a Superstar*, a reality singing search show contest hosted by a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos every Sunday nights at 8:30pm.

Apart from TV shows, Dingdong's contract with IBC-13 (which reportedly more P1 billion) also includes an executive position in the network's new music department.

Kapinoy Cinema, Sinemaks airing on IBC by Viva movies

September 20, 2013

IBC-13 is the government-sequestered television and radio station that produces local shows and aims to compete with big channels **ABS-CBN** and **GMA**.

For the home-popped popcorn as **The Kapinoy Network** has more local Pinoy blockbuster movies in our own **Viva** Tagalog movies as some advertisers on **Channel 13** to compete with Tagalog films of **GMA-7's GMA Films** via *Kapuso Movie Festival* and **ABS-CBN's Star Cinema** via *Kapamilya Blockbusters* and *Star Cinema Originals*. Also with a co-production venture of **IBC-13** with **Viva Communications, Inc.**

IBC-13 introducing its **HapoNation** lineup by the movie block *Kapinoy Cinema* featuring the collection of local blockbuster movies from **Viva Films** airs every weekdays at 2:30 p.m., right after the noontime show *Lunch Break* and before the afternoon teleserye *Before I Fall in Love*. The Pinoy hit action blockbuster movies *Sinemaks* also aired every Sundays at 10:45 p.m. featuring the homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others, as well as its TV specials and concerts.

Shown is **IBC-13** chairman Eri Canoy and **Viva** chairman and CEO Vic del Rosario, Jr. signing the co-production agreement. Witnessing for **IBC** president and CEO Boots Anson-Roa, vice-president Lito Ocampo Cruz, sales and marketing director Tessie Taylor and **Viva** executive Veronique del Rosario-Corpuz.

The rating challenge (IBC-13 goes head-to-head with ABS-CBN and GMA-7)

September 21, 2013

The Kapinoy Network IBC-13, the sequestered TV station is now set for the boob tube battle. Relaunch a new lineup of shows which will compete head on with the shows of **ABS-CBN Channel 2** and **GMA Channel 7** are the two dominant players in the Philippine television industry has been a pioneer in broadcasting satellite as well as top-rating and trailblazing programming. Ironically, the man who put **IBC** at number 3, Boots Anson-Roa is now a president and CEO of its competitor gains the top position.

"While producing our own local programs, the services of top stars and talents under the contracts with the dominant channels. Those that are free from the movie outfits charge excessively talent feesthrough TV broadcast," he says. The changes in programming are in line with the thrust of **IBC-13's** new management group to gain the network's number 3 position. The group is headed by **IBC** chairman Eric Canoy, **IBC** president and CEO Boots Anson-Roa, **IBC** vice-president Lito Ocampo Cruz, **IBC** vice-chairman Freddie M. Garcia, **Channel 13** head Rey Sanchez and sales and marketing department Tessie Taylor has grown into a phenomenon.

Intercontinental Broadcasting Corporation or **IBC**, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 53rd anniversary as a leader in the **Philippine Communications** industry. Add to this the add-on values like creative merchandising, brand-bugs, built-into-the-program credits. Viewed increase in number growth in listenership and viewership of a considerable masses.

As the network who brought us such classic TV shows as ***Chicks to Chicks***, ***Iskul Bukol***, ***Sic O'Clock News***, ***TODAS***, ***The Sharon Cuneta Show***, ***See-True***, ***Tarzan***, ***Seeing Stars with Joe Quirino***, among others. Now, **The Kapinoy Network** aims to deliver more quality programming that is basically of innovative and creative core intact. The home network of the television programs like the **PBA** and **NBA** basketball games as well as its award-winning programs like ***The Weakest Link***, ***Magandang Umaga Ba?***, ***Lunch Break***, ***Sandy's Romance***, ***Linawin Natin***, ***Tumbok Revolution***, ***Showbiz Star***, ***It's Partytime***, ***Cooltura***, ***Express Balita***, ***Ronda Trese***, ***Bitag***, ***Snooky***, ***Who Wants to Be a Millionaire?***, ***Chinatown TV***, ***Happy TODAS***, ***Before I Fall in Love***, ***Report Kay Boss***, ***TODAS Kids***, ***Safe in the Arms Of Love***, ***DMZ-TV***, ***Once Upon a Time***, ***Joey & Teysi***, ***Goin' Bukol Pwede***, ***Whattaboys***, ***Noel @ Late Night***, ***KapinoyLand***, ***Bida ni Mister***, ***Bida si Misis*** and ***Born to be a Superstar***.

The goal for creating this show was to increase the commercial value of the government-owned **IBC-13**, which was up for sale as part of the **Philippine Government's** privatization efforts.

IBC News and Current Affairs' line-up of the network's long-running flagship news program ***Express Balita***, airs weeknights at 6:30 p.m. Anchored by Henry Omega-Diaz and Snooky Serna-Go against the formidable primetime rivals ***TV Patrol*** and ***24 Oras*** at the same timeslot, according to TV ratings provider **Kantar Media**. Also, the late-night national newscast ***Ronda Trese*** airs weeknights at 11 p.m., anchored by Bernadette Sembrano and Jess Caduco against ***Bandila*** and ***Saksi***.

The weekend edition of ***Express Balita Weekend*** with anchor Vincent Santos and Amelyn Veloso, which airs Saturdays at 12:30 a.m. and Sundays at 10 p.m.

The new shows of new faces of superstars feature the love-teams are Mario Maurer and Erich Gonzales in the afternoon teleserye ***Before I Fall in Love***; and Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez in the primetime mini-action series ***Noli Me Tangere***, which is directed by Monti Parungao when the dominant TV networks air their top-rating soap operas.

IBC-13 has also featuring the showbiz-oriented talk show ***Showbiz Star*** with new hosts are Dolly Anne Carvajal and Anthony Suntay every Saturday 2:30 p.m. against ***Showbiz Inside Report*** and ***Startalk***. Meanwhile, actress Cristine Reyes, Dingdong Dantes and Cogie Domingo has been the drama series ***Safe In The Arms of Love***, a primetime romantic teleserye weeknights at 9:30 p.m. The network will also launching ***La Madrastra***, the newest primetime telenovela in the country and which introduced Mexican star Victoria Ruffo to the Filipino audience of watching nightly drama shows.

A certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos hosting the reality singing search show ***Born to be a Superstar*** (Sundays 8:45-10 p.m.) with a judges are Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado.

The **Kapinoy** stars of ***It's Partytime***, **IBC-13's** Sunday noontime musical variety show hosted by singers are Dingdong Avanzado, Lani Misalucha, Rachel Alejandro and Gino Padilla. ***It's Partytime*** also competes directly with rivals ***ASAP 18***, which is hosted by singers Gary Valenciano, Zsa Zsa Padilla, Vina Morales and Martin Nievera and ***Sunday All Stars*** with Regine Velasquez, Christian Bautista, Jaya and Janno Gibbs.

Just recently, three of **IBC-13's** primetime shows won four of the highest awards given by a world organization- the **PMPC Star Awards**, **The UPLB Isko't Iska't Broadcast Choice Awards**, **Golden Screen TV Awards**, **Gawad Tanglaw Awards**, **Anak TV Seal Awardee** and **KBP Golden Dove Awards**. ***The Weakest Link***, home the **Best Game Show** award and ***Who Wants To Be A Millionaire***, garnered the two top awards: **Best TV Game Show** and **Best Game Show Host** for Christopher de Leon and Richard Yap of ***The Weakest Link*** won **Best Game Show Host** who was also nominated and considered a top contender. ***Born to be a Superstar*** also won **Best Reality Talent Search** in last year's **KBP Golden Dove Awards**. One of the most consistent nominees and winners, almost every year, is the phenomenal, the lone-running comedy gag show ***Happy TODAS***, top-rating sitcom ***Goin' Bukol Pwede***, ***Bida ni Mister***, ***Bida si Misis*** and ***Whattaboys***, kiddie gag show ***TODAS Kids***, best drama series are ***Before I Fall in Love***, ***Safe In The Arms Of Love***, ***Once Upon a Time***, ***Tumbok Revolution*** and ***Sandy's Romance***, ***Joey & Teysi***, ***Noel @ Late Night***, ***Showbiz Star***, ***Cooltura***, ***Lunch Break***, ***KapinoyLand***, ***Chinatown TV*** and ***It's Partytime***.

The former employee of **ABS-CBN**, Mr. Garcia his new post with the television of **IBC Sales and Marketing** explained their plans and programs for the station.

In the overall station ratings and rankings, **Channel 13** dominated the daytime and late-night programming and had its audience share of the primetime audience. ***KapinoyLand***, ***Winx Club***, ***Lunch Break***, ***Kapinoy Cinema***, ***Before I Fall in Love*** and ***TODAS Kids*** sustained **Channel 13's** hold of the daytime (6 a.m. to 6 p.m.) slot. **Channel 13** ranked third in the primetime slot with its top-rating programs like ***Noli Me Tangere***, ***Express Balita***, ***My Batang Momay***, ***The Weakest Link***, ***PBA*** and ***Safe In The Arms Of Love*** are ranking the number in the television ratings, besting even top-rating programs like ***Who Wants to be a Millionaire***, ***Happy TODAS***, ***Whattaboys***, ***Bida ni Mister***, ***Bida si Misis***, ***Born to be a Superstar***, ***Goin' Bukol Pwede***, ***Sandy's Romance***, ***Superstar Circle***, ***Once Upon a Time***, ***Sinemaks***, ***It's Partytime*** and ***Tumbok Revolution***.

IBC-13 as the counter-programming strategy, with the station airing completely different shows from its competitor with home to the **PBA** and **NBA** basketball. **The Kapinoy Network** has been airing new soap operas to compete against **ABS-CBN** and **GMA** are the soap operas as well as its Japanese cartoons.

When Laurenti Dyogi introducing a new post as the network's new chief entertainment content officer, his program of action included giving in to the viewers in more drama programs.

"The network had been content with being number 2. My marching orders for the employees now is to aim the strong number 3 position, and want the programs to be more comparative of counter-programming to fight. Offering more soaps like teleserye ***Safe In The Arms Of Love***, telenovela ***La Madrasta*** and Koreanovela ***Glory Jane***.

The result of the changes has been most encouraging, say the station's top honchos. According to Mr. Canoy, big sales of **IBC-13** with a 50% net increase of privatization of the **PCGG** government.

According to Ms. Boots, management has been gearing up for more aggressive productions.

"There has been a human resources and the management process to create the support foundation for a more aggressive content production" she said. "**IBC-13** has evolved into a leading television station, more competition and also able to compete in entertainment. There has been in our drama productions and talent management producing new programs while introducing a new generation of faces. The current changes in programming are executed by a production committee headed by Mr. Ocampo Cruz. The committee meets tackles everything from ratings and market production of new shows particularly in drama genre.

"This is one area where we are most compared (with **ABS-CBN** and **GMA**).

Historically, **IBC** focused on dramas, comedies and sports gearing towards. We realized to develop the talents in drama shows)," Mr. Canoy said.

Starting this week, from Monday to Friday, **IBC-13** will be airing dramas (three local soap operas, telenovelas and asianovelas) namely mini-series ***Noli Me Tangere*** (Monday, Tuesday and Thursday at 5:45 p.m.), primetime news program ***Express Balita*** (weeknights at 6:30 p.m.), a fantaserye ***My Batang Momay*** (Monday, Tuesday and Thursday at 7:30 p.m.), the action-packed anime ***Cyborg Kurochan*** (8 p.m.), the top-rated game show ***The Weakest Link*** (Monday, Tuesday and Thursday 8:30 p.m.), the most romantic teleserye ***Safe In The Arms Of Love***(weeknights 9:30 p.m.), telenovela ***La Madrasta*** (10 p.m.) and a Koreanovela ***Glory Jane*** (10:30 p.m.). **ABS CBN** and **GMA** has the network's flagship news programs of ***TV Patrol*** and ***24 Oras*** and airing the 6 soap operas, also from Monday to Friday. Mr. Canoy believes that the strength of **IBC-13** has always been in its news and current affairs programming, which is why the network is determined to improve its infrastructure in key areas outside Metro Manila. That way regional stations can come up with their own news programs.

According to Mr. Canoy, there has been tremendous growth in advertising sales for news and public affairs programs. "I've been studying the history of sales impressed that the growth of sales in news and current affairs programs has outstripped the growth in entertainment (programs), which reflects that the advertisers have accepted their strengths," he said. Once the infrastructure outside Metro Manila is placed, Mr. Canoy is confident that the regional stations in

Cebu, Davao, Iloilo and Baguio will be able to produce local shows. "It would require a huge investment, it will also depend on advertisers - willing the rates to advertise in local channels," Mr. Caoy said.

IBC-13 is also also looking into marketing its soap operas in other countries, with the programs dubbed in the country's local language. It is also the international channels are **Global IBC** and **INN International**, so that Filipinos abroad can have access to **IBC-13** shows.

IBC-13: Head-to-head race with ABS-CBN and GMA

September 22, 2013

A head-to-head battle of **ABS-CBN** and **GMA**, according to **IBC-13** vice-president Lito Ocampo Cruz. **The Kapinoy Network** executive also said the network's projected net income of P1.1 billion for 2012.

"As the head-to-head battle," Ocampo Cruz told **Inquirer Entertainment**. "Extremely well in the morning, where we are slightly ahead, and in the total afternoon and early primetime from 5:45 p.m. all the way to the soaps. "In the primetime with the sitcoms in the ratings.

Where the competition is doing well. In the late-night time slot, we are doing well in our current affairs programs. The noontime time slot is ours. That's a given of **Lunch Break**."

He admits has made significant gains, that **IBC-13** continues to be dominating the network's primetime news program **Express Balita** against **ABS-CBN's TV Patrol** and **GMA's 24 Oras**. Late-night newscast **Ronda Trese**, beats its competitor **Bandila** and **Saksi** in the late night newscast, Cruz said.

Jess Caduco's co-anchor Czarinah Lusuegro anchoring on **Ronda Trese**.

Working wonders

Lito said the network might even increase its target to P100 million. "Our sales and marketing groups have been working wonders," Lito said. "The advertisers have been very supportive. Able to contain our production. In fact, in many instances, some of our programs came in below the approved budgets.

Last year, **IBC-13** registered a net income of P1.1 million, significantly bigger than in 2012 in the battle of the networks despite the good ratings and revenues. **IBC Channel 13** drastically the competition for viewership versus the traditional front-runners are **ABS-CBN** and **GMA Network** in the ratings game with local viewers.

Gap narrows

The Philippines' number 3 television network **IBC-13**, which has unveiled since 1998 surging ahead in the ratings with **The Kapinoy Network's** soap operas have also the network in its counter-programming of the Filipino soaps against **ABS-CBN** and **GMA** are the primetime dramas. "**IBC-13** has long since invested in their dramas," he said. Certain amount of time is needed to develop our own programs and the understanding of the formats and experience to be able to put up a sustainable battle.

"Our first investment in the drama format **Safe In The Arms Of Love**," Lito offered. The gap in the ratings then was very wide. Recently, our soaps were behind **ABS-CBN** and **GMA**.

Lito attributes the high ratings of **Safe In The Arms Of Love** to the popularity of the young stars in the cast. He said a large chunk of **IBC-13's** production budget goes to the soaps with their big stars and locations.

Before I Fall in Love, for instance, stars Mario Maurer and Erich Gonzales. **Safe In The Arms Of Love** is directed by award-winning box-office director Wenn V. Deramas.

2 new movies

Lito said that in the coming months, **The Kapinoy Network** will also produce made-for-TV drama specials.

He said the network has signed up with the former **Kapamilya** stars such as Erich Gonzales, Jake Cuenca, Cristine Reyes, Xyriel Manabat and Mario Maurer.

"Even Cristine Reyes signed up with **IBC**, there is already the soap **Safe In The Arms Of Love** with the character of Nella along with Dingdong Dantes and Cogie Domingo," Lito said.

Aside from the network beefing up its TV programs to keep up with the competition, **IBC Records** is also planning the music albums such as Dingdong Avanzado, Rachel Alejandro, Miguel Aguila, Maria Aragon, rock band The Dawn, Lani Misalucha, Giu Comia, among others.

It unveiled new TV shows in revenues and ratings.

The new package includes soap **Noli Me Tangere** which has grabbed in the mini-serie, sitcom **Whattaboys**, teen drama anthology **Sandy's Romance**, new movies and the phenomenal telenovela **La Madrastra**.

IBC-13 news and current affairs shows as well as its high-quality entertainment have the edge over **ABS-CBN** and **GMA**. Entertainment is the stronghold of **ABS-CBN**, **IBC** and **GMA**.

Intercontinental Broadcasting Corporation under the new management: [Edit](#)
TV

IBC-13

Flagship VHF network, targeted at the general Philippine mass audience

IBC News Network (INN)

Flagship UHF news network in upper-middle upscale class and mass market

Cable

Kiddie TV (kids channel)

Toon TV (cartoon channel)

DZTV TeleTrese (interactive news channel)

Danze TV (music channel)

Radio

93.5 Romance FM

Romantic music and love song station at upscale classes in A-B-C markets

DZTV Radyo Budyong 1386

News and public service station

iDMZ 891 Sayaw Pinoy!

Urban music and dance music station at upscale classes in A-B-C markets

‘Safe in the Arms Of Love’ Hits 22.6% Nationwide

September 26, 2013

IBC-13's primetime romantic drama ***Safe In The Arms Of Love*** continuous to soar high on national TV ratings by hitting a new all-time high rating last Monday (Sep 23) and is among the most-watched programs in the country today, based on data from **Kantar Media**.

Safe In The Arms Of Love recently hit an all-time high national TV rating of 22.3%, beating its rival programs are ***My Husband's Lover*** and ***Muling Buksan Ang Puso*** with only 18.3% and 12.0% dominated its time slot.

The show, topbilled by teleserye princess Cristine Reyes, Dingdong Dantes and Cogie Domingo, consistently remains in the top 4 most watched programs of **Kantar**

Media alongside ***Express Balita***, ***My Batang Momay***, teleserye ***To Love Again*** and the hit game show ***The Weakest Link*** This is a very impressive performance for a show that airs on a 9:30PM time slot.

This week, the story heats up as Francisco (DJ Durano) and Candia (Nikki Bacolod) finally found out that Nella (Cristine Reyes) is their daughter. Paulo (Dingdong Dantes) must also face the mother and father of possibly losing his beloved Andrea (Cherry Pie Picache) with this revelation. Will Nella can be with her parents?

Before all the intense romantic drama, get the chance to see the cast of ***Safe In The Arms Of Love*** live this Saturday (Sep 29) in their mall show to be held at **SM Makati** at 5PM.

Don't miss ***Safe In The Arms Of Love*** weeknights after ***The Weakest Link*** in **IBC-13's PrimeTastik**. For updates, like the show's official **Facebook** page at

www.facebook.com/SafeInTheArmsOfLove or follow @SafeInTheArmsOfLove on **Twitter** and share your reactions using the hashtag #SafeInTheArmsOfLove.

IBC, 53 Years of Kapinoy

October 1, 2013

TV stars and movies, superstars, a wonderful of the Philippine television industry, the government-sequestered TV and radio station IBC-13, the country's undisputed number 3 television station in the Philippines, the country and the Asia that viewers in the Philippine media conglomerate when is started since 1960 in this local television station has established its brand in the industry.

On the first day of February 1975, under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC) brought DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively unknown TV station, IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a lot of firsts in the broadcasting industry.

Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 like *Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *TODAS*, *Pinoy Thriller*, *See-True*, *Ula ang Batang Gubat*, *The Sharon Cuneta Show*, *Eh Kasi Babae*, *Kulit Bulilit*, *Sic O'Clock News* and much more.

Years passed after EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.

The Kapinoy Network managed to survive despite unstable conditions. The niche has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC in glorious past. With ABS-CBN and GMA are the most popular network and IBC-13, third most popular network.

The History of The Kapinoy Network

On February 1, 1975 saw the beginning of Intercontinental Broadcasting Corporation (IBC) when the Benedicto Group of Companies purchased the network consisting of the Manila station and another relay station in Visayas and Mindanao. DWKB-FM, now known as iDMZ 89.1 Sayaw Pinoy! was opened and in a short time, it became the number one FM station in the country.

In 1976, IBC metamorphosed into one of the country's most viewed TV network with its full length local and foreign films aired on primetime. This catapulted IBC in the number one slot among all television networks.

On 1977, Through the sweat of its employees and the income generated from its programs, the network built and finally moved into its present home of Broadcast City. The complex was a five-and-a-half hectare land located at Capitol Hills, Diliman, Quezon City. And in 1978, IBC manifested an enviable resilience in surviving the challenges. It marked the biggest, most progressive leap any network has ever made. Because of its station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

After the EDSA Revolution in 1986, IBC was sequestered by the government. A board of administrators was created to run the station. When BBC 2 closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network. Cost of programs went up by threefold. Line produced shows and co-production ventures with Viva, Regal, and Seiko were favored.

The top rated shows of IBC were pirated by rival networks in 1987. Cost of programs, talent fees and TV rights increased tremendously. IBC could no longer afford to produce its own shows. By 1989, IBC took a new image, Pusong Pinoy Pusong Trese, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers.

In the 1990s, Island Broadcast Corporation took over the management and the marketing of IBC which came to be known as Island TV 13. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

During this time in 1992, IBC became a 100% government owned station by virtue of a compromise agreement between PCGG and Mr. Roberto S. Benedicto, management and marketing were returned to the IBC Board of Directors. Programming remained at a standstill in preparation for the launching of a new image.

It was May 1994 when IBC launched *Pinoy ang Dating* with a Filipino-like visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved when the battle for audience share continued. Advertisers became more responsive to marketing efforts. By 1996, Vintage Television (VTV) entered the scene with PBA and NBA games as its major program. Rehabilitation of the transmitter and other technical facilities were initiated in the central and provincial stations. A new Harris 60 Kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach. VTV continues to reign on primetime with its sports and foreign canned programs. IBC's religious and public affairs programs dominate the non-prime slots. The new management under Mr. Emiliano D. Templo is determined to put IBC back on its feet.

IBC-13 celebrates 53rd year of the Kapinoy stars

As the plug is saying "Kapinoy ng Bagong Pilipino," The Kapinoy Network is basically a Filipino culture, children, family and superstars. IBC-13 aims to "cater the mass audiences of the Philippine masa and privatization by the government PCGG through Media ng Bayan."

His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth. All assets that the revenues from the block-time shows will enhance the viewership of the PBA and NBA basketball with a sports fans. Helping the government generate more revenue in the meantime.

Through its programs that producing its own shows intend to be develop and discovering a talents, now, for 53 years in the popular stars and celebrities. Being big and entertainment-focused on effort to attract advertisers. People are accustomed to entertainment shows on TV concept of entertainment revolved around dancing, singing, tele-dramas and showbiz gossips to delight the viewers with dancers on national broadcast began by introducing the station's powerhouse cast of seasoned radio and TV broadcasters.

Television's income-generating capacity has been discovered and since the station ran according to this TV for profit in a variety of television shows behind a number of original concepts, programs as well as projects in boast of entertainment shows with big stars and paychecks running to like millions per appearance. Coupled with the readiness and willingness to invest in producing and buying foreign licenses of shows and telenovelas that will star powerhouse casts of today's hottest local stars and hosts. The Kapinoy Network's programming is focuses on drama, comedy, sports and superstars appealing to advertisers to share its success by business partners. In beefing-up its programming with array of shows across all time slots.

Serving the provincial TV stations in IBC-13 in Mega Manila, IBC-13 Laoag, IBC-13 Baguio, IBC-8 Dagupan, IBC-6 Mountain Province, IBC-5 Tuguegarao, IBC-12 Cabanatuan, IBC-7 Baler, Aurora, IBC-12 Iba, Zambales, IBC-11 Tarlac, IBC-10 Meycauayan, IBC-13 Lucena, IBC-13 Santiago, Isabela, IBC-13 Puerto Princesa, IBC-13 Naga, IBC-7 Daet, Camarines Norte, IBC-7 Legaspi, IBC-2 Sorsogon, IBC-2 Roxas, IBC-12 Iloilo, IBC-12 Bacolod, IBC-5 Binalbagan, Negros Occidental, IBC-13 Guihulngan, Negros Oriental, IBC-13 Cebu, IBC-12 Tacloban, IBC-2 Dumaguete, IBC-7 Basey, Samar, IBC-13 Zamboanga, IBC-12 Pagadian, IBC-9 Dipolog, IBC-10 Cagayan de Oro, IBC-13 Ozamis, IBC-10 Tandag, Surigao del Sur, IBC-13 Davao, IBC-10 General Santos, IBC-5 Butuan, IBC-2 Cotabato, IBC-12 Koronadal and IBC-8 Surigao.

Some of the best TV and radio stations like the UHF 24-hour news channel IBC News Network (INN), the cable channels like Kiddie TV, Toon TV, DZTV TeleTrese and Danze TV; DZTV Radyo Budyong 1386 as the number 2 news and public service station in AM band along with its provincial AM radio stations are DWDC 1017 Dagupan, DWNW 75 Naga, DYBQ 981 Iloilo, DYJJ 1296 Roxas, DYRG 1251 Kalibo, Aklan, DYBG 672 Cebu, DXWG 655 Cagayan de Oro and DXML 1044 Davao; 93.5 Romance FM is the number 1 easy-listening love songs of FM radio station, along with its provincial FM radio stations are 92.7 Romance FM Iloilo, 94.5 Romance FM Cebu and 95.3 Romance FM Davao; and iDMZ 891 Sayaw Pinoy! is the number 1 dance mix FM radio station in the country aims to targeting the A-B-C markets for upscale audience for dance music, along with iDMZ 892 Iloilo, 102.8 Boracay FM, iDMZ 898 Cebu and iDMZ 893 Davao; together with the international channels Global IBC and INN International.

An internet K-Pop radio online service (K-Pop Radio), subsidiaries dealing in print publication (IBC Publishing, Inc.), new media (IBC Interactive), the direct-to-home cable service like IBC pay per view, telecommunications (Kapinoy Convergence), music production (IBC Records), talent development and management (Kapinoy Talent Center) and other related businesses. Intercontinental Broadcasting Corporation and its subsidiaries are part of the sequestered by the Presidential Commission on Good Government (PCGG). Meanwhile on a broadcasting perspective, a full transition of digital equipment upgrade.

For 53rd year anniversary in the industry of broadcasting, IBC-13 has been remains the network with its innovative and creative core intact programming which pioneer a various genres in TV production through providing line-up of programs under the leadership of chairman Eric Canoy, president and CEO Boots Anson-Roa, the vice-chairman Freddie M. Garcia and vice-president Lito Ocampo Cruz are the network's top honcho of new management, is celebrating its 53rd year anniversary of broadcasting, announced new projects and programs up for launching this year with the world-class quality of programming that these TV networks bring about in every household, IBC-13 earned a reputation among the ranks of the network. A new franchise to operate under Republic Act No. 106321 signed by President Noynoy Aquino III in the PNoy administration.

Rival networks like ABS-CBN and GMA invest so much in their talents and creatives. The Kapinoy Network became the third network in ratings with workshops in the shows, talents and stars are aggressively marketed locally and globally. These endorsements and international projects for the deserving ones.

With their success in TV and radio broadcasting, IBC-13 is the third broadcast station that created a mass media that captured our hearts in its own brand of programming to the Philippine media scene. Thus, the network game to attract big celebrities and provide entertaining. High-budget game in the show business industry with our own big support from big advertisers and sponsors. Cartoons and anime shows have that as the highlight, and the gossips about showbiz celebrities separate to bring quality shows with soap-operas and foreign-based game shows in the presence of veteran stars that are known to Filipinos here compared to new stars.

With earning much profit of among television networks, the true number 3 network goal of Philippine media as the mass media of the broadcast industry in a surge of phenomenal growth. Television become more entertainment on making presence felt in the TV industry. IBC-13 committed to the stars, TV talents and superstars. It is the country's third leading network that shows television for primetime dramas, noontime variety shows, comedies and reality shows. IBC-13 coming to the awards, the Miss Universe beauty pageants and cartoons.

As a home, The Kapinoy Network is truly for all ages and for all interests. IBC-13 is home to the homegrown, quality, innovative, top-rating, award-winning and multi-awarded programming. The network's flagship news programs *Express Balita* and *Ronda Trese* showing the national TV ratings in the country together with *Linawin Natin*, *Snooky*, *Report Kay Boss!* and *Bitag* are the public affairs shows; the quality soap operas of teleseryes *Before I Fall in Love*, *Noli Me Tangere*, *My Batang Momay* and *Safe In The Arms Of Love* which is the soap operas to compete with ABS-CBN and GMA with its primetime soap operas and fantasy series at the same time; the fantasy anthology *Once Upon a Time* peps up the magical of adventure stories; *Tumbok Revolution* heats up the night of horror-thriller suspense; *Sandy's Romance* is the teen romantic drama anthology on Philippine TV like lucky-sender love story; the top-rating sitcoms on TV are *Whattaboys*, *Bida ni Mister*, *Bida si Misis* and *Goin' Bukol Pwede*; the kiddie gag show *TODAS Kids* aims to the kid comedy; the longest-running comedy gag show *Happy TODAS* for the sketches, spoofs, pop culture, parodies, segments and performances; the network's flagship children show *KapinoyLand* for kids, preschools, schools, children, playground, education, foods, kids room, toys and so much more with their favorite IBC mascot characters Mr. Kapinoy enhance their talents and learn; the longest-running noontime variety show *Lunch Break* with its exiting games and more segments compared to the rivals; a newest Sunday musical variety show *It's Partytime* aims to perform at IBC stars; *DMZ-TV*, a dance show aims to the young viewers of dancers; *Chinatown TV*, a Filipino-Chinese lifestyle

telemagazine show on TV; the local Pinoy blockbuster movies of *Kapinoy Cinema* and *Sinemaks*; the showbiz-oriented talk show *Showbiz Star* for the entertainment intrigues and gossips in show business; the lifestyle talk show *Joey & Teysi* and the late-night talk show *Noel @ Late Night*; the top-rating and multi-awarded game shows are *The Weakest Link* and *Who Wants To Be A Millionaire?* are the million-peso prize game on primetime TV; and the reality singing search show *Born to be a Superstar* intend to the aspiring young singers for rising superstar fans.

With sports shows like the *PBA* and *NBA* basketball games which is also producing the basketball fans with the viewership TV ratings performance of the network. IBC-13's line of programs toward teeny-bopper love teams, fantasy stories and showbiz gossips which would definitely pave way for great advertising opportunities.

It has been 53 years of giving us the best, 53 years of the Kapinoy stars, superstars and talents of being the Kapinoy network. Happy 53rd year IBC-13!

IBC Leads Nationwide TV Ratings in September

October 3, 2013

Intercontinental Broadcasting Corporation (IBC), the country's leading and largest government-sequestered multimedia conglomerate, maintained its lead over rival TV stations in terms of viewership across urban and rural households with an average audience share of 30%, or five points ahead of **ABS-CBN's** 34% and **GMA's** 34%, based on data from **Kantar Media**. **Kantar Media** uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier **AGB Nielsen** reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

Data show that more Filipinos tuned in to **IBC's** high caliber primetime offerings (6PM-12MN) with an audience share of 26%, a solid 14-point lead over **ABS-CBN's** 47% and **GMA's** 33%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

IBC's primetime block also ruled in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila) with 28% against **ABS-CBN's** 49% and **GMA's** 34%; in Visayas where it garnered 13% vs **ABS-CBN's** 57% and **GMA's** 26%; and in Mindanao with 11% or almost three times as **ABS-CBN's** 61% and **GMA's** 22%.

Meanwhile, **IBC-13's** late afternoon block (3PM-6PM) jumped to 25%, or three points higher from the previous month's audience share of 15%, which driven by the strong performance of *Kapinoy Cinema*, *TODAS Kids* and *Love Keeps Going* while *Before I Fall in Love*,

premiered with a 18.2% national TV ratings, pounding **ABS-CBN's** ***Galema: Anak ni Zuma*** (16.6%) and **GMA's** ***Pyra*** (8.3%) last September 30. **ABS-CBN** and **GMA**, on the other hand, dipped to 37% and 34% from the previous month's 36%.

Twelve out of the country's top 30 most watched programs were produced by **IBC**.

Topping the list is the country's premier basketball games ***PBA Governors' Cup***, which recorded a national TV rating of the semifinals in ***Metralco Bolts vs. San Mig Coffee Mixers*** with 31.9% and recently the quarter finals of ***Talk N Text Tropang Texters vs. Barangay Ginebra San Miguel*** with 27.3%, a slight increase from last month's 34.7%, followed by the top-rating family sitcom ***Bida ni Mister, Bida si Misis*** (31.6%), the multi-awarded game show ***Who Wants To Be A Millionaire*** (30.2%), the reality singing search show ***Born to be a Superstar*** (28.8%), fantasy anthology ***Once Upon a Time*** (27.7%) and the flagship national news program ***Express Balita*** (26.5%).

The comedy gag show ***Happy TODAS*** with 25.1% in the ratings, while the new reality show ***Superstar Circle*** with a high note in average national TV ratings of 24.1% and recently-concluded ***To Love Again*** ended on a high note with 23.7% respectively for September.

Meanwhile, the noontime variety show ***Lunch Break*** with 22.4% in the ratings against rivals ***It's Showtime***'s 21.5% and ***Eat Bulaga's*** 15.8%.

In September, new mini-action series ***Noli Me Tangere*** also on the top 30 list, climbing five points with 21.0%.

The other **IBC-13** programs in the top 30 were ***My Batang Momay*** (20.9%), ***Sandy's Romance*** (19.7%), ***Safe In The Arms Of Love*** (18.5%) and ***Before I Fall in Love*** (18.2%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are **ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Max us, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas**. They also include pan-regional networks like **CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network**.

Among these, the following subscribe to both urban and rural TV audience measurement: **ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect**.

IBC-13 launches new programs

October 5, 2013

IBC executives (L-R) Eric Canoy, Boots Anson-Roa, Laurenti Dyogi and Maria Ressa presented to potential advertisers and entertainment writers their latest shows for this quarter.

MANILA, Philippines- IBC-13 stars got together as the network launched its new entertainment, news and current affairs and sports programs on Friday night in bid to compete with the more established networks to meet with IBC-13 stars, talents, personnel, employees, management and IBC Board of Directors as the certified number 3. IBC-13's Chief Entertainment Officer Laurenti Dyogi said Kapatid network is still to come, has been creating a new shows to strengthen our primetime shows compete directly with ABS-CBN and GMA.

She said that she admires the flexibility that the network allows "in terms in out of the box and creative executions for IBC-13 to relaunch in innovative and creative core content, to launch new entertainment shows on the on-cam actors, producers, writers, directors, make-up artists, wardrobe assistants and cameramen."

The following are IBC-13's latest entertainment programs with innovative and creative programming:

Kapinoy Cinema: Every Monday to Friday at 2:30 p.m. on HapoNation block. The movie block featuring the cinema in Viva Tagalog movies releases of the local Pinoy blockbusters from Viva Films.

Before I Fall in Love: Pinoy-Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzales has proven their talent in blockbuster tandem while the love-teams top-billed in first-ever afternoon teleserye. A young sweetheart girl Andy Hermosa (Erich) and Hanson Mendoza (Mario) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house. Joining in the cast Jenine Desiderio, Martin Velayo, Arkin del Rosario, Cacai Bautista, Baifern Pimchanok, Michael Flores, Stephanie Henares, Dionne Monsanto, Michael Shaowanasao, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by Rory Quintos. It will start airing on Monday to Friday at 4 p.m. in the afternoon.

Love Keeps Going: The Taiwanovela based on Taiwanese novel. Zha Mei Le (Cyndi) is illustrious, humble and hardworking. She's well behaved, obedient, caring and kind. Her impressive collection of certificates (including everything IT expertise to baking license) is testament to her tireless zest. Yet her faultless exterior hides a bittersweet past. An accidental incident of eavesdropping led her to discover that neither parents, while going through their divorce, wanted custody of her based purely on the fact that she was dumb. As a result she has since worked hard to develop skills, gaining love and approval in the process. Even her

boyfriend, Han Yi Feng (Eli) falls in love with her as a result of her mass abilities and generous nature. His mother and sister both are impressed by and greatly admire her from the start of their relationship. Mei Le even helps achieve what she thinks is Yi Feng's dream of opening and running a bakery. There is a slight marring of this idyllic plot with the introduction of Yi Feng's brother, the spoilt, rich and famous Han Yi Lei (Mike). Mei Le makes a terrible first impression on him she is determined to that. The Taiwanovela is starring Cyndi Wang, Mike He and Eli Sihih. Every Monday, Tuesday and Thursday at 4:30 p.m.

TODAS Kids: Monday, Tuesday and Thursday at 5 p.m., the daily kiddie gag show featuring children in various comedic situations featuring the child stars like Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan helped the showbiz careers of some stars to involve its young actors in some rather adult situations and characters. The teen stars like Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion.

Noli Me Tanegre: Jake Cuenca and Shy Carlos, Ronnie Ricketts and Mitch Valdez are the mini-actionserye. The novel that inspired the Philippine Revolution of Dr. Jose Rizal in Manila, Rizal Park. The story about Crisostomo Ibarra (Jake Cuenca), the man of the officer for Rizal Park while María Clara (Shy Carlos), the princessal of the woman in the world.

The history of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time. Supported by Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo, directed by Monti Parungao. Start airing from Monday, Tuesday and Thursday at 5:45 p.m.

My Batang Momay: Xyriel Manabat's most anticipated fantaserye as a Kapinoy talent played the lead role in the series as Momay. The fantasy series is about the adventure of the world of child. It will start airing every weeknights at 7:30 p.m. in the evening. Along with the cast are Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, under the director of Mac Alejandre, to be followed by the most action-packed anime *Cyborg Kurochan* at 8 p.m. on Monday, Tuesday and Thursday

The Weakest Link: The multi-awarded game show that Richard Yap as Sir Chief will hosting. 8 contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers with the help of the studio audience. It airs Monday, Tuesday and Thursday at 8:30 p.m. in the evening.

Safe In The Arms Of Love: Cristine Reyes, Dingdong Dantes, Cogie Comingo and Cherry Pie Picache in the lead role are the cast of the romantic teleserye. A story of a Paulo dela Cruz who is neighbors are the driving this hoyse. The story begins when a young women Nella Gonzales is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero and Candia Trinidad in remarkers of this time. A young woman and leading men, had been from their success in the husband of home to parents are Candis and Eden. Dyogi said trhe series is the romantic stories of the family and friends. Also in the cast of some of the best actors in the Philippine showbiz industry are Cherie Pie Picache, DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by box-office director Wenn V. Deramas. Every weeknights at 9:30 p.m.

La Madrastra: Weeknights at 10 p.m., a primetime telenovela starring the Mexican star actress Victoria Ruffo tells the story of María, a woman who lost twenty years of her life after being falsely accused of murder and who returns to Mexico to exact revenge on her husband and friends who abandoned her and to see her beloved children once more. Also seen in the cast are César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier.

Glory Jane: Korean sweetheart Park Min-Young plays a nursing aid who remembers nothing of her past but only her name as she on Philippine Television in a primetime Koreanovela. Jane is a happy and determed girl who works hard for her future, but ironically she has no memory of her past. The only thing she can remember is that she was left by a man in an orphanage and that this man specifically told her not to forget her name – Jane Yoon. Since then, Jane is determined to find him in hopes of uncovering her past and also, believing that this man is her father. As she finds this man, Jane discovered that he already has a family and his eldest son was one of her former patients Ryan Kim (Chun Jung-Myung), who is a baseball player. Jane will live under his place where she will face two of her biggest battles in life— the fight for her real identity and the fight for true love as she falls in love with a man she sees as her brother. As she unravels more clues that lead her to the truth, Jane also discovers the real enemy she must face and seeks revenge for the pain and loss that remain elusive.

News

The network also presented its latest news and current affairs programs of IBC News and Current Affairs. Headed by IBC News and Current Affairs head Maria Ressa said the new shows are guaranteed the issues, government, investigative, crime and public service.

The network's flagship national primetime news program *Express Balita* weeknights at 6:30 p.m. anchored by Henry Omega-Diaz and Snooky Serna-Go continues to dominated of *TV Patrol* and *24 Oras*. A late-night newscast *Ronda Trese* with Bernadette Sembrano and Jess Caduco at 11 p.m.

A current affairs shows wil run from 11:30 p.m. during weekdays. Starts off with *Report Kay Boss* hosted by news head Maria Ressa every Monday in the PNoy administration of the president Noynoy Aquino III.

Jarius Bondoc, meanwhile, will delivered host in his public affairs show *Linawin Natin*, focusing on the issues and the programs of the government while an in-depth view of the issues. Dominic Almenor will gie the crime and police in his investigative crime program *Bantay ng Pulisya* on Wednesday.

The show *Snooky* on Thursday experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service, which will be hosted by Snooky Serna. Multi-awarded and broadcast journalist Ben Tulfo will discover in his investigative public service show program *Bitag* on Friday operates semi-autonomously, conducting reconnaissance and surveillance and deploys their own agents as the undercovers that the Tulfo clan is known for by adopting a more cut-throat.

IBC Chairman Eric Canoy President and CEO Boots Anson-Roa hopes that the new shows will “establish a more comparative in the television industry to create the quality television programming.”

Sic O'Clock News Naman

Sic O'Clock News Naman is a [Philippine news satire gag show](#) produced by [IBC Entertainment TV](#) and aired on [IBC](#) featuring [Ramon Bautista](#) with [Mr. Puppet Ramon](#).

Its format similar to [Sic O' Clock News](#) which has been aired from 1987 to 1990 is top-billed by the comedians of [Jaime Fabregas](#) and [Ces Quesada](#).

| <i>Sic O'Clock News Naman</i> | |
|--------------------------------------|---|
| Format | Political satire News satire |
| Created by | Intercontinental Broadcasting Corporation |
| Developed by | IBC Entertainment TV |
| Written by | Jason Bernard Santos |

| | |
|------------------------------|--|
| Directed by | <u>Monti Parungao</u> |
| Presented by | <u>Ramon Bautista</u> |
| Opening theme | " <i>Sic O'Clock News Naman</i> " performed by <u>Tanya Markova</u> |
| Country of origin | <u>Philippines</u> |
| Language(s) | <u>Filipino</u> |
| No. of episodes | n/a (airs Thursday) |
| Production | |
| Executive producer(s) | Allen Pascual Lugo Lui Alfaro-Balingit |
| Camera setup | <u>Multicamera setup</u> |
| Running time | 30 minutes |
| Broadcast | |
| Original channel | <u>IBC</u> |
| Picture format | <u>480i SDTV</u> |
| Original run | November 30, 2013 – present |
| Chronology | |
| Preceded by | <u><i>Sic O' Clock News</i></u> (1987– |

1990)

External links

[Website](#)

Synopsis [Edit](#)

The spoofs of the government-sequestered [IBC](#) as home base. Resulting in segments viewers might being its director as they do segments of the show ranging from skits that were thinly-veiled potshots at contemporary political mishaps and compelling commentary.

In several other instances in *Sic O'Clock* newscasters would report in a debate, senators and footage in the scene of the bold and brave TV satire redefined comedy in the Philippines as it pushed the envelope and reasserted the newly-regained democratic freedom of Filipinos consistency and social relevance, as well as the theatrics and discipline of its talents, many of whom were plucked from the academe and stage. This picture includes the production and support staff, not just the cast. Those fake news program are a rarity and gaining high viewership figures. One of the fake newscast is *Sic O'Clock News Naman* in the most notable players. The program focused on issues that affected both the country and internationally at the time, and the way they delivered the news in a humorous and often riotous manner made it a television icon during the administration of [Noynoy Aquino III](#), rather than commentaries on current issues.

This program served as a vehicle for [IBC](#)'s shift viewership at the mass-based audience. The show was part theater and news, geared towards showcasing the reality of the Philippine government. Composed of theater actors who did not spare any political figure from being part of the show's funny but witty script.

During the commercial breaks is Teka Muna and Sandali Lang, and back to the show is Balik Sic O'Clock.

The weekly news satire was magnificently anchored by the tandem of [Jaime Fabregas](#) and [Ces Quesada](#) who both became the biggest names on TV together with [Errol Dionisio](#), [Joji Isla](#), [Rene Requestas](#), [Ching Arellano](#), [Jon Achaval](#), [Khryss Adalia](#), [Manny Castaneda](#) and [Wilson Go](#).

It remain turning the Kapinoy superstars of anchormen [Ramon Bautista](#) with [Mr. Puppet Ramon](#) as the puppet as the political satire and spoof parody on the national and international news using the format of a news program in a comedy news. This is the first time as [Cerah](#)

[Hernandez](#) to sign language interpret *Sic O'Clock News Naman*. The program has produced some of the best natural comedians during that time, like [Atom Ungson](#), [Niña Dolino](#), [Maey Bautista](#), [Eri Neeman](#), [Mike Advincula](#), [Andy Smith](#), [Paolo Alino](#) and [Ann Mateo](#).

Anchors [Edit](#)

- [Ramon Bautista](#)
- [Mr. Puppet Ramon](#)

Reporters [Edit](#)

- [Andy Smith](#)
- [Atom Ungson](#)
- [Niña Dolino](#)
- [Maey Bautista](#)
- [Eri Neeman](#)
- [Mike Advincula](#)
- [Paolo Alino](#)
- [Ann Mateo](#)
- [Cerah Hernandez](#) (sign language interpreter inset)

References [Edit](#)

See also [Edit](#)

- [GMA, ABS-CBN and IBC, Tied for Best Station at the PMPC Star Awards for TV 2013](#)
- [‘Pamaskong Kapinoy’ Concert to Air this Sunday](#)
- [Channel 13 'fights' the network war once more](#)
- [Will IBC-13 overtake ABS-CBN and GMA?](#)
- [Sic O' Clock News](#)
- [List of Philippine television shows](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)

External links [Edit](#)

- [Official Website](#)
- [Sic O'Clock News Naman](#) on [Facebook](#)
- [Sic O'Clock News Naman](#) on [Twitter](#)

GMA, ABS-CBN and IBC, Tied for Best Station at the PMPC Star Awards for TV 2013

November 25, 2013

GMA, ABS-CBN and IBC both bagged the Best TV Station award at the 27th Star Awards for Television by the Philippine Movie Press Club (PMPC) on Sunday night, November 24, at the AFP Theater, Camp Emilio Aguinaldo, Quezon City. The awards night was hosted by celebrity sisters Toni and Alex Gonzaga, and celebrity twin brothers Richard and Raymond Gutierrez.

Here is the list of winners for the 2013 PMPC Star Awards for Television:

BEST TV STATION

- ABS-CBN
- GMA-7
- IBC-13

BEST PRIMETIME DRAMA SERIES

- Juan Dela Cruz (ABS-CBN 2)
- Safe In The Arms Of Love (IBC 13)

BEST DAYTIME DRAMA SERIES

- Be Careful With My Heart (ABS-CBN 2)
- Before I Fall in Love (IBC 13)

BEST DRAMA ACTRESS

- Marian Rivera (Temptation of Wife / GMA-7)
- Erich Gonzales (Before I Fall in Love / IBC-13)

BEST DRAMA ACTOR

- Coco Martin (Juan Dela Cruz / ABS-CBN 2)
- Richard Yap (Be Careful With My Heart / ABS-CBN 2)
- Cogie Domingo (Safe In The Arms Of Love / IBC-13)

BEST DRAMA SUPPORTING ACTRESS

- KC Concepcion (Huwag Ka Lang Mawawala / ABS-CBN 2)
- Nikki Bacolod (Safe In The Arms Of Love / IBC-13)

BEST DRAMA SUPPORTING ACTOR

- Arjo Atayde (Dugong Buhay / ABS-CBN 2)
- Arron Villaflor (Juan Dela Cruz / ABS-CBN 2)
- Martin Velayo (Before I Fall in Love / IBC-13)

BEST DRAMA ANTHOLOGY

- Magpakailanman (GMA-7)
- Sandy's Romance (IBC-13)

BEST SINGLE PERFORMANCE BY AN ACTRESS

- Nikki Gil (MMK "Ilog" / ABS-CBN 2)

- Nadine Lustre (Sandy's Romance / IBC-13)

BEST SINGLE PERFORMANCE BY AN ACTOR

- Carlo Aquino (MMK "Pulang Laso" / ABS-CBN 2)
- AJ Muhlach (Sandy's Romance "My Sandy, My Girl" / IBC-13)

BEST CHILD PERFORMER

- Andrea Brillantes (Annaliza / ABS-CBN 2)
- Xyriel Manabat (My Batang Momay / IBC-13)

BEST NEW MALE TV PERSONALITY

- Ruru Madrid (Maynila: Faith In Love / GMA-7)

BEST NEW FEMALE TV PERSONALITY

- Janella Salvador (Be Careful With My Heart / ABS-CBN 2)

BEST GAG SHOW

- Bubble Gang (GMA-7)
- Banana Split: Extra Scoop (ABS-CBN 2)
- Happy TODAS (IBC-13)

BEST COMEDY SHOW

- Pepito Manoloto (GMA-7)
- Goin' Bukol Pwede (IBC-13)
- Maya Loves Sir Chief (IBC-13)

BEST COMEDY ACTOR

- Michael V (Bubble Gang / GMA-7)
- Robi Domingo (Happy TODAS / IBC-13)

BEST COMEDY ACTRESS

- Rufa Mae Quinto (Bubble Gang / GMA-7)
- Jodi Sta. Maria (Bida ni Mister, Bida si Misis, IBC-13)

BEST MUSICAL-VARIETY SHOW

- ASAP 18 (ABS-CBN 2)
- It's Partytime (IBC-13)

BEST VARIETY SHOW

- It's Showtime (ABS-CBN 2)
- Lunch Break (IBC-13)

BEST FEMALE TV HOST

- Anne Curtis (It's Showtime / ABS-CBN 2)
- Joy Viado (Lunch Break / IBC-13)

BEST MALE TV HOST

- Billy Crawford (It's Showtime / ABS-CBN 2)
- Ryan Agoncillo (Lunch Break / IBC-13)

BEST PUBLIC SERVICE PROGRAM

- Imbestigador (GMA 7)
- Bitag (IBC-13)

BEST PUBLIC SERVICE PROGRAM HOST

- Vicky Morales (Wish Ko Lang / GMA-7)

BEST HORROR/FANTASY PROGRAM

- Wansapanataym (ABS-CBN 2)
- Once Upon a Time (IBC-13)

BEST REALITY COMPETITION PROGRAM

- Extra Challenge (GMA-7)

BEST REALITY COMPETITION PROGRAM HOST

- Judy Ann Santos-Agoncillo (Master Chef Pinoy Edition / ABS-CBN 2)

BEST GAME SHOW

- Celebrity Bluff (GMA-7)
- Who Wants To Be A Millionaire? (IBC-13)

BEST GAME SHOW HOST

- Luis Manzano (Kapamilya Deal Or No Deal / ABS-CBN 2)

BEST TALENT SEARCH PROGRAM

- Talentadong Pinoy Worldwide (TV5)
- Born to be a Superstar (IBC-13)

BEST TALENT SEARCH PROGRAM HOST

- Toni Gonzaga, Alex Gonzaga, Robi Domingo (The Voice of the Philippines / ABS-CBN 2)
- Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos (Born to be a Supersyar / IBC-13)

BEST YOUTH ORIENTED PROGRAM

- Luv U (ABS-CBN 2)

BEST EDUCATIONAL PROGRAM

- Born To Be Wild (GMA-7)

BEST EDUCATIONAL PROGRAM HOST

- Kim Atienza (Matanglawin/ ABS-CBN 2)

BEST CELEBRITY TALK SHOW

- Kris TV (ABS-CBN 2)
- Joey & Teysi (IBC-13)

BEST CELEBRITY TALK SHOW HOST

- Vice Ganda (Gandang Gabi Vice / ABS-CBN 2)
- Tessie Tomas (Joey & Teysi / IBC-13)

BEST DOCUMENTARY PROGRAM

- I-Witness (GMA-7)

BEST DOCUMENTARY PROGRAM HOST

- Kara David, Sandra Aguinaldo, Howie Severino, Jay Taruc (I-Witness / GMA-7)

BEST DOCUMENTARY SPECIAL

- Gusto Kong Mag-aral (ABS-CBN 2)

BEST MAGAZINE SHOW

- I Juander (GMA News TV)

BEST MAGAZINE SHOW HOST

- Jessica Soho (Kapuso Mo Jessica Soho / GMA-7)

BEST NEWS PROGRAM

- Express Balita (IBC-13)
- State of The Nation (GMA News TV)

BEST MALE NEWSCASTER

- Julius Babao (TV Patrol / ABS-CBN 2)
- Henry Omega-Diaz (Express Balita / IBC-13)

BEST FEMALE NEWSCASTER

- Karen Davila (Bandila/ ABS-CBN 2)
- Snooky Serna (Express Balita / IBC-13)

BEST MORNING SHOW

- Umagang Kay Ganda (ABS-CBN 2)

BEST MORNING SHOW HOST

- Arnold Clavio, Rhea Santos-De Guzman, Lyn Ching-Pascual, Suzi Entrata-Abrera, Danilo Federez, Lhar Santiago, Love Añover, Atty. Gabby Concepcion, Drew Arellano, Winnie Monsod, Pia Arcangel, Luanne Dy, Connie Sison, Monica Verallo, Nathaniel Cruz, Tonipet Gaba, Susan Enriquez, Ivan Mayrina (Unang Hirit / GMA-7)

BEST PUBLIC AFFAIRS PROGRAM

- The Bottomline With Boy Abunda (ABS-CBN 2)
- Linawin Natin (IBC-13)

BEST PUBLIC AFFAIRS PROGRAM HOST

- Boy Abunda (The Bottomline With Boy Abunda / ABS-CBN 2)

BEST SHOWBIZ-ORIENTED TALK SHOW

- Startalk (GMA-7)
- Showbiz Star (IBC-13)

BEST MALE SHOWBIZ-ORIENTED TALK SHOW HOST

- Ogie Diaz (Showbiz Inside Report / ABS-CBN 2)

BEST FEMALE SHOWBIZ-ORIENTED TALK SHOW HOST

- Cristy Fermin (Ang Latest / TV5)

BEST CHILDREN SHOW

- Batibot (TV5)
- KapinoyLand (IBC-13)

BEST CHILDREN SHOW HOST

- Sabrina Man, Miggy Jimenez, Lianne Valentino, Isabel “Lenlen” Frial, Nomer Limatog, Miggs Cuaderno, Kyle Danielle Ocampo, Potchi Mascot (Tropang Pochi / GMA-7)

BEST TRAVEL SHOW

- Biyahe Ni Drew (GMA News TV)

BEST TRAVEL SHOW HOST

- Richard Gutierrez (Pinoy Adventures /GMA 7)

BEST LIFESTYLE SHOW

- Convergence (NET 25)

BEST LIFESTYLE SHOW HOST

- Solenn Heussaff (Fashbook / GMA News TV)

SPECIAL CITATION [Edit](#)

ADING FERNANDO LIFETIME ACHIEVEMENT AWARD

- German Moreno

EXCELLENCE IN BROADCASTING

- Kitchie Benedicto, producer
- Rey Langit

SPONSORED AWARDS [Edit](#)

MALE STAR OF THE NIGHT

- Coco Martin

FEMALE STAR OF THE NIGHT

- Kim Chiu

'Pamaskong Kapinoy' Concert to Air this Sunday

December 20, 2013

More than 100 of the biggest and brightest personalities in the country will unite for a meaningful Christmas celebration via IBC's concert titled *Pamaskong Kapinoy: The 2013 IBC Christmas Special* to be held on Tuesday (last December 19) at Smart-Araneta Coliseum, Quezon City. IBC-13's recently held star-studded solidarity concert titled *Pamaskong Kapinoy: The 2013 IBC Christmas Special* will be aired as a two-part special this coming Sunday (Dec.22) dedicated to raise awareness, funds and hope for all Kapinoy calamity survivors.

The Kapinoy Network's annual Christmas special-turned-fundraising event will feature Tessie Tomas, Freddie Webb, Cherry Pie Picache, Anja Aguilar, Nadine Lustre, Cristine Reyes, Dingdong Dantes, Jake Cuenca, AJ Muhlach, Nicole Andersson, Marlo Mortel, Janella Salvador, Sue Ramirez, Khalil Ramos, Jodi Sta. Maria, Richard Yap, Mario Maurer, Erich Gonzales, Miguel Aguila, Lani Misalucha, Gino Padilla, Dingdong Avanzado and Rachel Alejandro.

Also gracing the Kapinoy concert Young JV, Giselle Sanchez, RJ Jimenez, Coleen Garcia, Janine Tugonon, Paula Bianca, Top Suzara, Joshua Cadelina, Dolly Anne Carvajal, Jinky Vidal, Jenine Desiderio, Joanna Morales, Lucas Zamora, Annabelle Rama, Maxene Magalona, Nathan Barrera, Joy Viado, Josh Padilla, Alfred Barhas, Nel Gomez, *Born to be a Superstar* top singer finalists are Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang, Julia Montes, Ashley Rivera, Chin Chin Gutierrez, Ian Veneracion, Thyro and Yumi, Dino Imperial, Janeena Chan, Sheng Belmonte, Jon Santos, Thidy Lacson, Mutya Orquia, Bimby Aquino-Yap, Ramon Bautista and other Kapinoy stars.

The sold-out fundraising concert gathered more than 130 Kapinoy superstars who prepared special production numbers. Among the highlights of the show were the inspiring song numbers of Kapinoy singers include Rachel Alejandro, Dingdong Avanzado, Gino Padilla, Lani Misalucha, Anja Aguilar and Paula Bianca; breathtaking romantic serenades of *Kapinoy Heartthrobs* led by Miguel Aguila, AJ Muhlach and Josh Padilla; surprise numbers of Nadine Lustre and Janella Salvador; and The Beatles' medley of a band from Tacloban that got everyone at the Araneta Coliseum off their seats and earned the only standing ovation of the night. The concert also featured never-before-seen touching stories of calamity survivors and volunteers.

The proceeds of the *Masayang Paskong Kapinoy* solidarity concert will be donated to the Sagip Kapinoy calamity fund of IBC Foundation that continues to help rebuilding the lives of survivors from various calamity-stricken areas in the country; news and current affairs personalities like Henry Omega-Diaz, Snooky Serna, Jess Caduco, Amelyn Veloso, Vincent Santos, Maria Ressa, Bernadette Sembrano and Ben Tulfo; and TV and movie superstars like Nadine Lustre,

Janella Salvador, AJ Muhlach, Dingdong Dantes, Jake Cuenca, Cristine Reyes, Maxene Magalona, among others.

Catch the *Pamaskong Kapinoy: The 2013 IBC Christmas Special* this Sunday at 10:00pm on IBC.

Aside from watching the solidarity concert, Kapinoy viewers can wearing Tulong Shirts and send their messages of hope for the calamity survivors via social media. Simply take a picture of you holding your personal message wearing the Tulong Shirt and post it on Facebook, Twitter and Instagram with the official hashtag #TulongKapinoy.

For additional information on the TulongKapinoy campaign, visit IBCnews.com/TulongKapinoy.

Channel 13 'fights' the network war once more

June 14, 2014

Since the '70s and '80s, IBC-13 (the most popular television network in the Philippines then) is the home for *Voltes Vas* it is to widely followed shows such as *Piling Piling Pelikula*, *Iskul Bukol*, *Tagalog Box Office Hits*, *Seeing Stars with Joe Quirino*, *TODAS*, among many others. Now, Channel 13 will have on the duopoly of ABS-CBN and GMA Network on the Television Ratings and Ad Revenues. IBC-13 becoming a third national network and home to the *PBA* and *NBA* games. Since the third national network during my tenure as IBC president and CEO Boots Anson-Roa since 1998.

By the time my management team, IBC-13 primetime sales was already topping industry placer such as ABS-CBN and GMA Network. IBC retained overall the third placer in ad revenues.

For 18 years in a row, a third player in Philippine television is The Kapinoy Network IBC-13 has presenting its new shows to Philippine media will relaunch its new primetime programs, fighting once more with a vengeance with the powerful dominance of ABS-CBN and GMA-7.

The frontrunners for Monday-to-Friday primetime slot for the daily soaps are:

Dingdong Dantes, Cristine Reyes and Maricar Reyes in Crazy Little Thing Called Love

Another kilig-serye is Dingdong Dantes and Cristine Reyes' *Crazy Little Thing Called Love* (5:30 p.m.), based on the 2010 hit That film turnd into Philippine television version of the dramedy series. Nam is a girl who is secretly attracted to P'Shone (many people pronounced it as Shone), her senior at school. However, she feels that Shone is too good-looking for her. Instead, Nam and her three friends turn to the help from the book 'Nine Recipes of Love', which

is believed to have a magical power to win affection from the boy of choice. During the presscon, Cristine was asked about her, which is also aired on Saturday nights. It is also boosting an impressive cast like Maricar Reyes, Randolph Quizon, Cogie Domingo, Say Alonzo, John Wayne Sace, Joanna Morales, Paul Jake Castillo, Nicole Uysiuseng, Joe Vargas, Rebecca Chiongbian, Biboy Ramirez, Anna Luna and MJ Cayabyab with a special participation of Olyn Membian. Directed by Jerry Lopez-Sineneng and Monti Parundao and written by Raymund Barcelon.

The child twins Mavy Legaspi and Cassy Legaspi in Batang Genius

The twins of child stars Mavy Legaspi and Cassy Legaspi now is a twins of teenagers will star in a first-ever live-action fantaserye on Philippine TV *Batang Genius* (6 p.m.). Directed by Erick M. Reyes, The twins of Mavy de Guzman (Mavy) and Isabelle de Guzman (Cassy), the youngest agency of those kids learned against each other in a trivial for the chance to win a scholarship advance. Mavy and Isabelle who were becoming to the next level for the child.

Organization of agent Jessica Reyes (Nicole Andersson), is leading a team of agents attempting to capture a criminal named Syndrom (Joross Gamboa), who purchases a mini-disk stolen from OSS. Jessica meets her spy-hunting TV host husband, Wilbur Wilson (Jake Cuenca), who thinks she is an decorator.

Janella Salvador and Marlo Mortel in Janella in Wonderland

A hottest teen sweetheart Janella Salvador, who she in *Janella in Wonderland* (7:30 p.m.), a mermaid tale fantasy drama serial as Salvador play her character in the lead role Janella Bernardo, an ordinary girl who she is pretty for the princess of the sea while the mermaid girl in her island and a beautiful sea creature. "Oh my gee, *I'm so exciting about her favorite mermaid girl like a princess of the sea ako.*"

Janella's leading men for the hottest hit fantaserye are Freddie Gutierrez and Marlo Mortel. The fantasy series is under the direction of Joyce E. Bernal.

Claudine Barretto and Raymart Santiago in Your Heart, My Love

Primetime hit teleserye is *Your Heart, My Love* (9:30 p.m.), which is topbills the queen of Philippine soap opera Claudine Barretto and the action star Raymart Santiago. Claudine plays a strong woman Sophie dela Cruz who she is mother word with a grandmother with a responsible leadership behind the program.

"The contract is for a quality soap operas and fantasy series that," she said. "Also, to be a drama and primetime queen of teleserye, because of the much-awaited for opera for his mom. I'm happy with this hit teleserye *kasi gusto ko naman sa drama. Drama na ako sa pelikula naman ang TV mo.*"

Raymart Santiago is his homegrown action star as play Roel Veneracion, a man of father of office and action. Diether Ocampo plays the role of Richard Buenavista, a rich father man who will her life into a nightmare. With its boosting a powerhouse cast in some of the biggest showbiz industry respected names such as Christopher de Leon, Cherry Pie Picache, Ronaldo Valez, Ces Quesada, Ian Veneracion, Sandy Andolong, JC Tiuseco, Maene Magalona, Juan Rodrigo, Princess Punzalan, Bimby Yap, Jr., Nathan Lopez, Abigain Macapagal, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Xyriel Manabat, Janeena Chan, Dino Imperial, Tetchie Agbayani, Andi Manzano, Maui Taylor, Noel Trinidad, Elisse Joson, Bojo Molina, Jaclyn Jose, Ramil Rodriguez and Gardo Versoza with a special participation of Cheska Garcia and Rommel Padilla.

The soap opera is written by Rondel Lindayag and Emman dela Cruz, it tells the compelling love story and romantic stories of the family behind the mother and father at them. The drama series is directed by the box-office movie director Wenn V. Deramas reunited as 'Claudine' director.

TreseBella

Resurging ahead in a trend-setting telenovelas with the Filipino-dubbed Mexican content and Asian dramas from Korea and Taiwan through TreseBella on ATC @ IBC.

Ana Layevska and Rafael Amaya will top-billed in *The Two Sides of Ana (Dalawang Mukha ni Ana)*, a hit Mexicanovela airing on weeknights at 10 p.m. It is a compelling drama of tragedy, revenge and love story, a story of a girl named Ana, who is a sweet and kind-hearted person who was forced to change because of anger and hatred. Ana, who wants to take vengeance for her family's death, plans to make the father and sons who killed her mother and brother fall in love with her. She ultimately sows discord among the three, but unaware that the love of her life, Gustavo, is a part of the family she's determined to destroy.

Mexican actress Maria Fernanda Yepes will star in the action-packed hit series *La Teniente* (Saturday nights at 6:45 p.m.) takes a cinematic approach to scripted TV, using locations throughout Mexico and top Spanish-language TV actors as it depicts the adventures of a Special Operations unit of the Mexican Navy. It's a story of conspiracy with equal doses of thriller and melodrama. TV audiences will be amazed by its scenic shots using an array of helicopters, boats and planes. Centering on Mexican Naval graduate Lieutenant Roberta Ballesteros (María Fernanda Yepes), the series shows the challenges facing her immediate and emotional entry into the elite Special Operations unit after a violent tragedy occurs to the group. The series follows her assimilation into the unit, which is filled with drama, action, love triangles, heroes and family. Often mirror real-life challenges that the Mexican Navy deals with as it protects its citizens, such as apprehending drug and human traffickers, disasters, superstition, politics and corruption, these are only some of the challenges which Lieutenant Roberta

Ballesteros and her team will face during this action packed series. The cast also includes Matías Novoa, Héctor Arredondo, Armando Torrea, Sylvia Sáenz and Fernando Sarfati.

Jodi Sta. Maria and Richard Yap in Maya Loves Sir Chief

Then there's a comedy leading lady Jodi Sta. Maria and Richard Yap, who are in *Maya Loves Sir Chief* (Saturdays at 9:45 p.m.), a romantic comedy-sitcom in a Filipino family values about the kilig bonding. Jodi is a simple girl Maya dela Rosa, whose main goal in mother is to become a rich. So she is at home with kids. Richard plays the wealthy widower Sir Chief, the father is a men who is the office will tries to protect his from the new family bonding. During the presscon, Jodi was asked about her hit sitcom *Maya Loves Sir Chief*, which is already the no.1 primetime sitcom every Saturday nights. "The contract was for the sitcom and that is," she says. "At first, it was a comedy, because the kid in his mom.

Directed by Malu Sevilla and Mervyn B. Brondial and written by Jimuel dela Cruz, Natividad del Leon and Alpha Kristine Fortun. So, the sample in the couple of the family. Maya and Sir Chief agrees to become a maid and nanny in their household for the family imparts of Filipino family values, going a strong of romantic-comedy sitcom on its weekend time slot who has together with the latter's family under one roof at the names on the street becoming a nanny for a wealthy family in Manila and pregnant with his children.

Aki Torio, Abra and Josh Padilla in Iskul Bukol Men

Another sitcom is *Iskul Bukol Men* (Thursday 8:45 p.m.), an all-male cult action comedy which is topbills Aki Torio, Abra and Josh Padilla, is directed by Bert de Leon.

Aki plays the character Tito Escalera, one half of the Escalera brothers, who plots harebrained schemes in every episode. Abra is his gwap Vic" Ungasis, the good-looking and smart teacher's pet with a chick-magnet personality. The Escaleras often pick on him during class. Later became a professor of Wanbol University. Josh Padilla lays the role menboy Joey Escalera as their neighbors in the most powerful gang as the other Escalera sibling. Miss Tapia has a crush on him.

Will IBC-13 overtake ABS-CBN and GMA?

July 26, 2014

Ever since I can remember, IBC 13 reached its peak when it became the No. 1 television station from 1977 to 1988, broadcasting a variety of programs that were socially relevant, entertaining, informative and commercially viable. Now, state-run IBC-13 has been No.3 in the Philippine television industry.

In the pre-martial law years, it was ABS-CBN. In 1972, President Marcos used his dictatorial powers to shut down "the Philippines' largest network." Roberto Benedicto's IBC-13 was on top in the early years, which was the leader when Edsa happened. After a shaky start, ABS-CBN retook the number one position when the Lopezes regained their broadcast properties in 1986 but GMA slowly eroded the Kapamilya network's premier position. Today both networks are waging a see-saw battle on who can claim to be numero uno.

This was done to "ensure the unhampered operations and focus the government-controlled network's goal in achieving its rightful place in the radio-TV broadcasting business in the shortest possible time," IBC executive vice-president Lito Ocampo Cruz said. The search for investors revived plans, which were earlier shelved by the current administration, to privatize IBC.

IBC operates several TV stations in key parts of the country. Aside from its IBC TV-13 in Metro Manila, the company also runs IBC TV-13 in Baguio City, IBC TV-6 Mountain Province, IBC TV 13 in Laoag City, IBC TV 12 in Iloilo, IBC TV 13 in Cebu City and in Davao City, and IBC TV 10 in Cagayan de Oro City.

The network also operates radio stations in Mega Manila: DZTV Radyo Budyog 1386, 93.5 Romance FM, Kapinoy FM 913 and iDMZ 891 FM, along with DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo. A joint venture with a local cable company will also see the operations of the country's premier tourist-oriented FM station 103.8 Boracay FM in Boracay, the company said.

Undisputed No.3

That's not a disagreement on who's in third place. IBC's chairman, Eric Canoy himself admitted at last month's advertising congress in Camarines Sur that "We still the undisputed and certified No. 3. However, just being stuck in third place has made me extremely paranoid." The industry has been described as a virtual duopoly given the dominance of the Lopez-led ABS-CBN Corporation and GMA Network Inc.

But not for long. President and chief executive officer Boots Anson-Roa is clearly aiming for the top spot when he said at the same occasion, "GMA and ABS-CBN should worry about us because we are the certified No.3. Boots is backing up that statement with a multi-billion peso war chest that has been used to improve the network's technical facilities and entice performers from the competing networks to jump ship.

The first big catch is Dingdong Avanzado and Lani Misalucha, two of the country's most-famous singers has now being the Kapinoy network after signed the contract of IBC.

In the succeeding months, the operator of sequestered TV station IBC-13 was able to impact major names like Drew Arellano, Elmo Magalona, Anja Aguilar, Robi Domingo, Ramon Bautista, Iya Villania, Jodi Sta. Maria, Richard Yap, Cristine Reyes and Dingdong Dantes.

At the Christmas party for the press last Monday, IBC Entertainment TV head Laurenti Dyogi promised that more big names are joining the Kapinoy network in 2013, 2014 and 2015.

"IBC 13 occupies one of the most desirable locations in Metro Manila. Located in IBC Broadcast Center, Broadcast City in Capitol Hills, Quezon City, IBC 13's 77,000-hectare has room for expansion and other projects that investors would likely want to explore," Canoy said.

IBC was set up by the Benedicto Group of Companies of the late Marcos crony Roberto Benedicto in 1975. The TV station was sequestered by the government after the fall of the Marcos administration more than two decades ago. In 1992, the company became wholly owned by the state following a compromise between the then Presidential Commission on Good Government and Benedicto for the sale of the firm's shares.

Big budget

This attractive line-up has convinced advertisers that Canoy's network means business and has allocated a bigger portion of their budgets than before to the "new kid on the block."

The head of a media buying company told me recently IBC-13 is now a very strong number 3. That's impressive since Roa took over in 1998 and Canoy only took over in late 2011. Pirating performers is not enough. The network must come up with programs that will lure viewers to switch to The Kapinoy Network.

At the Christmas party, Intalan unveiled some new shows. Several primetime shows has been lined up. Heading the list is the local version of *Killer Karaoke* (Saturdays 7:30 p.m.) feature a contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them. This will be hosted by Elmo Magalona.

Janella Salvador will star in the fairytale princess fantaserye *Janella: A Princess Girl* (7 p.m.), along with Marlo Mortel and Jerome Ponce.

AJ Muhlach will also star in *Voltron Man* (premeiring August 4, at 7:30 p.m.), a-new-kind-of action-packed superserye on Philippine TV, along with Coleen Garcia, Liza Soberano and Freddie Gutierrez.

Counter-programming

This, while drama series such as the new one featuring the queen of Pinoy soap opera Claudine Barretto. The network is embarking on counter-programming. While ABS-CBN and GMA concentrating on teleseryes, IBC-13 is offering viewers alternative formats while producing its own fantasy-drama series known as fantaserye and one teleserye is *Your Heart, My Love* topbiled by Claudine Barretto and Raymart Santiago which becoming one of IBC's primetime teleseryes on Philippine television history.

The principle here is that eventually the audience will get tired of watching the same kind of shows. The Kapinoy network is hoping its new shows will be an attractive alternative.

I'm pretty sure ABS-CBN and GMA will not take this sitting down.

Although the Kapamilya network, in particular, has lost many talents to Channel 13, since stars like Claudine Barretto, Robi Domingo, Jodi Sta. Maria and Richard Yap were the top-raters. I anticipate that the two leading networks will match IBC's offers, if ever, to really big stars like Marlo Mortel and Janella Salvador who came from ABS-CBN, and Jerome Ponce now has indicated a contract with IBC.

2014 should be an interesting year. Viewers will now have more shows to choose from with the aggressive stance taken by IBC-13. Will IBC-13 overtake ABS-CBN and GMA? Guess right now but for sure, the Kapinoy network will be happy if it clinches the number 2 position to start with.

Superstar Circle

Superstar Circle is the [Philippine reality](#)-based [talent competition](#) which premiered on August 24, 2013 on [IBC](#) and internationally through [Global IBC](#). Featuring 13 contestants called "Superstar Idol" will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent management contract with [Kapinoy Talent Center](#).

| Superstar Circle | |
|------------------|---|
| Format | Interactive Reality Talent show |
| Created by | Intercontinental Broadcasting |

| | |
|-----------------------------|--|
| | Corporation |
| Directed by | Jeffrey Jeturian |
| Starring | Jenine Desiderio |
| Judges | Richard Yap Jodi Sta. Maria Vehnee Saturno Jeffrey Jeturian Annabelle Rama |
| Narrated by | Bob Novales |
| Opening theme | <i>Superstar Circle</i> by Anja Aguilar |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs Saturday) |
| Production | |
| Executiveproducer(s) | Vic del Rosario, Jr. Lito Ocampo Cruz |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television |

| Broadcast | |
|---|---|
| Original channel | IBC |
| Picture format | 480i (SDTV) |
| Original run | August 24, 2013 – December 21, 2013 |
| External links | |
| Superstar Circle Official Website | |

Overview [Edit](#)

IBC's biggest reality search for the network's future stars is now on its final stages of screening to determine the finalists who will compete throughout the first season of *Superstar Circle*, the reality-based talent search to be hosted by [Jenine Desiderio](#) which will be launched in August 2013.

Candidates have been screened from the thousands of auditionees from Manila, Davao and Cebu before the official *Superstar Circle* finalists are announced.

Synopsis [Edit](#)

In June 2013, [Jeffrey Jeturian](#), head of [Kapinoy Talent Center](#) to hone individuals as exclusive talents of the network which aims to look for fresh faces to be the next superstar and idol. *Superstar Circle* brought to Philippine TV as the reality talent search. Auditions were held July and August 2013, presenting the teen aspirants who passed the screenings. The show premiered on August 24, 2013 on primetime.

Superstar Circle contestants will be trained and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential. A nationwide searches began in Luzon, Visayas, and Mindanao on July and August 2013.

The show is hosted by [Miss Universe 2012](#) runner-up beauty queen [Janine Tugonon](#) while the judge is composed of love-team [Richard Yap](#) and [Jodi Sta. Maria](#), director and [Kapinoy Talent Center](#) head [Jeffrey Jeturian](#) and music composer and songwriter [Vehnee Saturno](#). The 13

Hosts [Edit](#)

- Judges** [Edit](#)

- ## Elimination chart [Edit](#)

| | | | | | | | | | | |
|------------------------|------------------|------------------|------------------------|------------------|-------------------|-------------------|-----------------------|------------------|-------------------|------------------------|
| | | | | | | | | | | |
| | | Female | Male | Winner | Runners-Up | Wildcard | | | | |
| Legend | | | | | | | | | | |
| | | Top 2 | Mid 2 | Bottom Group | Texter's Choice | Eliminated | | | | |
| Circle Superstar of 13 | | | Circle Superstar of 10 | | | | Circle Superstar of 6 | | | |
| Elimination number: | 1 | 2 | 3 | 4 | Wild Card | 5 | 6 | 7 | 8 | Grand Supers tar Night |
| Elimination date: | October 19, 2013 | October 26, 2013 | November 2, 2013 | November 9, 2013 | November 16, 2013 | November 23, 2013 | November 30, 2013 | December 7, 2013 | December 14, 2013 | December 21, 2013 |
| Pla | Contesta | Result | | | | | | | | |

| ce | nt | | | | | | | | | | |
|----|---------------------------------------|--|------------|------------|------------|------------|------------|------------|-----------|------|-----------|
| 1 | Freddie Gutierrez | | | | | | | | Mid 13 | | Winner |
| 2 | Liza Soberano | | | Bottom 11 | | | Bottom 13 | Vote | Top 6 | Vote | Runner-Up |
| 3 | Anne Discher | | Bottom 4 | | | | | Bottom 13 | Bottom 13 | | Runner-Up |
| 4 | Donjeff Tejada | | | | | | Bottom 12 | | Top 6 | | Runner-Up |
| 5 | Diether Gaviola | | Bottom 3 | | | | | Bottom 11 | Bottom 13 | | Runner-Up |
| 6 | Sophia Tolentino | | Bottom 1 | | Bottom 13 | | | Bottom 5 | Bottom 13 | | Runner-Up |
| 7 | Maureen Wenceslao | | | Vote | Bottom 13 | | Bottom 13 | Eliminated | | | |
| 8 | Carl Manolet Monroyo | | | Bottom 13 | Bottom 13 | | Eliminated | | | | |
| 9 | Episol Legaspi | | | | Eliminated | Eliminated | | | | | |
| 10 | Eric Eleazar Yuson | | Bottom 2 | Eliminated | | Eliminated | | | | | |
| 11 | Kimberly Buenaventura | | Eliminated | | | Eliminated | | | | | |

| | | | | | |
|----|-------------------------------------|------------|--|------------|--|
| 12 | Jeshuron Nuestro | Eliminated | | Eliminated | |
| 13 | Allysandra Mae Chua | Eliminated | | Eliminated | |

References [Edit](#)

See also [Edit](#)

- [IBC's Superstar Circle begins auditions](#)
- [IBC to boost ratings with 2 new shows](#)
- [Kapinoy stars reveals Superstar Idols of Superstar Circle](#)
- [Kapamilya versus Kapuso versus Kapinoy](#)
- [IBC's "Superstar Circle" 18 Star Hopefuls - Pictures](#)
- [Stars and superstars born, they are made at Kapinoy Talent Center](#)
- [Christopher, Jodi, Anja, Robi headline IBC's new weekend primetime line-up](#)
- [Makati teen named IBC Superstar Circle winner](#)
- [Kapinoy Talent Center](#)
- [IBC](#)

External links [Edit](#)

- [Superstar Circle Official Website](#)

IBC's Superstar Circle begins auditions

July 26, 2013

MANILA, Philippines - IBC-13's upcoming reality-based talent search show *Superstar Circle* will be launched today, July 26, with day-long auditions to be held at Smart Araneta Coliseum (from 10 a.m. to 9 p.m.). Screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. *Superstar Circle* will be hosted by Jenine Desiderio, who herself is the epitome of what stardom is all about she serve as a role model for the show's would-be contestants, she will be a big sister, mentor and friend to them as well.

Aside from the young showbiz aspirants who will be undergoing various challenges to prove their rightful claim to stardom, *Superstar Circle* also showcases a panel of judges who are experts in the field of show business and who all have the eye for true star potential.

The Superstar Makers (*Superstar Circle*'s panel of judges) are composed of actor-director and Kapinoy Talent Center head Jeffrey Jeturian, with Jodi Sta. Maria and Richard ap, and Annabelle Rama.

Superstar Idol will also hold regional auditions in SM Davao on Aug. 16 and SM Cebu on Aug. 23. All applicants are required to bring a copy of their birth certificate, two passport size and two full body pictures. Those under 18 are required to submit their parents' letter of consent. Registration forms are available at the audition venues.

IBC to boost ratings with 2 new shows

September 20, 2013

PBA and **NBA** has added **Intercontinental Broadcasting Corporation** and **Viva Sports** to their group of media partners in terms of getting its product out there to the international market. **IBC** is a number 3 television station in the Philippines and the country that is committed to bringing the best action to their viewers in the newest partnership below a sports programming like **PBA** and **NBA** basketball and boxing.

The number 3 network **IBC** is gearing up to boost its rating standing with the launch of 3 new shows, and some changes on the network's programming operations. We have a creative and enjoyable mix of suspense, drama, action, games and reality, said chairman Eric Canoy for the country's third leading TV network. Based on the **Kantar Media** survey, the Top 30 programs are teleserye ***My Batang Momay***, ***To Love Again*** and ***Safe In The Arms of Love***, the horror-thriller suspense series ***Tumbok Revolution***, teen drama anthology ***Sandy's Romance***, the longest-running comedy gag show ***Happy TODAS***, the sitcoms are ***Goin' Bukol Pwede***, ***Whattaboys*** and ***Bida ni Mister, Bida si Misis***, game shows are ***Who Wants To Be A Millionaire?*** and ***The Weakest Link***, the reality talent search show ***Born to be a Superstar***, flagship news program ***Express Balita***, fantasy-adventure anthology ***Once Upon a Time***, the **PBA** and **NBA** basketball also gaining its viewership ratings.

These three new shows will banner **IBC-13's** primetime programming line-up, one is romantic teleserye, the other is a weekly horror suspense-thriller anthology series, and the third one is the network's second attempt in a two reality shows from **Miss Universe** beauty pageant queen and talent search superstars.

Homegrown artist Janeena Chan and Dino Imperial with Paul Jake Castillo are top-billed ***Tumbok Revolution***, the horror-thriller series which the network claims to be a new king of scream, supernatural experiences, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal, will premiere last July 27, Saturday nights at 9:30PM. The show promises a new level of horror, setting itself away from the normal Sunday fare of comedies and musical variety shows.

IBC-13 is also producing the romantic drama titled ***Safe In The Arms of Love*** which offering the soap opera in the ratings game is set to establish to primetime audience. This new romantic drama features an all-star cast with popular love-team are Cristine Reyes and Dingdong Dantes with Cogie Domingo as the lead star. She is also getting a big supporting cast of stars, including DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez. The show will premiere last June 17, at 9:30PM, after the network's top-rating primetime game show ***The Weakest Link*** hosted by Richard Yap as Sir Chief.

Filipino mini-series on primetime TV called ***Noli Me Tangere*** based on the 1961 movie. Starring the primetime prince Jake Cuenca with Shy Carlos. Yassi Pressman, John Regala, Phoebe Walker, Jovic Monsod, Hiro Torobu, Jamilla Obispo and Jericka Martelle are the supporting cast, directed by Monti Parungao. The mini-series premiered on Septemebr 30, Monday, Tuesday and Thursday at 5:00PM.

The third show is the highly anticipated reality show ***Superstar Circle***. The show is search for new faces to join the network's stable of new young teen stars what it takes to be the next big **Kapinoy** star. The show boasts the biggest cash prize on Philippine TV, summing up to Php 1,000,000 million for the grand winners with a talent contract management from **Kapinoy Talent Center**, like judges director and head Jefrey Jeturian, music composed Vehnee Saturno, love-teams are Jodi Sta. Maria and Richard Yap and Annabelle Rama. The show is hosted by Jenine Desiderio will also have its premiere last August 24, Saturday nights at 8:30PM right after the phenomenal top-rating game show ***Who Wants to be a Millionaire?*** hosted by dramatic actor Christopher de Leon, according to the **Channel 13** head Rey Sanchez.

Hopefully be more superstars and idols on enforcing in noontime extravaganza ***Lunch Break*** with innovative blend of contest, games, performances and superd hosting with lunchtime. The network's longest-running flagship noontime variety show on Philippine TV against its rival ***It's Showtime!*** and ***Eat Bulaga!*** in the ratings fare, with more star-studded and noontime all-stars of song, dance and games that host are Ryan Agoncillo, Joy Viado, Nadia Montenegro, TJ Trinidad, Bobby Yan, Pat Natividad, Nicole Anderson, Carlos Agassi and Smokey Manaloto apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad plus the excitement, fun and surprises.

The network will also be a major revamp on its news organization **IBC News and Current Affairs**, with new public service shows and the flagship news programs ***Express Balita*** and ***Ronda Trese*** remains the certified number 2 ratings in the network's news department.

Kapinoy stars reveals Superstar Idols of Superstar Circle

July 26, 2013

IBC-13's new reality-based talent show ***Superstar Circle*** has unveiled it's list of **Superstar Idols**.

Superstar Circle's judges roster include Jodi Sta. Maria, Richard Yap, Vehnee Saturno, Jeffrey Jeturian and Ms. Annabelle Rama. As for it's host? None other than the Miss Universe glamorous Ms. Janine Tugonon.

Superstar Circle is an upcoming reality-based talent show on **IBC-13** will focused on singing and acting skills. The show will be hosted by Jenine Desiderio. Judges of the show include Jodi Sta. Maria, Richard Yap, Vehnee Saturno, Jeffrey Jeturian and Ms. Annabelle Rama. It said to be the **Kapinoy's** version of **ABS-CBN's *Star Circle Quest*** and **GMA-7's *Starstruck***. Out of the 13 hopefuls, one will emerge victorious with the grand prize of P1 million cash prize, a P1,000,000 million management contract with **Kapinoy Talent Center**, and a 3-cellphones, 2-story house and lot at the end of the program's three-month run.

Superstar Idol Boys [Edit](#)

- Freddie Gutierrez
- Carl Manolet Monroyo
- Donjeff Tejada
- John Diether Gaviola
- Eric Eleazar Yuson
- Jeshuron Nuestro

Superstar Idol Girls [Edit](#)

- Episol Legaspi
- Allysandra Mae Chua
- Sharrielle Yanson
- Anne Discher
- Sophia Tolentino
- Liza Soberano
- Kimberly Buenaventura

Kapamilya versus Kapuso versus Kapinoy

August 9, 2013

Local TV network war ABS-CBN and GMA has been ongoing for the longest time in Kapamilya and Kapuso stars offering. The Kapinoy Network IBC-13 also the scene through the years, the three-cornered battle with each network beefing up their respective local programming strive for more quality shows and dramas. The all-Filipino creative team in full computer design, graphics and animation.

The goal: To provide local viewers with cutting-edge, pioneering, trendsetting, viewer-friendly, innovative and creative programming. Equipped with high-definition and state-of-the-art facilities. IBC-13 offers an Kapinoy viewers on primetime called PrimeTastik will surely fighting and competing head-on to the Kapamilya's Primetime Bida and GMA's Telebabad will challenge to dominate the two giant networks offer different TV series from teleserye, fantaserye, telenovelas and Koreanovela.

ABS-CBN has sometimes been the stars to IBC-13 lending some of their talents to have regular shows in both stations. To name, there's Richard Yap (*The Weakest Link*), Christopher de Leon (*Who Wants To Be A Millionaire?*) and Anja Aguilar (*Born to be a Star*) while Dingong Avanzado, Paula Bianca, Joey Albert and Gino Padilla have been appearing as the judges in the reality talent show *Born to be a Star*. Most of IBC's contract stars came from ABS-CBN (Cristine Reyes, Robi Domingo, Nadine Lustre, Dino Imperial, Meg Imperial, Cogie Domingo, Ella Cruz, Joy Viado, Carlos Agassi, Yam Concepcion, Joey Marquez, Andi Eigenmann, Xyriel Manabat, actor Mario Maurer, Bianca Casado, Sofia Andres, Neil Coleta, Janella Salvador, Marlo Mortel, Jason Abalos, Cherry Pie Picache, Maria Ressa, Jodi Sta. Maria, Freddie Webb, Henry Omega-Diaz, Snooky Serna-Go). Some of the Viva stars are Miguel Aguila, actress Mitch Valdez, Dingdong Dantes, AJ Muhlach, Candy Pangilinan, rapper Young JV, MMJ, Gee-Ann Abrahan, Josh Padilla, Abby Bautista, Aki Torio, Kiko Ramos, Shy Carlos, Giu Comia, Ashley Rivera, Nathan Barrera, Andrew E., Giselle Sanchez, Maui Taylor, Ronnie Ricketts and Charlie Green. Also observed that IBC and ABS-CBN artists can actually guest in other station to promote. Promoting programming while drama series is on primetime, children's programs for kids, anime series every mornings, sitcoms, news and current affairs, game shows, variety shows, reality shows and sports.

IBC's "Superstar Circle" 18 Star Hopefuls – Pictures

August 23, 2013

How does one achieve teenage stardom? For the **13 Superstar Idols** who made it through the rigorous audition and screening process of **IBC-13's Superstar Circle**, it will be an intense but exciting and fulfilling journey as they take on the biggest challenge and the toughest competition to become the superstars they have always wanted to be. After an extensive nationwide search, **Superstar Circle** presents its **13 Superstar Idols**, one of whom will emerge as the lucky star bagging the grand prize of P1-M cash, a P1-M management contract with **Kapinoy Talent Center**, and a three-bedroom, two-story house, three-cellphones and lot at the end of the program's three-month run. Selected on the basis of good looks, personality, talent, charm and overall star potential, the **Superstar Idols** are Kimberly Buenaventura, Freddie Gutierrez, Episol Legaspi, Carl Manolet Monroyo, Allysandara Mae Chua, Donjeff Tejada, Sharrielle Yanson, John Diether Gaviola, Anne Discher, Eric Eleazar Yuson, Angela Sophia Tolentino, Jeshuron Nuestro and Liza Soberano.

It will depend on whose star will shine the brightest as the **Superstar Idols** battle it out in the various stages of the competition and try to earn the nod of the **Superstar Makers**: the **Kapinoy Talent Center** head and multi-awarded TV director Jeffrey Jeturian, the love-team tandem are Jodi Sta. Maria and Richard Yap, the music composer Vehnee Saturno and the talent manager Annabelle Rama.

Here are the 13 SUPERSTAR CIRCLE Hopefuls:

1. Freddie Gutierrez
2. Liza Soberano
3. Episol Legaspi
4. Carl Manolet Monroyo
5. Allysandara Mae Chua
6. Donjeff Tejada
7. Sharrielle Yanson
8. John Diether Gaviola
9. Anne Discher
10. Eric Eleazar Yuson
11. Sophia Tolentino
12. Jeshuron Nuestro
13. Kimberly Buenaventura

With host Jenine Desiderio guiding viewers throughout the various stages of the competition and providing glimpses of what the young **Superstar Idols** go through to survive the grueling challenges that help hone their talents, idols, superstar and star potential, **Superstar Circle** is bound to be the best star search ever produced on Philippine TV. It has the right combination of production creativity and innovation, the expertise of the resident judges, the glitz and glamour

exuded by the host, and a unique batch of good-looking, talented and charming contestants who are out to captivate viewers' hearts.

Superstar Circle which airs every Saturday nights (August 24) at 8:45 p.m. right after the top-rating primetime game show **Who Wants To Be A Millionaire?**

Stars and superstars born, they are made at Kapinoy Talent Center

September 9, 2013

Recognizing the need to discover and develop its own stable of artists, sequestered broadcasting network **IBC-13** launched its own talent management and development division called **Kapinoy Talent Center**.

IBC head of president and CEO Boots Anson-Roa said the new talent management group will be headed by veteran director Jeffrey Jeturian discovering and developing new talents for the network, we are assured that our upcoming stars will be in good hands will be a home for future stars.

Like the scores of promising young talents before them, these new starlets dream of attaining TV-film stardom as quickly as possible, and going on to enjoy longterm careers in the biz.

To fast-track their ascent to the top, they're being featured in a number of **IBC-13** programs, where their screen personas are slowly but surely being built up.

For the talent development and management center **Kapinoy Talent Center**, the stars and superstars are born, they are made. The **Kapinoy Talent Center**, a star-making, believes that the way to stardom involves a nurturing of potential, honing of skills and developing of talent. Much of what people see of their favorite stars on television and in the movies is a product of many hours of grueling training in various aspects of buhay artista.

The network is bent on developing stars, more than just giving show biz a fresh supply of pretty faces and winsome personalities, the **Kapinoy Talent Center** makes sure these stars and superstars become true professionals in an industry. In June 2013, Lito Ocampo Cruz, **IBC-13** vice president Jeffrey Jeturian, head of **Kapinoy Talent Center**, hatched the idea of creating a stable of new stars exclusively for the network.

This gave birth to **Kapinoy Talent Center**. In its early years, the **Kapinoy Talent Center** concentrated on star-building through its initial project, **Happy TODAS**, a comedy gag show intended to develop potential stars and serve as a breeding ground of talents for other **IBC-13** projects. **IBC-13** became more aggressive in its programming and launched a host

of new shows to compete with the programs of the two major networks, both started to limit the talents they allowed to cross over.

Awards, box-office

Mr. Jeturian said **IBC-13** put up its own talent management arm to the increasing need to develop its own roster of actors and singers to feature in the station's various programs will directly compete with **ABS-CBN's** talent management arm **Star Magic** and **GMA's Artist Center**.

The show auditioned a few thousand wannabes and took in a ount unknowns. The success of **Happy TODAS** led to the **Kapinoy Talent Center's** discovery of MM and MJ Magno, Imee Hart, Giu Comia, Gee-Ann Abrahan, Shy Carlos, Joross Gamboa, Andi Eigenmann and Nathan Barrera.

The **Kapinoy Talent Center** continued its search through the launching vehicle **Superstar Circle**, a reality show featuring 13 contestants called **Superstar Idol** will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining **Superstar Idol** after weekly eliminations will be declared as Grand Superstar. The 13 contestants who auditioned, 6 boys are Freddie Butierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent management contract with **Kapinoy Talent Center**.

After its first decade of star discovery and talent training, the **Kapinoy Talent Center** has created some of the most popular TV and film stars: Janine Tugonon, Robi Domingo, Dingdong Dantes, Nicole Anderson, Carlos Agassi, Cogie Domingo and Jake Cuenca, among many proof of the quality of **Talent Center**-produced stars some of the Philippines' leading celebrities.

To date, the **Kapinoy Talent Center Training Program** has batches of new teenage faces who have been trained in acting, personality development and physical enhancement before being cast in the shows of **IBC-13** and the films of **Regal Films** and **Viva Films**. They are also tapped for commercials and corporate events.

Some of the more popular products of **Kapinoy Talent Center** are TJ Trinidad, Miguel Aguila, Giselle Sanchez, Erich Gonzales, Janeena Chan, Sofia Andres, Bianca Casado, Janeena Chan, Jason Abalos, Joanna Morales, Cacai Bautista, Mario Maurer, Anton Revilla and Matt Edwards.

In the **Kapinoy Talent Center** expanded its search to include sexy character actors and video jocks. Now home to about 200 contract artists, the **Kapinoy Talent Center** remains under the tutelage of star mentor and TV and film director Jeffrey Jeturian. It also has a 200-member **Artist Registry** of second leads and character actors aged 20-70 for **IBC-13** shows and films from **Viva Films** and **Regal Films**.

Christopher, Jodi, Anja, Robi headline IBC's new weekend primetime line-up

September 10, 2013

IBC-13 headliners Christopher de Leon, Jodi Sta. Maria, Freddie Webb, Anja Aguilar, Sam Concepcion and Robi Domingo pose for a picture during a dinner with the IBC-13 top brass on Wednesday. (IBC-13)

With no less than resident big guns Boots Anson-Roa, Christopher de Leon, Robi Domingo, Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Jodi Sta. Maria, Freddie Webb, Jenine Desiderio, AJ Muhlach, Josh Padilla and Aki Torio headlining new shows, IBC-13 beefs up its weekend programming with an all-new primetime line-up.

"We have the new stars and the new shows. We're very excited and we're very happy with these new shows, I heard people are already talking about them," IBC-13 president and CEO Boots Anson-Roa, chairman Eric Canoy, vice-president Lito Ocampo Cruz and vice-chairman Freddie M. Garcia told IBC News at the recent press conference where they and IBC-13 chief entertainment content officer Wilma V. Galvante with sales and marketing Tessie Taylor introduced the new schedule to the media.

In the new line-up dubbed as *Panalo Weekend*, 8 new primetime shows will air on Saturdays and 6 more on Sundays that will premiere every weekends.

Kicking off the Saturday slate is the fantasy anthology *Once Upon a Time* hosted by Boots Anson-Roa, followed by Christopher de Leon's popular game show *Who Wants to be a Millionaire?*, reality show *Superstar Circle* hosted by Jenine Desiderio, horror-thriller suspense series *Tumbok Revolution* top-billed by Janeena Chan and Dino Imperial, the family sitcom *Bida ni Mister*, *Bida si Misis* top-billed by actress Jodi Sta. Maria and actor comedian Freddie Webb, then a comedy gag show *Happy TODAS* before AJ Muhlach, Josh Padilla and Aki Torio top-bills the sitcom for the boys called *Whattaboys*.

Sunday primetime fare begins with a teen superstar princess Nadine Lutre's teen romantic drama anthology series *Sandy's Romance*, reality singing search show *Born to be a Superstar* hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado, Robi Domingo's top-rating sitcom *Goin' Bukol Pwede* and a hit Pinoy action movies *Sinemaks*.

IBC-13 president and CEO Boots Anson-Roa, IBC chairman Eric Canoy, IBC vice-president Lito Ocampo Cruz, sales and marketing Tessie Taylor, vice-chairman Freddie M. Garcia, Channel 13 Head Rey Sanchez and IBC-13 chief entertainment content officer Laurenti Dyogi. (IBC News)

Dyogi says the new line-up offers a strong balance of entertainment, talk, dramas, comedies and game shows that both new viewers of IBC-13 will find very appealing.

For his part, Roa acknowledged that while shows like *Bida ni Mister*, *Bida si Misis*, *Superstar Circle*, *Whattaboys*, *Happy TODAS*, *Goin' Bukol Pwede* and even *Born to be a Superstar* have the potential to appeal beyond the masa audience crowd of IBC-13, she them as the quality shows.

“Shows in terms of being pang-masa that are of high quality. We want to give them the right entertainment, we want to challenge start a mass media. Hopefully with these shows, we can achieve all of that,” he noted.

To promote the new shows, IBC-13 will relaunch the 10 shows of Panalo Weekend. The relaunch will also be a family day full of fun-filled activities, contests and performances from the IBC stars.

Here’s a close look at the 10 new shows of IBC-13’s Panalo Weekend:

ONCE UPON A TIME

A fantasy anthology series hosted by IBC president and CEO and award-winning dramatic actress herself Boots Anson-Roa for the new fantasy-adventure anthology series in Pinoy Fantasy while Boots also serve the narrator of the fantasy anthology focuses on adaptations based on komiks, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family.

WHO WANTS TO BE A MILLIONAIRE?

The Drama King of Philippine Movies and Award-Winning Host for the game show Chrostpher de Leon with more and new lifelines and exciting twists that will help contestants become millionaires. Final answers, anyone?

SUPERSTAR CIRCLE

Jeffrey Jeturian, head of Kapinoy Talent Center to hone individuals as exclusive talents of the network which aims to look for fresh faces to be the next superstar and idol. Superstar Circle brought to Philippine TV as the reality talent search contestants will be trained and and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential. The reality-based talent competition is hosted by Jenine Desiderio with the judges of Jodi Sta. Maria, Richard Yap, Annabelle Rama, head of Kapinoy Talent Center Jeffrey Jeturian and music composed Vehnee Saturno. Screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have

the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called "Superstar Idol" will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. The 13 contestants who auditioned, 6 boys Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and 7 girls Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center.

TUMBOK REVOLUTION

Based on the 2011 film *Tumbok*, a horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The story of ordinary girl Grace (Janeena Chan), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (Dino Imperial) seems to the house of the truth. Mark (Paul Jake Castillo) which means is your home to the supernatural. Getting these scream of wolf vampire in their own monster scary in Grace, who is the falling zombie strangers in the city. Grace and Ronnie are a newlywed couple they admitted the revolution loves of scream secrets of the devil story of girl vampire. The horror series top-billed by Janeena Chan and Dino Imperial are the main cast with Paul Jake Castillo. Also seen in the cast of Anna Luna, MJ Cayabyab, LJ Moreno, Japeth Aguilar, Jaycee Parker, Coraleen Waddell, Lance Christopher and Danielle Castaño.

BIDA NI MISTER, BIDA SI MISIS

The family-romance sitcom top-billed by two comedians are actress Jodi Sta. Maria and actor Freddie Webb are the main casts of the comedy sitcom on Philippine television in a Filipino family in the comedy. The beginning at Buboy Magtanggol (Freddie Webb) and Maya dela Rosa (Jodi Sta. Maria) are the bus and the taxi at the names on the street with Thirdy de Roso (Thirdy Lacson). On of Joe Ramirez (Jon Santos) on the vampire and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario).

HAPPY TODAS

They revolutionized Pinoy gag shows with *TODAS* (Television's Outrageously Delightful All-Stars), one of the most successful gag shows in the '80s. Now, MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Kiko Ramos, Gee-Ann Abrahan, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Giu Comia, Makisig Morales, Ella Cruz, James Reid and Nathan Barrera are together again as they join today's rising gagsters and the scholars

of *Superstar Circle* in a new comedy gag show that doubles the laughter and fun with its new sketches, segments, spoofs, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars.

WHATTABOYS

The boys of trio actors in today's top stars AJ Muhlach, Josh Padilla and Aki Torio are top-billed the sitcom for the boys. Also seen in the cast are Bianca Casado, Sofia Andres and the Miss Universe 2012 beauty pageant runner-up Janine Tugonon put together in one sitcom the lead stars of respective comedies. Follow the three boys of Rico Padilla (AJ Muhlach), the men whose boy in the world, the gwapo James Yan (Josh Padilla) and the role menboy Zanjor Ochoa (Aki Torio) as their Whattaboys neighbors while the queen of Miss Universe beauty pageant is Annie Celerez (Janine Tugonon).

SANDY'S ROMANCE

A teen superstar princess Nadine Lustre playing the role as Sandy Salvador in her first leading role as the host with her acted the skills in the longest-running teen romantic drama anthology series on Philippine TV through letter sending on teenage of true-to-life romance stories will fall in love. Each episode based on the real life stories through letter sender tells a different love story. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by the different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show.

BORN TO BE A SUPERSTAR

A singing-reality superstar entertainment, based on the American reality talent search series franchise from Endemol. the pioneering, trendsetting, top-rating and award-winning singing-reality talent search show contest. The Filipino version of the US hit reality talent show is hosted by a certified singing champion, powerhouse singer and phenomenal superstar princess Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with the four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating

American show to perform. The singing-reality talent show with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest. Naturally, Viva is looking at this reality talent show of potential future superstars, as will other entertainment companies, *Born to be a Star* auditions those want to become a contestant in the show because we really want to give a solid platform to those with really good potentials to become a superstar. "The contestants are Veejay Aragon, Cayleen Villamor, Ronald Humarang, Melvin Rimas, Anne Bernardo, Pauline Agupitan, Muriel Lomadilla, Leon Matawaran, Kristofer Danguelos, Tony dela Pazm Vanessa Rangadhol, Carl Malone Montecido, John Michael Narag, Anna Baluyot andd Jet Barrun becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when the finalists from the weekly winner brings home for P50,000 peso prize, P100,000 pesos for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

GOIN' BUKOL PWEDE

For the 70's and 80's classic stcom *Iskul Bukol* with top comedians Tito Sotto, Vic Sotto and Joey de Leon, the Kapinoy Comedy is the pioneer as IBC-13's longest-running and top-rating sitcom on Philippine TV as the undisputed number 1 sitcom. Robi Domingo is a prince of comedy in a top-rating sitcom with Yam Concepcion and Maui Taylor are the stars of sitcom. A show-within-a-Iskul-Bukol of Tito Sotto, Vic Sotto and Joey de Leon. The plot revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of IBC. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

Makati teen named IBC Superstar Circle winner

December 25, 2013

Makati 19-year-old young actor from the Philippines Freddie Gutierrez (son of brother Richard Gutierrez), was proclaimed the winner of IBC-13's reality talent show *Superstar Circle*. The show's Grand Finals was held on Sunday, December 21, at the Ynares Sports Arena in Pasig City.

Freddie bested five other contestants: Liza Soberano, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola. As the winner of *Superstar Circle*, Freddie will become IBC's first homegrown talent superstar. Aside from the one-million-peso management contract with IBC's talent management and division group Kapinoy Talent Center, Freddie also won one million pesos in cash, a house and lot from Moldex reality, a cellphone from Globe Prepaid and a college scholarship from AMA Education System.

The five finalists also received scholarships from AMA, as well as 100,000 pesos in cash for top prize winner.

The winner of *Superstar Circle* was decided based on their performance that day. Stage director Jeffrey Jeturian, love-team Jodi Sta. Maria and Richard Yap, talent manager Annabelle Rama, and musical composer Vehnee Saturno served as the competition's judges. For her performance during the show's live finale, Freddie did a combination of acting and dancing to the tune of Bruno Mars's *Treasure*. Second placer Liza will dance a disco tune of Selena Gomez's *Round and Round*.

Anne, who did an elaborate dance number, placed fourth and was named Shining Superstar.

Expectations

When asked what gave her an edge against the other five finalists, Freddie said it was her truthful final performance. As IBC's first homegrown star, the network's Head of Entertainment TV Production Jose Javier Reyes said there is only one expectation from Marga: that she grows with the network.

Superstar Circle's Brightest Superstar and now Kapinoy Talent Center's prime boy Freddie Gutierrez proves to be one of the freshest and most dazzling faces on Philippine TV today. Always flashing her sweet smile that matches gentle demeanor, the Manila turns 18 this December and is the youngest of the chosen group of IBC princesses who will be relaunched with Cristine Reyes, Nadine Lustre, Sue Ramirez, Erich Gonzales, Nicole Andersson and teen star princess Janella Salvador.

Months after bagging the title of being the grand winner of IBC's first-ever star search, Freddie is now fulfilling her dream as an actor. He now top-bills IBC's newest fantaserye *Janella in Wonderland* where she plays the role as Freddie Agustin with top-billed Janella Salvador (FredNella) are the first lead project in a new love-teams. Together, they will fire the most kilig scenes and make so many loves Kapinoy viewers feel young and fall in love again. The longest running comedy show of IBC-13 has also added Freddie Gutierrez and Liza Soberano, winners of *Superstar Circle*.

Meanwhile, *Superstar Circle* Final 6 will also joined the longest-running comedy gag show *Happy TODAS* featuring the stellar ensemble of Kapinoy stars led by Robi Domingo, Cristine Reyes, Young JV, Gee-Ann Abrahan, MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid, Coleen Garcia, and Tricia Santos.

Reyes also said that, as of the moment, the network still has the budding dramatic actor since they had to wait who among the six *Superstar Circle* finalists, who each had different talents and distinct possible in the industry, will win. He confirmed that Freddie's first projects with the network will have a "level of prestige."

"Si Freddie, being the first *Superstar Circle* champion, hindi naman pwedeng nasa likod lang siya basta basta. Dapat project niya, which we will choose carefully, dapat lalabas yung acting prowess niya," Reyes explained.

Kapinoy Talent Center

Kapinoy Talent Center is the training and talent agency, management and development subsidiary of [Intercontinental Broadcasting Corporation](#). It was designed to assist the Kapinoy talent in the Philippines. Kapinoy Talent Center with the talents undergo training in acting, personality, development and physical enhancement before being cast in the television shows of [IBC](#) and the films of [IBC Films](#), as well as its other film projects in the Philippines, commercial projects and corporate events with Filipino talents taking the center stage.

It is also the most well-known talent search in showbiz industry all their talents made it to the top and created big names considered as the premiere star maker in the local entertainment industry.

| | |
|---------------------|--|
| Industry | Entertainment |
| Founded | April 5, 2013 |
| Headquarters | Broadcast City , Capitol Hills, Diliman, Quezon City , Philippines |
| Key people | Jeffrey Jeturian , Director |
| Products | Music and Entertainment |
| Services | Music and Entertainment |
| Owner(s) | Lito Ocampo Cruz , Vice-President |
| Parent | Intercontinental Broadcasting Corporation |

Website [Kapinoy Talent Center's official site](#)

Kapinoy Talent Center

History [Edit](#)

Launching of Kapinoy Talent Center [Edit](#)

In April 5, 2013, [Jeffrey Jeturian](#), the program director and head of Kapinoy Talent Center, [Vic del Rosario, Jr.](#), the president and CEO of [Viva Entertainment](#) and [Lito Ocampo Cruz](#), the IBC vice-president launched the creating for stable of the new Kapinoy stars exclusively for the network as Kapinoy Talent Center. The show auditioned several thousand people and accepted into [IBC](#) shows. Home to some of the Philippines' leading celebrities, the rising stars and the home of Kapinoy stars are [Robi Domingo](#), [Cogie Domingo](#), [Gee-Ann Abrahan](#), [Jake Cuenca](#), [Giselle Sanchez](#), [Miquel Aquila](#), [AJ Muhlach](#), [Sofia Andres](#), [Mario Maurer](#), [Bianca Casado](#), [Nathan Barrera](#), [Janeena Chan](#), [Marlo Mortel](#), [Giu Comia](#), [Carlos Agassi](#), [Maxene Magalona](#), [Juan Carlos Urquico](#) and [Juan Miguel Urquico](#), [Xyriel Manabat](#), [TJ Trinidad](#), [Nicole Andersson](#), [Dingdong Dantes](#), [Ella Cruz](#), [Anton Revilla](#), [Joanna Morales](#), [Lucas Zamora](#), [Jason Abalos](#), actor [Neil Coleta](#) and many others. The Kapinoy Talent Center also has an artist registry of actors and actress who fill roles in [IBC](#) shows, these are IBC own star and celebrity that was discovered and honed with new talents by doing that all the talents will have their own role in showbiz industry base on the results. Young stars aged 7-27 would undergo a rigid training program in the performing arts (acting, dance, voice) as well as personality development (speech, manners, self-enrichment courses). The stars of [IBC](#) talents since the network stars were all signed up with [Regal Films](#) and [Viva Films](#).

The Kapinoy Talent Center creating a stable of new stars concentrated on star-building through its first project initial of the star-studded longest-running comedy gag show [Happy TODAS](#) intended to develop potential stars and serve as a breeding ground of talent for other IBC projects for the talents such as mall shows, live concerts and even 2 record albums. Also, launched on the [Miss Universe](#) beauty pageant intended to develop potential stars of beauty pageant and serve as a breeding ground of talents for their IBC projects with multi-dimensional (acting, singing, and dancing). In July 2013, the company began a reality TV-talent search called [Superstar Circle](#) continued to grow and the reputation of its artists also gaining.

Commercial stars and milestones [Edit](#)

On August 12, 2013, [IBC Publishing, Inc.](#) were released, and along with the release of Kapinoy Talent Center: The Kapinoy Center Star, a magazing type photo album of all the stars of the Kapinoy Talent Center.

Auditions were held weekly to seek out new artists for new types of shows with the major concerts and the hit movies for Kapinoy Talent Center's prime artists.

[Sandy's Romance](#), [IBC](#)'s teen romantic drama anthology series become a huge hit with stars are [Nadine Lustre](#) and [AJ Muhlach](#) are the lead role of the series. Commercial endorsements became the fad among the Kapinoy Talent Center's stars in a fresh new television campaign.

References [Edit](#)

See also [Edit](#)

- [IBC launches its own Kapinoy Talent Center and new reality show in Miss Universe](#)
- [IBC-13 to develop own talent stable](#)
- [Intercontinental Broadcasting Corporation](#)

External links [Edit](#)

- [Kapinoy Talent Center's official site](#)

IBC launches its own Kapinoy Talent Center and new reality show in Miss Universe

July 25, 2013

IBC-13 is now a rising superstars, idols and rising stars having their own talent management and development division called **Kapinoy Talent Center**, these are **IBC** own star and celebrity that was discovered and honed with new talents. With the launching of **Kapinoy Talent Center**, the talents will be coming from the new show of reality shows called ***Queen Pinoy Beauty: The Search for the Miss Universe*** and the reality talent search show called ***Superstar Circle***, a show that will search for new and upcoming talent celeb undergo training with the talent masters, good that now opened their eyes and agree on what Jeffrey Jeturian said that showing up on TV and winning in some reality TV show to be a superstar, you need to show more talents and how to perform well on TV.

The training they have will start from shaping the talents, how to deal with managers, how to talk to the press, how to handle personal situations and how to work with the crew. The reality show

and talent search will screening participants from age 13-18 with total package of good looks, talent and charm, idol and superstar quality.

Poised to launch itself as a major player in the network wars with the recent unveiling of its own artist management division **Kapinoy Talent Center**. Headed by director Jeffrey Jeturian, the department's main objective is to discover, train and build its own roster of talents, he says. In an exclusive interview with **Bulletin Entertainment**, Jeturian revealed that the network's first endeavor to find talents is through a new show ***Superstar Circle***. Targeted to kick off in a couple of months, hosted by Jenine Desiderio set to air Saturdays.

Panel of judges of Star Makers will be director Jeffrey Jeturian, music icon Vehnee Saturno, and talent manager Ms. Annabelle Rama, and host of the show will be hosted by Janine Tugonon to develop homegrown stars. The reality-based talent search will be screening showbiz hopefuls aged 13-18 years old for the total package of good looks, exceptional talent and charm, and all-important star potential will help **Kapinoy Talent Center** them into **IBC-13's** biggest teen idols and superstars rank them among the hottest personalities in the industry as well.

Faces Kapinoy [Edit](#)

- Robi Domingo
- Gee-Ann Abrahan
- Jake Cuenca
- Giselle Sanchez
- Miguel Aguila
- Dingdong Dantes
- Cogie Domingo
- AJ Muhlach
- Sofia Andres
- Mario Maurer
- Bianca Casado
- Janella Salvador
- Marlo Mortel
- Ashley Rivera as Petra Mahalimuyak
- Nathan Barrera
- Yam Concepcion
- Lance Christopher
- Janeena Chan

- Dino Imperial
- Giu Comia
- Janine Tugonon
- Carlos Agassi
- Maxene Magalona
- Juan Carlos Urquico
- Juan Miguel Urquico
- Andi Eigenmann
- TJ Trinidad
- Nicole Andersson
- DJ Durano
- Ella Cruz
- John Wayne Sace
- Xyriel Manabat
- Gerald Pesingan
- Khalil Ramos
- Sue Ramirez
- Coleen Garcia
- Say Alonzo
- Anton Revilla
- Neil Coleta
- Jason Abalos
- Joanna Morales
- Lucas Zamora

The Kapinoy Network is all set to boost its capacity to discover and hone new talents with the launch of the network's talent management and development division **Kapinoy Talent Center**. The challenge of discovering new faces with the superstars, **Kapinoy Talent Center** will be headed by no less than director Jeffrey Jeturian.

With **Kapinoy Talent Center** leading **IBC-13's** quest to discover outstanding talents among thousands of Filipino showbiz aspirants, the Kapinoy Network is set to create another milestone in Philippine show business.

To kick off **Kapinoy Talent Center's** talent management and development plans, **IBC-13** is launching the newest talent search ***Superstar Circle***. There will be day-long auditions to be held at the **Smart Araneta Coliseum** on July 26 and regional auditions in **SM Davao** on August 16 and **SM Cebu** on August 23.

IBC-13 to develop own talent stable

August 3, 2013

Sequestered TV network **IBC-13** is airing **Kapinoy** programs which it was known for in the 1970s and 1980s via the nationwide talent search **Superstar Circle** according to its president and CEO Boots Anson-Roa.

Tito Sotto, Vic Sotto and Joey de Leon came from **IBC-13** via sitcom **Iskul Bukol**; **The Sharon Cuneta Show**, the variety show hosted by Megastar Sharon Cuneta, **TODAS**, the classic comedy gag show with Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto, the showbiz talk show **Seeing Stars with JQ** hosted by Joe Quirino, **Chicks to Chicks** starring Freddie Webb, Nova Villa and Carmi Martin and Judy Ann Santos' **Ula Ang Batang Gubat**.

Now more than stars, **Born to be a Star**, the reality talent search hosted by Anja Aguilar fort her singing contest and superstar fans with judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, Roa pointed out. He said: "A representative from our partner, **Center for Pop Music Philippines**." The top-rating primetime game show **The Weakest Link** hosted by Richard Yap as Sir Chief, the game show **Who Wants To Be A Millionaire?** hosted by Christopher de Leon. The network's noontime variety show **Lunch Break** as well as Nadine Lustre and AJ Muhlach's teen romantic drama anthology **Sandy's Boyfriend**. The longest-running, star-studded and top-rating comedy gag show **Happy TODAS** featuring the **Kapinoy** stars are Cristine Reyes, Young JV, MM and MJ Magno, Imee Hart, Aki Torio, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Josh Padilla, Andi Eigenmann, Giu Comia, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales. Vice-President Lito Ocampo Cruz has announced plans to revitalize the TV network. **IBC-13** is starting through developing its own stable of home-grown talents. Candidates have been screened from the thousands of auditionees from Manila, Davao and Cebu before the official **Superstar Circle** finalists are announced.

Through **Superstar Circle**, a contest airing on **IBC** in TV and radio stations nationwide, the network hopes to discover and develop its own talents, said chairman Eric Canoy. They will be featured in a reality talent show that the network intends to produce at the same time. Winners will bring home a P1-million cash prize, as well as a recording and a talent management contract with **Kapinoy Talent Center**.

Roa these projects as Viva Entertainment helped for **The Kapinoy Network**, **IBC-13** continues to dominate the two leading networks **ABS-CBN** and **GMA-7**, according to the surveys of **Kantar Media**.

Once Upon a Time

Once Upon a Time was a [Philippine fantasy-drama anthology](#) produced and aired by [IBC](#). The fantasy anthology series is hosted by the network's present and CEO and the award-winning actress [Boots Anson-Roa](#) with new episodes.

The program features weekly fantasy stories of famous celebrities and personalities, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family. The program is named in *Wansapanatam* by [Michelle Ayalde](#), the new theme song *Once Upon a Time* which is composed by [Jonathan Manalo](#) and performed by [Anja Aguilar](#).

It marks as the first-ever primetime fantasy anthology series on Philippine TV is produced by [IBC](#) with the executive producer [Lito Ocampo Cruz](#).

Once Upon a Time

| | |
|----------------------|---|
| Format | Adventure Drama Fantasy |
| Created by | IBC |
| Directed by | various |
| Presented by | Boots Anson-Roa |
| Theme music composer | Jonathan Manalo |
| Opening theme | <i>Once Upon a Time</i> by Anja Aguilar |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | 36 (total) |

Production

| | |
|------------------------------|---|
| Executive producer(s) | Lito Ocampo Cruz |
| Running time | 45 minutes |
| Broadcast | |
| Original channel | IBC |
| Picture format | NTSC (480i) |
| Original run | August 10, 2013 – April 12, 2014 |
| External links | |
| Website | |

Overview [Edit](#)

The show is hosted by [IBC](#) president and CEO and award-winning dramatic actress herself [Boots Anson-Roa](#) for the new fantasy-adventure anthology series in Pinoy Fantasy while Boots also serve the narrator of the fantasy anthology focuses on adaptations based on komiks. Since August 10, 2013, *Once Upon a Time* saw the birth of another first in Philippine television. Although the Pinoy Fantasy stories with the treatment and fresh approach with technical excellence to the fantasy anthology.

A family and friends of fantasy stories in the world of fairytale of drama every Saturday night, the sentimental wonderful journey to the Filipino viewers' treasured fairy and fantasy stories. The show premiered with *Anna Angel*, an episode is starring the actress [Jodi Sta. Maria](#) and [Xyriel Manabat](#).

Episodes [Edit](#)

Season 1 [Edit](#)

| Episode(s) # | Episode title | Director | Original air date |
|--------------|---------------|----------|-------------------|
|--------------|---------------|----------|-------------------|

| | | | |
|--|------------------------------|--|--------------------|
| 1 | Anna Angel | Mac Alejandre | August 10, 2013 |
| <p>The story is about Sylvia Enrique (Jodi Sta. Maria), the mother story of her life in the house and Anna (Xyriel Manabat), the young girl of the fairytale kids for mommy who searched for her father (Jake Cuenca). With the guardian angel Barbiel's help, Anna was able to see her a moment.</p> <p>Cast: Jodi Sta. Maria, Jake Cuenca, Xyriel Manabat, Gerald Pesigan, Candy Pangilinan, Cogie Domingo</p> | | | |
| 2 | Pamilya Mo | Wenn V. Deramas | August 17, 2013 |
| <p>The boy kid of Noel (Juan Miguel Urquico) for the toy, with the kids of mom Dina (Dina Bonnevie), another of the child. The children of the family mother of their lives.</p> <p>Cast: Juan Carlos Urquico, Dina Bonnevie, Mitch Valdez, Anton Revilla, Abby Bautista</p> | | | |
| 3 | Princesa Girl | Mark Reyes | August 24, 2013 |
| <p>A young girl of Princesa Reyes (Ella Cruz) with the fairy of princess of the house. The castle in the world of Marvin Prince (Francis Magundayao), a boy who is the prince charming.</p> <p>Cast: Ella Cruz, Francis Magundayao, Juan Carlos Urquico, Cherie Gil, Meg Imperial, Dingdong Dantes</p> | | | |
| 4 | My Fairy Princess | Wenn V. Deramas | August 31, 2013 |
| <p>Linda (Sofia Andres) will wish come true in the princess of fairies, who gave the prince boy.</p> <p>Cast: Sofia Andres, Juan Miguel Urquico, Aki Torio, Richard Quan, Candy Pangilinan</p> | | | |
| 5 | Tambahay | Joel Torre | September 7, 2013 |
| <p>Lorenzo (Thiridy Lacson) is a kid at home with the mother of our Marry (Cherry Pie Picache).</p> <p>Cast: Thiridy Lacson, Cherry Pie Picache, Dingdong Dantes, Joanna Morales, Lucas Zamora</p> | | | |
| 6 | Bulaklak ng Santa | Jefffrey Jeturian | September 14, 2013 |
| <p>A story of beautiful Santa (Bianca Casado), a girl of their flower of the world while the boy who made James (Aki Torio) is an ordinary men in house.</p> <p>Cast: Bianca Casado, Aki Torio, Alfred Vargas, Dina Bonnevie, Mutya Orquia</p> | | | |
| 7 | Anghel ni Abby | Jefffrey Jeturian | September 21, 2013 |
| <p>Abby Lim (Mutya Orquia) is the youngest of the three, the angel of Abby had difficulty in the world of mother in Mommy (Cherry Pie Picache) in the family.</p> <p>Cast: Mutya Orquia, Cherry Pie Picache, Phillip Salvador, Izzy Canillo, Miguel Aguila, Ashley Rivera</p> | | | |
| 8 | Magical ng ating Puso | Rory Quintos | September 28, 2013 |

Ellena ([Erich Gonzales](#)) is the girl of the heart of magic in fairytale while James ([Mario Maurer](#)) for the boy time of the world in a kind of men..

Cast: [Mario Maurer](#), [Erich Gonzales](#), [Dina Bonnevie](#), [Cacai Bautista](#), [Ella Cruz](#)

| | | | |
|----------|------------------------|-------------------------------|-----------------|
| 9 | Principeng Bata | Mac Alejandre | October 5, 2013 |
|----------|------------------------|-------------------------------|-----------------|

Biboy ([Gerald Pesigan](#)) is the prince of the temple kings through the world of child when Lito ([Izzy Canillo](#)) in the boy king of the magic.

Cast: [Gerald Pesigan](#), [Janella Salvador](#), [Izzy Canillo](#), [Meg Imperial](#), [Josh Padilla](#), [Cherry Pie Picache](#)

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|-----------|------------------------|----------------------------|------------------|
| 10 | May Mundo Buhay | Joel Torre | October 12, 2013 |
|-----------|------------------------|----------------------------|------------------|

Mutya ([Mutya Orquia](#)) in the school and house through the magical earth of fairytale.

Cast: [Mutya Orquia](#), [Jodi Sta. Maria](#), [Martin Velayo](#), [Thiridy Lacson](#), [Gloria Romero](#)

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|-----------|------------------------|----------------------------------|------------------|
| 11 | Ang Punong Puso | Jeffrey Jeturian | October 19, 2013 |
|-----------|------------------------|----------------------------------|------------------|

Janice ([Louise Abuel](#)), the boy and girl of the trees with hopes to mom Donisia ([Dina Bonnevie](#)).

Cast: [Louise Abuel](#), [Dina Bonnevie](#), [Jaime Fabregas](#), [Juan Carlos Urquico](#), [Cherry Pie Picache](#)

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|-----------|------------------------|------------------------------|------------------|
| 12 | May Mundo Buhay | Rory Quintos | October 26, 2013 |
|-----------|------------------------|------------------------------|------------------|

Momay ([Xyriel Manabat](#)) showing the fairies of the house and the princes.

Cast: [Xyriel Manabat](#), [Giselle Sanchez](#), [Matt Edwards](#), [Ian Veneracion](#), [Bianca Casado](#), [Aki Torio](#)

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|-----------|------------------------|----------------------------|------------------|
| 13 | Scary Halloween | Epi Quizon | November 2, 2013 |
|-----------|------------------------|----------------------------|------------------|

Ronald ([Juan Miguel Urquico](#)), through the zombie in the halloween scary in the world of family.

Cast: [Juan Miguel Urquico](#), [Juan Carlos Urquico](#), [AJ Muhlach](#), [Sofia Andres](#), [Cherry Pie Picache](#), [Cogie Domingo](#), [Janella Salvador](#), [Marlo Mortel](#), [Josh Padilla](#), [Freddie Webb](#), [Cherie Gil](#)

| | | | |
|-----------|---------------------------|----------------------------|------------------|
| 14 | Bilang Kapit Bisig | Joel Torre | November 9, 2013 |
|-----------|---------------------------|----------------------------|------------------|

Reyna ([Mutya Orquia](#)) in the reyna beauty in the world of Pasig City for Kapit Bisig.

Cast: [Mutya Orquia](#), [Jodi Sta. Maria](#), [Ian Veneracion](#), [Izzy Canillo](#), [Gerald Pesigan](#), [Juan Carlos Urquico](#), [Gloria Romero](#)

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|-----------|--------------------------------|----------------------------------|-------------------|
| 15 | May Diyos ang Hesus Ama | Jeffrey Jeturian | November 16, 2013 |
|-----------|--------------------------------|----------------------------------|-------------------|

The angel of lord for Abrera ([Louise Abuel](#)), the gospel of church take care of their family.

Cast: [Louise Abuel](#), [Cherry Pie Picache](#), [Matt Edwards](#), [Eddie Garcia](#), [Nicole Andersson](#), [Carlos Agassi](#)

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|-----------|-------------------|----------------------------|-------------------|
| 16 | Pampamilya | Joel Torre | November 23, 2013 |
|-----------|-------------------|----------------------------|-------------------|

Named of the boy Bimby ([Bimby Aquino-Yap](#)), the family of housewives in child.

Cast: [Bimby Aquino-Yap](#), [Giselle Sanchez](#), [Ian Veneracion](#), [AJ Muhlach](#)

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|----|-----------------|-------------------------------|-------------------|
| 17 | Batang Paskohan | Mac Alejandre | November 30, 2013 |
|----|-----------------|-------------------------------|-------------------|

Bea ([Miel Cuneta](#)), a young woman of the christmas holiday whose in the snowman.

Cast: [Miel Cuneta](#), [Dina Bonnevie](#), [John Regala](#), [Josh Padilla](#), [Gloria Romero](#)

| | | | |
|----|------------------|----------------------------------|------------------|
| 18 | Minahal Fantasya | Jeffrey Jeturian | December 7, 2013 |
|----|------------------|----------------------------------|------------------|

The story of loves in Ryan ([Khalil Ramos](#)), a boy in the world of name of fantasy and Sofia ([Sue Ramirez](#)), a girl is the pretty lady with a magic.

Cast: [Khalil Ramos](#), [Sue Ramirez](#), [Nikki Bacolod](#), [Candy Pangilinan](#), [Martin Velayo](#)

| | | | |
|----|-------------------|---------------------------------|-------------------|
| 19 | Tico ang Pangarap | Wenn V. Deramas | December 14, 2013 |
|----|-------------------|---------------------------------|-------------------|

A young woman Tico ([Abby Bautista](#)) going in Diliman, Quezon City for the fairytale

Cast: [Abby Bautista](#), [Coleen Garcia](#), [Nel Gomez](#), [Matt Edwards](#), [Ara Mina](#)

| | | | |
|----|--------------|----------------------------------|-------------------|
| 20 | Desyembre 25 | Jeffrey Jeturian | December 21, 2013 |
|----|--------------|----------------------------------|-------------------|

The christmas is holiday on December 25 and the new year. The name of Santa Boy ([Timothy Chan](#)), a boy the the santa and Santa Claus ([Robi Domingo](#)).

Cast: [Timothy Chan](#), [Cogie Domingo](#), [Cherry Pie Picache](#), [Nicole Andersson](#), [Joross Gamboa](#), [Bianca Casado](#)

| | | | |
|----|-------------|----------------------------------|-------------------|
| 21 | Bagong Taon | Jeffrey Jeturian | December 28, 2013 |
|----|-------------|----------------------------------|-------------------|

The new year as Catrina ([Mutya Orquia](#)) starting a fireworks in the family.

Cast: [Mutya Orquia](#), [Gloria Romero](#), [Matt Edwards](#), [Shy Carlos](#), [Bobby Yan](#), [Coleen Garcia](#), [Nel Gomez](#)

| | | | |
|----|-----------------|------------------------------|-----------------|
| 22 | Enchanted Hotel | Rory Quintos | January 4, 2014 |
|----|-----------------|------------------------------|-----------------|

A new starring the tale about love and family relationships. Phillip ([Jake Cuenca](#)) and Cristine ([Cristine Reyes](#)) are two friends who are the family of old flames in hotel.

Cast: [Cristine Reyes](#), [Jake Cuenca](#), [Tetchie Agbayani](#), [Carlo Aquino](#), [Candy Pangilinan](#), [Gloria Romero](#), [Ronaldo Valdez](#), [Liza Soberano](#), [Nathan Barrera](#)

| | | | |
|----|---------|---------------------------------|------------------|
| 23 | Twinkle | Joyce E. Bernal | January 11, 2014 |
|----|---------|---------------------------------|------------------|

A story about a poor girl named Len wants a family that loved her together with his young brother. With the help of a pixie "Twinkle", she will make her wish come true.

Cast: [Miel Cuneta](#), [Juan Miguel Urquico](#), [Cherry Pie Picache](#), [Ronnie Ricketts](#), [Lucas Zamora](#), [Sue Ramirez](#)

| | | | |
|----|-----------|----------------------------------|------------------|
| 24 | Palakokak | Jeffrey Jeturian | January 18, 2014 |
|----|-----------|----------------------------------|------------------|

Koko ([Dino Imperial](#)), a frog falls in love to Wendy ([Liza Soberano](#)), a girl who loves animals.

Cast: [Dino Imperial](#), [Liza Soberano](#), [Manilyn Reynes](#), [Freddie Webb](#)

| | | | |
|-----------|-----------------------------|------------------------------|------------------|
| 25 | The Wishing Fountain | Eddie Romero | January 25, 2014 |
|-----------|-----------------------------|------------------------------|------------------|

Jimboy ([Bimby Aquino-Yap](#)) feels neglected because his father always giving him broken promises. Jimboy runs away and found a wishing fountain. He wishes that his father fails to make people amazed in the magic show. The next day, his wish come true but the problem his father got fired. Will Jimboy realize that his wish is a bad idea?

Cast: [Bimby Aquino-Yap](#), [Ramon Bautista](#), [Ces Quesada](#), [Timothy Chan](#), [Louise delos Reyes](#), [Marlo Mortel](#)

| | | | |
|-----------|-------------------------------|---------------------------------|------------------|
| 26 | Ang Mahiwagang Palasyo | Joyce E. Bernal | February 1, 2014 |
|-----------|-------------------------------|---------------------------------|------------------|

A story about Rico ([Freddie Gutierrez](#)) found a miniature castle that transport him to a world of fairy tales where Princess Leyla lived. In the end, Princess Leyla ([Janella Salvador](#)) returns to rico's world and never come back to her world forever only to love Rico.

Cast: [Freddie Gutierrez](#), [Janella Salvador](#), [Jenine Desiderio](#), [Tonton Gutierrez](#), [Bettina Carlos](#), [Steven Silva](#)

| | | | |
|-----------|-----------------------|---------------------------------|------------------|
| 27 | Inakupu Muumuu | Wenn V. Deramas | February 8, 2014 |
|-----------|-----------------------|---------------------------------|------------------|

3 friends experience an extraordinary trip.

Cast: [Mario Maurer](#), [Erich Gonzales](#), [Ces Quesada](#), [Michael Flores](#), [Cogie Domingo](#)

| | | | |
|-----------|----------------------------|-------------------------------|-------------------|
| 28 | Pamana ni Lola Gare | Mac Alejandre | February 15, 2014 |
|-----------|----------------------------|-------------------------------|-------------------|

A story about a girl who inherits a magical hand mirror that when the encryption are read, two identical versions of herself appear.

Cast: [Nicole Andersson](#), [Cogie Domingo](#), [Xyriel Manabat](#), [Dante Rivero](#), [Agot Isidro](#)

| | | | |
|-----------|----------------|------------------------------|-------------------|
| 29 | Salamin | Rory Quintos | February 22, 2014 |
|-----------|----------------|------------------------------|-------------------|

A mysterious mirror that sucked people inside the mirror's world.

Cast: [AJ Muhlach](#), [Bimby Aquino-Yap](#), [Liza Soberano](#), [Gloria Romero](#) Gloria Romero, [Charlie Davao](#), [Joel Torre](#)

| | | | |
|-----------|---------------------------|----------------------------|---------------|
| 30 | Princess Superstar | Joel Torre | March 1, 2014 |
|-----------|---------------------------|----------------------------|---------------|

A wishful thinking of princess superstar Vanessa ([Liza Soberano](#)) on her fairytale story.

Cast: [Liza Soberano](#), [Michael Martinez](#), [Martin Velayo](#), [Luz Fernandez](#), [Juan Miguel Urquico](#), [Sofia Andres](#), [James Reid](#)

| | | | |
|-----------|-------------------------|--------------------------------|---------------|
| 31 | Prinsipe Patrick | Raz dela Torre | March 8, 2014 |
|-----------|-------------------------|--------------------------------|---------------|

Prince Patrick steals the magical potion from his wizard until he fell down to a portal to the modern time.

Cast: [Mario Maurer](#), [Erich Gonzales](#), [Cacai Bautista](#), [Timothy Chan](#), [Tonton Gutierrez](#), [Dina Bonnevie](#)

| | | | |
|-----------|-----------------|---------------------------|----------------|
| 32 | Copy Kat | Topel Lee | March 15, 2014 |
|-----------|-----------------|---------------------------|----------------|

A story that will teach kids and students the proper attitude in school in its back-to-school special episode. The episode will revolve around the kind and studious young girl named Kat and the school bully Bea. Because Bea keeps on bullying Kat, the mysterious school statue switches the personality of the two students and lets them experience each other's life.

Cast: [Coleen Garcia](#), [Nel Gomez](#), [Rommel Padilla](#), [Tetchie Agbayani](#), [Joel Torre](#), [Louise Abuel](#), [Shy Carlos](#)

| | | | |
|-----------|-------------------|-------------------------------|----------------|
| 33 | Two in One | Mac Alejandre | March 22, 2014 |
|-----------|-------------------|-------------------------------|----------------|

Ella, a young girl who wishes to get the acceptance of the people in the city. Because of her desire to dress up and be like her classmates, Ella is given a magical stone that will give her the ability to create a new 'Ella' that has the kind of personality she wants to have. Will Trina finally learn to love and accept herself when she loses control of the personalities she created?

Cast: [Janella Salvador](#), [Marlo Mortel](#), [Martin Velayo](#), [Claire Ruiz](#), [Arvic Tan](#), [Victor Anastacio](#), [Cara Eriguel](#)

| | | | |
|-----------|---------------------|--------------------------------|----------------|
| 34 | Haunted Rama | Monti Parungao | March 29, 2014 |
|-----------|---------------------|--------------------------------|----------------|

Rama ([Annabelle Rama](#)), a strong woman of haunted mother with the family in her.

Cast: [Annabelle Rama](#), [Ronnie Ricketts](#), [Miel Cuneta](#), [Joy Viado](#), [Alfred Vargas](#), [Timothy Chan](#)

| | | | |
|-----------|-------------------------|----------------------------------|---------------|
| 35 | Magic Paintbrush | Jeffrey Jeturian | April 5, 2014 |
|-----------|-------------------------|----------------------------------|---------------|

Omeng ([Khalil Ramos](#)), a young teen who has a crush on Jennifer ([Sue Ramirez](#)), his older brother's girlfriend. Omeng and his friend see Mang Johnny ([Joel Torre](#)), their school's caretaker, magically create an opening into another location by painting the wall with a magic paintbrush. The two friends decide to "borrow" the brush, and use it for their own adventures. But Omeng's mischief creates trouble for his brother; and Omeng finally realizes that he has to take responsibility for his actions.

Cast: [Khalil Ramos](#), [Sue Ramirez](#), [Joel Torre](#), [Gloria Romero](#)

| | | | |
|-----------|---------------|---------------------------|----------------|
| 36 | Balete | Topel Lee | April 12, 2014 |
|-----------|---------------|---------------------------|----------------|

Mike ([Cogie Domingo](#)) wanted to cut the mysterious tree in his house. An old man warns him that he should never cut the tree. When the tree was cut, the fairy's son died. She cursed Mike's wife Jackie that their baby will be killed using her powers.

Cast: [Maricar Reyes](#), [Cogie Domingo](#), [Ronaldo Valdez](#), [Timothy Chan](#), [Ces Quesada](#)

Awards and Nominations [Edit](#)

Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards [Edit](#)

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- [Official website](#)
- [Once Upon a Time](#) on [Facebook](#)
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IBC relaunch

September 6, 2013

On Sept. 14, IBC-13 unrolls the major reboot of its entertainment content with a power primetime weekend lineup conceptualized under the experienced eye of the network's new chief entertainment content officer Laurenti Dyogi. Saturday is just back-to back fun, drama and entertainment," Dyogi says. We'll reinforce primetime and hope to develop a feeling of affinity the viewers and the network." At primetime, The Kasama Network RPN-9 has the Tagalized foreign series of US programs, Mexican telenovelas, asianovelas from Korea and Taiwan, cartoons and Japanese animes, while The Kapinoy Network IBC-13 is now showing more quality local productions in innovative and creative programming from dramas, comedies, talk shows, variety shows, game shows, reality shows and sports had to compete with ABS CBN and GMA.

On Saturdays beginning next week, IBC-13 primetime begins at 7 p.m. with *Once Upon a Time*, a fantasy anthology series headed by president and CEO Boots Anson-Roa that aims to Pinoy Fantasy." The show, Dyogi says, will also focus on adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities. A family and friends of fantasy stories in the world of fairytale of drama every Saturday night, the sentimental wonderful journey to the Filipino viewers' treasured fairy and fantasy stories.

Next comes with Christopher de Leon in *Who Wants To Be A Millionaire* with new lifelines and surprising twist. At 8:45 p.m., Superstar Circle premieres on the reality show. The talent competition, Dyogi explains, screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality hosted by Jenine Desiderio with the judges are Jodi Sta. Maria, Richard Yap, composed Vehnee Saturno, Annabelle Rama and Kapinoy Talent Center head Jeffrey Jeturian.

Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center.

At 9:30 p.m., Janeena Chan and Dino Imperial becoming the tandem in *Tumbok Revolution*, the horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal on primetime Saturday.

At 10:15 p.m., Jodi Sta. Maria (Maya dela Rosa) and Freddie Webb (Buboy Magtanggol) topbills for the family sitcom *Bida ni Mister, Bida si Misis*, together with Thiridy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena. See plans to "work on IBC-13's strengths." Also at 11 p.m. comes *Happy TODAS*, where "the TODAS barkadas Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera in the home of gag shows." And finally,, the sitcom for the boys called *Whattaboys* top-billed by AJ Muhlach, Josh Padilla and Aki Torio.

"The success of IBC-13 has always been counter programming," says Boots Anson-Roa, the network's president and CEO of The Kapinoy Network, the company that owns media assets such as IBC, INN, international channels are Global IBC and INN International, radio networks 93.5 Romance FM, DZTV Radyo Budyong 1386 and iDMZ 891 Sayaw Pinoy!, cable chnnels Danze TV, DZTV TeleTrese, Kddie TV and Toon TV, among others. To help create content for

IBC-13 that "is innovative, quality and creative core intact enough to attract viewers" in this age of mobile phones and tablets.

As a CEO, Roa reveals that he likes to "work behind the scenes," and that having been to make its presence felt in the industry, he thinks, "allows you to manage things objectively."

Dyogi, who has been with IBC-13 since last year as a consultant for television and as one of the brains behind *Superstar Circle*, is an industry pillar, having worked for grow IBC-13's stable of talents."

According to Dyogi, IBC-13 Sundays will be bigger and better with major stars in the lineup, starting with princess Nadine Lustre in *Sandy's Romance* at 3:15 p.m.; the US version in IBC-13's longest-running singing-reality talent search contest show *Born to be a Superstar* with Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with the four judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado for the superstar fans; and finally, comedian Robi Domingo in the longest-running sitcom *Goin' Bukol Pwede* with Maui Taylor and Yam Concepcion. Also, the hit Pinoy action movies *Sinemaks* every Sunday nights at 11 p.m. Next in line for IBC-13 are news and current affairs, reveals Boots, whose goal is to encourage "dialog and conversation" through the network's revitalized content.

Who Wants to Be a Millionaire? (Philippine game show)

Who Wants to Be a Millionaire? (also known as *WW2BAM*) is a [Filipino game show](#) based on the original [British](#) format of [Who Wants to Be a Millionaire?](#). The main goal of the game is to win 2 million [Philippine pesos](#) (earlier 1 million) by answering 15 [multiple-choice questions](#) correctly. There are four *lifelines*: 50:50 (fifty-fifty), People Speak, and Switch and Double Dip. The latter two replaced Ask the Audience, which was used until the 2010 seasons and of Phone-a-Friend until the 2012 season.

Who Wants to Be a Millionaire? was broadcast from 2000 to 2002 on the government-sequestered [Intercontinental Broadcasting Corporation](#), produced by [Viva Television](#),^{[1][2]} and was hosted by actor [Christopher de Leon](#) and returned on [IBC](#) in February 25, 2012 currently hosted by [Robi Domingo](#) (as of January 25, 2014) and was previously hosted by [Christopher de Leon](#) for 2000-2014. On May 23, 2009, the game show returned under a new home over [TV5](#),^[3] with actor-host-comedian [Vic Sotto](#) as the new host.^{[4][5]}

The show's season finale last October 7, 2012 to give way give way to another game show hosted by Sotto, [Million Peso Money Drop](#) (the Philippine version of [Million Dollar Money Drop](#) created by [Endemol](#)).

However, *Who Wants to Be a Millionaire*, will return on air on TV5 by September 2013 for a new season together with [*Pinoy Explorer*](#) and [*Wow Mali! Pa Rin*](#) in exchange to the now defunct talent show [*Talentadong Pinoy*](#) while the show continue to air on IBC every weekends.

Who Wants to Be a Millionaire?

| | |
|--------------------------|--|
| Format | Quiz Show |
| Created by | David Briggs Endemol |
| Developed by | IBC Entertainment TV (2013-present) Viva Television (2000-2002, 2011-2012) TV5 (2009-present) |
| Directed by | Arnel Natividad |
| Presented by | Current Robi Domingo (IBC) Vic Sotto (TV5) Former Christopher de Leon (IBC , 2000-2014) |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a |

Production

Executiveproducer(s) [Lito Ocampo Cruz](#)

Producer(s) [Laurenti Dyogi](#)

Running time 1 hours

Productioncompany(s) [Viva Television](#)
[Endemol](#)

Broadcast

Original channel [IBC](#) (2000-2002, 2012-present)
[TV5](#) (2009-present)

Original run

IBC
November 20, 2000 –
December 14, 2002;
February 25, 2012 –
present

TV5
First incarnation:
May 23, 2009 – October
2, 2010
Second incarnation:
May 15, 2011 –
February 26, 2012
Third incarnation:
July 1, 2012 – October
7, 2012;
Fourth incarnation:
September 8, 2013 –
present

Chronology

Related shows [UK version](#)
[US version](#)

External links

[Who Wants to Be a Millionaire page](#)

Gameplay [Edit](#)

Originally, the contestants must first play a preliminary round, called "Fastest Finger First", where they are all given a question and four answers from the host and are asked to put those four answers into a particular order. The contestant who does so correctly and in the fastest time goes on to sit in a chair in the center of the set, known as the "Hot Seat," and play for the prize. Once in the Hot Seat, the contestant is asked increasingly difficult general knowledge questions by the host. Questions are multiple choice: four possible answers are given (labeled A, B, C, and D), and the contestant must choose the correct one. Upon answering a question correctly, the contestant wins a certain amount of money. After questions, the host will ask the contestant "is that your final answer?" When a contestant says "final" in conjunction with one of the answers, it is official, and cannot be changed. For the first few questions, there is a possibility for the contestant to leave with no money if they fail to reach the guaranteed amounts.

IBC Version [Edit](#)

The first version of the show was hosted by actor [Christopher de Leon](#). The first season of the original *Millionaire*, which began on November 20, 2000, had its 15th question prize of P1,000,000. In 2001, the final question's prize was doubled to P2,000,000.

The show lost its popularity soon after its original studio in Parañaque City (Viva Television Studio, the same one used by the Philippine version of [The Weakest Link](#)) was destroyed by a fire, and after the show moved to Riverbanks Center in Marikina City. Its last original episode was aired December 14, 2002.

No one has ever won the game by way of answering all fifteen questions correctly in this incarnation. There have been two contestants who went the closest: [DLSU](#) professor Amelita Lopez-Forbes and actress [Sharon Cuneta](#), who each answered 14 questions correctly and won a million pesos in separate instances in 2001.

On February 2012, after an almost 10-year hiatus, [Viva Television](#) announced to comeback of *Who Wants to Be a Millionaire?* airing on [Viva-TV](#) on [IBC](#) with [Christopher de Leon](#) that relaunch on February 25, 2012. On the other hand, the game show also relaunched [The Weakest Link](#), hosted by [Richard Yap](#).

A promo is being sponsored by the network in connection to comeback acquired license of the international version of the game show. The show was first revealed by [Christopher de Leon](#) on

the September 7, 2013 episode. De Leon voiced his 5-minute resentment over close to [Vic Sotto](#).

On September 15, 2013 with two options like the High-risk Money Tree has one safe haven amount of ₱20,000 and three Lifelines are Fifty-fifty, Phone-a-Friend, People Speak and Switch in more times, in addition of a new lifeline: Double Dip. While the Classic Money Tree has two safe havens are amount of ₱20,000 and ₱150,000 and Three Lifelines: Fifty-fifty, People Speak, Phone-a-Friend and Switch having more times.

The money tree used in the IBC version is as follows (bold values indicate guaranteed amounts):

Money Tree (2000)

₱1,000

₱2,000

₱3,000

₱5,000

₱10,000

₱20,000

₱30,000

₱40,000

₱50,000

₱100,000

₱200,000

₱300,000

₱400,000

₱500,000

₱1 MILLION (top prize)

Money Tree (2001–2002, 2012-2013)

₱1,000

₱2,000

₱3,000

₱5,000

₱10,000

₱20,000

₱30,000

₱40,000

₱50,000

₱100,000

₱200,000

₱300,000

₱500,000

₱1,000,000

₱2 MILLION (top prize)

High-Risk Money Tree (2013–present)

₱1,000

₱3,000

₱5,000

₱10,000

₱20,000

₱35,000

₱50,000

₱70,000

₱100,000

₱150,000

₱250,000

₱400,000

₱600,000

₱1,000,000

₱2,000,000 (top prize)

2009-present: TV5 Version [Edit](#)

On April 2009, plugs about the "comeback" of *Who Wants to Be a Millionaire?* started airing on [TV5](#) and is the first show taken from IBC 13). Vic Sotto was also announced to host the show. A [promo](#) is being sponsored by the network in connection to its comeback.^[6]

On January 9, 2010, [Sharon Cuneta](#), who appeared in the previous incarnation became the first winner of the series after she correctly answered the final question worth ₱2,000,000. Then followed by Karl Jonathan Aguilar last September 18, 2011.

The show returned September 15, 2013 with two options like the High-risk Money Tree has one safe haven amount of ₱20,000 and four lifelines are Fifty-fifty, People Speak and Switch, in addition of a new lifeline: Double Dip. While the Classic Money Tree has two safe havens are

amount of ₱20,000 and ₱150,000 and Three Lifelines: Fifty-fifty, People Speak, and Switch. The Phone-a-friend lifeline was also removed during the fourth incarnation.

The third ₱2,000,000 winner by Eduardo Gaeilo Pajinag, Jr. in October 20, 2013.

First incarnation (Season 1 to 4)

Second incarnation (Season 4 to 7)

Third incarnation (Season 7 to 9)

Fourth incarnation (Season 10 to present)

Classic Money Tree (2009–present)

₱1,000

₱3,000

₱5,000

₱10,000

₱20,000

₱35,000

₱50,000

₱70,000

₱100,000

₱150,000

₱250,000

₱400,000

₱600,000

₱1,000,000

₱2,000,000 (top prize)

[Template:Col-break](#)

High-Risk Money Tree (2013–present)

₱1,000

₱3,000

₱5,000

₱10,000

₱20,000

₱35,000

₱50,000

₱70,000

₱100,000

₱150,000

₱250,000

₱400,000

₱600,000

₱1,000,000

₱2,000,000 (top prize)

Top-prize winners [Edit](#)

Sharon Cuneta (January 9, 2010) [Edit](#)

₱2 million (15 of 15)

According to Act 4 of *Macbeth*, which is an ingredient the witches added to their potion?

• **A:** Serpent's fang

• **B:** Dragon's tail

• **C:** Lizard's leg

• **D:** Bat's tooth

Sharon Cuneta's question

On January 9, 2010, Sharon Cuneta once again played on the show and won ₱2,000,000, making her the first top prize winner in the Philippine franchise's history, three days after her birthday. ^[7] References to her first appearance, especially the 14th question asked, were made during her game. All of the money she won was played for charity and was donated to the [Hospicio de San Jose](#).^[8] Coincidentally, the 13th question in her game was about the orphanage's exact location. A translation of the question can be seen on the right.

Karl Jonathan Aguilar (September 18, 2011) [Edit](#)

₱2 million (15 of 15)

What is the name of the list of old books prohibited by the Roman Catholic Church for its members?

• **A:** Index Literatura Prohibitre

• **B:** Index Librada Prohibantum

• **C:** Index Librodo Prohibitore

• **D:** Index Librorum

Karl Jonathan Aguilar's question

On September 18, 2011, the Philippine version gained its second top prize winner in the person of IT specialist Karl Jonathan Aguilar.^{[9][10]} The final question involved the name of the [Index Librorum Prohibitorum](#) with the other options being made-up but similarly-sounding names. Of note, he did not use his lifelines up to the ₱600,000 question. When his last lifeline, Phone-A-Friend, was used during the final question, he was given one of the wrong answers. Also, the first fourteen were asked in the previous episode aired a week before. The translation of the question that Aguilar answered correctly can be seen at the right.

Gaeilo Pajinag, Jr. (October 20, 2013) [Edit](#)

[Template:WWTBAM question](#) The Philippine version show produced its third top-prize winner in the person of IT auditor Eduardo "Gaeilo" Pajinag, Jr. on October 20, 2013. According to him, he auditioned seven times before being accepted on his 8th audition.^[11] He is the first winner of the new money tree, the High-Risk money tree. The final question was about [Jabberwocky](#), the poem written by Lewis Carroll where he used nonsense words. The other options were synonyms to "nonsense." After carefully deducing on his answer, to the extent that he mentioned where the dance group [Jabbawockeez](#) got their name, he ultimately went on to win the 2-million peso top-prize.

Who Deserves to Be a Millionaire? [Edit](#)

For four episodes starting from December 12, 2009 to January 2, 2010, a special charity edition of the show was held called *Who Deserves to Be a Millionaire?*.^[12] Each episode comprised one celebrity and a representative from his/her chosen charity playing as a team. Rules stayed the same. The tradition returned on December 4, 2011. The Philippines was the second country to use the *Deserves* title and format; the first was [Nigeria](#) in 2007.

The following are the celebrities who played in this special edition and the prize that they each won:

2009:

[Efren Peñaflorida](#) for the Dynamic Teen Company (₱400,000)

[Lucy Torres](#)-Gomez (₱150,000; wrong on question 13)

[Sen. Francis Escudero](#) (₱250,000)

[Ruffa Gutierrez](#) (₱400,000)

2011:

[Gloria Diaz](#) (₱400,000)

Atty. Persida Rueda-Acosta from [Face to Face](#) and [Public Atorni](#) (₱600,000)

Tessa Prieto-Valdez (P400,000)

[Aiza Seguerra](#) (P400,000)

Celebrity games [Edit](#)

The following is the list of celebrity player during Saturday on *Who Wants to be a Millionaire?*.

[Judy Ann Santos](#) (July 7, 2012)

[Cesar Montano](#) (July 14, 2012)

[Anne Curtis](#) (July 21, 2012)

[AJ Muhlach](#) (July 28, 2012; winner in P2 million)

[Anja Aguilar](#) (August 4, 2012)

[Maricel Soriano](#) (August 11, 2012)

[Robin Padilla](#) (August 18, 2012)

[Janella Salvador](#) (August 25, 2012)

[Cristine Reyes](#) (September 1, 2012)

[Onemig Bondoc](#) (September 8, 2012; winner in P2 million)

[Sandara Park](#) (September 15, 2012)

[Coco Martin](#) (September 22, 2012)

[Anja Aguilar](#) (September 29, 2012; winner in P2 million)

[Fernando Carrillo](#) (October 6, 2012)

[Jodi Sta. Maria](#) (October 13, 2012)

[Andi Eigenmann](#) (October 20, 2012)

[Alfred Vargas](#) (October 27, 2012; winner in P2 million)

[Ella Cruz](#) (November 3, 2012)

[Martin Escudero](#) (November 10, 2012)

[Ashley Rivera](#) aka Petra Mahalimuyak (November 17, 2012)

[DJ Durano](#) (November 24, 2012)

[Anja Aguilar](#) (December 1, 2012; winner in P2 million)

[Dingdong Avanzado](#) (December 8, 2012)

[Charlie Green](#) (December 15, 2012)

[Anja Aguilar](#) (December 22, 2012; winner in P2 million)

[Vilma Santos](#) (December 29, 2012)

[Vice Ganda](#) (January 5, 2013)

[Richard Yap](#) (January 12, 2013)

[Dingdong Dantes](#) (January 19, 2013)

[Anja Aguilar](#) (January 26, 2013)

[Yam Concepcion](#) (February 2, 2013)

[Nadine Lustre](#) (February 9, 2013; winner in P2 million)

[Giselle Sanchez](#) (February 16, 2013)

[Juan Miguel Urquico](#) and [Juan Carlos Urquico](#) (February 23, 2013)

[Ronnie Rocketts](#) (March 2, 2013)
[Miguel Aguila](#) (March 9, 2013)
[MMJ](#) (MM and MJ Magno) (March 16, 2013)
[Dina Bonnevie](#) (March 23, 2013)
[AJ Muhlach](#) (April 6, 2013)
[Nadine Lustre](#) (April 13, 2013; winner in P1 million)
[James Yap](#) (April 20, 2013; winner in P3 million)
[Anja Aguilar](#) (April 27, 2013; winner in P2 million)
[Robert Jaworski](#) (May 4, 2013; winner in P1 million)
[Meg Imperial](#) (May 11, 2013)
[Marvin Ong](#) (May 18, 2013)
[Anne Curtis](#) (May 25, 2013)
[Anja Aguilar](#) (June 1, 2013)
[Joshua Cadelina](#) (June 8, 2013)
[Andrew E.](#) (June 15, 2013)
[Nadine Lustre](#) (June 22, 2013)
[Joshua Cadelina](#) (June 29, 2013)
[Robi Domingo](#) (July 6, 2013)
[Imee Hart](#) (July 13, 2013)
[Josh Padilla](#) (July 20, 2013)
[Ella Cruz](#) (July 27, 2013)
[Young JV](#) (August 3, 2013)
[LeBron James](#) (August 10, 2013)
[Giselle Sanchez](#) (August 17, 2013)
[Dingdong Dantes](#) (August 24, 2013)
[Anja Aguilar](#) (August 31, 2013)
[Mario Maurer](#) (September 7, 2013)
[Rachel Alejandro](#) (September 14, 2013)
[Gino Padilla](#) (September 21, 2013)
[Snooky Serna](#) (September 28, 2013)
[Noynoy Aquino III](#) (October 5, 2013)
[Sam Concepcion](#) (October 12, 2013)
[Khalil Ramos](#) and [Sue Ramirez](#) (October 19, 2013)
[Miguel Aguila](#) (October 27, 2013; winner at P2 million)
[Cherry Pie Picache](#) (November 2, 2013)
[Annabelle Rama](#) (November 9, 2013)
[Alan Cayetano](#) (senator) (November 16, 2013)
[Jamby Madrigal](#) (senator) (November 23, 2013; winner at P2 million)
[Rio dela Cruz](#) (November 30, 2013)

[Dingdong Avanzado](#) (December 7, 2013)
[Grace Poe](#) (senator) (December 14, 2013)
Ernesto Paras Jr. as Jhune Paras (non-celebrity) (December 22, 2013; P2 million)
[Sonny Angara](#) (senator) (December 28, 2013; P2 million)
[Terence Khan](#) (January 4, 2014)
[Victor Anastacio](#) (January 11, 2014; winner at P2 million)
[Bettina Carlos](#) (January 18, 2014)
[Claudine Barretto](#) (January 25, 2014; winner at P2 million)
[Jenine Desiderio](#) (February 1, 2014)
[Freddie Gutierrez](#) (February 8, 2014; winner at P2 million)
[Liza Soberano](#) (February 15, 2014)
[Diether Ocampo](#) (February 22, 2014; winner at P2 million)
[Dingdong Dantes](#) (March 1, 2014, winner at P2 million)
[Maricar Reyes](#) (March 8, 2014)
[Cheska Garcia](#) (March 15, 2014)
[Marlo Mortel](#) (March 22, 2014)
[Janella Salvador](#) (March 29, 2014; winner at P2 million)
[Michael Martinez](#) (April 5, 2014)
[Raymart Santiago](#) (April 12, 2014)
[Erich Gonzales](#) (April 26, 2014)
[Khalil Ramos](#) (May 24, 2014)
[Gloria Romero](#) (June 1, 2014; winner at P2 million)
[Ramon Bautista](#) (June 8, 2014)
[Sandy Andalong](#) (June 15, 2014)
[Veejay Aragon](#) (June 22, 2014)
[Andre Paras](#) (June 29, 2014)
[Jerome Ponce](#) (July 6, 2014)
[Janella Salvador](#) (July 13, 2014; winner at P2 million)
[Jess Caduco](#) (July 13, 2014; winner at P2 million)
[Sonny Angara](#) (July 20, 2014)
[Jerome Abalos](#) (July 27, 2014)
[AJ Muhlach](#) (August 3, 2014)
[Thiridy Lacson](#) (August 10, 2014)
[Cayleen Villamor](#) (August 17, 2014; winner at P2 million)
[Young JV](#) (August 24, 2014)
[Cristine Reyes](#) (August 31, 2014; winner at P2 million)
[Abra](#) (September 7, 2014)
[Jake Cuenca](#) (September 14, 2014)
[Shanne Velasco](#) (September 21, 2014; winner at P2 million)

Notable events [Edit](#)

On September 29, 2012, singing champion [Anja Aguilar](#) will guest to promote the newest concert scene for staged her first major concert *Anja Aguilar: The Concert*, in the [Smart Araneta Coliseum](#) as well as the Philippine concert tour and she host the reality show [Born to be a Star](#) while Anja she is second celebrity player to answered 14 questions correctly and won a million pesos winners at P2,000,000.

Parodies [Edit](#)

[Happy TODAS](#), a comedy gag show on the same network, rapper [Young JV](#) as Chrisper de Leon impersonating Christopher de Leon, made a spoof named *Who Star La Be Da Millionaire?* and celebrity players playing as contestants. Obviously, million-peso winner as the segment title suggest.

Also, [Goldilocks Bakeshop](#) launched its advertisement featuring [Dingdong Dantes](#) playing *Who Wants to Goldilucks Millionaire?* over the counter with a Goldilucks cashier. Goldilucks crew featured in the commercial holding trays of the final answer of contestanets of value meals that can be fastfood chain. The restaurant bakeshop chain also had a raffle promotion in which its winner eventually played in the show.

Awards and Nominations [Edit](#)

Eduk Circle Awards [Edit](#)

2014 Wunbner, Best Game Show Host of the Year (Robi Domingo)

GMMSF Box-Office Entertainment Awards [Edit](#)

2014 Winner, Top Game Show

USTv Student Choice Awards [Edit](#)

10th USTv Student's Choice Awards (Students' Choice of Game Show Host) - Won (Robi Domingo)

10th USTv Student's Choice Awards (Students' Choice of Game Show) - Won

PMPC Star Awards for Television [Edit](#)

27th PMPC Star Awards for Television (Best Game Show) - Won

Catholic Mass Media Awwards [Edit](#)

35th Catholic Mass Media Awards (Best Game Show Host) - Won (Robi Domingo)

35th Catholic Mass Media Awards (Best Game Show) - Won

Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards [Edit](#)

Gandingan 2013: The 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Game Show) - Won

Golden Screen TV Awards [Edit](#)

10th Golden Screen TV Awards (Outstanding Game Show Host) - Won (Christopher de Leon)

10th Golden Screen TV Awards (Outstanding Game Show) - Won

Gawad Tanglaw Awards [Edit](#)

2014 12th Gawad Tanglaw Awards (Best Game Show) - Won

2013 11th Gawad Tanglaw Awards (Best Game Show Host) - Won (Christopher de Leon)

2013 11th Gawad Tanglaw Awards (Best Game Show) - Won

KBP Golden Dove Awards [Edit](#)

2014 Winner, Best TV Game Show Host (Robi Domingo)

2014 Winner, Best TV Game Show

2013 21st KBP Golden Dove Awards (Best Game Show) - Won

2012 KBP Golden Dove Awards (Best Game Show) - Won

Anak TV Seal Awards [Edit](#)

2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

References [Edit](#)

↑ [Who Wants to Be A Millionaire: Feature Show Archived](#) retrieved via www.viva.com.ph 04-05 2009

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↑ [Fragment of the old show](#) retrieved via www.youtube.com 04-05-2009

↑ <http://www.pep.ph/news/21758/Vic-Sotto-hosts-his-first-game-show-via-%3Cem%3EWho-Wants-To-Be-A-Millionaire%3C-em%3E>

↑ [Who Wants to be a Millionaire on TV5 hosted by Vic Sotto](#) retrieved via www.tv5.com.ph 05-16-2009

↑ [Vic Sotto will host TV5's Who Wants to be a Millionaire?](#) retrieved via www.pep.ph 03-13-2009

↑ <http://www.abs-cbnnews.com/entertainment/01/09/10/sharon-cuneta-wins-p2-m-millionaire-game-show>

- ↑ <http://www.pep.ph/news/24355/Sharon-Cuneta-wins-P2M-in-Who-Wants-To-Be-a-Millionaire>
- ↑ <http://www.pep.ph/guide/guide/8946/tv5-shows-topped-sunday-primetime-based-on-nielsen-media-research-data>
- ↑ <http://www.philstar.com/entertainment/2013/09/13/1203541/your-chance-be-millionaire-back>
- ↑ <http://www.interaksyon.com/entertainment/it-auditor-wins-p2m-jackpot-in-who-wants-to-be-a-millionaire/>
- ↑ <http://www.philstar.com/entertainment/533870/stars-tv5s-weekend-winners>

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[IBC-13 breaks boundaries; announces good news for 2014](#)

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[Born to be a Superstar takes the No.1, three more IBC-13 shows enters top 30: Mega Manila TV Ratings \(July 11\)](#)

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External links [Edit](#)

[Who Wants to Be a Millionaire page](#) from TV5 website

[Who Wants to Be a Millionaire page](#) from Viva-TV website

[Who Wants to Be a Millionaire Philippines on Facebook](#)

[Who Wants to Be a Millionaire on Twitter](#)

[Who Wants to Be a Millionaire on Multiply](#)

[Template:WWTBAM series](#)

Millionaire is back on Viva-TV

MANILA, Philippines - The millionaire fever is back on **Viva-TV**. Beginning on February 25, 2012, Saturday, the world's most popular high-rating game show is taking the Philippines by storm once more.

Hosted by Christopher de Leon, “**Who Wants to Be a Millionaire?**” is back with the new season loaded with exciting additional lifelines, updated set technology, and the chance for a lucky player to become 2 million pesos richer. The **Viva-TV** production is the Philippine franchise of the British quiz show of the same title. On Saturday nights at 8:30 p.m. slots against with **ABS-CBN's TV Patrol Weekend** and **GMA's Kapuso Mo, Jessica Soho**.

“As we enter our new season, we promise the viewers that we double the fun, excitement, and tension in the seventh season of “**Who Wants to Be a Millionaire?**” That’s our final answer,” said De Leon. To date, the game show has already given away more than P13 million in total prizes in its six-season run.

For the initial episodes of the all-new season of “**Who Wants to Be a Millionaire?**” smart kids could be a few questions away to become young millionaires as the tension-filled game show features honor students recommended by their schools to get this once-in-a-lifetime chance to win P2 million. On top of the jackpot that will be split to the kid player and his/her respective school, win or lose, “**Who Wants to Be a Millionaire?**” will award all the kid players college scholarships.

The overnight-millionaire dream is alive once again as Filipinos take their chance to defy the pressure from the hot seat for P2 million jackpot. To help the player along the way, the hot seat contestant can use lifelines available. Aside from pre-existing 50-50 and Phone-A-Friend lifelines, the new season of “**Who Wants to Be a Millionaire?**” introduces added lifelines that will make the game even more exciting: People Speak and Switch. Through People Speak, the studio audience who answers correctly will have the chance to win up to P20,000. The Switch lifeline, meanwhile, entitles the contestant to switch out the original question for another question of the same value.

The game show that pioneered the craze over game shows on Philippine TV after returned in May 2009 via its new home **TV5** and return on **IBC-13** in February 25, 2012. For the last decade since its debut in the UK in 1998, “**Who Wants to Be a Millionaire?**” has dominated the ratings game around the globe with international versions spawning in over a hundred countries, including its top-rating Philippine version.

While the elimination of players in the past was through **Fastest Finger First** round done in the studio, hot seat hopefuls this time will be selected through mall auditions. To register in the mall editions, text MILLION (space) Name/Age/Gender/Address to 2256 (Example: MILLION Mark Sy/21/M/12 Leo St., Quezon City). Each text costs P2.50 for **Smart** and **Globe** subscribers, and P2.00 for **Sun Cellular** subscribers.

Don't miss the new season of “**Who Wants to Be a Millionaire?**” starting on February 25, Saturday, 8:30pm on **Viva-TV on IBC**.

Globe's biggest text promo lends Viva-TV as Home of the Stars on IBC helping hand

PHILIPPINES - **Globe**, the #1 in Postpaid launched its biggest text promotion, **Call and Txt TV Combo**, promo starts on July 6, 2012, a step seen to drive viewership to **Viva-TV**, particularly during primetime on **IBC-13** plus the commercial spots from various promos without having to memorize registration codes and access numbers to billing and load details, **GCASH** and share-a-load services, and a complete list of your all-time favorite **Globe** promos, including the newest **Call and Txt TV Combo** promos from **Globe Prepaid** featuring newest popstar Anja Aguilar as the newest celebrity endorser, new **Globe** for TV commercial during commercial break in between your favorite TV series whether from **ABS-CBN**, **GMA-7** and **IBC-13** as well as **TV5** has **Globe** commercial were shown during **Popstar TV** commercial breaks.

After giant's endorsers composed of Gerald Anderson, Sarah Geronimo and Vice Ganda for **Viva**, have strong communication partner from the new popstar Anja Aguilar as the newest product endorsers of **Globe** relaunched a new TV commercial because the text-to-other networks inclusive of these combos appear to render globe-to-globe calls & texts to be free of

charge. The newest popstar of **Viva-TV** opted for the most comprehensive product combinations to **Txt and Call TV Combo**. Given matches - the **Viva-TV** and **Globe**, and view Anja Aguilar - instant hit infomercial, you get unlimited texts to **Globe, TM, Talk N Text** and **Sun** giving you full access to all networks. Subscribers can register by texting VIVA-TV to 2366 and subscribe VIVA to 8888 with your **Globe** mobile phone in load. Online promos are also underway in the **IBC-13** website, both www.VIVA.com.ph and www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Globe subscribers can text answers to trivia questions on your favorite **Viva-TV** shows on **IBC-13** like *Dear Heart*, *The Jon Santos Show*, *WOW!*, *Petra's Panniest*, *SM Little Stars*, *Esperanza*, *Pinokyo's Time*, *Petrang Kabayo*, *PBA*, *Sabi Mo Nanay*, and the game shows *The Weakest Link* and *Who Wants to be a Millionaire?* with their favorite animated cartoons like phenomenal *Winx Club*, *Pop Pixie*, *Barbie* and *Polly Pocket* and anime series like *Crayon Shin Chan*, action-packed *Cyborg Kurochan* and *Kirarin* plus their asianovelas *Fondant Garden*, *Queen and I*, *Dream High (Season 2)* and *Can You Hear My Heart* to win load and cash prizes daily. The weekly winner wins P100,000, which raised to P5 million through a jackpot round. To text answers, prepaid subscribers use **Call and Txt** points earned through reloading; call and mobile browsing services, postpaid subscribers are charged for **Call and Txt** transactions.

An on-air campaign enlists **Viva** talents on **IBC** including new popstar Anja Aguilar, Jon Santos, Ashley Rivera, Charlie Green, Cristine Reyes, Vhong Navarro, James Yap, Vice Ganda, Aga Muhlach, Richard Yap and Christopher de Leon, while print ads and commercials carry **Globe Prepaid** branding.

Using the mobile network's dominance to support **Viva-TV's** push to increase viewership is the logical next step in **Viva** Chairman and CEO Vic Del Rosario.

The country's number three broadcasting network is owned by **Intercontinental Broadcasting Corporation** in partnership and blocktime agreement with **Viva Entertainment**. Since its revamp early last year, **IBC-13** has positioned itself as a strong contender in broadcasting **GMA** and **ABS-CBN**.

New shows on IBC

September 11, 2001

The No.3 network **IBC-13** is the strong third player for the sequestered TV station in the local television industry has the third spot in terms of ratings in the market, the dominance of giant networks **GMA-7** and **ABS-CBN**. **IBC-13** become more aggressive in the surging ahead in the ratings under the new management Cerge Remonde.

Children's programming for kids has **Y2K: Yes to Kids** hosted by Maxene Magalona (Sundays at 10 a.m.), animated **Cartoon Collection** (Saturdays at 10 a.m.), **Sesame Street** (Monday to Friday at 8:30 a.m.) and animal zoos in **Kangazoo Club** (Monday to Friday at 4 p.m.)

It has the noontime show **Lunch Break** which airs on Monday to Friday at 11 a.m. to 12:30 p.m. and on Saturdays at 11:30 a.m. to 2:30 p.m., is hosted by Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit, directed by JR Ledesma as the noontime show with have more segments.

Also beef up its news and public affairs program on **IBC**: the flagship news program **Express Balita** anchored by Noli Eala and Precious Hipolito-Castelo airs at 4:30 p.m. Late-night newscasts **Ronda Trese** anchored by world-renowned news anchor Ida Miranda Castro and Elmer Mercado airs at 11 p.m. Where the public affairs programs in the late-night slot on **IBC**: public affairs **Linawin Natin** with Jarius Bondoc on Monday which focuses on the issues and programs of government, travel show **Travel and Trade** with Snooky Serna-Go on Tuesday, **Citizens Patrol** with Gen. Arturo Anas, Doy del Castillo and Engr. Ervin Y. Mateoon on Wednesday, tele-magazine **Good Take** with Chin-Chin Gutierrez on Thursday features inspirational and success stories about ordinary people and **Ugnayan Pambansa** with Cerge Remonde on Friday go on weeknights, 11:30 p.m. to 12 midnight.

Viva TV, the entertainment network of Vic del Rosario's **Viva** group which is now on **IBC-13**.

The station also had the **PBA** games, the **Viva** Tagalog movies and imported telenovelas.

Starting kids get a triple treat as **Viva-TV** presents the Japanese anime with **Akazukin Cha Cha** at 5 p.m. on Monday to Friday and Saturday at 4:30 p.m., **Crayon Shin Chan** at 5:30 p.m. and **Cyborg Kurochan** at 6 p.m. on Mondays, Tuesdays and Thursdays, which is dubbed in Filipino by stars Antoniette Taus (Akazukin Cha Cha), Andrew E. (Crayon Shin Chan) and Ogie Alcasid (Cyborg Kurochan). **Viva-TV** now offers a movie block in Viva Tagalog movies on **IBC** as **Viva Box Office** (Monday, Tuesday and Thursday 6:30 p.m. and Saturdays at 5 p.m.), **Now Showing** (Saturdays at 10 to 11:30 p.m.) and **Sinemaks** (Sunday at 9:30 p.m.)

For those into sports, **Viva-TV** lineup the most popular sports on **IBC**. For the country's favorite, basketball, **Viva-TV** has: **PBA**, Wednesday and Friday at 5:30 to 9:30 p.m. and Sunday at 4 to 9 p.m., and for the billiard 9-ball, **Let's Play Pool** on Fridays at 10 p.m. For the boxing in the **Battle of Yokohama** on Mondays at 10 p.m., fury boxing fans **Fist of Fury** on Tuesdays at

10 p.m., boxing-matches **Blow By Blow** on Wednesdays at 10 p.m. and **Elrode Boxing Fights** on Saturdays, 11:30 p.m. to 12:30 a.m.

In the new imported telenovelas, **Viva-TV** has the new Mexican soap opera on **IBC**: the noontime telenovela are **Carita De Angel** at 12:30 to 1:30 p.m., **Siempre Te Amare** at 1:30 p.m., and **Maria Del Cielo** at 2 p.m., and new primetime telenovela **Por Un Beso** at 9:30 to 10 p.m. In these local dramas: **Habang May Buhay** (Saturdays at 5:30 to 6:30 p.m.), Erik Matti's **Kagat ng Dilim** (Saturdays 9 to 10 p.m.) and **Dear Heart** with Antoinette Taus (Sundays at 2:30 to 3:30 p.m.)

More: localized the phenomenal game show on **Viva-TV** is **Who Wants to be a Millionaire?** with host Christopher De Leon (Mondays, Tuesdays and Thursdays, 8:30 p.m., Saturdays, 8 p.m. and Sundays, 9 p.m.) continue to bring from front-runners **ABS-CBN** (has **Game KNB?**) and **GMA-7** (has **Korek Na Korek Ka Diyan**).

IBC 13 Schedule in September 2001 [Edit](#)

Saturday

7:00 - El Shaddai
10:00 - Cartoon Collection
10:30 - Top 10 Movie Trailers of the Week
11:00 - Sagupaan
11:30 - Lunch Break
2:30 - Amerika Atbp.
3:30 - TODAS (rerun)
4:30 - Akazukin Cha Cha
5:00 - Habang May Buhay
6:00 - Viva Box Office
8:00 - Who Wants to be a Millionaire?
9:00 - Kagat ng Dilim
10:00 - Now Showing
11:30 - Elrode Boxing Fights

Sunday

9:00 - Family TV Mass
10:00 - Y2K: Yes to Kids
10:30 - Hapi Kung Healthy
11:00 - A Taste of Life
12:00 - Tukaan

1:00 - Ating Alamin
2:00 - DMZ-TV
2:30 - Dear Heart
3:30 - Viva Hot Hits
4:00 - PBA Games
8:30 - Who Wants to be a Millionaire?
9:30 - Sinemaks

Monday-Friday

8:00 - Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Travel and Trade (Wednesday); Citizens Patrol (Thursday); Good Take (Friday)
8:30 - Sesame Street
9:00 - Infomercial
9:30 - TV Shopping
10:30 - Give a Life
11:00 - Lunch Break
12:30 - Carita De Angel
1:30 - Siempre Te Amare
2:00 - Maria del Cielo
2:30 - Viva Music Channel
3:00 - Ang Iglesia Ni Cristo
4:00 - Kangazoo Club
4:30 - Express Balita
5:00 - Akazukin Cha Cha
5:30 - Crayon Shin Chan (Monday, Tuesday and Thursday); PBA Games (Wednesday and Friday)
6:00 - Cyborg Kurochan (Monday, Tuesday and Thursday)
6:30 - Viva Box Office (Monday, Tuesday and Thursday)
8:30 - Who Wants to be a Millionaire? (Monday, Tuesday and Thursday)
9:30 - Por Un Beso
10:00 - Battle of Yokohama (Monday); Dear Heart (Tuesday); Blow By Blow (Wednesday); Gags Must Be Crazy (Thursday); Let's Play Pool (Friday)
11:00 - Ronda Trese
11:30 - Linawin Natin (Monday); Travel and Trade (Tuesday); Citizens Patrol (Wednesday); Good Take (Thursday); Ugnayan Pambansa (Friday)

IBC 13 Schedule in December 2001

[Edit](#)

Saturday

7:00 - El Shaddai
10:00 - Cartoon Collection
10:30 - Top 10 Movie Trailers of the Week
11:00 - Sagupaan
11:30 - Lunch Break
2:30 - Amerika Atbp.
3:30 - TODAS (rerun)
4:30 - Auto Review
5:00 - Akazukin Cha Cha
5:30 - Crayon Shin Chan
6:00 - Cyborg Kurochan
6:30 - Viva Box Office
8:00 - Who Wants to be a Millionaire?
9:00 - Kagat ng Dilim
10:00 - Habang May Buhay
11:00 - Elrode Boxing Fights

Sunday

9:00 - Family TV Mass
10:00 - Y2K: Yes to Kids
10:30 - Hapi Kung Healthy
11:00 - A Taste of Life
12:00 - Tukaan
1:00 - Ating Alamin
2:00 - DMZ-TV
2:30 - Dear Heart
3:30 - Viva Hot Hits
4:00 - PBA Games
8:30 - Who Wants to be a Millionaire?
9:30 - Sinemaks

Monday-Friday

8:00 - Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Travel and Trade (Wednesday); Citizens Patrol (Thursday); Good Take (Friday)

8:30 - Kangazoo Club

9:00 - Infomercial

9:30 - TV Shopping

10:30 - Give a Life

11:00 - Lunch Break

12:30 - Carita De Angel

1:30 - Siempre Te Amare

2:00 - Viva Music Channel

2:30 - Maria del Cielo

3:00 - Ang Iglesia Ni Cristo

4:00 - Sesame Street

4:30 - Express Balita

5:00 - Akazukin Cha Cha

5:30 - Crayon Shin Chan (Monday, Tuesday and Thursday); PBA Games (Wednesday and Friday)

6:00 - Cyborg Kurochan (Monday, Tuesday and Thursday)

6:30 - Viva Box Office (Monday, Tuesday and Thursday)

8:00 - Bubu Cha Cha (Monday, Tuesday and Thursday)

8:30 - Who Wants to be a Millionaire? (Monday, Tuesday and Thursday)

9:30 - The Weakest Link

10:30 - Por Un Beso

11:00 - Ronda Trese

11:30 - Linawin Natin (Monday); Travel and Trade (Tuesday); Citizens Patrol (Wednesday); Good Take (Thursday); Ugnayan Pambansa (Friday)

IBC 13 Schedule in April 2002 [Edit](#)

Saturday

7:00 - El Shaddai

10:00 - Cartoon Collection

10:30 - Top 10 Movie Trailers of the Week

11:00 - Sagupaan

11:30 - Lunch Break (Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit)
2:30 - Amerika Atbp.
3:30 - Golf Power
4:00 - PBA Games
8:00 - Who Wants to be a Millionaire? (Christopher de Leon)
9:00 - Viva Box Office
10:30 - Celebrations (Cherry Sarmiento and Anna Lozada)
11:00 - Elrode Boxing Fights

Sunday

9:00 - Family TV Mass
10:00 - Y2K: Yes to Kids (Maxene Magalona)
10:30 - Citizen's Patrol (Anna Lozada)
11:00 - A Taste of Life (Henny Sison)
12:00 - Tukaan
1:00 - Ating Alamin (Ka Gerry Geronimo)
2:00 - DMZ-TV
2:30 - Dear Heart (Antoinette Taus)
3:30 - Viva Hot Hits
4:00 - PBA Games
8:00 - Star For A Night (Regine Velasquez)
9:00 - Who Wants to be a Millionaire? (Christopher de Leon)
10:00 - Sinemaks

Monday-Friday

8:00 - Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Citizens Patrol (Wednesday); People First (Thursday); Good Take (Friday)
8:30 - TV Wonderland
9:00 - Infomercial
9:30 - TV Shopping
10:30 - Give a Life
11:00 - Lunch Break (Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit)

12:30 - Natalia
1:30 - Siempre Te Amare (Monday-Thursday); Nora Mismo (Nora Mismo) (Friday)
2:30 - Maria del Cielo
3:00 - Ang Iglesia Ni Cristo
4:00 - Sesame Street
4:30 - Express Balita (Noli Eala and Precious Hipolito-Castelo)
5:30 - Viva Music Channel
6:00 - Viva Box Office (Mon); PBA Games (Tue and Thurs); Habang May Buhay (Wed and Fri)
7:00 - Bubu Cha Cha (Wednesday and Friday)
7:30 - Akazukin Cha Cha (Monday, Wednesday and Friday)
8:00 - Crayon Shin Chan
8:30 - Cyborg Kurochan
9:00 - The Weakest Link (The Weakest Link) (Monday-Wednesday); Who Wants to be a Millionaire? (Christopher de Leon) (Thursday and Friday)
10:00 - Carita De Angel
10:30 - Por Un Beso
11:00 - IBC News Tonight (Anthony Pangilinan)
11:30 - Linawin Natin (Jarius Bondoc) (Monday); Travel and Trade (Snooky Serna) (Tuesday); People First (Anthony Pangilinan) (Wednesday); Good Take (Ida Miranda Castro) (Thursday); Ugnayan Pambansa (Cerge Remonde) (Friday)

Viva-TV Gives Free Movie Treats with 'Viva Box Office' on IBC

July 1, 2012

The entertainment network **Viva-TV** treat awaits **Kapinoy** viewers will surely get the free movie passes to your favorite Pinoy flicks four times a week long will be glued to their TV screens for an hour and a half on weeknights in intensifies the summer heat with its newest primetime movie block **Viva Box Office**, which will start airing this Monday, July 2 on **IBC-13** showcases an exciting line-up of blockbuster Viva Tagalog movies, which will go up against the news programs **24 Oras** and **TV Patrol**.

Start the tonight right with films of exciting screening of Viva Tagalog movies will be shown on primetime that surely touched your heart, tickled your funny bones, and even gave you Goosebumps.

On Monday, **Viva-TV** tonight bringing you the biggest Filipino blockbusters on the free movie treats with Judy Ann Santos and Sarah Geronimo in ***Hating Kapatid***, Mark Bautista and Sarah Geronimo in ***Lastikman***, Anne Curtis, Luis Manzano and Eugene Domingo in ***Who's That Girl?***, Cristine Reyes in ***Tumbok*** and Vice Ganda in ***Petrang Kabayo*** are the Viva movie hits featured in **Viva Box Office**. On Saturday night animation, in Barbie movie such as ***Barbie in A Mermaid Tale 2***, ***Barbie Princess Charm School*** and ***Barbie in A Fairy Secret***, so don't miss out on the fun and excitement of more primetime TV viewing.

Take part of this Viva movie madness in **Viva Box Office**, 6:30 PM every Monday, Tuesday and Thursday except the **PBA** on Wednesday and Friday, and 10:00 PM every Saturday on **IBC-13**.

Tessie Taylor, IBC sales and marketing manager [Edit](#)

Sales and Marketing Department of **IBC-13**.

The market of ***Lunch Break*** (noontime show), ***Chinatown TV*** (lifestyle show), ***KSP: Kapinoy Sunday Party*** (Sunday musical variety show) ***DMZ-TV*** (dance show), ***Cooltura*** (educational program), ***Y2K: Yes to Kids*** (children show), ***Magandang Umaga Ba?*** (morning show), ***Good Take*** (magazine show), ***Linawin Natin*** (public affairs program), ***Express Balita*** and ***Ronda Trese*** (flagship news program), ***Makabayang Duktor*** (medical program) and ***Nora Mismo*** (public service program) for the top of the ratings. Place your ads and be featured.

Viva-TV shows topped Sunday primetime on September 30 at IBC

September 29, 2012

Boosted by the formidable program Sunday hit shows lineup of popstar Anja Aguilar's ***Dear Heart*** (2:30pm), **2NE1-TV**(3:30pm), ***PBA 2012 Season*** (4:00pm), ***Born to be a Star*** (8:30pm), Christopher de Leon's ***Who Wants to Be a Millionaire?*** (9:30pm) and action-packed ***Sinemaks*** (10:30pm), **IBC-13's** Sunday primetime block as the **Kapinoy** network continues to raise the bar in offering shows that highlight entertainment Pinoy pride as teen drama, sports, reality, games and action movies.

Starting 2:30pm on September 30, kicks off with teen drama anthology series ***Dear Heart*** starring newest popstar Anja Aguilar in a youthful tale for the singing champion, with director Monti Parungao.

Afterwards at 4:00pm, the ***PBA 2013 Season*** kicks off in spectacular fashion today at Smart Araneta Coliseum. And as usual, Filipino basketball fans can expect yet another thrilling season

as the league's 10 teams battle for supremacy, with the opening ceremonies airing live on IBC-13 hopes to attract more fans with this season's exciting line up of teams and players. The league returns from a season marked by box-office receipts and high viewership ratings. This coming season, the PBA encourages even more game aficionados to support their teams by attending live games or watching them at home as well as topped with live performances from Viva stars during halftime Sunday. The league envisions more vocal fans rooting for their favorite teams and players in line with its slogan, "Kampihan Na!" like all PBA fans, we are very excited to start a brand new PBA season.

Meanwhile at 8:30pm, will relaunch the new reality singing search show ***Born to be a Star***. One of the big deals related to the show is the fact that its host is singing star Anja Aguilar, who got her own start in showbiz years ago when she topped another TV talent show *Little Big Star* on ABS-CBN. Another big deal is the fact that, on "Star for A Night," contestants won't simply open their mouths, take a deep breath, and sing. The program will showcase each talent in the best possible light, with costuming, styling, coaching, production values-and, perhaps best of all, detailed critiques of their performance by the show's judges. This is a welcome touch that should add a lot of polish and pizzaz to the contestants' numbers, so that both judges and viewers can more productively evaluate their star potential. We hope that singing stars will really emerge from among the contestants who join this contest. We have other reality talent-search shows on the tube but, for some reason, practically none of their winners have hit it big as singers in recent years, for some of the young talents that will be discovered on IBC's new reality talent show. The prize is a music recording contract with **Vicor Music** and **Viva Records**. Crowd favorite game show ***Who Wants to be a Millionaire?*** at 9:30pm, based on the original British format, contestants from all over the Philippines will compete to get on the "hot seat." All they need to do is answer 15 multiple-choice questions correctly to bag the seven-digit jackpot. WWTBAM is a general knowledge game show full of challenges and suspense on the road to its PhP2 Million cash prize. is hosted by Christopher de Leon quick wit and funny antics will once again make the program entertaining for the entire family. Now on its ninth season, the first full month run will feature smart and charming kids eager to claim victory.

Then at 10:30pm, the action-packed ***Sinemaks*** as the exciting Viva action blockbuster movies offering viewers featuring local action movies are *Hitman* starring Sam Pinto, *Minsan Pa* starring Sharon Cuneta and PFJ, *Ben Delubyo* starring Bong Revilla, *Hindi Pa Tapos* ang Laban starring FPJ and *Esend ng Tondo* starring FPJ on September this month.

Catch every Sunday with ***Dear Heart*** at 2:30pm, ***2NE1-TV*** at 3:30pm, ***The PBA 2013***

Season at 4:00pm, ***Born to be a Star*** at 8:30pm, ***Who Wants to be a Millionaire?*** at 9:30pm, and ***Sinemaks*** at 10:30pm only on the **Kapinoynetwork IBC-13**.

Viva-TV introduces another new shows this month on IBC in October

September 24, 2012

Viva-TV as the Home of the Stars relaunches 13 star new programs offering different kinds of entertainment for its viewers: five new sports programs, new soap opera teleserye, 3 new reality show, three new Mexican telenovela, new horror anthology from Hollywood and two new hit Korean drama that complete with new homegrown programming, according to chairman and CEO is Vic Del Rosario.

The word is in **IBC-13's** programming mix, 30 percent will be devoted to children's programming, 40 percent to news and public affairs, 60 percent to entertainment and 30 percent to sports as part of the network's aggressive programming in the market to the battle for network ratings leadership.

THE NBA: The popular basketball league is home to the *San Antonio Spurs, Dallas Mavericks, Chicago Bulls, Houston Rockets, Denver Nuggets, Miami Heat, Boston Celtics, Phoenix Suns, Indiana Pacers, New York Knicks, and Oklahoma City Thunder*, is now every Saturday at 4:30 p.m. and Sunday at 11 a.m. on Viva-TV on IBC. The *NBA* will once again be seen in the local network; it's the first time in the history of television that the *NBA* and *PBA* are in the same station. Now, literally enjoy both sides of the world of basketball.

THE PBA: Viva Sports has the *PBA 2013 Season* will once again kicks off in spectacular fashion today at Smart Araneta Coliseum on September 30, 2012 as usual, Filipino basketball fans can expect yet another thrilling season as the league's 10 teams battle for supremacy, with the opening ceremonies airing live at 4 p.m., hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them at home. The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday, more sponsors now line up for advertising spots. For the schedule of the *PBA's* television franchise to proposed that games be held four times a week, with just one game to be held every Wednesday and Friday (6:30 p.m.), Saturdays (7 p.m.) and the 4.5 hour double-headers of two games on Sundays (4 p.m.) to bring the best of Philippine basketball to Filipino people.

FOR THE WORLD OPEN 10-BALL FANS: Sensational sports for viewers with an action packed line-up aspiring Efren Bata Reyes will get a billiard of the new offering of Viva-TV. Filipinos just can't get enough of billiard and with good reason. It is in billiard that Filipinos are the pool player for Viva Sports we produced new world-class billiards, here's the good news for all billiards on IBC-13: *The World Open 10-Ball Championship* which air every Saturday starting at 2:30 to 3:30 p.m., respectively. ESPN will also air the matches live in other countries. *The*

World Open 10-Ball Championship featured the top 128 players from 44 countries that include China, Chinese Taipei, Germany, United States, Great Britain and the Philippines

NINITO "THE FILIPINO FLASH" DONAIRE FLASHBACK FANS: Aspiring Pacquiao's will get a kick out of the new offerings of Viva-TV. Filipinos just can't get enough of boxing, and with good reason. It is in boxing that Filipinos are on equal footing with foreign athletes. In boxing we produced world-renowned champs Manny Pacquiao. Now, here's good news for all boxing aficionados, conquer *Donaire Flashback* this Sunday at 1:30 p.m. Revisits the fights of Philippine's greatest boxing champion Nonito Donaire known as "The Filipino Flash."

KAMAO KONTRA KAAMO: For the boxing fans as Viva-TV introducing *Kamao Kontra Kamao* which premieres on Sundays at 10 a.m. on IBC.

ROMANCE TOWN IN AFTERNOON: New afternoon Korean drama on IBC are *Romance Town*, a romantic-drama revolves around the girl named Soon-Geum. Both her mother and grandmother worked as a housemaid and ended up working as a housemaid too, but one day she wins the lottery. Every weekdays at 3 p.m., starring stars Sung Yu Ri, Jung Gyu Woon, Kim Min-joon, Min Hyo-rin and Lee Jae-yong.

MEET 2NE1 TV: A newest first Korean reality series is now in the Philippines dubbed in Filipino meet *2NE1 TV*. Every Sundays at 3:30 p.m. on IBC, to assist in the group's debut promotions with the K-Pop girl group of 2NE1 are CL (singer), Park Bom, Dara Park and Minzy.

TVN's K-POP STAR HUNT: Once more into Tagalized, a regional competition called *K-POP Star Hunt* capture the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become the next big K-Pop sensation. Every Saturdays at 10:30 a.m., will be more exciting and more compelling challenges amongst the contestants will include Japan, Vietnam, and Malaysia.

JOIN 5 GIRLS AND DADDY: Another successful of new Viva soap opera as the new star-studded teleserye offering for the families called *5 Girls and Daddy* which premieres on October 8 airs on weeknights at 9:15 p.m., right after *Esperanza* on IBC-13. Starring new popular Filipino actor AJ Muhlach as the dad of Alfredo Legaspi with the child star Ella Cruz as Anna, Janella Salvador as Kiray, Abby Bautista as Blanca, Xyriel Manabat as Momay and mother drama Judy Ann Santos as Carmela Legaspi along with new superstar princess Nadine Lustre as Grace Moronel, is directed by Wenn V. Deramas with a different show as a follow-up to their soap operas.

EVERY NIGHT I NEED ROMANCE: From the most watched primetime Korean drama in the country like *Dream High*, *Can You Hear My Heart*, *City Hunter*, *King 2 Hearts*, *The Return of Iljimae* and *Prosecutor Princess*. Now, Viva-TV presents another primetime Korean drama series on IBC for the first time in fans of the genre. *I Need Romance*, a romantic-comedy involves with funny, romantic, and just a little racy. Follows the *Sex and the City*-like adventures of three thirtysomething best friends looking for love in modern-day Seoul, this primetime Koreanovela is expected to entertain Pinoy viewers weeknights at 10:30 p.m. Starring Jo Yeo-jeong, Kim Jeong-hoon, Choi Yeo-jin Choi Song-hyun and Choi Jin-hyuk. Anja Aguilar sings

her carrier single *I Need Romance*, which is the official soundtrack of the hit primetime Korenovela at the same title.

NEW MEXICAN MAR DE AMOR: From Monday to Friday at 2 p.m., now called *Mar de Amor*, a romantic-drama for Estrella (Zuria Vega), life is like the sea, full of danger and evil. But the sea also fights and moves forward. In her fondness for study, Estrella learned to read, and through books knew love. She begins to fall for the famous writer, Victor Manuel Galindez (Mario Cimarro). With its stars like Zuria Vega as For Estrella and Mario Cimarro as Victor Manuel Galindez.

MARIA ISABEL: From the Mexico soap opera of telenovelas *Carita de Angel*, *Por Un Beso*, *Siempre Te Amare*, *Natalia* and *Maria del Cielo*. Now, Viva-TV will bring back a new popular hit Mexico telenovelas for the first time in fans if the genre. Now called Maria Isabel, a romantic-drama for return actor Fernando Carrillo. María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola (Fernando Carrillo), a wealthy widower, this telenovela is expected to entertain the Filipino viewers starting weeknights at 10 p.m.

TERESA: Every weeknights at 6 p.m., new Mexico telenovela called *Teresa*. Starring Angelique Boyer as Teresa Chávez Aguirre with Aarón Díaz, Sebastián Rulli, and Ana Brenda Contreras in co-starring roles. *Teresa* is a remake of the 1959 telenovela of the same name starring Maricruz Olivier. Another version was also made in 1989 with the same name starring Salma Hayek. Teresa Chavez is a young woman dominated by her greed.

WANTS TO BORN TO BE A STAR: From the popular talent search of Viva is *Star for a Night* with Asia's songbird Regine Velasquez and the winner of popstar princess Sarah Geronimo in a singing competition. Now, IBC-1 conquers a new reality singing search program from Endemol called *Born to be a Star* with certified young singing champion Anja Aguilar as host. It's like any other talent show like *Little Big Star* with other singing competitions, this one adds some special features. After the contestants are chosen, Viva will transform them into real stars, complete with makeover, costumes and even back-up singers and dancers. The show premieres on September 30 from Sunday at 8:30 p.m., right after the *PBA*. When they perform their numbers, they will indeed be stars for a night. There will be a grand finals at the end of the year where the top prize will be P 1 million, of course is another import from United States that is expected to click with local with local viewers because it is a launching pad for new performing talents. The prize is a music recording contract with Vicor Music and Viva Records.

These new shows are just the start of a new and revitalized programming offered by Viva-TV as Home of the Stars.

Themes [Edit](#)

Brighten Up - Freeplay Music

Anja Aguilar is her winner in Who Wants to be a Millionaire?

September 29, 2012

If a **Little Big Star** winner, a certified singing champion and powerhouse singer Anja Aguilar born to win when she final answer in **Who Wants to be a Millionaire?** this Saturday (September 29). Given **Viva's** 31 years in the entertainment business and the fact that it is involved with films, TV, music, etc.

The singing champion was very future superstar all throughout the game and even serenaded the Millionaire with her beautiful voice in hopes of getting better offers. Can she charm and sing her way to the Final Answer? It may have been her time and destiny to win the talent-search **Little Big Star** on **ABS-CBN**, but is she is winner won a P2 million jackpot in a top-rating hit game show? Will Anja be the first ever millionaire this season?

Don't miss **Viva-TV's** game show **Who Wants to be a Millionaire?**, with Christopher de Leon as host, this Saturday, September 29 at 9:00pm and Sunday at 9:30pm while on its 5-times-a-week every Monday, Tuesday and Thursday at 6:30pm starting on October 1 on **IBC-13**.

Viva-TV now bringing telenovelas for Pinoy viewers

October 8, 2012

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of fantasy and soap operas.

Intercontinental Broadcasting Corporation Channel 13 (IBC-13), which airs **Kapinoy** programming, now trailing behind **GMA Network, Inc.** and **ABS-CBN Broadcasting Corp.**, **IBC** has a blocktimer with **Viva Entertainment** signed a contract with **Televisa** to air a new Mexican soap operas, bring the Philippines a taste of Mexican telenovelas, Mexico's movie and television industry at the time. Moreover, the new president, Noynoy Aquino III, may try to limit government-controlled stations like **IBC-13** in their purchases of **Kapinoy** programs expected to be hit by the peso's decline to entertainment capital has in store for the global TV market.

With the foreign exchange uncertainties and with increasing competition for imports from other stations, **IBC-13** has taken steps to pursue market-driven strategies by integrating programming, merchandising and sales. Moving to test its acceptability in Asia, offered ***María Isabel*** and other soap operas to giant TV networks in the Philippines for free on condition the local networks would provide free air time and dubbing costs.

The popular telenovelas of **Viva-TV** such as ***Carita de Angel***, ***Por Un Beso***, ***Siempre Te Amare***, ***Maria del Cielo*** and ***Natalia***. Now, will bring back a new popular hit Mexico telenovelas for the first time in fans if the new genre with a new popular telenovela like ***María Isabel***, ***Teresa*** and ***Mar de Amor*** will premiere last October 1. The partnership with **Viva Entertainment** is on **IBC-13** to start a totally new trend in television with the introduction of the Mexican program," Mr. Rosario said.

Televisa secured the rights to bring the series to the Philippines, while **IBC-13** will market the program. Under the deal, the two companies will share in the advertising revenues. Rosario revealed that **IBC-13** was positioning itself as a **Kapinoy** program provider that could provide a wide range of programs, not only telenovelas and asianovelas but also television programs had the local telecast of a new and explosive drama series.

Every weeknights at 2:30 p.m., ***Mar de Amor***, a romantic-drama for Estrella (Zuria Vega), life is like the sea, full of danger and evil. But the sea also fights and moves forward. In her fondness for study, Estrella learned to read, and through books knew love. She begins to fall for the famous writer, Victor Manuel Galindez (Mario Cimarro). With its stars like Zuria Vega as For Estrella and Mario Cimarro as Victor Manuel Galindez.

Teresa every weeknights at 6 p.m., starring Angelique Boyer as Teresa Chávez Aguirre with Aarón Díaz, Sebastián Rulli, and Ana Brenda Contreras in co-starring roles. ***Teresa*** is a remake of the 1959 telenovela of the same name starring Maricruz Olivier. Another version was also made in 1989 with the same name starring Salma Hayek. Teresa Chavez is a young woman dominated by her greed.

From Monday to Friday at 10 p.m., Fernando Carrillo is back with new telenovela ***María Isabel***. María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola (Fernando Carrillo), a wealthy widower hopes to visit the Philippines again and do films and soap, and also even recording. Well, Fernando Carillo has joined **Viva Artists Agency** for commitments in the Philippines, to be personally managed by big boss Vic del Rosario and music producer-promoter Christian de Walden. The three met and signed the contract in Los Angeles, California, where Señor Carillo is based. He makes movies and continues to appear on television in Hollywood. He has many fond memories of the Philippines, having visited Manila in the '90s and keeping in touch with his fans, this telenovela is expected to entertain the Filipino viewers will be shown on weeknights at 2 p.m.

IBC-13, because most of the good **Viva-TV**'s Tagalized foreign shows are there, like animated series **Winx Club**, **Pop Pixie** and **Barbie**, anime series like **Crayon Shin Chan**, **Cyborg Kurochan**, **Kirarin**, new Korean reality show like **K-Pop Star Hunt** and **2NE1-TV**, Korean asianovelas **Romance Town**, **I Need Romance**, **Wife Returns**, etc, from the middle class as well. The show will target the B, C and D markets. Primetime soaps teleserye including **Esperanza** and **5 Girls and Daddy** and teen drama anthology **Dear Heart** have the biggest potential in the international market at this point, he said. That situation, plus the strengthening hold of local programs on Filipino viewers, makes it difficult for **IBC-13** to compete with giant networks.

This is something new, especially since Filipino viewers are so used to watching soap series in Mexican, Korean and Taiwanese, he said. Mr. Rosario said the partnership is unfazed with competition as wants to start a new trend in television programming. Despite a decline in telenovela viewership, **María Isabel**, **Teresa** and **Mar de Amor**, now is No.1 in the ratings and has generated more advertising in its first week. I like Filipino, Mexican and Korean soap operas that are shown from other networks.

Eventually **Viva-TV** became a huge success on **IBC**, **Televisa** plans to import a romance telenovela from Mexico once again, it has been the Asian market of the Mexican soap operas. **IBC-13**, a relatively new player in the local television industry has the No.3 spot in terms of ratings, trailing behind the two other giant networks. Their new cited phenomenal **Winx Club**, **Pop Pixie**, **I Need Romance**, **2NE1-TV**, **K-Pop Star Hunt** and **Wife Returns** as the popular **Viva-TV** shows on **IBC-13**. The right to air the **Southeast Asian Games** is the most sports coverage.

Viva turns 31

November 11, 2012

Concerts, films, TV premieres, major video releases, top-rating TV shows, new albums, and other entertaining goodies are what the **Viva Entertainment Group** has in store to celebrate its 31st anniversary in a row of Philippine show business.

The activities started last November 9, with the concert of prince of pop Dingdong Avanzado for the 25th anniversary concert as **3.25 (Tatlong Bente Singko)** at the **Music Museum**. This will be followed with **Viva day** at the **Araneta Center** in Cubao, Quezon City today.

There will be a morotcade around the center starting at 2:30 pm with floats from various **Viva** companies like **Viva Films**, **Viva Music Group** (**Vicor Music** and **Viva Records**), **Viva Television**, **Viva Video**, **Viva Sports**, **Video City**, **Viva Cable TV** (**Pinoy Box Office** and **Pinoy Extreme**), **Viva International Pictures (VIP)**, **Viva Artist Agency (VAA)**, **Viva Concerts and Events**, and **Viva Interactive**.

Viva stars like popstar princess Sarah Geronimo, Anne Curtis, KC Concepcion, songbird Regine Velasquez, Christopher de Leon, certified singing champion Anja Aguilar, return of the actor Onemig Bondoc, AJ Muhlach, drama princess Cristine Reyes, Sam Pinto, Martin Escudero, Richard Yap, Jodi Sta. Maria, Richard Gutierrez, newest Mario Maurer, the diamond star Maricel Soriano, Vilma Santos, Vice Ganda, Maui Taylor, Aga Muhlach, Judy Ann Santos, Xyriel Manabat, Robin Padilla, Cesar Montano, Luis Manzano, Coco Martin, Yam Concepcion, Rufa Mae Quinto, Willie Revillame, Dingdong Dantes, Rachele Ann Go, Dina Bonnevie, Miguel Aguila, Andi Eigenmann with sports figures such as the the **PBA** players James Yap, among others will join the motorcade.

The motorcade will be followed by **Viva's and I** concert at the **Smart Araneta Coliseum** starring the megastar Sharon Cuneta and Gabby Concepcion. The show will feature, concert king Martin Nievera, Andrew E, boy group XLR8, Side A, prince of pop Dingdong Avanzado, Donna Cruz, Jerome Ponce and Janella Salvador, Marvin Ong, Young JV, Princess Velasco, Mark Bautista, Daniel Padilla, Josh Padilla, Jon Santos, Britain's Got Talent alum Charlie Green, V-Fort, Ella Cruz, Thyro and Yumi, Basil Valdez, Jason Hernandez, Joey Albert, The Company, Somedaydream, Davey Langit, Callalily, DJ Durano, Zsa Zsa Padilla, Candy Pangilinan, Rico J. Puno, Ronnie Liang, Neocolours, Nikki Bacolod, Raymond Lauchengco and Le Velvets.

Love team **Kapamilya** for Richard Yap and Jodi Sta. Maria in **Be Careful with My Heart** at 11:15am, and Ella Cruz leads the role as **Aryana** at 5:45pm. Both teleserye airs weekdays on **ABS-CBN** and co-production of **Viva**.

Martin Escudero with Empoy Marquez leads the role of daytime komik-serye **Kapitan Awesome** every weekday at 2:30pm and popstar princess Sarah Geronimo hosting a teen magazine show **Popstar TV** at 4:30pm. Both **Kapatid** shows is on **TV5**.

For those who choose to stay home today, **Viva-TV's Viva Box Office** on **IBC** will premiere **A Secret Affair** at 9:30pm on November 10. The film is romantic-drama in love triangle story starring Anne Curtis, Derek Ramsay and Andi Eigenmann in the movie directed by Nuel Naval. Meanwhile, **Sinemaks** on **IBC** will premiere **Bad Boy** at 10:30pm on November 11. The film is action-packed blockbusters starring action star Robin Padilla.

Primetime teleserye **Esperanza** starring drama princess Cristine Reyes every weekdays at 8:30pm, directed by Wenn V. Deramas and teen drama anthology **Dear Heart** starring certified singing champion Anja Aguilar on Sunday at 2:30pm. **Viva-TV** also produces another successful teleserye, **5 Girls and Daddy** starring newest actor AJ Muhlach and child star Xyriel Manabat with director of Wenn V. Deramas, which goes at 9:15pm, Monday to Friday also on **IBC-13**. **Who Wants to be a Millionaire?** with Christopher de Leon follows the movie. The country's leading game show will celebrate its 12th year on the air on November 12.

Viva-TV also produces the hottest newest game show in town, **The Weakest Link** with Richard Yap, which goes on air at 7:30pm every Monday, Tuesday and Thursday. Last October 1, the new game show back-to-back on Philippine television is now further increased the rating. Also,

new popular talent search show like a singing stars, ***Born to be a Star*** with certified singing champion Anja Aguilar, which airs every Sunday at 8:30pm also on **IBC**.

Yam Concepcion's latest movie, ***Rigodon*** is another **Viva** anniversary presentation. Directed by Erik Matti, the movie marks Yam Concepcion's first team-up with John James Uy. It opens in Metro Manila theaters on November 21. In December, **Viva** intends to field its big-budgeted comedy movie ***Sisterakas*** and romantic movie ***All at Once*** both from **Star Cinema** for the **2012 Metro Manila Film Festival**. ***Sisterakas*** stars Kris Aquino, Ai Ai Delas Alas and Vice Ganda with Xyriel Manabat, Daniel Padilla and Kathryn Bernardo, directed by Wenn V. Deramas. Meanwhile, ***Before I Fall in Love*** starring Marvin Agustin and Anja Aguilar, directed by Mac Alejandre. Meanwhile, ***5 Girls and Daddy: The Movie*** starring AJ Muhlach and Xyriel Manabat in cinemas on November 28, 2012 at the **SM Megamall** nationwide.

Viva Records is set to release CDs of records by its leading artist that include a christmas album ***Christmas with the Stars*** plus new album with Onemig Bondoc is ***Ikaw Lang, Miguel Aguila*** self-titled album, singing champion Anja Aguilar in ***Tell Me Your Heart*** and Ronnie Liang in ***May Minamahal***.

Also coming from **Disney** is the release by **Viva Video** of **Disney and Pixar's *Brave*** for the first time on DVD. The first 3D computer-animated feature from **Disney** now boast. This will be followed in December by the arrival on video of the sci-fi Western movie ***Cowboy and Aliens***, sci-fi disaster ***2012*** and **Mattel's** cartoon movie ***Barbie: The Princess and The Popstar***. Vic del Rosario, Jr. and the late Mina Aragon launched **Viva Films** on November 11, 1981 with ***P.S. I Love You***, the movie starring Sharon Cuneta and Gabby Concepcion and directed by Eddie Garcia. Since then, **Viva** has grown into a major player in the local entertainment industry. **Viva** has since been providing the Filipinos with top-quality entertainment in film, television, music, video, concerts, sports and others.

Christmas Day on IBC this 2012

December 21, 2012

As a new treat of christmas carol for the **Kapinoy** station **IBC** this December with its new christmas slogan called ***Ikaw ang Magiging Kapinoy ngayong Pasko***, composed by Vehnee Saturno as the new **IBC** christmas station ID among **Kapinoy** across the country this season. Singing ***Ikaw ang Magiging Kapinoy ngayong Pasko*** jingle is singing champion Anja Aguilar, whose infectious cheerful complements the music video's overall message, is directed by Peewee Gonzales.

The Christmas station ID of the **Kapinoy Network** begins with the appearance of a Pinoy jeepney from Luzon, Visayas and Mindanao that illuminates in the Philippines when it breezes through the street. After it halted, we see Mr. Kapinoy gets out from the driver seat and opens the jeepney's tail-end door where many **Kapinoy** characters came out bringing good tidings to

the community. The Christmas station ID featured the **IBC** mascots are Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Baby Kapinoy, Barney, Baby Bop and BJ as the characters for **KapinoyLand** in the Philippine advertisements. The video ends with Mr. Kapinoy and Baby Kapinoy as the lead of sequestered **IBC** for Pinoy-esque with wearing the Philippine salakot. Heralding the Christmas spirit are personalities who are part of the **Kapinoy Network's** current roster of **Viva-TV** programs including **Winx Club**, **Pop Pixie**, **Esperanza**, **5 Girls and Daddy**, **Dear Heart**, **Who Wants To Be A Millionaire**, **The Weakest Link**, **Born to be a Star**, anime favorites like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, and the Mexican telenovelas are **Maria Isabel**, **Teresa** and **Mar de Amor** as well as Korean drama **Pretty Young Woman**, **Wife Returns** and **Romance Town**, also where the **NBA** and **PBA** games are shown. The 8-hour special coverage of the **Save the World: A 2012 Coverage of IBC News and Public Affairs** on **IBC-13**, **IBC News Network** and **Radyo Budyong** with simulcast on **IBC Regional** stations nationwide on December 21 to save the earth will not be end and the global warnings which is The Mayans probably since morning as hundreds of millions die in catastrophic earthquakes, doomsday and tsunamis worldwide was so incomprehensible to them they thought it was the apocalypse."

With a special coverage at live reporters of **Express Balita** at 6:30pm with Henry Omaga-Diaz at the Quirino Grandstand and Snooky Serna-Go at the IBC Newscenter, and **Ronda Trese** at 11:30pm with Jess Caduco and Czarinah Lusuegro at the IBC Newscenter will visit Jeffrey Zaide from France, Jing Castaneda from Russia and Jeffrey Zaide from Tanzania.

In celebration of the Save the World of 2012, the world did not end, as promoted **Viva Box Office** presents **2012** will be aired on December 22 at 9:30pm to 12:00mn this Saturday right after **Who Wants to be a Millionaire?** (pre-empting **The Jon Santos Show**), a movie about the earth is safe of disaster to bringing the you Tagalized Hollywood movies, starring John Cusack, Chiwetel Ejiofor, Amanda Peet, Oliver Platt, Thandie Newton, Danny Glover and Woody Harrelson as the 2012 phenomenon is save the world which portrayal of cataclysmic events unfolding in the year 2012. As hundreds of millions die in catastrophic earthquakes and tsunamis worldwide will be his last involving disasters, and the Mesoamerican Long Count Calendar predict that the 2012 phenomenon, the file will have 1 billion views. Meanwhile, **Dear Heart** goes a christmas special as **Anja's Christmas Tales** on December 23, Sunday at 2:30pm, Anja will now in a winter of the ice of christmas.

A certified singing champion Anja Aguilar will be treated an **IBC-13's** christmas special on December 23 at 10:00pm this Sunday on another Philippine network called much-awaited **Anja's Christmas**, the homecoming **Kapinoy** concert of the powerhouse singer is the Philippine's pride around the world was held last December 18 at the Smart-Araneta Coliseum. The annual Christmas Special of the **Kapinoy** network is one of the most awaited event during the holiday season as it gathers the network's **IBC** talents during the highlights in one enormous celebration filled with big production numbers will be treated to a grand showdown. Catch Anja as the christmas which carol with guest performers Bryan Termulo and the **IBC** choir for the

christmas special concert fans. During the highlights of upcoming programs of **IBC** for 2013 will also be introduced bannered by ***Amor Bravío*** of Silvia Navarro and Cristian de la Fuente, ***My Daughter the Flower*** of Jin Se-yun and Jo Min-soo and ***Pretty Young Woman*** of Jang Na-ra and Choi Daniel, both foreign serial dramas of **Viva Television**. Be treating with ***UST Christmas Gala*** on December 25 at 12:00mn to 2:00am.

On December 24 to 28 every weeknights, ***The Weakest Link*** at 7:30pm as a kids edition for the 10th anniversary special on December 24 to 26 with host Richard Yap, the announcements for the audition dates.

For the basketball fans, ***PBA Philippine Cup: Semifinals*** this Saturday (December 29) at 6:00pm with on tour games ***Alaska Aces vs. Talk 'N Text Tropang Texters***, and Sunday (December 30) at 4:00pm with ***Rain or Shine Elasto Painters vs. San Mig Coffee Mixers*** at 4:15pm and ***Talk 'N Text Tropang Texters vs. Alaska Aces*** at 6:30pm live at the Mall of Asia Arena.

Also comes up with **IBC's** news and public affairs department's year-end report, ***Trese sa Trese*** will look back on the biggest and most memorable news personalities and events in 2012 on Sunday, December 30 at 10:00 am with anchor Snooky Serna, Ricardo Cepeda, Alex Santos, Czarinah Lusuegro, Cathy Eigenmann, Henry Omega-Diaz and Jarius Bondoc hosts the news special of newsmakers and headliners.

Save the World 2012 TV Coverage [Edit](#)

Since we started on December 21, we have been airing the schedules over **IBC-13**. ***Save the World 2012*** coverage also comes in with a LIVE 15-minute update between 5:00AM - 8:00 AM over ***Magandang Umaga Ba?***.

There are also the LIVE reports from the world over ***Express Balita*** at 6:30 PM - 7:30 PM and during the late-nights for ***Ronda Trese*** at 11:30 PM - 12:00 AM.

We have also been coming out in four newspapers (**Malaya, Philippine Star, Manila Bulletin, Philippine Daily Inquirer** and **Daily Tribune**) with the **IBC** schedule.

Blockbuster movies reign on Viva Box Office and Sinemaks

January 7, 2012

For total weekend, more than 500 films every year, 30 films each month and more films per week including special showings and made-for-TV films of the big names in the film industry is set to watch **Viva-TV's** new primetime movie treat premiere has ***Viva Box Office (VBO)*** on Saturday and ***Sinemaks*** on Sundays will features. Prepare your favorite **Viva** local blockbuster movies on **IBC-13** that treat awaits **Kapinoy** viewers will surely get the free movie passes to

your favorite Pinoy flicks to begin performances in the month of January for the New Year 2013. Some of the best collection of movies from the vaults of **Viva Films**.

Showcases an exciting line-up of blockbuster **Viva** Tagalog movie experience these exciting movies as they are Pinoy for the big screen. Featuring such **Viva Box Office** for the month of January for Tagalized movies **X-Men: First Class**(January 12), **Bulaklak ng Maynila** (January 19) and **Nag-iisang Ikaw** (January 26). Also, the action-packed local movies Sinemaks they featured **Noel Juico: Batang Kriminal** (January 6), **Boy Negro** (January 13), **Ako Ang Katarungan** (January 20) and **The Unkabogable Praybeyt Benjamin** (January 27)

Stay tuned to **Viva-TV** will discover the movie treat. **Viva-TV's Viva Box Office** can be seen on the **Kapinoy Network** from 10:30pm to 12:00mn on Saturdays and **Sinemaks** from 10:30pm to 12:30am on Sundays for this weekend right after the phenomenal game show **Who Wants to be a Millionaire?** on **IBC-13**.

Hopefully, for **Viva-TV** has strengthen homegrown primetime hit shows on **IBC-13** like **Esperanza**, **5 Girls and Daddy**, **Dear Heart**, **Petra's Panniest**, **Who Wants to be a Millionaire?** and **The Weakest Link**, and **Born to be a Star** along with the collection of certified Tagalized hits like phenomenal animated series **Winx Club** and **Pop Pixie**, anime like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, imported Mexican telenovelas **María Isabel**, **Teresa** and **Mar de Amor** plus Korean dramas like **Wife Returns**, **Pretty Young Woman** and **My Daughter The Flower** and new reality series **2NE1-TV** and **K-Pop Star Hunt**. Also, by the world's popular local and international sports events like **NBA Games** and **PBA Games** for basketball tournaments.

For more updates on **IBC-13**, log on to www.ibc.com.ph

Winner weekend on Viva-TV: PBA, Born to be a Star, Who Wants to be a Millionaire and more!

February 8, 2013

Weekend television will never be the same again, as **Viva-TV** continues its surge for 2013 on **IBC-13**. Tune in to the **Kapinoy Network** as its features more reasons to stay home with the family on Saturdays and Sundays with top-rating shows like **Dear Heart**, **Who Wants to be a Millionaire?**, **NBA**, **PBA**, **Born to be a Star**, **Pop Pixie**, **Donaire Flashback**, **Kamאו Kontra Kamאו**, two Pinoy blockbuster movies in primetime **Sinemaks** and **Viva Box Office**, and favorite anime programme line-up **Cyborg Kurochan**.

Every Saturday at 2:30pm on Saturday for a new treat, **Pop Pixie** turns a new season as Amore (Nadine Lustre) within adventure awaits of pixies together with friends Cherie (Andi Eigenmann) excitement, up to adventurous and magical Pixie viewers. At 3:00pm, Filipino Flash as Nonito

Donaire in ***Donaire Flashback*** in the boxing champion with fighting visits in the Philippines for boxing fans.

Cyborg Kurochan every Saturday 4:30pm with Kurochan (Coco Martin) is a "supercat" who is dedicated to saving the world from evil uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999. This Saturday at 5:00pm and Sunday at 12:15pm, is the home of the *Dallas Mavericks*, *Oklahoma City Thunder*, *Miami Heat*, *Boston Celtics*, *Orlando Magic*, *Phoenix Suns*, *Los Angeles Lakers*, *Brooklyn Nets*, *Toronto Raptors*, *Chicago Bulls* and *Denver Nuggets*, the **NBA** once again at the world of basketball seen in the local network; it's the first time in the history of television that the **NBA** and **PBA** are in the same station.

Phenomenal game show ***Who Wants to be a Millionaire*** turns 12-year anniversary celebration this weekend at 9:30pm with host Christopher de Leon, with special guest Nadine Lustre won a P2 million on Saturdays, as the **Kapinoy Network's** phenomenal game shows continues to the most viewed show on national TV. Every Saturday at 9:00pm, a comedy show ***Petra's Panniest*** with YouTube sensation Ashley Rivera aka Petra Mahalimuyak as host goin' perk up your days with a collection of the funniest videos on the tube.

At 10:30pm, Pinoy blockbuster movies ***Viva Box Office*** presents 2010 American post-apocalyptic horror-thriller film ***Vanishing on 7th Street*** directed by Brad Anderson and starring Hayden Christensen, Thandie Newton and John Leguizamo on February 9 for a valentines day. The best boxing matches Sundays at 11:00am with ***Kamao Kontra Kamao***. Meanwhile at 2:45-3:30pm on Sundays, teen drama anthology series ***Dear Heart*** for the February 10 episode with the popular and award-winning actor Dingdong Dantes in the spotlight of ***Best Friend Anja*** featuring Anja Aguilar together with her friends like Janella Salvador and Shy Carlos for her cheerleader sisters.

At 7:00pm on Saturday and 4:00pm on Sundays, the tournaments of the ***PBA Commissioners' Cup*** with ***Talk 'N Text Tropang Texters vs. Meralco Bolts*** hapening live at **Smart Araneta Coliseum** within on Sunday as named ***PBA All-Stars*** with ***Barako Bull Energy Cola vs. Globalport Batang Pier*** and ***Barangay Ginebra San Miguel Kings vs. Air21 Express*** guest performances during halftime from ***Viva*** stars like ***Esperanza*** stars primetime princess Cristine Reyes, ***5 Girls and Daddy*** stars AJ Muhlach and Xyriel Manabat and ***Dear Heart*** stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with Street Boys. Rosario also apologized to **PBA** fans in all **IBC** provincial stations, including Cebu, Iloilo and Davao.

On February 10, the popular talent search ***Born to be a Star*** with a singing champion Anja Aguilar goes a Top 10 finalist will compete against the P2 million pesos. They will join Camille Cortez (***Phyramid*** - Charice feat. Iyaz), Joshua Cadelina (***Download*** - Dingdong Avanzado), PJ Gonzalez (***Foolish Heart***), Jea Reyes (***Now and Forever*** - Richard Marx), Kevin Montallana (***God Gave Me You***), Ysrael Carreon (***Paano*** - Jovit Baldivino), Rafael Ignacio (***Paano*** - Jovit Baldivino) and Beatriz Muñoz (***Just Fall In Love Again*** - Angeline Quinto) in final round to

perform in a production number of singing competition that prize is a talent management contract with **Viva Artist Agency**.

On Sundays, February 10 with action-packed movies **Sinemaks** at 10:30pm with **Grease Gun Gang** starring the action star Mr. Robin Padilla.

Valentines Day for WW2BAM this 2013

February 4, 2013

Given **Viva's** 31 years in the entertainment business and the fact that it is involved with films, TV, music, etc. This February, **Viva-TV's** phenomenal game show **Who Wants to be a Millionaire?** with host Christopher de Leon goes celebrity contestants, actually showbiz have celebrity guests competing for the P 2 million top prize. This Monday, Tuesday and Thursday at 7:30pm and Saturday at 8:30pm and Sunday at 9:30pm on **IBC-13**.

On February 4 invited celebrity partners, the guest are Maricel Soriano and Gabby Concepcion (go home with 100,000), teen star Ella Cruz and Charlie Green, Emil Buencamino and Giselle Sanchez, actress Cristine Reyes (go home with P3,000), John Lloyd Cruz and original prince of pop Dingdong Avanzado and Jessa Zaragosa will try their luck for that P2 million jackpot.

On February 5, the love couples are Judy Ann Santos and Dingdong Dantes, Jodi Sta. Maria and Richard Yap (go home with P1 million), and Jerome Ponce and Janella Salvador will have their chance at the contestants as well.

On Valentine's Day at the 6th of February, Eddie Gutierrez and Annabelle Rama along with Anne Curtis (go home with P50,000), Luis Manzano (go home with P20,000), and Martin Escudero and Andi Eigenmann (go home with P10,000) will be the contestants. Set to play on their February 7 are Mariel Rodriguez and Robin Padilla, Sarah Geronimo and Gerald Anderso, and singing champion Ms. Anja Aguilar and Onemig Bondoc (winner of P500,000). Nadine Lustre will guest the contestants on February 9 who won with P2 million.

Among showbiz celebs who had the chance of a shot of winning the jackpot, a singing champion and powerhouse singer Anja Aguilar won the biggest prize of P2 million at the six-times. Aguilar and show host Christopher de Leon said to thing that her winning the P2 million.

Meanwhile, **The Weakest Link** with host Edu Manzano will had a **Team PNoy** guest this week at 7:30pm on **IBC-13**. As for the contestants of **Team PNoy** are Sonny Angara, Bam Aquino, Allan Cayertano, Chiz Escudero, Risa Hontiveros, Loren Legarda, Jamby Madrigal, Ramon Magsaysay, Jr., Koko Pimentel, Grace Poe, Antonio Trillanes and Cynthia Villar will guest at the contestants of umbrella coalition of the administration-backed senatorial line-up for the 2013

Philippine Midterm Election composed mostly of supporters of current Philippine president Benigno Noynoy Aquino III as taking of the storngest link to P1 million.

Day 1 (Febeuray 4, 2013) [Edit](#)

Ramon Magsaysay, Jr. (Round 4)
Koko Pimentel (Round 5)
Allan Cayertano (Round 1)
Risa Hontiveros (Round 7 and Head to Head; Hontiveros is The Strongest Link to take home)
Chiz Escudero (Round 3)
Antonio Trillanes (Round 7 and Head to Head; go home with Hontiveros)
Sonny Angara (Round 6)
Bam Aquino (Round 2)

Day 2 (Febeuray 5, 2013) [Edit](#)

Sonny Angara (Round 2)
Grace Poe (Round 4)
Antonio Trillanes (Round 3)
Bam Aquino (Round 1)
Allan Cayertano (Round 5)
Jamby Madrigal (Round 7 and Head to Head; go home with Escudero)
Loren Legarda (Roudn 6)
Chiz Escudero (Round 7 and Head to Head; Escudero is The Strongest Link to take home)

Day 3 (February 6, 2013) [Edit](#)

Grace Poe (Round 1)
Koko Pimentel (Round 4)
Antonio Trillanes (Round 6)
Ramon Magsaysay, Jr. (Round 3)
Sonny Angara (Round 5)
Bam Aquino (Round 7 and Head to Head; go home with Cayertano)
Cynthia Villar (Round 2)
Allan Cayertano (Round 7 and Head to Head; Cayertano is The Strongest Link to take home)

Day 4 (Febeuray 7, 2013) [Edit](#)

Antonio Trillanes (Round 6)

Cynthia Villar (Round 4)
Bam Aquino (Round 3)
Loren Legarda (Round 7 and Head to Head; go home with Angara)
Sonny Angara (Round 7 and Head to Head; Angara is The Strongest Link to take home)
Grace Poe (Round 2)
Koko Pimentel (Round 5)
Ramon Magsaysay, Jr. (Round 1)

Fifty Third year high for IBC

February 11, 2013

Intercontinental Broadcasting Corporation or IBC, as it is more popularly known to millions of listeners and viewers of its Kapinoy programs celebrates its 53rd anniversary as sequestered by the Presidential Commission on Good Government (PCGG) for new campaign: Bawat Pinoy, Kapinoy! Viewed from more aggressive, such increase in number indicates growth in listenership and viewership.

Despite the network war in behind the two dominant players in the Philippine television industry, a grand celebration awaits as the sequestered radio and television network **IBC-13**, the country's undisputed No.3 station behind **ABS-CBN** and **GMA-7**, celebrates on its 53rd anniversary in 2013 grown into a phenomenon in the industry. Since its inception in 1960, it has been a pioneer in broadcasting satellite as well as top-rating hit programming. **IBC** has all provincial TV stations from Luzon, Visayas and Mindanao over the archipelago from **IBC-13 Manila**, **IBC-13 Baguio**, **IBC-6 Mountain Province**, **IBC-2 Roxas**, **IBC-12 Iloilo**, **IBC-13 Cebu**, **IBC-13 Zamboanga**, **IBC-10 Cagayan de Oro**, **IBC-13 Davao**, **IBC-10 General Santos**, among others and radio stations from AM band radio **Radyo Budyong** from **DYBQ Iloilo**, **DYJJ Roxas** and **DYRG Kalibo, Aklan**, and the #1 urban music and dance mix FM radio station **iDMZ 891** in Mega Manila.

On the first day of February 1975, under the auspices of the **Benedicto Group of Companies**, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. **Intercontinental Broadcasting Corporation (IBC)** brought forth **DZTV Channel 13**, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively TV station, **IBC 13** reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, **IBC** management developed a strategic programming that appealed to the mass audience. Thus, **IBC 13** set a firsts in the broadcasting industry.

Remember as **IBC's** old newscast such as ***Newsday on 13, Newsworld at 13, Balita sa IBC, Balita Huling Ulat, IBC News 5 O'clock Report*** and ***The 11 O'clock News***.

As the network who brought us such as classic TV shows like showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on **Channel 13** like comedy ***Iskul Bukol, Chicks to Chicks, TODAS, Sic O'Clock News, Seeing Stars with Joe Quirino, See-True***, series ***Johnny Weismuller as Tarzan, Pinoy Thrillers, Lucky 13, Ula ang Batang Gubat, Kulit Bulilit***, tokusatsu and anime series

like ***Bioman, Maskman, Shaider, Damos*** and ***Battle Ball***, among others, **IBC** aims to deliver more quality programming that is basically on the masses.

Now, it is the local home network of the newest **Viva-TV** programming on **IBC**: ***Winx Club, Pop Pixie, NBA, PBA, Who Wants to be a Millionaire?, The Weakest Link, Esperanza, 5 Girls and Daddy, Dear Heart, Rosalinda, Teresa, My Daughter the Flower, Petra's Panniest, Born to be a Star, Akazukin Cha Cha, Cyborg Kurochan, Crayon Shin Chan***, among others. Just recently, three of **Viva-TV's** primetime shows on **IBC** won four of the highest awards given by a **PMPC Star Awards** and **Anak TV Seal Awardee**. ***Winx Club***, becoming the Best Animated TV Series award of Anak TV and ***Who Wants to be a Millionaire?***, garnered the two top awards: Best TV Game Show and Best Game Show Host in a TV Game Shows for Christopher de Leon and Cristine Reyes for ***Esperanza*** won Best Actress in a Best Teleserye. ***The Weakest Link*** also won Best Game Show in year's Anak TV Awards. One of the most consistent nominees and winners, almost every year, is the phenomenal, talent search, ***Born to be a Star***.

Boots Anson-Roa, president and CEO will maintain its present programming. **IBC 13** managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with **IBC** and its glorious past. Now, a new hope shines on **IBC**, the network which pioneered various genres in TV production. As long as **IBC** remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

IBC's strength for **Viva-TV** programs based on **Viva** programs and **PBA games** on primetime programming materials which was conceptualized in 1996 and 1999. The programming scheme proved to be a resounding success which became a major marketing in attractive advertisers. Top stars and talents as these are mostly under exclusive contracts with the dominant networks. Those that are free (from the movie outfits) charge of talent fees that recovered through TV broadcast, she says concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth. A new board of directors has come in, appointed by President Noyon Aquino, with Eric Canoy, who presides over **Radio Mindanao Network** as newest chairman, and Lito Ocampo Cruz, former VP of **E! Entertainment TV Philippines** for **RMN**, as network vice-president.

Viva Entertainment bought **IBC**'s primetime block from 5 p.m. to 12 midnight, provided homegrown programming, packaged it and promoted it. Programming rode on the popularity of basketball tournaments of the **NBA** and **PBA**, as well as new **Viva-TV** program genres from movie, cartoons, anime, dramas, reality, comedy, game shows, telenovelas, asianovelas and sports.

Its roster of **Kapinoy** programming have enjoying some of the new highest recorded primetime TV ratings is led by ***Who Wants to be a Millionaire?***, the number one phenomenal game show hosted by Christopher de Leon. The weeknights reportedly beat a flagship news programs ***Juan dela Cruz*** (Ch. 2) is 24.2% and ***Indio*** (Ch. 7) which only got 22.3%, in ratings, a triumph for **Viva-TV**, which is a primetime block of **IBC-13** started in 2011. The network slowly changed the landscape of primetime by offering intelligent, entertaining and broadcasting concepts. While **IBC-13** now ranks third on some of its network talents, the government-owned network maintains is including competition, helping the industry grow while helping talents make a name for themselves intends to increase its cultural and current events programming.

This concept is already a welcome kids for fans who want to see their favorite animation series with, in innovative programming of their usual, **Rainbow S.r.l** will producing ***Winx Club***, a phenomenal animated series, is now a primetime slot at 6:00pm. Despite the competition, as the characters are Stella, Aisha, Musa, Tecna, Flora and Bloom as a phenomenal ratings of 25.6% in dominated of teleserye like ***Kahit Konting Pagtingin*** of **ABS-CBN** (21.3%) and ***Forever*** of **GMA** (10.7%).

IBC is doing otherwise, build up its own network stars. Honing talents takes time and money, a business reality **IBC-13** is now a position much in its first year of digital broadcasting. At the **IBC** headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in store. "The Positive feedbacks, all resulting from that of **IBC-13**'s consistent ratings that remarkably hit as high as 25 percent in the first quarter of 2013, and the strongly increasing patronage from viewers, advertisers and talents are encouraging indicators that **IBC-13** has effectively appealed to the Pinoy's of Filipino-like culture. It is breaking from the formulaic and identical (mainstream) TV program concept," said Eric Canoy, chairman of **IBC**.

This is also why the sequestered TV station, despite the ratings factor gained by its superstar-studded weekend programs that includes talent search ***Born to be a Star***, which recently featured rising superstars of contestants like judges of Richard Yap and Jodi Sta. Maria as Anja Aguilar will host; ***Petra's Panniest*** and ***Cyborg Kurochan***, is taking time to develop new prospects they will best of its audiences.

"We're setting new milestones each week, as evidenced by the strong uptrend in all our day parts. AGB-NMR's overnight individual audience share reports showed ***Who Wants to be a Millionaire?*** posing an unprecedented 43.6 percent audience response, which amounts to about five million viewers tuning in weekly, while another game show ***The Weakest Link*** with Richard Yap posted a 25.5% high in audience share dominated ***Ina, Kapatid, Anak*** (Ch. 2)

(28.2%) and ***Pahiram ng Sandali*** (Ch. 7) (22.7%), followed by the teleserye like Cristine Reyes' ***Esperanza*** now has 30.5% than ***Temptation of Wife*** (GMA) got 24.7% and ***Kailangan Ko'y Ikaw*** (ABS-CBN) which only has 19.2% to be followed by ***5 Girls and Daddy*** starring AJ Muhlach and Xyriel Manabat got 25.6% then following a telenovela ***Rosalinda*** starring Thalia and Fernando Carrillo now has a 23.4%. All these weeknight programs show an upwards trend in the ratings, beating other shows within its timeslot and inching its way toward number one," revealed Canoy.

Television viewing, at least in **IBC's** cause, is certainly getting exciting on the local front as the station emerges as a major player that. "**IBC-13** brings into the national TV program the best in Filipino cultural. We are in the process of developing a new name that best defines personality," Canoy said.

ABS-CVB Primetime Bida vs Viva-TV PrimeTastik on IBC and GMA

Telebabad [Edit](#)

Kantar Media National Ratings (Feb. 11, 2013, Monday)

Kahit Konting Pagtingin 20.9% vs *Winx Club* 15.4% vs *Forever* 9.3%

TV Patrol 27.2% vs *24 Oras* 16.5% vs *Express Balita* 15.8%

Juan Dela Cruz 35.9% vs *Who Wants to be a Millionaire* 25.4% vs *Indio* 18.2%

Ina, Kapatid, Anak 36.7% vs *The Weakest Link* 30.9% vs *Pahiram ng Sandali* 17.7%

Apoy Sa Dagat 25.9% vs *Esperanza* 24.4% vs *Temptation of Wife* 17.5%

Kailangan Ko'y Ikaw 16.9% vs *5 Girls and Daddy* 13.8% vs *The Greatest Love* 8.1%

Rosalinda 15.8% / *My Daughter the Flower* 19.6% vs *Bubble Gang Classics* 12.1%
vs *Love Rain* 11.2%

Ronda Trese 10.1% vs *Bandila* 5.4% vs *Saksi* 4.2%

A hit telenovela Rosalinda on IBC

March 25, 2013

A cameraman of **Channel 13**, on assignment to shoot men on the street for their favorite **Viva-TV** programs, met said he followed **NBA** and **PBA** games in the Philippines.

As starting a hit phenomenal animated series ***Winx Club*** on **Channel 13**, had been beating all other shows on its time slot (6 to 6:30 p.m., Monday to Friday), and its rivals of the same genre.

The sensation is Mexican actress Thalia and Fernando Carrillo, the star of ***Rosalinda***, a Mexican telenovela in the soap opera that has hit the Philippines airing from Monday to Friday at 10:30 p.m., and **Channel 13** plans to air live footage of nine-day trip.

Just 8-months after debuting as the first-ever animated series on Filipino television, ***Winx Club*** surged to the top of the ratings, pushing aside a rival network's ***Little Champ*** of **Channel 2** and ***Smile Dong Hae*** of **Channel 7**.

Invited by the management of the **Intercontinental Broadcasting Corporation-Channel 13** and **Viva Entertainment** to express its appreciation for this widely-acclaimed animes, cartoons, telenovela and asianovelas which has generated a revenues and income for the sequestered TV station. Also the upcoming Mexican soap operas like ***Amor Bravio***, ***Palabra de Mujer***, ***Triunfo del Amor*** and ***Que Bonito Amor*** from **Televisa** to runnings around them and grab away all their viewers.

Among the expected well-wishers of the **Viva** chairman and CEO Vic del Rosario, Jr., **IBC** president and CEO Boots Anson-Roa, and **IBC** chairman Eric Canoy who has been the created for bringing ***Pop Pixie***, ***Winx Club***, ***Rosalinda***, ***Cyborg Kurochan*** and ***My Daughter the Flower*** along with other Mexican and Korean soap operas, and a Japanese animes here in the airing rights for ***Winx Club*** and ***Rosalinda*** together with the two popular basketball sports to the **NBA** and **PBA** games are the flagship program while he was running **Channel 13**.

All-network to air SEA Games in the Philippines

March 27, 2013

The boxing matches like Manny Pacquiao and the filipino flash Nonito Donaire, and possibly, the coming **Southeast Asian Games**, the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)**, and the **Olympic Games**.

These are just some of the biggest and most significant sporting events for the country's leader in sports production and marketing **Viva Sports** with **Viva-TV** will be bringing to local televiewers on primetime beginning from 5 p.m. to 12 midnight. **Viva-TV** is the newest entertainment network of the chairman and CEO Vic del Rosario's **Viva Group of Companies**, the new primetime block in the television industry that will be the home of the sports and entertainment programs on **IBC Channel 13** that brings together the superstars of local sports with the leading on Philippine television under actors and actress in TV and movies.

Vincent del Rosario, the exclusive vice-president of **Viva Communications, Inc.**, said giving premium on sports and entertainment programs through Free-TV is just the latest innovation, **IBC-13** remains the undisputed number 3 leading TV network behind **ABS-CBN** and **GMA Network**, based on the **AGB Nielsen Media Research** survey.

Viva-TV's nanner shows will continue to be its sports programs led by its flagship program with the **NBA** and **PBA**games, which **Viva Sports** has been return to producing for television in the

two basketball league. **Viva-TV** also boast of the award-winning popular hit animated series like **Pop Pixie**, **Barbie** and **Winx Club**.

The **NBA** and **PBA** games for the sports event to be aired by **Viva-TV**, highlighted by the showing of all the games. From established popular shows from the other networks, hit Mexican telenovelas like **Teresa**, **Rosalinda** and **Palabra de Mujer**, hit Korean asianovelas **My Daughter the Flower**, the Janapese animes **Crayon Shin Chan**, **Akazukin Cha Cha** and **Cyborg Kurochan** and the hit animated cartoons like **Pop Pixie**, **Barbie** and **Winx Club**. In a very rare occasion, the boxing events of Manny Pacquiao and Nonito Donaire. **Viva-TV** also had introducing the 10 of brand-new locally-produced shows, including two of local soap opera teleseryes, a teen drama anthologies, two comedy programs, two of phenomenal game shows, a popular talent search contest and a two of local blockbuster movies.

A local drama series, including the two of primetime teleseryes like **Esperanza** starring Cristine Reyes and explosive **5 Girls and Daddy** starring AJ Muhlach and Xyriel Manabat, and teen drama anthology **Dear Heart** starring a certified singing champion Anja Aguilar. Ashley Rivera aka Petra Mahalimuyak in the comedy show called **Petra's Panniest**. Showing the local blockbuster movies from **Viva Films**.

Rosario added **Viva-TV** is very much interested in getting the broadcast rights on the **SEA Games**, the **Olympic Games** and the **NBA** and **PBA**. In the popular and top-rating game shows like **Who Wants to be a Millionaire**, hosted by Christopher de Leon and **The Weakest Link** hosted by Richard Yap, which is the million-peso prize in a phenomenal game shows, and a singing reality search show for the contest **Born to be a Star** hosted by a certified singing champion Anja Aguilar which is the singing star fans in the idol superstars.

Winner is congressman Ryan Gonzales of Who Wants to be a Millionaire

March 31, 2013

Tonight in **Who Wants to be a Millionaire?**, a congressman Ryan Gonzales from Valenzuela, Philippines in the final answer pesos will get the bid for P2 million in host Christopher de Leon as the host?

The preasure, congressman Gonzales in the chance to prize a jackpot for P2 million in the phenomenal game show on primetime TV. Gonzales are recently last March 27 holy week via **The Weakest Link** to win the P80,000.

Find out this Sunday (March 31) in **Who Wants to be a Millionaire?**, every Sundays right after **Born to be a Star** on **Viva-TV on IBC**. Tweet your thoughts and reactions via **Twitter** using the hashtag#WW2BAMillionaire.

Viva block time deal with the Kapinoy network

Friday, 12 April 2013

Viva Communications, Inc., the entertainment company which owns movies (**Viva Films**), television production (**Viva Television**), music recording (**Vicor Music** and **Viva Records**), sports broadcasting (**Viva Sports**), international pictures (**Viva International Pictures**), home videos (**Viva Video** and **Video City**), cable television (**Viva Channel**, **Pinoy Box Office** and **Pinoy Extreme**), talent management (**Viva Artist Agency**), interactive (**Viva Interactive**) and concerts (**Viva Concerts and Events**) yesterday said its block time agreement with government-owned **International Broadcasting Corp. (IBC) Channel 13** which is now have generate the revenues, net profit and income.

Viva chairman and CEO Vic del Rosario, Jr. told reporters on the sidelines of a **Smart Araneta Coliseum** event that his group will now is the blocktime agreement with the **Kapinoy** network **IBC-13**.

He said **Viva Entertainment** has recover its investment of P700 million a year on the network. **NBA** games are broadcast at 5:30 p.m. during Saturdays and 12:15 p.m. during Sundays on **IBC-13**. Games are a west coast game for the regular season, playoffs and **NBA** finals. Also, the **PBA** games broadcast at 6:30 p.m. during Wednesdays, Thursdays and Fridays, 7:30 p.m. during Saturdys and 4 p.m. during Sundays.

If the government pursues plans to the primetime programming block of **IBC-13**, bidding with **Viva** and other block-timers, Rosario said. Under the **Viva Group of Companies**, **IBC-13** has been airing since **The Kapinoy Network** airing popular homegrown programs the **Viva-TV** bocktime from 5 p.m. to 12 midnight on weekdays, from 2:30 p.m. to 12:30 a.m. on Saturdays and from 9:30 a.m. to 12:30 a.m on Sundays.

Viva-TV will now covers the professional basketball games in the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** seasons.

Viva joins Channel 13 and other TV networks

April 14, 2013

MANILA, Philippines — With the entertainment of its Philippine television networks in cable companies **SkyCable**, **Signal Digital TV**, **Dream Satellite TV** and **Global Destiny Cable**, **Viva** has now found to joined more free TV networks, **IBC-13**, **TV5** and **PTV-4**. Relaunch this new **Kapinoy** programs on **IBC** featuring massive stars. Various performances, and expectant **Viva** viewers to attract them.

The news will be announced at the **Viva Communications, Inc.** in Ortigas Center, Pasig City today, according to **Viva** chairman and CEO Vic del Rosario, Jr. **Viva** then bought most of **The**

Kapinoy Network's primetime slots on **IBC** to relaunch as **Viva-TV**. Eirc Canoy, **IBC** chairman of the network, yesterday told **Inquirer Entertainment** that Viva had signed a block-time deal with the network to airing the primetime slot from other networks.

Canoy said that **Viva** is now airing on the primetime block **IBC-13** as **The Kapinoy Network**, showing the **Viva** Tagalog movies and home to the **NBA** and **PBA** games, as well as its popular telenovelas ***Palabra de Mujer***, ***Teresa*** and ***Rosalinda***, a Korean asianovelas ***My Daughter the Flower*** and Japanese animes ***Cyborg Kurochan***, ***Crayon Shin Chan*** and ***Akazukin Cha Cha***. These **Kapinoy** shows will now aired on **Channel 13** nationwide as well as the **Viva** cable channels.

Viva now is the broadcast rights to air the popular basketball to the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)** games on **IBC-13**, which is the TV viewership ratings, according to **Kantar Media** in the survey. Canoy said that, more imports in the local networks will buying Mexican telenovelas, Korean asianovelas and Japanese animes, at the time of **PBA's** franchise holder.

Apart from sports shows, **Viva-TV** also airs the soap-opera teleseryes like ***Esperanza***, starring Cristine Reyes, and romantic-teleserye ***Sandy's Boyfriend***, top-billed by AJ Muhlach and Nadine Lustre aims to challenge the competitors' in a soap operas and fantasy series in other networks. Of course, the popular teen drama anthology series like ***Dear Heart*** starring a certified singing champion Anja Aguilar, and a comedy show ***Petra's Panniest*** hosted by the YouTube sensation Ashley Rievra aka Petra Mahalimuyak.

The network also has a two of the popular and top-rating game shows like ***Who Wants to be a Millionaire?*** with host Christopher de Leon and ***The Weakest Link*** with host Richard Yap which become the million-peso prize in these phenomenal game shows, and a singing reality search show contest ***Born to be a Star***, with a certified singing champion Anja Aguilar for the singing star fans, which are block-timers of **Viva Television**, they have helped **IBC** rise from its financial slump and mediocre ratings.

According to an insider, joining state-owned **IBC** and **PTV** was the best strategic going for **Viva** block-timer, whose primetime slot from the sports programming for **Channel 4** and the entertainment homegrown primetime programs for **Channel 13** from established popular shows are about to run on **SkyCable** channels.

However, Rosario said, **Viva's** cable channels like **Pinoy Box Office (PBO)**, **Viva Channel** and **Pinoy Extreme** are still available to **Global Destiny Cable**, **Dream Satellite TV** and **Signal Digital TV** subscribers. Another source said **IBC** would now carrying sports and entertainment programming produced by **Viva Sports**.

IBC relaunches more Kapinoy programs

April 17, 2013

The sequestered TV-radio network **IBC-13**, the other network, is now making a big to do about an award it won recently. The **Kapisanan ng mga Brodcaster ng Pilipinas**, through its **2013 KBP Golden Dove Awards** and with the **2012 PMPC Star Awards**, name the network as **The Best TV Station**.

In a media conference on April 17, Thursday, the network's president and CEO Boots Anson-Roa said the station have to increase the best in different privatization.

IBC-13 has been using, the new branding **The Kapinoy Network** aims to be a Filipino culture, children and families in the flood of similarly-themed programs airing on major **ABS-CBN Channels 2** and **GMA Channel 7**, **Channel 13** has proven to be an innovative and creative core intact. It has also a testing ground of new concepts.

The conference introduced to the media several new Kapinoy programs rolling out on the network. The host of these new programs said they all had new offering determined to improvement of the new **Kapinoy** programming the **IBC** management and the **IBC Board of Directors**, appointed by president Noynoy Aquino

Since from 1977 to 1988, **IBC** become the number 1 television network in the 70s and 80s. Today, the giant network **ABS-CBN** and **GMA** will claiming to be number 1 focusing on the masa appeal to masses along with **TV5**, the country's third leading network as **IBC** is now the undisputed number 3 in no time.

The new advertisement teaser: "**If Kapamilya, Kapuso and Kapatid, IBC is new Kapinoy!**"

To promote their **IBC** as the government-owned network, new **Kapinoy** programs. Well, went to the scene of the meeting for **TV5** as the **Kapatid** network as number 3 network.

Interesting the **Viva-TV** shows on **IBC's** primetime block from 5 p.m. to 12 midnight slot.

Nadine Lustre gives a sample performance for her year 20th birthday

April 13, 2013

In the summer special episode on April 13, a superstar princess Nadine Lustre showed off her singing and dancing for young girls together with AJ Muhlach on the set of ***Who Wants to be a Millionaire?*** recently to give the audience, especially Final Answer?, a glimpse of what to expect in her upcoming teen drama anthology ***Sandy's Boyfriend*** that will celebrate her 20th year birthday.

Nadine gamely perform in hopes of convincing the Millionaire to offer her big amounts of money in exchange of her chosen Final Answer? Despite the pressure, Nadine positive that she take home the P1 million jackpot since she won big prizes in most of the game shows she had

joined the past Can nadine win over the dance? Will she unleash her girls collage school just her lead character Sandy Salvador in ***Sandy's Boyfriend***? Don't miss the 13th anniversary of ***Who Wants to be a Millionaire*** this Saturday (April 13), right after and before the ***PBA Commissioners' Cup*** on **IBC**. Tweet your thoughts and reactions via **Twitter** using the **#WW2BAMillionaire**.

A celebrates Who Wants to be a Millionaire turns 13th anniversary

April 20, 2013

The game show that pioneered the craze over game shows on Philippine TV back in November 2000 in **Viva-TV** on **IBC**'s primetime block. For the last decade since its debut in the UK in 1998, ***Who Wants to Be a Millionaire?*** has dominated the ratings game around the globe with the international versions spawning in over a hundred countries, including its top-rating Philippine version.

Viva-TV's all-new, fortified and all-new logo award-winning hit game show ***Who Wants To Be A Millionaire?*** gives contestants more chances of winning as it adds up another P3 million prize in its money treat in celebration of its 13th anniversary this month of April 2013 in summer of their Filipinos nationwide, regional and worldwide phenomenon soared high last Saturda (April 13).

While the elimination of players in the past was through **Fastest Finger First** round done in the studio, hot seat hopefuls this time will be selected through mall auditions. To register in the mall editions, text **MILLION** (space) Name/Age/Gender/Address to 2256. Each text costs P2.50 for **Smart**, **PLDT** and **Globe** subscribers, and P2.00 for **Cherry**

Mobile and **MyPhone** subscribers has recorded a first in local franchise history.

Based on data from **Kantar Media**, ***Millionaire*** scored an average national TV rating of 28.8% versus its drama anthology ***Magpakailanman*** (**GMA**) with 23.9% and ***Maalaala Mo Kaya*** (**ABS-CBN**) with only 18.6%. The show also talked about online as trended worldwide on **Twitter** and **Facebook**.

Tonight in April 20, has recently looks a new format: new set of **WW2BAM** studio for Filipino audience and new theme, a celebrity player James Yap of the **PBA** actor was the first to play on the anniversary special where he entered into a deal with the ***Millionaire*** who offered his P2,800,000. He could have basketball games with the P3 million jackpot though if he had the ***PBA Commissioners' Cup*** offer and to his chosen answer. The game definitely got more exciting as the winner with big amounts. In which made the episode even more exciting with new treat. Next to the April 27 try her singing superstars in this week's celebrity player is a certified singing champion and powerhouse singer Anja Aguilar winner the show in the sixh

time to play with Christopher as she celebrates her 19th birthday this 2013 on a high note when she won the P2 million jackpot.

Will she become the next in the **Millionaire?** in the first time in history. Don't miss the month-long 13th anniversary celebration special of **Who Wants to be a Millionaire**, hosted by Christopher de Leon as a certified singing champion Anja Aguilar tries his shot at the jackpot, Saturday at 8pm right after **PBA Commissioners' Cup** and Sundays at 9pm right after **Born to be a Star** on Viva-TV on IBC.

IBC Sked on April 20, 2013 [Edit](#)

3:30 pm -- NBA Playoffs: Atlanta Hawks vs. San Antonio Spurs (Via Satellite)

6 pm -- PBA Commissioners' Cup Quarterfinals (Live at the Smart Araneta Coliseum)

Alaska Aces vs. Air21 Express

8 pm -- Who Wants to be a Millionaire 13th Anniversary Celebration

Hosted by Christopher de Leon in the celebrity player of the PBA actor James Yap

9 pm -- ONE FC

10 pm -- Wapak

10:45 pm -- PBA Commissioners' Cup Quarterfinals (Live at the Smart Araneta Coliseum)

Barangay Ginebra San Miguel Kings vs. Rain or Shine Elasto Painters

12:30 am -- Express Balita Weekend

IBC-13 marks 53rd anniversary by topping ratings

May 20, 2013

The Kapinoy Network marks on its 53rd anniversary in revamped its programming line-up with new shows, highest-rating in Philippine broadcast history **IBC-13** celebrate on its 53rd year anniversary of Philippine television is now claims as the country's third leading TV network in the country and in the Asia, competing with the major TV networks in certain time-slots, the No.3 station in the country **IBC-13**, hopes that its product line-up more viewing mass audience, particularly as in employing talents on the nation's programming and even the non-prime hours, like religious groups and telemarketing outfits, as it pushes through with its multimillion-peso relaunch.

The sequestered television station by the government through **PCGG** appointed by president Noyonoy Aquino III for the current PNoy administration, which calls itself **Kapinoy** (member of the Pinoy for cultural) as opposed to the branding of **Kapamilya** (member of the family) and **Kapuso** (one with you heart). It started with the specials like ***Homecoming sa Trese*** and other youth-oriented one-shot presentations. The relaunch will also include the new station ID (SID), a new tagline **Kapinoy**, a station icon and the relaunch of a new **IBC-13** website.

Eric Canoy, the chairman of **IBC** said to increase the commercial value of the government-owned sequestered and Canoy-led **Intercontinental Broadcasting Corporation (IBC-13)**, which is the sale as part of the Philippine Government's privatization efforts and signed a block-time agreement in partnership with **Viva Entertainment**. **IBC-13** considering claimed an also-ran in Philippine television is now the undisputed number 3 spot in the ratings game, next to the country's two leading networks **ABS-CBN Corporation** and **GMA Network**, which collectively control 100 percent of the market share in the Philippines.

With the help of **IBC-13's** merchandising division, promoting the network's **Kapinoy** programs, new programming lineup for newly acquired state-run **The Kapinoy Network**.

"**Viva's** entry was very significant for us," says **IBC-13** public affairs director Mayet Camacho. "It made us the most financially stable among all the government-owned networks (like **RPN-9** and **PTV-4**)." **The Kapinoy Network** now supplements its monthly income with its earnings from **Viva** and other block-timers.

"We now gets more competition to be a strong third among all TV networks will managed to make presence felt in the television industry, in just extremely overjoyed that able to beating the 2 networks to become number 1 during primetime and weekend daytime," Mr. Canoy told reporters last week.

For the flagship children's television program called ***KapinoyLand*** every weekdays 4 p.m. and Sundays 8 a.m., in appeal to 1-8-year-old for baby and 8-13-year-old for kids of kiddies of playschool, schools, pre-school, playground, book stories, toys, fun excitement games, kids room, food restaurants and so much kids more. Starring the leading **IBC** mascot character Mr. Kapinoy with his Baby Kapinoy. Among the children's television programming for pre-school like ***Sesame Street*** every weekdays at 8 a.m. and ***Barney & Friends*** at 7:30 a.m. on Saturdays. Dolly Anne Carvajal hosting a showbiz-oriented talk show ***Showbiz Star*** starts every weekday mornings at 11 a.m. Cathy Eigenmann-Bordalba host a daytime educational program ***Cooltura*** (weekdays at 11:45 a.m.), which focusing on the Filipino culture from Luzon, Visayas and Mindanao here in the Philippines.

The Mateo Management Group (MMG) is the block timer for the daily noontime show ***Lunch Break***, which airs every weekdays at 12:30 p.m. and Saturdays at 12 noon, is hosted by Ryan Agoncillo and Joy Viado with co-host are Bobby Yan, Pat Natividad, Smokey Manaloto, Nicole

Andersson, Enrique Gil and Nadia Montenegro, compared to its rivals ***It's Showtime!*** and ***Eat Bulaga!***.

The country's longest-running lifestyle tele-magazine show ***Chinatown TV*** (Sundays at 9 a.m.), is hosted by Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin. A children's youth show ***Y2K: Yes to Kids*** (Sundays at 8:30 a.m.) is hosted by Filipina actress Maxene Magalona.

IBC-13 has decided to beef-up its news and public affairs programs.

Good Take, hosted by Chin-Chin Gutierrez, earned for **IBC-13** with its **Catholic Mass Media Award** for best adult educational program. Now on its second year (Tuesdays at 12 midnight), it features inspirational and success stories about ordinary people. Jarius Bondoc hosts ***Linawin Natin*** (Mondays, 12 midnight), which focuses on the issues and programs of the government. Snooky Serna hosting a public service program ***Snooky*** (Fridays, 12 midnight). The congressman Sonny Angara host ***Angara ng Bayan*** (Wednesdays, 12 midnight) discussing on the newsmakers on issues. A one and only superstar Nora Aunor host a public service program ***Nora Mismo*** (Saturdays 6 a.m.)

It has the the top-of-the-hour news update ***IBC Headliners*** with Mario Dumaul, Jeff Canoy and Jinky Baticados, the network's long-running flagship news program ***Express Balita*** airs at 6:30 p.m. slot, is anchored by Henry Omega-Diaz and Snooky Serna-Go, and a late-night national newscast ***Ronda Trese*** airs at 11:30 p.m. anchored by news anchors Jess Caduco and Czarinah Lusuegro.

Primetime programming

The country's beauty pageant network as the official partner of the international beauty pageants like their worldwide counterparts for the contest as **Miss Universe** with the ***Miss Universe 2013*** shown on **IBC-13** this month probably the coverage ever of **The Kapinoy Network**.

IBC-13 recently more aggressive after surging ahead in the viewership ratings. We also gained more viewers that will now target the Filipino masa for the local mass media. That goal achieved, **IBC-13** eventually bought by the blocktime agreement entertainment company **Viva Communications, Inc.**, which does the TV and radio coverage for the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)**.

Beating the country's two leading networks **ABS-CBN** and **GMA** in the same time slots. We are No.1 in the primetime slot, Canoy told **Inquirer Entertainment** in the TV viewership with more power of **IBC-13** where the **Kapinoy** fan of all kind sports, with thw **PBA** and **NBA** games, boxing matches like championship Nonito Donaire and Manny Pacquiao, mixed-martial arts (MMA) like **ONE FC** and **WWE** wrestling.

Channel 13 Head Rey Sanchez attributed **IBC's** impressive and more aggreessive performance with **Viva-TV** to its latest offerings of primetime from Pinoy movies, Koreanovelas, telenovelas, kiddie animes, Nonito Donaire and Manny Pacquiao boxing matches, **ONE FC** for mixed-martial

arts (MMA) and **WWE** programming for wresatling fans and the **PBA** and **NBA** games for basketball fans with the sports action.

Being a third force in our goal when the longest time in the good fight, which is considered in the strong competition set of **Channel 2** and **Channel 7**. Data from **Kantar Media** show that **IBC-13** is now a number 3 nationwide and worldwide with an audience share of 24.7% behind the two leading networks **ABS-CBN** and **GMA**, according to the **AGB Nielsen Media Research** survey.

Mr. Canoy said **IBC-13** introducing a primetime programming block **Viva-TV**, from 5 p.m. to 12 midnight slot daily, at 2:30 p.m. to 12 midnight and 10 a.m. to 12 midnight on Sundays, advertisers place most of their TV commercials in **Viva-TV** programs aired on **IBC's** primetime block. Programming rode to the popular basketball games with the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** and recently with **Viva's** local production cornered the network's primetime hours introducing the new roster of stars they have innovative and fresh TV programming which made them #1 in some timeslots.

With **Viva** will help **IBC's** massive programming, talent, financial and infrastructural expansions, the TV network has become an engaging choice for its innovative and creative programming that continues to solidify its position as the major player and strong competitor for the top ranks of Philippine television.

In the local Pinoy blockbuster movies, **Kapinoy Cinema**, which feature the best collection of **Viva** Tagalog movies every Saturday nights at 10:30 p.m. and primetime movie block **Sinemaks**, feauting an action blockbuster movies and also with concerts and events, every Sunday nights at 10 p.m., a co-production with **Viva Television**.

Beyond the **Kapamilya-Kapuso** rivalry, banner **Kapinoy** shows continues to be a sports progamming led by its flagship program **PBA**, has become the most-watched TV program in Mega Manila and nearby provinces.

"The audience share of **PBA Commissioner's Cup** just grew a basketball viewership. It now has an average of Wednesday and Friday at 4:30 p.m. to 9:30 p.m. slot," Mr. Canoy declared. Also, during Saturdays at 5 p.m. ratings race beating the game shows **Celebrity Bluff** and **Kapamilya Deal or No Deal** while on Sundays at 4 p.m. slot beating **The Buzz** and **Pinoy Blockbusters**. Since then, the **PBA** has been the number one in its primetime slot in Mega Manila," He added.

Meanwhile of Mr. Canoy said, the **NBA** also the most-watched TV show during weekends in Mega Manila and nearby provinces. "Getting the audience share of **NBA Playoffs** will doing a viewership ratings. An average of one million viewers per week," Mr. Canoy said. "Starting the **NBA** on Saturdays beating the 3 p.m. slot and on Sunday in the ratings race in its tiemslot at 11:30 a.m. against the musical variety shows **ASAP 18** and **Party Pilipinas** in the 12:15 p.m. slot. For the basketball success, the **NBA** also the number 1 in its timeslot," Mr. Canoy said. Meanwhile, the Asia's largest mixed-martial arts (MMA) called **ONE Fighting Championship (ONE FC)** as the newest TV show every Saturday at 7 p.m. The show started gaining

viewership ratings, beating **Wansapanataym** and **Kap's Amazing Stories** in its timeslot while **ONE FC** to become number 1 featuring Asian fighters.

Aside from the sports programming fans with the **PBA** and **NBA** basketball, the high-rating homegrown shows on **The Kapinoy Network** led by the hit game show **Who Wants To Be A Millionaire?**, has become the most-watched TV program during Saturdays in Mega Manila (Metro Manila and nearby provinces).

The local version of the top-rating game show turns 13th anniversary, is hosted by the country's foremost and award-winning dramatic actor Christopher de Leon, airs Saturday nights at 8 p.m., in the million peso prize for the jackpot of P2 million pesos will now featuring a celebrity players at contestants in the game show that phenomenal **WW2BAM** has revolutionized TV viewing in the country, very successful career as TV host has put together the counter-strategy as well, to protect the gains of **Millionaire**.

"The audience share of **Who Wants To Be A Millionaire?** growing a phenomenally. It now has an average of two million viewers per week," Mr. Canoy said. "During on Saturday nights will beating the drama anthology series like **Magpakailanman** and **Maalaala Mo Kaya** in the ratings race in its timeslot of primetime night competitors. Since then, **Who Wants To Be A Millionaire** has been the number 1 in its timeslot in Mega Manila," he added.

Mr. Canoy said in the hit game show of the local version, **The Weakest Link** is also starting to gain more viewers. The game show, which airs every weeknights at 8:30 p.m., is hosted by the game show host Richard Yap known as Sir Chief for the chance at the 8 contestants in the winner of P1 million pesos, compared to **Mundo Mo'y Akin** and **Ina Kapatid Anak** for teleserye in the ratings race, **The Weakest Link** going to the number 1.

The TV executive said the talent show producing **Endemol** franchise stable of groundbreaking reality TV fare, the local version the popular reality-singing talent search show for the contest **Born to be a Star**, is making a strong showing as well in its 8 p.m. timeslot on Sunday nights where contestants gets the superstar treatment and the chance to perform in a complete production number of very own primetime TV. "Also in the rising singing superstar fans that the aspiring young singers for the reality talent-search show is gaining ground, **Born to be a Star** is the number 1 show is hosted by a certified singing champion Anja Aguilar as TV presenter of talent search against its rivals like **GMA's Are You the Next Big Star?** and **ABS-CBN's Pilipinas Got Talent**," Mr. Canoy said.

Watch out for the announcements of audition dates on **IBC-13** and in the leading newspapers. The Philippine editions of **Who Wants To Be A Millionaire?**, **The Weakest Link** and **Born to be a Star** are the productions of **Viva Television** for **The Kapinoy Network**.

He said **IBC-13** is also gaining a strong following the weeknights, with a fantaserye **My Family Xyriel** at 5:45 p.m. starring child star Xyriel Manabat, the popular Korean novela **Shut Up Flower Boy Band** at 7:30 p.m. during Mondays and Wednesdays, the phenomenal teleserye **Esperanza** at 9:30 p.m. starring Cristine Reyes, **Amor Bravio** at 10 p.m. and popular Korean novela **All About My Romance** at 10:30 p.m. on weeknights and the comedy

show ***Petra's Panniest*** at 11 p.m. hosted by **YouTube** sensation Ashley Rivera aka Petra Mahalimuyak scoring large ratings numbers for the TV network. Also Sunday, teen drama anthology ***Sandy's Boyfriend*** at 3 p.m., starring phenomenal love-team AJ Muhlach and Nadine Lustre.

He added offers the prime-time lineup on **IBC-13**, led by ***Who Wants to be a Millionaire?***, ***The Weakest Link***, ***Born to be a Star***, **PBA** and **NBA** are the No.1 show that proves that **Channel 2** and **7** can be beaten, Canoy noted told **Manila Bulletin** and **Inquirer Entertainment**.

Aside from its improved ratings during primetime, Mr. Canoy said **IBC** is also gaining ground in the anime series dubbed in Filipino for Japanese cartoons gaining a strong following for kids. "It has the Japanese anime series ***Cyborg Kurochan*** that first made **IBC-13** number one in the Saturday at 2:30 p.m.," Canoy said.

Canoy told Rommel Lubguban, the senior broadcast producer of **Viva Television** for writer, edit, supervise video graphics, video editing, TV promos and TV plugs for ***Who Wants to be a Millionaire?***, ***The Weakest Link*** and ***Born to be a Star*** are the local franchise, **NBA** local broadcast and **PBA** local basketball league.

Viva Kids block

As **IBC-13** marks its 53rd anniversary, Mr. Canoy said the network is training its favorite cartoons every weekend mornings with new shows in the kids, teens and young girls of style.

"We believe that the foreign cartoons block every weekends," Mr. Canoy said. "We believe that we dance watch animated series in this weekend morning timeslot by coming up with a variety of cartoon shows," he added.

The Kapinoy Network recently launched new **Viva Kids**, the newest cartoon kiddie block, which airs every weekend mornings from weekdays at 9 to 11 a.m. and Saturdays starting at 8 a.m. to 10:30 a.m.

Most-watched favorite phenomenal cartoons kiddie shows are ***Winx Club***, ***Pop Pixie***, ***Barbie***, ***Maya & Miguel***, ***Monsuno***, ***Novi Stars***, ***Rapunzel: The Series***, ***Sofia the First*** and ***Grossology*** for the kiddie cartoon fans for teens of the young boys and girls of characters of the animated kiddie cartoons.

Top-Rating shows on IBC

PBA and **NBA**

No.1 Basketball

ONE FC

No.1 MMA

Who Wants To Be A Millionaire and ***The Weakest Link***

No.1 Game Show

K-POP Star Hunt and ***Born to be a Star***

No.1 Reality Show

To Love Again and ***Safe In The Arms Of Love***

No.1 Teleserye

Petra's Panniest, ***Happy TODAS*** and ***Goin' Bukol Pwede***

No.1 Comedy Show

Sandy's Boyfriend

No.1 Teen Drama Anthology

Kapinoy Cinema and ***Sinemaks***

No.1 Primetime Movie

Amor Bravio

No.1 Telenovela

I Need Romance

No.1 Koreanovela

Cyborg Kurochan

No.1 Anime Series

VIVA Channel Partners with FICTAP, Brings Star Power to 14th International Cable Congress

May 1, 2013

The Federation of International Cable TV and Telecommunication Association of the Philippines (FICTAP) held its **14th International Cable Congress and Exhibit** at the historic **Manila Hotel** last March 7 and 8, 2013. The annual event is a much-anticipated annual gathering of cable owners and operators from all around the country. This year, **FICTAP** partnered with **Viva Communications Inc.** and its fresh new channel on pay TV, **VIVA CHANNEL**, for non-stop entertainment throughout the two-day affair.

Sam Pinto at ribbon-cutting ceremony with FICTAP board and special guests

It girl Sam Pinto, host of **VIVA Channel's Daily Top 10**, joined other special guests in the ceremonial ribbon cutting to open the exhibit. Singing sensation Anja Aguilar, who sang **VIVA Channel's** theme song ***Home of the Stars***, kicked off the festivities during the opening lunch with an awe-inspiring performance.

Anja Aguilar lunch performance

Delegates were then treated to dinner and a full show at the **Fellowship Night** at the hotel's grand **Maynila Ballroom**. **VIVA Channel** started the show off with a jaw-dropping dance number with upcoming sexy stars Alexis Navarro and Sara Polverini from ***Pantaxa*** and Petra Mahalimuyak from ***Petra's Panniest***, accompanied by ACS dancers. Hosts Jimmy Marquez of ***Karaokray*** and Petra Mahalimuyak entertained and engaged the audience the whole night

through. Anja Aguilar sang an upbeat version of **VIVA Channel's** theme song, with upcoming rap star Pio Balbuena, and wowed the crowd again with powerful song numbers.

Anne Curtis – special number

Delegates went nostalgic with Gino Padilla, and were treated to the perfect harmony of The CompanY, who also went live and unplugged on **VIVA Channel's *Live at Amerasian***. Jon Santos of ***The Jon Santos Show*** made a grand entrance as Sherap, his parody character of Erap, as requested by the **FICTAP** board. A special performance by the **Annebishowsa**, Anne Curtis, ended the night with a bang.

Anne Curtis with hosts Jimmy Marquez and Petra Mahalimuyak

Before the congress closed, **FICTAP** delegates were yet again treated to the upbeat song and dance numbers by the gorgeous girl group Eurasia, who brought attendees to their feet yet again while ***Born to be a Star*** winner of Season 1 for the balladeer prince is Joshua Cadelina.

James Yap of PBA and Michael Jordan of NBA

Aside from cable channels, **The Kapinoy Network's** top-rating primetime programming block on **IBC** from 5 p.m. to 12 midnight slot daily, extended 2:30 p.m. to 12 midnight on Saturdays and 10 a.m. to 12 midnight on Sundays. Together with the **PBA** lead player James Yap and the **NBA** all-star Michael Jordan, on the state to welcome the new primetime line-up of **IBC**, including the new sports record-breaking seasons of the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now emerged as two of the country's premier basketball tournament in the country and in the Asia.

Also, adding the new cartoons for kids on **IBC** called **Viva Kids** featuring ***Sofia the First, Monsuno, Pop Pixie, Winx Club, Grossology, Novi Stars, Barbie, Rapunzel: The Series*** and ***Maya & Miguel***.

Meanwhile, hit shows airing on **IBC** like the actor Christopher de Leon's ***Who Wants to be a Millionaire?*** and Richard Yap's ***The Weakest Link*** are the two of the top-rating phenomenal primetime game shows in the million-peso prize. Of course, the reality singing show ***Born to be a Star*** with a certified singing champion and powerhouse singer Anja Aguilar for a singing star fans while Anja now joining her co-host are the new twins Juan Carlos and Juan Miguel Urquico with our judges are Gino Padilla, Paula Bianca, Joey Albert and original prince of pop Dingdong Avanzado. Anime fans will definitely surely in Japanese cartoon: ***Kirarin*** and ***Cyborg Kurochan*** for anime kiddies. The primetime telenovelas and asianovela favorites are ***Amor Bravio, Shut Up Flower Boy Band*** and ***All About My Romance*** in viewership ratings. **FICTAP** attendees experienced the **Home of the Stars**, only with **VIVA CHANNEL!**

Sports MMA Crossfire – ONE FC finalizes Rise to Power PPV lineup, signs broadcasting deal

May 9, 2013

Singapore-based [ONE FC](#) announced this week the addition of three additional undercard bouts to their May 31st **ONE FC: Rise to Power** pay-per-view event.

Also announced was an exclusive partnership agreement with **Viva Entertainment** and Filipino-based media company [Intercontinental Broadcasting Corporation \(IBC\)](#).

IBC is one of the leading media companies in [the Philippines](#), with their flagship channel **IBC-13** as **The Kapinoy Network** consisting of news and current affairs, high-quality children's programming, entertainment from classic **IBC** hit shows and tokusatsu-anime fans along with **Viva-TV** primetime programming block on sports shows ranging from basketball, boxing, wrestling and mixed-martial arts (MMA) as well as its homegrown Filipino viewers from movies, dramas, comedies, animes, game shows and reality shows, the soap-opera fare in teleserye, telenovelas and asianovelas on primetime TV fare.

Under the deal, **The Kapinoy Network** will broadcast one hour of **ONE FC** programming every Saturday nights starting at 7pm tonight while **ONE FC** will increase its viewership TV ratings performance, for making **IBC-13**, the undisputed number 3 TV station in the country.

"On behalf of **ONE Fighting Championship**, I will like to warmly welcome back **Viva-TV on IBC** as a broadcast partner and thank their Head of Channel 13 Rey Sanchez for being such a strong supporter," said Victor Cui, as the **ONE FC** CEO. "**Viva-TV on IBC** is a fantastic free-to-air broadcaster in the Philippines and **ONE FC** is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country."

There will be a superstar showcase by **IBC** with **Viva-TV**, with the likely presence of **PBA** and **NBA** stars, boxing championship Nonito Donaire and Manny Pacquiao and **WWE** stars.

"We are excited to have **ONE Fighting Championship** on **Viva-TV**," added Sanchez. "**Viva-TV on IBC-13** is proud to broadcast the best sporting in both the Philippines and the region and **ONE FC** puts on world-class entertainment that our viewers will enjoy. **Kapinoy** viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

IBC 13 has been blocktimed by:

Vintage Television (VTV) (formerly as Vintage Sports, from the PTV-4) (1995-1999)

Viva TV (bought by the Viva Entertainment) (1999-2002) (moved to RPN-9 from 2002-2003)

Solar Entertainment Corporation (2002-2005) (before moving to RPN-9)

MTV Philippines (2005)

Viva Entertainment-produced shows (2008-2010)

The Kapinoy Network (bought by the Viva Entertainment) (star-studded masa-based) (2011-present)

IBC Classics (all of the IBC classic shows) (2013)

Names of IBC-13's primetime block are:

Vintage Television (VTV) (formerly as Vintage Sports, from the PTV-4) (1995-1999)

Viva TV (bought by the Viva Entertainment) (1999-2002) (moved to RPN-9 from 2002-2003)

Solar Entertainment Corporation (2002-2005) (before moving to RPN-9)

MTV Philippines (2005)

Viva Entertainment-produced shows (2008-2010)

The Kapinoy Network (bought by the Viva Entertainment) (star-studded masa-based) (2011-present)

National Basketball Association's Philippine TV broadcasters are:

GMA-7 (1989-1995)

Citynet 27 (1995-1996)

Viva TV (1999-2001)

NBN-4 (2001-2003)

Solar Sports (2002-2006)

IBC 13 (Solar) (2003-2005)

RPN-9 (2005-2008)

BTV: Basketball TV (Solar's all-basketball sports channel) (2006-present)

C/S Sports (on RPN-9) (2008)

C/S 9 and C/S Origin (2008-2009)

Solar TV (2009-2011)

Studio 23 and ABS-CBN (2011-present)

IBC (2011-present) (star-studded masa-based)

Philippine Basketball Association games' broadcasters are:

TV

KBS-9 (predecessor of RPN-9) (1975 & 1977)

BBC-2 (1976)

GTV-4 (1978-1980)

MBS-4 (1980-1982)

Vintage Sports (1982-1996)

on BBC City 2 (1982-1984)

MBS-4 (1984-1986)

PTV-4 (1986-1995)

Vintage Television (VTV) on IBC-13 (1996-1999)

Viva TV on IBC 13 (1999-2002)

NBN-4 and **IBC-13** (parallel, later simultaneous) (2002-2004) (but IBC-13 stopped airing PBA in 2003)

ABC-5 (2004-2008)

TV5 (2008) (under MPB Primedia, Inc.) (finals)

Solar Sports (2008-2011)

on C/S 9 (2008-2009)

Solar TV (2009-2011)

Studio 23 (2011)

(replayed on **BTV: Basketball TV**)

IBC-13 (2011-present) (star-studded masa-based)

AKTV (2011-present)

(replays on **HYPER**, Sports5's pay TV sports channel)

AksyonTV (2011-present)

Names of RPN 9's primetime block by the Solar Entertainment Corporation are:

Prime Shift (2005-2007)

Kasama Mo (2007) (masa-based)

Pare! (2007-2008) (male-based, because of the Tagalog word for brother is Pare!)

STAR-STUDDERED SHOWS ON 13

May 15, 2013

Viva-TV rises to alter the Pinoy's viewing habits on The Kapinoy Network, as proven by the network's strong showing in the Mega Manila ratings survey.

Viva Communications, Inc. noted that **The Kapinoy Network** had significantly increased its viewership ratings that a sequestered television network **IBC-13** established its position as a strong number 3 in the Philippine television industry dominated by the broadcast leaders **ABS-CBN** and **GMA** climb to the ratings.

IBC-13 and its radio stations **DZTV Radyo Budyong** and **iDMZ 891** in

the **Kapinoy** programming around the **IBC-13** transmitter power in San Francisco, Del Monte, Quezon City.

The network's new identity, with aggressive promotion and interesting programs, chairman and CEO Vic del Rosario, Jr. attributed the expected increase in advertising revenues to the higher ratings of cited the rise of homegrown TV shows ***Who Wants to be a Millionaire?***, ***The Weakest Link*** and ***Born to be a Star*** as the top-rating programs for primetime with **PBA** and **NBA** games as TV program ratings begin to climb.

Viva-TV execs are elated that their **Kapinoy** shows on **IBC** are ratings very well, particularly the popular and top-rating game show ***Who Wants to be a Millionaire?*** hosted by Christopher de Leon and Richard Yap's ***The Weakest Link*** that both post double digit ratings. They're optimistic that when the reality talent search show ***Born to be a Star*** hosted by a certified singing champion and powerhouse singer Anja Aguilar, their ratings will get even higher. Meantime, their basketball fans of sports to the **PBA** and **NBA** are the flagship program will doing the viewership ratings.

Generated consolidated revenues of P13 billion from advertising and consumer sales, a 13% increase compared to last year. Advertising revenues reached P13 billion, an increase of 13% from a year ago. Consumer sales amounted to P13 billion, posting an 13% increase. Total costs and expenses increased by 13% to P7.2 billion brought about by increases in production costs, cost of sales and services, and general and administrative expenses as well as **IBC Board of Directors** in privatization. Capital expenditure and program rights acquisition amounted to P13 billion which was the same level of spending last year.

The consequently allowed the network to beef up its **Kapinoy** programming, which consequently boosted its chances to compete against **GMA-7** and **ABS-CBN**.

The "uptrend" was anchored largely on the game show Christopher de Leon's ***Who Wants To Be A Millionaire?***, which as of late has the ratings survey in the Mega Manila area. Richard Yap's ***The Weakest Link*** in the phenomenal game show and the reality show ***Born to be a Star*** with Anja Aguilar along with the basketball fans like **PBA** and **NBA** are also asserting muscle in their respective timeslots.

The Kapinoy Network of privatization in the national audience share and viewership ratings for **Urban and Rural** audiences with a prime-time audience share averaging 23% in the first three months of 2013, a 13 percentage point lead over **GMA** and **ABS-CBN**, based on Kantar National TV Ratings.

For the first quarter, the Top 20 programs for **Total Philippines (Urban and Rural)** which will expanded to Top 30, were from **Viva-TV** shows on **IBC**, with the following occupying the Top 15 slots: ***Who Wants to be a Millionaire?***, ***The Weakest Link***, ***Born to be a Star***, ***PBA Commissioners' Cup***, ***NBA Playoffs***, ***Sandy's Boyfriend***, ***Sinemaks***, ***ONE Fighting Championship***, ***Petra's Panniest***, ***Esperanza*** and ***K-POP Star Hunt*** in the most-watched topping ratings on primetime slot.

IBC: Competitor [Edit](#)

IBC-13 is a government-owned sequestered television-radio network by the government through PCGG and the major commercial TV network owned by the chairman Eric Canoy. Since then, IBC-13 has been reported as one of the top 3 TV networks based on AGB Nielsen survey. The Kapinoy Network going to be a competitor of the two leading networks ABS-CBN and GMA.

ABS-CBN and GMA Network, Inc. claim respectively they are number one in Mega Manila and nationwide viewership ratings. They both showcased mass-oriented TV shows, reality shows, game shows, soap operas from teleserye, asianovelas and telenovelas, comedies, animes and others. IBC-13 joins the roster, become more aggressive as it reached the number 3 position among TV networks at the same point.

IBC-13 become known as The Kapinoy Network and gained ratings because of their most-watched TV shows from Viva-TV, the primetime block of Viva Communications, Inc. IBC has been in a competition with the two dominant players ABS-CBN and GMA. The Kapinoy Network turns as a different TV network in the two biggest TV networks.

In a strong competitor, ABS-CBN and GMA focuses on the masses. They will conceptualize and create the same theme that will beat the ratings of the other network. They adapt each other's TV shows to see which will gain more viewership ratings. Meanwhile, IBC introducing the primetime programming block Viva-TV, featuring the Kaspinoy trend-setting programming led by the flagship program PBA and NBA as IBC grows into a bigger network, they start to GMA and ABS-CBN to keep its ratings in the two giant TV networks.

They adapted everything: IBC has news and current affairs programs, children's television programming, high-quality entertainment, classic IBC hit shows and the tokusatsu and anime series along with Viva-TV from movies, animes, dramas, game shows, reality talent search and

sports. IBC-13 also created anew of its station tag into Kapinoy the same with ABS-CBN's Kapamilya and GMA's Kapuso.

Viva-TV stars on IBC came from Kapamilya stars. They produce their own stars. In other words, IBC seems to be a mixture of the two bigger networks. When it comes to primetime, you can easily see the mixture of the leading networks ABS-CBN and GMA stories merely because some of the story writers and the actors were from the two other stations. Since the two were established the stars can adapt the environment of the network. With their transfer to The Kapinoy Network, they bring with them the acting skills they got from the network they came from.

Top 30 Programs in June 2013 – Kantar Media

July 5, 2013

The primetime hit game show ***Who Wants To Be A Millionaire?*** received the highest national TV rating last June while teleserye ***Ina Kapatid Anak*** takes second position.

15 out of the top 30 regular airing programs in June were from sequestered TV station **IBC-13** topped by the primetime hit game show ***Who Wants To Be A Millionaire?*** which garnered an average rating of 38.8%.

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 43% |
| 2 | GMA | 32% |
| 3 | IBC | 29% |
| 3 | RPN | 15% |
| 3 | TV5 | 11% |

TABLE 1. TODAL DAY (6AM-12MN) NATIONAL TV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 47% |
| 2 | GMA | 30% |
| 3 | IBC | 25% |
| 3 | RPN | 13% |
| 3 | TV5 | 10% |

TABLE 2. PRIMETIME TV (6PM-12MN) VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 44% |
| 2 | GMA | 34% |
| 3 | IBC | 24% |
| 3 | RPN | 11% |
| 3 | TV5 | 9% |

TOTAL 3. BALANCE LUZON TOTAL DAY TV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 51% |
| 2 | GMA | 26% |
| 3 | IBC | 13% |
| 3 | RPN | 11% |
| 3 | TV5 | 9% |

TABLE 4. TOTAL VISAYAS TOTAL DAY RV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 55% |
| 2 | GMA | 22% |
| 3 | IBC | 15% |
| 3 | RPN | 14% |
| 3 | TV5 | 13% |

TABLE 5. TOTAL MINDANAO TOTAL DAY TV VIEWERSHIP IN JUNE 2013 BY HOUSEHOLDS

| Rank | Channel | Programs | Rating (%) |
|------|---------|---------------------------------------|------------|
| 1 | IBC | <i>Who Wants To Be A Millionaire?</i> | 38.8% |
| 2 | ABS-CBN | <i>Ina, Kapatid, Anak</i> | 35.3% |

| | | | |
|----|---------|--|-------|
| 3 | IBC | <i>The Weakest Link</i> | 35.1% |
| 4 | ABS-CBN | <i>Maalaala Mo Kaya</i> | 34.8% |
| 5 | ABS-CBN | <i>Juan dela Cruz</i> | 34.0% |
| 6 | IBC | <i>Born to be a Star</i> | 33.5% |
| 7 | IBC | <i>2013 NBA Finals: the Miami Heat vs. the San Antonio Spurs, Game 7</i> | 32.0% |
| 8 | IBC | <i>2013 NBA Finals: the Miami Heat vs. the San Antonio Spurs, Game 6</i> | 31.1% |
| 9 | ABS-CBN | <i>Pilipinas Got Talent</i> | 30.4% |
| 10 | ABS-CBN | <i>Wansapanataym</i> | 30.0% |
| 11 | ABS-CBN | <i>The Voice of the Philippines</i> | 29.4% |
| 12 | IBC | <i>ONE FC</i> | 28.4% |
| 13 | IBC | <i>Goin' Bukol Pwede</i> | 28.2% |
| 14 | IBC | <i>Happy TODAS</i> | 27.9% |
| 15 | ABS-CBN | <i>Huwag Ka Lang Mawawala</i> | 27.3% |
| 16 | ABS-CBN | <i>TV Patrol</i> | 27.1% |
| 17 | IBC | <i>Sandy's Boyfriend</i> | 26.3% |
| 18 | IBC | <i>Express Balita</i> | 25.9% |
| 19 | IBC | <i>2013 PBA World Cup: Milo Energy Drink vs. the Barako Bull Energy Cola</i> | 24.7% |
| 20 | ABS-CBN | <i>Be Careful With My Heart</i> | 24.5% |
| 21 | ABS-CBN | <i>Rated K</i> | 23.9% |
| 22 | IBC | <i>Safe In The Arms Of Love</i> | 22.7% |

| | | | |
|----|---------|--|-------|
| 23 | GMA | <i>Kapuso Mo, Jessica Soho</i> | 21.1% |
| 24 | IBC | <i>My Family Xyriel</i> | 20.8% |
| 25 | ABS-CBN | <i>Goin' Bulilit</i> | 19.7% |
| 26 | ABS-CBN | <i>Apoy Sa Dagat</i> | 19.5% |
| 27 | ABS-CBN | <i>Magpakailanman</i> | 19.2% |
| 28 | ABS-CBN | <i>Pepito Manaloto: Ang Tunay na Kuwento</i> | 19.1% |
| 29 | ABS-CBN | <i>Annaliza</i> | 18.3% |
| 30 | IBC | <i>Sinemaks</i> | 17.6% |

TABLE 6. TOP 30 PROGRAMS IN JUNE 2013

The Kapinoy Network earlier reported a net income increase of 30% to P508 million in the first quarter of 2013 from P130 million in the same period last year, due to strong regular advertising revenues and election-related ads.

Your chance to be a millionaire is here

September 13, 2013

Christopher de Leon will host the 13th anniversary of Who Wants To Be a Millionaire on The Kapinoy Network IBC-13, every Saturday night.

MANILA, Philippines - Since Who Wants To Be a Millionaire marks on its 13th anniversary to Philippine television in 2000 via **The Kapinoy Network**, the show with host Christopher de Leon.

The first local franchise of the game show are rumored to Vic Sotto aired on **TV5** since 2009 while De Leon on **The Kapinoy Network**. The **IBC-13** show has captured many memorable and unforgettable moments, both with celebrity players and ordinary contestants.

Anja Aguilar was the biggest celebrity winner to date, taking home a whopping P2M in September 2012.

Celebrities players who got a chance to play in **Who Wants To Be a Millionaire** including Robi Domingo, actress Jodi Sta. Maria, Janine Tugonon, Ryan Agoncillo, Cogie Domingo, AJ

Muhlach, Cristine Reyes, actor Josh Padilla, Cherie Pie Picache, Maui Taylor, Freddie Webb, Tessie Thomas, Nadine Lustre, Miguel Aguila, among others.

This year, the new season of ***Who Wants To Be a Millionaire*** is definitely with a bigger and better show on **IBC-13**. Now on its 13th year anniversary, the game show is hosted by Christopher and airs every Saturday night.

The contestant must answer a total of 15 general knowledge questions in multiple choices. Along the way, he can use lifelines like 50-50 (where two incorrect answers are removed from the choices), Phone a Friend, People Speak and Switch (where a contestant can opt to skip the question and go to the next one) to help him.

With the ***Millionaire*** show hosted by Christopher, the prize money was P2M when rumored to the box-office king Vic Sotto to show by TV5 in 2009, the jackpot prize was increased to P2M. This season, a new lifeline and new twist will be introduced in the format of the game show that will challenge the contestant's ability in choosing a lifeline. Double Dip allows a contestant to give two answers to one question. If he gives a wrong answer, he can give another answer, hopefully the correct one, for the same question. Here's the twist. As soon as the contestant takes the hot seat, he will be made to choose from two formats — Classic Money Tree gives a safe haven and three lifelines while High-Risk Money Tree has one safe haven and four lifelines.

Who Wants To Be a Millionaire is part of the new line-up of entertainment shows that will be seen on **IBC-13** starting this month. The list includes ***Once Upon a Time*** with Boots Anson-Roa; ***Superstar Circle*** with actress Janine Tugonon; ***Tumbok Revolution*** topbilled by Janeena Chan and Dino Imperial; ***Bida ni Mister, Bida si Misis*** starring Jodi Sta. Maria and Freddie Webb; ***Happy TODAS*** with MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera; ***Whataboys*** topbilled by top stars AJ Muhlach, Josh Padilla and Aki Torio; Sandy's Romance with Nadine Lustre; ***Born to be a Superstar*** hosted by Anja Aguilar, Sam Concepcion and Marvin Ong with four judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado and the top-rating sitcom ***Goin' Bukol Pwede*** with Robi Domingo, Maui Taylor and Yam Concepcion

IBC's 'Who Wants to be a Millionaire?' Opens Audition on Jan 12

January 8, 2014

Are you ready to become a millionaire this 2014? Can you answer all the 15 questions and be 2 million pesos richer? Here's your chance to become the next millionaire as the most popular game show in the world is looking for new contestants to be on the hot seat.

If you are 18 years old and above, drop by this Saturday, January 11 at the IBC studio at Broadcast City, Capitol Hills, Diliman, Quezon City from 9AM to 11AM. Bring a valid ID, 2x2 photo, prepare an audition piece (sing, dance or declamation) and be ready to give your final answer for the 2 million peso question.

IBC Summer Station ID 2014 - 'I Love Summer Kapinoy Forever'

March 20, 2014

This is what **IBC-13** will showcase in its much-awaited summer station ID premiering this Sunday (Mar 30) on ***It's Partytime*** aims to promote the Philippines.

The Kapinoy Network has just launched its 2014 Summer Station ID entitled ***I Love Summer Kapinoy Forever***. In the tradition of well-planned and thought of station IDs, **IBC** satisfies again with this very festive theme. Also invite you to a refreshing TV plug

featuring **Kapinoy** superstars, include Jodi Sta. Maria and Richard Yap, Janella Salvador, Freddie Gutierrez, Claudine Barretto, Raymart Santiago, Diether Ocampo, Cristine Reyes, Dingdong Dantes, Abby Bautista, Christopher de Leon, Robi Domingo, Anja Aguilar, prince music icon Sam Concepcion, Janine Tugonon, AJ Muhlach, Nadine Lustre and Ramon Bautista, said head of **IBC Creative Communications Management** Johnny delos Santos.

Kapinoy superstars and news personalities were tasked to be the smile seekers and went to different parts of the country to immortalize these blissful moments with their own cameras.

The TV plug aims to promote IBC's fresh offerings for the month of April which includes:

SM Little Stars - the most-awaited kiddie reality show is now on Philippine television, premieres April 6 every Sunday at 11:45am. The kiddie superstars in regional candidates, votes can be obtained from any of the branches of SM Department Store upon purchase of any Children's Wear merchandise. The unique code shall be encoded via SM Little Stars 2014 official website. For the prize of a talent management contract with Viva Artist Agency voting for your favorite. Finalists in this annual nationwide search for cute, adorable, and talented kids. The judges including Viva Communications, Inc. chairman Vic Del Rosario, Jr., director Louie Ignacio and acoustic artist Princess Velasco gave them high marks in the contest criteria: 45 percent for star quality, 25 percent for personality, 30 percent for talent and 10 percent for popularity votes. Hosted by Jenine

Desiderio. Over 2.5 million worth of prizes were given away during the competition. Grand winners Andreu and Iyah brought home P150,000 worth of cash and shopping money, a four-year college scholarship grant from National University and a Viva Artist Management Contract. Like the other top winners, they also received trips for two to Xiamen, China, gift certificates from John Robert Powers, scholarship grants from Center for Pop Music, SM Bowling and SM Ice Skating, and gift certificates from Toy Kingdom and SM Storyland.

Flower Boy Ramen Shop - Premieres on April 7 every Monday to Friday at 10:30am, a morning Koreanovela of Have a Tanghali starring Jung Il-woo, Lee Chung-ah and Lee Ki-woo about "pretty boys" who, with good looks and individuality, operate a ramyun shop with a lively college girl and experience the happenings of daily life.

My Little Janella - an afternoon TV hit version of the primetime hit mermaid fantaserye success Janella in Wonderland. The newest afternoon child-friendly mermaid fantaserye top-billed by the child star Abby Bautista as the young role Janella Bernardo with Jenine Desiderio as Janella's mom. Premires April 7, airs Monday to Friday at 2:30pm on HapoNation.

Love You - a newest primetime Koreanovela starring Joseph Chang, Rainie Yang, Kingone Wang, Tiffany Hsu, Alien Huang and Tom Price Two strangers, both proposed marriage to their respective girl/boyfriend, were rejected on the same day. They decided that the best way to deal with the rejection was to get drunk, really drunk. Premieres April 7, airs Monday, Tuesday and Thursday at 6:00pm.

K-Pop Star Hunt - a reality talent competition is back once again on The Kapinoy Network for the returning season will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner. Premieres April 7, airs Monday, Tuesday and Thursday at 8:45pm on PrimeTastik. Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this season for the show.

The campaign jingle (theme song) **I Love Summer Kapinoy Forever** was sung by **Born to be a Superstar** Season 2 grand champion Cayleen Villamor and runner-up Veejay Aragon doing the singing part performed the theme song, according to critics, lacks impact because of the singers called "#SummerKapinoyForever."

The full **IBC 2014 Summer Station ID** video features its biggest and brightest superstars and some of its news anchors. This features various tourist spots in the country like the Chocolate Hills in Bohol, Luneta Park in Manila, the MacArthur Memorial in Tacloban, among others.

With lyrics from Vehnee Saturno, music from Vehnee Saturno, Amber and Marcus Davis and direction from Nani Naguit and Nolan Bernardino, **IBC 2014 Summer SID** first aired right after

the network's primetime newscast ***Express Balita*** and before the hit fantaserye ***Janella in Wonderland***. It was directed by reality-TV and indie film director Monti Parungao and Peewee Gonzales. The SID Creative and Production team members are Dang Baldonado, Sheryl Ramos, Raywin Tome; **IBC TV Entertainment, News and Current Affairs Division, IBC Regional Group, IBC International, Administrative Services and Human Resources Department, Property Management Group, and Safety and Security Division.** Watch the **2014 IBC Summer Station ID** full video here (*I Love Summer Kapinoy Forever*):

Retro TV returns to IBC

June 1, 2014

With virtually everything going retro these days, The Kapinoy Network IBC-13 cashes in on the phenomenon as it relaunched *Retro TV*, Mondays to Fridays at 11 to 11:30 a.m. starting June 2. A most creative concept by Gel Garciano and Rowie Valencia, *Retro TV* brings back the network's hit shows from classic files in a fun-filled, imaginative production. That superstar Mario Maurer host the show in a hip manner as a video jock who does in the intro, comments and wrapping up of the TV reruns.

Mondays and Wednesdays feature *TODAS*, one of the most successful gag shows in the '80s with Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Richie da Horsie, and others. Political satire comes back in *Sic O'Clock News* every Tuesday and Thursday, featuring Jaime Fabregas, Ces Quesada, Rene Requiastas and Khryss Adalia. Dazzling production numbers make up Friday night a reruns of *The Sharon Cuneta Show*, *Loveliness*, *Maricel Live*, and other variety shows are shown.

Thanks to ATC @ IBC that will be launching on June 1, 2014, *Retro TV* will be air again, we will see some of the timeless classics of IBC like *TODAS*, *The Sharon Cuneta Show*, *Loveliness* and *Maricel Live* once again.

IBC-13 breaks boundaries; announces good news for 2014

August 18, 2014

SUBIC, Olongapo City – Breaking the duopoly of the two giant TV networks in the country, IBC-13 really did a good job since its launch (or reformatting) last year. Though already using their new branding Kapinoy ng Bagong Pilipino ang *Ito'ng Bagong Channel 13*, the corporate name remained as Intercontinental Broadcasting Corporation (IBC) known as *Ito'ng Bagong Company*.

At the recent 21st Philippine Advertising Congress held in Subic, IBC-13 announced the good news that will challenge again all the other networks – their massive expansion plans and venturing into movies.

This grand surprise wowed thousands of delegates in the congress. In 2014, The Kapinoy Network plans to expand its network coverage across the nation and enhance infrastructure and manpower, as well as investing in High-Definition production equipment with a completely tapeless, digital workflow – all to continue playing big in the industry.

Being powered by Asian Television Content Philippines Corporation (ATC) and Viva Communications, Inc., IBC-13 will play a vital role in providing best content across all media platforms and continuing innovations for the growing multimedia group. Lito Ocampo Cruz, executive vice-president of IBC-13, said that the film industry in the country is dying that's why they've been coming up with the role of providing content to the network's entry into film production called IBC Films, which it plans to do in a big way.

"For many countries, like the Philippines, movies have become part of local culture. We want to do our part in reinvigorating the movie industry. That's why we plan to produce more movies than the combined total of the two leading networks," shared ABC Development Corporation Chairman Manny V. Pangilinan.

Completing the IBC-13 team is Lito Ocampo Cruz, Executive Vice President (EVP). The Million Second Quiz, Born to be a Superstar, Killer Karaoke and Who Wants To Be A Millionaire? Agency Edition

What surprised the delegates even more is The Kapinoy Network's bringing live to them their top-rating hit shows *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke* and *Who Wants to be a Millionaire?* of course with their ever handsome hosts Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo, respectively. Some contestants from the delegates joined *Born to be a Superstar Agency Edition*. Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert acted as the talent scouts that afternoon. Sam and Paula's comic antics kept the audience singing and dancing.

Meanwhile, jurors who served as scorers were from the entertainment press invited in by TV5: Maridol Bismark of Philippine Star, Bong Godinez of Pep.ph, Bayani San Diego of Philippine Daily Inquirer, Mario Bautista of Malaya/Manila Bulletin and this writer. Robi asked questions involving IBC-13's shows, amazing personalities and the management under the Kapinoy network. "This is a long-term investment for us. One that we know will benefit a lot of people, from those behind the cameras to those in front of them. And ultimately, the Filipino audience, whether they're watching on television, on their computers, on their mobile phones or on any

other device,” Lito vowed of IBC-13’s addressable advertising and most of all, its best content for everyone, everywhere, and every time.

IBC-13’s Who Wants to be a Millionaire? hits it big in Mega Manila

August 19, 2014

Keep up the good work IBC-13! continue to compete with the big 2 with your new programs maybe the time will come to say the big 3 networks in philippines including Channel 13.

Responding to its own catch phrase, IBC-13’s *Who Wants to be a Millionaire?* is now the final answer of millions of viewers as the top-rated game show ranked no.1 last Sunday, beating ABS-CBN’s *Rated K* and GMA-7’s *Kapuso Mo Jessica Soho*, leading all other programs within its timeslot.

While all other shows dipped significantly in viewership, the international top-rating game show, which proudly has the game show prince of primetime Robi Domingo as its host, generated an impressively rapid increase in viewership on its episode last weekend with an audience share of 29.7%—leaping from its previous record of 25.4%, based on the survey of Kantar Media’s Overnight Individual Audience Share among Mega Manila households of TNS Philippines report last Sunday (August 17).

WW2BAM has revolutionized TV viewing in the country, spawned a number off copycats to put up their own game shows and Robi had a new and very successful career as TV host.

More and more viewers are switching in to *Who Wants to be a Millionaire?* as evidenced by the ratings uptrend and by the number of aspiring contestants who audition and join the show every week. So far, the highest climb on the money tree is at P2,000,000 million prizes by the season 2 of *Born to be a Superstar* grand champion Cayleen Villamor. But *Who Wants to be a Millionaire?* is really a toughie, that even college professors, cum laude graduates, and celebrities are challenged.

At stake in the show is P2 million and P50,000 for home viewers who will join the mini-*WW2BAM* game via number 8888 for Globe, Touch Mobile, Smart, Sun Cellular and IBC Mobile users. To join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000.

For aspiring contestants who want a chance to become a millionaire watching The Kapinoy Network, grab your cellphones and grab the chance to get in Fastest Finger Round by simply texting MILLION(space)NAME to 8888. Home viewers can also win P300 worth of cellphone load and win more than P40,000 worth of trips for two to vacation destinations starting this Saturday by joining WWTBAM's *Breakaway Game*, where trivia questions are flashed during the show and viewers can answer by downloading logos, picture messages, or ringtones and simply texting in TRIP<download code>space<letter of answer> to 8888. For more information, log on to www.abc.com.ph.

Get a chance to win lots of prizes on the Breakaway Game and join the millions of viewers tuning in to the no.1 game show *Who Wants to be a Millionaire?* every Sunday, now at 7:30 p.m. on IBC-13.

Born to be a Superstar takes the No.1, three more IBC-13 shows enters top 30: Mega Manila TV Ratings (July 11)

August 22, 2014

In the arena of Philippine television that is ABS-CBN and GMA-7 claimed to the top, the sequestered TV station IBC-13 known as *Ito'ng Bagong Channel 13* is now shaking the rating games in weekend viewing habits, two shows from the "3rd" network made it to the Top 35 last Saturday and Sunday.

IBC-13's reality talent show *Born to be a Superstar* overtakes and lead all primetime programs last Saturday, August 16 and Sunday, August 17. Hosted by Anja Aguilar, the show registered 37.8% (Saturday) and 30.9% (Sunday). Three more IBC-13 shows gave good outcome and enters the top 30 block, the top-rated comedy sitcom *Maya Loves Sir Chief* ranked No.4 with 35.4%, Drew Arellano's *The Million Second Quiz* with 32.9% good for the 5th spot, Nadine Lustre's drama anthology *Sandy's Romance* with the 7th spot of 30.4%, TreseBella's *La Teniente* starring Maria Fernanda Yepes ranked the No.9 slot with 22.1%, the most MMA fighter *ONE FC* with lended the 13th slot of 14.6% on Saturday.

On Sunday, leading the top of Robi Domingo's *Who Wants to be a Millionaire?* with 29.5% good for the No.2 slot, Elmo Magalona's *Killer Karaoke* landed the No.3 spot with 27.4%, Joey Marquez's *Seeing Stars Tonight* landed to the 6th spot with 21.0%, *Sunday Sinemaks: Kulimlim* starring Robin Padilla, Tanya Garcia and Jhung Hillario with 19.9% in the top 8, *Dingdong n' Lani* laded with the top 12 of 16.6% and a weekend news program *Express Balita Weekend* with 11.1% slot of the top 16.

The new kid from the block shows that the giant networks is the dominant networks in the Philippines. Based on the overnight survey of Kantar Media/TNS Philippines among Mega Manila households.

Top 20 daytime and primetime programs

[Edit](#)

August 16, Saturday [Edit](#)

Daytime:

Ultraman Tiga (IBC) - 16.2%
Lunch Break (IBC) - 15.7%
Voltron Man Catch-Up Marathon (IBC) - 15.0%
It's Showtime (ABS-CBN) - 14.7%
Kapamilya Blockbusters: Furry Vengeance (ABS-CBN) - 13.0%
Janella: A Princess Girl Marathon (IBC) - 12.8%
S.O.C.O. (A Scene of the Crime Operatives) (ABS-CBN) - 12.0%
Angry Birds Toons (GMA-7) - 11.0%
Ipaglaban Mo! (ABS-CBN) - 10.9%
Monsuno (GMA) - 10.3%
Eat Bulaga! (GMA) - 10.2%
Cooltura (IBC) - 10.0%
Superbook: Remagined (ABS-CBN) - 9.8%
Failon Ngayon (ABS-CBN) - 9.3%
Imbestigador / Larva (GMA) - 8.8%

Primetime:

MMK Ang Tahanan Mo (ABS-CBN) - 38.4%
Born to be a Superstar (IBC) - 37.8%
2014 Nanjing Youth Olympics Opening Ceremony (IBC) - 26.6%
Maya Loves Sir Chief (IBC) - 35.4%
The Million Second Quiz (IBC) - 32.9%
Wansapanataym (ABS-CBN) - 31.4%
Sandy's Romance (IBC) - 30.4%
Home Sweetie Home (ABS-CBN) - 24.8%
La Teniente (TreseBella) (IBC) - 22.1%
Mga Kwento ni Marc Logan (ABS-CBN) - 19.9%
2014 Nanjing Youth Olympics: Opening Ceremony (IBC) - 17.5%

Pinoy Big Brother All In (ABS-CBN) / *Pepito Manaloto: Ang Tunay Na*

Kuwento / Marian (GMA) - 15.7%

ONE FC (IBC) - 14.6%

TV Patrol Weekend (ABS-CBN) - 13.9%

Magpakailanman (GMA) - 12.8%

Celebrity Bluff (GMA) - 11.1%

24 Oras Weekend (GMA) - 10.1%

Bubble Gang (GMA) - 10.0%

Banana Split Extra Scoop (ABS-CBN) - 5.9%

I-Witness: The GMA Documentaries (GMA) - 5.6%

Source: Kantar Media/TNS Philippines via PEP

August 17, Sunday [Edit](#)

Daytime:

Friends 4Ever (IBC) - 16.3%

2014 Nanjing Youth Olympics: Swimming Semi-Finals and Finals Men/Women (IBC) - 14.5%

Kapuso Movie Festival: Madagascar (GMA) - 12.6%

2014 Nanjing Youth Olympics: Swimming Prelims Men/Women (IBC) - 12.5%

ASAP 19 (ABS-CBN) - 12.3%

It's Partytime (IBC) - 11.8%

Chinatown TV (IBC) - 11.4%

The Heirs: Royal Rewind (ABS-CBN) - 11.1%

Bleach Hell Verse (GMA) - 10.4%

Asian Horror Stories (GMA) - 10.3%

Tom and Jerry Kids Show (GMA) - 9.9%

Matanglawin / Luv U (ABS-CBN) - 9.5%

Sunday All Stars (GMA) - 9.0%

The Buzz 15 (ABS-CBN) - 8.8%

Superbook Classic (ABS-CBN) - 8.0%

Primetime:

Born to be a Superstar (IBC) - 30.9%

Who Wants to be a Millionaire? (IBC) - 29.5%

Killer Karaoke (IBC) - 27.4%

Wansapanataym (ABS-CBN) - 25.6%

Rated K (ABS-CBN) - 22.5%

Seeing Stars Tonight (IBC) - 21.0%

Kapuso Mo, Jessica Soho (GMA) - 20.1%

Sunday Sinemaks: Kulimlim (IBC) - 19.9%
Goin' Bulilit (ABS-CBN) - 18.8%
Ismol Family (GMA) - 17.8%
Pinoy Big Brother All In (ABS-CBN) - 17.3%
Dingdong n' Lani (IBC) - 16.6%
Vampire Ang Daddy Ko (GMA) - 14.5%
Sunday Night Box Office: Snow White And The Huntsman (GMA) - 13.9%
Gandang Gabi Vice (ABS-CBN) - 13.0%
Express Balita Weekend (IBC) - 11.1%
TV Patrol Weekend (ABS-CBN) - 11.0%
24 Oras Weekend (GMA) - 9.5%
Sunday Night Box Office: Cradle 2: The Grave (GMA) - 6.7%
Sunday's Best: Boardwalk Fashion For All (ABS-CBN) - 1.7%

Source: Kantar Media/TNS Philippines via PEP

August 18, Monday [Edit](#)

Daytime:

Be Careful With My Heart (ABS-CBN) - 15.1%
Lunch Break (IBC) - 15.0%
Ghost Fighter (IBC) - 14.7%
KapinoyLand (IBC) - 13.9%
TODAS Kids (IBC) - 13.3%
I Need Romance (IBC) - 12.7%
It's Showtime (ABS-CBN) - 12.4%
The Singing Bee (ABS-CBN) - 11.5%
The Half Sisters (GMA) - 11.1%
Eat Bulaga! (GMA) - 10.8%
Dragon Ball Z Kai (GMA) - 10.2%
Dading / Jewel in the Palace (GMA) - 9.9%
Ana Manuela (ABS-CBN) - 9.1%
Slam Dunk (GMA) - 9.0%
Bistado (ABS-CBN) - 8.7%

Primetime:

Voltron Man (IBC) - 29.5%
Janella: A Princess Girl (IBC) - 28.1%
Your Heart, My Love (IBC) - 27.9%
Ikaw Lamang (ABS-CBN) - 27.6%

Hawak-Kamay (ABS-CBN) - 27.4%
Express Balita (IBC) - 26.9%
TV Patrol (ABS-CBN) - 25.3%
Two Sides of Ana (TreseBella) (IBC) - 24.4%
Fall in Love with Me (TreseBella) (IBC) - 23.0%
Kroko: Ang Alamat sa Zoo (IBC) - 21.7%
Catch Me Fall in Love (IBC) - 20.7%
Sana Bukas Pa Ang Kahapon (ABS-CBN) - 19.6%
Pure Love (ABS-CBN) - 19.3%
Nino (GMA) - 17.5%
24 Oras / My Destiny (GMA) - 16.3%
Ang Dalawang Mrs. Real (GMA) - 14.3%
Aquino & Abunda Tonight (ABS-CBN) - 12.4%
Pretty Man (ABS-CBN) - 10.2%
Pinoy Big Brother All In (ABS-CBN) / *My BFF* (GMA) - 9.4%
I Hear Your Voice (GMA) - 9.0%

Source: Kantar Media/TNS Philippines via PEP

Perfect Dates is on IBC's Panalo Weekend

August 21, 2014

***Drew Arellano* (*The Million Second Quiz*), *Elmo Magalona* (*Killer Karaoke*), *Anja Aguilar* (*Born to be a Superstar*) and *Robi Domingo* (*Who Wants To Be A Millionaire?*)**

Your perfect dates for weekend evening viewing are on IBC-13! Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo will glue you in front of the TV with Panalo Weekend primetime shows on Saturday nights kicks off with *The Million Second Quiz* at 7:30PM-8:15PM and *Born to be a Superstar* at 9PM-10PM, and on Sunday nights with *Killer Karaoke* at 6:45PM-7:30PM, *Who Wants to be a Millionaire?* at 7:30PM-8:30PM and *Born to be a Superstar* at 8:30PM-9:30PM—all boasting of handsome and amazing hosts, talent, and stories that put The Kapinoy Network on top of the ratings! Superstars ka na, trese pa, Kapinoy ako!

Tumbok Revolution

Tumbok Revolution is a [Philippine paranormal drama-horror fiction](#) series on [IBC](#) and produced by [Regal Entertainment](#), based on the 2011 film [Tumbok](#) from [Viva Films](#). The

paranormal horror-thriller series top-billed by [Janeena Chan](#), [Dino Imperial](#) and [Paul Jake Castillo](#).

It is the first television horror suspense-thriller series in the Philippines made by [IBC](#) to be filmed and broadcast. The series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal.

It marks as the first-ever horror-thriller suspense series produced by [Regal Television](#) for [IBC](#) after a decade.

Tumbok Revolution

| | |
|-----------------------------|--|
| Format | Supernatural drama Horror fiction Thriller Paranormal |
| Created by | Regal Entertainment |
| Developed by | Viva Television |
| Written by | Maya Manulat Rhoda Tanyag |
| Directed by | Erik Matti |
| Starring | Janeena Chan Dino Imperial Paul Jake Castillo |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>Art of Letting Go</i> by Nadine Lustre |
| Country of origin | Philippines |

| | |
|-----------------------|---|
| Language(s) | Filipino English |
| No. of episodes | 30 (total) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr Lily Monteverde |
| Producer(s) | Veronique Del Rosario-Corpus |
| Editor(s) | Richard Barnett |
| Cinematography | Gary Gardoce |
| Camera setup | Single-camera |
| Running time | 45 minutes |
| Productioncompany(s) | Regal Entertainment Regal Multimedia, Inc. |
| Broadcast | |
| Picture format | NSTC (480i) |
| Original run | July 27, 2013 – February 3, 2014 |
| Chronology | |
| Related shows | Tumbok (2011 film) |
| External links | |

[Official Website](#)

Overview [Edit](#)

Synopsis [Edit](#)

The story of ordinary girl Grace ([Janeena Chan](#)), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie ([Dino Imperial](#)) seems to the house of the truth. Mark ([Paul Jake Castillo](#)) which means is your home to the supernatural.

Getting these scream of wolf vampire in their own monster scary in Grace, who is the falling zombie strangers in the city. Grace and Ronnie are a newlywed couple they admitted the revolution loves of scream secrets of the devil story of girl vampire.

Cast and Characters [Edit](#)

Main cast [Edit](#)

- [Janeena Chan](#) as Grace
- [Dino Imperial](#) as Ronnie
- [Paul Jake Castillo](#) as Mark

Supporting cast [Edit](#)

- [Anna Luna](#) as Rita
- [MJ Cayabyab](#) as Benjie
- [LJ Moreno](#) as Lumen
- [Japeth Aguilar](#) as Ward
- [Jaycee Parker](#) as Lizet
- [Coraleen Waddell](#) as Elsie
- [Lance Christopher](#) as Gio
- [Danielle Castaño](#) as Idang

List of episodes [Edit](#)

Season 1[Edit](#)

| Episode # | Title | Original air date | Rating |
|-----------|--------------------|--------------------|--------|
| 1 | Friday the 13th | July 27, 2013 | 15.3% |
| 2 | Takot ng Lihim | August 3, 2013 | 30.5% |
| 3 | Dilim ng Emergency | August 10, 2013 | 22.7% |
| 4 | Buwan ng Araw | August 17, 2013 | 20.2% |
| 5 | Umuulan sa Zombie | August 24, 2013 | 17.9% |
| 6 | Kaibigang Takot | August 31, 2013 | 20.1% |
| 7 | Engkanto | September 7, 2013 | 13.3% |
| 8 | Commander Thriller | September 14, 2013 | 24.4% |
| 9 | Tunog ng Lupa | September 21, 2013 | 20.7% |
| 10 | Vampireland | September 28, 2013 | 21.9% |
| 11 | Spooky Invasion | October 5, 2013 | 26.5% |
| 12 | Okang Elevator | October 12, 2013 | 15.6% |

| | | | |
|----|---------------------|-------------------|-------|
| 13 | Salamin | October 19, 2013 | 10.8% |
| 14 | Horrific Halloween | October 26, 2013 | 11.4% |
| 15 | The Escape | November 2, 2013 | 14.9% |
| 16 | Despair Perya | November 9, 2013 | 10.1% |
| 17 | Manananggal | November 16, 2013 | 23.7% |
| 17 | Thunder Storm | November 23, 2013 | 22.1% |
| 17 | Family Reunion | December 2, 2013 | 29.6% |
| 17 | Emptiness | December 9, 2013 | 22.1% |
| 17 | River in the Island | December 16, 2013 | 19.4% |
| 17 | Christmas Tree | December 23, 2013 | 10.1% |
| 17 | Engkanto | December 30, 2013 | 24.4% |

Production [Edit](#)

Tumbok Revolution, based on the 2011 hit movie *[Tumbok](#)* starring [Cristine Reyes](#), announced during an [IBC](#) trade event as the horror-thriller paranormal suspense television series of the network to be shown on primetime Saturday. The project given to teen star [Janeena Chan](#) with [Dino Imperial](#) as the newest popular love-team together with [Lily Monteverde](#). On July 25, 2013 on the network's flagship news program *[Express Balita](#)*, the show announced will be shown on July 27. Along with Janeena and Dino, [Paul Jake Castillo](#) in the main cast of the

horror-thriller suspense anthology. The full trailer was released on July 25, 2012 via the primetime game show [The Weakest Link](#). This trailer became a top trending topic nationwide on [Twitter](#) in the official poster released.

Soundtrack [Edit](#)

- *Art of Letting Go* (Mikaila) (composed by Vehnee Saturno) - [Nadine Lustre](#)

See also [Edit](#)

- [New horror suspense thriller series Tumbok Revolution on July 27](#)
- [IBC partners with Regal Multimedia Inc.](#)
- [The true number 1 TV network in the Philippines](#)
- [Boots Anson-Roa and Kapinoy stars will part in IBC's Panalo Weekend at TriNoma Mall this Thursday](#)
- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Tumbok Revolution](#) on [Facebook](#)
- [Tumbok Revolution](#) on [Twitter](#)

New horror suspense thriller series Tumbok Revolution on July 27

July 20, 2013

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of soap operas, fantasy and drama anthologies, **The Kapinoy Network** intends to start a totally new trend in television programming. **IBC-13**, a third player in the local television industry has the number 3 spot in terms of ratings, trailing behind the two other giant networks.

Based on the 2011 hit movie *Tumbok*, on **IBC-13** teamed up with **Regal**

Entertainment premieres on the horror drama-suspense thriller paranormal series called ***Tumbok Revolution*** which debuted on July 27 every Saturday nights at 9:30 p.m. The new show is **IBC's** first co-production venture with **Regal Multimedia, Inc.**

Lito Ocampo Cruz, **IBC's** vice-president of the network, welcomes the new partnership with **Regal**. "We are happy to work with **Regal** for this project," Mr. Cruz told reporters. "We all know **Regal** is an expert when it comes to horror movies, with movies like ***Shake, Rattle, and Roll***, and ***Tiyanak***," he added.

The series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. **Tumbok Revolution** is the story of ordinary girl Grace (Janeena Chan), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (Dino Imperial) seems to the house of the truth. Mark (Paul Jake Castillo) which means is your home to the supernatural.

The horror anthology series is top-billed by a stars of Janeena Chan, Dino Imperial and Paul Jake Castillo along with Anna Luna, MJ Cayabyab, LJ Moreno, Japeth Aguilar, Jaycee Parker, Coraleen Waddell, Lance Christopher and Danielle Castaño, under the director of Erik Matti, written by Maya Manulat and Rhoda Tanyag, editor by Richard Barnett and Gary Gardoce as cinematography.

IBC partners with Regal Multimedia Inc.

August 10, 2013

Present at the contract signing were (L-R) IBC President and CEO Boots Anson-Roa, Regal Multimedia Inc. Vice President Roselle Monteverde, and IBC Head of Entertainment TV Jose Javier.

Remembering of the **Regal Television** shows on **IBC-13** are **Regal Showbiz Eye**, **Regal Family**, **Regal Juvenile**, **Regal Drama Hour** and **Regal Shocker**.

Sequestered TV station **IBC-13** and **Regal Multimedia Inc. (RMMI)** recently inked a deal signifying their partnership for a number of TV and movie projects, including **Regal's** hit TV show **Tumbok Revolution** which will be line produced by **RMMI** for **The Kapinoy Network**. For movies, **Regal Films** will showing in **Kapinoy Cinema** on **IBC-13** to airing the horror movie **Shake, Rattle and Roll** series. Apart from this, there is an output deal with **RMMI** for the airing of their blockbuster movies on **IBC-13**. **The Kapinoy Network** has also licensed from **RMMI** the story rights for some of **Regal's** hit movies that will be turned into TV series.

The true number 1 TV network in the Philippines

August 27, 2013

It has been years since the two biggest networks in the country, namely ABS-CBN and GMA, is claiming the number 1 spot while IBC and RPN also claiming the number 3 spot on the most watched TV Network in the Philippines. However, the figures shown by these two networks are not from the same source, which are the AGB Nielsen and Kantar Media Market Research.

GMA and TV5 subscribe to Nielsen TV Audience Measurement while ABS-CBN, IBC and RPN is the local major TV network that reportedly subscribes to Kantar Media.

When it comes to Kantar Media, ABS-CBN is on the top spot for being the most watched TV station in the country. Most of their shows dominate the list of top daily most watched TV show in the country. Among the three big TV networks in the country, ABS-CBN subscribes to Kantar Media.

On the other hand, according to AGB Nielsen, GMA Network is the number one TV network and their show dominates the list of top most watched TV shows. However, those data was only from Urban Luzon and Mega Manila, which has the biggest audience share in the country.

Meanwhile, sequestered TV station IBC is the number 3 spot for the most watched TV station in the country. Most of their shows continues to dominate the list of top daily most watched TV show in the country. Among the big TV networks in the country, ABS-CBN and IBC subscribes to the Kantar Media. When it comes to Nationwide TV Ratings of AGB, the battle of GMA, ABS-CBN and IBC is very tough. ABS-CBN leads the nationwide TV ratings.

In addition, for the month of July wherein ABS-CBN is on the number 1 spot, GMA strengthens again on the Nationwide TV Ratings, according to AGB Nielsen Philippines while IBC and RPN is also a certified number 3.

Boots Anson-Roa and Kapinoy stars will part in IBC's Panalo Weekend at TriNoma Mall this Thursday

September 5, 2013

President and CEO Boots Anson-Roa on the network. Christopher de Leon, Jodi Sta. Maria and Freddie Webb, Anja Aguilar and Robi Domingo

IBC-13 kicks off the weekend with their line-up of new shows at the **Panalo Weekend** Launch on September 5, Thursday at 4 pm, at the **TriNoma Mall** in Quezon City. The relaunch of the ten new weekend programs of **The Kapinoy Network** [*Once Upon a Time, Who Wants to Be a Millionaire, Superstar Circle, Tumbok Revolution, Bida ni Mister, Bida si Misis, Happy TODAS, Whattaboys, Sandy's Romance, Born to be a Superstar, Goin' Bukol Pwede*], will also be a family day full of fun as activities, contests, and performances from **IBC** stars await the public. The public is invited to partake in the festivities via the various booths at the launch.

Aside from the games and activities, there will also be a grand raffle. Various **Kapinoy** stars, led by Anja Aguilar, will be jamming with the crowd and performing.

Come and drop by the **Panalo Weekend** launch, open to the public from 4 pm to 10 pm. Also, don't forget to watch the 10 new shows of **IBC-13**, airing during the weekend.

Hopefully next year to become more innovatrive IBC-13 versus ABS-CBN and GMA. They would take care of those artists they love these programs, the following to just basically. [Edit](#)

Queens:

- Cherry Pie Picache
- Jodi Sta. Maria
- Jenine Desiderio
- Mitch Valdez
- Boots Anson-Roa
- Candy Pangilinan

Kings:

- Christopher de Leon
- Bobby Yan
- Ronnie Ricketts
- Joey Marquez
- Phillip Salvador
- John Regala
- Rudy Fernandez

Princesses:

- Cristine Reyes
- Xyriel Manabat
- Meg Imperial
- Nadine Lustre
- Shy Carlos
- Nicole Anderson
- Sue Ramirez
- Sofia Andres
- Mutya Orquia
- Bianca Casado

Princes:

- Miguel Aguila
- Dingdong Dantes
- Jake Cuenca
- Cogie Domingo
- DJ Durano
- Thirdy Lacson
- Nel Gomez
- Carlos Agassi
- AJ Muhlach
- Josh Padilla
- Aki Torio
- James Reid

Love Teams:

- Janeena Chan and Dino Imperial
- Joanna Morales and Lucas Zamora
- Mario Maurer and Erich Gonzales
- Ellaine Serrano and Brian Ciceron
- Anne Discher and Donjeff Tejada
- Sophia Tolentino and Deither Gaviola

Non Exclusives:

- Richard Yap
- Manilyn Reynes
- Robi Domingo

Front Liners:

- Noel Trinidad
- Dolly Anne Carvajal
- Young JV
- Tessie Thomas
- Janine Tugonon
- Ryan Agoncillo
- Joy Vlado
- TJ Trinidad

- Nadia Montenegro

Hosts:

- Alfred Vargas
- Julia Montes
- Neil Coleta
- Jason Abalos

Comedians:

- Freddie Webb
- Coleen Garcia
- Yam Concepcion
- Ashley Rivera
- Smokey Manaloto
- Maui Taylor
- Blakdyak
- Gee-Ann Abrahan
- Jon Santos

Singers:

- Anja Aguilar
- Sam Concepcion
- Dingdong Avanzado
- Joey Albert
- MMJ
- Lani Misalucha
- Rachel Alejandro
- Top Suzara
- Jinky Vidal
- Joshua Cadelina
- Paula Bianca
- Thyro and Yumi
- Marvin Ong

Sandy's Romance

Sandy's Romance is a [Philippine teen drama anthology series](#) produced by [Viva Television](#) and broadcast on [IBC](#). It is the follow-up to defunct teen drama anthology [Sandy's Boyfriend](#). The first-ever television teen romantic drama anthology in the Philippines made by [Viva Television](#) on [IBC](#) to be broadcasted in [standard definition](#) and [high definition](#), starring [Nadine Lustre](#) in her first leading role Sandy Salvador for the host of narrator and acted the skills with [AJ Muhlach](#) as the starrer of love-team. Currently, it became the longest-running teen drama anthology on [Philippine television](#) and in Asia through letter sending. The teen drama anthology series also made [Nadine Lustre](#) is now have the box office princess with [AJ Muhlach](#) as the love team partner. Each episode is based on the real life stories through letter sender that tells a different love story. According to [MTRCB](#), The series is rated Strong Parental Guidance or Rated SPG (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series.

| <i>Sandy's Romance</i> | |
|-------------------------------|--|
| Format | Teen drama Anthology Romance |
| Created by | Intercontinental Broadcasting Corporation Viva Television |
| Developed by | IBC Entertainment TV |
| Written by | Gina Marissa Tagasa-Gil |
| Directed by | Jeffrey Jeturian |
| Starring | Nadine Lustre AJ Muhlach |
| Theme music | Vehnee Saturno |

composer

Opening theme

Promise for Life
by [Nadine Lustre](#)

Country of origin

[Philippines](#)

Language(s)

[Filipino](#)
[Tagalog](#)
[English](#)

No. of episodes

n/a (airs every
Saturdays)

Production

Executiveproducer(s)

Vic del Rosario, Jr.
Lito Ocampo Cruz

Producer(s)

Veronique Del Rosario-
Corpus

Editor(s)

Joseph Nathaniel Lopez

Cinematography

Neil Daza

Running time

45 minutes

Productioncompany(s)

[Viva Television](#)
[Viva Family](#)
[Entertainment](#)

Broadcast

Original channel

[IBC](#)

| | |
|-------------------------------|---|
| Picture format | 480i (SDTV) 1080i (HDTV) |
| Original run | September 1, 2013 – present |
| Chronology | |
| Preceded by | Sandy's Boyfriend |
| External links | |
| Official Site | |

Music theme [Edit](#)

The opening theme for the show is TĚRRA WORKS' cover of *Promise for Life* composed by [Vehnee Saturno](#) and performed by [Nadine Lustre](#) as background music while Lustre plays the role as Sandy Salvador will served her host, narrator and acted with Nadine, and her final advice to the letter-sender.

Production [Edit](#)

The show confirmed that it would be into a television drama anthology to be directed by [Jeffrey Jeturian](#), who is also director the top-rating daytime teleserye *Be Careful With My Heart* on [ABS-CBN](#), which top-billed by the love team [Jodi Sta. Maria](#) and [Richard Yap](#). Lustre will be co-starred by different [IBC](#) actors, including [Robi Domingo](#), [AJ Muhlach](#), [Jason Abalos](#), [Jake Cuenca](#) and [Mario Maurer](#) will be Nadine's leading men.

It is under the production of [Viva Family Entertainment](#) producing teen drama anthology *Sandy's Boyfriend* managed by Viva chairman and CEO Vic del Rosario, Jr. that projects in produced by [Viva Television](#) for [IBC](#) that include the top-rating hit dramas are *Before I Fall in Love*, *Noli Me Tangere*, *Carlo J. Caparas' My Batang Momay*, *To Love Again* and *Safe In The Arms Of Love*, the horror suspense-thriller series *Tumbok Revolution*, the top-rating comedies *Petra's Panniest*, *Whattaboys Bida ni Mister*, *Bida si Misis*, *Goin' Bukol Pwede* and the longest-running comedy gag show *Happy TODAS*, the trend-setting of popular, top-rating, award-winning and longest-running hit game shows are *Who Wants to Be a Millionaire?* and *The Weakest Link* and the huge hit of top-rating and award-winning reality talent search show *Born to be a Superstar*.

Synopsis [Edit](#)

On true-to-life romance stories and love story sent through letters concept that originated in true-to-life experiences that people wrote in love letters they sent in by mail, the letter-senders, who get advice from Nadine at the end of the show will make you fall in love again. A sizzling teenager sexy princess singer-actress [Nadine Lustre](#) as a young girl for pretty, sexy, hot, blooming and gorgeous playing the role as Sandy Salvador in her first leading role delivered the narration and her final advice to the letter-sender in her program's episode with her own love-team partner [AJ Muhlach](#).

List of episodes [Edit](#)

Season 1 [Edit](#)

| Episode # | Episode title | Original air date | Co-actor | Supporting cast | Rating |
|-----------|------------------------------|--------------------|--|--|--------|
| 1 | <i>Sandy Loves You</i> | September 1, 2013 | AJ Muhlach as Mark Agustin | Alfred Vargas Gloria Romero Miel Cuneta Anton Revilla Nathan Barrera | 13.6% |
| 2 | <i>All Tied Up In You</i> | September 8, 2013 | Jake Cuenca as Jerome Santos | Maribeth Bichara Val Sotto Miel Cuneta Polo Ravales Maybelyn dela Cruz | 15.5% |
| 3 | <i>My Love Heart Stories</i> | September 15, 2013 | Mario Maurer as Paolo Abalos | Arkin del Rosario Rose Ann Ginkel Michael Flores Stephanie Henares Kendra Kramer | 18.2% |
| 4 | <i>I'm Sorry My Love</i> | September 22, 2013 | Robi Domingo as Cogie Richards | Cheska Garcia Rommel Padilla Nel Gomez Coleen Garcia | 15.4% |

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|----|-----------------------------|--------------------|--|---|-------|
| 5 | <i>Sandy goes Korea</i> | September 29, 2013 | <u>Jason Abalos</u> as Jason Domingo | <u>Neil Coleta</u> <u>Yen Santos</u> <u>Mark Gil</u> <u>Cherie Gil</u> <u>Thiridy Lacson</u> | 14.4% |
| 6 | <i>My Sandy, My Girl</i> | October 6, 2013 | <u>AJ Muhlach</u> as Richard Matsunaga | <u>Kiko Estrada</u> <u>Sue Ramirez</u> <u>Jon Lucas</u> <u>Gloria Romero</u> <u>Tonton Gutierrez</u> | 13.7% |
| 7 | <i>Halloween Party</i> | October 13, 2013 | <u>Mario Maurer</u> as Oliver Rosales | <u>Paul Salas</u> <u>Ella Cruz</u> <u>Dominic Roque</u> <u>Imee Hart</u> <u>Alfred Vargas</u> | 14.7% |
| 8 | <i>AJ loves Sandy</i> | October 20, 2013 | <u>AJ Muhlach</u> as Rafael Ponce | <u>Borgy Manotoc</u> <u>Arvin Tan</u> <u>Kelly dela Cruz</u> <u>Candy Pangilinan</u> | 11.3% |
| 9 | <i>Birthday Party Sandy</i> | October 27, 2013 | <u>Jason Abalos</u> as Nathan de Vera | <u>Giu Comia</u> <u>Shy Carlos</u> <u>Nathan Barrera</u> <u>Say Alonzo</u> <u>Lucas Zamora</u> | 18.8% |
| 10 | <i>Sandy's Story</i> | November 3, 2013 | <u>Robi Domingo</u> as John Ochoa | <u>Dina Bonnevie</u> <u>Bobby Andrews</u> <u>Rose Ann Ginkel</u> <u>Kiko Ramos</u> <u>Abby Bautista</u> | 18.3% |
| 11 | <i>Be Happy, Be Sandy</i> | November 10, 2013 | <u>Jake Cuenca</u> as David Aguila | <u>Joross Gamboa</u> <u>Cara Eriguel</u> <u>Martin Belayo</u> <u>Ai dela Cruz</u> | 16.9% |

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|----|------------------------------|-------------------|---|---|-------|
| | | | | Gloria Sevilla | |
| 12 | <i>Oh Sandy, My Boys</i> | November 24, 2013 | Mario Maurer as Diego Mortel | Cacai Bautista Ramon Bautista Kelly dela Cruz Arkin del Rosario | 35.5% |
| 13 | <i>Sandy Couple</i> | December 1, 2013 | AJ Muhlach as Dominic dela Cruz | Rose Ann Ginkel Jon Lucas Kelly dela Cruz Arkin del Rosario Ara Mina DJ Durano | 22.2% |
| 14 | <i>Best Friend Sandy</i> | December 7, 2013 | Jake Cuenca as Lloyd Zuniga | James Blanco Say Alonzo Lucas Zamora Joanna Morales Biboy Ramirez | 35.6% |
| 15 | <i>My Chearing Boyfriend</i> | December 14, 2013 | Jason Abalos as Edwin Francisco | Nel Gomez Coleen Garcia Bobby Yan Steffano Mori Antoinette Taus | 24.1% |
| 16 | <i>Sandy's Christmas</i> | December 21, 2013 | AJ Muhlach as Martin Eusebio | Abby Bautista Juan Miguel Urquico Bettina Carlos Andrei Felix Ian Veneracion | 23.8% |
| 17 | <i>New Year Sandy</i> | December 28, 2013 | Robi Domingo as John Anderson | Thirty Lacson Victor Anastacio Cara Eriguel Liza Soberano Yves Flores | 17.5% |

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|----|------------------------------|------------------|--|--|-------|
| 18 | <i>Somewhere In My Heart</i> | January 4, 2014 | <u>AJ Muhlach</u> as Domingo Paras | <u>Nel Gomez</u> <u>Coleen Garcia</u> <u>Martin Velayo</u> <u>Mitch Valdez</u> <u>Abby Bautista</u> | 30.9% |
| 19 | <i>A Rich Girl</i> | January 11, 2014 | <u>Marlo Mortel</u> as Jeffrey Padilla | <u>Kelly dela Cruz</u> <u>Jon Lucas</u> <u>Bobby Andrews</u> <u>Cherie Gil</u> <u>Carl Guevarra</u> | 26.4% |
| 20 | <i>My New Year's Lovers</i> | January 18, 2014 | <u>Jake Cuenca</u> as Rocky Martinez | <u>Louise Abuel</u> <u>Ruben Gonzaga</u> <u>Jai Agpangan</u> <u>Joj Agpangan</u> <u>Neil Coleta</u> <u>Nathan Lopez</u> | 33.8% |
| 21 | <i>Sandy's Princess</i> | January 25, 2014 | <u>AJ Muhlach</u> as Daniel Cristbal | <u>Elisse Joson</u> <u>Yves Flores</u> <u>John Regala</u> <u>Dina Bonnevie</u> <u>Cassy Legaspi</u> | 24.9% |
| 22 | <i>Diary in My Heart</i> | February 1, 2014 | <u>Robi Domingo</u> as Adrian Serrano | <u>Beth Tamayo</u> <u>Joseph Bitangcol</u> <u>Jon Lucas</u> <u>Tart Carlos</u> Special Guest: <u>Maxene Magalona</u> | 24.8% |
| 23 | <i>Sandy at High School</i> | February 8, 2014 | <u>Marlo Mortel</u> as Carlos Nasayao | <u>Sue Ramirez</u> <u>Kiko Estrada</u> <u>Mavy Legaspi</u> <u>Martin Velayo</u> <u>Gloria Romero</u> | 27.5% |

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|----|------------------------------|-------------------|---|--|-------|
| 24 | <i>Loves U</i> | February 15, 2014 | <u>Robi Domingo</u> as Oliver Sotto | <u>Arkin del Rosario</u> <u>Cacai Bautista</u> <u>Chris Gutierrez</u> <u>Maybelyn dela Cruz</u> <u>Timothy Chan</u> | 14.6% |
| 25 | <i>Chearing My Love</i> | February 22, 2014 | <u>AJ Muhlach</u> as Daniel Santana | <u>Alfred Vargas</u> <u>Miel Cuneta</u> <u>Raven Villanueva</u> <u>Gloria Sevilla</u> <u>Joross Gamboa</u> Special Guest: <u>Janella Salvador</u> as Angeline Reyes | 21.6% |
| 26 | <i>My Story of Diary</i> | March 1, 2014 | <u>Josh Padilla</u> as Robin Sevilla | <u>Timothy Chan</u> <u>Cogie Domingo</u> <u>Maricar Reyes</u> <u>Inah Estrada</u> <u>Kiko Ramos</u> | 26.5% |
| 27 | <i>Oh Girl</i> | March 8, 2014 | <u>AJ Muhlach</u> as Daniel Cristobal | <u>Tonton Gutierrez</u> <u>Ara Mina</u> <u>Joanna Morales</u> <u>Lucas Zamora</u> <u>Rafael Martinez</u> | 21.4% |
| 28 | <i>My Boyfriend for Love</i> | March 15, 2014 | <u>AJ Muhlach</u> as Luis Domingo | <u>Freddie Gutierrez</u> <u>Sue Ramirez</u> <u>Martin Velayo</u> <u>Samantha Flores</u> <u>Xyriel Manabat</u> | 23.3% |
| 29 | <i>My Graduation Girl</i> | March 22, 2014 | <u>AJ Muhlach</u> as Michael Santos | <u>Josh Padilla</u> <u>Shy Carlos</u> <u>Ramon Bautista</u> <u>Inah Estrada</u> <u>Gloria Diaz</u> | 14.9% |

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|----|-----------------------------------|----------------|---|---|-------|
| | | | | Rommel Padilla | |
| 30 | <i>For da Couple</i> | March 29, 2014 | James Reid as Vincent Ramos | Timothy Chan Anton Revilla Tetchie Agbayani Arvic Tan Kelly dela Cruz | 15.3% |
| 31 | <i>Summer Girl</i> | April 5, 2014 | AJ Muhlach as Mike Padilla | Rose Ann Ginkel Shy Carlos Biboy Ramirez Kiko Ramos Alfred Vargas Bettina Carlos | 19.4% |
| 32 | <i>Flower of Summer</i> | April 12, 2014 | AJ Muhlach as John Padilla | Martin Velayo Jacklyn Jose Nathan Barrera Kelly dela Cruz Juan Miguel Urquico Special Guest: Drew Arellano as Mr. Drew | 23.6% |
| 33 | <i>Sandy's Island</i> | April 19, 2014 | AJ Muhlach as Marlo Aguilar | Ian Veneracion Cherry Pie Picache Jon Lucas Carlyn Ocampo CJ Navato | 18.8% |
| 34 | <i>Sunshine Girl</i> | April 26, 2014 | AJ Muhlach as John Torre | John Regala Mitch Valdez Samantha Flores Joross Gamboa Gerald Pesigan | 26.5% |
| 35 | <i>The Story of A Pretty Girl</i> | May 3, 2014 | AJ Muhlach as Albert Santiago | Kiko Estrada Liza Soberano Jovic Monsod | 29.9% |

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|----|--------------------------------|---------------|---|--|-------|
| | | | | Ara Mina Lander Vera-Perez | |
| 36 | <i>Friends Like Me</i> | May 10, 2014 | AJ Muhlach as Robin Santos | Alfred Vargas Maricar Reyes Jon Lucas Sue Ramirez Timothy Chan | 16.6% |
| 37 | <i>Swimming Love</i> | May 17, 2014 | AJ Muhlach as Arwind dela Cruz | Cherry Pie Picache Ian Veneracion Nel Gomez Coleen Garcia Arkin del Rosario Special Guest: Elmo Magalona as Elmo Cristobal | 34.4% |
| 38 | <i>Perfect Home</i> | May 24, 2014 | AJ Muhlach as David Ocampo | Tonton Gutierrez Cherie Gil Lucas Zamora Joanna Morales Juan Miguel Urquico | 25.4% |
| 39 | <i>Love Team goes to Korea</i> | May 31, 2014 | AJ Muhlach as Rico Marcos | Kelly dela Cruz Victor Anastacio Cara Eriguel Juan Carlos Urquico Jon Lucas | 24.1% |
| 40 | <i>Sandy's College</i> | June 7, 2014 | AJ Muhlach as Coco Santos | Elisse Joson MJ Magno Abigail Macapagal Nathan Barrera Joseph Bitangcol Ces Quesada | 19.6% |
| 40 | <i>She's Having a</i> | June 14, 2014 | AJ Muhlach as | Johan Laurens Nathan Lopez | 15.5% |

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|----|---------------------------------|---------------|--|---|-------|
| | <i>Boyfriend</i> | | Coco dela Cruz | Makisig Morales Chin Chin Gutierrez Ian Veneracion | |
| 42 | <i>Enrollment Like Me</i> | June 21, 2014 | AJ Muhlach as Jonathan Ramos | Josh Padilla Shy Carlos Cogie Domingo Maricar Reyes Ramon Bautista | 22.1% |
| 39 | <i>In This Love</i> | June 28, 2014 | AJ Muhlach as Jon Martin | Dina Bonnevie Ian Veneracion Mavy Legaspi Rose Ann Ginkel Dino Imperial Special Guest: Ella Cruz | 24.5% |
| 40 | <i>She's Dating a Boyfriend</i> | July 5, 2014 | AJ Muhlach as Jonathan Ramos | Lucas Zamora Joanna Morales Gary Lising Alexis Navarro Special Guest: Jerome Ponce as JC Lorenzana | 17.8% |
| 41 | <i>Loves Granted</i> | July 12, 2014 | AJ Muhlach as Jerome Santos | Tart Carlos Noel Trinidad Coleen Garcia Nel Gomez Jason Abalos | 29.4% |
| 42 | <i>Must Be...Romance</i> | July 19, 2014 | AJ Muhlach as Vincent Ramos | Josh Padilla Shy Carlos Dina Bonnevie Gardo Versoza Thirdy Lacson Tart Carlos | 22.6% |

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|----|---------------------------------|-----------------|---|---|-------|
| | | | | <u>Martin Velayo</u> | |
| 43 | <i>So Wonderful</i> | July 26, 2014 | <u>AJ Muhlach</u> as Jake Agustin | <u>Nathan Lopez</u> <u>Abigail Macapagal</u> <u>Mark Gil</u> <u>Cherie Gil</u> <u>Kendra Kramer</u> | 29.6% |
| 44 | <i>When You Love Someone</i> | August 2, 2014 | <u>AJ Muhlach</u> as Jorros Santos | <u>Steven Silva</u> <u>Elisse Joson</u> <u>Louise Abuel</u> <u>Cheska Garcia</u> <u>Rommel Padilla</u> | 29.1% |
| 45 | <i>I Know Each Other</i> | August 9, 2014 | <u>AJ Muhlach</u> as David Mortel | <u>Lucas Zamora</u> <u>Joanna Morales</u> <u>Aldred Nasayao</u> <u>Ramon Bautista</u> <u>Cherie Gil</u> <u>Tonton Gutierrez</u> | 30.2% |
| 46 | <i>Love By My Side</i> | August 16, 2014 | <u>AJ Muhlach</u> as Aldred Vargas | <u>Alfred Vargas</u> <u>Bettina Carlos</u> <u>Juan Carlos Urquico</u> <u>Nel Gomez</u> <u>Coleen Garcia</u> Special Guest: <u>Liza Soberano</u> as Andrea dela Paz | 30.4% |
| 47 | <i>Everyday at the Bus Stop</i> | August 23, 2014 | <u>AJ Muhlach</u> as Donjeff Santos | <u>Timothy Chan</u> <u>Rafael Martinez</u> <u>Cacai Bautista</u> <u>Abigail Macapagal</u> <u>Jon Lucas</u> <u>Tonton Gutierrez</u> <u>Gloria Romero</u> | 29.4% |

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|----|-------------------------------|-----------------|---|---|-------|
| 46 | <i>I Wanna Get Your Heart</i> | August 30, 2014 | AJ Muhlach as David de Vera | Alfred Vargas Bettina Carlos Aldred Nasayao Neil Coleta Tricia Santos | 25.7% |
|----|-------------------------------|-----------------|---|---|-------|

Season 2 [Edit](#)

| Episode # | Episode title | Original air date | Co-actor | Supporting cast | Rating |
|-----------|----------------------------------|--------------------|--|--|--------|
| 1 | <i>Feel So Right</i> | September 6, 2014 | Robi Domingo as Marvin de Leon | Aki Torio Joanna Morales Gloria Diaz Tonton Gutierrez Miel Cuneta | 31.2% |
| 2 | <i>When A Girl Falls in Love</i> | September 13, 2014 | Dominic Roque as Dominic Ramos | Ces Quesada Ian Veneracion Kendra Kramer Polo Ravales Maybelyn dela Cruz | |
| 3 | <i>Beautiful Girl</i> | September 20, 2014 | Mario Maurer as Thomas Sotto | Vandolph Quizon Rose Ann Ginkel Michael Flores Stephanie Henares Harvey Bautista | |
| 4 | <i>I Cry Just A Little</i> | September 27, 2014 | Jake Cuenca as Jake de Guzman | Cheska Garcia Ronaldo Valdez Nel Gomez Kelly dela Cruz | |

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|---|------------------------|------------------|---|--|--|
| 5 | <i>When Love Begin</i> | October 4, 2014 | Robi Domingo as Robin Domingo | Cogie Domingo Maui Taylor Martin Velayo Jenine Desiderio Harvey Bautista | |
| 6 | <i>I Know for Sure</i> | October 11, 2014 | Dominic Roque as Marvic dela Cruz | Bobby Andrews Gloria Sevilla Jon Lucas Sue Ramirez | |
| 7 | <i>A Date Before</i> | October 18, 2014 | Mario Maurer as Marlo Santos | Paul Salas Ella Cruz Bettina Carlos Alfred Vargas | |
| 8 | <i>21st Birthday</i> | October 25, 2014 | AJ Muhlach as Adrian Padilla | Aki Torio Abigail Macapagal Michael Flores Candy Pangilinan | |

Production and development [Edit](#)

After the Kapinoy Network has relaunched the exclusive behind-the-scenes channels such as [My Bayang Momay](#), [To Love Again](#), [Safe In The Arms Of Love](#), [Tumbok Revolution](#), [Bida ni Mister](#), [Bida si Misis](#), [Whattaboys](#), [Goin' Bukol Pwede](#), [Happy TODAS](#) and [Born to be a Superstar](#) on [IBC](#), *Sandy's Boyfriend* also aired it's exclusive interviews of the love-team AJ and Nadine along with the cast and crew.

Reception [Edit](#)

Ratings [Edit](#)

The teen drama anthology's pilot episode garnered a 13.6% household rating (total Philippines = urban and rural households), considerably high for a Sudnay teen romantic drama anthology series and dominated its competitor [GMA's](#) [Teen Gen](#) which got 10.7% and [ABS-CBN's](#) [Luv U](#) with only 10.0% according to data released by Kantar Media. Meanwhile, *Sandy's Romance's* ratings became a huge hit proved that it is the #1 teen drama anthology on Philippine TV,

according to Kantar Media/TNS Total Philippines (Urban+Rural households) ratings. The No.1 trending topic worldwide on micro-blogging site [Twitter](#).

Merchandise [Edit](#)

The Kapinoy Network is advantage of the show's popularity to the partner with [Sari-Sari Kapinoy](#) and [Toy Kingdom](#) as *Sandy's Romance Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from [Globe](#), [My Phone](#) and [Cherry Mobile](#), t-shirts from [Bench](#), video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and so much more in [Mega Manila](#) and other provinces nationwide in very affordable prices.

Awards and recognitions [Edit](#)

Golden Screen Awards [Edit](#)

2014 Winner, Outstanding Performance by an Actress in a Single Drama/Telemovie Program (Nadine Lustre, Oh Girl)

2014 Winner, Outstanding Performance by an Actor in a Single Drama/Telemovie Program (AJ Muhlach, Oh Girl)

2014 Winner, Outstanding Single Drama/Telemovie Program

Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards [Edit](#)

Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Development-Oriented Drama Program) - Won

PMPC Star Awards for Television [Edit](#)

27th PMPC Star Awards for Television (Best Single Performance by an Actor: My Sandy, My Girl) - Won (AJ Muhlach)

27th PMPC Star Awards for Television (Best Single Performance by an Actress) - Won (Nadine Lustre)

27th PMPC Star Awards for Television (Best Drama Anthology) - Won

Catholic Mass Media Awards [Edit](#)

35th Catholic Mass Media Awards (Best Youth Drama Program) - Won

International Emmy Awards [Edit](#)

2013 International Emmy Awards (Bet Episode Sandy Loves You and My Sandy, My Girl) - Won

See also [Edit](#)

[IBC revamps its weekend shows](#)
[IBC strengthens weekend programming](#)
[Kapinoy weekend block revamp offers viewers options](#)
[Winx Club is one of IBC-13's Biggest Moneymakers](#)
[IBC-13 Airs Their Primetime Koreanovela Glory Jane](#)
[IBC Dominates Kantar Media's National TV Ratings in November](#)
['Sandy's Romance' marks 32nd episode](#)
[Kantar Media survey shows IBC overtaking GMA on national ratings](#)
[Superstar Network, Kapinoy Network](#)
[IBC-13 CONQUERS NATIONWIDE TV VIEWING IN JUNE](#)
[IBC 13 Continues to Dominates National TV Ratings in August](#)
[Sandy's Boyfriend](#)
[List of programs broadcast by Viva-TV](#)
[List of dramas of IBC](#)

References [Edit](#)

External links [Edit](#)

[Official Site](#)
[Sandy's Romance on Facebook](#)
[Sandy's Romance on Twitter](#)

IBC revamps its weekend shows

September 2, 2013

With the two giant network **ABS-CBN** and **GMA-7** are the stiff competition over their primetime shows, **IBC-13** revamp to strengthen its weekend programming.

September, particularly the “14-15 weekend” is going to be a big network for the **Kapinoy** station. In a press conference held last August 31, in Broadcast City, **Channel 13** head Rey Sanchez, “... ang focus ng **IBC-13** ay laban sa daytime at primetime on the superstar network.”

Saturday beginning at 7 p.m., the story adventures continues in the fantasy anthology **Once Upon a Time** with **IBC** president and CEO and award-winning dramatic actress herself Boots Anson-Roa docuses on based komiks features weekly fantasy stories of famous celebrities and personalities. Tonight's episode is *Tambahay* is a story about Lorenzo (Thirdy Lacson) is a kid at home with the mother of our Marry (Cherie Pie Picache).

At 7:45 p.m, the million-peso prize in the longest-running, trendsetting top-rating and multi-awarded hit game show ***Who Wants To Be A Millionaire?*** as Christopher de Leon treating on the celebrity players on Saturdays with That superstar Mario Maurer gives a change to a P1 million pesos.

At 8:45 p.m., ***Superstar Circle*** brought to Philippine TV as the reality talent search contestants will be trained and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential as the reality-based talent competition is hosted by Jenine Desiderio. Candidates have been screened from the thousands of auditionees from Manila, Davao and Cebu before the official Superstar Circle finalists are announced. Featuring 13 contestants called "Superstar Idol" will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The 13 contestants who auditioned, 6 boys are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Superstar of 13.

According to head Jeffrey Jeturian, screening showbiz hopefuls aged 13 to 18, Superstar Circle will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with **Kapinoy Talent Center**, the official 4 judges are Jodi Sta. Maria, Richard Yap, Vehnee Saturno, Annabelle Rama and Jeffrey Jeturian.

Followed by ***Tumbok Revolution*** at 9:30 p.m., a horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The vampire girl of Grace (Janeena Chan) and the hunter of boy Ronnie (Rino Imperial) seems to be the wolf of the ultimate zombie strangers experience.

Saturday nights at 10:15 p.m., Jodi Sta. Maria as Maya dela Rosa and Freddie Webb as Buboy Magtanggol as top-billed in the family sitcom ***Bida ni Mister, Bida si Misis*** along with Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena with a special guest are the love-team Nadine Lustre and AJ Muhlach.

At 11 p.m., the longest-running comedy gag show ***Happy TODAS*** will take center stage with the Kapinoy stars are Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Joross Gamboa, Gee-Ann Abrahan, Abby Bautista, Giu Comia, Ella Cruz, Nathan Barrera, Kiko Ramos, Andi Eigenmann, Makisig Morales, Imee Hart and James Reid reliving the success of classic ***TODAS*** in the 80's which included stars Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents contributing to the laughter, gags and sketches on the set with its new

sketches, segments, spoofs, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spoofs delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, gags and sketches.

Through the talent management and development Kapinoy Talent Center, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts.

Premieres at 11:45 p.m., AJ Muhlach, Josh Padilla and Aki Torio are the trio top-bills for the newest sitcom for the boys **Whattaboys** under the direction of John D-Lazatin. Also seen in the cast are Bianca Casado, Sofia Andres and the **Miss Universe 2012** beauty pageant runner-up Janine Tugonon.

Every Sunday at 3:15 p.m., Nadine Lustre's **Sandy's Romance**, a longest-running teen romantic drama anthology on Philippine television. Playing the role as Sandy Salvador in her first leading role as the host with acted the skills through letter sending on teenage of true-to-life romance stories will fall in love. Each episode is based on real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, letter-senders, advice from Nadine at the end of the show.

On 8:30 p.m., a singing superstars based on the American reality talent search series franchise from **Endemol** for the reality talent search contest **Born to be a Superstar** hosted by a certified singing champion Anja Aguilar, prince of singer Sam Concepcion, mister golden voice Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. The singing-reality talent show with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest of contestants to perform are Veejay Aragon, Anna Baluyot, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Leon Matawaran, Tony dela Paz, Muriel Lomadilla, Pauling Agupitan, Kristofer Danguelos, Melvin Rimas, Vanessa Rangadhol, John Michael Narag and Jet Barrun where contestants get the superstar treatment and the chance to perform in a production number on primetime TV becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of **Viva Records** and **Vicor Music**.

At 9:45 p.m., the undisputed No.1 longest-running and top-rating sitcom **Goin' Bukol Pwede** starring Robi Domingo, Maui Taylor and Yam Concepcion are the stars of sitcom in a show-within-a-Iskul Bukol. The plot revolves around two Chloe Concepcion and Yam Reyes

whose remaining the sitcom by their home studios of **IBC**. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

IBC's president and CEO Boots Anson-Roa sees the "different genres" of their line-up of shows to attract more viewers want to "fantasy, sports basketball fans, game show, talent stars, horror-suspense thriller, comedy, laughs, teen romantic anthology and singing-reallity superstars" on weekends.

The network also dominated with the other network. With the basketball fans in the **2013 PBA Governor's Cup** for the national TV ratings, according to the survey of **Kantar Media** which have the viewership of million viewers. Over the one-hour chat, some issues thrown at the Eric Canoy-owned company were also brought up. Reports claimed that they made an attempt to pirate the big stars of the **Kapamilya** and **Kapuso** networks.

Meanwhile, huge amount of money went to the big stars, while working behind-the-scenes and privatization. Boots surely, "things are getting better," and that the new programs have helped revive the "belief" of employees.

IBC strengthens weekend programming

September 4, 2013

The two networks are ABS-CBN and GMA-7 are the number 1 station in the ratings with programming had been monopolizing the Philippine television industry and had been pounding on each other in a battle for supremacy. Canoy-led Intercontinental Broadcasting Corp., operator of television network IBC-13 remains the undisputed number 3 in the ratings among the TV networks while the home to the *PBA* and *NBA* are the popular basketball games will doing the viewership TV ratings. Sure, the *PBA* and *NBA* are in the same station despite the games increased popularity audience for basketball in the country. For the primetime schedule improve programming. The network's flagship national news program *Express Balita* anchored by Henry Omega-Diaz and Snooky Serna-Go continues to be dominated by the rivals of *TV Patrol* and *24 Oras* among the viewers right after the first game and before the second game of the *PBA* during Wednesdays and Fridays. The Kapinoy Network also fighting the Kapamilya and Kapuso networks in the game as IBC from its employees, staff, stars and shows.

SUPREMACY

Filipino TV viewers should expect a major third force of IBC-13 is now in the new colorful with red, green and blue for the Pinoy viewers and has remained the third player in the so-called Network War, behind the two leading television stations like ABS-CBN 2 and GMA-7

The important development was the ascendancy of IBC-13 to the number 3 position, behind Channel 2 and 7. Channel 13 came on strong with its more quality shows in innovative and creative programming, which viewers appreciated gave them more viewing options. We hear that the new owners of IBC-13 wants to join the desperate race of the ratings game that has consumed of ABS-CBN and GMA, in their own programming standards.

To illustrate the impact Boots' entry is creating at the moment, stars from ABS-CBN and GMA-7 are in a state of confusion and for the first time are finally reading the prints of the contract they annually sign perfunctorily with their respective networks to join Channel 13 willing to acquire studios that more accessible to new talents.

Advantage with some shows that were criticized by a number of viewers for being good news. As the year when TV talents in Channels 2 and 7. It was the year when the Battle of the TV Networks came to a head, with both Channel 2 and Channel 7 for the top slot all the concerns of on-cam talents (those working behind camera).

IBC-13 also more aggressive revamps its weekend timeslot, this Saturday and Sunday. And it is the big guns - Boots Anson-Roa, Christopher de Leon, Janine Tugonon, Janeena Chan and Dino Imperial, Jodi Sta. Maria and Freddie Webb, the cast of *Happy TODAS*, AJ Muhlach, Josh Padilla and Aki Torio, Nadine Lustre, Robi Domingo, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos - in the weekend primetime shows every Saturday and Sunday nights on primetime.

"She gives channel 2 and channel 7 constant competition and she got the coverage of the basketball games like the PBA (Philippine Basketball Association) and NBA (National Basketball Association)," she added.

It's a re-strengthening of the network's practice of offering viewers an innovative and creative programming, said the network's new president and CEO Boots Anson-Roa generated profit as the company struggles to compete with rivals that corner the share of industry ad revenues. IBC-13 said Canoy's entry to the television industry, with the network expected to a major player in Philippine broadcasting.

The network has been aggressively positioning itself as one of the top broadcast stations in the country and among those overseeing its creative and programming effort. As head of Creative and Entertainment Production, Jose Javier Reyes oversees the development, execution and production management of all the network'sTM entertainment programs as well as all on-air promos, radio, print and outdoor advertising efforts of IBC-13.

On the other hand, the group led by Eric Canoy on television network Intercontinental Broadcasting Corp. (IBC 13) for more than P4 billion. Mr. Canoy intends to the ailing broadcast

company and compete head-on with the two industry leaders ABS-CBN Channel 2 and GMA Channel 7. The Kapinoy Network also boasts a more diversified revenue base spanning advertising, production, broadband and pay-TV compared to ABS-CBN and GMA.

HOME TO THE PBA AND NBA BASKETBALL

The coverage of the basketball games like the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) presents a contract assuring the league of its commitment. IBC's television coverage has more mass audience belonging to the C-D-E classes.

IBC-13, which is reportedly embarking on the massive drive to keep up with the network dominated of giant networks are ABS-CBN and GMA-7, plans to transmit the PBA games on the double-headers of Wednesdays, Fridays and Sundays airing live while the provincial games on Saturdays. Meanwhile, the NBA basketball games airing on weekends in Saturdays and Sundays.

"During on Wednesdays and Fridays will be aired live, the first games at 4:30 p.m. before the network's flagship news program *Express Balita* at 6:30 p.m. and then the second game at 7:30 p.m. The curtain-raisers of those playdates would be shown at night," said the Inquirer source.

Basketball remains to be the number 1 Filipino pastime so we decided to make it the sports staple in IBC-13, said Canoy, explaining his network's decision to join the league.

"We're going for counter programming," she explained, "Basically we'll show a different genre from the other networks are showing. The success of The Kapinoy Network's counter programming, the team has prepared in terms of the weekend program very strong." IBC chair Eric Canoy said the company had also struggled to keep efforts to complete the network's program lineup and talents continues to creating more shows. The largest networks ABS-CBN and GMA Network in the number of sitcoms on its programming are *Toda Max* (Channel 2), *Vampire and Daddy Ko* and *Pepito Manaloto* (Channel 7), the number 3 network IBC-13 pumping its original content with sitcom has *Bida ni Mister*, *Bida si Misis*, *Whattaboys* and *Goin' Bukol Pwede*.

Jose Javier Reyes, IBC-13's entertainment chief content officer, believes the network has struck a good quality shows in Their lineup consisting of entertainment from fantasy, sports basketball fans, game shows, horror series, sitcoms, comedy gag show, teen romantic drama anthology, reality shows and action movies.

It's new programs for Saturdays starts with fantasy anthology *Once Upon a Time* hosted by Boots Anson-Roa, followed by the hit game show *Who Wants to Be a Millionaire?* with

Christopher de Leon every Saturday 7:45 p.m. and Sundays at 9:45 p.m., the reality show *Superstar Curcle* on Saturdays at 8:30 p.m. with Jenine Desiderio. At 9:30 p.m. with a horror-thriller suspense series *Tumbok Revolution* top-billed by Janeena Chan and Dino Imperial, to be followed by the family sitcom *Bida ni Mister, Bida si Misis* starring Jodi Sta. Maria and Freddie Webb, the long-running comedy gag show *Happy TODAS* featuring the cast of Kapinoy stars are Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Gee-Ann Abrahan, James Reid, Imee Hart, Giu Comia, Abby Bautista, Nathan Barrera, Ella Cruz, Kiko Ramos, Andi Eigenmann, Joross Gamboa, Rose Van Ginkel and Makisig Morales. The top stars AJ Muhlach, Josh Padilla and Aki Torio are the trio of the sitcom via *Whattaboys* at 11:45 p.m.

Every Sudnay lineup has featuring favorites, namely, Nadine Lustre's teen drama anthology *Sandy's Romance* at 3:15 p.m., and finally the singing-reality talent search show contest *Born to be a Supertar* with a certified singing champion and powerhouse singer Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, the TV sitcom *Goin' Bukol Pwede* starring Robi Domingo, Maui Taylor and Yam Concepcion and also the Pinoy action movies *Sinemaks* at 10:30 p.m.

There are still a lot to look forward to in the future, promised Boots. "We're investing on signal and content," he said, adding that aside from beefing up its lineup and privatization by the government, The Kapinoy Network will continue to upgrade its facilities to provide better signal and reach more viewers.

STRENGTHENING WEEKEND BLOCK

Under a new management team, IBC-13 is bent on pursuing an extended more counter programming scheme while introducing changes on its weekend primetime block.

So far, IBC-13 under Boots Anson-Roa's helm had already snagged some of the biggest and brightest stars in the country: Cherry Pie Picache, Robi Domingo, Jodi Sta. Maria and Freddie Webb, Cristine Reyes, Dingdong Dantes, Anja Aguilar, AJ Muhlach, Sam Concepcion, Marvin Ong, Josh Padilla and Aki Torio, Nadine Lustre, Dingdong Avanzado, Lani Misalucha, singer Rachel Alejandro, Gino Padilla, Jake Cuenca, Ronnie Ricketts, Mutya Orquia, Xyriel Manabat, MM and MJ Magno, James Yap, Lebron James, Janine Tugonon, Mario Maurer, Khalil Ramos, Coleen Garcia, Sue Ramirez and Erich Gonzales are the showbiz big-names.

Newly appointed president and CEO Boots Anson-Roa said briefing that effective the weekend of Saturday and Sunday, the channel will launch a total of 10 new shows in an attempt to attract wider viewership. "We focusing on what we can do best," said Boots. The network is strengthening its weekend programming for starters.

The Saturday lineup starting at 5 p.m. includes the *PBA Governor's Cup*, *Once Upon a Time* (Boots Anson-Roa), *Who Wants To Be A Millionaire* (Christopher de Leon), *Superstar Circle* (Jenine Desiderio), *Tumbok Revolution* (Janeena Chan and Dino Imperial), *Bida ni Mister*, *Bida si Misis* (Jodi Sta. Maria and Freddie Webb), comedy gag show *Happy TODAS* (MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera) and *Whattaboys* (AJ Muhlach, Josh Padilla and Aki Torio).

On Sundays, IBC-13 is fielding of *Sandy's Romance* (Nadine Lustre), the *PBA Governor's Cup*, *Born to be a Superstar* (Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado), *Goin' Bukol Pwede* (Robi Domingo, Yam Concepcion and Maui Taylor) and the hit Pinoy action movies *Sinemaks*.

Laurenti Dyogi, chief entertainment content officer, for his part, said IBC-13 is laying the groundwork. Roa added, "Realize compete with the two other stations in areas where they are very established."

ONE FC puts on world-class entertainment that our viewers has added Intercontinental Broadcasting Corporation to their group of media partners. Viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action." She noted, the sports of IBC-13 will focus on considering the *PBA* and *NBA* basketball. The strength shown by network in the field of sports while the signal of IBC News Network (INN) has more sports programming that committed to bringing the best action to their viewers with *PBA* and *NBA* basketball, boxing matches, billiards, *ONE FC-MMA*, *WWE* wrestling, golf, cockfighting and tennis to broadcast the best sporting in both the Philippines and the region, as well as a mix of news and current affairs, public service programs, business and documentaries. In the same media, Roa said the noontime variety show *Lunch Break* with host are Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Nicole Anderson, Smokey Manaloto, Bobby Yan, Pat Natividad, Carlos Agassi, AJ Muhlach, Josh Padilla, Aki Torio, Manilyn Reynes and Alfred Vargas continues to be dominated by the rivals of noontime shows *It's Showtime* and *Eat Bulaga!*.

Kapinoy weekend block revamp offers viewers options

Published: September 9, 2013

IBC stars attend the launch of the network's 10 new shows

In an industry where one can easily be behind, Intercontinental Broadcasting Corporation has again proven its ability to serve the public by combining years of experience and applying the technologies and developments available. With its focus on continuing to do well in the area of content, it has successfully transformed itself from a sequestered broadcasting pioneer to a total entertainment and information company and still in privatization of the sequestered and government-owned media companies like IBC-13, according to president Noynoy Aquino III in current P-Noy administration of the government hands in PCGG.

He told reporters that IBC-13 would focus on improving its primetime programming, from the 5:45 to 11 p.m. block, which is a combination of newscast, game shows and soap operas.

IBC-13 continues to dominate the top 30 ratings with its 15 programs of August 2013: *2013 PBA Governors' Cup*, *The Weakest Link*, *Safe In The Arms Of Love*, *Who Wants To Be A Millionaire?*, *My Batang Momay*, newscast *Express Balita*, *Born to be a Star*, *Superstar Circle*, *Once Upon a Time*, *Happy TODAS*, *Bida ni Mister*, *Bida si Misis*, *Sandy's Boyfriend* and *Goin' Bukol Pwede*.

He added that The Kapinoy Network would also improve its 8:30 to 10:00 a.m. animes. It is also the network's flagship news program *Express Balita* compete directly with *TV Patrol* and *24 Oras*.

The Kapinoy Network has been making waves in the entertainment industry by persuasion to get a number of talents in an exclusive capacity. Robi Domingo, Christopher de Leon, Richard Yap, actress Cherie Pie Picache, Dingdong Avanzado, Rachel Alejandro, Ryan Agoncillo, Jodi Sta. Maria, Freddie Webb, actress Cristine Reyes, Dingdong Dantes, Anja Aguilar—these stars are major players, so their presence in IBC programs have added to the third channel's luster to focus on building up its own stable of homegrown and bankable stars.

IBC-13 is the number 3 position in the national audience ratings game of Kantar Media grabbed the third spot next to rivals Lopez-led ABS-CBN Corporation and GMA Network as well as Pangilinan-led TV5. Explained that IBC-13's programming in the growing market share and audience ratings of TV5.

The compromise agreement had said BCanoy held 100 percent interest in IBC-13. Valued then at P352.5 million, The Kapinoy Network owned a 41,000-square meter at the new studio headquarters IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City, lands and buildings in the provinces, 28 television stations and 14 radio stations while sitting in Coca Cola's compound plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City, where IBC Tower is the 60-kilowatt transmitter tower are located.

A strong and competent component of the PCGG group of companies, one particular technology as a key factor in its success. Alongside this is digital cable, which will increase the number of available channels, going hand in hand with the Internet explosion which increase broadband infrastructure for faster communication.

After getting some of the most popular local showbiz celebrities in their long-time networks to transfer into its fold, IBC-13 COO for Entertainment Laurenti Dyogi that the network's weekend primetime block is beyond about competition in the undisputed number 3 television network. This weekend, IBC-13 will give its viewers a new treat with 10t exciting, star-studded programs will surely make you want to be glued to your TV screens. We produce the content whether it's VHF, UHF and radio broadcasting, cable, music and the Internet," said Mr. Dyogi. "The signal of IBC 13 has also improved. With the reach more viewers."

The station is set to debut 10 new programs on Saturday, with the *PBA Governor's Cup* at 5 p.m., followed by fantasy anthology *Once Upon a Time* airing at 7 p.m., followed by the game show *Who Wants to be a Millionaire?* at 7:45 p.m., *Superstar Circle* at 8:45 p.m., *Tumbok Revolution* at 9:30 p.m., *Bida ni Mister*, *Bida si Misis* starts at 10:15 p.m., a comedy gag show *Happy TODAS* at 11 p.m. and *Whattaboys* at 11:45 p.m.

On Sept. 15, a longest-running and most-watched teen romantic drama anthology *Sandy's Romance* will air at 3:15 p.m. followed at 4 p.m. by the *PBA Governor's Cup*, then a singing-reality talent show *Born to be a Superstar* at 8:30 p.m., sitcom *Goin' Bukol Pwede* at 9:45 p.m. and finally, Pinoy action movies *Sinemaks* at 10:30 p.m.

"The revamp is simply about giving our viewers the best in entertainment," said Dyogi at a recent press conference. "We're doing this to show viewers our commitment to provide them innovative and creative content." Dyogi said The Kapinoy Network playing field and with their lineup "viewers now have an innovation choice, the option to watch entertaining." Happy with the reformatted weekend block are some of the biggest name in the IBC-13 roster including Jodi Sta. Maria and Freddie Webb, Christopher de Leon, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos and Robi Domingo set to conquer the weekend television programming.

"IBC-13 and TV5 have different mass markets, competing against the other networks," explained that TV5 is the number 3 spot competing against GMA and ABS-CBN for the masa audience. The viewing audience belongs to the C-D-E market and the network to make their productions more accessible to the mass audience.

It has gone into fields such as merchandising as well as publishing by way of IBC Publishing. In this, the company has taken the cue from American media companies which have dominated the global market. Certainly, the number of Filipinos abroad has fueled a certain aggressiveness from The Kapinoy Network. "In the US alone, there are 500,000 Filipino households and in the

Middle East, there are more than a million Filipinos. That's the driver for IBC International, our largest subsidiary in terms of revenues. We're following the Filipino wherever he may be and transcending distribution outlets."

Of course, for a company that has television shows which make up the top 30 list in terms of ratings and audience share. The healthy competition institutionalized by a system pay. In this, the executive producers, aside from looking at the ratings, also look at the attainment of their profitability targets, paving the way for a very conscientious focus on the bottom line for every member of the IBC-13 family.

Aside from those factors, the gap of IBC-13 show and the nearest competitor is taken into consideration. "The timeslot; the bigger the gap is from competition, the higher the score and the bigger the variable pay. The more margins you deliver and the better you control your cost, the better your score and your variable pay. Good thing about this industry enables people to keep doing well, the ratings, sales and cost are very different.

Traditionally, IBC-13 programs through UHF channels while produce its own cable channel Global IBC, the cable TV operators in the US. As a complement to this, IBC-13 also launch its programs via direct-to-home satellite (DTH). "These people buy a satellite dish and they're able to get our channel Global IBC and also get Danze TV which is our music channel and INN is the UHF news channel," said Mr. Dyogi.

The UHF news channel IBC News Network (INN Channel 45 involvement in sports programming as highlighted by its coverage of the PBA and NBA basketball, boxing matches featuring local and international championship boxing, billiards, ONE FC-MMA, WWE wrestling, golf, tennis, cockfighting and other major sporting events should be considered the ideal programming environment commitment to sports has as well as its news and current affairs, public service, business and documentaries.

This sense of competition has also helped sustain IBC Channel 13's lead in the industry despite the rise in production costs and the emergence of new players. With the renewed vitality in the industry, competitors are showing more original programming and the talents being pirated is present which monopolize the entertainment industry by getting more artists.

Nevertheless, IBC-13 keeps itself on investing in research and development efforts. "While the top 30 shows are on Channel 13, it's so tempting for us to keep to the formula that has always worked. That's why it's important for us to look at our lead over the competition because that is an indicator of which shows need to be a stars the people want to see more of. We have a substantial budget for research and development. That group conducts focus interviews aside from the surveys. We're into this to keep ahead," he said marks in net income this year as its

programs maintain dominance in the ratings game. 3 of reality shows on IBC as the Kapinoy network strives to compete on equal terms with rival stations ABS-CBN and GMA 7 said this could be achieved by quality innovative and creative shows with excellent production values.

They really give importance to her despite that belongs to Viva. In my opinion, some of the money getter of IBC-13 are Viva artists (Nadine Lustre, Cristine Reyes and Anja Aguilar).

Canoy said reality shows will provide more singing superstars in their programming, although IBC-13 will continue to create dramas, comedies, variety shows, talk shows, game shows and sports. "It's always nice to have a good mix," he explained, adding that the network want to the viewers by airing more soap operas. The year saw IBC-13 aggressively signing up some of the biggest names in local showbiz such as Robi Domingo, Jodi Sta. Maria, Christopher de Leon, Richard Ya, Cherry Pie Picache, Freddie Webb, Cristine Reyes, Jake Cuenca, Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Dingdong Avanzado, Gino Padilla, Rachel Alejandro, MM and MJ Magno, Mario Maurer, Erich Gonzales, child star Mutya Orquia and Dingdong Dantes to its growing roster of stars.

The Kapinoy Network has been leading the market in terms of ratings. Since the leading shows from IBC- 13 include the longest-running and top-rating game shows *Who Wants To Be A Millionaire?* and *The Weakest Link*, reality-singing search show *Born to be a Superstar*, the *PBA* and *NBA* games, the top-rated comedy gag show *Happy TODAS*, sitcoms *Bida ni Mister*, *Bida si Misis*, *Whattaboys* and *Goin' Bukol Pwede*, fantasy anthology *Once Upon a Time*, teen drama anthology *Sandy's Romance*, horror series *Tumbok Revolution*, the fantasy series *My Batang Momay*, and the soap operas are teleserye *Safe In The Arms Of Love* are in the chart, as well as its flagship news programs *Express Balita* and *Ronda Trese*.

Dyogi said the network is also beefing up its news department "in a major way." He explained: "We recently bought 45 cameras and we're buying more vehicles. We also bought a news automation system. Everything will soon be fully-digital. We're hiring more reporters and fine-tuning operations so we can improve news gathering and presentation by leaps and bounds." A new studio IBC Broadcast Center in Broadcast City, he added.

"Anja long wanted to do a singing-reeality talent search contest *Born to be a Superstar*, a dream come true in a rising superstar fans," Anja said. Domingo, for his part, looks in prince comedy to doing *Goin' Bukol Pwede* sitcom. Christopher said that IBC-13's invite him to the primetime TV million-peso prize game show. Meanwhile, actress Jodi and Freddie are the stars of family sitcom when the competition offer the mass market an option. With these stronger and more star-studded weekend primetime programs, your Saturdays and Sundays will surely become better with the best network when it comes to weekend primetime — IBC-13.

A listed company, IBC-13 has a congressional franchise which allows it to operate television and radio stations. Its broadcasting operations cover the production of television and radio programs that serve its target audience's needs for news, information, entertainment, sports, children and public service.

Informed of the positive feedback from some of the biggest stars of the network, Dyogi smiled and said, "Buti naman." "Ang sa akin lang naman talaga is teamwork," she added. "Dapat masaya lahat. Kami naman on our end, we could only do so much in terms of planning and organization but siyempre 'yung talents should deliver also. And I believe, the key here is to let them, the artists, do what they love doing."

Here is the new weekend line-up of IBC-13: [Edit](#)

SATURDAY:

2:30pm – Showbiz Star (LIVE) (New Timeslot)
3:30pm – Pinoy Beauty Queen
4:15pm – DMZ-TV
5:00pm – PBA Governor's Cup (LIVE)
7:00pm – Once Upon a Time
7:45pm – Who Wants to be a Millionaire? (New Season)
8:45pm – Superstar Circle (LIVE)
9:30pm – Tumbok Revolution
10:15pm – Bida ni Mister, Bida si Misis
11:00pm – Happy TODAS
11:45pm – Whattaboys
12:30am – Express Balita Weekend (LIVE)

SUNDAY:

3:15pm – Sandy's Romance
4:00pm – PBA Governor's Cup (LIVE)
8:00pm – Express Balita Weekend (LIVE)
8:30pm – Born to be a Superstar (LIVE) (New Season)
10:00pm – Goin' Bukol Pwede (New Timeslot)
10:45pm – Sinemaks

Winx Club is one of IBC-13's Biggest Moneymakers

September 27, 2013

IBC-13 and **Viva** executives recently attested to the unprecedented and phenomenal success of the country's no.1 animated fairy-serye **Winx Club** as it boost the ratings performance of the network when it also contributed in the double-digit growth in airtime revenues grabbed the number one slot in the overall tiemslot. This again broadcast landscape and the top rival networks joined the bandwagon, which the two giant networks copied because of their success now target of the A-B-C markets.

A Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the daytime slot on **IBC**, according to **Viva** chairman and CEO Vic Del Rosario. The upper-class and middle-class for A-B-C markets, has proven that viewership among youth market for teens and girls at the age of 11-to-30-years-old and kids ages at 7-10 year-old. You shouldn't miss this event and have your little fairies experience way to Winx. The event features a kiddie salon booth, art booth, coloring station, TV viewing of Winx and a photo booth.

The channel features the show's behind-the-scenes, music videos and exclusive interviews of the Winx characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster was released with a winner of **2012 Anak TV Seal Awards** for the **Most Favorite TV Programs** and **2012 KBP Golden Dove Awards** for the **Best Animated TV Series**.

The entry of this animated TV series, dubbed into the main Tagalog dialect for **IBC-13**, the dominance of Japanese anime series, Mexican and Korean soap operas on local television. Newspapers reported incidents of commuters missing their stops while glued to **Winx Club** inside TV-equipped buses. At least one murder was caused by the cartoon programme in Manila, where a man, watching the show. In the central Philippine city of Bacolod, motorists trapped in traffic alighted altogether from their vehicles and rushed into nearby houses and a radio broadcasting station for TV sets tuned to Winx. The deal was even better for the Philippines' **IBC** and **Viva Entertainment**, which shows **Winx Club** entered into a co-produced by **Viva-TV**. Under the agreement, the local network spends for dubbing costs when **Rainbow S.r.l** and **Viva Communications, Inc.** helps in promoting the series "because it was also a risk for **Channel 13** to embark on these shows", network executives say.

The giant networks, apparently sceptical on the local market potential of such soaps operas. The government's cash-sequestered **IBC channel 13**, perennially searching for TV material, the TV station put **Winx Club** on air. Within last 15-months, the animated TV series smashed the leadership of rival programmes, including **Be Careful With My Heart** and **The Rizza Mae Show**. The popularity of **Winx Club** highlights the growing popularity of Italian animated

television series directed, created, and produced by Iginio Straffi and company **Rainbow S.r.l.** exported to Asia and around the world. The government, wary of the show's wide popularity, warned the 5.8 million public employees nationwide that they faced possible dismissal if caught watching the show during office hours. **Winx Club** episodes are also in the weekend Sunday rewind by **IBC-13**.

A fantasy series that follows Bloom and her five best friends Stella, Flora, Musa, Tecna and Aisha in their day-to-day adventures at Alfea College, to be the biggest surprise hit," remarked Rafael Aguado, **IBC-13's** head of customer business development group.

According to **IBC-13** chief financial officer Dave Fugoso, advertising revenues show signs of strengthening in the network's top-rating shows like **Winx Club**. He said, "We're also experiencing double-digit growth in terms of airtime and sustain may exceed P13 billion." They give away to sponsor by **Nestle Philippines, Jollibee, Regent Foods**

Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

Meanwhile, **Winx Club** continues to perform better in the ratings game and see the girls transform into magical fairies who use their powers to fight evil and save the world. Based on the latest data of **Kantar Media** last Monday (September 23), the fantasy series is now of the third spot of the country's top overall TV programs with 21.5% national TV rating, or 13 points higher than **ABS-CBN's Be Careful with My Heart** which got 20.5% and **GMA's The Ryzza Mae Show** which only got 13.3%.

Meanwhile, released by **Viva Video**, **Winx Club** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. For the Winx movies, **Winx Club 3D: Magical Adventure** and **Winx Club: The Secret of the Lost Kingdom** being on **Toon TV**.

The phenomenal success of **Winx Club** is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums from **Viva Records**, attained the gold status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store. It is now had the animated series will target of the A-B-C markets made huge profits.

A popular animated series **Winx Club** become a huge success on **IBC**, the strategy was promptly copied by the others who aired more foreign cartoons. It was followed by Korean and Mexican soap operas and Japanese animes dubbed into Filipino as well popular sports events like **NBA** and **PBA**, despite the stiff ratings war among local television networks, localized version of animated series starring Stella, Aisha, Musa, Tecna, Flora and Bloom.

The success of **Winx Club** is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, soundtrack albums from **Viva Records**, attained the gold status are sold across the country and Winx toys and dolls, one of which has. From its consistent high national TV ratings, **Winx Club** truly conquered the nation as proven by its TV and radio stations nationwide; top trending topics on **Facebook** and **Twitter** account almost every night in the social media; mall tours; best-selling official soundtrack from **Viva Records** and merchandise; games; Winx toys and dolls from Toy Kingdom; print ads; events; numerous magazine covers within **Winx Club Magazine**; and much more.

Continue to feel the magic of where the fairies dare on an exciting quest in **The Emperor's Throne**, **Winx Club** every weekdays 12:00nn after **KapinoyLand** and before **Lunch Break** on IBC-13's **Have a Tanghali** and also on Sunday mornings at 8:30am right after **KapinoyLand** on IBC-13 while a radio adaptation **Winx Club Fairy-Radio** will be broadcast over **iDMZ 891 Sayaw Pinoy!**, **Magic 89.9**, **93.9 iFM**, **Mellow 947** and **97dot9 Home Radio** radio stations nationwide in Taglish versions.

For more updates, log on to www.ibc.com.ph, follow @wwinxclubphilippines on **Twitter**; and 'like' the show's official **Facebook** fanpage at www.facebook.com/winxclubphilippinesofficial.

IBC-13 Airs Their Primetime Koreanovela Glory Jane

October 3, 2013

It's been a many years that the Philippine TV showing Korean dramas on daytime, afternoon and prime-time. Brought to us by the largest stations are ABS-CBN Kapamilya, IBC Kapinoy, GMA Kapuso and TV5 Kapatid. The biggest Asian dramas in Korea and Taiwan are set to captivate televiewers in different stories of family, friendship and love. IBC-13 will air their very first-ever primetime Koreanovela starting this Monday last September 30, 2013. This is the Korean romantic drama *Glory Jane*. Along with the new asianovelas are *Nine Time Travels* and *Love Keeps Going*, a Taiwanovela.

Local TV viewers from local TV soap operas, preferring the Mexican telenovelas and asianovelas being shown on two TV networks, notably IBC-13, which has lined up other Mexican and Korean TV dramas.

A number of people have to slam IBC-13 for popularizing imported TV dramas a run for their money of huge profits, which detrimental to the local TV industry. The management should showing for local TV producers to improve their products to world-class level.

La Madrastra and *Glory Jane* airing on IBC-13 while a radio adaption *La Madrastra Radyo Novela* and *Glory Jane Radyo Novela* broadcast over 13 IBC radio stations Radyo Budyong nationwide in Tagalog and Cebuano versions.

The Kapinoy network is really decided to pit the Primetime Bida of ABS-CBN and the Telebabad of GMA-7 via their PrimeTastik. Starting this Monday, IBC-13 is now offering five TV series on primetime. These are the mini-actionserye *Noli Me Tangere*, the fantaserye *My Batang Momay*, the romantic teleserye *Safe In The Arms Of Love*, the telenovela *La Madrastra* and the newest Koreanovela *Glory Jane*.

Glory Jane tells the story of Yoon Jae-in (Park Min-young) is a hardworking nurse who does not remember her past. In fact she is the daughter of Yoon Il-goo (Ahn Nae-sang) who was the president of a trading company. Yoon Il-goo was killed in a car accident orchestrated by his friend Seo Jae-myung (Son Chang-min), to make sure that Jae-myung takes over control of the company. When Jae-in's mother Eun-joo (Jang Young-nam) received news of her husband's accident she took Jae-in and drove to the hospital. However, due to heavy rain, they got into a car accident caused by Jae-myung's goons, which separated the mother and daughter. Jae-myung ordered Kim In-bae (Lee Ki-yeol) who works as his chauffeur to send Jae-in, who had lost all of her memories at the time, to an orphanage, where In-bae told her to never forget her name. 17 years later, In-bae's son, Young-kwang (Chun Jung-myung), is a baseball player and one of the league's most promising sluggers, but he's since been demoted to the minors. He had a fallout with his rival, Jae-myung's son, Seo In-woo (Lee Jang-woo), who not only comes from a rich family but is currently the league's top star. While injured, Young-kwang meets Jae-in, and she saves him with a blood transfusion. With notable Asian actors on board to play along them, the plots offered.

Park Min-young lead the cast of this Korean TV series with Chun Jung-myung and Lee Jang-woo. The theme songs are *Paalam Na* by Rachel Alejandro for *Nine Time Travels*, *tunay na Ligaya* by Miguel Aguila for the Taiwanovela *Love Keeps Going*, *Download* by Dingdong Avanzado for telenovela *La Madrastra* and Mikaila's *The Art of Letting Goby* Nadine Lustre for Koreanovela *Glory Jane*.

Glory Jane starts to air weeknights at 10:30pm right after *La Madrastra*.

IBC Dominates Kantar Media's National TV Ratings in November

December 4, 2013

More Filipino households across urban and rural homes nationwide tuned in to the top-caliber programs produced by Intercontinental Broadcasting Corporation this November, scoring an

average audience share of 25%, or 5 points ahead of ABS-CBN's audience share of 44% and GMA's audience share of 33%, based on recent data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

Data showed that IBC maintained its primetime (6PM-12MN) supremacy with an average audience share of 25%, or 10 points higher than ABS-CBN's 48% and GMA's 32%. The strong performance was driven by the network's quality line-up of drama teleseryes, including the number one most watched program *2013 PLDT MyDSL PBA Philippine Cup* with an average national TV rating of *Milo Energy Drink vs. Air21 Express* (25.9%), *Globalport Batang Pier vs. Barangay Ginebra San Miguel* (34.1%), *Milo Energy Drink vs. San Mig Coffee Mixers* (33.5%) and *Alaska Aces vs. Rin or Shine Elasto Painters* (33.2%), and the NBA basketball games for the 2013-14 season of *Golden State Warriors vs. Oklahoma City Thunder* (31.3%), *Atlanta Hawks vs. Detroit Pistons* (30.5%) and *Minnesota Timberwolves vs. Denver Nuggets* (30.0%).

IBC PrimeTastik also ruled in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila) with an average audience share of 27% compared to ABS-CBN's 51% and GMA's 33%; in Visayas where it recorded 13%, or more than thrice as ABS-CBN's 65% and GMA's 20%; and in Mindanao with 12% against ABS-CBN's 62% and GMA's 23%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively. Aside from leading in primetime, IBC also continued to beat other networks across all programming blocks The morning (6AM-12MN) block which has been recorded an average audience share of 28% vs ABS-CBN's 37% and GMA's 33%.

The early afternoon (12NN-3PM) block hit 29%, while ABS-CBN got 41% and GMA got 37%. It was driven by the noontime show *Lunch Break*, which once more overtook *It's Showtime* and *Eat Bulaga* in ratings game. IBC's late afternoon block (3PM-6PM) scored 22%, or 4-point higher than ABS-CBN's 43% and GMA's 32%.

Express Balita remained as the most trusted TV newscast as it registered an average national TV rating of 29.9% beating again ABS-CBN's *TV Patrol* with 27.5% and GMA's *24 Oras* with only 17.2%. It also clinched the second spot on the top 30 list of most watched programs in the country in November.

Christopher de Leon's hit game show *Who Wants To Be A Millionaire?* (27.3%), on the other hand, climbed to the eleventh spot in the previous month.

Other programs in the top 30 produced by IBC include *The Weakest Link*, *Born to be a Superstar*, *Safe In The Arms Of Love*, *My Batang Momay*, *Sandy's Romance* and *Bida si Sir Chief*, *Bida si Maya*.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, NBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

According to an online survey conducted by top entertainment blog LionHearTV recently, Kantar Media remains as the most trusted provider of television ratings in the Philippines for two consecutive years. Out of 220 respondents, 84% said they believe in the figures released by Kantar Media more than AGB Nielsen's, which only garnered 18%.

TABLE 1. TOTAL DAY (6AM-12MN) NATIONAL TV VIEWERSHIP IN NOVEMBER 2013

BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 44% |
| 2 | GMA | 33% |
| 3 | IBC | 25% |

| | | |
|--|------------|-----------|
| | TV5 | 9% |
|--|------------|-----------|

TABLE 2. PRIMETIME (6PM-12MN) TV VIEWERSHIP IN NOVEMBER 2013 BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|----------|----------------|---------------------|
| 1 | ABS-CBN | 48% |
| 2 | GMA | 32% |
| 3 | IBC | 25% |
| | TV5 | 8% |

TABLE 3. BALANCE LUZON PRIMETIME TV VIEWERSHIP IN NOVEMBER 2013 BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|----------|----------------|---------------------|
| 1 | ABS-CBN | 51% |
| 2 | GMA | 33% |
| 3 | IBC | 27% |
| | TV5 | 6% |

TABLE 4. TOTAL VISAYAS PRIMETIME TV VIEWERSHIP IN NOVEMBER 2013 BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 65% |
| 2 | GMA | 20% |
| 3 | IBC | 13% |
| | TV5 | 6% |

TABLE 5. TOTAL MINDANAO PRIMETIME TV VIEWERSHIP IN NOVEMBER 2013 BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 62% |
| 2 | GMA | 23% |
| 3 | IBC | 12% |
| | TV5 | 7% |

TABLE 6. MORNING (6AM-12NN) TV VIEWERSHIP IN NOVEMBER 2013 BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
|------|------------|---------------------|

| | | |
|---|---------|-----|
| 1 | ABS-CBN | 37% |
| 2 | GMA | 33% |
| 3 | IBC | 28% |
| | TV5 | 11% |

TABLE 7. EARLY AFTERNOON (12NN-3PM) TV VIEWERSHIP IN NOVEMBER 2013 BY HOUSEHOLDS [Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 41% |
| 2 | GMA | 37% |
| 3 | IBC | 22% |
| | TV5 | 8% |

TABLE 8. TOP 30 PROGRAMS FROM JANUARY TO DECEMBER 2013 (NATIONAL HOMES) [Edit](#)

| Rank | Channel | Title | Ratings (%) |
|------|---------|---|-------------|
| 1 | IBC | 2013 PLDT MYDSL PBA PHILIPPINE CUP: MILO ENERGY DRINK VS. AIR21 EXPRESS | 35.9 |
| 2 | IBC | 2013 PLDT MYDSL PBA PHILIPPINE CUP: GLOBALPORT | 34.1 |

| | | | |
|----|---------|--|------|
| | | <i>BATANG PIER VS. BARANGAY GINEBRA SAN MIGUEL</i> | |
| 3 | IBC | <i>2013 PLDT MYDSL PBA PHILIPPINE CUP: MILO ENERGY DRINK VS. SAN MIG COFFEE MIXERS</i> | 33.5 |
| 4 | IBC | <i>2013 PLDT MYDSL PBA PHILIPPINE CUP: ALASKA ACES VS. RAIN OR SHINE ELASTO PAINTERS</i> | 33.2 |
| 5 | IBC | <i>NBA 2013-14 SEASON: GOLDEN STATE WARRIORS VS. OKLAHOMA CITY THUNDER</i> | 31.3 |
| 6 | IBC | <i>NBA 2013-14 SEASON: ATLANTA HAWKS VS. DETROIT PISTONS</i> | 30.5 |
| 7 | IBC | <i>NBA 2013-14 SEASON: MINNESOTA TIMBERWOLVES VS. DENVER NUGGETS</i> | 30.0 |
| 8 | IBC | <i>EXPRESS BALITA</i> | 29.9 |
| 9 | ABS-CBN | <i>HONESTO</i> | 28.9 |
| 10 | ABS-CBN | <i>TV PATROL</i> | 27.5 |
| 11 | IBC | <i>WHO WANTS TO BE A MILLIONAIRE?</i> | 27.3 |
| 12 | ABS-CBN | <i>WANSAPANATAYM</i> | 27.1 |
| 13 | IBC | <i>THE WEAKEST LINK</i> | 26.9 |
| 14 | IBC | <i>BORN TO BE A SUPERSTAR</i> | 26.4 |
| 15 | ABS-CBN | <i>BET ON YOUR BABY</i> | 26.2 |
| 16 | IBC | <i>SAFE IN THE ARMS OF LOVE</i> | 25.5 |

| | | | |
|----|---------|---|------|
| 17 | ABS-CBN | <i>GOT TO BELIEVE</i> | 25.2 |
| 18 | IBC | <i>MY BATANG MOMAY</i> | 24.8 |
| 19 | ABS-CBN | <i>ANNALIZA</i> | 24.2 |
| 20 | ABS-CBN | <i>MAALAALA MO KAYA</i> | 24.1 |
| 21 | IBC | <i>SANDY'S ROMANCE</i> | 23.7 |
| 22 | GMA | <i>PEPITO MANALOTO: ANG TUNAY NA KWENTO</i> | 22.3 |
| 23 | ABS-CBN | <i>GOIN' BULILIT</i> | 19.9 |
| 24 | GMA | <i>KAPUSO MO, JESSICA SOHO</i> | 19.8 |
| 25 | ABS-CBN | <i>RATED K</i> | 19.5 |
| 26 | ABS-CBN | <i>TV PATROL WEEKEND</i> | 19.4 |
| 27 | ABS-CBN | <i>BE CAREFUL WITH MY HEART</i> | 19.1 |
| 28 | IBC | <i>BIDA SI SIR CHIEF, BIDA SI MAYA</i> | 18.5 |
| 29 | GMA | <i>KAP'S AMAZING STORIES</i> | 17.9 |
| 30 | ABS-CBN | <i>MARIA MERCEDES</i> | 17.4 |

Source: Kantar Media

'Sandy's Romance' marks 32nd episode

April 12, 2014

Blockbuster tandem AJ Muhlach and Nadine Lustre will now top-bill the 1st anniversary celebration of Lustre's ***Sandy's Romance*** to be aired tonight and on April 12 every Saturday at 7:45 pm. over **IBC-13**.

Aside from Lustre, she will also be seen in Bob Ong's movie ***Diary ng Panget***, a teen novel which is started with James Reid, Yassi Pressman and Andre Paras from **Viva Films**.

AJ Muhlach, who has played the role as John Padilla will have the summer season with his girlfriend Sandy Salvador (Nadine Lustre), a pretty young girl of the world. The beach of island almost there?

Nadine Lustre's ***Sandy's Romance*** is the longest-running teen drama anthology series on **IBC-13**. Offered to **The Kapinoy Network** eight months ago by director Jeffrey Jeturian. Nadine Lustre will hosting the show has captivated romance stories fall in love again and remains one of the most-watched shows over primetime.

Nadine is the sexiest teen star princess girl and a young pretty lady at the same time of sexy dance outfit can always count on her belting her genius voice and striking dance moves.

Lustre is now have the box office princess in her first leading role Sandy Salvador for the host of narrator and acted the skills. Each episode is based on the real life stories through letter sender that tells a different love story. On true-to-life romance stories and love story sent through letters concept that originated in true-to-life experiences that people wrote in love letters they sent in by mail, the letter-senders, who get advice from Nadine at the end of the show will make you fall in love again.

Viewers are invited to send romantic love story for their special someones. The most creative notes will be aired during the show. Send your love stories to ***Sandys Romance*** c/o **IBC Local Production, IBC Broadcast Center**, Broadcast City, Capitol Hills, Diliman, Quezon City.

Earlier at 5:30 p.m. is the investigative public service program ***Bitag*** is hosted by the hard-hitting broadcast journalist Ben Tulfo, at 6 p.m. is the top-rated game show ***Who Wants To Be A Millionaire?*** hosted by Christopher de Leon and at 7 p.m. is ***Iskul Bukol Men*** top-billed by comedians Aki Torio, Robi Domingo and Josh Padilla. ***ONE FC*** follows at 8:30 p.m., also at 9:30 pm. is ***Born to be a Superstar*** with host Anja Aguilar with judges of Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla, at 10:15 p.m. is the popular and top-rated comedy sitcom ***Maya Loves Sir Chief*** which is top-billed by Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir Chief Lim). Direction is by Malu Sevilla Mervyn B. Brondial. An all-male gag show at 11p.m. with ***Happy TODAS*** starring Keempee de Leon, Young JV, Victor Anastacio, Jimmy Muna, Sam YG and Elmo Magalona to be followed by the dance show ***DMZ-TV*** at 12 midnight is hosted by Janine Tugonon.

Kantar Media survey shows IBC overtaking GMA on national ratings

April 15, 2014

Janella in Wonderland, Janella Salvador's mermaid hit fantaserye (in photo)' Your Heart, My Love, Claudine Barretto and Raymart Santiago's primetime hit teleserye and Crazy Little Thing Called Love, Dingdong Dantes and Cristine Reyes' romantic kilig-serye (in photo) on IBC, grabbed the top spot in the primetime race last Monday, April 14.

The strong showing of IBC programs, especially every primetime, just proves that Philippine television is dominated by the two giant networks.

The third privately run TV network in the country recently got a makeover, sequestered TV station IBC-13 gives viewers more reason to tune in as the Kapinoy Network shares its joy and gratitude for the recent success of its primetime shows in the ratings game that bought a large chunk of the programming block of the cash-strapped and ratings can provide innovative and creative programming to its target audiences.

Thanks to the chairman Eric Canoy, his objectives for IBC Channel 13 include making it a platform for many independent producers, talents, and artists to practice and harness their creativity and skills.

For three straight weeks, data based on Kantar Media, Mega Manila Individual Ratings show that IBC-13 has been winning over competition in the battle over primetime ratings. This is according to a report provided to PEP by the corporate communications department of The Kapinoy Network. Last Monday (April 14), the Kantar Media (Household Rating, Rural and Urban) overnight ratings indicated that for all of primetime (6 pm-2 am), IBC-13 overtook GMA-7 to become the 2nd most watched network. Based on the said report, IBC had an audience share of 30.4% beating ABS-CBN's 29.5% and following GMA-7's 24.1%.

More notably, IBC's primetime series triumvirate such hits as *Janella in Wonderland, Your Heart, My Love* and *Crazy Little Thing Called Love* was number 1 in the 6 pm-12 mn timeblock with a total of 30.8% audience share compared to ABS-CBN's 29.5% and GMA-7's 23.7%. Moreover, owing the remarkable performances of its daily triumvirate series hits like *Janella in Wonderland, Your Heart, My Love* and *Crazy Little Thing Called Love* on the same day, IBC-13 landed in the No.1 position in terms of household viewership with a total of 32.8% household shares, compared to the network leader wars ABS-CBN's 29.7% and GMA-7's 24.5%, also home to the *PBA* and *NBA* basketball games.

More notably, weekend triumvirate *NBA and NBA*, *Friends 4Ever*, *ONE FC*, *Who Wants to Be a Millionaire?*, *Sandy's Romance*, *Once Upon a Time*, *Sic Chief Loves Maya*, *Happy TODAS*, *DMZ-TV*, *Iskul Bukol Men*, *The Million Second Quiz*, *Born to be a Superstar* and *Last Fool Show* was number 1 in timeblock with a total of 34.1% audience share compared to ABS-CBN's 30.6% and GMA-7's 24.5% makes more exciting.

"We are very happy with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the Kapinoy Network has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings and even afloat of privatization in PCGG. On our part, we at The Kapinoy Network are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Boots Anson-Roa, IBC's President and CEO.

These and more as IBC-13 continues to heat up everyone's viewing habit week after week.

Superstar Network, Kapinoy Network

April 19, 2014

SUPERSAR NETWORK – IBC-13, the Kapinoy Network, may well also be called Superstar Network.

Look at the government-owned sequestered media network, in its roster of some talents are the Teen Darling Princess Janella Salvador and the Queen of Pinoy Soap Opera Claudine Barretto.

Oh my gee, Janella is doing a movie, a youth drama *Friends 4Ever* and a fantaserye *Janella in Wonderland*, while Claudine has started to taping a primetime soap drama *Your Heart, My Love* with Raymart Santiago and Christopher de Leon (another IBC contract artist), directed by box-office director Wenn V. Deramas.

Who else belong to the Kapinoy studio? Robi Domingo, Dingdong Dantes, Cristine Reyes, Maricar Reyes, Drew Arellano, Giselle Sanchez, Freddie Webb, Jodi Sta. Maria and Richard Yap, Erich Gonzales, Ramon Bautista, Mario Maurer, Anja Aguilar, Sam Concepcion, Sandy Andolong, Joshua Cadelina, Boots Anson-Roa.

Not to forget Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas, who host the Sunday late afternoon 30-minute showbiz talk show *CelebrityDATCom*.

Country's finest singers are Dingdong Avanzado, Jenine Desiderio, Gino Padilla, Rachel Alejandro, Lani Micalucha and Miguel Aguila with the finalists of *Born to be a Superstar* grand

champions Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang and Anne Bernardo.

Other IBC shows featured the likes of Cherry Pie Picahe, Ronaldo Valdez, Ian Veneracion, Ronnie Ricketts, Josh Padilla, AJ Muhlach, Nadine Lustre, Aki Torio, Martin Velayo, Jenine Desiderio, Candy Pangilingan, Abra, Maxene Magalona, Gloria Romero, Mutya Orquia, Abby Bautista, Bimby Aquino-Yap and Xyriel Manabat.

IBC regulats include Victor Anastacio, Sam YG, Elmo Magalona, Janine Tugonon, Diether Ocampo. Plus the Kapinoy Talent center young stars led by Freddie Gutierrez, Marlo Mortel, Liza Soberano and Khalil Ramos.

IBC's noontime show hosts ar Ryan Agoncillo, Joy Viado, Annabelle Rama, Alfred Vargas, Smokey Manaloto, Nadia Montenegro, Pat Natividad, Bobby Yan, Nicole Andersson and Carlos Agassi.

NEWS AND CURRENT AFFAIRS – Stars in their own right are broadcast journalists like Henry Omega-Diaz, Snooky Serna, Mario Dumauual, Bernadette Sembrano, Vincent Santos, Maria Ressa (big boss), Jess Caduco, Amelyn Veloso, Jarius Bondoc, Cathy Eigenmann, Ben Tulfo and Tony Falcon.

IBC-13 CONQUERS NATIONWIDE TV VIEWING IN JUNE

July 3, 2014

Government-sequestered media network IBC-13 which is stands for *Ito'ng Bagong Channel 13*, the country's largest and third leading multimedia conglomerate, maintained its leadership in nationwide TV viewing across urban and rural homes in June with an average audience share of 29%, or 5 points higher than ABS-CBN's 45% and GMA's 32%, according to data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

The figures for June also showed that more Filipino households nationwide tuned in to IBC-13's shows across all programming blocks.

IBC's *Have a Tanghali* (6AM-12NN) scored an average audience share of 21%, while ABS-CBN garnered 39% and GMA also garnered 34%. The noontime newscast *News at Noon* which recorded an average national TV rating of 10.3%, continued to spread fun to morning viewers despite new rival *The Singing Bee* (12.9%) and *Basta Everyday Happy* (4.9%). Its early afternoon block (12NN-3PM) obtained 13%, or eight points ahead of ABS-CBN's 30% and GMA's 32%, while its late afternoon block (2:30PM-5:30PM) gained 25%, or nine points bigger than ABS-CBN's 42% and GMA's 33%.

The Kainoy network continued to win the primetime block (5:30PM-12MN) with an average audience share of 28%, or a whopping 13-point lead over ABS-CBN's 51% and GMA's 30%. PrimeTastik's consistent win was driven by high caliber line-up of teleseryes including *Crazy Little Thing Called Love* starring the primetime prince Dingdong Dantes, drama queen Cristine Reyes and Maricar Reyes which concluded on July 4 with 24.1%, *Batang Genius* starring the twins of child stars Mavy Legaspi and Cassy Legaspi premiered strong at 19.5 last June 2, *Janella in Wonderland*, on the other hand, top-billed by Janella Salvador and Marlo Mortel for the top spots in the most watched programs list during weekdays with a record high national TV rating of 26.4%. Claudine Barretto and Raymart Santiago starrer *Your Heart, My Love*, meanwhile, with 25.3%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

The 2013-14 PLDT Home TVolution PBA Governors' Cup reached its all-time high national TV rating of the semifinals include *San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters* (34.7%) and *Rain or Shine Elasto Painters vs. Alaska Aces* (33.1%), the quarterfinal *Barangay Ginebra San Miguel vs. Alaska Aces* (32.9%) and some *Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel* (31.8%) and *San Mig Coffee Mixers vs. Barangay Ginebra San Miguel* (29.2%).

Overall, some 10 programs in the said list were produced by IBC including *Born to be a Superstar* (37.8%), *Express Balita* (27.6%), *Janella in Wonderland* (27.1%), *Your Heart, My Love* (25.9%), *Sandy's Romance* (24.5%), *Maya Loves Sir Chief* (24.1%), *Batang Genius* (22.5%), *Crazy Little Thing Called Love* (22%), *Who Wants to be a Millionaire?* (20.9%) and *The Million Second Quiz* (18.7%) again topped the list of the 30 most watched programs in the country in June.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

TABLE 6. TOP 30 PROGRAMS IN JUNE 2014 (NATIONAL HOMES)

| RANK | CHANNEL | TITLE | RATING% |
|-------------|----------------|--|----------------|
| 1 | IBC | <i>Born to be a Superstar</i> | 37.8 |
| 2 | ABS-CBN | <i>The Voice Kids</i> | 35.6 |
| 3 | IBC | 2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals: <i>San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters</i> | 34.7 |
| 4 | IBC | 2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals: <i>Rain or Shine Elasto Painters vs. Alaska Aces</i> | 33.1 |
| 5 | IBC | 2013-14 PLDT Home Telepad PBA Governors' Cup Quarterfinals: <i>Barangay Ginebra San Miguel vs. Alaska Aces</i> | 32.9 |
| 6 | IBC | 2013-14 PLDT Home Telepad PBA Governors' Cup: <i>Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel</i> | 31.8 |
| 7 | ABS-CBN | <i>Dyesebel</i> | 31 |
| 8 | ABS-CBN | <i>Ikaw Lamang</i> | 30.7 |
| 9 | ABS-CBN | <i>Maalaala Mo Kaya</i> | 30 |
| 10 | IBC | 2013-14 PLDT Home Telepad PBA Governors' Cup: <i>San Mig Coffee Mixers vs. Barangay Ginebra San Miguel</i> | 29.2 |

| | | | |
|----|---------|---------------------------------------|------|
| 11 | ABS-CBN | <i>The Legal Wife</i> | 28.8 |
| 12 | ABS-CBN | <i>Wansapanataym</i> | 28 |
| 13 | IBC | <i>Express Balita</i> | 27.6 |
| 14 | IBC | <i>Janella in Wonderland</i> | 27.1 |
| 15 | ABS-CBN | <i>TV Patrol</i> | 26.8 |
| 16 | IBC | <i>Your Heart, My Love</i> | 25.9 |
| 17 | IBC | <i>Sandy's Romance</i> | 24.5 |
| 18 | IBC | <i>Maya Loves Sir Chief</i> | 24.1 |
| 19 | ABS-CBN | <i>Rated K</i> | 23.3 |
| 20 | IBC | <i>Batang Genius</i> | 22.5 |
| 21 | IBC | <i>Crazy Little Thing Called Love</i> | 22 |
| 22 | ABS-CBN | <i>Sana Bukas Pa Ang Kahapon</i> | 21.4 |
| 23 | IBC | <i>Who Wants to be a Millionaire?</i> | 20.9 |
| 24 | GMA | <i>Magpakailanman</i> | 20.4 |
| 25 | ABS-CBN | <i>Mirabella</i> | 19.6 |
| 26 | ABS-CBN | <i>Home Sweetie Home</i> | 18.8 |
| 27 | IBC | <i>The Million Second Quiz</i> | 18.7 |
| 28 | ABS-CBN | <i>Goin' Bulilit</i> | 17.4 |
| 29 | ABS-CBN | <i>It's Showtime (Saturday)</i> | 16.5 |
| 30 | GMA | <i>Nino</i> | 16.3 |

IBC 13 Continues to Dominates National TV Ratings in August

September 3, 2014

Drew Arellano (The Million Second Quiz), Nadine Lustre (Sandy's Romance), Elmo Magalona (Killer Karaoke), Anja Aguilar (Born to be a Superstar), Henry Omega-Diaz and Snooky Serna-Go (Express Balita), Robi Domingo (Who Wants To Be A Millionaire?), Janella Salvador (Janella: A Princess Girl), AJ Muhlach (Voltron Man), Raymart Santiago and Claudine Barretto (Your Heart, My Love), Jodi Sta. Maria and Richard Yap (Maya Loves Sir Chief)

The privatization of government television networks afloat, IBC-13 which is also known as the famous tagline *Ito'ng Bagong Channel 13*, the country's third largest and leading sequestered

multimedia conglomerate giant network, remained strong in August 2014 as it once again topped the ratings game. More Filipinos from both urban and rural homes tuned in to its programs with an average total day audience share of 30%, or eight points higher than ABS-CBN's 43% and GMA's 35%, according to data from Kantar Media.

IBC-13 was still sequestered by government during the the administration of the late Corazon Aquino. It is under the Coloma's office, along with RPN-9 and PTV-4 television networks. IBC and RPN still in privatized and needs to beef up its building, its offices and facilities.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

The Presidential Communications Operation Office (PCOO) presents its budget to the Senate. Palace Communications Secretary Herminio Coloma tells senators that President Aquino wants the government to keep the TV network, and that is PTV-4, RPN-9 and IBC-13.

Coloma said PTV-4 will become the competitive government TV network along with IBC-13 and RPN-9 are the number 3 slots, which is undergoing changes in its programming to be able to earn revenues, net profit and earnings of income. This was credited to RPN-9 and IBC-13's strong primetime programs. IBC-13 posted solid ratings across key regions, based on Kantar Media/TNS ratings.

IBC-13 also remained uncontested in its primetime block (6PM-12MN) with an average audience share of 29%, or 15 points ahead of ABS-CBN's 49% and GMA's 34%. IBC-13's newest primetime block sensation Kapinoy Primetime also continues its winning streak in other key territories. In Balance Luzon (areas in Luzon outside Mega Manila), it recorded an average audience share of 28%, while it attained 14% in the Visayas and 18% in Mindanao. ABS-CBN garnered with 52%, 63% and 62% as well, and GMA, on the other hand, garnered only 34%, 25%, and 24% respectively for the said time block.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

Kantar Media's data also showed that twenty out of the top 35 regular airing programs in August were produced by IBC-13's strength in its primetime programs in nationwide ratings.

The action star AJ Muhlach's newest action superhero series *Voltron Man* emerged as the most watched program in the country for the previous month with an average national TV rating of 35.8%. Last August 4, the series took the number 1 gained a monster rating of 29.8%, or thrice

that of ABS-CBN's *Hawak Kamay* which earned an average rating of 27.6% and GMA's *Niño* got a rating of 18.9% consistently made it ranked to the daily Top 30 primetime programs nationwide.

Janella Salvador's teen fantasy series *Janella: A Princess Girl* now grabbed the second place and noted an average national TV rating of 32.9%. Its new timeslot with its strongly last August 4 with a rating of 21.8%, compared to its rival *Pure Love* which got 20.9% and *My BFF* got only 10.9%.

Claudine Barretto and Raymart Santiago-starrer *Your Heart, My Love* placed third for the said month with an average national TV rating of 31.8%. It reached its all-time high national TV rating of 28.9% last August 27. These shows are not just fun and entertaining but also appropriate for their intended market, encouraging co-viewing among family members. With new show in development, audiences can expect exciting and dynamic programs that are sure to engage the whole family.

Other IBC programs that joined the top 35 list were *Your Heart, My Love* (31.8%), *Sandy's Romance* (30.7%), *Maya Loves Sir Chief* (29.4%), TreseBella's *Two Sides of Ana* (27.9%), *Express Balita* (27.4%), *Killer Karaoke* (27.1%), *Born to be a Superstar* (25.8%), *Who Wants To Be A Millionaire?* (25.1%), *Dingdong n' Lani* (24.5%), *Sunday Sinemaks* (24.4%), *The Million Second Quiz* (24.1%), *Viva Box Office* (23.9%), *Catch Me Fall in Love* (23.4%), TreseBella's *Fall in Love with Me* (20.3%), TreseBella's *La Teniente* (22.7%), the all-male-favorite gag and sketch show *Happy TODAS* (22.5%), TreseBella's newest offering *Fated to Love You* (21.9%) and TreseBella's *I Need Romance 3* (21.2%) also fared well with its primetime shows.

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Among its current subscribers are ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

| RANK | CHANNEL | TITLE | RATING% |
|------|---------|-------|---------|
|------|---------|-------|---------|

| | | | |
|----|---------|--|-------|
| 1 | IBC | <i>Voltron Man</i> | 35.8% |
| 2 | IBC | <i>Janella: A Princess Girl</i> | 32.9% |
| 3 | IBC | <i>Your Heart, My Love</i> | 31.8% |
| 4 | IBC | <i>Sandy's Romance</i> | 30.7% |
| 5 | IBC | <i>Maya Loves Sir Chief</i> | 29.4% |
| 6 | ABS-CBN | <i>Maalaala My Kaya</i> | 28.7% |
| 7 | ABS-CBN | <i>Ikaw Lamang</i> | 28.4% |
| 8 | ABS-CBN | <i>Hawak-Kamay</i> | 28.1% |
| 9 | IBC | <i>Two Sides of Ana (TreseBella)</i> | 27.9% |
| 10 | IBC | <i>Express Balita</i> | 27.4% |
| 11 | IBC | <i>Killer Karaoke</i> | 27.1% |
| 12 | ABS-CBN | <i>Wansapanataym</i> | 26.8% |
| 13 | ABS-CBN | <i>TV Patrol</i> | 26.0% |
| 14 | IBC | <i>Born to be a Superstar</i> | 25.8% |
| 15 | IBC | <i>Who Wants To Be A Millionaire?</i> | 25.1% |
| 16 | ABS-CBN | <i>Rated K</i> | 24.8% |
| 17 | IBC | <i>Dingdong n' Lani</i> | 24.5% |
| 18 | IBC | <i>Sunday Sinemaks</i> | 24.4% |
| 19 | IBC | <i>The Million Second Quiz</i> | 24.1% |
| 20 | IBC | <i>Viva Box Office</i> | 23.9% |
| 21 | IBC | <i>Catch Me Fall in Love</i> | 23.4% |
| 22 | IBC | <i>Fall in Love with Me (TreseBella)</i> | 23.0% |
| 23 | IBC | <i>La Teniente (TreseBella)</i> | 22.7% |
| 24 | IBC | <i>Happy TODAS</i> | 22.5% |
| 25 | IBC | <i>Fated to Love You (TreseBella)</i> | 21.9% |
| 26 | IBC | <i>I Need Romance 3 (TreseBella)</i> | 21.2% |
| 27 | ABS-CBN | <i>Home Sweetie Home</i> | 20.7% |
| 28 | GMA | <i>Kapuso Mo, Jessica Soho</i> | 20.4% |
| 29 | ABS-CBN | <i>Sana Bukas Pa Ang Kahapon</i> | 20.2% |
| 30 | ABS-CBN | <i>Pure Love</i> | 19.2% |
| 31 | ABS-CBN | <i>Goin' Bulilit</i> | 18.7% |
| 32 | GMA | <i>Nino</i> | 18.5% |
| 33 | GMA | <i>Magpakailanman</i> | 17.9% |

| | | | |
|----|---------|---------------------------------|-------|
| 34 | ABS-CBN | <i>Mga Kwento ni Marc Logan</i> | 17.6% |
| 35 | GMA | <i>Ismol Family</i> | 17.3% |

Source: Kantar Media

Bida ni Mister, Bida si Misis

Bida ni Mister, Bida si Misis is a [Philippine comedy sitcom](#) series on [IBC](#) and produced by [Viva Television](#) starring [Jodi Sta. Maria](#), [Freddie Webb](#) and [Ronnie Ricketts](#). The show premiered on July 20, 2013 on [IBC](#) and on July 21, 2013 on [Global IBC](#), one week after its original premiere.

| <i>Bida ni Mister, Bida si Misis</i> | |
|---|--|
| Format | Sitcom |
| Created by | Intercontinental Broadcasting Corporation Viva Entertainment |
| Developed by | Viva Television |
| Written by | Natividad de Leon |
| Directed by | Bert de Leon |
| Starring | Jodi Sta. Maria Freddie Webb Ronnie Ricketts |
| Theme music composer | Lito Camo |
| Opening theme | <i>Bida ni Mister, Bida si Misis</i> by Jodi Sta. Maria and Freddie Webb |

| | |
|----------------------------------|---|
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs Saturday) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 45 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Picture format | 480i SDTV |
| Original run | July 20, 2013 – November 23, 2013 |
| External links | |
| Official Website | |

Overview [Edit](#)

Bida ni Mister, Bida si Misis, the new sitcom in family-romance sitcom top-billed by [Jodi Sta. Maria](#) and [Freddie Webb](#) are in the main casts of the comedy sitcom on Philippine television in a Filipino family in the family comedy. The Kapinoy Comedy on [IBC](#)are poineered in the comedy fans of the two sitcoms are [Petra's Panniest](#) and [Goin' Bukol Pwede](#), and the comedy gag show[Happy TODAS](#).

Synopsis [Edit](#)

The beginning at Buboy Magtanggol ([Freddie Webb](#)) and Maya dela Rosa ([Jodi Sta. Maria](#)) are the bus and the taxi at the names on the street with Thirdy de Roso ([Thirdy Lacson](#)). On of Joe Ramirez ([Jon Santos](#)) on the vampire and ghost away to the comedy houses while same of Mae de Lee ([Sheng Belmonte](#)) on the way of John Revilla ([Carlo Lazerna](#)) and Andres Agnes ([Andrea del Rosario](#)).

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [Jodi Sta. Maria](#) as Maya dela Rosa
- [Freddie Webb](#) as Buboy Magtanggol
- [Ronnie Ricketts](#) as Ronnie Benson
- [Thirdy Lacson](#) as Thirdy de Roso

Supporting Cast [Edit](#)

- [Carlo Lazerna](#) as John Revilla
- [Jon Santos](#) as Joe Ramirez
- [Sheng Belmonte](#) as Mae de Lee
- [Andrea del Rosario](#) as Andres Agnes
- [Jade Lopez](#) as Jen Salvasto
- [Paolo Serrano](#) as Rommo Delos
- [Isabella Gomez](#) as Selano Aguilar
- [Blakdyak](#) as Barbado Pillar
- [Rocio Olbes](#) as Jamelly Madogian
- [Pio Balbuena](#) as Polo Rediko

Guest Cast [Edit](#)

- [Nadine Lustre](#) as Sandy Salvador
- [AJ Muhlach](#) as Jerome Gutierrez
- [Anja Aguilar](#) as Anja (herself)
- [Mario Maurer](#) as Mario Manalo
- [Erich Gonzales](#) as Chichay Santos

Awards and recognition [Edit](#)

PMPC Star Awards for Television [Edit](#)

- 27th PMPC Star Awards for Television (Best Comedy Actress) - Won (Jodi Sta. Maria)
- 27th PMPC Star Awards for Television (Best Comedy Show) - Won

Catholic Mass Media Awards [Edit](#)

- 35th Catholic Mass Media Awards (Best Comedy Program Stars) - Won (Jodi Sta. Maria and Freddie Webb)
- 35th Catholic Mass Media Awards (Best Comedy Program) - Won

See also [Edit](#)

- [IBC Presents Kapinoy Comedy offer laugh, gags, sketches and spoofs](#)
- [Globe inviting IBC-13 in Broadcast City](#)
- [IBC-13's new weekend shows starting this September revealed!](#)
- [IBC-13 rights to more Pinoy movies for revenue boost with Viva Films](#)
- [Bida ni Mister, Bida si Misis and Happy TODAS air christmas episodes](#)
- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Website](#)
- [Bida ni Mister, Bida si Misis](#) on [Facebook](#)
- [Bida ni Mister, Bida si Misis](#) on [Twitter](#)

IBC Presents Kapinoy Comedy offer laugh, gags, sketches and spoofs

July 19, 2013

Remember classic sitcoms and gag shows of **IBC** are ***CUTE (Call Us Two Entertainment)***, ***Chicks to Chicks***, ***TODAS***, ***Iskul Bukol*** and ***Sic O'Clock News*** for these shows all dominated the sitcom and gag shows genre in the 70's and 80's under the home studio of **IBC Channel 13** from the competing networks.

Now, **The Kapinoy Network** commitment to the happy comedies with more fun, more laughter, more funny, more gags, spoofs and sketches exciting with its new top-rating comedy shows from the situation comedies (sitcom) and gag shows are poineered in the comedy fans. Named as **Kapinoy Comedy**, the newest primetime top-rating comedy line-up on the happy Filipino comedy enjoy time with the family.

Kapinoy Comedy kicks off every weeknights with a gag sitcom ***Petra's Panniest*** every weeknights at 11:00PM on **IBC's PrimeTastik** starring YouTube sensation Ashley Rivera aka the charater Petra Mahalimuyak, a craziest and funniest comedy sitcom packed in a one show for laugh out loud.

Every Saturday nights on **Treat Sabado**, with a new sitcom ***Bida ni Mister, Bida si Misis*** at 9:00PM combines the elements of horror comedy and family-romance sitcom top-billed by comedians are Freddie Webb (Buboy Magtanggol) and Jodi Sta. Maria (Maya dea Rosa) are in the main casts of the comedy sitcom on Philippine television in the Filipino family in the role comedy, along with Thirdy Lacson as Thirdy de Roso, Jon Santos as Joe Ramirez, Sheng Belmonte as Mae de Lee, Carlo Lazerna as John Revilla, Andrea del Rosario as Andres Agnes, Jade Lopez as Jen Salvasto, Paolo Serrano as Rommo Delos, Isabella Gomez as Selano Aguilar, Blakdyak as Barbado Pillar, Rocio Olbes as Jamelly Madogian and Pio Balbuena as Polo Rediko.

Afterwards, viewers will surely want to the longest-running sitcom ***Goin' Bukol Pwede*** come at 9:45PM is a show-within-a-Iskul-Bukol. The situational comedy starring the comedy stars are Robi Domingo as Robi de Leon, Yam Concepcion as Yam Reyes and Maui Taylor as Chloe Concepcion, directed by Wenn V. Deramas that sitcoms are dominate in the Philippine primetime TV.

Then at 10:30PM, the barkada of the star-studded longest-running comedy gag show ***Happy TODAS*** (Television's Outrageously Delightful All-Stars) continues to be a trending topic on social networking sites with gags, new sketches, segments, parodies of spoofs and the stars of gag performers as well as its topped guest performances from your favorite artist delivered by some of the best comedians in **Kapinoy** stars are Cristine Reyes, Young JV, Imee Hart, MM Magno, MJ Magno, Aki Torio, Kiko Ramos, Shy Carlos, Ella Cruz, Abby Bautista, Josh Padilla, Gee-Ann Abrahan, Andi Eigenmann, Joross Gamboa, Gui Comia, James Reid, Makisig Morales and Nathan Bareera that will surely make your Saturday nights as the stars of gag performers that aims to entertain and make people laugh will featuring **Kapinoy** stars and celebrities.

IBC's Kapinoy Comedy makes comedy viewing enjoyable for the family. It's formidable programs are guaranteed happy comedy to provide the laughter, fun, gags, funny, sketches and spoofs everyone at night.

Catch ***Petra's Panniest*** every weeknights at 11:00PM, every Saturdays with ***Bida ni Mister, Bida si Misis*** at 9:00PM, ***Goin' Bukol Pwede*** at 9:45PM and ***Happy TODAS*** at 10:30PM only on **IBC**.

Kapinoy Ratings Game

The sequestered TV station IBC-13 has been overjoyed by its primetime winners on the groundbreaking programs that have been raking in the most viewership ratings for the network. According to Kantar Media, Mega Manila Individual Ratings the Kapinoy Network has been leading in primetime setting aside P2 billion for the acquisition of new program content. The company would be spending P5 billion this year to improve the TV network's coverage and signal strength nationwide.

IBC chairman Eric Canoy attributed the expected increase in the advertising revenues to the strong higher ratings of the Kapinoy hit programs are *My Batang Momay*, *To Love Again*, *Safe In The Arms Of Love*, *Sandy's Boyfriend*, *Petra's Panniest*, *Happy TODAS*, *Goin' Bukol Pwede*, *Bida ni Mister*, *Bida si Misis*, *Tumbok Revolution*, game shows are *The Weakest Link* and *Who Wants To Be A Millionaire?*, *Born to be a Star*, *PBA*, *NBA*, *ONE FC*, among others. The station hire more talents with talent fees and stars to strengthen its TV programming.

The effort to better service and privatization the public with innovative and creative programming finally for IBC-13. Just recently, the network is number 3 behind ABS-CBN and GMA in viewership based on Kantar Media Ratings.

IBC has a 30.5% audience share compared to 49.3% of ABS-CBN and 35.8% of GMA-7. Subscribers can register by texting IBC to 8888 with your Globe mobile phone in load. Online promos are also underway in the IBC-13 website, www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Among the Kapinoy programs credited for the weeknight boost is the game show *The Weakest Link*, which also enjoyed a higher than *Muling Buksan and Puso* and *Mundo Mo'y Akin*. Richard Yap as Sir Chief shows as the host of the game show is proud of the results, which he said is reflective of the work he and the show's production staff has continuously into the show's highest cash prize ever won by one person in a sales promo done in a local TV game show in the country. Winning is P1 million in game show prior to P1M from Globe and IBC's Call and Text TV promo. *Who Wants To be A Millionaire?*, which is also every Saturday and Sunday as the top-rating and award-winning game on primetime television programming of the network, has also been credited for enticing weekend winners to tune in to the channel with host Christopher de Leon on the million-peso prize, the P5 million cash jackpot of the Call and Text TV (CATTV) promo.

The reality talent search show *Born to be a Star* every Sunday, more viewers is the reality-talent show of the certified singing champion Anja Aguilar for the singing superstar fans. Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado for the panel judges of teh reality talent search contest. Still to come, watching IBC shows and joined Call and Text TV's text promo, the jackpot winner of Globe and IBC's nationwide text promo.

Cash to daily and weekly winners nationwide who join the text promo by watching Kapinoy shows and answering trivia questions during commercial gaps.

Schedule [Edit](#)

Ganda Umaga (Monday-Friday)

05:00am **Magandang Umaga Ba?** (morning show)

07:30am **Joey & Teysi** (morning talk show)

Anime Kapinoy (Monday-Friday), the new treat of hit anime series in Japan as IBC presents Anime Kapinoy, the morning anime block with a fan and new treat of anime fans every weekdays from 8:30am to 10:30am became famous for its quality anime series.

08:30am **Time Quest** (anime)

09:00am **Cyborg Kurochan** (anime)

09:30am **Kirarin** (anime)

Have a Tanghali (Monday-Friday)

10:00am **Cooltura** (educational program)

10:30am **Nine Time Travels** (Koreanovela)

11:30am **KapinoyLand** (flagship children's program)

12:00pm **Winx Club** (phenomenal fairy-serye)

12:30pm **Lunch Break** (LIVE) (noontime variety show)

HapoNation (Monday-Friday), the new afternoon programming of the IBC, putting programs of primetime caliber on the afternoon block. It marks The Kapinoy Network's 53th year of bringing the most-engaging daytime.

02:30pm **Kapinoy Cinema** (movies)

04:00pm **Before I Fall in Love** (teleserye)

04:30pm **Love Keeps Going** (Taiwanovela) (M-T-Th)

05:00pm **TODAS Kids** (kiddie gag show) (M-T-Th)

PrimeTastik (Monday-Friday), the home of the top-rating Kapinoy programs in Philippine TV against the primetime block ABS-CBN's Primetime Bida and GMA's Telebabad offering different TV series of soap operas from teleserye, fantaserye, telenovela and Koreanovela, IBC-13's

primetime block of television shows which is aired from 5:45pm to 11:00pm with genres of flagship news program, game show and drama series (3 teleseryes, telenovela and asianovela), sports (basketball). The one and only home of the most watched, most talk about and most awarded teleserye and stars in the Philippines. Kapinoy Teleseryes are also invades the whole world, some of the teleserye airing on different parts of the country.

Modnay-Tuesday-Thursday

06:00pm **Noli Me Tangere** (mini-series)

06:30pm **Express Balita** (LIVE) (flagship news program)

07:30pm **My Batang Momay** (fantaserye)

08:00pm **Cyborg Kurochan** (anime)

08:30pm **The Weakest Link** (game show)

09:30pm **Safe In The Arms Of Love** (teleserye)

10:00pm **La Madrastra** (telenovela)

10:30pm **Glory Jane** (Koreanovela)

Wednesday-Friday

04:30pm **PBA Game 1** (LIVE) (basketball)

06:00pm **Noli Me Tangere** (mini-series)

06:30pm **Express Balita** (LIVE) (flagship news program)

07:30pm **My Batang Momay** (fantaserye)

08:00pm **PBA Game 2** (LIVE) (basketball)

09:30pm **Safe In The Arms Of Love** (teleserye)

10:00pm **La Madrastra** (telenovela)

10:30pm **Glory Jane** (Koreanovela)

Late Night Impormasyon

11:00pm **Ronda Trese** (flagship late-night newscast)

11:30pm **Report Kay Boss** (public affairs show) (M)

11:30pm **Linawin Natin** (public affairs show) (T)

11:30pm **Pulis ng Survival** (investigative crime show) (W)

11:30pm **Snooky** (public service show) (Th)

11:30pm **Bitag** (investigative and public service program) (F)

Saturday (Kid Panalo)

07:00am **Barney & Friends** (children's program)

07:30am **Sesame Street** (children's program)

08:00am **Barbie** (animated series)

08:30am **Lilo & Stitch** (cartoons)

09:00am **Grossology** (cartoons)

09:30am **Rapunzel: The Series** (fantasy-comedy cartoons)

Panalo Weekend (Saturday)

10:00am **NBA** (live via satellite) (basketball)

12:00pm **Lunch Break** (LIVE) (noontime variety show)

02:30pm **Showbiz Star** (LIVE) (showbiz-oriented talk show)

03:30pm **Pinoy Beauty Queen** (reality show)

04:15pm **DMZ-TV** (dance variety show)

05:00pm **PBA** (LIVE) (basketball)

07:00pm **Once Upon a Time** (fantasy-adventure anthology)

07:45pm **Who Wants To Be A Millionaire?** (game show)

08:30pm **Superstar Circle** (reality show)

09:15pm **Tumbok Revolution** (horror suspense-thriller anthology)

10:00pm **Bida ni Mister, Bida si Misis** (family sitcom)

11:45pm **Happy TODAS** (comedy gag show)

11:45pm **Whattaboys** (sitcom)

12:30am **Express Balita Weekend** (weekend newscast)

Panalo Weekend (Sunday)

- 10:00am **NBA** (live via satellite) (basketball)
- 12:30pm **It's Partytime** (LIVE) (musical variety show)
- 03:15pm **Sandy's Boyfriend** (teen drama anthology)
- 04:00pm **PBA Game 1** (LIVE) (basketball)
- 06:00pm **PBA Game 2** (LIVE) (basketball)
- 08:00pm **Goin' Bukol Pwede** (sitcom)
- 08:45pm **Born to be a Star** (LIVE) (reality singing search show)
- 10:00pm **Express Balita Weekend** (weekend newscast)
- 10:30pm **Sinemaks** (movies)

Globe inviting IBC-13 in Broadcast City

Station to build its mass media and mass audience

September 6, 2013

Eric Canoy-led Intercontinental Broadcasting Corporation is button on Channel 13to help the undisputed No.3 television network turn a profit, the division's new chairman said.

In an interview with the Philippine Daily Inquirer, IBC-13 president and CEO Boots Anson-Roa said the details were for IBC-13 to build its mass audience rather than compete head on with top networks under ABS-CBN Corp. and GMA Network Inc., which the dominate local television.

The plan will also involve revamping its programming with some more shows in favor of a new lineup mainly catering to a masses, to drive up ratings need to re-launch the station and programming to improve earnings.

"We want to masses of viewers compared to the core viewers of ABS and GMA," he added.

"New programs should appeal to the mass-based audience, something that would be more aggressive," Boots said. Added although he said these could involve more dramas, comedies, variety shows, talk shows, game shows and reality shows. These plans, she said, would help

IBC-13 post a profit through the years. Reports earlier showed that the advertising revenues of ₱13 billion for the fiscal year 2012 in the first half of 2012 intense the landscape.

“It’s going to be brick by brick and you have to show milestones for it. Doing this in three to four years also allows me to put enough firepower in the shows and gives me enough time to overhaul the programming,” he said.

“We will probably be the items like IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City. For the privatization,” she said became a major force in the media industry when they put up the IBC network of the radio and television stations.

IBC-13’s new weekend shows starting this September revealed!

September 5, 2013

The Kapinoy Network is set to relaunch a bunch of new shows that will surely change our weekend TV viewing.

Here’s their schedule for Saturday: [Edit](#)

- 7 to 7:45 p.m. – **Once Upon a Time** – Hosted by president and CEO Boots Anson-Roa, the fantasy anthology in Pinoy Fantasy focus adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities in wonderful journey to Filipino viewers' treasured fairy and fantasy stories, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family.
- 7:45 to 8:45 p.m. – Christopher de Leon hosting the hit game show **Who Wants to be a Millionaire**, improved with new exciting twists and lifelines help contestants in their quest to become new millionaires every Saturday featuring a celebrity player of Kapinoy stars.
- 8:45 to 9:30 p.m. – Jenine Desiderio, who herself is now an established superstar hopes to host the reality show for its own stable of talents called **Superstar Circle** with the judges are Kapinoy Talent Center head Jeffrey Jeturian, Jodi Sta. Maria, Richard Yap, Annabelle Rama and music composer Vehnee Saturno in a screening showbiz hopefuls aged 13 to 18, on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or

she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center. The Circle Supestar of 13 are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura.

- 9:30 to 10:15 p.m. – ***Tumbok Revolution*** – A horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The vampire girl of Grace (Janeena Chan) and the hunter of boy Ronnie (Rino Imperial) seems to the wolf of the ultimate zombie strangers experience.
- 10:15 to 11 p.m. – ***Bida ni Mister, Bida si Misis*** – Jodi Sta. Maria as Maya dela Rosa and Freddie Webb as Buboy Magtanggol are top-billed in the family sitcom along with the stars of Thirly Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena.
- 11 to 11:45 p.m. – ***Happy TODAS*** – Headed by Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Joross Gamboa, Gee-Ann Abrahan, Abby Bautista, Giu Comia, Ella Cruz, Nathan Barrera, Kiko Ramos, Andi Eigenmann, Makisig Morales, Imee Hart and James Reid are the star-studded comedy gag show along with the new Kapinoy stars for the talents of *Superstar Circle*.
- 11:45 p.m. to 12:30 a.m. – ***Whattaboys*** – under the direction of John D-Lazatin puts together in one sitcom today's top stars are AJ Muhlach, Josh Padilla and Aki Torio for the boys with the Miss Universe 2012 beauty pageant runner-up Janine Tugonon, Bianca Casado and Sofia Andres.

Starting Sunday, this will be their new programming: [Edit](#)

- 3:15 to 4 p.m. – The longest-running teen romantic drama anthology ***Sandy's Romance*** starring a teen superstar princess Nadine Lustre for host, narrator and acted her skills remains one of the most-watched TV show. Viewers are invited to send love for special someones. Playing the role as Sandy Salvador in her first leading role as the host with acted the skills through letter sending on teenage of true-to-life romance stories will fall in love. Each episode is based on real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre co-starred by different actors Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, letter-senders, advice from Nadine at the end of the show.
- 8:30 to 10 p.m. – A certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos are hosting ***Born to be a Superstar***, the singing-reality talent

search contest show on Philippine TV. A judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest of contestants to perform Veejay Aragon, Anna Baluyot, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Leon Matawaran, Tony dela Paz, Muriel Lomadilla, Pauling Agupitan, Kristofer Dangculos, Melvin Rimas, Vanessa Rangadhol, John Michael Narag and Jet Barrun where contestants get the superstar treatment and the chance to perform in a production number on primetime TV becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

- 10 to 10:45 p.m. – Robi Domingo, Yam Concepcion and Maui Taylor continues to top-billed in the longest-running and top-rating No.1 sitcom ***Goin' Bukol Pwede*** revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of IBC. The box-office king of comedian Robi de Leon on newly-opened TV station in this sitcom make every Filipino family laugh extremely funny scenes.
- 10:45 p.m. to 12:45 a.m. – For the first time on Philippine TV in the home-popped popcorn as ***Sinemaks***, the Pinoy action movies featuring homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others.

Panalo Weekend [Edit](#)

Turn your weekends into an superstar party! Surely the fantasy adventure, sports on the basketball fans wiyth our favorite PBA players, prizes on the million-peso games of millionaire, the talent reality stars, horror thriller-suspense on scary, zombies and many more, more laughter on the gag show! A romantic love story, a funny and family sitcom and singing on the superstar tans anywhere in the country or around the world!

You can do all these and more with the new weekend shows of IBC-13, as Panalo Weekend!

Big Stars, New Shows!

- Boots Anson-Roa (*Once Upon a Time*)
- Christopher de Leon (*Who Wants to Be a Millionaire*)
- Robi Domingo (*Goin' Bukol Pwede*)
- Nadine Lustre (*Sandy's Romance*)
- Dingdong Avanzado (*Born to be a Superstar*)
- Joey Albert (*Born to be a Superstar*)

- Gino Padilla (*Born to be a Superstar*)
- Paula Bianca (*Born to be a Superstar*)
- James Yap (*PBA*)
- Anja Aguilar (*Born to be a Superstar*)
- Sam Concepcion (*Born to be a Superstar*)
- Marvin Ong (*Born to be a Superstar*)
- Khalil Ramos (*Born to be a Superstar*)
- AJ Muhlach, Josh Padilla and Aki Torio (*Whattaboys*)
- Janine Tugonon (*Superstar Circle*)
- MM and MJ Magno, Cristine Reyes, Young JV, James Reid, Shy Carlos, Imee Hart, Giu Comia, Nathan Barrera, Ella Cruz, Andi Eigenmann, Kiko Ramos and Joross Gamboa (*Happy TODAS*)
- Janeena Chan (*Tumbok Revolution*)
- Dino Imperial (*Tumbok Revolution*)
- Jodi Sta. Maria (*Bida ni Mister, Bida si Misis*)
- Freddie Webb (*Bida ni Mister, Bida si Misis*)

IBC-13 rights to more Pinoy movies for revenue boost with Viva Films

September 9, 2013

MANILA - While its two biggest rivals are boost revenues, IBC-13 is banking on Pinoy movies from Viva Filmss, the network's chief executive said. IBC-13 is the government-sequestered television and radio station that produces local shows and aims to compete with big channels ABS-CBN and GMA-7. And for people who are starting something like maybe a restobar, a radio show and a newspaper, there are lessons to be learned from the new station that you can apply to your new businesses and career.

On the sidelines of Boots Anson-Roa, IBC president, told IBCNews.com that the network is working on improving its programming. Boots said those in charge of programming is the performance of its shows.

"We're developing the shows. The movie strategy the weekend movies are *Kapinoy Cinema*, the local blockbuster movies in collection of Viva Films and *Sinemaks*, the Pinoy action movies as well as its TV specials and concerts are the pillars of our programming. We're the stars, talents," she said.

While it is developing a creatives such as writers, directors and talents, IBC-13 is gunning to acquire the rights with Viva Films and Regal Films to air bigger Pinoy movies attract a wider viewership, Boots said. "That represents a big part of 2013 programming," he said, adding that the Pinoy films are shown in weekends.

To complement the weekend Pinoy blockbusters, IBC-13 also airing the soap operas, Boots said as a third network to compete against two networks. These ads, both for TV and radio, she said.

The network's consists of talent fees. IBC-13 will spend P13 billion this year to launch new programs and complete a state-of-the-art IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City.

Bida ni Mister, Bida si Misis and Happy TODAS air christmas episodes

December 18, 2013

MANILA, Philippines - Weekends and late nights are about to become even more exciting and more fun-filled with two of IBC-13's comedy shows are celebrating their christmas celebrations this holiday, as *Happy TODAS* enters its 50th episode and *Maya Loves Sir Chief* family approaches its christmas party —bringing two huge celebrations of fun-filled nights and laughter along with some of the entertainment industry's well-loved personalities as guests for the christmas and the show's comedians upping their comedy games.

The christmas celebration of *Maya Loves Sir Chief* starts today as the show guests artists from the music scene. Joining Jodi Sta. Maria and Richard Yap in the upcoming episode will be the sensation as the rock band AfterImage. Nadine Lustre will also be joining in on bringing the laughter.

Under the lead of Maya dela Rosa (Jodi) with Thirdy de Rosa (Thirdy Lacson), members of the community gather to form a family, pitting holiday themselves with the present gifts of Santa Claus.

Following unexpected events that they encountered while on a trip to Makati, *Happy TODAS* is a certified gag show, as its cast and crew's love for bringing lighthearted laughter remains to be very much intact. As proof, *Happy TODAS* takes on yet hilarious performance set today bringing smiles to the faces of Filipino audience. *Maya Loves Sir Chief* back-to-back with *Happy*

TODAS Saturday nights. Catch all the Kapinoy comedy shows on IBC-13 to make weekdays, late-nights and weekends the most fun for the whole family.

Whattaboys

Whattaboys was a [Philippine cult action-thriller situational comedy](#) series for the boys on [IBC](#) that premiered on August 31, 2013. Starring the top actors [AJ Muhlach](#), [Josh Padilla](#) and [Aki Torio](#) has spurred tight friendships being cast in the noontime show [Lunch Break](#) with [Janine Tugonon](#) and [Ashley Rivera](#). It is based on the sitcom [Whattamen](#) on [ABS-CBN](#) starring the late [Rico Yan](#), [Marvin Agustin](#) and [Dominic Ochoa](#).

| Whattaboys | |
|-------------------|--|
| Genre | Situational comedy Thriller Cult action |
| Format | Sitcom |
| Created by | IBC |
| Developed by | IBC Entertainment TV |
| Written by | Raymund Barcelon |
| Directed by | John-D Lazatin |
| Starring | AJ Muhlach Josh Padilla Aki Torio Ashley Rivera Janine Tugonon |
| Opening theme | <i>Whattaboy</i> by MMJ |
| Country of origin | Philippines |

| | |
|-----------------------------|--|
| Language(s) | Filipino , English |
| No. of episodes | 30 (total) |
| Production | |
| Executiveproducer(s) | Lito Ocampo Cruz |
| Running time | 45 minutes |
| Productioncompany(s) | IBC Comedy Unit Viva Television |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | August 31, 2013 – March 29, 2014 |
| External links | |
| Website | |

Production [Edit](#)

Today's top stars are most sought-after and multi-awarded actor [AJ Muhlach](#), [Josh Padilla](#) and [Aki Torio](#) are the trio top-bills in the cult action sitcom called *Whattaboys* that the people of [Kapinoy Talent Center](#) saw the strength of the trio loved by men and women of all ages.

The matinee idols and TV host are regulars of the top-rating daily noontime show [Lunch Break](#). It is part of Kapinoy Comedies on [IBC](#) which include the top-rating sitcoms [Petra's Panniest](#), [Bida ni Mister](#), [Bida si Misis](#) and [Goin' Bukol Pwede](#), and the top-rating comedy gag shows [Happy TODAS](#). The sitcom is directed by veteran comedy director [John D-Lazatin](#).

Synopsis [Edit](#)

Follow the three boys of Rico Padilla ([AJ Muhlach](#)), the men whose boy in the world, the gwapo James Yan ([Josh Padilla](#)) and the role menboy Zanjoe Ochoa ([Aki Torio](#)) as their Whattaboys neighbors in the most powerful gang while the queen of Miss Universe beauty pageant is Annie Celerez ([Janine Tugonon](#)).

In these girls are Petra Mahalimuyak ([Ashley Rivera](#)), a young sexy girl and the boys of the men, more than friends and gwapo the role in powerful. Some Whattaboys and more gangs of the Philippines while girl guys Jane Ramirez ([Sofia Andres](#)) and Kathy Garcia ([Bianca Casado](#)). Rico, James and Zanjoe for the gang members in the all Philippine area gangs, them to send the provinces on gang rumble style action. Whattaboys, from [Metro Manila](#), are one such gang truce that would allow the gangs to control the city. The street gangs of subway of train such as [Manila Metro Rail Transit System](#) (MRT), [Manila Light Rail Transit System](#) (LTR), [Philippine National Railways](#) (PNR), [Manila Light Rail Transit System Line 2](#) (MRT-2), [Katipunan LRT Station](#) and [Santolan LRT Station](#) are the Philippine subway.

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [AJ Muhlach](#) as Rico Padilla
- [Josh Padilla](#) as James Yan
- [Aki Torio](#) as Zanjoe Ochoa
- [Janine Tugonon](#) as Annie Celerez
- [Ashley Rivera](#) as Petra Mahalimuyak

Supporting Cast [Edit](#)

- [Yassi Pressman](#) as Sofia Reyes
- [Sofia Andres](#) as Jane Ramirez
- [Bianca Casado](#) as Kathy Garcia
- [Yam Conception](#) as Louise Gonzales
- [Alexis Navarro](#) as Alex Navarro
- [Tutti Caringal](#) as Bobby Gamboa
- [Katya Santos](#) as Katya Debbie

Extended cast [Edit](#)

- [Ramon Bautista](#) as Kuya Ramon

Guest Cast [Edit](#)

- [Erich Gonzales](#) as Erich (herself)
- [Nicole Andersson](#) as Nicole (herself)
- [Mario Maurer](#) as Marlo Maurer
- [Ariana Grande](#) as Ariana (herself)
- [Nadine Lustre](#) as Sandy Salvador
- [Coleen Garcia](#) as Princess Gonzales
- [Marlo Mortel](#) as Bojo Ramos
- [Janella Salvador](#) as Andrea Chiu

Awards and recognitions [Edit](#)

Catholic Mass Media Awards [Edit](#)

- 35th Catholic Mass Media Awards (Best Comedy Program) - Won

See also [Edit](#)

- [New sitcom for the boys and newest teen romantic drama anthology on IBC](#)
- [IBC Strengthens Weekend Programming With 10 Hit Shows Tobpilled By Their Biggest and Brightest Stars](#)
- [IBC-13 Clinches 15 to 30 Top Programs Nationwide in October 2013](#)
- [IBC Dominates October TV Ratings, Scores Higher Across All Time Blocks](#)
- [IBC is Set to Revolutionize Pinoys' TV Viewing Habit this 2014](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)

References [Edit](#)

External links [Edit](#)

- [Program Site](#)
- [Whattaboys](#) on [Facebook](#)
- [Whattaboys](#) on [Twitter](#)

New sitcom for the boys and newest teen romantic drama anthology on IBC

August 28, 2013

The Kapinoy Network unveils with new lineup of 2 new shows every weekend in a cult action sitcom for the boys every Saturdays called *Whattaboys* and the romantic teen drama anthology every Sunday afternoon called *Sandy's Romance* on IBC.

Whattaboys

Today's top stars AJ Muhlach, Josh Padilla and Aki Torio are the trio top-bills for the newest TV cult action sitcom for the boys called *Whattaboys* which premiered on August 31 every Saturdays at 11:30pm under the direction of John D-Lazatin. The three are regulars of the top-rating daily noontime show *Lunch Break*. Also seen in the cast are Bianca Casado, Sofia Andres and the Miss Universe 2012 beauty pageant runner-up Janine Tugonon.

Sandy's Romance

After the end of her *Sandy's Boyfriend*, a teen superstar princess Nadine Lustre playing the role as Sandy Salvador is now the host with her acted the skills in her first-ever longest-running teen romantic drama anthology series called *Sandy's Romance* which airs every Sundays at 3:15pm right after *It's Partytime*. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by the different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show. Each episode is based on the real life stories through letter sender that tells a different love story.

IBC Strengthens Weekend Programming With 10 Hit Shows Topped By Their Biggest and Brightest Stars

September 4, 2013

IBC ENTERTAINMENT head Jose Javier Reyes says they'll start their reprogramming with new shows on weekends in September then have primetime reprogramming for weekdays in October. Here's their schedule for Saturday starting September 14: 7 to 7:45PM – ***Once Upon a Time*** hosted by president and CEO Boots Anson-Roa, the fantasy anthology in Pinoy Fantasy focuses on adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities in wonderful journey to Filipino viewers' treasured fairy and fantasy stories. 7:45 to 8:30PM – Christopher de Leon hosting the 13th anniversary of the hit game show ***Who Wants to be a Millionaire***, improved with new exciting twists and lifelines that will help contestants in their quest to become new millionaires every Saturday featuring a celebrity player of **Kapinoy** stars.

8:30 to 9:15PM – Jenine Desiderio, who herself is now an established superstar hopes to host the reality show for its own stable of talents called ***Superstar Circle*** with the judges are **Kapinoy Talent Center** head Jeffrey Jeturian, Jodi Sta. Maria, Richard Yap, Annabelle Rama and music composer Vehnee Saturno in a screening showbiz hopefuls aged 13 to 18, on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with **Kapinoy Talent Center**.

The Circle Superstar of 13 are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura.

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10 to 10:45PM – ***Bida ni Mister, Bida si Misis***, Jodi Sta. Maria as Maya dela Rosa and Freddie Webb as Buboy Magtanggol top-billed in the family sitcom along with Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena.

10:45 to 11:45PM – ***Happy TODAS***, headed by Robi Domingo, Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Joross Gamboa, Gee-Ann Abrahan, Abby Bautista, Giu Comia, Ella Cruz, Nathan Barrera, Kiko Ramos, Andi Eigenmann, Makisig Morales, Imee Hart and James Reid are the star-studded comedy gag show along with the **Kapinoy** stars for the talents of ***Superstar Circle***.

11:45PM to 12:30AM – ***Whattaboys***, under the direction of John D-Lazatin puts together in one cult action sitcom today's top stars are AJ Muhlach, Josh Padilla and Aki Torio for the boys with the **Miss Universe 2012** beauty pageant runner-up Janine Tugonon, Bianca Casado and Sofia Andres.

Starting Sunday, September 15, this will be their new programming: 3:15 to 4PM – The longest-running teen romantic drama anthology ***Sandy's Romance*** starring a teen superstar princess Nadine Lustre for host, narrator and acted her skills. Playing the role as Sandy Salvador in her first leading role as the host with acted the skills through letter sending on teenage of true-to-life romance stories will fall in love. Each episode is based on real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre co-starred by different actors

are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, letter-senders, advice from Nadine at the end of the show.

8 to 8:45PM – Robi Domingo, Yam Concepcion and Maui Taylor continues to top-billed in the longest-running and top-rating No.1 sitcom **Goin' Bukol Pwede** revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of **IBC**. The box-office king of comedian Robi de Leon on newly-opened TV station in this sitcom make every Filipino family laugh extremely funny scenes.

8:45 to 10PM – A certified singing champion Anja Aguilar, Sam Concepcion, mister golden voice Marvin Ong and Khalil Ramos are hosting **Born to be a Superstar**, the singing-reality talent search contest show on Philippine TV. A judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest of contestants to perform Veejay Aragon, Anna Baluyot, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Leon Matawaran, Tony dela Paz, Muriel Lomadilla, Pauling Agupitan, Kristofer Dangculos, Melvin Rimas, Vanessa Rangadhol, John Michael Narag and Jet Barrun where contestants get the superstar treatment and the chance to perform in a production number on primetime TV becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of **Viva Records** and **Vicor Music**.

10:45PM to 12:45AM – For the first time on Philippine TV in the home-popped popcorn as **Sinemaks**, the Pinoy action movies featuring homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others.

With all these new shows, new **IBC** chairman Eric Canoy is confident that the **Kapinoy** network will capture the attention and devotion of viewers who are looking for quality and fun entertainment to cap their weekends.

IBC-13 Clinches 15 to 30 Top Programs Nationwide in October 2013

November 7, 2013

IBC-13 dominated nationwide TV ratings for the month of October by virtue of its weeklong top-caliber offerings that continue to gain significant increases as more and more viewers watch them on both weekday and weekend.

Out of the top 30 regular airing programs in October, 13 were produced by IBC. The list includes new primetime show with the high-rating game show *Who Wants To Be A Millionaire?*, the newscast *Express Balita*, the teleseryes *Before I Fall in Love* and *Safe In The Arms Of Love*, the sitcom *Bida ni Mister*, *Bida si Misis* and the reality singing search *Born to be a Superstar* on a high note in the said month.

Here is the list of Top 30 programs nationwide for the month of October 2013.

| RANK | CHANNEL | PROGRAMS | RTG% |
|------|---------|---|------|
| 1 | ABS-CBN | JUAN DELA CRUZ | 34.5 |
| 2 | ABS-CBN | HONESTO | 30.3 |
| 3 | ABS-CBN | MAALAALA MO KAYA | 30.1 |
| 4 | ABS-CBN | TV PATROL | 29.5 |
| 5 | ABS-CBN | WANSAPANATAYM | 29.4 |
| 6 | ABS-CBN | GOT TO BELIEVE | 29.2 |
| 7 | IBC | PBA FINALS: SAN MIG COFFEE MIXERS VS. PETRON BLAZE BOOSTERS | 28.6 |
| 8 | IBC | BORN TO BE A SUPERSTAR | 28.3 |
| 9 | IBC | 2013-14 NBA SEASON: MIAMI HEAT VS. DERRICK ROSE | 29.0 |
| 10 | IBC | EXPRESS BALITA | 27.7 |
| 11 | ABS-CBN | BET ON YOUR BABY | 26.9 |
| 12 | IBC | PBA FINALS: PETRON BLAZE BOOSTERS VS. SAN MIG COFFEE MIXERS | 26.0 |
| 13 | IBC | PBA FINALS: SAN MIG COFFEE MIXERS VS. PETRON BLAZE BOOSTERS | 25.4 |
| 14 | ABS-CBN | ANNALIZA | 24.9 |
| 15 | IBC | SAFE IN THE ARMS OF LOVE | 24.1 |
| 16 | ABS-CBN | MULING BUKSAN ANG PUSO | 23.9 |
| 17 | GMA-7 | PEPITO MANALOTO | 23.0 |
| 18 | IBC | BEFORE I FALL IN LOVE | 22.6 |
| 19 | IBC | SUPERSTAR CIRCLE | 22.1 |
| 20 | IBC | WHO WANTS TO BE A MILLIONAIRE? | 21.8 |
| 21 | IBC | HAPPY TODAS | 21.1 |
| 22 | ABS-CBN | RATED K | 20.8 |
| 23 | GMA-7 | KAPUSO MO, JESSICA SOHO | 20.6 |
| 24 | ABS-CBN | GOIN' BULILIT | 20.2 |

| | | | |
|----|---------|-------------------------------|------|
| 25 | ABS-CBN | MARIA MERCEDES | 19.8 |
| 26 | ABS-CBN | BE CAREFUL WITH MY HEART | 19.4 |
| 27 | IBC | SANDY'S ROMANCE | 18.3 |
| 28 | IBC | BIDA NI MISTER, BIDA SI MISIS | 17.7 |
| 29 | IBC | KAPINOYLAND | 16.5 |
| 30 | IBC | ONCE UPON A TIME | 15.6 |

IBC Dominates October TV Ratings, Scores Higher Across All Time Blocks

November 7, 2013

IBC, the country's third leading and largest media sequestered conglomerate, strengthened its nationwide leadership over rival TV stations in October with an average total day share of 30%, up by three points from the previous month and 10 points higher than ABS-CBN's 45% and GMA's 33%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

October's figures also showed that more Filipino households across urban and rural homes tuned in to The Kapinoy Network's shows as all of its programming blocks gained an upturn.

In the morning block (6AM-12NN), IBC garnered 25% vs ABS-CBN's 37% and GMA's 34%.

IBC-13's early afternoon block (12NN-3PM) was also up by four points with 28%, while ABS-CBN in 43% and GMA dipped to 37%. The increase was driven by the noontime show *Lunch Break* hitting an average national TV rating of 18.6% rising from previous month's 15%. *It's Showtime* scoring an average national TV rating of 17.7% rising from previous month's 13% and *Eat Bulaga*, meanwhile fell to 13.7% from 15.2%.

Its late afternoon block (3PM-6PM) jumped to 27%, or five points higher from previous month's 25% hauled by the strong performance of *Kapinoy Cinema* (15.4%), *Before I Fall in Love* (22.6%) and *TODAS Kids* (16.6%), which continues to beat *Kapamilya Blockbusters* (13.8%); *Mga Basang Sisiw* (12.1%); *Love Story of Kang-Chi* (13.7%); and *Galema: Anak Ni Zuma* (16.2%). ABS-CBN showing with 45% from the previous month's 37%. GMA, on the other hand, was down to 31% from previous month's 34%.

IBC-13's primetime (6PM-12MN) offerings remained undefeated in October with an average audience share of 24% viewership or 15 points ahead of ABS-CBN's 31% and GMA's 31%. The network's primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

IBC-13's new primetime show with the basketball league of the *2013 PBA Governors' Cup Finals* charmed many viewers of an average national TV rating for the *San Mig Coffee Mixers vs. Petron Blaze Boosters* with 28.6%, *Petron Blaze Boosters vs. San Mig Coffee Mixers* with 26.0% and *San Mig Coffee Mixers vs. Petron Blaze Boosters* with 30.3% and ranked as the country's most-watched program in the said month topping the list of the most watched programs in the said month.

Express Balita remained as the viewers' top choice when it comes to news with an average national TV rating of 27.7%, as compared to ABS-CBN's *TV Patrol* with 29.5% and GMA's *24 Oras* with 17.9%.

Top-rating game show *Who Wants To Be A Millionaire?*, hosted by Judy Ann Santos, also rated high at 21.8% average national TV rating compared to *Maalaala Mo Kaya* (30.1%) and *Magpakailanman* (13.3%) while the reality singing search show *Born to be a Superstar*, an average rating of 28.3%.

The opening of the *2013-2014 PBA Season* with the *Miami Heat vs. Derrick Rose* on a high note with a rating of 29.0% an average national TV rating.

The primetime teleserye *Safe In The Arms Of Love* ruled on its timeslot scoring an average national TV rating of 24.1% vs ABS-CBN's *Maria Mercedes* with 23.8% and GMA's *Akin Pa Rin sa Bukas* with 13.2%.

IBC's Saturday afternoon showbiz-oriented talk show *Showbiz Star* hit an average national TV rating of 19.5% viewership, beating ABS-CBN's Saturday afternoon movie block *Sabado Specials* with 16% and GMA's showbiz-oriented talk show *Startalk* with only 7%.

Overall, 15 out of the country's top 30 most watched programs were produced by IBC including *Before I Fall in Love*(22.6%), *Superstar Circle* (21.1%), *Happy TODAS* (21.1%), *Sandy's Romance* (18.3%), *Bida ni Mister*, *Bida si Misis*(17.7%), *KapinoyLand* (16.5%) and *Once Upon a Time* (15.6%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, NBN, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK,

Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, Brand Ideas, IBC, MPG Havas, and 720ConsumerConnect.

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Table 1. Total Day (6AM-12MN) National TV Viewership in October 2013 by

Households [Edit](#)

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 45% |
| 2 | GMA | 33% |
| 3 | IBC | 30% |
| | RPN | 15% |
| | TV5 | 9% |

Table 2. Morning (6AM-12NN) Viewership in October 2013 by Households [Edit](#)

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 37% |
| 2 | GMA | 34% |

| | | |
|---|-----|-----|
| 3 | IBC | 25% |
| | RPN | 14% |
| | TV5 | 12% |

Table 3. Early Afternoon (12NN-3PM) Viewership in October 2013 by Households
[Edit](#)

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 43% |
| 2 | GMA | 37% |
| 3 | IBC | 28% |
| | RPN | 14% |
| | TV5 | 7% |

Table 4. Late Afternoon (3PM-6PM) Viewership in October 2013 by Households
[Edit](#)

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 45% |
| 2 | GMA | 31% |

| | | |
|---|-----|-----|
| 3 | IBC | 27% |
| | RPN | 15% |
| | TV5 | 10% |

Table 5. Total Day (6PM-12MN) National TV Viewership in October 2013 by Households [Edit](#)

| Rank | TV Network | Audience Share in % |
|------|------------|---------------------|
| 1 | ABS-CBN | 49% |
| 2 | GMA | 31% |
| 3 | IBC | 24% |
| | RPN | 21% |
| | TV5 | 8% |

IBC is Set to Revolutionize Pinoys' TV Viewing Habit this 2014

December 19, 2013

Following the success of its counter-programming strategy in its Panalo Weekend programs, HapoNation and PrimeTastik primetime block, IBC-13 continues to do away with traditional television programming this 2014 and dares to be different with its own variety of program offerings for the whole family of superstars from programming audience have gotten used to all

these years. IBC perhaps the country's top network in the country, home to the Viva Tagalog movies, station-produced local sitcoms and the *PBA* and *NBA* basketball continued to be revenue and repetitive programs.

With the network still following the MTRCB ratings guidelines. Now, dares to be different with a different kind of all-Filipino programming that is absolutely different that IBC is also still a certified number 3 behind the two giants ABS-CBN and GMA Network, based on Kantar Media survey.

The Kapinoy network begins the year with a bang with its daily programs that are both surprising and out-of-the-box. Coming from the success of the daily primetime teleserye *Safe In The Arms Of Love*, the love-team are the return of the queen of Philippine soap opera Claudine Barretto and the box-office action star-turned-primetime Raymart Santiago will carry on to the daily romantic teleserye *Your Heart, My Love*. In this series, Claudine and Raymart will play a one-of-a-kind romantic action drama who cons her way to the world of the rich and famous by put together a family and friends.

Aside from *Your Heart, My Love*, IBC introduces yet another innovation to Filipino television programming when it launches the first-ever fantasy operas on Philippine primetime. Fusing elements of traditional fantasy and myth, high-tech television production methods, and the scope and polish of IBC's legendary teleserye projects, another first is in the offing from the country's pioneer in broadcasting IBC. As it revolutionizes once more the drama genre, the giant network will be airing the 2 new fantaseryes are the local adaptation of Mexican hit telenovela *Carita de Angel*, an inspirational fantasy drama starring the highly-acclaimed child wonder Mutya Orquia and *Janella in Wonderland*, a first kind of mermaid tale fantaserye highlights its drama with breathtaking locations, underwater scenes, islands and up-to-date special effects. *Janella in Wonderland* top-billed by the newst teen star of Kapinoy primetime princess Janella Salvador as the lead role herself with outstanding cast of the hottest young celebrities today with powerful veteran actors and actresses and introduces the next generation of stars.

Further, the network will also have a Philippine adaptation of hit Korean drama *Save the Last Dance for Me* top-billed by the love-team Khalil Ramos and Sue Ramirez.

IBC will be focusing on talent development in 2014 so these superstars a big break in mini-series *I Will Be Here*, which is just one of the new shows that was presented to the press by IBC executive Laurenti Dyogi, who officially announced all their plans for 2014. They're the first top network to bare their new year plans. Dyogi says they'll offer vertical programming of quality shows each day compared to the horizontal programming of their rival networks whose primetime blocks have in soaps each weeknight.

Meanwhile, IBC-13 will offer its audience also dares to offer more than the daily 30-minute teleseryes through providing hour-long dramas that promise to be bold, intriguing and game-

changing every night. Starting this January, Joanna Morales, Lucas Zamora, Aki Torio, Meg Imperial, Nel Gomez, Coleen Garcia, Ella Cruz and Juan Miguel Urquico will star in *Ghost Busters*, a horror drama in a suspense, thriller and paranormal format about the ghost and roll of zombies with that was presented to the press by IBC-13 exec Laurenti Dyogi who officially announced all their plans for 2014. They're the first top network to bare their new year plans. Meanwhile, the horror anthology series called *Shake, Rattle and Roll* based on the movie franchise and produced by Regal Television and Regal Multimedia, Inc.

Mr. Dyogi says they'll offer vertical programming of innovative and quality shows each day compared to the horizontal programming of their rival networks whose primetime blocks with soaps each weeknight.

A whole new season of reality, game, talk and talent shows also comes to IBC-13 with more surprises, shake-ups and much more at stake. Robi Domingo's successful game show *The Million Second Quiz* gets extended for another season, along with Tessie Tomas and Joey Marquez's talk show *Joey & Teysi* and the reality singing-search show *Born to be a Superstar* hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Dingdong Avanzado, Paula Bianca, Gino Padilla and Joey Albert. Well-loved IBC-13 programs such as *SM Little Stars*, to name a few, will also make a showcase to the Kapinoy network. The network will also launch exciting new game shows, some adaptations from hit foreign game shows and some Kapinoy originals.

Giselle Sanchez and Ian Veneracion hosting the local version of the US game show *Don't Forget the Lyrics!*, the show's contestants compete to win P1,000,000 by correctly recalling song lyrics from a variety of genres with a multi-million budget and bigger prizes at stake for two million pesos. The primary difference between *Don't Forget the Lyrics* and other music-based game shows is that artistic talent (such as the ability to sing or dance in an aesthetically pleasing way) is irrelevant to contestants' chances of winning. In the words of one of their commercials prior to the first airing, "You don't have to sing it well; you just have to sing it right." In addition to all these exciting shows, IBC-13 will officially launch more than original made-for-television movies will air every Tuesday nights starring cinemas' biggest and most iconic stars. Never-before-seen films and ensembles, as well as much-awaited unforgettable match-ups come together in *13 Original Movie* on Philippine television. Sixteen movies are already in the can on primetime, including *Criminal Girl* with teen star Janella Salvador with comedian Ramon Bautista, *In Love with You* with Jodi Sta. Maria and Richard Yap, *Heaven Knows* with Anja Aguilar and Robi Domingo, *Close in On Love* top-billed by actor Jake Cuenca and Nicole Andersson, *A Runaway Bride* with Mario Maurer and Erich Gonzales and many more. IBC News and Current Affairs, the news organization of IBC under the Media ng Bayan, will also launch two new programs: *Forum ni Randy*, a talk show in Filipino for the forum debates on-air issues hosted by the sociologist Randy David; and *Global Mission*, a public service program

about the government agencies and Pinoy abroad from the Overseas Filipino Workers (OFW) in the global world of public service hosted by IBC News chief Maria Ressa and former GMA News reporter Jun Veneracion.

Watch out for all these shows in 2014. Meantime, the *PBA* games will continue to be aired on Wednesdays, Fridays and Sundays. Next time, we'll write about the new shows of the IBC news department as bared by their head Maria Ressa in which focusing on talent development.

With this remarkable line-up of new shows for the coming year, the Kapinoy network breaks the habit of traditional Philippine TV to satisfy the modern viewer's craving for fresh and vibrant entertainment programming. Indeed, those who dare to be different this 2014 should make the switch to the certified number 3 station that dares to make a difference of I Love IBC.

13 Original Movie [Edit](#)

13 Original Movie is the Philippine collection of original movie that present different stories offers the unique full-length films produced by the movie production outfit IBC Films every week in cinemas features original made-for-television movies from Philippine cinema's top writers, directors, actors, and actresses shooting a full-length feature for television that emulates the quality of cinema prevalent in foreign TV productions.

It is the quality-produced tele-movies (made-for-television movies) that aired on IBC featuring Philippine cinema's biggest Kapinoy superstars and created by the country's highly acclaimed filmmakers shot on 16-millimeter film.

Here are some of the titles 13 Original Movie presented:

When She Loved Me (November 28, 2013 directed by Jeffrey Jeturian)

- Janella Salvador
- Marlo Mortel
- Ramon Bautista
- Francis Magundayao
- RJ Ledesma
- Tessie Tomas
- Gina Pareño
- Jenine Desiderio
- Martin Velayo
- Cogie Domingo
- Rose Van Ginkel
- Ricky Davao

- Krystal Reyes
- Carlo Aquino
- Songs:
- *When She Loved Me* - Anja Aguilar

Right Next To Me (December 5, 2013 directed by Rory Quintos)

- Aki Torio
- Meg Imperial
- Manilyn Reynes
- Ian Veneracion
- Paul Salas
- Ella Cruz
- Chin Chin Gutierrez
- Jacklyn Jose
- Henry Edwards
- Mark Gil
- Tommy Abuel
- Songs:
- *Right Next To Me* - Sam Concepcion

The Way You Look at Me (December 12, 2013 directed by Mark Reyes)

- Khalil Ramos
- Sue Ramirez
- Gloria Romero
- Michael Flores
- Abby Bautista
- Bimby Aquino-Yap
- Jamilla Obispo
- Jorros Gamboa
- Tetchie Agbayani
- Songs:
- *The Way You Look at Me* - Khalil Ramos

Last Christmas (December 19, 2013 directed by Mac Alejandre)

- Janella Salvador
- Marlo Mortel
- Chin Chin Gutierrez
- Joel Torre

- Alfred Vargas
- Bettina Carlos
- Jao Mapa
- Xyriel Manabat
- Juan Carlos Urquico
- Paula Peralejo
- Aiko Melendez
- Songs:
- *Last Christmas* - Janella Salvador

Give Love on Christmas Day (December 26, 2013 directed by Jeffrey Jeturian)

- Nadine Lustre
- AJ Muhlach
- Nadia Montenegro
- Cogie Domingo
- Xyriel Manabat
- Paul Jake Castillo
- Miel Cuneta
- Mai-Mai Adriano
- Abigail Francisco Macapagal
- Cara Eriguel
- Assunta de Rossi
- Kelly Gwayne dela Cruz
- Johnny Revilla
- Lotlot de Leon
- Songs:
- *Give Love on Christmas Day* - Nadine Lustre

What A Wonderful World (January 2, 2014 directed by Joel Torre)

- Nathan Barrera
- Maxene Magalona
- KC Montero
- Bianca Casado
- John Medina
- Angeli Gonzales
- Kristel Fulgar

- Elmo Magalona
- Kat Alano
- Smokey Manaloto
- Eddie Garcia
- James Blanco
- Chienna Filomeno
- Joshua Dionisio
- Songs:
- *What A Wonderful World* - Gino Padilla

Criminal Girl (January 9, 2014 directed by Wenn V. Deramas)

- Janella Salvador
- Ramon Bautista
- RJ Ledesma
- Chin Chin Gutierrez
- Alfred Vargas
- Francis Magundayao
- Brod Pete
- Arvic Tan
- Krystal Reyes
- Neil Coleta
- Aaron Junatas
- Claire Ruiz
- Steven Silva
- Songs:
- *Chuva Choo Choo* - Janella Salvador

Heaven Knows (January 14, 2014 directed by Mac Alejandre)

- Anja Aguilar
- Robi Domingo
- Ces Quesada
- Cogie Domingo
- Miel Cuneta
- Tricia Santos
- Phillip Salvador
- Jade Lopez

- Paolo Serrano
- Arlene Muhlach
- Songs:
- *Heaven Knows* - Anja Aguilar

Close in On Love (January 21, 2014 directed by Eric Quizon)

- Jake Cuenca
- Nicole Andersson
- Cherry Pie Picache
- Ronaldo Valdez
- Jovic Monsod
- Joyce Ching
- Yassi Pressman
- Nel Gomez
- James Reid
- Andi Manzano
- Songs:
- *Close In On Love* - Sam Concepcion

In Love with You (January 28, 2014 directed by Jeffrey Jeturian)

- Jodi Sta. Maria
- Richard Yap
- Thirdy Lacson
- Freddie Webb
- Ces Quesada
- Miel Cuneta
- Kiko Ramos
- Gloria Diaz
- Dina Bonnevie
- Louise delos Reyes
- Andrei Felix
- Tart Carlos
- Alexis Navarro
- Tutti Caringal
- Songs:
- *In Love with You* - Veejay Aragon and Cayleen Villamor

A Long and Lasting Love (February 4, 2014 directed by Rory Quintos)

- Khalil Ramos
- Sue Ramirez
- Jackie Lou Blanco
- Bimby Aquino-Yap
- Gloria Romero
- Jake Roxas
- Dante Rivero
- Dimples Romana
- Claire Ruiz
- Josh Padilla
- Gina Pareño
- Songs:
- *A Long and Lasting Love* - Rachel Alejandro

Now That You're Gone (February 11, 2014 directed by Wenn V. Deramas)

- Claudine Barretto
- Dingdong Dantes
- Ian Veneracion
- Dina Bonnevie
- Daniel Fernando
- Jai Agpangan
- Joj Agpangan
- Ruben Gonzaga
- Sofia Andres
- Carlo Lazerna
- Celia Rodriguez
- Songs:
- *Now That You're Gone* - Cayleen Villamor

A Runaway Bride (February 18, 2014 directed by Joyce Bernal)

- Mario Maurer
- Erich Gonzales
- Martin Velayo
- Jenine Desiderio
- Juan Miguel Urquico
- Mutya Orquia

- Neil Coleta
- Eda Nolan
- Ronaldo Valdez
- Cacai Bautista
- Ramon Bautista
- Songs:
- *Simple Lang* - Veejay Aragon

Handog ng Pilipino sa Mundo (February 25, 2014 directed by Eddie Romero)

- Joel Torre
- Chin Chin Gutierrez
- Nathan Barrera
- Maxene Magalona
- Freddie Webb
- Xyriel Manabat
- Kiko Ramos
- Sofia Andres
- Charlie Davao
- Francis Magundayao
- Ella Cruz
- Techie Agbayani
- William Lorenzo
- Songs:
- *Handog ng Pilipino sa Mundo* - Various Artists

Human Nature (March 4, 2014 directed by Joel Torre)

- Nel Gomez
- Coleen Garcia
- Manilyn Reynes
- Perla Bautista
- Neil Coleta
- Gloria Romero
- Miel Cuneta
- Gardo Versoza
- Daniel Fernando
- Rio Locsin

- Say Alonzo
- Raymond Bagatsing
- Songs:
- *Human Nature* - Liza Soberano

Gaya ng Dati (March 11, 2014 directed by Jeffrey Jeturian)

- Cristine Reyes
- Dingdong Dantes
- Gloria Romero
- Phillip Salvador
- Sue Ramirez
- Francis Magundayao
- Sofia Andres
- Miel Cuneta
- John Wayne Sace
- Neri Naig
- Victor Anastacio
- Neil Coleta
- Karen Reyes
- Aaron dela Cruz
- Song:
- *Gaya ng Dati* - Veejay Aragon

Marcelo del Pilar Story (March 18, 2014 directed by Eddie Romero)

- Michael Martinez
- Joel Torre
- Liza Soberano
- Sue Ramirez
- Aaron dela Cruz
- Steven Silva
- Perla Bautista
- Lucas Zamora
- Yassi Pressman
- Nathan Barrera
- Gloria Diaz
- Ronaldo Valez

- Dina Bonnevie
- Victor Neri
- Song:
- *Bayan Ko* - Dominic Roque

Falling in Love (March 25, 2014 directed by Rory Quintos)

- Mario Maurer
- Erich Gonzales
- Martin Velayo
- Ces Quesada
- Bianca Casado
- Dominic Roque
- Elisse Joson
- Cacai Bautista
- Ramon Bautista
- Jon Santos
- Victor Anastacio
- Song:
- *Falling in Love* - Jenine Desiderio

Sana'y Kapiling Ka (April 1, 2014 directed by Joyce E. Bernal)

- Janella Salvador
- Freddie Gutierrez
- Michael Martinez
- Chin Chin Gutierrez
- Marlo Mortel
- Tonton Gutierrez
- Liza Soberano
- James Reid
- Francis Magundayao
- Mutya Orquia
- Timothy Chan
- Claire Ruiz
- Steven Silva
- Robi Domingo
- Songs:

- *Sana'y Kapiling Ka* - Janella Salvador

A Smile in Your Heart (April 8, 2014 directed by Mac Alejandre)

- Maricar Reyes
- Jake Cuenca
- Gloria Romero
- Cogie Domingo
- KC Montero
- Jai Agpangan
- Joj Agpangan
- Cacai Bautista
- Jon Santos
- Krystal Reyes
- Perla Bautista
- Charlie Davao
- Vincent Bueno
- Georgina Wilson
- Song:
- *A Smile in Your Heart* - Veejay Aragon

Mobie ABKA (Abrakada) (April 15, 2014 directed by Wenn V. Deramas)

- Abra
- Yam Concepcion
- Maui Taylor
- Vincent Bueno
- Francis Magundayao
- Liza Soberano
- Lucas Zamora
- Joanna Morales
- Sofia Andres
- Cacai Bautista
- Jon Santos
- Coleen Garcia
- DJ Durano
- John Regala
- Martin Velayo

- Songs:
- *Abakada* - Abra
- *Gayuma* - Abra feat. Thyro and Jeriko Aguilar

Summer Sunshine (May 6, 2014 directed by Topel Lee)

- Liza Soberano
- Michael Martinez
- Jon Lucas
- Manilyn Reynes
- Ian Veneracion
- Giselle Sanchez
- Gary Lising
- Krystal Reyes
- Sophia Tolentino
- Deither Gaviola
- Ella Cruz
- Dominic Roque
- Arwind Santos
- Maxene Magalona
- Songs:
- *Summer Sunshine* - Liza Soberano

Reservations for Two (May 13, 2014)

- Cristine Reyes
- Jake Cuenca
- Rommel Padilla
- Ces Quesada
- Smokey Manaloto
- Cara Eriquel
- Arkin del Rosario
- Elisse Joson
- Donjeff Tejada
- Claire Ruiz
- Joross Gamboa
- Paula Peralejo
- Songs:
- *Reservations for Two* - Jinky Vidal and Top Suzara

If I Should Love Again (May 20, 2014)

- Christopher de Leon
- Sandy Andalong
- Nathan Lopez
- Kelly dela Cruz
- Cheska Garcia
- Rommel Padilla
- Abigail Francisco
- JC Tiuseco
- Sofia Andres
- John Wayne Sace
- Matt Edwards
- Mitch Valdez
- Songs:
- *If I Should Love Again* - Jeffrey Hidalgo

Trivia

- Some of the telesines are being re-aired for Global IBC and for Holy Week Specials.
- This timeslot in IBC was originally airs every Tuesdays at 8pm-9:30pm.

Goin' Bukol Pwede

Goin' Bukol Pwede is a [Philippine situational comedy](#) series on [IBC](#) and produced by [Viva Television](#) starring [Robi Domingo](#), [Maui Taylor](#) and [Yam Conception](#) as the revival of the classic hit sitcom [Iskul Bukol](#) from 1977 to 1990 and the longest-running primetime sitcom on Philippine television.

| <i>Goin' Bukol Pwede</i> | |
|---------------------------------|--|
| Format | Sitcom Situational comedy |
| Created by | Intercontinental Broadcasting Corporation |

| | |
|------------------------------|---|
| | Viva Entertainment |
| Developed by | Viva Television |
| Written by | Natividad de Leon |
| Directed by | Wenn V. Deramas |
| Starring | Robi Domingo Maui Taylor Yam Concepcion |
| Theme music composer | Marcus Davis |
| Opening theme | <i>Goin' Bukol</i> <i>Pwede</i> by Nadine Lustre |
| Country of origin | Philippines |
| Language(s) | English Filipino |
| No. of episodes | n/a (airs Saturday nights) |
| Production | |
| Executive producer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Production company(s) | Viva Television |

| Broadcast | |
|------------------|---|
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | June 15, 2013 – November 17, 2013 |
| Chronology | |
| Related shows | Iskul Bukol (1977-1990) |
| External links | |
| | Official Website |

Overview [Edit](#)

This marks the comeback of the classic sitcom which the Kapinoy Network is said to have pioneered to have boosted the show's ratings called *Goin' Bukol Pwede* starring the main character in this funny sitcom are [Robi Domingo](#), [Yam Concepcion](#) and [Maui Taylor](#).

The sitcom *Goin' Bukol Pwede* completes the *Kapinoy Comedys* such as the gag sitcom [Petra's Panniest](#) and the comedy gag show [Happy TODAS](#) on [IBC](#).

Synopsis [Edit](#)

Goin' Bukol Pwede is a show-within-a-Iskul-Bukol of [Tito Sotto](#), [Vic Sotto](#) and [Joey de Leon](#). The plot revolves around two Chloe Concepcion ([Maui Taylor](#)) and Yam Reyes ([Yam Concepcion](#)) whose remaining the sitcom by their home studios of [IBC](#). Savior to the box-office king of comedian Robi de Leon ([Robi Domingo](#)) on a newly-opened TV station.

Cast and characters [Edit](#)

Main Cast [Edit](#)

- [Robi Domingo](#) as Robi de Leon
- [Yam Concepcion](#) as Yam Reyes
- [Maui Taylor](#) as Chloe Concepcion

Supporting Cast [Edit](#)

- [Charlie Green](#) as Ronald de Leon
- [Jess Kienle](#) as Marjo
- [Janella Salvador](#) as Janella Maristela
- [Josh Padilla](#) as Jonas Andrews
- [Carla Castello](#) as Casla Castilleho
- [Ronnie Ricketts](#) as Mac Ballesteros
- [Pia Pilapil](#) as Pia Flores

Guest Cast [Edit](#)

- [Miguel Aguila](#) as Joe Ignacio
- [Nadine Lustre](#) as Sandy Salvador
- [Cogie Domingo](#) as Codgo
- [Janeena Chan](#) as Neena
- [Dino Imperial](#) as Gino
- [Dingdong Avanzado](#) as Dong

Reception [Edit](#)

Ratings [Edit](#)

The pilot episode debuted with a 20.2% rating of the television comedy viewers despite against its rivals of sitcom of [GMA](#)'s [Vampire Ang Daddy Ko](#) (18.9%) and [ABS-CBN](#)'s [Toda Max](#) (11.8%), rank the number 1 behind the comedy gag show [Happy TODAS](#) (26.9%), [Who Wants To Be A Millionaire?](#) (23.2%) and the MMA fans [ONE FC](#) (19.4%) for the highest-rating of television viewers for a Saturday daytime and primetime television program on [IBC](#). Since then, *Goin' Bukol Pwede*'s ratings proved that it is the #1 sitcom on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural households) ratings, while [Happy TODAS](#) is the #1 comedy gag show on Philippine TV, also the strongest (ratings-wise) show in its time slot.

Awards and recognitions [Edit](#)

PMPC Star Awards for Television [Edit](#)

- 27th PMPC Star Awards for Television (Best Comedy Show) - Won

External links [Edit](#)

- [Official Website](#)
- [Official Blog Site](#) via [Multiply](#)
- [Goin' Bukol Pwede](#) on [Facebook](#)
- [Goin' Bukol Pwede](#) on [Twitter](#)

See also [Edit](#)

- [Goin' Bukol Pwede set on Saturday](#)
- [The country's most-watched sitcom Goin' Bukol Pwede](#)
- [New IBC-13 top honcho revealed the network war](#)
- [The Kapinoy Network relaunches weekend programs](#)
- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

Goin' Bukol Pwede set on Saturday

July 6, 2013

IBC-13 will once again prove its supremacy in producing the country's best comedy programs in the classic comedy of ***TODAS***, ***Chicks to Chicks***, ***Iskul Bukol***, ***C.U.T.E. (Call Us Two Entertainment)***, ***Sic O'Clock News***, etc. Now, as it presents the latest addition to its distinct and unbeatable **Kapinoy Comedy**. Robi Domingo, the leading comedy prince of **The Kapinoy Network** will doing a sitcom.

Situation comedy (sitcom) is back on the **Kapinoy Network** via ***Goin' Bukol Pwede***, a situational comedy family top-billed by prince of comedy Robi Domingo, Yam Concepcion and Maui Taylor, a show-within-a-Iskul-Bukol of Filipino comedians are Tito Sotto, Vic Sotto and Joey de Leon in the 70s and 80s, marks the much-awaited comeback of a classic sitcom which the **Kapinoy Comedy** has pioneered.

The sitcom follows the story of the comedian named Robi de Leon (Robi Domingo) whose the TV veteran begins when his home studio in Manila, ***Goin' Bukol Pwede*** is directed by box-office comedy director Wenn V. Deramas and written by Natividad de Leon, the sitcom has become a trending topic on **Twitter**.

Savior to the box-office king of comedian Robi de Leon (Robi Domingo) on a newly-opened TV station. Together revolves around Chloe Concepcion (Maui Taylor) and Yam Reyes (Yam Concepcion) whose emaining the sitcom find himself living ith the house by some them becoming TV comedy stars regardless of their opposite characters to catch the comeback of family-oriented sitcom on TV.

Also, doing a sitcom and gag shows along with soap operas and game shows and so it's refreshing to be return in a sitcom. **Kapinoy** comedy will make a grand comeback via this show. According to Robi, when the sitcom was offered to him, he immediately thought of Robi and requested to star opposite the V Reporter of ***The Voice of the Philippines*** on **ABS-CBN**. On Robi Domingo's part who helped him make a big name in the entertainment industry, he is also excited to work with the comedy stars because on the sitcom in a successful ***Iskul Bukol*** of the 1977 to 1990 sitcom and other shows. Also part of the new sitcom are Charlie Green, Jess Kienle, Janella Salvador, Josh Padilla, Carla Castello, Ronnie Ricketts and Pia Pilapil.

Goin' Bukol Pwede airs every Saturday at 10pm, right after ***Happy TODAS*** on the **Kapinoy** Network.

The country's most-watched sitcom Goin' Bukol Pwede

July 13, 2013

The newest member show of the **Kapinoy Comedy** kicks off very well in nationwide TV ratings. Proving that the concepts of the **Kapinoy Comedy** remain undisputed, its flagship sitcom ***Goin' Bukol Pwede*** is now the No.1 sitcom based on the data from **Kantar Media**.

The member sitcom ***Goin' Bukol Pwede*** garnered 28.2% average monthly TV rating in July, the highest among all comedy programs. Now that Robi Domingo as the sitcom top-billed with Yam Concepcion and Maui Taylor, more viewers are expected to be hooked in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes, wins in the TV ratings game. Produced by **Viva Television** (which is also behind other new shows on the same station, including the all-star studded comedy gag show ***Happy TODAS*** with stars Cristine Reyes, Young JV, Imee Hart, Andrew E., Gee-Ann Abrahan, Aki Torio, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Josh Padilla, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera; the primetime teleseryes are ***My Batang Momay*** top-billed by Xyriel Manabat, Jake Cuenca, Giselle Sanchez, Anron Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urqioco; ***To Love Again*** top-billed by Miguel Aguila, Meg Imperial, Ronnie Ricketts and Mitch Valdez; and ***Safe In The Arms Of Love*** top-

billed by Dingdong Dantes, Cristine Reyes and Cogie Domingo; a teen romantic drama anthology *Sandy's Boyfriend* starring the phenomenal love-team Nadine Lustre and AJ Muhlach; a sitcom gag show *Petra's Panniest* starring Petra Mahalimuyak; the popular, top-rating and award-winning game shows are *The Weakest Link* with host Richard Yap as Sir Chief and *Who Wants To Be A Millionaire?* with Christopher de Leon; and the reality talent search show *Born to be a Star* hosted by a certified singing champion and powerhouse singer Anja Aguilar with a official judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado.

According to the data from **Kantar Media**, *Goin' Bukol Pwede* got a rating of garnered 28.2% TV rating, against its rivals of *Vampire and Daddy Ko* (GMA) (23.5%) and *Toda Max* (ABS-CBN) (13.2%) and competitors from other TV networks. *Goin' Bukol Pwede* followed the other top-rating **Kapinoy** hit programs such as *Happy TODAS* (28.9%), *Who Wants To Be A Millionaire?* (27.3%) and *ONE FC* (22.4%).

My role is Robi de Leon (Robi Domingo) the comedy prince of king for the first-ever sitcom on the **Kapinoy** Network. It can be recalled that at the sitcom as the network's management a part of the No.1 comedy program in the country. Last July 7 on *Goin' Bukol Pwede*, Sandy Salvador (Nadine Lustre) of a teen romantic drama anthology *Sandy's Boyfriend* enters the scene. While Robi definitely keeps her distance from the same moon.

Catch *Goin' Bukol Pwede* this Saturday at 10pm right after *Happy TODAS* on **IBC-13**.

New IBC-13 top honcho revealed the network war

September 5, 2013

When Boots Anson-Roa was appointed new president and CEO of **IBC-13** since 1998, the network's new chairman Eric Canoy with IBC Board of Directors.

Struggling to the industry giants **ABS-CBN** and **GMA-7**, **IBC-13** as the Canoy and Roa owned network, operating in the red, green and blue. The company said in P13 billion in the first half of 2012 and P11 billion in 2011. Freddie M. Garcia, the former **ABS-CBN** vice-president and now is **IBC** vice-chairman, said the **Kapinoy** network.

Crucial steps

Boots said the crucial steps in revitalizing the network is the shows that have its innovative and creative content, at "exciting will push entertainment to the edge."

"We want programs that are entertaining, educational and will make people," Boots told Inquirer in a recent interview after a lunch hosted by **IBC-13** at the Broadcast City.

See said **IBC-13** set to focus on counter-programming. This two other networks air in given time slots. "It's about giving the viewers of more fans," Lorenza said, adding that the station would

beef up its primetime block along with their morning and afternoon line-ups. At this stage, she admitted the capability with **ABS-CBN** and **GMA-7**'s more established programs focus on our own strengths when **IBC** is home to the **PBA** and **NBA**.

The soap operas of teleseryes like afternoon kilig-serye ***Before I Fall in Love***, mini-actionserye ***Noli Me Tangere***, teleserye ***To Love Again***, fantaserye ***My Batang Momay*** and romantic teleserye ***Safe In The Arms Of Love*** while the network's flagship news program ***Express Balita*** continues to airing at 6:30 p.m. in dominated by the rivals of flagship newscasts ***TV Patrol*** and ***24 Oras***, and the late-night newscast ***Ronda Trese*** at 11 p.m. beaten by the late-night rival newscasts ***Bandila*** and ***Saksi***. Plus the top-rating game shows are ***The Weakest Link*** and ***Who Wants to Be a Millionaire*** chance to winning the million-peso prize. **The Kapinoy Network** relaunch new 10 shows for its weekend afternoon-primetime blocks. ***Once Upon a Time***, ***Who Wants to Be a Millionaire***, ***Superstar Circle***, ***Tumbok Revolution***, ***Bida ni Mister***, ***Bida si Misis***, gag show ***Happy TODAS*** and ***Whattaboys*** premiere on Saturdays; ***Sandy's Romance***, ***TODAS Kids***, reality singing talent show ***Born to be a Superstar*** and sitcom ***Goin' Bukol Pwede*** on Sundays while **PBA** games on weekends.

"Prepared a strong lineup of shows that are fun and informative," Boots said. "People deserve to the weekends hoping to achieve with these programs."

Showbiz insider

Insider in the entertainment industry, Boots' extensive work in the advertising world entailed monitoring TV shows, dealing with celebrity endorsers, and even producing movies to endorse particular products.

Boots revealed with more sponsors in various capacities that, Boots pointed to do for **IBC-13** as well. "We would like to work with brands in terms of providing content that would," she said. According to Roa, **IBC-13**'s mass audience are able to have new program concepts. See also pointed out that the advertisers. See added that having a formidable roster of stars would naturally follow when **IBC-13** had proved that it could create more programs and more established.

The Kapinoy Network relaunches weekend programs

Septemebr 9, 2013

Over lunch at Broadcast City in Diliman, Boots Anson-Roa, IBC-13 president and Chief Executive Officer, the network's chairman Eric Canoy, the vice-chairman Freddie M. Garcia and the network's chief Entertainment Content Officer, Laurenti Dyogi, announced the new shows that will start this weekend on IBC-13 announced the network's new and exciting programs which occupy all the Kapinoy's weekend primetime block.

In gist, IBC-13's PBA coverage has a target audience belonging to the mass media. While most people tune in to IBC Channel 13 want to watch the popular basketball games of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) against IBC-13's decision to provide airtime increase in revenue in terms of profit."We wanted to block-timing because it goes contrary to IBC's corporate objective. Our goal is to make IBC competitors by entering into co-production agreements and providing airtime."

Although IBC talents Robi Domingo, Janine Tugonon, AJ Muhlach, Bianca Casado, Mario Maurer, Erich Gonzales and Jake Cuenca are enjoying steady exposure through household names in important for these budding stars to be introduced in person to viewers in the country's key cities. Other young talents present were Sofia Andres, Cogie Domingo, Joanna Morales, Neil Coleta, Ella Cruz, Xyriel Manabat, Sue Ramirez and Jason Abalos. IBC-13, the Kapatid Network, is poised to strategically gain for itself a leading role in the Philippine broadcasting industry with its inherent strength in cutting edge technology such as the digital convergence of all multimedia platforms that will enable it to serve for all Filipinos, wherever they may be in the world, with trusted news and current affairs as well as its quality entertainment programs and sports programs. The Kapinoy Network has begun to embark on a massive programming, talent, financial, infrastructural and manpower expansion in pursuit of this goal to be the TV channel of choice for Filipinos who are looking for more innovative and creative programming and who are looking for more than the formulaic approach of traditional networks.

Boots comes to The Kapinoy Network. Immediately prior to assuming the post of the President and CEO of Intercontinental Broadcasting Corporation, the sequestered media company that owns media assets such as IBC-13, INN, Danze TV, DZTV TeleTrese, Kiddie TV, Toon TV, 93.5 Romance FM, DZTV 1386 Radyo Budyong, iDMZ 891 Sayaw Pinoy!, international channels Global IBC and INN International, among others.

"It's good to do shows like these because our talents can showcase what they can do," said Boots. "We want people to see that our stars are good performers." Prominent IBC talents are Jodi Sta. Maria, Richard Yap, Christopher de Leon, Freddie Webb and Ryan Agoncillo were also flown for star power.

We all know where Laurenti is coming from. He is now charge of IBC Entertainment Business Unit. He has been with IBC-13 since last year as a consultant for television and actively participated in the conceptualization and production of *Superstar Circle*, the show that discovered the network's pool of superstar talents that includes Ellaine Serrano, Brian Ciceron, Anne Discher, Donjeff Tejada and Sophia Tolentino were discovered. "You can see that it means a fans to meet the stars in person, more than just seeing them on TV," Boots said.

IBC-13, which recently introduced a new catchline, the Superstar Network, has been in revolutionizing local programming. The network's line-up of shows - more soap operas in teleseryes, fantasy anthology and horror-thriller suspense series on Saturday nights and teen romantic drama anthology on Sunday afternoons - reveals that remains the top-rating programs on both 2 and 7. Among the contract talents of The Kapinoy Network, the two sat down with members of the entertainment press, underscoring that the launch or re-launch for some shows marks the signal for a more aggressive IBC-13.

First among the shows to return on the network's screens is *Who Wants To Be A Millionaire*. Telecast on Saturdaynights, hosted by dramatic actor Christopher de Leon, and is tagged the "The Drama King of Philippine Movies, Award-Winning Host and Game Show."

Now on its 13th anniversary, *Who Wants To Be A Millionaire* has more exciting twists and new lifelines that will help contestants become millionaires.

Fantasy anthology every Saturday

Saturday nights at 7 p.m. President and CEO and award-winning dramatic actress herself Boots Anson-Roa hosting *Once Upon a Time*, a fantasy anthology in Pinoy Fantasy while Boots also serve the narrator of the fantasy anthology focuses on adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities. Although the Pinoy Fantasy stories with the treatment and fresh approach with technical excellence to fantasy anthology. A family and friends of fantasy stories in the world of fairytale of drama every Saturday night, the sentimental wonderful journey to the Filipino viewers' treasured fairy and fantasy stories.

Horror series

Janeena Chan and Dino Imperial top-bills the horror-thriller suspense series *Tumbok Revolution* which airs every Saturday nights at 9:30 p.m. A series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal.

The story of ordinary girl Grace (Janeena Chan), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (Dino Imperial) seems to the house of the truth.

Mark (Paul Jake Castillo) which means is your home to the supernatural. Getting these scream of wolf vampire in their own monster scary in Grace, who is the falling zombie strangers in the city. Grace and Ronnie are a newlywed couple they admitted the revolution loves of scream secrets of the devil story of girl vampire.

Every Saturday for the reality show

Jeffrey Jeturian, head of Kapinoy Talent Center to hone individuals as exclusive talents of the network which aims to look for fresh faces to be the next superstar and idol. The newest reality show *Superstar Circle*, the reality talent search contestants will be trained and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential.

Jenine Desiderio host the reality show with a judges of Jodi Sta. Maria, Richard Yap, Jeffrey Jeturian, Annabelle Rama and Vehnee Saturno airing every Saturday nights at 8:45 p.m.

Screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. The 13 contestants who auditioned, 6 boys Brian Ciceron, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and 7 girls Episol Legaspi, Allysandra Mae Chua, Marga Joson, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Superstar of 13. He or she takes home a cash in grand prize of P1 million pesos with the talent development management contract with Kapinoy Talent Center.

It premieres on Sept. 15.

A new sitcom for the boys premieres on Saturday nights. It is called *Whattaboys* has AJ Muhlach, Josh Padilla and Aki Torio as main cast with Janine Tugonon, Bianca Casado and Sofia Andres.

It premieres on Sept. 14.

The longest-running teen romantic drama anthology series on Philippine television called *Sandy's Romance*. A teen superstar princess Nadine Lustre playing the role as Sandy Salvador in her first leading role as the host with her acted the skills through letter sending on teenage of true-to-life romance stories will fall in love.

Each episode is based on the real life stories through letter sender that tells a different love story.

Directed by Jeffrey Jeturian, Lustre for a host, narrator, her acting skills while co-starred by the different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show.

Sandy's Romance for fall in love again premiered last Sept. 1 every Sunday at 3:15 p.m. The Kapinoy Network does it funnier. The revival of one of the most successful gag shows in the '80s was predecessor *TODAS* on IBC which included stars Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents The master gagsters for the comedy gag shows in *Happy TODAS* (Television's Outrageously Delightful All-Stars) aims to entertain and make people laugh with gags, sketches and spoofs delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, gags and sketches.

Through the talent management and development Kapinoy Talent Center, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts.

The gagsters from *TODAS* stars are MM and MJ Magno Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Andi Eigenmann, Makisig Morales, Giu Comia, teen star Ella Cruz, James Reid are Nathan Barrera in the home of the gag shows and the newest top scholars from the reality show *Superstar Circle*. *Happy TODAS* aims to be the newest, coolest barkada that will spice up Saturday nights with their new sketches, segments, spoofs, parodies and gag performers.

It starts to tickle your funny bone on Saturday nights at 10 p.m. on IBC.

Robi Domingo as Robi de Leon going to the sitcom studio, in the longest-running sitcom *Goin' Bukol Pwede*. Domingo is the main character with Yam Concepcion (Chloe Concepcion) and Maui Taylor (Yam Reyes), a show-within-a-Iskul-Bukol of Tito Sotto, Vic Sotto and Joey de Leon. Remaining the sitcom by their home studios of IBC. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

Prepare the funnier sitcom the world with *Goin' Bukol Pwede* this Sunday at 10 p.m. only on IBC.

At last a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos is now on primetime TV. She is one of the stars of the network for the singing-reality search show *Born to be a Superstar*. The local version of the hit US reality talent show franchise from Endemol, With the judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. Dyogi says the show is the first of its kind on Philippine television, a singing-reality contest for superstars where contestants get the superstar treatment and the chance to perform in a production number on primetime TV. It also with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for high-school students as the star-maker, personality development, style and fashion to help package them into the next singing sensations from different college high-schools for aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform with a Filipino male and female, solo or group performers, age 12 to 23 years old and above qualified to join the contest.

The contestants of superstars are Veejay Aragon, Cayleen Villamor, Ronald Humarang, Melvin Rimas, Anne Bernardo, Pauline Agupitan, Muriel Lomadilla, Leon Matawaran, Kristofer Danguelos, Tony dela Pazm Vanessa Rangadhol, Carl Malone Montecido, John Michael Narag, Anna Baluyot andd Jet Barrun becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest singing superstar fans when a finalists from weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

Born to be a Superstar airs every Sunday at 8:30 p.m

The family sitcom *Bida ni Mister, Bida si Misis* on Philippine television. Starring Jodi Sta. Maria (Maya dela Rosa) and Freddie Webb (Buboy Magtanggol) are new show on the Kapinoy Network. The beginning at Buboy Magtanggol and Maya dela Rosa are the bus and the taxi at the names on the street with Thirday (Thirday Lacson). On of Joe Ramirez (Jon Santos) on the vampire and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario).

Starts every Saturday at 10:15 p.m.

Now, we asked Roa and Dyogi they focusing on the weekend programming.

In this industry where competition is tight and fight, we have to know the strengths of our rivals. We also have a tactical strategy launch shows. We would be the time to celebrate.”

IBC-13 likewise announced the three of their upcoming series: the Kapinoy Network’s first afternoon soap called *Before I Fall in Love* (starring Mario Maurer and Erich Gonzales), the mini-series *Noli Me Tangere* (featuring Jake Cuenca and Shy Carlos) and new telenovela *La Madrastra* (featuring Victoria Ruffo).

TODAS Kids

TODAS Kids (*Television's Outrageously Delightful All-Star Show*) is a youth-oriented [sketch comedy](#) variety show created and broadcast by [IBC](#) in the Philippines. It is a spin-off of the longest-running and top-rating all-male gag show for the boys night out [Happy TODAS](#), the daily kiddie gag show featuring children in various comedic situations.

Prior to 2013, [Jeffrey Jeturian](#), the Filipino director, enlisted a group of kids and teens to create the first ever youth-oriented comedy variety show in the Philippines.

Many of the Philippines' current artists are from *TODAS Kids*. The active Filipino artists from *TODAS Kids* include [Thiridy Lacson](#), [Abby Bautista](#), [Cassy Legaspi](#), [Mavy Legaspi](#), [Juan Miguel Urquico](#), [Aldred Nasayao](#), [Sofia Millares](#), [Juan Carlos Urquico](#), [Lance Lucido](#), [Izzy Canillo](#), [Xyriel Manabat](#), [Mutya Orquia](#), [Miel Cuneta](#), [Louise Abuel](#), [Harvey Bautista](#), [Bimby Aquino-Yap](#) and [Timothy Chan](#) are the famous child star wonders.

| TODAS Kids | |
|--------------|--|
| Format | Sketch comedy Variety show |
| Created by | Intercontinental Broadcasting Corporation |
| Developed by | IBC Entertainment TV |
| Written by | Toffie Runas |
| Directed by | Jeffrey Jeturian Edgar Mortiz |

| | |
|-----------------------------|--|
| Starring | see Cast |
| Opening theme | " <i>TODAS Kids</i> " theme song |
| Country of origin | Philippines |
| Language(s) | English Filipino |
| No. of episodes | n/a (airs daily) |
| Production | |
| Executiveproducer(s) | Lito Ocampo Cruz Nomie Meraña |
| Editor(s) | Joseph Karl Mayshle |
| Running time | 30-45 minutes |
| Broadcast | |
| Original channel | IBC |
| Picture format | NTSC (480i) |
| Original run | September 16, 2013 – present |
| Chronology | |
| Related shows | Happy TODAS Kulit Bulilit |
| External links | |

[Official Website](#)

Overview [Edit](#)

TODAS Kids' famous catchphrase was *Nge!* after a joke. The show's format was inspired by its predecessor [Kulit Bulilit](#) (a popular Philippine kiddie gag show in the '70s and '80s on [IBC](#)).

Enlisted a group of kids to create the first ever kiddie gag show in the Philippines with a fresh batch of perky child performers, some of whom can be expected to become popular comics in the months to come.

Remember of [Goin' Bayabas](#), [TODAS](#), [Goin' Bananas](#), [Gags Must Be Crazy](#), [Iskul Bukol](#), [Chicks to Chicks](#), [Eh Kasi, Babae!](#), [Sic O' Clock News](#) and [C.U.T.E. \(Call Us Two for Entertainment\)](#). These shows have all dominated the gag show genre in the '70s and '80s under home studio IBC Channel 13. The network has undeniably reigned in this format over the past two decades, and is continuously doing so with hit Saturday night program [Happy TODAS](#).

Some say that *TODAS Kids* casts have started their career in the states. Some *Happy TODAS* talents were seen in a call center located in [Broadcast City](#). And some just enjoying their blessings while living a normal life. Yet then again these superstars changed the future of television making their show. With musical numbers, only the best can ever get to perform. Believes in making a singer sing with a popstar, an actor act, and a dancer dance. So you get more than the newest music, by the best performers.

For instance, a number of the show's skits and blackout gags require the kids to play spouses, sweethearts, etc. We know that it is deemed cute in this country for kids to play little adults, but the jokes that this engenders sometimes risk coming off as too naughty for the child talents to get involved with, and could thus get the show in trouble. Revived the over successful format of [Kulit Bulilit](#), the kiddie comedy show helped the showbiz careers of some stars a number of years ago.

A lot has changed during this era. Most of them are non showbiz personnel already. Some say that other *TODAS Kids* casts have started their career in the states. Some *TODAS Kids* talents were seen in a call center located in Ortigas and Libis. And some just enjoying their blessings while living a normal life. Yet then again these superstars changed the future of television making their show Legendary.

Like its predecessor, *TODAS Kids* fields a talented bunch of young zanies, some of whom can be expected to also come into their own as stars in TV seasons to come for criticism because it has cynically chosen to involve its young actors in some rather adult situations and characters.

Engaged in discovering and casting talents for print advertisements, TV commercials, image models, radio guestings, TV series and sitcoms, movie, stage actors and actresses, singers and dancers. Different group of kids are joined together to perform their well-rehearsed production number.

The talents in this show undergo with the audition and workshops. Talented kids who wants to enter the entertainment industry. It specializes in drama, acting, singing, dancing and personality development. With the help of [Kapinoy Talent Center](#), talents are enhanced to develop their creative imagination and help them learn the basic introduction in theatrical arts and social responsibilities.

Format [Edit](#)

Before the opening credits, the cast of TODAS Kids say *11:30 ng tanghali, TODAS Kids na!* since the show airs in the noontime slot at 11:30am.

Musical Numbers [Edit](#)

Only the best can ever get to perform. Believes in making a singer sing, an actor act, and a dancer dance, only that. So you get more than what you bargained for the newest music, by the best performers.

Kwentong Kapinoy Gags [Edit](#)

Lyrics:

Mga Kwentong Kapinoy

Mga Kwentong Kapinoy

Sa IBC-13

Ito'ng Bagong Channel 13

Distorted coinage, it stars the kids in funny gags, set against the most beautiful sets. Whether in classroom or the Swiss Alps, daily joke to find the kids exchanging the funniest lines.

Comedy Skits [Edit](#)

Extended gags, featuring the cream of the crop, with their own special segments like how-to's-tips, "payabangans", etc. etc.

Favorites are Pedring's home improvement tips (about a houseboy with his versions of improving life and living), and Cinco Chismosas (about five housewives who do nothing all day but gossip).

Sitcom [Edit](#)

Serial, running from Monday until Thursday, featuring spoofs of fairy tales, among others.

Other segments [Edit](#)

Innovative and totally new segments are being produced on a monthly basis to maintain freshness of the program. They can be skits, cooking segments, etc. etc.

Backpack segments [Edit](#)

Also shot outdoors, it features people, places, events, and what-have-you's, in a light and fun manner.

Cast [Edit](#)

Kids [Edit](#)

[Thirly Lacson](#)
[Abby Bautista](#)
[Cassy Legaspi](#)
[Mavy Legaspi](#)
[Juan Miguel Urquico](#)
[Mutya Orquia](#)
[Aldred Nasayao](#)
[Andrés Muhlach](#)
[Sofia Millares](#)
[Juan Carlos Urquico](#)
[Lance Lucido](#)
[Xyriel Manabat](#)
[Miel Cuneta](#)
[Louise Abuel](#)
[Harvey Bautista](#)
[Bimby Aquino-Yap](#)
[Izzy Canillo](#)
[Timothy Chan](#)
[Kendra Kramer](#)
[Gerald Pesigan](#)

Teens [Edit](#)

[Dominic Roque](#)
[Cara Eriguel](#)

[Victor Anastacio](#)
[Janella Salvador](#)
[Marlo Mortel](#)
[Ella Cruz](#)
[Francis Magundayao](#)
[Shy Carlos](#)
[Kiko Ramos](#)
[Imee Hart](#)
[Nel Gomez](#)
[Coleen Garcia](#)
[Young JV](#)
[Rose Van Ginkel](#) of [Pop Girls](#)
[Neil Coleta](#)
[Aubrey Caraan](#) of [Pop Girls](#)
[Vincent Bueno](#)
[Carlyn Ocampo](#) of [Pop Girls](#)
[Khalil Ramos](#)
[Sue Ramirez](#)
[Makisig Morales](#)

Extended cast [Edit](#)

[Gary Lising](#)
[Dina Bonnevie](#)
[Ian Veneracion](#)

Musical guest [Edit](#)

The musical acts that perform on the kiddie gag show *TODAS Kids*.

Season 1 [Edit](#)

| Date | Artist | Song |
|--------------|----------------------------------|------------------|
| Sep 16, 2013 | Neil Coleta | Right Next to Me |
| Sep 17, 2013 | Victor Anastacio | Download |

| | | |
|--------------|--|--------------------------------|
| Sep 19, 2013 | Nadine Lustre | Hunting for You (Togo Project) |
| Sep 23, 2013 | Khalil Ramos | Kunin ng Mundo |
| Sep 24, 2013 | Coleen Garcia | Nasaan Ang Pangako Mo |
| Sep 27, 2013 | Makisig Morales and Francis Magundayao | All of Me (Blake) |
| Sep 30, 2013 | Rose Ann Ginkel | Paalam Na |
| Oct 1, 2013 | Abra | Gayuma |
| Oct 2, 2013 | Carlyn Ocampo | Hulog ng Langit |
| Oct 3, 2013 | Nel Gomez | Binibini |
| Oct 4, 2013 | Janella Salvador | Yakap (Charice) |
| Oct 7, 2013 | Nadine Lustre | I Love Your Smile |
| Oct 8, 2013 | Marlo Mortel | Take Me To Your Heart (MLTR) |
| Oct 9, 2013 | Nadine Lustre | It's a Party (Coco Lee) |
| Oct 10, 2013 | Khalil Ramos | Mahal Na Mahal |

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|--------------|--|--------------------------------|
| Oct 11, 2013 | <u>Janella Salvador</u> | Surrender (DDR) |
| Oct 14, 2013 | <u>Nadine Lustre</u> | Time (NM feat. Aleisha G) |
| Oct 15, 2013 | <u>Marlo Mortel</u> | It Sad to Belong |
| Oct 16, 2013 | <u>Janella Salvador</u> | Before I Fall in Love |
| Oct 17, 2013 | <u>Nadine Lustre</u> | Lumayo Ka Man sa Akin |
| Oct 18, 2013 | <u>Nel Gomez</u> and <u>Coleen Garcia</u> | Pag Ibig Na Sana |
| Oct 21, 2013 | <u>Nadine Lustre</u> | Promise for Life (TERRA WORKS) |
| Oct 22, 2013 | <u>Mavy Legaspi</u> and <u>Cassy Legaspi</u> | Reservations for Two |
| Oct 23, 2013 | <u>Cara Eriguel</u> | Napapaluha |
| Oct 24, 2013 | <u>Khalil Ramos</u> | Got to Believe in Magic |
| Oct 25, 2013 | <u>Makisig Morales</u> | Wala Kang Katulad |
| Oct 28, 2013 | <u>Marlo Mortel</u> | Huwag Na Lang Kaya |
| Oct 29, 2013 | <u>Victor Anastacio</u> | Terminal (Rupert Holmes) |

| | | |
|--------------|---|--------------------------|
| Oct 30, 2013 | Nadine Lustre | For All of My Life |
| Oct 31, 2013 | Marlo Mortel | Simple Lang |
| Nov 1, 2013 | Janella Salvador | This Kiss |
| Nov 4, 2013 | Mutya Orquia | You (The Carpenters) |
| Nov 5, 2013 | Neil Coleta | Paano (Gary Valenciano) |
| Nov 6, 2013 | Miel Cuneta | Bakit Labis Kitang Mahal |
| Nov 7, 2013 | Bimby Yap, Jr. | Ikaw Sana |
| Nov 8, 2013 | Cara Eriguel | You Light Up My Life |
| Nov 11, 2013 | Neil Coleta | Sasabihin |
| Nov 12, 2013 | Young JV | Get Up N' Move (S&K) |
| Nov 13, 2013 | Francis Magundayao , Marlo Mortel and Makisig Morales | Glad You Came |
| Nov 14, 2013 | Makisig Morales | No Liminations |
| Nov 15, 2013 | Nadine Lustre | If (DDR) |

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|--------------|---|---|
| Nov 18, 2013 | <u>Khalil Ramos</u> | If I Could Hold On to Love |
| Nov 19, 2013 | <u>Janella Salvador</u> and <u>Marlo Mortel</u> | Unsaid (Lala feat. Christian Bautista) |
| Nov 21, 2013 | <u>Khalil Ramos</u> | Paano (Shamrock) |
| Nov 25, 2013 | <u>Marlo Mortel</u> | Broken Heart |
| Nov 26, 2013 | <u>Makisig Morales</u> | We'll Never Have to Say Goodbye Again |
| Nov 29, 2013 | <u>Nadine Lustre</u> | Gift Of Love |
| Dec 2, 2013 | <u>Kendra Kramer</u> | Bakit Hindi Ako |
| Dec 9, 2013 | <u>Janella Salvador</u> | You Are (My Daddy) |
| Dec 10, 2013 | <u>Victor Anastacio</u> | Matud Nila |
| Dec 12, 2013 | <u>Janella Salvador</u> w/ <u>Marlo Mortel</u> | Bella Notte (This is the Night) |
| Dec 16, 2013 | <u>Khalil Ramos</u> | Christmas Won't Be The Same Without You |
| Dec 19, 2013 | <u>Marlo Mortel</u> | Kahit Hindi Pasko |
| Dec 23, 2013 | <u>Neil Coleta</u> | Sana Ngayong Pasko |

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|-----------------|---|-----------------------------------|
| Dec 24, 2013 | <u>Janella Salvador</u> | Rockin' Around The Christmas Tree |
| Dec 26, 2013 | <u>Janella Salvador</u> | Give Love on Christmas Day |
| Dec 30, 2013 | <u>Francis Magundayao</u> | Miss Kita Kung Christmas |
| Dec 31, 2013 | <u>Janella Salvador</u> | Emotional (Loveholic L O N G) |
| Jan 1, 2014 | <u>Marlo Mortel</u> | I Will Be Here |
| Jan 2, 2014 | <u>Janella Salvador</u> | Alam Mo Ba |
| Jan 3, 2014 | <u>Nadine Lustre</u> | Anong Ligaya |
| Jan 6, 2014 | <u>Khalil Ramos</u> | Sa Aking Buhay ay Ikaw |
| Jan 7, 2014 | <u>Khalil Ramos</u> | Iniibig Kita |
| Jan 9, 2014 | <u>Janella Salvador</u> | Don't Stop The Music (2NE1) |
| Jan 13, 2014 | <u>Janella Salvador</u> | It's a Party (Coco Lee) |
| Jan 14, 2014 | <u>Janella Salvador</u> | Sunny Day (Coco Lee) |
| Jan 17, 2014 | <u>Janella Salvador</u> | Wherever You Go (Coco Lee) |

| | | |
|-----------------|--|----------------------------------|
| Jan 23, 2014 | <u>Khalil Ramos</u> | Sa May Bintana |
| Jan 29, 2014 | <u>Makisig Morales</u> | How Sweet It Is |
| Jan 30, 2014 | <u>Janella Salvador</u> | Time (NM feat. Aleisha G) |
| Jan 31, 2014 | <u>Janella Salvador</u> | Higher (NM feat. Sunny) |
| Feb 4, 2014 | <u>Khalil Ramos</u> | Huwag na Lang Kaya |
| Feb 5, 2014 | <u>Francis Magundayao</u> | Modelong Charing |
| Feb 6, 2014 | <u>Janella Salvador</u> feat. <u>Young JV</u> | Timber (Pitbull feat. Kesha) |
| Feb 7, 2014 | <u>Marlo Mortel</u> | Baliw |
| Feb 10, 2014 | <u>Abra</u> | Midas |
| Feb 11, 2014 | <u>Janella Salvador</u> | Just Because I Love You |
| Feb 12, 2014 | <u>Makisig Morales</u> | This I Promise You |
| Feb 13, 2014 | <u>Janella Salvador</u> and <u>Liza Soberano</u> | I Love You / I Don't Care (2NE1) |
| Feb 17, 2014 | <u>Marlo Mortel</u> | I Need You Back |

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|--------------|---|---|
| Feb 18, 2014 | TODAS Kids Cast | Lick It (20 Fingers) |
| Feb 19, 2014 | Young JV feat. Thyro Alfaro | Ngiti |
| Feb 20, 2014 | Janella Salvador | Fate Finds a Way |
| Feb 21, 2014 | Abra feat. Liza Soberano | Midas |
| Feb 24, 2014 | Cara Eriguel | Magkaisa |
| Feb 25, 2014 | TODAS Kids | Handog ng Pilipino sa Mundo |
| Feb 26, 2014 | Janella Salvador | We're Gonna Find It |
| Feb 27, 2014 | Marlo Mortel | Give Me A Chance |
| Feb 28, 2014 | Janella Salvador | Get Your Sparkle On / Life is A Fairytale |
| Mar 3, 2014 | Abra feat. Chito Miranda | Diwata |
| Mar 4, 2014 | Janella Salvador | Save Your Heart for Me |
| Mar 6, 2014 | Janella Salvador | You Don't Own Me |
| Mar 10, 2014 | Vincent Bueno and Abra | Illusyon |

| | | |
|---------------|----------------------------------|---------------------------------|
| Mar 11, 2014 | TODAS Boys | All of Me |
| Mar 13, 2014 | Janella Salvador | You |
| Mar 18, 2014 | Young JV | Turn This Club Around |
| Mar 19, 2014 | Janella Salvador | Heal My Broken Heart (Smile.dk) |
| Mar 20, 2014 | Khalil Ramos | Kung Akin Ang Mundo |
| Mar 27, 2014 | Marlo Mortel | Round and Round |
| Mar 28, 2014 | Janella Salvador | Yesterday's Love |
| April 1, 2014 | Cayleen Villamor | Fly |

Album [Edit](#)

TODAS Kids, Homecoming [Edit](#)

TODAS Kids, Homecoming

Compilation album by TODAS Kids cast

Released February 11, 2014

Recorded 2013-2014

Genre Soundtrack

Label

[IBC Records](#)

A self-debut album composed of 13 music tracks featuring the stars of *TODAS Kids* casts was released under [IBC Records](#) on February 11, 2014.

Become the huge success of the phenomenal daytime children's youth-oriented variety-gag show on Philippine television history, the cast of *TODAS Kids* will featuring some musical performers.

Track listing [Edit](#)

TODAS Kids (Theme) (composed by Marcus Davis and Lito Camo) - TODAS Kids casts

Wag Nyo Kong Ismolín (composed by Marcus Davis) - TODAS Kids cast feat. [Janella Salvador](#)

Keep On Groovin' (composed by Marcus Davis) - [Juan Carlos](#) and [Juan Miguel Urquico](#)

Bahay Kubo (composed by Christian Martinez) - [Bimby Aquino-Yap](#)

Sige Lang (composed by Christian Martinez) - [Kendra Kramer](#)

Tong Tong Pakitong (composed by Freddie Saturno) - [Thiridy Lacson](#) and [Abby Bautista](#)

Kwentong Kapinoy (composed by Freddie Saturno) - TODAS Kids casts

Kung Ikaw Ay Masaya (composed by Freddie Saturno) - [Francis Magundayao](#) and [Ella Cruz](#)

Find Me That Place (composed by Freddie Saturno) - [Janella Salvador](#)

Hide And Seek (composed by Thyro Alfaro) - [Gerald Pesigan](#) and [Aldred Nasayao](#)

With You (composed by Christian Martinez) - [Marlo Mortel](#)

Maligayang Bati (composed by Christian Martinez) - [Mutya Orquia](#)

Open Sesame (Leila K) (composed by Marcus Davis) - [Mavy Legaspi](#) and [Cassy Legaspi](#)

Leron Leron Sinta (composed by Tito Kayamanda) - [Timothy Chan](#)

Kaya Mo Iyan (composed by Young JV and Thyro Alfaro) - [Young JV](#) and [Janella Salvador](#)

Pasko Na, TODAS Kids! [Edit](#)

Pasko Na, TODAS Kids!

Compilation album by TODAS Kids cast

Released November 24, 2014

Recorded 2013-2014

Genre Soundtrack

Label

[IBC Records](#)

The compilation Christmas album composed of 13 music tracks featuring the stars of *TODAS Kids* casts was released under [IBC Records](#) on November 24, 2014.

The Christmas song called *Pasko Na, TODAS Kids!* was sung by TODAS Kids cast released during the show. In this, the holiday season will given a chance to have the parents and children with a tweens and teens of Kapinoy stars.

Track listing [Edit](#)

Pasko Na, TODAS Kids! (composed by Lito Camo) - TODAS Kids cast
O Holy Night (composed by Vehnee Saturno) - [Lance Lucido](#) and [Harvey Bautista](#)
Kumukutikutitap (composed by Louie Ocampo) - TODAS Kids cast
Maayong Pasko (composed by Tito Cayamanda) - [Mavy Legaspi](#) and [Cassy Legaspi](#)
Sana Ngayong Pasko (composed by Freddie Saturno) - [Bimby Aquino-Yap](#)
My Only Christmas Wish (composed by Louie Ocampo) - [Janella Salvador](#)
Tuloy Na Tuloy Pa Rin Ang Pasko (composed by Jim Paredes) - [Marlo Mortel](#)
God Bless Ye Merry Gentlemen (composed by Larry Hermoso) - [Mutya Orquia](#)
The First Noel (composed by Marcus Davis) - [Juan Carlos](#) and [Juan Miguel Urquico](#)
Deck the Halls (composed by Marcus Davis) - [Kendra Kramer](#)
Noche Buena (composed by Tito Cayamanda) - [Francis Magundayao](#) and [Ella Cruz](#)
Jingle Bell Rock (composed by Vehnee Saturno) - [Marlo Mortel](#)
Silent Night (composed by Christian Martinez) - [Timothy Chan](#)
Let It Snow! Let It Snow! Let It Snow! (composed by Freddie Saturno) - [Abby Bautista](#)
Christmas Time (composed by Christian Martinez) - [Young JV](#) and [Janella Salvador](#)

References [Edit](#)

See also [Edit](#)

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[List of Philippine television shows](#)
[List of programs broadcast by Viva-TV](#)
[IBC](#)

External links [Edit](#)

[Official Website](#)

[Official Blog Site](#) via [Multiply](#)

[Happy TODAS](#) on [Facebook](#)

[Happy TODAS](#) on [Twitter](#)

TODAS Kids premieres every Sunday nights

September 10, 2013

A child-friendly gag show

"This is something na pinaghahandaan for quite a while. These kids have potential," shared IBC-13 vice-president for Creative and Entertainment Production Lito Ocampo Cruz during the fun- and laughter-loaded launch of kiddie gag show *TODAS Kids*, a spin-off of the comedy gag show *Happy TODAS*.

The original plan was to have a kiddie gag show for the kids, according to Ocampo Cruz, they found out during deliberations that children were sensitive to such a show format pressures and hectic trainings and schedules. That's why they opted for a gag show.

IBC-13 is building on a programming strength. Remember of classics *Goin' Bayabas*, *TODAS*, *Goin' Bananas*, *Gags Must Be Crazy*, *Iskul Bukol*, *Chicks to Chicks*, *Eh Kasi, Babae!*, *Sic O' Clock News* and *C.U.T.E. (Call Us Two for Entertainment)*. These shows all dominated the gag show genre in the '70s and '80s under home studio IBC Channel 13. The network has undeniably reigned in this format over the past two decades and is continuously doing so with hit Saturday night program *Happy TODAS* as well as its sitcoms *Bida ni Mister*, *Bida si Misis*, *Whattaboys*, *Petra's Panniest* and *Goin' Bukol Pwede*. The Kapinoy network's legacy in making Filipinos laugh continues with the newest kiddie gag show *TODAS Kids*. Asked how *TODAS Kids* differ from the other children in competing networks, explained. *TODAS Kids* features the cutest and freshest faces to grace afternoon are the twins Cassy Legaspi and Mavy Legaspi, Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Thiridy Lacson, Abby Bautista, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan. The teen stars like Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion.

The kids of *Happy TODAS* have talents that go beyond comedy, who are sure to add to the fun in *Happy TODAS*. Segments range from educational to spoof, musical sketches, and weird inventions.

Get ready to be tickled by these tykes in this showcase of fun and light fun Monday, Tuesday and Thursday at 5 p.m. when it begins on September 16.

IBC Board of Directors exec in a duopoly

November 22, 2013

LAURENTI Dyogi, IBC chief entertainment content officer

"I'm with The Kapinoy Network in the duopoly challenge." Thus vowed Laurenti Dyogi, the newest IBC-13 chief entertainment content officer.

"I have very strong allies in IBC chair Eric Canoy and president Boots Anson-Roa himself, in the Canoy and PCGG government groups and in the people of Kapinoy who all know their trade very well," added Dyogi, who gave with Jose Javier Reyes, head of entertainment and creative production of IBC Entertainment Division.

Dyogi is convinced that IBC-13, which Canoy acquired in 2011, has made a huge impact and that giant networks ABS-CBN and GMA 7 were already feeling its effects. In fact, he pointed out, big-name stars, idol and superstars from both channels have transferred to IBC-13, also called the Kapinoy network at this stage.

LAURENTI's team recently launched Safe In The Arms Of love, a teleserye top-billed by Dingdong Dantes, Cristine Reyes, Cogie Domingo and Cherie Pie Picache.

Dyogi's team recently launched two new weekend primetime shows like *Happy TODAS*, *Born to be a Superstar*, *Bida ni Mister*, *Bida si Misis*, *Once Upon a Time*, *Goin' Bukol Pwede*, *Tumbok Revolution*, *Sandy's Romance*, *Superstar Circle* and *Who Wants To Be A Millionaire?*, and came up with an all-Filipino programming hits with the *PBA* and *NBA* basketball. It has created the two weekday soap operas for hit teleseryes *Before I Fall in Love* for afternoon and *Safe In The Arms Of Love* for primetime weeknights, as well as its twice-a-week fantasy drama in the fantaserye *My Batang Momay* which airs every Monday, Tuesday and Thursday.

He plans to launch at new Kapinoy superstars" and "come up with new, exciting and compelling programs for 2014. "The network has very in-house talents—probably around 30. Stars are made—we will make them for IBC-13. We will also launch a love teams," Dyogi declared.

Dyogi joined IBC-13 as consultant for its reality talent search program *Superstar Circle*.

Kapinoy Comedy Shows Unite this Month of Love

February 8, 2014

When it comes to the classic comedies and sitcoms for hits of archive station: *Iskul Bukol*, *Barrio Balimbing*, *Chicks to Chicks*, *TODAS*, *Sic O'Clock News*, *Sitak ni Jack*, *Hapi Hosue*, *Eh Kasi Babae* and *Goin' Bananas* for these shows all dominated the sitcom and gag shows genre in the 70's and 80's under the home studio of IBC Channel 13 from the competing networks.

This year's month of love is a different kind of very special for the Kapinoy network's comedy shows, as the Kapinoy superstars of *TODAS Kids*, *Sic O'Clock News*, *Naman*, *Whattaboys*, *Maya Loves Sir Chief* and *Happy TODAS* all come together to celebrate a unique kind of Kapinoy Komedyante found only on IBC commitment to the happy comedies with more fun, more laughter, more funny, more gags, spoofs and sketches exciting with its new top-rating comedy shows from the situation comedies (sitcom), gag shows and political satire are pioneered in the comedy fans.

Five Kapinoy comedy shows will be commemorating how laughter has brought people together time and time again, as they each approach their anniversaries this February. Beginning with the favorite afternoon kiddie gag show *TODAS Kids*, which will be celebrating its 80th episode 80's this month, with the fun to extend when the all-male sitcom will be marking their valentine year, and when *Happy TODAS* will be holding another show to celebrate their first anniversary of fun side by side.

Sitcom to be celebrated is the network's latest addition to its comedy unit *Maya Loves Sir Chief*. The longest-running sitcom, which stars Jodi Sta. Maria and Richard Yap, has been an instant hit since its launch last November 30, 2013, topping the weekend charts since its pilot episode.

As a treat to its viewers, the comedians of IBC gather—sharing the love that they have for the viewers the best way they know how—by bringing happiness through loads of laughter that families can enjoy together on the happy Filipino comedy enjoy time with the family.

IBC, which recently introduced a new catchline The Superstar Network with a corporate slogan, advertising campaign and tagline *Kapinoy ng Bagong Pilipino*, has been taking a maverick stance in revolutionizing local programming. The network's current line-up of shows - noontime variety show, primetime newscast at 6:30pm, teleseryes at day and night, teen romance-drama anthology on Saturday nights, musical variety show on Sunday afternoon, game shows every weekend, talk shows, reality show, Viva Tagalog movies, sitcoms at 7:00pm and 10:00pm, gag

show at 10:45pm - reveals that it remains beholden to the template of rating programs on both 2 and 7, and hgoe to the *NBA* and *PBA* basketball.

It seems 13 wants the public to know that their shows that once more you see on the two other channels. An on-cam and off-cam talents associated with 2 and 7 rubs in furthermore.

In the same way that the Kapinoy comedy shows have become families in themselves that continue to blossom over the years, these shows will continue to spread the love this February.

Don't miss out on the Kapinoy comedy shows, as *TODAS Kids* airs on Monday, Tuesday and Thursday afternoons at 5:15pm right before *Carita de Angel*, *Sic O'Clock News Naman* airs Monday nights at 8:00pm right after the mermaid fantaserye *Janella in Wonderland*, *Whattaboys* airs Saturday nights at 7:00pm after *Who Wants To Be A Millionaire?*, *Maya Loves Sir Chief* airs Saturdays at 10:00pm right after the reality show *Born to be a Superstar*, and *Happy TODAS* airs Saturdays after *Maya Loves Sir Chief*.

IBC launches the kiddie version of TODAS

August 29, 2014

We remember of the 80's gag show *TODAS (Television's Outrageously Delightful All-Star Show)*. The kiddie version of the gag show called *TODAS Kids*, airing from Monday to Friday at 11:30 a.m. to 12 noon.

After Viva Entertainment bought a massive chunk of IBC-13's airtime and virtually converted the channel into a sports and entertainment platform, there was absolutely nothing left for kiddie audiences. For the first time in its history, the station could enter a single program in the Anak TV derby.

Boots Anson-Roa (president and CEO), Laurenti Dyogi (head of IBC Entertainment TV), Marlo Mortel, Janella Salvador, Mavy Legaspi, Cassy Legaspi, JM and JC Urquico, Thirdy Lacson, Abby Bautista, Bimby Aquino-Yap, Mutya Orquia, Thirdy Lacson, Kendra Kramer, Louise Abuel, Lance Lucido, Sofia Millares, Timothy Chan, Ella Cruz, Gerald Pesigan, Eric Canoy (chairman)

With the new breed of TV stars, they're are today's next generation with the talented young of cool, dynamic, smart, promising, chic, young, hip, bubbly, cutting edge, certified gen X'ers, the television workshop for Elementary School and High School student who are interested in becoming a TV superstar.

Boots Anson-Roa, the station's president and CEO, was bothered that IBC-13, technically a 'sequestered' TV station, that required TV stations to devote at the airtime to child-friendly fare. Boots resolutely pushed for the revival of the children's programming. It was to be an educational gag show, culminating in the selection of the forthcoming revival's kiddie stars and young stars.

Some of its child stars: JM and JC Urquico, Abby Bautista, Thirdy Lacson, Mavy and Cassy Legaspi, Alfred Nasayao, Mutya Orquia, Andres Muhlach, Atasha Muhlach, Lance Lucido, Sofia Millares, Louise Abuel, Miel Cuneta, Harvey Bautista, Kendra Kramer, Bimby Aquino-Yap, Timoyhy Chan, Izzy Canillo and Gerald Pesigan, together with the teen stars Marlo Mortel, Janella Salvador, Francis Magundayao and Ella Cruz.

Dominic Roque, Cara Eriguel, Victor Anastacio, Shy Carlos, Kiko Ramos, Imee Heart, Nel Gomez, Coleen Garcia, Young JV, Sue Ramirez, Khalil Ramos and Makisig Morales also appearing to the show.

Early this week, after a five-day training program in today's young stars, kids showed up at IBC-13 studios in Broadcast City, spruced up and primed to present their intellectual wares to a panel of judges.

Adding to the network's new look, the kids at aged 5-14 and teen aged 15 to 18, slung as though they were bona fide members of the fourth estate. They were wired as cameras whirled around them, catching their speeches and gestures in kiddie show fashion. We attended several workshops such as lighting and audio workshop, camera operation, and editing.

Laurenti Dyogi and Janella Salvador

Engaged in discovering and casting talents for print advertisements, TV commercials, image models, radio guestings, TV series and sitcoms, movie, stage actors and actresses, singers and dancers. Different group of kids are joined together to perform their well-rehearsed production number.

The talents in this show undergo with the audition and workshops. Talented kids who wants to enter the entertainment industry. It specializes in drama, acting, singing, dancing and personality development. With the help of Kapinoy Talent Center, talents are enhanced to develop their creative imagination and help them learn the basic introduction in theatrical arts and social responsibilities.

The jurors included Eric Canoy as chairman, Botos Anson-Roa as president and CEO, Lito Ocampo Cruz as executive vice-president and Laurenti Dyogi as head of IBC Entertainmetn TV.

The resultant TV production, which they will themselves write, research, shoot, and edit while they undergo additional training.

Before the opening credits, the cast of TODAS Kids say *11:30 ng tanghali, TODAS Kids na!* since the show airs in the noontime slot at 11:30am.

Born to be a Star

Born to be a Superstar is a [Philippine](#) reality singing contest based on the [American reality talent search series franchise](#) with the same name which originally with [Coco Lee](#), the phenomenal reality singing competition is produced by [Viva Television](#) and broadcast Sunday nights on [IBC](#) in the [Philippines](#) and internationally on [Global IBC](#). The [reality talent show](#) is currently hosted by [Anja Aguilar](#), [Marlo Mortel](#), [Paula Bianca](#), [Joey Albert](#) and [Gino Padilla](#) will serve as the four judge panel of the reality talent show. The reality singing search show is premiered on Sunday, September 30, 2012. Viewers are able to join through text and online registration via Internet.

The singing reality show derived from TV shows of [ABS-CBN's](#) [Search for the Star in a Million](#), [Little Big Star](#), [Pinoy Dream Academy](#), [Little Big Superstar](#), [Star Factor](#), [Pilipinas Got Talent](#), [The X Factor Philippines](#) and [The Voice of the Philippines](#), and [GMA Network's](#) [Search for a Star](#) and [Pinoy Pop Superstar](#) and [IBC's](#) [Star for a Night](#) and *Born to be a Star*.

A groundbreaking program in Philippine entertainment television becoming more popular, the nationwide reality singing search shows features aspiring young singers who battle it out each week to become the next singing idol superstars with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are qualified to join the contest aims to discover prospective singing superstars.

Regional-wide searches began in Luzon, Visayas and Mindanao as for audition dates, the prizes at stake when a finalists from weekly winner home for P50,000, P100,000 for semi-finals and P1 million pesos for the grand finals with the music recording contract from [IBC Records](#), [Viva Records](#) and [Vicor Music](#).

Born to be a Superstar

Also known as

Born to be a Superstar
Philippines
BTBASuperstar

| | |
|-----------------------------|---|
| Format | Reality show Talent show Variety show Music |
| Created by | Intercontinental Broadcasting Corporation Viva Entertainment Endemol |
| Developed by | IBC Entertainment TV Viva Television |
| Directed by | Rich Ilustre |
| Creative director(s) | Jimmy Antiporda |
| Presented by | Anja Aguilar |
| Judges | Marlo Mortel Paula Bianca Joey Albert Gino Padilla |
| Voices of | Terence Khan |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>Born to be a Superstar</i> Anja Aguilar |
| Country of origin | Philippines |
| Language(s) | Filipino English |

| | |
|-----------------------------|--|
| No. of episodes | n/a (airs every weeknd) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Editor(s) | Richard Gonzales |
| Location(s) | PAGCOR Grand Theater,Parañaque , Metro Manila Aliw Theater Smart Araneta Coliseum,Quezon City Sky Dome, SM City North EDSA , Quezon City |
| Running time | 60-90 minutes |
| Productioncompany(s) | Endemol Viva Television |
| Distributor | Endemol |
| Broadcast | |
| Original channel | IBC Global IBC (International broadcaster) |
| Picture format | 480i (SDTV) |
| Original run | Born to be a Star September 30, 2012 – |

September 8, 2014

Born to be a Superstar

Septembr 15, 2014 –
present

Chronology

Related shows

[*Star for a Night*](#)

[*Born to be a Star*](#)
[*franchise*](#)

External links

[Born to be a Superstar page](#)

Overview

[Edit](#)

Development and filming

[Edit](#)

It was in July 31, 2012 when [IBC](#) in partnership with [Viva Entertainment](#) had announced that it has acquired the exclusive rights of [Endemol](#) to air a local version of the original reality talent search show [*Born to be a Star*](#) franchise in the Philippines with behind-the-scenes of the reality talent search for superstar which is hosted by [Coco Lee](#) with the judges [Flo Rida](#), [Vanessa Williams](#), [Katy Perry](#) and [Nate Ruess](#) of [Fun](#) was conceptualized advertising it as "the biggest Sunday primetime TV nationwide singing reality talent search in the Philippines". This was in reference to two singing contest in talent search from other networks being held during that time of [*Little Big Star*](#) on [ABS-CBN](#) and [*Search for a Star*](#) on [GMA Network](#). IBC officials at the results producer of [Viva Television](#), considering they were up against the giant networks was [*Star for a Night*](#) hosted by the Asia's songbird [Regine Velasquez](#) from 2002 to 2003 for being winner of popstar princess [Sarah Geronimo](#). Rich Ilustre, a Filipino director who has a huge success with the phenomenal reality talent search show for singing superstar fans. Initially, the program was scheduled to begin on September 9, 2012, but Viva moved it to September 30, 2012. Since then, *Born to be a Star* as a newest reality talent search show in the Philippines complete success like the local version of the popular and top-rating game shows of [Viva Television](#) for [IBC](#) like [*Who Wants to Be a Millionaire?*](#) and [*The Weakest Link*](#).

Judges and hosts

[Edit](#)

On August 2012, a certified singing champion [Anja Aguilar](#) was announced as the host of the show. Before the program was officially announced, [Viva-TV](#) showed *Born to be a Star* logo after the end of some of its programs on [IBC](#); a new teaser was later revealed bearing the announcement of the Philippine version of the series.

In September 2012, [Gino Padilla](#) and [Paula Bianca](#) were announced as the first two judges together with the Asia's female singer [Joey Albert](#) and the original prince of pop [Dingdong Avanzado](#) to complete the set of judges for the show every number is treated like a production number from different high-schools.

Viva-TV continued to advertise the show on [IBC](#) with its short commercials which displayed the text "the biggest Sunday primetime TV nationwide reality singing and talent search in the Philippines" as the first winner will be awarded with a P1 million peso recording contract and a report on [IBC](#)'s flagship news program [Express Balita](#) that now have *Born to be a Star* in a phenomenal TV primetime ratings from the established popular shows.

On September 15, 2013, [Sam Concepcion](#), [Marvin Ong](#) and [Khalil Ramos](#) will joined [Anja Aguilar](#) as the main hosts for *Born to be a Superstar*.

About the show [Edit](#)

The show on [IBC](#) and [Viva Entertainment](#) is a local franchise of the huge hit of the American hit reality talent search show *Born to be a Star* which is produced by [Endemol](#), the same company that brought *Big Brother*, which is locally franchised by the Philippine television network [ABS-CBN](#). It seems that the country's TV network wars have elevated from soap operas, fantasy series, action, adventure, drama anthologies, sitcoms, gag shows, political satires, variety shows, reality shows and game shows with the network's goal of providing high-quality and top-rating programs and primetime reality talent search show host contest, the Philippine certified singing champion and the multi-award-winning show.

Born to be a Superstar is a trend-setting, pioneering, popular, top-rating and award-winning reality singing search show contest on the reality franchise of the American production company [Endemol](#) hopes to discover and develop its own talents in a prize of P1,000,000 in the partner of [Center for Pop Music Philippines](#). Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semi-finals and P1,000,000 million pesos for grand finals with a talent management contract of [Kapinoy Talent Center](#) and a music recording contract of [IBC Records](#).

Synopsis [Edit](#)

This concept that differentiated *Born to be a Superstar* from other reality talent searches which airs on the television station such as [The X Factor franchise](#), the [Got Talent franchise](#), [The Voice franchise](#) and the [Idol franchise](#).

Sam Concepcion himself won a singing competition of [Little Big Star](#), a certified singing champion and powerhouse singer [Anja Aguilar](#) herself won a singing competition [ABS-CBN's Little Big Star](#) and [Marvin Ong](#) as the golden voice for the singer turned TV hosts and actor when Concepcion, Aguilar and Ong heads the nationwide broadcast of *Born to be a Superstar*. They serves as a lunching pad for fresh and new stars in the making will perform before industry professionals who will tell them if they have what it takes to be a star will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for young singers. Auditions are open to all genres of music including the OPM, pop, acoustic, rap/hip-hop, rock/alternative, R&B, dance and novelty.

Future singing superstars were definitely discovered. Girls that brought their stage to life while boys taking their rockstar onto the platform looked ready for stardom. Fans of her current show wore t-shirts and accessories. Some even auditioned with songs inspired by her. These songs were some that she sang on her show, to songs written by the fan for their Anja fan club with a grand prize, to record an album and sing in a concert showcased the best among the young Filipino singing talents dressed up in a professional setting from the pioneer in pop singing training [Center for Pop Music Philippines](#), biggest training school in pop singing. Auditions are nationwide in which, in moments of high emotion, our cameras surprise the lucky who get through at home, school and work offers them to be in the spotlight. In the studio, contestants face the music industry professionals.

The show has the local Philippines version of the American phenomenal [Born to be a Star](#) from the [United States](#) and auditioned singers across the country with the same top quality production values of the original high-rating American show to perform on a 1-hour Sunday night show, broadcast from 8:30-9:45pm on [IBC](#) to becoming the next singing idol superstars with training facilities, music library and a concert when a finalists from the weekly winner brings home for P50,000, P100,000 for the semi-finals and P1 million for the grand finals with the music recording contract of [IBC Records](#).

The weekly winner of *Born to be a Superstar* will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of [Endemol](#) will participated by young students like the singing stars.

Radio screenings were called *Born to be a Radio Superstar*, were in daily and weekly winners have the chance to directly the superstar auditions at the radio stations like [iDMZ](#), [Mellow 947](#), [93.9 iFM](#), [96.3 Easy Rock](#), [97dot9 Home Radio](#), [99.5 Play FM](#), [101.1 Yes FM](#) and [90.7 Love Radio](#) for the radio partners.

Hosts [Edit](#)

Main host [Edit](#)

[Anja Aguilar](#) (2012-present)

Former [Edit](#)

[Juan Miguel Urquico](#) ([Season 2](#), May-September 8, 2013)

[Juan Carlos Urquico](#) ([Season 2](#), May-September 8, 2013)

[Sam Concepcion](#) (2013-2014)

[Marvin Ong](#) (2013-2014)

[Khalil Ramos](#) (2013-2014)

Judges [Edit](#)

Current [Edit](#)

[Marlo Mortel](#)

[Paula Bianca](#)

[Joey Albert](#)

[Gino Padilla](#)

Former [Edit](#)

[Dingdong Avanzado](#) (2012-2014)

[Sam Concepcion](#) (2014)

Seasons [Edit](#)

Seasons summary [Edit](#)

| Season | Premiere | Finale | Grand Champion | Runner-up | Third place | Main hosts | Judges |
|-------------------|--------------------|----------------|----------------------------------|---------------------------------|----------------------------------|--|--|
| 1 | September 30, 2012 | April 28, 2013 | Joshua Cadelina | Jea Marie Reyes | Czarinah Rosales | Anja Aguilar | Paula Bianca Gino Padilla Joey Albert Dingdong Avanzado |
| 2 | May 5, 2013 | March 23, 2014 | Cayleen Villamor | Veejay Aragon | Ronald Humarang | Anja Aguilar Sam Concepcion Marvin Ong Khalil Ramos | |

| | | | | | | | |
|---------------------------|---------------|-------------------|---------------------------------------|---|---|-------------------------------------|---|
| <u>3</u> | April 5, 2014 | September 7, 2014 | <u>Shanne Velasco</u> | <u>Arvin Ventanilla</u> | <u>Paolo Antenoracruz</u> | <u>Anja Aguilar</u> | <u>Paula Bianca Sam Concepcion</u> <u>Joey Albert Gino Padilla</u> |
| <u>4</u> | TBA | TBA | To be announced | To be announced | To be announced | | <u>Marlo Mortel</u> <u>Paula Bianca</u> <u>Joey Albert</u> <u>Gino Padilla</u> |
| <u>5</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>6</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>7</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>8</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>9</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>10</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>11</u> | TBA | TBA | To be announced | To be announced | To be announced | | |
| <u>12</u> | TBA | TBA | To be announced | To be announced | To be announced | | |

Season details

[Edit](#)

Season 1

[Edit](#)

Main article: [Born to be a Star \(season 1\)](#)

The first season began on September 30, 2012. It was held in some major cities in the [Philippines](#) like [Baguio](#), [Iloilo](#), [Cebu](#), [Davao](#) and [Metro Manila](#) where the hopefuls are judged

by the judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. From 20 auditioned in the young singer in the champion from different schools, to perform at the production number where the top 12 semi-finalist were selected in 2013.

[IBC](#), [Viva Entertainment, Inc.](#) and its radio partners like [90.7 Love Radio](#), [93.9 iFM](#), [Mellow 947](#), [96.3 Easy Rock](#), [99.5 Play FM](#), [101.1 Yes FM](#) and [iDMZ](#) provided free transportation, food and lodging for Theater Eliminations.

The live studio audience were held at [Aliw Theater](#) of [Star City](#) in [Roxas Boulevard](#), [Pasay City](#), [Philippines](#) to perform at the production number On April 28, 2013, the season ended in the [Smart Araneta Coliseum](#) where the teen rock princess [Jea Marie Reyes](#) in runner-up and finalist [Joshua Cadelina](#) from [Quezon City](#), sang his way to balladeer prince of OPM victory and won the prize of ₱2,000,000

Season 2 [Edit](#)

Main article: [Born to be a Star \(season 2\)](#)

A teaser for the second season with [Anja Aguilar](#) announced in the live grand finals of [Season 1](#) that premiered on [Season 2](#) premieres May 5, 2013. respectively. [Gino Padilla](#), [Paula Bianca](#), [Joey Albert](#) and [Dingdong Avanzado](#) in the judging duties from first season. Anja meets new co-host are twins [Juan Miguel Urquico](#) and [Juan Carlos Urquico](#). The major auditions for the second season were held in [Baguio](#), [Iloilo](#), [Cebu](#), [Davao](#) and [Metro Manila](#) in other cities and provinces in the Philippines where hopefuls are judged by the Born to be a Star staff in high-school students for the singing idol phenomenon contest. As of September 15, 2013, Aguilar confirmed that she will be joined by [Sam Concepcion](#), [Marvin Ong](#) and [Khalil Ramos](#) as the main hosts of the show.

There are also the 20 aspiring young singers in the audition of the judges. The Luzon and Visayas auditionees where selected in the [Smart Araneta Coliseum](#) where the 20 singers about the 15 to 25-year old. In addition, there are online auditions where participants are asked to upload their videos in *Born to be a Star* website.

On March 22 and 23, 2014, the season ended in the [Smart Araneta Coliseum](#) of [Quezon City](#), [Metro Manila](#) where the final 3 competed to perform at the production number. [Cayleen Villamor](#) was crowned as the grand champion winner of the second season and won the prize of ₱2,000,000 with [Veejay Aragon](#) as the 1st runner-up and [Ronald Humarang](#) as the 2nd runner-up.

Season 3 [Edit](#)

Main article: [Born to be a Superstar \(season 3\)](#)

The third season of *Born to be a Superstar* become the huge success in the worldwide reality singing search contest in the next singing superstar fans to be the superstar champion discover

the best singer in the country through worldwide audition judges are [Sam Concepcion](#), [Paula Bianca](#), [Joey Albert](#) and [Gino Padilla](#).

On September 6 and 7, 2014, the season ended in the [Smart Araneta Coliseum](#) of [Quezon City](#), [Metro Manila](#) where the final 3 completed to perform at the production number. [Shanne Velasco](#) was crowned as the grand champion winner of the third season and won the prize of ₱2,000,000 with [Arvin Ventanilla](#) as the 1st runner-up and [Paolo Antenoracruz](#) as the 2nd runner-up.

Season 4 [Edit](#)

The fourth season of *Born to be a Superstar* as the huge success with age of 15-25 years old in some of aspiring and younger talents and reunited with Seasons 1, 2 and 3 to becoming the next singing superstar. The judges of [Marlo Mortel](#), [Paula Bianca](#), [Joey Albert](#) and [Gino Padilla](#).

Main article: [Born to be a Superstar \(season 4\)](#)

Season 5 [Edit](#)

Main article: [Born to be a Superstar \(season 5\)](#)

Season 6 [Edit](#)

Main article: [Born to be a Superstar \(season 6\)](#)

Season 7 [Edit](#)

Main article: [Born to be a Superstar \(season 7\)](#)

Season 8 [Edit](#)

Main article: [Born to be a Superstar \(season 8\)](#)

Season 9 [Edit](#)

Main article: [Born to be a Superstar \(season 9\)](#)

Season 10 [Edit](#)

Main article: [Born to be a Superstar \(season 10\)](#)

Season 11 [Edit](#)

Main article: [Born to be a Superstar \(season 11\)](#)

Season 12 [Edit](#)

Main article: [Born to be a Superstar \(season 12\)](#)

Judges and hosts [Edit](#)

[Viva Entertainment](#) and [IBC](#) acquired the *Born to be a Star* franchise [Endemol](#) is the franchise of *Born to be a Star*, which originated in the [United States](#) in 2012.

Born to be a Superstar is hosted by a certified singing champion and powerhouse singer [Anja Aguilar](#). The judges of the show consists of [Gino Padilla](#), backed from the judging at the first time. They will joining by [Paula Bianca](#), the Asia's female singer [Joey Albert](#) and the original prince of pop [Dingdong Avanzado](#).

As of September 15, 2013, a new host are [Sam Concepcion](#), [Marvin Ong](#) and [Khalil Ramos](#) joining Aguilar as the main hosts of the reality singing search show.

Judges' categories and their finalists [Edit](#)

In each series, each judge is allocated a category to mentor and chooses a three acts to progress to the live shows. This table shows, for each series, which category each judge was allocated and which acts he or she.

Color key

 Winning judge/category. Winners are in bold, eliminated contestants in small font.

| Season | Dingdong Avanzado | Paula Bianca | Joey Albert | Gino Padilla | |
|----------|-----------------------------------|---------------------------------|----------------------------------|----------------------------------|--|
| 1 | Joshua Cadelina | Jea Marie Reyes | Czarinah Rosales | Kevin Montallana | |

Contestants [Edit](#)

Season 4 [Edit](#)

[Carmina Topacio](#)
[Christian Sy](#)
[Angeline delos Santos](#)
[Jzan Vern Tero](#)
[Genevieve Rochelle Arandia](#)
[Nicole Marasigan](#)
[Loppo Maniquiz](#)
[Devanni Tusi](#)
[Louissa Pressman](#)
[Anthony Calvo](#)
[Jose Emmanuel Cubil](#)
[Reiniel Tulabing](#)
[Maribeth Callanta](#)

[Kristell Llono](#)
[Buildex Pagales](#)
[Justin Francis](#)
[Sherwin Baguion](#)
[Cara Quiapos](#)
[Jacqueline Schubert](#)
[Allan Parel](#)

Season 5 [Edit](#)

[Kristele Musica Cristobal](#)
[Ralph Morris](#)
[Andrea Mendoza](#)
[Kiara Dominante](#)
[Mico Dela Pena](#)
[Medzar Oroña](#)
[Shane Gonzales](#)
[Miguel Orleans](#)
[Noel Sandino](#)
[Zara Zaldua](#)
[Christian Leroi](#)
[Amber Cortes](#)
[Bobby Solomon](#)
[Clarence Torres](#)
[Aljon Palafox](#)
[Nikka Del Valle](#)
[Ciara Santos](#)
[Alexander Gomez](#)
[Tricia Delos Santos](#)
[Andrew Mariano](#)

Season 6 [Edit](#)

[Maegan Bascug](#)
[Roy Requejo](#)
[Rona Libby](#)
[Rebecca Chiongbian](#)
[Mariz Rañese](#)
[Kazel Kinouchi](#)
[Sheraine Querol](#)
[Sophia Ko](#)
[Kyra Custodio](#)

[April Sun](#)
[Angelo Pasco](#)
[Ianah Perez](#)
[Eslove Briones](#)
[Dustin Valdez](#)
[Maichel Fideles](#)
[Elaver Pacatang](#)
[Josef Elizalde](#)
[Ehlae Kobayashi](#)
[Jack Yoon](#)
[Tom Doromal](#)

Season 7 [Edit](#)

[Meggie Velarde](#)
[Mykel Ong](#)
[Kristine Sanchez](#)
[Jalynna Magadia](#)
[Monique Lualhati](#)
[Suzette Soyangco](#)
[Marion Torres](#)
[Patricia Gerona](#)
[Aljon Palafox](#)
[Dino Canido](#)
[Joshua Fresco](#)
[Tabitha Caro](#)
[Kristina Laquitan](#)
[Gidget Dila Llana](#)
[Jensen Teñoso](#)
[Jomar del Pena](#)
[Kate Gellian Vina](#)
[Mark Gregory](#)
[Rosalyn Navarro](#)
[Jefferson Barte](#)

Season 8 [Edit](#)

[Harry Arellano](#)
[Ann Mateo](#)
[Julie Anne Nicole Chua](#)
[Paulo Selvino](#)
[Jeanne Lucero](#)

[Byron Anasco](#)
[Abegail Suarez](#)
[Lance de Ocampo](#)
[Syd Ponferrada](#)
[Donnalyn Bartolome](#)
[Sam Lee](#)
[Ranz Kyle Viniel E.](#)
[Kurt Kaizer Ong](#)
[Paolo Nepomuceno](#)
[Sam Santiago](#)
[Judson Raniego](#)
[Tyna Patuga](#)
[Keno Ogoc](#)
[Carmina Mae Saguin](#)
[Kimberly Fatima Tan](#)

Season 9 [Edit](#)

[Dea Formilleza](#)
[Joshua de Villa](#)
[Zari Bilon](#)
[Adrian Tabaldo](#)
[Von Flores](#)
[Xien Ronan](#)
[Mary Heart](#)
[Justin Fukuda](#)
[Christine Allado](#)
[Amir Lance Bichara](#)
[Esther Martinez](#)
[Victoria Omega](#)
[Allison Gonzales](#)
[Jessamin Lauron](#)
[Francesca Rojas](#)
[Andrei Sepe](#)
[Kaffey Rose Kemp](#)
[Antonette Salibio](#)
[Kristoffer Pedroza](#)
[Janeth Gomez](#)

Season 10 [Edit](#)

[Franzin Navarro](#)

[Chrisdane Andreu Galero](#)

[Roann de Veyra](#)

[Jessica Reynoso](#)

[Benz Bastian](#)

[Abby Peñaranda](#)

[Lambert Chan](#)

[Kate Gellian Viñas](#)

[Mary Jean Banaban](#)

[Jessamin Lauron](#)

[Benjie Bastian](#)

[Anilyn Bastian](#)

[Mikhaela Harder](#)

[John Novilla](#)

[Luke James Alfor](#)

[Angel Asakawa](#)

[Jonathan Zoreta](#)

[Gabrielle Ramos](#)

[Rose Kemp](#)

[Renato Gabayeron](#)

Season 11 [Edit](#)

[Jane Clemente](#)

[Dareen Aguilar](#)

[Justine Salas](#)

[Ralph Capanzana](#)

[Nicole Ran](#)

[Kyle Manozza](#)

[Amelia Mignonnete](#)

[Chelsea Fernandez](#)

[Jhade Telimban](#)

[Cassandra Santos](#)

[Alyssa Mae Avila](#)

[Jaime Lorenzo Cordero](#)

[Trixie Salazar](#)

[Marie Jaralbio](#)

[Icee Galvez](#)

[Marc Quiambao](#)

[Shihara Pengco](#)

[Aaron Pascual](#)

[Erika Rabara](#)
[Mariz Uytingco](#)

Season 12 [Edit](#)

[Rojean de los Reyes](#)
[Brandon Duño](#)
[Azila Alonzo](#)
[Martin Repuyan](#)
[John Bacarro](#)
[Trixia Samartino](#)
[JP Leonidas](#)
[Alexandrine Delfin](#)
[Darlene Basilio](#)
[Owy Posadas](#)
[Mon Cruz](#)
[Aubrey Anne](#)
[Patricia Nicole Samartino](#)
[Cliff Hogan](#)
[Jude Sinahon](#)
[Gerald Gallardo](#)
[Angela Esmينو](#)
[Oliver Posadas](#)
[JM Sochayseng](#)
[Zandee Rise](#)

Season 13 [Edit](#)

[Jessica dela Cruz](#)
[Russel Estrella](#)
[Haidee Briones](#)
[Johnrey Manio](#)
[Mariane Viterbo](#)
[Gabriel Iguico](#)
[Kimpoy Feliciano](#)
[Blessie Alope](#)
[George Kinderson](#)
[Joyce Villareal](#)
[Joshua Banares](#)
[King Perez](#)
[Nikki Honrado](#)
[Angelo Martin](#)

[Jonathan David](#)

[Keno Ogoc](#)

[Camille Rae](#)

[Rufino Roxlee San Juan](#)

[Chloe Laarni Lazo](#)

[Michelle Liggayu](#)

Reception [Edit](#)

Ratings [Edit](#)

According the data released by Kantar Media/TNS, on premiere *Born to be a Star* become the #1 most-watched TV program on Philippine TV as the talent search program in the country during its timeslot while it premiered on September 30, 2012 within registered a 20.5% in the ratings according to an independent survey, in dominated its competitor *[Kap's Amazing Stories](#)* got 18.7% and *[Sarah G. Live](#)* which only got 11.5 behind the #1 phenomenal game show *[Who Wants to be a Millionaire?](#)* also on [IBC](#) got 22.6%. The talent search as the No.1 remained its lead despite its 4-month-airing and the entrance of ABS-CBN's *[Sarah G. Live](#)* and GMA7's *[Imbestigador](#)* in the month of January with an average rating of 41.8% ratings share nationwide while on Saturdays within *Born to be a Star: The Road to Stardom* has a third of 18.5% against the drama anthology series like *[Magpakailanman](#)* with 21.9% and *[Maalaala Mo Kaya](#)* with 20.8%.

As of February 17, 2013, *Born to be a Star* garnered a first place in a 28.4% in the rating than *[Pilipinas Got Talent](#)* got a 25.8% and *[Imbestigador](#)* which only got 20%.

Seasonal television ratings for *Born to be a Star* on [IBC](#) under [Viva-TV](#) block are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS*. *AGB Nielsen Philippines* covers [Mega Manila](#) only, while *Kantar Media - TNS* covers most of the Philippines.

Season 1 [Edit](#)

| Season | Premiered | Ended | Season Premiere | Rank | | Season Finale (<i>Performance Night</i>) | Rank | | Season Finale (<i>Results Night</i>) | Rank | | |
|-------------------|--------------------|----------------|-----------------|----------|-----------|--|----------|-----------|--|----------|-----------|---|
| | | | | Timeslot | Primetime | | Timeslot | Primetime | | Timeslot | Primetime | |
| 1 | September 30, 2012 | April 28, 2013 | 20.5% | 1 | 3 | 24.9% | 1 | 1 | 27.3% | 1 | 1 | N |
| | | | 28.9% | 1 | 2 | 25.3% | 1 | 1 | 29.5% | 1 | 1 | M |

Season 2 [Edit](#)

| Season | Premiered | Ended | Season Premiere | Rank | | Season Finale (Performance Night) | Rank | | Season Finale (Results Night) | Rank | | |
|-------------------|-------------|----------------|-----------------|----------|-----------|--------------------------------------|----------|-----------|----------------------------------|----------|-----------|--------|
| | | | | Timeslot | Primetime | | Timeslot | Primetime | | Timeslot | Primetime | |
| 2 | May 5, 2013 | March 30, 2014 | 30.5% | 1 | 3 | % | # | | % | | | N |
| | | | 28.9% | 1 | 2 | % | | | % | | | K M |

Music releases by *Born to be a Superstar* contestants [Edit](#)

| Contestant | From season | Music released | Source |
|----------------------------------|---|--|--------|
| Jooshua Cadelina | Grand Champion, from Born to be a Star (season 1) | Ikaw ang Number 1 (Joshua Cadelina album) (2013) | |

Awards and Nominations [Edit](#)

Mabini Media Awards [Edit](#)

2014 Winner, Best Television Reality Program

PMPC Star Awards for Television [Edit](#)

27th PMPC Star Awards for Television (Best Talent Search Program Host) - Won (Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos)

27th PMPC Star Awards for Television (Best Talent Search Program) - Won

Catholic Mass Media Awards [Edit](#)

35th Catholic Mass Media Awards (Best Reality Talent Show Hosts) - Won (Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos)

35th Catholic Mass Media Awards (Best Reality Talent Show) - Won

International Emmy Awards [Edit](#)

2013 International Emmy Awards (Best Reality Talent Search Show) - Won

KBP Golden Dove Awards [Edit](#)

21st KBP Golden Dove Awards (Best Talent Program Host) - Won (Anja Aguilar)

21st KBP Golden Dove Awards (Best Talent Program) - Won

Golden Screen TV Awards [Edit](#)

10th Golden Screen TV Awards (Outstanding Talent Search Program Host) - Won (Anja Aguilar)

10th Golden Screen TV Awards (Outstanding Talent Search Program) - Won

USTv Student Choice Awards [Edit](#)

10th USTv Student's Choice Awards (Students' Choice of Reality Show Host) - Won (Sam Concepcion and Anja Aguilar)

10th USTv Student's Choice Awards (Students' Choice of Reality Show) - Won

9th USTv Student's Choice Awards (Best Talent Search Program) - Won

Gawad Tanglaw Awards [Edit](#)

2014 12th Gawad Tanglaw Awards (Best Reality Show) - Won

2013 11th Gawad Tanglaw Awards (Best Talent Search Program Host) - Won (Anja Aguilar)

2013 11th Gawad Tanglaw Awards (Best Talent Search Program) - Won

Anak TV Seal Awards [Edit](#)

2013 Anak TV Seal Awardee (Most Well-Liked TV Programs) - Won

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

References [Edit](#)

See also [Edit](#)

[Photos at IBCTV 13](#)

[Photos at iDMZ BOOTH](#)

[IBC13 Transmitter](#)

[Mellow 947 Schedule](#)

[97dot9 Home Radio Schedule](#)

[Anja Aguilar's Cebu Concert](#)

[Sa Viva-TV, magiging 2013 ang saya](#)

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[Primetime Bida launches 3 new shows to welcome the summer](#)

[ABS-CBN 2013 Summer Station ID 'Kwento ng Summer Natin' is Inspired by Popular TV](#)

[Shows in the Past 60 Years](#)

[In these telenovela and asianovela, the game shows and talent search are here](#)

[Channel 13 showcasas action film in Sinemaks](#)

[Inside Kapinoy's Media Strategies](#)

[Let the Ratings War Begin](#)

[New owners of IBC-13 to against the esatablished rivals](#)

[Eric Canoy as the new chairman of IBC](#)

[Shows that has with the ratings of MTRCB](#)

[IBC-13 Developing Its Own Stable Of Talents](#)

[IBC Wins Best TV Station at the 12th Gawad Tanglaw](#)

[Viva-TV](#)

[List of programs broadcast by Viva-TV](#)

[Star for a Night](#)

[Who Wants To Be A Millionaire?](#), IBC's game show franchise from United States with [Viva Television](#).

[The Weakest Link](#), IBC's game show franchise from United States with [Viva Television](#).

External links [Edit](#)

[Born to be a Superstar page](#)

[Born to be a Superstar on Facebook](#)

[Born to be a Superstar on Twitter](#)

[Born to be a Superstar on Multiply](#)

[Born to be a Superstar's channel on YouTube](#)

Mellow 947 Schedule

Schedule [Edit](#)

Monday-Friday

6 am – The Wake Up Show (Marco, Tracy and Mr. Tzing)

10 am – Office Radio (Chloe)

2 pm – Afternoon Cruise (Ingrid)

4 pm – C&C Music Factory (Chris and Stan)

8 pm – Mellow Nights (Indi and Caz)

12 mn to 6 am – Music automation (with The Holy Rosary at 4:30-5 am)

Saturday

6 am – The Morning After (Leo and Raisa)

10 am – AK947 (Andie and Kyle)

2 pm – The Sand Box (Nova)

5 pm – The Twist (Alex and Kage)

8 pm – Music automation
10 pm – Hyper Saturday (club remixed music)
12 mn to 6 am – Music automation (with The Holy Rosary at 4:30-5 am)

Sunday

6 am – The Morning After (Leo and Raisa)
9 am – School of Jocks (student DJs)
11 am – AK947 (Andie and Kyle)
2 pm – The Sand Box (Nova)
5 pm – The Twist (Alex and Kage)
8 pm – Nice & Slow
12 mn to 6 am – Music automation (with The Holy Rosary at 4:30-5 am)

Special Programs

Easy Reading (sponsored by National Bookstore) (Weekdays 9 am to 9:30 am)
Secret Tuesday (Tuesday, 8 pm to 12 midnight)
Desert Island Discs (Wednesday 6 pm to 7 pm)
Relationships (Thursdays, 8 pm to 12 midnight)
Quickfix (Monday, Wednesday and Friday, 9 pm to 10 pm)
Chooseday Tuesday (Tuesday, 4 pm to 8 pm)
Midweek Melee Thursday (Thursday, 4 pm to 6 pm)
10 Strong (Thursday, 6 pm to 7 pm)
Friday 80's (Friday, all day) (80s music)
Decade (nothin' but the 90's) (Saturday, 6 am to 10 pm) (90s music)
TOTC: Turn Of The Century (Sunday, 6 am to 6 pm) (2000-2007 music)
Nice & Slow (slowdown music) (Sunday, 8 pm to 12 mn)

97dot9 Home Radio Schedule

97dot9 Home Radio station first went on-air on 1998. Despite starting with DJ strategy, 97dot9 Home Radio has been the number one easy listening station since 2002. 97.9 Natural is the ideal music station to help all you busy bodies get through a hectic day! People from all walks of life who need to enjoy their songs with minimal clutter and chatter. Home Radio plays selected tracks from a wide music genre.

A top 40, hot AC and more OPM station with a fun DJ's Juan Banana, Pam Pomelo, Rico Mango, Adam Apple, Lucy Lemon, Marco Avocado, Pineapple Joe, Braggy Orange, Ducan Ramos and Jimmy Bondoc. Home Radio songs allows one to feel a multitude of emotions. As the premiere FM music station in Mega Manila, 97.9 Home Radio as Natural has a branched out

to give every Filipino a taste of mass-based FM music programming. Since then, Home Radio's official monicker is *Kanatural* with a slogan *Natural Mo!*.

Every Sunday, from *VHS: Variety Hits Sunday* will now turned into *Halo-Halo Espesyal* start at 9am-6pm caters to a range of audiences and plays of music genres from thepast and present with our music genres. Operates 24/7 formatted as the Top 40, Hot AC and OPM radio. To date, there are a total of 8 stations set up in key cities across the Philippines.

Schedule [Edit](#)

Monday-Friday

4 am – *Pinoy Music Salad* (Marco Avocado)
6 am – *The Double JJ Show* (Pineapple Joe and Juan Banana)
9 am – *Braggy Brunch Show* (Braggy Orange)
12 nn – *Instant Request* (Lucy Lemon)
3 pm – *The R&B Show: Ramos and Bondoc* (Duncan Ramos and Jimmy Bondoc)
6 pm – *Evening Music Salad* (Rico Mango)
9 pm – *Naturtally Yours* (Adam Apple)
12 mn to 4 am – *Moments*

Saturday

4 am – *Pinoy Music Salad* (Juan Banana)
6 am – *The Double JJ Show* (Pineapple Joe and Juan Banana)
9 am – *Braggy Brunch Show* (Braggy Orange)
12 nn – *Instant Request* (Lucy Lemon)
3 pm – *Tanungan with Pam* (Pam Pomelo)
6 pm – *Evening Music Salad* (Rico Mango)
9 pm – *Naturtally Yours* (Adam Apple)
12 mn to 4 am – *Moments*

Sunday (*Halo-Halo Espesyal* from 9am-6pm)

4 am – *Solid Gold Sunday* (good oldies music)

6 am – *Pinoy Music Salad* (Juan Banana)

9 am – *Halo-Halo Especial* (Juan Banana)

12 nn – *Halo-Halo Especial* (Lucy Lemon)

3 pm – *Halo-Halo Especial* (Lucy Lemon)

6 pm – *Halo-Halo Hits* (Pineapple Joe)

9 pm – *Naturtally Yours* (Adam Apple)

12 mn to 6 am – *Moments*

Segments

Natural News Ngayon (top-of-the-hour news update from Monday-Saturday 6am-6pm)

Joke Box (joke time)

Anja Aguilar's Cebu Concert

January 11, 2013

Anja Aguilar's Cebu Concert on Friday, January 12, 2013, 8pm at the **Waterfront Hotel Lahug**, Cebu City.

With Special Guests: Bryan Termulo, Marvin Agustin and Sam Concepcion.

Ticket Prices:

VIP – P4,000

PREMIUM – P3,800

DELUXE A – P3,500

DELUXE B – P3,200

PATRON – P1,600

BALCONY – P1000

Tickets are available in **SM Cinema Cebu** and **Consolacion**.

Brought to you by **Esperanza Events Production**.

Sa Viva-TV, magiging 2013 ang saya

Programs [Edit](#)

Viva Kids: Let the girls shien on these cartoons: *Winx Club* (Monday to Friday @ 5:00 pm) and *Pop Pixie* (Monday, Tuesday and Thursday @ 6:30 pm). (show 1)

Esperanza and 5 Girls and Daddy: Mas bagong soap-opera primetime teleserye sa VIVA simula weeknights: *Esperanza* (8:30 pm) starring Cristine Reyes and *5 Girls and Daddy* (9:15 pm) starring AJ Muhlach and child star Xyriel Manabat. (show 2)

Dear Heart: Sunday @ 2:45 pm. starring a certified singing champion and powerhosue singer Anja Aguilar, directed by Monti Parungao.

Who Wants to be a Millionaire?: Hosted by Christopher de Leon. From Saturday @ 8:30 pm and Sunday @ 9:30 pm. (show 1-4)

The Weakest Link: Monday, Tuesday and Thursday @ 7:30 pm. Hosted by Richard Yap. (show 2-4)

Born to be a Star: The search of Born to be a Star. Saturday @ 8:00 pm, Sunday @ 8:30 pm. Hosted by certified singing champion Ms. Anja Aguilar. (show 5)

Petra's Panniest: Hosted by Ashley Rivera aka Petra Mahalimuyak. Saturday at 5:30 pm. (show 6)

Anime Ring Kaisho: Ang Japanese anime: *Cyborg Kurochan* (Weeknights 6:00 pm), *Cyborg Kurochan* (Sunday 10:00 am) and *Crayon Shin Chan* (Sunday 10:00 am). (show 7)

Maria Isabel: May bagong telenovela ang weeknights (10:00 pm) a

Pretty Young Woman: A most romantic-love Korean drama in 2011. Monday to Friday @ 10:30 pm. Starring Jang Nara and Choi Daniel. (show 9)

Donaire Flashback: Bakkaban The Filipino Flash Donaire Nonito Donaire. Sunday @ 10:30 am. (show 12)

NBA: Saturday @ 3:30 pm - 5:30 pm, Sunday @ 12:15 am - 2:45 pm. (show 11)

PBA: Saan ka? Kampihan Na! Wednesdays and Fridays @ 6:30 - 8:30 pm. Saturdays @ 6:00 - 8:00 pm and Sundays @ 4:00 - 8:30 pm. (show 12)

Winx Club going a TV and radio nationwide

February 25, 2013

Their executives were **Viva-TV's Winx Club** on **IBC-13** grabbed the number one slot in the overall primetime block. This again broadcast landscape and the top rival networks joined the bandwagon.

After 8 months since is premiere, Philippines' phenomenal TV animation **Winx Club** continues to rule the ratings game as a fairy-serye it remains the No.1 TV program in the country for the month of February. Unfortunately, the most exciting adventure in the Trix gain dark Sirenix with the help of Tritannus and plan to defeat the Winx Club, which the two giant networks copied

because of their success now target of the A, B and C markets now runs every 6pm on weekdays on **IBC channel 13**.

We know other television stations have well-established programming. A popular animated series **Winx Club** become a huge success on **IBC**. Carried by **Viva-TV**, the strategy was promptly copied by the others who aired more foreign cartoons. It was followed by Korean and Mexican soap operas and Japanese animes dubbed into Filipino as well as its popular sports events like the **NBA** and **PBA** games.

After the relaunch of **Viva-TV**'s teen drama anthology **Dear Heart**, animated Filipino-dubbed series **Pop Pixie** and phenomenal teleserye **Esperanza** and **5 Girls and Daddy** which exclusive behind-the-scenes channel on the **Kapinoy** network **IBC**, **Viva-TV** recently launches the phenomenal animated series **Winx Club**, the upper-class and middle-class for A-B-C markets, has proven that viewership among youth market for teens and girls at the age of 11-to-30-years-old and kids ages at 7-10 year-old. Featuring the show's behind-the-scenes, music videos, mall tours, events and exclusive interviews of the **Winx** characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster released.

Winx Club has created a Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on **IBC** with a winner of **2012 Anak TV Seal Awards** for the **Most Favorite TV Programs** and **2012 KBP Golden Dove Awards** for the **Best Animated TV Series** by its strong ratings performance. The entry of this animated TV series, dubbed into the main Tagalog dialect for **Viva-TV**, broke the dominance of Japanese anime series, Mexican and Korean soap operas on local television audiences and advertisers, despite the stiff ratings war among local television networks, localized version of the animated series starring Stella, Aisha, Musa, Tecna, Flora and Bloom garnered an average national TV rating of overall primetime performance with 25.5% compared to the primetime teleseryes like **GMA's Smile Dong Hae** got 19.2% and **ABS-CBN's Kahit Konting Pagtingin** that only 11%.

Winx Club's phenomenal showing at the ratings derby that jolted the local networks with **Viva-TV**, a primetime slot on **IBC** lorded over the time slot, to the envy and chagrin of leaders **ABS-CBN** and **GMA**. Meanwhile, released by **Viva Video**, **Winx Club** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. You shouldn't miss this event and have your little fairies experience the way to **Winx** does it. The event features a kiddie salon booth, art booth, coloring station, TV viewing of **Winx** and a photo booth.

From its consistent high national TV ratings, **Winx Club** truly conquered the nation as proven by its TV and radio stations nationwide; top trending topics on **Facebook** and **Twitter** account almost every night in the social media; mall tours; best-selling official soundtrack from **Viva Records** and merchandise; games; **Winx** toys and dolls from **Toy Kingdom**; print ads; events; numerous magazine covers within **Winx Club Magazine**; and much more.

To hype her live performances, ***Winx Club: Beyond Believix*** will be aired daily from weeknights at 6:00pm and on Sundays at 9:30am on **Viva-TV on IBC-13**, also with the primetime telecast on weeknights starts at 7:30pm on **Toon TV's Shine On Primetime** with a 3-hour catch-up marathon with new episodes continues every weekends on **Toon TV** while a radio adaptation titled ***Winx Club Fairy-Radio*** will be broadcast over **RX 93.1, 93.9 iFM** and **Mellow 947** radio stations nationwide in Taglish versions.

They give away to sponsor by **Nestle Philippines, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, KFC, McDonalds, Cherifer, Toy Kingdom, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Globe, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks, Breeze ActivBleach, Safegard, UFC Banana Catsup, Golden Fiesta, Selecta Oreo Cookies and Cream, Selecta Mrs. Fields Chocolate Chip Cookies** and many more.

Viva-TV is the NBA and PBA for a new home

March 31, 2013

MANILA, Philippines – **Viva-TV on IBC**, the home to the primetime network of the **NBA** and the **PBA** now carrying station. This means **Viva Sports** will continue to produce the games will only buy airtime from **Channel 13**. Meanwhile, the **PBA** also airing on **TV5's** UHF sports channel **AKTV**, the news channel **AksyonTV** and the cable sports network **Hyper** along with the **NCAA, NBA, FIBA, NBA D-League, PBA D-League, PXC, UFL** and **WWE**. **Viva Sports**, a country's leader in sports production and marketing for TV outfit which features among others **NBA** games and boxing cards events, may have firmed up its bid to gain the exclusive **PBA** broadcast rights.

When **Viva Entertainment** entered into the picture **IBC** in terms of revenues and income, said to be representing **Viva Communications, Inc.** owners Vic del Rosario, Jr., who have a very business interests at **IBC-13**. **Viva** owns the primetime evening program slots in **IBC**. As of now, **Viva-TV** is now airing on **IBC-13** from 5 p.m. to 12 midnight, including every weekeneds from 2:30 p.m. to 12:30 a.m. on Saturdays and 9:30 a.m. to 12:30 a.m. on Sundays to help the government generate revenues has do the radio coverage of the **PBA**. **Viva Sports** will now handle the local production of the coverage, as well as on **DZSR Sports Radio** likely the carrying station. The second generation commissioner said the games will be broadcast on **Viva-TV**, the newest primetime block on **IBC-13** that airs major sports events. The deal also includes radio broadcast rights of the **NBA** and **PBA** games as **Viva** would own the primetime slots of **IBC**.

This may be the same tack that **Viva-TV** is employing. Similarly, **Viva-TV** is being groomed to be the premier sports and entertainment on primetime in the Philippines, and for them to

achieve this, they need to get the sports program in the country which is the **NBA** and **PBA** games shown on their network. **Viva-TV's** programming will now rate as well with ***Who Wants to be a Millionaire*** and ***The Weakest Link*** is aired on primetime.

As the **National Basketball Association** and the **Philippine Basketball Association** are in the same station. As for **Viva-TV on IBC**, Vic del Rosario, Jr. has promised to improve the technical facilities of the station. Regarding the radio coverage, **Viva Sports** is talking to **DZSR Sports Radio** on AM, there may be another objective in the mind of **Viva** cover the **NBA** and **PBA** games. And earning profits about generating recognition, brand awareness, and habit-formation for viewers to tune into **IBC**.

The **PBA** announced has approved the proposal of **Viva Sports** to the broadcast and coverage of the **PBA games** into a five-times-a week with just one game on Wednesdays and Fridays at 4:30 p.m. to 9:30 p.m. and Saturdays at 7:30 p.m. (against the drama anthology series like ***Maalaala Mo Kaya*** and ***Magpakailanman***), and the two-games also on Sundays at 4 p.m. The **PBA games** will now be seen on the sequestered TV station **IBC**. "The board's decision ensures that our fans will continue to enjoy our **PBA games** for the 38th season," said commissioner Chito Salud. "It has always been the primary consideration of the board that our games are brought to a wider and younger audience." In **Viva-TV** shows, with the hit phenomenal cartoons like ***Pop Pixie***, ***Barbie*** and ***Winx Club***, hit anime ***Cyborg Kurochan***, hit telenovelas like ***Teresa***, ***Rosalinda*** and ***Palabra de Mujer***, and hit asianovelas ***My Daughter the Flower***.

Viva-TV on IBC, an entertainment network on a primetime block, became the new home station for the **NBA games** and the **PBA games** that **Viva Sports** will producing on Philippine television. **IBC's** commitment to be more competitive in the industry. **IBC-13's** immediate goal is to be number 3 with a powerhouse line-up of brand new shows aims to increase the revenues, net profit and income with the world-class, quality, popular, top-rating and award-winning homegrown programming during the primetime slot with the **PBA** beaten than primetime shows from Channel 2 and 7 while a broadcast the games in **IBC's** primetime block renamed **Viva-TV**, continue to cover the season, saying that **IBC** and **Viva** will now have a sports programs. **PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Another source said one-game weekday matches may not sit well with the **PBA** fans, even if these games feature crowd favorites, like **Barangay Ginebra San Miguel**, **San Mig Coffee Mixers**, **Barako Bull Energy Cola**, **Meralco Bolts**, **Milo Energy Drink**, **Petron Blaze Boosters**, **Air21 Express**, **Rain or Shine Elasto Painters**, **Alaska Aces**, **Talk N' Text Tropang Texters** and **GlobalPort Batang Pier** watching favorite teams in action, including the the **Rookie Draft**, the **Philippine Cup**, the **Commissioners' Cup** and the **Governors' Cup**, and on Sundays also on halftime, topped with live guest performances from your favorite **Viva** stars. Commissioner Barrios said that **IBC** is strengthening its signal in the provinces to make sure

the **PBA games** are seen loud and clear. **IBC** is also willing to make adjustments in its schedule to accommodate the **PBA**.

Meanwhile, the **NBA games** will showing on **IBC** throught the sports programs of **Viva Sports**. A total of two games being aired every weekend on Saturdays at 6 p.m. and Sundays at 12:15 p.m. (an alternative to the Sunday musical variety shows **ASAP** and **Party Pilipinas**), which is the home to the **L.A. Lakers, Atlanta Hawks, Boston Celtics, Aklahoma City Thunder, Dallas Mavericks, Chicago Bulls, Denver Nuggets, Miami Heat, New York Knicks, Toronto Raptors, Cleveland Cavaliers, the Orlando Magic, the Washington Wizards, the Brooklyn Nets, the Indiana Pacers, Milwaukee Bucks, Philadelphia 76ers, the Golden State Warriors, Portland Trail Blazers, the L.A. Clippers, Phoenix Suns, the Houston Rockets, the Memphis Grizzlies and New Orleans Hornets**, including the **Pre-Season, Regular Season, NBA Playoffs and NBA Finals** .

Solar Sports on the other hand, will still showing 7-8 regular **NBA** fares on cable throught **Basketball TV** and on free TV broadcaster with **ABS-CBN** and **Studio 23** **IBC** improves its signal in the most provinces. Anyway, the presence of the **NBA** games on **Viva-TV** will surely improve the network's homegrown sports programming. The **PBA** games will be handled by **Viva Sports** that surely be aired by **IBC** started with the introduction of the day's games with **Viva-TV on IBC** that **PBA** and **NBA** games as the high-rating, as competing with other shows than **GMA** and **ABS-CBN**.

The changes, **Viva Sports** said, counteract the growing opposition posted by soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Aside from the **NBA** and **PBA**, the single game days are projected to help boost **Channel 13's** own game shows are produced by **Viva Television** like **Who Wants to be a Millionaire** and **The Weakest Link** for the million-peso prize and the popular talent search show contest **Born to be a Star** for the singing star fans.

Those shows help bring in the money for **IBC-13** with the revenues and income will now put the **NBA** and **PBA** in the **Viva-TV** primetime lineup on **Channel 13** by the government sequestered station. Other sponsors included **Alaska, MILO, Pharex, McDonald's, Microtel Hotel, Molten, Selecta Oreo Ice Cream and Selecta Mrs. Fields Chocolate Chip Cookies, Outlast Batteries, and Globe Prepaid**.

Vic del Rosario, Jr. preparing to acquire IBC

Broadcast insiders know that Vic del Rosario, Jr. of Viva Films and Viva Entertainment has always been interested in acquiring the government-sequestered IBC-13. His company is the network's biggest block-time buyer, hit telenovelas, animes and asianovelas on primetime. Acquiring the franchise o the top-rating game shows *Who Wants to be a Millionaire*, *The Weakest Link* and popular talent search *Born to be a Star*, he public relations Vincent del Rosario-Corpus, to be in charge of corporate production and special events. Viva shows on IBC are going to be launched in the third network as

contract stars are on the way. Can the acquisition of IBC-13 by Rosario be the “something big” that’s now brewing at Viva Entertainment. Viva Entertainment, the content provider for IBC’s primetime block from 5 p.m. to 12 midnight, is trying a new mix this year, by infusing locally produced shows into its Kapinoy programming that for years with shows sourced of asianovelas, telenovelas and animes on Philippine television networks.

Primetime Bida launches 3 new shows to welcome the summer

April 4, 2013

After the graduation in batch 2013, ABS-CBN's primetime block Primetime Bida launches with 3 new shows this summer, from telenovelas, asianovelas and comedy for the Kapamilya network.

A telenovela Rafaela debuts last April 1 (Scarlet Ortiz as Rafaela)

A hit Mexican telenovela is back, and this time on primetime with *Rafaela*, which premieres last April 1, starting from Monday to Friday at 5:45 p.m., right before the longest-running flagship national news program *TV Patrol*. It is based on the Venezuelan telenovela of the same name produced in 1977. Though *Rafaela* was nominated for best female antagonist, best first actor, and best first actress, it ultimately won no awards. These popular telenovelas were continues to exclusively seen on the rival TV network. It is starring the Mexican actress Scarlet Ortiz as Rafaela de la Vefa Martinez, a doctor, daughter of Rafael and Caridad, Morelia's stepdaughter, sister of Alicia, Rosalba, Luli, Belen, Chucho and Goyito.

Glory Jane moves to primetime slot (Park Min Young as Glory Jane)

The successful Korean sweetheart Park Min Young now plays a nursing aid who remembers nothing of her past but only her name as she returns on Philippine Television via asianovelas *Glory Jane* moved to the primetime slot at 10:30 p.m., right after *Kailangan Ko'y Ikaw* last April 1. As continue to bring the Korean romantic dramas on primetime slot, Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past. The only thing she can remember is that she was left by a man in an orphanage and that this man specifically told her not to forget her name – Jane Yoon. Since then, Jane is determined to find him in hopes of uncovering her past and also, believing that this man is her father.

As the Primetime Bida will continue to strengthen for more top-rating teleseryes on primetime, including *TV Patrol*, *Juan dela Cruz*, *Ina*, *Kapatid*, *Anak*, *Apoy sa Dagat* and *Kailangan Ko'y Ikaw*.

ABS-CBN 2013 Summer Station ID 'Kwento ng Summer Natin' is Inspired by Popular TV Shows in the Past 60 Years

April 4, 2013

ABS-CBN takes you to a fun trip down memory lane beginning this Sunday (April 7) when it premieres the highly-anticipated 2013 Summer Station ID on **ASAP 18** that will showcase over hundreds of the biggest Kapamilya stars who will relive Filipinos' fondest summer memories by recreating television programs that truly made a mark in their hearts for the past 60 years.

Dubbed as **Kwento ng Summer Natin**, this year's summer station ID is the story of every Pinoy's summer and will awaken old memories of summers gone by, rekindle long forgotten emotions as well as make new happy memories that will last a lifetime.

Go back in time with Piolo Pascual and Bea Alonzo in full 50s garb, accompanied by the **ABS-CBN Philharmonic Orchestra** led by Maestro Gerard Salonga.

Dingdong Dantes and Maja Salvador then travel to the 60s and have big dancing shoes to fill as they portray the very iconic tandem in **The Nida and Nestor Show**.

Meanwhile, Angeline Quinto, Sam Milby, and Paulo Avelino pay tribute to 70s **D'**

Sensations where viewers felt the "kilig" via the love teams of Vilma-Bot and Nora-Pip.

Pokwang, on the other hand, dons the iconic 80s tangga ala Alma Moreno in **LoveliNess**, while former real-life partners Rayver Cruz and Cristine Reyes team up as the iconic 80s duo of Tonight with **Dick and Carmi**.

The sexy chicks of **It's Showtime**, Anne Curtis, Karylle and Coleen Garcia sunbathe ala **Chika Chika Chicks**. They are joined by naughty onlookers Jhong Hilario, Jugs, Teddy and Kim Atienza.

John Lloyd Cruz re-enters the 90s era and revisits his **Tabing Ilog** days with a new woman by his side.

Goin' Bulilit may be today's favourite kiddie gag show, but back in the 90s, there was **Ang TV**. Angelica Panganiban then joins the **Goin' Bulilit** kids as they recreate the iconic "Esmysuskee" skit.

The year 2000 also etched wonderful Pinoy memories. Catch today's hottest love team, Kathryn Bernardo and Daniel Padilla as they recreate the phenomenal hit 2000 teleserye **Pangako Sa'yo**.

Some of today's sexiest stars – Diether Ocampo, Jericho Rosales, Jake Cuenca, Matteo Guidicelli, Jason Abalos and Angel Locsin – make a splash in their lifeguard uniforms, a throwback of the popular show **Baywatch** that will relive the time when **ABS-CBN** was still airing US syndicated programs. Marvin Agustin who plays in the late actor Rico Yan with a singing champion Anja Aguilar.

The Asianovela that started it all, ***Meteor Garden***, also comes back to life as Kim Chiu and Xian Lim fill in the roles of San Chai and Dao Ming Su, while one of the most successful telenovelas of all time, ***Maria Mercedes***, gets a 2013 remake as Jessy Mendiola takes on the role first made famous by Mexican star Thalia.

ABS-CBN's impact on Pinoy pop culture is not only limited to television shows but covers music, too. Groove to old dance hits – “Otso Otso,” “Katawan” (the theme from ***Palibhasa Lalake***) and “Pinoy Ako.”

For the first time, **ABS-CBN's** annual station ID breaks away from the usual music video mold as it highlights popular catchphrases such as ***Hoy, Gising!, Handa na ba kayo? and I-Dawn Zulueta mo ako.***

The ***Kwento ng Summer Natin*** theme song is performed by Sam Milby and Angeline Quinto with lyrics by Lloyd Corpuz, Mike Sales, Tess Perez-Mendoza and music by Marcus and Amber Davis.

The **2012 Summer Station ID** was created by **ABS-CBN Creative Communications Management** headed by Robert Labayen, Johnny Delos Santos, Patrick de Leon and Ira Zabat.

The SID production team was supervised by Edsel Misenas, Kathrina Sanchez, Danie Sedilla-Cruz and Dang Baldonado. It is based on a concept by Adrian C. Lim, Christine Joy Laxamana, Chiz Constantino-Perez, Lloyd Corpus, Alfie Landayan, Raywin Tome, Rap dela Rea, Marileth Abejero and Karlo Victoriano. It is directed by Paolo Ramos with 2nd Unit Director Peewee Gonzales. Other members are Jaime Porca, Technical Production Head; Rommel Andreo Sales, Director of Photography; Oliver Paler, Alfie Landayan, Lawrence Macanaya and Karlo Victoriano, Post Production Team; Roger Villon, Logo Design; Con Ignacio, Editor; Darwin Duenas, Production Coordinator; Sam Esquillon, Production Designer; Nesh Janiola and Kristine A. Tan, Choreographers; Chiz Constantino-Perez, Artist Coordinator; Mary Ann Rejano, Talent Caster; Marvin Bragas, Location Manager; Marileth Abejero, Aileen Goco, Photographers.

In these telenovela and asianovela, the game shows and talent search are here

April 29, 2013

Television notably in the network's primetime programming in the two biggest networks in the country were forced to revamp their program scheduled to the impact of the audience's growing interest in the imported series, while production executives compelled members of their

respective production staff to effect changes in the treatment of the local soap in order to be competitive to the Mexican and Korean series.

Last 2000, **Viva Television**, after acquiring **VTV (Vintage Television)** and now on its primetime programming contract with the **Kapinoy** network **IBC**, brought ***Who Wants To Be A Millionaire*** and ***The Weakest Link***, are the two game shows that originated in the United Kingdom, and ***Born to be a Star***, a singing reality search show that originated in the United States as well as the the country's premier professional basketball leagues like the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** games. The country's three big giant networks like **ABS-CBN**, **GMA** and **TV5** executives thought the show on their audience shares.

Last April 20, 2013, the game show ***Who Wants to be a Millionaire*** will celebrate its 13th year on Philippine TV. Meanwhile, the network are beginning to gear up for stiffer competition as **Viva-TV** and **IBC** strengthen its hold on the audience with a new game show like ***Who Wants To Be A Millionaire*** and ***The Weakest Link***, and a new reality search show for the contest ***Born To Be A Star*** as well as two basketball for the **PBA** and **NBA**.

Viva-TV executive Veronique del Rosario-Corpuz said the reaction she's anticipating for the worldwide phenomenal ***Who Wants To Be A Millionaire***, ***The Weakest Link*** and ***Born to be a Star*** on primetime TV.

It also prompted other networks to jump on the gameshow bandwagon. **ABS-CBN** and **GMA** opted to conceptualized their own shows. **ABS-CBN** has ***Minute to Win It*** and ***Kapamilya, Deal or No Deal*** are hosted by game show host Luis Manzano, while **GMA** has ***Asar Panalo Ka!*** and ***GoBingo*** are hosted by Dennis Trillo. **TV5** got the new game show ***The Million Peso Money Drop*** hosted by Ogie Alcasid.

Who Wants To Be A Millionaire has definitely upset TV programming executives at the country's two biggest networks. The show once again forcing them to analyze their programming thrust with ***Millionaire's*** ratings as basis. Recently, the network announced it had appointed the new host to the three shows: Christopher de Leon for ***Who Wants to be a Millionaire***, Ricahrd Yap as Sir Chief for ***The Weakest Link*** a run for his money and a singing champion Anja Aguilar for ***Born to be a Star***, rising to the singing superstar of reality search show hosting. We have yet to see in action these actors-turned-game-show-hosts.

Born to be a Star Season 2 (Teaser) [Edit](#)

(Voiced by Bob Novales): Only the best, Asia's song-actor Gino Padilla, only the best, Asia's queen of actress rock Paula Bianca, only the best, Asia's female singer Joey Albert and only the bets, the original prince of pop Dingdong Avanzado, only the best, can choose the superstars? Abangan sa ***Born to be a Star Season 2***, simula May 5. (Voiced by Bob Novales): ***Born to be a Star*** is presented to you by Globe Go Sakto and Sunsilk.

Channel 13 showcases action film in Sinemaks

April 29, 2013

Viva Films, the local Filipino movies buffs now have another source of action-packed blockbuster movies: **Viva-TV** has relaunched **Sinemaks**, a TV showcase for Pinoy action blockbuster movies, every Sunday at 10 p.m. on **IBC-13**. Free movie passes to your favorite Pinoy flicks.

The weekly film showing is a movie project of **Viva** chairman and CEO Vic del Rosario, Jr., whose support for weekly hit action movie featuring the heavyweights of the genre is widely known and appreciated. Rosario believes that cinema is one of the local Pinoy cinema treats as well as its concerts from **Viva Concerts and Events**. A co-production venture of **The Kapinoy Network** with **Viva Communications, Inc.**

Search

Viva created its own cable movie channel, **PBO (Pinoy Box Office)** and entrusted the entire **Viva** library to **ABS-CBN** via **Cinema One**, co-productions of **Viva** and **Star Cinema** are also aired exclusively via **ABS-CBN**'s movie block **Kapamilya Blockbusters** and **Studio 23**'s movie blocks are **Lunch Box Office** and **Barkada Nights** and via **Pinoy Box Office (PBO)** at the same time. While the co-productions of **Viva** and **GMA Films** exclusively air via **GMA**'s movie block **Kapuso Movie Festival**, **GMA News TV**'s movie block **Takilya Blockbuster**, and via **Pinoy Box Office (PBO)**. Meanwhile, co-production in block-timer **Viva** for **IBC** exclusively via **Viva-TV**'s movie blocks are **Kapinoy Cinema** and **Sinemaks** on **IBC** under **Viva-TV** block. With **Sinemaks** being screened every Sunday nights, for those power in action Pinoy blockbusters. Thanks, too, to **IBC** chairman Eric Canoy, who has been instructed by Rosario to source more local action movies in the valuts of **Viva Films** will doing the primetime local blockbuster movies. "There was a time when viewers than giant networks **Channel 2** and **7**. Now, they are flicking the remote at **13** and our objective is to make them. We plan to being a strong third to being second eventually," added the **IBC-13** chairman.

Participation

Rosario's participation is key to the competition, because his companies are providing P5 million to help finance the production of the full-length Tagalog movies that are being entered in **Viva Films**.

Meanwhile on **Viva-TV**, do catch **Sinemaks** every Sunday at 10:30 p.m. on **IBC-13** featuring homegrown action blockbusters of movie actor FPJ, Robin Padilla, Rudy Fernandez, Eddie Garcia, Raymart Santiago, Bong Revilla, Cesar Montano, Ronnie Ricketts and many others. **Channel 13** has lined up the likes of professional basketball's **PBA** and **NBA**, two of top-rating phenomenal game shows **Who Wants to be a Millionaire** and **The Weakest Link**, a talent search contest **K-POP Star Hunt** and **Born to be a Star**, new primetime soap operas **Palabra de Mujer**, **Amor Bravio**, **All About My Romance** and **Shut Up Flower Boy**

Band, *Esperanza* and *My Family Xyriel* are the primetime teleserye, a teen drama anthology *Sandy's Boyfriend* and comedy shows are sitcom *Petra's Panniest* and comedy gag show *Happy TODAS*.

Inside Kapinoy's Media Strategies

June 8, 2013

IBC-13 is the sequestered television channel in town that now producing **Kapinoy** local shows and sports shows that aims to compete with big networks **ABS-CBN** and **GMA-7**. And for people who are starting something with radio, newspapers, prints, from the new station that apply to your new business and career.

IBC-13 first started putting their best **Kapinoy** hit shows on primetime some of these homegrown shows were *Who Wants To Be A Millionaire?*, *The Weakest Link* and *Born to be a Star*. **IBC** focused on these **Kapinoy** shows and aired them on primetime nights. Here is that they never started competing during primetime weeknight slots against the big channels. They just focused all their energies on primetime focus with your best shows and put them on a schedule in the competition strength.

And indeed these **Kapinoy** shows on **IBC** prove themselves to be a force with flagship program *PBA* started to garner high ratings while *NBA* also gaining the ratings of the aforementioned show.

Another thing to be here is that **IBC-13** offered us something new. We all know that **ABS-CBN** is great with their dramas, asianovelas, fantaserye, comedies, telenovelas, drama anthologies, reality and variety shows, and **GMA** mix of action, fantaseryes, comedies, dramas, reality and variety shows

Now is **IBC-13** started to the competition they offered fare us something that the other television networks. First, **The Kapinoy Network** offered an action-packed sports fans focused on basketball, boxing, billiards, MMA and wrestling. This is the basketball fans like James Yap, Michael Jordan, Manny Pacquiao and Nonito Donaire. Then, most of the celebrities now have former contracts on **ABS-CBN** and **GMA**, **IBC** becomes the one and only television channel that could combine the **Kapamilya** stars. So refreshine are Richard Yap, Christopher de Leon, Anja Aguilar, Dingdong Dantes, Cristine Reyes, child star Xyriel Manabat, Candy Pandilinan, AJ Muhlach, teen star Nadine Channel, Petra Mahalimuyak, Josh Padilla, Alexis Navarro and Imee Hart on one channel.

With regards to primetime on weeknights with **Viva-TV**, they offered the **Kapinoy** viewers with the new local shows that every night. By producing teleseryes which aired every night on other network. **IBC** also on telenovelas and koreanovelas on weeknights as well as sports programs, dramas, comedies, game shows and reality shows. This gives against the two other big

networks when **IBC** started giving us variety of weeknights. They offered the viewers with a programming innovations.

Let the Ratings War Begin

June 10, 2013

ABS-CBN and GMA-7 are claimed to the number 1 network supremacy through the years based on the ratings from Kantar Media and AGB Nielsen, respectively.

The international channels like **Global IBC** featuring classic programming from the archives of **IBC-13**, consisting sitcoms, dramas, game shows, variety shows and event newscast from **The Kapinoy Network**.

Since **ABS-CBN** accused **AGB Nielsen** of tampering with its ratings in 2007, they have been subscribing to the **Kantar Media** as its main ratings provider. And since they started their subscription to Kantar, the network has claimed to achieve higher ratings than that of competitor **GMA-7** based on **Kantar Media**'s data. On the contrary, **GMA-7** continued to claim ratings leadership in most areas using data from **AGB Nielsen**. With both media giants claiming their right to be the number one television station in the Philippines based on their respective data from their ratings providers, to make claims such as this.

GMA's No.1 supremacy comes from their afternoon programming, whose block included the noontime variety show **Ea! Bulaga!**, its **Afternoon Prime** and **Telebabad** series of teleseryes, showbiz talk shows such as **Startalk**, and public service programs such as **Wish Ko Lang**.

Prior to **ABS-CBN's** move to **Kantar**, its evening programs have been traditionally high-rated. But since the move, **ABS-CBN** claimed to dominate the nightly programming, which included **TV Patrol**, its **Primetime Bida** series of top-rating teleseryes, **Maalaala Mo Kaya** on Saturdays, and **Gandang Gabi Vice!** on Sundays.

And when **Be Careful With My Heart** started airing on noontime slot, its cheerful and infectious storyline started taking over a majority of TV sets by the end of the year. **The Kapinoy Network** owned by Eric Canoy looking to fresh up privatization of **PCGG** and provide position in the programming innovations to the established giants **ABS-CBN** and **GMA**, which cornered to the mass market. The FM radio station **iDMZ 891**, which target the middle-class and upper-class with an Asian market for A-B-C markets.

Sequestered TV station **IBC-13** remains the undisputed number 3 supremacy as the most-watched TV network, currently dominated by the two leading networks **ABS-CBN** and **GMA-7**, as **IBC** has been more aggressive in the top-rating from **Kantar Media** and **AGB Nielsen** survey to make the **Kapinoy** programming traditionally high-rating in the broadcast industry for block-to-me agreement partnership with **Viva Entertainment** will claimed to dominate the giant networks aiming to the mass-based audience, which including the **PBA** and **NBA** games, boxing matches, mixed-martial arts (MMA) like **ONE FC** along with

the hits, **Viva** movies on **Kapinoy Cinema** and **Sinemaks**, the game shows **Who Wants To Be A Millionaire?** and **The Weakest Link**, the reality talent shows are **K-POP Star Hunt** on Saturdays and **Born to be a Star** on Sunday nights as well as its imports of the Mexican telenovelas, Koreanovelas and Japanese animes. A comedy show **Petra's Panniest** on weeknights and the primetime teleserye like **My Family Xyriel** starring Xyriel Manabat, for love-team like teleserye **Safe In The Arms Of Love** and the teen drama anthology **Sandy's Boyfriend** will established the bankable phenomenal love-team like Dingdong Dantes and Cristine Reyes, and AJ Muhlach and Nadine Lustre. New giant **TV5** with their programming lineup in attempt to challenge **ABS-CBN** and **GMA**.

Through the years, both networks pushed each other to the limits in effort to produce high-quality programming to all walks of life. Claiming to be the number one network in the country. Viewers have their own choice of programs to watch, so it is up to them to watch any program they like, as long as they enjoy it.

New owners of IBC-13 to against the established rivals

June 14, 2013

The contest to become the most popular TV station in the Philippines is currently a two-horse race of the leader **ABS-CBN's Channel 2** and **GMA's Channel 7**, which has been a challenge for the top slot revamping its programming last year. There is a significant gap these front-runners and the rest of the field recently invigorated TV channel and sequestered TV station **IBC-13** is aiming to change that with a series of major programming changes and talent instigated by new owners apparently with make a difference. The effort are the **Kapinoy** shows like **Express Balita**, **Ronda Trese**, **Snooky**, **Report Kay Boss!**, **Linawin Natin**, **Angara ng Bayan**, **Nora Mismo**, **Chinatown TV**, **Lunch Break**, **KapinoyLand**, **Y2K: Yes to Kids**, **Showbiz Star**, **Noel @ Late Night**, **Danze sa TV** and **Cooltura** will beating to the other network giants while trying to the imports of hit telenovelas and koreanovelas like **Amor Bravio**, **Palabra de Mujer**, **Bridal Mask**, **Flower Boys Next Door** and **I Need Romance**. **IBC-13** has started a block-timer partnership with **Viva Entertainment** airing innovative new shows such as a sports programming led by the flagship program **PBA** and **NBA** games which is the broadcast rights to the two professional basketball league, boxing matches, MMA events like **ONE FC** and wrestling shows of **WWE** fans. Also reportedly, in the mass market to buy **Kapinoy** hit shows popular from **Viva Television** on **IBC** to add to its new shows like the

trend-setting hits of *Who Wants To Be A Millionaire*, *The Weakest Link* and *Born to be a Star*.

The glory days for the new regime at **IBC-13** as the Philippine television network is now a strong number 3 in viewership rankings, behind the two 2 leading networks **ABS-**

CBN and **GMA. TV5, The Kapatid Network** also airing from news and public affairs, even entertainment from teleserye, asianovelas, telenovelas, drama anthology, comedy from sitcoms and gag shows, game shows, movies and reality and variety shows.

"We're all rooting for their success as more competition is good for viewers and advertisers."

"Objectively them a contender **ABS-CBN** and **GMA** has been claim to be number one.

The Filipino TV industry tends to rely on established formulas in the ratings surges for **The Kapinoy Network's** block-timer **Viva Television** which putting the high-rating game show in the Philippines on primetime TV by airing *Who Wants To Be A Millionaire* and *The Weakest Link*.

IBC-13's current mix of **Kapinoy** programming from news and current affairs, children's programming and even entertainment in a variety of various genres from movies, animes, dramas, comedy, game shows, reality and variety shows and sports programming fans, the station is planning to do: challenge **ABS-CBN** and **GMA-7** as the mass-based market broadcaster in the recent earners.

When Tessie Taylor comes home Kapinoy

Tessie Taylor, the sales and marketing department of **The Kapinoy Network** that **Viva Entertainment** signed with the **Intercontinental Broadcasting Corporation (IBC)** owned by Eric Canoy as a program content provider of privatization (similar to **RPN Channel 9** deal with **Solar Entertainment** through channel **ETC**).

The major financial investor that owns most of the television stations in the country. It has been the number 3 television network **IBC-13** in dominated by the 2 broadcast giants **ABS-CBN** and **GMA** are claim is number 1. For the third spot, the vision is for **IBC** to be the third most-watched station in the country.

Well, established networks **ABS-CBN** and **GMA Network** which is continue to claims the top spot nationwide.

In the meantime, the audience is being **Kapamilya**, **Kapuso** and **Kapatid** stars in talents. **IBC** loyalist in the fanatics to be a certified Kapinoy.

Eric Canoy as the new chairman of IBC

June 16, 2013

The Kapinoy Network and **IBC Board of Directors** are headed by the new chairman Eric Canoy as the new owner of the **Intercontinental Broadcasting Corporation (IBC)**, which owns its flagship TV station **IBC-13**, the 24-hour UHF news channel **IBC News Network (INN)**, the world's interntional channel **Global IBC**, the country's first-ever flagship AM radio band for

the news and public service radio **DZTV Radyo Budyong** and the Asia's flagship #1 urban and dance mix FM radio station in the country **IDMZ 891**.

A new hope shines on **IBC**, the network which pioneered various genres in TV production. As long as **IBC** remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away. Still to come, president Benigno Noynoy Aquino III as the PNoy administration considering his investments in our growing media company. Another business that Canoy in his television company **IBC-13** as the government-sequestered television network in the Philippines, the country and the Asia meaning in the broadcast industry, is now prove to compete with the two giant broadcast networks **ABS-CBN Corporation** and **GMA Network Inc.** ***Kapinoy ng Bagong Pilipino***, is the tagline and the new slogan that apparently for international television viewers, **IBC** is a new slow ***Kapinoy ng Bagong Pilipino*** looks like a Filipino with a cultural of mass-based viewers of masa. The network's world-class transmitter tower also in the power of 60-kilowatts in **Harris** transmitter located at the Coca Cola plant Roosevelt Avenue, San Francisco, Del Monte, Quezon City and the world-class studio complex in the broadcast facilities in **IBC Broadcast Center** located at Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City, Philippines with the dish satellite nationwide broadcast of **DOMSAT**.

In terms of ratings, income, employees and revenue, reports have **The Kapinoy Network**, one of the largest media organizations in the Philippines has now a strong billions of pesos from capital expenditures and operational expansion in our privatization. Part of the network are the huge talent fees with the stars given to celebrity talents pirated from other networks with the talent of **Viva** to be a certified **Kapinoy**. **IBC-13** also plans of its provincial television station in **IBC-13** in Mega Manila, **IBC-13** in Baguio, **IBC-12** Iloilo, **IBC-13** Cebu and **IBC-13** Davao. Headquartered in Quezon City, when Eric Canoy with his **Viva** chairman and CEO Vic de Rosario, Jr. will continue to be the block-time agreement with **Viva Entertainment** helps with the government-owned sequestered network **IBC-13**, which was going to the millions of pesos P550 million yearly, that started that Rosario on his entertainment company. Rosario himself admitted that the this business connection despite the concerns and protests of sports sectors, since **Kapinoy** hit shows continues to be an action-packed sports programs in the sports events like the **PBA** and **NBA** games for basketball aficionados, boxing matches, 10-ball billiards, **ONE FC**-MMA and wrestling fans of **WWE**. From the established popular shows in other networks, also airing the **Viva** Tagalog movies, the imports of animes in Japan, the telenovelas from Mexico and the Asianovelas from Korea and Taiwan.

These air programs over **IBC**, also producing a huge success of the star-studded hit teleseryes ***My Family Xyriel*** and ***Safe in The Arms of Love***, the teen drama anthology ***Sandy's Boyfriend***, the comedy shows are the sitcoms and gag shows like ***Petra's Panniest***, ***Goin' Bukol Pwede*** and ***Happy TODAS***, the popular, top-rating and award-winning hit game shows are ***Who Wants To Be A Millionaire?*** and ***The Weakest Link***, and the hit reality show ***Born to be a Star*** become the new trend-setting programs on Philippine TV.

A meantime, the resulted in **IBC** president and CEO Boots Anson-Roa and **IBC** vice-chairman Freddie M. Garcia along with the vice-president Lito Ocampo Cruz, **IBC** sales and marketing department Tessie Taylor and the **Channel 13 Head** Rey Sanchez in together with **IBC Board of Directors** to signed up them.

Meanwhile, the country's flagship band of AM radio stations **DZTV Radyo Budyong 1386**, which broadcast in Mega Manila and some parts of the provincial radio stations in **DYBQ 981 kHz** in Iloilo, **DYJJ 1296 kHz** in Roxas, **DYRG 1251 kHz** in Kalibo, Aklan, **DYBG 672 kHz** in Cebu and **DXML 1044 kHz** in Davao with its own programming of news and current affairs, public service, lite rock, mellow music and love songs and entertainment, which is now simulcast over **IBC's** flagship news program **Express Balita**.

Also, the Asia's # internet dance mix FM radio **iDMZ** in Mega Manila, has now target in an Asian market for the dance music zone, which is the most upscale drivers of middle-class and upper-class in A-B-C markets, also playing the pop music mix of dance music and remixed music as well as its R&B, K-Pop music and novelty hits identifies the station with the highly influential and upscale target market of the 15 to 40 age bracket. The essence of **iDMZ's** dance music menu is a non-stop mix of club hits, techno-hits, pop music, house music and slow jams. This is the whole spectrum of dance music, encompassing such diverse musical styles like new wave, rock, club, disco and so much more; the contemporary hits of our local artists in our **OPM in-a-Raw**. Through research and related activities, **iDMZ** hopes to fulfill its commitment to its constituencies and relevance to the market by sharing with them like **Sayaw Pinoy!** that offers non-stop dance music in the form of DJ mixes.

The accommodate on-air disk jockeys as **iDMZ** DJs are The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), The Executioner (Ronald Cayetano), The Force (Neil Centeno), The Destroyer (Rommer Dayan), Marc the Spark, The Sting (Terence Khan), Peewee (Peewee Wenceslao), ZJ Ziggy, Blare (Bernadette Camalig), Kaye (Kaye Tan), Nicole (Nicole Andersson) and DJ Alfie (Alfie Manuel) in the dance music fans whose specialized programming is geared, focused, derived, and remixed. Some of its original **iDMZ** programs are **Wave 24**, **Slow Jam**, **Be Heard!**, **Rockin' Manila**, **Saturday Clubbing**, **Back to the 80's**, **90's Baddest**, **Mobile Mixes**, **Dreamsounds**, **The Flow** and **The Quiet Storm** which has now become the new trend on FM radio along with other programs **Peewee in the Morning**, **OPM In-a-Raw**, **The Word** for top-of-the-hour news, **Mobile Circuit**, **Sayawoke**, **Mega Mix**, **K-Pop n' Go** and **Sayaw 10**. Some **iDMZ's** provincial FM radio stations are **DYNZ 89.2 MHz** in Iloilo, **DYMZ 89.8 MHz** in Cebu and **DXMZ 89.3 MHz** in Davao.

IBC-13 Sked for June 22 and 23 [Edit](#)

Saturday

11 am -- The Main Event (VIVA Boxing)

12 nn -- Lunch Break (Big promo of your favorite Kapinoy stars) (LIVE)

2:30 pm -- NBA Finals: Miami Heat vs. San Antonio Spurs, Game 6 (Live via satellite)

5 pm -- PBA World Cup (Live at the Smart Araneta Coliseum) (LIVE)

Milo Energy Drink vs. Barako Bull Energy Cola

7 pm -- ONE FC: Rise of the Kings

Gianni Subba in Malaysia vs. Bruce Loh in Singapore

8 pm -- Who Wants To Be A Millionaire? (Guest: Nadine Lustre)

9 pm -- Happy TODAS (Guest: Anja Aguilar)

10 pm -- Goin' Bukol Pwede

10:45 pm -- Safe In The Arms Of Love Marathon

Starring Dingdong Dantes and Cristine Reyes

12:30 am -- Express Balita (LIVE)

Sunday

4:30 am -- Family Appointment with El Shaddai

7 am -- Family TV Mass (LIVE)

8 am -- Health Line

8:30 am -- KapinoyLand

9 am -- Y2K: Yes to Kids

9:30 am -- Chinatown TV

10:30 am -- WWE SmackDown!

11:30 am -- NBA Finals: Miami Heat vs. San Antonio Spurs, Game 7 (Live via satellite)

1:45 pm -- It's Partytime (LIVE)

3:30 pm -- Sandy's Boyfriend

4:30 pm -- ONE FC: The Return of Warriors

Stadium Putra vs. Kuala Lumpur

6:30 pm -- PBA World Cup (Live at the SM Mall of Asia Arena) (LIVE)

Milo Energy Drink vs. GlobalPort Batang Pier

8:30 pm -- Born to be a Star

9:45 pm -- Who Wants To Be A Millionaire?

10:30 pm -- Express Balita (LIVE)

11 pm -- Sinemaks: Pag-Ibig Ko sa Ito'y Totoo

Starring Bong Revilla

Shows that has with the ratings of MTRCB

Rated G [Edit](#)

ABS-CBN

San Miguel Pure Foods: Kwentong Kusina, Kwentong Buhay

Ni Hao, Kai Lan

I-Shine Talent Camp TV

Kabuhayang Swak na Swak

My Puhunan

Matanglawin

Wansapanataym

Sineskwela

The Healing Eucharist

GMA

Born to be Wild

Del Monte Kitchenomics

Chef Boy Logro: Kusina Master

Kap's Amazing Stories

The Jollitown Kids Show

Tropang Potchi

In Touch with Dr. Charles Stanley

Jesus the Healer

PJM Forum

Armor of God

IBC

Family Appointment with El Shaddai

Family TV Mass

KapinoyLand

Sesame Street

Health Line

Barney & Friends

Once Upon a Time

Y2K: Yes to Kids

TV5

Popstar TV
Jake and the Neverland Pirates
Mickey Mouse Clubhouse
Batibot
Istorifik: Pido's Kuwentong Fantastik
Family Rosary Crusade
Sunday TV Mass: Healing Grace with Fr. Fernando Suarez
Imagination Movers
Pinoy Explorer

Rated PG [Edit](#)

ABS-CBN

Kapamilya Blockbusters
Sunday's Best
Umagang Kay Ganda
Gising Pilipinas
Kris TV
Sailor Moon R
Yu-Gi-Oh! Zexal
Naruto Shippuden
The Legend of Korra
Kung Fu Panda
Spongebob Squarepants
Marvel Super Hero Squad
Ultimate Spider-Man
Be Careful with My Heart
Huwag Ka Lang Mawawala
Muling Buksan Ang Puso
Love Rain
A Promise of a Thousand Days
Absolute Boyfriend
Mutya ng Masa
The Bottomline with Boy Abunda
Rated K
Salamat Dok!
Failon Ngayon
Sports Unlimited
Goin' Bulilit
Luv U

Toda Max
It's Showtime!
ASAP 18
Gandang Gabi, Vice!
The Voice of the Philippines
Minute to Win It
Showbiz Inside Report
The Buzz

GMA

Kapuso Movie Festival
SNBO: Sunday Night Box Office
Umaga Na, Balita Na!
Unang Hirit
Kapuso Mo, Jessica Soho
Pinoy M.D. Mga Doktor ng Bayan
Tunay Na Buhay
Wish Ko Lang!
Anna Karenina
Binoy Henyo
Mundo Mo'y Akin
My Husband's Lover
Kakambal ni Eliana
Maghihintay Pa Rin
Mga Basang Sisiw
With a Smile
Maynila
One Day, Isang Araw
Pepito Manaloto: Ang Tunay na Kuwento
Vampire Ang Daddy Ko
Sarap Diva
The Tim Yap Show
Eat Bulaga
Sunday All-Stars
Celebrity Bluff
Startalk TX
The Ryzza Mae Show
Adyenda
ThunderCats
Superbook

Tom and Jerry
Young Justice
Shaggy & Scooby-Doo Get a Clue!
The Looney Tunes Show
Bleach
Chibi Maruko-chan
Toriko
Detective Conan
One Piece
Unexpected You
My Daughter Seo-young
Teen Gen
Para Sa Yo ang Laban na 'To

IBC

Magandang Umaga Ba?
Linawin Natin
Winx Club
Showbiz Star
Mobile Suit Gundam 00
Lunch Break
It's Partytime
Kirarin
Flower Boys Next Door
Once Upon a Love
Snooky
Kapinoy Cinema
Bidang Andrew n' Giselle
Goin' Bukol Pwede
My Batang Momay
Safe In The Arms Of Love
K-POP Star Hunt
Who Wants To Be A Millionaire?
Amor Bravio
Petra's Panniest
Nora Mismo
Barbie
PBA
NBA
The Main Event

TV5

Sine Ko Singko
Sunday Mega Sine
Manila sa Umaga
Good Morning Club
Sailor Moon
You Are My Destiny
BrainSurge
Karinderya Wars
Likeable or Not
Heavenly Beauty
Queen of Reversals
T3 Reload
Cassandra: Warrior Angel
Misibis Bay
Storm of the Paradise
Pidol's Wonderland
The Medyo Late Nige Show with Jojo A.
Alagang Kapatid
Rescue5
The Fairly OddParents
Spongebob Squarepants
T.U.F.F. Puppy
Kung Fu Panda
Tutok Tulfo
The Million Peso Money Drop
P.O.5
Mister N' Misis
Ang Latest
Tropang Kulit
Kanta Pilipinas

Rated SPG [Edit](#)

ABS-CBN

Bistado
TNT: Tapatan Ni Tunying
Hiwaga
Juan dela Cruz
Got to Believe

Dugong Buhay
My Little Juan
Glory Jane
Magandang Gabi, Bayan
S.O.C.O. (Scene of the Crime Operatives)
Banana Nite
Banana Split Extra Scoop
Annaliza
I Dare You
Kapamilya, Deal or No Deal

GMA

Pinoy Blockbusters
Diyos at Bayan
Legal Forum
Sarap Pinoy
Bubble Gang Classics
Bubble Gang
Alisto
Imbestigador
I-Witness
Kapwa Ko Mahal Ko
Magpakailanman
Walang Tulugan with the Master Showman
Dragon Ball Z Kai
Ghost Fighter
Hayate the Combat Butler
Padam Padam

IBC

Cooltura
Snooky
Noel @ Late Night
Chinatown TV
Tumbok Revolution
Sandy's Boyfriend
Kassanga Mo Ang Langit
Biyaheng Langit
Report Kay Boss!
Cyborg Kurochan
Bitag

The Weakest Link
Kapinoy Cinema: Da King FPJ
I Need Romance
Rapunzel: The Series
To Love Again
ONE FC
Sinemaks
Happy TODAS

TV5

Eyeshield 21
Code Geass
Da King FPJ
Sharon
Face to Face
Wowowillie
Forever Barkada
Reaksyon
Joe Kapitan
Undercover
Flames of Desire
Untold Stories mula sa Face to Face
Rescue5
Talentadong Pinoy
Lokomoko U
Hayop sa Galing

News Channel [Edit](#)

Rated G [Edit](#)

GMA News TV

Light Up
PJM Forum
Midnight Prayer Helps
Jesus the Healer
Life Giver
Go Negosyo: SME Go!
Ang Mahiwagang Baul
The Pinoy Foodie

AksyonTV

Manulad na Agrikultura

Kerygma TV

Mustard TV

Inside the Fish Bowl

Family Matters

Sunday TV Mass: The Healing Grace with Fr. Fernando Suarez

Cooking Na!

Chef vs. Mom

Solar News Channel

Oras ng Himala

Soldiers of Christ: Healing on the Air

Jesus Miracle Crusade

INN

Oras ng Katotohanan

Kerygma TV

Powerline with Pastor Apollo C. Quiboloy

The Gospel of the Kingdom

Family TV Mass

Rated PG [Edit](#)

GMA News TV

Kape at Balita

Pinoy Abroad

M.A.R.S.

Biography

Tonight with Arnold Clavio

Powerhouse

iJuander

Mankind

Bawal ang Pasaway kay Mareng Winnie

Fashbook

Best Men

Motorcycle Diaries

Pop Talk

Adyenda

Pisobilities

Life and Style with Gandang Ricky Reyes

Home Base

Turbo Zone

100% Pinoy
The Blue Planet
Sine Sabado
Day Off
Wagas
Follow the Star
Tasty Builders
Sunday Screening
Idol sa Kusina
Bayan Ko
PBL
Shakey's V-League
Sports Pilipinas
News TV All Sports

AksyonTV

Manila sa Umaga
Good Morning Club
Dokumentado
Public Atorni: Asunto o Areglo
Cristy Ferminute
Love Notes
T3 Reload
Wasak
Alagang Kapatid
Healing Galing
Cock Tales
PBA
NCAA
PBA D-League
UFL: United Football League
PXC
Bigtime Bakbakan

Solar News Channel

Early Today
Inside Edition
NBC Nightly News
The Today Show
Today Weekend
Top Gear

Solar Daybreak

MedTalk

News.PH

News Café

What I See

INN

Magandang Umaga Ba?

Budyong Kapehan

Linawin Natin

On Line with Gene Orejna

Star Yayey

Nora Mismo

Citong Cito

Snooky

Tayuan Ko Paninindigan

Pinoy Star Stories

PBA

NBA

NBA Action

World Pool Masters

Bakbakan Na

Tukaan

The Main Event

Fistorama

Kamao Kontra Kamao

Rated SPG [Edit](#)

GMA News TV

Kings of Restoration

Planet Earth

I-Witness

Personalan

Takilya Blockbusters

Brigada

Investigative Documentaries

Diyos at Bayan

Legal Forum

Sarap Pinoy

Kapag Nasa Katwiran, Ipaglaban Mo

Front Row

The Healthy Life

Ang Pinaka...

Reel Time

AksyonTV

Punto Asintado

Bitag Live

Wanted sa Radyo

Presinto 5

Crime Klasik

Dong Puno De Kalibre

Reaksyon

Bitag

Wacked Out Sports

WWE Bottom Line

WWE SmackDown!

Solar News Channel

60 Minutes

Late Show with David Letterman

The Talk

The Tonight Show with Jay Leno

Undercover Boss

Solar News Channel Presents Stories

Town Hall

Legal Help Desk

INN

Balay Tirahan Kanlungan

A Taste of History: Isang Malinamnam na Kalayaan

Tipong Pinoy

Cooltura

SSS: Kabalik at Natin

Report Kay Boss!

Kassanga Mo Ang Langit

Biyaheng Langit

Castro ng Batas

ONE FC

IBC-13 Developing Its Own Stable Of Talents

August 30, 2013

The Kapinoy Network seems to producing and airing more quality shows with its innovative and creative programming. In the 1970s and 1980s, it was among the top-raters in the local TV industry, battling with GMA-7 and RPN-9. It's popularity started waning when the network was involved in the sequestration process as the government found that the station was owned by several of alleged Marcos cronies and Roberto Benedicto. Since the time of former President Cory Aquino, IBC-13 has been operating as the government-owned corporation following sequestration with a powerful dominance of ABS-CBN and GMA.

Now, IBC-13 is the undisputed number 3 in the Philippine TV viewers. In the past decade, it was showing full-length Tagalog films and introduction of TV shows like *TODAS*, *Iskul Bukol*, *Chicks to Chicks*, *Kulit Bulilit*, *Eh Kasi Babae*, *Tarzan*, *See-True*, *Seeing Star with Joe Quirino* and *The Sharon Cuneta Show*. At the viewership of the network war behind the leaders ABS-CBN and GMA-7. The Kapinoy Network is holding a reality talent search in develop its own roster of homegrown talents in our frontrunners with its new shows.

The Number 3 Network

Now, its chairman Eric Canoy, president and CEO Boos Anson-Roa, vice-president Lito Ocampo Cruz and vice-chairman Freddie M. Garcia has announced plans to the major TV network of the sequestered television and radio network. IBC-13 is starting through developing its own stable of home-grown talents through the talent development Kapinoy Talent Center. It intends to do so through relaunching a nationwide singing-reality talent search called *Born to be a Superstar*.

The reality singing contest that airs every Sunday nights at 8:30pm-9:45pm while IBC-13's radio stations are the AM band DZTV Radyo Budyong and iDMZ nationwide. Through this search, the network hopes discover and develop its own pool of Pinoy talents. The network is ready to give up to from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos in cash prize to the talented winner. The big grand winner champion would also have the music recording contract with IBC Records.

Born to be a Superstar

The singing-reality contest stages an audition for a Filipino male and female, solo or group performers aged 12 to 23 years old and above are qualified to join the contest.

The contest would have representatives from the partner of the biggest training school in pop singing Center for Pop Music Philippines as among the judges will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing

sensations from different college high-schools for the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform. There would be weekly eliminations and monthly finals. The first leg of the contest kicked off last June in Baguio City. The second leg was held in Iloilo City last July 27. There would be succeeding announcements about where the next venue of the contest would be.

IBC-13 is the superstar network in a talent discoverer. The network that a certified singing champion Anja Aguilar, Sam Concepcion, the mister golden voice Marvin Ong and Khalil Ramos host the reality talent search contest show *Born to be a Superstar* with the four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV. *The Weakest Link*, the phenomenal top-rating primetime game show is hosted by Richard Yap as Sir Chief and the top-rating game show *Who Wants To Be A Millionaire?* hosted by dramatic actor Christopher de Leon for the million-peso prize, also spent many years with IBC-13.

IBC Wins Best TV Station at the 12th Gawad Tanglaw

January 12, 2014

IBC-13 won awards including TV Station of the Year in the recently concluded 12th Gawad Tanglaw. ABS-CBN also won 9 wards while GMA Network bagged 7 trophies and TV5 got 6.

Aside from Best TV Station, IBC-13 also bagged several awards in the television category like the Best TV Series (*Save in the Arms Of Love*), and 3 of 5 acting awards. The news and current affairs categories, were shared by ABS-CBN, GMA-7 and TV5.

In the radio category, the top plums went to DZTV for Best AM Station and iDMZ Sayaw Pinoy! for Best FM Station. Pilipino Star Ngayon was named Best Newspaper while StarStudio was picked as Best Magazine.

Here is the list of winners in the Television, Print and Radio categories of the 12th Gawad Tanglaw 2013: [Edit](#)

TELEVISION: [Edit](#)

TV Station of the Year:

ABS-CBN

IBC

Best TV Series:

Huwag Ka Lang Mawawala (ABS-CBN)

Safe In The Arms Of Love (IBC)

Best Performance by an Actor (TV Series):

Coco Martin (*Juan Dela Cruz*, ABS-CBN)

Dingdong Dantes (*Safe In The Arms Of Love*, IBC)

Best Performance by an Actress (TV Series):

Judy Ann Santos (*Huwag Ka Lang Mawawala*, ABS-CBN)

Erich Gonzales (*Before I Fall in Love*, IBC)

Best Variety Show:

ASAP (ABS-CBN)

It's Partytime (IBC)

Best Performance by an Actor (Single Performance):

Gerald Anderson (*Bituin, Maalaala Mo Kaya* – ABS-CBN)

Best Performance by an Actress (Single Performance):

Jean Garcia (*Hinagpis ng Isang Ina, Magpakailanman* – GMA-7)

Best Drama Anthology:

Magpakailanman (GMA-7)

It's Partytime (IBC)

Best Ensemble Performance (TV Series):

My Husband's Lover (GMA-7)

Best News Program:

State of the Nation (GMA News TV)

Express Balita (IBC)

Best News Program Anchor (Male):

Paolo Bediones (TV5)

Henry Omega-Diaz (IBC)

Best News Program Anchor (Female):

Cheryl Cosim (TV5)

Amelyn Veloso (IBC)

Best Public Affairs Program:

Reaksyon (TV5)

Linawin Natin (IBC)

Best Public Service Program:

Wish Ko Lang (GMA-7)

Snooky (IBC)

Best Reality Show:

Born to be a Superstar (IBC)

Best Documentary Program:

I-Witness (GMA-7)

Best Investigative Program:

Scene of the Crime Operatives (ABS-CBN)

Bitag (IBC)

Best Educational Program:

Wansapanataym (ABS-CBN)

KapinoyLand (IBC)

Best Comedy/Gag Show:

Tropa Mo 'Ko Unli (TV5)

Happy TODAS (IBC)

Best Morning Program:

Good Morning Club (TV5)

Happy Morning Yehey (IBC)

Best Game Show:

Minute To Win It (ABS-CBN)

Who Wants to be a Millionaire? (IBC)

Best Showbiz Oriented Talk Show:

Showbiz Police (TV5)

Showbiz Star (IBC)

Best Magazine Show:

Kapuso Mo, Jessica Soho (GMA-7)

Good Take (IBC)

RADIO: [Edit](#)

Best Radio DJ:

DJ Chacha (Tambayan 101.9)

The Executoner (iDMZ Sayaw Pinoy!)

Best Radio Anchor (Male):

Ariel Ureta (Todo-Todo Walang Preno, DZMM)

Best Radio Anchor (Female):

Winnie Cordero (Todo-Todo Walang Preno, DZMM)

Best AM Station:

DZBB

DZTV

Best FM Station:

Tambayan 101.9

iDMZ 891 Sayaw Pnoy!

Radio Station of the Year:

DZRM

PRINT: [Edit](#)

Best Magazine:

Star Studio (ABS-CBN Publishing Inc.)

Best Newspaper (Tabloid):

Pilipino Star Ngayon (PhilStar Daily, Inc.)

SPECIAL AWARDS: [Edit](#)

Hall of Fame (TV):

Rated K – Best Magazine Show (ABS-CBN 2)

Hall of Fame (Radio):

YES-FM

Developmental Communication Award for Comprehensive Reportage (Yolanda Tragedy):

Atom Araullo (ABS-CBN 2) tied with

Love Anover (GMA-7)

Natatanging Gawad sa TV (Edukasyon):

Honesto (ABS-CBN)

Natatanging Gawad sa Sining ng Radyo:

Ted Failon

Natatanging Gawad sa Sining ng Panulat:

Lualhati Bautista

Born to be a Star (season 1)

The first season of [*Born to be a Star*](#) produced by [IBC Entertainment TV](#), [Viva Television](#) and premiered on [IBC](#) on September 30, 2012.

A certified singing champion [Anja Aguilar](#) leads the role as the host the show. The official judges that including [Gino Padilla](#), [Paula Bianca](#), [Joey Albert](#) and the original prince of pop [Dingdong Avanzado](#). Auditions were then held in several key cities in the Philippines including [Baguio](#), [Iloilo](#), [Cebu](#) and [Davao](#).

On April 28, 2013, [Joshua Cadelina](#), a 20-year old singer from Diliman, [Quezon City](#), was hailed as the grand winner of the season while [Jea Marie Reyes](#) of [Quezon City](#) as the runner-up.

Born to be a Star

Season 1


Broadcast from September 30, 2012 – April 28, 2013

Judges [Gino Padilla](#)
[Paula Bianca](#)
[Joey Albert](#)
[Dingdong Avanzado](#)

Host(s) [Anja Aguilar](#)

Broadcaster [IBC](#)

Winner:

| | |
|-----------------|---|
| | <u>Joshua Cadelina</u> |
| Origin | Quezon City |
| Genre(s) | Singing |
| | Runner-up |
| | <u>Jea Marie Reyes</u> |
| | Chronology |
| | 2013  |

Auditions [Edit](#)

The auditions were held from August 31, 2012 to September 28, 2012 (extended until December 21, 2012). Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 25 years old from different high schools. Before the show aired on September 30, 2012, the top 21 auditionees were already announced. In the final auditions, each auditionee must present themselves and sing their final audition songs. From the top 21 auditionees, 12 finalists will advance for the live shows and compete for the grand prize.

Successful applicants were given a pass for the Main Auditions. IBC, [Viva Entertainment, Inc.](#) and its radio partners like [90.7 Love Radio](#), [93.9 iFM](#), [Mellow 947](#), [96.3 Easy Rock](#), [99.5 Play FM](#), [101.1 Yes FM](#) and [iDMZ](#) provided free transportation, food and lodging to those who were eligible for Theater Eliminations.

Auditions took place in the following locations:

| Audition Date | City | Audition Venue |
|---------------------------------|-----------------------------|------------------------------------|
| August 31 and September 1, 2012 | Quezon City | SM City North EDSA |

| | | |
|-------------------------------|----------------------------------|--|
| September 4 and 7, 2012 | Taguig City | Taguig City University |
| September 12 and 15, 2012 | Baguio City | SM City Baguio |
| September 21 and 22, 2012 | Mandaluyong City | SM Megamall |
| September 26, 27 and 28, 2012 | Quezon City | Robinson's Galleria Cinema |
| October 5, 2012 | Iloilo City | SM City Iloilo |
| October 11 and 12, 2012 | Cebu City | SM City Cebu |
| October 26 and 27, 2012 | Davao City | SM City Davao |
| November 5 and 6, 2012 | Davao City | SM Lanang Premier |
| November 22 and 23, 2012 | Batangas City | SM City Batangas |
| November 27 and 28, 2012 | Dasmariñas City | SM City Dasmariñas |
| December 1, 2012 | Quezon City | Ali Mall |
| December 19 and 20, 2012 | Quezon City | Trionma Mall |
| December 21, 2012 | Las Piñas City | SM Southmall Las Piñas |

Weekly Themes [Edit](#)

The opening act features different songs with [Anja Aguilar](#) starts with an opening song and dance number.

- October 14, 2012: Born to be a Star
- October 21, 2012: To Reach You
- October 28, 2012: This Kiss (Carly Rae Jepsen)
- November 4, 2012: How Could You Say You Love Me (Sarah Geronimo)
- November 11, 2012: You Made Me Stronger (Regine Velasquez)
- November 18, 2012: Tell Me Your Heart
- November 25, 2012: Forever's Not Enough (Sarah Geronimo)

- December 2, 2012: This Kiss (Carly Rae Jepsen)
- Decemebr 9, 2012: Queen of the Night
- December 16, 2012: Fall in Love Again
- Decemebr 23, 2012: All I Want for Christmas is You (Anja Aguilar)
- December 30, 2012: Queen of the Night
- January 6, 2013: This Kiss (Carly Rae Jepsen)
- January 13, 2013: I Will Always Love You (Whitney Houston)
- January 20, 2013: This Kiss (Carly Rae Jepsen)
- January 27, 2013: Tell Me Your Heart
- February 3, 2013: You'll Never Stop Me Loving You (Sonia)
- February 10, 2013: To Love Again (Dingdong Avanzado)
- February 17, 2013: This Kiss (Carly Rae Jepsen)
- February 24, 2013: Tell Me Your Heart
- March 3, 2013: Celebration (Jump5)
- March 10, 2013: This Kiss (Carly Rae Jepsen)
- March 17, 2013: Queen of the Night
- March 24, 2013: Bakit (Jessa Zaragosa)
- March 31, 2013: This Kiss (Carly Rae Jepsen)
- April 7, 2013: Before I Fall in Love (Coco Lee)
- April 14, 2013: This Kiss (Carly Rae Jepsen)
- April 21, 2013: Maghihintay Sa'yo (Dingdong Avanzado)
- April 28, 2013: Born to be a Star

Each week of the show had a particular theme.

- October 14, 21 and 28, 2012: Be a Song, Be a Superstar
 - October 14, 2012: First batch - Gregggy, Gemma, Camille, PJ, Jea, Christian
 - October 21, 2012: Second batch - Kevin, Beatriz, Emman, Czarina, Ninay, Iya
 - October 28, 2012: Third batch - Anton, Rafael, Reymond, Laurice, Robert, Ysrael, Jun
- November 4, 2012: Songs of Dedication and Thankfulness
- November 11, 2012: [Regine Velasquez](#)'s Greatest Hits
- November 18, 2012: OPM Classics
- November 25, 2012: [Sarah Geronimo](#)'s Greatest Hits
- December 2, 2012: Sing and Dance Week
- December 9, 2012: [Anja Aguilar](#)'s Choice

- December 16, 2012: Personal theme songs
- December 23, 2012: Christmas Special (Elimination Round)
- December 30, 2012: New Year's Eve (Elimination Round)
- January 6, 2013: Top 12 Finalist of Music Genre
- January 13, 2013: [Whitney Houston](#)'s Choice
- January 20, 2013: Final 10 List of Musics
- January 27, 2013: Requested Songs by [Viva](#) Stars
- February 3, 2013: Rising Stars of Performance
- February 10, 2013: [Dingdong Avanzado](#)'s Choice
- February 17, 2013: Happy Valentines Day
- February 24, 2013: Celebrity Duets
- March 3, 2013: Classic OPM Love Songs
- March 10, 2013: Superstar with a Song
- March 17, 2013: Singing with a School
- March 24, 2013: Batch of Graduation
- March 31, 2013: Summer School in the Superstars
- April 7, 2013: Rising Singing Summer Stars
- April 14, 2013: Superstars of Summer Party
- April 21, 2013: Rising Champion Tonight at the Summer
- April 28, 2013: Born to be a Star Grand Champion

- Blue for Joshua Cadelina
- Red for Jea Marie Reyes
- Green for Czarinah Rosales

Spin-offs [Edit](#)

The Road to Stardom [Edit](#)

Born to be a Star: The Road to Stardom is a Saturday primetime competition reality program that highlights the guesting the radio and television on location of the show as well as its mall tours to TV guestings, here and abroad. Since its premiere on January 5, 2013 at the new year, with a female narrated voiced by a certified singing champion and powerhouse singer [Anja Aguilar](#).

- January 5 and 12, 2013: DJ Marco of [Mellow 947](#) (during *The Wake-Up Show* on January 3 and 11, 2013 will guest at the top 12 finalist of *Born to be a Star Top 12* to perform at 6:30am)

- Finalists
- [Edit](#)

Elimination chart [Edit](#)

Legend

| Stage: | | Semi-Finals | | | | | | | | | | | | Finals |
|-----------|----------------|----------------|----------------|-----------------|-----------------|-----------------|----------------|----------------|--------------|--------------|--------------|--------------|--------------|-------------|
| Week: | | Octob er 28 | Novemb er 4 | Novemb er 11 | Decemb er 23 | Decemb er 30 | Januar y 13 | Januar y 20 | Marc h 10 | Marc h 17 | Marc h 24 | Marc h 31 | Apr il 21 | April 28 |
| Plac e | Contesta nt | Result | | | | | | | | | | | | |

[illegible]

| | | | | | | | |
|-------|-------------------|--|--|------|--|--|--|
| | Omaga | | | | | | |
| | Ninay Lescano | | | | | | |
| 16-20 | Christian Mercado | | | Elim | | | |
| | Laurice Bermillo | | | | | | |
| | Robert Bernadas | | | | | | |
| | Iya Ginez | | | | | | |
| | Jun Hirano | | | | | | |

Television ratings [Edit](#)

Television ratings for the first season of *Born to be a Star* on [IBC](#) under [Viva-TV](#) primetime block are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS*. *AGB Nielsen Philippines* covers [Mega Manila](#), while *Kantar Media - TNS* covers most of the Philippines.

Television ratings for the first season of *Born to be a Star*:

- **Color keys:**
- Highest rating during the season
- Lowest rating during the season

| Television ratings of the first season of <i>Born to be a Star</i> | | | | | | | |
|--|--------------------|-------------|----------|-----------|--------------------|----------|-----------|
| Stage | Air Date | AGB Nielsen | | | Kantar Media - TNS | | |
| | | Rating | Ranking | | Rating | Ranking | |
| | | | Timeslot | Primetime | | Timeslot | Primetime |
| <i>Be a Star, Be a Superstar</i> | September 30, 2012 | 20.5% | #1 | #3 | 28.9% | #1 | #2 |
| | October 7, 2013 | 17.3% | #1 | #6 | 20.9% | #1 | #4 |
| | October 14, | 25.3% | #1 | #3 | 30.3% | #1 | #2 |

| | | | | | | | |
|---------------------------------|-------------------|-------|----|----|-------|----|----|
| | 2013 | | | | | | |
| | October 21, 2012 | 24.5% | #1 | #1 | 33.9% | #1 | #5 |
| | October 28, 2012 | 22.8% | #1 | #1 | 29.6% | #1 | #1 |
| <i>Singing Star Fans</i> | November 4, 2012 | 24.5% | #1 | #1 | 25.8% | #1 | #1 |
| | November 11, 2012 | 18.1% | #3 | #1 | 20.9% | #1 | #1 |
| | November 18, 2012 | 15.9% | #2 | #6 | 20.5% | #1 | #1 |
| | November 25, 2012 | 22.8% | #1 | #2 | 24.9% | #1 | #1 |
| | December 2, 2012 | 19.6% | #1 | #7 | 21.8% | #1 | #5 |
| | December 9, 2012 | 26.6% | #1 | #4 | 27.7% | #1 | #4 |
| | December 16, 2012 | 12.7% | #3 | #2 | 15.5% | #1 | #2 |
| | December 23, 2012 | 24.8% | #1 | #3 | 37.1% | #1 | #2 |
| | December 30, 2012 | 27.8% | #1 | #3 | 29.2% | #1 | #1 |
| <i>Quarterfinals</i> | January 5, 2013 | 18.5% | #3 | #7 | 21.1% | #3 | #2 |
| | January 6, 2013 | 28.8% | #1 | #2 | 41.8% | #1 | #1 |
| | January 12, 2013 | 20.2% | #2 | #3 | 21.1% | #2 | #6 |
| | January 13, 2013 | 26.9% | #1 | #1 | 28.8% | #1 | #1 |

| | | | | | | | |
|--|-------------------|-------|----|----|-------|----|----|
| | January 19, 2013 | 22.8% | #2 | #2 | 23.9% | #2 | #3 |
| | January 20, 2013 | 15.8% | #2 | #1 | 18.2% | #1 | #3 |
| | January 26, 2013 | 20.9% | #2 | #2 | 22.9% | #2 | #2 |
| | January 27, 2013 | 22.2% | #1 | #1 | 28.9% | #1 | #1 |
| | February 2, 2013 | 23.3% | #2 | #2 | 25.6% | #2 | #4 |
| | February 3, 2013 | 11.9% | #3 | #1 | 13.4% | #3 | #1 |
| | February 9, 2013 | 10.3% | #3 | #3 | 7.8% | #3 | #1 |
| | February 10, 2013 | 15.5% | #2 | #1 | 20.8% | #2 | #3 |
| | February 16, 2013 | 11.1% | #3 | #3 | 13.5% | #3 | #3 |
| | February 17, 2013 | 28.4% | #1 | #2 | 33.5% | #1 | #1 |
| | February 23, 2013 | 7.5% | #3 | #3 | 9.6% | #3 | #3 |
| | February 24, 2013 | 20.6% | #1 | # | 25.7% | #1 | #9 |
| | March 2, 2013 | 10.1% | #3 | #1 | 11.4% | #3 | #1 |
| | March 3, 2013 | 19.9% | #2 | #1 | 20.8% | #2 | #1 |
| | March 9, 2013 | 10.8% | #3 | #3 | 12.7% | #2 | #2 |
| | March 10, 2013 | 18.9% | #2 | #2 | 25.5% | #2 | #2 |

| | | | | | | | |
|--------------------------|----------------|--------------|-----------|-----------|---------------|-----------|-----------|
| | March 16, 2013 | 9.4% | #3 | #3 | 10.4% | #3 | #3 |
| | March 17, 2013 | 20.6% | #2 | #1 | 24.7% | #2 | #1 |
| | March 23, 2013 | 7.8% | #3 | #3 | 8.8% | #3 | #3 |
| | March 24, 2013 | 22.8% | #2 | #1 | 24.4% | #2 | #1 |
| Semi-Finals | March 31, 2013 | 20.7% | #1 | #1 | 24.2% | #1 | #1 |
| Top 3 Semi-Finals | April 7, 2013 | 22.4% | #1 | #1 | 25.9% | #1 | #1 |
| | April 14, 2013 | 25.9% | #1 | #1 | 28.9% | #1 | #1 |
| Live Grand Finals | April 21, 2013 | 24.9% | #1 | #1 | 25.3% | #1 | #1 |
| | April 28, 2013 | 27.3% | #1 | #1 | 29.5% | #1 | #1 |
| SEASON AVERAGE | | 30.9% | #1 | #1 | 23.89% | #1 | #1 |

Music [Edit](#)

Born to be a Star: The Album [Edit](#)

Born to be a Star: The Album is the compilation album from the reality [talent show](#) [Born to be a Star \(season 1\) finalists](#), an franchise in the [Philippines](#). It was released under [Viva Records](#) and [Vicor Music](#) released on December 30, 2012 The album is composed of 14 tracks and performed by the top 12 contestants of the TV show.

1. Born to be a Star (composed by Vehnee Saturno) - [Anja Aguilar](#) (from Viva Records)
2. Maging Sino Ka Man (composed by Vehnee Saturno) - [Joshua Cadelina](#) (from Viva Records)
3. You are My Song (Martin Nievera) (composed by Vehnee Saturno) - [PJ Gonzales](#) (from Vicor Music)
4. Lost In Your Eyes (Debbie Gibson) (composed by Vehnee Saturno) - [Beatriz Munoz](#) (from Viva Records)
5. I Need You Now (Firehouse) (composed by Vehnee Saturno) - [Jea Marie Reyes](#) (from Vicor Music)

6. Basta't Kasama Kita (composed by Vehnee Saturno) - [Rafael Ignacio](#) (from Viva Records)
7. How Do I Live (LeAnn Rhimes) (composed by Vehnee Saturno) - [Gemma Fitzgerald](#) (from Vicor Music)
8. Thanks to You (Tyler Collins) (composed by Vehnee Saturno) - [Camille Cortez](#) (from Viva Records)
9. In Your Eyes (George Benson) (composed by Vehnee Saturno) - [Reymond Sajor](#) (from Vicor Music)
10. Break It to Me Gently (Brenda Lee) (composed by Vehnee Saturno) - [Anton Malunda](#) (from Viva Records)
11. Give Me a Chance (Ric Segreto) (composed by Vehnee Saturno) - [Kevin Montallana](#) (from Vicor Music)
12. Kuyg Siya Ang Mahal (composed by Vehnee Saturno) - [Czarinah Rosales](#) (from Vicor Music)
13. Kahit Isang Saglit (composed by Vehnee Saturno) - [Ysrael Carreon](#) (from Vicor Music)
14. Nasaan Ang Pangako Mo (composed by Vehnee Saturno) - [Anja Aguilar](#) (from Viva Records)

References [Edit](#)

See also [Edit](#)

- [Viva-TV's Born to be a Star debuts September 30 on IBC-13](#)
- [Viva-TV's Programming Block on IBC](#)
- [Anja Aguilar to host her own show on IBC-13](#)
- [IBC-13 now No.1 on weekend early primetime](#)
- [Final 12 of Born to be a Star, clothe the countries](#)
- [Born to be a Star happy with Philippine ratings](#)
- [Born to be a Star Final 10 Picked](#)
- [Born to be a Star going the Top 3 finalist at night](#)
- [Viva-TV Goes Mall Kapinoy Tour](#)
- [A successful talent search Born to be a Star goes Mall Tour](#)
- [Born to be a Star goes season 1 grand finals night on April 28](#)

External links [Edit](#)

- [Official website](#)

List of Born to be a Star (season 1) finalists

The ***Born to be a Star* Finalists** consisted of 12 singers who competed for [*Born to be a Star*](#). They were selected after several stages of audition and theater eliminations, and succeeded in earning a spot in the finals by popular votes from the viewers.

Finalists [Edit](#)

[Joshua Cadelina](#), from [Quezon City](#), [Philippines](#). A boy of 20-year-old in the talent search of a singing contest, he sang, Sa Aking Puso by [Ariel Rivera](#) during the Main Auditions. He is now dubbed as the "Balladeer Prince during the competition, and won the title on April 28, 2013.

- Sa Aking Puso ([Ariel Rivera](#)) - October 14
- Basta't Kasama Kita ([Dingdong Avanzado](#)) - November 4
- Kailangan Ko'y Ikaw ([Regine Velasquez](#)) - November 11
- Ayoko Na Sana ([Ariel Rivera](#)) - November 18
- Ako'y Maghihintay ([Mark Bautista](#) and [Sarah Geronimo](#)) (with [Anja Aguilar](#)) - November 25
- Dahil Tanging Ikaw ([Java](#)) - December 2
- Ayoko Na Sana ([Ariel Rivera](#)) - December 9
- Maging Sino Ka Man - December 16
- Pasko Na Sinta Ko - December 23
- Maging Sino Ka Man - December 30
- Just So You Know ([Jesse McCartney](#)) - January 6
- Pangako ([Regine Velasquez](#)) - January 14
- Download ([Dingdong Avanzado](#)) - January 20
- Ayoko Na ([Marvin Ong](#)) - January 27
- In Your Eyes ([George Benson](#)) - February 3
- Basta't Kasama Kita ([Dingdong Avanzado](#)) - February 10
- You Needed Me ([Ronan Keating](#)) - February 17
- Ako'y Maghihintay ([Mark Bautista](#) and [Sarah Geronimo](#)) - February 24 (with [Anja Aguilar](#))
- Sa Aking Puso ([Ariel Rivera](#)) - March 3
- Walang Hanggan ([Basil Valdez](#)) - March 10
- Be My Lady ([Martin Nievera](#)) - March 17
- Magsimula Ka ([Leo Valdez](#)) - March 24
- Sana ay Ikaw Na Nga ([Basil Valdez](#)) - March 31
- Bakit Labis Kitang Mahal ([Lea Salonga](#)) - April 7
- Skyline Pigeon ([Elton John](#)) - April 14
- Narito Ako (original song composed by Vehnee Saturno) - April 21
- Sobrang Kitang Mahal (with [Dingdong Avanzado](#)) - April 28

- Maging Sino Ka Man - April 28 (**Winner in Grand Champion**)

Jea Marie Reyes, A former Little Big Superstar eliminated as the "Music Belle", she sang I Need You Now by Firehouse during the Luzon Main Auditions. He was dubbed as the "Teen Rock Princess" during the competition, and is the runners-up as announced on April 28.

- I Need You Now (Firehouse) - October 14
- Hulog ng Langit (Angeline Quinto) - November 4
- And I Am Telling You (Regine Velasquez) - November 11
- Mula Noon, Hanggang Ngayon (Lea Salonga) - November 18
- Forever's Not Enough (Sarah Geronimo) - November 25
- The Voice Within (Christina Aguilera) - December 2
- Before I Fall in Love (Coco Lee's cover with Anja Aguilar) - December 9
- I Need You Now (Firehouse) - December 16
- Give Love On Christmas Day (Sarah Geronimo) - December 23
- Love Will Lead You Back (Taylor Dayne) - December 30
- Love on Top (Beyoncé Knowles) - January 6
- Forever's Not Enough (Sarah Geronimo) - January 13
- Love on Top (Beyoncé Knowles) - January 20
- This Is Me (Demi Lovato feat. Joe Jonas) - January 27 (with Miguel Aguila)
- Thanks to You (Tyler Collins) - February 3
- To Love Again (Dingdong Avanzado) - February 10
- Love on Top (Beyoncé Knowles) - February 17
- Please Be Careful with My Heart (Regine Velasquez) - February 24 (with Marvin Ong)
- Beautiful Girl (Jose Mari Chan) - March 3
- Himala (Rivermaya) - March 10 (with Carlo Lopez)
- It's The Lover (Not the Love) (Tiffany) - March 17
- I Can Wait Forever (Air Supply) - March 24
- I Love You (Celine Dion) - March 31
- All I Need (Jack Wagner) - April 7
- You Were There (Southern Sons) - April 14
- Bed of Roses (Bon Jovi) - April 21
- Broken Vow (with Paula Bianca) - April 28
- I Need You Now (Firehouse) - April 28 (**Runner-Up**)

Czarinah Rosales

- Listen (Beyoncé) - October 21
- If I Ain't Got You (Alicia Keys) - November 4
- I Can (Regine Velasquez) - November 11
- Minsan Lang Kita Iibigin (Ariel Rivera) - November 18
- If Only (Sarah Geronimo) - November 25
- I Wanna Dance With Somebody (Whitney Houston) - December 2

- One Hello ([Anja Aguilar](#)) - December 9
- Kuyg Siya Ang Mahal - December 16
- Sana Ngayong Pasko - December 23
- You Made Me Stronger ([Regine Velasquez](#)) - December 30
- Muling Pagmamahal ([Angeline Quinto](#)) - January 6
- The Greatest Love of All ([Whitney Houston](#)) - January 13
- Just Fall In Love Again ([Angeline Quinto](#)) - January 20
- Kung Siya ang Mahal ([Sarah Geronimo](#)) - January 27
- Only Hope ([Mandy Moore](#)) - February 3
- Wish I Could ([Dingdong Avanzado](#)) - February 10
- Only Me and You ([Donna Cruz](#)) - February 17
- We've Got Tonight ([Ronan Keating](#) and [Giorgia](#)) - February 24 (with [Ronnie Liang](#))
- You Made Me Live Again ([Janet Basco](#)) - March 3
- One Hello ([Randy Crawford](#)) - March 10
- What About Love ([Heart](#)) - March 17
- How Do I Live ([LeAnn Rhimes](#)) - March 24
- Hulog ng Langit ([Donna Cruz](#)) - March 31
- Right Here Waiting ([Sarah Geronimo](#)) April 7
- Just Fall In Love Again ([Angeline Quinto](#)) - April 14
- Alone ([Heart](#)) - April 21
- Before I Fall In Love ([Coco Lee](#)) (with [Joey Albert](#)) - April 28
- Kuyg Siya Ang Mahal - April 28 (**Third Place**)

Kevin Montallana

- You've Got A Friend ([James Taylor](#)) - October 21
- Binibini ([Janno Gibbs](#)) - November 4
- Dadalhin ([Regine Velasquez](#)) - November 11
- Mahal Naman Kita ([Jamie Rivera](#)) - November 18
- Baliw ([Mark Bautista](#)) - November 25
- Lipad ng Pangarap ([Gary Valenciano](#)) - December 2
- Say You'll Never Go ([Anja Aguilar](#)) - December 9
- Give Me a Chance ([Ric Segreto](#)) - December 16
- The First Noel - December 23
- Huwag Ka Lang Mawawala ([Ogie Alcasid](#)) - December 30
- Be My Lady ([Martin Nievera](#)) - January 6
- King and Queen of Hearts ([David Pomeranz](#)) - January 13
- God Gave Me You ([Bryan White](#)) - January 20
- Pakisabi Na Lang - January 27
- I'll Be There for You ([Aiza Seguerra](#)) - February 3

- Oh Girl ([Dingdong Avanzado](#)) - February 10
- (Everything I Do) I Do It for You ([Bryan Adams](#)) - February 17
- Muli ([Gary Valenciano](#) and [Regine Velasquez](#)) - February 24 (with [Paula Bianca](#))
- Kailan ([Ryan Cayabyab](#)) - March 3
- Hang On ([Gary Valenciano](#)) March 10
- Do I Have to Say the Words? ([Bryan Adams](#)) - March 17
- If Ever You're in My Arms Again ([Peabo Bryson](#)) - March 31
- Forevermore ([Side A](#)) - April 7
- Just the Way You Are ([Billy Joel](#)) - April 14
- Kasalanan Ko Ba - April 21 (**Eliminated**)

PJ Gonzalez

- Right Next to Me - October 14
- Sana Ikaw ([Piolo Pascual](#)) - November 4
- Promdi ([Regine Velasquez](#)) - November 11
- Anak ([Freddie Aguilar](#)) - November 18
- Hold On ([Neocolors](#)) - December 2
- Oh Girl ([Dingdong Avanzado](#)'s cover with [Anja Aguilar](#)) - December 9
- You Are My Song ([Martin Nievera](#)) - December 16
- The Christmas Song - December 23
- The Times of Your Life - December 30
- Nothing's Gonna Change My Love For You - January 6
- If You Remember Me ([Barry Manilow](#)) - January 13
- [Foolish Heart](#) - January 20
- Let The Pain Remain ([Basil Valdez](#)) - January 27
- Nais Ko ([Basil Valdez](#)) - February 3
- Maghihintay Sa'yo ([Dingdong Avanzado](#)) - February 10
- When She Cries ([Restless Heart](#)) - February 17
- Let The Love Begin - February 24 (with [Paula Bianca](#))
- Anak ([Freddie Aguilar](#)) - March 3
- Forever ([Kenny Loggins](#)) - March 10
- Love of Mine ([Gary Valenciano](#)) - March 17
- Alipin ([Regine Velasquez](#)) - March 24 (**Eliminated**)

Rafael Ignacio

- I Was Looking for Someone to Love ([Leif Garret](#)) - October 28
- To Love Again ([Dingdong Avanzado](#)) - November 4
- Sana Maulit Muli ([Regine Velasquez](#)) - November 11
- Hindi Magbabago ([Randy Santiago](#)) - November 18
- [Gold](#) ([Spandau Ballet](#)) - December 2

- Basta't Kasama Kita - December 16
- Merry Christmas is Darling - December 23
- Before I Let You Go - December 30
- Dance with Me ([Orleans](#)) - January 6
- On The Wings of Love ([Jeffrey Osborne](#)) - January 13
- Straight from the Heart ([Bryan Adams](#)) - January 20
- Kumusta Ka ([Rey Valera](#)) - January 27
- It's Your Smile ([Ric Segreto](#)) - February 3
- Walang Kapalit ([Dingdong Avanzado](#)) - February 10
- You're The Inspiration ([Peter Cetera](#)) - February 17
- I Want to Spend My Lifetime Loving You - February 24 (with [Joey Albert](#))
- Farewell ([Raymond Lauchengco](#)) - March 3
- Hindi Magbabago ([Randy Santiago](#)) - March 10
- Isang Mundo, Isang Awit ([Leah Navarro](#)) - March 17
- Please Forgive Me ([Bryan Adams](#)) - March 24 (**Eliminated**)

Reymond Sajor

- Gusto Kita ([Gino Padilla](#)) - October 28
- [Maybe This Time](#) ([Michael Murphy](#)) - November 4
- Buhay Ng Buhay Ko ([Regine Velasquez](#)) - November 11
- Iisa Pa Lamang ([Joey Albert](#)) - November 18
- [Can't Take My Eyes Off You](#) ([Boy Town Gang](#)) - December 2
- In Your Eyes ([George Benson](#)) - December 16
- Himig Pasko - December 23
- Kung Ako Ba Siya ([Khalil Ramos](#)) - December 30
- Kahit Isang Saglit ([Martin Nievera](#)) - January 6
- Ocean Deep ([Cliff Richard](#)) - January 13
- [Always Be My Baby](#) ([David Cook](#)) - January 20
- Ngayon at Kailanman ([Basil Valdez](#)) - January 27
- How Can I Fall - February 3
- Hindi Mo Na Ba Minamahal ([Dingdong Avanzado](#)) - February 10
- Minsan Lang Kitang Ibigin ([Ariel Rivera](#)) - February 17
- Belle Notte (This is the Night) - February 24 (with [Anja Aguilar](#))
- Bakit Ngayon Ka Lang? ([Ogie Alcasid](#)) - March 3
- 'Di Na Natuto ([Gary Valenciano](#)) - March 10
- Later ([Fra Lippo Lippi](#)) - March 17
- Once Upon a Life ([Gary Valenciano](#)) - March 24 (**Eliminated**)

Ysrael Carreon

- Got to Believe in Magic - October 28

- Habang May Buhay ([Wency Cornejo](#)) - November 4
- Sa Duyan Ng Pag-Ibig ([Regine Velasquez](#)) - November 11
- Reaching Out ([Gary Valenciano](#)) - November 18
- Tatlong Beinte Singko ([Dingdong Avanzado](#)) - December 2
- You Win the Game ([Mark Bautista](#)) - Decemebr 25
- Di Bale Na Lang ([Gary Valenciano](#)) - December 2
- Kahit Isang Saglit - December 16
- Pasko ay Pag-Ibig - December 23
- Kung Ako'y Iiwan Mo ([Basil Valdez](#)) - December 30
- Hard to Say I'm Sorry ([Chicago](#)) - January 6
- Kung Ako Na Lang Sana - January 13
- So It's You ([Raymond Lauchengco](#)) - January 20
- Give Me A Chance ([Ric Segreto](#)) - January 27
- Sabihin Mo Na ([Top Suzara](#)) - February 3
- Kay Tagal Tagal ([Dingdong Avanzado](#)) - February 10
- Nag-lisang Ikaw ([Louie Heredia](#)) - February 17
- After All ([Peter Cetera](#)) - February 24 (with [Anja Aguilar](#))
- Kung Ako'y Iiwan Mo ([Basil Valdez](#)) - March 3
- Paano ([Jovit Baldivino](#)) - March 10 (**Eliminated**)

Camille Cortez

- My Heart Will Go On ([Celine Dion](#)) - October 14
- Iingatan Ka ([Carol Banawa](#)) - November 4
- Narito Ako ([Regine Velasquez](#)) - November 11
- Sa Darating Ang Umaga ([Raymond Lauchengco](#)) - November 18
- [To Love You More](#) ([Sarah Geronimo](#)) - November 25
- Nasaan Ang Pangako Mo ([Anja Aguilar](#)) - December 9
- [Single Ladies](#) - [Beyoncé](#) - December 2
- [Thanks to You](#) ([Tyler Collins](#)) - December 16
- O Holy Night - December 23
- Dance with My Father ([Jessica Sanchez](#)) - December 30
- Rolling in the Deep ([Adele](#)) - January 6
- In My Dreams ([Reo Speedwagon](#)) - January 13
- Pyramid ([Charice](#) feat. [Iyaz](#)) - January 20
- Bakit Pa Ba ([Sarah Geronimo](#)) - January 27
- You Belong With Me ([Taylor Swift](#)) - February 3
- Decade After ([Dingdong Avanzado](#)) - February 10
- Sa Isip Ko ([Aogt Isidro](#)) - February 17
- Naalaala Ka ([Rey Valera](#)) - February 24 (with [Nadine Lustre](#))

- You Are My Song ([Martin Nievera](#)) - March 3
- Give Your Heart a Break ([Demi Lovato](#)) - March 10 (**Eliminated**)

Gemma Fitzgerald

- Saving All My Love for You ([Whitney Houston](#)) - October 14
- Thanks to You ([Tyler Collins](#)) - November 4
- Follow the Sun ([Regine Velasquez](#)) - November 11
- Paalam Na ([Rachel Alejandro](#)) - November 18
- [Right Here Waiting](#) ([Sarah Geronimo](#)) - November 25
- [Whenever, Wherever](#) ([Shakira](#)) - December 2
- To Reach You ([Anja Aguilar](#)) - December 9
- [How Do I Live](#) ([LeAnn Rhimes](#)) - December 16
- Ang Aking Pamasko - December 23
- Now That You're Gone ([Sharon Cuneta](#)) - December 30
- Reflection ([Cristina Aguilera](#)) - January 6
- Ang Lahat ng Ito'y Para sa 'Yo ([Hajji Alejandro](#)) - January 13
- What Good is That Without You (Gimik Reunion) - January 20 (**Eliminated**)

Anton Malunda

- Kailan ([Smokey Mountain](#)) - October 28
- Magsimula Ka ([Leo Valdez](#)) - November 4
- Babalik Kang Muli ([Regine Velasquez](#)) - November 11
- Ikaw ang Lahat sa Akin ([Martin Nievera](#)) - November 18
- [Another Chance](#) ([Mark Bautista](#)) - November 25
- Di Bale Na Lang ([Anja Aguilar](#)) - December 9
- Break It to Me Gently ([Mark Bautista](#)) - December 16
- Please Come Home for Christmas - December 23
- It's Just Another New Year's Eve - December 30
- Sana Naman - December 30
- Wish ([Donna Cruz](#)) - January 6
- You're Still My Man ([Whitney Houston](#)) - January 13 (**Eliminated**)

Beatriz Muñoz

- Its All Coming Back To Me Now ([Celine Dion](#)) - October 21
- Pangarap Ko Ang Ibingin Ka ([Regine Velasquez](#)) - November 11
- Sa Isip Ko ([Agot Isidro](#)) - November 18
- [I Will Do Anything for Love](#) ([Sarah Geronimo](#)) - November 25
- [One Night Only](#) ([Dreamgirls](#)) - December 2
- [Lost In Your Eyes](#) ([Debbie Gibson](#)) - December 16
- Silent Night - December 23
- Bakit Nga Ba Mahal Kita ([Roselle Nava](#)) - December 30

- I'll Be There ([Mariah Carey](#)) - December 30
- Part of Your World - January 6
- I Have Nothing ([Whitney Houston](#)) - January 13 (**Eliminated**)

Semi-Finals [Edit](#)

[Rachael Pegason](#)

- [Only Hope](#) ([Mandy Moore](#)) - November 4
- Music of Goodbye ([Regine Velasquez](#)) - November 11
- Give Me A Chance ([Ric Segreto](#)) - November 18
- Dahil Minahal Mo Ako ([Sarah Geronimo](#)) - November 25
- [If You Could Read My Mind](#) ([Stars on 54](#)) - December 2
- Fall in Love Again ([Anja Aguilar](#)) - December 9
- What Child is This - December 23
- [You Light up My Life](#) ([Barbra Streisand](#)) December 30 (**Eliminated**)

[Emman Omaga](#)

- Kasalanan Ko Ba ([Neocolours](#)) - October 21
- You Are Not Alone ([Michael Jackson](#)) - November 4
- Love Me Again ([Regine Velasquez](#)) - November 11
- Sana Kahit Minsan ([Ariel Rivera](#)) - November 18
- Magic of Love ([Anja Aguilar](#)) - December 9
- Miss Kita Kung Christmas - December 23
- [Always Be My Baby](#) ([David Cook](#)) - December 30 (**Eliminated**)

[Ninay Lescano](#)

- [I Turn to You](#) ([Christina Aguilera](#)) - October 21
- [Breakaway](#) ([Kelly Clarkson](#)) - November 4
- Fly ([Regine Velasquez](#)) - November 11
- Kahit Na ([Zsa Zsa Padilla](#)) - November 18
- [It's All Coming Back To Me Now](#) ([Sarah Geronimo](#)) - November 25
- [Beautiful Liar](#) ([Beyoncé](#)) - December 2
- Kumukutikutitap - December 23
- When You Believe ([Mariah Carey](#) and [Whitney Houston](#)) - December 30 (**Eliminated**)

[Christian Mercado](#)

- I'll Never Go ([Nexus](#)) - October 14
- Rainbow ([South Border](#)) - November 4
- Isang Lahi ([Regine Velasquez](#)) - November 11 (**Eliminated**)

[Laurice Bermillo](#)

- [Love The Way You Lie \(Rihanna\)](#) - October 28
- Nakapagtataka ([APO Hiking Society](#)) - November 4
- Kung Maibabalik Ko Lang ([Regine Velasquez](#)) - November 11 (**Eliminated**)

[Robert Bernadas](#)

- Ikaw Sana ([Ogie Alcasid](#)) - October 28
- Nag-lisang Ikaw ([Louie Heredia](#)) - November 4
- Damdamin Ko Sa'yo ([Regine Velasquez](#)) - November 11 (**Eliminated**)

[Iya Ginez](#)

- Bakit Di Totohanin ([Carol Banawa](#)) - October 21
- I Love You ([Celine Dion](#)) - November 4
- Follow The Sun ([Regine Velasquez](#)) - November 11 (**Eliminated**)

[Jun Hirano](#)

- If You Remember Me ([Barry Manilow](#)) - October 28
- May Bukas Pa ([Rico J. Puno](#)) - November 4
- You Are My Song ([Regine Velasquez](#)) - November 11 (**Eliminated**)

Season 1 Grand Finals (Grand Champion)

[Edit](#)

| Singer | April 28 | | | | | Result |
|------------------|----------|-----------------------|-----------------------------------|-------|---------------------|----------------|
| | Order | First song | Duet with | Order | Second song | |
| Czarinah Rosales | 1 | Before I Fall In Love | Joey Albert | 3 | Kung Siya ang Mahal | Third Place |
| Jea Marie Reyes | 3 | Broken Vow | Paula Bianca | 2 | I Need You Now | Runner-up |
| Joshua Cadelina | 2 | Sobrang Kitang Mahal | Dingdong Avanzado | 1 | Maging Sino Ka Man | Grand Champion |

Contestants' performances on the final live show

References

[Edit](#)

External links

[Edit](#)

- [Born to be a Star Official Website, Contestants section](#)

Viva-TV's Born to be a Star debuts September 30 on IBC-13

September 28, 2012

A certified singing champion Anja Aguilar completes the new **Viva TV** triumvirate of program hosts on **IBC**, with Christopher de Leon (*Who Wants To Be a Millionaire?*) and Richard Yap (*The Weakest Link*).

Here now is your chance to uncover the talent and see the stars for the singing contest. **Viva-TV**'s newest presentation ***Born to be a Star*** is all set to premiere on Philippine television at 8 pm over **IBC-13** on September 30, every Sunday right after **PBA** and before the country's favorite game show ***Who Wants to be a Millionaire?***

Hosted by singing champion Anja Aguilar, ***Born to be a Star*** is the Filipino edition of the newest sensation to come out of American television. The reality show provides a launch pad for unknown, still unsigned talents. After passing auditions, the lucky contestants get the opportunity to perform in a production number created expressly for them, becoming in effect stars for a night. All events leading to the special night will also be documented with the aspiring young singers who battle it out each week to become the next Born to be a Star. They will perform before industry professionals who will tell them if they have what it takes to be a star will lure audiences and advertisers, despite the stiff ratings war among local television networks. "We know other television stations have well-established programming. What we in **Viva** are offering is something different. And we are confident that this new program would be a huge success," Ms. Ortiz told **BusinessWorld** in an interview.

The weekly winner brings home R50,000, R100,000 for the semi-finals and R1 million for the grand finals, Anja will host the Philippine version of the popular American reality talent search ***Born to be a Star***, herself is a product of a talent contest ***Little Big Star*** on **ABS-CBN**. The weekly winner of ***Born to be a Star*** will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of **Endemol**.

As starring of ***Dear Heart*** (airs Sunday at 2:30pm on **IBC**), Anja has been a singer of superstar in the world with its episode. On ***Born to be a Star***, Anja give a talent search hosting in the show.

Set to perform as the evening's stars this Sunday are balikbayan Gemma Fitzgerald, a 20-year-old singer and dancer, Camille Cortez, a 19-year-old in Antipolo, PJ Gonzalez, a 18-year-old in Pasay City, Joshua Cadelina, a 23-year-old in Quezon City, Jea Reyes, a pop rock princess and Christian Mercado, a 30-year-old Filipino singer.

These stars are provided with their show wardrobe by **Globe Prepaid**, the No.1 in postpaid and will stay overnight at the **Via Mare Restaurant**. The award-winning Raul Mitra is in charge of the musical arrangements. This Sunday's judges are TV/stage director Fritz Ynfante, songwriter and record producer Vehnee Saturno, band manager Henry Onglatco and **Viva Records** artist and repertoire manager Civ Fontanilla. Raul Mitra, who is married to her younger sister Cacai, is the show's musical arranger, director is Rich Ilustre, and with the judges by Gino Padilla, Paula Bianca, Dingdong Avanzado and Joey Albert.

Born to be a Star is another quality production from **Viva-TV**, a **Viva Entertainment Company**.

Vincent del Rosario, executive vice president said **Viva Communications Inc.** will air ***Born to be a Star*** on government-owned **IBC-13**. We know other television stations have well-established programming. **Viva** is now airs on **IBC's** major block-timers, the companies which buys airtime from the network for their more programs on **IBC** as the **Kapinoy** network remains No.3.

Viva provides more programs to **IBC** under the **Viva-TV** block.

The surging ahead in the ratings recently more aggressive are usual fare of telenovelas, variety shows and showbiz talk shows now have three options: number one is **ABS-CBN**, number two is **GMA** and number three is **IBC**.

Today's biggest stars Anne Curtis, Sarah Geronimo and KC Concepcion along with other top celebrities in movies, music, television, live entertainment, and the online world as **Viva Entertainment Group**. It is also bring to television the big matches of local and international sports events in basketball, boxing and billiards.

In its last 4-months of airing, **IBC-13** is now the No.3 station nationwide. This is according to the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

"As the premiere of the home of the biggest and brightest stars in their high-quality entertainment will surely delight fans, **Viva-TV** continues to maintain its reputation by new treat of bringing world-class entertainment, top-rating, more quality, award-winning shows on the undisputed **Kapinoy** branding **IBC** never before seen on Free TV, they have helped **IBC 13** rise from its financial slump and mediocre ratings where the **PBA games** are shown.

Viva-TV as the **Home of the Stars** provides the new treat of Filipino viewers will gives the kind of homegrown programs offer the various genres including movies, anime, dramas, reality, game shows and sports - the new soap-opera primetime teleserye fare in telenovelas and asianovelas, "**Viva** said on its website as well as **IBC-13** websites with official fanage **Facebook** and **Twitter** account.

In terms of hours, 50 percent will be foreign content including cartoons, anime, Mexican and Korean soap operas while **IBC-13** will increase its spread of local programming to 60 percent. This is their home away from home. And they promise entertainment like no other.

Here are top Major Network in Kantar Media survey (Nationwide)

1. ABS-CBN
2. GMA
3. IBC
3. TV5
4. Studio 23

Top UHF Network in Kantar Media survey (Nationwide)

1. Net 25
2. UNTV
3. ZTV

Viva-TV's Programming Block on IBC

PrimeTastik [Edit](#)

- Bloom (***Winx Club***)
- Sam, Clover and Alex (***Totally Spies!***)
- Christopher de Leon (***Who Wants To Be A Millionaire?***)
- Edu Manzano (***The Weakest Link***)
- Cristine Reyes (***Esperanza***)
- AJ Muhlach and Xyriel Manabat (***5 Girls and Daddy***)
- Adela Noriega and Fernando Carrillo (***Maria Isabel***)
- Jang Nara and Choi Daniel (***Pretty Young Woman***)
- Angelique Boyer (***Teresa***)

Sabado Power Pack [Edit](#)

- Paolo Trillo and Janelle So (***Milo World of Sports***)
- Barbie (***Barbie***)
- Amore (***Pop Pixie***)
- Shin Chan (***Crayon Shin Chan***)
- Kurochan (***Cyborg Kurochan***)
- Kirarin (***Kirarin***)
- Efren Bata Reyes (***World Open 10-Ball Championship***)
- (***NBA***)
- James Yap (***PBA***)
- Christopher de Leon (***Who Wants To Be A Millionaire?***)

Linggo Saya [Edit](#)

- Nonito Donaire (***Donaire Flashback***)
- (***NBA***)
- Anja Aguilar (***Dear Heart***)
- Ashley Rivera aka Petra Mahalimuyak (***Petra's Panniest***)
- James Yap (***PBA***)
- Anja Aguilar (***Born to be a Star***)
- Christopher de Leon (***Who Wants To Be A Millionaire?***)

Viva Kids [Edit](#)

- Bloom (***Winx Club***)
- Sam, Clover and Alex (***Totally Spies!***)
- Amore (***Pop Pixie***)
- Barbie (***Barbie***)

Anime Ring Kaisho [Edit](#)

- Shin Chan (***Crayon Shin Chan***)
- Kurochan (***Cyborg Kurochan***)
- Kirarin (***Kirarin***)

Panalo ang Viva-TV [Edit](#)

- Christopher de Leon (***Who Wants To Be A Millionaire?***)
- Edu Manzano (***The Weakest Link***)
- Anja Aguilar (***Born to be a Star***)

Ang Pinoy Drama [Edit](#)

- Cristine Reyes (***Esperanza***)
- AJ Muhlach and Xyriel Manabat (***5 Girls and Daddy***)
- Anja Aguilar (***Dear Heart***)

Bagong Sports, mas-Viva ka na! [Edit](#)

- James Yap (**PBA**)
- Nonito Donaire (**Donaire Flashback**)
- (**NBA**)
- Efren Bata Reyes (**World Open 10-Ball Championship**)

Anja Aguilar to host her own show on IBC-13

September 24, 2012

Born to be a Star host Anja Aguilar with the official judges are Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado

Sequestered TV station **IBC 13**, the undisputed number 3 leading TV network in the Philippines, which has a blocktime partnership with **Viva Entertainment** as **Viva-TV** for a primetime block from 5:00 pm to 12:00 midnight.

Such was what transpired at the **Grand Ballroom of The Diamond Hotel** on September 28, when **Viva-TV on IBC** gathered its biggest stars, network officials and the print media to a night of entertainment, competitions, raffle draws, huge prizes and of course, lots of fun and excitement.

A certified singing champion Anja Aguilar will now host her own show on the **Kapinoy** network **IBC-13**. Patterned after the internationally famous reality program ***Born to be a Star*** is the newest addition to the line-up in fast-growing lineup of top-rating shows that includes the game shows like ***Who Wants to be a Millionaire?*** and ***The Weakest Link***. The program is expected to open doors for aspiring talented artists with a singing contest.

We will enhance their new talents and help them perform better, like padadamitan, palalagyan ng make-up, kung kailangan ng back-up singers or dancers o di kaya'y puwedeng mas pagandahin pa ang kanilang areglo o arrangement, we will help them do that,” Anja explained yesterday at a presscon held at **Viva-TV** which is producing the reality show to become the next **Born to be a Star**. Our main edge will be the production value of the show. This group has the big budget for it.

Announced as **Viva-TV**’s host for its newest franchised TV show, the ***Born to be a Star*** format is the latest creation of worldwide production company **Endemol**. It is a proven international primetime ratings hit, with the show scoring a large percentage of the audience share in the United States and America for the future superstar.

Born to be a Star, the latest host to Anja’s lap this September, will start airing in September 30 on **IBC 13**. **Born to be a Star** is a smash hit creation of Mentorn International, the global production and distribution production company **Endemol**. The contest gives talented artists from 12 years old up a chance to display their creative flairs like their favorite stars for one night. Once chosen, they will be given makeovers, musical arrangements, back-up dancers if needed

in their performances. They will also have a chance to sing with Anja Aguilar. The price at stake is a whopping one million pesos worth of cash and prizes.

A singing champion noted it was a case of *deja vu* for her, as she recalled that she herself started her singing career in ***Little Big Star*** on **ABS-CBN**. For Anja, hosting this kind of reality show would mean being able to help new singers on their road to fame and fortune, payback time for her. The network signed a contract with **Endemol** to gain rights of its franchise of ***Born to be a Star***.

"I'd like others to get the kind of breaks that helped me get started as a singer. This is my chance to help and I'm sure that we will find a new stars in the show," Anja averred.

Born to be a Star, the American television newest sensation will be seen on **IBC-13** with its local version hosted by Anja Aguilar this September 30 every Sunday. In between awards and prizes, **Viva-TV** proclaimed its all-new shows and timeslots on **IBC**. On Sundays, teen drama anthology ***Dear Heart*** at 2:30 p.m., **2NE1-TV** at 3:30 p.m., the **PBA Philippine Cup** premieres at 4 p.m. for the basketball fans, the ***Born to be a Star*** right after, and Christopher de Leon's game show ***Who Wants to be a Millionaire?*** at 9:30 p.m.

Weeknights at 5:30 p.m. for **PrimeTastik** begin with phenomenal fairy cartoons ***Winx Club*** at 5:30 p.m., with a characters Stella, Aisha, Musa, Tecna, Flora and Bloom in the beginning at the Alfea school, Angelique Boyer's telenovela ***Teresa*** debuted at 6 p.m. (starting October 1), the flagship news program ***Express Balita*** anchored by Snooky Serna and Henry Omega-Diaz at 6:30 p.m., Richard Yap's ***The Weakest Link*** at 7:30 p.m., primetime teleserye Cristine Reyes' ***Esperanza*** at 8:30 p.m., new actor AJ Muhlach and child star Xyriel Manabat are teleserye ***5 Girls and Daddy*** at 9:15 p.m. (starting October 8), Fernando Carrillo for a new telenovela ***Maria Isabel*** at 10 p.m. and new Koreanovela ***I Need Romance*** at 10:45 p.m. More new shows will premiere in October.

IBC-13's new **Kapinoy** programming, which comes with the catchphrase the **Kapinoy Network** is still part of its bid to catch up in the local ratings race. From the way it has restructured its shows, the promising network is definitely current events, gospel, cultural and colorful from the Philippines.

Born to be a Star is on Viva [Edit](#)

October 3, 2012

This is the reason why singing contest like ***Star for a Night*** was hosting Asia's songbird Regine Vegasquez will win a popstar princess Sarah Geronimo. The talent and see the stars. ***Born to be a Star***, American Television's newest sensation will soon be here in the Philippines. **Viva** bought the franchise (like the ***The Weakest Link*** and ***Who Wants to be a***

Millionaire?). The Filipino edition of the popular American talent search, it will be hosted by a singing champion and powerhouse singer Anja Aguilar.

Vic del Rosario as the chairman and CEO, whose **Viva Group of Companies** is involved in movies, television, video, recording, cable channels, international pictures, interactive and live concerts. It has a earning huge success,**Viva-TV** is the strategy now have programs on **IBC-13** which promptly copied by the **Kapinoy** programming who aired more and more Mexican and Korean soaps. It was followed by Japanese animes and cartoons dubbed into Filipino as well as the sports events including the **NBA** and **PBA** games. Alongside they feature **Winx Club** and **Totally Spies!**, my absolute favorite animated series, they have a line-up of shows that interest all kinds of people.**Pop Pixie** is popular with those who have an interest in kids. **IBC-13**, the government-owned sequestered radio-television network owned by Eric Canoy, now hopes to be a major player in the broadcast ratings game (now limited to **GMA-7** and **ABS-CBN** with the former as the leader and the latter trailing behind) on the singing contest. **Born to be a Star** premieres this Sunday at 8:30 p.m. It will go against formidable programs **Kap's Amazing Stories** on **GMA-7** and **Sarah G. Live** on **ABS-CBN**.

Anja now joins the new company of Christopher de Leon of **Who Wants to be a Millionaire** and Richard Yap of **The Weakest Link** as star hosts of **Viva-TV** shows. She having been chosen to host **Born to be a Star**, Anja said. It is recalled that Anja herself started her singing career via a local reality talent show **Little Big Star** on **ABS-CBN**, hosted by popstar princess Sarah Geronimo.

Born to be a Star's popularity in a country where **IBC-13's** audience reach is nearly 20.5% percent nationwide. In Mega Manila where the ratings is fought fiercely, **IBC-13** is on a toggle with **TV5** which has cannibalized the audience of both **IBC-13** and **TV5**, making it officially the third in the ratings race.

The crisis in the recording and movie industry has diminished the power and profits of Boss Vic's formidable entertainment empire. Although still a force in the music recording, film production and distribution business, **VIVA's** fortunes have been kept alive by its investment in television programming on **IBC 13's** primetime block. Del Rosario has shown that he's still a major player with a local drama series such as soap-opera teleserye like **Esperanza** and **5 Girls and Daddy**, and teen drama anthology **Dear Heart**, and with a number of bankable hits like the first million-peso prize game shows **Who Wants To Be A Millionaire?** and **The Weakest Link**, and the million-peso prize reality talent search **Born to be a Star**, they helped **IBC 13** rise from its financial slump and mediocre ratings. By acquiring**Vintage Sports**, **VIVA** has also become the country's premier sports content provider with the basketball league**Philippine Basketball Association (PBA)**.

IBC-13 now No.1 on weekend early primetime

October 8, 2012

For the 4-months after airing, data based on **AGB-Nielsen Mega Manila** Individual Ratings show that sequestered TV network **IBC-13** has been winning over competition in the battle over weekend primetime ratings. Last Sunday (October 7), the **AGB Nielsen Arianna Megatam** (Individuals) overnight ratings indicated that for all of primetime (2:30pm-12:30am), **IBC-13** overtook **ABS-CBN** to become the 2nd most watched network. Based on the said report, **IBC-13** had an audience share of 28.9% beating **ABS-CBN's** 20.9% and following **GMA-7's** 15.8%.

More notably, **IBC's** weekend triumvirate from **Viva-TV** shows like *Dear Heart*, *2NE1-TV*, *PBA Philippine Cup*, *Born to be a Star* and *Who Wants to be a Millionaire?* was number 1 in the 2:30 pm-10:30 pm timeblock with a total of 30.6% audience share compared to **GMA-7's** 29.7% and **ABS-CBN's** 24.5%. Moreover, owing to the remarkable performances of its weekend triumvirate *Dear Heart*, *PBA*, *Born to be a Star* and *Who Wants to be a Millionaire?* on the same day, **IBC** landed in the No.1 position in terms of household viewership with a total of 30.6% household shares, compared to network leader **GMA-7's** 28.7% and **ABS-CBN's** 25.5%. "We are very good with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the **Kapinoy Network** has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings. On our part, we at **IBC-13** are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Eric Canoy, the new owner of **IBC**.

Most Watched TV Station: [Edit](#)

ABS-CBN [Edit](#)

ABS-CBN is a major commercial television network in the Philippines owned and operated by the publicly traded Filipino media conglomerate ABS-CBN Corporation. It is the country's largest and leading television network with an advertising revenues amounted to 17.5 billion pesos for the fiscal year 2011.

GMA 7 [Edit](#)

GMA Network (GMA) is a major commercial television & radio network in the Philippines. GMA Network is owned by GMA Network, Inc. a publicly listed company. Its first broadcast on television was on October 29, 1961, GMA Network (formerly known as DZBB TV Channel 7, RBS TV Channel 7, GMA Radio-Television Arts then GMA Rainbow Satellite Network) is commonly signified to as the "Kapuso Network" in reference to the outline of the company's logo. the network offered all original line-up of television series for the first quarter, in both

primetime and afternoon block such as *Legacy*, *Biritera* and *My Beloved* in GMA Telebabad and *Alice Bungisngis* and her *Wonder Walis*, *Broken Vow*, *The Good Daughter* and *Hiram na Puso* in GMA Afternoon Prime. In February 28, 2012, the network announced the retirement of Senior Vice President for the Entertainment Group, Wilma Galvante. The announcement came about after Galvante officially retired from the network, ending her 19 years of service as entertainment head. GMA Network appointed Lilybeth Rasonable as Officer in-charge of the Entertainment Group. Rasonable has been with the network since 1998 and has served as Program Manager, Assistant Vice President, and Vice President for Drama for the Entertainment Group. Her latest position prior to the appointment has seen her supervising the group's afternoon and primetime teledramas. In April 2012, GMA Network's Chairman Gilberto Duavit, Jr. announced that the network hit consolidated revenues at 13.083 billion pesos in 2011. That's despite the absence of 2.054 billion pesos worth of revenues from political ads generated in 2010 and the global impact of financial crisis in Europe and slow economic recovery in the U.S. in 2011.

IBC 13 [Edit](#)

IBC 13 is a Philippine VHF major commercial television network of the Government Communications Group headed by the Press Secretary in the Philippines. IBC is owned and operated by the Intercontinental Broadcasting Corporation. It is the country's third-biggest television network as the Kapinoy network with an advertising revenues amounted to 11.5 billion pesos for the fiscal year 2012 with its programming from children's programs, entertainment and news and public affairs. Viva-TV is an entertainment primetime TV programming block in the Philippines. It was owned and operated by Viva Entertainment. It program genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events.

Viva Entertainment is a programming contract of IBC 13 controlled by the government. The present arrangement calls for IBC 13 to control the non primetime hours, while Viva-TV takes hold of the primetime hours, started the telenovelas like *Maria Isabel*, *Teresa* and *Mar de Amor*, new Korean dramas *I Need Romance*, *Wife Returns* and *Romance Town*, we've been able to watch quality shows like phenomenal animated series *Winx Club*, *Totally Spies*, *Pop Pixie* and *Barbie* as well as the Korean reality shows like *K-POP Star Hunt* and *2NE1-TV*, and anime series from Japan like *Crayon Shin Chan*, *Cyborg Kurochan* and *Sailor Moon*. Among their new Viva-TV shows on IBC like comedy show *Petra's Panniest*, soap-opera primetime teleserye *Esperanza* and *5 Girls and Daddy*, and teen drama anthology series *Dear Heart*, i like watching popular and top-rating game shows like *Who Wants to be a Millionaire* and *The Weakest Link* and of course, the popular talent search *Born to be a Star*, which become the new homegrown Kapinoy programming.

TV5 [Edit](#)

TV5 is a major Filipino commercial television network based in Novaliches, Quezon City, Philippines. TV5 the network will complete the construction of its new headquarters, the 6,000-sqm TV5 Media Center located in Mandaluyong. In November 2012, TV5 is now on its full-blown nationwide transmission through a series of relay stations across the Philippines, broadcasting all of its all programs via satellite, TV5 is transmitting via satellite nationwide using previously on Agila 2 and NSS 11 but now moved to current satellite feed in SES 7 through Signal Digital TV.

Final 12 of Born to be a Star, clothe the countries

December 30, 2012

The Top 12 finalist of ***Born to be a Star*** on **Viva-TV** to be held on January 6, 2013 at the **Star Theater** of **Star City** on Roxas Boulevard. Besides that P1 million prize money to winners receive, cloth them all the biggest names in the field of Philippine design. Also, watch out for the airing every Sunday at 8:30pm on **IBC-13**, right after the **PBA** and right before phenomenally ***Who Wants to be a Millionaire?***.

Viva-TV's newest presentation, ***Born to be a Star*** is the Filipino edition of the newest sensation to come out of American television from **Endemol**.

Talks within **IBC** and **Viva** management to acquire the franchise began in 2011. Keen to join the network war of **ABS-CBN** and **GMA-7**, sequestered TV station **IBC-13** is banking on ***Born to be a Star*** to raise its share of Filipino viewers with **Viva**. ***Born to be a Star*** plays a big role in the network's **Kapinoy** programming. Meanwhile, every Saturday at 8:00pm with ***The Road to Stardom***, a ***Born to be a Star*** reality show component featuring the guesting of radio and television of the show.

In their garments, even given the confidence of the Top 12 finalist were PJ Gonzales (***Nothing's Gonna Change My Love For You***), Jea Marie Reyes (***Forever's Not Enough***), Rafael Ignacio (***Dance with Me*** - Orleans), Bratriz Munoz (***Crazy For You*** - Madonna), Reymond Sajor (***Kailan Pa May Ikaw***), Chivas Anton Malunda (***Wish*** - Donna Cruz), Czarinah Rosales (***Part of Your World***), Ysrael Carreon (***Kahit Isang Saglit***), Kevin Montallana (***Be My Lady***), Camille Cortez (***Rolling in the Deep*** - Adele), Gemma Fitzgerald (***Reflection*** - Cristina Aguilera) and Joshua Cadelina (***Just So You Know*** - Jesse McCartney) to perform in a production number.

Be guest at the Top 12 finals were Miguel Aguila, Athena Tibi, girl group M.I.L.K and Marvin Ong.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC 13**, **Globe**, the No.1 in Postpaid and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantliners**, **Center for Pop Music Philippines**, **Sunsilk** and **Lucky Me Supreme**.

Born to be a Star happy with Philippine ratings

January 7, 2013

Viva-TV is beefing up its promotion of ***Born to be a Star*** by featuring **Globe Prepaid** is the #1 in Postpaid. In an interview with **Manila Bulletin**, **Viva** chairman and CEO Vic del Rosario Perci Intalan stated that the network is very happy with the above-average ratings of ***Born to be a Star***'s New Year episode on **IBC-13**, the Filipino edition of the newest sensation to come out of American television from **Endemol**.

"Ako ang first Born to be a Star", while host a certified singing champion and powerhouse singer Ms. Anja Aguilar waits for auditioneers to the talent competition in a Top 12 finalist. Besides that P1 million prize money to winners receive, cloth them all the biggest names in the field of Philippine design. Since the No.3 slot. **IBC-13** is bring in more innovations to sure boost the primetime viewing habits of the Filipino.

- **Dwindling ratings.** After the prime time ratings, *Born to be a Star*'s ratings with Internet forums and visits to fansites increasing, *Born to be a Star* is a prime time time slots (result nights every Saturdays and performance nights every Sundays, after the Philippine Basketball Association). Indicators of the show's struggle are the advertisements – most are ads of IBC 13, Sunsilk, Charmee and Globe Prepaid. The fans are different, the social classes are different, they're completely different programming needs.
- **Tie in with the fansites.** Viva-TV about creating buzz for the show, especially among the A, B and upper C markets, in a *Born to be a Star* fansites.

Born to be a Star which was aired on Saturday from 8 to 9 p.m. and on Sunday from 8:30 p.m. to 9:30 p.m. The independent **AGB** survey revealed that ***Born to be a Star*** in at 28.8 points against **GMA-7's *Kapuso Mo, Jessica Soho*** with 26.4 percent and **ABS-CBN's *Sarah G Live!*** with 14.7 percent performance on the ratings while on Saturdays as in the 18.5 against drama anthology series ***Magpakailanman*** (Ch. 7) with 21.9 percent and ***Maalaala Mo Kaya*** (Ch. 2) with 20.8 percent performance on the ratings.

In their garments, even given the confidence of the Top 12 finalist were PJ Gonzales (***Nothing's Gonna Change My Love For You***), Jea Marie Reyes (***Forever's Not Enough***), Rafael Ignacio (***Dance with Me*** - Orleans), Bratriz Munoz (***Crazy For You*** - Madonna), Reymond Sajor (***Kailan Pa May Ikaw***), Chivas Anton Malunda (***Wish*** - Donna Cruz), Czarinah Rosales (***Part of Your World***), Ysrael Carreon (***Kahit Isang Saglit***), Kevin Montallana (***Be My Lady***), Camille Cortez (***Rolling in the Deep*** - Adele), Gemma Fitzgerald (***Reflection*** - Cristina Aguilera) and Joshua Cadelina (***Just So You Know*** - Jesse McCartney) to perform in a production number.

Born to be a Star being shown often on **Viva-TV** programs on **IBC** like the **NBA** and **PBA**, phenomenal game shows ***Who Wants to be a Millionaire?*** and ***The Weakest Link***, as well as its news programs ***Express Balita*** and ***Ronda Trese***. That's a reminder to all their ***Born to be a Star*** fans to watch **Viva-TV on IBC** more often as the popular talent search from official fanpage **Facebook** and **Twitter** accounts.

Born to be a Star Final 10 Picked

January 20, 2013

Born to be a Star as the Top 10 finalist this Sundays at 8:30 pm on **IBC 13**. Following this **PBA Games** and serve as pre-programming of ***Who Wants To Be A Millionaire*** also followed the action-packed movies ***Sinemaks*** with ***The Road to Stardom*** every Saturday at 8:00 pm. Considering the fact that we were up against the giant shows, we are still very much happy, said **Viva** chairman and CEO Vic Del Rosario, Jr. In fact, while people from **IBC-13** were waiting for the result of the ratings, advertisers were already calling for ad spots on ***Born to be a Star*** were really monitoring the ratings. Continued coming from ***Who Wants to be a Millionaire?***, which is also a new show, ***Born to be a Star*** considering that the ratings increased in the 1-hours that the viewers who tuned in at the start.

Born to be a Star at the same time slot right after the **Philippine Basketball Association (PBA)** which is now have the ***PBA Philippine Cup*** for the 2013 season. Compared to **PBA** ratings, ***Born to be a Star*** started credibly revealed Rosario.

Anton Malunda made it as last-minute additions to the Top 10 finalist of ***Born to be a Star*** in a singer champion round held Sunday (January 27) at the **Star Theater of Star City** on Roxas Boulevard in Pasay City. Besides that P1 million prize money to winners receive, cloth them all the biggest names in the field of Philippine design.

They will join Camille Cortez (***Phyramid*** - Charice feat. Iyaz), Joshua Cadelina (***Download*** - Dingdong Avanzado), Gemma Fitzgerald (***What Good is That Without You*** - Gimik Reunion), PJ Gonzalez (***Foolish Heart***), Jea Reyes (***Now and Forever*** - Richard Marx), Kevin Montallana (***God Gave Me You***), Ysrael Carreon (***Paano*** - Jovit Baldivino), Rafael Ignacio (***Paano*** - Jovit Baldivino) and Czarinah Rosales (***Just Fall In Love Again*** - Angeline Quinto) in the final round to perform in a production number of singing competition that will prize is a talent management contract with **Viva Artist Agency** in order for a talent contest to be exciting, all of the Top 10 finalists must be potential winners. Those in the next ***Born to be a Star*** list or the Final 10 will battle it out to the grand finals for the P1 million combined total prizes. Would be participating tonight the three solo and group competing for the prize of P50,000 and a great opportunity to participate in the semi finals with P100,000 and P1 million.

Born to be a Star, hosted by a certified singing champion and powerhouse singer Ms. Anja Aguilar, airs Saturdays at 8:30 p.m. right after ***Who Wants to be a Millionaire?*** on **IBC-13**.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC 13**, **Globe**, the No.1 in Postpaid and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantliners**, **Sunsilk** and **Lucky Me Supreme**.

IBC turns 53 [Edit](#)

February 10, 2013

Intercontinental Broadcasating Corporation is celebrating its 53rd anniversary this year. Sequestered television **Channel 13** started operating in 1960 as a commercial station in the '70s and early '80s at the height of martial law. Among its flagship programs were ***Iskul Bukol*** (Tito Sotto, Joey de Leon, Vic Sotto), ***TODAS*** (Val Sotto, Maribeth Bichara, Jimmy Santos, Freida Fonda), ***Chicks to Chicks*** (Freddie Webb, Nova Villa, Carmi Martin). Now, also **IBC** as the **Kapinoy** network brought to you in **Viva-TV**, a primetime block is home to the basketball tournaments like the **NBA** and **PBA** games while started the trend of Mexicanovela in local TV, topping ratings with ***Rosalinda*** and Koreanovela is ***My Daughter the Flower*** as well as its phonomenal cartoons like ***Pop Pixie*** and ***Winx Club***, anime series like ***Crayon Shin Chan***, ***Kirarin***, ***Akazukin Cha Cha*** and ***Cyborg Kurochan***. Also, in a local programs like soap-opera teleserye ***Esperanza*** and ***5 Girls and Daddy***, teen drama anthology series ***Dear Heart***, new comedy show like ***Petra's Panniest***, popular and top-rating phenomenal game shows like ***Who Wants to be a Millionaire?*** and ***The Weakest Link***, and a popular talent search show ***Born to be a Star***.

Viva-TV on IBC back then also airs different animes and cartoons during its primetime block. Such of those programs are ***Pop Pixie***, ***Winx Club***, ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Akazukin Cha Cha***. **Viva-TV** now gave its primetime block on **IBC** for live airing of the different plays of the **National Basketball Association (NBA)** and the **Philippines Basketball Association (PBA)**, wherein **Viva-TV on IBC** now is the home for **NBA** and **PBA**. **IBC-13** like the other top networks during those time also have made an effort to the other networks can offer with respect to their **Viva-TV** primetime programming, this was done by conceptualizing different programs that also became a hit and also captured the viewing public, such of those are telenovelas ***Rosalinda*** and ***Teresa***, asianovelas ***My Daughter the Flower***, primetime teleserye ***Esperanza*** and ***5 Girls and Daddy***, teen drama anthology ***Dear Heart***, a comedy show ***Petra's Panniest***, the popular and top-rating phenomenal game shows like ***Who Wants to be a Millionaire?*** and ***The Weakest Link***, and a popular talent search ***Born to be a Star***.

Born to be a Star going the Top 3 finalist at night

April 7, 2013

As it embraces the **Viva-TV's** new look with ***Summer Panalo ang Saya!***, to marks the primetime block of **IBC** for the festival of all-time summer this April.

Over at **IBC**, now have three shows that acknowledged as the new trend-setters, ***Who Wants to be a Millionaire***, ***The Weakest Link*** and ***Born to be a Star*** on **Viva-TV** which is a phenomenon when it debuted on primetime TV fare, together with the **NBA** and **PBA**. By the way, **Viva-TV** now on its Sunday broadcast starts at 9:30 a.m. on **IBC** with the **NBA** games at 12:30 p.m., followed by ***Dear Heart*** at 3 p.m. They have primetime more popular programs with the **PBA** at 4 p.m., followed by ***Born to be a Star*** at 8:30 p.m., ***Who Wants to be a Millionaire*** at 9:45 p.m. and ***Sinemaks*** at 10:30 p.m. **Kapinoy** programs in the afternoon and children's TV shows.

The much talked-about newcomer to local television, ***Born to be a Star*** goes a Top 4 finalist starting tonight. The innovative talent search contest show which is talking around the world by storm will now showing every Sunday at 8:30 p.m. on **IBC**. It come right after the **PBA Commissioners' Cup** and before ***Who Wants to be a Millionaire***, which goes on the air at 9:45 p.m. The famous game show will in turn be followed by action-packed ***Sinemaks*** starts at 10:30 p.m., featuring the Andrew E-starrer ***D' Uragons***.

Actress and certified singing champion Anja Aguilar, host ***Born to be a Star***. Tonight will see a dreams come true from the Top 3 finalist competing for the P50,000 prize and the chance to compete in the semi-finals and the finals with P100,000 and P1 million at stake respectively with a management contract from **Viva Artist Agency** and a recording contract from **Viva Records**.

The Top 4 contestants this week are teen princess rock Jea Reyes, the prince of heartthrob Kevin Montallana, the sweetheart princess Czarinah Rosales and the balladeer prince Joshua Cadelina to complete the semi-finals night.

Born to be a Star is another production by **Viva-TV**, which is also the franchisee of the top-rating game shows like ***Who Wants to be a Millionaire*** and ***The Weakest Link*** as well as the **NBA** and **PBA** games. It is taped weekly at the **Aliw Theater of Star City** on Roxas Boulevard. The contestants will perform in thier very own production numbers with musical arrngements by the award-winning musical composer Vehnee Saturno as well as the judges with Gino Padilla, Paula Bianca, Dingdong Avanzado and Joey Albert.

Viva-TV Goes Mall Kapinoy Tour

April 17, 2013

Intercontinental Broadcasting Corp. (IBC) is **The Kapinoy Network** means the privatization of the sequestered radio-television network and upgrade of its falcilities as it aims to be a strong

number 3 and possibly climb up to number 2 in the competitive television or the broadcast industry will turning 53rd year anniversary. **IBC** chairman Eric Canoy told **Inquirer Entertainment** that P13 billion will immediately be spent in investing in state-of-the-art broadcasting facilities while another P13 trillion will be the mission power. "Ang we are increasing more within the year," they added. **Viva Entertainment** also learned that **IBC** is now negotiating to transfer its facilities to its current location in **IBC Broadcast Center** in Broadcast City, Capitol Hills, Diliman, Quezon City.

The amount will be sourced from a combination of equity, government and borrowing that will be arranged by a syndicate led by the **Philippine Long Distance Telephone (PLDT)** and **Globe Telecom**, and with the president and CEO Boots Anson-Roa, who bought the TV station in the group of Eric Canoy.

IBC is also set to sign a memorandum of agreement with **Echostar**, the largest direct-to-home (DTH) satellite television company in the US, to be able to telecast its **Kapinoy** programs.

Company officials explained that **IBC-13** will have its own channel in **Echostar's** programming with the international channels **IBC Global** separately to viewers in the US (subscribers have to buy a separate box in addition to their cable TV subscription), current subscribers of watch **Viva-TV** programs on **IBC-13**.

The Kapinoy network has likewise entered with the **IBC's** AM radio stations **DZTV Radyo Budyong 1386** for the news and public service will provide content such as **IBC's** flagship news programs **Express Balita** which will be simulcast in **Radyo Budyong** radio stations nationwide. Meanwhile, the FM radio stations **IDMZ 891**, which is now the #1 urban music and dance mix FM radio in the Philippines, aims to target A-B-C markets.

Officials said that **IBC** has now grabbed the number 3 spot in the television industry next to the giant networks **ABS-CBN** and **GMA**, and the other number 3 spot is **TV5**. "We are now aiming to be a strong number 3 and eventually become number 2," they revealed.

Boots Anson-Roa, **IBC-13** president and CEO, earlier said the big-earners of more money for the network in the industry. The **PLDT** employees are now spending all her working hours for the company. The network in a block-time agreement with **Viva Entertainment**, the country's entertainment network and **IBC** is also said to have boosted the profitability of the **Viva Sports** and **Viva Films**. They explained that **Viva-TV's** phenomenal rise which came about chairman and CEO Vic del Rosario, Jr. bought the company now having bagged the contract with Viva Sports to exclusively air the two basketball league like the **Philippine Basketball Association (PBA)** and **National Basketball Association (NBA)** games. There is also the boxing-matches and the wrestling fans with **World Wrestling Entertainment (WWE)** for the mix-martial arts like **WWE BottomLine** and **WWE Smackdown** as well as the live coverage of the **2013 Southeast Asian Games** with the new children's basketball like the **Kiddie PBA** and **Junior NBA**.

During the network's relaunch last Friday, company officials also revealed various new **Kapinoy** programs that aim to increase viewership. **Viva-TV** will now be airing two

popularly basketball tournaments like the **PBA** and **NBA**, the new popular Korean asianovelas and the Mexican telenovelas like ***Palabra de Mujer***, ***Amor Bravio***, ***Rosalinda***, koreanovelas ***All About My Romance*** and ***Shut Up Flower Boy Band***, the importing Japanese anime programme line-up favorites like ***Cyborg Kurochan***, ***Crayon Shin Chan***, ***Akazukin Cha Cha*** and ***Kirarin***. Meanwhile, the local teleserye ***Esperanza*** with stars Cristine Reyes and the new romantic-teen drama anthology called ***Sandy's Boyfriend*** now top-billed by love-teams AJ Muhlach and Nadine Lustre to do the TV viewership ratings in established popular shows starring a certified singing champion Anja Aguilar, also the comedy show ***Petra's Panniest*** with host the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, as well as the airing of ***Who Wants to be a Millionaire*** with Christopher de Leon and ***The Weakest Link*** with Richard Yap are the two of game shows in the phenomenal million peso-prize and ***Born to be a Star***, a hugely popular talent search for the contest of singing star fans in the Philippine franchised and in the US with a certified singing champion Anja Aguilar. **IBC's** flagship news programs ***Express Balita*** and ***Ronda Trese*** will now set to the new format of the long-running newscast on Philippine TV from **IBC** newsroom.

A successful talent search Born to be a Star goes Mall Tour

April 20 ,2013

Since its premieres last September 2012, the successful talent search contest in the country ***Born to be a Star*** goes mall tour has relaunch on Saturday (April 20) at 2:30 p.m. at the **TriNoma Mall** in Quezon City with **Viva** chairman and CEO Vic del Rosario, Jr., the behind Viva's local production and creative services of ***Born to be a Star*** on **IBC**, goint to Top 3 finalist in the most-watched and top-rating singing talent search fans and continued its reign as the Sunday primetime singing talent search program nationwide.

Viva-TV's hit phenomenal talent search ***Born to be a Star*** has recently proven its strong fan base nationwide as it conquered the Sudnay primetime slot with its strong ratings win by scoring a national TV rating of 25.9% last April 14, beating rival **GMA's** ***Imbestigador*** and **ABS-CBN's** ***Pilipinas Got Talent*** with only 21.7% and 13.6% national TV ratings, respectively based on the data from **Kantar Media**.

As part of the talent search show's grand celebration for its success of phenomenon singing star in the champion fans in Top 3 finalist. For its consistent high national TV ratings, ***Born to be a Star*** truly conquered the nationwide talent search contest as proven by its top trending topics on **Twitter** and **Facebook**, almost every night, rising-star mall tours, best-selling new albums and merchandise, numerous magazine covers, new sold-out ticket concert and performances at the **Smart Araneta Coliseum** like the **PBA** and **NBA**.

Kapinoy shows, are now with **Viva-TV's** primetime programs like *Esperanza*, *Sandy's Boyfriends*, *Dear Heart*, *Petra's Panniest*, *PBA*, *NBA*, *Who Wants to be a Millionaire*, *The Weakest Link* and *Born to be a Star*, with **IBC's** flagship news programs *Express Balita* and *Ronda Trese*, the leading flagship children's TV show in the country *KapinoyLand* and the noontime variety show *Lunch Break*.

Continue to be happier than the rising-singing star fans with host a certified singing champion and powerhouse singer Anja Aguilar in *Born to be a Star*, our official judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado along with the Top 4 finalist starting tonight, the Top 4 contestants this week are the teen princess rock Jea Reyes, the king of heartthrob Kevin Montallana, the sweetheart princess Czarinah Rosales and the balladeer prince Joshua Cadelina to complete the semi-finals night, every Sundays at 8:30 p.m., after the *PBA Commissioners' Cup* and before game show *Who Wants to be a Millionaire* on **Linggo Saya** on **IBC**.

Born to be a Star is another production by **Viva-TV**, which is also the franchisee of the top-rating game shows like *Who Wants to be a Millionaire* and *The Weakest Link* as well as the **NBA** and **PBA** games for basketball fans, and the **WWE** programming with *WWE Smackdown* and *WWE RAW* for wrestling fans. It is taped weekly at the **Aliw Theater of Star City** on Roxas Boulevard. For more updates, log on to www.ibt.com.ph, follow @borntobeastar on Twitter and like the show's official Facebook fanpage at www.facebook.com/borntobeastarofficial.

Born to be a Star goes season 1 grand finals night on April 28

April 24, 2013

Born to be a Star Final 3: Joshua Cadelina, Jea Marie Reyes and Czarinah Rosales. Photo By: Viva Entertainment.

"In a world-class Asia's singing superstar fans, this rising showdown in *Born to be a Star*, as the certified singing champion Anja Aguilar that two contenders can now finally battle to become the next *Born to be a Star* fans, shown in the United States, North America, Canada, Japan, Hawaii, Guam, Papua New Guinea, Australia, Asia, Taiwan, United Kingdom, Hong Kong, France, Korea, Mexico, Japan and some countries in the Middle East. Meanwhile after the **Season 1** grand finals, the **Season 2** of *Born to be a Star* debuted on May 5, 2013 while Anja will be joined by her new co-host are the twins Juan Miguel and Juan Carlos Urquico.

"This Sunday on *Born to be a Star*, after the *PBA Commissioners' Cup*, the Final 2 contenders start to prepare in the much-awaited 2-hour **Season 1** grand finals night on April 18 this summer on **Viva-TV on IBC**. In addition to P1 million peso prize money to the winners

accepted in a rising stars, the clothe them all the biggest names in the field of Philippine design with the talent management contract from **Viva Artist Agency** and the music recording contract from **Viva Records** and **Vicor Music**.

"Who among the Quezon City are Czarinah Rosales, as the **Sweetheart Princess** Jea Marie Reyes, as the **Teen Rock Princess** and Joshua Cadelina, as the **Balladeer Prince**, will shine as the most-awaited singing grand champion, our official 4 judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado."

"Also on Sudnay, the **Born to be a Star** will perform duets with some of the industry's biggest names. Are they ready to collaboratre with the rising singing stars? Find out!

"In an exclusive interview, Czarinah, Jea and Gregggy reveal thier rising secrets on how they are preparing for the much-anticipated grand superstar showdown. The contenders also how **Born to be a Star**, the first ever Anja Aguilar in the nationwide talent search contest, gradually for superstar fans worldwide.

"Czarinah Rosales: The Sweetheart Princess in Makati City"

The phenomenal teen star in the young pop princess Czarinah Rosales, more superstar fans in the Philippines. Singing superstar in rising shine of stars.

"Jea Marie Reyes: The Teen Rock Princess in Quezon City"

A rising phenomenal teen star in the young pop rock princess as Jea Marie Reyes, she eliminated of **ABS-CBN's Little Big Superstar** at the time. Now, to become part of **Born to be a Star** for the singing superstar fans.

Joshua Cadelina: The Balladeer Prince in Quezon City"

Diliman, Quezon City is Joshua Cadelina made to the concluding part of this **Season 1's Born to be a Star**. He's truly indebted to his No.1 singing champion Anja Aguilar. "If ever he is the grand champion, a party awaits Joshua's fans, who have tremendously increased throughout the competition. Joshua now is the time for the grand winner of **Original Pilipino Music** into the balladeer prince.

"It's amazing that at the beginning of Born to be a Star, Joshua now is the singing star fans are swarming every Sunday just to hear her every performance.

Kung Siya Ang Mahal performed by Czarinah Rosales she sang the song version like the one and only popstar princess Sarah Geronimo. *I Need You Now* performed by Jea Marie Reyes. Although he sang the song like Firehouse, her new OPM pop rock voice in a standout very successfully. *Maging Sino Ka Man*, performed by Joshua Cadelina in his 24-year-old, who eventually won the top prize. He's now a showbiz to his dream of "becoming an international star."

Be guest at the live grand finals night were Miguel Aguila, Marvin Ong and Nadine Lustre.

"Witness the making a true shine on superstars! Catch live with ***Born to be a Star: The Season 1 Grand Finals*** live at the **Smart Araneta Coliseum** for the grand winner tonight, this Sunday nights, April 28 starting at 8pm, right after the **PBA Commissioners' Cup** on **Viva-TV on IBC**." Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC**, **Globe**, the No.1 in Postpaid and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Center for Pop Music Philippines**, **Charmee Pantliners**, **Sunsilk** and **Lucky Me Supreme** with radio partners are **iDMZ**, **90.7 Love Radio**, **93.9 iFM**, **iDMZ**, **Mellow 947**, **96.3 Easy Rock** and **99.5 Play FM**.

Born to be a Star (season 2)

The second season of [*Born to be a Superstar*](#) produced by [IBC Entertainment TV](#), [Viva Television](#) and premiered on [IBC](#) under [Viva-TV](#) primetime block on May 5, 2013. A certified singing champion [Anja Aguilar](#) leads the role as the host of the show with her co-host are the new twins [Juan Miguel Urquico](#) and [Juan Carlos Urquico](#). Once again, the judges including [Gino Padilla](#), [Paula Bianca](#), [Joey Albert](#) and the original prince of pop [Dingdong Avanzado](#). Auditions for this season were held in several key cities in the Philippines including [Baguio](#), [Iloilo](#), [Cebu](#) and [Davao](#). The Urquico twins left show to do [TODAS Kids](#), a kiddie gag show every weekday afternoons.

A special episode, dubbed as [High School Superstar](#), highlighting the past episodes of the season will be aired on June 8, 2013.

On March 23, 2014, [Cayleen Villamor](#), a 17-year old singer from Diliman, [Pasig City](#), was hailed as the grand winner of the season while [Veejay Aragon](#) of [Quezon City](#) as the 1st runner-up and [Ronald Humarang](#) of [Makati City](#) as the 2nd runner-up.


[*Born to be a Superstar*](#)

Season 2

Broadcast from May 5, 2013 – March 23, 2014

Judges [Gino Padilla](#)
[Paula Bianca](#)
[Joey Albert](#)
[Dingdong Avanzado](#)

Host(s) [Anja Aguilar](#)
[Sam Concepcion](#)

| | |
|--------------------|---|
| | <u>Marvin Ong</u> <u>Khalil Ramos</u> |
| Broadcaster | <u>IBC</u> |
| | Winner: |
| | <u>Cayleen Villamor</u> |
| Origin | Pasig City |
| Genre(s) | Singing, Dancing |
| | 1st Runner-up |
| | <u>Veejay Aragon</u> |
| | 2nd Runner-up |
| | <u>Ronald Humarang</u> |
| | Chronology |
| | 2014  |

Auditions [Edit](#)

The auditions for the second season takes place in key cities in the Philippines. Major auditions are held in [Baguio](#), [Davao](#), [Cebu](#), [Batangas](#) and [Iloilo](#) where the hopefuls are judged by Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. Also, auditions are also held in other cities mall tours and judged by the staff of *Born to be a Superstar*. Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 25 years old from different high schools. Before the show aired on May 5, 2014, the top 21 auditionees were already announced. In the final auditions, each auditionee must present themselves and sing their final audition songs. From the top 21 auditionees, 12 finalists will advance for the live shows and compete for the grand prize.

Successful applicants were given a pass for the Main Auditions. [IBC](#), [Viva Entertainment, Inc.](#) and its radio partners like [90.7 Love Radio](#), [93.9 iFM](#), [Mellow 947](#), [96.3 Easy Rock](#), [99.5 Play FM](#), [101.1 Yes FM](#) and [iDMZ 891 FM](#) provided free transportation, food and lodging for Theater Eliminations.

Auditions took place in the following locations:

| Audition Date | City | Audition Venue |
|----------------|----------------------------------|--|
| March 23, 2013 | Quezon City | SM City North EDSA |
| March 25, 2013 | Baguio City | SM City Baguio |
| March 28, 2013 | Mandaluyong City | SM Megamall |
| March 29, 2013 | Iloilo City | SM City Iloilo |
| March 30, 2013 | Cebu City | SM City Cebu |
| April 7, 2013 | Davao City | SM City Davao |
| April 27, 2013 | Batangas City | SM City Batangas |
| April 29, 2013 | Quezon City | Smart Araneta Coliseum |
| May 4, 2013 | Quezon City | Trionma Mall |
| June 1-5, 2013 | Quezon City | Smart Araneta Coliseum |

Weekly Themes [Edit](#)

The opening act features different songs with [Anja Aguilar](#) starts with an opening song and dance number.

- May 5, 2013: Before I Fall in Love (Coco Lee)
- May 12, 2013: This Kiss (Carly Rae Jepsen)
- May 19, 2013: Before I Fall in Love (Coco Lee)

- May 26, 2013: Queen of the Night
- June 2, 2013: Before I Fall in Love (Coco Lee)
- June 9, 2013: Born to be a Star
- June 16, 2013: Say You'll Never Go
- June 23, 2013: Fall In Love Again
- June 30, 2013: Oh Girl (Dingdong Avanzado)
- July 7, 2013: No More Tears (Enough is Enough) (Donna Summer and Barbra Streisand)
- July 14, 2013: Queen of the Night
- July 21, 2013: Before I Fall In Love (Coco Lee)
- July 28, 2013: No More Tears (Enough is Enough) (Donna Summer and Barbra Streisand)
- August 4, 2013: This Kiss (Carly Rae Jepsen)
- August 11, 2013: Pyramid ([Charice Pempengco](#))
- August 18, 2013: Domino (Jessie J)
- August 25, 2013: Stronger (Kelly Clarkson)
- September 1, 2013: Titanium (David Guetta feat. Sia)
- September 8, 2013: Piano in the Dark (Brenda Russel)

Born to be a Superstar

- September 15, 2013: Titanium (David Guetta feat. Sia)
- September 22, 2013: Pump It (Black Eyed Peas)
- September 29, 2013: Best Song Ever (One Direction)
- October 6, 2013: We Can't Stop (Miley Cyrus)
- October 13, 2013: Wrecking Ball (Miley Cyrus)
- October 20, 2013: Slow Down (Selena Gomez)
- October 27, 2013: Another One Bites the Dust (Queen)
- November 3, 2013: Blurred Lines (Rocin Thicke)
- November 10, 2013: If I Should Love Again
- November 17, 2013: Naked and Sacred (Maria Taylor)
- November 24, 2013: I Need to Know (Marc Anthony)
- December 1, 2013:
- December 8, 2013:
- December 15, 2013: Roar (Katy Perry)
- December 22, 2013: Sa Araw ng Pasko (Various Artists) performed by The Top 9 Finalists

- December 29, 2013:
- January 4, 2014:
- January 11, 2014:
- January 18, 2014:
- January 25, 2013: Timber (Kesha feat. Pitbull)

Each week of the show had a particular theme.

- May 5, 12, 19 and 26, and June 2, 2013: You are the Superstar
- June 9, 16 and 23, 2013: School of Superstars
 - June 9, 2013: First batch - Cayleen, Ronald, Melvin, Vanessa, Anne
 - June 16, 2013: Second batch - Veejay, Pauline, John Michael, Muriel, Josephine, John Neil, Tony
 - June 23, 2013: Third batch - Jet, Lance, Rhonsben, Anna, Leon, Kristofer, Carl
- June 30, 2013: Rising Singing Stars
- July 7, 2013: Born to be a Regional Superstar
- July 14, 2013: Superstar of the 80's
- July 21, 2013: Anja's Birthday Superstar Party (Birthday Tribute as Anja @ 19)
- July 28, 2013: Born to All-Superstar Fans
- August 4, 2013: Cebuano Superstars
- August 11, 2013: Sing and Dance Week
- August 18, 2013: Requested Songs by Kapinoy Stars
- August 25, 2013: Born to be a World Superstar
- September 1, 2013: Superstar Party
- September 8, 2013: Born to the Asian Superstar
- September 15, 2013: Singing Hall of Fame
- September 22, 2013: Happy Born to be a Superstar 1st Birthday
- September 29, 2013: Born to be a Superstar 1st Year Anniversary
- October 6, 2013: The Superstar Music World
- October 13, 2013: October Halloween Superstars
- October 20, 2013: Rising Holliday Superstar
- October 27, 2013: Born to be a Superstar Quarterfinals
- November 3, 2013: Quarterfinals Night
- November 10, 2013: Parade of Quarterfinals
- November 17, 2013: Superstar By Request
- November 24, 2013: Superstar Party

- December 1, 2013: A Night Before Christmas
- December 8, 2013: Requested Songs by Kapinoy Superstars
- December 15, 2013: Holiday Superstars
- December 22, 2013: Top 9 Quarterfinals for Christmas Superstars
- December 28 and 29, 2013: New Year Celebration
- January 18 and 19, 2014: Popular Songs by Kapinoy Superstars
- January 25 and 26, 2014: Chinese New Year Supahstars
- February 1 and 2, 2014: Battle of Singing Champion
- February 8 and 9, 2014: The Night of the Champions
- February 15, 2014: Valentine Song Request of Kapinoy Superstars
- February 16, 2014: Love My Superstar
- February 22 and 23, 2014: Singing a Future Superstar
- March 1 and 2, 2014: Top 4 Finalist

High School Superstar [Edit](#)

Main article: [High School Superstar](#)

Kakaibang Idol is the special episode of *Born to be a Star* held on June 8, 2013 at the [Smart Araneta Coliseum](#), before Sunday nights. It is an [interactive reality](#) singing talent search competition consisting of teen auditionees. The program was named *High School Superstar* because the contestants made an impact among viewers. The reality talent singing were present that night, performed at the beginning and end of the show. Likewise, Padilla, Bianca, Albert and Avanzado over jury duties that night were performers [AJ Muhlach](#), [Nadine Lustre](#) and [Coco Martin](#). Although the event served as a breather, voting involving viewers picking the performer who should be proclaimed *High School Superstar* tonight at the Big Dome.

Finalists [Edit](#)

Main article: [List of Born to be a Star \(season 2\) finalists](#)

Elimination chart [Edit](#)

| | | | | | | |
|--------|------------|--------|-------|-----------------|------------|--------|
| Top 20 | Top 15 | Top 12 | Top 5 | Non-Elimination | Runners-Up | Winner |
| Legend | | | | | | |
| Safe | Eliminated | | | | | |

| Stage: | | Semi-Finals | | | | | | | | | | | | Finals | | |
|-----------|-----------------------------|-----------------------------|-----------------------------|-------------------|--------------------------|---------------------------|-------------------------|-------------------------|--------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|--|--|
| Week: | | Jul y 14, 20 13 | Jul y 28, 20 13 | August 4, 2013 | Septem ber 1, 2013 | Septem ber 22, 2013 | Octobe r 27, 2013 | Decem ber 1, 2013 | Decem ber 22, 2013 | January 5, 2014 | January 26, 2014 | Februar y 9, 2014 | March 1, 2014 | Marc h 23, 2014 | | |
| Pla ce | Contest ant | Result | | | | | | | | | | | | | | |
| 1 | Caylee n Villamo r | | | | | | Low4 | | | Non- Elemina tion | | Low5 | Non- Elemina tion | Winn er | | |
| 2 | Veejay Aragon | | | | | | | Low4 | | Non- Elemina tion | Low3 | Low2 | Non- Elemina tion | 1st Runn er- Up | | |
| 3 | Ronald Humar ang | | | | | Low4 | | Low7 | | Non- Elemina tion | | | | 2nd Runn er- Up | | |
| 4 | Anne Bernar do | | | | | | | | Low-1 | | Non- Elemina tion | | 3rd Runner- Up | | | |
| 5 | Melvin Rimas | | | | | | Low4 | | Non- Elemina tion | Low-6 | | Elemin ated | | | | |
| 6 | Jet Barrun | | | | | | | Low2 | | Non- Elemina tion | | Elemin ated | | | | |
| 7 | Anna Baluyot | | | | | | | | Low-8 | Non- Elemina tion | Elemina ted | | | | | |
| 8-9 | John Michae l Narag | | | | | | | | Elemina ted | | | | | | | |
| | Carl Malone | | | | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|-------|---------------------|--|--|------------|--|------------|------------|------------|--|--|--|--|
| | Montecido | | | | | | | | | | | |
| 10 | Vanessa Rangadhol | | | | | | | Eliminated | | | | |
| 11-12 | Tony Dela Paz | | | | | | Eliminated | | | | | |
| | Kristofer Danguilos | | | | | | | | | | | |
| 13-15 | Leon Matawaran | | | | | Eliminated | | | | | | |
| | Muriel Lomadilla | | | | | | | | | | | |
| | Pauline Agupitan | | | | | | | | | | | |
| 16-20 | Rhonsben Jonota | | | Eliminated | | | | | | | | |
| | Lance Oñate | | | | | | | | | | | |
| | John Neil Roa | | | | | | | | | | | |
| | Rhonsben Jonota | | | | | | | | | | | |
| | Josephine Aton | | | | | | | | | | | |

Television ratings [Edit](#)

Television ratings for the second season of *Born to be a Superstar* on [IBC](#) under [Viva-TV](#) primetime block are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS*. *AGB Nielsen Philippines* covers [Mega Manila](#), while *Kantar Media - TNS* covers most of the Philippines.

Television ratings for the second season of *Born to be a Superstar*:

- **Color keys:**
- Highest rating during the season
- Lowest rating during the season

| Television ratings of the second season of <i>Born to be a Superstar</i> | | | | | | | |
|--|---------------|-------------|----------|-----------|--------------------|----------|-----------|
| Stage | Air Date | AGB Nielsen | | | Kantar Media - TNS | | |
| | | Rating | Ranking | | Rating | Ranking | |
| | | | Timeslot | Primetime | | Timeslot | Primetime |
| <i>You are the Superstar</i> | May 5, 2013 | 30.5% | #1 | #1 | 33.8% | #1 | #1 |
| | May 12, 2013 | 29.7% | #1 | #1 | 31.6% | #1 | #1 |
| | May 19, 2013 | 25.1% | #1 | #2 | 27.7% | #1 | #2 |
| | May 26, 2013 | 22.2% | #1 | #3 | 24.5% | #1 | #1 |
| | June 2, 2013 | 20.9% | #2 | #3 | 21.1% | #2 | #2 |
| <i>School of Superstars</i> | June 9, 2013 | 29.1% | #1 | #1 | 30.6% | #1 | #1 |
| | June 16, 2013 | 25.5% | #2 | #2 | 27.6% | #2 | #2 |
| | June 23, 2013 | 22.5% | #3 | #3 | 23.3% | #3 | #3 |
| <i>Rising Singing Stars</i> | June 30, 2013 | 30.9% | #1 | #1 | 33.7% | #1 | #1 |
| | July 7, 2013 | 27.7% | #2 | #2 | 28.4% | #2 | #3 |
| | July 14, 2013 | 33.2% | #1 | #1 | 35.8% | #1 | #1 |
| | July 21, 2013 | 30.7% | #1 | #1 | 33.4% | #1 | #1 |
| | July 28, 2013 | 25.5% | #2 | #1 | 26.7% | #3 | #3 |

| | | | | | | | |
|----------------------|--------------------|-------|----|----|-------|----|----|
| | August 4, 2013 | 22.5% | #2 | #5 | 24.4% | #2 | #5 |
| | August 11, 2013 | 19.9% | #3 | #2 | 21.5% | #4 | #3 |
| | August 18, 2013 | 18.7% | #2 | #1 | 20.4% | #3 | #2 |
| | August 25, 2013 | 13.3% | #1 | #4 | 15.4% | #2 | #5 |
| | September 1, 2013 | 15.5% | #1 | #2 | 19.8% | #3 | #3 |
| | September 8, 2013 | 21.1% | #1 | #1 | 23.4% | #1 | #1 |
| | September 15, 2013 | 24.4% | #1 | #1 | 26.7% | #1 | #1 |
| | September 22, 2013 | 23.3% | #1 | #1 | 24.1% | #1 | #1 |
| Quarterfinals | September 29, 2013 | 26.4% | #2 | #2 | 28.9% | #2 | #2 |
| | October 6, 2013 | 18.6% | #1 | #1 | 20.7% | #1 | #1 |
| | October 13, 2013 | 19.6% | #1 | #6 | 21.6% | #1 | #3 |
| | October 20, 2013 | 18.5% | #1 | #2 | 20.4% | #1 | #2 |
| | October 27, 2013 | 33.4% | #1 | #1 | 33.6% | #1 | #1 |
| | November 3, 2013 | 27.4% | #1 | #1 | 28.3% | #1 | #1 |
| | November 10, 2013 | 14.5% | #1 | #7 | 16.7% | #1 | #8 |
| | November 17, 2013 | 27.7% | #1 | #1 | 28.6% | #1 | #1 |

| | | | | | | | |
|--|-------------------|-------|----|----|-------|----|----|
| | November 24, 2013 | 28.9% | #1 | #3 | 29.3% | #1 | #2 |
| | December 1, 2013 | 23.1% | #1 | #5 | 25.4% | #1 | #1 |
| | December 8, 2013 | 19.6% | #1 | #1 | 20.7% | #1 | #1 |
| | December 15, 2013 | 21.2% | #1 | #1 | 22.4% | #1 | #1 |
| | December 22, 2013 | 25.5% | #1 | #1 | 26.3% | #1 | #1 |
| | December 28, 2013 | 29.9% | #1 | #1 | 30.4% | #1 | #1 |
| | December 29, 2013 | 26.6% | #1 | #1 | 27.3% | #1 | #1 |
| | January 4, 2014 | 23.1% | #1 | #1 | 24.7% | #1 | #1 |
| | January 5 | 27.9% | #1 | #1 | 28.8% | #1 | #1 |
| | January 11, 2014 | 26.5% | #1 | #2 | 28.2% | #1 | #2 |
| | January 12, 2014 | 21.6% | #1 | #1 | 22.4% | #1 | #1 |
| | January 18, 2014 | 26.3% | #1 | #2 | 27.7% | #1 | #2 |
| | January 19, 2014 | 30.3% | #1 | #1 | 31.9% | #1 | #1 |
| | January 25, 2014 | 36.7% | #1 | #1 | 37.8% | #1 | #1 |
| | January 26, 2014 | 29.9% | #1 | #1 | 30.5% | #1 | #1 |
| | February 1, 2014 | 32.7% | #1 | #1 | 34.4% | #1 | #1 |

| | | | | | | | |
|--------------------------|-------------------|-------|----|----|-------|----|----|
| | February 2, 2014 | 29.9% | #1 | #1 | 30.5% | #1 | #1 |
| Semi-Finals | February 8, 2014 | 23.9% | #1 | #6 | 24.8% | #1 | #7 |
| | February 9, 2014 | 28.6% | #1 | #1 | 29.4% | #1 | #1 |
| | February 15, 2014 | 37.5% | #1 | #1 | 38.6% | #1 | #1 |
| | February 16, 2014 | 21.5% | #1 | #2 | 32.2% | #1 | #2 |
| | February 22, 2014 | 30.6% | #1 | #2 | 31.9% | #1 | #2 |
| | February 23, 2014 | 24.2% | #1 | #4 | 25.4% | #1 | #5 |
| | March 1, 2014 | 36.8% | #1 | #1 | 37.8% | #1 | #1 |
| | March 2, 2014 | 29.9% | #1 | #1 | 30.8% | #1 | #1 |
| | March 8, 2014 | 31.7% | #1 | #3 | 32.0% | #1 | #3 |
| | March 9, 2014 | 33.6% | #1 | #2 | 34.4% | #1 | #2 |
| | March 15, 2014 | 35.8% | #1 | #1 | 36.9% | #1 | #1 |
| | March 16, 2014 | 34.6% | #1 | #2 | 35.8% | #1 | #2 |
| Live Grand Finals | March 22, 2014 | % | # | # | % | # | # |
| | March 23, 2014 | % | # | # | % | # | # |
| SEASON AVERAGE | | % | # | # | % | # | # |

Music [Edit](#)

Born to be a Superstar: The Album [Edit](#)

Born to be a Superstar: The Album is the compilation album from the reality [talent show](#) [Born to be a Superstar \(season 2\) finalists](#), an franchise in the [Philippines](#). It released under [IBC Records](#) released on September 23, 2013. The album composed of 13 tracks and performed by the top 12 contestants of the TV show.

1. You Light Up My Life (composed by Vehnee Saturno) - [Cayleen Villamor](#)
2. Hang On (Gary Valenciano) (composed by Jonathan Manalo) - [Veejay Aragon](#)
3. I Could Not Ask For More (composed by Tito Cayamanda) - [Ronald Humarang](#)
4. Fallin' (Sarah Geronimo) (composed by Vehnee Saturno) - [Anne Bernardo](#)
5. Gusto Kita (composed by Gary Valenciano) - [Melvin Rimas](#)
6. Kung Tayo'y Magkakalayo (composed by Vehnee Saturno) - [Jet Barrun](#)
7. Ikaw ang Lahat sa Akin (composed by Ryan Cayabyab) - [Tony dela Paz](#)
8. Points of View (Joey Albert) (composed by Freddie Saturno) - [Anna Baluyot](#)
9. Maghihintay Sa'yo (composed by Dingdong Avanzado) - [John Michael Narag](#)
10. Babalik Pa Rin (composed by Gary Valenciano) - [Carl Malone Montecido](#)
11. Everywhere I Am There You'll Be (composed by Louie Ocampo) - [Vanessa Rangadhol](#)
12. Ikaw Lamang (composed by Popsie Saturno) - [Kristofer Danculos](#)
13. Born to be a Superstar (Theme) (composed by Marcus Davis, Vehnee Saturno and Freddie Saturno) - [Anja Aguilar](#), [Sam Concepcion](#), [Marvin Ong](#) and [Khalil Ramos](#)

References [Edit](#)

See also [Edit](#)

- [Season 2 of Born to be a Star debuts on May 5](#)
- [Kapinoy fans showing muscle in ratings war](#)
- [When superstars party, Viva-TV's grand bash for Born to be a Star relaunch](#)
- [New Season 2 premieres last May 5](#)
- [Meet the stars of Viva-TV's Top 5 shows](#)
- [IBC and TV5 claims to be No.3](#)
- [Born to be a Star preps up for World Tour](#)
- [Born to be a Star debuted No.1 says IBC](#)
- [Born to be a Star: The phenomenon Season 2 begins](#)
- [IBC ratings on the rise of hit Kapinoy shows](#)
- [Kapinoy Network maging Idol mas-Superstar!](#)
- [Blockbuster movies on IBC](#)
- [All-Superstar Stage of Born to be a Star Begins this Sunday](#)
- [IBC-13 develop its own talents](#)
- [The Kapinoy Network for the superstar network](#)
- [Born to be a Star reveals Top 12 this Sunday](#)
- [Born to be a Superstar launched the audition](#)

- [IBC 13 relauches Born to be a Superstar worldwide](#)
- [Born to be a Superstar Top 12 for the Live Shows](#)
- [Born to be a Star marks on its 1st Anniversary starts September 29](#)
- [IBC Regional launched Born to be a Superstar](#)
- [Kapinoy big guns: On-cam and off-cam](#)
- [Born to be a Superstar Earn Recognitions Abroad](#)
- [Top 10 Finalist of Born to be a Superstar](#)
- [Event: IBC Launches Born to be a Superstar Regional Tour](#)
- [IBC heats 2014 with big reality franchises](#)
- [Born to be a Superstar Top 3 - Ronald Humarang, Cayleen Villamor and Veejay Aragon](#)

External links [Edit](#)

- [Official website](#)

High School Superstar

High School Superstar is the special episode of *[Born to be a Star](#)* season 2 held on June 8, 2012, a Saturday night before Sunday nights on Season 2 premieres. It is the [interactive reality](#) singing talent search competition consisting of the teen auditions in the collage of school. The show named *High School Superstar* because live at the [Smart Araneta Coliseum](#) made an impact among viewers of the talent show.

Contestants [Edit](#)

The following, in order of performance in the show, are:

- [Cayleen Villamor](#)
- [Ronald Humarang](#)
- [Melvin Rimas](#)
- [Vanessa Rangadhol](#)
- [Anne Bernardo](#)

List of Born to be a Star (season 2) finalists

The ***Born to be a Superstar Finalists*** consisted of 12 singers who competed for [Born to be a Superstar](#). They were selected after several stages of audition and theater eliminations, and succeeded in earning a spot in the finals by popular votes from the viewers.

Finalists [Edit](#)

Cayleen Villamor

- If Only ([Sarah Geronimo](#)) (June 9)
- [You Light Up My Life](#) ([Barbra Streisand](#)) (June 30)
- [Queen of the Night](#) ([Whitney Houston](#)) (July 14)
- To Reach You ([Anja Aguilar](#)) (July 21)
- [Love on Top](#) ([Beyonce](#)) (July 28)
- Bakit Di Totohanin ([Carol Banawa](#)) (August 4)
- [I Will Love Again](#) ([Lara Fabian](#)) (August 11)
- Out of the Blue ([Debbie Gibson](#)) (with [Nadine Lustre](#)) (August 18)
- Before I Fall in Love ([Coco Lee](#)) (August 25)
- Hulog ng Langit ([Angeline Quinto](#)) (September 1)
- [Forever's Not Enough](#) ([Sarah Geronimo](#)) (September 8)
- Before I Fall in Love ([Coco Lee](#)) (September 15)
- Patuloy ng Pangarap ([Angeline Quinto](#)) (September 22)
- [You Light Up My Life](#) ([Barbra Streisand](#)) (composed by Vehnee Saturno) (September 29)
- [You Got It All](#) ([The Jets](#)) (October 6)
- [Stand Up for Love](#) ([Detiny's Child](#)) (October 13)
- Before I Fall in Love ([Coco Lee](#)) (October 20)
- [To Love You More](#) ([Celine Dion](#)) (October 27)
- I Just Fall in Love Again ([Angeline Quinto](#)) (November 3)
- I Believe in You ([Smokey Mountain](#)) (November 10)
- It Takes A Man and A Woman ([Sarah Geronimo](#)) (November 17)
- Sa Isip Ko ([Agot Isidro](#)) (November 24)
- Kung Maibabalik Ko Lang ([Regine Velasquez](#)) (December 1)
- [And I Am Telling You I'm Not Going](#) ([Jennifer Holliday](#)) (December 8)
- Looking Through The Eyes Of Love ([Angeline Quinto](#)) (December 15)
- Give Love on Christmas Day ([Jackson 5](#)) (December 22)
- All I Want for Christmas is You ([Mariah Carey](#)) (December 28)
- Your Christmas Girl ([Sarah Geronimo](#)) (December 29)
- Bukas Na Lang Kita Mamahalin ([Lani Misalucha](#)) (January 4)
- Pangako ([Regine Velasquez](#)) (January 5)
- Fly ([Regine Velasquez](#)) (January 11)
- In Love with You ([Christian Bautista](#) and [Angeline Quinto](#)) (January 12 with [Veejay Aragon](#))
- I Just Fall in Love Again ([Angeline Quinto](#)) (January 18)
- Patuloy ng Pangarap ([Angeline Quinto](#)) (January 19)
- I'll Never Love This Way Again ([Dionne Warwick](#)) (January 25)
- Somewhere Over the Rainbow ([Angeline Quinto](#)) (January 26)
- [Listen](#) ([Beyonce](#)) (February 1)

- Saving All My Love for You ([Whitney Houston](#)) (February 2)
- Paano Kita Mapasalamatan ([Sarah Geronimo](#)) (February 8)
- The Greatest Love of All ([Whitney Houston](#)) (with [Janella Salvador](#)) (February 15)
- I Just Fall in Love Again ([Angeline Quinto](#)) (February 16)
- [Saving All My Love for You](#) ([Whitney Houston](#)) (February 22)
- [Run to You](#) ([Whitney Houston](#)) (February 23)
- [Forever's Not Enough](#) ([Sarah Geronimo](#)) (March 1)
- Looking Through The Eyes Of Love ([Angeline Quinto](#)) (March 2)
- In My Life ([Sarah Geronimo](#)) (March 8)
- [When You Wish Upon a Star](#) (March 9)
- Looking Through The Eyes Of Love ([Angeline Quinto](#)) (March 15)
- Falling Your Love (original ballad) (composed by Vehnee Saturno and Freddie Saturno) (March 16)
- In My Life ([Sarah Geronimo](#)) (March 22)
- In Love with You ([Christian Bautista](#) and [Angeline Quinto](#)) (with [Veejay Aragon](#)) (March 23)
- [You Light Up My Life](#) ([Barbra Streisand](#)) (March 23) (**Winner in Grand Champion**)

Veejay Aragon

- [I'll Be Over You](#) ([Toto](#)) (June 16)
- [How Can I Fall?](#) (June 30)
- Di Bale Na Lang ([Gary Valenciano](#)) (July 14)
- [It Will Rain](#) ([Bruno Mars](#)) (July 21)
- Hang On ([Gary Valenciano](#)) (July 28)
- Baliw ([Mark Bautista](#)) (August 4)
- Di Bale Na Lang ([Gary Valenciano](#)) (August 11)
- Hang On ([Gary Valenciano](#)) (with [Dingdong Avanzado](#)) (August 18)
- Simple Lang ([Ariel Rivera](#)) (August 25)
- Nandito Ako ([Ogie Alcasid](#)) (September 1)
- [Picture of You](#) ([Boyzone](#)) (September 8)
- Simple Lang ([Ariel Rivera](#)) (September 15)
- Hang On ([Gary Valenciano](#)) (September 22)
- Hang On ([Gary Valenciano](#)) (composed by Jonathan Manalo) (September 29)
- Di Na Natuto ([Gary Valenciano](#)) (October 6)
- Misan Lang Kita Ibigin ([Ariel Rivera](#)) (October 13)
- Mahal na Mahal ([Sam Concepcion](#)) (October 20)
- Can't Find No Reason ([Louie Heredia](#)) (October 27)
- Simple Lang ([Ariel Rivera](#)) (November 3)
- Kailan Pa May Ikaw ([Christian Bautista](#)) (November 10)
- Wala Kang Katulad ([Ariel Rivera](#)) (November 17)

- Panakip-Butas ([Hajji Alejandro](#)) (November 24)
- Photograph ([Ariel Rivera](#)) (with [Princess Velasco](#)) (December 1)
- Kailangan Kita ([Ogie Alcasid](#)) (December 8)
- Iisa Pa Lamang ([Joey Albert](#)) (December 15)
- Christmas Won't Be Same Without You ([Martin Nievera](#)) (December 22)
- Can't Find No Reason ([Louie Heredia](#)) (December 28)
- Kahit Hindi Pasko ([Jeffrey Hidalgo](#)) (December 29)
- Ikaw Ang Lahat Sa Akin ([Martin Nievera](#)) (January 4)
- Kailan ([Noel Cabangon](#)) (January 5)
- Tayong Dalawa ([Rey Velara](#)) (January 11)
- Hang On ([Gary Valenciano](#)) (January 12)
- Akala Mo ([Aiza Seguerra](#)) (January 19)
- How Can I Fall? ([Jed Madela](#)) (January 25)
- Honey ([Tito Mina](#)) (January 26)
- Times of Your Life ([Martin Nievera](#)) (February 1)
- Buong Buhay Ko ([Sam Milby](#)) (February 2)
- Anak ([Freddie Aguilar](#)) (February 8)
- A Smile in Your Heart ([Ariel Rivera](#)) (February 9)
- Photograph ([Ariel Rivera](#)) (with [Khalil Ramos](#)) (February 15)
- Minahal Kita ([Michael Laygo](#)) (February 16)
- Honey ([Tito Mina](#)) (February 22)
- Sigaw ng Puso ([Father & Sons](#)) (February 23)
- [Handog](#) ([Florante](#)) (March 1)
- I Will Be Here ([Steven Curtis Chapman](#)) (March 2)
- Ngayon at Kailanman ([Ariel Rivera](#)) (March 8)
- Hang On ([Gary Valenciano](#)) (March 9)
- Buong Buhay Ko ([Sam Milby](#)) (March 15)
- Gusto Ay Ikaw (original alternative rock) (composed by Louie Ocampo) (March 16)
- Ngayon at Kailanman ([Basil Valdez](#)) (March 22)
- Basang-Basasa Ulan ([Aegis](#)) (with [Paula Bianca](#)) (March 23)
- Hang On ([Gary Valenciano](#)) (March 23) (**1st Runner-Up**)

Ronald Humarang

- Pagsubok ([Orient Pearl](#)) (June 9)
- Tatlong Bente Singko ([Dingdong Avanzado](#)) (June 30)
- [Hands to Heaven](#) ([Breathe](#)) (July 7)
- Ako Para Sa'yo ([Anja Aguilar](#)) (July 21)
- Ngayon at Kailanman ([Ariel Rivera](#)) (July 28)
- Gaya ng Dati ([Gary Valenciano](#)) (August 4)
- What Might Have Been ([Lou Pardini](#)) (with [Marvin Ong](#)) (August 18)

- I Could Not Ask For More ([Edwin McCain](#)) (August 25)
- Sana Kahit Minsan ([Ariel Rivera](#)) (September 1)
- Truly ([Lionel Riche](#)) (September 8)
- Hanggang sa Dulo ng Walang Hanggan ([Basil Valdez](#)) (September 15)
- [How Am I Supposed to Live Without You](#) ([Michael Bolton](#)) (September 22)
- I Could Not Ask For More (composed by Tito Cayamanda) (September 29)
- [You Raise Me Up](#) ([Josh Groban](#)) (October 6)
- Forevermore ([David Archuleta](#)) (October 13)
- Reaching Out ([Gary Valenciano](#)) (October 20)
- Kailan ([Bryan Termulo](#)) (October 27)
- Makita Kang Muli ([Sugarfree](#)) (November 3)
- Kung Ako'y Iiwan Mo ([Basil Valdez](#)) (November 10)
- Dadalhin ([Bryan Termulo](#)) (November 17)
- Bulag sa Katotohanan ([Rachel Alejandro](#)) (November 24)
- Huwag Ka Lang Mawawala ([Gary Valenciano](#)) (December 1)
- Gulong ng Palad (December 8)
- Dahil Mahal Kita ([Jovit Baldivino](#)) (December 15)
- Pasko Na, Sinta Ko ([Gary Valenciano](#)) (December 22)
- Miss Kita Kung Christmas (December 28)
- My Only Christmas Wish (December 29)
- Gulong ng Palad (January 4)
- Maghintay Ka Lamang (January 5)
- Naaalala Ka ([APO Hiking Society](#)) (January 11)
- Paano ([Jovit Baldivino](#)) (January 12)
- Maghihintay Sa'yo ([Dingdong Avanzado](#)) (January 18)
- Pusong Bato ([Jovit Baldivino](#)) (January 19)
- Why Can't It Be? ([Rannie Raymundo](#)) (January 25)
- I Could Not Ask For More ([Edwin McCain](#)) (January 26)
- May Tama Rin Ako ([Jay-R Siaboc](#)) (February 1)
- Hiling ([Jay-R Siaboc](#)) (February 2)
- [All I Need](#) ([Jack Wagner](#)) (February 8)
- [Lonely Won't Leave Me Alone](#) ([Glenn Medeiros](#)) (February 9)
- [Hey Jude](#) ([The Beatles](#)) (with [Nadine Lustre](#)) (February 15)
- [Honestly](#) ([Harem Scarem](#)) (February 16)
- Nandito Ako ([Ogie Alcasid](#)) (February 22)
- [Baby, I Love Your Way](#) ([Big Mountain](#)) (February 23)
- [Against All Odds \(Take A Look at Me Now\)](#) ([Phil Collins](#)) (March 1)
- Huwag Ka Lang Mawawala ([Gary Valenciano](#)) (March 2)

- Hiling ([Jay-R Siaboc](#)) (March 8)
- Naaalala Ka ([APO Hiking Society](#)) (March 9)
- All I Need ([Jack Wagner](#)) (March 15)
- Why Can't It Be? ([Rannie Raymundo](#)) (March 16)
- Hiling ([Jay-R Siaboc](#)) (March 22)
- Problemang Puso ([Jude Michael](#)) (with [Jerome Abalos](#)) (March 23)
- Why Can't It Be? ([Rannie Raymundo](#)) (March 23) (**2nd Runner-Up**)

Anne Bernardo

- Its All Coming Back To Me Now ([Celine Dion](#)) (June 9)
- [I'll Be There](#) ([Mariah Carey](#)) (June 30)
- [Electric Youth](#) ([Debbie Gibson](#)) (July 14)
- [I Have Nothing](#) ([Whitney Houston](#)) (July 21)
- [Terrified](#) ([Katherine McPhee](#)) (July 28)
- Miracle ([Whitney Houston](#)) (August 4)
- One Hello ([Randy Crawford](#)) (August 11)
- Still In Love ([Coco Lee](#)) (with [Robi Domingo](#)) (August 18)
- Patuloy ng Pangarap ([Angeline Quinto](#)) (August 25)
- Gusto Kita ([Gino Padilla](#)) (September 8)
- The Way You Look Tonight (September 15)
- [To Love You More](#) ([Sarah Geronimo](#)) (September 22)
- Fallin' ([Sarah Geronimo](#)) (composed by Vehnee Saturno) (September 29)
- In The Name of Love ([Yasmien Kurdi](#)) (October 6)
- Its All Coming Back To Me Now ([Celine Dion](#)) (October 13)
- Fallin' ([Sarah Geronimo](#)) (October 20)
- I Believe in Dreams ([Janno Gibbs](#)) (October 27)
- Kunin Mo Na Ang Lahat sa Akin ([Angeline Quinto](#)) (November 3)
- [Dance with My Father](#) ([Celine Dion](#)) (November 10)
- Here I Am Again ([Neocolours](#)) (November 17)
- Friend of Mine ([Odette Quesada](#)) (November 24)
- Until Then ([Gary Valenciano](#)) (December 1)
- Sayang Na Sayang ([Manilyn Reynes](#)) (December 8)
- Sa'yo Na Lang Ako ([Lara Maigue](#)) (December 15)
- Snow in California ([Ariana Grande](#)) (December 22)
- Love Is Everything ([Ariana Grande](#)) (December 28)
- Little Christmas Tree ([Sarah Geronimo](#)) (December 29)
- Pangarap Na Bituin ([Sarah Geronimo](#)) (January 4)
- [One Night Only](#) ([Dreamgirls](#)) (January 5)
- [Just Give Me a Reason](#) ([P!nk](#) feat. [Nate Ruess](#)) (with [Charlie Green](#)) (January 11)
- [Without You](#) (David Guetta feat. [Usher](#)) (January 12)

- Bukas Na Lamg Kita Mamahalin ([Lani Misalucha](#)) (January 18)
- [Don't Speak](#) ([No Doubt](#)) (January 19)
- [Put Your Hearts Up](#) ([Ariana Grande](#)) (January 25)
- [The Way](#) ([Ariana Grande](#) feat. [Mac Miller](#)) (January 26)
- [Right There](#) ([Ariana Grande](#)) (February 1)
- [Baby I](#) ([Ariana Grande](#)) (February 2)
- May Minamahal ([Rachel Ajelandro](#)) (February 8)
- Just Believe ([Sarah Geronimo](#)) (February 9)
- One Day ([Angeline Quinto](#)) (with [AJ Muhlach](#)) (February 15)
- [I Wanna Dance with Somebody](#) ([Whitney Houston](#)) (February 16)
- [Baby I](#) ([Ariana Grande](#)) (February 22)
- [I'll Be There](#) ([Mariah Carey](#)) (February 23)
- [Put Your Hearts Up](#) ([Ariana Grande](#)) (March 1) (**Third Place**)

Melvin Rimas

- Nais Ko ([Basil Valdez](#)) (June 9)
- Pagdating ng Panahon ([Aiza Seguerra](#)) (June 30)
- [Footlose](#) ([Kenny Loggins](#)) (July 14)
- Each Day with You ([Martin Nievera](#)) (July 28)
- Be My Lady ([Martin Nievera](#)) (August 4)
- Forever ([Martin Nievera](#)) (with [Gino Padilla](#)) (August 18)
- Just the Way You Are ([Billy Joel](#)) (September 1)
- In Your Eyes ([George Benson](#)) (September 8)
- When I Met You ([APO Hiking Society](#)) (September 15)
- Di Ko Kaya ([Erik Santos](#)) (September 22)
- Gusto Kita (composed by Gary Valenciano) (September 29)
- [Time of My Life](#) ([David Cook](#)) (October 6)
- When I Met You ([APO Hiking Society](#)) (October 13)
- Be My Lady ([Martin Nievera](#)) (October 20)
- Kung Maibabalik ([Dingdong Avanzado](#)) (October 27)
- What Makes You Stay? ([Deana Carter](#)) (November 3)
- Mahal Naman Kita ([Jamie Rivera](#)) (November 10)
- Dahil Tanging Ikaw ([Java](#)) (November 17)
- Take Me Out Of The Dark ([Gary Valenciano](#)) (November 24)
- Got to Believe in Magic ([David Pomeranz](#)) (December 1)
- My Heart Has a Mind of Its Own ([Christian Bautista](#)) (December 8)
- [Heaven](#) ([Bryan Adams](#)) (December 15)
- Sana Ngayong Pasko ([Ariel Rivera](#)) (December 22)
- [O Holy Night](#) ([Mariah Carey](#)) (December 28)
- Pasko Na Sinta Ko ([Gary Valenciano](#)) (December 29)

- [Times of Your Life](#) ([Martin Nievera](#)) (January 4)
- If I Just Believed ([Erik Santos](#)) (January 5)
- Narito ([Gary Valenciano](#)) (January 11)
- Kung Alam Mo Lang ([Jed Madela](#)) (January 12)
- Nasaan Ka Man ([Christian Bautista](#)) (January 18)
- Basta't Kasama Kita ([Dingdong Avanzado](#)) (January 19)
- [Danny's Song](#) ([Kenny Loggins](#)) (January 25)
- Kahit Maputi Na Ang Buhok Ko (January 26)
- Lupa ([Gary Valenciano](#)) (February 1)
- [You've Got a Friend](#) ([James Taylor](#)) (February 2)
- [Skyfall](#) ([Adele](#)) (February 8)
- Ngayon Nandito Ka (February 9) (**Eliminated**)

Jet Barrun

- Walang Hanggan ([Gary Valenciano](#)) (June 23)
- Gaya ng Dati ([Gary Valenciano](#)) (July 7)
- Ayoko Na Sana ([Ariel Rivera](#)) (July 21)
- Sana Kahit Minsan ([Ariel Rivera](#)) (August 4)
- Let's Stop and Talk A While ([Lea Salonga](#)) (with [Thyro and Yumi](#)) (August 18)
- Maghihintay Sa'yo ([Dingdong Avanzado](#)) (September 1)
- Sana Ikaw ([Piolo Pascual](#)) (September 15)
- Kung Tayo'y Magkakalayo (composed by Vehnee Saturno) (September 29)
- The Journey ([Lea Salonga](#)) (October 6)
- I Could Not Ask For More ([Edwin McCain](#)) (October 13)
- Sana Ikaw ([Piolo Pascual](#)) (October 20)
- Di Ko Kaya ([Erik Santos](#)) (October 27)
- Narito ([Martin Nievera](#)) (November 3)
- Kakayanin Ko Ba? ([Ariel Rivera](#)) (November 10)
- Give Me A Chance ([Rig Segreto](#)) (November 17)
- Deep In My Heart ([Jose Mari Chan](#)) (November 24)
- [A Song for You](#) ([Andy Williams](#)) (December 1)
- Muling Buksan ang Puso ([Basil Valdez](#)) (December 8)
- You Take My Breath Away ([Rex Smith](#)) (December 15)
- Nakaraang Pasko ([Kuh Ledesma](#)) (December 22)
- Silent Night Na Naman (December 28)
- [Santa Baby](#) (December 29)
- When I Met You ([APO Hiking Society](#)) (January 4)
- [I Believe I Can Fly](#) ([R. Kelly](#)) (January 5)
- Kung Ako Ba Siya ([Khalil Ramos](#)) (January 11)

- Muli ([Rodel Naval](#)) (January 12)
- Sana Naman (January 18)
- Ikaw ang Akin Pangarap ([Martin Nievera](#)) (January 19)
- Natutulog Ba Ang Diyos? ([Gary Valenciano](#)) (January 25)
- Each Day with You ([Martin Nievera](#)) (January 26)
- Kahit Isang Saglit ([Martin Nievera](#)) (February 1)
- Ikaw ([Sharon Cuneta](#)) (February 2)
- You Are My Song ([Martin Nievera](#)) (February 8)
- Pananagutan ([Basil Valdez](#)) (February 9) (**Eliminated**)

Anna Baluyot

- Safe In The Arms Of Love ([Coco Lee](#)) (June 16)
- [Titanium](#) ([Sia Firlor](#)) (June 30)
- [What's Love Got to Do with It](#) ([Tina Turner](#)) (July 21)
- I Care ([Rachelle Ann Go](#)) (August 4)
- Paalam Na ([Rachelle Ann Go](#)) (with [Rachel Alejandro](#)) (August 18)
- [What's Love Got to Do with It](#) ([Tina Turner](#)) (September 1)
- [Where Do Broken Hearts Go](#) ([Whitney Houston](#)) (September 8)
- I Care ([Rachelle Ann Go](#)) (September 22)
- Ikaw ang Lahat sa Akin (composed by Ryan Cayabyab) (September 29)
- [Only Hope](#) ([Mandy Moore](#)) (October 6)
- Muling Pagmamahal ([Angeline Quinto](#)) (October 13)
- Bakit Nga Ba Mahal Kita ([Roselle Nava](#)) (October 20)
- Someone's Always Saying Goodbye ([Allona](#)) (October 27)
- Hiram ([Sharon Cuneta](#)) (November 3)
- You Made Me Stronger ([Regine Velasquez](#)) (November 10)
- Now That You're Gone ([Sharon Cuneta](#)) (November 17)
- Kung Ako'y Iiwan Mo ([Angeline Quinto](#)) (November 24)
- [I Have Nothing](#) ([Whitney Houston](#)) (December 1)
- [Girl on Fire](#) ([Alicia Keys](#)) (December 8)
- [Somebody That I Used to Know](#) ([Gotye](#) feat. [Kimbra](#)) (December 15)
- The 25th of December ([Joey Albert](#)) (December 22)
- Let There Be Peace on Earth ([Jamie Rivera](#)) (December 28)
- Christmas Is ([Erik Santos](#)) (December 29)
- Let Me Be the One ([Jimmy Bondoc](#)) (January 4)
- Sana'y Wala ng Wakas ([Sharon Cuneta](#)) (January 5)
- Baliw ([Kuh Ledesma](#)) (January 11)
- [It Will Rain](#) ([Bruno Mars](#)) (January 12)
- [Alone](#) ([Heart](#)) (January 18)

- [If I Ain't Got You](#) ([Alicia Keys](#)) (January 19)
- Malayo Pa Ang Umaga ([Rey Valera](#)) (January 25)
- Sinasamba Kita ([Sharon Cuneta](#)) (January 26) (**Eliminated**)

John Michael Narag

- [The Way You Look Tonight](#) (June 16)
- Nandito Ako ([Ogie Alcasid](#)) (June 30)
- (I Just) Died in Your Arms Tonight ([Cutting Crew](#)) (July 14)
- Give Me a Chance ([Ric Segreto](#)) (July 28)
- Heart of Mine ([Janno Gibbs](#)) (August 11)
- Binibini ([Janno Gibbs](#)) (August 25)
- Kung Tayo'y Magkakalayo ([Basil Valdez](#)) (September 8)
- Nandito Ako ([Ogie Alcasid](#)) (September 22)
- Points of View ([Joey Albert](#)) (composed by Freddie Saturno) (September 29)
- [I Believe I Can Fly](#) ([R. Kelly](#)) (October 6)
- Binibini ([Janno Gibbs](#)) (October 13)
- Give Me A Chance ([Ric Segreto](#)) (October 20)
- Kailangan Kita ([Ogie Alcasid](#)) (October 27)
- Muling Buksan Ang Puso ([Basil Valdez](#)) (November 3)
- Anong Nangyari Sa Ating Dalawa ([Aiza Seguerra](#)) (November 10)
- Di Na Natuto ([Gary Valenciano](#)) (November 17)
- Sinasamba Kita ([Rey Valera](#)) (November 24)
- You ([Basil Valdez](#)) (December 1)
- Now That I Have You ([The Company](#)) (December 8)
- Kung Sana ([Basil Valdez](#)) (December 15)
- Himig ng Pasko ([APO Hiking Society](#)) (December 22) (**Eliminated**)

Carl Malone Montecido

- Natutulog Ba Ang Diyos? ([Gary Valenciano](#)) (June 23)
- [Gold](#) ([Spandau Ballet](#)) (July 14)
- When I Met You ([APO Hiking Society](#)) (July 21)
- Nandito Ako ([Ogie Alcasid](#)) (August 4)
- Babalik Pa Rin ([Gary Valenciano](#)) (with [Greggy Santos](#)) (August 18)
- Muli ([Rodel Naval](#)) (September 1)
- Nag-lisang Ikaw ([Louie Heredia](#)) (September 15)
- Maghihintay Sa'yo (composed by Dingdong Avanzado) (September 29)
- Ayoko Na Sana ([Ariel Rivera](#)) (October 6)
- Ikaw Sana ([Ogie Alcasid](#)) (October 13)
- Muli ([Rodel Naval](#)) (October 20)
- When I Met You ([APO Hiking Society](#)) (October 27)
- Paminsan Minsan ([Richard Reynoso](#)) (November 3)

- Pwede Bang Ako na Lang Ulit ([Bugoy Drilon](#)) (November 10)
- Ikaw Sana ([Ogie Alcasid](#)) (November 17)
- Maghintay Ka Lamang ([Gerald Santos](#)) (November 24)
- Afraid For Love ([Jose Mari Chan](#)) (December 1)
- Help Me Forget ([Kuh Ledesma](#)) (December 8)
- Each Passing Night ([Gary Valenciano](#) and [Regine Velasquez](#)) (December 15)
- Miss Kita Kung Christmas (December 22) (**Eliminated**)

Vanessa Rengado

- Paalam Na ([Rachel Alejandro](#)) (June 9)
- No One ([Alicia Keys](#)) (June 30)
- When ([Anja Aguilar](#)) (July 21)
- The Gift ([Sarah Geronimo](#)) (July 28)
- Maghihintay Sa'Yo ([Dingdong Avanzado](#)) (August 4)
- Patuloy ng Pangarap ([Angeline Quinto](#)) (August 11)
- Love on Top ([Beyonce](#)) (August 25)
- Everywhere I Am There You'll Be ([Faith Hill](#)) (September 1)
- What Kind Of Fool Am I ([Regine Velasquez](#)) (September 8)
- Ikaw Lang Ang Mamahalin (September 15)
- [Everywhere I Am There You'll Be](#) (composed by Louie Ocampo) (September 29)
- [The Climb](#) ([Miley Cyrus](#)) (October 6)
- [Forever's Not Enough](#) ([Sarah Geronimo](#)) (October 13)
- Bakit Ba Minamahal Kita ([Angeline Quinto](#)) (October 20)
- Nagmamakaawa ([Roselle Nava](#)) (October 27)
- Kung Siya Ang Iyong Mahal ([Sarah Geronimo](#)) (November 3)
- Hanggang Wakas ([Juris Fernandez](#)) (November 10)
- I Still Believe in Love with You ([Sarah Geronimo](#)) (November 17)
- Sana'y Kapiling Ka ([Jolina Magdangal](#)) (November 24)
- Kaibigan Lang Pala ([Liesel Garcia](#)) (December 1) (**Eliminated**)

Tony dela Paz

- Lumayo Ka Man sa Akin ([Rodel Naval](#)) (June 16)
- I Just Can't Stop Loving You ([Michael Jackson](#)) (July 14)
- Beautiful Girl ([Jose Mari Chan](#)) (July 28)
- Closer You and I ([Gino Padilla](#)) (August 11)
- Hang On ([Gary Valenciano](#)) (August 18)
- Muling Buksan Ang Puso ([Basil Valdez](#)) (September 1)
- Reaching Out ([Gary Valenciano](#)) (September 15)
- Babalik Pa Rin (composed by Gary Valenciano) (September 29)
- Binibini ([Janno Gibbs](#)) (October 6)

- One Last Cry ([Brian McKnight](#)) (October 13)
- Binibini ([Janno Gibbs](#)) (October 20)
- Deep in My Heart ([Jose Mari Chan](#)) (October 27) (**Eliminated**)

Kristofer Dangculos

- Why Can't Be Be? ([Rannie Raymundo](#)) (June 23)
- Break It To Be Gently ([Mark Bautista](#)) (June 30)
- [Thriller](#) ([Michael Jackson](#)) (July 14)
- Why Can't It Be? ([Rannie Raymundo](#)) (July 28)
- Give Me A Chance ([Rig Segreto](#)) (August 11)
- Di Ko Kaya ([Erik Santos](#)) (August 25)
- [Hands to Heaven](#) ([Breathe](#)) (September 8)
- Give Me A Chance ([Rig Segreto](#)) (September 22)
- Ikaw Lamang (composed by Popsie Saturno) (September 29)
- Why Can't It Be ([Rannie Raymundo](#)) (October 6)
- Muli ([Rodel Naval](#)) (October 13)
- Why Can't It Be ([Rannie Raymundo](#)) (October 20)
- Sana Kahit Minsan ([Ariel Rivera](#)) (October 27) (**Eliminated**)

Leon Matawaran

- Sana'y Wala ng Wakas ([Sharon Cuneta](#)) (June 23)
- Got to Believe ([David Pomeranz](#)) (July 7)
- To Love Again ([Dingdong Avanzado](#)) (July 21)
- Lumayo Ka Man Sa Akin ([Rodel Naval](#)) (August 4)
- Paano ([Jovit Baldivino](#)) (with [Carlo Lopez](#)) (August 18)
- [Honestly](#) ([Harem Scarem](#)) (September 1)
- Gusto Kita ([Gino Padilla](#)) (September 15)
- Sana Ikaw ([Piolo Pascual](#)) (September 22) (**Eliminated**)

Muriel Lomadilla

- [Girls Just Wanna Have Fun](#) ([Cyndi Lauper](#)) (June 23)
- Let Me Be The One ([Jimmy Bondoc](#)) (June 30)
- [Love Come Down](#) ([Evelyn King](#)) (July 14)
- [Girl on Fire](#) ([Alicia Keys](#)) (July 28)
- Bakit Nga Ba Mahal Kita ([Roselle Nava](#)) (August 11)
- Bakit ([Rachelle Ann Go](#)) (August 25)
- Don't Say Goodbye ([Pops Fernandez](#)) (September 8)
- Bakit ([Rachelle Ann Go](#)) (September 22) (**Eliminated**)

Pauline Agupitan

- Bukas Na Lang Kita Mamahalin (June 16)
- [Run to You](#) ([Whitney Houston](#)) (July 7)

- [I'm Coming Out](#) ([Diana Ross](#)) (July 14)
- [Diamonds](#) ([Rihanna](#)) (July 28)
- Minsan Lang Kita Iibigin ([Ariel Rivera](#)) (August 11)
- Sa Isip Ko ([Agot Isidro](#)) (August 25)
- The Way You Look at Me ([Christian Bautista](#)) (September 8)
- Bukas Na Lang Kita Mamahalin (September 22) (**Eliminated**)

[Rhonsben Jonota](#)

- Basta't Kasama Kita ([Dingdong Avanzado](#)) (June 23)
- If You Remember Me ([Barry Manilow](#)) (July 7)
- Baliw ([Mark Bautista](#)) (July 28)
- Sobrang Kitang Mahal ([Miguel Aquila](#)) (August 4) (**Eliminated**)

[Lance Oñate](#)

- Muli ([Rodel Naval](#)) (June 23)
- [All I Need](#) ([Jack Wagner](#)) (July 7)
- Ayoko Na ([Marvin Ong](#)) (July 21)
- Dahil Tangil Ikaw ([Java](#)) (August 4) (**Eliminated**)

[John Neil Roa](#)

- Ngiti ([Ronnie Liang](#)) (June 16)
- May Tama Rin Ako ([Jay-R Siaboc](#)) (July 7)
- Hiling ([Jay-R Siaboc](#)) (July 28)
- Ipagpatawad Mo (August 4) (**Eliminated**)

[Rhonsben Jonota](#)

- Huwag Ka Lang Mawawala ([Gary Valenciano](#)) (June 23)
- [How Am I Supposed to Live Without You](#) ([Michael Bolton](#)) (July 7)
- Forever ([Rex Smith](#)) (July 21)
- Gusto Kita ([Gino Padilla](#)) (August 4) (**Eliminated**)

[Josephine Aton](#)

- Napakasakit Naman ([Paula Bianca](#)) (June 16)
- I Will Never Love Again ([Debbie Gibson](#)) (July 7)
- [Rolling in the Deep](#) ([Adele](#)) (July 21)
- Someone Like You ([Adele](#)) (August 4) (**Eliminated**)

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- [Born to be a Superstar Official Website, Contestants section](#)

Season 2 of Born to be a Star debuts on May 5

May 5, 2013

Born to be a Star Season 1 winner Joshua Cadelina is surely making his presence felt in the recording scene. Her winning song, Rannie Raymundo's vocally demanding *Maging Sino Ka Man*, which is the career singel of the talent search album, has been among radio's top 10 most requested songs for several months now. The album is also well on its way to turning platinum for the new album called ***Ikaw ang No.1*** under **Viva Records**. Joshua with his Season 1 runner-up Jea Marie Reyes in the show business at the same time as Jea Marie Reyes will be doing as the teen pop rock princess for her manpower OPM is Joshua Cadelina.

Balladeer Prince

Indeed, finally on Joshua Cadelina's side after this. A 20-year-old from Quezon City, the straightforward Joshua considers himself a veteran in the field of entertainment.

Her victory in ***Born to be a Star*** has opened doors for him, and the prize money was a huge windfall that used to repair their house, pay for the kids' tuition, and settle some debts.

Concert

Joshua Cadelina having the concert ***Balladeer Love The Concert*** at the **Smart Araneta Coliseum** on May 13, 2013. On the day of our interview, we chanced upon Joshua interviewing contestants during the taping of Season 2 premiere of ***Born to be a Star*** every Sunday at 8 p.m. on **IBC** under **Viva-TV** block.

Hosted by a certified singing champion Anja Aguilar with her new co-host are the twins Juan Carlos and Juan Miguel Urquico. A most-influential Joshua Cadelina is now with **Viva Artists Agency** and **Viva Records** in terms of showbiz stardom and popularity. He is all set to start recording his new solo album. He will appear in a movie to be headlined by Shy Carlos, and a concert is also being planned for her at Music Museum.

Kapinoy fans showing muscle in ratings war

May 6, 2013

Recently as **IBC-13** celebrated its winning streak, as the newest player in the broadcast industry. By challenging the two giant networks in the ratings game, it has secured for itself the number three slot immediately after its relaunch and continues to do so leading. The network war rages on the leading networks **GMA** and **ABS-CBN** as well as the third network **TV5**. The sequestered TV station **IBC** in the major third player to surge a phenomenal growth of television achievement, with the **IBC** chairman Eric Canoy and vice-president Lito Ocampo Cruz, we might see the day that the fighting for network supremacy in dominated by the **Kapamilya** and **Kapuso** networks. **The Kapinoy Network** is making its presence felt and time may come that **IBC** will be able to its own against the giants will improve on **Channel 13's**

programs are 3rd place in overall ratings to match Channel 2 and 7 in quality of programs develop their own talents of their ranking against **GMA** and **ABS-CBN** regained its claim to being the strong 3rd most-watched television channel in terms of overall ratings.

The network has still in sequestered by the government through **PCGG**, and Canoy that it's still up for privatization. **IBC** has now the advantages in financial resources. The third placer network has now the capability of privatization, producing more **Kapinoy** shows and improve its content. In the Ad Congress, Boots Anson-Roa, the network's president and CEO, laid out the following plans and goals for **The Kapinoy Network**.

This early though **The Kapinoy Network** showing muscle based on the ratings of its **Viva-TV** hit shows. In the weekend of April 28, based on the **AGB-Nielsen** ratings, it showed **IBC** doing good on the 5 p.m. to the 2 a.m. time slot, as **IBC** became the third most-watched network that week. It garnered a rating of 26.9% audience higher which is higher than **ABS-CBN** with 55.2%, and **GMA** with 40.4% audience share. Watching **Viva** movies through **Sinemaks**, an action-packed blockbuster films on TV screens for Pinoy movies in barangay galls. This will make it easier for the network to someday develop its own pool of talents who will star in its shows while media personalities to transfer and challenged **GMA** and **ABS-CBN** to garner a respectable third place rank.

A much-awaited children's television shows that will surely please parents and their children called **KapinoyLand** will delight generations of Filipinos who grew up with **IBC Kids** programs and are now in the position to watch their favorite children's programming for their own kiddies for Mr. Kapinoy. **IBC Classics** and **Tokusatsu Kapinoy** will also be relaunched last February and April in part of the network's celebration of 53rd year anniversary.

IBC News and Public Affairs has also entered into a major tie-up with the world's top news broadcaster **Bloomberg Television**, **Fox News Channel**, **CNBC Asia** and **BBC World News** and **NBC**. This will enable **IBC** to deliver the latest news from all over the world in a real-time to its audience in a global news. **IBC's** long-running flagship news programs **Express Balita** and **Ronda Trese**, will also be making the timeslot before and after **Viva-TV** block. While the other networks air teleserye on primetime, **IBC** under **Viva-TV** block producing the imports of the soap operas in Mexico and Korea for the popular and top-rating telenovelas and asianovelas like **Palabra de Mujer**, **Rosalinda**, **Amor Bravio**, **All About My Romance** and **Shut Up Flower Boy Band** when even industry insiders this genre. It dubs **Cyborg Kurochan** to make more accessible to Pinoy kids animes.

Viva-TV's triumvirate of game shows **Who Wants to Be a Millionaire?**, **The Weakest Link** and talent search contest **Born to be a Star** are the favored viewing fare that night, getting high audience share compared to the shows of the **Kapamilya** and **Kapuso** networks. Meanwhile, the two basketball games of the **PBA** and **NBA** in primetime slot of their sports events, got the high audience share compared also to the shows of **Kapamilya** and **Kapuso**. **Viva** has given up on **IBC-13** primetime programming acquisition will always be their main vehicle is the network struggling in getting the viewers into **Viva-TV** in their satellite is potential viewers.

Canoy has expressed optimism on achieving profitability, which he said is anchored on the increase in advertising revenues of **Viva-TV's** hit programs such as the roster of ***Who Wants to be a Millionaire***, ***The Weakest Link***, ***Born to be a Star***, **PBA** and **NBA**. "Advertising revenues will more than double this year compared to last year," he said, adding that the ratings of **Viva-TV's** hit shows on **IBC** are doing very well that many continue to place advertisements during the time slots when these are shown. **Viva-TV** scores a major programming coup on **IBC** when ***Born to be a Star***, the local version of American talent search franchise, premieres on the network.

In the success of its sports programming to airing the **PBA** and **NBA** games, might the landscape of TV programming airs on primetime as planned, might prompt Channels 2 and 7 to come up with a program of a similar format will get a rousing reception from the viewers to their supremacy in the network war. **IBC** would make good on investing in state-of-art equipment and ensuring a good strong signal and reception in the province for a month-long anniversary celebration to toast the network. The **PBA** and **NBA** basketball, boxing matches, billiards, mixed martial-arts (MMA), **WWE** wrestling and other sporting shows are batched up as the innovative and creative programming **Viva Communications, Inc.** blocktimers in their home station for **The Kapinoy Network**, when the **PBA** and **NBA** games to rated primetime as well. At the time, top-rating shows ***Who Wants to be a Millionaire***, ***The Weakest Link*** and ***Born to be a Star*** controlled the country's primetime ratings from established popular shows. "When we started, people thought we were just blowing air in aiming to reach the number one spot. We have accelerated our momentum and we have completely dominated primetime TV slot. Watch auditions for **Viva-TV's** hit game show ***Who Wants to be a Millionaire?*** along the way. This common touch explains why the show, hosted by dramatic actor Christopher de Leon, posed an impressive 30.6 percent audience share, or over three million Mega Manila eyeballs. Since young stars from **ABS-CBN** and **GMA** freely appear in **Viva-TV** shows on **IBC**. A certified singing champion Anja Aguilar of **Viva-TV's** top-rater ***Born to be a Star*** for a singing superstar contest will have to turn on homegrown talents while **PBA** to air delayed telecast via **Viva** cable sports channel **Pinoy Extreme** and **TV5** channels are **Hyper** and **AksyonTV**, **NBA** to air also in cable channels via **Pinoy Extreme**, **Basketball TV**, **NBA Premium TV**, **Fox Sports Asia** and **Studio 23**. We took the fight where the pie is biggest and that is primetime. Use high-def production equipment, tapeless digital system, and improve their transmission through more powerful transmitters nationwide.

Richard Yap's ***The Weakest Link*** is "consistently setting an upward trend in the ratings, beating other shows within 8:30pm timeslot and its way to number 1 position than ***Ina, Kapatid, Anak*** (Ch.2) and ***Mundo Mo'y Akin*** (Ch.7), when ***Who Wants to be a Millionaire?*** hit 29 percent share on Saturday primetime slots, against **ABS-CBN's** ***Maalaala Mo Kaya*** and **GMA's** ***Magpakailanman***. Canoy promises to come up with a new tagline to best mirror the network's thrust of taking televiewing habits "to the next level."

Instead, Canoy declares, “It is our commitment to the viewers to continually give them more quality choices in free-to-air television. This is what the partnership **Viva Entertainment** in the block-timer of **IBC** hoped to achieve as **Viva-TV**, the primetime programming block of **The Kapinoy Network**. Going into our second year, we’ll continue to bring innovative and highly-entertaining programs for our progressive Pinoys.”

Most of them were viewers of **Viva-TV** who enjoyed the different program booths, games, stars, and variety show that the channel prepared they deserve for consistently pushing us up in the ratings game. Let’s hope he fulfills that promise seen in the local broadcast landscape for the past decades, making **IBC-13**, the first-ever local television network to broadcast in the high-definition.

Emphasized that they are also going international, offering programs intended for overseas Filipinos. He revealed that **IBC** is forming an international company in responsible for marketing, distribution, and sale of content to other countries, through satellite, cable, **IPTV** and **Web TV**. The new company will be offering a Filipino channel to countries with huge population of Filipinos such as the United States for North America, Japan, Europe and the Middle East called **IBC Global** to compared at rivals **ABS-CBN Corporation** offers **The Filipino Channel (TFC)** while **GMA Network** has **Pinoy TV** and **GMA Life TV**.

“In the last 15 years, **The Kapinoy Network** as the third most-watched TV station in Manila and entire Philippines.” Placed third in having the most audience share in more importantly, he said, “in some time blocks, we are even beating the competition and we’ve become number one.” He was specifically referring to its innovative **Viva-TV** hit program like the top-rating game show are **Who Wants to be a Millionaire** with Christopher De Leon and **The Weakest Link** with Richard Yap as Sir Chief which became number one in its primetime timeslot and the reality talent search contest **Born to be a Star** with a certified singing champion Anja Aguilar, which is also beating competition. The **PBA** and **NBA** are the flagship program, continues to draw waudiences and consistently in the Top 20 shows in Mega Manila and nationwide managed to beat competition at primetime.

“We are committed to continually give our audience innovative, creative and highly-entertaining programs and have consistently challenged the status-quo in the TV landscape,” Canoy explained.

When superstars party, Viva-TV's grand bash for Born to be a Star relaunch

May 10, 2013

***Born to be a Star* host Anja Aguilar with the 4 of official judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado**

As it beefs up its programming and competes head on with the country's two biggest broadcasters, **IBC-13** spent more than a million pesos for ***Ikaw ang Star Kapinoy!*** party that is hosted last May 9, according to Eric Canoy, a newest **IBC** chairman of the **The Kapinoy Network** to compete with the two leading networks in the ratings game **ABS-CBN** and **GMA** in terms of **Kapamilya** and **Kapuso** in the television industry.

IBC-13 also recently launched new **Kapinoy** programs like the ***Philippine Basketball Association (PBA)*** and the ***National Basketball Association (NBA)***, game shows ***Who Wants to be a Millionaire***, ***The Weakest Link*** and the talent search ***Born to be a Star*** as it fights for its space in the broadcasting industry. The company bought new camera, editing equipment, 15 vehicles that will be used as crew cabs and service vehicles, and more electronic news-gathering vans that would allow it to make live coverage on reportage.

Truly, for a television network to start a phenomenal hit show than to hold a grand relaunch and the members of the press experience. **Viva-TV's** new primetime programming on **IBC**, which came with the rising star-studded catchphrase ***Ikaw ang Star Kapinoy!***, is part of its bid to catch up in the local ratings race together the superstars of local sports fans with the TV and movie stars. From the way has restructured shows, **The Kapinoy Network** is definitely to a good start has unveiled a reinvigorated **Kapinoy** program slate of new high-quality entertainment, news and current affairs, children and sports programs with different talents regardless of network affiliation. Expressed this following confirmed reports that the country's two giant networks **ABS-CBN** and **GMA**, are starting setup brought about largely by **IBC's** rise in the ratings contest, particularly in the Mega Manila bracket as the network is preparing for its grand relaunching and ehe right to air the telecast of the **Miss Universe** pageant is the most expensive as the popular shows on **The Kapinoy Network**.

The source said **IBC-13** has the provincial TV stations in Baguio, Iloilo, Cebu, Roxas and Davao that are transmitting the network's programs particularly the **PBA** and **NBA** games on **Viva-TV**. The firm is trying to get more provincial TV stations as well as cable operators to expand the reach of the **PBA** and **NBA** games.

Viva-TV's banner shows offering variety and innovative programming to the viewers continues to be a sports programming led by **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now as the country's premier professional basketball league along with the **Junior NBA** and **Kiddie PBA fans** in the flagship programs **PBA** and **NBA** in the star-studded James Yap and Michael Jordan, as well as its well-loved boxing fans are Manny Pacquiao and Nonito Donaire during the boxing-matches ***Donaire Flashback*** and ***The Main Event***, the Asia's largest mixed martial arts (MMA) called ***ONE Fighting Championship*** like Honorio Banario, Eduard Folayang and Kevin Belingon and wrestling fans from **WWE** stars in ***WWE Raw*** and ***WWE Smackdown*** along with the powerhouse of football soccer, athletics, bowling, tennis, badminton, running, racing, wushu,

volleyball, table tennis, golf, cycling, baseball, softball and so much more of action-packed sports.

Such was what transpired at the **TriNoma Mall** at Quezon City on May 10, when **Viva-TV** gathered its biggest stars on **The Kapinoy Nertwork**, network officials and the print media to a night of entertainment, competitions, raffle draws, huge prizes and of course, lots of fun and excitement believes that the practice of outsourcing talents from other networks benefits all parties involved from different high schools. The objective: relaunch a talent search contest **Born to be a Star**, which is set on **IBC-13** every Sunday at 8:30 p.m. The agenda: to hold a young and aspiring singing superstars for the press, **Born to be a Star** style and with the TV show's chosen judges a singing stars. Highlight of the of the local version of the phenomenally popular talent search **Born to be a Star**.

Gino Padilla and Paula Bianca make it to the party, are spoke before the guest woon video and appointed Raymond Lauchengco to judge in the place. The comical Yap and Matia, who recently joined the **Viva** family as one of the host **Born to be a Star** along with the Asia's female singer Joey Albert and the original prince of pop Dingdong Avanzado for the press of **Born to be a Star** competition. The four had a grand time critiquing 13 volunteers, who surprisingly audience with capable singing voiced and remarkable stage presence.

Joshua Cadelina, a **Balladeer Prince** for the **Born to be a Star Grand Champion** for **Season 1**, to perform at the same time and Jea Marie Reyes, the **Teen Pop Rock Princess** for the runner-up for **Season 1**.

In behind awards and prizes, **Viva-TV** proclaimed its all-new shows on **IBC**. In the primetime game shows, dramatic actor Christopher de Leon hosting the game show **Who Wants to be a Millionaire?**, which is marked on its 13th year anniversary airs every Saturdays at 8 p.m. A game show host Richard Yap ads Sir Chief in the phenomenal game show **The Weakest Link** every weeknights at 8:30 p.m. A teen drama anthology series called **Sandy's Boyfriend** at 3 p.m. on Sundays starring Nadine Lustre and AJ Muhlach, Ashley Rivera's spoof comedy gag show **Petra's Panniest** starting at weeknights at 11 p.m., **PBA Commissioners' Cup** right after, and reality show **Born to be a Star** at 8:30 p.m. with a certified singing champion Anja Aguilar for the talent search contest.

On weeknights, a new treat of popular telenovelas **Palabra de Mujer** at 4:30 p.m. and **Amor Bravio** at 10 p.m., primetime phenomenal teleserye are the child star Xyriel Manabat's **My Family Xyriel** at 6 p.m. and drama princess Cristine Reyes' **Esperanza** at 9:30 p.m., a koreanovelas **Shut Up Flower Boy Band** on at 8 p.m. and asianovelas **All About My Romance** on weeknights at 10:30 p.m. and the comedy gag show **Happy TODAS** at Saturdays at 10 p.m., top-billed by Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos, Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera.

Also before and after the **Viva-TV** block, **IBC's** flagship news programs **Express Balita** anchored by Henry Omega-Diaz at 6:30 p.m. on weeknights and the national late-night

newscast **Ronda Trese** now with new anchors Jess Caduco and Czarinah Lusuegro weeknights at 11:30 p.m.

Hit shows are **Who Wants to be a Millionaire?**, **The Weakest Link**, **Born to be a Star**, **PBA** and **NBA** along with other **Viva-TV** shows on **IBC** presented to the entertainment media during the party were **My Family Xyriel**, **Esperanza**, **Sandy's Boyfriend**, **ONE Fighting Championship**, **Petra's Panniest**, **Happy TODAS**, **K-POP Star Hunt**, **Kirarin**, **World Pool Masters**, **WWE Raw** and **WWE Smackdown**. "Then once we start getting some winners and bankable stars na identified with **13**, automatic, parang that plan will commence."

On established popular shows keen on the hit telenovela, **Palabra de Mujer** and **Amor Bravio** as well as asianovela **All About My Romance** and **Shut Up Flower Boy Band** and hit anime **Cyborg Kurochan**. In the Mexico and Korean for asianovelas and telenovelas since Filipino viewers are so used to watching soap series in Mexican, Korean and Taiwanese as well as its most-watched animes in Japanese, he said. In fact, **Viva-TV's** primetime lineup on **IBC** has been a force to be the **PBA** and **NBA** is consistently topping its timeslot and figuring prominently in the overall ratings game. It has reached the top spot this month. The Christopher de Leon's game show **Who Wants To Be A Millionaire?**, Edu Manzano's **The Weakest Link** and Anja Aguilar's talent search contest **Born to be a Star** are also consistently entering the Top 10 primetime programs.

Starss of other **Viva-TV** shows on **IBC** who helped pick out the raffle winners were: Cristine Reyes (**Esperanza**), Xyriel Manabat (**My Family Xyriel**), Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos, Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera (**Happy TODAS**), funny actress Ashley Rivera (**Petra's Panniest**), Nadine Lustre and AJ Muhlach (**Sandy's Boyfriend**), Richard Yap (**The Weakest Link**), a certified singing champion Anja Aguilar (**Born to be a Star**) and the winning dramatic actor Christopher de Leon (**Who Wants to be a Millionaire?**) as well as its sport superstars like basketball icons are James Yap (**PBA**) and Michael Jordan (**NBA**), billiard 10-ball stars Efren Bata Reyes, boxing fans are the filipino flash Nonito Donaire and Manny Pacquiao, and the **WWE** star wrestling when it comes to stars and talents helped tremendously in bolstering the network's appeal to the masses.

New Season 2 premieres last May 5

May 12, 2013

Viva Entertainment and **IBC** has acquired the franchise for the world-famous talent search **Born to be a Star (B2BAS)** from the show's producer, **Endemol**. **Born to be a Star**, the American television's newest sensation in the Philippines. **Viva-TV**, local franchisee of such high-rating game shows as **Who Wants To Be A Millionaire?** and **The Weakest Link** is all set

to start broadcasting the Filipino edition of the **BBC** smash hit on **IBC**. Also, the **The Kapinoy Network's** favorite sports programme line-up with the **PBA** and **NBA** for basketball fans.

Born to be a Star will mark the debut of singer-actress as the certified singing champion Anja Aguilar as host of an internationally famous program on primetime TV. With ***Born to be a Star***, powerhouse singer Anja joins the company of Christopher de Leon of ***Who Wants To Be A Millionaire?*** and Richard Yap of ***The Weakest Link*** as the star hosts of **Viva-TV** shows in the homegrown talent.

Asia's female singer Joey Albert, the original prince of pop Dingdong Avanzado, Gino Padilla and Paula Bianca as the official judges of ***Born to be a Star***.

The line-up of judges confirmed by Vic del Rosario, Jr., **Viva** chairman and CEO. The local version of the world-famous ***Born to be a Star***, which opened the **Season 2** on the singing-talent search begins airing on **IBC-13** last May 5 and the contest on June 9 in the success, airs its pilot episode last September 30, 2012.

"**Viva-TV** has built a good working relationship with **Endemol** through the years thru ***Born to be a Star***, also acquired two of their top-rating game shows ***Who Wants to be a Millionaire?*** and ***The Weakest Link***."

While Maria and Padilla was the part, Albert and Avanzado gamely auditioned and their screen test were sent to ***Born to be a Star*** producer, **Endemol**, based in the United States. The 20 contestants who hurdled the Mindanao auditions and the 35 Golden Ticket bearers from the Visayas region will arrive in Manila tomorrow, **Inquirer Entertainment** learned on Friday. They will battle it out with 114 passers from Luzon during theater auditions at the **Smart Araneta Coliseum** in **Pasay City** from June 1-5.

In the 20 contestants in the young singers while Top 12 contestants will make it to the semi-finals.

TV executive Andrew Lipson, an **Endemol** supervising producer who is consultant to ***Born to be a Star***, told **Inquirer** in an interview: We give specific instructions to our franchisees.

Luzon contestants will be picked up by the shuttle buses at the **SM Bicutan**, **SM Pampanga**, an **SM Megamall**, **SM North Edsa**, **SM Sta. Rosa**, **SM Manila**, **SM Taguig** and **SM Makati** and taken to the hotel. A welcome dinner will be held tomorrow for all the contenders.

According to Joyce Bernal, ***Born to be a Star*** consulting producer, similar cases happened in America, Korea, Japan, Australia, United Kingdom, United States, India, Mexico and China. In order to give everyone a fair chance, the organizers are the school of teen superstars performers like Nikki Santome, Melvin Rimas, Ronald Humarag, Veehay Aragon, Anne Bernardo and John Neil Roa be given the contest.

Meet the stars of Viva-TV's Top 5 shows

May 10, 2013

Christopher de Leon of Who Wants to be a Millionaire?, Richard Yap of The Weakest Link, Anja Aguilar of Born to be a Star, James Yap of PBA and Michael Jordan of NBA helped bring up the TV ratings of Viva-TV on IBC. Photo By: Courtesy of Viva Entertainment

For the first time in the history of the two leading networks **GMA** and **ABS-CBN**, **Viva-TV** hit shows on **IBC** now grabbed the number 1 slot in the primetime race. Congratulations to **The Kapinoy Network** for the elections coverage of **Hatol ng Bayan 2013** of **Media ng Bayan** gave the fastest and most reliable election results, coupled with analyses by political and government experts. New in covering elections, the country's first automated polls, yet it outscouted competing networks in the poll count.

The tie up consequently allowed the network to beef up its **Kapinoy** programming, which consequently boosted its chances to compete against **GMA** and **ABS-CBN**. The network's new identity, coupled with aggressive promotion and interesting programs, immediately made an impression among viewers right on its reinvention.

IBC-13 plans to compete with **ABS-CBN's The Filipino Channel (TFC)** and **GMA's Pinoy TV** in the world market. The network plans to reach out to Filipino communities abroad by launching an international channel conquering the global market, **The Kapinoy Network** is firming up some of its classic **IBC** hit programming.

IBC-13 continued targeting the mass market and viewers fare offered by the more established networks.

Viva-TV programs on **IBC** entered the Top 15 with the **PBA Commissioners' Cup** garnered with 23.4% in the number 1 spot during Saturdays than game show **Celebrity Bluff (GMA)** 30.6% and **Kapamilya Deal or No Deal(ABS-CBN)** with 16.3% and with 28.8% on Sundays than **Pinoy Blockbusters: Independence Day (GMA)** got 9.6% and showbiz-oriented talk show **The Buzz (ABS-CBN)** with only 7.8%. Meanwhile, the much-awaited **NBA Playoffs** registered with 25.4% during Saturdays and on Sundays to got for 12.5% to beating the Sunday musical variety shows **Party Pilipinas** and **ASAP 18** with only 9.3% and 8.9% To start off it's a major franchise. It's the biggest game show worldwide.

The top-rating game show **Who Wants to be a Millionaire?**, hosted by Christopher de Leon, able to beat drama anthology **GMA's Magpakailanman** and **ABS-CBN's Maalaala Mo Kaya** to top of the primetime race last Saturday got 21.5% while Richard Yap's **The Weakest Link** turning 25.5% than **Ina Kapatid Anak (ABS-CBN)** with 24.3% and **Mundo Mo'y Akin (GMA)** with 21.4%. The reality talent search **Born to be a Star** hosted by a certified singing champion Anja Aguilar registered 30.5% while its rival shows **Pilipinas Got Talent (ABS-CBN)** received 18.7% and **Imbestigador (GMA)** got 16.9% according to **AGB Nielsen Philippines**.

The data of **Kantar Media** dated May 6 showed that **ONE Fighting Championship** gathered a bigger audience share of 22.5% audience share. For the game show **Who Wants to be a Millionaire** is actually the biggest we had as the 30 percent audience share.

"We're very thankful to our viewers. Without them, we wouldn't be where we are right now our strongest. It's one of our strongholds. **Viva-TV** hit programs starts on **IBC** with **Who Wants to be a Millionaire**, **The Weakest Link**, **Born to be a Star**, **PBA**, **NBA**, **ONE Fighting Championship** and **Sinemaks**. So, it's a very formidable lineup. **Who Wants to be a Millionaire?**, **The Weakest Link** and **Born to be a Star** are good **Viva-TV** hit shows as the highest-rating of all the **Viva-TV** shows on **IBC**. The audience share of these shows really increased. We recognize the fact that more **Kapinoy** programming more will join the bandwagon viewership that we are enjoying.

Contents

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Here are the Top 10 daytime and primetime programs from May 3 to 8, 2013 among Mega Manila households (Household Ratings):

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May 3, Friday [Edit](#)

Daytime:

1. *Be Careful With My Heart* (ABS-CBN) – 28%
2. *Eat Bulaga* (GMA-7) – 21.3%
3. *Junior Minute To Win It* (ABS-CBN) – 18.3%
4. *The Ryzza Mae Show* (GMA-7) – 17.1%
5. *It's Showtime* (ABS-CBN) – 14.2%
6. *Kakambal Ni Eliana* (GMA-7) – 12.4%
7. *Dragon Ball Z Kai* (GMA-7) – 11.8%
8. *Atashin'Chi* (GMA-7) – 11.3%
9. *Detective Conan* (GMA-7) – 11.2%
10. *Bukod Kang Pinagpala* (GMA-7) / *Big* (GMA-7) / *Unforgettable* (GMA-7) – 10.8%

Primetime:

1. *2013 PBA All-Star Weekend* (IBC-13) – 26.1%
2. *Express Balita* (IBC-13) – 25.3%
3. *Ina Kapatid Anak* (ABS-CBN) – 23.1%
4. *Juan Dela Cruz* (ABS-CBN) – 23%

5. *Amor Bravio* (IBC-13) – 22.9%
6. *Rafaela* (ABS-CBN) – 22.7%
7. *Indio* (GMA-7) – 21.9%
8. *Love & Lies* (GMA-7) – 20.1%
9. *Mundo Mo'y Akin* (GMA-7) – 20%
10. *Apoy Sa Dagat* (ABS-CBN) – 17.5%
11. *All About My Romance* (IBC-13) – 17.2%
12. *24 Oras* (GMA-7) – 16.9%
13. *TV Patrol 25* (ABS-CBN) – 15.7%
14. *Missing You* (ABS-CBN) – 12.2%
15. *My Family Xyriel* (IBC-13) – 11.4%

May 4, Saturday [Edit](#)

Daytime:

1. *Eat Bulaga* (GMA-7) – 23.8%
2. *Cyborg Kurochan* (IBC-13) – 13.4%
3. *2013 NBA Playoffs Eastern Conference: Golden State Warriors vs. Denver Nuggets* (ABS-CBN) – 25.4%
4. *Startalk* (GMA-7) – 12.7%
5. *Wish Ko Lang!* (GMA-7) – 11.5%
6. *Be Careful With My Heart Sabado Rewind* (ABS-CBN) – 10.5%
7. *It's Showtime* (ABS-CBN) – 10.4%
8. *24 Oras Weekend* (GMA-7) – 9.9%
9. *Maynila 14* (GMA-7) / *Del Monte Kitchenomics* (GMA-7) – 9.8%
10. *Sine Ko 5Insko Weekend: Legion* (TV5) – 9.1%

Primetime:

1. *Magpakailanman* (GMA-7) – 30.6%
2. *Celebrity Bluff* (GMA-7) – 24.7%
3. *2013 PBA All-Star Weekend* (IBC-13) – 23.4%
4. *ONE FC* (IBC-13) – 19.5%
5. *Who Wants to be a Millionaire?* (IBC-13) – 21.5%
6. *Vampire Ang Daddy Ko* (GMA-7) – 19.4%
7. *Pilipinas Got Talent* (ABS-CBN) – 19.2%
8. *Bubble Gang* (GMA-7) – 19%
9. *Kapinoy Cinema: Moron 5 and the Crying Lady* (IBC-13) – 23.4%
10. *Wansapanataym* (ABS-CBN) – 17.5%

11. *WWE Raw* (IBC-13) – 16.8%
12. *MMK Ang Tahanan Mo* (ABS-CBN) – 16.3%
13. *Kapamilya Deal Or No Deal* (ABS-CBN) – 12.1%
14. *Kap's Amazing Stories* (GMA-7) – 12%
15. *Toda Max* (ABS-CBN) – 9.3%

May 5, Sunday [Edit](#)

Daytime:

1. *Mayweather vs. Guerrero Welterweight Championship Average* (GMA-7) – 21.2%
2. *2012 NBA Playoffs Eastern Conference: Atlanta Hawks vs. Indiana Pacers* (IBC-13) – 12.5%
3. *Del Monte Kitchenomics* (GMA-7) – 9.9%
4. *Born Impact* (GMA-7) – 9.7%
5. *Pinoy Blockbusters: Independence Day* (GMA-7) – 9.6%
6. *Party Pilipinas* (GMA-7) – 9.3%
7. *ASAP 18* (ABS-CBN) – 8.9%
8. *Matanglawin* (ABS-CBN) – 8.2%
9. *Sine Ko 5Ingko Weekend: TMNT* (TV5) – 7.9%
10. *The Buzz* (ABS-CBN) – 7.8%

Primetime:

1. *Born to be a Star* (IBC-13) – 30.5%
2. *2013 PBA All-Star Weekend Game 2* (IBC-13) – 30.3%
3. *2013 PBA All-Star Weekend Game 1* (IBC-13) – 28.8%
4. *Gandang Gabi Vice* (ABS-CBN) – 24.6%
5. *Kapuso Mo Jessica Soho* (GMA-7) – 23.2%
6. *Pilipinas Got Talent* (ABS-CBN) – 18.7%
7. *Sinemaks: Tumayo Ka't Lumaban* (IBC-13) – 17.7%
8. *Imbestigador* (GMA-7) – 16.9%
9. *Pepito Manaloto Ang Tunay Na Kuwento* (GMA-7) – 16.7%
10. *Rated K Handa Na Ba Kayo?* (ABS-CBN) – 14.8%
11. *WWE Smackdown* (IBC-13) – 14.1%
12. *Goin' Bulilit* (ABS-CBN) – 13.3%
13. *TV Patrol 25 Weekend* (ABS-CBN) – 10.2%
14. *24 Oras Weekend* (GMA-7) – 8.5%
15. *Ibilib Featuring Is It Possible?* (GMA-7) – 8.2%

May 6, Monday [Edit](#)

Daytime:

1. *Be Careful With My Heart* (ABS-CBN) – 25.9%
2. *Eat Bulaga* (GMA-7) – 20.4%
3. *Junior Minute To Win It* (ABS-CBN) – 18.2%
4. *The Ryzza Mae Show* (GMA-7) – 15.4%
5. *It's Showtime* (ABS-CBN) – 13.7%
6. *Detective Conan* (GMA-7) – 12%
7. *Dragon Ball Z Kai* (GMA-7) – 11.9%
8. *Kakambal Ni Eliana* (GMA-7) – 11.7%
9. *Unforgettable* (GMA-7) – 11.1%
10. *Wansapanasummer* (ABS-CBN) – 10.4%

Primetime:

1. *2013 PBA Commissioners' Cup Semi-Finals: San Mig Coffee Mixers vs. Alaska Aces* (IBC-13) – 30.8%
2. *All About My Romance* (IBC-13) – 26.6%
3. *Juan Dela Cruz* (ABS-CBN) – 24.4%
4. *Ina Kapatid Anak* (ABS-CBN) – 24.3%
5. *Amor Bravio* (ABS-CBN) – 23.9%
6. *Indio* (GMA-7) – 23.4%
7. *24 Oras* (GMA-7) – 21.9%
8. *Mundo Mo'y Akin* (GMA-7) – 21.4%
9. *Love & Lies* (GMA-7) – 19.2%
10. *Express Balita* (IBC-13) – 18.9%
11. *Apoy Sa Dagat* (ABS-CBN) – 17.7%
12. *TV Patrol 25* (ABS-CBN) – 16.9%
13. *My Family Xyriel* (ABS-CBN) – 16.6%
14. *Queen and I* (GMA-7) – 16.4%
15. *Missing You* (ABS-CBN) – 13.8%

May 7, Tuesday [Edit](#)

Daytime:

1. *Be Careful With My Heart* (ABS-CBN) – 26.6%
2. *Eat Bulaga* (GMA-7) – 20.2%
3. *Junior Minute To Win It* (ABS-CBN) – 19.8%

4. *The Ryzza Mae Show* (GMA-7) – 16%
5. *Kakambal Ni Eliana* (GMA-7) – 12.9%
6. *Dragon Ball Z Kai* (GMA-7) – 12.7%
7. *It's Showtime* (ABS-CBN) – 12.3%
8. *Detective Conan* (GMA-7) – 12.2%
9. *I Do I Do* (GMA-7) – 11.7%
10. *Bukod Kang Pinagpala* (GMA-7) – 11.6%

Primetime:

1. *The Weakest Link* (IBC-13) – 27.1%
2. *Juan Dela Cruz* (ABS-CBN) – 25.1%
3. *Ina Kapatid Anak* (ABS-CBN) – 24.1%
4. *Indio* (GMA-7) – 23.9%
5. *Mundo Mo'y Akin* (GMA-7) – 23.4%
6. *Love & Lies* (GMA-7) – 21.9%
7. *24 Oras* (GMA-7) – 21.7%
8. *Amor Bravio* (IBC-13) – 20.1%
9. *Apoy Sa Dagat* (ABS-CBN) – 18.9%
10. *Queen and I* (GMA-7) – 18.3%
11. *TV Patrol 25* (ABS-CBN) – 18.1%
12. *Missing You* (ABS-CBN) – 13.4%
13. *Express Balita* (IBC-13) – 11.8%
14. *K-POP Star Hunt* (IBC-13) – 12.2%
15. *My Family Xyriel* (ABS-CBN) – 10.7%

May 8, Wednesday [Edit](#)

Daytime:

1. *Be Careful With My Heart* (ABS-CBN) – 27.6%
2. *Eat Bulaga* (GMA-7) – 20%
3. *Junior Minute To Win It* (ABS-CBN) – 19.1%
4. *The Ryzza Mae Show* (GMA-7) – 14.4%
5. *Dragon Ball Z Kai* (GMA-7) – 14%
6. *It's Showtime* (ABS-CBN) – 13.5%
7. *Kakambal Ni Eliana* (GMA-7) – 12.6%
8. *Wansapanasummer* (ABS-CBN) – 12.5%
9. *Bukod Kang Pinagpala* (GMA-7) – 12.4%
10. *Unforgettable* (GMA-7) – 12.3%

Primetime:

1. *All About My Romance* (IBC-13) – 23.8%
2. *Amor Bravio* (IBC-13) – 22.9%
3. *Juan Dela Cruz* (ABS-CBN) – 21.2%
4. *Ina Kapatid Anak* (ABS-CBN) – 20.3%
5. *Mundo Mo'y Akin* (GMA-7) – 20.2%
6. *2013 PBA Commissioners' Cup: Talk 'N Text Torpang Texters vs. Ginebra San Miguel* (ABS-CBN) – 20.1%
7. *Indio* (GMA-7) – 19.6%
8. *Love & Lies* (GMA-7) – 18%
9. *Express Balita* (IBC-13) – 17.8%
10. *24 Oras* (GMA-7) – 17.1%
11. *Queen and I* (GMA-7) – 16.8%
12. *Apoy Sa Dagat* (ABS-CBN) – 15.6%
13. *TV Patrol 25* (ABS-CBN) – 14.1%
14. *Missing You* (ABS-CBN) – 13.4%
15. *My Family Xyriel* (IBC-13) – 11.6%

IBC and TV5 claims to be No.3

May 16, 2013

After leading network **ABS-CBN** and **GMA**, the number 3 slot is currently being claimed provided by **IBC**, **TV5**, **RPN** and **Studio 23**. **PTV-4** is not in the race, but it gets good viewership ratings during the university basketball league of the **UAAP** games.

These competition among local TV networks just got more intense as Canoy-led **IBC-13** claims that it landed to be a strong number 3 in the ratings race among audiences in Mega Manila and nearby suburbs, in dominated the media giant **ABS-CBN Corporation** and **GMA Network, Inc.** Pangilinan-led **TV5** has asserted that it is now the number 3 most-watched TV network nationwide, behind the giant networks **ABS-CBN** and **GMA** in the ratings. In the meantime, once again for the first time in the network of Philippine television that **IBC-13**, **RPN-9** and **TV5** are in the same third television station.

Eric Canoy, **IBC-13** chairman of the network, told reporters last week that based on a survey conducted by research firm **TNR/Kantar Media** among the Mega Manila households last May 4 (Saturday), **IBC-13** received an audience share of 25.4% from 5 p.m. to 2 a.m.

That same day, **ABS-CBN** remains the undisputed number 1 TV station for the dominant local channel in Mega Manila with an audience share of 50%, while **GMA-7** continues to be number 2 with an audience share of 35%, based on the figures presented by **IBC-13**. Mr. Canoy said the

following when **IBC-13** once again in the ratings game compared to the country's two leading television networks.

Interested in **The Kapinoy Network**. Vic del Rosario, Jr. chairman and CEO of **Viva Communications, Inc.**, which bought the 5 p.m. to 12 midnight slot of **IBC** called **Viva-TV**, is the strongest contender. **Viva-TV's** basketball the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** has a viewership ratings of **IBC-13** in a boost. The network executive **IBC-13's** rising audience share to the growing popular of the network's primetime programming block **Viva-TV**, led by the flagship program **PBA**, which airs every Wednesdays and Fridays at 4:30 p.m. to 9:30 p.m., Saturdays at 6 p.m. and Sundays at 4 p.m., is the high-rating flagship program of **Viva-TV**. "Surveys show that the **PBA** is beating the programs being aired by other TV stations on its time-slot," Mr. Canoy said. Also, the **NBA** airing on Saturdays at 4 p.m. and Sundays at 11:30 a.m., showing **NBA** beats the programs being aired by other TV networks, once more, that the **PBA** and **NBA** are the flagship program for basketball fans.

Lito Ocampo Cruz, the vice-president and Rey Sanchez, the **Channel 13** head are part of the new management team of **IBC Board of Directors** led by the president and CEO Boots Anson-Roa.

Intercontinental Broadcasting Corporation is sequestered by the government through **PCGG**, appointed by the president Noyon Aquino III in current PNoy administration. Mr. Canoy said **IBC-13** has allotted P13 billion in capital expenditures of privatization, in the construction of a state-of-the-art studio complex in Broadcast City, Capitol Hills, Diliman, Quezon City for the headquarters. The studio complex will house six studios, corporate headquarters and the network's news and public affairs department.

People who hear that **IBC-13** and **Viva** with P13 million on **Born to be a Star** become a huge amount of money. The concept of signature shows **Born to be a Star** produced by **Viva Television** for **IBC-13** compared to the rivals **GMA-7's Are You the Next Big Star?** and **ABS-CBN's Pilipinas Got Talent** franchise. **Viva-TV** has producing more shows on **IBC**, from comedies, telenovelas, asianovelas, teleseryes, kiddie animes, sports programs, game shows, reality talent search show for a singing superstar contest and a teen drama anthology while home to the **PBA** and **NBA**.

Led by the top-rating game show **Who Wants to be a Millionaire**, every Saturdays at 8 p.m., is the highest-rating game show of **Viva-TV**. "Surviving show that **Who Wants to be a Millionaire?** is beating the drama anthology like **Magpakailanman** and **Maalaala Mo Kaya** being aired by other TV stations on its timeslot." **The Weakest Link**, which airs weeknights at 8:30 p.m., compared to **GMA's Mundo Mo'y Akin** and **ABS-CBN's Ina Kapatid Anak**.

Of course, the reality talent search program **Born to be a Star**, every Sunday nights at 8 p.m., is the high-rating singing talent search program for a rising superstar fans, in survey that **Born to be a Star** beating the rivals of **Pilipinas Got Talent** of **ABS-CBN** and **Are You the Next Big**

Star? of **GMA** on its time-slot. Mr. Canoy said **Viva-TV** is also set to the well-loved Asia's largest mixed martial arts (MMA) in the country for Asian fighters **ONE Fighting Championship (ONE FC)**, producing the program for **Viva Sports**.

Mr. Canoy said **Viva-TV** to further strengthen its telenovelas and koreanovelas, this has boosted the network's primetime ratings. "**Viva-TV** has the licensed to producing **Televisa** and **tvN**, with **Palabra de Mujer** at 4:30 p.m., **Shut Up Flower Boy Band** at 7:45 p.m., **Amor Bravio** starting at 10 p.m. and **All About My Romance** at 10:30 p.m. every weeknights.

To further boost its popularity among kiddies, he said anime series like **Cyborg Kurochan** (Saturdays 3:30 p.m.) and **Kirarin** (Sundays at 10 a.m.) for kiddie anime fans. "**The Kapinoy Network** is also set to launch **Viva Kids** block for teen kiddies every mornings **Barbie**, **Pop Pixie**, **Grossology**, **Winx Club**, **Monsuno**, **Sofia the First**, **Rapunzel: The Series** and **Maya & Miguel** in the young kids and teen for boys and girls.

On the news front, Mr. Canoy said **IBC-13** has committed to provide more airtime for its newscast, afternoon and late-night. **Express Balita**, **IBC's** long-running flagship news program airing at 6:30 p.m. time-slot, simulcast over **DZTV Radyo Budyong** and **Ronda Trese**, a late-night newscast at 11:30 p.m.

Mr. Canoy also said they have entered into a major-tie-up with **BBC World News**. "This will enable **IBC-13** to deliver the latest news from all over the world in real time to its audience." Preparing for the network's AM radio station, **DZTV Radyo Budyong 1386**, which offer Filipino news and current affairs programming on the AM band along with provincial **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Aklan, and the Asia's #1 urban music and ultimate dance mix FM music radio station in the country **IDMZ 801**, which will now target in an Asian market for A-B-C markets.

Plans are also underway to boost **IBC-13's** signal reach nationwide. Mr. Canoy said that as of this, the network's signal reaches 60% of the country. "With our system upgrade, we expect to have full signal coverage." He added that **IBC-13** plans to open more TV stations in the coming years to add to the 12 stations that it currently has in the provinces. The network is also working on its international broadcast to cater to Filipinos based abroad. Meanwhile, **TV5** aims to further boost its ratings from other networks have more established in the same time. Is is the FM radio stations like **Radyo5 92.3 News FM** and **106.7 Energy FM**, the UHF news channel **AksyonTV** and the UHF general-entertainment network on **UHF 47** called **Friendly TV** featuring some of its foreign programming, cartoons, Hollywood movies, koreanovelas, sports programs from **Sports5** and local shows. In subsidiaries are the film distribution **Studio5**, music recording company **TV5 Records**, new media **TV5 Interactive**, **TV5 Magazines**, **CineMabuhay**, **Pilipinas Global Network Ltd.**, talent management **Talent5** and many others.

International channels **Kapatid TV5 (KTV5)** and **AksyonTV International**, cable channels like **Hyper**, **Colours**, **Weather Information Network**

(WIN), TeleSingko, AniMega, Kids5 and 5 Max Movie Channel. Wrap up of the news in a teleradyo morning **Manila sa Umaga** anchored by Arnell Ignacio at 4 a.m. simulcast over **Radyo5 92.3 News FM**. The morning show **Good Morning Club** at 5 a.m. to 8 a.m. hosted by Paolo Bediones, Cheryl Cosim, Martin Andanar, Grace Lee, Chiqui Roa-Puno, Christine Bersola-Babao, Amy Perez, Edu Manzano and Shalala, followed by a morning talk show **Sharon** hosted by the megastar Sharon Cuneta.

Public service program **T3 Reload** at 6 p.m. hosted by Raffy Tulfo, Ben Tulfo and Erwil Tulfo, beating teleseryes **Annaliza** and **Home Sweet Home**. Flagship news program **Aksyon** at 6:30 p.m., anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo compared to the rival newscast **TV Patrol** and **24 Oras. Pilipinas News**, a late-night newscast anchored by Dong Puno, Cheri Mercado and Jove Francisco at 11:30 p.m. slot. At 12 midnight on weeknights, the public affairs program **Reaksyon** hosted by **News5** head Luchi Cruz-Valdez. In the noontime block **Tanghaling Waging-Wagi**, at 11 a.m. is **BrainSurge** hosted by Derek Ramsay, 11:45 a.m. is **Karinderya Wars** with actor and young entrepreneur Marvin Agustin compared to **Be Careful with My Heart** and **Ryzza Mae Show**. The noontime variety show **Wowowillie** at 12:30 p.m. on weekdays and 12 noon on Saturdays hosted by Willie Revillame, beating its rival noontime shows are **It's Showtime!** and **Eat Bulaga!**.

For the afternoon treat, a super fairy-tale anime series **Sailor Moon** at 4 p.m., to be followed by talak-serye reality TV talk show with **Face to Face** at 4:30 p.m. hosted by barangay hall on air Amy Perez. A youth-telemagazine show **Popstar TV** at 5:30 p.m. hosted by the Asia's popstar princess Sarah Geronimo.

For the kids **Batibot** every Saturdays at 8:30 a.m., **Disney** block like **Phineas and Ferb** (Weekdays at 9 a.m.), **Handy Mandy** (Saturdays 7 a.m.), **Jake and the Neverland Pirates** (Saturdays 7:30 a.m.), pre-school children **Mickey Mouse Clubhouse** (Saturdays at 8 a.m.) and **Imagination Movers** (Sundays at 8 a.m.). **Nickelodeon** block everyday like **Dora the Explorer**, **Spongebob Squarepants**, **T.U.F.F. Puppy**, **The Fairly OddParents**, fun-packed **Kung Fu Panda** and **The Adventures of Jimmy Neutron**.

TV5's Primetime Panalo also relaunched 2 new teleserye back-to-back **Joe Kapitan** at 7:45 p.m. starring young actor John Prats in the lead role of superhero-style beating **Juan dela Cruz** and **Indio**. At 8:30 p.m., new action-packed teleserye called **Cassandra: Warrior Angel** starring the homegrown talent Eula Caballero. A new telenovela **Storm of the Paradise** at 10:30 p.m., beating the asianovelas **Missing You** and **Queen and I** and **Istorifik: Pido's Kwentong Fantastik** at 11 p.m. starring the comedy king Dolphy compared to the weeknight comedy gag show **Banana Nite** and **Bubble Tonite**. In Hollywood blockbuster movies unveils, **Sine Ko Singko** starts at 2:30 p.m. and 9 p.m. on weekdays, 2:30 p.m. to 5:30 p.m. on Saturdays and 10:15 a.m. on Sundays and the movie block called **Sudnay Mega Sine** every Sundays at 11 p.m. On **Weekend Winners** back, the primetime game show **The Million Peso Money Drop** at 6 p.m. hosted by the singer-songwriter Ogie Alcasid, komikserye **Kapitan Awesome** at 7 p.m. starring Martin Escudero, Empoy and Andrew E., a drama

anthology **Untold Stories mula sa Face to Face** at 7:45 p.m. hosted by Amy Perez, compared to **Magpakailanman** with Mel Tiangco and **MMK** with Charo Santos-Concio. **Boracay Bodies** starts at 8:30 p.m., hosted by Phoemela Baranda, to be followed by the comedy gag-show **Lokomoko U: Ang Kulit!** at 9:30 p.m., starring Caloy Alde, Eula Caballero, Ritz Azul, Rainier Castillo, Edgar Allan Guzman, Empoy Marquez, JC de Vera, Long Mejia, Milagring Baldonado, Mariposa Cabigquez, Arci Muñoz, Valeen Montenegro, Wendell Ramos, actor Alwyn Uytingco, Tuesday Vargas and Voyz Avenue along with **Artista Academy** honors list are Vin Abrenica, Sophie Albert, Akihiro Blanco, Chanel Morales, Mark Neumann and Shaira Mae. In a late-night, Saturdays at 5:30 p.m. is investigative program **Tutok Tulfo** with hard-hitting Erwin Tulfo and the public service and investigative program **Bitag** at 11:30 p.m. with Ben Tulfo. On Sundays, at 12:15 p.m. is **P.O.5**, a longest-running and top-rating musical variety show hosted by Lucy Torres, John Estrada, Pops Fernandez and Ariel Rivera along with co-host Eula Caballero, Arci Munoz, Mark Bautista, Sarah Geronimo, Harry Santos, Chadleen Lacdoo, Morissette Amon, Krisssha Viaje, Onemig Bondoc, Arci Munoz, Michael Renz Cortez, BJ Forbes, Somedaydream, Champ Lui Pio, Joshua Davis, Katrina Velarde, Martin Escudero, Melbelling Caluag, JC de Vera, Jazz Ocampo, Jan Nieto, Jon Avila, John Prats, Vin Abrenica and Sophie Albert, Victor Basa, Rido dela Paz, Rainier Castillo, Princess Ryan, Nina Jose, Luningning, Milagring and Mariposa, Christian Samson, Chris Cayzer, David Archuleta, Edgar Allan Guzman, Faith Cuneta and Annyka Asistio along with a two rock band Never the Strangers and Rivermaya. A teen drama series **Forever Barkada** at 3:15 p.m. featuring 16 of **Artista Academy** cast are Vin Abrenica, Sophie Albert, Akihiro Blanco, Chanel Morales, Mark Neumann and Shira Mae beating rivals **Luv U** and **Teen Gen**. At 4 p.m., while the showbiz-oriented talk show **Ang Latest** hosted by female of talk Cristy Fermin and novelty comedian Mr. Fu.

Sundays on primetime, at 6 p.m. is a kiddie-comedy gag show **Tropang Kulit** with Gelli de Belen along with the **Artista Academy Kids** like a child wonder star Ixle Kyle Banzon, Julie Charlotte Cadeville, Peter Angelo Echaluze, Josh Clement Eugenio, Jonicka Cyleen Movido, Mariella Frances Grace Ortiz, Chloe Dominique Reyes, kiddie actor John Carlo Tan, Jason Zimmerman, Jhiani Zimmerman and Jhurel Zimmerman to followed at 7 p.m. is the public service program **Rescue5** with Paolo Bediones. At 7:30 p.m. is a reality talent show **Talentadong Pinoy** hosted by Ryan Agoncillo back-to-back with a singing talent-search **Kanta Pilipinas** at 8:30 p.m. hosted by the Asia's queen of Broadway musical Lea Salonga. By 9:45 p.m. is a gag show **Hayop sa Galing** with Joey de Leon.

Former Kapamilya stars are transferring to TV5 [Edit](#)

- Dominic Ochoa (2004-present)
- Maricel Soriano (2010-present)

- Derek Ramsay (2011-present)
- Sharon Cuneta (2011-present)
- John Estrada (2008-present)
- Sarah Geronimo (TV crossover from ABS-CBN; 2011-present)
- John Prats (2009-present)
- Willie Revillame (2010-present)
- Marvin Agustin (TV crossover from ABS-CBN; 2012-present)
- Valerie Concepcion (2011-present)
- Dolphy (2010-present)
- Mariel Rodriguez (2011-present)
- Onemig Bondoc (2012-present)
- Tuesday Vargas (2010-present)
- Edu Manzano (2012-present)
- Amy Perez (2004-2005, 2010-present)
- Cesar Montano (2012-present)
- Cristy Fermin (2010-present)
- Jon Avila (2008-present)
- Ruffa Gutierrez (2010-present)
- Empoy Marquez (2008-present)
- Valeen Montenegro (2008-present)
- Victor Basa (2008-present)

Born to be a Star preps up for World Tour

May 17, 2013

The most-watched, trend-setting, pioneering, award-winning, longest-running and top-rating talent search contest show ***Born to be a Star*** to be led by hosting a certified singing champion and powerhouse singer Anja Aguilar, is going on a world tour to thank the global Filipinos for their phenomenal support to **Viva-TV's** number 1 Sunday primetime talent search on **IBC-13**. Anja and judges are Gino Padilla, Paula Bianca, Joey Albert and the original prince of pop Dingdong Avanzado are set to visit Asia, Middle East, USA and Europe this 2013 starting this May.

The cast will fly to the Korea in March 17; USA in March 19 live broadcast; Middle East and Europe in June were going to school of supersyars; and Japan in August. It made for trend-

setters are ***Who Wants to be a Millionaire***, ***The Weakest Link***, ***Born to be a Star***, **PBA** and **NBA** are the hits of success.

Born to be a Star franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show.

Since it premiered last September 30, 2012, ***Born to be a Star*** the Sudnay primetime viewing of the whole nation. In almost 9 months on-air, the show has achieved several milestones. The Sudnay priemtime talent search contest enjoyed high TV ratings nationwide that are compared to **Kapamilya** and **Kapuso** networks. Its compilation album sold so well to achieve a gold status. Its mall shows were such a hit that thousands of fans flock to every event, in any location as well as the concert performer and TV guesting here and abroaf. The reality talent singing show was such a big hit that it quickly invaded the digital world as it managed to become a topic on social networking sites like **Twitter**, one of the most liked fanpages on **Facebook** and the most viewed program in the video-on-demand site **WatchPhilippines.TV** with more than 30 million page views as of April 2013. It has also won the hearts of global Filipinos as proven by its record of being the most viewed program on **VIVA Global** with 1.3 million page views as of April 2013. The reality singing-talent search further proved its unique international appeal as it was recently named as one of the finalists in talent show category of the prestigious **Anak TV Seal Awards** for the **Most Favorite TV Programs**, **Gawad Tanglaw Awards** for the **Best Talent Search Program**, the much-awaited **USTv Student's Choice Awards** for **Best Talent Search Program**, **Golden Screen TV Awards** for the **Outstanding Talent Search Program** and **KBP Golden Dove Awards** for the **Best Talent Program**.

For more details about the world tour, continue to follow ***Born to be a Star***, every Sunday nights at 8:00pm, after the **PBA Commissioners' Cup** on Viva-TV's **Linggo Saya** on **IBC-13**. For more updates, log on to www.ibc.com.ph www.viva.com.ph, follow **@borntobeastar** on **Twitter**; and 'like' the show's official **Facebook** fanpage at www.facebook.com/borntobeastarofficial.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC-13**, **Globe**, the No.1 in Postpaid, **PLDT** and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantliners**, **Sunsilk** and **Lucky Me Supreme** with radio partners **iDMZ**, **90.7 Love Radio**, **93.9 iFM**, **iDMZ**, **Mellow 947**, **96.3 Easy Rock** and **99.5 Play FM**.

Born to be a Star debuted No.1 says IBC

June 1, 2013

Philippine TV as the third player **IBC-13** gives up the broadcast landscape domination by the two giant stations in the coveted Top 15 slots of TV programs in terms of viewership ratings. A certified singing champion and powerhouse singer Anja Aguilar is now with her **Viva-TV's** newest reality talent show on **IBC-13** called ***Born to be a Star*** one of the network's original concept programs which premiered last September 30, 2012 (Sunday nights at 8 p.m.).

According to **The Kapinoy Network**, the reality talent search show debuted No.1 in the ratings. From widening its network reach, **IBC-13** is set on strengthening its **Viva-TV** programming content has redefined the primetime viewing by offering a variety of entertainment from movies, dramas, animes, comedy, game shows, reality shows and action-packed sports programs in the **Kapinoy** hit shows that appeal to its masa audience.

Last September 30, 2012, ***Born to be a Star***, her much talked about new reality show on **IBC-13** producing **Endemol** franchise and **Viva Entertainment** stable of groundbreaking reality TV fare, for the first time of the local version the popular reality-singing talent search show for the contest and become the #1 show on its timeslot, has the Top 25 Programs and now fighting head-to-head in the double-digit-ratings game with **ABS-CBN's** and **GMA's** Sunday primetime shows. The **Nielsen TV Audience Measurement** (Mega Manila Individuals) and **Kantar Media** survey in the overnight ratings showed that with Anja's new talent show, **IBC-13** won 30.3%, followed by the two leading networks **ABS-CBN** with 28.2% and **GMA** with 26.1%.

Overnight household ratings released by **AGB Nielsen Media Research's MEGATAM** (Mega Manila Television Audience Measurement) show and **Kantar Media** that ***Born to be a Star*** scored a 27.9% rating last April against **ABS-CBN's *Pilipinas Got Talent*** (24.3%) and **GMA's *Are You The Next Big Star*** (20.2%). It also shows that despite a slightly lesser number of households, more people within the households watching ***Born to be a Star***.

"We are ecstatic with the very strong rating of ***Born to be a Star*** and this is indubitable proof that Anja Aguilar, contrary to recent future superstar, is and remains a new TV host with a large base of local followers. We are confident that ***Born to be a Star*** will also deliver strong ratings during Sundays provide further lift to the ratings of our hit shows," shared Vic del Rosario, Jr., **Viva** Chairman and CEO where contestant gets the superstar treatment and the chance to perform in a complete production number of very own primetime TV in the rising singing superstar fans that the aspiring young singers for the reality talent-search show.

This can be viewed as a significant leap for **IBC-13** because it shows that the network is indeed a strong third contender and that it is attracting more viewers who welcome **The Kapinoy Network's** fresh, homegrown and award-winning programming innovations that is very different from the shows of the two giant networks. The **Viva** team is extremely pleased with ***Born to be a Star*** ratings.

IBC-13 is now sees some battle of the foreign franchises going to the giant networks: **ABS-CBN** and **GMA** having **Endemol**, **FremantleMedia** and **Shine International**.

"Born to be a Star" is expected to rake in more viewership ratings as host Anja Aguilar celebrates her birthday on the show with Marvin Agustin and her mother Tita Joan.

"**Viva-TV** has already beginning in the winning hits on **IBC**, on the successful that phenomenal hit **Kapinoy** shows with ***Who Wants to be a Millionaire?***, ***The Weakest Link***, ***Born to be a Star***, ***PBA***, ***NBA*** and ***ONE FC*** has proven to be a strong contender in the ratings race, even beating the shows are dominated by the two leading networks **ABS-CBN Corporation** and **GMA Network**. The addition of ***Born to be a Star*** makes **IBC-13** truly the network to watch. It's any programmers superstars to have the stars are Christopher de Leon, Richard Yap and Anja Aguilar in one network and on one night. And yet, despite having such big name hosts are produced by **Viva Television**, the great thing about our primetime lineup is that the three shows on the stars-studded are also focused on the audience, the shows all shine the spotlight on the people," said **IBC** Chairman Eric Canoy.

Born to be a Star: The phenomenon Season 2 begins

June 9, 2013

The Kapinoy Network's new star-studded programming, which is the competitors as ***Ikaw ang Star Kapinoy!*** is part of its beating rival networks to catch up in the local ratings game. From the way it has restructured its shows, the promising network is definitely to a good start.

Filipino fans who have been following the worldwide phenomenon ***Born to be a Star*** now a reality with the relaunch of ***Born to be a Star***, Season 2 on June 9, Sunday at 8 p.m. on **IBC-13**. Expected to reclaim the world-famous ***Born to be a Star***, is poised to make it big in the country as the first-ever local reality TV, a singing competition, variety show and talent search rolled into one entertaining package. With ***Born to be a Star***, the Philippines become the 40th country to have acquired the ***Born to be a Star*** franchise, thanks to **IBC-13** and **Viva Entertainment**, the station that acquired the license for the format from **Endemol**.

The nationwide talent search worldwide for singing superstars where hopefuls are judged by the ***Born to be a Star*** staff in high-school students for the singing idol phenomenon contest. After scouring the country, in the Asia and around the world in the talent search for a singing champion of superstars, ***Born to be a Star*** is ready to relaunch the contestants of biggest superstars as the Filipino edition of the newest sensation to come out of American television, the No.1 reality talent show on Sunday primetime TV. ***Born to be a Star*** franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, British, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show. Earning for the success, **Anak TV Seal Awards** for **Most Favorite TV Programs**, **Gawad Tanglaw Awards** for **Best Talent Search Program**, **USTv Student's Choice Awards** for **Best Talent**

Search Program, Golden Screen TV Awards for Outstanding Talent Search Program and KBP Golden Dove Awards for Best Talent Program.

Fast track screenings and auditions were held in key cities across the nation in the Philippines including Baguio, Iloilo, Cebu and Davao to find the fresh best of new singing idol talents who will for the much-awaited title of the very first ***Born to be a Star***. All of the auditions were well-organized and well-attended. The audition venues teamed with happy, stars, altogether hopeful aspiring young singers. In addition, there are online auditions where participants are asked to upload their videos in ***Born to be a Star*** website.

In addition, ***Born to be a Star Online*** as the first 3D online videoke game in the Philippines to search for the next online singing sensation. Playing the online game can get you a chance to superstars and be a part of an album and concert with a singing champion Anja Aguilar. The talent search is going to launch with the goal to reach 2.5 million youth. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, including online reinforcement through 20 internet cafe forums. With the rising popularity of Internet sensations, ***Born to be a Star*** has perfectly this talent search. The new internet platform for superstars.

Viva-TV's presentation, ***Born to be a Star*** is the Filipino edition of the newest sensation to come out of American television from **Endemol**. It made for the new trend-setters ***Who Wants to be a Millionaire***, ***The Weakest Link***, ***Born to be a Star***, **PBA** and **NBA** are the hits of success.

In fact, last September 2013, the newest TV craze reached its all-time high national TV rating of 25.4%. In almost 12 months on-air, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official album, nationwide mall shows, concert performers, online game videoke at borntobeastar.viva.com.ph and the most viewed programs on **VIVA Global**. The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like **Twitter**, one of the most liked fanpages on **Facebook** and the most viewed program on the video-on-demand site **WatchPhilippines.TV**. The talent search is tied up with some spectacular partners. Media giant **VIVA Entertainment** is one of the partners with Anja Aguilar endorsing the competition as the star-maker showcased the best among the young Filipino singing talents dressed up in a professional setting. From its consistent high national TV ratings, ***Born to be a Star*** truly conquered the nation as proven by its top trending topics on **Twitter** and *Facebook* almost every Sunday night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and merchandise; online game videoke at borntobeastar.viva.com.ph; superstar karaoke; numerous magazine covers; and the live performing events from the **SM Mall of Asia Arena**, the **Aliw Theater** and **Smart Araneta Coliseum**. With the show's phenomenal superstar success, Anja Aguilar was hailed as the Asia's newest singing champion of Sunday primetime TV.

The Kapinoy Network partnered with radio stations **iDMZ 891**, **Magic 89.9**, **90.7 Love Radio**, **93.9 iFM**, **Mellow 94.7**, **96.3 Easy Rock**, **97.9 Home Radio**, **99.5 Play FM**, **101.1 Yes FM** and **10.7 Star FM** for Mega Manila, Luzon, Visayas and Mindanao in organizing fast tracks screenings in 30 **SM** malls and malls nationwide. The fast tracks were held prior to the main auditions and gave the applicants a chance to be prescreened and earn a slot to the main auditions as well as free transport and lodging or provincial qualifiers. Upon completion of the Luzon fast tracks, the first three main auditions held on June 7 at the **Smart Araneta Coliseum**. It like one big party, with over 13,000 hopefuls high on hope, rick in talent stars, despite the stiff ratings war among local television networks. "We know other television stations have well-established programming. What we in **Viva** are offering is something different. And we are confident that this new program would be a huge success," Ms. Ortiz told **BusinessWorld** in an interview. **Born to be a Star** has eight days to audition the thousands who came from all over Luzon. As the Luzon main auditions ended, 116 very talented contestants were given the much-coveted **Singing Stars** to go to the next round—the **Cultural Center of the Philippines** theater eliminations. All events leading to the special night will also with aspiring young singers who battle it out each week to become the next Born to be a Star. Next up, the **Viva** and **IBC** crew flew all the way to Davao and Cebu for the second and third main auditions.

The weekly winner brings home R50,000, R100,000 for the semi-finals and R1 million for the grand finals, Anja will host the Philippine version of the popular American talent search **Born to be a Star**, herself is a product of a talent contest **Little Big Star** on **ABS-CBN**. The weekly winner of **Born to be a Star** will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of **Endemol**.

The second leg, the Mindanao main auditions, took place from June 1 to 6 at the **Waterfront Insular Hotel** in Davao. At the end of the Davao main auditions, 13 contestants had made it to the next round.

Thousands of Filipino superstar fans, with some flying in from abroad and from all walks o a shot at becoming the first **Born to be a Superstar**. Many even tried out in fast tracks screenings more than once, some even five times to pursue the dream. Some of the hopefuls were raw talent singers, some were already professional aspiring young signers, while others just wanted to be on TV— had one goal in mind: to be the first **Born to be a Star**.

The people with the toughest job in **Born to be a Star** are judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado—4 musical personalities with diverse musical backgrounds and learnings.

They have the unvieling and revealed task of choosing amond the young talented singers in the champion of very first **Born to be a Star**. In the hands of the country's worldwide and nationwide phenomenal reality talent search for the very first teen superstar. And considering the talent and

experience of the world, we know that the talent search is in good hands. Remember this, only the best can choose the superstar!

Born to be a Star which hosts the American singer-songwriter Coco Lee, as the **Season 2** premiere is in a singing champion, has its own host, ***Little Big Star Season 2*** winner and a popular singing champion Anja Aguilar. The young, pretty and superstar Anja is expected to perform the contestants of the show.

Set to perform as the evening's stars this Sunday are teen queen of superstar Nikki Samonte, Ronald Humarang, Melvin Rimas, Leon Matawaran, Vanessa Rengado and Anne Bernardo.

Born to be a Star hits the television screens and jumpstarts **The Kapinoy Network's** primetime programming starting June 9 every Sunday nights at 8 p.m. Hold on to your seats as ***Born to be a Star*** starts its quest to find the best singer in the land. The stage is set to the superstar phenomenon begins.

IBC ratings on the rise of hit Kapinoy shows

July 8, 2013

The hit shows that the government-sequestered TV-radio station **IBC-13** is now gets higher ratings. This is reason like a truth is **IBC's** rating well as the good ratings from **Kantar Media** garnered by such shows as Christopher de Leon's game show ***Who Wants To Be A Millionaire?***, Richard Yap's Sir Chief game show ***The Weakest Link***, a singing champion Anja Aguilar's trend-setting reality talent search ***Born to be a Star***, Xyriel Manabat-starrer of the fantaserye ***My Family Xyriel***, the romantic teleserye ***Safe In The Arms Of Love*** top-billed by Dingdong Dantes, Cristine Reyes and Cogie Domingo, a teen drama anthology series ***Sandy's Boyfriend*** top-billed by AJ Muhlach and Nadine Lustre, Petra Mahalimiyak-starrer ***Petra's Panniest***, the star-studded comedy gag show ***Happy TODAS*** and the new sitcom ***Goin' Bukol Pwede*** top-billed by Robi Domingo, Yam Concepcion and Maui Taylor, the way has the sports programming like the **PBA** and **NBA** games, boxing matches, billiards, **ONE FC-MMA** and **WWE** wrestling. We can say the **Kapinoy Network** already on the rise when it against from other TV networks. It widened the audience base and helped **IBC's** weeknight ratings that paved viewership in the way for the top-rating #1 telenovela ***Amor Bravio*** and the popular #1 koreanovela ***I Need Romance***.

Kapinoy Network maging Idol mas-Superstar!

Some of its **Kapinoy Network** with stars, personalities and employees of the network. **IBC-13's** top 80 finest and talented stars who made it to the fame. **The Kapinoy Network** released the top 80 names of the brightest and most talented stars that became part of **IBC-13** which is now have more fame of fans with a rising stars, idols and superstars of Philippine Television. Represented to you the **80 Kapinoy Stars** who really made it to fame through the one and only, the home of the true personalities, the home of true talents, the home of talent in idols and superstars, and the true home of brightest stars of their generations- the **Kapinoy** superstar network **IBC-13**.

Below are the list of the stars: [Edit](#)

Female Brightest Stars/Talents

1. Joy Viado - *The Noontime Queen*
2. Maxene Magalona - *The Pambansang Filipina*
3. Janine Tugonon - *The Queen of Miss Universe*
4. Cherie Pie Picache - *Award-Winning Actress*
5. Nicole Andersson - *The DJ Princess*
6. Nora Aunor - *The Asia's Superstar*
7. Janeena Chan - *The Teen Princess*
8. Nadine Lustre as Sandy Salvador - *The Asia's Teen Superstar Princess*
9. Cristine Reyes - *The Asia's Drama Princess of Teleseryes*
10. Erich Gonzales - *Philippines Sweetheart*
11. Candy Pangilinan - *The Queen of Drama*
12. Yam Concepcion - *The Girl Comedy*
13. Xyriel Manabat - *The Leading Child Star*
14. Ashley Rivera as Petra Mahalimuyak - *The Comedy Princess*
15. Julia Montes - *The Party Princess*
16. Maui Taylor - *The Queen of Comedy*
17. Ella Cruz - *The Phenomenal Teen Star*
18. Nikki Bacolod - *The Asia's Young Princess*
19. Jodi Sta. Maria - *The Queen of Actress*
20. Abby Bautista - *The Kiddie Girl*
21. Janella Salvador - *The Princess of Teen Girl*
22. Meg Imperial - *The Asia's Princess of Philippine Soap Operas*
23. Say Alonzo - *The Queen Kontrabida*
24. Nadia Montenegro - *Pambansang Queen Tanghali*
25. Joanna Morales - *Princess Kontrabida*
26. Giselle Sanchez - *The Queen Comedy*

27. Mitch Valdez - *The Queen Actress of Philippine Movies*
28. Ara Mina - *Award-Winning Queen*
29. Sheng Belmonte - *The Novelty Princess*
30. Lani Misalucha - *The Asia's Nightingale*
31. Sofia Andres - *The Girl Princess*
32. Tessie Tomas - *Best Queen of Actress*
33. Dolly Anne Carvajal - *The Queen of Talk Host*
34. Jinky Vidal - *The Asia's Queen of Song*
35. Rachel Alejandro - *The Asia's Queen of OPM*
36. Anja Aguilar - *The Asia's Box-Office Certified Singing Champion and Young Pop Princess*
37. Imee Hart - *The Princess Queen*
38. Paula Bianca - *The Queen of Rockstar*
39. Joey Albert - *The Asia's Female Singer*
40. Andi Eigenmann - *The Queen Princess*

Male Finest Stars/Talents

1. TJ Trinidad - *The Prince of Noontime Show*
2. Ryan Agoncillo - *The Noontime King*
3. Juan Carlos and Juan Miguel Urquico - *The Twin Star Boy*
4. MMJ (MM and MJ Magno) - *The Phenomenal Dance Duo*
5. Carlos Agassi - *The Amir of Rap*
6. Bobby Yan - *Mister Host Noontime*
7. Dingdong Dantes - *The Award-Winning Box-Office and Primetime Prince*
8. Top Suzara - *The Asia's King of Song*
9. AJ Muhlach - *The Phenomenon Leading Men*
10. Cogie Domingo - *The Dramatic Prince*
11. Smokey Manaloto - *The Leading of Comedian*
12. Freddie Webb - *The King of Sitcom*
13. Jamed Reid - *The International Prince Winner*
14. Mario Maurer - *The Pinoy-Thai Superstar*
15. Gerald Pesigan - *The Child Wonder Star*
16. Noel Trinidad - *The King of Actor*
17. Lucas Zamora - *The Teen Prince*
18. Dino Imperial - *The Leading Prince*
19. Jon Santos - *The Comedian King*
20. Neil Coleta - *The Limewire Party Prince*
21. DJ Durano - *Pinoy Teleserye King*
22. Aki Torio - *Award-Winning Young Star*
23. Anton Revilla - *Phenomenal Drama Prince*
24. Jason Abalos - *The Prince TV Host*

25. Phillip Salvador - *The Leading Star Action*
26. Josh Padilla - *Mr. King Prince*
27. Miguel Aguila - *The Prince of Primetime*
28. Jake Cuenca - *The Primetime King*
29. Joshua Cadelina - *The Manpower OPM*
30. Ronnie Ricketts - *The King of Action Star*
31. Marvin Ong - *Mr. Golden Voice*
32. Richard Yap as Sir Shief - *The Actor Game Show Host*
33. Joey Marquez - *The Best King Comedian*
34. Christopher de Leon - *The Drama King of Philippine Movies and Award-Winning Host*
35. Robi Domingo - *The Prince of Comedy*
36. Chalire Green - *The Boy Prince*
37. Gino Padilla - *The King of Untimate Singer*
38. Dingdong Avanzado - *The Original Prince of Pop*
39. James Yap - *The Prince of the PBA*
40. Michael Jordan - *The Face of the NBA*

Ang bagong Idol at Superstars sa Kapinoy Network.

Blockbuster movies on IBC

July 27, 2013

Home-popped popcorn as **IBC** lines up blockbuster movies starring Pinoy movies. Also showing with **Kapinoy Cinema** on Sundays at 10:00am, features some of the best collection of local movies from the vaults of **Regal Films** and **Viva Films**; and a hit action movies **Sinemaks** every Sunday nights at 10:30pm, the primetime movie block featuring the homegrown action blockbusters of FPJ, action star Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others, as well as its award shows, concerts and events.

Watch out every Sunday with **Kapinoy Cinema** at 10:00am and **Sinemaks** at 10:00pm on **IBC-13** and **Global IBC**.

All-Superstar Stage of Born to be a Star Begins this Sunday

July 27, 2013

The all-superstars been a singer fans. The judges are perform. This Sunday (July 28), a more all-superstar fans will start as all 20 contestant singers compete and level up in the much-awaited **All-Superstar Fans** round of the country's top-rating and award-winning phenomenal singing-reality talent search show ***Born to be a Star***.

After judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado complete their teams of 20 talent singers each, the artists who belong to the same superstar contestants must in the All-Superstars stage for the next round of eliminations.

The judges will had the singers in the artist will compete in the **All-Superstars** from pioneer in pop singing training **Center for Pop Music Philippines**. The judges will also pick a songs a singing sompetition. Guided and trained by their respective judges with the aid of some guest advisers. Josh Padilla, aided son his Gino Padilla; while Princess Velasco helped Paula Bianca. On the other hand, the manpower OPM and the grand champion of Season 1 is Joshua Cadelina joined Joey Albert; while the teen superstar princess Nadine Lustre helped the original prince of pop Dingdong Avanzado. The contestants of artist singers of Vanessa Rengado, Anna Baluyot, Kristofer Danculos, Josephine Anton, Rhonsben Jonota, John Neil Roa, Lance Oñate, Pauline Agupitan, Leon Matawaran, Tony dela Paz, Carl Malone Montecido, John Michael Narag, Muriel Lomadilla, Melvin Rimas, Jet Barrun, Anne Bernardo, Cayleen Villamor, Veejay Aragon and Ronald Humarang.

Don't miss ***Born to be a Star***, every Saturday, 9 PM, and every Sunday, 8:30 PM right after **2013 PBA World Cup** and before ***Who Wants To Be A Millionaire?*** on **IBC-13**. Get the latest news and updates about the show and view the exclusive artists' profiles and performance videos in ***Born to be a Star*** official website at <http://borntobeastar.viva.com.ph>. Like the show's **Facebook** page www.facebook.com/borntobeastarphilippines, follow @borntobeastarphil on **Twitter**, and follow borntobeastaribc on **Instagram**. Tweet your thoughts about the show using the hashtag #BornToBeASuperstar.

IBC-13 develop its own talents

August 29, 2013

The undisputed number 3 network IBC-13 continues to being in quality shows with its innovative and creative programming in which from the 1970s and 1980s, the nationwide singing-reality talent search ***Born to be a Star*** according to its president and CEO Boots Anson-Roa starting through developing its own stable of home-grown talents. It intends to do a nationwide reality talent search ***Born to be a Superstar***.

A certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos host the singing-reality contest show ***Born to be a Superstar***, Christopher de Leon for the game

show *Who Wants To Be A Millionaire?*, Boots pointed out. Richard Yap's *The Weakest Link* in the contestants of strongest link, as well as *Lunch Break*, the noontime variety show in the country. Also, the two basketball leagues of the PBA and NBA. A comedy sitcoms are *Goin' Bukol Pwede* top-billed by Robi Domingo, Maui Taylor and *Bida ni Mister, Bida si Misis* with Jodi Sta. Maria and Freddie Webb, and the top-rating comedy gag show *Happy TODAS* featuring Kapinoy stars.

Born to be a Superstar, a reality contest airing every Sundays at 8:30-9:45pm on IBC-13 along with Radyo Budyong radio stations nationwide, the network hopes to discover and develop its own pool of talents, said Boots. The variety show that the network intends to produce *Lunch Break*, *DMZ-TV* and *It's Partytime*. IBC-13 becoming the broadcasting giants continues to be dominated by the two leading networks ABS-CBN and GMA.

For the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform The singing-reality talent show with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest.

The reality search producing superstars is an avenue to discover local talents to be recording artists as winners await over P1-million in cash and fabulous prizes including a singing contract with IBC Records.

Contest winners will bring home from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1-million cash prize for the grand finals with the music recording contract with Viva Records and Vicor Music. The contest is open to the superstars aged in 12 to 23 years old. She said: "The partner, Center for Pop Music Philippines, acts as judge during the show."

The Kapinoy Network for the superstar network

September 10, 2013

IBC-13 is beefing up its programming to improve its status as the third leading television network in the country. This month, the **Kapinoy** network slated to relaunch a total of 10 shows for weekend late afternoon-primetime blocks.

The **Kapinoy** network's new shows include *Once Upon a Time* (fantasy anthology hosted by Boots Anson-Roa), *Who Wants to Be a Millionaire* (game show hosted by Christopher de Leon), *Superstar Circle* (reality show with Jenine Desiderio), *Tumbok Revolution* (horror-suspense thriller series starring Janeena Chan and Dino Imperial), *Bida ni Mister, Bida si Misis* (family sitcom top-billed by Jodi Sta. Maria and Freddie Webb), *Happy TODAS* (comedy

gag show which headlined by Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Kiko Ramos, Gee-Ann Abrahan, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, teen star Ella Cruz, James Reid and Nathan Barrera) and **Whattaboys** (sitcom starring AJ Muhlach, Josh Padilla and Aki Torio) which will all premiere on Saturdays.

Sandy's Romance (teen drama anthology starring Nadine Lustre), **Born to be a Superstar** (singing-reality talent show hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos), **Goin' Bukol Pwede** (top-rating TV sitcom starring Robi Domingo, Yam Concepcion and Maui Taylor) and **Sinemaks** (hit Pinoy action movies) will be relaunched the following day, every Sundays.

The talent will treated by the home network are Anja Aguilar, Sam Concepcion, Christopher de Leon, Khalil Ramos, Jodi Sta. Maria, Freddie Webb, Robi Domingo, Nadine Lustre, AJ Muhlach, Josh Padilla, Aki Torio, Boots Anson-Roa, Janine Tugonon, Dingdong Avanzado, Rachel Alejandro, Gino Padilla, Lani Misalucha, Paula Bianca, Top Suzara, Cristine Reyes, Richard Yap, Xyriel Manabat, Julia Montes, Cristine Reyes, Cogie Domingo, Cherry Pie Picache, Jake Cuenca, Marvin Ong and Dingdong Dantes.

Born to be a Star reveals Top 12 this Sunday

September 14, 2013

Sequestered TV network **IBC-13** now is the huge successn despite the reaching compared to the other two stations including the longest-running reality talent show **Born to be a Superstar**, Richard Yap's game show **The Weakest Link** and Christopher de Leon's game show **Who Wants To Be a Millionaire** as well as the basketball fans of the **PBA** and **NBA** will doing the ratings with developing the #1 primetime line-up in these are need to make, it begin topping **ABS-CBN** and **GMA** programs. The success of the show quickly prompted the other networks to develop the line-up audience. Counter programming is commonplace in the United States, a Philippine TV network has the counter program.

Meanwhile, the soap operas are **Before I Fall in Love**, **Noli Me Tangere**, fantaserye **My Batang Momay** and primetime teleserye **Safe In The Arms Of Love** are the teleseryes, the major player in Philippine entertainment. **Lunch Break** is the network's daily noonime variety show in afternoon programming. **The Kapinoy Network** has their own primetime news program **Express Balita** at 6:30 p.m. dominated like **TV Patrol** and **24 Oras**.

Who among **Born to be a Superstar** are the contestants for Veejay Aragon, Anne Bernardo, Ronald Humarang and Cayleen Villamor to complete the Top 15 singers of the top-rating and **Twitter**-trending singing-reality search show? All you out there who see future singing

superstars among the finalists can now text in your votes for whom you believe is the most deserving in the showbiz world.

Born to be a Superstar is the latest creation of **Endemol**, the worldwide production and distribution arm, the same company that owns ***Who Wants to be a Millionaire*** and ***The Weakest Link***.

This singing champion considers Sarah Geronimo and Rachelle Ann Go as her big sisters in the music industry. Coming from the same artists management (**Viva Artists Agency**), Anja was also given the opportunity to work with Direk Monti Parungao and Vehnee Saturno, the creative geniuses behind Sarah and Rachelle Ann's albums.

Watch the performances of Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos along with the young singers from the judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado live this Sunday (Sept 15), 8:30PM on **IBC-13**. If you are the ages of 12 to 23 years old and with talents in singing and dancing in acting, this is your time to shine. Be a part of born to be a superstars!

Prepare for an intense competition singers are Melvin Rimas (*When I Met You*) and girl singer Vanessa Rangadhol (*Ikaw Lang Ang Mamahalin*), Tony dela Paz (*Reaching Out*), Leon Matawaran (*Gusto Kita*) and Anne Bernardo (*The Way You Look Tonight*) to their performers. Who will battle it out are the superstar singers like Veejay Aragon (*Simple Lang*), Jet Barrun (*Sana Ikaw*), Carl Montecido (*Nag-lisang Ikaw*), singing girl princess Cayleen Villamor (*Before I Fall in Love*) and Ronald Humarang (*Hanggang sa Dulo ng Walang Hanggan*) to win the fabulous prizes and a music recording contract with **IBC 'Records'**.

Which the singers will be given the higher score by their judges made on their recordings and videotaped performances? Who will get the higher percentage of votes?

Don't miss ***Born to be a Superstar***, every Sunday, 8:30PM on **IBC-13**. Get the latest news and updates about the show and view the exclusive artists' profiles and performance videos in ***Born to be a Superstar*** official website at <http://borntobeastar.ibc.com.ph>. Like show's **Facebook** page www.facebook.com/borntobeasuperstarphilippines, follow @borntobeasuperstarphil on **Twitter**, and follow ibcborntobeasuperstar on **Instagram**.

The correct names to be used in texting the votes are: TONY, LEON, ANNE, CARL MALONE, VANESSA, VEEJAY, CAYLEEN, RONALD, JET and MELVIN. Subscribers may receive a list of the correctly spelled names of the finalists by texting LIST and sending to the same numbers. Subscribers can also contact the same numbers by texting BTBAS <space><name of finalist> and then send to 8888 for **Globe** and **Touch Mobile** and to 2968 for **Smart** and **Talk N Text** to check on the top 5 in the text votes category by sending the text TOP.

Born to be a Superstar launched the audition

September 17, 2013

In line with **Intercontinental Broadcasting Corporation (IBC-13)**, **Endemol** and **Viva Entertainment** search for fresh talents among the youth especially students, **IBC-13** in cooperation with **Vicor Music** and **Viva Records** will launch in Iloilo City the campus reality singing search for ***Born to be a Superstar*** on September 20, 2013 to be aired lived over **IBC** provincial TV stations nationwide.

The mechanics of this nationwide reality search are as follows: Contestants vie for the weekly winner, monthly winners will compete. The winners of the contest will have the chance to compete with 11 other winners from **IBC-13's stations nationwide in a grand final competition**. **Grand winners will have the chance to do a music recording contract with IBC' Records.**

The 1st audition for the **IBC-13** nationwide reality search for ***Born to be a Superstar*** in a singing superstar fans held last September 16, 2013 at Iloilo City was a resounding success. The next audition will be on October 3, 2013 at Yubenco Star Mall. The qualifiers were as follows are: Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Danguelos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and pop princess Cayleen Villamor.

The judges was composed by Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado while acertified singing champion Anja Aguilar, Sam Concepcion, golden voice Marvin Ong and Khalil Ramos will grace the grand launching of the reality search this year.

The reality singing search is being sponsored are **Viva Records** and **Vicor Music**, **Viva Entertainment**, **IBC-13**, **SM Malls**, **Globe**, **KakaoTalk**, **Center for Pop Philippines** and **PLDT**.

IBC 13 relaunches Born to be a Superstar worldwide

September 20, 2013

The Filipino audience also has something to be grateful for, with this years developments on local television. The rejuvenation of station IBC-13 posed the duopoly network of ABS-CBN and GMA. The local television station with out-of-the-box programs, magnate Eric Canoy stepped in and the foreign players started, adding winning to the stations attempts at viewership TV ratings dominance from the Big Two players.

Lito Ocampo Cruz, IBC-13 vice-president and head for entertainment, said the decision to gather these major stars proves the network's commitment to offer TV audiences who watching

the shows from the other local channels, IBC also the undisputed number 3 competing against ABS-CBN and GMA.

Mr. Cruz said The Kapinoy Network will work on challenging the dominance of ABS-CBN and GMA in the ratings game in the coming months plans to invest billions of pesos over the next few years to build state-of-the-art facilities to allow it to compete head-to-head with ABS-CBN and GMA.

The result: quality, innovative and creative programming will surely come competing the two leading stations scrambling for viable projects that would reverse their ratings. Recent viewership studies put ABS-CBN in national dominance, with GMA securely holding on to Mega Manila leadership. When IBC has been sneaking in some winners in the top programs lists, most notable of which is the the PBA and NBA basketball, which has been topping the weekend ratings charts. IBC reports is number 1 in rankings. IBC's prized stars, platform for the Canoy-led network to introduce its newest contract artists and promote its upcoming programs.

IBC-13's hit reality singing search *Born to be a Superstar* successfully launched at Iloilo City on October 4, 2013. IBC-12 Iloilo officer-in-charge and DYBQ station manager Rexfel Trivoglio thanked all the participants who came to Panay from other municipalities in the Philippine province.

Before the contest, IBC-13 CEO and President Boots Anson-Roa held a press conference to explain the concept behind the *Born to be a Superstar* competition as well as its purpose. Amateur singing contests have always been very popular here in the Philippines as the pioneering, trend setting, top-rating, phenomenal and award-winning singing-reality talent search show for the contest nationwide and worldwide.

Another local franchise show from United States, like the top-rating game shows *Who Wants To Be A Millionaire?* and *The Weakest Link* are in the same network, which doing very well.

Roa was accompanied by singers like a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Paula Bianca, Joey Albert and original prince of pop Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV with instrumental accompaniment.

According to Boots based on the American reality talent search franchise from Endemol, *Born to be a Superstar* is a national reality singing contest for young and talented artists and which would be staged by the IBC radio stations nationwide like DZTV Radyo Budyong 1386 and iDMZ 891 Sayaw Pinoy!, along with provincial AM radio stations like DWDC 1017 Dagupan, DWNW 756 Naga, DYBQ 981 Iloilo, DYJJ 1296 Roxas and DYRG 1251 Kalibo, Aklan, DYBG

672 Cebu, DXWG 855 Cagayan de Oro and DXML 1044 Davao, FM provincial stations like iDMZ 892 Iloilo, 103.8 Boracay FM, iDMZ 898 Cebu and iDMZ 893 Davao.

Boots added that Filipinos are talented in singing when *Born to be a Superstar* is a singing competition through the singing karaoke with the songs believes that the singers in other contestants with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform. Boots further divulged that IBC Board of Directors and IBC management officials personally visit different provinces in the country just to discover talented singers of superstars. Winners for the weekly, the monthly and the quarterly finals will qualify for the grand finals in Mega Manila. *Born to be a Superstar* being shown on IBC shows like *PBA*, *NBA*, *Happy TODAS*, *Who Wants to be a Millionaire?* and *The Weakest Link*, as well as its news programs *Express Balita* and *Ronda Trese*.

Auditions nationwide in which, moments of high emotion, cameras surprise the lucky who get through at home, school and work offers them to be in the spotlight. In the studio, contestants face the music industry professionals. All events leading to the special night, like auditions, announcements, rehearsals, pictorials and others with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are qualified to join the contest aims to discover prospective singing superstars.

Boots proudly announced that a product of IBC's *Born to be a Superstar* radio show. The auditions were held in Baguio, Naga, Puerto Princesa, Iloilo, Roxas, Bacolod, Cebu, Zamboanga, Davao, General Santos, Cagayan de Oro in June and July, respectively expressed her gratitude to the IBC-13 organizers for coming to the province to discover new singing talents of superstars.

Top 12 Finalist are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor becoming the next singing idol superstars with stardom superstar showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from weekly winner brings home for P50,000, P100,000 for semifinals and nationwide winner will take home P1 million cash prize for the grand finals with a music recording contract of IBC Records.

Aside from the superstars, Boots was also accompanied by IBC-13 finance manager Dave Fugoso, sales and marketing director Tessie Taylor and chief entertainment content officer Laurenti Dyogi.

Born to be a Superstar Top 12 for the Live Shows

September 20, 2013

Born to be a Superstar franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show. Earning for the success, Anak TV Seal Awards for Most Favorite TV Programs, Gawad Tanglaw Awards for Best Talent Search Program, USTv Student's Choice Awards for Best Talent Search Program, Golden Screen TV Awards for Outstanding Talent Search Program and KBP Golden Dove Awards for Best Talent Program. The race to the much-anticipated 1st year anniversary celebration of *Born to be a Superstar* is set as its top 12 finalist for their superstars to the top-rating and Twitter-trending singing-reality search show. As the first 3D online videoke game in the Philippines Born to be a Superstar Online to search for the next online singing sensation. Playing the online game can get you a chance to superstars and be a part of an album and concert with a singing champion Anja Aguilar, Sam Concepcion, mister golden voice Marvin Ong and Khalil Ramos. The reality talent search is going to launch with the goal to reach 2.5 million youth. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. A rising popularity of Internet sensations, *Born to be a Superstar* has perfectly this reality search. The new internet platform for superstars, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official album, jumpacked nationwide mall shows, concert performers, online game videoke at borntobeasuperstar.ibc.com.ph and the most viewed programs on Global IBC.

The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like Twitter, one of the most liked fanpages on Facebook and the most viewed program on the video-on-demand site WatchPhilippines.TV. The reality talent search is tied up with some spectacular partners that IBC-13 determined to discover a new talents.

The search is dedicated to competing in weekly, monthly, and quarterly rounds. The homegrown winner will have the chance to compete with winners from IBC TV and radio stations nationwide in the grand championship finals.

From its consistent high national TV ratings, *Born to be a Superstar* truly conquered the nation as proven by its top trending topics on Twitter and Facebook almost Sunday night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and merchandise; online game videoke at borntobeasuperstar.ibc.com.ph; superstar karaoke; numerous magazine covers; and the live performing events from the SM Mall of Asia Arena, the Aliw Theater and Smart Araneta Coliseum. With the show's phenomenal superstar success, Anja Aguilar was hailed as the Asia's newest singing champion of Sunday primetime TV.

Aside from its 1st year anniversary, the competition in *Born to be a Star's* 1st Year Anniversary Party airing on September 22 and 29. Viewers can also vote the number 1 reality singing search show on Sunday primetime TV. This Sunday, the talent singers of the judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado will sing the superstars of the Top 12 finalist who will battle for *Born to be a Superstar* title. According to Boots, IBC-13 helping recording companies like IBC Records.

The viewing public and the judges have on who will advance to the 1st year anniversary, the public votes on Sunday as well the judges scores. Competing for the rising singers are Leon, Kristofer and Ronald, who will bring years of professional performing experience to the stage. Whose sings will win the hearts of viewers of judges?

Meanwhile, singing princess Cayleen Villamor and Anne Bernardo will try to perform in the show are young. For the singing competition, *Born to be a Superstar* will be their dream of becoming the next singing superstar.

Also, Veejay Aragon, Muriel and Pauline in this competition singing, who seem to the songs. In this, John Michael, Anna and Melvin are singing battle pros. Who will be as the Top 12 finalists to compete in the reality show?

Don't miss *Born to be a Superstar's* 1st Anniversary" every Sunday, 8:30PM on IBC-13. Get the latest news and updates about the show and view the exclusive talent artists' profiles and performance videos in *Born to be a Superstar* official website at <http://borntobeasuperstar.ibc.com.ph>. Like the show's Facebook page www.facebook.com/borntobeasuperstarphilippines, follow @borntobeasuperstarphil on Twitter, and follow [ibcborntobeasuperstar](https://www.instagram.com/ibcborntobeasuperstar) on Instagram.

Panalo Weekend

Television ratings, viewing of The Kapinoy Network's introduction of its Panalo Weekend primetime programming on IBC-13 which rated above competition on other networks.

Offering accessible primetime entertainment of comedy, drama, reality and sports fare, IBC-13 packed the power of judges the original prince of pop Dingdong Avanzado, Gino Padilla, Joey Albert and Paula Bianca, a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Robi Domingo, Dolly Anne Carvajal, Christopher de Leon, Miss Universe 2012 runner-up Janine Tugonon, loveteam Janeena Chan and Dino Pimerial, Jodi Sta. Maria and Freddie Webb, Nadine Lustre, AJ Muhlach, Josh Padilla and Aki Torio, president and CEO Boots Anson-Roa, MM and MJ Magno, Cristine Reyes, Young JV, James Reid, Shy Carlos, Imee Hart, Giu Comia, Nathan Barrera, Ella Cruz, Andi Eigenmann, Kiko Ramos and Joross Gamboa and PBA player James Yap, in well-scripted and fast-paced shows generous in entertainment.

Production values that viewers asking for more. It's entertainment just like Pinoys want it. In terms of primetime weekend fare, The Kapinoy Network, for this columnist, does it better!

Born to be a Star marks on its 1st Anniversary starts September 29

September 28, 2013

Viva executives recently attested to search for the next singing sensation the unprecedented success of the country's undisputed No.1 hit singing reality show ***Born to be a Superstar***, the poineered, most-watched, trend-setting, longest-running, top-rating and award-winning reality talent search contest marked on its **1 Year Anniversary**celebration. Still to come, the No.1 reality talent search show on Sunday primetime TV would be live at the **Smart Araneta Coliseum** on September 29. Besides that P1 million prize money to winners receibe, cloth them all the biggest names in the field of Philippine design. Also, watch out for the live anniversary celebration party airing every Sunday nights 8:30-9:45pm on **IBC-13**. ***Born to be a Superstar*** franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show. Earning for the success, **Anak TV Seal Awards for Most Favorite TV Programs**, **Gawad Tanglaw Awards for Best Talent Search Program**, **USTv Student's Choice Awards for Best Talent Search Program**, **Golden Screen TV**

Awards for Outstanding Talent Search Program and KBP Golden Dove Awards for Best Talent Program.

In addition, **Born to be a Superstar Online** as the first 3D online videoke game in the Philippines to search for the next online singing sensation. Playing the online game can get you a chance to superstars and be a part of an album and concert with a singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos. The reality talent search is going to launch with the goal to reach 2.5 million youth. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. With the rising popularity of Internet sensations, **Born to be a Superstar** has perfectly this reality search. The new internet platform for superstars.

IBC-13's presentation, **Born to be a Superstar** is the Filipino edition of the newest sensation to come out of American television from **Endemol**. It made for the new trend-setters **Who Wants to be a Millionaire**, **The Weakest Link**, **Born to be a Star**, **PBA** and **NBA** are the hits of success.

As it did not only boost the Sunday primetime ratings performance of the network but also contributed in the double-digit growth in airtime revenues that began in September. Since it started airing last September 30, 2012, **Born to be a Superstar** managed to beat its rival different programs from **Kap's Amazing Stories** and **Sarah G. Live**, while in 2013 the No.1 remained its lead despite its 4-month-airing and the entrance of **ABS-CBN's Sarah G. Live** and **GMA's Imbestigador** in the month of January with an average rating of 41.8% ratings share nationwide, and its February 2013, **Born to be a Superstar** garnered a first place in a 28.4% in the rating than **Pilipinas Got Talent** got a 25.8% and **Imbestigador** which only got 20% as it gained a new legion of fans that consistently as it gained a new legion of fans that give the show its Sunday primetime ratings. In fact, last September 2013, the newest TV craze reached its all-time high national TV rating of 25.4%. In almost 12 months on-air, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official album, jam-packed nationwide mall shows, concert performers, online game videoke at borntobeasuperstar.ibc.com.ph and the most viewed programs on **Global IBC**.

The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like **Twitter**, one of the most liked fanpages on **Facebook** and the most viewed program on the video-on-demand site **WatchPhilippines.TV**. The talent search is tied up with some spectacular partners. Media giant **VIVA Entertainment** is one of the partners with Anja Aguilar endorsing the competition as the star-maker showcased the best among the young Filipino singing talents dressed up in a professional setting.

From its consistent high national TV ratings, **Born to be a Superstar** truly conquered the nation as proven by its top trending topics on **Twitter** and **Facebook** almost Sunday night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and merchandise;

online game videoke at borntobeasuperstar.ibc.com.ph; superstar karaoke; numerous magazine covers; and the live performing events from the **SM Mall of Asia Arena**, the **Aliw Theater** and **Smart Araneta Coliseum**.

With the show's phenomenal superstar success, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos was hailed as the Asia's newest singing champion of Sunday primetime TV.

Aside from its 1st year anniversary, also together with the Season 2 **Top 12 Finalist** are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Danguelos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor to perform at the live party will born to rise a singing superstars at night in a production number of 1st anniversary. Hosted by a certified singing champion and powerhouse singer Anja Aguilar, Sam Concepcion and the mister golden voice Marvin Ong with our four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado with her guest co-host are the **Season 1** winner of manpower OPM is Joshua Cadelina. Tonight will see a dreams come true from the Top 12 finalist competing for the P50,000 prize and the chance to compete in semi-finals and finals with P100,000 and P1 million at stake of management contract from **Viva Artist Agency** and recording contract from **IBC Records**.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC-13**, **Globe**, the No.1 in Postpaid, **PLDT** and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Center for Pop Music Philippines**, **Sunsilk** and **Lucky Me Supreme** with radio partners **iDMZ 891 Sayaw Pinoy!**, **90.7 Love Radio**, **93.9 iFM**, **iDMZ**, **Mellow 947**, **96.3 Easy Rock** and **99.5 Play FM**.

Born to be a Superstar being shown on **Kapinoy** shows on **IBC** like **PBA**, **NBA**, **Who Wants to be a Millionaire?** and **The Weakest Link**, as well as its news programs **Express Balita** and **Ronda Trese**. That's a reminder to all their **Born to be a Star** fans to watch **Viva-TV on IBC** more often as the popular reality talent search from official fanpage **Facebook** and **Twitter** accounts. Viewers are able to join through text and online registration via Internet.

IBC Regional launched Born to be a Superstar

October 3, 2013

Cebu City — The **Intercontinental Broadcasting Corporation (IBC)** in partnership with **Viva Entertainment** launched a reality competition ***Born to be a Superstar*** to showcase talents from the 12 regions of the country.

The unique singing contest differs from other singing contests since it will be performed. As much as P1 million worth of prizes, and a music recording contract to **IBC Records** will be given during the grand finals, which will be held in Manila on March, 2014.

According to **IBC-13** President and Chief Executive Officer Boots Anson-Roa and Chairman Eric Canoy, the project started in Baguio last June 15. "The contest is open to all ages, and we encourage those persons with disability (PWDs) who have the talent to join the contest," he said.

Aside from Iloilo City, they have launched the contest in Baguio, Iloilo City, Kalibo, Roxas, Cebu, Davao, Butuan, Cagayan de Oro, Zamboanga, General Santos, Dipolog, Surigao, Bacolod, Puerto Princesa, Naga, Tuguegarao, Legaspi, Sorsogon, Dagupan and Tacloban.

"This is also strengthening our radio stations in the 12 regions of the country, and this contest gives a once in a lifetime shot of fame and fortune for the grand winner," she explained.

According to Jonathan Maceda, **IBC-13** Davao officer-in-charge, the ***Born to be a Superstar*** is a singing reality contest, and will be aired every Sunday over various **IBC** TV and radio stations. **Top 12 Finalist** are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Danguelos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor to perform at the live party will born to rise a singing superstars at night.

"Those who are interested to join the contest can audition in the office, and they can also send their sample videos through our email," Baylas said.

Celebrities who graced the launching include Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a four judges are Gino Padilla, Joey Albert, queen of rockstar Paula Bianca and Dingdong Avanzado.

Kapinoy big guns: On-cam and off-cam

October 8, 2013

KAPINOY BIG GUNS – They were all there. The big guns of IBC-13 – oncam and offcam.

The event was the launch last week (Oct. 3) of the Kapinoy network's primetime shows, both entertainment, sports and news and current affairs.

Let's start with the TV executives: chairman Eric Canoy, the vice-chairman Freddie M. Garcia, president and CEO Boots Anson-Roa, vice-president Lito Ocampo Cruz, Tessie Taylor (sales and marketing), Laurenti Dyogi (of entertainment), Maria Ressa (of news and current affairs),

Ronnie Nathanielsz (of sports), directors Monti Parungao, Mac Alejandre, Jeffrey Jeturian and Wenn V. Deramas.

Dingdong Avanzado was also around in his capacity as head of IBC Music and star-host of several TV shows.

Peachy said that Noytoy Aquino III, who is PNoy administration, the special guests of the night. Get the chance to acquaintance with PNoy in his job well.

FAMILIAR FACES – And now the stars and superstars of IBC Channel 13, most of whom are familiar face and friendly to the entertainment press.

Mario Maurer, Erich Gonzales, Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Mutya Orquia, Louise Abuel, Abby Bautista, Thirdy Lacson, Izzy Canillo, Jake Cuenca, Shy Carlos, Ronnie Ricketts, Mitch Valdez, Jenine Desiderio, Martin Velayo, Vincent Santos, Ben Tulfo, Bernadette Sembrano, Snooky Serna, Henry Omega-Diaz, Jess Caduco, Cathy Eigenmann, Amelyn Veloso, Giselle Sanchez, DJ Durano, Nikki Bacolod, Vandolph Quizon, Joanna Morales, Lucas Zamora, Phoebe Walker, Phillip Salvador, Yassi Pressman, Rudy fernandez, Ara Mina, Jamilla Obispo, John Regala, Jovic Monsod, Biboy Ramirez, Matt Edwards, Richard Yap, Cristine Reyes, Dingdong Dantes, Cogie Domingo, Anton Revilla, Cherry Pie Picache, Khalil Ramos and Samantha Flores.

The new IBC-13 primetime shows promise to be entertaining, enlightening, HapoNation and PrimeTastik.

Hosts of the launch were Boots Anson-Roa and Eric Canoy. Sir Chief joked he and big boss Eric Canoy were sad that night because their alma mater.

‘SECOND SCREEN EXPERIENCE’ – PR Peachy on new IBC App.

IBC-13 introduces another technological breakthrough by being the first-ever Philippine broadcast network to bring the Second Screen Experience to Filipinos all across the country. With the coming launch of the IBC App, Pinoys will get exclusive supplementary content on their mobile devices while watching IBC shows.

The IBC App’s Second Screen Experience paves the way for multi-screen storytelling, engagement and interactivity. Another rewarding feature of this breakthrough mobile application is the chat function where communities of IBC-13 viewers can interact in real-time and discuss currently airing episodes, thereby catering to the robust Pinoy social media habit. On top of this, IBC App users will also enjoy exciting freebies and coupons from IBC-13 and affiliates as well as participate in various interactive polls. Viewers will also receive the latest updates from the

Kapatid Network via the IBC App, including the hottest chismis from *Showbiz Star*, program schedules and information, as well as social media feeds from TV5 artists and personalities.

Together with the convergence of technologies from Globe Telecom, Kapinoy Coevergence, Philippine Long Distance Telephone Co. and other members of the company of PCGG, the IBC App and Second Screen Experience are set to change the landscape of TV viewing in the country into beta.

Ariana Grande: Romantic Love Song [Edit](#)

On this album, Ariana Grande for a ballad and love songs their sound went turns to their original dance-pop beats and contains a more R&B sound as adult contemporary, rock, dance and pop.

1. Lonely Won't Leave Me Alone (Glenn Medeiros) (pop ballad, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels)
2. To Love You More (Celine Dion) (composed by Sheena Easton)
3. Saving All My Love for You (Whitney Houston) (pop and smooth jazz, the songs with the critics in praising Grande's vocal range) (composed by Al Sherrod Lambert)
4. When You Smile at Me (pop ballad, the songs with the critics in praising Grande's vocal range) (composed by Jim Brickman)
5. More Than You'll Ever Know (Travis Tritt) (acoustic) (composed by Steven Curtis Chapman)
6. I Do (R&B pop, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)
7. When You Wish Upon a Star (ballad, the songs with the critics in praising Grande's vocal range) (composed by Michael W. Smith)
8. You Got It All (The Jets) (teen pop, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)
9. Somewhere in My Heart (pop, the songs with the critics in praising Grande's vocal range) (composed by Jordan Hill)
10. I Love Your Smile (Shanice) (R&B pop, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels) - feat. Will Smith
11. Suddenly (pop ballad adult contemporary, the songs with the critics in praising Grande's vocal range) (composed by David Foster) - feat. Nathan Sykes
12. Missing You (John Waite) (new wave and soft rock, the songs with the critics in praising Grande's vocal range) (composed by Leon Thomas III)
13. Never Gonna Let You Go (Faith Evans) (R&B, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)

14. Remember Me This Way (Jordan Hill) (pop ballad) (composed by Jordan Hill)
15. Music and Me (Michael Jackson) (soft rock, the songs with the critics in praising Grande's vocal range) (composed by Richard Marx)
16. True Love (R&B pop, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels and Ariana Grande)
17. Queen of the Night (Whitney Houston) (R&B pop dance, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels)
18. Everytime I See You (Fra Lippo Lippi) (pop rock and soft rock, the songs with the critics in praising Grande's vocal range) (composed by Adam Levine)
19. All Right (Christopher Cross) (alternative rock, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)
20. You Light Up My Life (Barbra Streisand) (pop ballad, the songs with the critics in praising Grande's vocal range) (composed by Barbra Streisand)
21. I Love You Boy (pop and contemporary jazz, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels and Ariana Grande)
22. Before I Fall in Love (Coco Lee) (R&B pop) (composed by David Foster)

Disney cover songs (Ariana Grande)

1. Bella Notte (composed by Bryan McKnight) - feat. Jessie McCartney (soundtrack from *Lady and the Tramp*)
2. You Got It All (The Jets) (soundtrack from *The Jungle Book*)
3. Music and Me (Michael Jackson) (soundtrack from *The Aristocats*)
4. Lonely Won't Leave Me Alone (Glenn Medeiros) (soundtrack from *The Emperor's New Groove*)
5. Love You Again (soundtrack from *The Rescuers Down Under*)
6. When You Wish Upon a Star (soundtrack from *Pinocchio*)
7. More Than You'll Ever Know (Travis Tritt) (soundtrack from *The Great Mouse Detective*)

Born to be a Superstar Earn Recognitions Abroad

October 13, 2013

The Kapinoy Network IBC-13 recently scored two international nods as *Born to be a Superstar* clinched a nomination from International Emmy Awards 2013, while *Sandy's Romance* was named finalist in the International Emmy Awards 2013. Upholding 53 years of greatness of Philippine television, *Born to be a Superstar* is nominated in the Best Reality Talent Search Show category. *Born to be a Superstar* is the dominated TV program from the Philippines.

Meanwhile, *Sandy's Romance's* category for its episode titled *Sandy Loves You* (with Kapinoy actor AJ Muhlach) and *My Sandy, My Girl* (with AJ Muhlach), which were both directed by Jeffrey Jeturian is finalist category. The 41st International Emmy Awards Gala will happen on November 25 at Hilton New York Hotel will take place on October 28 at Hanoi, Vietnam. Continue to watch every Sunday the Asia's longest-running drama anthology series *Sandy's Romance* and the longest-running reality singing search show *Born to be a Superstar* on IBC-13's Panalo Weekend. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

Top 10 Finalist of Born to be a Superstar

October 30, 2013

IBC-13, licensee of the ***Born to be a Superstar*** format, which will produce the country's version of the hit reality singing contest, the search for the first in Philippine television. The 1st year anniversary birthday celebration of the popular, top-rating and multi-awarded reality singing search show ***Born to be a Superstar*** going to be a Top 10 finalist for the superstars in a highly successful and world-class production by **Endemol**.

The 3D online videoke game in the Philippines **Born to be a Superstar Online** to search for the next online singing sensation with the goal to the 2.5 million youth. Playing the online game can get you a chance to superstars and be a part of an album and concert. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. A rising popularity of Internet sensations, ***Born to be a Superstar*** has perfectly this reality search.

The new internet platform for superstars, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official album, jam-packed nationwide mall shows, concert performers, online game videoke at borntoBeasuperstar.ibc.com.ph and the most viewed programs on **Global IBC**.

The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like **Twitter**, one of the most liked fanpages on Facebook and the most viewed program on the video-on-demand site **WatchPhilippines.TV**.

The reality talent search is tied up with some spectacular partners that **IBC-13** determined to discover a new talents. The search is dedicated to competing in weekly, monthly, and quarterly rounds. The homegrown winner will have the chance to compete with winners from **IBC TV** and radio stations nationwide in the grand championship finals.

From its consistent high national TV ratings, ***Born to be a Superstar*** truly conquered the nation as proven by its top trending topics on **Twitter** and **Facebook** almost weekend night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and

merchandise; superstar karaoke; numerous magazine covers; online game videoke at borntobeasuperstar.ibc.com.ph; and the live performing events from the **SM Mall of Asia Arena**, the **Aliw Theater**, **Sky Dome** of **SM City North EDSA** and **Smart Araneta Coliseum**.

Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos as the host of the reality singing show on singing champion of primetime TV. Judges were Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla recently unveiled its Top 10 finalist who will also compete in the much-awaited live shows beginning this Sunday nights (November 3) judge in the singing competition.

On November 3 our Sunday night, the singing contestants of Veejay Aragon for the song *Simple Lang*, singing princess Cayleen Villamor to sing *I Just Fall in Love Again*, Ronald Humarang for the song *Makita Kang Muli*, young singer Anne Bernardo to perform in the show *Kunin Mo Na Ang Lahat sa Akin*, Anna Baluyot for *Hiram*, Jet Barrun in *Narito*, Melvin Rimas in *What Makes You Stay?*, John Michael Narag for the OPM classic *Muling Buksan Ang Puso*, Carl Malone Montecido in *Paminsan Minsan* and Vanessa Rangadhol for *Kung Siya Ang Iyong Mahal* in this competition becoming the next singing superstar for live performances.

The top 10 finalist will battle it out in the live shows starting Sunday (November 3) at the **Sky Dome, SM City North EDSA**, Quezon City in Quezon City where they will sing the songs of elimination night.

Their future now lies in the hands of the public who will decide via text vote who among them should stay in the singing competition and who among them number of overnight text votes in the show.

Don't miss the Top 10 finalist of ***Born to be a Superstar's 1st Anniversary*** every Sundays, 8:30PM, right after ***Express Balita Weekend*** on **IBC-13**. Get the latest news and updates about the show and view the exclusive talent singing artists' profiles and performance videos of superstars in ***Born to be a Superstar*** official website at <http://borntobeasuperstar.ibc.com.ph>. Like the show's **Facebook** page www.facebook.com/borntobeasuperstarphilippines, follow @borntobeasuperstarphil on **Twitter**, and follow ibcborntobeasuperstar on **Instagram**.

Event: IBC Launches Born to be a Superstar Regional Tour

Monday, February 17, 2014

It started operating in 1975 and is the oldest television station in Panay scores a major programming coup some of the most famous shows in Philippine television as the Kapinoy executive added that the network is also currently improving its signal.

First in the country, that a nationwide singing contest in their very own musical accompaniment is launched by the Intercontinental Broadcasting Corporation (IBC) in partnership with Viva Communications, Inc., dubbed the top-rated and multi-awarded reality show *Born to be a Superstar* with a Regional Mall Tour to help revolutionize entertainment shows in the Philippines to ensure that the show reaches a mass audience.

The franchise of the reality show with a local version of the US hit reality singing show from Endemol International has a concept of IBC chairman Eric Canoy, IBC president and CEO Boots Anson-Roa and IBC executive vice-president Lito Ocampo Cruz, who himself is music-minded, offers opportunity to the aspiring contestants in the provinces, which usually he said is done in Manila to develop the talents of young individuals in music becoming the singing superstars to be the biggest, best and brightest stars and superstars, more equipment, resources and manpower revolutionized TV viewing by turning viewers among the talented aspirants in choosing the winners by calling in votes or sending them through text messages.

IBC and Viva management to acquire the franchise to join the network war of ABS-CBN and GMA-7 as well as the certified number 3 spot TV5 and RPN among the top-raters in the local TV industry with mass audiences of C-D-E market in the monicker, like Kapamilya, Kapuso, Kasama and Kapatid, The Kapinoy Network is banking on *Born to be a Superstar* to raise its share of Filipino viewers. "*Born to be a Superstar* plays a big role in the network's programming. We are taking a big leap on this," said Laurenti Dyogi, IBC's chief entertainment content officer holding a reality talent search in develop its own stable and roster of homegrown talents for the first-ever nationwide TV reality singing search show shall showcase IBC is the country's certified number 3 television network, towards targeting to increase viewership by a big margin in the middle," says IBC Executive Vice President (EVP) Lito Ocampo Cruz.

A joint project of the number 3 television station IBC and the top-rating Metro Manila's radio stations like the AM news and public service station DZTV Radyo Budyong, 93.5 Romance FM and the country's number 1 dance music radio FM station iDMZ 89.1 Sayaw Pinoy!, the reality show with a talent search format provides a platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that will support their talented superstars.

With solo and group (2 to 5 members) categories open to ages 15 to 25, entries may now be submitted online in audio (MP3) or video (MP4) formats via www.ibc.com.ph, www.radyobudyong.ph and www.89dmz.com. Aside from accepting entries, viewers of IBC as

The Kapinoy Network and listeners of Romance FM, DZTV Radyo Budyong and iDMZ can also log on to this website to view or listen to the songs and vote for their favorite. The online and text votes will have a percentage in the overall score of each entry will also be given the golden opportunity to record an album for digital release and of course, songs get radio airplay a total stage performance.

Born to be a Superstar contest are in three levels: Nationwide level, and the launching over the weekend was held at Iloilo. The next level is regional, to be held in Cagayan de Oro on February 22, and the national level during which participants are from the regional winners, to be held in Manila on March 23.

Augusto Tolentino, the station manager of IBC TV-12 Iloilo, Charie Ginete-Ilon, the station manager of iDMZ Iloilo and Rexfel Trivilegio, the station manager of DYBQ Iloilo said, the acapela contest categories are duet and trio. Contestants with open to school and university at age 15 to 25 years old, male or female, and regardless of physical status with Saturday performance nights and Sunday live results time.

Prizes for the provincial and nationwide category: P1,000.00 million pesos cash prizes; and scholarship grant courtesy of Pop Music Philippines, to which the grand champion winners will sign a music recording contract of the recording company IBC Records as the newest recording artists with the top 4 finalists like Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang.

Winners have chances to be exposed over the 30 TV and 25 radio stations nationwide of IBC.*

IBC heats 2014 with big reality franchises

March 7, 2014

IBC become more aggressive than ever to keep its momentum as the Philippines' number 3 network. Four reality shows strives to compete on equal terms with rival stations ABS-CBN and GMA-7.

The country's top broadcasters are ABS-CBN and GMA Network is responding aggressively as Philippine television's competition heats up with the resurgence of The Kapinoy Network IBC. In fact, the no.3 network in primetime is strengthening it's line-up with its recent acquisitions of international singing formats who had already made waves on several countries.

COO for Entertainment Laurenti Dyogi said reality shows will provide much-needed diversity in their everyday programming, although The Kapinoy Networks will continue to create teleseryes and fantaseryes, sitcoms, variety shows, game shows, tokusatsu and animes, and sports. "It's always nice to have a good mix," he explained, adding that the network wants to viewers by airing more soaps pointed out that reality shows can help the network discover and develop more homegrown talents announced new programs and a roster of stars. It has since been called the Kapinoy network. (ABS-CBN is Kapamilya and GMA is Kapuso).

2014 will a big year for the Kapinpy network, as it is set to offer the newest big reality platforms for the discriminating taste of the Pinoy audience. Through the years saw IBC embarked on its first venture in teleserye production. Though still a strong third in the ratings game, the Kapinoy network's drama series showed great promise in story, execution and impressive casting. Since the drama series beginning of the primetime television with the trend-setting mermaid fantasy series *Janella in Wonderland*, a hit soap opera primetime drama series *Your Heart, My Love* and the romantic dramedy *Crazy Little Thing Called Love*.

And to cap another milestones of the certified number 3 network are the biggest reality shows to be launched in Philippine television history. The Kapinoy Network promises that these big reality shows will change not only the Filipino viewing habit, but also the overall Filipino way of life such as *SM Little Stars*, *K-POP Star Hunt*, *Born to be a Superstar* and *Top Chef Pilipinas*.

Jenine Desiderio will host *SM Little Stars*. The most-awaited kiddie reality show for the kiddie superstars in regional candidates, votes can be obtained from any of the branches of SM Department Store upon purchase of any Children's Wear merchandise. The unique code shall be encoded via SM Little Stars 2014 official website. For the prize of a talent management contract with Viva Artist Agency voting for your favorite. Finalists in this annual nationwide search for cute, adorable, and talented kids. The judges including Viva Communications, Inc. chairman Vic Del Rosario, Jr., director Louie Ignacio and acoustic artist Princess Velasco gave them high marks in the contest criteria: 45 percent for star quality, 25 percent for personality, 30 percent for talent and 10 percent for popularity votes. Hosted by Jenine Desiderio. Over 2.5 million worth of prizes were given away during the competition. Grand winners Andreu and Iyah brought home P150,000 worth of cash and shopping money, a four-year college scholarship grant from National University and a Viva Artist Management Contract. Like the other top winners, they also received trips for two to Xiamen, China, gift certificates from John Robert Powers, scholarship grants from Center for Pop Music, SM Bowling and SM Ice Skating, and gift certificates from Toy Kingdom and SM Storyland.

The country's third most watched network in primetime, said to bought the rights of *Born to be a Superstar*, the new hit singing reality show aired in the US via NBC. According to unverified reports, the Kapinoy network has already bought the rights to produce the Filipino version of the reality singing contest competition.

On the other hand, IBC is poised of the international company Endemol producing *Born to be a Superstar*, a reality search show for a national singing contest hosted by a singing champion Anja Aguilar, with a judges of Joey Albert, Sam Concepcion, Paula Bianca and Gino Padilla. Auditions are nationwide in which, in moments of high emotion, our cameras surprise lucky who get through at home, school and work offers them to be in spotlight. In studio, contestants face the music industry professionals of the best OPM artists. All events leading to special night, like the auditions, the announcements, the rehearsals, studio recording, pictorials and others. A reality singing search in the history of Philippine television to all hopefuls who want to try to become the next singing superstars. The phenomenal weekend primetime TV nationwide reality singing search in the Philippines with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform will sing, perform, record yourself online and be a superstar number of high quality backing tracks for singers and instrumentalists.

The singing-reality talent show with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are qualified to join the contest aims to discover prospective singing superstars with the Kapinoy singing champions as hosts and Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cash prizes for the grand finals with the music recording contract of IBC Records.

It producing the newest Kapinoy singing champions of superstars such as Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina.

The network has also conceived a Korean reality platform with *K-POP Star Hunt*, a reality talent competition is back once again on The Kapinoy Network for the returning season will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner.

According to IBC COO for Entertainment Laurenti Dyogi, the show will be Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this

season for the show. The is expected that it can help the network discover and develop more homegrown talents.

A huge franchises and big names as the hosts, IBC is indeed enjoying the momentum, and won't let it go until it has already achieved and has broken new grounds.

Born to be a Superstar Top 3 - Ronald Humarang, Cayleen Villamor and Veejay Aragon

March 21, 2014

Born to be a Superstar grand finals results were announced on Saturday (March 22) at the performance night and Sunday (March 23) at reults tonight, at the Smart Araneta Coliseum in Diliman, Quezon City.

The three contestants who advanced to the grand finals of the season 2 in *Born to be a Superstar* are the singing champions of the night such as the legend sensation as Ronald Humarang, the romantic princess as Cayleen Villamor and the rockstar prince as Veejay Aragon are those singing the concert performances.

Becoming the next singing superstar sensation. Who you think among Ronald Humarang, Cayleen Villamor and Veejay Aragon will become the first winner of *Born to be a Superstar*.

Already revealed the Top 3 snging champion artists of the country's top-trending reality show which will feature three of aspiring and young singing artists who will represent the stage is set for the vocal battle.

Viewers are encouraged to vote for their favorite artists as the finale's outcome will be determined solely by the public's text votes, online votes, mobile downloads, and iTunes downloads. For the complete details on the voting mechanics, just visit borntobeasuperstar.ibc.com.ph.

For the two-part finale, viewers can send only one vote for an artist per day using one SIM card. Voting will be closed before the Saturday show ends, and will open again during the show on Sunday. The top 2 artists who will get the highest percentages of text and online votes plus the iTunes and truetone downloads will be will be facing off in the final showdown.

Upon reopening the poll for the top two artists, their public vote scores will be reset to zero. In the end, the artist who gets the higher percentage of public votes will be named the winner of *Born to be a Superstar*.

Make sure to support your favorite artists by texting BTBASuperstar RONALD/CAYLEEN/VEEJAY and send it to 888 for Globe, TM and Sun Cellular subscribers and 231 for Smart and Talk 'N Text subscribers. Fans can also use Electronic PINs (E-PINs) through IBC vote cards or from accredited online resellers to vote online.

Support Ronald, Cayleen and Veejay by downloading their featured truetones, as well as their iTunes original songs and the studio recordings of the songs they performed during last week's Live Shows on [iTunes.com/BornToBeASuperstarPH](https://itunes.com/BornToBeASuperstarPH). The first ever *Born to be a Superstar Season 2* will win P1 million, a new car, an Asian tour package for two, and a music recording contract with IBC Records. With a performance from Joshua Cadelina, Janella Salvador and Marlo Mortel.

They will win *Born to be a Superstar Season 2* grand finals and will be hailed as this season's grand champion? Find out tomorrow in the *Born to be a Superstar Season 2 Grand Finals Night* live at the Smart Araneta Coliseum on Saturday (March 22) at 9:15PM and Sunday (March 23) at 8:30PM on IBC.

Born to be a Superstar (season 3)

The third season of [*Born to be a Superstar*](#) produced by [IBC Entertainment TV](#), [Viva Television](#) and premiered on [IBC](#) in April 5, 2014.

A certified singing champion [Anja Aguilar](#) leads the role as the host of the show. Once again, judges including [Paula Bianca](#), [Sam Concepcion](#), [Joey Albert](#) and [Gino Padilla](#). Auditions for this season were held in several key cities in the Philippines including [Baguio](#), [Iloilo](#), [Cebu](#) and [Davao](#).


As of September 7, 2014, [Shanne Velasco](#), a 18-year old singer from Diliman, [Pasig City](#), was hailed as the grand champion winner of the season while [Arvin Ventanilla](#) of [Batangas City](#) as the 1st runner-up and [Paolo Antenoracruz](#) of [Makati City](#) as the 2nd runner-up.

Born to be a Superstar

Season 3

Broadcast from April 5, 2014 - September 7, 2014

Judges [Paula Bianca](#)
[Sam Concepcion](#)
[Joey Albert](#)

| | |
|-------------|---|
| | <u>Gino Padilla</u> |
| Host(s) | <u>Anja Aguilar</u> |
| Broadcaster | <u>IBC</u> |
| | Winner: |
| | <u>Shanne Velasco</u> |
| Origin | Quezon City |
| Genre(s) | Singing, Dancing, Acting |
| | 1st Runner-up |
| | <u>Arvin Ventanilla</u> |
| | 2nd Runner-up |
| | <u>Paolo Antenoracruz</u> |
| | Chronology |
| | 2014  |

Auditions [Edit](#)

The auditions for the third season takes place in key cities in the Philippines. Major auditions are held in [Baguio](#), [Davao](#), [Cebu](#), [Batangas](#) and [Iloilo](#) where the hopefuls are judged by Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. Also, auditions are also held in other cities mall tours and judged by the staff of *Born to be a Superstar* become the huge success in the nationwide talent search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition rom a different collage of high-school students for oung singing superstars. Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 25 years old from different high schools. Before the show aired on April 5, 2014, the top 21 auditionees were

already announced. In the final auditions, each auditionee must present themselves and sing their final audition songs. From the top 21 auditionees, 12 finalists will advance for the live shows and compete for the grand prize.

Successful applicants were given a pass for the Main Auditions. [IBC](#), [Viva Entertainment](#), a radio partners like [90.7 Love Radio](#), [93.9 iFM](#), [Mellow 947](#), [96.3 Easy Rock](#), [99.5 Play FM](#), [101.1 Yes FM](#), [93.5 Romance FM](#), [Kapinoy FM 913](#) and [iDMZ 891 FM](#) for free transportation, food and lodging for Theater Eliminations.

Auditions took place in the following locations:

| Audition Date | City | Audition Venue |
|-------------------|----------------------------------|--|
| January 17, 2014 | Quezon City | Trionma Mall |
| January 25, 2014 | Baguio City | SM City Baguio |
| January 31, 2014 | Cebu City | SM City Cebu |
| February 1, 2014 | Iloilo City | SM City Iloilo |
| February 15, 2014 | Quezon City | Smart Araneta Coliseum |
| February 22, 2014 | Mandaluyong City | SM Megamall |
| March 1, 2014 | Roxas City | Robinsons Place Roxas |
| March 10, 2014 | Davao City | SM City Davao |
| March 21, 2014 | Quezon City | SM City North EDSA |

Weekly Themes [Edit](#)

The opening act features different songs with [Anja Aguilar](#) starts with an opening song and dance number together with the list of *Born to be a Superstar* top finalist.

- April 5, 2014: Born to be a Superstar
- April 6, 2014: No More Tears (Enough is Enough)

- April 12, 2014: Roar (Katy Perry)
- April 13, 2014: Wrecking Ball (Miley Cyrus)
- April 20, 2014: The Monster (Eminem feat. Rihanna)
- April 26, 2014: Beauty and a Beat (Justin Bieber feat. Nicki Minaj)
- April 27, 2014: Ooh La La (Britney Spears)
- May 3, 2014: Pyramid (Charice)
- May 4, 2014: Heart Attack (Demi Lovato)
- May 10, 2014: Brokenhearted (Karmin)
- May 11, 2014: Tonight (Jessica Sanchez feat. Ne-Yo)
- May 17, 2014: Unconditionally (Katy Perry)
- May 18, 2014: Live For The Night (Krewella)
- May 24, 2014: Love Me Back To Life (Celine Dion)
- May 25, 2014: Take Me Home (Cher Lloyd)
- May 31, 2014: Stay the Night (Zedd feat. Hayley Williams)
- June 1, 2014: I Want It All (Karmin)
- June 7, 2014: Just Dnace (Lagy GaGa)
- June 8, 2014: Fireworks (Katy Perry)
- June 14, 2014: Slow Down (Selena Gomez)
- June 15, 2014: Naked and Sacred (Maria Taylor)
- June 21, 2014: Stronger (Kelly Clarkson)
- June 22, 2014: It's My Party (Jessie J)
- June 28, 2014: Born to be a Superstar
- June 29, 2014: Crush (Jennifer Paige)
- July 5, 2014: When I Grow Up
- July 6, 2014: That's What Love Can Do
- July 12, 2014: Born to be a Superstar
- July 13, 2014: Without You (Usher)
- July 19, 2014: Neon Lights (Demi Lovato)
- July 20, 2014: Domino (Jessie J) by Anja, four judges are Tuloy Pa Rin by Sam, Sugod by Paula, Babaero by Gino and Treasure by Joey
- July 26, 2014: I Will Never Let You Down (Rita Ora)
- July 27, 2014: Love Never Felt So Good (Michael Jackson and Justin Timberlake)

Finalists [Edit](#)

Main article: [List of Born to be a Superstar \(season 3\) finalists](#)

Elimination chart [Edit](#)

| | | | | | | |
|--------|--------|--------|-------|-----------------|------------|--------|
| Top 20 | Top 15 | Top 12 | Top 5 | Non-Elimination | Runners-Up | Winner |
|--------|--------|--------|-------|-----------------|------------|--------|

Legend

| | |
|------|------------|
| Safe | Eliminated |
|------|------------|

| Stage: | | Semi-Finals | | | | | | | | | | | | Finals |
|--------|-------|-------------|--------|--------|---------|--------|---------|---------|-----------|-----------|-----------|-----------|-------------|--------|
| Week: | May 4 | May 11 | May 25 | June 8 | June 15 | July 6 | July 20 | July 27 | August 10 | August 17 | August 24 | August 31 | September 7 | |

| Place | Contestant | Result | | | | | | | | | | | | |
|-------|------------|--------|--|--|--|--|--|--|--|--|--|--|--|--|
|-------|------------|--------|--|--|--|--|--|--|--|--|--|--|--|--|

| | | | | | | | | | | | | | | |
|---|--------------------|--|--|--|--|--------|-------|-------|-----------------|-----------------|-----------------|------------|-----------------|---------------|
| 1 | Shanne Velasco | | | | | | Top 4 | | | Non-Elimination | | Top 1 | Non-Elimination | Winner |
| 2 | Arvin Ventanilla | | | | | | | Top 3 | | Non-Elimination | Top 2 | Top 3 | Non-Elimination | 1st Runner-Up |
| 3 | Paolo Antenoracruz | | | | | Top 13 | | Top 9 | | Non-Elimination | | | Non-Elimination | 2nd Runner-Up |
| 4 | Hannah Bustillos | | | | | | | | Top 13 | | Non-Elimination | | 3rd Runner-Up | |
| 5 | Randy de Silva | | | | | | Top 9 | | Non-Elimination | Top 6 | | Eliminated | | |
| 6 | Dean Carlo Logo | | | | | | | Top 7 | | Non-Elimination | | Eliminated | | |
| 7 | Kelly Mercado | | | | | | | | Top 12 | Non-Elimination | Eliminated | | | |

| | | | | | | | | | | | | |
|-----------|----------------------------------|--|--|--|--|--|----------------|----------------|----------------|--|--|--|
| 8-9 | Shania Shane Hermog nes | | | | | | | | Elimina ted | | | |
| | Carl Camo | | | | | | | | | | | |
| 10 | Janet Japor | | | | | | | Elimina ted | | | | |
| 11- 12 | Clarissa Chua | | | | | | Elimina ted | | | | | |
| | Aubrey Carreon | | | | | | | | | | | |
| 13- 15 | Cara Quiapos | | | | | | | | | | | |
| | Rose Ann Francisco | | | | | | Elimina ted | | | | | |
| | Anja Shane Tarun | | | | | | | | | | | |
| 16- 20 | Jeziel Dimagna -ong | | | | | | | | | | | |
| | Risie Joan | | | | | | | | | | | |
| | Bobby Solomon | | | | | | | | | | | |
| | Micah Torre | | | | | | | | | | | |
| | Geo Ed Rebucas | | | | | | | | | | | |

Television ratings for the third season of *Born to be a Superstar* on [IBC](#) are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS*. *AGB Nielsen Philippines* covers [Mega Manila](#), while *Kantar Media - TNS* covers most of the Philippines.

Television ratings for the third season of *Born to be a Star*:

- **Color keys:**
- Highest rating during the season
- Lowest rating during the season

| Television ratings of the third season of <i>Born to be a Superstar</i> | | | | | | | |
|---|----------------|-------------|----------|-----------|--------------------|----------|-----------|
| Stage | Air Date | AGB Nielsen | | | Kantar Media - TNS | | |
| | | Rating | Ranking | | Rating | Ranking | |
| | | | Timeslot | Primetime | | Timeslot | Primetime |
| <i>Rising Superstars</i> | April 5, 2014 | 34.9% | #1 | #1 | 35.8% | #1 | #1 |
| | April 6, 2014 | 21.6% | #2 | #2 | 22.5% | #2 | #2 |
| | April 12, 2014 | 26.4% | #1 | #5 | 27.5% | #1 | #5 |
| | April 13, 2014 | 28.9% | #1 | #2 | 29.6% | #1 | #2 |
| | April 20, 2013 | 29.6% | #1 | #1 | 30.8% | #1 | #1 |
| <i>Batch of Singing Stars</i> | April 26, 2014 | 25.4% | #1 | #3 | 26.7% | #1 | #4 |
| | April 27, 2014 | 28.3% | #1 | #1 | 29.6% | #1 | #2 |
| <i>Quarterfinals</i> | May 3, 2014 | 17.5% | #1 | #3 | 18.7% | #1 | #2 |
| | May 4, 2014 | 29.7% | #1 | #2 | 30.8% | #1 | #2 |
| | May 10, 2014 | 21.6% | #1 | #7 | 22.4% | #1 | #8 |
| | May 11, 2014 | 26.6% | #1 | #3 | 27.8% | #1 | #4 |
| | May 17, 2014 | 31.1% | #1 | #2 | 32.7% | #1 | #2 |
| | May 18, 2014 | 33.6% | #1 | #1 | 34.9% | #1 | #1 |
| | May 24, 2014 | 29.6% | #1 | #5 | 31.8% | #1 | #3 |
| | May 25, 2014 | 37.7% | #1 | #1 | 38.8% | #1 | #1 |

| | | | | | | | |
|--------------------|----------------|-------|----|----|-------|----|----|
| | May 31, 2014 | 36.2% | #1 | #4 | 37.8% | #1 | #5 |
| | June 1, 2014 | 37.9% | #1 | #2 | 38.6% | #1 | #2 |
| | June 7, 2014 | 36.6% | #1 | #2 | 37.5% | #1 | #2 |
| | June 8, 2014 | 35.4% | #1 | #1 | 38.8% | #1 | #1 |
| | June 14, 2013 | 31.8% | #1 | #2 | 33.2% | #1 | #2 |
| | June 15, 2013 | 34.2% | #1 | #2 | 36.4% | #1 | #2 |
| | June 21, 2014 | 28.7% | #2 | #2 | 29.1% | #2 | #2 |
| | June 22, 2014 | 24.3% | #2 | #2 | 25.6% | #2 | #2 |
| | June 28, 2014 | 31.6% | #2 | #2 | 33.7% | #2 | #2 |
| | June 29, 2014 | 33.8% | #2 | #2 | 34.4% | #2 | #2 |
| Semi-Finals | July 5, 2014 | 32.4% | #2 | #2 | 33.1% | #2 | #2 |
| | July 6, 2014 | 29.1% | #2 | #4 | 30.5% | #2 | #4 |
| | July 12, 2014 | 34.2% | #1 | #2 | 35.6% | #1 | #2 |
| | July 13, 2014 | 33.1% | #1 | #1 | 34.5% | #1 | #1 |
| | July 19, 2014 | 27.4% | #1 | #2 | 28.9% | #1 | #2 |
| | July 20, 2014 | 26.9% | #1 | #2 | 27.8% | #1 | #2 |
| | July 26, 2014 | 25.5% | #1 | #2 | 36.4% | #1 | #2 |
| | July 27, 2014 | 33.9% | #1 | #2 | 35.4% | #1 | #2 |
| | August 2, 2014 | 29.4% | #1 | #1 | 30.8% | #1 | #1 |
| | August 3, 2014 | 28.4% | #1 | #1 | 30.1% | #1 | #1 |
| | August 9, 2014 | 36.5% | #1 | #1 | 37.8% | #1 | #1 |
| | August 10, | 31.7% | #1 | #1 | 32.5% | #1 | #1 |

| | | | | | | | |
|--------------------------|-------------------|--------------|-----------|-----------|--------------|-----------|-----------|
| | 2014 | | | | | | |
| | August 16, 2014 | 28.6% | #1 | #2 | 37.8% | #1 | #2 |
| | August 17, 2014 | 30.1% | #1 | #1 | 30.9% | #1 | #1 |
| | August 23, 2014 | 36.4% | #1 | #1 | 37.8% | #1 | #1 |
| | August 24, 2014 | 34.8% | #1 | #1 | 35.4% | #1 | #1 |
| | August 30, 2014 | 35.1% | #1 | #1 | 36.9% | #1 | #1 |
| | August 31, 2014 | 33.0% | #1 | #1 | 34.4% | #1 | #1 |
| Live Grand Finals | September 6, 2014 | 35.8% | #1 | #1 | 36.9% | #1 | #1 |
| | September 7, 2014 | 36.1% | #1 | #1 | 37.7% | #1 | #1 |
| SEASON AVERAGE | | 37.2% | #1 | #1 | 37.9% | #1 | #1 |

Music [Edit](#)

Born to be a Superstar 3: The Album [Edit](#)

Born to be a Superstar: The Album is the compilation album from the reality [talent show](#) [Born to be a Superstar \(season 3\) finalists](#), an franchise in the [Philippines](#). It released under [IBC Records](#) released on July 11, 2014. The album composed of 11 tracks and performed by the top 10 contestants of the TV show.

1. If Only (composed by Vehnee Saturno) - [Shanne Velasco](#)
2. Kailan Pa Ma'y Ikaw (composed by Freddie Saturno) - [Arvin Ventanilla](#)
3. [Flying Without Wings](#) (composed by Tito Cayamanda) - [Paolo Antenoracruz](#)
4. Out Here on My Own (composed by Christian Martinez) - [Hannah Bustillos](#)
5. [When I Was Your Man](#) (composed by Freddie Saturno) - [Randy de Silva](#)
6. Paano (composed by Rey Valera) - [Dean Carlo Logo](#)
7. Nakapagtataka (composed by Rachel Alejandro) - [Kelly Mercado](#)

8. Never Gonna Say Goodbye (composed by Larry Hermoso) - [Shania Hermogenes](#)
9. Someone to Love (composed by Christian Martinez) - [Carl Camo](#)
10. Just Say You Love Me (composed by Freddie Saturno) - [Janet Japor](#)
11. Born to be a Superstar (Theme) (composed by Marcus Davis and Freddie Saturno) - [Anja Aguilar](#)

References [Edit](#)

See also [Edit](#)

- [Season 3 of "Born to be a Superstar" begins](#)
- [IBC launches LIVE Caravan](#)
- [IBC Releases New Music Video and Station ID 'I Love Kapinoy'](#)
- [Globes and IBC Mobile biggest text promo lends IBC helping hand with mobile phone](#)
- [‘Born to be a Superstar’ Leads PH’s Top 30 Most-Watched Programs in June](#)
- [Top 12 for the semi-finals of Born to be a Superstar](#)
- [IBC turns 54 years!](#)
- [IBC-13's weekend primetime triumvirate](#)
- [Top 10 of ‘Born to be a Superstar’ Perform Live this Weekend for Public Votes](#)
- [Anja Aguilar Renewed as the Official ‘Kapinoy’](#)
- [IBC-13's Born to be a Superstar rates high](#)
- [David knows how to fight Goliaths](#)
- [IBC's Born to be a Superstar beats PBB All In and Celebrity Bluff on Saturday; and beats PBB All In and SNBO on Sunday](#)
- [Channel 13 breaks TV duopoly with ‘Born to be a Superstar’](#)
- [IBC now turning 54 mga Kapinoy](#)
- [‘Born to be a Superstar’ Beats its Other Rival Shows](#)

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- [Official website](#)

List of Born to be a Superstar (season 3) finalists

The ***Born to be a Superstar* Finalists** consisted of 12 singers who competed for [Born to be a Superstar](#). They were selected after several stages of audition and theater eliminations, and succeeded in earning a spot in the finals by popular votes from the viewers.

Finalists [Edit](#)

[Shanne Velasco](#)

- [What Kind of Fool Am I?](#) ([Regine Velasquez](#)) (April 5)

- [Broken Vow](#) ([Lara Fabian](#)) (April 6)
- [Let It Go](#) ([Demi Lovato](#)) (April 13)
- Till My Heartaches End ([Carol Banawa](#)) (April 20)
- [You'll Never Walk Alone](#) (April 27)
- Sana Sana ([Angeline Quinto](#)) (May 3)
- Maybe This Time ([Michael Murphy](#)) (May 4)
- [Dreamlover](#) ([Mariah Carey](#)) (May 10)
- Before I Fall in Love ([Coco Lee](#)) (May 11)
- Patuloy ng Pangarap ([Angeline Quinto](#)) (May 17)
- I Just Fall in Love Again ([Angeline Quinto](#)) (May 18)
- [Listen](#) ([Beyoncé](#)) (May 24)
- Laging Naroon Ka ([Java](#)) (May 25)
- [Titanium](#) ([David Guetta](#) featuring [Sia](#)) (May 31)
- Bakit Pa Ba ([Sarah Geronimo](#)) (June 1)
- [I Am What I Am](#) ([Gloria Gaynor](#)) (June 7)
- [I Need You](#) ([LeAnn Rimes](#)) (June 8)
- Hanggang Ngayon ([Kyla](#)) (June 14)
- In Love with You ([Christian Bautista](#) and [Angeline Quinto](#)) (with [Veejay Aragon](#)) (June 15)
- I Won't Let You Go Again ([Java](#)) (June 21)
- [Girls Just Want to Have Fun](#) ([Cyndi Lauper](#)) (with [Janella Salvador](#)) (June 22)
- [Kung Maibabalik Ko Lang](#) ([Regine Velasquez](#)) (June 28)
- [Neon Lights](#) ([Demi Lovato](#)) (June 29)
- I Won't Let You Go Again ([Java](#)) (July 5)
- [She's Out of My Life](#) ([Michael Jackson](#)) (July 6)
- Narito Ako ([Regine Velasquez](#)) (July 12)
- If Only (composed by Vehnee Saturno) (July 13)
- Safe In The Arms Of Love ([Coco Lee](#)) (July 19)
- [And I Am Telling You](#) ([Regine Velasquez](#)) (July 20)
- Dadalhin ([Regine Velasquez](#)) (July 26)
- [Somewhere Over the Rainbow](#) ([Angeline Quinto](#)) (July 27)
- [Tonight, I Celebrate My Love](#) ([Peabo Bryson](#) and [Roberta Flack](#)) (with [Veejay Aragon](#)) (August 2)
- Babalik Kang Muli ([Regine Velasquez](#)) (August 3)
- For All of My Life ([For Real](#)) (August 9)
- [Jesus, Take the Wheel](#) ([Carrie Underwood](#)) (August 10)
- You've Made Me Stronger ([Regine Velasquez](#)) (August 16)
- [The Voice Within](#) ([Christina Aguilera](#)) (August 17)
- [Looking Through the Eyes of Love](#) ([Angeline Quinto](#)) (August 23)
- Fly ([Regine Velasquez](#)) (August 24)

- Sa Aking Pag-iisa ([Regine Velasquez](#)) (August 30)
- [Really Don't Care](#) ([Demi Lovato](#) feat. [Cher Lloyd](#)) (with [Janella Salvador](#)) (August 31)
- [My Heart Will Go On](#) ([Celine Dion](#)) (September 6)
- Bakit Ba Inibig Ka ([Erik Santos](#) and [Regine Velasquez](#)) (with [Josh Santana](#)) (September 7)
- If Only ([Sarah Geronimo](#)) (September 7) (**Winner in Grand Champion**)

Arvin Ventanilla

- Hanggang Ngayon ([Bryan Termulo](#)) (April 5)
- Bihag ([Bryan Termulo](#)) (April 6)
- My Heart Has a Mind of Its Own ([Christian Bautista](#)) (April 13)
- [Smile](#) ([Nat King Cole](#)) (April 20)
- The One Who Won My Heart ([Christian Bautista](#)) (April 27)
- [You Take My Breath Away](#) ([Rex Smith](#)) (May 4)
- Learning the Ways of Love ([Peabo Bryson](#)) (May 11)
- Nandito Ako ([Ogie Alcasid](#)) (May 18)
- Ibigay Mo Na ([Darius Razon](#)) (May 25)
- Love You This Much ([Christian Bautista](#)) (June 1)
- I Fall All Over Again ([Dan Hill](#)) (June 8)
- 'Di Na Natuto ([Gary Valenciano](#)) (June 14)
- Nakapagtataka ([APO Hiking Society](#)) (June 15)
- Walang Hanggan ([Gary Valenciano](#)) (June 21)
- You Got Me Working ([Gary Valenciano](#)) (with [Marlo Mortel](#)) (June 22)
- Binibini ([The Rainmakers](#)) (June 28)
- Be My Number Two ([Joe Jackson](#)) (June 29)
- What Can I Do ([Christian Bautista](#)) (July 6)
- [One in a Million You](#) (July 12)
- Kailan Pa Ma'y Ikaw (composed by Freddie Saturno) (July 13)
- Haplos ([Shamrock](#)) (July 19)
- Give Me A Chance ([Ric Segreto](#)) (July 20)
- Simple Lang ([Ariel Rivera](#)) (July 26)
- So It's You ([Raymond Lauchengco](#)) (July 27)
- When I Met You ([APO Hiking Society](#)) (August 2)
- Basta't Kasama Kita ([Josh Santana](#)) (August 3)
- Kahit Na Malayo Ka ([Ogie Alcasid](#)) (August 9)
- Lift Up Your Hands ([Basil Valdez](#)) (August 10)
- You Are to Me ([Martin Nievera](#)) (August 16)
- [Tayong Dalawa](#) ([Gary Valenciano](#)) (August 17)
- Naaalala Ka ([Rey Valera](#)) (August 23)
- We Are The Reason ([Gary Valenciano](#)) (August 24)

- Sana Ikaw ([Piolo Pascual](#)) (August 30)
- Right Next to Me ([Kimpoy Feliciano](#)) (with [Sam Concepcion](#)) (August 31)
- Wala Kang Katulad ([Ariel Rivera](#)) (September 6)
- Unsaid (Lala with [Christian Bautista](#)) (with [Janella Salvador](#)) (September 7)
- Kailan Pa Ma'y Ikaw ([Christian Bautista](#)) (September 7) (**1st Runner-Up**)

Paolo Antenoracruz

- Where Did My Heart Go ([James Ingram](#)) (April 5)
- [Now and Forever](#) ([Richard Marx](#)) (April 6)
- [Flying Without Wings](#) ([Westlife](#)) (April 27)
- In My Dreams ([REO Speedwagon](#)) (May 3)
- Forevermore ([Side A](#)) (May 10)
- Never Seen Nothing Like You ([Nate Highfield](#)) (May 17)
- Paminsan-minsan ([Richard Reynoso](#)) (May 24)
- [Everytime You Go Away](#) ([Paul Young](#)) (May 31)
- Just Once ([James Ingram](#)) (June 7)
- Set You Free ([Side A](#)) (June 15)
- [We've Got Tonight](#) ([Ronan Keating](#)) (with [Cayleen Villamor](#)) (June 22)
- [Heaven](#) ([Bryan Adams](#)) (June 29)
- Lupa ([Gary Valenciano](#)) (July 6)
- [Flying Without Wings](#) (composed by Tito Cayamanda) (July 12)
- [Honesty](#) ([Billy Joel](#)) (July 20)
- Kasalanan Ko Ba ([Neocolours](#)) (July 26)
- Dahil Tanging Ikaw ([Jaya](#)) (August 2)
- Right Next to Me ([Kimpoy Feliciano](#)) (August 9)
- Paminsan-mindan ([Richard Reynoso](#)) (August 16)
- [Dance with Me](#) ([Orleans](#)) (August 23)
- Never Seen Nothing Like You ([Nate Highfield](#)) (August 30)
- [I Won't Give Up](#) ([Jason Mraz](#)) (with [Veejay Aragon](#)) (August 31)
- Reaching Out ([Gary Valenciano](#)) (September 6)
- [Total Eclipse of the Heart](#) ([Westlife](#)) (with [Thyro Alfaro](#)) (September 7)
- Right Next to Me ([Kimpoy Feliciano](#)) (September 7) (**2nd Runner-Up**)

Hannah Bustillos

- [A Thousand Years](#) ([Christina Perri](#)) (April 12)
- Out Here on My Own ([Irene Cara](#)) (April 13)
- Dadalin ([Regine Velasquez](#)) (May 3)
- Love Come Down ([Evelyn King](#)) (May 11)
- [Betcha by Golly, Wow](#) ([The Stylistics](#)) (May 17)
- [I Just Called to Say I Love You](#) ([Stevie Wonder](#)) (May 24)
- [We Don't Need Another Hero](#) ([Tina Turner](#)) (May 31)

- [Halo](#) ([Beyoncé](#)) (June 7)
- [If I Were a Boy](#) ([Beyoncé](#)) (June 14)
- I Remember the Boy ([Joey Albert](#)) (June 21)
- [What About Love](#) ([Heart](#)) (June 28)
- Million Miles Away ([Joey Albert](#)) (July 5)
- Out Here on My Own (composed by Christian Martinez) (July 12)
- Promdi ([Regine Velasquez](#)) (July 19)
- [Of All the Things](#) ([Dennis Lambert](#)) (July 26)
- I'm Missing You ([Meja](#)) (August 2)
- [Sweet Dreams](#) ([Beyoncé](#)) (August 9)
- Till I Met You ([Kuh Ledesma](#)) (August 16)
- [Someone Like You](#) ([Adele](#)) (August 23)
- [Rolling in the Deep](#) ([Adele](#)) (August 24)
- [How Will I Know](#) ([Whitney Houston](#)) (August 30)
- [Killing Me Softly with His Song](#) ([Fugees](#)) (with [Thyro Alfaro](#)) (August 31) (**Third Place**)

Randy de Silva

- [When I Was Your Man](#) ([Bruno Mars](#)) (April 5)
- [It Will Rain](#) ([Bruno Mars](#)) (April 6)
- [Count on Me](#) ([Bruno Mars](#)) (May 4)
- [Grenade](#) ([Bruno Mars](#)) (May 11)
- [Young Girls](#) ([Bruno Mars](#)) (May 18)
- [Locked Out of Heaven](#) ([Bruno Mars](#)) (May 25)
- [Treasure](#) ([Bruno Mars](#)) (June 1)
- [Just the Way You Are](#) ([Bruno Mars](#)) (June 8)
- [The Lazy Song](#) ([Bruno Mars](#)) (June 14)
- [Lighters](#) ([Bad Meets Evil](#) feat. [Bruno Mars](#)) (with [Abra](#)) (June 22)
- [Barry You](#) ([Bruno Mars](#)) (June 29)
- [Moonshine](#) ([Bruno Mars](#)) (July 6)
- [When I Was Your Man](#) (composed by Freddie Saturno) (July 13)
- [Billionaire](#) (with [Young JV](#)) (July 20)
- [Marry You](#) ([Bruno Mars](#)) (July 27)
- [Young Girls](#) ([Bruno Mars](#)) (August 3)
- [Isn't She Lovely?](#) ([Stevie Wonder](#)) (August 10)
- [Runaway Baby](#) ([Bruno Mars](#)) (August 17)
- [Count On Me](#) ([Bruno Mars](#)) (August 24) (**Eliminated**)

Dean Carlo Logo

- Make Believe ([Marco Sison](#)) (April 20)
- Photograph ([Ariel Rivera](#)) (May 3)
- Both in Love ([Tito Mina](#)) (May 10)

- Miss na Miss Kita (May 18)
- [Skyline Pigeon](#) ([Elton John](#)) (May 24)
- Stitches and Burns ([Fra Lippo Lippi](#)) (June 1)
- Sabihin Mo Na ([Top Suzara](#)) (June 8)
- Light and Shade ([Fra Lippo Lippi](#)) (June 15)
- [Out of Touch](#) ([Hall & Oates](#)) (June 21)
- Kung Tayo'y Magkakalayo ([Rey Valera](#)) (June 28)
- The Old Songs ([Barry Manilow](#)) (July 5)
- Paano (composed by Rey Valera) (July 13)
- Say You'll Never Go ([Erik Santos](#)) (July 19)
- [Make It with You](#) ([Bread](#)) (July 26)
- Both in Love ([Tito Mina](#)) (August 2)
- Ayoko Na Sana ([Ariel Rivera](#)) (August 9)
- Before I Let You Go ([Freestyle](#)) (August 16)
- I Believe in Dreams ([Janno Gibbs](#)) (August 24) (**Eliminated**)

Kelly Mercado

- [Can't Fight this Feeling](#) ([Reo Speedwagon](#)) (April 12)
- After All These Years ([Journey](#)) (April 13)
- [I Live My Life for You](#) ([Firehouse](#)) (May 3)
- [Everytime You Go Away](#) ([Paul Young](#)) (May 10)
- [When I Look Into Your Eyes](#) ([FireHouse](#)) (May 18)
- Baliw ([Mark Bautista](#)) (May 25)
- [Hot Legs](#) ([Rod Stewart](#)) (June 1)
- When I Met You ([APO Hiking Society](#)) (June 8)
- Ikaw ([Martin Nievera](#)) (June 14)
- You Are to Me ([Martin Nievera](#)) (June 21)
- [Starlight Express](#) ([El Debarge](#)) (June 28)
- [Pusong Bato](#) ([Alon dela Rosa](#)) (July 5)
- Nakapagtataka (composed by Rachel Alejandro) (July 12)
- Ikaw Ang Aking Pangarap ([Martin Nievera](#)) (July 19)
- Ikaw ([Martin Nievera](#)) (July 27)
- Kahit Isang Saglit ([Martin Nievera](#)) (August 3)
- Natutulog Ba Ang Diyos? ([Gary Valenciano](#)) (August 10)
- Fallin ([Janno Gibbs](#)) (August 17) (**Eliminated**)

Shania Shane Hermogenes

- Don't Say Goodbye ([Pops Fernandez](#)) (April 20)
- Paalam Na ([Rachel Alejandro](#)) (April 27)
- Bakit Nga Ba Mahal Kita ([Roselle Nava](#)) (May 3)

- Nagmamakaawa ([Roselle Nava](#)) (May 11)
- You Were There ([Southern Sons](#)) (May 17)
- Kat Tagal ([Rachel Alejandreo](#)) (May 25)
- Ikaw Lamang ([Zsa Zsa Padilla](#)) (May 31)
- Paano ([APO Hiking Society](#)) (June 7)
- Dito sa Puso Ko ([Ogie Alcasid](#)) (June 14)
- Hey It's Me ([Jamie Rivera](#)) (June 21)
- Friend of Mine ([Odette Quesada](#)) (June 29)
- Love Is In Your Eyes ([Gerard Joling](#)) (July 6)
- Never Gonna Say Goodbye (composed by Larry Hermoso) (July 13)
- If Love is Blind ([Tiffany](#)) (July 20)
- Sa Aking Pag-lisa ([Cinderella](#)) (July 27) (**Eliminated**)

Carl Camo

- [Now and Forever](#) ([Richard Marx](#)) (April 20)
- [Reality](#) ([Richard Sanderson](#)) (May 4)
- Victims of Love ([Joe Lamont](#)) (May 11)
- [Straight from the Heart](#) ([Bryan Adams](#)) (May 17)
- When You Love Someone ([Bryan Adams](#)) (May 24)
- [Summer of '69](#) ([Bryan Adams](#)) (June 1)
- [Please Forgive Me](#) ([Bryan Adams](#)) (June 7)
- [Do I Have to Say the Words?](#) ([Bryan Adams](#)) (June 15)
- Muli ([Rodel Naval](#)) (June 21)
- [This Time](#) ([Bryan Adams](#)) (June 28)
- Wag Na Lang Kaya ([True Faith](#)) (July 5)
- Someone to Love (composed by Christian Martinez) (July 13)
- Panakip Butas ([Hajji Alejandro](#)) (July 20)
- Muli ([Rodel Naval](#)) (July 27) (**Eliminated**)

Janet Japor

- Sa Isip Ko ([Agot Isidro](#)) (April 27)
- Muling Magmamahal ([Angeline Quinto](#)) (May 4)
- If Love is Blind ([Tiffany](#)) (May 10)
- Beginning Today ([Agot Isidro](#)) (May 18)
- Hiram ([Zsa Zsa Padilla](#)) (May 24)
- Kung Ako'y Iiwan Mo ([Basil Valdez](#)) (May 31)
- Hello (I've Never Really Stopped Loving You) ([Kuh Ledesma](#)) (June 7)
- Just Say You Love Me ([Pops Fernandez](#)) (June 15)
- [All I Ask of You](#) ([Cliff Richard](#) and [Sarah Brightman](#)) (with [Josh Santana](#)) (June 22)
- [Maybe](#) ([The Chantels](#)) (June 28)

- Kay Tagal ([Rachel Alejandro](#)) (July 5)
- Just Say You Love Me (composed by Freddie Saturno) (July 13)
- Paalam Na ([Rachel Alejandro](#)) (July 20) **(Eliminated)**

Clarissa Chua

- One Heart ([Sarah Geronimo](#)) (April 20)
- There's No Easy Way ([James Ingram](#)) (May 4)
- You Are My Song ([Regine Velasquez](#)) (May 10)
- Kung Siya Ang Mahal ([Sarah Geronimo](#)) (May 18)
- Everyday ([Agot Isidro](#)) (May 25)
- [Just Can't Get Enough](#) ([The Saturdays](#)) (June 1)
- Paano ([Gary Valenciano](#)) (June 7)
- I Need Your Love ([Lou Bonnevie](#)) (June 15)
- Hanggang Wakas ([Juris](#)) (June 22)
- Dahil Ba Sa Kanya ([Jaya](#)) (June 29)
- You Make Me Feel Brand New ([The Stylistics](#)) (July 6) **(Eliminated)**

Aubrey Carreon

- [Inseparable](#) ([Natalie Cole](#)) (April 5)
- Kung Ako'y Iiwan Mo ([Basil Valdez](#)) (April 6)
- [I Believe](#) ([Fantasia Barrino](#)) (May 3)
- Farewell ([Raymond Lauchengco](#)) (May 11)
- [When She Cries](#) ([Restless Heart](#)) (May 17)
- A Smile in Your Heart ([Ariel Rivera](#)) (May 24)
- Ayoko Na Sana ([Ariel Rivera](#)) (June 1)
- [You're In My Heart](#) ([Rod Stewart](#)) (June 7)
- Lift Up Your Hands ([Basil Valdez](#)) (June 14)
- Love Goes On ([Raymond Lauchengco](#)) (June 15)
- Knife ([Rockwell](#)) (with [Wency Cornejo](#) of [AfterImage](#)) (June 22)
- Fallin' ([Janno Gibbs](#)) (June 29)
- Lift Up Your Hands ([Basil Valdez](#)) (July 6) **(Eliminated)**

Cara Quiapos

- [Anything for You](#) ([Gloria Estefan](#) and [Miami Sound Machine](#)) (April 27)
- You Can Reach Me ([Anita Baker](#)) (May 3)
- Di Bale Na Lang ([Anja Aguilar](#)) (May 11)
- Love Me for What I Am ([The Carpenters](#)) (May 18)
- Nasaan Ang Pangako Mo ([Anja Aguilar](#)) (May 24)
- When ([Anja Aguilar](#)) (June 1)
- I'm Coming Out ([Diana Ross](#)) (June 8) **(Eliminated)**

Rose Ann Francisco

- [Superstar](#) ([The Carpenters](#)) (April 20)

- All I Need To Know ([Bette Midler](#)) (May 4)
- Forever ([Rex Smith](#)) (May 11)
- I Love You ([Celine Dion](#)) (May 17)
- Wala Na Ba'ng Pag-Ibig ([Java](#)) (May 25)
- Kahit Na ([Zsa Zsa Padilla](#)) (May 31)
- Promdi ([Regine Velasquez](#)) (June 8) **(Eliminated)**

Anja Shane Tarun

- [I Want To Know What Love Is](#) ([Foreigner](#)) (April 26)
- [Saving All My Love for You](#) ([Whitney Houston](#)) (May 4)
- [How Do I Live](#) ([Trisha Yearwood](#)) (May 10)
- Remember Me This Way ([Jordan Hill](#)) (May 18)
- Mula Noon, Hanggang Ngayon ([Lea Salonga](#)) (May 24)
- Narito Ako ([Regine Velasquez](#)) (May 31)
- Kung Silya Ang Mahal ([Sarah Geronimo](#)) (June 8) **(Eliminated)**

Jeziel Dimagna-ong

- Someone ([The Rembrandts](#)) (April 26)
- [Do I Have to Say the Words?](#) ([Bryan Adams](#)) (May 4)
- [Honesty](#) ([Billy Joel](#)) (May 10)
- [Without You](#) ([Harry Nilsson](#)) (May 17)
- [The One You Love](#) ([Glenn Frey](#)) (May 25) **(Eliminated)**

Risie Joan

- Always Somewhere ([Scorpions](#)) (April 26)
- [I Won't Last a Day Without You](#) ([The Carpenters](#)) (May 4)
- [My Valentine](#) ([Martina McBride](#)) (May 11)
- [It Must Have Been Love](#) ([Roxette](#)) (May 18)
- [The Power of Love](#) ([Jennifer Rush](#)) (May 25) **(Eliminated)**

Bobby Solomon

- [We've Only Just Begun](#) ([The Carpenters](#)) (April 12)
- Sana Ikaw ([Piolo Pascual](#)) (April 13)
- When I Dream About You ([Stevie B](#)) (May 4)
- Kailangan Kita ([Ogie Alcasid](#)) (May 10)
- [Forever](#) ([Kenny Loggins](#)) (May 18)
- [You Are My Everything](#) ([Cab Calloway](#)) (May 25) **(Eliminated)**

Micah Torre

- You Were There ([Southern Sons](#)) (April 26)
- [This Time I'll Be Sweeter](#) ([Linda Lewis](#)) (May 3)
- If I Should Love Again ([Barry Manilow](#)) (May 10)
- [From This Moment On](#) ([Shania Twain](#)) (May 17)
- Almost Over You ([Sheena Easton](#)) (May 25) **(Eliminated)**

Geo Ed Rebucas

- Bakit Pa Ba ([Jay R](#)) (April 26)
- If You Remember Me ([Barry Manilow](#)) (May 4)
- Rainbow ([South Border](#)) (May 11)
- How Do You Heal A Broken Heart ([Chris Walker](#)) (May 18)
- [Hard to Say I'm Sorry](#) ([Chicago](#)) (May 25) (**Eliminated**)

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- [Born to be a Superstar Official Website, Contestants section](#)

Season 3 of "Born to be a Superstar" begins

April 1, 2014

Together with the creation of the high-quality local productions, and the sports programming acquisition of the broadcast rights to air the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) games as the country's premier basketball leagues, IBC-13 has also banked on Born to be a Superstar to gain a stronger audience hold.

The Kapinoy Network IBC-13 expand its new programming and audience reaching the top has decided to acquire the foreign franchise of *Born to be a Star* format from Endemol company. A singing superstar search in the Philippines has never looked this good. It's colorful. It's hip. It's young and aspiring, funky and fast. That's what you get when you combine two of the most successful, most formidable star-making giants in the country to come up with one grand production to help revolutionize entertainment shows in the Philippines to ensure that the show reaches a mass audience.

Contestants produce a minus one and bring any instruments like organ, piano and guitar. The 3D online videoke game in the Philippines Born to be a Superstar Online to search for the next online singing sensation with the goal to the 2.5 million youth. Playing the online game can get you a chance to superstars and be a part of an album and concert. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. A rising popularity of Internet sensations, *Born to be a Superstar* has perfectly this reality search.

Factor that encouraged this decision is the reality singing competition program trend that has been on Philippine television since the 80s (RPN's singing competition *Ang Bagong Kampeon*). This trend has carried with ABS-CBN such as *Star In A Million*, *Search For A Star in a Million*, *Little Big Star*, *Little Big Superstar*, *Pilipinas Got Talent*, *Star Power*, *The X-Factor*

Philippines and *The Voice of the Philippines*, GMA such as *Search for a Star* and *Pinoy Pop Superstar* and IBC are *Star For a Night* and *Born to be a Star* are the network's singing reality search show derived from TV shows becoming the singing superstars to be the biggest, best and brightest stars and superstars, more equipment, resources and manpower revolutionized TV viewing by turning viewers among the talented aspirants in choosing the winners by calling in votes or sending them through text messages. A joint project of the number 3 television station IBC and the top-rating Metro Manila's radio stations like the AM news and public service station DZTV Radyo Budyong 1386, 93.5 Romance FM and the country's number 1 dance music radio FM station iDMZ 891 Sayaw Pinoy!, the reality show with a talent search format provides a platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that support their talented superstars. IBC-13, as the consumer network, has acculturated by Endemol through its popular reality-singing program format *Born to be a Superstar*. With its credible track record of success, *Born to be a Superstar* proved to be a business investment for The Kapinoy Network who has already turning to the quality, top-rating and multi-awarded program format trade for innovative and creative programming offer its local mass market. A singing-reality superstar entertainment, based on the American reality talent search series franchise from Endemol. Amateur singing contests have always been very popular here in the Philippines and the local franchise show from United States or the US. A reality singing search in the history of Philippine television to all hopefuls who want to try to become the next singing superstars. The phenomenal weekend primetime TV nationwide reality singing search in the Philippines with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform will sing, perform, record yourself online and be a superstar number of high quality backing tracks for singers and instrumentalists.

The unique singing contest differs from other singing contests since it will be perform.

Aside from Iloilo City, they have launched the contest in Baguio, Iloilo City, Kalibo, Roxas, Cebu, Davao, Butuan, Cagayan de Oro, Zamboanga, General Santos, Dipolog, Surigao, Bacolod, Puerto Princesa, Naga, Tuguegarao, Legaspi, Sorsogon, Dagupan and Tacloban.

From IBC's *Born to be a Superstar*, the show that has produced a new generation singing superstars such as Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Aria Clemente, Viva singing champion Anja Aguilar that has created phenomenal Pinoy singing idols, comes a fusion; *Born to be a Superstar*. The pioneering, trendsetting, top-rating and

award-winning singing-reality talent search show for the contest. It's the biggest, boldest, brightest reality show for a national singing superstar search in Philippine television history.

Hosted by three of the country's hottest, most sought-after singing superstar Anja, whom are singing contest champion themselves, this search is looking for the next multi-media, singing super sensation. The show is pulling all the stops to ensure that the grand champion will be someone who not only has the voice, but who sports that elusive all-important X-factor. As for the marketing strategies employees by IBC, the group needed to find out just how marketable the show for the network and were the standards they upheld in the show's host, judges and contestants.

And what awaits the chosen *Born to be a Superstar*? A grand winner champion of P1,000,000 million peso worth of cash prizes which includes a house and lot and a music recording contract with IBC Records.

No wonder lines were endless during the auditions held over the country. From the thousands who tried out from Luzon, Visayas and Mindanao, a list of 111 were chosen. The 111 were trimmed down to 30 with the four judges are Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla where contestants get the superstar treatment and the chance to perform in a production number on primetime TV reality contest.

Platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that will support their talent. Submitted online in audio (MP3) and video (MP4) formats via borntobeasuperstar.ibc.com.ph. Aside from accepting entries, listeners of IBC, 93.5 Romance FM and iDMZ 891 Sayaw Pinoy! can also log on to website to view or listen to the songs and vote for their favorite.

Professionals and amateurs in online and text votes will have a percentage in the overall score of each entry, their songs also get radio airplay on IBC and the FM radio station 93.5 Romance FM and iDMZ 891 Sayaw Pinoy! from Luzon, Visayas and Mindanao is in a way helping recording companies save from today's production resulting from piracy with session musical during production and recording of songs with the electronic musical instruments like piano, guitars and organ.

To produce a well-rounded singing superstar, members of this league have been undergoing rigorous vocal training and have been doing workshops in fashion, personality development, hosting, acting, and dancing, under experts in their respective fields. The audience has been part of their journey to ultimate fame as they get to peek and eavesdrop into their emotional and physical transformation. The field of singing in instruments like guitar, piano and organ with the investment to achieve the dream desired to their talents.

Now, The Champions's League of 20 is hard at work preparing for their grand presentation night on April 5 at the Aliw Theater. This free show will look and feel like a concert as *Born to be a Superstar* promises to be the very first concert-contest. The grand presentation night will be a musical extravaganza with the biggest singers in the country to help usher into the music industry.

Because it will also be a musical extravaganza with the biggest singers in the country tapped to help welcome into the local music industry the 30 finalists of IBC's *Born to be a Superstar*.

Auditions are nationwide in which, in moments of high emotion, our cameras surprise lucky who get through at home, school and work offers them to be in spotlight. In studio, contestants face the music industry professionals of the best OPM artists. All events leading to special night, like the auditions, the announcements, the rehearsals, studio recording, pictorials and others.

The singing-reality talent show with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are qualified to join the contest aims to discover prospective singing superstars with the Kapinoy singing champions as hosts and producing new Kapinoy singing champions like Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina to produce and discover a major singing superstar from the country's best and brightest aspiring and young talents.

Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cash prizes for the grand finals with the music recording contract of IBC Records.

IBC launches LIVE Caravan

April 4, 2014

As the hot summer treat for its viewers, the world of fun with The Kapinoy Network IBC-13 brings its programs closer to Pinoy viewers through *Kapinoy Live: Fans Day Caravan* becoming the huge success of "first to buy formats" and for setting new trends they battle front with ABS-CBN and GMA-7. It was a night of apparent celebration of IBC's *54th Grand Anniversary Celebration* held at Star City, another night of network inanities and hopeless media masquerade.

This valentine, IBC gives you *Kapinoy Caravan*, an afternoon of boths, games, contest, raffles and picture taking. See all of your favorite Kapatid superstars, personalities and talents in event. On that day, it joins the league of free-TV channels as it goes fullblast in airing an exciting and

colorful line-up of new shows is expected to bring us high quality programs starred with popular and good artists.

The songs that segued to IBC's theme song with a jingle sung by *Born to be a Superstar* finalists are the 1st runner-up Veejay Aragon and the grand champion winner Cayleen Villamor, and the hip-hop rapper Abra has released the music video of their station ID jingle with a Philippine television performers of stardom.

Most of them were viewers of Kapinoy who enjoyed the different program booths, games, superstars, and variety show that the channel prepared. The affair is in sync with the thrust of the channel of bringing IBC closer to its viewers. According to the president and CEO Boots Anson-Roa, "The objective of the *Kapinoy Caravan* is to promote IBC shows and make the viewers go through the Kapinoy experience. We want to make it real for the audience and we have planned for IBC superstars to roam the venue and entertain the people via stage performances. This is also fulfilling our promise of giving our televiewers the thank you they deserve for consistently pushing us up in the ratings game with the facing competition."

IBC seems bent on asserting itself as a true third force in the network war by introducing bold changes in its programming. It will address the War of the Ratings and the stars of the various new shows of course. In 60's and 70's, the first studios was located at the P. Guevarra Street in San Juan, Metro Manila.

IBC kicked off the caravan's year-long journey around the country to be held on Friday, April 4, 5 and 6, starting at 10 a.m. every 80 hours non-stop every weekend, at the Star City grounds, CCP Complex in Pasay City and if you are lucky, you will get a wrist pops from Star City, more rides and more fun for a free ride-all-you can inside the carnival. Admission is free.

Vintaged almost throwback of the popular and top-rating shows like *Iskul Bukol*, *Chicks to Chicks*, *TODAS*, *Seeing Stars with Joe Quirino*, *Sic O'Clock News*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Sic O'Clock News*, *Barrio Balimbing*, *The Sharon Cuneta Show* and *Ula ang Batang Gubat* as well as showing full-length Tagalog movies. Everyone is invited to turn heat up and hot performances from IBC superstars, live tapings of your favorite Kapinoy shows, *K-Pop Star Hunt*, *Who Wants to be a Millionaire?*, *Born to be a Superstar* and *The Million Second Quiz*, exhibitions and auditions, and chill music jamming. The acquisition placed the runner-up station at the forefront of the local TV wars for a time because of *Who Wants to be a Millionaire?*, *Born to be a Superstar*, *K-Pop Star Hunt* and *The Million Second Quiz* seasons established all over the world. The station became known to introduce new types of programs are re-copied by other two giants.

As a summer thanksgiving party, *Kapinoy Caravan* kicked off with fun activities that were perfect for the whole family as well as for professionals who spent the holiday enjoying the event. Kids who were playing at the inflatable slide from Barney and *KapinoyLand* booths had an extra dose of fun when their favorite Disney characters Mickey Mouse, Minni Mouse, Goofy, Donald Duck,

Daisy Duck and Pluto appeared on stage to dance and play along with everyone as *Mickey Mouse Clubhouse*.

The project, according to IBC chairman Eric Canoy, was developed because, "We'd like the viewers to experience Kapinoy live, as such the name of the caravan. People can come down here with minimal, halos walang entrance fee, with a student specially. We have different booths from your favorite IBC shows."

IBC-13 aims to have six destinations for 2014, with the first ones set in key cities in Metro Manila. Inside the caravan, one can see different booths that feature each program of The Kapinoy Network could be a good competitor to ABS-CBN and GMA. Strong number 3 in viewership, and eventually is number 2 of goal. He will help in the reformatting and relaunching of The Kapinoy Network.

There will be storytelling, Kapinoy mascots, martial arts performances and a world of exciting attractions, booths, and modules for all-stars drew more than 13,000 people.

Teen stars of IBC's youth oriented show *Friends 4Ever* showed up to give entertainment to audience. These include a hottest teen stars Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Yves Flores, Liza Soberano and Francis Magundayao. Fans will be treated to a storytelling session about Kapinoy Mascot's adventures Mr. Kapinoy, Ms. TV, RadioGirl, Baby Kapinoy, Lola Kapinoy and NewspaperBoy and action star Phillip Salvador will join his furry friends in a special animal. What's more, kid martial arts experts will take the floor and perform cool moves like *Barney & Friends* and *KapinoyLand* with kids for numbers of dance and sing, and more exciting fun and games of prizes.

For the older set, there was the makeover booth with free toys, dolls and mermaid for *Janella in Wonderland* where beauty and wellness store provided make-up tips; a trivia and hourly raffle set where Philips portable DVD players were given away for *Who Wants to be a Millionaire?* booth with Robi Domingo and the money prizes of BDO and BPI for *The Million Second Quiz* booth with Drew Arellano, and World of Fun entertainment systems matched with other shows of IBC like a singing experience for *Born to be a Superstar* and House of the Dead shooting game for *Shake, Rattle and Roll* among other games and programs.

Dance together with celebrities from different shows of IBC is one of the climax. The Kapinoy Network even raffled off many iPod shuffle with Android and iOS. The caravan also featured celebrity gatherings and performances including the live taping of *Lunch Break*, which is hosted by Ryan Agoncillo, Joy Viado and Annabelle Rama with Josh Padilla, Aki Torio, AJ Muhlach, Nicole Andersson, Bobby Yan, Nadia Montenegro and Smokey Manaloto, with Liza Soberano and Jon Lucas as guests.

Meanwhile, the OPM hits of the karaoke fans like the top-rating Sunday musical variety show *It's Partytime* with the musical host Dingdong Avanzado, Jenine Desiderio, Gino Padilla, Rachel

Alejandro, Lani Misalucha and Miguel Aguila among the top local artists of the songs and dance numbers with some co-hosts and topped the performances of the Kapinoy superstars.

The radio booths of the country's number 1 urban dance FM radio iDMZ 891 Sayaw Pinoy! will also given to a hottest DJ's The Unbeatable, Kaye, The Executioner and The Force, The Destroyer, Georgina, The Sting, Nicole, Jun DJ, Raya, H-Town, Nathan J, Peewee, Marc the Spark, Julz, ZJ Ziggy, Blare and DJ Marlon. Well-loved progams including *Wave 24*, *Slow Jam*, *The Quiet Storm*, *The Flow*, *Urban Pinas Radio*, *Be Heard!*, *Rockin' Manila*, *Saturday Clubbing*, *Back to the 80's*, *90's Baddest*, *Mobile Circuit*, *Ready Set Sayaw*, *Sayawoke*, *Dreamsounds*, *Sayaw 10*, and *Sayaw 20* becoming the trend of FM radio while listening noy only urban hip-hop and R&B tunes but also in dance club, novelt hits and well-loved hits of '70s, '80s and '90s they will featuring the popular rapers like Young JV and Abra.

Get into the world of your favorite Anime Kapinoy include the sentai and tokusatsu hits *Kamen Rider Fourze* and *Sky Ranger Gavan* as well as anime hits *Cyborg Kurochan*, *Kirarin*, *Ghost Fighter* and *Time Quest* via stage games like the anime characters.

Home to the basketball fans of the *NBA* and *PBA* with the basketball icons Robert Jaworski, Arwind Santos, James Yap, Roger Yap, Chris Tiu and Jason Castro, Kobe Bryant, LeBron James and Michael Jordan.

The grand celebration when IBC relaunched its three groundbreaking PrimeTasik seryes that will introducing like *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* gaining the viewership posing a challenge to the established shows of rival networks.

Aside from booths, games, and prizes, the caravan also featured celebrities who were seen on IBC shows. Comedians will enjoy this event as they wll get to watch Jodi Sta. Maria and Richard Yap, who is greatly identified with IBC because of the hit sitcom *Maya Loves Sir Chief*, started the whole-day affair. The hottest hit fantaserye *Janella in Wonderland* led by the teen darling sweetheart princess Janella Salvador will also be given a chance to dance and sing with the tune of the hit song *I Don't Care* and *Oh My Gee* while play the parlor games for the kids who went to the caravan with Marlo Mortel and Michael Martinez.

Kapinoy celebrities were spotted everywhere in the caravan so people always grab the chance to take pictures with the IBC supestars, talents and celebrities. The Kapnoy superstars were scattered in different cities and provinces - Manila, Baguio, Iloilo, Roxas, Cebu and Davao.

An actual audition was also held inside the caravan for fans day singing superstars of the top-rating singing reality show *Born to be a Superstar*, which is hosted by Anja Aguilar with the Kapinoy singing champions such as Veejay Aragon, Ronald Humarang and the grand champion Cayleen Villamor. Then, in the evening, stars of IBC's drama series *Your Heart, My Love* showed up to give family entertainment to the audience. These include a lead stars Claudine Barretto and Raymart Santiago, boasting the powerhouse cast such as Ian

Veneracion, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Christopher de Leon, Sandy Andalong, Tetchie Agbayani, Juan Rodrigo, Princess Punzalan and Rommel Padilla together with the young stars Abigail Macapagan, Nathan Lopez, Janeena Chan and Dino Imperial.

The crowd became more ecstatic when IBC celebrities delivered their performances onstage such as from the boys night out gang of *Happy TODAS*, *Friends 4Ever* barkada, *My Little Janella* child star Abby Bautista, Abra with *Abra Gayuma* co-stars Jeriko Aguilar, TVJ gangs such as Aki Torio, Robi Domingo and Josh Padilla in *Iskul Bukol Men*, Ramon Bautista of *Sic O'Clock News Naman*, Janine Tugonon of *DMZ-TV* and comedian Freddie Webb and Giselle Sanchez of *Last Fool Show* who energetically performed for the audiences.

Crazy Little Thing Called Love stars such as Dingdong Dantes, Cristine Reyes and Maricar Reyes, as well as *Sandy's Romance* star Nadine Lustre and AJ Muhlach joined the IBC superstars and celebrities in giving away raffle prizes. Next stop are the non-stop bands such as Urbandub and Eraserheads also performed their hit songs for the benefit of the crowd gathered at the Star City grounds reach the climax during the night and the rock bands performed to the highest level. During the rock, The Kapino Network opens its gate to everyone, meaning the rock night concert is for free.

Still to come, to completely this summer with more power, as the country's number 3 TV station in the Philippines continues living up to its tagline *Kapinoy ng Bagong Pilipino* by offering viewers more exciting, innovative and creative core intact programs more push and determination.

Mr. Canoy promised, "This year, it's gonna be as jam-packed program for the year. We're gonna raise the bar in our Filipino programming as well for your thread-of-the-mill and tried programs."

Kapinoy Caravan is presented by Toy Kingdom, Jollibee, Goldilucks, Coca Cola and Ajinomoto, and some co-sponsored by Abbott Grow, Alaska Milk, P&G, Smart, Globe, Talk N' Text, Nestle Foods, Chowking, Selecta, Magnolia, Uniliever products, World of Fun, V-Fresh candy and Skechers Kids.

For more information about *Kapinoy Caravan*, log on to www.ibc.com.ph.

Kapinoy superstars to become more competitive versus ABS-CBN and

GMA [Edit](#)

Daytime Gods

- John Regala

Daytime Goodnesses

- Cacai Bautista
- Jackie Lou Blanco

Daytime Princes

- Nel Gomez
- Kiko Estrada

Daytime Princesses

- Liza Soberano
- Coleen Garcia
- Nicole Andersson

Ultimate Leading Men

- Marlo Mortel

Queen of Pinoy Soap Opera

- Claudine Barretto

King of Pinoy Soap Opera and Action Star

- Raymart Santiago

Primetime Gods

- Ian Veneracion
- Ronaldo Valdez
- Juan Rodrigo
- Rommel Padilla

Primetime Goodnesses

- Gloria Romero
- Sandy Andolong
- Cherry Pie Picache (Award Winning Actress)
- Princess Punzalan

Primetime Kings

- Victor Anastacio
- Andrei Felix
- Diether Ocampo
- DJ Durano
- Dingdong Dantes
- Cogie Domingo

Primetime Queens

- Bettina Carlos
- Nikki Bacolod
- Cristine Reyes
- Maricar Reyes

Primetime Princes

- Mario Maurer
- Freddie Gutierrez
- Michael Martinez
- JC Tiuseco
- Nathan Lopez
- John Wayne Sace

Primetime Princesses

- Erich Gonzales (Philippines Sweetheart)
- Janella Salvador (Teen Darling Princess)
- Maxene Magalona
- Kelly dela Cruz
- Joanna Morales

Non Exclusives

- Robi Domingo
- Young JV
- Elmo Magalona

Front Liners

- Boots Anson-Roa
- Bobby Yan
- Smokey Manaloto
- Drew Arellano
- Janine Tugonon
- TJ Trinidad
- Richard Yap
- Phillip Salvador
- Joy Viado
- Freddie Webb
- Annabelle Rama

- Ronnie Ricketts

Child star

- Thirdy Lacson
- Cassy Legaspi
- Mavy Legaspi
- Abby Bautista
- Juan Carlos Urquico
- Xyriel Manabat
- Juan Miguel Urquico
- Meil Cuneta
- Timothy Chan
- Mutya Orquia
- Bimby Aquino-Yap

Love-teams

- RJ Jimenez and Fretzie Bercede
- Dino Imperial and Janeena Chan
- Khall Ramos and Sue Ramirez
- Francis Magundayao and Liza Soberano
- AJ Muhlach and Nadine Lustre

Hosts

- Tessie Tomas
- Joey Marquez
- Manilyn Reynes
- Alfred Vargas
- Dolly Anne Carvajal

Comedians

- Jodi Sta. Maria
- Ramon Bautista
- Aki Torio
- Josh Padilla
- Blakdyak
- Melanie Marquez
- Abra

- Gloria Sevilla
- Keempee de Leon
- Sam YG
- Ashley Rivera
- Jimmy Muna
- Jon Santos
- Giselle Sanchez
- RJ Ledesma
- Ruby Rodriguez
- Ya Chang

Singer

- Rachel Alejandro
- Dingdong Avanzado
- Jenine Desiderio
- Gino Padilla
- Lani Misalucha
- Miguel Aguila
- Thyro and Yumi
- Anja Aguilar
- Joshua Cadelina
- Veejay Aragon
- Cayleen Villamor
- Marvin Ong
- Anne Bernardo
- Ronald Humarang
- Nikki Bacolod

IBC Releases New Music Video and Station ID 'I Love Kapinoy'

April 5, 2014

The singing reality show ***Born to be a Superstar*** finalists are the 1st runner-up Veejay Aragon and the grand winner Cayleen Villamor, and the popular rapper Abra, whose the vocal will sing the official TV station jingle of **IBC-13** with the theme song called ***Kapinoy ng Bagong Pilipino*** to promote the network's top quality, innovative and creative programming in those

powerhouse and homegrown with each network running rival in counter-programming relaunched the new slogan and advertising campaign is the song as an already-government-sequestered network struggling with programming in the resurgence for **IBC**.

In an aggressive to make its presence felt in the Philippine television industry, **IBC-13** recently launched its newest shows alongside other network-produced shows as part of its re-invigorated programming.

The original station ID associated with this logo was just a 30-second with a Filipino-like and sky background, and the letters I, B and C coming together with the Philippine salakot to form the logo, the music video-style station ID (with a "rehash" of the ***Kapinoy ng Bgong Pilipino*** jingle) with world globe, Philippine map and sceneries and provincial Pinoy 3D.

IBC-13 is proud to acknowledge the millions of TV viewers, specially the **PBA** and **NBA** fans, who continue to send us messages and letters of concern.

The Kapinoy network can be received on your regular TV sets on channel 13. If you are encountering signal reception problems in your area please write to the address or call the phone number listed below. We will advise you on proper antenna direction and fine tuning procedures.

For TV Audiences with Free Channel:

ABS-CBN - Channel 2

TV5 - Channel 5

GMA - Channel 7

RPN - Channel 9

IBC - Channel 13

"To our values audience and advertisers, thank you and keep watching **IBC**, ***Kapinoy ng Bagong Pilipino***."

"Veejay and Cayleen—are really glad to be part of the **Kapinoy** network and thankful for the chance to sing its jingle," said Abra. "We are excited for the exclusive offerings that they have for the TV viewers, one of which is that all of my upcoming songs will be first played on **The Kapinoy Network** with a theme song of jingle for words and music, and unveiling of **IBC's** new 2014 logo sung the song for the TV and radio plug.

Composed by the award-winning composer Trina Belamide, coming in fresh from the advertising industry, wrote for **IBC** will start airing on Philippine television to record a song.

Meanwhile, watch out for the special TV launch of **The Kapinoy Network** in ***It's Partytime*** this Sunday (April 6), featuring the introduction of Kapinoy talents and superstars and a special production number.

Stance

The relaunching signifies the network's stance in pushing its "all-Filipino" programming strategy format, over the competition fever behind the two giants **ABS-CBN** and **GMA-7**.

In his speech, **IBC** chairman Eric Canoy stressed the station's mission "to become the true bearer and herald of good news." Citing a recent survey that showed that 80% of Filipinos would opt to

live abroad for the simple reason that they are hope in the future of this country, Canoy stated, "Positive and concrete steps are undertaken now to arrest our people, we might wake up one day to a shattered nation."

Massive

Daunting as it may seem, he continued, **The Kapinoy Network** is seeking to carve a masses of its own Filipino audience by providing news and current affairs programs that are ennobling, edifying, and encourage a more positive and optimistic outlook for the future.

Fans of sports programs and seeks to build upon by a new area for loyal TV viewers, that of high-quality local entertainment by producing shows whose formats have a proven track record of huge success.

"Our power, as media practitioners, to mold and influence the minds and hearts of ot Filipino people, specially the youth of today, is awesome. Let us then make full use of this power, coupled with responsibility and accountability to God and country," he said. It will be recalled that after the EDSA Revolution in 1986, **IBC** underwent a change of management, from a private family enterprise to a governmnt entity. "The transition was difficult," reconted Cano, "for it came with numerous labor cases, property claims, and ownership disputes, which partically tied up and sapped the resources of the network."

Today, while the **Kapinoy** network continues to face new challenges and difficulties inits corporate life, Canoy reports that the station is also currently the number 3 TV station in the country since 1996.

Misson

True to its mission, **Kapinoy** shows are Pinoy-friendly, homegrown and powerhouse programming in the landscape, while remainng entertainng as well the block timers of **Viva Television**.

"**Viva's** entry is very significant for us." It made us the most financially stable among the government-owned networks like **RPN-9** and **PTV-4**. We also gained more viewers."

The Kapinoy Network now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **RPN-9's** rental of the facilities like **Solar**. It helps that the new **IBC-13** chair is also a broadcaster and is a chair of the **Kapisanan ng mga Brodkaster ng Pilipinas (KBP)** from its employees union, there is now industrial peace at **IBC-13**, according to Canoy.

Sequestered TV station **IBC-13** recently became more aggressive in surging ahead in the ratings manages to keep up with the network battle despite the dominance of giant networks **ABS-CBN** and **GMA-7**.

SALVADOR. Her fantasy drama, Janella in Wonderland boost a mermaid tail of the sea. SANTIAGO, BARRETTO AND MANABAT. Leads the powerhouse cast of Your Heart, My Love. DANTES AND REYES as the love team of Crazy Little Thing Called Love.

The network's rimetime programming will also include: ***Janella in Wonderland***, a fantas drama series which is top-billed by the teen sweetheart Janella Salvador is the lead role of primetime princess as the ordinary girl Janella Bernardo for a mermaid tail of the sea, which airing weeknights at 7:30 p.m., it will also joined by the primetime prince Marlo Mortel, Freddie Gutierrez, Michael Martinez, Gloria Romero, Victor Anastacio, Bettina Carlos and Andrei Felix, directed by Joyce E. Bernal. ***Your Heart, My Love***, a primetime soap opera with a heart-warming romantic drama series is top-billed by a queen of Pinoy soap opera Claudine Barretto and the king of action star Raymart Santiago , it airing on weeknights at 9:30 p.m., it boosting the powerhouse cast of Xyriel Manabat, Christopher de Leon, Sandy Andalong, Ian Veneracon, Ces Quesada, Ronaldo Valdez, Cherry Pie Picace, JC Tiuseco, Maxene Magalona, Nathan Lopez, Maxene Magalona, Abigail Macapagal, Izzy Canillo, Noel Trinidad, Jacklyn Jose, Dino Imperial, Janeena Chan, DJ Durano, Nikki Bacold and Gardo Versoza, Ramil Rodriguez, Bojo Molina, Maui Taylor, Tetchie Agbayani, Steven Silva, Elisse Joson, Juan Rodrigo and Princess Punzalan with a special participation of Cheska Garcia and Rommel Padilla, directed by Wenn V. Deramas. ***Crazy Little Thing Called Love***, a romantic dramedy series based on a 2010 hit Thai film which is top-billed by Dingdong Dantes, Cristine Reyes and Maricar Reyes, under the direction of Jerry-Lopez Sineneng and Monti Parungao.

A winner thanks to game shows

***DOMINGO* hosts *Who Wants To Be A Millionaire?*. *AGUILAR* one of the host in *Born to be a Superstar*. *ARELLANO* hosts *The Million Second Quiz*.**

Popular and top-rated game shows like ***Who Wants To Be A Millionaire?*** (Saturday at 6 p.m.) hosted by Robi Domingo and ***The Million Second Quiz*** (Sunday at 7:30 p.m.) hosted by Drew Arellano becoming the million peso prizes of cash, they have helped **IBC** rise from its financial slump and mediocre ratings. The station also has the **PBA** and **NBA** games, ***ONE FC***, the **Viva** Tagalog movies and the imported telenovelas like ***La Madrastra*** and Asian dramas like a chinovela ***Amazing Twins*** and Koreanovela ***My Love Patzzi***. The top-rating reality show for the national talented singing contest ***Born to be a Superstar*** (Saturday 9:30 p.m. and Sunday 9:15 p.m.) hosted by Kapinoy singing champion Anja Aguilar with the four judges of Joey Albert, Sam Concepcion, Paula Bianca and Gino Padilla.

***MUHLACH AND LUSTRE* for the kilig love in *Sandy's Romance*. *MAYA AND RICHARD* for a kilig moments in the hit sitcom *MAYA LOVES SIR CHIEF*.**

Sandy's Romance, a drama anthology top-billed by a hottest love team Nadine Lustre and AJ Muhlach, on Saturday 8 p.m. directed by Jeffrey Jeturian. ***Maya Loves Sir Chief*** (Saturday 10:15 p.m.), the popular and top-rated comedy sitcom is starring the comedy queen Jodi Sta. Maria (Maya dela Rosa) and veteran newbie actor Richard Yap (Sir Chief Lim) that imparts of the Filipino family values.

For more updates of **The Kapinoy Network** visit www.facebook.com/ibc13 and follow @IBC13 on **Twitter**.

Globes and IBC Mobile biggest text promo lends IBC helping hand with mobile phone

April 8, 2014

If ABS-CBN and GMA will continue their 'war' in terms of network supremacy, also strange happening today in government-sequestered media giant network IBC-13 owned by telecom magnate Eric Canoy as the chairman because of it pace in two giant TV networks seem particularly found them.

Thing the local franchise in the Philippines, reality shows *K-Pop Star Hunt* and *Born to be a Superstar* in terms of ratings and huge success in the market already considering that the parent program that is tracked worldwide. P100 million spend IBC to bring its franchise in the Philippines, recovered in terms of advertising support. In fairness to The Kapinoy Network, they also have programs rated beautiful and rings became the phenomenal growth advertisers, and the local version of the US game shows *Who Wants to be a Millionaire?* and *The Million Second Quiz* became the million-peso prize.

Upon the past 54 years, started some of their classic programs in showing full-length Tagalog movies and including some entertainment shows *TODAS*, *Chicks to Chicks*, *Iskul Bukol*, *Seeing Stars with Joe Quirino*, *Eh Kasi Babae*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Barrio Balimbing*, *Sic O'Clock News*, *See-True*, *Tarzan*, *The Sharon Cuneta Show* and *Ula ang Batang Gubat*. Of course, some years now also get in the TV airwaves that granted the attention of marketing also its commercials. Perhaps act required that Mr. Canoy continue its huge of millions every month. Perhaps needed to revamp its production and sales force and replace more proficient in its operation. Meanwhile, we found that a large project that allegedly cooks as Kapino Convergence with the first venture of the mobile and cellphones called IBC Mobile, said Mr. Canoy.

In which appearing a cellphones various TV programs and it would be by individual subscriptions with Globe, Smart, Talk N' Text and IBC Mobile.

Globe, the #1 in postpaid and IBC Mobile, the leader in mobile and cellphone launched its biggest text promotion, Call and Txt TV Combo, promo starts on April 5, 2014, a step seen to drive viewership to IBC-13, particularly during primetime plus the commercial spots from various promos without having to memorize registration codes and access numbers to billing and load details, GCASH and share-a-load services, and a complete list of your all-time favorite Globe promos, including the newest Call and Txt TV Combo promos from Globe Prepaid and Kapinoy Prepaid, for TV commercial of Globe during commercial break in between your favorite TV series whether from ABS-CBN, GMA-7 and IBC-13.

After giant's endorsers composed of Smart endorsements like Anne Curtis, Luis Manzano, Ramon Bautista, Vhong Navarro and Billy Crawford of ABS-CBN, have strong communication partner from Janella Salvador as the newest product endorsers of Smart relaunched a new TV commercial because the text-to-other networks inclusive of these combos appear to render globe-to-globe calls & texts to be free of charge.

Just opted for the most comprehensive product combinations to Txt and Call TV Combo. Given matches - the IBC, Smart, IBC Mobile and Globe, and view - instant hit infomercial, you get unlimited texts to Globe, TM, Talk N Text and Sun giving you full access to all networks. Subscribers can register by texting subscribe IBC to 8888 with your Globe mobile phone in load. Online promos are also underway in the IBC-13 website, www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Globe subscribers can text answers to trivia questions on your favorite Kapinoy shows on IBC-13 such those primetime hits like *Janella in Wonderland*, *Your Heart, My Love*, *Crazy Little Thing Called Love*, *Abra Gayuma*, *Iskul Bukol Men*, *Sandy's Romance*, *Sir Chief Loves Maya*, *Happy TODAS*, *Friends 4Ever*, *La Madrastra*, *DMZ-TV*, *Once Upon a Time*, *Sic O'Clock News Naman*, *Who Wants To Be A Millionaire?*, *Last Fool Show*, *Born to be a Superstar*, *KapinoyLand*, *Shake, Rattle and Roll*, *The Million Second Quiz*, *K-Pop Star Hunt*, *PBA* and *NBA*, with your favorite animes hits in Japan such as *Ghost Fighter*, *Time Quest*, *Cyborg Kurochan* and *Kirarin*, and the Japanese tokusatsu and sentai hits like *Kamen Rider Fourze* and *Sky Ranger Gavan* plus more Asiannovelas like *Amazing Twins*, *Flower Boy*, *Ramen Shop*, *Love You* and *My Love Patzzi* to win load and cash prizes daily. The weekly winner wins P100,000, which raised to P5 million through a jackpot round. To text answers, prepaid subscribers use Call and Txt points earned through reloading; call and mobile browsing services, postpaid subscribers charged for Call and Txt transactions.

An on-air campaign enlists Kapinoy talents and superstars that including Janella Salvador, Marlo Mortel, Claudine Barretto, Raymart Santiago, Cristine Reyes, Dingdong Dantes, Maricar Reyes, Anja Aguilar, Joshua Cadelina, Freddie Webb, Giselle Sanchez, Christopher de Leon, Ramon Bautista, Nadine Lustre, AJ Muhlach, Robi Domingo, Abra, Aki Torio, Josh Padilla, Janine Tugonon, Drew Arellano, Keempee de Leon, Sam YG and Victor Anastacio while print ads and commercials carry Globe Prepaid and IBC Mobile branding.

Using the mobile network's dominance to support the Kapinoy network's push to increase viewership is the logical next step in IBC chairman Eric Canoy, IBC president and CEO Boots Anson-Roa and IBC executive vice-president (EVP) Lito Ocampo Cruz with Viva chairman and CEO Vic del Rosario, Jr.

The country's number three broadcasting network is owned by Intercontinental Broadcasting Corporation in partnership and blocktime agreement with Viva Entertainment. Since its revamp early last three years, IBC-13 has positioned itself as a strong contender in broadcasting ABS-CBN and GMA.

'Born to be a Superstar' Leads PH's Top 30 Most-Watched Programs in June

July 4, 2014

The third season of *Born to be a Superstar* scored a whopping 34.4 percent last June 8 making it the new no.1 TV program in the country today!

Born to be a Superstar reached its all-time high national TV rating of 34.4% last June 8. The Twitter-trending singing reality show for the national singing contest also topped the list of the 30 most watched programs in the country in June and hit an average national TV rating of 37.8%.

The 2013-14 PLDT Home Telepad PBA Governors' Cup reached its all-time high national TV rating of the semifinals include *San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters* (34.7%) and *Rain or Shine Elasto Painters vs. Alaska Aces* (33.1%), the quarterfinal *Barangay Ginebra San Miguel vs. Alaska Aces* (32.9%) and some *Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel* (31.8%) and *San Mig Coffee Mixers vs. Barangay Ginebra San Miguel* (29.2%).

Overall, some 10 programs in the said list were produced by IBC including *Born to be a Superstar* (37.8%), *Express Balita* (27.6%), *Janella in Wonderland* (27.1%), *Your Heart, My Love* (25.9%), *Sandy's Romance* (24.5%), *Maya Loves Sir Chief* (24.1%), *Batang Genius* (22.5%), *Crazy Little Thing Called Love* (22%), *Who Wants to be a Millionaire?* (20.9%) and *The Million Second Quiz* (18.7%).

TABLE 6. TOP 30 PROGRAMS IN JUNE 2014 (NATIONAL HOMES)

| RANK | CHANNEL | TITLE | RATING% |
|------|---------|--|---------|
| 1 | IBC | <i>Born to be a Superstar</i> | 37.8 |
| 2 | ABS-CBN | <i>The Voice Kids</i> | 35.6 |
| 3 | IBC | 2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals: <i>San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters</i> | 34.7 |
| 4 | IBC | 2013-14 PLDT Home Telepad | 33.1 |

| | | | |
|----|---------|---|------|
| | | <i>PBA Governors' Cup Semifinals: Rain or Shine Elasto Painters vs. Alaska Aces</i> | |
| | | <i>2013-14 PLDT Home Telepad</i> | |
| 5 | IBC | <i>PBA Governors' Cup Quarterfinals: Barangay Ginebra San Miguel vs. Alaska Aces</i> | 32.9 |
| | | <i>2013-14 PLDT Home Telepad</i> | |
| 6 | IBC | <i>PBA Governors' Cup: Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel</i> | 31.8 |
| 7 | ABS-CBN | <i>Dyesebel</i> | 31 |
| 8 | ABS-CBN | <i>Ikaw Lamang</i> | 30.7 |
| 9 | ABS-CBN | <i>Maalaala Mo Kaya</i> | 30 |
| | | <i>2013-14 PLDT Home Telepad</i> | |
| 10 | IBC | <i>PBA Governors' Cup: San Mig Coffee Mixers vs. Barangay Ginebra San Miguel</i> | 29.2 |
| 11 | ABS-CBN | <i>The Legal Wife</i> | 28.8 |
| 12 | ABS-CBN | <i>Wansapanataym</i> | 28 |
| 13 | IBC | <i>Express Balita</i> | 27.6 |
| 14 | IBC | <i>Janella in Wonderland</i> | 27.1 |
| 15 | ABS-CBN | <i>TV Patrol</i> | 26.8 |
| 16 | IBC | <i>Your Heart, My Love</i> | 25.9 |
| 17 | IBC | <i>Sandy's Romance</i> | 24.5 |
| 18 | IBC | <i>Maya Loves Sir Chief</i> | 24.1 |
| 19 | ABS-CBN | <i>Rated K</i> | 23.3 |
| 20 | IBC | <i>Batang Genius</i> | 22.5 |
| 21 | IBC | <i>Crazy Little Thing Called Love</i> | 22 |
| 22 | ABS-CBN | <i>Sana Bukas Pa Ang Kahapon</i> | 21.4 |
| 23 | IBC | <i>Who Wants to be a Millionaire?</i> | 20.9 |
| 24 | GMA | <i>Magpakailanman</i> | 20.4 |
| 25 | ABS-CBN | <i>Mirabella</i> | 19.6 |
| 26 | ABS-CBN | <i>Home Sweetie Home</i> | 18.8 |

| | | | |
|----|---------|---------------------------------|------|
| 27 | IBC | <i>The Million Second Quiz</i> | 18.7 |
| 28 | ABS-CBN | <i>Goin' Bulilit</i> | 17.4 |
| 29 | ABS-CBN | <i>It's Showtime (Saturday)</i> | 16.5 |
| 30 | GMA | <i>Nino</i> | 16.3 |

Top 12 for the semi-finals of Born to be a Superstar

July 8, 2014

It's going to be a champion battle to the finish line artists in Born to be a Superstar as chooses the top 12 artists, a decision that will put him under immense pressure and leave him in tears.

Don't miss the much-awaited bash on Saturday among Shanne Velasco with the song *I Won't Let You Go Again*, Dean Carlo Logo with *The Old Songs*, Hannah Bustillos with *Million Miles Away*, Kelly Mercado with *Pusong Bato*, Carl Camo with *Wag Na Lang Kaya* and Janet Japor with *Kay Tagal*.

On Sunday among Shanne Velasco with the song *She's Out of My Life*, Arvin Ventanilla with *What Can I Do*, Paolo Antenoracruz with *Lupa*, Randy de Silva with *Moonshine*, Shania Hermogenes with *Love Is In Your Eyes*, Clarissa Chua with *You Make Me Feel Brand New* and Aubrey Carreon with *Lift Up Your Hands*.

Who will remain on top? Which artists will represent the next born to be a superstar and perform in the live Semi-Finals? Don't miss the fun and excitement in *Born to be a Superstar*, which once again topped the list of the most watched programs in the country, according to data from Kantar Media. The singing reality show hit an average national TV rating of 37.8% for the month of June.

Watch *Born to be a Superstar* on Saturdays, 9:00 PM and Sundays, 8:30 PM on IBC-13's Panalo Weekend. For updates, visit borntobeasuperstar.ibc.com.ph, like www.facebook.com/borntobeasuperstarphilippines, or follow @borntobeasuperstarphil on Twitter and @ibcborntobeasuperstar on Instagram. Use the hashtags #BornToBeATop12Superstar when posting your comments online.

IBC turns 54 years!

July 11, 2014

Why is IBC-13, now called as *Ito'ng Bagong Channel 13*? The Kapinoy Network coined the term *Ito'ng Bagong Channel 13* last May 1, 2014, because of their Kapinoy superstars are now serves the #1 shows.

In a couple of very memorable celebration, the country's third leading TV network IBC-13 marks their 54th year anniversary in the Philippine broadcasting industry. *Homecoming Kapinoy: Primetime 13 @ 54*, the IBC anniversary concert is a celebration of the The Kapinoy Network's finest moments then and now. The concert boasts of a production that signals the start of a rejuvenated IBC-13.

Primetime 13 concept was a collaboration of the best minds and the Filipino talents in the industry. It traces back the Kapinoy network as well, we all know IBC-13 that has launched a homegrown phenomenal shows and the Kapinoy network that we all hope to be a superstar. Some of those money to provide more quality primetime programming, regardless of ratings performance.

Glory days from IBC old-timers has been to get the '70s and '80s. The triumvate of Tito Sotto, Vic Sotto and Joey de Leon of *Iskul Bukol*, the reunion of *TODAS* are Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda, Jaime Fabregas, Ces Quesada, Maricel Soriano, Asia's tanga queen Alma Moreno, Judy Ann Santos, Eric Quizon, Freddie Webb, Nova Villa, Helen Gamboa, Sandy Andalong, Aga Muhlach, Edgar Mortiz and Christopher de Leon as recall their days with the station.

Dingdong Dantes and Erich Gonzales, Marlo Mortel, Janella Salvador and Jerome Ponce, Raymart Santiago and Claudine Barretto, Nadine Lustre and AJ Muhlach, Jodi Sta. Maria and Richard Yap.

Today's top stars such as the memorable love teams like Dingdong Dantes and Erich Gonzales, Marlo Mortel, Janella Salvador and Jerome Ponce, Raymart Santiago and Claudine Barretto, Nadine Lustre and AJ Muhlach, Jodi Sta. Maria and Richard Yap, Drew Arellano, Elmo Magalona, Anja Aguilar, Robi Domingo, the ultimate all-male group *TODAS Boys* (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio), Ramon Bautista, Iya Villania, trio of Aki Torio, Abra and Josh Padilla, Ryan Agoncillo and Jenine Desiderio.

Some sports superstars like the *NBA* players such as Michael Jordan, LeBron James and Kobe Bryant, and the *PBA* players such as Robert Jaworski, Mark Caguioa, Arwind Santos, James Yap, Roger Yap and Jason Castro, *ONE FC* fighters such as Eduard Folayang and Honorio Banario.

Drew Arellano, Elmo Magalona, Anja Aguilar and Robi Domingo

A reunion of *Sic O'Clock News* include Ching Arellano, Rene Requestas, Jon Archaval, Rey Ventura, Khryss Adalia, Manny Castaneda and Wilson Go, *Apat na Sikat* members Maribel Aunor, Arnold Gamboa, Don Don Nakar and Winnie Santos, *Ang Boyfriend Kong Mamaw* cast

are Richard Gomez, Em-Em Mabanglo, Atong Redillas, Leah Orosa and Sara Jane Perez with Herbert Bautista of *Bistek*, Gloria Diaz, Janice Jurado and Gina Pareno of *Eh Kasi Babae!*, 13, 14, 15 starring Carmina Villaroel, Aiko Melendez and Ruffa Gutierrez, *Mongolian Barbecue*, a comedy talk show with Jun Urbano as Mr. Shooli, the reunion *Ang Manok ni San Pedro* are Lito Pimentel and Kristine Garcia, and *Uniwide Club Play & Win* with Edu Manzano. Some the comeback of *Chairman of the Board and Company* like Eddie Mercado, Bert Nievera and Bobby Ledesma.

This anniversary concert is under the direction of Mark Reyes with musical direction by Jay Durias of South Border. The list of performers include Dingdong Avanzado, Lani Misalucha, Viva Hot Babes, G-Force dancers, Gino Padilla, Jenine Desiderio, Miguel Aguila, Abra, *Born to be a Superstar* finalists are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernrdo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla, Eraserheads, AfterImage and the mega star Ms. Sharon Cuneta. With special geust Enrique Gil, Julia Barretto, Dennis Trillo, Thyro Alfaro, Jericho Rosales, Gerald Santos and Kathryn Bernardo.

The prime movers of IBC-13 participate with great bravado with Henry Omega-Diaz, the beautiful, intelligent and multi-talented Snooky Serna-Go, Jess Caduco, Bernadette Sembrano, Vincent Santos and Amelyn Veloso for IBC News and Current Aaffirs. Along with other news and current affairs anchors, they will host the shows different segments and will have one surprise number.

Watch *Homecoming Kapinoy: Primetime 13 @ 54*, the IBC anniversary concert on July 13, 10:15 p.m. on *Sunday Sinemaks* and be a witness to another fine moment in the broadcasting industry.

Intercontinental Broadcasting Corporation (IBC), 100% of total assets estimated at P450 million, consisting of 55,000 sq.mtrs. of land, more or less, located at Broadcast City Quezon City, other land and buildings in various provinces, and operates the following TV stations: [Edit](#)

DZTV-TV 13 (Manila)
DWLW-TV 13 (Laoag)
DYJB-TV 12 (Iloilo)
DYTV-TV 13 (Cebu)
DXTV-TV 13 (Davao)

as well as the following radio stations

DZTV-AM Manila
DWRM-FM Manila

DWKP-FM Manila
DZMZ-FM Manila
DYBQ-AM Iloilo
DYJJ-AM Roxas
DYRG-AM Kalibo
DWLW-AM Laoag
DWGW-AM Legaspi
DWDW-AM Dagupan
DWNW-AM Naga
DXWG-AM Iligan

Earlier this month, Intercontinental Broadcasting Corporation/Ito'ng Bagong Channel 13 (IBC), the country's third leading television network in Asia, relaunched a new image in an attempt to reach out to more Filipinos that plaguing Philippine TV landscape.

Aside from launching its new logo, they launched new programs and renovated their newscasts:

05:00AM-07:00AM *Happy Morning Yehey* (Randy David, Cathy Eigenmann and Jarius Bondoc)

12:00PM-12:30PM *News at Noon* (lunchtime news) (Ricardo Cepeda and Czarinah Lusuegro)

06:30PM-07:30PM *Express Balita* (early-evening news) (Henry Omaga-Diaz and Snooky Serna-Go)

11:00PM-11:30PM *Ronda Trese* (late-night news) (Jess Caduco and Bernadette Sembrano)

Based on my observation, the newscasts now have two main anchors, as the most newscasts in the rest of the world. And on weekend edition of *Express Balita* with Vincent Santos and Amelyn Veloso.

Aside from news and current affairs programs, there's new programming in these high-quality entertainment (fantasy, drama, action, comedy, variety shows, talk shows, game shows and reality) to develop, the Viva Tagalog movies, animes, telenovelas, Asian dramas and sports programs. And IBC-13 must improve its TV drama department, to provide high-quality Filipino dramas to the screen.

IBC-13's weekend primetime triumvirate

July 15, 2014

Heir of Pinoy rapper Elmo Magalona joins Drew Arellano, Anja Aguilar and Robi Domingo, as one of the famous young stars has names and faces who share the distinction of hosting IBC-13's weekend high-rating winning shows known as Panalo Weekend.

Drew Arellano, Elmo Magalona, Anja Aguilar and Robi Domingo, host four different primetime show, all originating from the United States.

Drew Arellano, the country's popular primetime winner prince has been hosting *The Million Second Quiz* for almost 8 months. The famous quiz show based on the original American series with the same name, the quiz is set in a huge hourglass-shaped structure in the entrance to the Studio 4 of IBC studio, houses on the roof of the studio at Broadcast City, Capitol Hills, Diliman, Quezon City, it has revolutionized TV viewing in the country to acquire the franchise of the show.

An indoor set within the studio in portions of the game, as the cast in contestants compete in a quiz competition played 24 hours a day for 1,000,000 seconds, or about eleven and a half days. At any given time, one contestant is sitting in the "Money Chair" and accumulating money, while defending his/her portion against a series of challengers in head-to-head quiz bouts. Although commercials bill the winnings as ₱1 per second spent in the chair — or P36,000 per hour or P864,000 for every day — the rate is actually P1 per tenth of a second; winnings accumulate at a constant rate, even when bouts are not being played and during commercial breaks (prime time). Contestants in the chair earn money until they are defeated by a challenger, who replaces the occupant of the chair. Only the four contestants with the highest total winnings get to keep their money once the million seconds are up.

Each bout lasts for a set number of seconds at the studio contestant. In all bouts, both participants use keypads to secretly lock in their answers and have five seconds to do so after the question is asked.

The Million Second Quiz will be seen on the newest second season this Saturday at 6 p.m. over IBC. Wherein viewers in the cash prizes of P100,000,000 at stake for lucky viewers. The show follows a group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds), while the rest of the show was viewable from within the *Million Second Quiz* app chance to win P1 million pesos in every episode. Contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 15 years of age who can join by texting TMSQ<Name of Second Quiz> to 8888.

Killer Karaoke which is a new look as Elmo Magalona hosting the Philippine edition of the popular musical game show from the US. Elmo is expected to bring the show his quick own brand of rapper. This marks a major milestone in the career of the well-known hip-hop, R&B and rock rapper who has also established a career as a TV host. For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them. The local version promises a whole lot of fun as Elmo Magalona adds his own brand of comedy to the already hilarious format as Pinoys now get to participate and try out the game show's nerve-wracking challenges.

The franchise of the phenomenal US show guarantees you a weekly dose of laughter as contestants attempt to sing while facing crazy distractions. Imagine singing while getting your body hair waxed, stepping on spiders and maggots, or walking through a cactus maze (with balloons stuck in your body). That's quite a challenge, but there's only one rule: "No matter what happens, do not stop singing!," it will will feature contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. The final showdown puts the top three contenders on a spinning disc, with the prize money increasing as the turntable speeds up and tilts. The last player standing wins the jackpot. The game show was a success that the *Killer Karaoke* craze has reached the UK, Russia, Lithuania, Poland, Portugal, Thailand, Argentina, Peru, Brazil, Ecuador, Mexico and now here in the Philippines.

The local version is sure to create a new Filipino pastime: Singing the *Killer Karaoke* style. What challenges can Pinoy players take on? Which celebrities are adventurous enough to try the sing-and-play surprise? He puts the scare on celebrity contestants and exciting viewer, check out the more exciting musical game show with its new look on Saturday at 7:30 p.m. on IBC. The three preliminary round winners battle against each other for up to P10,000 in prize money while singing on the "World's Largest Turntable," a spinning disk approximately eight feet in diameter and decorated with a radiation warning symbol. The jackpot grows throughout the round; as time passes, the turntable speeds up and begins to tilt, and the jackpot grows at a faster rate. The first two players to fall off win nothing; once the last player falls off, the jackpot stops building and he/she wins it. If the player can stay on the turntable for 90 seconds, he/she wins the full P10,000.

Robi Domingo, the country's primetime prince has been hosting *Who Wants To Be A Millionaire?* for almost 14th years. The famous quiz show from the UK and US enjoys a stellar selection of presenters all over the world, who are known not only for their hosting flair but also for easy interaction with the contestants and the ability to put into very question. *Who Wants To Be A Millionaire?* has revolutionized TV viewing in the country, spawned a number of copycats and Robi has a new, very successful career as TV host.

Who Wants To Be A Millionaire? will be seen on Sunday at 7:30 p.m. over IBC. At stake in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 8888 for Globe, Smart, IBC Mobile, Sun Cellular, My Phone, Star Mobile, Cherry Mobile and Touch Mobile users.

Born to be a Superstar is another hit show that originated from the United States along in the Philippines, United Kingdom, Europe, Korea, Taiwan, China, Japan, Australia, Canada, Russia, Poland, Thailand, Argentina, Brazil, Mexico, among others.

It is a popular singing-reality show for the talent search contest where contestants get the superstar treatment and the chance to perform in a complete production number of their very own Philippine primetime television and to sing with the young diva princess Anja Aguilar. A popular young singer and actress who harvest Platinum Awards and box-office hits with a huge success, Anja is new to the game of TV presenter while herself the product of a talent competition. It is for this new season that she decided to accept the reality show *Born to be a Superstar*, an opportunity for her to help aspiring and young talents for singers. The show scheduled, performance nights and result shows.

Become the huge success in the worldwide reality singing search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition from a different collage of high-school students for our singing superstars in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations.

Platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that will support their talent. Submitted online in audio (MP3) and video (MP4) formats via borntobeasuperstar.ibc.com.ph. Aside from accepting entries, listeners of IBC and iDMZ 891 can also log on to this website to view or listen to the songs and vote for their favorite.

It will also introducing new Kapinoy singing champions such as Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina to produce and discover a major singing superstar from the country's best and brightest aspiring and young talents

Born to be a Superstar can be seen at 9 p.m. on Saturdays and 8:30 p.m. on Sundays on IBC. Some Filipino citizens, male and female, solo or group performers, 15 to 25 years old and above are qualified also join the national singing contest. The four panel of judges are Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cash prizes for the grand finals with the music recording contract of IBC Records. With the top 10 finalists are

Shanne Velasco, Arvin Ventanilla, Paolo Antenoracruz, Hannah Bustillos, Randy de Silva, Dean Carlo Logo, Kelly Mercado, Shaina Hermogenes, Carl Camo and Janet Japor will also perform.

Watch out for the announcements of audition dates on IBC, in leading newspapers and radio announcers.

The Philippine editions of *The Million Second Quiz*, *Killer Karaoke*, *Born to be a Superstar* and *Who Wants To Be A Millionaire?* are the local productions of IBC-13

Top 10 of 'Born to be a Superstar' Perform Live this Weekend for Public Votes

July 17, 2014

Born to be a Superstar, IBC-13's reality talent show with a national singing search contest format that was able to beat its rival programs on ABS-CBN and GMA Network, with a new season and a new host.

The top 10 aspiring and young artists of the top-rating and Twitter-trending *Born to be a Superstar* are going head-to-head to sing for their dreams and the voting public in the Live Semi-Finals this Saturday (July 19) and Sunday (July 20).

Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Dean Carlo Logo and Kelly Mercado

Reign the slot in the Season 3 finale on Saturday's semi-finalists are Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Dean Carlo Logo and Kelly Mercado. And on Sunday's semi-finals are Shanne Velasco, Arvin Ventanilla, Paolo Antenoracruz, Randy de Silva, Shania Hermogenes. Carl Camo and Janet Japor.

Shanne Velasco, Arvin Ventanilla, Paolo Antenoracruz, Randy de Silva, Shania Hermogenes. Carl Camo and Janet Japor

Make sure to tune in to the Semi-Finals as the full voting mechanics will be revealed during the live show and the actual voting will open by the end of it.

The four artists who will get the highest percentage of votes from the public will move to the Grand Finals next week. This means that one of the judges have superstar artists who will complete the Final 3.

Whose voice will win the hearts of viewers?

Born to be a Superstar grand champion will win P1 million, a recording contract from IBC Records, house and lot, a home appliance showcase and P1 million worth of trust fund. Don't miss the Live Semi-Finals of *Born to be a Superstar* on Saturday (July 19), 9:00 PM and on Sunday (July 20), 8:30 PM on IBC-13's Panalo Weekend. For more updates on the singing-reality show, visit borntobeasuperstar.ibc.com.ph, like www.facebook.com/borntobeasuperstarphilippines, or follow @borntobeasuperstarphil on Twitter and @ibcborntobeasuperstar on Instagram. Use the hashtag #B2BASuperstarSemiFinals when posting your comments online.

Anja Aguilar Renewed as the Official 'Kapinoy'

August 15, 2014

IBC-13 officially renewed the certified singing champion Anja Aguilar dubbed as the country's Young Diva Princess to the network's growing pool of talents in a recent contract signing held at IBC Broadcast Center in Broadcast City, Diliman, Quezon City, recently.

Sequestered TV station IBC-13 has been her home since she entered the showbiz industry. With her upcoming movie from Viva Films, and the concert artists from Viva Concerts and Events while she is set to conquer the entertainment world. The new popstar Anja Aguilar become the homegrown talent of Viva in the singing champion shared that the best thing in the Kapinoy network is how people care for each other.

Anja will now have recording artist, concert performer, actress, TV host and even product endorser as well as Anja's mom Tita Joan. Since she is now signed with IBC-13 contract by launching her television career, a full-blown projects are lined up for Anja Aguilar. This includes new movie team-up from Viva Films, her home studio for almost a decade Anja Aguilar now signed contract with IBC.

She has made a remarkable mark in both the music and movie industry.

Last June 29, 2012, Anja signed a contract stars with her Kapinoy network, IBC-13. The 20-year-old singer-actress announced that she is ready to give her all. In the presence of IBC-13's top executives, Aguilar inked their contract to be host of *Born to be a Superstar*, the original and longest running reality talent show of its kind in the Philippines for the national singing competition. Shown in the photo are (L-R) IBC Chairman Eric Canoy, IBC President and CEO Boots Anson-Roa, Anja Aguilar, IBC Entertainment TV Head Laurenti Dyogi and Viva Entertainment Chairman and CEO Vic del Rosario, Jr. *Born to be a Superstar* now making the most anticipated new season this Saturday at 9:00PM and Sunday at 8:30PM on IBC-13.

With the huge success of IBC-13's adventure, action and fantasy series such as *Kroko: Ang Alamat sa Zoo*, *Janella: A Princess Girl* and *Voltron Man*, the Kapinoy Network brings its costumed dramas to the forefront of Cosplay Mania '12. Stars of both shows will don their fantastic outfits and drop by to interact with fans and cosplay enthusiasts. Find out how the art of translating fantasy stories to the small screen and how to begin creating mind-altering costumes during IBC-13's exclusive panel discussion. Leading the panel are IBC Entertainment TV Head Laurenti Dyogi. Some of the stars and brilliant minds behind with the children's crocodile adventure for kids like *Kroko: Ang Alamat sa Zoo*, the princess fantaserye *Janella: A Princess Girl* and the newest superhero action-packed drama *Voltron Man* will also be on-hand to share their insights.

IBC-13 will also give away premium prizes to the Kapinoy Choice Cosplayer during the much awaited Project Cosplay: Solo and Group Cosplay Competitions. Winners will receive premium items courtesy of Lynelle Hair Fashion, Sugarfree and Blue, and Neutral Grounds.

IBC-13's Born to be a Superstar rates high

August 16, 2014

Young Diva Princess Anja Aguilar is definitely singing happy and rising superstar in the **Kapinoy** network **IBC-13** known as ***Ito'ng Bagong Channel 13*** has indeed unleashed a major player, with her show being the network's much anticipated competition and highest rated show ***Born to be a Superstar***.

It has made its mark on Philippine TV. In fact, it has become one of the most popular television programs, achieving ratings that are intimidating to any genre of television with consistent viewership uptrend that put it in the no.1 spot, ruling weekend primetime since September 2012.

According to a report data from **Kantar Media**, the singing-reality show ***Born to be a Superstar*** now reached 37.8% against **ABS-CBN's *Pinoy Big Brother All In*** (15.5%) and **GMA-7's *Celebrity Bluff*** (13.3%) during last Saturday (August 9) and 32.5% against **ABS-CBN's *Pinoy Big Brother All In*** (19.5%) and **GMA-7's *Sunday Night Box Office: Hellboy*** (10.4%) during last Sunday (August 10). A very impressive number for making **IBC-13**, the country's no.3 network, posing a big threat to the network wars as it posted high ratings, behind the two dominant players **ABS-CBN** and **GMA Network** in the battle ratings game. Primetime shows also broke records as **IBC-13** concern. Jodi Sta. Maria-Richard Yap starrer comedy sitcom ***Maya Loves Sir Chief*** now rated with 22.1% on its Saturday 6:45pm, the timeslot dominated by **ABS-CBN's *Home Sweetie Home*** (20.4%) and will be followed by ***Pepito Manaloto Ang Tunay Na Kuwento*** (12.6%). To be followed by Drew Arellano's local

version of the game show **The Million Second Quiz** with 27.8% versus **Wansapanataym: Rod Santiago's Nato de Coco** (26.0%) and **Marian** (19.5%). The newest sexy princess as Nadine Lustre's hottest drama anthology **Sandy's Romance** also dominated with 30.2% for tonight's episode **I Know Each Other**, also pitted against **Maalaala Mo Kaya: Saklay** (28.0%) and **Magpakailanman** (18.9%). The boys night out gag show **Happy TODAS** starring Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio has a new timeslot with 11.2% against **Banana Split Extra Scoop** (6.2%) which is starred by Angelica Panganiban, Jason Gainza, Zanjoe Marudo, Pooh and Ryan Bang, and followed with **Bubble Gang** (9.7%) which is starring the comedian Michael V. and Rufa Mae Quinto.

The sequestered TV network turned into the newly-relaunched third giant network is really on the right track. **IBC-13, TV5** and **RPN-9** has been dormant and the shows now reaching top 25 slots, **ABS-CBN** and **GMA** has a new competitor so they must work hard to improve their shows.

Opened with an ensemble of performances of **Born to be a Superstar** finalists while Aguilar will sing and dance in a performance in a one-of-a-kind number showcasing each of their skills. Ongoing auditions Going forward, continues to hold auditions this month for thousands more hopefuls on August 16 at **Jed's Island Resort** in Bulacan, August 23 at **SM Baliuag**, and August 29 at **SM Southmall**.

A series of mall auditions will also happen, to be followed by one of **Born to be a Superstar** auditions, traditionally held at the **IBC LIVE Caravan** which is expected to honk its way.

All this can be viewed as a big success for both **IBC-13** and **Born to be a Superstar**, because while the network successfully expands its viewership base, it shows that it is in line with its objective and it keeps true to its promise of discovering and cultivating new talented singers now that it is on its second year, and that it is a strong third contender that continues to break the network duopoly through its innovation.

Tonight, **Born to be a Superstar** season 3 got the semi-finals night performances such as Shanne Velasco, Arvin Ventanilla, Paolo Antenoracruz, Hannah Bustillos, Randy de Silva, Dean Carlo Logo and Kelly Mercado among the Top 7 finalists becoming the top superstars. With the guest performances with the 17-year-old average teenager singer Cayleen Villamor will loves to sing to discover and showcase.

Continue supporting Pinoy singing champion superstars and enjoy watching **Born to be a Superstar** on Saturdays 7:30PM and Sundays 8:30PM, on **IBC13**.

David knows how to fight Goliaths

August 10, 2014

Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo

MANILA, Philippines - The heavy downpour brought by Typhoon Isang to dampen high spirits that rocked the Rockwell Tent at Powerplant Mall recently as IBC-13 celebrated its winning streak, as the third player in the broadcast industry. By challenging the two giant networks in the ratings game, it has secured for itself the number three slot immediately after its launch and continues to do so leading to its 54th year anniversary.

Eric Canoy, the chairman of IBC-13, took to the stage and explained the figures, that supported their ranking against ABS-CBN. "In less than a year, we've placed as the third most watched TV station not only in Manila but in the entire Philippines." Not only have they placed third in having the most audience share but more importantly, he said, "in some time blocks, we are even beating the competition and we've become number one." He specifically referring to its innovative program *The Million Second Quiz* hosted by Drew Arellano is now the number one game show, *Born to be a Superstar* which became number one in its primetime timeslot, *Killer Karaoke* hosted by Elmo Magalona and *Who Wants to Be A Millionaire* hosted by Robi Domingo, which is also beating competition. *Born to be a Superstar* hosted by Anja Aguilar, continues to draw wider audiences and is consistently in the Top 25 shows in Mega Manila and nationwide.

It is indeed an achievement that the IBC Board of Directors team managed to beat competition at primetime and Canoy attributes this to the commitment and passion their team has adhered to since they launched in March 1, 1960 and relaunched on February 1, 1975. "We are committed to continually give our audience innovative and highly-entertaining programs and have consistently challenged the status-quo in the TV landscape," Canoy explained. IBC-13, which has identified its niche and found its market in the young and progressive Pinoys, has effectively differentiated themselves from rival networks by churning out programs that are not only entertaining but connect to their audiences as well.

Its family-comedy sitcom *Maya Loves Sir Chief*, the drama anthology *Sandy's Romance* and the all-male gag show *Happy TODAS*, continues to draw in viewers every week because according to a regular watcher, president and CEO Boots Anson-Roa, "I find the show interesting and the cast seems to have rapport already so there is a certain chemistry among them." So is the top-rating primetime programs, *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke* and *Who Wants to be a Millionaire?*. Laurenti Dyogi, head of IBC Entertainment TV admits to being a fan of the program way before it became number one. "I find it very entertaining and the comments from the jurors are very amusing as well," Lyn said.

Breaking the duopoly in Philippine TV takes a lot of hard work and IBC-13 needs to continuously challenge their top competitors. In so doing, Canoy sees the need to be more keen and attuned to the pulse of its audience and "by going boldly into adjacent territories where we feel the next big thing will spring from."

Canoy is candid enough to admit that the immediate challenge to hurdle at this point is “how to break the status quo of media spending allocations.”

He admits that for the longest time, clients and agencies alike have been comfortable in their media plans, allocating their spending behind ABS-CBN and GMA-7. According to Canoy, “IBC-13 is set to challenge this way of thinking given that we have been getting new Pinoy viewers and drawing in new and fresh viewers.”

IBC-13's presence provides viewers with genuine alternatives in place of the status quo where the top channels simply mirror each other's programming. The Kapinoy Network, according to him, “can deliver more diversity, affinity and relevance through its programs.” He looks forward to the time when advertisers cast their eyes on reaching a wider set of audiences that Channel 13 now reaches. Now that Filipino viewers have taken to heart this newest player in the TV landscape, IBC-13 is set and poised to shake the industry even more, marks its 54 year with bolder, bigger and better programming. “We're setting new milestones each week as evidenced by our strong uptrend in all day parts and this we owe our viewers,” Canoy said. Indeed, this new player has shaken and stirred the competition and the people are starting to look up.

IBC's Born to be a Superstar beats PBB All In and Celebrity Bluff on Saturday; and beats PBB All In and SNBO on Sunday

August 19, 2014

IBC-13's *Born to be a Superstar* is turning out to be the favorite primetime show in local TV on Saturdays and Sundays with its consistently escalating ratings as it hit its highest audience share of 37.8% on its new episode, beating ABS-CBN's *Pinoy Big Brother All In* and GMA's *Celebrity Bluff* with 15.7% and 11.1% audience share during Saturday nights and 30.9% on its new episode, which beating ABS-CBN's *Pinoy Big Brother All In* and GMA's *Sunday Night Box Office: Snow White And The Huntsman* with 17.3% and 13.9% audience share on Sunday respectively, according to Kantar Media/TNS Philippines.

More than two million viewers are now tuning in to The Kapinoy Network IBC-13 every Saturday and Sunday evening. With *Born to be a Superstar* and the rest of IBC's primetime shows on Philippine television, IBC-13 is now really a major contender in the network ratings war.

On August 23, the top finalists of *Born to be a Superstar* this Saturday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos and Paolo Antenoracruz in the performance night, and on

August 24 this Sunday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Randy de Silva and Dean Carlo Logo perform the votes.

Catch *Born to be a Superstar* every Saturday, 9PM and Sunday 8:30PM, and find out why millions are getting hooked on it on IBC-13. No.1 pa rin ang *Born to be a Superstar*.

Shanne Velasco [Edit](#)

Although only in her teens, Shanne Velasco is already a veteran of singing competitions. She bagged the grand champion title of a prestigious talent contest in a noontime show. Now, Velasco completed in the third season of IBC-13's *Born to be a Superstar*.

At the age of eighteen, Velasco won the competition, which included a ₱1 million cash prize and a managerial contract to an exclusive recording contract from IBC Records and Kapinoy Talent Center. She was given the title of Songbird Princess.

She is now the certified Kapinoy. This led to an opportunity to record theme songs and soundtracks for IBC-13 with television dramas and films. Shanne has added acting and hosting to her list of talents and she became a regular host and performer on the variety show *It's Partytime*.

Channel 13 breaks TV duopoly with 'Born to be a Superstar'

August 22, 2014

Philippine TV is starting to be the three-way game as the sequestered TV station turned into the third player IBC-13 stands for *Ito'ng Bagong Channel 13* shakes up the broadcast landscape by breaking the two giant stations' longtime duopoly in the coveted Top 25 slots of TV programs in terms of viewership ratings.

In fact, IBC-13's *Born to be a Superstar* one of the network's original concept programs that is hosted by the young diva princess Anja Aguilar, has broken in the Top 25 and is now fighting head to head in the double-digit-ratings game with ABS-CBN's and GMA-7's Saturday primetime shows.

Overnight household ratings that the Kapinoy National TV Ratings released by survey of Kantar Media/TNS Philippines show that the reality show *Born to be a Superstar* scored a 37.8% rating last August 16 against ABS-CBN's *Pinoy Big Brother All In* (15.7%) and GMA's *Celebrity Bluff* (11.1%). It also shows that despite a slightly lesser number of households, more people within households are watching *Born to be a Superstar* as it has a higher individuals' share at

30.9% rating last August 17 than ABS-CBN's *Pinoy Big Brother All In* (17.3%) and GMA's *Sunday Night Box Office: Snow White And The Huntsman* (13.9%).

This can be viewed as a significant leap for The Kapinoy Network because it shows that the network is indeed a strong third contender and that it is attracting more viewers who welcome IBC-13's programming alternative, creative and innovative that is very different from the shows of the two giant networks.

"The IBC management team and IBC Board of Directors is extremely pleased with *Born to be a Superstar* ratings. We are very proud of this achievement. We would like to recognize and thank our viewers for the support. Thank you very much for the trust you have given us. Rest assured that IBC-13 will come out with more quality shows like *Born to be a Superstar* to provide the viewers more exciting choices on Philippine TV," says IBC Entertainment TV Head Laurenti Dyogi.

Born to be a Superstar is expected to rang in more viewership ratings as the singing champion Anja Aguilar celebrates her 20th year birthday on the show with Juan Carlos and Juan Miguel Urquico, and his closest friends. When the judges continues with Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert.

On August 23, the top finalists of *Born to be a Superstar* this Saturday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos and Paolo Antenoracruz in the performance night, and on August 24 this Sunday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Randy de Silva and Dean Carlo Logo perform the votes.

Born to be a Superstar airs every Saturday at 9 p.m. and Sunday at 8:30 p.m. on IBC-13.

IBC now turning 54 mga Kapinoy

August 22, 2014

Local television viewing has become more exciting since the relaunching of the sequestered TV-radio station turned into the country's media conglomerate IBC-13 last March 1, 1960 and February 1, 1975. It has emerged as the major player that broke the network duopoly and shook Pinoy TV with unique and innovative programs that offer the best in light entertainment.

Now celebrating on its *Happy 54 Year* with the popular and top-rating programs like *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke*, *Who Wants to be a Millionaire?*, *PBA* and *NBA*, which are all doing well at the ratings, IBC-13 has all the fitting reasons to mark its anniversary through a month-long celebration.

IBC-13 boasts of a full load of events, activities and special offerings this month. These include the recent launch of new shows such as the international programs of TreseBella's newest

primetime TV sensation such as *Fated to Love You*, *Que Bonito Amor* and *Sunny Girl*, new tokusatsu series *Ultraman Tiga*, premiere of its newest action-packed series *Hitman* starring Dingdong Dantes and Cristine Reyes; the croco adventures *Kroko: Ang Alamat sa Zoostarring* Thirdy Lacson, Miguel Moreno will voice as Kroko, Cara Eriguel and Victor Anastacio; the princess fantaserye called *Janella: A Princess Girl* topbilled by Janella Salvador as her leading role as Janella, with Marlo Mortel and Jerome Ponce; and an action-packed superserye *Voltron Man* topbilled by AJ Muhlach as his lead role as Voltron Man for superhero, with Liza Soberano and Coleen Garcia, IBC-13's Red Carpet Premiere of the Disney animated movie like *Planes: Fire & Rescue* and *The Expendables 3* last July 18 and August 16. IBC-13 has also been presenting with new episodes of *The Million Second Quiz*, *Born to be a Superstar*, *Killer Karaoke*, *Who Wants To Be A Millionaire?*, *DMZ-TV*, *Sic O'Clock News Naman*, *Dingdong n' Lani*, *Iskul Bukol Men*, *Shake, Rattle and Roll*, *Happy TODAS*, *Sandy's Romance*, *KapinoyLand*, *Your Heart*, *My Love* and *Maya Loves Sir Chief*, as well as other exciting on-air and online promos.

To cap off the station's birthday month, your favorite IBC talents stars, plus their fans and supporters are coming together for the *Ito'ng Bagong Channel at 54 Anniversary Party* to be held today at 6 p.m. at the Glorietta 3 Park Tent, and at *Kapinoy 54 Birthday Kiddie Party* on August 28, Saturday, 10 a.m. at the Active Fun Play & Party Center at SM North Edsa.

It's double the fun for the twin celebration loaded with exciting games, prizes, and with IBC stars and talents as Iya Villania, Drew Arellano, Anja Aguilar, Elmo Magalona, Nadine Lustre, Robi Domingo, and a male gang of TODAS Boys, *Born to be a Superstar* finalists such as Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco, Dingdong Avanzado, the nightingale Lani Misalucha, Dingdong Dantes, Cristine Reyes, AJ Muhlach, Liza Soberano, Coleen Garcia, Marlo Mortel, Janella Salvador, Jerome Ponce, Claudine Barretto, Raymart Santiago, Jodi Sta. Maria and Richard Yap, *Friends 4Ever* and *TODAS Kids* barkada to name a few, the G-Force dancers, and also Ramon Bautista and Abra as they do storytelling on Saturday for kids who will all together party and blow the IBC's *Happy 54th Birthday* candle. Through these celebrations, Kapinoy shows its appreciation and gratitude for the support that were given to the network since the beginning.

'Born to be a Superstar' Beats its Other Rival Shows

September 1, 2014

IBC-13's *Born to be a Superstar* bested its rival shows on Kapamilya and Kapuso networks based from Mega Manila TV Ratings by Kantar Media/TNS Philippines.

Last August 30, *Born to be a Superstar* registered a remarkable 36.9% against GMA's *Celebrity Bluff* which garnered 13.9% and ABS-CBN's *I Do* also only garnered 13.0%. Yesterday on August 31, the reality show garner with 34.4% against the Kapuso network's *Sa Puso ni Dok* received with 10.4% and the Kapamilya network's *I Do* only received 16.4%. The rating of *Born to be a Superstar* placed it lead at no.1 in the primetime race last Saturday and Sunday, respectively.

Another IBC-13 programs made it to last Sunday's primetime Top 20 with *Who Wants to be a Millionaire?*. The country's favorite game show hosted by Robi Domingo registered 31.7% beating *Rated K* which got 23.5% and *Kapuso Mo, Jessica Soho* which only got 21.6%

Other IBC shows penetrated the Top 0 on weekends. Among these are: *The Million Second Quiz* (30.7%), TreseBella's *La Teniente* (29.1%), *Maya Loves Sir Chief* (27.5%), *Sandy's Romance* (25.7%), featured film is *Viva Box Office was Kapag Iginuhit ang Hatol ng Puso* (21.7%) and *Happy TODAS* (20.7%) last Saturday. Of course, *Killer Karaoke* (30.8%), *Sunday Sinemaks: Oo Na, Sige Na* (27.9%), *Dingdong n' Lani* (25.4%) and *Seeing Stars Tonight*(22.2%) last Sunday, respectively.

The newest philippine TV sensation of RPN-9 is 9TV, on the other hand, landed to the primetime Top 20. Some primetime shows on the Kasama network. *Bong Revilla Cinema sa 9TV: Buhay Mo'y Buhay Ko Rin* (29.2%), *Temptation Island: Dare to Win* (28.9%) and *Boses Tinig Pinoy* (28.4%) last Saturday, and *The Price is Right* (28.1%), *Superstar* (26.5%), *Boses Tinig Pinoy* (20.7%) and the Sunday night movie block *Sunday's Big Event: Scare Movie 3*(17.7%) last Sunday, beginning at the upward trend of primetime race.

TOP 30 DAYTIME AND PRIMETIME PROGRAMS IN MEGA MANILA [Edit](#)

(August 29 to September 1, 2014; Kantar Media/TNS Philippines)

August 29, 2014 (Friday)

Daytime:

1. *Be Careful With My Heart* (ABS-CBN) - 14.8%
2. *The Singing Bee* (ABS-CBN) - 13.0%
3. *It's Showtime* (ABS-CBN) - 12.8%
4. *Eat Bulaga!* (GMA) - 12.7%
5. *My BFF* (GMA) - 12.5%
6. *Ghost Fighter* (IBC) - 12.4%
7. *The Half Sisters* (GMA) - 11.6%
8. *Dading* (GMA) - 10.6%
9. *Dragon Ball Z Kai* (GMA) - 10.4%
10. *Bleach* (GMA) - 10.2%

Primetime:

1. *Voltron Man* (IBC) - 34.8%
2. *Janella: A Princess Girl* (IBC) - 32.1%
3. *Your Heart, My Love* (IBC) - 30.1%
4. *Hawak Kamay* (ABS-CBN) - 29.3%
5. *Express Balita* (IBC) - 29.1%
6. *Ikaw Lamang* (ABS-CBN) - 28.9%
7. *TV Patrol* (ABS-CBN) - 27.6%
8. *Fall in Love with Me* (IBC) - 26.1%
9. *Kroko: Ang Alamat sa Zoo* (IBC) - 24.1%
10. *Two Sides of Ana* (TreseBella) (IBC) - 23.7%
11. *Prue Love* (ABS-CBN) - 22.1%
12. *Catch Me Fall in Love* (IBC) - 21.1%
13. *Nino* (GMA) - 20.7%
14. *Sana Bukas Pa Ang Kahapon* (ABS-CBN) - 19.7%
15. *My Destiny* (GMA) - 18.2%
16. *24 Oras* (GMA) - 18.1%
17. *Ang Dalawang Mrs. Real* (GMA) - 14.2%
18. *Fated to Love You* (IBC) - 13.0%
19. *Jewel in the Palace* (GMA) - 12.4%
20. *Aquino & Abunda Tonight* (ABS-CBN) - 11.5%

August 30, 2014 (Saturday)

Daytime:

1. *It's Showtime* (ABS-CBN) - 16.7%
2. *Ipaglaban Mo!* (ABS-CBN) - 14.4%
3. *Kapamilya Blockbusters: Street Fighter* (ABS-CBN) - 12.4%
4. *Eat Bulaga!* (GMA) - 12.9%
5. *S.O.C.O. (Scene of the Crime Operatives)* (ABS-CBN) - 11.8%
6. *Angry Birds Toons* (GMA) - 11.6%
7. *Failon Ngayon* (ABS-CBN) - 10.8%
8. *Larva / Monsuno* (GMA) - 10.5%
9. *Imbestigador* (GMA) - 10.4%
10. *I-Witness* (GMA) - 9.7%

Primetime:

1. *Born to be a Superstar* (IBC) - 36.9%
2. *The Million Second Quiz* (IBC) - 30.7%
3. *Bong Revilla Cinema sa 9TV: Buhay Mo'y Buhay Ko Rin* (RPN/9TV) - 29.2%
4. *La Teniente* (TreseBella) (IBC) - 29.1%
5. *Temptation Island: Dare to Win* (RPN/9TV) - 28.9%
6. *Boses Tinig Pinoy* (RPN/9TV) - 28.4%

7. *Maya Loves Sir Chief* (IBC) - 27.5%
8. *Wansapanataym* (ABS-CBN) - 26.4%
9. *Sandy's Romance* (IBC) - 25.7%
10. *Maalaala Mo Kaya* (ABS-CBN) - 24.9%
11. *Home Sweetie Home* (ABS-CBN) - 22.3%
12. *Viva Box Office: Kapag Iginuhit ang Hatol ng Puso* (IBC) - 21.7%
13. *Happy TODAS* (IBC) - 20.7%
14. *Mga Kwento ni Marc Logan* (ABS-CBN) - 19.6%
15. *Magpakailanman* (GMA) - 19.1%
16. *Marian* (GMA) - 15.9%
17. *Pepito Manaloto Ang Tunay Na Kuwento* (GMA) - 15.7%
18. *Celebrity Bluff* (GMA) - 13.9%
19. *I Do* (ABS-CBN) - 13.0%
20. *TV Patrol Weekend* (ABS-CBN) - 12.9%

August 31, 2014 (Sunday)

Daytime:

1. *Kapuso Movie Festival: Cats and Dogs* (GMA) - 15.9%
2. *Tom and Jerry Kids Show* (GMA) - 11.1%
3. *ASAP 19* (ABS-CBN) - 10.8%
4. *Pokemon* (GMA) - 10.3%
5. *The Buzz 15* (ABS-CBN) - 9.9%
6. *Born to be Wild* (GMA) - 9.7%
7. *Luv U* (ABS-CBN) - 9.6%
8. *I Bilib* (GMA) - 9.5%
9. *Asian Horror Stories* (GMA) - 8.7%
10. *FIBA Basketball World Cup Spain 2014* (ABS-CBN) - 8.6%

Primetime:

1. *Born to be a Superstar* (IBC) - 34.4%
2. *Who Wants to be a Millionaire?* (IBC) - 31.7%
3. *Killer Karaoke* (IBC) - 30.8%
4. *The Price is Right* (RPN/9TV) - 28.1%
5. *Sunday Sinemaks: Oo Na, Sige Na* (IBC) - 27.9%
6. *Wansapanatym* (ABS-CBN) - 27.6%
7. *Superstar* (RPN/9TV) - 26.5%
8. *Dingdong n' Lani* (IBC) - 25.4%
9. *Rated K* (ABS-CBN) - 23.5%
10. *Seeing Stars Tonight* (IBC) - 22.2%
11. *Goin' Bulilit* (ABS-CBN) - 21.7%
12. *Kapuso Mo, Jessica Soho* (GMA) - 21.6%

13. *Boses Tinig Pinoy* (RPN/9TV) - 20.7%
14. *Ismol Family* (GMA) - 18.0%
15. *Sunday's Big Event: Scary Movie 3* (RPN/9TV) - 17.7%
16. *I Do* (ABS-CBN) - 16.4%
17. *TV Patrol Weekend* (ABS-CBN) - 15.3%
18. *Gandang Gabi Vice!* (ABS-CBN) - 11.0%
19. *24 Oras Weekend* (GMA) - 11.0%
20. *Sa Puso ni Dok* (GMA) - 10.4%

September 1, 2014 (Monday)

Daytime:

1. *It's Showtime* (ABS-CBN) - 13.5%
2. *Be Careful With My Heart* (ABS-CBN) - 13.0%
3. *Eat Bulaga!* (GMA) - 12.6%
4. *The Half Sisters* (GMA) - 11.8%
5. *Dading* (GMA) - 10.8%
6. *The Ryzza Mae Show* (GMA) - 10.4%
7. *I Hear Your Voice* (GMA) - 9.9%
8. *Bleach* (GMA) - 9.8%
9. *Hunter X Hunter* (GMA) - 9.2%
10. *Pretty Man* (ABS-CBN) - 10.8%

Primetime:

1. *Voltron Man* (IBC) - 34.3%
2. *Express Balita* (IBC) - 32.1%
3. *TV Patrol* (ABS-CBN) - 30.1%
4. *Janella: A Princess Girl* (IBC) - 29.8%
5. *Hawak Kamay* (ABS-CBN) - 28.9%
6. *Your Heart, My Love* (IBC) - 28.1%
7. *Viva Cine Idols: Laging Naroong Ka* (IBC) - 27.4%
8. *Ikaw Lamang* (ABS-CBN) - 27.1%
9. *Que Bonito Amor* (TreseBella) (IBC) - 25.4%
10. *Kroko: Ang Alamat sa Zoo* (IBC) - 24.7%
11. *Pure Love* (ABS-CBN) - 23.1%
12. *Sunny Girl* (TreseBella) (IBC) - 22.1%
13. *Catch Me Fall in Love* (IBC) - 20.5%
14. *Nino* (GMA) - 19.8%
15. *Sana Bukas Pa Ang Kahapon* (GMA) - 19.3%
16. *My Destiny* (GMA) - 17.9%
17. *24 Oras* (GMA) - 17.4%
18. *Ang Dalawang Mrs. Real* (GMA) - 15.7%

19. *Aquino & Abunda Tonight* (ABS-CBN) - 12.7%

20. *My BFF* (GMA) - 10.4%

Born to be a Superstar (season 4)

The fourth season of *[Born to be a Superstar](#)* produced by [Viva Television](#) and premiered on [IBC](#) in September 13, 2014. A certified singing champion [Anja Aguilar](#) leads the role as the host of the show.

The newest judges including [Marlo Mortel](#), [Paula Bianca](#), [Joey Albert](#) and [Gino Padilla](#). Auditions for this season were held in several key cities in the Philippines including [Baguio](#), [Iloilo](#), [Cebu](#) and [Davao](#).

Born to be a Superstar

Season 4

Broadcast from September 13, 2014 - present

Judges [Marlo Mortel](#)
[Paula Bianca](#)
[Joey Albert](#)
[Gino Padilla](#)

Host(s) [Anja Aguilar](#)

Broadcaster [IBC](#)

Chronology

TBA 

Auditions [Edit](#)

The auditions for the third season takes place in key cities in the Philippines. Major auditions are held in [Baguio](#), [Davao](#), [Cebu](#), [Batangas](#) and [Iloilo](#) where the hopefuls are judged by Marlo

Mortel, Paula Bianca, Joey Albert and Gino Padilla. Also, auditions are also held in other cities mall tours and judged by the staff of *Born to be a Superstar* become the huge success in the nationwide talent search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition rom a different collage of high-school students for oung singing superstars.

IBC, [Viva Entertainment, Inc.](#) and its radio partners like [90.7 Love Radio](#), [93.9 iFM](#), [Mellow 947](#), [96.3 Easy Rock](#), [99.5 Play FM](#), [101.1 Yes FM](#), [93.5 Romance FM](#), [Kapinoy FM 913](#) and [iDMZ 891 FM](#) provided free transportation, food and lodging for Theater Eliminations.

Auditions took place in the following locations:

| Audition Date | City | Audition Venue |
|-------------------|---------------------------------------|--|
| July 12, 2014 | Baguio City | SM City Baguio |
| July 19, 2014 | Cebu City | SM City Cebu |
| July 25, 2014 | Kalibo, Aklan | Gaisano Capital Kalibo |
| August 8, 2014 | Davao City | SM City Davao |
| August 16, 2014 | Calumpit, Bulacan | Jed's Island Resort |
| August 23, 2014 | Baliuag, Bulacan | SM City Baliwag |
| August 29, 2014 | Las Piñas City | SM Southmall |
| August 30, 2014 | Robinsons Place Roxas | Roxas City |
| September 5, 2014 | Iloilo City | SM City Iloilo |

Finalists [Edit](#)

Main article: [List of Born to be a Superstar \(season 4\) finalists](#)

Elimination chart [Edit](#)

Some contestants has all in superstars includine new finalists, along with Season 1, 2 and 3.

| | | | | | | | | | | |
|-------|----------------------------|--|--|--|--|--|--|-----|--|--|
| 10 | Genevieve Rochelle Arandia | | | | | | | TBA | | |
| 11-12 | Jose Emmanuel Cubil | | | | | | | TBA | | |
| | Nicole Marasigan | | | | | | | | | |
| 13-15 | Devanni Tusi | | | | | | | | | |
| | Louissa Pressman | | | | | | | | | |
| | Jzan Vernettero | | | | | | | | | |
| 16-20 | Kristell Llono | | | | | | | | | |
| | Reiniel Tulabing | | | | | | | | | |
| | Buildex Pagales | | | | | | | | | |
| | Maribeth Callanta | | | | | | | | | |
| | Sherwin Baguion | | | | | | | | | |

Television ratings [Edit](#)

Television ratings for the third season of *Born to be a Superstar* on [IBC](#) are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS*. *AGB Nielsen Philippines* covers [Mega Manila](#), while *Kantar Media - TNS* covers most of the Philippines.

Television ratings for the third season of *Born to be a Star*.

Color keys:

Highest rating during the season

Lowest rating during the season

| Television ratings of the third season of <i>Born to be a Superstar</i> | | | | | | | |
|---|--------------------|-------------|----------|-----------|--------------------|----------|-----------|
| Stage | Air Date | AGB Nielsen | | | Kantar Media - TNS | | |
| | | Rating | Ranking | | Rating | Ranking | |
| | | | Timeslot | Primetime | | Timeslot | Primetime |
| <i>Rising Superstars</i> | September 13, 2014 | 33.3% | #1 | #1 | 34.8% | #1 | #1 |
| | September 14, 2014 | 29.1% | #1 | #1 | 30.7% | #1 | #1 |
| | September 20, 2014 | % | # | # | % | # | # |
| | September 21, 2014 | % | # | # | % | # | # |
| | September 27, 2013 | % | # | # | % | # | # |
| <i>Batch of Singing Stars</i> | September 28, 2014 | % | # | # | % | # | # |
| | October 4, 2014 | % | # | # | % | # | # |
| <i>Quarterfinals</i> | October 5, 2014 | % | # | # | % | # | # |
| | October 11, 2014 | % | # | # | % | # | # |
| | October 12, 2014 | % | # | # | % | # | # |
| | October 18, 2014 | % | # | # | % | # | # |
| | October 19, | % | # | # | % | # | # |

| | | | | | | | |
|--------------------|-------------------|---|---|---|---|---|---|
| | 2014 | | | | | | |
| | October 25, 2014 | % | # | # | % | # | # |
| | October 26, 2014 | % | # | # | % | # | # |
| | November 1, 2014 | % | # | # | % | # | # |
| | November 2, 2014 | % | # | # | % | # | # |
| | November 8, 2014 | % | # | # | % | # | # |
| | November 9, 2014 | % | # | # | % | # | # |
| | November 15, 2014 | % | # | # | % | # | # |
| | November 16, 2013 | % | # | # | % | # | # |
| | November 22, 2013 | % | # | # | % | # | # |
| | November 23, 2014 | % | # | # | % | # | # |
| | November 29, 2014 | % | # | # | % | # | # |
| | November 30, 2014 | % | # | # | % | # | # |
| | December 6, 2014 | % | # | # | % | # | # |
| Semi-Finals | December 7, 2014 | % | # | # | % | # | # |
| | December 13, 2014 | % | # | # | % | # | # |

| | | | | | | | |
|--------------------------|-------------------|---|---|---|---|---|---|
| | December 14, 2014 | % | # | # | % | # | # |
| | December 20, 2014 | % | # | # | % | # | # |
| | December 21, 2014 | % | # | # | % | # | # |
| | December 27, 2014 | % | # | # | % | # | # |
| | December 28, 2014 | % | # | # | % | # | # |
| | January 3, 2015 | % | # | # | % | # | # |
| | January 4, 2015 | % | # | # | % | # | # |
| | January 10, 2015 | % | # | # | % | # | # |
| | January 11, 2015 | % | # | # | % | # | # |
| | January 17, 2015 | % | # | # | % | # | # |
| | January 18, 2015 | % | # | # | % | # | # |
| | January 24, 2015 | % | # | # | % | # | # |
| | January 25, 2015 | % | # | # | % | # | # |
| | January 31, 2015 | % | # | # | % | # | # |
| | February 1, 2015 | % | # | # | % | # | # |
| Live Grand Finals | February 7, 2015 | % | # | # | % | # | # |

| | | | | | | | | |
|----------------|---------------------|---|---|---|--|---|---|---|
| | February 8, 2015 | % | # | # | | % | # | # |
| SEASON AVERAGE | | % | # | # | | % | # | # |

References [Edit](#)

See also [Edit](#)

[Born to be a Superstar](#)

External links [Edit](#)

[Official website](#)

List of Born to be a Superstar (season 4) finalists

The ***Born to be a Superstar Finalists*** consisted of 12 singers who competed for *[Born to be a Superstar](#)*. They were selected after several stages of audition and theater eliminations, and succeeded in earning a sport in the finals by popular votes from the viewers.

Finalists [Edit](#)

Christian Sy

When I'm With You ([APO Hiking Society](#)) (September 13)

Break It to Me Gently ([Mark Bautista](#)) (September 27)

Angeline delos Santos

What About Love ([Heart](#)) (September 13)

Tony dela Paz

One Last Cry ([Brian McKnight](#)) (September 14)

Carmina Topacio

Love Will Lead You Back ([Taylor Dayne](#)) (September 20)

Justin Francis

Pakisabi Na Lang ([The CompanY](#)) (September 13)

Rachel Pegason

Iingatan Ka ([Carol Banawa](#)) (September 20)

Loppo Maniquiz

Huwag Ka Lang Mawawala ([Gary Valenciano](#)) (September 21)

Cara Quiapos

Paalam Na ([Rachel Alejandro](#)) (September 13)

Allan Parel

Close You and I ([Gino Padilla](#)) (September 21)

Genevieve Rochelle Arandia

Isang Lahi ([Regine Velasquez](#)) (September 14)

Jose Emmanuel Cubil

Have You Ever Really Loved a Woman? ([Bryan Adams](#)) (September 21)

Nicole Marasigan

Bakit Nga Ba Mahal Kita ([Roselle Nava](#)) (September 13)

Devanni Tusi

How Do I Live ([Trisha Yearwood](#)) (September 20)

Louissa Pressman

It Must Have Been Love ([Roxette](#)) (September 14)

Jzan Vern Tero

Sana Ikaw ([Piolo Pascual](#)) (September 21)

Kristell Llono

If I Should Love Again ([Barry Manilow](#)) (September 14)

Reiniel Tulabing

The Way You Make Me Feel ([Michael Jackson](#)) (September 14)

Buildex Pagales

Isn't She Lovely? ([Stevie Wonder](#)) (September 20)

Maribeth Callanta

Broken-Hearted Girl ([Beyoncé](#)) (September 21)

Sherwin Baguion

Ba't Di Mo Na Kaya ([Divo Bayer](#)) (September 20)

References [Edit](#)

External links [Edit](#)

[Born to be a Superstar Official Website, Contestants section](#)

PBA on Viva-TV

The ***PBA on Viva Sports*** (more commonly stated as ***PBA on IBC Sports***) is the presentation of [Philippine Basketball Association](#) games on [Intercontinental Broadcasting Corporation](#) by [Viva Entertainment](#) after the company absorbed [Vintage Sports](#) which started in the [2011-12 season](#).^{[1][2]} Telecasts are produced by [IBC Sports](#), the sports division of [Intercontinental Broadcasting Corporation](#) and [Viva Sports](#), the sports production of entertainment company [Viva Entertainment](#) and aired on [IBC](#) and the cable channels [Pinoy Extreme](#). On the other hand, PBA also developed of [Sports5](#) as [PBA on Sports5](#) which airs on [AksyonTV](#) and free TV coverage on [TV5](#) airs monthly.

The games airing live on [IBC](#) with simulcast over the UHF 24-hour news television channel [IBC News Network](#) as well as its delayed telecast on [Pinoy Extreme](#). Also, there is a separate coverage in English commentary every Wednesdays on [Fox Sports Philippines](#) which was started on November 20, 2013.

PBA on IBC Sports

| | |
|--------------------------|--|
| Format | Sports (basketball) live action |
| Developed by | IBC Sports Viva Sports |
| Starring | various PBA on IBC Sports commentators |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs Wednesday, Friday, Saturday and Sunday) |

Production

| | |
|---------------------|---|
| Camera setup | multicamera setup |
| Running time | 2 hours (airs Wednesday, Friday and Saturday afternoon) 1.5 hours (airs Wednesday and Friday nights) 4 hours (airs Sundays) |

Broadcast

| | |
|-------------------------|--|
| Original channel | IBC IBC News Network Pinoy Extreme |
| Original run | February 20, 2000 - December 25, 2002 June 5, 2011 – present |
| Chronology | |
| Preceded by | <i>PBA on Vintage Sports</i> <i>PBA on Solar Sports</i> |
| Followed by | <i>PBA on NBN/IBC</i> |
| Related shows | <i>PBA on Vintage Sports</i> |

History [Edit](#)

In [2000](#), [Vintage Television](#) was absorbed by media giant [VIVA Entertainment](#) and signed a three year deal worth 770 million [pesos](#). The consortium defeated [GMA Network](#), in its bid to enter into the sports broadcasting scene following [ABS-CBN](#)'s coverage of the [Metropolitan Basketball Association](#).

From [2000](#) to [2001](#), Viva broadcast PBA games on Sundays, Wednesdays and Fridays with out of town games covered on Saturdays either [live](#), [tape-delay](#) or aired days later. In [2002](#), at Viva's request, the league scheduled its games on Tuesdays and Thursdays with one game from 6-8, and two double-headers on Saturdays and Sundays to accommodate the airing of the local version of two popular game shows that also produced by them; ([The Weakest Link](#) and [Who Wants To Be A Millionaire](#)). This led to a sudden decrease in ratings and the league shifted back its 2001 schedule at the start of the semifinals of the [Commissioner's Cup](#). [Noli Eala](#) and Ed Picson were the main play-by-play commentators from 2000 to 2002.

However, Picson left the network at midseason following a fallout between him and the network. He would return to cover PBA games for the [PBA on ABC](#) broadcast in [2004](#).

At the end of the 2002 season, Viva left a significant amount of debt to the league. They tried to bid for a new contract with the league but was defeated by the [NBN-IBC consortium](#).

Viva-TV aired its last PBA games on Christmas Day 2002 during Game 4 of the 2002 All-Filipino Cup between the [Coca-Cola Tigers](#) and the [Alaska Aces](#). Incoming commissioner [Noli Eala](#) and [Tommy Manotoc](#) were the commentators for its last run.

Return [Edit](#)

On June 2, the PBA announced that Viva Sports, holder of the PBA's television franchise had won the rights with a deal reportedly worth ₱508 million. Aside from live games aired on [Viva-TV](#), the number one entertainment channel relaunch on June 5, 2011. Curiously, the return of the PBA on Viva-TV was start on June 5, 2011, the franchise-holder of the league's TV coverage and many PBA talents and production people.

Viva Sports and [Viva-TV](#) became the new official broadcasters of the PBA following the [2011 Governors' Cup](#). On the other hand, PBA would also developed with [Sports5](#) as [PBA on AKTV](#) which airs on [AKTV](#) premieres on October 2, 2011 and free TV coverage on [TV5](#) which airs monthly. Viva broadcast PBA games proposed that games be held four times a week on Wednesdays and Fridays with one game from 7-9 pm and two double-headers on Saturdays from 5-9 pm and Sundays from 4-8 pm.

Reformat as PBA on Viva [Edit](#)

On July 1, 2012, Viva's request, the PBA schedule were change to Wednesdays and Fridays with one game at 6:30-8:30 pm to competes head-on with the flagship news programs [GMA's 24 Oras](#) and [ABS-CBN's TV Patrol](#) while also on Saturday nights at 6-8 pm and the 4-hours of two double-headers on Sundays from 4-8:30 pm against with showbiz-oriented shows [GMA's Showbiz Central](#) and [ABS-CBN's The Buzz](#).

At the time, Viva TV shows and movies were also frequently shown into commercial breaks, allowing *PBA* and more [Viva-TV](#) programs on [IBC](#), and Viva stars like popstar [Anja Aguilar](#) performed at halftime to promote their TV and movies. While [Paolo Trillo](#) and [Janelle So](#) as halftime host for the coverage on Sunday.

In October 1, 2012, at Viva's request of the sports prduction [IBC Sports](#) as well, the game will change the new league schedule every Wednesdays and Fridays at 4:30pm-6:30pm for the first game, before the network's flagship newscast [Express Balita](#) starts at 6:30pm-7:30pm to compete with [TV Patrol](#) and [24 Oras](#), and the second game at 7:30pm-9:30pm. Meanwhile, every Saturdays from 5:00pm-7:00pm against and doubleheaders on Sundays at 4:00pm-8:00pm in the viewership TV ratings. Accommodate the airing of the local version of the two popular and top-rating game shows are produced ([Who Wants to be a Millionaire](#) and [The Weakest Link](#), and reality talent search [Born to be a Superstar](#)). During the [Commissioner's Cup](#), introduced *Home Court* with [Janelle So](#) as its host. The segment usually airs during halftime break of the second game in indlux of movie and TV stars at halftime making look like a variety show of sorts. [IBC](#) has served as the official broadcaster of the [PBA](#) and [NBA](#) games. This coverage was known as PBA on IBC Sports which is in turn aired on The Kapinoy Network. This is the third time that the PBA will be aired on IBC. The first was from 1996-2002 when

Vintage Sports and later Viva Sports handled the television coverage. In 2003, IBC was one of two networks (the other being NBN) that [covered the PBA](#) but ended before the season ended due to the failure of the consortium.

With limited airtime allocated for the PBA games on IBC and IBC News Network starting the 2013-14 season, which is the assigned court-side reporter hosts a halftime show reading the [social media](#) comments from viewers. On November 2013, IBC Sports, Viva Sports and Fox Sports Asia have entered in an agreement to air the Wednesday PBA games live on the cable channel. It will have its own English speaking broadcast panel to properly cater the cable channel's audience.^[3]

For the [2013-14 Philippine Cup](#) eliminations, the games were aired on the following schedule:^[4]

| Game day | IBC | IBC News Network | Fox Sports Asia |
|------------------------|--|--|---|
| Wednesdays and Fridays | First Game: Live: (4:30PM) Second Game: Live : (8:00PM) | First Game: Live (4:30PM) Second Game: Live: (8:00PM) | First Game: Live (5:30PM) Second Game: Live: (8PM) |
| Saturdays | First Game: Live (3:30PM) Second Game: n/a | First Game: Live (3:30PM) Second Game: Live: (5:30PM) | none |
| Sundays | First Game: Live (3:00PM) Second Game: Live: (5:00PM) | First Game: Live (3:00PM) Second Game: Live: (5:00PM) | none |

The schedule for the [2014 PBA Commissioner's Cup](#) has been slightly changed starting March 17, 2014, having both the Saturday doubleheader games now being aired live on IBC. The league scheduled its games on Wednesdays and Fridays with first game from 4:30 pm-6:30 pm and second game in 1.5 game at 8 pm-9:30 pm, provincial games on Saturdays and two double-headers on Sundays to accommodate [IBC](#)'s loaded primetime programming while IBC's broadcasts were aimed at a massive and younger audience.

To maximize the four-day schedule of IBC, there will be one scheduled game during Wednesdays and Fridays:^[5] The night live airing of the games was returned on starting March 26^[6] after several PBA fans reacted negatively about the delayed airing of the first game.^[7]

| Game day | IBC | IBC News Network | Fox Sports Asia (Wednesdays only) |
|------------------------|--|----------------------------------|--|
| Wednesdays and Fridays | Second Game: Live (8:00PM) | First Game: live (4:30PM) | First Game: Live (4:30PM) Second Game: Live: (8:00PM) |
| Saturdays | First Game: Live (2:30PM) | Second Game: Live: (4:30PM) | none |
| Sundays | Second Game: Live (4:00PM) | First Game: Live (2:00PM) | none |

Presentation [Edit](#)

During the Philippine Cup eliminations, it is hosted by [Anthony Suntay](#) and [Paolo Trillo](#). The format was changed starting the Quarterfinal round, usually having a three-man panel consisting of either Suntay, Trillo and Boom Gonzales. Special guests were added at the panel from time to time.

The Viva-TV located at the IBC studios in [Broadcast City](#) but sometimes air from the playing venue during special occasions, notably the league's opening ceremonies and the jersey retirement of [Robert Jaworski](#).

Music [Edit](#)

The theme music of *PBA on Viva TV* was used as the similar to [Vintage Sports](#) coverage was used for the 1999 Commissioner's Cup and Governors' Cup. In 2000, the theme music was officially. In 2001, was used for the rock music. For the duration of the [2011-12 Philippine Cup Eliminations](#), "[Showdown](#)" by [The Black Eyed Peas](#) was used as [IBC](#)'s main theme music for the PBA games in addition to the generic sports theme used. A different sports theme music was used starting from the semifinal round of the Philippine Cup. This was still used up to the finals of the [2012 Governors Cup](#).

For the [2012–13 PBA season](#), a theme music entitled "Kampihan Na!" was used on their on-air presentation. A different theme was used during the quarterfinal and semifinal rounds entitled "Tuloy ang Laban". Another theme was made for the finals, this time, incorporating the name of the fans of the two teams battling for the championship; "Gatas Republic" of Alaska and Barangay Ginebra. The vocals were later added during the elimination round of the Commissioner's Cup and was used until the Governors' Cup. A different theme was introduced during the quarterfinal and semifinal rounds of the Commissioner's Cup entitled "Tuloy ang Laban", which was also used sporadically during the Governors' Cup.

A remixed version of the "Kampihan na!" theme was used for the [2013–14 season](#)

List of broadcasters [Edit](#)

Current [Edit](#)

With the PBA games being aired on [IBC](#), this program schedule is watching. We hope IBC management takes good care of the station.

- [Anthony Suntay](#) (lead play-by-play, 2000-2002, 2011-present)
- [Mo Twister](#) (lead play-by-play, 2013-present)
- [Mico Halili](#) (play-by-play, 2011-present)
- [Benjie Santiago](#) (game analyst, 2000-2002, 2011-present)
- [Julz Savard](#) (sideline reporter, 2011-present)
- [Jolly Escobar](#) (game analyst, 2012-present)
- [Janeena Chan](#) (sideline reporter, 2013-present)
- [Boom Gonzalez](#) (play-by-play, 2000-2002, 2011-present)
- [Michelle Ng](#) (sideline reporter, 2012-present)
- [Quinito Henson](#) (game analyst, 2000-2002, 2011-present)
- [Nicole Uysiuseng](#) (sideline reporter, 2011-present)
- [Paolo Trillo](#) (sideline reporter, 2000-2002, 2011-present)
- [Jason Webb](#) (game analyst, 2011-present)
- [Jojo Lastimosa](#) (game analyst, 2011-present, also as [IBC Sports](#) head)
- [Dong Alejar](#) (lead play-by-play, 2000-2002, 2012-present, sports programming head of [IBC Sports](#))
- [Jannelle So](#) (sideline reporter, Home Court segment, 2000-2002, 2012-present)

Former [Edit](#)

- [Ed Picson](#) (play-by-play, 2000-2002, 2011-2013)
- [Mon Liboro](#) (play-by-play, 2000-2002)
- [TJ Manotoc](#) (studio host, 2000-2002)
- [Angelika Schmeing-Cruz](#) (sideline reporter, 2011-2012)
- [Noli Eala](#) (lead play-by-play, 2000-2002)
- [Tommy Manotoc](#) (play-by-play, 2000-2002)
- [Chiqui Roa-Puno](#) (sideline reporter, 2000-2002)
- [Claire Cabiquin](#) (sideline reporter, 2011-2013)

Awards and Nominations [Edit](#)

USTv Student Choice Awards [Edit](#)

- 10th USTv Student's Choice Awards (Students' Choice of Sports Program) - Won

KBP Golden Dove Awards [Edit](#)

- 2013 KBP Golden Dove Awards (Best Sports Program) - Won

- 2012 KBP Golden Dove Awards (Best Sports Program) - Won

Golden Screen TV Awards [Edit](#)

- 10th Golden Screen TV Awards (Outstanding Sports Program) - Won

Anak TV Seal Awards [Edit](#)

- 2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won
- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

References [Edit](#)

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5. ↑ [GUIDE | Commissioner's Cup broadcast schedule](#), InterAKTV, March 10, 2014
6. ↑ [Sports5 backtracks, brings back live airing of PBA weekday twinbill first games on Aksyon TV 41](#), Reuben Terrado, spin.ph, March 25, 2014
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- [Philippine Basketball Association](#)
- [Sports superstars, movie celebs in new Vintage TV programming](#)
- [PBA's Tv coverage bidding war](#)
- [Watch Out For VTV 13!](#)
- [PBA SHOOTS IBC TO NO.3](#)
- [IBC-13 now No.2 on primetime TV](#)
- [VIVA-TV Channel 13 - Changing The Current TV Landscape](#)
- [Viva-TV dares Filipinos to their viewing habits](#)
- [Viva-TV goes cartoons](#)
- [New schedule for the PBA this 2012](#)
- [Viva-TV on IBC sa bagong TV ratings](#)
- [IBC-13, the network war is back, to air new shows on Viva-TV treats](#)
- [Viva-TV more primetime fare revamped on IBC](#)
- [Viva-TV has more sports events in primetime on IBC-13](#)
- [PBA game fans goes nationwide on IBC](#)
- [PBA on Viva-TV hits number one](#)

- [2012-2013 Philippine Cup Games Schedule and Results](#)
- [2012-2013 Commissioners' Cup Games Schedule and Results](#)
- [PBA Game Star Fans at the Smart Araneta Coliseum](#)
- [PBA All Stars up the basketball fans this Sunday viewing primetime](#)
- [2013 PBA Commissioners' Cup opening this February 8](#)
- [NBA airing on Viva-TV](#)
- [10th Golden Screen TV Awards – Marian Rivera and Gerald Anderson Lead Winners List](#)
- [Viva agree, now showing the NBA and PBA games](#)
- [Game schedule on the network](#)
- [Chot sures live airing of PBA games on Viva and IBC deal](#)
- [Two of WWE goes Viva-13](#)
- [PBA board pulls plug on AKTV plan to switch broadcast from IBC 13 to TV5](#)
- [PBA rejects TV5 and IBC plan to air games](#)
- [Manila kids join NBA Jr. national camp](#)
- [Junior NBA and Kiddie PBA turns as PBA-NBA Kiddie Junior](#)
- [ONE FC signs domestic TV deal with Viva-TV on IBC, will start showing footage this Saturday](#)
- [ONE FIGHTING CHAMPIONSHIP signs exclusive partnership agreement with Viva-TV for IBC](#)
- [Watch the NBA Eastern and Western Conference Finals on IBC this weekend](#)
- [Kapinoy is loaded-packed action 2013](#)
- [PBA, Viva Sports to airing on The Kapinoy Network](#)
- [NBA and PBA on The Kapinoy Network](#)
- [PBA Board gives IBC and Viva Sports](#)
- [IBC wants 1-hour newscast after first game and before second game of PBA games](#)
- [PBA, TV carrier on The Kapinoy Network](#)
- [PBA Governors Cup August 14: GlobalPort vs. Air21, Rain or Shine vs. San Mig Coffee](#)
- [2012-2013 Governors' Cup Games Schedule and Results](#)
- [Pro league, IBC and Viva near agreement](#)
- [IBC President and CEO Boots Anson-Roa says the Kapinoy Network's role is "to establish a more TV industry."](#)
- [PBA Philippine Cup 2014 opening schedule](#)
- [IBC-13 airs the 2013-14 NBA season opener live](#)
- [Jodi Sta. Maria gives a support to Canoy's new business venture](#)
- [The Olympics comes on Kapinoy](#)
- [PBA games aired live on IBC](#)
- [Sochi 2014 Winter Olympic Games Opening Ceremony Airs Live on IBC](#)
- [PBA Semifinals on IBC Score High Ratings](#)
- [IBC 13 capable and ready to the TV coverage of PBA games, says official](#)

- [Sochi 2014 Closing Ceremony Airs Live this Feb 24 on IBC](#)
- [PBA Puts TV5 on Top of Mega Manila Primetime TV Ratings](#)
- [2013-2014 Philippine Cup Games Schedule and Results](#)
- [By Popular Demand, More NBA and PBA Games on IBC](#)
- [PBA All Star Selection vs Gilas Pilipinas Highlights the PBA All Star Week on IBC and INN](#)
- [A beautiful in PBA regional begins](#)
- [IBC Sports relaunch this May 3](#)
- [PBA D-LEAGUE SEASON 5 ON INN-45 PRIMETIME](#)
- [PBA D-League Has a New \(or Old\) Partner](#)
- [IBC-13 doing fine job covering PBA](#)
- [2013-2014 Commissioners' Cup Games Schedule and Results](#)
- [2013-2014 Governors' Cup Games Schedule and Results](#)
- [PBA Finals Garners High Viewership Ratings for IBC-13](#)
- [The D-League Returns to INN and PBA is on Channel 13](#)
- [Nanjing 2014 Youth Olympic Games Opening Ceremony Airs Aug 16 on IBC-13 and PTV-4](#)
- [IBC-13 airs 17th Asian Games starting Sept. 19](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [List of programs broadcast by Viva-TV](#)

Watch Out For VTV 13!

March 13, 1996 (Manila Standard)

Here's something that either ABS-CBN and GMA could probably like to read and hear about.

IBC-13 has reportedly jumped to the third in the evening primetime ratings during the Feb 18-24 period. That is bad news for the two squabbling network giants, huh?

According to the Media Pulse People Meter report, IBC's performance during that period was a significant improvement over its previous rankings of No.5 or 6.

And this was just a week after the start of VTV Primetime Network. It seems that more people are watching basketball games these days than when they were telecast on PTV-4. Survey says IBC-13 emerged No.3 in overall ranking across the three target markets: All people; males; 13 years old and above; and male and female in the board C (lower economic class) between seven and 29 years old.

Still, ABS-CBN ruled the ratings with GMA coming a far second.

Letty Ang, VTV VP for merchandising, say that the results of the survey indicate that the VTV Primetime Network is on the right track in providing the audience an intelligent alternative to what is current seen on other stations. "This is just the beginning," she adds. "We will continue to do better with our own brand of entertainment: Intelligent, interesting, vibrant, hip and alternative.

VTV Primetime Network provides 80 percent of IBC-13's primetime programs with an interesting mix of sports (*PBA* specifically), movies, animated features, American sitcoms and drama series and several locally produces shows which go under the umbrella title *Hip Strip*.

Hip Strip shows vary each night at 10 like the sports magazine *Hot Stuff* on Mondays, the musical *MVTV* on Tuesdays, showbiz talk *Cinema Scoop* on Wednesdays, the daring *Pillow Talk* on Thursdays and the Friday entertainment *Rated E*. Now, people are not talking only about ABS-CBN or GMA.

PBA SHOOTS IBC TO NO.3

April 4, 1996 (Manila Standard)

That's right. The basketball games with its millions of fans in Metro Manila alone is the single biggest factor why IBC-13 is now joining the primetime TV ratings now.

The *PBA* games TV coverage, skillfully handled by Vintage Enterprises, draw the audience to the network between 5 and 10 p.m. According to the PeopleMeter report for the week March 3-9, IBC ranked third nighttime televiewing. Between the 5 p.m. to 12 midnight slot, the network took a 12 percent share across All People category. ABS-CBN's was 47 percent and GMA's 23 percent. ABC got only seven percent and RPN, five percent. PBA's former carrier PTV-4 ranked in a measly three percent.

Among males (13 years and up) in the survey, IBC emerged as the third most watched network with a 14 percent share. With the Board C Male/Female (7-29 years old) category, it boast an 11 percent share.

It is without any doubt, the *PBA Games '96* which emerged as the network's top rated with 30 percent share. But with other VTV Primetime Network's programs are steadily contributing to the network's increase in viewership. Notable is *Hip Strip* which is the umbrella title for the various daily shows telecast right after the PBA games until midnight.

Here are the audience share of those shows:

MVTV (Tuesdays), 13 percent share; *CinemaScoop* (Wednesdays), 12 percent; *Rated E* (Fridays), 12 percent; *Hot Stuff* (Mondays), 8 percent; and *Pillow Talk* (Thursdays), 6 percent. Other VTV shows that rated fairly well during the survey periods were the *12th Annual Star Awards for Movies* (12 percent), *Monday Movie Magic* (8 percent), *Sunday's Big Showdown* (9 percent) and *Super Champs* (5 percent).

As I reported in this space, IBC's ratings figures are steadily climbing. They may not threaten the two giants now, but its presence may just be too precarious to ignore.

IBC-13 now No.2 on primetime TV

May 20, 1996 (Manila Standard)

IBC-13 emerged as the second most-watched television network among people of all ages during evening primetime (6-10 p.m.) televiewing, according to the latest official TV ratings report covering the week of April 28-May 4. It was also the second most-watched TV network during those among males aged 13 years and above as well as among middle-class males and females aged 7-29 years.

The weekly **Media Pulse PeopleMeter** report, which is commissioned by the **Television Research Council (TVRC)**, showed that in the All-People category (male/females of all ages), **IBC-13** gained a 24 percent share of evening primetime ratings during April 28-May 4. **ABS-CBN 2** garnered a 38 percent share. Training them were **GMA-7** (21 percent), **RPN-9** and **ABC-5** (7 percent) and **PTV-4** (3 percent).

In the Males 13 years and above category, **IBC-13** (29 percent) was a close second behind **ABS-CBN** (38 percent) and ahead of **GMA-7** (14 percent). In the Board C Males/Females 7-29 years old category, **IBC-13** (19 percent) again trailed **ABS-CBN 2** (37 percent) but was slightly ahead of **GMA-7** (18 percent).

"Reaching number two is a milestone for **IBC-13** and **VTV Primetime**. Coming as it does after only 11 weeks of **VTV** programming is gratifying because it confirms our belief that there is a market out there for our kind of programs," said Carlos A. Velez, chairman of the **Cavel Group of Companies**.

VTV Primetime, a member of the **Cavel Group**, purchased 80 percent of **IBC-13's** primetime hours beginning February under a five-year agreement.

IBC's top-rating programs for April 28-May 4 include *Sunday's Big Showdown* (*Guardian Angel*, 33 percent share, No.17 among all-people), *Hotstuff* (27 percent share, No.18, among all-people), *Monday's Movie Magic* (*Thief of Baghdad*, 18 percent share), *Blow by Blow* (15 percent share) and *Marlboro Tour '96* (18 percent share). **VTV Primetime** programming includes a mix of movies (*Party of Five*, *Single Guy*, *Amazing Stories*, *Rated E*) and

"alternative" local productions (*MVTV*, *Cinema Scoop*, *Hot Stuff*, etc.) aimed primarily at a young market. **VTV**'s jewel is the *PBA* games, which is still the country's top sports program and the third highest rating program (**Game Two**) across all people, garnering a rating of 12 percent and an audience share of 48 percent. **IBC**'s strong sports programming is backed up by shows like *Blow by Blow*, *Extreme Games* and specials on tennis, billiards and others. **IBC**'s own shows also boosted **Channel 13**'s strong performance with Wednesday animation favorites *Ghost Fighter* (11 percent) and *Jiban* (9 percent) leading the way.

IBC shows in 1996 [Edit](#)

- *Rap 13*
- *PSE Live: The Stock Market Today*
- *IBC TV X-Press*
- *IBC Headliners*
- *IBC TV X-Press Late Edition*
- *Ating Alamin*
- *FVR Up Close*
- *Ghost Fighter*
- *Jiban*
- *Super Pig*
- *Machineman*
- *Maskman*
- *Shaider*
- *Turboranger*
- *Fiveman*
- *Metalders*
- *Masked Rider BLACK*
- *Battle Ball*
- *Time Quest*
- *Go Go's Adventure with English*

VTV

- *PBA*
- *Monday's Movie Magic*
- *Super Bouts*
- *UEFA*
- *WCW*
- *Asian PGA Tour*
- *ATP Tennis Magazine*
- *Hot Stuff*
- *KKK: Kabayo, Karera, Karerista*

- *MVTV*
- *Cinema Scoop*
- *NFL Touchdown*
- *Pillow Talk*
- *Racing World*
- *Rated E*
- *Sunday's Big Showdown*
- *Blow by Blow*
- *Mga Himala at Gintong Aral ni El Shaddai*
- *Marlboro Tour*
- *Party of Five*
- *DREDD Sessions*
- *Single Guy*
- *Amazing Stories*
- *The Equalizer*
- *Super Champs*
- *Extreme Games*

VIVA-TV Channel 13 - Changing The Current TV Landscape

Move over **GMA 7** and **ABS-CBN**, there's a new and refurbished TV station in town on government-sequestered networks **IBC-13** which is now surveys the TV ratings with **AGB Nielsen Philippines**.

It is called **Viva-TV**, the newest entertainment network that will become the home of biggest stars and top-rating **Viva-TV** more entertainment programs on **IBC channel 13**, part of **Viva Entertainment Group** under a management with **Viva** chairman and CEO Vic del Rosario Jr. to make more money, in their purchases viewed by the industry as a network of value in privatization in **RPN** and **IBC**, it was decided that **IBC-13** would compete head on against the two giants. **IBC-13** is now claimed the number 3 spot in the ratings game, next to **GMA Network Inc.**, and **ABS-CBN Broadcasting Corp**, thanks to mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The sources said the first thing that **IBC-13** will do is upgrade broadcasting transmission facilities to strengthen signal so the network's signal would be comparable to that of **ABS-CBN 2** and **GMA-7**. "In terms of hours, 40 per cent will be foreign content including cartoons, anime and asianovela, and increase its spread of local programming to 60 per cent," he said.

He also said chairman and CEO for Vic Del Rosario was joining **IBC-13** would help in the relaunch of the network in June 30, 2012. "It's true that **ABS-CBN** and **GMA-7** continue to dominate the free TV. We're fully aware of their continuing dominance even before we bought **IBC-13**. But we have big plans for **IBC-13**," Rosario said.

Exciting shows on Viva-TV includes [Edit](#)

Rosario said, when the two giant networks offer big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, **Viva-TV** is now airs more programs on **IBC-13**.

1. **'SM LITTLE STARS'**, a reality-based kiddie talent search hosted by the Britain's Got Talent alum Charlie Green which airs Sundays at 12:30 p.m., it begin the rival Sunday noontime variety shows GMA's Party Pilipinas and ABS-CBN's ASAP 2012. FORprize is a talent management contract with Viva Artist Agency.
2. **'WINX CLUB'**, sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the Winx Club on July 2 at 5 p.m., to compete with GMA's It Started With A Kiss and ABS-CBN's Hiyas and they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
3. **'THE WEAKEST LINK'**, a phenomenal game show based on the British hosted by Richard Yap airs every weeknights at 8:30 p.m., going against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
4. **'WHO WANTS TO BE A MILLIOANIRE?'**, a Saturday night game show based on the British hosted by Christopher de Leon airs on Saturdays and Sundays at 9 p.m.
5. **'WOW!'** a gag show hosted by comedian Vhong Navarro airs on Sundays at 3:30 p.m.
6. **'PETRA'S PANNIEST'**, a situational comedy with Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak airs from Mondays, Tuesdays and Thursdays at 8 p.m., while against with GMA's Luna Blanca and ABS-CBN's Princess and I.

7. **'ESPERANZA'**, a first-ever teleserye starring Cristine Reyes premieres on July 2 from Mondays to Fridays at 9:30 p.m., to compete with teleserye rivals GMA's One True Love and ABS-CBN's Lorenzo's Time.

8. **'POP PIXIE'**, Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, Saturdays at 7 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

9. **'ESTUDYANTE BLUES'**, a newest dramedy TV series which stars Richard Gutierrez, IC Mendoza and Onemig Bondoc on Mondays at 10 p.m.

10. **'DEAR HEART'**, a teen series for teenagers hosted by popstar Anja Aguilar airs Sunday at 2:30 p.m., to compete with rival teen drama GMA's Together Forever and ABS-CBN's Luv U.

11. **'MAGIC WONDERLAND'**, Join Ocean, in this award winning animated series as she battles evil for the forces of good, premieres on June 30, Saturdays at 7:30 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

12. **'DALAWANG BUSOY'**, a new original sitcom airs Thursdays at 10 p.m. Starring Robin Padilla and Phillip Salvador along with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.

13. **'POLLY POCKET'**, the animated series on Philippine TV starts on Saturdays, 8 a.m. with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick, they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Monde Nissin Corporation, Gardenia, Goldilucks and many more.

14. **'WANSAPANATAYM'** a fantasy-drama anthology TV series airs Wednesdays at 10 p.m.

15. '**PETRANG KABAYO**', a comedy-drama TV series based on the 2010 film starring Vice Ganda and Aga Muhlach airs on Tuesdays at 10 p.m.
16. '**SABI MO NANAY**', a reality-dating game starring the Filipino actor AJ Muhlach on Fridays at 10 p.m.
17. '**THE JON SANTOS SHOW**', a talk show hosted by Jon Santos airs from Saturdays at 11:30 p.m.
18. '**PINOKYO'S TIME**', another successful teleserye airs on weeknights 5:45 p.m., starring child wonder star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

According to **AGB Nielsen** showed **IBC-13** having an average nationwide audience share of 23.8 percent from the start of June to the second week of July. Rivals **GMA Network Inc.** and **ABS-CBN Corp.**, had audience shares of 35.8 percent and 33.5 percent, respectively.

Viva-TV dares Filipinos to their viewing habits

Some of the stars who will bolster the station's chances of competing against the two local network giants. Today, he said the quality of sequestered TV station **IBC-13**'s signal is already better than its bigger rivals **ABS-CBN** and **GMA** in the Mega Manila area, where more than half of TV viewers in the country live in a recent press conference.

Hip, fresh and definitely more exciting!

Those words perfectly capture the new look of **Channel 13** as its name to **Viva-TV** indicating the network's desire to reinvent itself and garner a bigger share of the market and TV advertising. Last 14 January 2011, a new set of directors took over **IBC Board of Directors**. The new **Board** immediately proceeded to improve the TV network's operation in the ratings like **GMA** and **ABS-CBN**.

Two days after the grand press launch held last Thursday, June 27, 2012, at the Trinoma Mall in Quezon City, **Viva-TV on IBC** publicly introduced its new set of programs via a television special titled **Home of the Stars**. The boob tube spectacle was taped at the Trinoma Mall in Quezon City and was aired earlier today, June 30, 2012, at exactly 5 p.m. in all **IBC** provincial stations into the network to ensure that major **ABS-CBN** and **GMA** for the top spot in the local broadcasting industry. Hosting the event were Luis Manzano and Anne Curtis of **@Annebishowsa**. The young and dynamic team of **Viva-TV** and their executives, led by **Viva** chairman and CEO Vic del Rosario Jr., were all present to partake in the celebration.

Home of the Stars provided a sneak peek of the network's more new shows that are all set to premiere this week. The source believes with Mr. Mercado at the helm, the network would be able to compete with bigger rivals **ABS-CBN Broadcasting Corp.** and **GMA Network, Inc.** The Broadcast City property is the site of the amount will be placed in an escrow account with the **Bank of the Philippine Islands (BPI)** covered by post-dated checks. P450 million to be paid through the construction and delivery of a new six-story corporate building, new live studios and commercial building for **IBC** studios.

The Quezon City property is a remaining 5,000-square meters corner property along Diliman for **GMA** and **ABS-CBN** offered over P5.5 billion for the **IBC** network with their **Viva's** local production. "Plans are afoot to put up a new transmitter in Coca Cola plant, San Francisco Del Monte, Quezon City and the so-called antenna farm in Quezon City with privatization to build new live studios in Broadcast City," the source said.

The stars came in full force to introduce and talk about their respective shows. Mirroring the newly repositioned network's image, the occasion adopted a variety show format complete with games, dance and song numbers and band performances by Callalily and Protein Shake.

Some of the stars who showed up that evening includes Vhong Navarro, Richard Gutierrez, Sam Pinto, Onemig Bondoc, James Yap of PBA, Cristine Reyes, Anja Aguilar, Christopher de Leon, Cesar Montano, Ashley Rivera aka Petra Mahalimuyak, Vice Ganda, Aga Muhlach, Nikki Bacolod, Jon Santos, IC Mendoza, Katya Santos and Maui Taylor, Charlie Green, Robin Padilla, KC Concepcion, among many others.

The official station jingle, "**Home of the Stars**," composed by Marcus Davis and Amber Davis and performed by Anja Aguilar, like more **Viva** stars employed by **IBC-13**, the country's third-biggest TV network including artists.

Viva-TV's overhaul was made possible after the Vic Del Rosario-owned network entered into a long-term block airtime agreement and partnership with **Viva Entertainment**, right now, we are now a strong No.3, new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The tie-up allowed **IBC-13** to boost its programming, which consequently bolstered the network's chances to compete against established network giants **GMA-7** and **ABS-CBN** is getting high marks from the stars.

According to chairman and CEO Vic del Rosario Jr., the slogan, "**Home of the Stars**," mirrors the network's objective of radically altering the public's boxed viewing habits. The young network executive shared that they're here to offer innovative programs to cater to the needs of those who are looking for something different aside from the usual flavor offered especially on the primetime slot.

The entry of a new management in **IBC-13**, analysts said **IBC Board of Directors, Intercontinental Broadcasting Corp.** could give the network a chance to compete

against **ABS-CBN Broadcasting Corp.** and **GMA Network Inc.** for the top spot in the local broadcasting industry, our plans to beef-up our **Viva-TV** programming on **IBC-13** with the new primetime schedules.

"Our objective is to shake the TV landscape and be able to your viewing habits," said Mr. Rosario in a conversation with **PEP (Philippine Entertainment Portal)**. "Ang maraming tao kasi akala nila Dos and Siyete, gusto namin 'yong perception mo." According to Mr. Rosario, Channel 13 is handling the engineering side but **Viva Entertainment** will be providing the content of the TV station. We keep in constant touch with our viewers through **Facebook**, **Twitter** and **Multiply**, he related. During those years, too, I was witness to the growing rivalry between Channel 2 (**ABS-CBN**), Channel 7 (**GMA Network**) and Channel 13 (**IBC**).

A relatively new player in the local television industry, **IBC-13** has moved up to the third spot in terms of ratings, trailing behind **GMA Network Inc.** and Lopez-owned **ABS-CBN Broadcasting Corp.**

In the question and answer portion of the **Viva-TV** press launch, Mr. Rosario allayed fears that the TV station might be influenced by Malaysian investors. He explained, "**IBC-13** is headed by chairman Eric Canoy. **Viva Entertainment** has simply entered into a block airtime agreement." The primetime block of rival networks **ABS-CBN** and **GMA-7** are filled with asianovelas when **Viva-TV** promises to deliver new shows that veer away from this genre.

"We want to give people an alternative. If we offer people another teleserye, pareho lang kami sa Channel 2 and Channel 7. I think they are serving their market very well but we just want to want to provide an alternative for people who might to watch a teleserye on primetime."

Starting tonight, June 30, **Viva-TV** now airs free TV network **IBC-13** using its brand new 60kw transmitter that cost US2.6 million (about P117 million). This allows **Viva-TV** to be picked up in areas as far as San Jose, Cabanatuan in the north.

For the local production of Viva. Here the new primetime

schedule on IBC: [Edit](#)

Weekdays

- 04:30-05:15 pm - **Express Balita** (flagship newscast)
- 05:15-05:45 pm - **Winx Club** (phenomenal cartoons dubbed in Filipino)
- 05:45-06:30 pm - **Pinokyo's Time** (teleserye) (Mon, Tue and Thurs); **PBA** (Wed and Fri)
- 06:30-08:30 pm - **Viva Box Office** (Viva Tagalog movies) (Mon, Tue and Thurs); **PBA** (Wed and Fri)
- 08:00-08:30 pm - **Petra's Panniest** (comedy) (Mon, Tue and Thurs)
- 08:30-09:30 pm - **The Weakest Link** (Mon, Tue and Thurs)
- 09:30-10:00 pm - **Esperanza** (teleserye)

- 10:00-11:00 pm - **Estudyante Blues** (dramedy) (Mon); **Petrang Kabayo** (sitcom) (Tue); **Wansapanataym**(fantasy anthology) (Wed); **Dalawang Busoy** (sitcom) (Thurs); **Sabi Mo Nanay** (reality-dating game) (Fri)
- 11:00-11:30 pm - **Can You Hear My Heart** (asianovela)
- 11:30-12:00 mn - **Ronda Trese** (late-night newscast)

Saturday

- 10:30-11:30 am - **The Main Event (Viva Sports)**
- 11:30-02:30 pm - **Lunch Break**
- 02:30-03:30 pm - **Showbiz Star**
- 03:30-04:00 pm - **Kasangga Mo Ang Langit/Biyaheng Langit**
- 04:30-05:00 pm - **Crayon Shin Chan**
- 05:00-05:30 pm - **Cyborg Kurochan**
- 05:30-06:00 pm - **Kirarin**
- 06:00-08:00 pm - **PBA**
- 08:00-09:00 pm - **DMZ-TV** (dance show)
- 09:00-10:00 pm - **Who Wants to be a Millionaire?** (phenomenal game show)
- 10:00-11:30 pm - **Viva Box Office** (Viva Tagalog movies)
- 11:30-12:30 am - **The Jon Santos Show** (late-night talk show)
- 12:30-01:00 am - **Express Balita**

Sunday

- 12:30-01:30 pm - **SM Little Stars** (reality talent search for kids)
- 01:30-02:30 pm - **KSP: Kapinoy Sunday Party** (newest Sunday variety show)
- 02:30-03:30 pm - **Dear Heart** (teen drama anthology)
- 03:30-04:00 pm - **WOW!**
- 04:00-08:00 pm - **PBA**
- 08:00-09:00 pm - **P-POP Star Hunt** (reality show)
- 09:00-10:00 pm - **Who Wants to be a Millionaire?** (phenomenal game show)
- 10:00-12:00 mn - **Sinemaks** (Viva Tagalog action movies)
- 12:00-12:30 am - **Express Balita**

Since relaunched last July 2, 2012, we have been airing the new **Viva-TV** schedules over **IBC-13** as the **Kapinoy** network for the No.3 network comes in with a LIVE 15-minute update between 5:00am - 7:00am over the daily morning show **Magandang Umaga Ba?** with host Snooky Serna along with special co-host are Alex Santos (news), Jeff Arcilla, Cathy Eigenmann-Bordalba and Smokey Manaloto. Also, the hourly news updates over **IBC Headliners** between 10am, 11:50am, 2:30pm, 4pm, 6:30pm, 8pm, 9pm and 11pm with Czarinah Lusuegro.

There are also with the entertainment news over the longest-running flagship news program ***Express Balita*** between 4:30pm - 5:00pm is anchored by Snooky Serna and Ricardo Cepeda, and sports news during the late-night newscast ***Ronda Trese*** at 11:30pm - 12:00mn with anchor veteran broadcasters Jess Caduco.

We started coming out on **Pinoyexchange** and also been coming out in four newspapers (**Malaya, Philippine Star, Manila Bulletin, Manila Standard Today, Philippine Daily Inquirer** and **Daily Tribune**) with the new **IBC-13** schedule along with fanpage of **Facebook** and **Twitter**, and official website from **IBC.com.ph**.

Viva-TV goes cartoons

After earning huge success with film showing, game shows, asianovelas, sports events, foreign cartoons, comedy, serial dramas and many more, **Viva-TV Kids** will now bring to homes the best of foreign cartoons for girls and kids by way of two new animated series. These are ***Magic Wonderland*** and preschool ***Lalaloopsy***, which will be dubbed in Filipino by famous TV stars which as **Home of the Stars**.

Magic Wonderland is one of the highest rating and award-winning animated series from 321 Productions. Its irreverent sense of humor has made its a favorite of televiewers of all ages. Ocean uses her wit and goodness to help overcome the dangers facing all of them. Follow her adventures as she encounters Fairies, Pirates and an Evil Wizard. Join Ocean, in this award winning animated series as she battles evil for the forces of good. Here in the Philippines, ***Magic Wonderland*** will be seen from Tuesdays at 7 p.m. on **IBC-13**. The voice of the beautiful and clever girl Ocean will be provided by the child star Abby Bautista.

Lalaloopsy is the newest Children's television series for preschool that also appeals to viewers of all ages. Based on the American line of rag dolls is on Philippine TV. The show ***Lalaloopsy*** will be premieres on **IBC-13** starting June 30, 2012 as 5-minute series from Saturdays at 9:55 am right after ***Magic Wonderland***. ***Lalaloopsy*** will be dubbed in Filipino and teen star Ella Cruz will provide the voice of ***Lalaloopsy***.

New Improved IBC Logo [Edit](#)

Since **IBC-13**, as branding the **Kapinoy** network is now a strong No.3 with Terence Khan current voice-over of **IBC-13** and **iDMZ** does the voice-over featuring the new logo plugs as the new innovative and still up for privatization thanks to **IBC Board of Directors** breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally. Located in Broadcast City in Capitol Hills, Diliman, Quezon City and its transmitter located at San Francisco Del Monte, Quezon City sequestered by the **Presidential Commission on Good Government (PCGG)** as new chairman Eric Canoy.

New station in **IBC-TV13** in Metro Manila, **IBC-TV13** in Baguio City and **IBC-TV6** in the Mountain Province, **IBC-TV13** in Laoag City, **IBC-TV12** in Iloilo, **IBC-TV13** in Cebu City, **IBC-TV13** Davao City and **IBC-TV10** in Cagayan de Oro City and also operates the country's radio stations in **iDMZ 891** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas City and **DYRG** in Kalibo. The new **IBC-13** corporate logo debuted last June 30, 2012 and the new logo design and new station ID incorporates from Luzon, Visayas and Mindanao craftily spliced letter B slash number 13 with I for sports, B for entertainment and C for news and public affairs, conveying a contemporary modern yet slick and all-blue glass appearance with a Filipino-like visually an innovation in terms of station identification as the third network to compete with giant networks **GMA-7** and **ABS-CBN** in the ratings. Sequestered TV station **IBC-13** provides the news and public affairs programs and high-quality entertainment shows especially **Viva-TV** in the market for entertainment programs for blockbuster Filipino movies, showbiz-oriented show, music, drama series, comedy, reality show, anime, game shows, asianovelas and sports, new mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. Outside of the Philippines, **IBC-13** reaches an estimated 2 million Filipinos out of the more than 8 million Filipinos overseas, through **IBC Global** is available in the USA, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV also reach foreign audiences through the distribution of **IBC-13** content to countries in Southeast Asia, Eastern Europe and Africa.

The 52nd anniversary celebration of the major **Kapinoy** network with the new **Viva-TV** programs on **IBC**: teen drama ***Dear Heart***, ***The Jon Santos Show***, sitcom ***Petrang Kabayo***, ***Petra's Panniest***, teleserye ***Esperanza*** and ***Pinokyo's Time***, reality-dating game ***Sabi Mo Nanay***, kiddie talent search ***SM Little Stars***, gag show ***WOW!*** and the game shows ***The Weakest Link*** and ***Who Wants to be a Millionaire?*** plus new cartoons like phenomenal ***Winx Club***, ***Pop Pixie***, ***Magic Wonderland***, ***Polly Pocket*** and ***Barbie***, new anime ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin*** and new asianovelas are daytime ***Fondant Garden*** and ***Queen and I***, and primetime ***Dream High*** and ***Can You Hear My Heart*** with the new **Viva-TV's** prime programs on **IBC** like the ***PBA Games***, ***Viva Box Office*** and ***Sinemaks*** as well as its flagship news programs ***Express Balita*** and ***Ronda Trese***.

The **Viva** stars on **IBC** such as popstar princess new popstar Anja Aguilar, comedian Jon Santos, the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, actress Cristine Reyes, new popular Filipino actor AJ Muhlach, child star Izzy Canillo, Judy Ann Santos, Britain's Got Talent alum Charlie Green, unkabogable Vice Ganda, Aga Muhlach, Dingdong Avanzado, Vhong Navarro, Maui Taylor, Katya Santos, VJ Sam Pinto, Nikki Bacolod, Richard Yap and Christopher de leon.

New schedule for the PBA this 2012

PBA officials cool on **Viva Sports** and **Sports 5** proposal Malaya Online Edition

July 1, 2012 - **Viva Television**, holder of the **PBA**'s television franchise and also on **Sports5**, a sports division of **TV5**, has proposed drastic changes in the league's playdates, revisions that sources within the league say will not prosper. It also airs as **PBA on TV5** which airs monthly and also **AKTV**, **AksyonTV**, **Kapatid TV5** and **AksyonTV International**. **Viva** is the home of the biggest and brightest stars in the country, through **Viva-TV**, the entertainment network of **Viva Entertainment Group** headed by chairman and CEO is Vic Del Rosario.

Viva-TV proposed that games be held three times a week, with just one game to be held every Wednesday and Friday starting at 6:30 p.m. to compete with flagship news programs of **GMA's 24 Oras** and **ABS-CBN's TV Patrol** while the provincial games also on Saturday nights. It also proposed that 4 hours of two games be held every Sunday starting at 4 p.m. with some halftime entertainment portion for guest, and players reach out to more fans and further expand gross sales while boosting its own drive to recoup its huge investment.

Last season, one game was held every Wednesday and Friday while the provincial games on Saturday at 6 p.m. and two games also every Sunday, with matches starting at 4 p.m. over the outfit's carrying station Channel 13, more sponsors are now lining up for advertising spots. It also airs on **AKTV**. Excitement is the **PBA**'s new partnership with **Viva-TV** on **IBC 13**, the country's number one entertainment network which is fast gaining recognition as **Home of the Stars** with the dominated TV rating of the giant networks **GMA Network** and **ABS-CBN**. While the guest performers from **Viva** stars during halftime on Sunday.

The 2012-13 **PBA** Season marks of **Viva Entertainment** and **TV5** deal with the league approximately worth P1 billion to televise the games, P770 million of it in cash. By involving the fans, **TV5**, owned by telecommunications mogul Manny V. Pangilinan, is also hoping to improve its gross sales and **Viva Entertainment**, headed by chairman and CEO Vic Del Sosario.

The changes, **Viva-TV** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader.

Also, the single game days are projected to help boost Channel 13's game shows like **The Weakest Link** and **Who Wants to be a Millionaire?** are all produced by **Viva Television**.

The **PBA**'s executive committee will meet tomorrow to discuss **Viva Entertainment**'s proposals. A decision is expected to be handed down well before the opening of the league's 37th season last October 1, 2011.

This early, league insiders, including those from the **Commissioner's Office**, have voiced opposition to the proposal, saying it may help the television network but not necessarily the **PBA**.

"Mukhang mas talo ang **PBA**," said one league insider who requested anonymity.

"Kung three days a week ang laro, lalaki ang overhead ng liga sa mga tauhan, upa sa venue and the like," said another source.

Another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, like **Ginebra**, **San Miguel**, **Alaska**, **Red Bull**, **Air 21** and many more.

"Malamang na hindi kagatin ng tao lalo na't kung mahihinang teams ang maglalaban. Isa pa, hindi mo naman p'wedeng i-schedule lagi ng ordinaryong araw ang mga teams na iyon," said another.

PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Viva-TV on IBC sa bagong TV ratings

June 25, 2012

Manila, Philippines - From **ABS-CBN's Kapamilya** network and **GMA's Kapuso** network are branding, preparing a war chest to reposition **IBC-13** known as the **Kapinoy** network won as the Best TV station in the **2011 Anak TV Seal Awards** and **2012 Catholic Mass Media Awards** is now a strong third in the broadcasting industry as **Viva-TV**. The networks bid to compete with the two major leaders in the ratings game, **GMA Network** and **ABS-CBN**. Diliman-based TV station Channel 13 adding blocktime programs mostly on entertainment, the group of chairman and CEO Vic Del Rosario is on a wait-and-see mode as the government's privatization is concerned.

According to chairman and CEO Vic Del Rosario would raise for the network P1 billion through a combination of borrowings and equity infusion. Rosario said the shareholders would like to take advantage of the network's momentum, having gained more following for its home grown programs and **Viva** Tagalog movies and petition for rehabilitation before the **Quezon City Regional Trial Court Branch 93** in program operations, engineering and maintenance functions with responsible for management, administrative and financial services for the employees it is finally privatized with its claim as the third wheel in local TV landscape.

IBC-13 as the country's third-biggest network for the **Kapinoy** network more than tripled its audience share, according to Rosario. He said the company needed the new capital to upgrade its facilities, adopting a new broadcast technology to upgrade the capacity, reception, equipment, signal and provincial operations with among its priorities is the broadcasting transmission facilities to strengthen its signal to a level comparable to that of **ABS-CBN 2** and **GMA-7**, according to chairman Eric Canoy. **IBC's** new transmitter through the operation of its 60kw transmitter sitting in a 500-ft tower in the Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City with international channel **IBC Global** and **Viva-TV Global**, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam,

Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network** tied up with **Pilipinas Global Network, Ltd.**

He claimed that **IBC-13** recently became more aggressive shown improvement in reach and reception in the installing more transmitters and the installation of the new **Board of Directors** with Fundador Soriano, Vic Felipe, Ronnie Ricketts and Lauro Vizconde as acquisition of video and audio equipment with cameras, VTRs and monitors. Viewers complained that **IBC-13's** signal was inferior compared to the two major players listed as **IBC Board of Directors** by the current administration, to privatize **IBC** affirmed by the Supreme Court. It made us the most financially stable among all the government-owned networks (like **RPN 9** and **PTV 4**). With the primetime block, Channel 13 is now earning a monthly revenue for an average of Php73 thousand per hour and supplements its monthly income of Php12 million with its earnings from **Viva** and other block timers, as well as with **RPN 9's** rental of the facilities. Its daytime block, meanwhile, is offered at Php25-50 thousand per hour. Made a disclosure at the press conference that the **Viva** group had ventured into the television broadcasting business with a deal to the 85-percent stake in **Intercontinental Broadcasting Corp.**, which owner and operator of **IBC Channel 13** is now a strong number 3 dominated by **GMA Network Inc.** and **ABS-CBN Broadcasting Corp.**, received P500 million in fresh money to finance network upgrading, acquisition of new programs and payment of debts, a ranking official said sequestered by the **Philippine Commission on Good Government (PCGG)**, are now running the network improvement of the airconditioning system at the Technical Operations Center and Transmitter Building in Coca Cola plant, Quezon City with the installation of new units **IBCEU** president Joseph Yee said payables to current employees already amounted to P200 million.

The money, Mercado said, the privatization is Field Video Remote (FVR) Vans -- two Electronic Field Production and Electronic News Gathering would be used to buy Satellite News Vehicle OB vans with microwave sets and video and audio equipment which would help improve the station's news coverage. **IBC-13** posted last 2011 a net income before tax of Php55.92 Million. Satellite transmission to digital video compression making it possible for SNG transmission during the live news and special events coverages as **IBCEU** and the **IBC Supervisors and Directors Union** staged a noontime picket just outside the Broadcast City premises in Quezon City.

Installation of the local area network with new beta **IBC-13** corporate and entertainment revamped website a totally different design and new functionalities compared to our old site (networking of offices and webpages just newly designed website to changing the current flash elements new look of screenshot for IBC.com.ph). Be sure to check out the [IBC live video streaming](#), [Radyo Budyong and iDMZ Live Stream](#) with new **iDMZ** website at [89DMZ.com](#), [Careers Section](#), [Profiles](#), [Contact Us](#), [Program Schedule](#), [Featured Shows](#), [Station List](#), and of course the [latest announcements](#) with new news portal at [NewsTeam13.ph](#) promising a richer online experience for followers.

IBC-13 has provincial 30 stations from TV-13 Mega Manila, TV-13 Baguio, TV-12 Laoag, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-13 Naga, TV-13 Daet, Camarines Norte, TV-13 Santiago, Isabela, TV-13 Legaspi, TV-2 Sorsogon, TV-12 Iloilo, TV-2 Roxas, TV-12 Bacolod, TV-13 Cebu, TV-12 Tacloban, TV-2 Dumaguete, TV-7 Basey, Samar, TV-13 Zamboanga, TV-9 Dipolog, TV-13 Davao, TV-12 Ozamis, TV-13 General Santos, TV-5 Butuan, TV-2 Cotabato, TV-10 Tandag, TV-12 Pagadian and TV-10 Cagayan De Oro and more than 100 cable TV affiliates countrywide including **SkyCable**, **Signal** and **Dream TV**, and the radio stations like **iDMZ** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan. In any case of privatization, it's pretty much always been **ABS-CBN** and **GMA** making much of more money, with everybody else setting for also-ran position would improve the network's ratings and throughout the Philippine and the Southeast Asian region. Also, new cable channels **Danze TV** and the newest UHF news channel in the Philippine called **IBC News Network** or **INN**. New treats beef up for more award-winning and top-rating **Viva-TV** shows on **IBC-13** presented to the entertainment media during the party were ***Dear Heart***, ***Esperanza***, ***The Jon Santos Show***, ***Petra's Panniest***, ***Showbiz Star***, ***Petrang Kabayo***, ***SM Little Stars***, ***Pinokyo's Time***, ***WOW!***, and the game shows are ***The Weakest Link*** and ***Who Wants to be a Millionaire?***, thanks to the new mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ

Viva-TV makes in the local scene this month with **Viva's** local production and the new franchised from **tvN** in Korea. This Sundays at 8 p.m. reality program inspired by **tvN's K-POP Star Hunt** for the Filipino teens shine always exciting to meet young Filipinos who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. This show can be most revealing, judge Louie Ocampo point out – which makes a teens that is expected with local viewers because it is a launching pad for new K-Pop and P-Pop stars hopes to be **Viva Artist Agency's** vehicle to discover new stars. The nationwide auditions began last June 15, 2012 at the SM City North EDSA in Ortigas Center, Mandaluyong City. Auditions will also be held in SM Davao last June 25, 2012, and in SM Cebu last June 29, 2012. looking for showbiz hopefuls aged 13-to18-years-old, with good looks and exceptional talent and charm. The prize is a talent management contract with **Viva Artist Agency**.

Rommel Lubguban, which return to senior broadcast producer for **Viva** for write, edit, supervise video graphics promos for ***The Weakest Link***, ***Who Wants to be a Millionaire?***, **NBA** local broadcast, **PBA** local basketball league and many more. Started with ***Winx Club***, sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the ***Winx Club*** airs on Monday to Friday at 5:15 p.m., against with ***Precious Hearts Romances: Hiyas (Ch. 2)*** and ***It Started with A Kiss (Ch. 7)***.

Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak called **Petra's Panniest** (Mondays, Tuesdays and Thursdays at 8 p.m.), a 30-minute program showcasing the funniest scenes from **Viva** movies and videos from the internet

Premieres on July 2, there's **Estudyante Blues**, a series about three different brothers portrayed by Richard Gutierrez, IC Mendoza and Onemig Bondoc. Tonight, **Estudyante Blues** makes its first airing. The cast also includes Andi Eigenmann, Raymond Gutierrez and Princess Velasco. Showtime is 10 p.m. The new original sitcom called **Dalawang Busoy**, on Thursday nights topbilled by the Robin Padilla and Phillip Salvador, and the new reality-dating game **Sabi Mo Nanay** on Friday nights is something new but familiar starring the Filipino actor AJ Muhlach. On Sundays 12:30 p.m. join the country's ultimate kiddie talent search on TV is **SM Little Stars** with host the Britain's Got Talent alum Charlie Green competition is open to kids ages 4-7 years old with star potential in SM Supermall for the kid audition for the artist management contract with **Viva Artist Agency**.

Jon Santos host **The Jon Santos Show**, which airs on Saturdays at 11:30 p.m., a one-hour talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago.

On Tuesday nights, Vice Ganda is "unkabogable", as keeps house in **Petrang Kabayo**, directed by Wenn V. Deramas. The house into a horse while his Erickson (Aga Muhlach) is at work. In the cast also are Ella Cruz, Candy Pangilinan, Sam Pinto and DJ Durano, and the newest variety show **I Am Sarah** on Sundays, at 8:30 p.m. with popstar princess Sarah Geronimo. Their successful kids of foreign cartoons for the young girls like **Winx Club** (Monday-Friday, 5:15 p.m.), **Pop Pixie** (Saturdays, 7 a.m.), **Magic Wonderland** (Saturdays, 7:30 a.m.), **Polly Pocket** (Saturdays, 8 a.m.), (Saturdays, 9:30 a.m.) and **Barbie** (Sundays, 10:30 a.m.).

The phenomenal game show based on the British is back: **The Weakest Link** now with new host Richard Yap, now airs on weeknights at 8:30 p.m., contestants win up to P1 million in every episode and another prize of P50,000 is at stake for lucky televiewers who can join the fun by texting WL<Name of Strongest Link> to number 2366. New season of **Who Wants to be a Millionaire?** which starts telecasting on **IBC-13**, now airs on Saturday and Sunday at 9 p.m. Hosted by Christopher de Leon, at stake in the show is P2 million and P50,000 for home viewer who will join the mini-WW2BAM game via number 2967 for Globe and Touch Mobile users. New three anime shows dubbed in Filipino shown on **IBC-13** will introduced: **Crayon Shin Chan** (Saturdays, 9 to 9:30 a.m.) is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one, **Cyborg Kurochan** (Saturdays, 9:30 a.m.) is a supercat who is dedicated to saving the world from evil and **Kirarin** (Saturdays, 10 a.m.) is a the magical-girl genre as the 14-year-old beauty girl.

With the help of **Viva Entertainment**, **IBC-13** comes up with new and exciting programming. They also feature daytime asianovela **Fondant Garden** at 1:30 p.m., **Dream High** (Season 2) at 2 p.m., and **Queen and I** at 2:30 p.m. while on primetime with first-ever

teleserye **Esperanza** at 9 p.m., the soap opera starring Cristine Reyes in the lead role along with Cesar Montano and Richard Yap followed by another fanta-serye **Pinokyo's Time** at 9:30 p.m., starring child star Izzy Canillo and Judy Ann Santos plus primetime Korean dramas also see in the telecast of **Can You Hear My Heart** at 11 p.m. from Monday to Friday.

In the meantime, while their **Viva-TV** more entertainment shows on **IBC-13**, sports events including the **PBA Games**, foreign cartoons and Korean asianovelas on primetime will beef up **Viva-TV** schedule on **IBC-13** lineup. This is something new, especially since Filipino viewers are so used to watching asianovelas in Taiwan and Korean, he said. So, when the company into film distribution (**Viva Films**), television production (**Viva Television**), recording (**Viva Records**), talent management (**Viva Artist Agency**), video (**Viva Video**), video rental and retail (**Video City**), events and concerts (**Viva Concerts and Events**) and sports division (**Viva Sports**).

The stars of **Viva-TV** shows on **IBC-13** who helped pick out the raffle winners were: Anja Aguilar (**Dear Heart**), Jon Santos (**The Jon Santos Show**), Ashley Rivera (**Petra's Panniest**), Charlie Green (**SM Little Stars**), James Yap (**PBA**), Vice Ganda (**Petrang Kabayo**), Aga Muhlach (**Petrang Kabayo**), Vhong Navarro (**WOW!**), Izzy Canillo (**Pinokyo's Time**), Judy Ann Santos (**Pinokyo's Time**), Richard Yap (**The Weakest Link**) and Christopher de Leon (**Who Wants to be a Millionaire?**) being shown on **Viva-TV**'s prime programs on **IBC** like **PBA Games** and **Viva Box Office**, as well as its news programs **Express Balita** and **Ronda Trese**. With this development on **Viva-TV**, the newest entertainment network on **IBC-13** as the **Kapinoy** network we hope that local TV scene is enlivened beyond a two-network world. After all, **TV5** are the number one network with their own programming. Just the network has a consistent 30 or 45 percent of ratings, can now a strong No. 3 to **GMA 7** and **ABS-CBN** in their ratings.

New sound and new voices on iDMZ [Edit](#)

The world's dance music zone is back as **iDMZ 891** on the dance FM radio band on **IBC-13** relaunched last August 28, 2011 with a new sound, a new face and new DJ voices in the mass-based market with the name of **DZMZ 89.1** for the #1 internet danze mix radio as a major player. After producing more quality shows for **IBC-13**, they are now starting to penetrate the FM scene nationwide has had around 21,000 listeners from all over the world as well as Facebook (also a group fan page) and Twitter with more than 5,000 active members. The station's new mix is good for **iDMZ 891** is inspired by **89 DMZ** to say **Sayaw Pinoy!** plays only dance music and remixed music but also K-Pop music and novelty hits with your favorite artists, events, on-air, interactivities, promos, premiere night tickets and so much more definition of mainstream radio via audio-video streaming as well as on the internet is unique and they have the coolest DJ's on Earth for the listeners from DJ mixes.

iDMZ 891's non-stop new wave music all-day in 24-hours every Sunday with **Wave 24** (6 a.m.-6 a.m. the following day), a 24-hours of new wave songs with The Unbeatable (6-10 a.m.), Kaye

(10 a.m.-2 p.m.), The Mighty Dash (2-6 p.m.) and DJ Skratchmark (6-10 p.m.). Every Monday, be in love with your favorite down mix tempo music typically a song for 24-hours from R&B to love remixes with **Slowjam** (6 a.m.-6 a.m. the following day), with host **iDMZ** DJs. The Friday show called **Be Heard!** (Fridays, 10 a.m.-12 noon and 7-10 p.m., Manila Time), a flagship program that promotes both professional and non-professional, Filipino and foreign DJs from all over the world, it has been the station's most sought-after and highly-rated program with Blare (9 a.m.-12 noon) and Nicole (7-10 p.m.). Alternative rock music's higher registers continues to earplugs every Saturday morning is **Rockin' Manila** (6-9 a.m. with Pinoy rock at 6-9 p.m., Manila Time), joined The Executioner and The Force as the rock music in town.

From **Saturday Night Dance** into **Saturday Clubbing** (9 a.m.-12 noon and 9 p.m.-12 midnight, Manila Time), a 3-hours of non-stop party clubbing music with your favorite in-house and club DJs with The Sting and The Destroyer. The 80s hit popular disco at its best every Saturday afternoons with **Back to the 80s** (12 noon-2 p.m. and 12 midnight-2 a.m.) is the latest additions to **iDMZ** with your Marc the Spark and ZJ Ziggy (also a round o' clock special last July 1, 2012 and a new program).

Start your **Peewee in the Morning** habit every Tuesday-Friday (6-9 a.m.), your favorite hottest and freshest news with your favorite slowjam mix on Tuesdays and dance music on Wednesday to Friday. Anchored by radio broadcaster Peewee with George and Jada. Your favorite uninterrupted **Megamix** (everyday, every hour), absolutely commercial free.

Disco-mixing in the different kind of entertainment shouldn't miss include **Mobile Circuit** (at 3 p.m.) hosted by DJ Ouch which both airs every Tuesday to Friday at 3 to 6 p.m.

Other programs listeners shouldn't miss the Original Pilipino Music include **OPM in-a-Raw** (Everyday, every hour experiences along with the favorite OPM songs).

The Korean pop music on radio every Saturdays lets **K-Pop N' Go!** (4-6 p.m., Manila Time), the newest K-pop radio program to bring your pure non-stop entertainment, K-Pop-style, with your host DJ Alfie. Every Saturday nights is dance music complemented by **Sayaw 10** (6-7 p.m.), a top 10 countdown of dance music songs tabulated by international artist with your Georgina. Plus, we will be giving away **iDMZ** car sticker and souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors with available through 24/7 streaming via official website of 89DMZ.com.

Here are iDMZ's line up: [Edit](#)

Sunday

- 6 AM - Wave 24 - The Unbeatable (Andy Santillan)
- 10 AM - Wave 24 - Kaye (Kaye Tan)
- 2 PM - Wave 24 - The Mighty Dash
- 6 PM - Wave 24 - DJ Skratchmark
- 10 PM - Wave 24

Monday

- 6 AM - Slowjam - Peewee (Peewee Wenceslao)
- 9 AM - Slowjam - Raya (Raya Mananquil)
- 12 NN - Slowjam - Blare (Bernadette Camalig)
- 3 PM - Slowjam - DJ Ouch (Lopie Guzman)
- 6 PM - Georgina (Georgina Wilson)
- 7 PM - Slowjam - Nicole (Nicole Andersson)
- 10 PM - Slowjam - DJ Alfie (Alfie Manuel)
- 12 MN - Slowjam

Tuesday-Thursday

- 6 AM - Peewee in the Morning - Peewee (Peewee Wenceslao)
- 9 AM - Be Heard! - Raya (Raya Mananquil)
- 12 NN - Ready Set Sayaw! - Blare (Bernadette Camalig)
- 3 PM - Mobile Circuit - DJ Ouch (Lopie Guzman)
- 6 PM - Sayaw 10 - Georgina (Georgina Wilson)
- 7 PM - Be Heard! - Nicole (Nicole Andersson)
- 10 PM - Sayawoke - DJ Alfie (Alfie Manuel)
- 12 MN - Megamix

Saturday

- 6 AM - Rockin' Manila - The Force (Neil Centeno)
- 9 AM - Saturday Clubbing - Rommel 'The Destroyer' Dayan and The Sting (Terence Khan)
- 12 NN - Back to the 80s - Marc the Spark and ZJ Ziggy
- 2 PM - K-Pop N Go - Georgina (Georgina Wilson)
- 6 PM - Rockin' Manila - The Force (Neil Centeno)
- 9 PM - Saturday Clubbing - DJ Marlon and The Sting (Terence Khan)
- 12 MN - Back to the 80s - Marc the Spark and ZJ Ziggy
- 2 AM - Megamix

IBC-13, the network war is back, to air new shows on Viva-TV treats

July 2, 2012

IBC Channel 13, the network war is back announced the launch with **Kapinoy** network campaign. The station chairman Eric Canoy during the network's press conference last week. **Channel 13** is now the strong third TV ratings with major networks **ABS-CBN Channel 2** and **GMA Channel 7**, Mercado said that is still up for privatization this year. In the case of **IBC Channel 13**, Mr. Mercado believes it addresses a different market. The three networks is back in the TV ratings which is focus on the masses, with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ

We need to make the station more viable, Mercado told **Inquirer Entertainment** in an interview at the **IBC-13** office in Broadcast City last week, beefing up our new programming to boost **IBC's** signal reach nationwide. Mr. Barreiro said that as of June, the network's signal reaches 50% of the country. With our system upgrade, we expect to have full signal coverage by go head-on with those giant networks for the masa audience. Mr. Mercado said **IBC-13** to further strengthen its children's programming, because this has boosted the network's morning and afternoon ratings. Over the past several months, **IBC-13** has become the network of choice among children with the highest rating cartoons in both the mornings and the afternoons, he explained. To further boost its popularity among children, he said a **IBC Kids** of children's programming will be launched this month for preschool and kids, he said.

On the news front, Ms. Mercado said **IBC-13** has committed to provide more airtime for its newscasts from morning, afternoon and late-night. **Express Balita**, **IBC's** flagship newscast, will now airs at 4:30 pm slots when the late-night newscast **Ronda Trese** now airs at 11:30 p.m. slot.

Mr. Mercado also said they have entered into a major tie-up with **CNBC**. his will enable **News Team 13** to deliver the latest news from all over the world in real time to its audience. **IBC-13** is also preparing to relaunch its radio station from dance mix radio **iDMZ 891**, which will become the masa 89.1 FM band with its dance music zone as the #1 internet danze mix radio along with provincial **Radyo Budyong** radio station include **DZTV 1386** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan, new cable TV channel **Danze TV** and a new UHF news channel called **IBC News Network**.

He added **IBC-13** has always relaunched as **Viva-TV**, the newest entertainment network of **Viva Entertainment** which is offering the home of the brigeegst and brightest stars and more top-rating entertainment shows is now accessible to the audience and market with their **Viva** chairman and CEO Vic Del Rosario features original programs that will surely delight fans of Anne Curtis, Sarah Geronimo, KC Concepcion and other top celebrities is now reportedly keen on acquiring the sequestered TV outfit.

When local networks were buying from Taiwan and Korean for asianovelas. The new station is really going to be offering fresh, innovative, and relevant content, the print ads and able to catch their plugs on **IBC** and more **Viva-TV** programs on **IBC** as well.

He added that **IBC-13** plans to open more TV stations in the coming years to add to the 30 stations that it has in the provinces. The network is also working on its international broadcast to

cater to Filipinos based abroad tied up with **Pilipinas Global Network, Ltd** called international channels **IBC Global** and **Viva-TV Global**, which has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**.

This time, the station is relaunching brand-new more **Viva-TV** programs on **IBC-13**, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelas that will spice up your TV experience, Mr. Mercado said.

The new Viva-TV programs on IBC are the following: [Edit](#)

- ***Dear Heart*** - The newest teen drama anthology series for the teenagers youthful tale of love and personal discovery. Every Sundays, 2:30 pm, starring popstar Anja Aguilar. Directed by Joyce Bernal.
- ***The Jon Santos Show*** - A newest one-hour late-night talk show hosted by comedian Jon Santos will leave viewers in stitches every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. Every Saturday nights at 11:30 pm.
- ***WOW!*** - The 30-minute gag show makes in the practical jokes in town which is the pranks in comedy. Every Sundays, 3:30 pm, hosted by Vhong Navarro.
- ***Petra's Panniest*** - Let Youtube sensation Petra Mahalimuyak perk up your days with a collection of the funniest videos on the tube. And it's not just a simple round-up. Every "Petra's Panniest" episode will leave you wiser and smarter with various tips on a variety of topics as only crazy panny girl Petra can deliver, every Mondays, Tuesdays and Thursdays at 8:00 pm.
- ***Esperanza*** - The first-ever teleserye is remake of 1997 series for the real family. Starts every Monday to Friday, 9:30 pm, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano, Richard Yap and Daniel Padilla. The series is directed by Wenn V. Deramas.
- ***Pinokyo's Time*** - Another teleserye for the child wonder. Starts on weeknights at 5:45 pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian, to compete with teleseryes My Daddy Dearest (Ch. 7) and Aryanna (Ch. 2).
- ***Petrang Kabayo*** - The newest original TV sitcom gets on the 2010 films, starting every Tuesday nights, 10 pm. Starring unkabogable Vice Ganda and Aga Muhlach, directed by Wenn V. Deramas.
- ***The Weakest Link*** - The phenomenal game show is back based on the British with a new set followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800, every weeknights at 8:30 pm,

against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan. It is hosted by Richard Yap.

- ***Who Wants to be a Millionaire?*** - The franchise game show based on the British requires the contestants to answer 15 questions correctly in order to the jackpot price of 2 million pesos is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000, the quiz show airs every Saturday and Sundays at 9 p.m. Hosted by Christopher de Leon.
- ***Estudyante Blues*** - A newest TV series based on the 1989 film for the boys. Starts on Monday nights, 10pm, starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, directed by Wenn V. Deramas.
- ***Wansapanataym*** - A newest fantasy-drama anthology TV series. Wednesdays at 10 pm.
- ***Dalawang Busoy*** - The newest original sitcom on Thursdays at 10 pm. Starring Robin Padilla and Phillip Salvador together with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
- ***P-POP Star Hunt*** - A newest reality show inspired by tvN's K-POP Star Hunt for the Filipino teens shine always exciting to meet young Filipinos for the talent management contract of Viva Artist Agency who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. Sundays 8:00 pm.
- ***Sabi Mo Nanay*** - The newest reality-dating game that searching for a dream date. Fridays, 10 pm, with host the new Filipino actor AJ Muhlach, who admits going through similar experiences by his mother-in-law.
- ***SM Little Stars*** - The country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential for the talent management contract for Viva Artist Agency. Sundays, 12:30 pm, hosted by the Britain's Got Talent alum is Charlie Green.
- ***Pop Pixie*** - Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, every Saturdays, 7 am. Starring Amore, and two brand-new pixies named Cherie and Caramel, is turned upside down.
- ***Magic Wonderland*** - Join Ocean, in this award winning animated series as she battles evil for the forces of good, Saturdays, 7:30 am.
- ***Winx Club*** - Sprinkle on the fairy dust with the magical return to the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea

threatening to capture the last fairy on Earth. Mondays to Fridays, 5:15 pm, starring characters including Bloom, Stella, Flora, Tecna, Musa and Aisha.

- ***Polly Pocket*** - A newest animated series on Philippine TV. Saturdays, 8 am, with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick
- ***Crayon Shin Chan*** - One of the highest rating anime shows in Japan. Shin Chan is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one. Saturdays at 9 am a.m. starting June 30, 2012. His actor Onemig Bondoc will provide the voice of Shin Chan.
- ***Cyborg Kurochan*** - An action-packed Magna in Japan. Saturdays at 9:30 am, uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999. The voice of Kurochan will be provided by Coco Martin.
- ***Kirarin*** - The newest magna in Japan. Every Saturdays at 10 am, the voice of 14-year-old girl Kirarin provided by popstar princess Sarah Geronimo.
- ***Dream High (Season 2)*** - The music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars. The group of students in Dream High Season 2 deal with a completely new group of students. Starts every Mondays to Fridays, 2 pm. Starring actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.
- ***Can You Hear My Heart*** - A dramatic romance in South Korea about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Mondays to Fridays, 11 pm.
- ***Fondant Garden*** - The newest Taiwanese drama on Philippine TV starring South Korean singer Park Jung Min and Taiwanese actor/actresses Jian Man Shu, Kingone Wang, and Lia Lee. Mondays to Fridays at 1:30 pm.
- ***Queen and I*** - The fantasy-romance-action Korean drama Ji Hyun-woo as Kim Boong-do and Yoo In-na as Choi Hee-jin. Mondays to Fridays at 1:30 pm.

For the high-quality entertainment: [Edit](#)

Mercado said **IBC** was determined to improve prime time programming, but was also propping up its non-prime time hours with more new shows.

- ***Lunch Break*** - A noontime variety show on Philippine TV produced by MMG Entertainment Group, airs from Monday to Saturday, 11:30 am. Hosted by Ryan Agoncillo and comedian oy Viado with co-host Bianca Manalo, Smokey Manaloto, Nicole

Andersson, Bianca Molales and Enrique Gil, directed by Danny Caparas. The show to compete with rivals Eat Bulaga! (Ch. 7) and It's Showtime! (Ch. 2).

- ***Chinatown TV*** - The country's premier, longest-running and original Filipino-Chinese lifestyle telemagazine show. Sundays, 9:30 am, hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua promises to inform as much as it entertains that brings Filipino and Chinese culture around the world.
- ***KSP: Kapinoy Sunday Party*** - Every Sunday at 1:30 pm, the newest Sunday musical variety show on TV hosted by Nicole Hiyala and Chris Tsuper will give ASAP and Party Pilipinas a run for their money.
- ***DMZ-TV*** - A teenager youth-oriented dance show for teen makes the dance music in the fans, now airs with the new timeslot on Saturdays, 8 pm. Hosted by Julia Montes and Enrique Gil. Directed by Mark Reyes, delayed telecast on radio thru iDMZ 891.
- ***Cooltura*** - The newest educational program airs on Mondays to Fridays at 10:30 am, featuring the Filipino culture in the Philippine from Luzon, Visayas and Mindanao. Hosted by Cathy Eigenmann-Bordalba earned for its 2011 Anak TV Seal Awards.
- ***Y2K: Yes to Kids*** - The children show aims to promote positive learning, education and lessons, pre-school kids and interests that will appeal to kids between 7 to 12 years old dedicated for kids is one-of-a-kind in Philippine television. Every Sundays, 9 am, is hosted by Maxene Magalona, directed by Ryan Agoncillo.

For the news and public affairs programs: [Edit](#)

- ***Good Take*** - Hosted by actress personality Chin-Chin Gutierrez, earned for IBC-13 for the 2011 Anak TV Seal Awards for best educational program. Now on its second year on Thursdays, 12 mn, it features inspirational and success stories about ordinary people.
- ***Linawin Natin*** - A new public affairs program as it mixes investigative and in-depth reports airs on Mondays at 12 mn, hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for best public affairs program which focuses on the issues and government based on the intensive research, investigation and additional information will be tackled in the program.
- ***Magandang Umaga Ba?*** - A morning show will head start with all the latest news, enjoyable features and other helpful bits of information with talented performers spice up the mornings every Mondays to Fridays from 5 am to 7:30 am, hosted by Snooky Serna, Alex Santos, Henry Omega-Diaz, Bobby Yan, Jeff Arcilla, Cathy Eigenmann, Dolly Anne Carvajal and Smokey Manaloto.
- ***Express Balita*** - longest-running flagship news program on Philippine TV airs from Mondays to Fridays at 4:30 pm, fast-paced, in-depth, straightforward, unbiased and varied as it gathers the latest events in politics, showbiz, sports and foreign news in a capsule. Anchored by Snooky Serna-Go and Ricardo Cepeda.

- **Nora Mismo** - A public service program that links up families with domestic problems and government agencies that can assist them. The show to be hosted by superstar Ms. Nora Aunor airs weekdays 11 am.
- **Ronda Trese** - The late-night newscast airs from Mondays to Fridays at 11:30 pm goes serves up beyond the comprehensive journalism of news delivery in 24-hour surveillance. Anchored by veteran broadcasters Jess Caduco, Cathy Eigenmann-Bordalba and Ralf Rivas.
- **Makabayang Duktur** - A public service program celebrate on its 7 years started our MD Foundation tandem inside their Boy's Van out on mission of house visits to those in need of medical attention and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick. Saturday mornings, 7 am, hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant.
- **Pulsong Pinoy** - A 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by Presidential Broadcast Staff Radio-Television Malacanang (RTVM) and airs on Fridays, 12 mn. For 2011 Anak TV Seal Awards for best public affairs program is hosted by News Team 13 head Ms. Zyrene Parsad-Valencia.

We now have more programs geared toward the audience, specifically mothers. In that time, who watch television, Concio explained. At night, we address the young audience by airing on **Viva-TV**. Currently on air are **NBA on Viva-TV** and **PBA on Viva-TV** for basketball fans. All import dramas are teleserye **Esperanza**, drama anthology **Wansapanataym**, TV series **Estudyante Blues**, asianovelas **Dream High 2** and **Can You Hear My Heart**, and the Sunday teen drama anthology **Dear Heart**. According to Vic Del Rosario has more became more aggressive, **Viva Entertainment**, which has more entertainment programming contract will upgrade with **IBC-13** nationwide, is responsible for the networks broadcast hours, from 5-11:30 pm on Mondays to Fridays, 8 am-11:30 pm on Saturdays and 10:30 am-11:30 pm on Sundays. The station also has the **PBA Games**, the **Viva** Tagalog movies and imported asianovelas.

Viva-TV more primetime fare revamped on IBC

Today marks the government-owned TV network as the **Kapinoy** network **IBC-13** has more competition as **Viva-TV**, the newest entertainment network continues to change the landscape for a bigger TV ratings dominated by the **Kapamilya** and **Kapuso** networks. Despite being saddled with equipment that have seen better days, More programs are anticipated will surely change the face of primetime TV viewing as the **Home of the Stars** more enjoyable and

exciting as it announces its new bigger, new better and new brighter primetime program line-up establish itself as a trendsetter in the industry worth anticipating and hopefully developing loyalty.

A dashing new look these days almost overnight, the station that brought to Filipino homes such TV landmarks as *Iskul Bukol*, *TODAS*, *Pinoy Thriller*, *See-True*, *Seeing Stars with Joe Quirino*, *Chicks to Chicks*, *Ora Engkantantada*, *Mga Kuwento Ni Lola Bisyang Johnny Weismuller as Tarzan* and a lot more, metamorphosed into the network giants. **IBC-13** is now the **Kapinoy** network for the country's third-biggest network and **Viva-TV** introduced with **Home of the Stars** song by Anja Aguilar. The **Viva** group is behind much of the new format we hear, recently entered into a blocktime agreement with **IBC-13** world-class broadcast facilities for the network war. "Vic Del Rosario said now plans to acquire **IBC-13** to allow **Viva Entertainment** to air more entertainment programs become the country's top networks, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelas will given a full program lineup," the source said.

The government announced the privatization would put **IBC 13** and another sequestered TV outfit, **RPN 9**, on the auction block. Diversifying conglomerate **San Miguel Corp.** earlier said it was interested in bidding for government-sequestered channels **IBC 13** and **RPN 9**. Earlier reports said **IBC-13's** assets and franchise were valued at P1.2 billion it is finally planning to privatized while and **RPN-9's** franchise was estimated at P800 million. This is thier way to the top spot and now a strong number 3, thanks to the new charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

With their **Viva Entertainment** blocktimer, they will produce more entertainment progams on **IBC** that will make them to the number 3 network, which envisions it with a strong of local news and public affairs programs, provides high-quality entertainment and serves as a tool in shaping and molding the country's ethical values and moral fibers. The privatization of **IBC-13** is to convert it to a third TV station. When local networks were buying from Taiwan and Korean drama for importing asianovelas.

Viva-TV gearing up to boost its rating standing by relaunched its new treat of primetime programs on **IBC-13**: all-new season of ***Winx Club*** (5:15 pm), fantasereye ***Pinokyo's Time*** (5:45 pm), ***Viva Box Office*** (Mondays, Tuesdays and Thursdays, 6:30 pm), ***Petra's Panniest*** (Mondays, Tuesdays and Thursdays, 8:00 pm), ***The Weakest Link*** (8:30 pm), teleserye ***Esperanza*** (9:30 pm) and top-rating asianovelas ***Can You Hear My Heart*** (11:00 pm). These more **Viva-TV** programs on **IBC-13** has in store for 2012 will be evaluated based on sales and ratings, now fighting and competing against **ABS-CBN's Primetime Bida** and **GMA's Telebabad**, **Viva-TV** then launches their **PrimeTastik** is offering on **IBC-13**. **Viva-TV** raises programming standards with its new treat primetime line up offering on **IBC-13** starting July 2, Weeknights. We have a creative and enjoyable primetime mix of cartoons, music, movies, comedy, showbiz, teleserye and asianovelas," said Vic Del Rosario, the chairman and CEO of **Viva Entertainment**.

The **Kapamilya** and **Kapuso** networks were offering different TV series from teleserye, fantaserye, to Koreanovela, **Kapinoy** network will continue to challenge what seems to be a repetition of the usual primetime formula will banner **Viva-TV's** primetime programming on **IBC**, one is cartoons, second is music, third is Viva blockbuster movies, fourth is comedy, the fifth is showbiz, sixth is teleserye and the last one is asianovelas. It is **Viva-TV's** hope that our viewers rediscover they enjoy most television through our more programs for new treats," he added.

Winx Club [Edit](#)

The new treat primetime programming kicks off with all-new season of *Winx Club: The Power of Believix*, now airs from Monday to Friday at 5:15 p.m. on IBC. The most-watched animated TV series sprinkle on the fairy dust with magical return of enchanted friendship and adventures at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. For the young girls, *Winx Club* become the phenomenal TV ratings nationwide to compete with GMA's *It Started with a Kiss* and ABS-CBN's *Precious Hearts Romances: Hiyas*. Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar) are the Winx Club characters.

Pinokyo's Time [Edit](#)

Another successful of soap opera, new child fanta-serye called Pinokyo's Time, airs from weeknights at 5:45 p.m. Starring child wonder star Izzy Canillo as Pinokyo for the children athome from school and playground and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

Viva Box Office [Edit](#)

Another primetime treat viewers because tonight bringing you the biggest Filipino blockbusters from Viva Films were shown is coming your way in *Viva Box Office* starts on Mondays, Tuesdays and Thursdays at 6:30 p.m. on IBC, against with flagship news programs GMA's *24 Oras* and ABS-CBN's *TV Patrol*. With your favorite Viva Tagalog movies includes *Lastikman*, *Hating Kapatid*, *Tumbok*, *Petrang Kabayo*, *Who's That Girl?*, among others.

Petra's Panniest [Edit](#)

Petra's Panniest is reshaping primetime from its consistent double-digits audience share nightly, the comedy capital of the Philippines is the usual Filipino viewing habit those who are tired of everyday drama taking her crazy antics to the next level. Every Mondays, Tuesdays and Thursdays at 8 p.m., features a collection of the funniest online videos and movieclips from

tutorial and spoof videos on YouTube, to compete with teleserye GMA's *Luna Blanca* and ABS-CBN's *Princess and I*. Hosted by YouTube sensation Ashley Rivera aka Petra Mahalimuyak.

Esperanza [Edit](#)

Esperanza, a first-ever newest teleserye on Philippine TV soap opera, airing from Monday to Friday at 9 p.m. The highly anticipated teleserye are particularly introduces viewers to their family and friends. The much awaited teleserye starring actress Cristine Reyes known as *Esperanza* together with Cesar Montano, diamond star Maricel Soriano, the Filipino-Chinese actor Richard Yap and Daniel Padilla lead the cast. Wenn V. Deramas as director for teleserye, in the ratings to compete with rival GMA's *One True Love* and ABS-CBN's *Lorenzo's Time*.

Estudyante Blues [Edit](#)

The brand new shows takes from 10 to 11 p.m. With the remake so-called *Estudyante Blues* from the 1989 films into the new original dramedy television series premieres on July 2, on Monday nights for the three men of boys. Starring popular actor Richard Gutierrez, IC Mendoza and return to the actor Onemig Bonndoc along with Raymond Gutierrez and young actress and model Andi Eigenmann. Directed by Wenn V. Deramas.

Petrang Kabayo [Edit](#)

On Tuesdays nights, the new comedy capital in the Philippines there is the unkabogable Vice Ganda leads the original sitcom is *Petrang Kabayo* based on the 2010 film into television series with actor Aga Muhlach, Ella Cruz, Candy Pangilinan, DJ Durano and Jasmine Curtis and Wenn V. Deramas as director, we hope find horses.

Wansapanataym [Edit](#)

On Wednesdays 10 p.m., *Wansapanataym* is the drama anthology series for the adventure with now have more episodes also have mystical characters and remakes of past episodes on Thursday nights showcases different short stories, fables or urban legends filled with values and moral lessons that both children and adults can learn from beautiful costumes and wonderful special effects.. The network's teen star Ella Cruz is going to take her turn in teaching kids and families different life lessons as she topbills episodes of *Wansapanataym*.

Dalawang Busoy [Edit](#)

Every Thursdays, 10 p.m., *Dalawang Busoy*, the first-of-its-kind original sitcom. Starring action star Robin Padilla and Phillip Salvador in the title role along with movie queen for all seasons Vilma Santos, Dina Bonnevie and new total popstar Nadine Lustre, and Nino Muhlach as director.

Sabi Mo Nanay [Edit](#)

The new fresh and innovative situation comedy called *Sabi Mo Nanay*. Premieres on Friday night at 10 p.m. Directed by Al Quinn, with host the Filipino actor AJ Muhlach which we have yet

to monitor. A one-of-a-kind reality dating game that is a show within a show, it follows the ventures of AJ as he puts up a TV program for constantly try to outshine each other with their Viva star guest. Mrs. Esperanza himself, Cristine Reyes, will grace the show as himself on its pilot episode this Friday. This reality-dating game reflect real-life Filipino courtship: suitors seek to initially please the lady of the house, ahead of anyone else in the family of the girlfriend or prospective wife.

Can You Hear My Heart [Edit](#)

The most awaited Korean drama *Can You Hear My Heart* starts on Mondays to Fridays at 11 p.m. Starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself.

Viva-TV has more sports events in primetime on IBC-13

Viva-TV, the newest entertainment network of **Viva Entertainment Group** on free TV as **Home of the Stars** with its more coverage of local and international sports events from **Viva Sports**, says **Viva** chairman and CEO Vic Del Rosario and **IBC-13** is now the strong third TV ratings of **GMA Network** and **ABS-CBN**. **Viva-TV's** telecast of the tremendously popular **Philippines Basketball Assn.** games has given viewership of **IBC-13** a big boost.

The **Philippine Basketball Association (PBA)** television franchise become the **2012-13 Season** will be airs the proposed that games be held three times a week with the new schedule on Wednesdays and Fridays with just one game at 6:30 to 8:30 p.m. against with flagship news programs **GMA's 24 Oras** and **ABS-CBN's TV Patrol**, on Saturday nights resulted in consistent double digit ratings and a solid audience share despite what appeared to be a decline in the overall popularity of basketball and the troubles besetting the league. Also, the proposed that two games be held on Sundays at 4 p.m. with some halftime entertainment portion, more sponsors are now lining up for advertising spots which supplies 50 hours of entertainment programming per week to **IBC** with its coverage of several major sports special events. With **Viva-TV on IBC** as the **PBA's** coveror and marketing partner, the country's premier basketball league is set to soar to new heights not just in gate attendance but also in TV viewership ratings. In fact, **Viva-TV** scored a record high in its telecast of the Game 7 duel between the **Petron Blaze Boosters** and the **Talk 'N Text Tropang Texters** last January 18 with an average of 1.2 million viewers. (source: Nielsen Media, NUTAM).

It will cover pro sports, specials like world title fights and billiard championships. The entertainment unit, called **Viva TV**, will cover music, minis, TV dramas, pics, cartoons and MTV, among others.

The Main Event, a top-rating weekly boxing show features world championship boxing and major international fights from the leading boxing networks including **HBO Sports** and **Top Rank**. The show has also made its mark by being the only program to telecast fights of Filipino boxers in South Korea, South Africa, Australia, Indonesia and Thailand and select fights in the boxing hotbed of Cebu. It now airs on Saturdays from 10:30 to 11:30 a.m. on **IBC-13**, is hosted by Ronnie Nathanielsz.

Viva started out as motion picture producer and distributor almost 30 years ago. Since then it has branched out into television, music, video distribution, concerts and talent management. It made its entry into sports when it joined forces with **Vintage Enterprises** a few months ago. Since then it has become a major force in the area of sports coverage with programming sports that included a basketball like the **PBA Games**, boxing matches including **The Main Event**, olympics, billiards and other events in the **Viva-TV** line-up on **IBC-13** relaunched last June 30, 2012 while the game highlights aired every weekend.

Aside from sports shows, this includes ***Dear Heart***, ***The Jon Santos***

Show, ***Esperanza***, ***Petra's Panniest***, ***Pinokyo's Time***, ***Petang Kabayo***, ***SM Little Stars***, ***WOW!***, ***Daily Top 10*** and the game shows like ***The Weakest Link*** and ***Who Wants to be a Millionaire?*** along with foreign cartoons like ***Pop Pixie***, ***Magic Wonderland***, ***Barbie***, ***Polly Pocket*** and ***Winx Club***, the Tagalog-dubbed anime like ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin*** and imported Asian novelas like daytime ***Fondant Garden*** and ***Queen and I***, and new primetime ***Dream High*** and ***Can You Hear My Heart***, and the Viva Tagalog movies like ***Viva Box Office*** and ***Sinemaks***. **Viva Entertainment** is now on **IBC-13's** major block-timers and the companies which buy airtime from the network for their entertainment programs that will make them rule the number 1 spot.

For inquiries on advertising rates and block times, contact **IBC-13** at telephone number: (632) 952-4002 and telefax number: (632) 951-8983, 931-8940.

Viva provides programs to IBC-13 under VIVA-TV. [Edit](#)

As the premiere for the home of the biggest and brightest stars in the country with Sarah Geronimo, Anne Curtis and KC Concepcion, **Viva-TV** continues to maintain its reputation by bringing more entertainment programs on **IBC-13** never before seen on Free TV with the major networks of **GMA Network** and **ABS-CBN**. **Viva-TV** provides the Filipino viewers - from movies, cartoons, game shows, Asian novelas, comedy, drama, anime, sports events and many more - the soap-opera primetime fare, **Viva** said on its website.

Viva-TV is now beefing up on local TV by strengthening its hold over **IBC Channel 13** line-up. On the forefront of more **Viva-TV** programming are: ***The Jon Santos Show***, ***WOW!***, ***Petra's Panniest***, ***Sabi Mo Nanay***, ***SM Little Stars***. The sitcom ***Petang Kabayo***, ***Dalawang***

Busoy and **Sabi Mo Nanay** and drama series: **Esperanza**, **Pinokyo's Time**, **Estudyante Blues**, **Wansapanataym** and **Dear Heart**.

Meanwhile, Richard Yap remains the phenomenal game show **The Weakest Link**, Richard Yap remains the star game show **Fighting Family** and Christopher de Leon remain the Saturday night game show **Who Wants to be a Millionaire?**, brings more excitement game on Philippine TV.

And with cartoons, anime and asianovelas claim over the majority of today's kind of entertainment, **Viva-TV** beefs up its share of award-winning foreign programming with foreign cartoons such as **Winx Club**, **Pop Pixie**, **Polly Pocket**, **Barbie** and **Magic Wonderland**, the newest Tagalog-dubbed anime like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin** plus the asianovelas such as the daytime drama like **Fondant Garden** and **Queen and I** and primetime Korean dramas like **Dream High (Season 2)** and **Can You Hear My Heart**.

Their new **IBC-13** as the station-produced shows will include the noontime show **Lunch Break**, lifestyle show **Chinatown TV**, youth-oriented dance show **DMZ-TV**, educational program **Cooltura** and **Hapi Kung Healthy**, children show **Y2K: Yes to Kids** and **Barney and Friends** for kids, and news and public affairs programs include morning show **Magandang Umaga Ba?**, **Good Take**, **Linawin Natin**, **Makabayang Duktur**, **Pulsong Pinoy** and **Nora Mismo** as well as news programs **Express Balita** and **Ronda Trese**.

Onemig Bondoc meets Crayon Shin Chan [Edit](#)

New actor Onemig Bondoc and Chin Chan, the new boy in Japan who plays the lead in the highly successful anime series **Crayon Shin Chan** recently met when the cartoon character was Shin Chan in the Filipino from **Viva-TV** new anime.

The chance to give voice for a famous animated character is the latest feather in the cap of the popular actor. At this moment, Onemig return to showbiz indstry and the success of the new contract of Kapatid network **TV5** with his new teen drama **Sarah G.** with popstar princess Sarah Geronimo. He is also the new movie from **Viva Films**.

Crayon Shin Chan is premieres at 9 a.m. on Saturday on **IBC-13**. I is also the new anime on **Viva-TV** as **Home of the Stars** called **Cyborg Kurochan** on Saturdays at 9:30 a.m., the new Kurochan which is the voice of Coco Martin and **Kirarin** at 10 a.m. on Saturdays, the new **Kirarin** with the voice of the country's popstar princess Sarah Geronimo.

PBA game fans goes nationwide on IBC

October 1, 2012

It is a first on Philippine TV, and for basketball fans and for the sport. Coming off a banner year, which saw the **PBA** post record numbers all around--ticket sales, franchise profits, TV ratings,

you name it--the **2013 PBA Philippine Cup** first conference (which you can watch on **Viva-TV** via **IBC 13**) got to be their number one source of income.

Viva-TV will have an all-new **PBA games** goes live nationwide ratings on the **Kapinoy** network **IBC-13**. Also, the **Sports5** provided **PBA on TV5**, which airs monthly, while airs every four-times a week on sports channel **AKTV** and **Hyper**, and news channel **AksyonTV** to bring the best of Philippine basketball to the Filipino people.

The head office of the **Intercontinental Broadcasting Corp. (IBC-13)** will have more aggressive for surging ahead in the ratings has received reports from all its provincial relay stations that basketball fans have facilities for their allowing telecast the **Philippine Basketball Association (PBA)** games and more **Viva-TV** programs from continuing to prevent **IBC's** provincial and relay stations from airing the programs of **Viva-TV on IBC-13**. Also, sequestered TV network **IBC** is now a No.3 behind the giant networks **ABS-CBN** and **GMA**, according to the survey of **Kantar Media**. Added that things are looking up for the company as non-primetime sales for programs aired before 5 pm to 12 midnight slot doubled, creative content has been adding P6 million a month to the company's revenues by presenting a different program every night, promising a line-up of captivating new shows with its diverse genres to the **PBA** board. Compromise the **PBA**, and they might compromise their own revenue.

Quality, fan-based broadcasting **Viva** courtesy of your **Kapinoy** from **IBC-13**. Once again, the broadcast partner for the upcoming **PBA** season is **Viva Sports** (or **Viva-TV via IBC 13**) and **Sports5** (or **AKTV**), and because the broadcasting changes introduced by **Viva-TV** were met positively, fans can expect to feel more love from **Viva Sports** manager Ronnie Nathanielsz and his crew of play-by-play commentators, game analysts, reporters, and production staff that **PBA** commissioner **Chito Salud** is beaming with optimism when asked about the future of Asia's first professional basketball league, talent-wise, at the September 26 **PBA** pre-season press conference to the trade industry through an event attended by more than 3,000 movers and shakers from the advertising business as well as the stars from the network's upcoming programs.

Channel 13 airs the **PBA games** on the 5:00 pm-12:00 midnight slot bought by **Viva Sports**, through a new blocktime sales agreement which gives the government-sequestered station P11 million per month with **Channel 13** for making gaining viewership in posing a challenge to the established shows of rival networks have been given new shows as part of the network's continuing strategy to strengthen its **Viva-TV** primetime programming on **IBC**, airing a sports events and top-quality programs; prime-time programming through its **PrimeTastik** block (**Winx Club**, **The Weakest Link**, **Esperanza**, **5 Girls and Daddy**, **Maria Isabel** and **I Need Romance**) as well as its news programs **Express Balita** and **Ronda Trese**.

Del Rosario owns the movie outfit **Viva Films** and **Video City**, and also **Viva Vintage**, the outfit contracted by the **PBA** beginning in 2000, to air the basketball games as well as its new **PBA** talents. This proposed new sked is win-win for **Viva** and one sided against the **PBA**.

Teleseryes are being produced in such high numbers that TV networks often run out of actors to cast. Channels 2 and 7 air an average of five teleseryes at night, with four more in the afternoon. **Viva-TV** intends to beef up its new primetime teleserye programming in the coming months, more sponsors now line up for advertising spots, they have helped **IBC 13** rise from its financial slump and mediocre ratings. Besides showcasing veteran talents like James Yap, Arwind Santos, Gary David, LA Tenorio, and Mark Caguioa, heralded rookies from the **2012 PBA** draft are set to make their respective debuts this new season.

The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them at home with the Filipino basketball fans. **Viva-TV** will feature various genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports.

James Yap said into their ratings, For the schedule of the **PBA's** television franchise to proposed that games be held four times a week slot on **Channel 13** would mean that viewers of **Channel 13**, in the league's playdates will have basketball coming with the two games to be held every Wednesday and Friday starting at 4:30 pm or first game and 7:30 pm on second game and Saturdays at 5:30 pm and also proposed that two games held every Sunday starting at 4 pm while at the time beefing up its new top-rating **Viva-TV** programming on **IBC** with the No.1 phenomenal fairy-serye **Winx Club**, comedy **Petra's Panniest**,

teleserye **Esperanza** and **5 Girls and Daddy**, teen drama anthology **Dear Heart**, reality show **2NE1 TV**, **Especially For You**, phenomenal game shows **Who Wants to be a Millionaire?** and **The Weakest Link**, new reality talent search **Born to be a Star**, new anime like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, Korean dramas **Wife Returns**, **Romance Town** and **I Need Romance** and new Mexican telenovela **Maria Isabel**, **Teresa** and **Mar de Amor** which become the homegrown for the top of the ratings.

The changes, **Viva Sports** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13's** own game shows produced by **Viva Television**. The **PBA's** executive committee will meet tomorrow to discuss **Viva's** proposals. A decision is expected to be handed down well before the opening of the league's 2013 season last September 30. **PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Many PBA talents and production peoplei another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, among like **Barangay Ginebra Kings**, **Globalport Batang Pier**, **Talk 'N Text Topang Texters**, **San Mig Coffee Mixers**, **Petron Blaze Boosters**, **San Miguel**, **Air21 Express**, **Rain or Shine Elasto Painters**, **Meralco Bolts**, **Alaska Aces** and **Barako Bull Energy Cola**.

PBA commissioner Chito Salud, welcomed the coming of the **PBA** because the biggest players, who will use to air the **PBA's** home station.

PBA on Viva-TV hits number one

October 11, 2012

The **Kapinoy** network **IBC-13**, the league's television partner claims that the **PBA Philippine Cup** on **Viva-TV** last Sunday was no.1 on its timeslot. As a four-time a week with just one game to be held on Wednesdays and Fridays starting at 4:30-9:30pm while the out-of-town provincial games on Saturdays and also the two games to be held on Sundays at 4:00pm. Also, with **Who Wants to be a Millionaire?** and **The Weakest Link** backing up the **PBA** on television ratings as well. Also, the **PBA Top 5 Plays for the Week** will shown during commercial breaks.

On Wednesday, Friday and Sunday, the games will be at the **Smart Araneta Coliseum** and during the special location of **SM Mall of Asia Arena** and **Cuneta Astrodome**. On Saturdays, will be at the provincial location from Luzon, Visayas and Mindanao in the Philippines. Ticket rates during Wednesday and Friday will be slashed to a little over half of their rates. Within on Sunday viewers should also tune in for the live musical performances.

Last October 7, **PBA Philippine Cup**, is a new basketball fans on **Viva-TV** continues to **IBC's** major block-timers, for the first time become the No.1 on its timeslot as the companies which buys airtime from the network for their programs. The **Kantar Media** (Mega Manila Individuals) overnight ratings showed that with the basketball league, **IBC** won 30.8%, followed by **ABS-CBN** with 25.4% and **GMA** with 26.5%.

Viva TV continues to give sports fans more exciting action as well as its various genres from movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events is planning to strengthen its homegrown programming on Free TV and provides the Filipino viewers they will add to its strong roster of bringing world-class, quality, award-winning and top-rating shows on **IBC-13** like **Winx Club**, **Pop Pixie**, **Who Wants To Be A Millionaire**, **The Weakest Link**, **PBA**, **Esperanza**, **5 Girls and Daddy**, **Dear Heart**, **Donaire Flashback**, **NBA** and **World Open 10-Ball Championship** as well as anime favorites like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, new imported Mexican telenovelas like **Mar de Amor**, **Teresa** and **María Isabel**, a new top-rating Korean dramas like **Wife Returns**, **I Need Romance** and **Romance Town** plus one such plan is for a newest talent search program to be hosted by **Viva's** certified singing champion and powerhouse singer Ms. Anja Aguilar called **Born to be a Star**.

Gathering the team players of just one game on Wednesday and Friday and provincial game on Saturday and with the two games on Sunday, the **PBA 2013 Season** last Sunday. The basketball league got a worldwide trending topic on social networking site, **Twitter** and **Facebook**. And the opening was perform from **Viva** stars. Besides

showcasing veteran talents like James Yap, Arwind Santos, Gary David, LA Tenorio, and Mark Caguioa, heralded rookies from the **2012 PBA** draft are set to make their respective debuts this new season. We know the other television stations have well-established programming boost in ratings. In the last television survey conducted by **Kantar Media**, league coveror **IBC-13** garnered increased viewership percentage on **PBA games** in both its primetime slots. Primetime viewership of the games increased by 25 percent this conference compared to last season. The move to air provincial games on Saturdays also proved to be a wise decision on the part of **Viva-TV** as viewership also increased by 55 percent, or a significant rise of 3.6 percent from 2.3 percent.

Mr. Rosario said the basketball league of the **PBA Philippine Cup** will premiere this Sunday 4:00pm, followed by the talent search program **Born to be a Star** hosted by certified singing champion Anja Aguilar at 8:30pm, and the phenomenally game show **Who Wants to be a Millionaire?** hosted by Christopher de Leon at 9:30pm.

“We are ecstatic with the very strong rating of **PBA Philippine Cup** and this is indubitable proof that the **PBA** players, is and remains a large base of loyal followers. We are confident that **PBA** commissioner Chito Salud will also deliver strong ratings during weekdays and provide further lift to the ratings of our weekday shows with one game every Wednesday and Friday for the continuous support of throngs of fans and supporters all across the country and in different parts of the world all around ticket sales, franchise profits and TV ratings, thanks to **Viva Sports** manager Ronnie Nathanielsz along with many **PBA** talents and production people” In the same meeting, the board approved **Viva Sports**’s proposal to change the format of **PBA** playdates from three games a week to four. Starting this season, the **PBA** will hold a regular double-header Wednesday, riday and Sunday with out of town provincial on Saturday topped with guest performances from your favorite stars during halftime.

Another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, among like **Barangay Ginebra Kings, Globalport Batang Pier, Talk 'N Text Topang Texters, San Mig Coffee Mixers, Petron Blaze Boosters, San Miguel, Air21 Express, Rain or Shine Elasto Painters, Meralco Bolts, Alaska Aces** and **Barako Bull Energy Cola**.

With its impressive relaunch, **PBA Philippine Cup** completes a new trio of #1 shows on **Viva-TV**’s Saturday lineup on **IBC**. In October, singing champion Anja Aguilar's **Born to be a Star** also became the #1 show on its timeslot during its first episode. And **Viva-TV**’s phenomenal game show **Who Wants to be a Millionaire?** hosted by Christopher de Leon, has been consistently ranked the #1 show on its timeslot and has become such a huge hit that it set a trend in game shows on rival networks.

Because of the success of its shows, in less than a year, the **IBC-13** under the leadership of Eric Canoy is now the #1 network on Sunday primetime. The same **Nielsen** report showed that from 2:30pm-10:30pm last Sunday, **IBC-13** got an audience share of 30.9% compared to **ABS-CBN**’s 28.1% and **GMA**’s 26.9%.

“**Viva-TV** has already begin winning weekends on **IBC**, especially Sundays with ***Born to be a Star***, ***Who Wants to be a Millionaire?*** and ***Sinemaks***. The addition of the **PBA games** makes **Viva on IBC** truly the network to watch. It's any programmers dream to have Anja Aguilar, Ashley Rivera aka Petra Mahalimuyak, James Yap and Christopher de Leon in one network and on one night. And yet, despite having such big name hosts, the great thing about our Sunday lineup is that the four shows are also focused on the audience, the shows all shine the spotlight on the people,” said **Viva** chairman and CEO Vic del Rosario, Jr. The ***PBA 2013 Season*** airs at 4:30pm every Wednesday and Friday, 6:00pm on provincial Saturday and 4:00pm on two double-header Sunday on **IBC-13**.

2012-2013 Philippine Cup Games Schedule and Results

| Eliminations Edit | | | | | | | |
|-----------------------------------|--------|---|-----------------------------------|----|-------------------------------|------------------------|----------|
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| September 30, 2012 | 6:00PM | 1 | Barangay Ginebra San Miguel Kings | vs | Globalport Batang Pier | Smart Araneta Coliseum | 110 - 90 |
| October 3, 2012 | 4:30PM | 2 | Air21 Express | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 87 - 90 |
| October 3, 2012 | 7:30PM | 3 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | |
| October 5, 2012 | 4:30PM | 4 | Meralco Bolts | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | |
| October 5, 2012 | 7:30PM | 5 | San Mig Coffee Mixers | vs | Alaska Aces | Mall of Asia Arena | 103 - 83 |

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|---------------------|--------|----|----------------------------------|----|--------------------------------------|---------------------------|--------------|
| October 7, 2012 | 4:15PM | 6 | Globalport Batang Pier | vs | Air21 Express | Smart Araneta Coliseum | 81 - 88 |
| October 7, 2012 | 6:30PM | 7 | Rain or Shine Elasto Painters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 94 - 98 |
| October 10, 2012 | 4:30PM | 8 | Alaska Aces | vs | Meralco Bolts | Smart Araneta Coliseum | |
| October 10, 2012 | 7:30PM | 9 | Barako Bull Energy Cola | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 89 - 98 |
| October 12, 2012 | 4:30PM | 10 | Talk 'N Text Tropang Texters | vs | Globalport Batang Pier | Smart Araneta Coliseum | 108 - 104 |
| October 12, 2012 | 7:30PM | 11 | Air21 Express | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | |
| October 13, 2012 | 7:00PM | 12 | Meralco Bolts | vs | Barangay Ginebra San Miguel Kings | Digos City | 95 - 88 |
| October 14, 2012 | 4:15PM | 13 | Barako Bull Energy Cola | vs | Alaska Aces | Smart Araneta Coliseum | 86 - 102 |
| October 14, 2012 | 6:30PM | 14 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 84 - 90 |
| October 17, 2012 | 4:30PM | 15 | Globalport Batang Pier | vs | Meralco Bolts | MOA Arena | 88 - 86 |

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|------------------|--------|----|--------------------------------------|----|--------------------------------------|---------------------------|-------------|
| October 17, 2012 | 7:30PM | 16 | Talk 'N Text Tropang Texters | vs | Air21 Express | MOA Arena | 96 - 89 |
| October 19, 2012 | 4:30PM | 17 | Alaska Aces | vs | Petron Blaze Boosters | MOA Arena | 88 - 86 |
| October 19, 2012 | 7:30PM | 18 | Barangay Ginebra San Miguel Kings | vs | Barako Bull Energy Cola | MOA Arena | |
| October 20, 2012 | 7:00PM | 19 | Rain or Shine Elasto Painters | vs | Globalport Batang Pier | Ynares Center Antipolo | 94 - 83 |
| October 21, 2012 | 4:15PM | 20 | Air21 Express | vs | Meralco Bolts | Smart Araneta Coliseum | 72 - 85 |
| October 21, 2012 | 6:30PM | 21 | Petron Blaze Boosters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 98 - 95 |
| October 24, 2012 | 4:30PM | 22 | Barako Bull Energy Cola | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | |
| October 24, 2012 | 7:30PM | 23 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 80 - 79 |
| October 26, 2012 | 4:30PM | 24 | Alaska Aces | vs | Air21 Express | Smart Araneta Coliseum | |
| October 26, 2012 | 7:30PM | 25 | Globalport Batang Pier | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 98 - 110 |

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|---------------------|--------|----|--------------------------------------|----|----------------------------------|---------------------------|-------------|
| October 27, 2012 | 7:00PM | 26 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Victorias City | 80 - 77 |
| October 28, 2012 | 4:15PM | 27 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 92 - 91 |
| October 28, 2012 | 6:30PM | 28 | Barangay Ginebra San Miguel Kings | vs | Alaska Aces | Smart Araneta Coliseum | 69 - 87 |
| October 31, 2012 | 4:30PM | 29 | Globalport Batang Pier | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | |
| October 31, 2012 | 7:30PM | 30 | Barako Bull Energy Cola | vs | Meralco Bolts | Smart Araneta Coliseum | 86 - 99 |
| November 2, 2012 | 4:30PM | 31 | Petron Blaze Boosters | vs | Air21 Express | Smart Araneta Coliseum | |
| November 2, 2012 | 7:30PM | 32 | Alaska Aces | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 94 - 92 |
| November 3, 2012 | 7:00PM | 33 | Petron Blaze Boosters | vs | Air21 Express | Compostela Valley | 76 - 97 |
| November 4, 2012 | 3:30PM | 34 | Barako Bull Energy Cola | vs | Globalport Batang Pier | Smart Araneta Coliseum | 95 - 94 |
| November 4, 2012 | 5:15PM | 35 | Meralco Bolts | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 81 - 106 |

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|-------------------|--------|----|-----------------------------------|----|-----------------------------------|------------------------|-----------|
| November 4, 2012 | 7:00PM | 36 | San Mig Coffee Mixers | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 78 - 68 |
| November 7, 2012 | 7:30PM | 37 | Rain or Shine Elasto Painters | vs | Alaska Aces | Smart Araneta Coliseum | |
| November 7, 2012 | 7:30PM | 38 | Talk 'N Text Tropang Texters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 92 - 82 |
| November 9, 2012 | 4:30PM | 39 | Air21 Express | vs | Barako Bull Energy Cola | MOA Arena | 86 - 85 |
| November 9, 2012 | 7:30PM | 40 | Barangay Ginebra San Miguel Kings | vs | Globalport Batang Pier | MOA Arena | |
| November 10, 2012 | 7:00PM | 41 | Alaska Aces | vs | San Mig Coffee Mixers | Lapu-Lapu City | 68 - 77 |
| November 11, 2012 | 4:15PM | 42 | Meralco Bolts | vs | Petron Blaze Boosters | MOA Arena | 95 - 81 |
| November 11, 2012 | 6:30PM | 43 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel Kings | MOA Arena | 101 - 104 |
| November 14, 2012 | 4:30PM | 43 | Air21 Express | vs | Alaska Aces | Smart Araneta Coliseum | 104 - 103 |
| November 14, 2012 | 7:30PM | 44 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | |

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|-------------------|--------|----|-------------------------------|----|-----------------------------------|--------------------------|----------|
| November 16, 2012 | 4:30PM | 45 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 93 - 73 |
| November 16, 2012 | 7:30PM | 46 | Meralco Bolts | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | |
| November 17, 2012 | 7:00PM | 47 | Rain or Shine Elasto Painters | vs | Air21 Express | Tubod Lanao del Norte | 71 - 62 |
| November 18, 2012 | 4:15PM | 48 | Globalport Batang Pier | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 81 - 110 |
| Novemebr 18, 2012 | 6:30PM | 49 | Alaska Aces | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 93 - 96 |
| November 21, 2012 | 4:30PM | 50 | Meralco Bolts | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | |
| November 21, 2012 | 7:30PM | 51 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 92 - 63 |
| November 23, 2012 | 4:30PM | 52 | Globalport Batang Pier | vs | Meralco Bolts | Smart Araneta Coliseum | 92 - 101 |
| November 23, 2012 | 7:30PM | 53 | San Mig Coffee Mixers | vs | Air21 Express | Smart Araneta Coliseum | |
| November 24, 2012 | 7:00PM | 54 | Petron Blaze Boosters | vs | Barako Bull Energy Cola | Puerto Princesa / Iloilo | 93 - 83 |

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|-------------------|--------|----|-----------------------------------|----|-----------------------------------|------------------------|----------|
| November 25, 2012 | 4:15PM | 55 | Air21 Express | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 94 - 100 |
| November 25, 2012 | 6:30PM | 56 | Barangay Ginebra San Miguel Kings | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 97 - 90 |
| November 28, 2012 | 4:30PM | 57 | Meralco Bolts | vs | Alaska Aces | Smart Araneta Coliseum | 85 - 88 |
| November 28, 2012 | 7:30PM | 58 | Talk 'N Text Tropang Texters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | |
| November 30, 2012 | 4:30PM | 59 | Barako Bull Energy Cola | vs | Meralco Bolts | Smart Araneta Coliseum | |
| November 30, 2012 | 7:30PM | 60 | Air21 Express | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 76 - 99 |
| December 1, 2012 | 7:00PM | 61 | Alaska Aces | vs | Globalport Batang Pier | Dipolog City | 101 - 95 |
| December 2, 2012 | 4:15PM | 62 | Barangay Ginebra San Miguel Kings | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 79 - 83 |
| December 2, 2012 | 6:30PM | 63 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 92 - 93 |
| December 5, 2012 | 4:30PM | 64 | Globalport Batang Pier | vs | Air21 Express | Smart Araneta Coliseum | |

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|------------------|--------|----|------------------------------|----|-----------------------------------|-------------------------------|-----------|
| December 5, 2012 | 7:30PM | 65 | Petron Blaze Boosters | vs | Alaska Aces | Smart Araneta Coliseum | 71 - 79 |
| December 7, 2012 | 4:30PM | 66 | Barako Bull Energy Cola | vs | Globalport Batang Pier | Rain or Shine Elasto Painters | 101 - 116 |
| December 7, 2012 | 7:30PM | 67 | San Mig Coffee Mixers | vs | Globalport Batang Pier | Smart Araneta Coliseum | 107 - 96 |
| December 9, 2012 | 4:15PM | 68 | Meralco Bolts | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 87 - 77 |
| December 9, 2012 | 6:30PM | 69 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 87 - 80 |

Quarterfinals [Edit](#)

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|-------------------|--------|----|-----------------------------|----|------------------------------|------------------------|-------------------------------|
| December 12, 2012 | 7:30PM | 70 | Barangay Ginebra San Miguel | vs | | Smart Araneta Coliseum | Rain or Shine Elasto Painters |
| December 12, 2012 | 7:30PM | 71 | Alaska Aces | vs | Talk 'N Text Tropang Texters | Meralco Bolts | |
| December 13, 2012 | 7:30PM | 72 | Air 21 Express | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | |

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|-------------------|--------|----|-----------------------------------|----|-------------------------------|------------------------|------------|
| December 13, 2012 | 7:30PM | 73 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | |
| December 14, 2012 | 4:30PM | 74 | Alaska Aces | vs | Meralco Bolts | Smart Araneta Coliseum | |
| December 14, 2012 | 7:30PM | 75 | Barangay Ginebra San Miguel | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 92 - 89 OT |
| December 15, 2012 | 7:00PM | 76 | Air21 Express | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 100 - 105 |
| December 16, 2012 | 4:15PM | 77 | Alaska Aces | vs | Meralco Bolts | Smart Araneta Coliseum | 77 - 79 |
| December 16, 2012 | 6:30PM | 78 | Barangay Ginebra San Miguel Kings | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 89 - 102 |

Semifinals

[Edit](#)

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|-------------------|--------|----|------------------------------|----|---------------|------------------------|---------|
| December 19, 2012 | 4:30PM | 79 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Smart Araneta Coliseum | 65 - 66 |

| December 19, 2012 | 7:30PM | 80 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 83 - 91 |
|------------------------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|----------|
| December 21, 2012 | 7:30PM | 81 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 82 - 106 |
| December 23, 2012 | 4:15PM | 82 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Mall of Asia Arena | 88 - 100 |
| December 23, 2012 | 6:30PM | 83 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 72 - 98 |
| December 29, 2012 | 7:00PM | 84 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Mall of Asia Arena | 79 - 93 |
| December 30, 2012 | 4:15PM | 85 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 83 - 74 |
| December 30, 2012 | 6:30PM | 86 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Mall of Asia Arena | 99 - 104 |
| January 6, 2013 | 4:15PM | 87 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 90 - 83 |
| January 6, 2013 | 6:30PM | 88 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Cuneta Astrodome | 83 - 78 |
| Finals Edit | | | | | | | |
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |

| | | | | | | | |
|---------------------|--------|----|----------------------------------|----|----------------------------------|---------------------------|-------------|
| January 9, 2013 | 7:30PM | 89 | Rain or Shine Elasto Painters | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 81 - 87 |
| January 11, 2013 | 7:30PM | 90 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 89 - 81 |
| January 12, 2012 | 7:00PM | 91 | Rain or Shine Elasto Painters | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 80 - 89 |
| January 13, 2012 | 6:30PM | 92 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 105 - 82 |
| January 19, 2012 | 7:00PM | 93 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 100 - 80 |
| January 20, 2012 | 5:30PM | 94 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 95 - 70 |
| January 26, 2012 | 7:00PM | 95 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 95 - 70 |
| January 27, 2012 | 6:00PM | 96 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 100 - 75 |

2012-2013 Commissioners' Cup Games Schedule and Results

Eliminations [Edit](#)

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|-------------------|--------|---|-----------------------------------|----|-----------------------------------|------------------------|---------|
| February 08, 2013 | 4:30PM | 1 | Globalport Batang Pier | vs | Petro Blaze Boosters | Smart Araneta Coliseum | |
| February 08, 2013 | 7:30PM | 2 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 75 - 79 |
| February 09, 2013 | 6:30PM | 3 | Talk 'N Text Tropang Texters | vs | Meralco Bolts | Smart Araneta Coliseum | 92 - 99 |
| February 10, 2013 | 4:15PM | 4 | Barako Bull Energy Cola | vs | Globalport Batang Pier | Smart Araneta Coliseum | 98 - 88 |
| February 10, 2013 | 6:30PM | 5 | Barangay Ginebra San Miguel Kings | vs | Air21 Express | Smart Araneta Coliseum | 70 - 74 |
| February 13, 2013 | 4:30PM | 6 | Meralco Bolts | vs | Alaska Aces | Mall of Asia Arena | |
| February 13, 2013 | 7:30PM | 7 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 98 - 73 |
| February 15, 2013 | 4:30PM | 8 | Milo Energy Drink | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 83 - 86 |
| February 15, 2013 | 7:30PM | 9 | Globalport Batang Pier | vs | Barangay Ginebra San Miguel Kings | Mall of Asia Arena | 89 - 80 |

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|-------------------|--------|----|-----------------------------------|----|-------------------------------|--------------------------|----------|
| February 16, 2013 | 6:30PM | 10 | Rain or Shine Elasto Painters | vs | Meralco Bolts | Puerto Princessa Palawan | 91 - 82 |
| February 17, 2013 | 4:15PM | 11 | Alaska Aces | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 77 - 73 |
| February 17, 2013 | 6:30PM | 12 | Barangay Ginebra San Miguel Kings | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 90 - 105 |
| February 20, 2013 | 4:30PM | 13 | Talk 'N Text Tropang Texters | vs | Globalport Batang Pier | Mall of Asia Arena | 99 - 79 |
| February 20, 2013 | 7:30PM | 14 | Petron Blaze Boosters | vs | Meralco Bolts | Mall of Asia Arena | |
| February 22, 2013 | 4:30PM | 15 | Barako Bull Energy Cola | vs | Air21 Express | Smart Araneta Coliseum | 91 - 86 |
| February 22, 2013 | 7:30PM | 16 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 65 - 93 |
| February 23, 2013 | 6:30PM | 17 | Barangay Ginebra San Miguel Kings | vs | Alaska Aces | Tubod Lanao del Norte | 69 - 84 |
| February 24, 2013 | 4:15PM | 18 | Meralco Bolts | vs | Globalport Batang Pier | Smart Araneta Coliseum | 90 - 89 |
| February 24, 2013 | 6:30PM | 19 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 82 - 90 |

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|-------------------|--------|----|-------------------------------|----|-----------------------------------|-------------------------|----------|
| February 27, 2013 | 4:30PM | 20 | Air21 Express | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | |
| February 27, 2013 | 7:30PM | 21 | Barako Bull Energy Cola | vs | Barangay Ginebra San Miguel Kings | Mall of Asia Arena | 72 - 93 |
| March 01, 2013 | 4:30PM | 22 | Petron Blaze Boosters | vs | Air21 Express | Mall of Asia Arena | 72 - 93 |
| March 01, 2013 | 7:30PM | 23 | Alaska Aces | vs | Milo Energy Drink | Smart Araneta Coliseum | 92 - 69 |
| March 02, 2013 | 6:30PM | 24 | Globalport Batang Pier | vs | San Mig Coffee Mixers | Naga City Camarines Sur | 84 - 91 |
| March 03, 2013 | 4:15PM | 25 | Barako Bull Energy Cola | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 78 - 91 |
| March 03, 2013 | 6:30PM | 26 | Rain or Shine Elasto Painters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 96 - 93 |
| March 06, 2013 | 4:30PM | 27 | Air21 Express | vs | Meralco Bolts | Mall of Asia Arena | 88 - 89 |
| March 06, 2013 | 7:30PM | 28 | San Mig Coffee Mixers | vs | Alaska Aces | Mall of Asia Arena | |
| March 08, 2013 | 4:30PM | 29 | Milo Energy Drink | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 95 - 103 |

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|-------------------|--------|----|--------------------------------------|----|----------------------------------|---------------------------|-------------|
| March 08, 2013 | 7:30PM | 30 | Alaska Aces | vs | Petron Blaze Boosters | Mall of Asia Arena | 83 - 73 |
| March 09, 2013 | 6:30PM | 31 | Talk 'N Text Tropang Texters | vs | Barako Bull Energy Cola | Legazpi City Albay | 101 - 98 |
| March 10, 2013 | 4:15PM | 32 | Air21 Express | vs | Globalport Batang Pier | Smart Araneta Coliseum | 106 - 94 |
| March 10, 2013 | 6:30PM | 33 | Barangay Ginebra San Miguel Kings | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 96 - 88 |
| March 13, 2013 | 4:30PM | 34 | Barako Bull Energy Cola | vs | Meralco Bolts | Mall of Asia Arena | |
| March 13, 2013 | 7:30PM | 35 | Rain or Shine Elasto Painters | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 76 - 86 |
| March 15, 2013 | 6:30PM | 36 | Meralco Bolts | vs | San Mig Coffee Mixers | Mall of Asia Arena | 71 - 76 |
| March 15, 2013 | 7:30PM | 37 | Milo Energy Drink | vs | Air21 Express | Smart Araneta Coliseum | 68 - 74 |
| March 16, 2013 | 6:30PM | 38 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Panabo Davao del Norte | 87 - 79 |
| March 17, 2013 | 4:15PM | 39 | Globalport Batang Pier | vs | Alaska Aces | Smart Araneta Coliseum | 85 - 93 |

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|----------------|--------|----|-------------------------------|----|-----------------------------------|------------------------|-----------|
| March 17, 2013 | 6:30PM | 40 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 100 - 107 |
| March 20, 2013 | 4:30PM | 41 | Rain or Shine Elasto Painters | vs | Barako Bull Energy Cola | Mall of Asia Arena | 103 - 93 |
| March 20, 2013 | 7:30PM | 42 | San Mig Coffee Mixers | vs | Air21 Express | Mall of Asia Arena | 82 - 87 |
| March 22, 2013 | 4:30PM | 43 | Petron Blaze Boosters | vs | Talk 'N Text Tropant Texters | Mall of Asia Arena | |
| March 22, 2013 | 7:30PM | 44 | Barangay Ginebra San Miguel | vs | Meralco Bolts | Mall of Asia Arena | |
| March 23, 2013 | 6:30PM | 45 | Air21 Express | vs | Milo Energy Drink | Smart Araneta Coliseum | 87 - 72 |
| March 24, 2013 | 4:15PM | 46 | Barako Bull Energy Cola | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 89 - 96 |
| March 24, 2013 | 6:30PM | 47 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 85 - 116 |
| March 27, 2013 | 7:30PM | 48 | Globalport Batang Pier | vs | Meralco Bolts | Mall of Asia Arena | 92 - 103 |
| March 30, 2013 | 8:00PM | 49 | Petron Blaze Boosters | vs | Alaska Aces | Smart Araneta Coliseum | 84 - 92 |

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|-------------------|--------|----|--------------------------------------|----|--------------------------------------|---------------------------|---------------|
| March 31, 2013 | 4:15PM | 50 | Rain or Shine Elasto Painters | vs | Air21 Express | Mall of Asia Arena | 94 - 83 |
| March 31, 2013 | 6:30PM | 51 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Mall of Asia Arena | 100 - 105 |
| April 3, 2013 | 4:30PM | 52 | Air21 Express | vs | Barangay Ginebra San Miguel Kings | Mall of Asia Arena | 84 - 90 |
| April 3, 2013 | 7:30PM | 53 | Globalport Batang Pier | vs | Talk 'N Text Tropang Texters | Iloilo City | 84 - 94 |
| April 5, 2013 | 7:30PM | 54 | Alaska Aces | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 89 - 84 OT |
| April 6, 2013 | 6:00PM | 55 | Meralco Bolts | vs | Milo Energy Drink | Smart Araneta Coliseum | 102 - 92 |
| April 7, 2013 | 4:15PM | 56 | Petron Blaze Boosters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 88 - 77 |
| April 7, 2013 | 6:30PM | 57 | Barangay Ginebra San Miguel Kings | vs | Meralco Bolts | Smart Araneta Coliseum | 91 - 90 |
| April 10, 2013 | 4:30PM | 58 | San Mig Coffee Mixers | vs | Air21 Express | Mall of Asia Arena | |
| April 10, 2013 | 7:30PM | 59 | Alaska Aces | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 102 - 93 |

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|----------------|--------|----|-----------------------------------|----|-------------------------------|------------------------|------------|
| April 12, 2013 | 4:30PM | 60 | Barako Bull Energy Cola | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 97 - 106 |
| April 12, 2013 | 7:30PM | 61 | Milo Energy Drink | vs | Globalport Batang Pier | Mall of Asia Arena | 93 - 92 |
| April 13, 2013 | 6:00PM | 62 | Petron Blaze Boosters | vs | Air21 Express | Smart Araneta Coliseum | 91 - 95 OT |
| April 13, 2013 | 9:15PM | 63 | Meralco Bolts | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 90 - 97 |
| April 14, 2013 | 4:15PM | 64 | Globalport Batang Pier | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 87 - 96 |
| April 14, 2013 | 6:30PM | 65 | Barangay Ginebra San Miguel Kings | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 86 - 100 |
| April 17, 2013 | 4:30PM | 66 | Rain or Shine Elasto Painters | vs | Meralco Bolts | Mall of Asia Arena | |
| April 17, 2013 | 7:30PM | 67 | Talk 'N Text Tropang Texters | vs | Milo Energy Drink | Mall of Asia Arena | 76 - 87 |

Quarterfinals

[Edit](#)

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|----------------|--------|----|---------------|----|-----------------------|--------------------|---------|
| April 19, 2013 | 4:30PM | 68 | Meralco Bolts | vs | San Mig Coffee Mixers | Mall of Asia Arena | 88 - 85 |

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|----------------|---------|----|-----------------------------------|----|-----------------------------------|------------------------|----------|
| April 19, 2013 | 7:30PM | 69 | Petron Blaze Boosters | vs | Milo Energy Drink | Mall of Asia Arena | 93 - 100 |
| April 20, 2013 | 6:00PM | 70 | Alaska Aces | vs | Air21 Express | Smart Araneta Coliseum | 87 - 81 |
| April 20, 2013 | 10:30PM | 71 | Barangay Ginebra San Miguel Kings | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 90 - 83 |
| April 21, 2013 | 4:15PM | 72 | Talk 'N Text Tropang Texters | vs | Milo Energy Drink | Smart Araneta Coliseum | 96 - 86 |
| April 21, 2013 | 6:30PM | 73 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 100 - 92 |
| April 24, 2013 | 4:30PM | 74 | Rain or Shine Elasto Painters | vs | Barangay Ginebra San Miguel Kings | Mall of Asia Arena | 79 - 81 |
| April 24, 2013 | 7:30PM | 75 | Meralco Bolts | vs | San Mig Coffee Mixers | Mall of Asia Arena | 82 - 90 |

Semi-Finals

[Edit](#)

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|----------------|--------|----|------------------------------|----|-----------------------------------|------------------------|----------|
| April 26, 2013 | 7:30PM | 76 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 81 - 104 |
| April 27, 2013 | 6:00PM | 77 | San Mig Coffee Mixers | vs | Alaska Aces | Smart Araneta Coliseum | 71 - 69 |

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|-------------------|--------|----|--------------------------------------|----|--------------------------------------|---------------------------|---------------|
| April 28, 2013 | 6:15PM | 78 | Barangay Ginebra San Miguel Kings | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 79 - 85 |
| May 1, 2013 | 7:30PM | 79 | Alaska Aces | vs | San Mig Coffee Mixers | Mall of Asia Arena | 86 - 67 |
| May 3, 2013 | 7:30PM | 80 | San Mig Coffee Mixers | vs | Alaska Aces | Smart Araneta Coliseum | 82 - 89 OT |
| May 4, 2013 | 6:00PM | 81 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 98 - 80 |
| May 5, 2013 | 6:15PM | 82 | Barangay Ginebra San Miguel Kings | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 99 - 76 |
| May 10, 2013 | 7:30PM | 83 | Barangay Ginebra San Miguel Kings | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 104 - 101 |
| May 11, 2013 | 6:00PM | 84 | Alaska Aces | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 83 - 78 |
| May 12, 2013 | 6:15PM | 85 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 103 - 111 |

Finals

[Edit](#)

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|-----------------|--------|----|--------------------------------------|----|---------------|---------------------------|---------|
| May 17, 2013 | 7:30PM | 86 | Barangay Ginebra San Miguel Kings | vs | Alaska Aces | Smart Araneta Coliseum | 70 - 87 |

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|--------------|--------|----|-----------------------------------|----|-----------------------------------|------------------------|----------|
| May 18, 2013 | 6:00PM | 87 | Alaska Aces | vs | Barangay Ginebra San Miguel Kings | Smart Araneta Coliseum | 104 - 90 |
| May 19, 2013 | 5:15PM | 88 | Barangay Ginebra San Miguel Kings | vs | Alaska Aces | Smart Araneta Coliseum | 80 - 104 |

PBA Game Star Fans at the Smart Araneta Coliseum

December 1, 2012

The **Philippine Basketball Association (PBA)** revealed with the **PBA Philippine Cup** on Viva-TV recently trooped to **Smart Araneta Coliseum** at Mega Manila to witness the **PBA** all-stars of the basketball match from first game **Barangay Ginebra San Miguel Kings vs Barako Bull Energy Cola** and the second game **Rain or Shine Elasto Painters vs San Mig Coffee Mixers** live on December 2 called **PBA Game Star Fans** together with **Esperanza** star Cristine Reyes and Richard Yap will interview during the halftime.

At the opening, basketball fans with a certified singing champion Ms. Anja Aguilar will perform at halftime will sing and dance for cheerdance while the Street Boys at the production number during halftime with rock band Neocolours were treated to fun-filled activities. In the **PBA Game Star Fans**, **Ginebra** was playing catch-up all night, and then got close at late in the game at just five points, 76-71. Then Roger Yap hit a dagger three to seal than game for the **Barako Bull**. Yap was the game's best player with 14 points, 2 rebounds and 5 dimes.

In the second game, **San Mig Coffee Mixers** eke out a 93-92 victory over rival **Rain or Shine Painters** to stay at 2nd place behind **Talk N' Text**. The **Mixers** were up 90-80 with over 2 minutes remaining but the Painters rallied courtesy of 3-pointer and 3 free throws by Jeff Chan, and another 3 from Beau Belga. But **Mixers'** defense foiled attempts of Chan and Belga as time ran out.

Don't miss the **PBA Philippine Cup**, Wednesdays and Fridays at 4:30pm, Saturdays at 5:30pm and Sundays at 4:00pm on **IBC**. For more updates, log in to www.ibc.com.ph or follow [@ibc13](https://twitter.com/ibc13) on **Twitter**.

February 20, 2013 (Wednesday in the election 2013)

[Edit](#)

2:30 PM - 3:30 PM

THE LAUNCH OF HATOL NG BAYAN 2013 (SIMULCAST ON PTV-4 AND RADYO NG BAYAN)

ANCHORED BY ATTY. MARC CASTRODES AND KATHY SAN GABRIEL

3:30 PM - 4:00 PM

DANZE SA TV (SIMULCAST OVER IDMZ)

4:00 PM - 4:30 PM

KAPINOYLAND

4:30 PM - 6:30 PM

PBA COMMISSIONERS' CUP

TALK N TEXT TROPANG TEXTERS VS. GLOBALPORT BATANG PIER (LIVE)

6:30 PM - 7:30 PM

EXPRESS BALITA (LIVE) (SIMULCAST OVER DZTV)

LIVE UPDATE ON HATOL NG BAYAN 2013

7:30 PM - 9:30 PM

PBA COMMISSIONERS' CUP

PETRO BLAZE BOSTERS VS. MERALCO BOLTS (LIVE)

9:30 PM - 10:00 PM

ESPERANZA

10:00 PM - 10:30 PM

5 GIRLS AND DADDY

10:30 PM - 11:00 PM

ROSALINDA

11:00 PM - 11:30 PM

MY DAUGHTER THE FLOWER

11:30 PM - 12:00 MN

RONDA TRESE (LIVE)

LIVE UPDATE ON HATOL NG BAYAN 2013

PBA All Stars up the basketball fans this Sunday viewing primetime

January 26, 2012

While the **PBA Philippine Cup Finals** the *Talk 'N Text Tropang Texters vs. Rain or Shine Elasto Painters* shaping live at **Smart Araneta Coliseum** within on Sunday, for the first time in basketball tournament fans. **The PBA 2013 Season**, its basketball league of treats, gets its new rising-player team of the country's preparation for the Asian Games in Busan, South Korea this year stands to be scouted by the opposition as the telecast of the **Philippine Basketball**

Association (PBA) is on **Viva Sports** to promoting a celebrating on its 38th year anniversary since April 9, 1975 goes global.

Now called **PBA All-Stars**, the newly relaunched and looked reformatted basketball league will now feature biggest **Viva** stars as they challenge in the games that not only exciting but also a star-studded basketball team. A single-game format will be applied on Wednesdays and Fridays while provincial game tour on Saturdays and Sundays will host twin matches, which start at 4:15 in the afternoon, shown in the United States, North America, Canada, Japan, Hawaii, Guam, Papua New Guinea, Australia, Asia, United Kingdom, Hong Kong, France, Korea, Mexico, Japan and some countries in the Middle East.

Conceptualized as a combination of a sports, basketball, game and variety show format, **PBA Games** had doubt its a challenger in time slot in four-times-a-week game to be held on Wednesday and Friday starting at 4:30-6:30pm for the first game and 7:30-9:30pm for the second game while the provincial games on Saturdays at 5:30-7:30pm and also the two games on Sundays at 4:15pm-8:30pm for a regular double-header, features **PBA** games and special events as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry. **PBA** commissioner Chito Salud, welcomed the coming of the **PBA** because the biggest players, who will use to air the **PBA**'s home station in a same halftime, post-game host and interviewer for coverage of **Philippine Basketball Association (PBA)**. Meanwhile, a **PBA Board** member bared that the league would most likely reject **Viva Vintage**'s proposal of a four-times-a-week playing schedule bared the league's global telecast. It means the scrimmages pitting the two national training squads-RP Team **Selecta**, RP-Team **MILO** and RP Team **Coca Cola**-against the 10 **PBA** teams will broadcast in these countries.

The changes, **Viva Sports** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13**'s own game shows produced by **Viva Television**. Overall, **IBC** is the leader with **GMA** in second place. **ABS-CBN** is third while **TV5** and **Studio 23** also have been contesting the other third spot all year.

The premiere telecast of the newly-reformatted sports this Sunday at 4:15pm takes the **PBA** players feature crowd favorites, among like **Barangay Ginebra Kings**, **Globalport Batang Pier**, **Talk 'N Text Topang Texters**, **San Mig Coffee Mixers**, **Petron Blaze Boosters**, **San Miguel**, **Air21 Express**, **Rain or Shine Elasto Painters**, **Meralco Bolts**, **Alaska Aces** and **Barako Bull Energy Cola**. **PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Some of the **PBA** talents and production with hosting Anthony Suntay and Paolo Trillo for the lead play-by-play host together with Janelle So and Michelle Ng as the sideline reporter, and Dong Alejar and Julz Savard the halftime host for the sideline reporters.

Along with the crowd **PBA** player team as the first professional basketball league in Asia with the new **PBA** winner stars like Tommy Manotoc, Eddie Ocampo, Robert Jaworski, James Yap, Chot Reyes, Jason Castro, Roger Yap, Mark Pingris, Chris Lutz, Mark Caguioa, Norman Black, Wesley Gonzales and Paul Lee, the much-awaited **PBA All-Stars** team will now be joined by new **PBA** rising stars featuring **Viva's** rising talents within surprises on Sunday with the halftime topped with guest performances from your favorite **Viva** stars along with teleserye **Esperanza** stars primetime princess Cristine Reyes, **5 Girls and Daddy** stars new popular actor AJ Muhlach and child star Xyriel Manabat and **Dear Heart** stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with the Street Boys, the Viva young actor like Nathan Barrera, Johan Lourens and Aki Torio as the new **Team Jaworski**, and DJ Durano, Lucas Zamora and Giu Comia as the new **Team James** while singer Miguel Aguila perform during halftime to sing *Sobra Kitang Mahal* and the award-winning actor Dingdong Dantes will interview at halftime. The teams will challenge its up in the **PBA** at the **Smart Araneta Coliseum** in challenges to the basketball fans for a **38 Greatest Players in PBA History**.

No less than a certified singing champion and powerhouse singer Anja Aguilar will perform at halftime to promote for a teen drama anthology series **Dear Heart** and popular talent search show **Born to be a Star** to the tune of the hit song *To Reach You* and *This Kiss*. Fernando Carrillo, a new actor of telenovela **Maria Isabel**, will interview airs during the halftime for the games to even as portions that have become fan favorites while a superstar princess Nadine Lustre of **Pop Pixie**, will perform during halftime for sing and dance at the time for tune in to hit song *Moving On* (DDR) and *If* (DDR) and Coco Martin of **Cyborg Kurochan** to have a birthday anime. A rock band Neocolours will also during a halftime performance.

And then, these are also the cheerdance with Rose Van Ginkel, Janella Salvador, Shy Carlos and Solfia Andres, who seem to have found their cheerleader dancer fan following should continue to remain staples as the **PBA All-Stars** going a basketball fans to a higher level **Saan Ka?, Kampihan Na!**.

The **PBA-All Stars** is set on Wednesday and Friday at 4:30-9:30pm, Saturdays at 6:00-8:00pm and will premiere January 27, Sunday at 4:15-8:30pm on **IBC-13**. Sponsors included **Alaska, MILO, McDonald's, Microtel Hotel, Molten, Pharex, Outlast Batteries** and **Globe**.

Announcer [Edit](#)

- This tonight's game is/was brought to you by Purefoods Crisp 'n Juicy Drummets, Chicken na lang ang fried chicken.

2013 PBA Commissioners' Cup opening this February 8

February 8, 2013

As it beefs up its programming and competes head on with the country's two biggest broadcasters, while government-owned sequestered TV and radio station **IBC-13** is now the number 3 leading network in the country created a new of its station tag into **Kapinoy**, the same with **ABS-CBN's Kapamilya** and **GMA-7's Kapuso** as well as **TV5's Kapatid** and **Studio 23's Kabarkada**, said the priorities included the upgrading of transmission facilities so that **Channel 13's** signal would be comparable to that of other networks.

Viva-TV on IBC is now home of the two basketball league with the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)**. The station is now picking pace as some of their primetime shows gain a significant number of viewers as the entertainment network of **Viva Entertainment**.

The **Philippine Basketball Association** will become a **Viva-TV** primetime programming of **IBC-13** with new cameras, editing equipment, 15 vehicles and two electronic news-gathering vans, under new management, features **PBA games** and special events as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry provide the airtime for telecast of the games on Wednesdays, Fridays, Saturdays and Sundays.

The **2013 PBA Commissioners' Cup** will once again for the opening today as the extravaganza this February 8 at 4:30pm this Friday. Live telecast at opening ceremonies will featuring production number at halftime at the **Smart Araneta Coliseum**, for the first time in basketball tournament fans from **Viva's** range of entertainment properties in movies, music, TV, cable, video operations, concerts and sports broadcasting and on **IBC-13's** commitment to be competitive in the industry also in competition. **IBC-13** goal is to be No.3, of course.

Due to the preparations of the Philippines men's national basketball team for the **NBA Playoffs**, the opening of **Governors' Cup** will be moved on the second week of August, at the conclusion of the **NBA** tournament. The **Commissioner's Cup** will be extended until the last week of May and will adapt the tournament format used during the **Philippine Cup** proposed to change the format of its telecast of **PBA games** to five-days-a-week. The positive feedback encouraged **Viva-TV** to embellish the program with more features has even bigger plans to deliver a more resounding quality coverage that should boost audience ratings further resurgence of **PBA**, the no.1 sports entertainment in the country. Meanwhile, the return of the former league when it revived with **Coca Cola Tigers** and relaunched its new team as **MILO Energy Drink** (from **Nestle**).

The network is now airing nightly soap operas that compete with the teleserye saturated primetime blocks by rivals **ABS-CBN** and **GMA**. Weekend programmings are also from the other

two established networks, **Viva-TV** shows like ***Born to be a Star***, ***Pop Pixie***, ***Dear Heart*** and ***Cyborg Kurochan***. ***Who Wants to be a Millionaire?*** would have been a fresh air at primetime evenings, while the network's flagship news program ***Express Balita*** will now giving ***TV Patrol*** and ***24 Oras*** a run for their money.

In a meeting with producers and talents at the **PBA** office last yesterday, in the way the games are covered. Under the proposal, the **PBA** will now have on Wednesdays and Fridays to be shown at 4:30 p.m. for first game and at 7:30 p.m. for second game, provincial games on Saturday at 6:30 p.m. and also the each double-headers on Sunday starting at 4:15 to 8:30 p.m. **PBA Properties** will be marketing almost every conceivable merchandise - shirts, pants, bags, towels, socks, caps, watches, rain gear, underwear, eyewear, shoes, trading cards, among other things - all "made to the highest levels of quality and design by some of the most reputable firms in the country.

TV panelists are the sportscasters like Anthony Suntay, Mico Halili, Ed Picson, Benjie Santiago, Jolly Escobar, Aaron Atayde, Quinito Henson, Paolo Trillo, Jason Webb and Jojo Lastimososa. Courtside reporters are Janelle So, Dong Alejar, Julz Savard and Michelle Ng. On radio are Dennis Principe, Snow Badua, Al Mendoza, Zaldy Perez and Chiqui Reyes with the players instructing them to respect requests for TV interviews before and after a game and at halftime Sunday. The **PBA** made huge gains this year with increases in gross and net incomes.

First opening as the **Philippine Basketball Association (PBA)** on its 38th year anniversary since April 9, 1975 goes global in the opening ceremonies with production numbers preceding the opening day game, the Street Boys dancers with cheerleaders and Sam Concepcion will dance the music. A certified singing champion and powerhouse singer Anja Aguilar perform at halftime will sing *This Kiss* for a dance before the opening game starts and award-winning actor Dingdong Dantes will interview at halftime.

At the beginning for the opening games are ***San Mig Coffee Mixers vs. Barako Bull Energy Cola***. During the ***Commissioner's Cup***, introduced ***Home Court*** with Janelle So as its host. The segment usually airs during the halftime break and performing of the second game every Sunday.

The ***PBA Commissioners' Cup*** every Wednesdays and Fridays 4:30-9:30pm, Saturdays 6:30-8:30pm right after ***NBA*** and Sundays 4:15-8:30pm on **IBC-13**, shown in the United States, North America, Canada, Japan, Hawaii, Guam, Papua New Guinea, Australia, Asia, United Kingdom, Hong Kong, France, Korea, Mexico, Japan and some countries in the Middle East. Radio listeners can also get to hear the action on **Sports Radio 918** on AM.

The sponsors have including **Alaska**, **MILO**, **McDonald's**, **Microtel Hotel**, **Molten**, **Pharex**, **Outlast Batteries**, **Breeze Active Bleach**, **Globe** and **Coca Cola**.

Theme [Edit](#)

- Good Feeling (Levels Remix) - Flo Rida

NBA airing on Viva-TV

HEAT VS OKC 2012 NBA FINALS

PTV 4 country's premier entertainment network, will once again give sports fans since **NBA** decided to moved the **NBA games** shown on weekends to their **People's Television**, and continue to airing **NBA** is on **NBC** and **CBS** when the sequestered TV station **BBC** as the **Kapinoy** network became the exclusive primetime carrier of **Viva-TV** for Filipino fans, according to the league's new TV partner. The **ABC** is now on **Channel 13**. **Viva-TV** will telecast the **NBA Regular Season** on **IBC Channel 13** and they will broadcast live via satellite. Starting weekend, **NBA games** during weekend now seen on **Viva-TV on IBC**, the home of the *Dallas Mavericks*, *Oklahoma City Thunder*, the *Miami Heat*, *Boston Celtics*, *Orlando Magic*, *Phoenix Suns*, *Los Angeles Lakers*, *Brooklyn Nets*, *Toronto Raptors*, *Chicago Bulls* and *Denver Nuggets*, once again at the world of basketball seen in the local network; for the first time in the history of television that the **NBA** and **PBA** are in the same station.

NBA on Espn ON NBC

Pacers Vs Heat Game 1 NBA Eastern Conference Semifinals Nuggets Vs Thunder May 4 NBC

Pacers Vs Heat Nuggets Vs Thunder

Heat Vs Pacers

As part of a co-production agreement, **ABS-CBN** will be airing the **NBA games** on **Studio 23**, which would be a perfect fit to the **Kabarkada Network's** sports and entertainment programming. The playoffs and finals will be aired over NBC nationwide. **Solar TV** will still air the games daily on **Basketball TV** and these games will be aired on **NBC** and **People's Television Channel 4**.

Meanwhile in a co-production agreement, **Viva Sports** will now airing the **NBA games** and **PBA games** on **Viva-TV on IBC**, which would be a perfect to the **Kapinoy Network's** sports and entertainment programming on **Viva-TV**. The playoffs and finals will be aired over **IBC-13** stations nationwide. **Viva** chairman and CEO Vic Del Rosario, Jr. said games during the new **PBA games** schedule for five-times-a-week with to be held on Wednesdays, Fridays, Saturdays and Sundays in the double-header while the **NBA games** schedule in two-hour on Saturday at 4:00pm and Sunday at 12:15pm for the league's **2012-2013 season**, will continue to offer the best in sporting events and specials will air **NBA games** including the **Pre-**

Season, the **Regular Season**, the **NBA Playoffs** and the **NBA Finals** for the **NBA** all-stars like Kobe Bryant and LeBron James.

"Basketball remains to be the No.1 Filipino pastime so we decided to make it the sports," said Rosario. **BBC 3**, which is reportedly embarking on a massive drive to keep up with **ABC** and **CBS** while ensure the continued primetime airing of the **PBA games** over **IBC-Channel 13**, has further committed itself to boosting viewership in basketball in the country as a major player in the **PBA Properties**. With **Viva Sports**, says chairman and CEO Vic Del Rosario Jr., hopes to bringing sports into the homes and hearts of the consumers through broadcast and a live coverage will be shown on **Channel 13** so that the league charge higher prices from the commercial spots for **IBC**, and more airtime for public service announcements. The league's television partner on **IBC-13**, will air **PBA games** on Wednesdays and Fridays with one game beginning at 4:30 to 9:30 p.m., and on Saturdays at 6:30 p.m. It will followed begins its superbball Sundays games broadcast at 4:15 p.m. for doubleheaders live with a performances at halftime from your favorite **Viva** stars.

Network Development Manager

- TV networks during my stay with Viva Entertainment. These include Viva-TV, a prime time slot that aired on IBC's primetime block from 5:00 pm to 12:00 mn owned by chairman Vic del Rosario, Jr., airing sports shows like the NBA and PBA games. along with cartoon shows like *Pop Pixie* and *Winx Club* franchise, hit telenovela *Rosalinda*, top-rating phenomenal game shows *Who Wants to be a Millionaire?* and *The Weakest Link*, and popular talent search *Born to be a Star*. Viva Channel, a nationwide cable TV entertainment channel airing *Popstar Diaries*, *Annebishowsa*, *KC.com*, *The Jon Santos Show*, *Daily Top 10*, *Pantaxya X*, *Especialty 4 U*, *Pinoy Star Stories*, *Star Yayey* and *Becky Nights*.

Rommel Lubguban [Edit](#)

Senior Broadcast Producer (VIVA)

- write, edit, supervise video graphics promos, promo plugs, TV promos write scripts for local television commercials for *Who Wants to be a Millionaire?*, *The Weakest Link*, *Born to be a Star*, NBA local broadcast, PBA local basketball league.

10th Golden Screen TV Awards – Marian Rivera and Gerald Anderson Lead Winners List

March 2, 2013

The Entertainment Press Society (ENPRESS, Inc.) has revealed the winners of the 2013 Golden Screen Awards for television on Friday, March 1, 2013 at Teatrino, Promenade,

Greenhills Shopping Center, San Juan City. Kapuso Primetime Queen Marian Rivera and Kapamilya Drama Prince Gerald Anderson bagged top acting honors. ABS-CBN's *Walang Hanggan*, on the other hand, was named Best Drama Series and the Kapamilya Network as the Outstanding TV Station.

Here is the complete list of winners of the 2013 Golden Screen Awards for Television:

Outstanding Educational Program:

AHA! (GMA-7)

Outstanding Educational Program Host:

Drew Arellano for *AHA!* (GMA-7)

Outstanding Magazine TV Program:

iJuander (GMA News TV)

Outstanding Magazine TV Hosts:

Susan Enriquez and Cesar Apolinario, *iJuander* (GMA-7)

Outstanding Lifestyle Program:

Kris TV (ABS-CBN)

Outstanding Lifestyle Program Host:

Kris Aquino, *Kris TV* (ABS-CBN)

Outstanding Public Affairs Program:

Failon Ngayon (ABS-CBN)

Outstanding Public Affairs Program Host:

Winnie Monsod, *Bawal Ang Pasaway Kay Mareng Winnie* (GMA News TV)

Outstanding Public Service Program:

Wish Ko Lang (GMA-7)

Outstanding Public Affairs Program Host:

Vicky Morales, *Wish Ko Lang* (GMA-7)

Outstanding Sports Program:

PBA (IBC)

NBA (IBC)

Outstanding Celebrity Talk Program:

Bottomline With Boy Abunda (ABS-CBN)

Outstanding Celebrity Talk Program Host:

Boy Abunda, *Bottomline With Boy Abunda* (ABS-CBN)

Outstanding Documentary Program:

Philippine Treasures (GMA-7)

Outstanding Documentary Program Host:

Kara David, *iWitness* (GMA-7)

Outstanding News Program:

State of the Nation: Ang Trahedy ni Sendong (GMA News TV)

Outstanding Male News Presenter:

Julius Babao, *Bandila* (ABS-CBN)

Outstanding Female News Presenter:

Vicky Morales, *Saksi* (GMA-7)

Outstanding Breakthrough Performance by An Actor:

Richard Yap, *My Binondo Girl* (ABS-CBN)

Outstanding Breakthrough Performance by An Actress:

Jasmine Curtis, *Ang Utol Kong Hoodlum* (TV5)

Outstanding Showbiz Talk Program:

Showbiz Inside Report (ABS-CBN)

Outstanding Male Talk Program Host:

Boy Abunda, *The Buzz* (ABS-CBN)

Outstanding Female Talk Program Host:

Janice de Belen, *Showbiz Inside Report* (ABS-CBN)

Outstanding Adapted Reality Competition Program:

Survivor Philippines Doubles Celebrity Showdown (GMA-7)

Outstanding Original Reality Competition Program:

Talentadong Pinoy (TV5)

Outstanding Adapted Reality Competition Program Hosts:

Luis Manzano & Billy Crawford, *Pilipinas Got Talent* (ABS-CBN)

Outstanding Original Reality Competition Program Host:

Dingdong Dantes, *Protégé: The Battle For The Big Artista Break* (GMA-7)

Outstanding Talent Search Program:

Born to be a Star (IBC)

Outstanding Talent Search Program Host:

Anja Aguilar, *Born to be a Star* (IBC)

Outstanding Natural History / Wildlife Program:

Failon Ngayon (ABS-CBN)

Outstanding Natural History / Wildlife Program Host:

Kim Atienza, *Matanglawin* (ABS-CBN)

Outstanding Crime / Investigative Program:

XXX (ABS-CBN)

Outstanding Crime Investigative Program Hosts:

Pinky Webb, Anthony Taberna & Julius Babao, *XXX* (ABS-CBN)

Outstanding News Magazine Program:

Patrol ng Pilipino (ABS-CBN)

Outstanding News Magazine Program Host:

Karen Davila & Anthony Taberna, *Ako Ang Simula* (ABS-CBN)

Outstanding Gag Program:

Bubble Gang (GMA-7)

Outstanding Comedy Program:

Pepito Manaloto (GMA-7)

Outstanding Supporting Actor in a Gag or Comedy Program:

John Feir, *Pepito Manaloto* (GMA-7)

Outstanding Supporting Actress in a Gag or Comedy Program:

Sheena Halili, *Tweets for My Sweet* (GMA-7)

Outstanding Performance by an Actor in a Gag or Comedy Program:

Ogie Alcasid, *Bubble Gang* (GMA-7)

Outstanding Performance by an Actress in a Gag or Comedy Program:

Angelica Panganiban, *Banana Split* (ABS-CBN)

Outstanding Variety Program:

Eat Bulaga! (GMA-7)

Outstanding Musical Program:

ASAP 2012 (ABS-CBN)

Outstanding Male Host in a Musical or Variety Program:

Vic Sotto, *Eat Bulaga* (GMA-7)

Outstanding Female Host in a Musical or Variety Program:

Julia Clarete, *Eat Bulaga* (GMA-7)

Outstanding Game Show:

Who Wants to be a Millionaire? (IBC)

Outstanding Game Show Host:

Christopher de Leon, *Who Wants to be a Millionaire?* (IBC)

Outstanding Single Drama:

Maalaala Mo Kaya, “Manika” episode (ABS-CBN)

Outstanding Adapted Drama Series:

Valiente (TV5)

Outstanding Original Drama Series:

Walang Hanggan (ABS-CBN)

Outstanding Supporting Actor in a Drama Series:

(Tie) Paulo Avelino, *Walang Hanggan* (ABS-CBN) / Neil Ryan Sese, *Munting Heredera* (GMA-7)

Outstanding Supporting Actress in a Drama Series:

Helen Gamboa, *Walang Hanggan* (ABS-CBN)

Outstanding Performance of by an Actor in a Single Drama or Telemovie Program:

Coco Martin, *Maalaala Mo Kaya* “Kamao” episode (ABS-CBN)

Outstanding Performance of by an Actress in a Single Drama or Telemovie Program:

Sylvia Sanchez, *Untold Stories* “Kahit Ako’y Mangmang” episode (TV5)

Best Performance by an Actor in a TV Series:

Gerald Anderson, *Budoy* (ABS-CBN)

Best Performance By An Actress in a Drama Series:

Marian Rivera, *Amaya* (GMA-7)

Golden Screen's Outstanding TV Network Award:

IBC

ABS-CBN

SPECIAL AWARDS

Helen Vela Lifetime Achievement Award:

Gloria Romero (Drama), Nova Villa (Comedy), and Mel Tiangco (Broadcasting)

Uirang Alagad ng Sining:

Eddie Garcia

Viva agree, now showing the NBA and PBA games

March 24, 2013

The largest volume of local programming is put out by the country's two top-ranking networks, **ABS-CBN** and **GMA**, who target the mass market audience. The other networks are less prolific in their output and offer a mix of local and foreign canned programmes. Recently however, because locally produced programmes are attracting more advertising revenue, there has been a resurgence of interest in local production. **IBC's** commitment to be more competitive in the industry. **IBC-13's** immediate goal is to be number 3.

Viva chairman and CEO Vic de Rosario , Jr. said, that the strengthening of **Viva-TV** is that it bringing together with the superstars of local sports with the Philippine stars in TV and movies. As the local version of Hollywood meets the **NBA**. Hence, for the first time ever, the like of basketball icons like the **NBA** stars LeBron James, Kobe Bryant, Michael Jordan and Kevin Durant, and **PBA** stars like Robert Jaworski, James Yap, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, Norman Black and Wesley Gonzales will now join hand with **Viva** stars like a singing champion Anja Aguilar, AJ Muhlach, Nadine Lustre, Mario Maurer, Dingdong Dantes and Cristine Reyes in a series of promotional efforts for the new sports programming with **Viva-TV**.

One thing **Viva-TV** has going for it is the mass audience of local TV viewers, fans of the sports programming for **Viva Sports** and now build by expanding into a new homegroan shows, that of local entertainment by produced by **Viva Television** whose formats have a proven track record of success. The **PBA** board approved the deal during a board meeting. **Viva** has gained following as a sports TV station, beaming such popular events as the **NBA** and several mega boxing bouts including all of Pacquiao's past and future fights in various channels. It also

operates entertainment channels such as **Pinoy Box Office**, **Viva Channel** and **Pinoy Extreme**.

Viva-TV's banner shows will continue to be its sports programs, having more sports events and live sports coverage on **IBC** with the popularity basketball tournaments for the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)**, the boxing matches like Manny Pacquiao, Erik Morales and the Filipino flash Nonito Donaire for all boxing aficionados like boxing championships, and recently the live coverage of the **Southeast Asian Games** and the **Olympic Games** in a coverage's quality in the sports program lineup which holds the rights to the two of the popular basketball franchise.

A check with the engineers of **IBC-13** showed that among its seven stations, Manila had a strong signal to reaching the number 3 position. It has a brand new 60-kilowatt **Harris Transmitter** is operating at just over 20kw with its antenna system. **IBC** Cebu and Davao have 5kw transmitters, Cagayan de Oro 1kw, Iloilo 400-kilowatts and Laoag a mere 100-kilowatts with a weak relay station in Baguio City as the government pursues the privatization of the state-run media company. As for **Viva** within commercials, it is a blocktimer on **IBC**, **Viva-TV** runs all the primetime **Kapinoy** shows on **IBC**. **IBC**'s aggressive on marketing itself with all these new **Viva** programs to rival the leading networks.

Viva-TV shows that audiences tune in to **IBC** for surprising that the station promotes through network plugs because it is the highest rating and its best performing asset when households and offices literally in **Winx Club**, the trend-setting animated phenomenal for fairies and **Rosalinda**, the Mexican telenovela whose star even enjoyed an audience with the president. A new CEO and chairman Vic del Rosario, Jr. put up **Viva-TV on IBC** for the sports and entertainment programming with the **NBA** and **PBA** are the flagship programs, will also improve its signal in the provinces. He said that **Sports Radio 918**, also owned by the government, is "a possibility."

The new dose of the **NBA games** in store for the sports fans of the popular basketball entertainment on free TV following the recent contract together with **Viva Sports** and **IBC-13** with a powerhouse line-up of brand new shows aims to increase the revenues, net profit and income with the world-class, quality, popular, top-rating and award-winning homegrown programming during the primetime slot. The government-owned **IBC-13** will be the station carrier of the **PBA games**, which will be aired on primetime on Wednesdays, Fridays, Saturdays, and Sundays to cater more to the A-B-C and upper D-E classes of the society. We feel that **IBC-13** is the best TV network from channels 2 and 7 to cover the **PBA**.

The new partnership will now have a total of two games being aired every weekend on **IBC-13** on primetime every Saturday at 3:30pm and on daytime Sunday at 12:15pm (an alternative to the Sunday musical variety shows by competitors **ASAP** and **Party Pilipinas**), which is the home to **L.A. Lakers**, **Atlanta Hawks**, **Boston Celtics**, **Oklahoma City Thunder**, **Dallas Mavericks**, **Chicago Bulls**, **Denver Nuggets**, **Miami Heat**, **New York Knicks**, **Toronto Raptors**, **Cleveland Cavaliers**, the **Orlando Magic**, the **Washington Wizards**, the **Brooklyn**

Nets, the Indiana Pacers, Milwaukee Bucks, the Philadelphia 76ers, the Golden State Warriors, Portland Trail Blazers, the L.A. Clippers, Phoenix Suns, Houston Rockets, Memphis Grizzlies and New Orleans Hornets, including the Pre-Season, Regular Season, NBA Playoffs and NBA Finals.

Solar Sports on the other hand, will still showing 7-8 regular **NBA** fares on cable through **Basketball TV** and on free TV broadcaster with **ABS-CBN** and **Studio 23**.

Meanwhile, the **PBA games** has got to be their number one source of income on **Viva Sports** in a blocktimer of **IBC**. Compromise the **PBA**, and they might compromise their own revenue holder of the **PBA's** television franchise. In the same meeting, **Viva Sports'** proposal of the **PBA** playdates to the five-times-a-week games. **PBA** will now hold a one game to be held on Wednesdays to Fridays starting at 4:30pm-6:30pm and 7:30pm-9:30pm (beaten than **Juan dela Cruz** and **Indio** and on Saturdays at 6:00pm (against the **Kapamilya Deal or No Deal** and **Celebrity Bluff**), and also the regular double-header of a two games held on Sundays at 4:00pm (going against showbiz talk shows like **The Buzz** and **H.O.T TV**), including the the **Rookie Draft**, the **Philippine Cup**, the **Commissioners' Cup** and the **Governors' Cup**. Another source said one-game weekday matches may not sit well with the **PBA** fans, even if these games feature crowd favorites, like **Barangay Ginebral San Miguel, San Mig Coffee Mixers, Barako Bull Energy Cola, Meralco Bolts, Milo Energy Drink, Petron Blaze Boosters, Air21 Express, Rain or Shine Elasto Painters, Alaska Aces, Talk N' Text Tropang Texters** and **GlobalPort Batang Pier** watching favorite teams in action, and also topped with live guest performances from your favorite **Viva** stars.

On Wednesdays to Fridays, the games will be at the **Mall or Asia Arena** and on Saturdays and Sundays, will be at the **Smart Araneta Coliseum**. A new ticket rates during Wednesdays to Fridays will slashed to the rates with the **Cuneta Astrodome, Makati Coliseum** and **PhilSports Arena** for their own location at the time with the **PBA** beaten than primetime shows from Channel 2 and 7 while a broadcast the games in **IBC's** primetime block renamed **Viva-TV**, continue to cover the season, saying that **IBC** and **Viva** will now have a sports programs.

The changes, **Viva Sports** said, counteract the growing opposition posted by soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13's** own game shows produced by **Viva Television**. **PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

In **Viva-TV** shows, with the hit phenomenal cartoons **Winx Club**, hit anime **Cyborg Kurochan**, hit telenovelas **Rosalinda**, hit asianovelas **My Daughter the Flower**, top-rating game shows like **Who Wants to be a Millionaire** and **The Weakest Link** for the million-peso prize and the popular talent search show contest **Born to be a Star** for the singing star fans. Those shows help bring in the money for **IBC-13** with the revenues and income will now put the **NBA** and **PBA** in the **Viva-TV** primetime lineup on **Channel 13** by the government sequestered station.

Viva-TV once again be seen on the **Kapinoy** network **IBC** in the local networks; for the first time in the history of television that the **NBA** and **PBA** games are in the same station. Other sponsors included **Alaska**, **MILO**, **Pharex**, **McDonald's**, **Microtel Hotel**, **Molten**, **Selecta Oreo Ice Cream** and **Selecta Mrs. Fields Chocolate Chip Cookies**, **Outlast Batteries**, and **Globe Prepaid**.

Game schedule on the network

PBA Schedule [Edit](#)

Wednesdays - IBC + AksyonTV

Fridays - IBC + AksyonTV

Saturdays - IBC + AKTV + AksyonTV

Sundays - IBC + AKTV + AksyonTV

The game schedule for the PBA on the network:

Wednesday/Friday games

IBC (simulcast over INN) - live (4:30pm-6:30pm)

IBC (simulcast over INN) - live (7:30pm-9:30pm; against *Honesto* and *Genesis*)

TV5 (simulcast over AksyonTV) - live (4:30pm-9:30pm)

Saturday games

IBC (simulcast over INN) - live (4pm-6pm)

TV5 - live (3-5pm)

AksyonTV - live (7-9pm)

Sunday games

IBC (simulcast over INN) - live (4pm-8pm; against *The Buzz* and *Pinoy Blockbuster*)

TV5 (simulcast over AksyonTV) - live (3pm-7pm)

NBA Schedule [Edit](#)

Quick recap of your daily dose of the balls that matters:

Mondays - Basketball TV

Tuesdays - Basketball TV

Wednesdays - Basketball TV + Fox Sports Philippines

Thursdays - Basketball TV

Fridays - Basketball TV + Pinoy Extreme

Saturdays - Basketball TV + Fox Sports Philippines + INN + IBC + Pinoy Extreme

Sundays - Basketball TV + Pinoy Extreme + IBC + INN

Under the broadcast with Solar Sports for Basketball TV and NBA Premium TV

Saturday games

IBC - via satellite (10am-12nn)

INN (delayed telecast) (12:30pm-2:30pm)

Sunday games

IBC - via satellite (10am-12:30pm; against *FPJ Da King on ABS-CBN* and *Kapuso Movie Festival*)

MBA Schedule [Edit](#)

Saturday games

RPN - live (4pm-6pm)

Sunday games

RPN - live (2:30pm-6:30pm)

UAAP schedule [Edit](#)

Tuesday/Thurrsday games

Studio 23 and PTV - live (7:30pm-9:30pm)

Saturday/Sunday games

Studio 23 and PTV - live (2pm-6pm)

PBL schedule [Edit](#)

Wednesday/Friday games

GMA News TV - live (6pm-8pm)

Saturday games

GMA News TV - live (5pm-7pm)

Sunday games

GMA - live (10:15am-12:15pm; pre-empting *Kapuso Movie Festival*)

GMA News TV - live (3:30-7pm)

NCAA schedule [Edit](#)

Monday/Thursday games

AksyonTV - live (4pm-8pm)

Saturday games

AksyonTV - live (3pm-7pm)

Sunday games

TV5 - live (10am-12:nn; pre-empting *Sine Ko 5ingko*)

Chot sures live airing of PBA games on Viva and IBC deal

April 11, 2013

Viva Sports head Ronnie Nathanielsz on Thursday said the company remains committed to airing the **PBA** games live on free television over the **The Kapinoy Network**.

Reacting to a story that Vic del Rosario's decision to the **Viva-TV's** block-time agreement with **IBC-13** has the live airing of the games, Nathanielsz said the station is managed to show the games live on free television under the contract it signed with the pro league.

"Nathanielsz sure in an telephone interview committed to airing all the games live on free television." Nathanielsz explained that **Viva Sports'** new deal with the pro league that continue to run the live coverage of the games on free television, and any changes to that set-up will be a contract.

The Nathanielsz coach, in fact, bared that plans have already been to air the **PBA Commissioner's Cup** on **Viva-TV on IBC**, which is also part of the Rosario group.

Nathanielsz, however, said there are still firm plans in place for the **PBA** coverage once the block-time agreement with **Viva Entertainment** and **IBC**, acknowledging that live, five-times-a-week broadcast of the **PBA** games into the station's homegrown **Kapinoy** programming. Asked how they plan to air the **PBA** games live on **IBC** in its **Viva-TV** prime-time programming, admitting that entering into a block-time deal.

The **Gilas** coach said state-run **Kapinoy** station **IBC-13** is being eyed for privatization by the government but agreed to enter into the long-term agreement with block timers.

Two of WWE goes Viva-13

April 15, 2013

From **Kabarkada** network **Studio 23** (carries **RAW**, **NXT**, **Superstars** and **Tough Enough** and the various pay-per-view events) and **AKTV**, **Hyper** and **AksyonTV** (also airs **SmackDown**, **Bottom Line** and **Main Event**). Also in the cable channel **Fox Philippines**, which has airing **SmackDown**, **Vintage Collection**, **Bottom Line** and **After Burn**, and Filipinos could conceivably watch a **WWE** show everyday.

Among flagship **Viva-TV** programs on **IBC**: **Esperanza**, **My Family Xyriel**, **Sandy's Boyfriend**, **Petra's Panniest**, **Happy TODAS**, **Who Wants to be a Millionaire**, **The Weakest Link** and **Born to be a Star**. The biggest names in Philippine entertainment, including singing champion Anja Aguilar, popular actor AJ Muhlach, primetime princess Cristine Reyes, the game show host Richard Yap, the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, dramatic actor Christopher de Leon, teen star Nadine Lustre, Mario Maurer, Richard Yap and Jodi Sta. Maria in the judges, the **NBA** all-stars are Michael Jordan, LeBron James, Dwyane Wade, Chris Paul, Blake Griffin, Derrick Rose, Kevin Durant, Javale McGee, Tyreke Evans, James Harden, Derrick Williams and Kobe Bryant, and the **PBA** all-star players are Robert Jaworski, actor James Yap, Chot Reyes, Jason Castro, Marc Pingris, Chris Lutz, Roger Yap, Mark Caguioa, Norman Black, Wesley Gonzales, LA Tenorio, Gary David, Arwin Santos and Paul Lee.

It's also the official broadcaster of the two biggest professional basketball league in the country and in the Asia, the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)**.

SmackDown star Rey Mysterio, one of the most popular names from the **World Wrestling Entertainment**, is seen on **WWE SmackDown**, one of the biggest sports entertainment programs viewed across the globe.

Mysterio made an appearance in the **PBA** and **NBA** basketball where he presented commissioner Chito Salud his **WWE** championship belt. **Viva Sports** continues to be the sports production outfit by bringing the two popular basketball with the **PBA** and **NBA** for the basketball fans, boxing matches with the world-renowned championship like the Filipino flash Nonito Donaire, Gabriel Elorde and Manny Pacquiao for all boxing aficionados and the wrestling of **WWE** programming continues providing more entertainment to **WWE** fans.

Meanwhile, the **National Basketball Association (NBA)** has the **NBA Regular Season**, the **NBA Playoffs** and the **NBA Finals**, as well as **Junior NBA** and **NBA Hoop Party** in the total of 2 games every Saturday at 5 p.m. and Sundays at 12 noon to 2:30 p.m., and the **Philippine Basketball Association (PBA)** has the **PBA Draft**, **Philippine Cup**, **Commissioners Cup** and **Governors Cup** as well as the **Kiddie PBA**, is the total of 7 games with Wednesday and Friday 4:30 to 9:30 p.m. and Saturdays at 5 p.m. and Sunday starting at 4 p.m. to 8:30 p.m., as the **PBA** and **NBA** remained as the country's premier two popular record-breaking basketball fans in the country and in the Asia. "**Viva-TV** is proud to have Rey Mysterio in the Philippines. Filipino fans really love wrestling and **WWE**. They follow **WWE Raw** and **SmackDown** on **IBC-13**. We're here to give out **Kapinoy** viewers a

chance to see him up close," said Vic del Rosario, the chairman and CEO of **Viva Entertainment**.

Viva-TV on IBC-13 in the country's premier primetime programming block will air newest addition to the wrestling shows are **WWE Raw** every Saturday at 10 p.m. and **WWE SmackDown** every Sunday at 9:30 p.m.

As the Philippines' first free TV channel dedicated to sports, **Viva-TV** brings the exciting **WWE** action to people's homes with **WWE Raw** and **SmackDown**. With **SmackDown**, Pinoy wrestling fans and enthusiasts can catch their favorite **WWE** stars compete for the all-important championship belt.

PBA board pulls plug on AKTV plan to switch broadcast from IBC 13 to TV5

April 25, 2013

The **PBA** board, led by chairman Robert Non, feels the in Philippine TV could cause confusion among TV viewers especially with the import-laden tournament now on its crucial stage.

The **PBA** board of governors on Thursday rejected **Viva-TV's** proposal to the league's television broadcast of the **Commissioner's Cup** semifinals and finals with **IBC** has a total of 6 games with one game every Wednesday and Friday at 4:30 p.m. for first game and 7:30 p.m. for second game, provincial games on Saturdays at 6 p.m. and two-games on Sundays at 4 p.m., and **TV5**.

In explaining its decision, the board, led by chairman Robert Non, said the channels could cause confusion among television viewers especially with the import-laden tournament now on its crucial stage.

"Taking into consideration the possible negative impact on our television and live audience with respect to the abrupt change in channel and schedule of games, the board decided that the airing of **PBA** and **NBA** games in **IBC-13** under the schedule provided by the league and as provided in the television contract shall continue to be forced and in effect," said the board in a statement.

The league, however, gave its TV partner the option to air the playoff games of the **Commissioner's Cup** both on **Viva on IBC** and **TV5**, similar to an arrangement the league had in 2003 when the games were aired on parallel broadcasts over **NBN-4** and **IBC-13**.

The proposal to transfer channels during the **PBA** and **NBA** playoffs made by **Viva-TV** in the hope of airing the games before an even bigger audience.

Viva-TV, the primetime programming block of Vic del Rosario's **Viva Communications, Inc.**, **Viva-TV** has now a block-time contract with **IBC-13** that gives it the primetime slot from 5

p.m.-12 midnight slot, while 2:30 p.m. to 12:30 a.m. on Saturdays and 9:30 a.m. to 12:30 a.m. on Sundays in the government-owned channel - a deal that **Viva** chairman and CEO Vic del Rosario, Jr.. The development is now affect the **PBA Commissioner's Cup** and the **NBA Playoffs** coverage since the tournament would be over by the time the **Viva-IBC** deal, bthe board will now discuss on which free television channel the **PBA** and **NBA** games aired. With **IBC-13** being eyed for privatization by the government, the station agree to any long-term contract with block timers in **The Kapinoy Network** remains the undisputed number 3 position, while **TV5** is now reloaded with **Kapatid**programing during its primetime slot, including an hour-long newscast.

PBA rejects TV5 and IBC plan to air games

26 April 2013

The PBA Board yesterday turned down the proposed transfer of the league's telecast with **The Kapatid Network** of **TV5** and **The Kapinoy Network** of **IBC** under the **Viva-TV** block.

In a statement issued after the governors met at the **PBA** office in Libis, Quezon City, Commissioner Chito Salud said the impact such may have on the league's follow the reasons behind the league's response to the planned.

"The airing of **PBA** and **NBA** games in **IBC-13** under the schedule of **Viva-TV** provided by the **PBA** and **NBA**, and as provided in the television contract shall continue to be forced and in effect," Salud said for the governors, adding that there are expected improvements in the programs, in the signal quality, equipment and facilities of **IBC**.

IBC-13 is the government-owned sequestered TV and radio network in the country in **The Kapinoy Network** is now the undisputed number 3 network nationwide, not only children's television programming for kids but also with **Viva-TV** as the primetime programming block on **IBC** such as the **PBA**, **NBA**, **WWE Raw**, **WWE Smackdown**, **Who Wants to be a Millionaire**, **The Weakest Link** and **Born to be a Star** as well as the telenovela and koreanovelas **Amor Bravio**, **Palabra de Mujer**, **Shut Up Flower Boy Band** and **All About My Love**, and the anime series in Japan like **Chinpui**, **Kirarin** and **Cyborg Kurochan**.

Viva Entertainment's block-time contract with **IBC** known as **The Kapinoy Network** for the live telecast of the **PBA**and **NBA** games becoming the TV viewership ratings from the the network, through its partnership chairman and CEO Vic del Rosario's **Viva Group of Companies** will now renew the block-time agreement being eyed for privatization by the government networks, from the established television networks in which **Viva-TV on IBC** offers more entertainment programs such as Mexican telenovelas, Korean asianovelas and Japanese anime series while **IBC**dedicated to the children's television programming for kids.

Media Quest also intends to air games on **TV5**, starting with the mid-season tourney's semifinals. Aside from this, the move also entails an 9 p.m. starting time for each game. That

was turned by the governors who, like Salud, have the league fans as priority.

The **Commissioner's Cup** semis start today while the finals, also a best-of-five series, kick off May 15 and will last up to May 24 at the latest.

The board came up with the decision "taking into consideration the possible nimpact on our television and live audience with respect to the networks and schedule of games," Salud explained.

Viva Sports will now handle the basketball contract with the **PBA** and **NBA** to air the games over **IBC-13** and radio is on, while **Media Quest's** contract with the **PBA** to air the games over **TV5** and on radio. During the same meeting, the **PBA Board** also approved changes in the rules covering imports and unrestricted free agent players. Among the flagship **Viva-TV** hit programming on **IBC** are the **PBA** and **NBA**, **WWE Raw** and **WWE Smackdown**, **Who Wants to be a Millionaire**, **The Weakest Link** and **Born to be a Star** as well as **IBC's** flagship news programs **Express Balita** and **Ronda Trese**.

Manila kids join NBA Jr. national camp

April 25, 2013

Some of the 50 kids that have qualified for the Jr NBA national training camp.

MANILA, Philippines - Nineteen young players – 16 from Metro Manila and one each from Bulacan, Rizal and Laguna – emerged the best of the **Manila Regional Selection Camp** of the **Jr. NBA Philippines 2013** held at the **Aquinas Gym** in San Juan on April 14.

The Manila camp is the last tryout for this year's **Jr. NBA Program** which culminates with the national training camp where the top 50 players from the regional selection camps in the various regions and the **Alaska Power Camp** will be trained. Kids 10-14 years old from Metro Manila, Cavite, Laguna, Rizal, Bulacan, Pampanga, Bacolod, Iligan and Palawan joined the Manila tryouts.

The top 40 players with the best scores on the vital tests, skills stations and fitness challenges returned on Day 2. The top 19 from the pool of 40 will move on to the national training camp.

The 19 kids are Rodney Manuel and Nikolai Azurin from San Juan, Tyler Tio and Gian Mamuyac (Mandaluyong), Miguel Fortuna, Derrick Caalaman and Kenneth Maneze (Parañaque), Vince Ferrer, Marco Sario and Luigi Velasco (Makati), Bryeo Bunyi and Benedict Cruz (Manila), Paolo Rivero (Pasig), Christian Anterola (Las Piñas), Kyle Ong (Quezon City), Juan Paolo Garcia (Valenzuela), Bryan Lina (Antipolo), Maverick Barles (Bulacan) and Samuel Abuhijleh (Laguna).

Manila has 19 finalists because only six players were chosen from Dagupan and five from Lucena City, while Davao yielded 10 players and the Alaska Power Camp another 10.

The Manila finalists were chosen by the **Jr. NBA** evaluation committee headed by **Jr. NBA** head coach Sefu Bernard, Senior Director of Basketball Operations of **NBA Asia** and **PBA Legend** Jojo Lastimosa of the **Alaska Power Camp**. Their all-around basketball skills and how they exhibited the **Jr. NBA's** core **S.T.A.R.** values of **Sportsmanship**, **Teamwork**, (a positive) **Attitude** and **Respect**.

"I had heard so much about the quality and calibre of player in Manila, that it was great to experience it in person after some competitive selection camps in Dagupan, Davao and Lucena. This is bound to be one of the toughest selections that our committee will have to make in the history of the **Jr. NBA** program in the Philippines, said **Coach Sefu Bernard**. **The National Training Camp** will be held at the **UP Diliman Gym** on April 26 and 27 and at the **SM Mall of Asia** on April 28. All the best players from each region will pit skills and the ways in which they express the **STAR** values during the three-day boot camp that will prepare them to be exceptional athletes and total persons on and off the court. The 10 best performers selected in the **National Training Camp** will be this year's **Jr. NBA Philippines All Star Team** who will be rewarded with a trip abroad for an authentic **NBA** experience and the chance to play with a counterpart youth team abroad.

NBA Legend Muggsy Bogues will arrive in Manila for the **National Training Camp** and join the coaching staff of the **Jr. NBA**. Official partners include the **NBA's** official sports drink **Gatorade**, **Unilever's** flagship brands **Rexona** and **Master** and new partner **Phoenix Petroleum**. Returning as the supporting partners are **KFC** and **Spalding**.

Official **NBA** broadcasters are **Basketball TV**, **NBA Premium TV**, **Studio 23**, **Pinoy Extreme** and **Viva-TV on IBC**. **Jr. NBA** also supported by **Basketball Coaches Association of the Philippines (BCAP)**.

NBA on Philippine TV: [Edit](#)

GMA-7 (1988-1995, 2014-future)

Citynet 27 (1995-1996)

IBC-13 (under Vintage Sports/Vintage Television) (1996-1999)

IBC-13 (under Viva-TV block) (1999-2002)

NBN-4 (2001-2002)

Solar Sports (2002-2006)

IBC-13 (under Solar block) (2002-2004)

BTV (2006-present)

RPN-9 (2004-2007)

ABC-5 (2007-2008)

C/S on RPN-9 (2008)

C/S 9 and **C/S Origin** (2008-09)

Solar TV (2009-2011)

Studio 23 and **ABS-CBN 2** (for Games, Playoffs and The Finals) (2011-2014)

Pinoy Extreme (2011-present)

PBA coverage airs on: [Edit](#)

TV

RPN-9 (1975-1976 and 1977-1978)

BBC-2 (1976-1977)

GTV-4 (1978-1981)

MBS-4 (under Vintage Sports) (1981-1988)

PTV-4 (under Vintage Sports) (1988-1996)

IBC-13 (under Vintage Sports/Vintage Television) (1996-1999)

IBC-13 (under Viva TV) (1999-2002)

NBN-4 and **IBC-13** (2002-2004)

ABC-5 (2004-2008)

TV5 (2008)

C/S 9 and **BTV** (2008-2009)

Solar TV 9 and **BTV** (2009-2011)

Studio 23 (under Solar Entertainment Corporation) and **BTV** (2011)

IBC-13 and **Pinoy Extreme** (2011-present)

TV5, **AKTV** and **AksyonTV** (2011-present)

Hyper (Sports5) (2012-present)

Radio

DZSR/DWSY/DZSR 918 KHZ (until 1989 and 1997-2009 and 2010 and 2011-present)

DZAM 1026 KHZ (1989-1995)

DZRH 666 KHZ (1995-1996)

DZRV 846 KHZ (1996-1997)

MRS 92.3 (1997-1998)

DZRJ 810 KHZ (2009-2010 and 2010-2011)

Junior NBA and Kiddie PBA turns as PBA-NBA Kiddie Junior

April 28, 2013, 4:00pm

The Kapinoy Network is **IBC** continues to challenge the country's two leading networks and is now remains the strong number 3 in no time, and even the number 2. **Viva Entertainment** has 770 million a day for their 50-hours of block-time on **IBC** known as **The Kapinoy Network**, and all those of new **Viva-TV** programs will now get any revenues in commercials, has making more money with the **PBA** and **NBA**. **IBC** now is P33.920 billion in 2011 and P1.5 billion in 2012 for the net income and P203 billion in 2012 for the rising revenues on top of the P1 billion pesos plus fine that **IBC** chairman Eric Canoy. **RPN** and **IBC** are controlled by the government through **PCGG** ownership is keeping them from doing TV shows, and practically their programming is run by blocktimers truly innovative. The **Kapinoy** programming of **IBC** remains the number 3 network in the country, while **iDMZ** is now the country's #1 internet danzre mix FM radio. The day will come when we can now watch **Viva-TV** shows on **IBC** such as ***Who Wants to be a Millionaire***, ***The Weakest Link***, ***Born to be a Star***, **PBA** and **NBA** for mobile phones, computers, and other gadgets.

In the meantime, **Solar Entertainment** buying **RPN-9** in the programming block **ETC** while **Viva Entertainment** will continue to buying **IBC-13** as the new primetime programming block called **Viva-TV**. The two of sequestered-TV networks has the blocktiemrs in privatization as well as the government-owned network **PTV-4**. **IBC-13** known as **Viva-TV** of course, has the **PBA** and **NBA** games, alongside other sports events such as **WWE** wrestling has ***Raw*** and ***Smackdown***, the Asia's targets mix-martial arts ***ONE Fighting Championship*** and boxing shows has ***The Main Event*** and ***Donaire Flashback***. **Viva**

TV continues to buying the **PBA** and **NBA** millions to the required coverage rights back last 2000s to buy the sequestered TV-radio network **IBC-13** generated profits from the endeavor. The government in the privatize **IBC** did not allowed to sell the networks because is the good viewership ratings from the other two networks and surely Rosario wants to buy **Viva Group of Companies**.

The **PBA** and **NBA** games continues on **IBC-13** will improve their viewership ratings while **Viva** Tagalog movies aired on **Channel 13** and watch **Viva-TV** hit programs. Their new discoveries of **Viva** stars like Cristine Reyes, Richard Yap, Anja Aguilar, Christopher de Leon, Ashley Rivera aka Petra Mahalimuyak, AJ Muhlach, Nadine Lustre, Mario Maurer, Xyriel Manabat, James Yap and Kobe Bryant in the movie and television industry while **IBC** local production. The present arrangement calls for **IBC-13** to control non-primetime hours, while **Viva-TV** takes hold of the primetime hours.

In the drama series like teleserye ***Esperanza*** and ***My amily Xyriel*** continue to competitors in the soap operas and fantasy series as well as the teen drama anthology ***Sandy's Boyfriend*** and the hit comedy show are ***Wapak*** and ***Petra's Panniest***. As **Viva-TV** in the three of the flagship programs namely are the top-rating phenomenal game shows like ***Who Wants to be a Millionaire*** and ***The Weakest Link***, the two local version of an international game show franchise in United Kingdom; and the talent search show for the singing contest ***Born to be a Star*** for the local version of an international talent search franchise in United States for the singing superstar fans, will continue to bring more viewers in the new treat.

In the **Viva-TV** blocktime with **IBC** continues that **Viva-TV** will airing their sports programming like **PBA** and **NBA** for basketball fans, ***The Main Event*** and ***Donaire Flashback***, well-loved billiards ***World Pool Masters***, wresatling fans like ***ONE Fighting Championship***, ***WWE Raw*** and ***WWE Smackdown*** will bring the sports fans and teleserye fans. In ***PrimeTastik*** of the 5:30 to 11:30 p.m. after and before **IBC's** flagship news programs, on weeknights has 2 of popular telenovelas, 2 of asianovelas, the 2 of phenomenal game shows, the 2 primetime teleseryes and comedy shows in the established popular shows.

Junior NBA and Kiddie PBA turns PBA-NBA Kiddie Junior

Success of **Junior NBA** and **Kiddie PBA**, turn into one as the newest additon to two of children's basketball league called the **PBA-NBA Kiddie Junior** which the coverage held at the **Smart Araneta Coliseum**.

Among the network's executives present at the recently-concluded advertising congress, where **IBC** under **Viva-TV**block they gave away more than P1-M cash in prize money to representatives of the advertising agencies who will joined ***Who Wants to be a Millionaire***, ***The Weakest Link*** and ***Born to be a Star*** just for the day.

The new **PBA-NBA Kiddie Junior** airing on May 25, 2013 at the **Smart Araneta Coliseum** in kiddie basketball with **NBA** players Michael Jordan of **Chicago Bulls** and **PBA** players James Yap of **San Mig Coffee Mixers**.

Kids enjoy the stage to welcome the new sports line-up of **Viva-TV on IBC**, including the new record-breaking seasons of the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now known as two of the country's premier basketball tournament in the country and in the Asia in the sports children fans of the **Junior NBA** and the **Kiddie PBA**.

IBC Sked in May 1-6, 2013 [Edit](#)

Wednesday (May 1)

4 pm -- KapinoyLand

4:30 pm -- K-POP Star Hunt

5:15 pm -- Palabra de Mujer

5:45 pm -- Winx Club

6:30 pm -- Express Balita (LIVE)

7:30 pm -- 2013 PBA All-Star Weekend (LIVE)

Obstacle Challenge, 3- Point Shootout, Slam Dunk Contest

Live at the Davao del Sur Coliseum, Digos City, Davao del Sur

9:30 pm -- Esperanza

10 pm -- Rosalinda

10:30 pm -- My Daughter the Flower (Finale)

11 pm -- Petra's Panniest

11:30 pm -- Ronda Trese

Thursday (May 2)

4 pm -- KapinoyLand

4:30 pm -- K-POP Star Hunt

5:15 pm -- Palabra de Mujer

5:45 pm -- Winx Club

6:30 pm -- Express Balita (LIVE)

7:30 pm -- 5 Girls and Daddy (Finale)

8:30 pm -- The Weakest Link

9:30 pm -- Esperanza

10 pm -- Rosalinda

10:30 pm -- My Daughter the Flower (Finale)

11 pm -- Petra's Panniest

11:30 pm -- Ronda Trese

Friday (May 3)

6:30 pm -- Express Balita (LIVE)

7:30 pm -- 2013 PBA All-Star Weekend: PBA Greats vs. PBA Stalwarts (LIVE)

9:30 pm -- Esperanza

10 pm -- Rosalinda

10:30 pm -- My Daughter the Flower (Finale)

11 pm -- Petra's Panniest

11:30 pm -- Ronda Trese

Saturday (May 4)

2:30 pm -- NBA Playoffs 2013: Golden State Warriors vs. Denver Nuggets (Live Via Satellite)

Live at the Davao del Sur Coliseum, Digos City, Davao del Sur

5 pm -- 2013 PBA All-Star Weekend: PBA San Mig Coffee Mixers vs. NBA Chicago Bulls (LIVE)

7 pm -- ONE FC

8 pm -- Who Wants to be a Millionaire? (Guest with Robert Jaworski)

9 pm -- WWE RAW

10 pm -- Happy TODAS

10:45 pm -- Kapinoy Cinema: Moron 5 and the Crying Lady

Starring Luis Manzano, DJ Durano, Marvin Agustin, Billy Crawford, DJ Durano and John Lapus

12:30 am -- Express Balita (LIVE)

Sunday (May 5)

11:30 am -- NBA Playoffs 2013: Atlanta Hawks vs. Indiana Pacers (Live Via Satellite)

2 pm -- Donaire Flashback

3 pm -- Sandy's Boyfriend (Premiere)

Starring AJ Muhlach and Nadine Lustre

4 pm -- 2013 PBA All-Star Weekend (LIVE)

Shooting Stars and Gilas Pilipinas vs. PBA All-Star Selection

Live at the Davao del Sur Coliseum, Digos City, Davao del Sur

8:30 pm -- Born to be a Star (New Season)

Hosted by Anja Aguilar with co-host Juan Carlos and Juan Miguel Urquico

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Tumayo Ka't Lumaban

Starring Ronnie Ricketts

12:30 am -- FExpress Balita (LIVE)

IBC-13 Sked in May 11 and 12, 2013 [Edit](#)

Saturday

2:30 pm -- NBA Playoffs 2013: San Antonio Spurs vs. Golden State Warriors (Live Via Satellite)

5 pm -- 2013 PBA Commissioners' Cup Semi-Finals: Alaska Aces vs. San Mig Coffee Mixers (LIVE)

Live at the Smart Araneta Coliseum

7 pm -- ONE FC

8 pm -- Who Wants to be a Millionaire? (Guest: Meg Imperial)

9 pm -- WWE RAW

9:45 pm -- Wapak

10:30 pm -- Kapinoy Cinema: Who's That Girl?

Starring Anne Curtis and Luis Manzano

12 mn -- Express Balita (LIVE)

Sunday

12 nn -- NBA Playoffs 2013: Miami Heat vs. Chicaco Bulls (Live Via Satellite)

2:30 pm -- Donaire Flashback

3:15 pm -- Sandy's Boyfriend

4 pm -- NBA Playoffs 2013: New York Knicks vs. Indiana Pacers (Live Via Satellite)

6:30 pm -- 2013 PBA Comissioners' Cup Semi-Finals: the Talk 'N Text Tropang Texters vs. the Barangay Ginebra San Miguel Kings (LIVE)

Live at the Smart Araneta Coliseum with Sandy's Boyfriend and Esperanza stars this Sunday for a sport superstars, with Sandy's Boyfriend love-team AJ Muhlach and Nadine Lustre versus Esperanza stars Cristine Reyes perform a opening number. PBA stars James Yap also in the San Mig Coffee Mixers.

8:30 pm -- Born to be a Star

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Kumukulong Dugo

Starring Ronnie Ricketts

12:30 am -- Express Balita (LIVE)

IBC-13 Sked on May 18 and 19, 2013 [Edit](#)

Saturday

2:30 pm -- NBA Eastern Conference Semifinals, Game 6 (Via Satellite)

Miami Heat vs. Chicago Bulls

5 pm -- PBA Commissioner's Cup Finals, Game 2 (LIVE)

Barangay Ginebra San Miguel vs. Alaska Aces

7 pm -- ONE FC

8 pm -- Who Wants to Be a Millionaire? (Guest: Marvin Ong)

9 pm -- WWE RAW

9:45 pm -- Wapak

10:30 pm -- Kapinoy Cinema: Runaway Bride

Starring Julia Roberts and Richard Gere

12 mn -- Express Balita (LIVE)

Sunday

11:30 am -- NBA Western Conference Semifinals, Game 6 (Via Satellite)

Indiana Pacers vs. New York Knicks

2 pm -- Donaire Flashback

3 pm -- Sandy's Boyfriend

4 pm -- PBA Commissioner's Cup Finals, Game 3 (LIVE)

Alaska Aces vs. Barangay Ginebra San Miguel

8:30 pm -- Born to be a Star

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Hawak Ko Buhay Mo

Starring Ronnie Ricketts

12:30 am -- Express Balita (LIVE)

ONE FC signs domestic TV deal with Viva-TV on IBC, will start showing footage this Saturday

May 1, 2013

Asia's biggest **MMA** promotion, **ONE Fighting Championship**, announced this week that it had secured a broadcast deal with **The Kapinoy Network** as **IBC-13** under the **Viva-TV** block and that **ONE FC** footage will be available to view on domestic TV in the Philippines for the first time. **ONE FC** will be shown on Saturday at 9:00pm starting from this primetime. **Viva-TV**, the country's premier primetime programming block on **IBC-13** is one of the major free to air channels in the Philippines meaning is government owned and remains the undisputed number 3 in overall viewership ratings. As of **Viva-TV** committing to be high-quality sports programming with the two flagship programs **Philippine Basketball Association (PBA)** and **National Basketball Association (NBA)**, the two of the country's premier basketball leagues closest to Filipino hearts, and viewer-favorite sports like boxing for Manny Pacquiao and the Filipino flash Nonito Donaire, mixed martial-arts (MMA) and wrestling like **WWE** fans as well as soccer football, billiards, bowling, wushu, tennis, golf, volleyball, athletics, running, badminton, cycling, racing, table tennis, softball and others. At present **ONE FC** shows are broadcast live to the 28 countries all across the Asia, including the Philippines, by **Star Sports** but this move will allow people in the Philippines who don't have cable or satellite TV to watch the likes of Honorio Banario, Eduard Folayang and Kevin Belingon in action.

In the area of sports coverage with programming home to the **PBA** and **NBA** for basketball games, boxing-matches, **WWE** wrestling and other events. **ONE FC** is the latest addition in the **Viva-TV** line-up on **The Kapinoy Network**. Apart from sports shows, this includes the local blockbuster movies are **Kapinoy Cinema** and **Sinemaks**, primetime teleserye **My Family Xyriel** and **Esperanza**, teen drama anthology **Sandy's Boyfriend**, the sitcom **Petra's Panniest**, the comedy gag show **Happy TODAS**, the two of top-rating phenomenal game shows **Who Wants To Be A Millionaire** and **The Weakest Link** and reality singing show **Born to be a Star**.

ONE FIGHTING CHAMPIONSHIP signs exclusive partnership agreement with Viva-TV for IBC

09 May 2013

ONE Fighting Championship (ONE FC), in cooperation with **Asian Television Content Corporation** and its EVP and CEO Rey Sanchez, has agreed to a blockbuster deal with **Viva Sports** and **IBC-13**, one of the largest media organizations in the Philippines and in the Asia.

As part of the agreement, **Viva-TV** will broadcast one hour of special **ONE FC** programming every Saturdays at 9:00pm on **IBC-13** as part of **Viva Sports**, the country's leader in the sports production and marketing.

In Hollywood meets the **PBA** and **NBA** here for the first time ever, the likes of basketball icons James Yap, Michael Jordan, Robert Jaworski, Kobe Bryant, LeBron James and Mark Caguioa, billiards Efren Bata Reyes, boxing fans Nonito Donaire and Manny Pacquiao will join hands with the stars are AJ Muhlach, Nadine Lustre, Ronnie Ricketts, Anja Aguilar, Christopher de Leon, Shy Carlos, Richard Yap, Xyriel Manabat, Juan Carlos and Juan Miguel Urquico, Candy Pangilinan, Ashley Rivera aka Petra Mahalimuyak, Josh Padilla, Rose Van Ginkel, Kiko Ramos, actor Aki Torio, Jodi Sta. Maria and Josh Padilla in a series of promotional efforts for the new **Viva-TV** sports programming on **The Kapinoy Network**. In the loyal TV viewers, fans of sports programming and new area of powerhouse local entertainment in a track-record of success.

IBC-13, whose brand **The Kapinoy Network** with its tagline is ***Kapinoy ng Bagong Pilipino***, is one of the leading television channels in the Philippines as long as **IBC** remains the undisputed number 3 continues to fighting against the **Kapamilya** and **Kapuso** networks. It is a free-to-air network that began broadcast in 1960. Headquartered in Quezon City, their **Kapinoy** programming **Viva-TV** features banner shows in action-packed sports programs ranging from basketball led by the **PBA** and **NBA** are the flagship programs which **Viva Sports** has now producing the two basketball leagues, boxing matches from Nonito Donaire and Manny Pacquiao, wrestling with **WWE** fans and mixed-martial arts (MMA) is **ONE FC** as well as its powerhouse entertainment from **Viva** movies, animes, dramas are telenovelas, teleserye, asianovelas and teen drama anthology, comedies, top-rating phenomenal game shows and reality talent search contest for singing superstars. Alongside the **Viva-TV** block, a mix of news and current affairs, high-quality children's programming for kids, tokusatsu and anime series fans and high-quality entertainment together with its classic **IBC** hit shows.

ONE FC CEO Victor Cui declared, "On behalf of **ONE Fighting Championship**, I will like to warmly welcome back **Viva-TV on IBC-13** as a broadcast partner and thank their **Viva** Chairman and CEO Vic del Rosario, Jr. and **IBC** Channel 13 Head Rey Sanchez for being such a strong supporter. **Viva-TV on IBC** is a fantastic free-to-air broadcaster in the Philippines and **ONE FC** is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country that it bringing together the superstars of local sports with the TV and movie stars in the Philippines."

IBC-13 Chairman Eric Canoy added in the television industry, "We excited to have **ONE Fighting Championship** on **Viva-TV**. **IBC-13** is proud to broadcast the best sporting in both the Philippines and the region and **ONE FC** puts on world-class entertainment that our viewers will enjoy. **Kapinoy** viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

For more updates on **ONE Fighting Championship**, please visit www.onefc.com and follow on **Twitter** @ONEFCMMA and **Facebook** at www.facebook.com/ONEFCMMA.

ONE FC Lands Philippines TV Deal

ONE FC has signed a broadcast deal with block-time agreement with **Viva Entertainment** and one of the largest media organizations out of the Philippines in **Intercontinental Broadcasting Corporation (IBC-13)**.

"**Viva-TV on IBC** is a fantastic free-to-air broadcaster in the Philippines and **ONE FC** is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country," said Victor Cui, **ONE FC** CEO.

The agreement has **Viva-TV on IBC** broadcasting an hour of **ONE FC** programing every Saturdays at 7 p.m. start time. **The Kapinoy Network** is a free-to-air network that began broadcasting in 1961. They air **Viva-TV** with its sports and entertainment programming on primetime TV with **Who Wants to be a Millionaire**, **The Weakest Link**, **Born to be a Star**, **PBA** and **NBA**, along with news and current affairs, high-quality entertainment, tokusatsu and animes, classic **IBC** hit shows and children's programs.

Watch the NBA Eastern and Western Conference Finals on IBC this weekend

May 24, 2013

The road to the **NBA** finals continues as the four remaining teams battle it out for a shot to win the coveted Larry O'Brien Trophy. Watch the **Miami Heat** and the **Indiana Pacers** play game two of **Eastern Conference Finals** this Friday (May 24) starting at 6:30pm and Sunday (May 26) at 11:30am, via satellite on **Viva-TV on IBC** while the **San Antonio Spurs** and **Memphis Grizzlies** series compete in game three of the **Western Conference Finals** this Saturday (May 25) at 4:00pm and Sunday (May 26) at 4:00pm, live on **Viva-TV on IBC**.

LeBron James and the **Miami Heat** continue their impressive playoff run as they head into game 2 with a thrilling game 1 overtime victory courtesy of LeBron's game winning lay-up. Even though the Heat are the heavy favorite to win this series, Indiana has been the team to constantly exploit the Heat's lack of size as seen in game 1 with their hard-nosed physical play in the paint and their aggressive rebounding. Will the **Heat** prove that their game 1 win wasn't a fluke or will Roy Hibbert and the **Pacers** steal home court advantage away?

Meanwhile, the Spurs, coming off an impressive overtime win, continue to dominate the **Grizzlies** as the series heads to **Memphis** for game three. So far, the **Grizzlies** have no answer for Tony Parker and company as the **Spurs** get the job done on both offense and defense limiting the **Grizzlies** to 86 points per game while scoring 99 points per game in the

series. Will the **Spurs** take the commanding 3-0 series lead or will Z-Bo and the **Grizzlies** bounce back and take care of business at home?

Tune in this Friday (May 24) for game two of the **Eastern Conference Finals** (***Miami Heat vs. Indiana Pacers***), 6:30pm, live and this Saturday (May 25) for game three of the **Western Conference Finals** (***San Antonio Spurs vs. the Memphis Grizzlies***), at 4:00pm on **Viva-TV** on IBC.

Watch the **Eastern Conference Finals** this Sunday with ***Miami Heat vs. Indiana Pacers*** for **Game 3** at 11:30am and **Game 4** live at the **Western Conference Finals** this Sunday with ***San Antonio Spurs vs. Memphis Grizzlies*** for **Game 4** at 4:00pm live on **Viva-TV** on IBC-13.

IBC-13 Sked on May 24 to 26, 2013 [Edit](#)

Friday

7:30 pm -- NBA Eastern Conference Finals, Game 2 (Via Satellite)

Miami Heat vs. Indiana Pcers

9:30 pm -- Esperanza

10 pm -- Amor Bravio

10:30 pm -- All About Romance

11 pm -- Petra's Panniest

11:30 pm -- Ronda Trese (LIVE)

12 mn -- Snooky

Saturday

2:30 pm -- NBA Western Conference Finals, Game 3 (Via Satellite)

San Antonio Spurs vs. Memphis Grizzlies

5 pm -- PBA Commissioner's Cup Finals, Game 3 (replay) (LIVE)

Barangay Ginebra San Miguel vs. Alaska Aces

7 pm -- ONE FC

8 pm -- Who Wants to Be a Millionaire? (Guest: Anne Curtis)

9 pm -- WWE RAW

10 pm -- Happy TODAS

10:45 pm -- Kapinoy Cinema: Menor de Edad

Starring Meg Imperial

12:30 am -- Express Balita (LIVE)

Sunday

11:30 am -- NBA Eastern Conference Finals, Game 3 (Via Satellite)

Miami Heat vs. Indiana Pacers

2 pm -- Donaire Flashback

3 pm -- Sandy's Boyfriend

4 pm -- NBA Western Conference Finals, Game 4 (Via Satellite)

San Antonio Spurs vs. Memphis Grizzlies

6:30 pm -- PBA World Cup 2013 (LIVE)

San Mig Coffee Mixers vs. MILO Energy Drink

8:30 pm -- Born to be a Star

9:45 pm -- WWE Smackdown

10:30 pm -- Sinemaks: Boy Buluran

Starring Ronnie Ricketts

12:30 am -- Express Balita (LIVE)

Kapinoy is loaded-packed action 2013

June 16, 2013

Kapinoy's best, biggest and brightest stars will never be the same again viewers Viva Entertainment-IBC had a revitalized The Kapinoy Network in a year with a bang with the new powerhouse line-up of new Kapinoy hit shows that started on giving you more, making IBC-13, the undisputed number 3 television station in the country and in the country, continues to be dominated by the two leading networks ABS-CBN and GMA-7.

IBC Sports had provided the sports coverage of the Philippine Basketball Association (PBA) from Viva Sports and the National Basketball Association (NBA) from Solar Sports, the boxing matches via *The Main Event* and *Donaire Flashback* and the Asia's biggest mixed-martial arts *ONE FC*.

In partnership with Viva Entertainment, The Kapinoy Network is winning in the game and playing with a renewed energy as relaunch 12 new loaded-packed action programs offering a different kind of entertainment for the different kinds viewers: 7 new sports programs in 2 basketballs, 2 boxing, MMA and wrestling, hit Koreanovela, a hit telenovela, action-packed movies, two game show and reality-talent show, the soap operas, comedies, reality shows and game shows have from other networks on prime-time. A strong high-quality sports programs

from games of PBA and NBA basketball, boxing matches, billiards and ONE FC mixed martial arts tournaments.

In celebration of 53 years of Philippine television, The Kapinoy Network IBC-13, whose tagline and campaign slogan is *Kapinoy Ako!*, is the number 3 television network in the country and Viva Communications, Inc. Headquartered in Quezon City, their programming has a strong of local news and current affairs, children's programming and more high-quality entertainment variety of genres from movies, animes, dramas from teleseryes, telenovelas, koreanovelas and teen drama anthology, comedy from sitcom and gag shows, game shows, reality talent shows and variety shows, and sports programming in action with local and international sports events from basketball, boxing, MMA and wrestling, the new IBC-13 looks ready for game time.

THE *NBA* IS ON IBC

Celebrate the station's birthday and success in a line with the station's 53 year celebration, with fresh of its innovative and creative shows unveiling a strong roster of Kapinoy programs that now completes your viewing habit from daytime, primetime, to late evening.

Kapinoy Network's banner shows continue to be its sports programming in action. The world's popular basketball of the National Basketball Association as *NBA* home to the Miami Heat, San Antonio Spurs, Oklahoma City Thunder, the Dallas Mavericks, Chicago Bulls, the Denver Nuggets, the Indiana Pacers, the Brooklyn Nets, the L.A. Lakers, the Boston Celtics, New York Knicks, Philadelphia 76ers, the Toronto Raptors, the Atlanta Hawks, Orlando Magic, Washington Wizards, Utah Jazz, Golden State Warriors, Phoenix Suns, L.A. Clippers, Portland Trail Blazers, Houston Rockets, Memphis Grizzlies, New Orleans Pelicans and many more is the international basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts, new original programming and enough highlights and news to quench even the most avid fan's hoops thirst! Absolute, top-notch basketball at its finest at the basketball fans, now on IBC-13 starts every weekend from Saturdays at 2:30 p.m., the *NBA* fans of the players of Kobe Bryant and LeBron James.

THE *PBA* ON IBC

Now on its 38th year anniversary of the Philippine Basketball Association, the *PBA* remains to be rock-solid as it continues to bring the best of Philippine basketball to the Filipino people. Home to the MILO Energy Drink, Barangay Ginebra San Miguel Kings, the Alaska Aces, the San Mig Coffee Mixers, the Barako Bull Energy Cola, Rain or Shine Elasto Painters, Air21 Express, Talk 'N Text Tropang Texters, Petron Blaze Boosters, the *PBA* starts now on IBC-13 airs Wednesday and Friday at 4:30 p.m. to 9:30 p.m., Saturdays at 5 p.m. and Sunday nights at 4:30 p.m. The stars of the *PBA* fans are James Yap, actors Mark Caguioa, Arwind Santos, Robert Jaworski, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, actors Norman Black and Wesley Gonzales. Radio listeners can also get to hear the action on DZSR Sports Radio

918 on AM frequency. Once again in the local airwaves will be seen in the local channel and for the first time ever in the history of television that the *NBA* and *PBA* are in the same station.

FIGHT FANS

The best boxing events offerings of IBC-13. It is in boxing that Filipinos are on athletes in boxing we prouced world-renowned championships Manny Pacquiao, Erik Morales and Nonito Donaire. Now, there's the good news for all the boxing aficionados, the fighting of best boxing shows is on IBC-13: *The Main Event* (airing every Sunday mornings at 11 a.m. to 12 noon), respectively.

POWER-PACKED ACTION ONE FC ON PHILIPPINE TV

With Asian Television Content Corporation, the action just keeps on getting better from Asia's biggest mixed-martial arts (MMA) organization *ONE FC*, a power-packed mix-martial arts event now on Philippine TV. With back-to-back, blow-by-blow, explosive matches *ONE FC* every Saturday nights at 7 p.m. proud to the best sporting in both the Philippines and the region and on world-class entertainment that Kapinoy viewers get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action.

WWE FANS

The kicks, the throws, the grunts and the punches in professional wrestling seems to have captures the fancy of thousands of sports fans around the world. The new television programs for World Wrestling Entertainment (WWE) are *WWE SmackDown!* (Saturdays at 10 p.m.) as the wrestling championship.

MEET AMOR BRAVIO

One of the most-watched telenovelas in the country *Mari Mar*, *Siempre te Amare* and *Carita de Angel* from Mexico and a big hit in nearby nation of the Philippines. Now, The Kapinoy Network introducing a first time in telenovela for fans of the genre. *Amor Bravio*, the dramatic romance telenovela starring Silvia Navarro (Camila Monterde Santos), the Agustina's dedicated daughter, Daniel's dedicated niece, Ximena's dedicated maternal half-sister, Alonso's dedicated ex-wife, Luis's dedicated ex-fiancee, in love with Daniel, stepmom to Agatha, and Daniel's wife, and Cristian de la Fuente (Daniel Díaz Acosta), Ágatha's dedicated son, Francisco's biological son, Abraham's former brother-in-law, Ximena's paternal half-brother, Miriam's former husband, Camila's husband , young Agatha's father.

This telenovelas is entertain Pinoy viewers weeknights at 10 p.m.

LOVE IS I NEED ROMANCE

One of the most-watched Koreanovelas in the country IBC-13 presents entertaining Korean drama series for fans of the genre. *I Need Romance*, a romantic comedy drama, is a series follows the everyday lives of work, love and friendship of thirty-something women and men in Seoul. Starring Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok, this Koreanovela is expected to entertain Pinoy viewers weeknights at 10:30 p.m.

WATCHING SINEMAKS

The popped-popcorned theaters as IBC presents *Sinemaks*, an huge action-packed movie block every Sundays at 10:30 p.m. Homegrown action blockbusters of the actor FPJ, Robin Padilla, Rudy Fernandez, Eddie Garcia, Bong Revilla, Raymart Santiago, Ronnie Ricketts, Cesar Montano and many others.

LET'S PLAY *THE WEAKEST LINK*

A Chinese-Filipino actor and business man turned a game show host Richard Yap as Sir Chief hosting a job of the award-winning game show *The Weakest Link* airs weeknights at 8:30 p.m. Richard hosting the Philippine edition of the popular game show from the UK. Richard Yap is expected to bring to the show his own brand. This marks a major milestone in the career of the well-known actor who has also established a career as a star on the Kapamilya shows on ABS-CBN like *Be Careful with My Heart*, starring Jodi Sta. Maria and Richard Yap. *The Weakest Link* puts the 8 contestants and excites televiewers, check out the more exciting game show on primetime TV. Contestants can win up to P1 million pesos in every episode and another prize of P50,000 pesos is at stake for lucky televiewers who can join the fun by texting TWL<Name of Strongest Link> to number 8888. It offers the contestants the chance to win P1 million. To join, call PLDT phone line 1-908-1-800-800.

WATCH AND WIN *WHO WANTS TO BE A MILLIONAIRE?*

Christopher de Leon, the country's foremost award-winning dramatic actor has been hosting the job of IBC-13's hit award-winning phenomenal game show *Who Wants To Be A Millionaire?*, which airs every Saturdays at 8 p.m. and Sundays at 9:45 p.m. The famous game show from the UK enjoying a selection of presenters all over the world, *WW2BAM* has revolutionized TV viewing in the country in a very successful career as TV host Christopher de Leon. At stake in the show is P2 million and P50,000 for home viewers to join the contest can simply dial PLDT Premium Phone Service landline number 1-908-1-000-000 and Filipino citizens who will also join the mini-*WW2BAM* game via number 8888 for Globe, Smart, Sun Cellular and Touch Mobile users. Filipino citizen.

***BORN TO BE A STAR* FANS OF SUPERSTARS**

Born to be a Star is a hit reality talent-search show contest from America and United States of Endemol company. It is a popular award-winning reality talent-search where contestants get the superstar treatment and the chance to perform in a complete production number of their very own primetime TV and to sing with a superstar. Hosted by a certified singing champion Anja Aguilar as a popular singer and actress.

Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado will serve as the four judge panel of the talent search show. For talent competition, to accept *Born to be a Star* as her help to aspiring talent young singers from different college high-schools like a singing superstar fans, airing every Sunday nights at 8:30 p.m. on IBC. Filipino citizens, male and female, solo or group performers, 12-years-old and above qualified to join the contest. Viewers are able to join through text and online registration via Internet, prizes at stake include P1 million with

management contract from Viva Artist Agency (VAA) and the music recording contract from Viva Records and Vicor Music.

Watch out for announcements of audition dates on IBC and in the leading newspapers. The Philippine editions of *The Weakest Link*, *Who Wants To Be A Millionaire* and *Born to be a Star* are productions of Viva Television.

These new Kapinoy hit shows are the good start of a new, an power-packed in action revitalized Kapinoy programming offered by IBC-13 and Viva Entertainment.

PBA, Viva Sports to airing on The Kapinoy Network

June 28, 2013

The **PBA** set a record-high attendance of 23,436 and TV viewership that peaked to four million viewers or 31.2 percent audience share [during the fourth quarter] last May 19 for Game 3 of the **Cebuana Lhuillier PBA Commissioner's Cup Finals** between the **Alaska Aces** and the **Brgy. Ginebra Kings** at the **Smart Araneta Coliseum**. (File Photo/Paolo Papa).

MANILA, Philippines – The **PBA** and its TV partners **IBC Sports** and **Viva Sports** are in stalemate after the league's **Board of Governors** decision on the latest proposal to air the games on **The Kapinoy Network IBC-13. Viva Sports**, which has successfully helped the league reached new heights in terms of TV ratings through its creative production and marketing. Under the latest prpposal presented to the board on Thursday afternoon, all total of 6 games will be aired live on **IBC-13**, the undisputed number 3 TV station in the country.

IBC Sports and **Viva Sports** setting in a parallel broadcast plan with live coverage of the one game of Wednesday and Fridays at 4:30pm-9:30pm in a weekdays schedule; and Saturdays at 5:00pm going against the top-rating game shows **Kapamilya, Deal or No Deal** and **Celebrity Bluff** while the two double-header Sunday at 4:00pm against **The Buzz** and **Pinoy Blockbusters**.

"When the **IBC Sports** and **Viva Sports, PBA** and **IBC** agreed to by the terms and provisions of the broadcast contract, particularly on the reach and signal strength of the carrying station," **PBA Commissioner** Chito Salud told Philstar.com after the meeting. Salud also said that parties will meet again by the blocktime agreement of **Viva Entertainment** for the government-owned sequestered TV-radio network **IBC-13**.

PBA games along with **IBC Sports's** other sports properties such as the **NBA, ONE FC**, boxing matches and billiards were carried by **IBC-13** with the government-owned station as plans to privatization.

NBA and PBA on The Kapinoy Network

July 23, 2013

New IBC chairman Eric Canoy, president and CEO Boots Anson-Roa and Viva chairman and CEO Vic del Rosario, Jr. strikes a deal with the PBA to air the games on IBC-13.

MANILA, Philippines - PBA and NBA airing on IBC-13. The proposals of the *PBA on IBC Sports* as the league and the Eric Canoy-owned network to terms to airing the games live on IBC-13 under the new schedule of The Kapinoy Network, chairman Eric Canoy tells he brought by the Viva Entertainment for the block-time deal with IBC Sports, the countrysleadern sports production and marketing of IBC-13.

"We value our relationship and recognize The Kapinoy Network's role as positive factor for the league," PBA Commissioner Chito Salud told Philstar.com in a text message. "The *PBA on IBC Sports* are the interest of our basketball fans." The PBA-Viva partnership has resulted in record gate receipts and TV ratings. The Kapinoy Network remains the number 3 in the ratings among TV networks at the same point. The television outfit is also having the broadcast of the games on IBC-13's much improved prime-time programming.

PTV's sports lineup had been loaded with the UAAP and ABL coverage, while GMA's sports lineup with the PBL games. ABS-CBN's sports lineup had been loaded with the UAAP coverage and TV5 has the PBA and NCAA coverage. The Kapinoy Network's sports lineup on IBC had been loaded with the PBA and NBA coverage with primetime lineup already loaded on Channel 13 aggressively promoted sports programming.

"I'm very happy that the Governors' Cup will be enjoyed by the fans." said chairman Eric Canoy. "We're happy to bring the games to everyone's homes and we look forward to continuing our partnership with the PBA." Under the new deal, Viva Sports will buy time slot from IBC-13 specifically for the PBA and NBA games. The league earlier rejected TV5's proposal to air the PBA and NBA games on IBC-13 and the UHF news, public service, business and sports channel IBC News Network (INN). The Governors' Cup which features imports 6-5 and below will start on August 14 and will end on October 25 at the latest.

PBA and NBA on IBC 13 MANILA, July 22 — The Philippine Basketball Association (PBA), the National Basketball Association (NBA) and Viva Sports agreed to airing the PBA and NBA games on IBC-13 under the new schedule along with the league for the 2013 Governors' Cup, which starts Aug. 14 and ends Oct. 25. In opting Kapinoy fans' viewing habits and the schedule of games that have resulted in record gate receipts and TV ratings this season, the PBA and NBA on the Kapinoy Network in the nationwide satellite-simulcast broadcast programming. At the same time, Viva Sports is considering on IBC-13, a sequestered TV and radio station that has been put up for sale by the government and remains the undisputed number 3 position,

appointed by President Noynoy Aquino to equipment and transmitters as well as satellite stations in the provinces.

“We value our relationship and recognize The Kapinoy Network’s role as a positive factor for the league,” said PBA commissioner Chito Salud. “The PBA and NBA are the interest of our basketball fans.”

In the meantime, submit its proposal to the PBA Board of Governors for the purpose. “We’re happy to bring the games to everyone’s homes and we look forward to continuing our partnership with the PBA and NBA.”

PBA Board gives IBC and Viva Sports

July 20, 2013

The PBA Board of Governors. (Photo by Nuki Sabio/PBA Images)

The PBA Board of Governors has given the Eric Canoy-owned television network IBC-13 with IBC Sports and Viva Sports with chairman and CEO Vic del Rosario, Jr., one last chance to respond positively to its offer of help contract with the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry with the Kapinoy stars in the bankable of TV, music, concert and movie stars with the biggest and brightest bets for stardom and superstars. In one of many special board meetings called Viva Sports head Ronnie Nathanielsz and IBC Sports head Mr. Jojo Lastimosa holder of the PBA's television franchise to give The Kapinoy Network executives a chance to their position and the options presented by the board which has bent over backwards to accommodate the network in deference to Canoy who owns three teams – Talk 'N Text, Milo and Meralco – chairman Non, Talk N' Text representative Patrick Gregorio and Commissioner Chito Salud remained until 7 p.m. last Thursday waiting for any indication of a change in the IBC position response from Rosario who was in Hong Kong with former PBA chairman Ricky Vargas. Channel 13 entertain producers in the future and will definitely home to the PBA and NBA.

Although the board had set a July 17 deadline for a decision, it extended that deadline to Monday, July 22 in the hope that Rosario, Canoy and Vargas would appreciate the position of the PBA and NBA are respond positively performance with the local production of Viva Communications, Inc. Also, IBC remains the undisputed number 3 in the ratings, behind the two leading networks ABS-CBN and GMA.

Yahoo! Philippines learned that preparations for a possible PBA in-house coverage were underway with quotations received from suppliers for complete production facilities that would match those provided by IBC-13, the undisputed number 3 television station, the home of the PBA and NBA, holding discussions with PBA and NBA officials while the board meeting was going on last Thursday in a signal and reach of IBC Channel 13 in our own local productions and the stars of the entertainment with quality innovative and creative programming. The changes, Viva Sports and IBC Sports said, are necessary to counteract the growing opposition posed by the soap operas, comedies, drama anthologies, reality shows and game shows being aired by the other networks during the nightcap of the doubleheader league. With Rosario's support and good planning, airing the PBA on IBC Sports will give the viewers with the teleseryes on the other networks. IBC-13 has a commanding 35-percent advantage in viewership competition, consistently across the morning, afternoon, early evening and late-night time blocks. The noontime slot, on the other hand, the top-rating noontime variety show *Lunch Break* continues to compete with the rivals *It's Showtime!* and *Eat Bulaga!* on the noontime slot with host Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Smokey Manaloto, Pat Natividad, Nicole Anderson and Carlos Agassi to watch variety shows. The PBA also had conversations with IBC 13's top executives on the possibility of airing the games on the network at airtime. In its special meeting last July 11, the PBA board submitted two options for the consideration of The Kapinoy Network. All the 7 games to be shown live on IBC-13 with simulcast over the UHF 24-hour news channel IBC News Network (INN) under the PBA's new schedule double-headers with the first game on Wednesdays and Fridays starting at 4:30 to 6:30 p.m. before the flagship news program *Express Balita* and the second game starts at 8 to 9:30 p.m. following the primetime teleserye *Safe In The Arms Of Love* top-billed by Cristine Reyes, Dingdong Dantes and Cogie Domingo will becoming the phenomenal success. The phenomenal fairy-serye cartoon *Winx Club* at 5:15 p.m., the top-rating teleserye are Filipino mini-series *Noli Me Tangere* starring Jake Cuenca and Shy Carlos at 5 p.m., *To Love Again* top-billed by Miguel Aguila, Meg Imperial, Mitch Valdez and Ronnie Ricketts at 5:45 p.m. and fantaserye Xyriel Manabat's *My Batang Mamay* at 7:30 p.m., *Cyborg Kurochan* at 8 p.m. and the phenomenal primetime game show *The Weakest Link* at 8:30 p.m. airing from Monday, Tuesday and Thursday nights while the weeknights are telenovela *Amor Bravio* at 10 p.m., a phenomenal Koreanovela *I Need Romance* at 10:30 p.m. which became the phenomenal success will increased the advertising revenues of the network with Korean superstars Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok become household names in the country. On the provincial games on Saturdays afternoons at 5:15 p.m. to 7:15 p.m. after the NBA games and before the fantasy anthology *Once Upon a Time* starts at 7:15 p.m. hosted by the network's president and CEO Boots Anson-Roa, top-rating game show *Who Wants To Be A Millionaire?* at 8 p.m. with Christopher de Leon, the the reality show *Superstar Circle* at 8:45 p.m. hosted by Miss Universe runner-up Janine Tugonon, the horror-thriller suspense anthology series *Tumbok Revolution* at 9:30 p.m. top-billed by Janeena Chan and Dino Imperial, the top-

rating sitcom *Bida ni Mister, Bida si Misis* with cast Jodi Sta. Maria and Freddie Webb at 10:15 p.m., the longest-running and top-rating comedy gag show *Happy TODAS* will featuring the Kapinoy stars are actress Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Gee-Ann Abrahan, Aki Torio, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Josh Padilla, Giu Comia, Andi Eigenmann, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales at 11 p.m., the sitcom *Goin' Bukol Pwede* top-billed by Robi Domingo, Yam Concepcion and Maui Taylor at 11:45 p.m. Sundays began at 4 p.m. to 8:30 p.m. This Sunday, teen romantic drama anthology *Sandy's Boyfriend* top-billed by Nadine Lustre and AJ Muhlach airing at 3:15 p.m. to 4 p.m., reality talent search *Born to be a Star* airing at 8:30 p.m. hosted by a certified singing champion Anja Aguilar with judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, the top-rating game show *Who Wants To Be A Millionaire?* at 9:45 p.m. with Christopher de Leon, *Express Balita Weekend* airing at 10:30 p.m. and 11 p.m. with an action movie *Sinemaks*.

Meanwhile, the NBA airing the games on the network at airtime, the total of 2 games to be shown on IBC-13 every Saturdays at 9:30 a.m. to 12 noon, and every Sundays at 11:30 a.m. to 1:30 p.m. follow the longest-running and top-rating Sunday musical variety show *It's Partytime!* will compete with the rivals of *ASAP 18* of ABS-CBN and *Sunday All Stars* and GMA for the Sunday noontime slot. We also learned that The Kapinoy Network continue to dominate the two giant network when the network is home to the PBA and NBA basketball. IBC-13 chairman Eric Canoy that they were consider a government plan to still up for the privatized IBC-13 would continue to rate the networks. The changes, Viva Sports said, are necessary to counteract the growing opposition posed by the soap operas, comedies, drama anthologies and game shows being aired by other networks during the nightcap of the doubleheader league. Rey Sanchez, the channel head of IBC programming nightly drama series. Fantaserye *My Batang Momay* starring child star Xyriel Manabat, and teleserye *To Love Again* starring Miguel Aguila, Meg Imperial, Ronnie Ricketts and Mitch Valdez airing three-times-a-week while romantic telesere *Safe In The Arms Of Love* top-billed by love-teams Cristine Reyes, Dingdong Dantes and Cogie Domingo airing weeknights. The new management to enter the Philippine Basketball Association (PBA) games in IBC primetime slot and the National Basketball Association (NBA) games in weekend timeslot.

Also, the game days are projected to help boost Channel 13's own game shows *Who Wants To Be A Millionaire?*, *The Weakest Link* and reality talent search *Born to be a Star* produced by Viva Television.

We ourselves contacted Eric Canoy after the board meeting and he expressed willingness to meet with Viva's Rosario to discuss the possibility of telecasting the PBA and NBA games on IBC 13 as Canoy himself conceded, the telecast of the PBA games in television ratings.

The chairman of IBC 13 broadcaster Eric Canoy for whose late renowned father Henry Canoy, the pioneer of the Radio Mindanao Network for whom worked for enjoyable.

It appears that the hindrance to agreeing to the PBA contractual obligations is that IBC news is adamant on on a 6:30 p.m. to 7:30 p.m. right after the first game and right before the second game of the PBA, the timeslot that would allow to the network's 1 hour flagship news program *Express Balita* having the day's top stories from local, national and global news along with metro news, politics, crime news, malacañang, citizen journalism, public service, oil price watch of the oil and LPG prices, CCTV reports, weather forecast, sports news and entertainment news, *Express Balita* airs weeknights at 6:30 p.m. to 7:30 p.m. will directly compete the two major newscasts of ABS-CBN's *TV Patrol* and GMA's *24 Oras* which rate the high-ratings.

IBC wants 1-hour newscast after first game and before second game of PBA games

August 3, 2013

Viva Sports has proposed the live coverage of the PBA matches on IBC-13 beginning at 4:30 p.m., allow the one-hour newscast at 6:30 to 7:30 p.m. before the 8 p.m. airing of the second game.

PBA chairman Robert Non has called for a special board meeting on Thursday after the league received the latest broadcast proposal from IBC Sports and Viva Sports with the standards set by the league board.

The Kapinoy Network will commitment to be action in sports programming of *PBA* and *NBA* where The Kapinoy Network refuses the radio and television network rated than Kapamilya and Kapuso networks for the TV industry. Serafin Bautista, the Sales Director with In charged for generating sales revenue for Channel 13, the number 3 television station as such important privatization to analyze competition's programming, ratings, movements, rates and personalities and use the generated data to develop sales strategies for radio, television programming schedule and implementation of commercial spots. Tessie Taylor, the sales and marketing of IBC-13, oversee the on-air merchandising of the channel, overall look and feel of all visuals and how the channel is marketed to viewers on all media platforms, internal and external. Conceptualization, planning and implementation of marketing campaigns for the Philippine Basketball Association (PBA) from Viva Sports and the National Basketball Association (NBA) from Solar Sports.

Manage multi-platform marketing campaigns for specific on-air properties and the channel as a whole in all forms of media, (i.e. TV, Print, Radio, Out of Home, Online, etc.). Work closely with IBC-13's programming, production, acquisitions and Public Relations group to ensure cohesion in all communications. He said IBC-13 would bank on its strategic alliances to boost its programming and marketing.

The television network operates in Broadcast City (studios in state-of-the-art headquarters of IBC Broadcast Center will have 70,000 square meters of main broadcast facilities with the dish satellite) in Diliman, the transmitter tower of IBC Tower with studios in Coca Cola plant, Roosevelt Avenue, San Francisco, Del Monte, Quezon City for the power of 60-kilowatt Harris transmitter power with the antenna, the main office in Makati City and the Globe Telecom main office in Ortigas Center, Mandaluyong City.

Pardo said IBC-13 had embarked on a P1-billion expansion program in rivals ABS-CBN and GMA-7. Included the upgrading of transmission facilities so that Channel 13's signal would be comparable to that of other networks. Insiders told The STAR that under the new management, IBC-13 will have a different kind of programming competing head on with industry leaders ABS-CBN and GMA Network.

Meanwhile, hourly news advisory *IBC Headliners* airs daily from 10 a.m, 12 noon and 4 p.m. On primetime within the PBA games every Wednesday, Friday, Saturday and Sunday nights, and 10 p.m. on weeknights in counterpart of ABS-CBN's *News Patrol* and GMA's *Flash Report*.

IBC chairman Eric Canoy said games during the new schedule with a double-headers on Wednesdays, Fridays and Sundays and the provincial games on Saturdays. To accommodate IBC-13's primetime news program, schedule of the PBA games. During Wednesdays and Fridays, the first game will have its opening at 4:30 p.m. to 6:30 p.m. then the newscast come in 6:30 p.m. match with those in ABS-CBN and GMA news program before the second game at 8 p.m. to 9:30 p.m. Also, the provincial games aired on Saturdays at 5:15 p.m. to 7:15 p.m. and the double-headers every Sundays at 4 p.m. to 8:30 p.m.

IBC continues to dominated the country's two leading networks ABS-CBN and GMA-7 in terms of TV viewership ratings through its creative production and marketing. That should have, with the creative and aggressive marketing strategy and advertising revenue with the established giants them on TV production, some TV coveror to holds the PBA and NBA intends to improve its flagship news program on IBC as part of its plan to restructure and against the business giants ABS-CBN-2 and GMA-7. The Philippine Star and Manila Bulletin unvieling the TV Guide of IBC.

"The PBA and NBA on the prestige of Vic del Rosario, Jr. and on IBC-13's commitment to be a strong competition in the industry. AIBC-13's immediate goal is to be number 3." "He gives Channel 2 and channel 7 constant competition and he got the coverage of the two of the basketball league for the PBA (Philippine Basketball Association) and NBA (National Basketball Association)," he added. Sports programming on IBC News Network (INN) as highlighted by its coverage of the PBA and NBA basketball, boxing matches, billiards, ONE FC-MMA, WWE wrestling, cockfight, golf, tennis and other major sporting events.

The PBA board had given Viva Sports the airing all games live on IBC-13 under the new schedule of airing live coverages of the matches on The Kapinoy Network beginning at 4:30 to 6:30 p.m. for the first game, with a one-hour flagship newscast *Express Balita* at 6:30 p.m. before the 8 to 9:30 p.m. for the second game. Meanwhile in a weekend, every Saturdays at 5:15 p.m. to 7:15 p.m. and Sundays at 4 p.m. to 8:30 p.m.

The Kapinoy Network airs its hour-long flagship primetime newscast *Express Balita* at 6:30 p.m. will dominate the rivals of *TV Patrol* and *24 Oras*, which are both way ahead in the ratings game. The starting time of Game 1 at 4:30 p.m. on Wednesdays and Fridays as fans generally trooped to the stadium at halftime of the game. After the first game, allow for the 1-hour newscast *Express Balita* at 6:30 p.m. and then begin the Game 2 at 8 p.m. on Wednesdays and Fridays, although Viva-IBC officials in the PBA fans. Spin.ph also learned from insiders that Viva Sports officials tinkered with the option of giving up the PBA coverage and paying the P70 million pesos agreed upon under P900 million, multi-year contract with league last 2011.

PBA, TV carrier on The Kapinoy Network

August 10, 2013

The PBA Board of Governors told its television broadcaster that the television contract of IBC-13 and said all PBA games on IBC Sports continue to be the partnership with Viva Entertainment as part of the network's aggressive programming on IBC-13 in a bid to challenge giant rivals in the industry seems to have the inside track generally advertising support and fared impressively in the ratings game. In commercials, the network aired during station breaks in-house plugs promoting its programs. Actually, the best way for IBC-13 to develop its audience is to start having its stable of talents. IBC-13 has led in innovative and creative primetime TV in the number of soap operas, drama anthologies, game shows, reality shows and sitcoms.

This was the board's response to a proposal to signing a separate deal with the Smart Araneta Coliseum, making the Big Dome the home of the league by the TV network to broadcast the PBA games on The Kapinoy Network. Viva Sports, which carries the *PBA* and *NBA* games

aring on IBC during a special board meeting at the PBA office in Quezon City yesterday. The PBA and Viva Sports had signed a P917-million deal in 2011. The other income will be dependent on the sales of IBC-13, the network committed to be more established in the TV industry. Viva Sports' Vic del Rosario, Jr. and Ronnie Nathanielsz and IBC Sports' Jojo Lastimosa attended the meeting and reiterated their company's proposal. They told the board that effective at the start of the *Governor's Cup*, the first game will be aired starts at 4:30 p.m. to 6:30 p.m. with the network's one-hour flagship news program *Express Balita* at 6:30 p.m. to 7:30 p.m. and the second game starts at 8 p.m. to 9:30 p.m. on Wednesdays and Fridays while the provincial games on Saturdays starts at 5:15 p.m. to 7:15 p.m. and the double-headers on Sundays starting at 4 p.m. to 8:30 p.m. will be telecast on The Kapinoy Network IBC-13, thanks to the PBA commissioner Chito Salud.

"The TV station is 6:30 p.m. to 7:30 p.m. slot since its thrust is to further improve its news program as part of its plan to restructure against giants ABS-CBN-2 and GMA-7," said the source.

IBC-13, which is reportedly embarking on a massive drive to keep up with ABS-CBN and GMA-7, plans to transmit the two game double-headers of the PBA on Wednesdays, Fridays and Sundays while the provincial games on Saturdays in the ratings' game dominated by the giant networks GMA-7 and ABS-CBN.

PBA Coverage Timeline

1975 - KBS-9
1976 - BBC-2
1977 - KBS-9
1978 - GTV/MBS-4
1982 - Vintage Sports (City 2)
1983 - Vintage Sports (MBS/PTV-4)
1996 - Vintage Sports (IBC-13)
2000 - Vintage and Viva TV (IBC-13)
2003 - IBC-13 and NBN-4
2004 - ABC 5
2008 - C/S 9/Solar TV/RPN-9
2011 - Solar Sports/Studio 23
2011 - IBC-13 and IBC News Network (IBC Sports and Viva Sports)

My special message 2 by ADMIN-3

French Open airs on:

Solar Sports, Balls & Studio 23

US Open Golf airs on:

Solar Sports (2002-08)

Studio 23 (since 2008)

Balls (rerun)

IBC News Network (2012-present)

US Open Tennis airs on:

Solar Sports (2002-08)

Balls & Studio 23 (since 2008)

IBC News Network (2012-present)

Miss Universe airs on:

GMA 7 (1976-89)

RPN 9 (1969-1993 & 1995-2006)

ABS-CBN 2 (1994 & since 2007) (with primetime telecast on Studio 23 & Velvet and replays on ABS-CBN's Sunday's Best and also encores on Velvet)

IBC-13 (2012-present)

Screen Actors Guild Awards airs on:

Studio 23 (since 1997)

Velvet (since 2008)

Better Home Ideas airs on:

ABC 5 (1992-96)

RPN 9 (1996-2003) (also rerun in 2006-2007)

Rose Parade airs on:

GMA 7 (1976-2002)

Studio 23 (since 2003)

ABS-CBN 2 (since 2008)

Miss World airs on:

RPN 9 (1966-1997 & 2002-2004)

ABC 5 (2005)

GMA 7 (2011) (also airs Miss World Philippines)

TV5 (2012-present)

My special message 4 by ADMIN-3

PMPC Star Awards for Television airs on:

IBC 13 (1986-1990 & 2005, 2012-present)

RPN 9 (2000-2004 & 2006-2007)

TV5 (2008)

ABS-CBN 2 (since 2009)

Emmy Awards airs on:

Studio 23 (1997-2010)

Velvet (since 2008)

FAMAS Awards airs on:

RPN 9 (1986-2003 & 2005-2006)

ABS-CBN 2 (2004 & 2009-2011)

NBN 4 (2007-2008)

PTV 4 (2012)

GMA 7 (2013)

KBP Golden Dove Awards airs on:

RPN 9 (1981-1994, 1995-1999 & 2001-2007)

Studio 23 (since 2008)

IBC 13 (1986-1989 & 2000, 2006-2007 & 2009, 2012-present)

ABC 5 (2004-2005)

PBA Governors Cup August 14: GlobalPort vs. Air21, Rain or Shine vs. San Mig Coffee

August 14, 2013

The empowered **Kapinoy Network** really on the right track. The network's radio stations are the news and public service AM band **DZTV Radyo Budyong** and the number 1 dance music FM radio **iDMZ Sayaw Pinoy!**, **IBC-13** is set to effort more quality broadcast services. The UHF news channel **IBC News Network (INN)** on **Channel 45** as the network's news, public service, business and sports channel.

The Philippine Basketball Association (PBA) returns tonight as it starts the **2013 PBA Governor's Cup** featuring a doubleheader at the **SM Mall of Asia Arena** with the **GlobalPort** tackling the **Air21** at 4:30PM and **Rain or Shine** battles against **San Mig Coffee** at 8:00 PM. Meanwhile, the sports programming in basketball, boxing matches, billiards, cockfights, MMA and wretling aired on **IBC News Network (INN)**.

Veteran sports commentator Ronnie Nathanielz, who is with **Viva Sports Productions**, notes that on **IBC-13**, the games had limited reach the signal and provincial stations.

Both games will be aired over **The Kapinoy Network IBC-13** with broadcast beginning of the first game at 4:30PM before the network's flagship newscast **Express Balita** comes at 6:30PM and the second game starts at 8:00PM. The **GlobalPort Batang Pier** will feature **Markeith Cummings** as their first new import aside from featuring their newly-acquired locals Jay Washington and Yousef Taha.

The **Air21 Express** will showcased their import Zach Graham, one of the most prolific sharpshooter who once scored 51 points last season. In the main event of the **PBA Governor's**

Cup, the **Elasto Painters** will open up with their title defense against the **San Mig Coffee Mixers**.

The **Rain or Shine** will banner a familiar import in the person of Arizona Reid, he already suited up for **Rain or Shine** two years ago and won the tournament's **Best Import Award**. Coach Yeng Guiao of Elasto Painters will rely on their backups as their superstar players, Jeff Chan and Gabe Norwood are unlikely to see action just yet. The **Gilas** players will be given some rest by the management.

The **San Mig Coffee Mixers** will also feature a returning import, Marqus Blakely, he was the one who led the **B-Meg Llamados** to the finals against the **Elasto Painters** last season. Blakely is expected to soak up the minutes of **San Mig Coffee's Gilas** player Marc Pingris, who was given rests by his management after a grueling stint in the **FIBA Asia Championship**. Watch the **PBA** and **NBA** on **IBC-13** with the game coverage.

2012-2013 Governors' Cup Games Schedule and Results

| Eliminations | | | | | | | |
|-----------------|--------|---|-------------------------------|----|-----------------------------|--------------------|----------|
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| August 11, 2013 | 4:30PM | 1 | Milo Energy Drink | vs | Barangay Ginebra San Miguel | Mall of Asia Arena | 95 - 45 |
| August 11, 2013 | 6:30PM | 2 | Meralco Bolts | vs | Petron Blaze Boosters | Mall of Asia Arena | 101 - 66 |
| August 14, 2013 | 4:30PM | 3 | Air21 Express | vs | Globalport Batang Pier | Mall of Asia Arena | 94 - 101 |
| August 14, 2013 | 8:00PM | 4 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 79 - 75 |

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|-----------------|--------|----|-------------------------------|----|-------------------------------|------------------------|--------------|
| August 16, 2013 | 4:30PM | 5 | Talk 'N Text Tropang Texters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 118 - 113 OT |
| August 16, 2013 | 8:00PM | 6 | Milo Energy Drink | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 89 - 83 |
| August 17, 2013 | 5:00PM | 7 | San Mig Coffee Mixers | vs | Milo Energy Drink | Ynares Center Antipolo | 82 - 93 |
| August 18, 2013 | 4:30PM | 8 | Barako Bull Energy Cola | vs | Meralco Bolts | Smart Araneta Coliseum | 90 - 89 |
| August 18, 2013 | 6:30PM | 9 | Petron Blaze Boosters | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 101 - 95 |
| August 21, 2013 | 4:30PM | 10 | Globalport Batang Pier | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 67 - 88 |
| August 21, 2013 | 8:00PM | 11 | Talk 'N Text Tropang Texters | vs | Milo Energy Drink | Smart Araneta Coliseum | 40 - 100 |
| August 23, 2013 | 4:30PM | 12 | Alaska Aces | vs | Globalport Batang Pier | Smart Araneta Coliseum | 88 - 91 |
| August 23, 2013 | 6:30PM | 13 | Rain or Shine Elasto Painters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 84 - 99 |
| August 24, 2013 | 5:15PM | 14 | Barangay Ginebra San Miguel | vs | Meralco Bolts | Cuneta Astrodome | 98 - 85 |

| | | | | | | | |
|-------------------|--------|----|------------------------------|----|-------------------------------|------------------------|----------|
| August 25, 2013 | 4:15PM | 15 | Air21 Express | vs | Barako Bull Energy Cola | Mall of Asia Arena | 94 - 103 |
| August 25, 2013 | 6:30PM | 16 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 118 - 99 |
| August 28, 2013 | 4:30PM | 17 | Petron Blaze Boosters | vs | Air21 Express | Mall of Asia Arena | 112 - 86 |
| August 28, 2013 | 8:00PM | 18 | Alaska Aces | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 94 - 79 |
| August 30, 2013 | 4:30PM | 19 | Meralco Bolts | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 92 - 86 |
| August 30, 2013 | 7:30PM | 20 | Barako Bull Energy Cola | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 104 - 91 |
| August 31, 2013 | 5:00PM | 21 | San Mig Coffee Mixers | vs | Milo Energy Drink | Mall of Asia Arena | 83 - 89 |
| September 1, 2013 | 4:00PM | 22 | Talk 'N Text Tropang Texters | vs | Globalport Batang Pier | Mall of Asia Arena | 102 - 95 |
| September 1, 2013 | 6:00PM | 23 | Barangay Ginebra San Miguel | vs | Alaska Aces | Mall of Asia Arena | 99 - 102 |
| September 3, 2013 | 4:30PM | 24 | Petron Blaze Boosters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 112 - 87 |

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|--------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|-----------|
| September 3, 2013 | 8:00PM | 25 | Meralco Bolts | vs | Alaska Aces | Smart Araneta Coliseum | 84 - 74 |
| September 4, 2013 | 4:30PM | 26 | Globalport Batang Pier | vs | San Mig Coffee Mixers | Cuneta Astrodome | 88 - 102 |
| September 4, 2013 | 7:30PM | 27 | Barangay Ginebra San Miguel | vs | Air21 Express | Cuneta Astrodome | 106 - 93 |
| September 6, 2013 | 4:30PM | 28 | Meralco Bolts | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 82 - 76 |
| September 6, 2013 | 7:30PM | 29 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Mall of Asia Arena | 104 - 112 |
| September 8, 2013 | 4:00PM | 30 | Meralco Bolts | vs | Milo Energy Drink | Smart Araneta Coliseum | 98 - 97 |
| Septemebr 8, 2013 | 6:00PM | 31 | San Mig Coffee Mixers | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 89 - 86 |
| September 10, 2013 | 4:30PM | 32 | Rain or Shine Elasto Painters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 120 - 93 |
| September 10, 2013 | 7:30PM | 33 | Milo Energy Drink | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 82 - 95 |
| September 11, 2013 | 4:30PM | 34 | Globalport Batang Pier | vs | Meralco Bolts | Smart Araneta Coliseum | 91 - 79 |

| | | | | | | | |
|-----------------------|--------|----|---------------------------------|----|----------------------------------|---------------------------|-----------|
| September 11, 2013 | 8:00PM | 35 | Talk 'N Text Tropang Texters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 88 - 122 |
| September 13, 2013 | 4:30PM | 36 | Air21 Express | vs | Talk 'N Text Tropang Texters | PhilSports Arena | 106 - 102 |
| September 13, 2013 | 8:00PM | 37 | Alaska Aces | vs | Petron Blaze Boosters | PhilSports Arena | 100 - 103 |
| September 14, 2013 | 5:00PM | 38 | Barangay Ginebra San Miguel | vs | Milo Energy Drink | Smart Araneta Coliseum | 101 - 100 |
| September 15, 2013 | 4:00PM | 39 | Meralco Bolts | vs | Air21 Express | Cuneta Astrodome | 100 - 91 |
| September 15, 2013 | 6:00PM | 40 | Petron Blaze Boosters | vs | Globalport Batang Pier | Cuneta Astrodome | 101 - 90 |
| September 18, 2013 | 4:30PM | 41 | Alaska Aces | vs | Barako Bull Energy Cola | Cuneta Astrodome | 91 - 89 |
| September 18, 2013 | 8:00PM | 42 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Cuneta Astrodome | 102 - 104 |
| September 20, 2013 | 4:30PM | 43 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 88 - 87 |
| September 20, | 8:00PM | 44 | Globalport Batang Pier | vs | Barangay Ginebra San | Smart Araneta | 113 - 106 |

| | | | | | | | |
|--------------------------------------|-------------|----------|---------------------------------|----------|---------------------------------|---------------------------|--------------|
| 2013 | | | | | Miguel | Coliseum | OT |
| September 21, 2013 | 5:00PM | 45 | Milo Energy Drink | vs | Air21 Express | Mall of Asia Arena | 90 - 45 |
| September 22, 2013 | 4:00PM | 46 | Air21 Express | vs | Alaska Aces | Mall of Asia Arena | 121 - 107 |
| September 22, 2013 | 6:00PM | 47 | Barangay Ginebra San Miguel | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 99 - 113 |
| Playoff for last Quarterfinals berth | | | | | | | |
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| September 24, 2013 | 8:00PM | 48 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 102 - 110 |
| Quarterfinals | | | | | | | |
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| September 25, 2013 | 4:30PM | 49 | Meralco Bolts | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 86 - 68 |
| September 25, 2013 | 8:00PM | 50 | San Mig Coffee Mixers | vs | Alaska Aces | Smart Araneta Coliseum | 112 - 105 |
| September 26, 2013 | 4:30PM | 51 | Rain or Shine Elasto Painters | vs | Globalport Batang Pier | Mall of Asia Arena | 108 - 106 |

| | | | | | | | |
|--------------------|--------|----|-----------------------------|----|-----------------------|--------------------|----------|
| September 26, 2013 | 8:00PM | 52 | Barangay Ginebra San Miguel | vs | Petron Blaze Boosters | Mall of Asia Arena | 101 - 94 |
| September 27, 2013 | 8:00PM | 53 | San Mig Coffee Mixers | vs | Alaska Aces | Mall of Asia Arena | 83 - 73 |

Semifinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|--------------------|--------|----|--------------------------------|----|-------------------------------|------------------------|---------|
| September 29, 2013 | 5:30PM | 54 | Meralco Bolts | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 73 - 83 |
| September 30, 2013 | 8:00PM | 55 | Rain or Shine Eleasto Painters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 83 - 91 |
| October 1, 2013 | 8:00PM | 56 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 69 - 73 |
| October 2, 2013 | 8:00PM | 57 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Cuneta Astrodome | 90 - 88 |
| October 4, 2013 | 8:00PM | 58 | Meralco Bolts | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 87 - 94 |
| October 5, 2013 | 5:00PM | 59 | Rain or Shine Elasto Painters | vs | Petron Blaze Boosters | Cuneta Astrodome | 92 - 87 |
| October 6, 2013 | 5:45PM | 60 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 79 - 73 |

| | | | | | | | |
|-----------------|--------|----|-----------------------|----|-------------------------------|------------------------|----------|
| October 7, 2013 | 8:00PM | 61 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 110 - 89 |
|-----------------|--------|----|-----------------------|----|-------------------------------|------------------------|----------|

Finals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|------------------|--------|----|-----------------------|----|-----------------------|------------------------|-----------|
| October 11, 2013 | 8:00PM | 62 | San Mig Coffee Mixers | vs | Petron Blaze Boosters | Mall of Asia Arena | 84 - 100 |
| October 13, 2013 | 5:30PM | 63 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 93 - 100 |
| October 16, 2013 | 8:00PM | 64 | San Mig Coffee Mixers | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 68 - 90 |
| October 18, 2013 | 8:00PM | 65 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 86 - 88 |
| October 20, 2013 | 5:45PM | 66 | San Mig Coffee Mixers | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 114 - 103 |
| October 23, 2013 | 8:00PM | 67 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 99 - 88 |
| October 25, 2013 | 8:00PM | 68 | San Mig Coffee Mixers | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 87 - 77 |

Pro league, IBC and Viva near agreement

September 21, 2013

The **Philippine Basketball Association**, **Viva Sports** and **IBC-13**, the Eric Canoy-owned network with **IBC Sports** to be the certified number 3 in compete directly, which has a contract

to telecast the pro league's games, are reportedly nearing agreement on a new telecast schedule.

Viva Sports recently signed a P770 million blocktime contract with **Intercontinental Broadcasting Corporation (IBC)**, which covers the **Philippine Basketball Association** and **National Basketball Association** for radio and television, will account for 50 percent of **IBC-13's** total programs. In the UHF news channel **IBC News Network (INN)**, **Viva** will control about 76 percent of total sports programming.

Provides satellite uplink services for **IBC-13** and **Viva Television**. **Viva Communications, Inc.** has a working agreement with VHF broadcaster **IBC-13** to provide programming for its primetime block which includes the highest-rating program in the Philippines, the coverage of the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** games by **The Kapinoy Network** and **Viva Entertainment's** provincial and cable affiliates to continue its **PBA** and **NBA** franchise. **Intercontinental Broadcasting Corporation** is the largest integrated sequestered media and entertainment company in the Philippines. Involved in television and radio broadcasting, as well as the production of television programming for domestic and international audiences. Under the agreement of **The Kapinoy Network** and **Viva Entertainment**, powerful 60-kilowatt transmitter and refurbishing and upgrading of network stations in key provincial areas as a prelude to a nationwide link via satellite.

The company's Very High Frequency (VHF) television network (which consists of its flagship station in Metro Manila, **Channel 13**, 28 other owned and operated television stations, and affiliated stations) is the third leading television network in the Philippines. The company also operates the news channel **IBC News Network (INN)**, the leading Ultra High Frequency (UHF) television network, with 5 television stations.

The company is also one of the leading radio broadcasting companies, owning 25 AM and FM radio stations throughout the country. Radio stations in Manila, **DZTV Radyo Budyo'n'g 1386** and **iDMZ 891 Sayaw Pinoy!**, are the highest-rated stations in Metro Manila in the AM and FM bands, respectively. By constantly innovating, **IBC-13** has set trends in the broadcast industry, such as viewer participation in polls, interaction with other viewers on-air, and feedback through text messaging in **IBC** programs.

Roberto Benedicto, a Marcos crony, bought the rights to **Channel 13** from another network in 1975. He owned the station and sequestered in 1986, following the overthrow of the Marcos regime. Now, the top-rating TV station in the country, airing **Philippine Basketball Association** and **National Basketball Association** games boosted the station's ratings in primetime programs are dramas, comedies, game shows, movies and reality shows who are highly committed to achieving a common goal.

As an observer and participant, Canoy describes the new **IBC** management as more aggressive. The network has been spending a big-budget to produce new programs with powerhouse casting and improve the reach, infrastructure and talent development and training.

Requested by **Viva Communications, Inc.** and **The Kapinoy Network**, which is the big-budget to improved more talents were met with stiff resistance by several members of the **PBA Board of Governors**, have given way to what is likely to be a compromise, according to information received by the **Manila Standard**.

Options have been proposed by **IBC-13** negotiations. Salud said **The Kapinoy Network's** flagship news program **Express Balita** competes with **TV Patrol** and **24 Oras**. Under the compromise agreement, **IBC-13** proposal will telecast in doubleheader on Wednesdays and Fridays live, beginning with the first game which start at 4:30 p.m. to 6:30 p.m. before the network's flagship news program **Express Balita** starts at 6:30 to 7:30 p.m. slot and the second game at 8 p.m. in the live coverage of the game.

There is a innovative in the game-time on weekends, with **Viva-IBC Sports** requesting that the double-header games will start at 4 p.m. to 8 p.m. on Sundays. In the primetime block, there is drama series strength of the competitor in terms of the programs and to compete.

PBA commissioner Chito Salud negotiations have been proceeding and that members of the **PBA Board** are pleased that both games will be telecast on **IBC-13**, whose improved signal, while those who wish to watch the games live will have an opportunity by tuning in to UHF news channel **IBC News Network (INN)**, whose signal also been upgraded and reach gradually expanded **PBA** on **IBC** primetime.

In the battle of the newscasts, **Express Balita** anchored by Snooky Serna, Henry Omega-Diaz and Noli Eala is the dominant newscast of **TV Patrol** and **24 Oras**. In the late-night newscast, though, **Ronda Trese** doing as well against neck-to-neck battle, with **Bandila** and **Saksi**. In the primetime slots, which are dominated by the local soaps, **ABS-CBN** and **GMA** teleseryes were on top. The highest-rating soap **Safe In The Arms Of Love** which ahead of **My Husband's Lover** and **Muling Buksan Ang Puso**. In some days, **Safe In The Arms Of Love** starring Cristine Reyes, Dingdong Dantes and Cogie Domingo rated more than the audience following of **Muling Buksan Ang Puso** and **My Husband's Lover**.

Among **IBC's** soaps, Xyriel Manabat's **My Batang Momay** to beat **Juan dela Cruz** and **Anna Karenina**, which was ahead by more than 10 percentage points. Among the other primetime shows, **Bida ni Mister**, **Bida si Misis** topped its competitor **Toda Max** and **Vapire Ang Daddy Ko** on top in the other slots.

The highest-rating show is Christopher de Leon's **Who Wants To Be A Millionaire?** which against true-to-life drama anthology series Charo Santos' **Maalaala Mo Kaya** and Meg Tiangco's **Magpakailanman** by more than 15 percentage points. The longest-running and top-rating comedy gag show **Happy TODAS** which is rated higher than **Banana Split** and **Bubble Gang** by more than five percentage points.

Reality singing show **Born to be a Superstar** more than 15 points higher than **The Voice of the Philippines** and **Kap's Amazing Stories**. The Tagalog-dubbed **Winx Club** led over daytime teleserye **Be Careful With My Heart** and **The Ryzza Mae Show** by more than 10 percentage points

A true-to-life teen romantic drama anthology ***Sandy's Romance*** stills leads ***Luv U*** and ***Domintoryo*** while superstar princess Nadine Lustre starring the series. Richard Yap's ***The Weakest Link*** has lead over the teleseryes are ***Got to Believe*** and ***Akin Pa Rin Ang Bukas***, while the hit Pinoy movies ***Kapinoy Cinema*** are way ahead of ***Kapamilya Blockbusters*** and ***Kapuso Movie Festival***.

IBC-13's ***Lunch Break*** competing with ***It's Showtime*** and ***Eat Bulaga!*** with new hosts, games and stars.

IBC President and CEO Boots Anson-Roa says the Kapinoy Network's role is "to establish a more TV industry."

October 9, 2013

"Provide counter programming with the useful shows that people see. In fact, that's the first thing we wanna do, we wanna be different, we wanna show programs that actually allow people a choice," says IBC President and CEO Boots Anson-Roa about the Kapinoy network's programs that will premiere on October 14 as part of its HapoNation and PrimeTastik primetime block.

"It's a totally different viewing experience and programming for everybody," promises IBC-13 President and CEO Boots Anson-Roa about the network's new primetime programming during its trade launch last week.

With HapoNation and PrimeTastik, IBC-13's primetime block will offer new entertainment, sports and news and current affairs programs from Monday to Friday, morning to evening, starting October 14 with the conclusion of the *PBA Governors Cup* championship series of the San Mig Coffee Mixers and the Petron Blaze Boosters that IBC is strengthening its signal in the provinces to make sure the PBA games to make adjustments in its schedule to accommodate the PBA basketball fans all over the country will have better access to the league to make the coverage of the games more accessible nationwide feature bigger attractions, more celebrities, more promos, better competition and a bigger stage.

Under the new set-up on IBC, with simulcast over IBC News Network (INN), the schedule of the *PBA* games with the double-header on Wednesday and Friday games to be aired the first game from 4:30 p.m. to 6:30 p.m. to accommodate the IBC-13's flagship primetime news program *Express Balita* compared to *TV Patrol* and *24 Oras*, and the second game from 8 p.m. to 9:30 p.m. Sunday games will be from 4 p.m. to 8 p.m.

Ms. Boots believes the new shows will be as successful as their weekend programs, which they introduced few weeks earlier with the tagline Panalo Weekend adds a new program on its weekend line up. “We wanna provide counter programming with the shows that people see. “In fact, that’s the first thing we wanna do, we wanna be different, we wanna show programs that actually allow people a choice,” said the IBC President and CEOs to improve on Channel 13’s programs to match Channel 2 and 7’s quality of programs, to buy a contract agreement of Viva Communications, Inc. through Viva Sports, the sports television blocktimer over the radio and TV coverage rights of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) from Solar Sports to be able to raise and generate more revenue to IBC, to ensure its capability as a business enterprise. IBC shows have helped boost Channel 13’s ratings to the certified number 3 position thanks to the PBA and NBA games under IBC Sports. Also, the *PBA* and *NBA* basketball games broadcast live on the undisputed number 3 station IBC-13 and the UHF 24-hour news channel IBC News Network (INN), respectively for the basketball leagues of NBA and PBA fans position as the No.1 professional league in the country and of basketball as the nation’s most-viewed sports.

He explained, “We want shows that talk about people in an intelligent and provocative way—shows that actually talk about issues, shows that actually talk about things and has better dialogue because we’re targeting the masses, progressive, and superstars viewers targeting at the same time at the standard viewers will likely raise the floor price for Channel 13 with a biggest source of income to give all-out support to its marketing group. “We’re actually providing a different program experience.”

NEW DAILY SHOWS. On Monday, October 14, IBC-13 will start the week by launching *Kapinoy Cinema*, which features the Viva Tagalog Movies in the local Pinoy blockbusters releases from Viva Films at 2:30 p.m.

Meanwhile, Pinoy-Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzales team up for the first time in *Before I Fall in Love*, a newest afternoon teleserye when the young sweetheart girl Andy Hermosa (Erich) and Hanson Mendoza (Mario) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy’s mother Gina (Jenine Desiderio), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house. Also in the cast Jenine Desiderio, Martin Velayo, Arkin del Rosario, Cacai Bautista, Baifern Pimchanok, Michael Flores, Stephanie Henares, Dionne Monsanto, Michael Shaowanasao, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by Rory Quintos.

At 4:30 p.m., a new Taiwanovela *Love Keeps Going* based on Taiwanese novel. Zha Mei Le (Cyndi) is illustrious, humble and hardworking. Even her boyfriend, Han Yi Feng (Eli) falls in love

with her as a result of her mass abilities and generous nature. There is a slight marring of this idyllic plot with the introduction of Yi Feng's brother, the spoilt, rich and famous Han Yi Lei (Mike). Mei Le makes a terrible first impression on him she is determined to that. The Taiwanovela is starring Cyndi Wang, Mike He and Eli Sihih.

Also at 5 p.m., the daily kiddie gag show *TODAS Kids* featuring the children kids in various comedic situations featuring the child stars like Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan helped the showbiz careers of some stars to involve its young actors in some rather adult situations and characters. The teen stars like Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion.

On the other band, IBC-13's primetime block will now start with the newest Filipino mini-actionserye on Philippine television, *Noli Me Tangere* airs weeknights at 5:45 p.m., topbilled by Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez himself and marking her first time ever to star in a teleserye.

Fantaserye at 7:30 p.m., *My Batang Momay* starring the wonder of child star Xyriel Manabat played the lead role in the fantasy-drama series as Momay, with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, under the director of Mac Alejandre. To be folowed by the phenomenal *Cyborg Kurochan* at 8 p.m., the hit anime against the evil. The primetime slot gives viewersfrom drama series.

For the first time, actor Richard Yap known as Sir Chief will host a game show via *The Weakest Link* at 8:30 p.m., which is a local franchise of the U.S. hit. During the launch, *The Weakest Link* takes advantage of features 8 contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers with the help of the audience. Weeknights at 9:30 p.m., a primetime romantic teleserye on Philippine television, *Safe In The Arms Of Love* top-billed by IBC drama princess Cristine Reyes, IBC's prime actors Dingdong Dantes, Cherry Pie Picache and Cogie Domingo. Completing the cast of *Safe In The Arms Of Love* are Cherie Pie Picache, DJ Durano, Nikki Bacolod, Vandalph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by box-office director Wenn V. Deramas in a captivating story of love.

FOREIGN SOAP DRAMA. With PrimeTastik, The Kapinoy Network will also introduce a telenovela and a Koreanovela on primetime, which is a first in Philippine television.

A new meaning as IBC-13 offers a back-to-back airing of telenovela *La Madrastra* and the Koreanovela *Glory Jane*, which will be aired at 10 p.m. and 10:30 p.m., respectively.

La Madrastra, a telenovela starring the Mexican star actress Victoria Ruffo tells the story of María, a woman who lost twenty years of her life after being falsely accused of murder and who returns to Mexico to exact revenge on her husband and friends who abandoned her and to see her beloved children once more.

Glory Jane, on the other hand, a new Koreanovela starring Korean sweetheart Park Min-Young plays a nursing aid who remembers nothing of her past but only her name as she on Philippine Television. Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past.

NEWS AND CURRENT AFFAIRS. In his speech during the trade launch, IBC President and CEO Boots Anson-Roa mentioned the fusion of news and public service in their news and current affairs shows.

“We believe that there will be a merger of news content and public service, according to IBC News and Current Affairs head Maria Ressa, news desk officer Nick Mendoza and public affairs director Mayet Camacho.

“Today, my friend in news will actually show you how we will push news in a way that not only get the news there but also in a way that creates public service,” said Ms. Boots.

In line with these, IBC News and Current Affairs, the network's news organization, strengthens its commitment to be the credible source of information by introducing *Report Kay Boss!*, *Linawin Natin*, *Bantay ng Pulisya*, *Snooky* and *Bitag*, where viewers can now look forward to the various government, public affairs, investigative and public service shows every night starting at 11:30 p.m.

Every Monday, IBC News head Maria Ressa will try to their PNoy administration of president Noy Aquino III commonly known facts in the public affairs show *Report Kay Boss!*.

Jarius Bondoc will bediscussing the stories and facts behind relevant of focusing on the issues and the government in *Linawin Natin*, which airs every Tuesday touching interviews of different people. Every Wednesday, Dominic Almenor gives his own crime stories in investigative police beat in *Bantay ng Pulisya*.

On Thursdays, Snooky Serna will tackle the experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service in *Snooky*.

Ben Tulfo is the multi-awarded and hard-hitting broadcast journalist every Friday on *Bitag* to operates semi-autonomously, conducting reconnaissance and surveillance and deploys their own agents as the undercovers that the Tulfo clan is known for by adopting a more cut-throat. Kapinoy viewers will see Henry Omega-Diaz and Snooky Serna-Go anchoring the network's flagship national primetime news program *Express Balita* airs on weeknights at 6:30 p.m.

continues to be the dominated rivals of *TV Patrol* and *24 Oras*. Bernadette Sembrano and Jess Caduco deliver a comprehensive late-night national newscast in *Ronda Trese* at 11 p.m.

The goal for creating the new show to increase the commercial value of the government-owned IBC-13, which the sale as part of the Philippine Government's privatization efforts hat goal was achieved.

Through this new lineup, IBC-13 hopes to offer viewers "a complete menu of program to satisfy every viewer's cravings for tasteful entertainment programming and relevant news and current affairs information all week long." IBC-13 has been the revenues from the airing of the PBA and NBA games from Viva Sports. The major source of revenues, Boots Anson-Roa, Eric Canoy, Lito Ocampo Cruz and the majority of the members of the IBC's board of directors in additional airtime.

The Kapinoy Network able to negotiate with Viva Communications, Inc. for more favorable terms, such as, an increase in the rate and cost per hour of broadcasting PBA and NBA games, additional commercial spots for IBC, and more airtime for public service announcements. All these further revenues and enhanced goodwill for IBC in the loyal viewer base nationwide.

In his speech, IBC President and CEO Boots Anson-Roa: "We know that our success as a network can be good for the industry. Provide grand communication needs and advertising needs, we can work together to establish a more broadcast and television industry—and that is our role."

IBC-13 eyes stake in KBS, MBS and tvN-owned Korean television station

Intercontinental Broadcasting Corp. (IBC), the government Eric Canoy-led sequestered network that operates the flagship station IBC-13, to acquire a stake in the a leading Indonesian television station with Korean Broadcasting System (KBS), Munhwa Broadcasting Corporation (MBC) and the Southeast Asian-Korean network tvN, paving the way for Channel 13's bid to go regional, the sequestered by the government of PCGG This as IBC president abd chief executive officer (CEO) Boots Anson-Roa said they are spending around P10 billion this year and next largely to expand the network's reach nationwide.

From a current reach of around 85 percent of the national urban areas nationwide, IBC-13 aims to cover 95 percent by the middle of the year.

Boots said IBC, MBC, KBS and tvN are still in the initial stages of negotiations parent company in the conglomerate Arirang also belongs. Korean Broadcasting System owns the single biggest shareholding in Philippine Long Distance Telephone Co. (PLDT), Kapinoy Convergence and Globe Telecom, while Lito Ocampo Cruz is managing director and vice-president.

Boots explained that the amount of investment by The Kapinoy Network into the Korean TV network as well as other details of the investment have yet to be threshed out. He said this venture will allow the Philippine network not only to have a presence in Korea but also the rest of the region and international as well. He said they envision IBC-13 to become a pan-regional multimedia company with presence all over the Asia.

In a statement, IBC-13 said yesterday that with South Korea being the fourth most populous country in the world, the investment is sure to be a multimedia leader in Asia. Aside from being a regional player, Roa emphasized that they are also going international, offering programs intended for overseas Filipinos.

He revealed that IBC-13 is forming an international company in joint venture with PLDT, Kapinoy Convergence and Globe Telecom that will be responsible for marketing, distribution, and sale of content to other countries, whether through satellite, cable and IPTV and Web TV.

The new company will be offering a Filipino channel to countries with huge population of Filipinos such as the United States for North America, Japan, Europe, China, Hong Kong, Japan, Guam, Hawaii, United Kingdom, Indonesia, Malaysia, Australia, New York and the Middle East. Rivals ABS-CBN Corporation offers The Filipino Channel (TFC) while GMA Network has Pinoy TV and GMA Life. Boots said their bid to go international will begin and starting with a launch scheduled in the first quarter in a yet unspecified country.

Also yesterday, IBC-13 announced it is set to make Philippine television changes for good. "There is no turning back as the country's third television network embarks on the greatest expansions in business, infrastructure, and technology ever seen in the local broadcast landscape for the past decades," it said.

Barely a year since IBC-13 was launched as the Kapinoy Network under the ownership and management of PLDT and Globe, officials said the network has shown unparalleled growth in programming content, signal strength, and overall popularity among an expanding viewership base all over the country and in other parts of the world. Symbolize IBC-13's growth is the rise of its new studio complex in IBC Broadcast Center in Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City, consisting of a nine-story corporate building and two five-story buildings for news and production. "Civil works with P2.5 billion. Fully fitted, around P5 billion of privatization," Boots revealed. To be located at IBC-13's new home will include 13 studios as well as a leading edge digital video archiving system called media asset management as well as other highly advanced broadcast systems that will propel the network to the forefront of broadcast technology.

IBC-13 is also the first to bring all-digital TV viewing to the country. Ready with high-definition cameras and HD-ready equipment, The Kapinoy Network can easily make the switch once the National Telecommunications Commission (NTC) orders all networks to go digital while IBC HD will also be launched by 2013, making IBC-13 the first local network to broadcast in high definition.

Officials said this will consummate the convergence of PLDT and Globe are multimedia platforms as IBC-13 gears up to go mobile and online. The first local TV website to use adoptive rate streaming, Channel 13 online page visitors will enjoy less buffering and download time for videos and other content. Its news program will be online, with catch-up TV and video on demand (VOD) being uploaded on its website as well.

The network likewise announced that is the first in the country to utilize the news automation (NAS) system from Avid, which will give news writers and editors the digital flexibility and proficiency to have their news stories ready for airing at the quickest possible time. IBC-13 also acquired the latest equipment including two units of electronic news gathering (ENG) vans, satellite news gathering (SNG) vans, outside broadcast (OB) vans and one sports OB van with up to 30 multiple camera setup with super slow motion for sports coverage. "When we started, people thought we were just blowing air in aiming to reach the number one and two spot. We have accelerated our momentum and we have completely dominated weekend primetime. We took the fight where the pie is biggest and that is primetime.

A different ballgame altogether and we will be attacking other timeslots," Espinosa said.

The Kapinoy Network also revealed that it will be more aggressive production business and is entering into a number of co-production deals with companies like Viva, Regal and other independent companies.

PBA Philippine Cup 2014 opening schedule

October 28, 2013

The **2014 PBA Season** will kick off on November 17, 2013 in Metro Manila, Cebu and Davao, with the schedule of opening ceremony and **Philippine Cup** games posted here.

This will be the first time that the Asia's first professional basketball league inauguration is held outside the nation's capital and in 3 different venues. The 39th year of the **PBA** will be opened by incoming Board chairman Ramon Segismundo of Meralco on a 2pm tentative schedule. As usual, a parade of teams' muses is included in the opening rites. Six teams will parade in Smart Araneta Coliseum, two in Cebu and two in Davao.

Then the **Philippine Cup 2014** games will follow at 3:00pm in Smart Araneta Coliseum, 4:45pm in Davao and 6:30pm in Cebu. Early reports indicate that sister teams **Talk 'N Text Tropang Texters** and **Meralco Bolts** will square off in the Cebu schedule with **PBA** action delivered with **IBC** digital signal quality on the nationwide network with support from regional and international **IBC** media outlets are **IBC Regional TV** and **Global IBC**.

PBA Philippine Cup 2014 schedule [Edit](#)

- 2:30PM Opening Ceremony/Parade of Teams and Muses
- 3:00PM Ginebra vs San Mig Coffee at Smart Araneta Coliseum
- 4:45PM Alaska vs Rain or Shine at Panabo, Davao (live telecast)
- 6:30PM Talk 'N Text vs Meralco at Cebu City (delayed telecast)

IBC-13 Sked on November 17, 2013 [Edit](#)

10 am -- NBA Regular Season: Portland Timbers vs. Toronto Raptors (Live Via Satellite)

12:30 pm -- It's Partytime

2:30 pm -- PBA Philippine Cup 2013 Season Opening (LIVE)

Barangay Ginebra San Miguel vs. San Mig Coffee Mixers at the Smart Araneta Coliseum at 3:00pm; Alaska Aces vs. Rain or Shine Elasto Painters at Panabo, Davao at 4:45pm; and Talk N Next Tropang Texters vs. Meralco Bolts at Cebu City at 6:30pm

8:30 pm -- Express Balita Weekend

9 pm -- Born to be a Superstar

10:30 pm -- Goin' Bukol Pwede

11:15 pm - Sinemaks: Kamagong

Starring Lito Lapid and Eddie Garcia

The rest of the schedule will be posted here once made available by the league.

The deep pool of talented rookies in the **PBA Draft** on November 3 will make the **All Filipino Cup** more exciting next year. Collegiate stars like Greg Slaughter, Ian Sangalang, Raymond Almazan, Terrence Romeo, RR Garcia, Jeric Teng and Nico Salva have signed up in the draft. The **2014 PBA Season** will end in August 2014 to give way to Gilas Pilipinas preparation for next year's **World Championship** in Spain. **Philippine Cup** games will include double-headers on Sundays, Wednesdays, Fridays and Saturdays. Live telecast of games will be on **IBC-13**, and livestream on <http://www.philstar.com/pbalive>. For more updates in the **PBA** and other basketball related news, follow me on Twitter @nonoy.

IBC-13 airs the 2013-14 NBA season opener live

October 29, 2013

The Kapinoy Network now repackaging many of its new programs this year to the network fighting against the two giant networks ABS-CBN and GMA-7.

IBC-13, the official home of the *NBA* and *PBA* on Philippine free-to-air television, brings you the non-stop NBA action live beginning Wednesday (Oct 30), 8 AM, on IBC-13 as the National Basketball Association formally kicks off its 2013-2014 season with reigning back-to-back champions Miami Heat battling the returning Derrick Rose and his Chicago Bulls with simulcast over ABS-CBN and Studio 23.

Ever since IBC-13 bagged the exclusive rights to air the *PBA* and *NBA* on Philippine free TV, more Filipino basketball fans have been enjoy the PBA and NBA games and watch the best players in the world compete.

Data from global research group Kantar Media showed that from a total of 34.7 million viewers in 2012, viewership of the NBA and PBA games on free-to-air television channels IBC-13 and IBC News Network (INN) increased to 45 million in 2013, which proves the growing interest in basketball among the Filipino audience. The NBA also hit its all-time high national TV rating of 20.87% in the Philippines during the recent finals.

The first NBA Global game in the country, where the Indiana Pacers and the Houston Rockets visited the country for a pre-season game, also made it to the headlines and landed on the front pages of newspapers, thereby affirming the significance of basketball to Philippine culture.

This Wednesday (Oct 30), the whole world will surely tune in as the 68th NBA season opening ceremonies feature the presentation of the championship rings and the raising of the Miami Heat's 2013 championship banner. All eyes are also set on the return of former MVP Derrick Rose after sitting out the 2013 season due to a knee injury.

Watch the highly-anticipated opening of the 2013-2014 NBA season live this Wednesday (Oct 30) on IBC with simulcast over IBC News Network (INN) with a same primetime replay at 7:30 PM. IBC News Network also airs the 30-minute magazine show *NBA Action*, that recap the highlights of the NBA, Saturday (Nov 2) at 11:30 AM.

IBC-13 Sked on October 30, 2013 [Edit](#)

10 am -- NBA Regular Season Opener: Miami Heat vs. Derrick Rose (LIVE)

12:30 pm -- Lunch Break

2:30 pm -- Kapinoy Cinema: Tumbok

Starring Cristine Reyes

4 pm -- Before I Fall in Love
4:30 pm -- Love Keeps Going
5 pm -- TODAS Kids
5:45 pm -- Noli Me Tangere
6:30 pm -- Express Balita
7:30 pm -- My Batang Momay
8 pm -- Cyborg Kurochan
8:30 pm -- The Weakest Link: Halloween Edition
Hosted by Richard Yap as Sir Chief

9:30 pm -- Safe In The Arms Of Love
10 pm -- La Madrastra
10:30 pm -- Glory Jane
11 pm -- Ronda Trese
11:30 pm -- Bantay ng Pulisya
12:15 am -- Noel @ Late Night

IBC-13 Sked on November 2, 2013 [Edit](#)

10 am -- NBA Regular Season: Oklahoma City Thunder vs. Timberwolves (Via Satellite)

12 nn -- Lunch Break
2:30 pm -- Showbiz Star
3:30 pm -- Pinoy Beauty Queen: The Wildcard Finals
4:15 pm -- DMZ-TV
5 pm -- 2013 NBA Global Games
7 pm -- Once Upon a Time: Scary Halloween

Starring Juan Carlos Urquico

7:45 pm -- Who Wants To Be A Millionaire?
8:45 pm -- Superstar Circle: The Semifinals
Hosted by Janine Tugonon

9:30 pm -- Tumbok Revolution
10:15 pm -- Bida ni Mister, Bida si Misis
11 pm -- Happy TODAS
11:45 pm -- Whattaboys
12:30 am -- Express Balita Weekend

IBC-13 Sked on November 3, 2013 [Edit](#)

10 am -- NBA Regular Season: Minnesota Cavaliers vs. Indiana Pacers (Via Satellite)

12:30 pm -- It's Partytime

3:15 pm -- Sandy's Romance

4 pm -- NBA Regular Season: San Antonio Spurs vs. Portland Trail Blazers (Via Satellite)

6 pm -- PBA Rookie Draft 2013 (LIVE)

Live at the Midtown Atrium, Robinson Place Manila

8 pm -- Express Balita Weekend

8:30 pm -- Born to be a Superstar: 1st Year Anniversary

10 pm -- Goin' Bukol Pwede

10:45 pm -- Sinemaks: Pag Oras Mo, Oras Mo Na

Starring Phillip Salvador

Jodi Sta. Maria gives a support to Canoy's new business venture

Novemembr 15, 2014

To commitment the best, the freshest and brightest stars, idols, talents and superstars, IBC relaunched its new original programs content that are expected to win higher scores in the rating game.

After proving its worth as an emerging competitor to the two network giants with the top-raters like *Happy TODAS*, *Before I Fall in Love*, *Safe in the Arms Of Love*, *Once Upon a Time*, *Bida ni Mister*, *Bida si Misis*, *TODAS Kids*, *Sandy's Romance*, *The Million Second Quiz*, *KapinoyLand*, *Who Wants To Be A Millionaire*, *Born to be a Superstar*, *PBA* and *NBA*, The Kapinoy Network gears up to discover and developing its own stars, idols and superstars among the hottest personalities in the industry.

In particular partnerwhip with Viva Entertainment, on the *PBA*'s improved TV ratings of Channel 13. He said based on a minute-by-minute analysis, the *PBA* and *NBA* has even beaten the programs of GMA and ABS-CBN in a fresh faces who have the potential to become TV superstars will train artists, writers, directors, and technical personnel on the dynamics of television to create milestone in Philippine show business.

Jodi Sta. Maria, the lovely partner of chairman Eric Canoy who added the IBC television network to his business empire, lent full support to her man and graced the *Annual PBA, Rookie Draft* held Friday evening at the Glorietta Activity Center in Makati, along with other prominent entertainment personalities. The 10 PBA teams took their pick from among a field of over 40 promising rookies who hope to see action in the PBA 2013-14 season in partnership with Viva Sports in the wiring and integration of a truck-mounted Master Control Room (MCR) to bring in state-of-the-art equipment to enhance its coverage of the games.

As its commitment to the league, The Kapinoy Network will be using high definition cameras and equipment that will make the coverage at par with international sports broadcast. The network will also be acquiring a sports OB van with multi-camera capacities primarily for high action sports events like the *NBA* and *PBA* games. New cameras for the coverage, state-of-the-art equipment, an OB vans, ENG vans and SNG vans with microwave capabilities to make the coverage at par. As IBC, under new management, features *PBA* and *NBA* games and special events as part of the network's aggressive reprogramming in a bid to challenge giant rivals in the industry appreciate the opportunity the network is giving to up and coming talents like them, these are IBC own stars, superstars and celebrity that was discovered and honed with new talents through artist development arm Kapinoy Talent Center for new and upcoming talent celeb will undergo training with the talent masters to show more talents and how to perform well on TV.

Matches will be aired over Channel 13 with IBC Sports and Viva Sports and although it has a high-definition OB van use, IBC has ordered a later-model, custom-made van from the US to better bring quality images to viewers learning from the experience of other networks who attempted to make big stars.

For this, the following were used: ENG and SNG vans, manned cameras, goal cams, Zplay slomo machine. For the Philippine telecast over IBC-13 and INN, with local commentary, the following were deployed: Five commentary positions, OB vans and five cameras including wireless, the satellite vans and the TVRO antennae for the international transmission in their collective goal to promote and market the pro league on re-affirming the PBA's status as the prime sports-entertainment package in the land. We've been talking about cross promotions with other channels, billboards, barangay campaigns and player outreach programs with Viva Communications, Inc. We'll put the *PBA* in news programs on radio and TV and players will appear as guests on different IBC shows with the blocktimers and co-producers of Viva Television.

A refurbished OB Van, ENG Van and SNG Van ordered a brand-new P120 million OB Van, ENG Van and SNG Van, with an eight to 10-camera capacity. From analog cameras, using ehigh definition cameras. From ambiance microphones, we'll be upgrading to eight microphones

and a boom. There are plans to invest in a skycamera and a lipstick camera to get extraordinary shots from over the court and right at the hoop.

Regular programming of *PBA* games over IBC-13 starts as the *PBA* season opens its transition tournament of the 2013 PLDT myDSL *PBA Philippine Cup* at the Araneta Coliseum. The Kapinoy Network has acquired the rights to air the country's premier professional basketball league. The *PBA* games air live on primetime on IBC and simulcast on IBC News Network (INN) starting on airing schedule is 4:30-9:30 p.m. on Wednesday and Friday, 4-6 p.m. on Saturday and 4-8 p.m. on Sunday. Also, the *NBA* games will air on Saturdays at 10 a.m.-12 noon and Sundays at 10 a.m. to 12:30 p.m. With its four-day primetime schedule, the *PBA* and *NBA* basketball games will effectively be the core of IBC's programming emerge the winner. Radio listeners nationwide can also follow the action on DZSR Sports Radio 918AM.

Viewers in Guam, North Africa, Middle East, United States from Dish Network, Japan, China, Korea, North America and Europe can catch the games on Global IBC and INN International.

The network said aside from *NBA* and *PBA* games which is more exciting and more viewing, IBC-13 will reinvent its more homegrown and original local shows such as the hit teleseryes *Before I Fall in Love*, *My Batang Momay* and *Safe In The Arms Of Love*, fantasy anthology *Once Upon a Time*, dance show *DMZ-TV*, horror-thriller suspense *Tumbok Revolution*, teen romantic drama anthology *Sandy's Romance*, kiddie gag show *TODAS Kids*, top-rating sitcoms *Goin' Bukol Pwede*, *Whattaboys* and *Bida ni Mister*, *Bida si Misis*, comedy gag show *Happy TODAS*, noontime variety show *Lunch Break*, musical variety show *It's Partytime*, lifestyle talk show *Joey & Teysi*, flagship children show *KapinoyLand*, lifestyle magazine show *Chinatown TV*, late-night talk show *Noel @ Late Night*, showbiz-oriented talk show *Showbiz Star*, game shows *The Weakest Link* and *Who Wants To Be A Millionaire?*, reality singing search show contest *Born to be a Superstar*, and introduce new program concepts both homegrown and the strategic content the music entertainment called *Don't Forget the Lyrics!*, a musical game show which now enjoys a lyrics of songs will sing. Also, home to the Viva Tagalog blockbuster movies from Viva Films via movie blocks such as *Kapinoy Cinema* and *Sinemaks*.

Under the president and CEO Boots Anson-Roa, IBC is now gearing itself to challenging the supremacy of the two dominant networks ABS-CBN and GMA. She has allocated millions to maximize the signal quality and reach of IBC-13 and upgrade its technical facilities. He is expected to allocate as much for its programming and the government in this privatization afloat of PCGG.

Canoy and Roa has acquired a key asset for the big job ahead. Vice-President Lito Ocampo Cruz, together with his team led by Freddie M. Garcia, the vice-chairman which is consultant for

programming and key areas of operation of IBC and Channel 13 head Rey Sanchez for on-cam talents and people behind the scene - producers, directors and writers work with IBC as the drive for innovation.

And of course, there's always Mr. Cruz who is supporting and inspiring Canoy, Roa and in sharing with the telecom magnate turned TV owner her valuable showbiz knowledge and experience. He'd rather be full-time to their people are hoping she will be convinced to face the cameras again and have a show at IBC-13.

In the musical variety shows, soap opera, drama anthology, talk show, sitcoms, gag shows, children shows, game shows and reality shows.. The stars, idols, talents and superstars came out to grace this relaunch.

IBC-13 Sked on November 23 and 24, 2013 [Edit](#)

Saturday

10 am -- NBA Regular Season: Atlanta Hawks vs Detroit Pistons (Live Via Satellite)

12 nn -- Lunch Break

3 pm -- Showbiz Star

4 pm -- 2013 PLDT myDSL PBA Philippne Cup (Live at the Smart Araneta Coliseum)

Talk 'N Text Tropang Texters vs. the Petron Blaze Boosters

6 pm -- Superstar Circle: The Semi-Finals

Hosted by J enine Desiderio

6:45 pm -- Once Upon a Time: Pampamilya

Starring Mimby Yap, Jr. and Giselle Sanchez

7:30 pm -- Who Wants to Be a Millionaire?

8:30 pm -- DMZ-TV (Guest: Superstar Circle finalist)

9:15 pm -- Tumbok Revolution

10 pm -- Bida ni Mister, Bida si Misis

10:45 pm -- Happy TODAS

12 mn -- Express Balita Weekend

Sunday

4 am -- El Shaddai

6 am -- Family TV Mass

7 am -- KapinoyLand

7:30 am -- Chinatown TV

8:30 am -- NBA Regular Season: New York Knicks vs. Washington Wizards (Live Via Satellite)

11 am -- ONE FC Special: Warrior Spirit

Adam Kayoom vs. Nobutatsu Suzuki

1 pm -- It's Partytime

3:15 pm -- Sandy's Romance

4 pm -- 2013 PLDT myDSL PBA Philippine Cup (Live at the Smart Araneta Coliseum)

Alaska Aces vs. the Barako Bull Energy Cola at 4pm; and the Barangay Ginebra San Miguel vs. the Rain or Shine Elasto Painters at 6pm

8 pm -- Express Balita Weekend

8:30 pm -- Born to be a Superstar

9:45 pm -- Sinemaks: Pacquiao vs. Rios Fight as One

The Olympics comes on Kapinoy

January 25, 2014

The Iceberg Skating Palace in Sochi, Russia where the 2014 Winter Olympics will be held starting on Feb. 7

Olympia in Greece is where the Olympic torch is customarily lit to start its journey to the country where the next Olympiad is to be held. That torch, figuratively speaking, has come home to IBC-13 as your Kapinoy Network under the Media ng Bayan and Viva Sports has recently been appointed as the official broadcaster for the forthcoming Winter Olympics in Sochi, Russia and the Summer Olympics of 2016 in Rio de Janeiro in Brazil — two of the biggest and most awaited sporting events in the world. IBC will be bringing these monumental sporting events to every corner of the archipelago and to all Pinoy sports aficionados through Viva Sports' various broadcast platforms.

Bagging the rights to the Olympics by itself took an Olympian effort, according to coach Ronnie Nathanielsz, head of Viva Sports and Jojo Lastimosa, head of IBC Sports. "The representatives of Dentsu, the Olympics rights holder for Asia, made a presentation to IBC, INN and Pinoy Extreme offering the entire Olympic package and asked if we were interested to bid," recalls coach Ronnie. It was an opportunity too difficult to pass up but coach Ronnie knew that these major events need careful planning, hence the need to tap all platforms of the Media ng Bayan group of companies.

“It has to be the PCGG conglomerate, thus we made a pitch to the top brass with the stipulation that the broadcast rights should include all our platforms — IBC, IBC Sports and Viva Sports, cable, mobile, Internet, live stream — and the management gave the green light.”

Supporting yo ONE Fighting Championship, in cooperation with Asian Television Content corporation agreed to a blockbuster deal with IBC offers their programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay channel TV deal. As part of the agreement in their programming features several sports shows ranging from basketball, boxing, billiards, cockfights, MMA and wrestling as well as a mix of news and current affairs, public service, business and documentaries, IBC News Network (INN) which will bring coverage of past events to fight fans across the Philippines will broadcast the one hour in *ONE FC* programming every Saturday at 7:30PM and Sunday at 8:30PM showcase our fighters every week to millions of homes throughout the country.

Proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy regarded for their line up of television, bringing a multitude of sports programming. Kapinoy viewers now also get the chance to watch the best Filipino fighters at the same time such as Eduard Folayang and Honorio Banario in action

IBC chairman Eric Canoy, IBC CEO and president Boots Anson-Roa and IBC executive vice-president Lito Ocampo Cruz sees the Olympiad coverage as a boon to Philippine sports and an inspiration for the country’s aspiring athletes. “This is wonderful news for Filipino sports fans. Sports has proven to be very effective in uniting all Filipinos; that’s why we are excited to bring to them the biggest sporting event with the best athletes from all over the world,” he stresses.

Coach Ronnie also sees this as an opportunity to bring to our young people’s consciousness the Olympian ideals of Citius, Altius, Fortius — faster, higher, stronger. He ascribes the same principles to The Kapinoy Network’s efforts in getting the Olympics. “Acquiring the broadcast rights for the first time is a perfect example. We acted faster than the rest, appealed to a higher purpose than mere broadcasting — we want to be there when the Philippines wins its first Olympic Gold — and in so doing made a stronger case to the IOC that we are the most ideal Olympic partner.”

IBC-13’s Olympic coverage begins this Feb. 7 with the Sochi 2014 Winter Olympics in Sochi, Russia, which has 98 medal events in seven sports. This is the first time the Winter Games will be held in Russia and figure skater Michael Martinez from Muntinlupa will be the first homegrown Filipino competing. It marks the return of the Philippines to the Winter Games after a 22-year absence and the first time a Pinoy figure skater represents the country. Along with the 17-year-old figure skater are other Olympians with Filipino ties — Gilmore Junio (long-track

speed skater, Canada) and JR Celski (short-track speed skater, US) — performing in the biggest winter sports event.

The Kapinoy Network will also air this year's Youth Olympics in Nanjing, China. There are 222 medal events in 28 sports that include three-on-three basketball, taekwondo, swimming, tennis, boxing, athletics, football and beach volleyball happening from Aug. 16 to 28. And the grand game of them all, the Rio 2016 Summer Olympics to be held from Aug. 5 to 21, 2016. The Rio Olympics marks the first time that the games will be held in South America and is expected to carry 314 medal events in 28 sports. Coverage of the games will include the Filipino's favorite sports, led by basketball, taekwondo, volleyball, badminton and boxing.

Viva Sports on IBC Sports cements its claim to being the No.1 provider of the latest and best sports events for the Filipino viewers no matter where they may be in the globe. The Olympics broadcast highlights what other sports offerings the network has in store for the enjoyment of the average viewers, including the FIBA Men's World Cup 2014 in Spain; the Incheon (South Korea) Asian Games 2014, which is Asia's biggest sporting event with 45 participating countries; SuperBowl XLVIII (48) which is America's largest spectacle; the NBA in its 2014-2015 Season; *ONE FC*, which is on with Viva Sports on IBC Sports; and, of course, the PBA which is entering its 40th year in October.

Truly said, sports is not only for those who play it, but more so for those who watch it. This is overall what the Viva Sports on IBC Sports tagline is all about: Sports you watch, sports that matter.

PBA games aired live on IBC

January 25, 2014

IBC-13 CONTINUES its vertical and horizontal programming with the *PBA* as two of the most popular teams in the *PBA* are up against each other for the second time in the *PLDT myDSL Philippine Cup* this Sunday at 5:00PM. League leader Barangay Ginebra San Miguel clashes with the struggling San Mig Super Coffee Mixers at the Mall of Asia Arena. The PBA Philippine Cup eliminations resumed yesterday, Saturday, with two exciting games: Alaska Aces versus Talk 'N Text Tropang Texters in the 3:30PM game, followed by Meralco Bolts versus Air 21 Express. Today, Barangay Ginebra hopes to win against the Super Coffee Mixers after winning their Opening Day game last November in 'Manila Clasico'. Japeth Aguilar is expected to lead the charge for Barangay Ginebra while San Mig Super Coffee guard James Yap will be looking for some support from his teammates after the team's disheartening showing last week.

In the first game on Sunday, the Rain or Shine Elasto Painters prepare to fortify their third place standing against the GlobalPort Batang Pier. The PBA games air live on IBC-13 every Wednesday and Friday at 4:30pm-6:00pm for the first game and 8:00pm-9:30pm for the second game. On Saturdays, only the 3:30PM game is aired live. On Sundays, both games are aired live to open the festivities.

For basketball fanatics, the *PBA* games are aired live on IBC-13. Live streaming is also available on <http://pba.ibc.com.ph>. Radio listeners nationwide can also follow the action on DZSR Sports Radio 918AM.

Counter programming

When other networks launch new shows that air every night on prime time with its counter-programming strategy, IBC presents shows that air daily fantaseryes, as is the practice in the US.

IBC Chief Entertainment Officer Laurenti Dyogi calls this vertical and horizontal programming, in which TV audiences get to watch something new each night. "Meaning of the horizontal programming of other networks where TV audiences watch something on a nightly basis, we believe there is room to offer twice-a-week and daily prime-time dramas such as what we have in IBC," Mr. Dyogi told reporters last Friday.

Alongside new inspirational fantaserye *Carita de Angel* and the daily hit teleserye *Your Heart, My Love*, The Kapinoy Network will premiere the newest mermaid tale soap fantasy series *Janella in Wonderland* on Monday to Friday night at 7:30PM.

The story of ordinary girl Janella Bernardo (Janella Salvador) was born in 8-year-old a young girl powerful sea creature who is also the Princess of the Sea. The family of mother Dina Bernardo (Chin Chin Gutierrez), who has the mermaid tale of the island in swimming and Lloyd Gonzalo (Victor Anastacio), a boy of dad at the house. Friends of the magical in human parents dad Marvin Santos (Andrei Felix).

With her named at the growing girl in the high-school as Janella Bernardo transformmed from 8-years old into 15-year-old narrates the journey of a mermaid girl as she struggles in the destiny. For the beach of magic island beaches in her boyfriend Victor Fred (Marlo Mortel) fall in love again. A normal child in all respects, the queen of mermaid fall in love victim to a curse by Bettina Santos (Bettina Carlos), a sea masquerading as a normal woman who seeks her vengeance. Her into the sea and she swimming the island in pacific ocean in startec in fishy, monkey, seal and mermaid of seaworld kingdom. Which has been the houses at home, Salvador start a fire in mermaid tail catcher her Victor Fred in her ocean island.

Janella in Wonderland is written by Joel Mercado, Rosselle Beegee-Soldao as executive producer and directed by the award-winning director Joyce E. Bernal.

Sochi 2014 Winter Olympic Games Opening Ceremony Airs Live on IBC

February 7, 2014

The much-awaited **Sochi 2014 Olympic Winter Games** will have its spectacular opening ceremony tonight (February 7) at 12 midnight (Philippine Standard Time). Happening in Russia for the first time, the **XXII Olympic Winter Games** will be brought to every Filipino home for free via the extensive coverage of **IBC**, the official **Philippine Olympic Network**.

Sochi 2014 will be making Olympic history at the **Fisht Olympic Stadium**, which is expected to be filled to its capacity of 40,000 spectators with billions more watching around the world, as everyone awaits if Russia can truly surpass the grandeur of the **Beijing 2008 Olympic Games** in China.

The opening ceremony is expected to be a three-hour festival of music and electric lights ending with a grand fireworks display. A number of Russian classical music performers will be participating in the opening ceremony, along with 17-year-old American singer Danielle Bradebery, who will sing the Sochi 2014 theme song **My Day**. Seventeen-year old Filipino figure Michael Christian Martinez will be representing the Philippines in the traditional parade of athletes, marking the country's return to the **Olympic Winter Games** after 22-year absence. Greece, where the Olympic originated, will be entering the stadium first and host nation, Russia, will round up the 88 nations of **Sochi 2014**.

International Olympic Committee (IOC) President Thomas Bach will be making his first Olympic speech while Russian president Vladimir Putin is set to declare the **Sochi 2014 Olympics Winter Games** open.

IBC, the Philippine Olympic network in the **Kapinoy** network, will give a comprehensive coverage of the **XXII Olympic Winter Games** in the next sixteen days with athletes competing in 98 events. Viewers can also view the exciting sports action on **IBC News Network (INN)**, the 24/7 UHF news and sports channel.

Sochi 2014 will also be brought to homes and mobile devices with the help of **PLDT Home Fibr**, **IBC Mobile**, **Smart** and **Globe**.

PBA Semifinals on IBC Score High Ratings

February 7, 2014

The PBA fever is really heating up as proven by the increased crowd attendance and the record-breaking high ratings the games are posting effort on The Kapinoy Network IBC to boost the audience ratings.

In fact, the currently running *PLDT Home DSL PBA Philippine Cup Semifinals* series between the San Mig Super Coffee Mixers and Ginebra San Miguel has reached its viewership peak last January 31 when it posted the highest rating for the PBA for a non-Finals game, based on data from Kantar Media.

IBC chairman Eric Canoy said The Kapinoy Network will continue coverage of sports events which including the basketball games of the National Basketball Association (NBA) through Solar Sports and the Philippine Basketball Association (PBA) through Viva Sports, which has been boosting Channel 13's ratings with the network's cable TV, pay-per-view, and digital platforms to create a unique and engaging sports hub for Pinoy sports fans. IBC scored high ratings when it aired PBA and NBA games live.

The Gin Kings overwhelmed the Coffee Mixers in Game 2 of the series with a score of 93-64. Rookie center Greg Slaughter posted monster numbers of 21 points, 12 rebounds, 1 assist and 1 block got a record-high 30.5 rating based on a report from TV ratings company Kantar Media.

With 19,279 fans in attendance at the SMART Araneta Coliseum last January 31, the game at its peak averaged about 3.2 million viewers or 36.6%% higher than ABS-CBN and GMA. In TNS Philippines, where a critical number of urban viewers are measured, ratings surpassed the two other networks with IBC claiming 30.9 TNS versus the 25.1 TNS of ABS-CBN and 10.9 TNS of GMA. The recent PBA viewership ratings on IBC-13 mark the highest ever for the league since 1996 at present.

The Kapinoy Network also claimed high viewership numbers in Visayas and Mindanao that evening. The Kapinoy network garnered 15% audience share versus 58% TNS in the Visayas of ABS-CBN and GMA's 23%. Meanwhile, Mindanano viewers were also tuned in to the game, as proven by IBC's 15% audience share against ABS-CBN with 57% and GMA's 22% audience share.

The *PLDT Home DSL PBA Philippine Cup* is sure to get more viewers as it enters the Finals stage next week and Viva Sports on IBC Sports, is all set to deliver the best local sports actions to millions of Filipinos as it has been doing since 1996 from Vintage Sports.

IBC 13 capable and ready to the TV coevrage of PBA games, says official

February 19 ,2014

Fans complaining about the strong signal of Channel 13 have been sending screen grabs reach wih IBC-13 to compare the giant networks.

WITH the complex TV coverage setup of the PBA games coming under fire from basketball fans, league chairman Mon Seguis mundo admitted a government-controlled channel IBC-13 is a 'possible option' for the league. The Kapinoy Network IBC is capable and willing to the television coverage of the PBA and NBA games amid signal and accessibility strong by the league's new TV network.

When the rise of ABS-CBN, GMA, IBC and TV5 are the station for mass entertainment and the quality local productions while RPN has upscale appealing to the upper and middle classes and the mass audiece. The president and CEO Boots Anson-Roa worked for The Kapinoy Network where he became the driving force behind the station's innovative programming catapulted to industry leadership.

"We have to understand that it (going to IBC Channel 13) would entail another arrangement. It's another contract and that will also entail a lot of investment," Seguis mundo told *Spin.ph* on Tuesday and introduced innovative schemes for sponsors by setting up a marketing arm Separate from the station of TV spots. IBC went for mass-based programming to catch up with ABS-CBN and GMA also began to establish a reputation for creativity and innovation with groundbreaking programs. To be one of the top players in the TV industry. With its many hit shows and commercial success, it can be said that the same level as Channel 2 and 7. The network was set up by the Benedicto Group of Companies in 1975. The 1986 EDSA people power revolt that led to the toppling of the Marcos regime, the station was sequestered by the PCGG on suspicion that it was part of the alleged ill-gotten wealth of Marcos crony Roberto Benedicto.

In 1992, the government assumed full ownership of IBC 13 following a compromise agreement between the PCGG and Benedicto over company share. Many of the broadcast journalists now working ABS-CBN Channel 2, GMA Channel 7, IBC Channel 13 and TV5 Channel 5 originally worked and honed their skills at IBC-13 and RPN-9. They could hardly be looking for a greener pasture. This explains why the editors and reporters now manning the news departments of IBC 13 and RPN 9 are the new faces. A good number of old hands in the news departments of the sequestered networks.

A top official of the number 3 station IBC who requested that he be named told *Spin.ph* the original time slot the PBA games used to occupy is still open should the league decide to return to its old home.

"We're always open naman to have them back. A top-rated and profitable broadcast network IBC has been currently the home of the *PBA* and *NBA* through the years, and Irelationship," said the IBC official attracts hordes of film-goers and needs reconstruction or re-invention in order to survive and catch up.

IBC Sports and Viva Sports, the league's TV coveror, with its block time agreement with IBC-13 finding a spot for the league games, owing to the loaded prime-time programming of the network. As such, the soft-spoken PBA chair is again appealing for league fans to remain patient as the board tries to work hand-in-hand with official TV coveror Viva Sports to come up with the best solution in order to the viewing woes of league fans.

A state of any private television and radio network spells disaster because the government lacks the expertise to ensure commercial viability. Think also of the bureaucratic constraints that erode the station's ability to compete in the entertainment and mass media industry. Realistically, the government should have IBC-13, along with another sequestered station, RPN-9. As people in the know said, the sequestration of IBC 13 toll on the station's programming. That has forced IBC Sports and Viva Sports to tap IBC News Network (INN), IBC's sister channel on the UHF band, for the live coverage of the games while the second games of 3 double-headers during Wednesday, Friday and Sunday and the 1 game on Saturday were also carried simultaneously by IBC. The shift to INN has caused an uproar among the league's fans who claim the UHF channel has signal reception in their areas.

Fans have been demanding for the PBA coverage to a VHF channel as stipulated in the contract signed by Viva Sports when it won the league's broadcast rights. Cynics in our midst suspect that every administration to part with the two networks because they were useful for propaganda purposes, destabilization plots and in waging election campaigns.

On Tuesday, PBA chairman Mon Segismundo said returning the coverage to IBC 13 "is an option." The Kapinoy Network, for its part, said it is willing to the PBA and NBA "with open arms."

"If the (current TV) set-up and the fans like, they can always return to us," said the IBC official.

The IBC official bared that a block time program is set to come in by January, maintained the government-sequestered station can also always the original PBA time slot.

"Sa ngayon, bakante sa amin yung time slot ng PBA... Pero kung babalik sila, we can ask the coming blocktimer to air on a different time slot. We can do that for the fans of sports," added the source.

"Yan naman kami totally nagkalayo. They (IBC Sports and Viva Sports) will always have an airtime with us," added the channel 13 official of The Kapinoy Network.

Sochi 2014 Closing Ceremony Airs Live this Feb 24 on IBC

February 22, 2014

After the spectacular Sochi 2014 Winter Olympic Games Opening Ceremony that featured Russia's glorious history, a fireworks display that enthralled audiences around the world and the most unforgettable 16 days of Winter Olympic action, the Closing Ceremony of the successful Winter Olympic Games will surely be worth waiting for. To be aired live by IBC this Monday, February 24, at 12mn (Manila Time), the event happens at the historic Fisht Olympic Stadium in Russia.

The Closing Ceremony is sure to provide surprises similar to the February 8 event. It is expected to be a celebration of the athletes who participated in the first Winter Olympic Games in Russia. As the host country, Russia is among the contenders for the overall medal count.

Seventeen-year old Filipino figure Michael Christian Martinez, whose debut stint in the figure skating competition was met with remarkable reviews, proudly represented the Philippines. Filipino viewers also bore witness to the amazing performances of Filipino-foreigners that includes Anne Line Gjersem of Norway, Gilmore Junio of Canada, and JR Celski of the United States.

Korea will give us a glimpse of the next Winter Olympic Games which will be held in Pyeongchang, South Korea in 2018. International Olympic Committee (IOC) President Thomas Bach will then close his first Olympic Games. IBC, the Philippine Olympic network of The Kapinoy Network, delivered the most comprehensive coverage of the XXII Olympic Winter Games in the past sixteen days that had athletes competing in 98 events. Viewers can also expect IBC to broadcast exciting Olympic Games action this August with the Nanjing 2014 Youth Olympic Games and the Rio 2016 Summer Olympic Games.

The closing ceremonies will be on February 24, at 12MN and replays on February 25 at 9AM on IBC. Pinoy Extreme, the 24/7 sports channel on digital TV, will also have replay on February 24 at 10:30am. Sochi 2014 was made possible with the support of Smart, PLDT Home Fibr and Globe.

PBA Puts TV5 on Top of Mega Manila Primetime TV Ratings

February 26, 2014

The *PLDT MyDSL PBA 2014 Philippine Cup: Brgy Ginebra vs San Mig Coffee* put IBC-13 at the no.1 spot of the primetime race in Kantar Media's Mega Manila household ratings last February 12, 2014.

The *PLDT Home DSL PBA Philippine Cup Semifinals* series between the *San Mig Super Coffee Mixers* and *Barangay Ginebra San Miguel* started to reach its viewership peak last January 31.

While IBC-13 will have the facilities to allow the broadcast of the games, they would need a coveror to handle the actual games. They have coming up with an coverage of the games, particularly in the creatives part. IBC, under new management, bought the rights of IBC Sports and aired the PBA games on Channel 13 by buying airtime from the IBC-13 government-run network.

With 19,279 fans in attendance at the SMART Araneta Coliseum last January 31, the game averaged about 3.5 million viewers or 15% higher than ABS-CBN and GMA in NUTAM. In MEGATAM, where a critical number of urban viewers are measured, ratings surpassed the two other networks with The Kapinoy Network claiming 10.5 TNS versus the 8.3 TNS of ABS-CBN and 7.8 AMR of GMA. The recent *PBA* viewership ratings on IBC-13 mark the highest ever for the league since 1996.

IBC also claimed high viewership numbers in Visayas and Mindanao that evening. The Kapinoy network garnered 35.8% audience share or 11.1% TNS in the Visayas versus ABS-CBN's 25.9% audience share or 8.1% AMR and GMA's 14.9% audience share or 3.1% TNS. Meanwhile, Mindanano viewers were also tuned in to the game, as proven by The Kapinoy Network's 23.7% audience share or 7.9% AMR against ABS-CBN's 28.6% audience share or 4.9% AMR and GMA's 14.2% audience share or 1.9% AMR.

2013-2014 Philippine Cup Games Schedule and Results

| Eliminations | | | | | | | |
|-------------------|--------|---|------------------------------|----|-------------------------------|------------------------|---------|
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| November 17, 2013 | 3:00PM | 1 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 86 - 68 |
| November 17, 2013 | 4:45PM | 2 | Meralco Bolts | vs | Talk 'N Text Tropang Texters | Cebu Coliseum | 80 - 89 |
| November 17, 2013 | 6:30PM | 3 | Alaska Aces | vs | Rain or Shine Elasto Painters | USEP Davao City | 74 - 87 |
| November 20, 2013 | 4:30PM | 4 | Air21 Express | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 75 - 88 |
| November 20, 2013 | 8:00PM | 5 | Petron Blaze Boosters | vs | Globalport Batang Pier | Smart Araneta Coliseum | 97 - 87 |
| November 22, 2013 | 4:30PM | 6 | Milo Energy Drink | vs | Meralco Bolts | Cuneta Astrodome | 94 - 89 |
| November 22, 2013 | 8:00PM | 7 | San Mig Coffee Mixers | vs | Alaska Aces | Cuneta Astrodome | 80 - 84 |
| November 23, 2013 | 3:30PM | 8 | Talk 'N Text Tropang Texters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 63 - 77 |

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|----------------------|--------|----|--------------------------------|----|----------------------------------|---------------------------|-----------------|
| November 24, 2013 | 4:00PM | 9 | Alaska Aces | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 93 - 97 |
| November 24, 2013 | 6:00PM | 10 | Barangay Ginebra San Miguel | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 97 - 84 |
| November 27, 2013 | 4:30PM | 11 | Air21 Express | vs | Meralco Bolts | Smart Araneta Coliseum | 79 - 112 |
| November 27, 2013 | 8:00PM | 12 | Milo Energy Drink | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 91 - 78 |
| November 28, 2013 | 4:30PM | 13 | Alaska Aces | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 111 - 114 OT |
| November 28, 2013 | 8:00PM | 14 | Globalport Batang Pier | vs | Barangay Ginebra San Miguel | Mall of Asia Arena | 104 - 109 |
| November 30, 2013 | 3:30PM | 15 | Milo Energy Drink | vs | Air21 Express | Smart Araneta Coliseum | 56 - 44 |
| December 01, 2013 | 3:00PM | 16 | San Mig Coffee Mixers | vs | Air21 Express | Cuneta Astrodome | 83 - 92 2OT |
| December 01, 2013 | 5:00PM | 17 | Barako Bull Energy Cola | vs | Rain or Shine Elasto Painters | Cuneta Astrodome | 83 - 91 |
| December 03, | 4:30PM | 18 | Talk 'N Text Tropang | vs | Milo Energy Drink | Mall of Asia Arena | 106 - 93 |

| | | | | | | | |
|----------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|------------|
| 2013 | | | Texters | | | | |
| December 03, 2013 | 0:00PM | 19 | Meralco Bolts | vs | Barangay Ginebra San Miguel | Mall of Asia Arena | 100 - 87 |
| December 04, 2013 | 4:30PM | 20 | Petron Blaze Boosters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 96 - 90 |
| December 04, 2013 | 8:00PM | 21 | Air21 Express | vs | Alaska Aces | Smart Araneta Coliseum | 91 - 97 OT |
| December 05, 2013 | 8:00PM | 22 | Barako Bull Energy Cola | vs | Milo Energy Drink | Smart Araneta Coliseum | 89 - 93 |
| December 06, 2013 | 4:30PM | 23 | Meralco Bolts | vs | Globalport Batang Pier | Smart Araneta Coliseum | 86 - 83 |
| December 06, 2013 | 8:00PM | 24 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 89 - 93 |
| December 07, 2013 | 3:30PM | 25 | Alaska Aces | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 85 - 86 |
| December 08, 2013 | 3:00PM | 26 | Globalport Batang Pier | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 90 - 88 |
| December 08, 2013 | 5:00PM | 27 | Barangay Ginebra San Miguel | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 97 - 95 |

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|----------------------|--------|----|-------------------------|----|----------------------------------|---------------------------|------------|
| December 11, 2013 | 4:30PM | 28 | Milo Energy Drink | vs | Air21 Express | Smart Araneta Coliseum | 90 - 88 |
| December 11, 2013 | 8:00PM | 29 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 64 - 72 |
| December 13, 2013 | 4:30PM | 30 | Alaska Aces | vs | Globalport Batang Pier | Smart Araneta Coliseum | 84 - 94 |
| December 13, 2013 | 8:00PM | 31 | Barako Bull Energy Cola | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 79 - 85 |
| December 14, 2013 | 3:30PM | 32 | Meralco Bolts | vs | Petron Blaze Boosters | Dipolog City | 73 - 77 |
| December 17, 2013 | 4:30PM | 33 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 90 - 88 |
| December 17, 2013 | 8:00PM | 34 | Milo Energy Drink | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 90 - 87 |
| December 18, 2013 | 4:30PM | 35 | Air21 Express | vs | Barangay Ginebra San Miguel | Mall of Asia Arena | 69 - 78 |
| December 18, 2013 | 8:00PM | 36 | Milo Energy Drink | vs | Meralco Bolts | Mall of Asia Arena | 91 - 82 |
| December 20, | 4:30PM | 37 | Barako Bull Energy Cola | vs | Talk 'N Text Tropang | Mall of Asia Arena | 80 - 87 OT |

| | | | | | | | |
|----------------------|--------|----|------------------------------|----|-------------------------------|--------------------|-----------------|
| 2013 | | | | | Texters | | |
| December 20, 2013 | 8:00PM | 38 | Globalport Batang Pier | vs | San Mig Coffee Mixers | Mall of Asia Arena | 80 - 83 |
| December 21, 2013 | 3:30PM | 39 | Barangay Ginebra San Miguel | vs | Alaska Aces | Mall of Asia Arena | 96 - 89 |
| December 22, 2013 | 3:00PM | 40 | Meralco Bolts | vs | Barako Bull Energy Cola | Mall of Asia Arena | 86 - 99 |
| December 22, 2013 | 5:00PM | 41 | Talk 'N Text Tropang Texters | vs | Air21 Express | Mall of Asia Arena | 87 - 82 |
| December 25, 2013 | 4:30PM | 42 | Air21 Express | vs | Milo Energy Drink | Mall of Asia Arena | 109 - 103 OT |
| December 25, 2013 | 8:00PM | 43 | Petron Blaze Boosters | vs | Barangay Ginebra San Miguel | Mall of Asia Arena | 83 - 97 |
| December 27, 2013 | 4:30PM | 44 | Barako Bull Energy Cola | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 95 - 99 |
| December 27, 2013 | 8:00PM | 45 | Alaska Aces | vs | San Mig Coffee Mixers | Mall of Asia Arena | 88 - 75 |
| December 28, 2013 | 3:30PM | 46 | Barangay Ginebra San Miguel | vs | Meralco Bolts | Mall of Asia Arena | 83 - 82 |

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|-------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|------------|
| December 29, 2013 | 3:00PM | 47 | Globalport Batang Pier | vs | Barako Bull Energy Cola | Mall of Asia Arena | 95 - 108 |
| December 29, 2013 | 5:00PM | 48 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 77 - 101 |
| December 31, 2013 | 8:00PM | 49 | Petron Blaze Boosters | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 105 - 91 |
| January 03, 2014 | 8:00PM | 50 | Milo Energy Drink | vs | Alaska Aces | Mall of Asia Arena | 121 - 117 |
| January 04, 2014 | 3:30PM | 51 | Meralco Bolts | vs | Air21 Express | Mall of Asia Arena | 92 - 88 OT |
| January 05, 2014 | 3:00PM | 52 | Rain or Shine Elasto Painters | vs | Globalport Batang Pier | Mall of Asia Arena | 98 - 87 |
| January 05, 2014 | 5:00PM | 53 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Mall of Asia Arena | 79 - 83 |
| January 08, 2014 | 4:30PM | 54 | Air21 Express | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 102 - 100 |
| January 08, 2014 | 8:00PM | 55 | Barako Bull Energy Cola | vs | Milo Energy Drink | Smart Araneta Coliseum | 92 - 88 |
| January 10, 2014 | 4:30PM | 56 | Alaska Aces | vs | Meralco Bolts | Smart Araneta Coliseum | 65 - 74 |

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|------------------|--------|----|------------------------------|----|-------------------------------|------------------------|------------|
| January 10, 2014 | 8:00PM | 57 | Petron Blaze Boosters | vs | Globalport Batang Pier | Smart Araneta Coliseum | 98 - 85 |
| January 11, 2014 | 3:30PM | 58 | San Mig Coffee Mixers | vs | Air21 Express | Mall of Asia Arena | 67 - 60 |
| January 11, 2014 | 5:30PM | 59 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 88 - 90 |
| January 12, 2014 | 3:00PM | 60 | Globalport Batang Pier | vs | Alaska Aces | Smart Araneta Coliseum | 91 - 88 OT |
| January 12, 2014 | 5:00PM | 61 | Barako Bull Energy Cola | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 83 - 90 |
| January 15, 2014 | 4:30PM | 62 | Milo Energy Drink | vs | Meralco Bolts | Smart Araneta Coliseum | 89 - 86 |
| January 15, 2014 | 8:00PM | 63 | Petron Blaze Boosters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 93 - 112 |
| January 17, 2014 | 4:30PM | 64 | Barangay Ginebra San Miguel | vs | Globalport Batang Pier | Smart Araneta Coliseum | 108 - 92 |
| January 17, 2014 | 8:00PM | 65 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 100 - 87 |
| January 18, 2014 | 3:30PM | 66 | Meralco Bolts | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 87 - 96 |

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|------------------|--------|----|------------------------------|----|-------------------------------|------------------------|----------|
| January 18, 2014 | 5:30PM | 67 | Air21 Express | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 94 - 104 |
| January 19, 2014 | 3:00PM | 68 | Alaska Aces | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 89 - 80 |
| January 19, 2014 | 5:00PM | 69 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 103 - 79 |

Playoff for last Quarterfinals berth

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|------------------|--------|----|---------------|----|---------------|--------------------|---------|
| January 20, 2014 | 4:30PM | 70 | Meralco Bolts | vs | Alaska Aces | Mall of Asia Arena | 91 - 94 |

Quarterfinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|------------------|--------|----|-------------------------------|----|------------------------|--------------------|----------|
| January 21, 2014 | 4:30PM | 71 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 90 - 83 |
| January 22, 2014 | 4:30PM | 72 | Rain or Shine Elasto Painters | vs | Globalport Batang Pier | Mall of Asia Arena | 106 - 96 |
| January 22, 2014 | 8:00PM | 73 | Barangay Ginebra San Miguel | vs | Alaska Aces | Mall of Asia Arena | 97 - 104 |
| January 24, 2014 | 4:30PM | 74 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 82 - 77 |

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|------------------|--------|----|-----------------------|----|------------------------------|--------------------|-----------|
| January 24, 2014 | 8:00PM | 75 | Petron Blaze Boosters | vs | Barako Bull Energy Cola | Mall of Asia Arena | 107 - 100 |
| January 25, 2014 | 4:00PM | 76 | Alaska Aces | vs | Barangay Ginebra San Miguel | Cuneta Astrodome | 95 - 108 |
| January 26, 2014 | 5:00PM | 77 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Cuneta Astrodome | 90 - 82 |

Semifinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|----------|
| January 27, 2014 | 4:30PM | 78 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 103 - 95 |
| January 28, 2014 | 4:30PM | 79 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Mall of Asia Arena | 83 - 85 |
| January 29, 2014 | 8:00PM | 80 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 94 - 103 |
| January 31, 2014 | 8:00PM | 81 | San Mig Coffee Mixers | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 64 - 93 |
| February 1, 2014 | 3:30PM | 82 | Rain or Shine Elasto Painters | vs | Petron Blaze Boosters | Mall of Asia Arena | 73 - 106 |
| February 2, 2014 | 5:00PM | 83 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Mall of Asia Arena | 89 - 97 |
| February 3, 2014 | 4:30PM | 84 | Petron Blaze Boosters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 83 - 88 |
| February 5, 2014 | 8:00PM | 85 | San Mig Coffee Mixers | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 82 - 85 |

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|-------------------|--------|----|-------------------------------|----|-----------------------------|------------------------|----------|
| February 7, 2014 | 8:00PM | 86 | Rain or Shine Elasto Painters | vs | Petron Blaze Boosters | Smart Araneta Coliseum | 97 - 88 |
| February 8, 2014 | 3:30PM | 87 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 76 - 79 |
| February 10, 2014 | 8:00PM | 88 | San Mig Coffee Mixers | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 91 - 94 |
| February 12, 2014 | 8:00PM | 89 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 87 - 110 |

Finals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|-------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|---------|
| February 14, 2014 | 8:00PM | 90 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 80 - 83 |
| February 16, 2014 | 4:00PM | 91 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 70 - 80 |
| February 19, 2014 | 8:00PM | 92 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 77 - 76 |
| February 21, 2014 | 8:00PM | 93 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 90 - 93 |
| February 23, 2014 | 4:00PM | 40 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 74 - 81 |
| February 26, 2014 | 8:00PM | 41 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 87 - 93 |

Broadcast Schedules on IBC and INN

| | First Game | Second Game | |
|------------|----------------------------------|----------------------------------|--|
| Wednesdays | Live on IBC and INN at 4:30 p.m. | Live on IBC and INN at 8:00 p.m. | |
| Fridays | Live on IBC and INN at 4:30 p.m. | Live on IBC and INN at 8:00 p.m. | |
| Saturdays | Live on IBC and INN at 3:30 p.m. | Live on INN at 5:30 p.m. | |
| Sundays | Live on IBC and INN at 4 p.m. | Live on IBC and INN at 6 p.m. | |

By Popular Demand, More NBA and PBA Games on IBC

March 17, 2014

IBC will now air at least seven live PBA games per week and the NBA games aired with the addition of a Monday morning games and the second game of a Sunday regular season.

After the highly successful broadcast of the Philippine Cup playoffs, the PBA and NBA, Viva Sports and IBC have agreed to make some changes to the ongoing Commissioner's Cup schedule beginning today.

Mondays, Saturdays and Sundays will now be a regular part of the NBA morning schedule and special Tuesday playdate scheduled for March 25. The PBA running behind schedule, and preparation time a must for the Gilas players, the playdate is an absolute necessity for the league to devote to the national cause.

In addition, IBC will now air the doubleheaders of the *PBA* games, as opposed to only one during the *Philippine Cup* and early in the *Commissioner's Cup*. As a result, The Kapinoy Network will now have at least seven live games per week as opposed to only four in the original setup. In addition during Wednesday and Friday, *Express Balita* should be aired at 6:30 p.m. to 7:30 p.m. after the first game of the *PBA* are finished and before airing the second game of the *PBA* basketball.

With the overwhelming response of viewers to IBC broadcast of the *Philippine Cup*, the network has increased the number of PBA games to air only four days a week starting on March 19. Meanwhile, the Kapinoy network will broadcast two games live as the primetime games of the *2014 PLDT Home TVolution PBA Commissioner's Cup* will air on Wednesdays, Fridays and Sundays in the original format will remain the same, on Wednesday and Friday for the first game at 4:30 to 6 p.m. and the second game airing live 'via satellite' at 8 to 9:30 p.m. Fans can get more basketball action on the weekend, the provincial games on Saturdays and the first game will star at 2:30 p.m. and the second game at 5 p.m. to 7 p.m. along with performances. IBC News Network (INN) also carry all the games live.

Thanks to the addition of a PBA and NBA games, IBC's 'Panalo Weekend' schedule will now be as follows:

Monday

06:00 – *Love You*
06:30 – *Express Balita* (LIVE)
07:30 – *Janella in Wonderland*
08:00 – *Sic O'Clock News Naman*
08:45 – *K-Pop Star Hunt*
09:30 – *Your Heart, My Love*
10:00 – *Crazy Little Thing Called Love*
10:30 – *La Madrastra*
11:00 – *My Love Patzzi*
11:30 – *Ronda Trese* (LIVE)

Tuesday

06:00 – *Love You*
06:30 – *Express Balita* (LIVE)
07:30 – *Janella in Wonderland*
08:00 – *Shake, Rattle and Roll*
08:45 – *K-Pop Star Hunt*
09:30 – *Your Heart, My Love*
10:00 – *Crazy Little Thing Called Love*
10:30 – *La Madrastra*
11:00 – *My Love Patzzi*
11:30 – *Ronda Trese* (LIVE)

Wednesday

04:30 – *PBA first game* (LIVE)
06:00 – *Love You*
06:30 – *Express Balita* (LIVE)

07:30 – *Janella in Wonderland*
08:00 – *PBA* second game (LIVE)
09:30 – *Your Heart, My Love*
10:00 – *Crazy Little Thing Called Love*
10:30 – *La Madrastra*
11:00 – *My Love Patzzi*
11:30 – *Ronda Trese* (LIVE)

Thursday

06:00 – *Love You*
06:30 – *Express Balita* (LIVE)
07:30 – *Janella in Wonderland*
08:00 – *Abra Gayuma*
08:45 – *K-Pop Star Hunt*
09:30 – *Your Heart, My Love*
10:00 – *Crazy Little Thing Called Love*
10:30 – *La Madrastra*
11:00 – *My Love Patzzi*
11:30 – *Ronda Trese* (LIVE)

Friday

04:30 – *PBA* first game (LIVE)
06:00 – *Love You*
06:30 – *Express Balita* (LIVE)
07:30 – *Janella in Wonderland*
08:00 – *PBA* second game (LIVE)
09:30 – *Your Heart, My Love*
10:00 – *Crazy Little Thing Called Love*
10:30 – *La Madrastra*
11:00 – *My Love Patzzi*
11:30 – *Ronda Trese* (LIVE)

Saturdays

10:00 – *NBA* (Live via satellite)
12:00 – *Lunch Break* (LIVE)
02:30 – *PBA* (LIVE)
04:15 – *Friends 4Ever*
05:00 – *Express Balita Weekend* (LIVE)
05:30 – *Bitag*
06:00 – *Who Wants to be a Millionaire?*
07:00 – *Once Upon a Time*
07:45 – *Sandy's Romance*

08:30 – *ONE FC*
09:30 – *Born to be a Superstar* (LIVE)
10:15 – *Sir Chief Loves Maya*
11:00 – *Happy TODAS*
12:00 – *DMZ-TV*

Sundays

02:30 – *PBA first game* (LIVE)
04:30 – *CelebrityDATcom* (LIVE)
05:00 – *PBA second game* (LIVE)
07:00 – *Express Balita Weekend* (LIVE)
07:30 – *The Million Second Quiz*
08:30 – *Iskul Bukol Men*
09:15 – *Born to be a Superstar* (LIVE)
10:15 – *Last Fool Show*
11:00 – *Sunday Sinemaks*

The *PBA Commissioner's Cup* will be taking a break from April 3-6 to give way to the All-Star Game, which is expected to bring back the *PBA All-Stars vs. Gilas* format of the previous year. The single-round nine-game eliminations will end on April 20.

PBA All Star Selection vs Gilas Pilipinas

Highlights the PBA All Star Week on IBC and INN

April 4, 2014

The *PLDT Home TVolution PBA Commissioner's Cup* hostilities take a break this week as the *PBA All Star Week* gets underway from the Mall of Asia Arena starting April 3. This year also marks the first time after a decade that the All Star game will be played in the nation's capital while IBC 13 will have the facilities to allow the broadcast of the games, they would need a coveror to handle the actual games have the expertise of coming up with an extensive coverage of the games, particularly in the creatives part.

Fans will get to see a reunited Gilas Pilipinas that took the silver medal at last year's FIBA Asia Championship held here in Manila. The 12-man team of coach Chot Reyes will be led by Jimmy Alapag, Marcus Douthit, Larry Fonacier, Jayson Castro, Ranidel Ocampo, Jeff Chan, Gabe Norwood, Junemar Fajardo, Japeth Aguilar, Gary David, LA Tenorio and Marc Pingris.

In 2011, Viva Sports, under new management, brought the rights and aired the PBA games on Channel 13 by buying airtime from IBC 13, the government-run network. PBA on IBC through

the years from Vintage Sports, Viva Sports and now is IBC Sports, the best choice. The *PBA* games which is now part of IBC Sports line-up (first is the *NBA* games from Solar Sports, second is the boxing matches and then *ONE FC*)

Coach Chot Reyes has bolstered the pool with Paul Lee, Jarred Dillinger and Beau Belga as key additions to the national team pool. Remember, IBC aired the PBA games and they rated well with the help of Vintage Sports before. Today, Viva Sports will use IBC as its carrying station for the PBA prefers to have the games aired on a VHF channel. the station wins the bid, expect him to make IBC, the number 3 station to beat.

The national squad will duel on Sunday afternoon against the PBA All Star players named by fans with top vote-getter rookie Greg Slaughter of the Barangay Ginebra San Miguel and fan favorite James Yap of the San Mig Super Coffee Mixers. The selection also includes reigning MVP Arwind Santos, Calvin Abueva, Mark Barroca, Marcio Lassiter, Mac Baracael, Chris Ellis, Sonny Thoss, Joe Davance, Niño Cañaleta and PJ Simon. The league's winningest coach Tim Cone will call the shots for the All Stars.

Friday will also be a fun day for the players they get to pit their skills in the Skills Challenge competition starting at 4:30PM. The event will be aired live on IBC before *Express Balita* at 6:30PM.

Diminutive rookie guard Justin Melton of the San Mig Super Coffee Mixers will test his leaping ability against Japeth Aguilar and reigning dunk king Chris Ellis. At the 3-pt shootout, Chris Tiu will try to defend his crown against a slew of gunners like Lassiter, Yap and Fonacier. Jonas Villanueva will be defending for the second his Obstacle Course title against some of the fastest guards of the league.

The main feature on Friday evening will be the Greats vs Stalwarts game that will have PBA Legends showing their wares. Freddie Abuda, Vergel Meneses, Jason Webb, Jondel Cardel and Air 21 coach Franz Pumaren will be playing for the Greats squad. Stalwarts will parade Noli Locsin, Jeffrey Cariaso, Dickie Bachmann, Richard del Rosario and Bal David. #

TV Schedule [Edit](#)

Friday (April 4, 2014)

- 4:30PM Skills Challenge Live on IBC
- 8:00PM Greats vs Stalwarts Game Live on IBC

Sunday (April 6, 2014)

- 2:30PM Skills Challenge Replay on IBC

- 5:00PM Gilas Pilipinas vs PBA All Star Selection Live on IBC

A beautiful in PBA regional begins

April 22, 2014

Ang buong bana ay tag-araw na, sapagkat ngayong alas kwarto Y medya.

SA'AN KA KAMPHAN NA! A BEAUTIFUL NEW ERA IN PHILIPPINE SPORTS BEGINS!!!

2014 PLDT Home TVolution PBA Commissioners' Cup [Edit](#)

Experience the trilling. Be part of the action! Watch out for the new basketball superstars in the making! LIVE! from the Smart Araneta Coliseum in Quezon City

- Talk 'N Text Tropang Texters
- Milo Energy Drink
- San Mig Coffee Mixers
- Alaska Aces
- Rain or Shine Elasto Painters
- Meralco Bolts
- San Mig Super Coffee Mixers
- Air21 Express
- Barangay Ginebra San Miguel
- Barako Bull Energy
- GlobalPort Batang Pier

Live Broadcast (IBC Sports)

- IBC
- INN (IBC News Network)
- Global IBC
- IBC Regional Network

Spectacular Show [Edit](#)

With a celebrity guests

- Ashley Rivera
- Young JV
- Nel Gomez
- Cristine Reyes

- Veejay Aragon
- Abra
- Nadine Lustre
- AJ Muhlach
- Janella Salvador
- Anja Aguilar
- Khalil Ramos
- Cayleen Villamor
- Marlo Mortel

Ito ang tunay ninyong kampihan! Kaya mga Kapinoy! Ipagbida na ang inyong kampihan!

Live Games [Edit](#)

- 1st Game: Alaska Aces vs. San Mig Coffee Mixers (4:30-6PM)
- 2nd Game: Rain or Shine Elasto Painters vs. Meralco Bolts (8-9:30PM)

3 on 3 Celebrity Bonus Game

- Robi Domingo vs. Roger Yap
- Dingding Dantes vs. Jason Castro
- Josh Padilla vs. Chris Tiu
- Drew Arellano vs. James Yap

Maghahanda na maraming tsitsirya at mag-enjoy na ang buong pamilya. Ito'ng Bagong Channel mas buong Kapinoy ng Bagong Pilipino IBC.

Watch tomorrow's game live in Smart Araneta Coliseum with Alaska Aces vs. San Mig Coffee Mixers and Rain or Shine Elasto Painters vs. Meralco Bolts, same time, same channels.

They will perform are Raymart Santiago (*Your Heart, My Love*), Richard Yap (*Maya Loves Sir Chief*) and Cogie Domingo (*Crazy Little Thing Called Love*) during the PBA halftime last April 13, 2014.

IBC Sports relaunch this May 3

May 3, 2014

Viva Sports recently signed a P600-million blocktime contract with IBC Sports, the country's leader in sports production and marketing of the sequestered turned the broadcasting giant Intercontinental Broadcasting Corporation (IBC), a deal, which is the company's long-running with Jojo Lastimosa, IBC Sports head.

This is the first time ever as part of IBC Sports, Viva Sports, which covers the Philippine Basketball Association for radio and television and Solar Sports cover the National Basketball Association, will account for 76 percent of IBC-13's total homegrown programming of The Kapinoy Network in both daytime, primetime and late-night. In primetime hours, Viva will control about 45 percent of total programming using much of this on sports.

IBC chairman Eric Canoy disclosed that the P600-million contract has a provision that would allow IBC Sports to airing of the *PBA* from Viva Sports and *NBA* from Solar.

Of course, their sports programming line-up is the *PBA* and *NBA* basketball games, alongside other sporting events such as the MMA fighter *ONE FC* and boxing matches (*The Main Event*), thanks to Dong Alejar, the sports programming head of IBC Sports. Also had a good share of entertainment shows of The Kapinoy Network Sports to aired on Channel 13.

Under the agreement between IBC Sports, Viva Sports and Solar Sports, priority will be given to the installation of a brand new and powerful 60-kilowatt transmitter and the refurbishing and upgrading of network stations in key provincial areas as a prelude to a nationwide like via satellite.

PBA D-LEAGUE SEASON 5 ON INN-45 PRIMETIME

Tuesday, July 1st, 2014

The *PBA Developmental League* will have its games televised starting October after league commissioner Chito Salud concluded negotiations with Asian Television Content Corporation and Stoplight Media Group for a coverage contract.

Salud sealed the deal with ATC @ IBC president Engineer Reynaldo Sanchez and Matthew Yngson, president and CEO of Stoplight Media Group just recently.

Salud said the games will aired on INN-45 at primetime on a delayed telecast from 7:30-9:30 pm on Tuesday and Thursday, and 1:30-4:30 pm on Saturday on the same day.

The list of PBA's young stars who have come from the *PBADL* are Rain or Shine's Paul Lee, Alex Nuyles and Raymund Almazan, San Mig Super Coffee's Alex Mallari and Allein Maliksi and Ian Sangalang, Barako Bull's Jerick Fortuna and RR Garcia, Meralco's Cliff Hodge, Ginebra's Chris Ellis, Globalport's Terrence Romeo and Alaska's Calvin Abueva, Vic Manuel, Raffy Reyes and Ryan Buenafe.

"We have worked hard to find a network that will not only cover the games but also share our goals and vision for the league. I'm very grateful to Mr. Sanchez and Mr. Yngson for putting their trust and believing that the PBA D-League has lot more to offer than just being a breeding ground for players aspiring to make it to the PBA," Salud said.

The PBADL is tentatively scheduled to open its fifth season on Oct. 28 with the holding of the Aspirants' Cup while its second Rookie Draft will be held on Sept. 16.

As this developed, Salud is inviting all companies and corporations interested to participate in the PBADL's Aspirants' Cup. All interested parties have until July 30 to submit their letters of intent.

With NLEX and Blackwater Sports joining the PBA starting its 40th season, many see a wide open race for PBA D-League supremacy, with more exciting and hard-fought games in store for basketball fans.

PBA D-League Has a New (or Old) Partner

July 4, 2014

The PBA D-League will return to IBC News Network 45, this time under the deal forged by blocktimer Asian Television Content Corporation. (Photo credit: Interaksyon.com)

The PBA Developmental League will have a new partner to cover their games this upcoming season.

It was announced that the PBA D-League and Asian Television Content Corporation will join forces to air the said league's games on IBC News Network (INN 45), beginning next season. The league's games will be aired on a delayed basis from Tuesday and Thursday 7:30-9:30 p.m. and Saturday at 1:30-4:30 p.m.

Last season, the *PBA D-League* [was practically shut out of television coverage](#). Although Sports5, by way of AksyonTV, aired the finals of the two conferences, they were unable to air the elimination and playoff matches due to their prior commitments with other sports events. A possible broadcast deal with GMA News TV also fell through, mainly because [the parent network lacked the necessary resources](#) to cover the games.

The new broadcast agreement will mark the *PBA D-League's* return to its original coveror. IBC-13 previously covered the D-League from 2011-13, as part of the future Viva Sports blocktime deal.

ATC @ IBC started last June, and featured a mix of new and old programs. Among their new programs are telenovelas *The Two Sides of Ana* and *La Teniente*, and the imported Asian dramas like *Spy Myung-Wol* and *Hayate the Combat Butler*. On INN 45, documentary programs *Animalia*, *Confidential* and *Stoplight TV*. Classic programs such as *Retro TV*, *Cooltura* and *ONE FC* are also included.

The addition of the *PBA D-League* further establishes ATC as an emerging force in the media industry, one that is expected to bolster its current lineup in the future. But it remains to be seen if their new investment will result in some revenue for both ATC and IBC-13. Nevertheless, this should be a welcome development for the *PBA D-League*, who needed some exposure for their teams and its upcoming players.

IBC-13 doing fine job covering PBA

July 5, 2014

IBC-13 has, from the outset, done a commendable job of covering the games of the Philippine Basketball Association (PBA) given some of its limitations of signal and reach which are being quickly and effectively addressed. What is significant is that the Kapinoy people have worked hard in improving the quality of their production with the introduction of significant innovations that have enhanced the pleasure of watching the games on television. One of the latest innovations which is certainly original but has served a singular purpose in educating and informing the fans about the nuances of interpretation of rules and regulations concerning fouls, in relation to calls or non-calls by the referees.

Although Filipino basketball fans are among the most knowledgeable in the world, quite a few do not really know the guiding philosophy behind specific rules when applied to particular game situations.

IBC Channel 13 has taken what we consider a sound step in further strengthening the knowledge of our fans which should help them enjoy the unfolding drama on the hardcourt even more, by having the PBA's consultant on technical matters, Perry Martinez, explain particular calls or non-calls and the rules that govern the decision-making process of the referees.

From Day One when we watched Perry respond to questions by the TV panel and interact with them, we realized how much it could benefit all of us in understanding the referees decisions considering they are often maligned by many of us who don't understand the underlying philosophy behind the calls or non-calls.

It also made us realize that with Perry Martinez speaking to a wide nationwide audience, the referees are on their toes, realizing that they need to make sure they make the right calls or are correct when they don't make calls despite the histrionics of coaches and players.

Perry was in the limelight in Game 1 of the ongoing *PBA Governors Cup* best-of-five series when referee Jimmy Mariano (not to be confused with the lanky, sweet-shooting lefty of our national Olympic team years ago) didn't call a foul in the final play of the game when it seemed that Rain Or Shine guard Paul Lee was fouled by San Mig Coffee's Mark Pingris while attempting a three point shot.

The PBA has exonerated referee Jimmy Mariano following a contentious non-call in the dying seconds of Game 1 of the San Mig Super Coffee-Rain Or Shine best-of-five Governors Cup championship series after technical consultant Perry Martinez told TV analysts that March Pingris should have been called for a foul on guard Paul Lee stating "If I were the referee I would have called a foul" which would have given Lee three free throws and a chance to tie the game.

Martinez, who has taken on the same role that veteran referee Steve Javie played in the ESPN coverage of the recent *NBA Finals* said that if he was the referee, he would have called a foul against Pingris and awarded Paul Lee three free throws.

The respected basketball official provided the basis for his statement when he explained the principle of verticality and used a replay of the incident to illustrate and support his assessment that Pingris actually lunged forward in his effort to stop the three-point attempt of Paul Lee.

In fairness to all concerned the referee had the right to make what is considered a judgment call and in his valued judgment, there was no foul.

After a thorough review of the incident *PBA Commissioner* Chito Salud issue a statement through Media Bureau Chief Willy Marcial in which he said "Upon reiew of the play this Office finds it to be a straight-up borderline call that could have gone either way. It was a 50-50 judgment call."

The statement added "It can be debated and second-guessed , but the referee's judgment cannot be faulted under the circumstances."

A fair and acceptable stance by the Commissioner in effectively exonerating referee Mariano.

As expected, Rain or Shine officials and die-hard supporters continue to question the judgmental non-call. Little do they realize that there was a real possibility that Paul Lee would

not have converted all three free throw attempts which was needed to send the game into overtime with no guarantee that ROS would win.

To be fair to San Mig Coffee which is chasing a coveted Grand Slam, they came back from a 17-point deficit and if ROS allowed this to happen then they probably deserved to lose.

Removed from the emotion and tension of watching the games at courtside and merely following the action on television we have the capacity to look at the game in a more balanced perspective, especially since our lifelong favorite Ginebra San Miguel is not involved. From what we've seen, going back to the semifinals, San Mig's Tim Cone has coached with more than a touch of brilliance. His ability to play to his team's strengths, to make what others regard as questionable substitutions that invariably pay off and to bring out the best in his players both individually and collectively have helped make San Mig Coffee as one fan commented on Twitter that this is the best team in the country next to Gilas Pilipinas. Frankly, it would be hard to disagree no matter what happens in the remainder of the championship series.

As for IBC Sports and its head, national coach Chot Reyes, they deserve plaudits for their various productions and the truly welcome decision to broadcast the games on their FM Radio network which saves us from the agony of trying to listen to dzSR Sports radio where the signal is erratic and where one or two of the announcers sound punch drunk.

The TV panel lost a crucial asset when Jason Webb was recruited by SanMig Coffee but they do have other solid commentators with anchor Magoo Marjon the torchbearer of intensity and unbridled passion and "The Dean" Quinito Henson whose scholarly insights add to the enjoyment of the fans.

Sequestered TV station IBC-13 (now owned by Viva Entertainment and Asian Television Content) will also be showing the local franchise of *The Million Second Quiz* with Drew Arellano as host, *Killer Karaoke* with the heir of rap Elmo Magalona as host, *Born to be a Superstar* with the young diva princess Anja Aguilar as host and *Who Wants to be a Millionaire?* with Robi Domingo as host.

Back in the glorious days of '70s and '80s, IBC was the network to watch. May print ad na nilabas kanina sa mga entertainment pages ng broadsheets at mukhang ito ang bagong mukha ng IBC-13 to be launched this Sunda in IBC and all cable channels.

Kirarin and *Ghost Fighter* are the top-rated Japanese animes slated to primetime. *Catch Me Fall in Love* with Erich Gonzales Dingdong Dantes and Gloria Romero at 5:30 p.m., the top fantaserye is *Batang Genius* with Mavy Legaspi and Cassy Legaspi along with Jake Cuenca and Nicole Andersson at 6 p.m. and another one is *Janella: A Princess Girl* topbilled by Janella Salvador with Marlo Mortel and Jerome Ponce at 7:30 p.m. A drama-serye *Your Heart, My*

Love, the heavy drama series with Claudine Barretto, Raymart Santiago and Christopher de Leon aired at 9:30 p.m. There's a sexy drama anthology series *Sandy's Romance* starring Nadine Lustre and AJ Muhlach. A sitcom with *Iskul Bukol Men* topbilled by Aki Torio, Abra and Josh Padilla, and another with *Maya Loves Sir Chief* topbilled by Jodi Sta. Maria and Richard Yap. A weekly showbiz talk show *Seeing Stars Tonight* by Joey Marquez, musical variety show *Dingdong n' Lani* with Dingdong Avanzado and Lani Misalucha aired at 8:30 p.m. on Sunday nights.

Pwede ba, may telenovelas pa rin like *The Two Sides of Ana* and *La Teniente*, and sports basketball like the *PBA* and *NBA*, *ONE FC*, some Asian dramas sila like *Spy Myung-wol* and *Hayate the Combat Butler*. At, meron daw silang pantapat sa Primetime Bida at Telebabad, at sa Yes Weekend.

PBA begins its new season in October. IBC-13 says that it will show both games live with *Express Balita* most likely to be aired between games. The fantasy series will be aired at 5:30 to 6:30 p.m. and 7:30 to 8 p.m. soaps will be aired at 9:30 to 10 p.m. after the *PBA* game. Will it be successful as the counter-programming to ABS-CBN and GMA. In fact, IBC-13's premiere of those Asianovelas at 5:30 p.m. and 10:30 p.m. back to back may herald the network's TreseBella block. Also, will airing the Tagalog movies three-times-a-week: *Viva Cine Idols* (Monday), *Viva Box Office* (Saturday) and *Sunday Sinemaks* (Sunday). It's good that IBC-13 decided to add new in the market by reformatting. I think its exciting. and para may option. muhkang ok ang direction ng Kapinoy ngayon, especially with a telenovela hits *The Two Sides of Ana* (*Dalawang Mukha ni Ana*) and *La Teniente* generating a lot of buzz with a fans. I think it's best that *Express Balita* airs for 60 minutes in between *PBA* games on Wednesday and Friday. Make the first game 4:30-6 p.m. on INN, then *Express Balita* at 6:30 and the second game at 8 p.m.

The teleseryes should be aired at 9:30 pm. For the weekend games, make them Saturday from 2:30-4:30 and Sundays at 2 p.m. on INN and 4 p.m. on IBC.

2013-2014 Commissioners' Cup Games Schedule and Results

| Eliminations | | | | | | | |
|--------------|------|---|--------------|---|---------------|-------|-------|
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |

| | | | | | | | |
|-------------------|--------|----|--------------------------------|----|--------------------------------|---------------------------|-----------------|
| March 05, 2014 | 4:30PM | 1 | Air21 Express | vs | Milo Energy Drink | Mall of Asia Arena | 83 - 78 |
| March 05, 2014 | 8:00PM | 2 | Alaska Aces | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 72 - 85 |
| March 07, 2014 | 4:30PM | 3 | San Miguel Beermen | vs | Meralco Bolts | Smart Araneta Coliseum | 94 - 76 |
| March 07, 2014 | 8:00PM | 4 | Barako Bull Energy Cola | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 104 - 108 OT |
| March 08, 2014 | 2:30PM | 5 | Globalport Batang Pier | vs | Alaska Aces | Cuneta Astrodome | 77 - 93 |
| March 08, 2014 | 4:30PM | 6 | Talk 'N Text Tropang Texters | vs | Air21 Express | Cuneta Astrodome | 95 - 91 |
| March 09, 2014 | 3:00PM | 7 | Rain or Shine Elasto Painters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 106 - 110 |
| March 09, 2014 | 5:00PM | 8 | Barangay Ginebra San Miguel | vs | San Miguel Beermen | Smart Araneta Coliseum | 96 - 112 |
| March 12, 2014 | 4:30PM | 9 | Alaska Aces | vs | Meralco Bolts | Smart Araneta Coliseum | 76 - 85 |
| March 12, | 8:00PM | 10 | San Mig Coffee Mixers | vs | Globalport Batang Pier | Smart Araneta | 91 - 75 |

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|-------------------|--------|----|--------------------------------|----|-------------------------------|---------------------------|-----------|
| 2014 | | | | | | Coliseum | |
| March 14, 2014 | 4:30PM | 11 | Barako Bull Energy Cola | vs | Air21 Express | Smart Araneta Coliseum | 85 - 103 |
| March 14, 2014 | 8:00PM | 12 | San Miguel Beermen | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 99 - 107 |
| March 15, 2014 | 2:30PM | 13 | Rain or Shine Elasto Painters | vs | Alaska Aces | Smart Araneta Coliseum | 92 - 78 |
| March 15, 2014 | 4:30PM | 14 | Meralco Bolts | vs | Milo Energy Drink | Smart Araneta Coliseum | 104 - 99 |
| March 16, 2014 | 2:30PM | 15 | Talk 'N Text Tropang Texters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 101 - 96 |
| March 16, 2014 | 5:00PM | 16 | Barangay Ginebra San Miguel | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 80 - 90 |
| March 17, 2014 | 4:30PM | 17 | Air21 Express | vs | Alaska Aces | Smart Araneta Coliseum | 78 - 88 |
| March 19, 2014 | 8:00PM | 18 | San Miguel Beermen | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 112 - 107 |
| March 21, 2014 | 4:30PM | 19 | Talk 'N Text Tropang Texters | vs | Meralco Bolts | Cuneta Astrodome | 91 - 68 |

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|-------------------|--------|----|-------------------------------|----|------------------------------|------------------------|-----------|
| March 21, 2014 | 8:00PM | 20 | Globalport Batang Pier | vs | Barangay Ginebra San Miguel | Cuneta Astrodome | 107 - 113 |
| March 22, 2014 | 2:30PM | 21 | Milo Energy Drink | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 100 - 106 |
| March 22, 2014 | 4:30PM | 22 | Barako Bull Energy Cola | vs | San Miguel Beermen | Smart Araneta Coliseum | 74 - 91 |
| March 23, 2014 | 2:30PM | 23 | Meralco Bolts | vs | Air21 Express | Smart Araneta Coliseum | 109 - 98 |
| March 23, 2014 | 5:00PM | 24 | Barangay Ginebra San Miguel | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 87 - 94 |
| March 24, 2014 | 4:30PM | 25 | San Miguel Beermen | vs | Globalport Batang Pier | Smart Araneta Coliseum | 109 - 92 |
| March 25, 2014 | 4:30PM | 26 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 90 - 92 |
| March 26, 2014 | 4:30PM | 27 | Rain or Shine Elasto Painters | vs | Meralco Bolts | Smart Araneta Coliseum | 96 - 79 |
| March 26, 2014 | 8:00PM | 28 | Air21 Express | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 97 - 95 |
| March 29, | 2:30PM | 29 | Alaska Aces | vs | San Miguel Beermen | Laguna | 89 - 78 |

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|-------------------|--------|----|------------------------------|----|--------------------------------|---------------------------|----------|
| 2014 | | | | | | | |
| March 31, 2014 | 4:30PM | 30 | Milo Energy Drink | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 75 - 99 |
| March 31, 2014 | 8:00PM | 31 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 75 - 81 |
| April 02, 2014 | 4:30PM | 32 | San Mig Coffee Mixers | vs | Alaska Aces | Smart Araneta Coliseum | 71 - 78 |
| April 02, 2014 | 8:00PM | 33 | Meralco Bolts | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 78 - 88 |
| April 09, 2014 | 4:30PM | 34 | Milo Energy Drink | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 84 - 97 |
| April 09, 2014 | 8:00PM | 35 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 85 - 82 |
| April 11, 2014 | 4:30PM | 36 | Meralco Bolts | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 105 - 98 |
| April 11, 2014 | 8:00PM | 37 | Milo Energy Drink | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 91 - 92 |
| April 12, 2014 | 2:30PM | 38 | San Mig Coffee Mixers | vs | San Miguel Beermen | Smart Araneta Coliseum | 88 - 97 |

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|----------------|--------|----|-------------------------------|----|-----------------------------|------------------------|-----------------|
| April 13, 2014 | 2:30PM | 39 | Barako Bull Energy Cola | vs | Globalport Batang Pier | Smart Araneta Coliseum | 96 - 98 |
| April 13, 2014 | 5:00PM | 40 | Barangay Ginebra San Miguel | vs | Alaska Aces | Smart Araneta Coliseum | 73 - 83 |
| April 14, 2014 | 4:30PM | 41 | Rain or Shine Elasto Painters | vs | Milo Energy Drink | Smart Araneta Coliseum | 87 - 82 |
| April 14, 2014 | 8:00PM | 42 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 78 - 88 |
| April 16, 2014 | 8:00PM | 43 | San Miguel Beermen | vs | Milo Energy Drink | Smart Araneta Coliseum | 93 - 85 |
| April 20, 2014 | 2:30PM | 44 | Alaska Aces | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 85 - 66 |
| April 20, 2014 | 5:00PM | 45 | Rain or Shine Elasto Painters | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 105 - 101 OT |

Quarterfinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|----------------|--------|----|---------------|----|-------------------------------|------------------------|---------|
| April 21, 2014 | 4:30PM | 46 | Meralco Bolts | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 94 - 91 |

| | | | | | | | |
|----------------|--------|----|-------------------------------|----|-------------------------------|------------------------|------------|
| April 21, 2014 | 8:00PM | 47 | San Mig Coffee Mixers | vs | Alaska Aces | Smart Araneta Coliseum | 77 - 86 |
| April 22, 2014 | 4:30PM | 48 | Air21 Express | vs | San Miguel Beermen | Smart Araneta Coliseum | 92 - 79 |
| April 22, 2014 | 8:00PM | 49 | Barangay Ginebra San Miguel | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 84 - 97 |
| April 23, 2014 | 4:30PM | 50 | Alaska Aces | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 65 - 70 |
| April 23, 2014 | 8:00PM | 51 | Rain or Shine Elasto Painters | vs | Meralco Bolts | Smart Araneta Coliseum | 102 - 93 |
| April 25, 2014 | 8:00PM | 52 | Rain or Shine Elasto Painters | vs | Meralco Bolts | Smart Araneta Coliseum | 95 - 101 |
| April 26, 2014 | 2:30PM | 53 | Meralco Bolts | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 96 - 97 OT |
| April 26, 2014 | 4:30PM | 54 | San Mig Coffee Mixers | vs | Alaska Aces | Smart Araneta Coliseum | 79 - 65 |

Semifinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|----------------|--------|----|-------------------------------|----|-------------------------------|------------------------|-----------|
| April 28, 2014 | 4:30PM | 55 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 85 - 91 |
| April 29, 2014 | 4:30PM | 56 | Air21 Express | vs | San Mig Coffee Mixers | Mall of Asia Arena | 103 - 100 |
| April 30, 2014 | 8:00PM | 57 | Rain or Shine Elasto Painters | vs | Talk 'N Text Tropang Texters | Cuneta Astrodome | 94 - 87 |

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|--------------|--------|----|------------------------------|----|-------------------------------|------------------------|---------|
| May 01, 2014 | 4:30PM | 58 | San Mig Coffee Mixers | vs | Air21 Express | Smart Araneta Coliseum | 82 - 75 |
| May 02, 2014 | 8:00PM | 59 | Talk 'N Text Tropang Texters | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 91 - 99 |
| May 03, 2014 | 2:30PM | 60 | Air21 Express | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 73 - 84 |
| May 05, 2014 | 3:30PM | 61 | San Mig Coffee Mixers | vs | Air21 Express | Smart Araneta Coliseum | 91 - 94 |
| May 07, 2014 | 8:00PM | 62 | Air21 Express | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 83 - 99 |

Finals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|--------------|--------|----|------------------------------|----|------------------------------|------------------------|----------|
| May 09, 2014 | 8:00PM | 63 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 95 - 80 |
| May 11, 2014 | 5:00PM | 64 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 86 - 76 |
| May 13, 2014 | 3:30PM | 65 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 77 - 75 |
| May 15, 2014 | 8:00PM | 66 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | PhilSports Arena | 91 - 100 |

2013-2014 Governors' Cup Games Schedule and Results

| Eliminations | | | | | | | |
|--------------|--------|---|-------------------------|----|-------------------------------|------------------------|----------|
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| May 18, 2014 | 3:00PM | 1 | Barako Bull Energy Cola | vs | Milo Energy Drink | Smart Araneta Coliseum | 95 - 94 |
| May 18, 2014 | 5:00PM | 2 | San Miguel Beermen | vs | Alaska Aces | Smart Araneta Coliseum | 87 - 94 |
| May 20, 2014 | 3:30PM | 3 | Globalport Batang Pier | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 71 - 89 |
| May 21, 2014 | 3:30PM | 4 | Meralco Bolts | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 99 - 105 |
| May 21, 2014 | 8:00PM | 5 | San Mig Coffee Mixers | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 76 - 66 |
| May 22, 2014 | 3:30PM | 6 | Air21 Express | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 103 - 96 |
| May 23, 2014 | 3:30PM | 7 | Alaska Aces | vs | Globalport Batang Pier | Smart Araneta Coliseum | 91 - 95 |
| May 23, 2014 | 8:00PM | 8 | Milo Energy Drink | vs | San Miguel Beermen | Smart Araneta Coliseum | 92 - 97 |

| | | | | | | | |
|--------------|--------|----|------------------------------|----|-------------------------------|------------------------|-----------------|
| May 24, 2014 | 2:30PM | 9 | Barako Bull Energy Cola | vs | Air21 Express | Mall of Asia Arena | 86 - 101 |
| May 24, 2014 | 4:30PM | 10 | Barangay Ginebra San Miguel | vs | Meralco Bolts | Mall of Asia Arena | 95 - 82 |
| May 25, 2014 | 3:00PM | 11 | Globalport Batang Pier | vs | Rain or Shine Elasto Painters | Mall of Asia Arena | 97 - 119 |
| May 25, 2014 | 5:00PM | 12 | San Miguel Beermen | vs | San Mig Coffee Mixers | Mall of Asia Arena | 92 - 90 |
| May 26, 2014 | 3:30PM | 13 | Talk 'N Text Tropang Texters | vs | Alaska Aces | Smart Araneta Coliseum | 91 - 103 |
| May 27, 2014 | 3:30PM | 14 | Milo Energy Drink | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 76 - 84 |
| May 28, 2014 | 3:30PM | 15 | San Miguel Beermen | vs | Barako Bull Energy Cola | Laguna | 115 - 112 OT |
| May 28, 2014 | 8:00PM | 16 | Milo Energy Drink | vs | Talk 'N Text Tropang Texters | Laguna | 81 - 83 |
| May 29, 2014 | 8:00PM | 17 | San Mig Coffee Mixers | vs | Meralco Bolts | Smart Araneta Coliseum | 108 - 90 |
| May 30, 2014 | 3:30PM | 18 | Alaska Aces | vs | Air21 Express | Smart Araneta Coliseum | 88 - 91 |
| May 30, 2014 | 8:00PM | 19 | Globalport Batang Pier | vs | San Mig Coffee Mixers | Smart Araneta | 82 - 92 |

| | | | | | | | |
|---------------|--------|----|------------------------------|----|-------------------------------|------------------------|----------|
| | | | | | | Coliseum | |
| May 31, 2014 | 2:30PM | 20 | Barako Bull Energy Cola | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 93 - 96 |
| May 31, 2014 | 4:30PM | 21 | Talk 'N Text Tropang Texters | vs | San Miguel Beermen | Smart Araneta Coliseum | 103 - 97 |
| June 01, 2014 | 2:00PM | 22 | Milo Energy Drink | vs | Alaska Aces | Smart Araneta Coliseum | 88 - 87 |
| June 01, 2014 | 4:00PM | 23 | San Mig Coffee Mixers | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | 102 - 90 |
| June 02, 2014 | 8:00PM | 24 | Air21 Express | vs | Talk 'N Text Tropang Texters | Mall of Asia Arena | 91 - 102 |
| June 03, 2014 | 4:30PM | 25 | San Miguel Beermen | vs | Milo Energy Drink | Mall of Asia Arena | 98 - 70 |
| June 03, 2014 | 8:00PM | 26 | Barangay Ginebra San Miguel | vs | Barako Bull Energy Cola | Mall of Asia Arena | 67 - 80 |
| June 04, 2014 | 4:30PM | 27 | Alaska Aces | vs | Rain or Shine Elasto Painters | PhilSports Arena | 72 - 123 |
| June 04, 2014 | 8:00PM | 28 | Meralco Bolts | vs | Air21 Express | PhilSports Arena | 102 - 99 |

| | | | | | | | |
|------------------|--------|----|-------------------------------|----|-------------------------------|------------------------|-----------------|
| June 06, 2014 | 4:30PM | 29 | Globalport Batang Pier | vs | Talk 'N Text Tropang Texters | Cuneta Astrodome | 82 - 97 |
| June 06, 2014 | 8:00PM | 30 | San Mig Coffee Mixers | vs | Alaska Aces | Cuneta Astrodome | 84 - 93 |
| June 07, 2014 | 2:30PM | 31 | San Miguel Beermen | vs | Meralco Bolts | Cagayan de Oro City | 74 - 90 |
| June 08, 2014 | 2:00PM | 32 | Barako Bull Energy Cola | vs | Milo Energy Drink | Laguna | 122 - 98 |
| June 08, 2014 | 4:00PM | 33 | Rain or Shine Elasto Painters | vs | Barangay Ginebra San Miguel | Laguna | 117 - 108 |
| June 09, 2014 | 8:00PM | 34 | Milo Energy Drink | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 109 - 113 OT |
| June 10, 2014 | 4:30PM | 35 | Meralco Bolts | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 85 - 104 |
| June 10, 2014 | 8:00PM | 36 | Talk 'N Text Tropang Texters | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | 74 - 88 |
| June 11, 2014 | 4:30PM | 37 | Globalport Batang Pier | vs | Air21 Express | PhilSports Arena | 102 - 106 |
| June 11, | 8:00PM | 38 | Barangay Ginebra San | vs | San Miguel Beermen | PhilSports Arena | 105 - 98 |

| | | | | | | | |
|------------------|--------|----|-------------------------------|----|-----------------------------|------------------------|----------|
| 2014 | | | Miguel | | | | |
| June 13, 2014 | 4:30PM | 39 | Barangay Ginebra San Miguel | vs | Alaska Aces | Mall of Asia Arena | 66 - 79 |
| June 13, 2014 | 8:00PM | 40 | San Mig Coffee Mixers | vs | Milo Energy Drink | Mall of Asia Arena | 88 - 92 |
| June 14, 2014 | 2:30PM | 41 | Meralco Bolts | vs | Globalport Batang Pier | Laguna | 123 - 95 |
| June 14, 2014 | 4:30PM | 42 | Air21 Express | vs | San Miguel Beermen | Laguna | 88 - 101 |
| June 15, 2014 | 2:00PM | 43 | Alaska Aces | vs | Barako Bull Energy Cola | Smart Araneta Coliseum | |
| June 15, 2014 | 4:00PM | 44 | Talk 'N Text Tropang Texters | vs | Barangay Ginebra San Miguel | Smart Araneta Coliseum | |
| June 16, 2014 | 8:00PM | 45 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | |

Quarterfinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|---------------|--------|----|-------------------------|----|------------------------------|------------------------|---------|
| June 17, 2014 | 4:30PM | 46 | Barako Bull Energy Cola | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 84 - 99 |

| | | | | | | | |
|---------------|--------|----|-----------------------------|----|-------------------------------|------------------------|----------|
| June 17, 2014 | 8:00PM | 47 | San Mig Coffee Mixers | vs | San Miguel Beermen | Smart Araneta Coliseum | 97 - 90 |
| June 18, 2014 | 4:30PM | 48 | Air21 Express | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 90 - 111 |
| June 18, 2014 | 8:00PM | 49 | Barangay Ginebra San Miguel | vs | Alaska Aces | Smart Araneta Coliseum | 81 - 92 |

Semifinals

| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
|---------------|--------|----|-------------------------------|----|-------------------------------|------------------------|--------------|
| June 19, 2014 | 8:00PM | 50 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 92 - 88 OT |
| June 20, 2014 | 8:00PM | 51 | Alaska Aces | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 97 - 93 |
| June 21, 2014 | 2:30PM | 52 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 85 - 93 |
| June 22, 2014 | 4:00PM | 53 | Rain or Shine Elasto Painters | vs | Alaska Aces | Smart Araneta Coliseum | 99 - 87 |
| June 23, 2014 | 8:00PM | 54 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 86 - 112 |
| June 24, 2014 | 8:00PM | 55 | Alaska Aces | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 104 - 94 |
| June 25, 2014 | 8:00PM | 56 | Talk 'N Text Tropang Texters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 84 - 81 OT |
| June 26, 2014 | 8:00PM | 57 | Rain or Shine Elasto Painters | vs | Alaska Aces | Smart Araneta Coliseum | 123 - 121 OT |

| June 27, 2014 | 8:00PM | 58 | San Mig Coffee Mixers | vs | Talk 'N Text Tropang Texters | Smart Araneta Coliseum | 93 - 87 |
|---------------|--------|----|-------------------------------|----|-------------------------------|------------------------|------------|
| June 28, 2014 | 2:30PM | 59 | Alaska Aces | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 94 - 97 |
| Finals | | | | | | | |
| Date | Time | # | Dark Uniform | - | Light Uniform | Venue | Score |
| July 02, 2014 | 8:00PM | 60 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Mall of Asia Arena | 101 - 104 |
| July 04, 2014 | 8:00PM | 61 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 87 - 89 OT |
| July 06, 2014 | 4:00PM | 62 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 69 - 78 |
| July 09, 2014 | 8:00PM | 63 | San Mig Coffee Mixers | vs | Rain or Shine Elasto Painters | Smart Araneta Coliseum | 79 - 88 |
| July 13, 2014 | 4:00PM | 64 | Rain or Shine Elasto Painters | vs | San Mig Coffee Mixers | Smart Araneta Coliseum | 89 - 92 |

PBA Finals Garner High Viewership Ratings for IBC-13

July 14, 2014

It was a fitting end to a magnificent 39th Season of the *PBA* when the San Mig Super Coffee Mixers finally clinched their grand slam win over the Rain or Shine ElastoPainters in the do-or-die Game 5 of the PLDT Home Telpad Governors' Cup Finals last Wednesday evening, and IBC-13 scored even bigger when its live telecast of the heated game garnered high viewership ratings and placed it at the Top 5 of the most watched primetime program, based on overnight

data from Kantar Media. The game averaged almost 4 million viewers or 10.5% AMR and 34.0% audience share in the National Urban TV Audience Measurement (NUTAM) from 4-6:15pm, equalling the high ratings reached during the *Philippine Cup Finals* last February. At its peak, the game was watched by 5.7 million viewers or 13.3%AMR and 56.8% audience share. The game's viewership ratings managed to overtake shows on the other networks, such as ABS-CBN's *The Buzz* and *TV Patrol Weekend* as well as GMA-7's *True Horror Stories* and *24 Oras Weekend*.

"What a perfect end to a record-breaking PBA coverage this season on The Kapinoy Network. It was a tightly-fought series between these two great teams with two of the best basketball coaches in the country. History was also made with the grand slam feat of the San Mig Super Coffee Mixers. It just goes to show how much Filipinos love the PBA," Dong Alejar, Head of IBC Sports, said.

Gate attendance at the SMART Araneta Coliseum for Game 5 reached a season-high of 23,234 fans.

The 39th Season of the PBA was presented by IBC Sports, the sports production arm of IBC and Viva Sports, the sports production and marketing of Viva Entertainment. It will be also bringing *PBA* and *NBA* games to Filipinos with the LIVE free TV broadcast of the games.

The D-League Returns to INN and PBA is on Channel 13

July 20, 2014

Sana'y na tayo sa Kapamilya, Kapuso at Kapatid, at mga Kapinoy dito na tayo sa totooong number #3 TV Network ang IBC maging *Ito'ng Bagong Channel 13*.

After one and a half years of absence in Philippine television, the PBA Developmental League has finally returned to IBC News Network (INN) Channel 45 through the channel's newest primetime program block ATC @ INN. The *PBA D-League* and Asian Television Content Corporation will join forces to air the league's games beginning next season. Starting October 28, 2014, the league's games will be aired on a delayed basis from 7:30 to 9:30 pm on Tuesday, Thursday and Friday primetime and Saturday from 2:30 to 4:30 pm.

In which, the PBA basketball games will continue to aired on IBC Channel 13 as part of the primetime programming. The Philippine Basketball Association (PBA), IBC Sports and Viva Sports will join forces to air the league's games beginning next season. Starting October 28, 2014, the league's games will be aired on on primetime from Wednesday and Friday 8:00 to

9:30 pm for 1.5 hour games, Saturday 2:30 to 4:30 pm and Sunday from 4:00 to 6:15 pm for two-hour game weekend.

It seems that Asian Television Content Corporation has stepped up in this new agreement with the Philippine Basketball Association. Not only that this agreement will mark the return of the *D-League* to INN 45 and *PBA* to IBC-13, but also further establishes ATC as an emerging force in the Philippine television industry. Since it started airing last June 2, 2014, ATC @ INN has been offering a mix of old and new programs that would give viewers a different TV experience.

Various mix of documentary programs such as *Animalia*, *Gadgets and Gizmos*, *Cinema Nouveau*, *Fame*, *Football Fanatics*, *The Amazing World of Automobiles*, among others.

Among their new ATC @ IBC programs are the Filipino-dubbed Mexican drama series *The Two Sides of Ana* and *La Teniente*, and the Asian dramas like *I Need Romance 3*, the top-rating Korean drama and the most successful Taiwanese drama *Hayate the Combat Butler* as part of TreseBella, highly-rated Japanese anime series *Ghost Fighter*, Primetime 13 shows like the medical dramas *Catch Me* *Fall in Love*, the trend-setting fantaserye *Batang Genius* and *Janella: A Princess Girl*, for a family bonding entertainment like the dramas *Your Heart*, *My Love* and the comedy sitcom *Maya Loves Sir Chief*, getting soem laughs through the political satire news *Sic O'Clock News Naman* and the hottest male sitcom *Iskul Bukol Men*, the drama anthology series *Sandy's Romance*, the all-male gag show *Happy TODAS* for the boys night out with a sexy ladies, the horror series *Shake, Rattle and Roll*, dance show *DMZ-TV*, showbiz talk show *Seeing Stars Tonight*, comedy talk show *Last Fool Show*, the musical variety show *Dingdong n' Lani*, the four of top-rating game shows on primetime TV like *The Million Second Quiz*, *Killer Karaoke* and *Who Wants To Be A Millionaire?*, and the top-rating and multi-awarded singing-reality show for a national singing contest *Born to be a Superstar*. It also has the Viva Tagalog blockbuster movies on primetime like *Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks*, and some popular sports programs like *PBA* and *NBA* for basketball aficionados, and *ONE FC* for MMA fighter fans.

This deal is a welcome development for both the *PBA D-League*, Asian Television Content Corporation, *PBA*, IBC Sports, Viva Sports and IBC 13. But we will see if this investment pays off for both parties. I would expect that Asian Television Content Corporation, Viva Communications, Inc. and IBC will continue to offer more alternative, quality, innovative and creative core intact programs in the future.

Nanjing 2014 Youth Olympic Games Opening Ceremony Airs Aug 16 on IBC-13 and PTV-4

August 15, 2014

A simple and elegant Opening Ceremony will welcome the participants of the *Nanjing 2014 Youth Olympic Games*, happening at the Nanjing Olympic Sports Center and to be telecast on August 16 at 10:00pm on IBC-13, the official Philippine Olympic Network, along with PTV-4, another Philippine Olympic Network has a network of provincial stations and the capability to broadcast television programs nationwide.

Apostle: as per advice from PTV-Nanjing, China and IBC-Nanjing, China, the schedules that were posted yesterday (and published in the newspapers) will still be followed. The People's Television Network (PTV Channel 4) has a new logo and station ID.

The Opening Ceremony is expected to be a 90-minute program that will feature nearly 5,000 performers showcasing the 'China Dream'. "Our interpretation of the 'China Dream' is that special moment when everyone's dreams come together [as one]. I told the performers that you should live your own dreams during the Opening Ceremony and that you will be showcasing your talents and looking ahead to your own futures," Chen Weiya, director of the Opening Ceremony, shared.

Highlights of the Opening Ceremony include the 500 professional dancers from the Nanjing Art Institute who will perform creative dances and the 120 stuntmen from the Tagou Martial Art School who will do some sensational aerial stunts. The ceremony will also introduce to the worldwide audience a virtual TV innovation with high-tech lighting and projection that will transform the stadium into a colorful fantasy space.

The second summer Youth Olympic Games gathers the talented young athletes aged 15 to 18 years old from around the world. This year's edition will feature 3,500 athletes. Among them, seven young Filipinos will represent the country: archer Gabriel Luis Moreno, who will be the flag bearer; Bianca Gotuaco also for archery; Ava Verdeflor for gymnastics; runner Zion Nelson who will be competing in the 400m dash; swimmer Roxanne Yu; Celdon Arellano for shooting; and triathlete Vicky Deldio.

IBC-13 and PTV-4 will also provide the most comprehensive coverage of the 2014 Nanjing Summer Youth Olympics. It is the special reports will keep viewers up to date of the latest medal standings.

The 2014 Summer Youth Olympic Games will also highlighted with PTV news anchors such as Audrey Gorriceta and Roma Agsalud of *Balitaan*, Kirby Cristobal, Melissa Gecolea and JC Tejano of *News@1*, Ralph Obina, Kathy San Gabriel and Atty. Marc Castrodese of *News@6*, Robert Tan, Princess Habibah Sarip and Ysabella Montano of *NewsLife*, Hajji Kaamino and Pircelyn Pialago of the Saturday edition of *News@1*, Rolly Lakay Gonzalo and Phoebe Javier of the Saturday edition of *News@6 Weekend*, William Thio and Rocky Ignacio of *NewsLife*

Weekend. Jorge Bandola, Waywaya Macalma and Joseph Parafina of *The Weekend News* including updates in PTV's news programs.

Since we started on August 18, we have been airing the schedules over PTV. PTV-Nanjing, China will also comes in with LIVE sports news from Nanjing, China over *Balitaan* between 5:30am to 7:00am, also in LIVE 15-minute update between 7:00AM - 9:00 AM over *Good Morning Boss*. There are also LIVE sports news from Nanjing, China over *News@1* between 1:00pm to 2:30pm, during *News@6* between 6:00pm to 7:00pm and during *NewsLife* between 10:15pm to 11:00pm. On Saturdays with the LIVE sports news over *News@1* between 1:00pm to 2:00pm and *News@6 Weekend* between 6:00pm to 7:00pm and *The Weekend News* between 6:00pm to 7:00pm and *NewsLife Weekend* on Saturday and Sunday between 9:15pm to 10:00pm.

On IBC-13, also be in IBC News and Current Affairs team such as Ricardo Cepeda and Amelyn Veloso of *News at Noon*, Henry Omega-Diaz and Snooky Serna-Go of *Express Balita*, Bernadette Sembrano and Jess Caduco of *Ronda Trese*, and Vincent Santos and Czarinah Lusuegro of *Express Balita Weekend*. Both the number 3 spot like IBC-13, RPN-9 and TV5 now also competing against the giants ABS-CBN and GMA-7.

Also, we have been airing the schedules over IBC-13. Global IBC and IBC-Nanjing, China also comes in with a LIVE 15-minute update between 5:00AM - 7:00 AM over *Happy Morning Yehey*. There are also be in LIVE sports news from Nanjing, China over *News at Noon* between 12:00nn to 12:30pm, during a primetime news program *Express Balita* between 6:30pm to 7:30pm and the late-night *Ronda Trese* between 11:00pm to 11:30pm. Also on weekend, in LIVE sports news in *Express Balita Weekend* between 12:30am to 1:00am during Saturdays and 10:15pm to 10:45pm during Sundays including updates in IBC's news programs.

We also been coming out in four newspapers (Malaya, Philippine Star, Manila Bulletin and Daily Tribune) with PTV and IBC schedule.

IBC-13 known as *Ito'ng Bagong Channel 13* (Kapinoy network) and PTV-4 known as *Telebisyon ng Bayan* (Kapmansa network), the Philippine Olympic network, will give a comprehensive coverage of the Nanjing 2014 Youth Olympic Games in the next twelve days, featuring the athletes competing in 28 events.

Viewers can also view the exciting sports action on IBC News Network (INN) Channel 45 and Pinoy Extreme, the 24/7 sports channel. Nanjing 2014 will also be brought to homes and mobile devices with the help of PLDT Home Fibr, Smart, SignalTV, Globe.

Schedule [Edit](#)

IBC-13

August 16

10:00PM-12:30AM: Opening Ceremonies

01:00AM-04:30AM: Nanjing Youth Games

August 17

07:30AM-09:30AM: Nanjing Youth Games

10:30AM-01:00PM: Swimming Prelims Men/Women

04:00PM-06:00PM: Swimming Semi-Finals and Finals Men/Women

12:45AM-04:30AM: Nanjing Youth Games

August 18

09:30AM-11:30AM: Swimming Prelims (Men/Women)

12:00MN-04:30AM: Nanjing Youth Games

August 19

09:30AM-11:30AM: Aquatics Prelims (Men/Women)

08:00PM-09:30PM: Weightfighting Men 69KG Final

12:00MN-04:30AM: Nanjing Youth Games

August 20

08:00PM-09:30PM: Basketball Pool Matches (Men)

12:00MN-04:30AM: Nanjing Youth Games

August 21

09:30AM-11:30AM: Swimming (Men/Women) Semi-finals/Finals

12:00MN-04:30AM: Nanjing Youth Games

August 22

09:30AM-11:30AM: Tennis 2nd Round of Men/Women Single/Double

08:00PM-09:30PM: Basketball Shootout/Dunk of Gymnastics Women Final Trampoline

12:00MN-05:00AM: Nanjing Youth Games

August 23

10:00AM-12:00PM: Basketball Pool A&B (Men/Women)

01:00AM-04:30AM: Nanjing Youth Games

August 24

07:30AM-09:30AM: Nanjing Youth Games

10:30AM-01:00PM: Archery Finals (Day 8)

04:00PM-06:00PM: 2014 PBA Rookie Draft

12:30AM-04:30AM: Nanjing Youth Games

August 25

03:30PM-04:00PM: Nanjing Youth Games Highlights

01:00AM-04:30AM: Nanjing Youth Games

August 26

09:30AM-11:30AM: Archery 1/8 Elimination (Men)

08:00PM-09:30PM: Gymnastic Preliminaries (Men/Women) Rhythmic or Archery Semi-Finals/Finals (Men)

01:00AM-04:30AM: Nanjing Youth Games

August 27

09:30AM-11:30AM: Beach Volleyball (Bronze/Gold) Men or Archery Women Semi-Finals (Bronze/Gold)

08:00PM-09:30PM: Athletics Finals Men/Women of Archery 1/8 Elimination

01:00AM-04:30AM: Nanjing Youth Games

PTV-4

August 16

10:00PM-12:30AM: Opening Ceremonies

12:30AM-05:00AM: Nanjing Youth Games

August 17

03:00PM-05:00PM: Swimming Semi-Finals and Finals Men/Women

07:00PM-09:00PM: Swimming Prelims Men/Women

12:30AM-05:00AM: Nanjing Youth Games

August 18

11:30AM-01:00PM: Swimming Prelims (Men/Women)

02:30PM-04:30PM: Gymnastics Qualifications (Women)

04:30PM-06:00PM: Nanjing Youth Games Highlights (with PTV Sports from 5-6pm)

12:30AM-05:00AM: Nanjing Youth Games

August 19

11:30AM-01:00PM: Judo

04:30PM-06:00PM: Nanjing Olympic Games Highlights (with PTV Sports from 5-6pm)

07:30PM-09:00PM: Aquatics Prelims (Men/Women)

12:30AM-05:00AM: Nanjing Youth Games

August 20

02:30PM-04:30PM: Weightlifting Men 69KG Final

07:30PM-09:00PM: Basketball Pool Matches (Men)

04:30PM-06:00PM: Nanjing Youth Games Highlights (with PTV Sports from 5-6pm)

12:30AM-05:00AM: Nanjing Youth Games

August 21

11:30AM-01:00PM: Aquatics Prelims (Men/Women)

04:30PM-06:00PM: Table Tennis (Men/Women) Singles (with PTV Sports from 5-6pm)

07:30PM-09:00PM: Tennis 2nd Round of Men/Women Single/Double

12:30AM-05:00AM: Nanjing Youth Games

August 22

11:00AM-01:00PM: Gymnastic Women's Individual Trampoline Qualifications/Finals

04:30PM-06:00PM: Nanjing Youth Games Highlights (with PTV Sports from 5-6pm)

07:30PM-09:00PM: Basketball Pool A&B (Men/Women)

12:30AM-05:00AM: Nanjing Youth Games

August 23

04:00PM-06:00PM: Nanjing Youth Games

07:00PM-09:00PM: Basketball Shootout/Dunk of Gymnastics Women Final Trampoline

10:45PM-05:00AM: Nanjing Youth Games

August 24

10:30AM-12:00PM: Swimming (Men/Women) Semi-finals/Finals

03:00PM-05:00PM: Badminton Semi-Finals

07:00PM-09:00PM: Archery Finals (Day 8)

12:30AM-05:00AM: Nanjing Youth Games

August 25

10:30AM-01:00PM: Athletics Finals Men/Women of Archery 1/8 Elimination

04:30PM-05:00PM: Nanjing Youth Games Highlights

12:30AM-05:00AM: Nanjing Youth Games

August 26

10:30AM-01:00PM: Archery 1/8 Elimination (Men)

04:30PM-05:00PM: Nanjing Youth Games Highlights

07:30PM-09:00PM: Gymnastic Preliminaries (Men/Women) Rhythmic or Archery Semi-Finals/Finals (Men)

12:30AM-05:00AM: Nanjing Youth Games

August 27

07:30PM-09:00PM: Beach Volleyball (Bronze/Gold) Men or Archery Women Semi-Finals (Bronze/Gold)

12:30AM-05:00AM: Nanjing Youth Games

IBC-13 airs 17th Asian Games starting Sept. 19

Updated September 19, 2014 - 1:28am

INCHEON, South Korea – The major international sporting event for the third quarter gets going with the upcoming 17th Asian Games, starting with the Opening Ceremony at the Incheon Asiad Main Stadium in Incheon, South Korea on Friday, September 19 to be aired on PTV-4 at 7:30-9pm and IBC-13 at 8-9:30pm.

Athletes from all over Asia converge in Incheon with 150 Filipinos participating in the quadrennial meet that gathers the best competitors in the 28 sports disciplines. This year's contingent will be bannered by national basketball team Gilas Pilipinas, fresh from their first-ever stint at the 2014 FIBA World Cup in Spain. Also in this year's contingent are long-jumper Marestella Torres, swimmers Jasmine Alkhaldi & Jessie King Lacuna and the Philippine Volcanoes for rugby.

The Opening Ceremony promises to be a star-studded affair with performances from K-Pop stars like JYJ, EXO, and PSY. Organizers revealed that it will showcase the message of "4.5 Billion Asians' dream, Asia as One" aiming to move viewers with distinctive storytelling performed with unique choreography.

IBC Sports, the production arm of IBC-13, will have Anthony Suntay, Janelle So and Vincent Santos giving updates from Incheon, keeping Filipinos posted on the various sports, daily medal tally and special features of the prestigious sports event. As for PTV-4, will have Snow Badua, Hazel Sabubon and Dennis Principe.

The Kapinoy network and Kapambansa network will be delivering a comprehensive coverage of the Asian Games via IBC News Network (INN) Channel 45; Pinoy Extreme, the 24/7 sports channel; SMART via Viewstream and Pay-Per-View channels. The 17th Asian Games will have 36 sports, 437 events and more than 14,500 participating athletes and officials. This is the third time that Korea will be hosting the quadrennial meet after Seoul in 1986 and Busan in 2002.

Schedule [Edit](#)

PTV-4 [Edit](#)

Friday, September 19

07:30PM-09:00PM: Opening Ceremonies
With live performances by EXO, JYJ and PSY

Qualifying Round

Saturday, September 20

Group A – Samsan World Gymnasium

11:00AM-01:00PM: Mongolia vs Hong Kong
10:00PM-12:00MN: Kuwait vs Maldives

Sudnay, September 21

Group A – Hwaseong Sports Complex Gymnasium

01:00PM-03:00PM: Hong Kong vs Kuwait

07:00PM-09:00PM: Maldives vs Mongolia

Monday, September 22

Group A – Samsan World Gymnasium

10:00AM-12:00NN: Kuwait vs Mongolia

02:30PM-04:30PM: Hong Kong vs Maldives

Preliminary Round

Tuesday, September 23

Samsan World Gymnasium

10:00AM-12:00NN: Chinese-Taipei vs Group B 2nd Place

02:30PM-04:30PM: Jordan vs Group A 2nd Place

Wednesday, September 24

Samsan World Gymnasium

10:00AM-12:00NN: Group B 1st Place vs Iran

07:30PM-09:00PM: Group A 1st Place vs Japan

Thursday, September 25

Samsan World Gymnasium

10:00AM-12:00NN: China vs Chinese-Taipei

02:30PM-04:30PM: South Korea vs Jordan

Top 2 Teams from Group C, D, E, F will enter Quarterfinals

Quarterfinals:

September 26 (Friday: 10:00AM-12:00NN, 02:30PM-04:30PM and 07:30PM-09:00PM)

September 27 (Saturday: 11:00AM-01:00PM, 04:00PM-06:00PM and 10:00PM-12:00NN)

September 28 (Sunday: 11:00AM-01:00PM, 04:00PM-06:00PM and 07:00PM-09:00PM)

Semifinals:

September 30 (Tuesday: 10:00AM-12:00NN and 02:30PM-04:30PM)

October 1 (Wednesday: 10:00AM-12:00NN, 02:30PM-04:30PM and 07:30PM-09:00PM)

October 2 (Thursday: 10:00AM-12:00NN and 02:30PM-04:30PM)

Finals:

October 3 (Friday: 10:00AM-12:00NN, 02:30PM-04:30PM and 07:30PM-09:00PM)

Closing Ceremony

October 4 (Saturday: 07:00PM-09:00PM)

With live performance by Big Bang

Since we started on September 22, we have been airing the schedules over PTV (Telebisyon ng Bayan). [Edit](#)

PTV-South Korea also comes in with a LIVE 15-minute update between every morning from 5:30 a.m. to 7:30 a.m. over Good Morning Boss!. Some of the Asian games reports over PTV Newsbreak on top-of-the-hour capsule at 9 a.m. to 12 noon, 4:30 p.m. and again on primetime at 9 p.m. [Edit](#)

There are also LIVE sports news from South Korea over News@1 between 1 p.m. to 2:30 p.m., during the primetime news program News@6 between 6 to 7 p.m.

and NewsLife between 10:15 p.m. to 11:30 p.m. [Edit](#)

It also comes on weekend, the LIVE sports news from Asian games over News@1 between 1 to 2 p.m. on Saturday, during News@6 on Saturdays and The Weekend News on Sundays

between 6 to 7 p.m., and during NewsLife Weekend between 9:15 to 10 p.m. [Edit](#)

We have also been coming out in four newspapers (Malaya, Philippine Star, Manila

Bulletin and Daily Tribune) with PTV schedule. [Edit](#)

IBC-13 [Edit](#)

Friday, September 19

08:00PM-09:30PM: Opening Ceremonies

With live performances by EXO, JYJ and PSY

Saturday, September 20

Group B – Hwaseong Sports Complex Gymnasium

10:00AM-12:00NN: Saudi Arabia vs Kazakhstan

02:30PM-04:30PM: Palestine vs Indi

Sunday, September 21

Group B – Samsan World Gymnasium

10:30AM-01:00PM: Kazakhstan vs Palestine

04:00PM-06:00PM: India vs Saudi Arabia

Monday, September 22

Group B – Hwaseong Sports Complex Gymnasium

09:30AM-11:30AM: Palestine vs Saudi Arabia

03:30PM-04:30PM: Kazakhstan vs India

Preliminary Round

Tuesday, September 23

Hwaseong Sports Complex Gymnasium

09:30AM-11:30AM: Philippines vs Group B 1st Place

08:00PM-09:30PM: Qatar vs Group A

Wednesday, September 24

Hwaseong Sports Complex Gymnasium

09:30AM-11:30AM: Group B 2nd Place vs China

08:00PM-09:30PM: Group A 2nd Place vs South Korea

Thursday, September 25

Hwaseong Sports Complex Gymnasium

09:30AM-11:30AM: Iran vs Philippines

08:00PM-09:30PM: Japan vs Qatar

Top 2 Teams from Group C, D, E, F will enter Quarterfinals

Quarterfinals:

September 26 (Friday: 09:30AM-11:30AM and 08:00PM-09:30PM)

September 27 (Saturday: 10:00AM-12:00NN and 02:30PM-04:30PM)

September 28 (Sunday: 10:30AM-01:00PM and 04:00PM-06:00PM)

Semifinals:

September 30 (Tuesday: 09:30AM-11:30AM and 08:00PM-09:30PM)

October 1 (Wednesday: 09:30AM-11:30AM and 08:00PM-09:30PM)

October 2 (Thursday: 09;30AM-11:30AM and 08:00PM-09:30PM)

Finals:

October 3 (Friday: 09;30AM-11:30Am and 08:00PM-09;30PM)

Closing Ceremony

October 4 (Saturday: 10:45PM-12:30AM)

With live performance by Big Bang

Since we started on September 22, we have been airing the schedules over **IBC-13. IBC-South Korea** also comes in with a LIVE 15-minute update between 5 a.m. to 7 a.m. over ***Happy Morning Yehey***. Asian games reports over ***IBC Headliners*** on at 9 a.m. to 11 a.m., 2:30 p.m. to 5 p.m. and 10 p.m.

There are also LIVE sports news from South Korea over ***News at Noon*** between 11:30 a.m. to 12:15 p.m., during ***Express Balita*** between 6:30 to 7:30 p.m. and ***Ronda Trese*** between 11 p.m. to 11:30 p.m.

It also comes on weekend, the LIVE sports news from Asian games over ***Express Balita Weekend*** between 12:30 a.m. to 1 a.m. on Saturday and between 10:15 p.m. to 10:45 p.m. during Sunday.

We have also been coming out in four newspapers (**Malaya**, **Philippine Star**, **Manila Bulletin** and **Daily Tribune**) with **IBC** schedule.

Wapak

Wapak (*Winner sa Pakwela at Kulitan*) is a **comedy** gag show aired on **Viva-TV** block featuring **Josh Padilla**, **Nadine Lustre**, **Aki Torio**, **Shy Carlos**, **Makisig Morales**, **Rose Van Ginkel**, **Kiko Ramos**, **Allysa de Real**, **Imee Hart**, **Arvic Tan**, **Abby Bautista** and **Alexis Navarro** are the lead main cast.

| Wapak | |
|---------------|-------------------------------------|
| Also known as | <i>Winner sa Pakwela at Kulitan</i> |
| Format | <u>Comedy</u> <u>Gag show</u> |
| Created by | <u>Viva Entertainment</u> |
| Developed by | <u>Viva Television</u> |
| Directed by | <u>Nuel Naval</u> |
| Starring | <u>Josh Padilla</u> |
| | <u>Nadine Lustre</u> |
| | <u>Aki Torio</u> |
| | <u>Shy Carlos</u> |
| | <u>Kiko Ramos</u> |
| | <u>Rose Van Ginkel</u> |
| | <u>Makisig Morales</u> |
| | <u>Alexis Navarro</u> |
| | <u>Imee Hart</u> |

| | |
|-----------------------|---|
| | Arvic Tan Allysa de Real |
| Theme music composer | Marcus Davis |
| Opening theme | <i>Wapak</i> by Wapak cast |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs Saturday) |
| Production | |
| Executive producer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Production company(s) | Viva Television |
| Broadcast | |
| Original channel | Viva-TV |
| Picture format | 480i SDTV |
| Original run | April 1, 2013 – present |
| External links | |

[Website](#)

Cast [Edit](#)

Main cast [Edit](#)

- [Josh Padilla](#)
- [Nadine Lustre](#)
- [Aki Torio](#)
- [Shy Carlos](#)
- [Kiko Ramos](#)
- [Rose Van Ginkel](#)
- [Makisig Morales](#)
- [Alexis Navarro](#)
- [Imee Hart](#)
- [Arvic Tan](#)
- [Abby Bautista](#)
- [Allysa de Real](#)

Supporting cast [Edit](#)

- [Marnic Lapus](#)

References [Edit](#)

External links [Edit](#)

- [Official Website](#)
- [Official Blog Site](#) via [Multiply](#)
- [Wapak](#) on [Facebook](#)
- [Wapak](#) on [Twitter](#)

Petra's Panniest

Petra's Panniest is a [Philippine situational comedy gag show](#) starring [Ashley Rivera](#) aka Petra Mahalimuyak features a collection of the funniest online videos and movieclips. Just like her tutorial and spoof videos on [YouTube](#), Petra will be also be using her trademark accent.^[1]

Petra's Panniest

| | |
|-----------------------------|---|
| Format | Reality show |
| | Sitcom |
| | Gag |
| Created by | Viva Entertainment |
| Developed by | Viva Television |
| Directed by | Niño Muhlach |
| Starring | Ashley Rivera |
| Theme music composer | Lito Camo |
| Opening theme | <i>Petra's Panniest</i> by Ashley Rivera as Petra Mahalimuyak |
| Country of origin | Philippines |
| Language(s) | Filipino |
| | English |
| No. of episodes | n/a (airs daily) |

Production

| | |
|------------------------------|------------------------------|
| Executive producer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |

| | |
|----------------------------------|--|
| Running time | 30 minutes |
| Production company(s) | Viva Television |
| Broadcast | |
| Original channel | IBC (2012-2013) Viva Channel (2012-present) |
| Original run | June 3, 2012 – present |
| External links | |
| Official Website | |

Cast and Characters [Edit](#)

- [Ashley Rivera](#) a.k.a. Petra Mahalimuyak

About the show [Edit](#)

[YouTube](#) sensation [Ashley Rivera](#) aka Petra Mahalimuyak is taking her crazy antics to the next level. 2012 has brought nothing but whirlwind blessings to Petra.

Her first reaction? "Naloka ako." She wasn't expecting things to turn out this way and this quick. "I've only been here for few months pero nabigyan na ko ng opportunity to have my own show, which I think is good kasi mas mapapagaling yung, mapapagaling talaga... I mean, mas magiging okay yung pagiging host ko. Kasi maganda nga maging host tapos actress. Very versatile diba? Kasi I can do comedy and other stuff so this will be a good practice for me." Aside from being a host, she also be impersonating other movie characters. "Kunwari diba yung movie sa isang scene, gagayahin ko. Parang [No Other Woman](#), parang what I did on my [YouTube](#) videos. Pero yung tutorial, maybe next time."

Petra is also privileged to be directed by former Child Wonder [Niño Muhlach](#), whom she describes as "baliw" just like her. "Isa pang baliw. Kaya... masaya naman yung shoot, medyo ngarag kami. But it's fun kasi it's not that serious. Hindi rin siya yung talagang terror na director, which is good. Medyo nare-relax din ako sa kanya."

The showbiz is a whole new world for Petra. A few months ago, she was only singing and acting inside her bathroom... alone. This time, she has to work with a director and a team.

"Sa totoo lang nag-a-adjust pa rin ako kasi before, ako yung in control of everything. Like yung camera, my own time, my own script. Everything ako lang, sarili ko lang yung inaalala ko. But now, parang talagang production siya. Andun yung pressure eh."

"It's just that nape-pressure ka kasi sa'kin nakasalalay yung time na mga tao. And of course, gusto kong matapos na and may pagka-perfectionist din ako. I want everything to look nice, hindi yung minadali. But at the same time, ang hirap din. Basta it's hard but I'm still adjusting."

But this 'panny' girl is ready to face all challenges, just like how she won 1M pesos in the AXE Anarchy Raid. She vows to just do her best and never give up. "Ito yung ginusto ko. Kakayanin ko."

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

- ↑ [Panny girl hosts VIVA TV's Petra's Panniest](#) retrieved via www.viva.com.ph 07-03-2012

External links [Edit](#)

- [Petra's Panniest on Facebook](#)
- [Petra's Panniest on Twitter](#)
- [Petra's Panniest on Multiply](#)

Daily Top 10

Daily Top 10 is the daily hour-long countdown round up program airs on [Viva-TV](#), features top 10 **OPM** music videos countdown requested by viewers through SMS, is hosted by VJ **Sam Pinto**,.

| <i>Daily Top 10</i> | |
|----------------------------|---------------------------------|
| Format | Music Videos |
| Developed by | Viva Television |
| Directed by | Niño Muhlach |

| | |
|-------------------------------|---|
| Presented by | Sam Pinto |
| Theme music composer | Jimmy Antiporda |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs daily) |
| Production | |
| Executive producer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 1 hours |
| Broadcast | |
| Original channel | Viva-TV (July 16, 2012-present) |
| Original run | July 2, 2012 – present |
| External links | |
| Official Site | |

About the show [Edit](#)

In June 2012, actress [Sam Pinto](#) is job to be launched as the VJ and Daily Top 10 premieres on July 16, 2012. Something she wants to pursue since she's a self-confessed music addict. Sam finds it exciting to get involved in the local music scene here including the songs and some of the artists from OPM.

Host [Edit](#)

- [VJ Sam Pinto](#)

References [Edit](#)

See also [Edit](#)

- [Viva-TVs newest primetime princess on IBC](#)
- [Viva-TV goes weekday afternoon line-up on IBC](#)
- [IBC-13 has programming changes with new Viva-TV to beef up its primetime ratings](#)
- [PBO and VIVA-13 goes worldwide](#)
- [New K-Pop superstars with Viva](#)
- [List of programs broadcast by Viva-TV](#)

External links [Edit](#)

- [Official Site](#)
- [Daily Top 10 on Facebook](#)
- [Daily Top 10 on Twitter](#)
- [Daily Top 10 on Multiply](#)

Viva-TVs newest primetime princess on IBC

Viva-TV's newest primetime princess on **IBC** and new teleserye ***Esperanza*** lead star actress of drama princess Cristine Reyes along with new primetime stars Bloom meets popstar Anja Aguilar, VJ Sam Pinto, YouTube sensation Ashley Rivera aka Petra Mahalimuyak, Dolly Anne Carvajal and Judy Ann Santos awith Izzy Canillo, who are now both lead stars to their own Kapinoy shows, Tagalog-dubbed phenomenal animated fairy-serye ***Winx Club***, comedy show ***Petra's Panniest*** and another teleserye ***Pinokyo's Time*** which airs on **IBC**respectively.

Winx Club (Monday-Friday at 5:15-5:45 pm right after IBC Express Balita)

[Edit](#)

The phenomenal animated TV series of Rainbow S.r.l for Alfea school which dubbed in Filipino as fairy-serye starring Bloom which is voiced by popstar Anja Aguilar along with Stella (voiced

by Shy Carlos), Aisha (voiced by Janeena Chan), Musa (voiced by Joanna Morales), Tecna (voiced by Janella Salvador) and Flora (voiced by Andi Eigenmann).

Pinokyo's Time (Monday-Friday at 5:45 pm right after Winx Club) [Edit](#)

Another successful teleserye from child wonder at home. Starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

Petra's Panniest (Mon, Tue and Thurs 8:00 pm right after Viva Box Office)

[Edit](#)

A newest comedy show presents a round-up of the funniest movie scenes and online videos with irreverent annotation. It is hosted by YouTube sensation Ashley Rivera aka Petra Mahalimuyak.

Esperanza (Monday-Friday at 9:30 pm right after Showbiz Star) [Edit](#)

A first-ever primetime teleserye on Philippine TV soap opera for their family and friends. Starring new actress of drama princess Cristine Reyes along with Cesar Montano and Richard Yap, directed by Wenn V. Deramas.

Viva-TV goes weekday afternoon line-up on IBC

July 1, 2012

This July, after its highly successful with top-rating Korean drama of ***Can You Hear My Heart***, **Viva-TV as Home of the Stars** goes its grand venture into weekday afternoon asianovelas with the back-to-back airing of two must-see asianovelas on **IBC-13** with Taiwanese drama ***Fondant Garden*** and new Korean drama *Dream High 2* and ***Queen and I***, which is the new offers an exciting afternoon block called **Haponovela Siesta**. With plans to the new partner of asianovelas are buying **MBC, KBS, SBS** and **tvN** in Korea. That's three new Korean drama on top of the asianovelas currently on view on local TV screens.

Fondant Garden is the Taiwanese Idol Drama of 2012. The series first broadcasted in Taiwan on free-to-air China Television (CTV). Here in the Philippines, is shown on Monday to Friday at 1:30 pm on IBC-13. It stars South Korean singer Park Jung Min and Taiwanese actor/actresses Jian Man Shu, Kingone Wang, and Lia Lee.

Dream High 2 is the musical-comedy. Starring actress Kang Sora, alongside 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyorin, JB, Jr., and Park Seo Joon. Premieres on Monday to Friday at 2:00 pm on IBC.

Queen and I (Queen In Hyun's Man) is the new romance-fantasy historical drama of 2012. There is the broadcast by tvN in South Korea. Now in the Philippines, will be aired on Monday to Friday at 2:30 pm on IBC. Around obscure actress Choi Hee-jin (Yoo In-na) who falls in love with time-traveling scholar Kim Boong-do (Ji Hyun-woo) from the Joseon Dynasty (1392-1910) who jumped 300 years to the 21st century.

Aside from afternoon asianovelas, **Viva-TV** also treats its **PrimeTastik** viewers on **IBC-13** with two new top-rating primetime and most sought-after Korean drama titles with romantic drama ***Can You Hear My Heart***, starring Hwang Jung Eum, Kim Jae-won and Namgoong Min. Prepare for the big wave of Asia's favorite and top-rating drama serials on **Viva-TV** with daytime ***Fondant Garden*** at 1:30 pm, ***Dream High 2*** at 2:00 pm and ***Queen and I*** at 2:30 pm, and primetime ***Can You Hear My Heart*** at 11:00 pm, airing from Monday to Friday starting this Monday, July 2 on **IBC-13**.

Also the new upcoming Korean dramas on **IBC** include ***Wife Returns***, ***Romance Town***, ***Shut Up Flower Boy Band***, ***My Daughter the Flower*** and ***I Need Romance***.

Move Kapuso and Kapamilya, Kapinoy is coming [Edit](#)

Move a giant network branding **Kapuso** (member of the Heart) and **Kapamilya** (member of the family), **IBC-13** is coming to reclaim as the **Kapinoy** branding (member of the Pinoy). This is the new news that **IBC-13** is gonna be a blocktimer of **Viva Communications, Inc.** The two giant networks offer big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, this is thier way to get on top as more mass-based market challenging the major players, appointed by President Noynoy Aquino. Thier aim is to be atleast is now a strong number 3 in viewership.

IBC-13 was once a home of legends, like ***TODAS***, ***Seeing Stars with Joe Quirino***, ***Ora Engkantantada***, ***Iskul Bukol***, ***See-True***, ***Mga Kuwento Ni Lola Basyang***, ***Chicks to Chicks***, ***Sic O'Clock News***, ***Lucky 13*** and so much more which was a top rater which become the number 1 television station from 1977 to 1988, broadcasting a variety of programs that are socially relevant, entertaining, informative and commercially viable.

Now, **IBC-13** is on thier way to the top spot become the **Kapinoy** network branding is now No.3 behind the giant networks **ABS-CBN** and **GMA**, according to the survey of **AGB Nielsen Media Research**. With their **Viva Entertainment**, they will produce more popular, quality, top-rating and award-winning progams on **IBC** that will make them rule the number 1 spot once again were the **PBA games** are shown.

IBC-13 has programming changes with new Viva-TV to beef up Its primetime ratings

June 29, 2012

Sequestered TV station **IBC-13** as the **Kapinoy** network had a grand launch for its new **Viva-TV** programming hosted by Ryan Agoncillo and Zyrene Parsad-Valencia who introduced each new show and its stars on stage with the local production of **Viva Communications, Inc.** It has been the blocktimer of **IBC-13** and even with cable channels **PBO (Pinoy Box Office)** and **Pinoy Extreme**, film production (**Viva Films**), television production (**Viva Television**), international pircure (**Viva International Pictures**), sports (**Viva Sports**), major video release (**Viva Video, Inc.**), videos (**Video City**), music recording (**Vicor Music** and **Viva Records**), talent management (**Viva Artist Agency**) and interactive (**Viva Interactive**). Now is the time for us to focus for the aggression of **IBC-13** remains the No.3 network behind **GMA** and **ABS-CBN** in the ratings with behing new **Viva-TV** shows on the same station were doing this by new programming. The station also has the **PBA Games**, the **Viva** Tagalog movies and imported asianovelas will offer innovative programs different from those even in today's top networks along with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Every Sunday at 12:30pm, **SM Little Stars**, the kiddie talent-search based prorgram hosted by Britain's Got Talent alum Charlie Green with audition for the contract talent management of **Viva Artist Agency** (VAA).

A teen drama anthology **Dear Heart** starring newest popstar Anja Aguilar is the girl in a youthful tale of love and personal discovery alon with new mom diamong star Maricel Soriano and new dad AJ Muhlach. The teen drama anthology series start aired every Sunday at 2:30pm, with director Monti Parungao.

Starting Monday, July 2, there will be major programming changes. Right after the 4:30pm news **Express Balita**, they'll air the first phenomenal animated fairy-serye **Winx Club**, about the Alfea school for fairies called Believix as the characters Stella (voiced by Shy Carlos), Aisha (voiced by Janeena Chan), Musa (voiced by Joanna Morales), Tecna (voiced by Janella Salvador), Flora (voiced by Andi Eigenmann) and Bloom (voiced by popstar Anja Aguilar). Also in the supporting characters are Sky (voiced by AJ Muhlach), Brandon (voiced by Josh Padilla), Riven (voiced by DJ Durano), Timmy (voiced by Jerome Ponce), Helia (voiced by Alfred Vargas) and Nabu (voiced by Aki Torio). At 6:30pm, the new treat of your favorite Viva Tagalog movies on primetime TV viewers called **Viva Box Office** with such movies are **Petrang Kabayo**, **Hating Kapatid**, **Who's That Girl**, **Moron 5** and **the Crying Lady**, **Tumbok** and many more.

Every Monday, Tuesday and Thursday at 8:00pm, the super fun show called **Petra's Panniest** hosted by Youtube sensation Ashley Rivera aka Petra Mahalimuyak.

At 9:30pm, the new soap opera as teleserye **Esperanza**, starring actress of drama princess Cristine Reyes along with Cesar Montano and Richard Yap, is directed by Wenn V. Deramas. Following the success of **Esperanza**, will produce another teleserye called **Pinokyo's Time** which airs at 6:00pm, as a child fanta-serye starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

New shows from 10:00 to 11:00pm. Every Monday there's ***Estudyante Blues*** about three of man boys portrayed by Richard Gutierrez, IC Mendoza and Onemig Bondoc and also includes Andi Eigenmann and Raymond Gutierrez. New sitcom every Tuesday as ***Petrang Kabayo*** with unkabogable Vice Ganda along with Aga Muhlach in the cast.

On Thursday is ***Dalawang Busoy***, a sitcom about two different fathers by action star Robin Padilla and Philip Salvador with the new cast also includes Nadine Lustre and Vilma Santos.

On Fridays at 10:00pm, the first reality dating show called ***Sabi Mo Nanay*** with a strict family giving challenges to participants. Popular actor AJ Muhlach host this one together with celebrity guest.

The phenomenal game shows like million-peso prize ***The Weakest Link***, every weeknights at 8:30pm, is hosted by new Edu Manzano and ***Who Wants to be a Millionaire?*** which airs on Saturdays and Sundays at 9:00pm, hosted by Christopher de Leon.

Some new anime: ***Crayon Shin Chan*** (Saturdays 9:00am) featuring the voice of Onemig Bondoc as Shin Chan, ***Cyborg Kurochan*** (Sundays 9:30am) will featured the voice of Coco Martin as Kurochan and ***Kirarin***(Saturdays 10:00am) which featured the voice of popstar princess Sarah Geronimo as Kirarin.

For the new asianovelas, daytime Taiwanovela ***Fondant Garden*** at 1:30pm and new Korean drama ***Dream High 2*** at 2:00pm and ***Queen and I*** at 2:30pm, and the new primetime Korean drama like new romantic-drama ***Can You Hear My Heart*** at 11:00pm.

With these programming changes, **Viva-TV** hopes to get higher ratings on primetime is on **IBC-13**.

PBO and VIVA-13 goes worldwide

Monday, 22 October 2012

Live Asia TV (LATV) presents WatchPhilippines.tv, the second ethnic-based platform, aimed to warm the hearts of Overseas Filipinos with a piece of their home on their TV at affordable rates. Followed by **WatchIndia.TV**'s success story, the most popular Indian global **OTT** launched in 2009 with hundreds of thousands subscribers worldwide, **LATV** will also reach the Filipinos audience all over the world.

WatchPhilippines.TV enables Filipinos globally to watch the best Pinoy content. Providing more channels and more content for the best available rate anywhere, it is simply the best offer available online and offline, all legal and at top quality!

By buying just one subscription of **WatchPhilippines.tv**, you can watch your favorite Filipino channels anytime you choose whether live, on-demand or via **Catch-up TV**, and anywhere whether it is on your TV, android phone, iPhone, android tablet, iPad and PC.

In addition to that, **WatchPhilippines.TV**'s offer comes with a variety of programs and subscriptions to suit different subscriber's preference.

WatchPhilippines.tv includes all of Live Asia platform's multiple live streaming channels and interactive TV experience and established features including hosting of videos, multiple live stream channels, embedded player, viewing content in real-time, a daily program grid and a live customer service support.

Viva Communications, Inc., the home of the biggest stars and premiere producer of quality Filipino films, music and concerts, had the opportunity to test out the platform of WatchPhilippines.tv earlier this year. The country's top entertainment conglomerate aired two its pay tv channels on the system – the most watched movie channel on pay tv, **Pinoy Box-Office (PBO)** and **VIVA-IBC 13 (Home of the Stars)** as the Kapinoy network, its newly-launched general entertainment channel.

PBO has the biggest collection of both newly-produced and favorite hit movies that viewers look for. Every month, **PBO** plays about a hundred titles, rotated in various schedules so viewers can enjoy watching at their convenient time. From the drama movies of Sharon Cuneta, Lorna Tolentino, Vilma Santos, Nora Aunor, Anne Curtis, Sarah Geronimo, Judy Ann Santos, to the action flicks of Fernando Poe, Jr., Robin Padilla, Bong Revilla, Jr., to the comedies of Dolphy, Vice Ganda, Janno Gibbs, Tito Vic and Joey, to the films of hunks and heartthrobs Richard Gomez, Jericho Rosales, Christopher de Leon – **PBO** has them all. Some upcoming movies are ***Hitman***, starring Cesar Montano, the comedy hit ***Moron 5*** starring Billy Crawford, Luis Manzano, Jon Lapuz, and ***Kingpin***, the film festival winner starring ER Ejercito. Check the broadcast schedules on this website for more information.

On the other hand, viewers get the best of general entertainment fare from **VIVA (Home of the Stars)**, as the new programming on the Kapinoy network **IBC-13**.

It features an exciting mix of reality, documentary, magazine/talk, comedy and music shows exclusively produced by **Viva Communications** for pay tv. Show line-up on **IBC-13** includes the ninth season of the top-rating ***Popstar Diaries*** hosted by the pop princess herself, Sarah Geronimo; the laughing out loud series ***The Jon Santos Show***, ***@nnebishowsa***, the pambansang sweetheart Anne Curtis' own show; ***Star Yayey***, the funny yet insightful behind-the-scenes look at the lives of a personal assistant and his/her celebrity boss; ***Petra's Panniest***, the super fun show hosted by Youtube sensation Ashley Rivera aka Petra Mahalimuyak; ***Pantaxya***, the reality show that aims to build up the next Pantasya ng Bayan, hosted by hot babes Katya Santos and Maui Taylor; ***Daily Top 10*** hosted by one of the world's sexiest women VJ Sam Pinto; ***Epecially 4 U***, a request-and-dedication show hosted by VJ Nikki Bacolod; two local dramas telserye ***Esperanza*** starring actress of drama princess Cristine Reyes and teen drama anthology ***Dear Heart*** starring popstar Anja Aguilar; and other **OPM**shows with also new cartoons like the phenomenal fairy-serie ***Winx Club***, ***Pop Pixie*** and ***Polly Pocket***, the phenomenal game show like ***The Weakest Link*** with Richard Yap and ***Who Wants to be a Millionaire?*** with Christopher de Leon, talent search ***Born to be a Star*** with host singing champion Anja Aguilar. anime series like ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin***, the Korean dramas like ***Dream High 2***, ***Can You Hear My Heart***, ***Wife***

Returns, Queen and I and *Romance Town*, and the **PBA Games** as well as its flagship news programs *Express Balita* anchored by Henry Omega-Diaz and Snooky Serna-Go and late-night *Ronda Trese* with veteran broadcasters Jess Caduco and Czarinah Lusuegro. **SRO** concerts of Sarah Geronimo, Martin Nievera, Sharon Cuneta, Side A, The Company, and other great entertainers round up the most exciting Filipino channel ever produced for pay tv.

WatchPhilippines.TV will be making a push to sign up more trials in the coming months. Filipinos everywhere will have an access to cutting-edge and trend-setting programming of local broadcasting through **WatchPhilippines.tv** so try the service now for as low as \$9.99 subscription fee per month. Visit www.watchphilippines.tv for more information and start your online Filipino TV experience!

New K-Pop superstars with Viva

July 3, 2012

Korean pop stars from various singing groups as the announcement of the excitement of local fans becomes new Pinoy visits of Korean pop as **K-POP** such as 2NE1, Super Junior, 4minute, PSY, Wonder Girls, Girls Generation, KARA, 4AM, 2PM, BEAST, Big Bang, f(x), T-ara, SS501, Jay Park, SHINee, U-KISS, Jang Nara, M.I.L.K (Come to Me) and Rain (entertainer) come to the Philippines of **Viva Communications, Inc.**

Park Dara, from South Korea for South Korean girl group 2NE1, is now in the Philippines just courtesy of **2NE1-TV** while Jang Nara moves to the Filipina from Korea and the girl group M.I.L.K return to the music scene with Bae Yumi is back with Kim Bomi, Hyun Jin and Park Hee Bon here in the Philippines.

With the new popular asianovelas, **Viva-TV** as the **Home of the Stars** has acquired of **SBS, MBC, KBS** and **tvN** to produce the local telecast of a new Korean drama, ***Dream High 2***, which will be relaunched this month on **IBC-13** starring actress Kang Sora, alongside 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyorin, JB, Jr., and Park Seo Joon as the most successful Korean dramas. With the South Korean that Sandara Park return to the Filipino showbiz industry is coming over with **Viva Entertainment** to promote their TV and movies with her career in the Philippines while the K pop superstar Sandara Park will be back in Philippine movies with the rest of her K-pop group **2NE1** in town. Sandara was welcomed by **Viva Films'** big boss Vic del Rosario, the producer of his Smart Araneta concert and the one who acquired the TV rights of ***Dream High*** for **Viva Television**.

Also from stars Yoo In-na as Choi Hee-jin and Ji Hyun-woo as Kim Boong-do of ***Queen and I*** (Queen In Hyun's Man) and Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go Joon Hee and Lee Kyu Han of ***Can You Hear My Heart***. **Viva-TV** will like be relaunching these new Korean dramas this month, also on **IBC-13**.

The highlight of triple relaunch will be a musical-variety show starring the **Viva-TV** stars last June 30, 2012 and at the **Smart Araneta Coliseum**.

Also **K-Pop** stars in upcoming Korean dramas on **IBC** such as ***Wife Returns***, ***Romance Town***, ***I Need Romance***, ***My Daughter the Flower***, ***Bridal Mask***, ***Shut Up Flower Boy Band***, ***Pretty Young Woman*** and the new show on TV called ***2NE1 TV*** which dubbed in Filipino.

Carita de Angel (Philippine TV series)

Carita de Angel was a [Philippine](#) child [fantasy drama](#) series remake of the 2000 [Mexican](#) telenovela of the [same title](#) that aired on [Televisa](#) starring [Daniela Aedo](#) broadcast on [IBC](#) and worldwide on [Global IBC](#).

The series premiered on January 13, 2014 starring one of the sweetest and most talented child star wonder [Mutya Orquia](#) play the lead as the mischievous Dulce Maria in a boarding school, with the veteran stars [Henry Edwards](#), [Candy Pangilingan](#), [John Regala](#) and [Mitch Valdez](#).

| <i>Carita de Angel</i> | |
|-------------------------------|---|
| Genre | Soap opera |
| | Fantasy |
| | Family drama |
| | Religion |
| Format | Fantaserye |
| Created by | IBC Creative Department |
| Developed by | IBC Entertainment TV |
| Directed by | Mac Alejandre |
| Starring | Mutya Orquia |
| | Henry Edwards |
| | Candy Pangilinan |
| | John Regala |
| | Mitch Valdez |

| | |
|----------------------------------|--|
| Opening theme | <i>Panunumpa</i> by Lani Misalucha |
| Composer(s) | Larry Hermoso |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | 60 (final) |
| Production | |
| Location(s) | Philippines |
| Running time | 30 minutes |
| Productioncompany(s) | Televisa |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | January 13, 2014 – April 4, 2014 |
| Chronology | |
| Related shows | Carita de Ángel (Mexico) |
| External links | |
| Official Website | |

Synopsis [Edit](#)

The story is about Dulce Maria ([Mutya Orquia](#)) is a sweet 8 year old girl full of joy, compassion, and good feelings of the fairytale kids for mommy. Her mother Cecilia Santos de Larios ([Candy Pangilingan](#)), the mother story of her life in the house and father Father Gabriel Larios ([John Regala](#)), whose work in dad. With the guardian angel Dulce's help, she was able to see her a moment. As the help of a pixie Dulce Maria, she will make her wish come true.

Dulce Maria shows the kids are Kendra Orquia ([Kendra Kramer](#)), Natasha Mabel ([Atasha Muhlach](#)), Sofia Morales ([Sofia Milalres](#)) and Louise Reyes ([Louise Abuel](#)) are in the girls of school, the catholic church of Pastor. Raymond Obina ([Raymond Bagatsing](#)) praise the lord in Jesus Christ.

A story that will teach families different life lessons. Dulce Maria enrolls in a [Catholic boarding school](#) for girls called Reina de Dios to be taken care of by the nuns there, as well as being taken care of by her uncle Noah ([Jovic Monsod](#)), who is a priest. Dulce Maria also has a secret place in the school known as "The old little room." There, her playful imagination comes to life, where she speaks with her mother Angelica, who dispenses advice to her and tells her wonderful adventure stories. She, in turn, realizes that her religious vocation begins to waver once she realizes that she is in love with Luciano and must decide whether to take her religious vows or give up and listen to her heart.

All the nuns in school adore the little girl and are saddened by the arrival of her father and his plan to marry the scheming Alfonsina. But count on Dulce Maria to come up with an idea that will send Cecilia packing and that will bring true love to the life of her father. Dulce Maria became the angel girl, she discover an adventure.

Cast and Characters [Edit](#)

Main Cast [Edit](#)

[Mutya Orquia](#) as **Dulce Maria Larios Valle** - Dulce Maria who was left by her father in a boarding school after her grandmother died.

[Henry Edwards](#) as **Luciano Larios**

[Candy Pangilinan](#) as **Cecilia Santos de Larios**

[John Regala](#) as **Father Gabriel Larios**

[Mitch Valdez](#) as **Mother Superior de la Luz Piedad**

Supporting Cast [Edit](#)

[Phoebe Walker](#) as Reverend Lucia
[Cherie Gil](#) as Estefania Larios de Gamboa "Aunt Wigs"
[Jovic Monsod](#) as Noah Gamboa
[Ara Mina](#) as Alfonsina Núñez
[Jericka Martelle](#) as Nicole Medrano Romero
[Hiro Torobu](#) as Lluvia Amezcua
[Jamilla Obispo](#) as Sister Fortunata Rico
[Jordan Castillo](#) as Frida Iturbe
[Paul Robis](#) as Barbara Guerra
[Lander Vera-Perez](#) as Perpetual Chacón
[Kendra Kramer](#) as Kendra Orquia
[Atasha Muhlach](#) as Natasha Mabel
[Sofia Millares](#) as Sofia Morales
[Gerald Pesingnan](#) as Gerald Abalos
[Louise Abuel](#) as Louise Reyes
[Samantha Flores](#) as Samantha Yepes
[Joross Gamboa](#) as Ryan Tan
[Raymond Bagatsing](#) as Pastor. Raymond Obina

Merchandise [Edit](#)

Soundtrack [Edit](#)

Carita de Angel: The Inspirational Album

[Soundtrack](#) by Various Artists

Released February 14, 2014

Recorded 2013-2014

Genre [OPM](#)
[Pop](#)
[Gospel music](#)

Label

[IBC Records](#)

The *Carita de Angel: The Inspirtional* album was released under the music recording company [IBC Records](#) on February 14, 2014.

The album's main single *Panunumpa* released along with its official music video directed by [Monti Parungao](#). The soundtrack also became the number 1 top-selling OPM album in the Philippines featuring IBC's brightest superstars.

Track listing [Edit](#)

Panunumpa (composed by Larry Hermoso) - [Lani Misalucha](#)
Ilapit Mo (INC Christian Music) (composed by Vehnee Saturno) - [Jerome John Hughes](#)
Sa Piling Mo Hesus (composed by Freddie Saturno) - [Janella Salvador](#)
Aman Namin (composed by Tito Cayamanda) - [Dingdong Avanzado](#)
Emmanuel (composed by Louie Ocampo) - [Bukas Palad](#)
Dadaanin Sa Panalangin (composed by RJ Jimenez) - [RJ Jimenez](#)
Panalangin Sa Pagiging Bukas Palad (composed by Rey Valera) - [Khalil Ramos](#)
Stella Maris (composed by Gerald Salonga) - [Lindsay Custodio](#)

References [Edit](#)

See also [Edit](#)

[Two New Fantaserye Launched on IBC](#)
[IBC Board of Directors and executives explain programming to air more than teleseryes](#)
[Kapinoy Supertars invade Sinulog and Dinagyang Festivals](#)
[List of programs broadcast by Intercontinental Broadcasting Corporation](#)
[List of dramas of IBC](#)
[*Carita de Ángel*](#)

External links [Edit](#)

[Official Site](#)
[Carita de Angel on Facebook](#)
[Carita de Angel on Twitter](#)

Two New Fantaserye Launched on IBC

January 18, 2014

IBC's all-Filipino programming compared to ABS-CBN and GMA in the track while RPN-9 is setting to reformat its own English and Filipino programming for local and foreign shows. The

station's high-rating for the local entertainment shows that The Kapinoy Network continues to be home to the Viva Tagalog movies, station-produced local sitcoms and the PBA and NBA basketball.

The Philippine television industry had of the mass audience, a strong bias for more local productions of IBC continues to be opened its primetime TV with innovative sitcoms, gag shows and some political satires. It also aired Filipino movies on primetime and balanced this with documentaries and talk shows as well as its drama series (soap operas, fantasy series, horror and drama anthologies), musical variety shows, game shows, reality shows and sports shows.

In January 2014, when IBC-13 launches the first-ever fantasy series bought the 2 new fantaseries on Philippine primetime TV are *Carita de Angel* and *Janella in Wonderland* for a cheap price of P1,000,000 pesos, the fantasy series aired before and after the hour long high-rating news program *Express Balita* also beating the rival newscasts *TV Patrol* and *24 Oras*. A sequestered network with a two giant networks on the masses, producers of the trend-setting fantasy series *Carita de Angel* and *Janella in Wonderland* will intend to compete with the other soap operas in two dominant players of its primetime slot that will rival produce a soap operas. The Kapinoy Network has the timeslot *Carita de Angel* aired at 6 p.m. and *Janella in Wonderland* aired at 7:30 p.m. from Monday to Friday nights.

According to the network's vice-president Lito Ocampo Cruz, the station continues to be dominated by the industry leaders ABS-CBN and GMA-7.

The local TV productions which would also feature the Kapinoy superstars like Mutya Orquia, Robi Domingo, Nadine Lustre, AJ Muhlach, Janella Salvador, Mario Maurer, Erich Gonzales, Dingdong Dantes, Cristine Reyes, Jodi Sta. Maria, Richard Yap, etc.

Fantaserye for the top 20 primetime TV shows largely in sustain interest of the audience on a daily basis. Primetime soap operas continues to programmed into the primetime slot (5:00pm-11:00pm). Based on the survey of TNS/Kantar Media itself, *Carita de Angel* which ranks the #1 spot in the media ratings than *Annaliza* and *Princesa ng Buhay Ko*; and *Janella in Wonderland* now showing a #1 slot beating with *Honesto* and *Adarna* consistently in the top 15 primetime shows in terms of viewership ratings.

Entire nation that families in *Carita de Angel* with church in gospel, dinner time, school for children, office workers hurried home, stores and restaurants switched on the TV sets for the family in catholic inspiration. *Janella in Wonderland* watching in both rich and poor, professors and college students in university, young and old, and all types of people, beach and island in TV screens. Dinner-time of meals were taken in front of the screen. Friends would schedule their gimmicks at the same time to come up with more episodes.

Meanwhile, ABS-CBN's hit kilig-serye *Be Careful with My Heart* top-billed by Jodi Sta. Maria and Richard Yap in the #1 spot than *The Ryzza Mae Show* of GMA and *Winx Club* of IBC. IBC's afternoon teleserye *Before I Fall in Love* continues to comparing rivals with *Galema: Anak ni Zuma* and *Villa Quintana*. IBC's fantasy series *Carita de Angel* and *Janella in Wonderland* which has been more fantasy and adventure stories in shots, TV sets and the local production values, and the primetime romantic hit teleserye *Safe In The Arms of Love* challenged the local productions into coming up with primetime soap operas are ABS-CBN (*Annaliza*, *Honesto*, *Got to Believe* and *Maria Mercedes*) and GMA (*Prinsesa ng Buhay Ko*, *Adarna*, *Genesis* and *Akin Pa Rin ang Bukas*), more exterior shots, compelling stories, and production values which viewers deserve. Picture this in shooting days, OB van units, cameras, regular cast members, anywhere from 25 to 50 production and engineering people, and an extreme amount of pressure.

Since the popularity hugged the screen schedule suddenly built around the program in powerhouse cast of a fantaserye like *Carita de Angel* for the religion of adventure, gospel and fantasy in the Filipino soap opera. A healing storyline is familiar to viewers: the child wonder of Dulce Maria (played by a child star Mutya Orquia) against the Filipino children, parents and family in school and playground for the glory of fairy god with families in Jesus Christ around the world for the Lord inspirational. The story went on-location for the wonderful world of *Janella in Wonderland* for the mermaid tale princess of the fairytale mermaid waves in her ordinary girl Janella Bernardo (played by a teen actress Janella Salvador) which goes on swimming tale in mermaid at the beginning fantasy of splash island. Primetime series are the source of revenue for television networks because these attract advertising.

The commercial load of primetime teleseryes, on the other hand, is determined largely by their TV ratings. Since then, local productions also dominate primetime television, the ratings of these are the television networks monitoring.

The phenomenal rise of this fantaserye *Carita de Angel* and *Janella in Wonderland* forced the other networks for the top of the ratings than soap operas on primetime viewers to bring home for drastic measures that the Filipino mass audience in TV project.

The global popular culture industry in the local mass audience in according to their cultural codes. Boots Anson-Roa, the president and CEO of IBC and IBC chairman Eric Canoy, views the huge success of fantaserye *Carita de Angel* and *Janella in Wonderland*.

IBC Sked on January 19, 2014

4:30 am -- El Shaddai

6 am -- Family TV Mass

7 am -- NBA Regular Season: Golden State Warriors vs. New Orleans Pelicans (Via Satellite)

9:20 am -- Kusinahan

9:45 am -- Chinatown TV

10:30 am -- Janella in Wonderland Marathon Special

Starring Janella Salvador

12 nn -- Don't Forget the Lyrics!

12:45 pm -- It's Partytime

3 pm -- 2013 PLDT Home DSL PBA Philippine Cup

Talk N' Text Tropang Texters vs. Barangay Ginebra San Miguel (5pm)

7 pm -- The Million Second Quiz

8 pm -- Express Balita Weekend

8:30 pm -- Born to be a Superstar

10 pm -- Last Fool Show

10:45 pm to 12:45 am -- Sunday Sinemaks: Hari ng Selda: Anak ni Baby Ama 2

Starring Robin Padilla and Angelika de la Cruz

IBC Sked on January 20, 2014

4:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals

Meralco Bolts vs. Alaska Aces

6:30 pm -- Express Balita

7:30 pm -- Janella in Wonderland

8 pm -- Sic O'Clock News Naman

8:45 pm -- Tumbok Revolution

9:30 pm -- Safe In The Arms Of Love (Last 5 days)

Starring Cristine Reyes and Dingdong Dantes

10 pm -- La Madrastra

10:30 pm -- My Love Patzzi

11 pm -- Ronda Trese

11:30 pm -- Linawin Natin

12:15 am -- Noel @ Late Night

IBC Sked on January 21, 2014

4:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals

San Mig Coffee Mixers vs. Talk N' Text Tropang Texters

6:30 pm -- Express Balita

7:30 pm -- Janella in Wonderland

8 pm -- 13 Original Movie: Heaven Knows

Starring Anja Aguilar and Jake Cuenca

9:30 pm -- Safe In The Arms Of Love (Last 4 days)

Starring Cristine Reyes and Dingdong Dantes

10 pm -- La Madrastra

10:30 pm -- My Love Patzzi

11 pm -- Ronda Trese

11:30 pm -- Snooky

12:15 am -- Noel @ Late Night

IBC Sked on January 22, 2014

4:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals

Rain or Shine Elasto Painters vs. Globalport Batang Pier

6:30 pm -- Express Balita

7:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals

Barangay Ginebra San Miguel v s. Alaska Aces

9:30 pm -- Safe In The Arms Of Love (Last 3 days)

Starring Cristine Reyes and Dingdong Dantes

10 pm -- La Madrastra

10:30 pm -- My Love Patzzi

11 pm -- Ronda Trese

11:30 pm -- Forum ni Randy

12:15 am -- Noel @ Late Night

IBC Board of Directors and executives explain programming to air more than teleseryes

January 27, 2014

"It's a different offering, it's a different way pero it's satisfying to the viewers," IBC COO for Entertainment Laurenti Dyogi says about the Kapinoy Network's primetime programming. IBC airs teleseryes daily more than other TV networks that air soap operas nightly.

Mutya Orquia topbill the inspirational fantaserye Carita de Angel while Janella Salvador topbill IBC's soap fantasy series Janella in Wonderland and Claudine Barretto and Raymart Santiago topbill IBC's hit primetime teleserye Your Heart, My Love.

With the foreign exchange uncertainties and with increasing competition for imports from other stations, IBC has taken steps to pursue market-driven strategies by integrating programming, merchandising and sales.

The Kapinoy Network continues with its objective of giving Filipinos new offerings on television by maintaining its more primetime serial programs every week. Starting with the 3 of newest primetime seryes are *Carita de Angel* (6 p.m.), *Janella in Wonderland* (7:30 p.m.) and *Your Heart, My Love* (9:30 p.m.), IBC is once again introducing new shows that airs daily for teleseryes, respectively.

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of fantasy and soap operas to start a totally new trend in television.

"We are breaking the habits of the gabi-gabing kakapanood ng mga series," IBC COO for Entertainment Laurenti Dyogi told members of the entertainment press during the press conference of *Carita de Angel*, *Janella in Wonderland* and *Your Heart, My Love* on Friday night, January 17.

She described their current daily primetime block as a mix of entertainment for the convenience of viewers.

"As I have mentioned before, ang programming ng Kapinoy is like horizontal, where there is a daily programming from the primetime fantaseryes at 6:00 to 6:30 and 7:30 to 8:00, 'yong *Carita de Angel* and *Janella in Wonderland*, and daily soaps at 9:30 to 10:00 for the hit romantic teleserye *Your Heart, My Love*.

"Then, starting 8:00 to 9:30, it becomes vertical back-to-back shows. "There's Mondays with a political satire news *Sic O'Clock News Naman* (8 p.m.) back-to-back with the horror-thriller suspense series *Ghost Busters* (8:45 p.m.), an original made-for-TV movies *13 Original Movie* which will be aired every Tuesdays, *PBA* basketball games on Wednesdays (from 4:30 to 9:30 p.m.), on Thursdays with the best episodes of the popular sitcom *Iskul Bukol* (8 p.m.) and the horror anthology *Shake, Rattle and Roll* (8:45 p.m.), and again sports on Fridays (from 4:30 to 9:30 p.m.)," he explained, the Kapinoy executive also mentioned.

Dyogi explained, "Iba ang gusto i-offer ng IBC.

"We know that when we give them viewers programs, daily dramas, there is more stories to tell. 'Tapos sa susunod na gabi, iba naman ang susubaybayan mo.

"It's a different offering, it's a different way among it's satisfying to the viewers."

DIFFERENT PROGRAMMING GRID. Meanwhile, director and creative consultant Jeffrey Jeturian further explained when IBC chose a different approach to its daily primetime programming. He told the media, “Maipapakita ang pagkakaiba ng offer ng IBC sa uri ng programming grid na inaalay namin sa audience.

“Ang programming grid ay pagbabago ng oras o timeslot. “Kundi pati ang pagdadagdag may pagbabago ng uri ng palabas na inihahain namin sa kakaibang uri ng programming grid.

Direk Jeffrey also emphasized that IBC values its viewers.

Kapinoy Supertars invade Sinulog and Dinagyang Festivals

February 28, 2014

IBC Regional Network’s *Kapinoy Caravan*, recently spread cheers and smiles in two of the biggest and most colorful annual festivities in the country—the Flower Festival in Baguio, the Sinulog Festival in Cebu and the Dinagyang Festival—to thank their Amianan, Cebuano and Ilonggo fans for making IBC, the undisputed and certified no.3 TV station nationwide.

The *Kapinoy Caravan* in Sinulog Festival drew more than 15,000 screaming fans at The Terraces in Ayala Center Cebu. Among the IBC superstars who flew to the ‘Queen City of the South’ were Jodi Sta. Maria and Richard Yap of the top-rated sitcom *Maya Loves Sir Chief*, Marlo Mortel, Janella Salvador and Freddie Gutierrez of *Janella in Wonderland*, Claudine Barretto and Raymart Santiago of teleserye *Your Heart, My Love* and Mario Maurer and Erich Gonzales of *Before I Fall in Love*. Hosted by iDMZ 898 Cebu DJs, the *Kapinoy Caravan* in Sinulog Festival also graced by IBC executives namely Broadcast Head Rey Sanchez, IBC RNG Head Marlon Gregory Pena and Ad Roel Alcober and Executive Vice President Lito Ocampo Cruz.

IBC Regional also drew huge crowd when it took part in Sinulog Grand Parade where three colorful floats showcased Claudine, Raymart, Freddie, Liza Soberano, AJ Muhlach and Dingdong Dantes to promote Kapinoy Network’s celebration of 54 years of Philippine television; and the child star wonder Abby Bautista and Jenine Desiderio to invite the Cebuanos to watch the upcoming afternoon fantaserye *My Little Janella*. The three floats were such a hit that the big crowds followed it as it moved.

In which more than 25,000 people trooped to the *Kapinoy Caravan* in Flower Festival, which took place in Baguio City. PBA players James Yap, Roger Yap and Jason Castro, together with IBC big bosses like the vice-chairman Freddie M. Garcia and Entertainment TV Production Head Jose Javier Reyes. The grandest event in display of flower thru Fluvial parade pattern from the Rose Parade of Rio de Janeiro.

Meanwhile, more than 30,000 people trooped to the *Kapinoy Caravan* in Dinagyang Festival, which took place at the Iloilo Sports Complex. Kapinoy superstars Robi Domingo, Josh Padilla and Sue Ramirez, together with IBC Board of Directors and Chief Entertainment Content Officer Laurenti Dyogi joined the festivities. The grandest event in the 'City of Love' was hosted by iDMZ Iloilo DJs.

After the *Kapinoy Caravan*, IBC further added color to Dinagyang Festival with the special live show of the top-rating Sunday musical variety show *It's Partytime* that gathered almost 55,000 people at the Iloilo Sports Complex. More than 40 of the biggest names in Philippine entertainment led by Dingdong Avanzado, Gino Padilla, Rachel Alejandro, Lani Misalucha, Miguel Aguila, Jenine Desiderio, and Paula Bianca gave world-class entertainment to Ilonggo fans.

After conquering the flower, Sinulog and Dinagyang Festivals, IBC Regional is all set for its next stops—Kalilang Festival in General Santos on March 6 and for Kapinoy Caravan at Melvin Jones Grandstand on March 8. The IBC Regional Network is the nationwide TV and radio network of the sequestered media conglomerate Intercontinental Broadcasting Corporation (IBC).

For more Kapinoy stories and happenings in the regions, log on to www.ibcnews.com.

Dear Heart (Philippine TV Series)

Dear Heart was a [Filipino teen drama anthology series](#) broadcast on [IBC](#) and produced by [Viva Television](#) every Sunday afternoon. The series is being starring the newest popstar [Anja Aguilar](#) as the main cast in her leading role as well as narrator for Anja.

Each episode is based on the real life stories through letter sender that tells a different love story. According to MTRCB, The series is "Rated SPG" (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series. The song itself is used throughout the episode as background music.

| <i>Dear Heart</i> | |
|--------------------------|--|
| Format | Teen drama Anthology Romance Comedy |

| | |
|-----------------------------|---|
| | <u>Musical</u> |
| Created by | <u>Viva Television</u> |
| Written by | Raymond Diamzon |
| Directed by | <u>Monti Parungao</u> |
| Starring | <u>Anja Aguilar</u> |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>To Reach You</i> by <u>Anja Aguilar</u> |
| Country of origin | <u>Philippines</u> |
| Language(s) | <u>Filipino</u> <u>Tagalog</u> <u>English</u> |
| No. of episodes | n/a (airs every Sundays) |
| Production | |
| Executiveproducer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 1 hours |
| Productioncompany(s) | <u>Viva Television</u> |

| Broadcast | |
|------------------|---|
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | July 12, 2010 – April 28, 2013 |
| External links | |
| | Official Site |

About the series [Edit](#)

Music theme [Edit](#)

The opening theme for the show is "To Reach You," composed and written by [Vehnee Saturno](#) and performed by [Anja Aguilar](#) from her first self-titled album *[Anja Aguilar](#)*, was always used as background music while Anja delivered the narration and her final advice to the letter-sender.

Synopsis [Edit](#)

[Anja Aguilar](#) in a youthful tale of love and personal discovery she is the young girl-popstar hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode.

The mood was light, are friendly sometimes comical but something that would always touch our dear heart. The letter-senders, who get advice from Anja at the end of the show. At the time, the new high school students of university called *University of School* as Anja herself will have the fan-star relationship.

Cast [Edit](#)

Main Cast [Edit](#)

- [Anja Aguilar](#) as Anja - A certified singing champion, Anja Aguilar definitely has the looks of a future superstar. With her extraordinary vocal range and incredible charisma, she can capture the hearts of her audience in an instant. Her numerous trophies and awards from different singing contests prove that she possesses a star factor.

Supporting Cast [Edit](#)

- [Nathan Barrera](#) as Nathan
- [Giu Comia](#) as Giuliano
- [Say Alonzo](#) as Teacher Alon
- [JC Cuadrado](#) as Juan Corno
- [Shy Carlos](#) as Mary Lozanes
- [Johan Lourens](#) as Teacher Ablen
- [James Reid](#) as Jonny Roberto
- [Sofia Andres](#) as Angela Aguilar
- [Aki Torio](#) as Rocky Falcon
- [Josh Padilla](#) as John Manalo
- [Martin Velayo](#) as Lim
- [Lucas Zamora](#) as Manuel Castillo
- [Cogie Domingo](#) as Godge
- [Kelly dela Cruz](#) as Vanessa Aguilar
- [DJ Durano](#) as Dan Jay
- [Bianca Casado](#) as Monica Agnes
- [Gina Pareno](#) as Gena

Extended Cast [Edit](#)

- [Dingdong Dantes](#) as Dante

List of Dear Heart episodes [Edit](#)

| Original Airdate | Title | Song Title | Singer | Guest co-actor |
|------------------|---------------|---------------|------------------------------|--------------------------------|
| July 1, 2012 | To Reach You | To Reach You | Anja Aguilar | Nathan Barrera |
| July 8, 2012 | Magic of Love | Magic of Love | Anja | Nathan |

| | | | | |
|-----------------------|------------------------------|--|------------------------------|--------------------------------|
| | | | Aguilar | Barrera |
| July 15, 2012 | Before I Fall in Love | Before I Fall in Love | Anja Aguilar | Nathan Barrera |
| July 22, 2012 | Happy Birthday Anja | When | Anja Aguilar | Nathan Barrera |
| July 29, 2012 | Heaven Knows | A Part of Me Heaven Knows | Anja Aguilar | Nathan Barrera |
| August 5, 2012 | I Need Your Love | Angel of Mine This Kiss | Anja Aguilar | Giu Comia |
| August 12, 2012 | My Young, My Love | When Di Bale Na Lang | Anja Aguilar | Giu Comia |
| August 19, 2012 | The Social | Surrender (PureFocus remix) A Part of Me | Anja Aguilar | Giu Comia |
| August 26, 2012 | Ang Kwento ni Anja Part 1 | Nasaan ang Pangako Mo One Hello | Anja Aguilar | Giu Comia |
| September 2, 2012 | Ang Kwento ni Anja Part 2 | One Hello Ako Para Sa'yo | Anja Aguilar | Giu Comia |
| September 9, 2012 | Be Happy, Be Anja | Domino Your Love Is My Drug | Anja Aguilar | AJ Muhlach |
| September 16, 2012 | Mahal na Istorya | I See The Light Crush | Anja Aguilar | AJ Muhlach |
| September 23, 2012 | New School | When Angel of Mine | Anja Aguilar | AJ Muhlach |
| September 30, 2012 | Friendship Day | This Kiss Only Me and You | Anja Aguilar | AJ Muhlach |

| | | | | |
|----------------------|---------------------------|---|------------------------------|--------------------------------|
| October 7, 2012 | Heaven Knows | Heaven Knows This Kiss | Anja Aguilar | Miguel Aguila |
| October 14, 2012 | Only Me and You | Only Me and You One Hello | Anja Aguilar | Miguel Aguila |
| October 21, 2012 | My Loving You | Loving You (Janet Kay) Surrender (PureFocus remix) | Anja Aguilar | Miguel Aguila |
| October 28, 2012 | To Love Again | To Love Again To Reach You | Anja Aguilar | Miguel Aguila |
| November 4, 2012 | Love 2 Heaven | To Reach You When | Anja Aguilar | James Reid |
| November 11, 2012 | Spell ni Ms. Charm | Only Me and You To Reach You | Anja Aguilar | James Reid |
| November 18, 2012 | Once Upon a Heart | To Reach You Nasaan ang Pangako Mo | Anja Aguilar | James Reid |
| November 25, 2012 | Love Me Again | When This Kiss | Anja Aguilar | James Reid |
| December 2, 2012 | Tell Me Your Heart | To Reach You When | Anja Aguilar | Marvin Agustin |
| December 9, 2012 | Cinderella | Tell Me Your Heart It Might Be You | Anja Aguilar | Marvin Agustin |
| December 16, 2012 | World Safe Day | This Kiss To Reach You | Anja Aguilar | Marvin Agustin |
| December 23, 2012 | Anja's Christmas Tales | All I Want For Christmas is You As Long As There's Christmas | Anja Aguilar | Marvin Agustin |

| | | | | |
|-------------------|-------------------------|---|------------------------------|---------------------------------|
| December 30, 2012 | New Year with Anja | To Reach You All I Want For Christmas is You | Anja Aguilar | Marvin Agustin |
| January 6, 2013 | Anja's New Beginning | To Reach You This Kiss | Anja Aguilar | Dingdong Dantes |
| January 13, 2013 | Dreams Come True | Into the Groove To Reach You | Anja Aguilar | Dingdong Dantes |
| January 20, 2013 | Somewhere in Your Heart | Oh Girl This Kiss | Anja Aguilar | Dingdong Dantes |
| January 27, 2013 | My Love is Not Enough | Here I Am Again This Kiss | Anja Aguilar | Dingdong Dantes |
| February 3, 2013 | Valentines Day | To Reach You This Kiss | Anja Aguilar | Dingdong Dantes |
| February 10, 2013 | Best Friend Anja | When This Kiss | Anja Aguilar | Dingdong Dantes |
| February 17, 2013 | Oh Brother | To Reach You Nasaan Ang Pangao Mo | Anja Aguilar | Dingdong Dantes |
| February 24, 2013 | Couple Story | Here I Am Again This Kiss | Anja Aguilar | Dingdong Dantes |
| March 3, 2013 | Oh Girl | Oh Girl This Kiss | Anja Aguilar | Coco Martin |
| March 10, 2013 | My Story of Diary | When This Kiss | Anja Aguilar | Coco Martin |
| March 17, 2013 | Fall in Love | Fall in Love Again This Kiss | Anja Aguilar | Coco Martin |
| March 24, 2013 | Graduation Stories | Magic of Love | Anja | Coco Martin |

| | | | | |
|----------------|-----------------------|---------------------------------|------------------------------|-----------------------------|
| | | This Kiss | Aguilar | |
| March 31, 2013 | Anja's Boyfriend | To Reach You This Kiss | Anja Aguilar | Coco Martin |
| April 7, 2013 | My Boyfriend for Love | This Kiss To Reach You | Anja Aguilar | JC de Vera |
| April 14, 2013 | Summer Love | Now and Forever This Kiss | Anja Aguilar | JC de Vera |
| April 21, 2013 | My Heart, My Love | Tell Me Your Heart This Kiss | Anja Aguilar | JC de Vera |
| April 28, 2013 | Anja's Island at Home | To Reach You This Kiss | Anja Aguilar | JC de Vera |

Reception

[Edit](#)

Ratings

[Edit](#)

The show premieres garnered a 12.3 household rating (Total Philippines = Urban + Rural Households), considerably high for a teen drama, and dominated its competitor beating its rival youth program [Luv U](#) which only got 7.6% and [Together Forever](#) got 10.3% according to a data released by Kantar Media. *Dear Heart* (Sunday at 2:30 pm Philippine time, under Viva-TV's Linggo Saya block on IBC) premiered strongly on July 1, 2012.

Since then, *Dear Heart's* ratings proved that it is the #1 teen drama anthology on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households ratings on Viva-TV's Linggo Saya block on IBC. The long-running teen drama anthology drama remained its lead despite its 6-month-airing and the entrance of ABS-CBN's [Luv U](#) (10.2%) and GMA's [Teen Gen](#) (7.0%) in the month of December with an average rating of 25.8% ratings share nationwide.

Program developments

[Edit](#)

After the relaunch of [Viva-TV's](#) new primetime shows on IBC like phenomenal fairy-serye [Winx Club](#), two new soap opera telserye [Esperanza](#) and [Pinokyo's Time](#) which exclusive behind-the-scenes channel, Viva-TV launches another one for their successful Sunday afternoon teen

drama anthology, *Dear Heart*. The channel features the show's behind-the-scenes and exclusive interviews of singing champion [Anja Aguilar](#) and crew as they share their revelations and inside stories of the series.

Production [Edit](#)

In a recent interview on September 28, 2012 with its main star of the hit series who plays the singing champion and powerhouse singer [Anja Aguilar](#) from the success of its television, movies, actress, singer and event product endorsements.

It airs at 2:30pm every Sunday and internationally on [Viva Global](#). Also, her new counterpart of drama princess [Cristine Reyes](#) was given the lead role of new teleserye [Esperanza](#) and [AJ Muhlach](#) has the new role of another soap-opera [5 Girls and Daddy](#) when a top trending topic nationwide on [Facebook](#) and [Twitter](#) account for the fans.

Promotion [Edit](#)

From July 2-6, 2012, singing champion [Anja Aguilar](#) for the teen drama anthology perform via morning show [Magandang Umaga Ba?](#) on [IBC](#) where they promoted the teen drama anthology series. Followed by Aguilar's *Dear Heart: The Official Soundtrack* album. On July 3, [Anja Aguilar](#) guest in [Showbiz Star](#) together with actor [AJ Muhlach](#) and diamond star [Maricel Soriano](#), will promoted their latest drama. Aguilar once again promoted the series by guest performances in the noontime show [Lunch Break](#), they also perform in the musical variety show [KSP: Kapinoy Sunday Party](#) last July 1 while Anja perform at halftime for the [PBA](#).

Soundtrack [Edit](#)

The original TV soundtrack album produce by [Viva-TV](#) on [IBC](#) and distributed by [Viva Records](#), released in November 30, 2011 with [Anja Aguilar](#).

1. Dear Heart (teen pop) (music and lyrics by Sarah Geronimo)
2. Heartful (peppermint L O N G) (novelty pop) (music and lyrics by Sarah Geronimo and Vehnee Saturno)
3. A Part of Me (Roselle Nava) (acoustic) (music and lyrics by Sarah Geronimo)
4. Delima (Nelly fear. Kelly Roland) (composed by Amber Davis) - Feat. [Young JV](#)
5. Open Your Heart (Madonna) (composed by Sarah Geronimo)
6. Sympathy (Usual Days L O N G) (dance pop) (music and lyrics by Christian De Walden)
7. Emotional (Loveholic L O N G) (pop rock) (music and lyrics by Kean Cipriano)
8. Will (DDR Naoki) (dance pop) (music and lyrics by Christian De Walden)
9. Domino (Jessie J) (dance pop) (music and lyrics by Sarah Geronimo)
10. Tell It To My Heart (composed by Christian Martinez)

11. Sympathy 3 (memories... L O N G) (composed by Christian Martinez)
12. Elebits POP 「The Smile of You (English) L O N G」 (music and lyrics by Sarah Geronimo)
13. Hyper Eurobeat (Full Version) (Naoki feat. DDR All Stars) (music and lyrics by Christian De Walden) - Feat.[Popstar TV Cast](#)
14. [Pop'n Music] (タンバリンビーツ L O N G - Sana) (dance pop) (music and lyrics by Christian Martinez)
15. Positive 2 (Heart of dream) (pop rock) (music and lyrics by Sarah Geronimo)
16. Urban Mellow Pop (Psychology LONG) (dance pop) (music and lyrics by Sarah Geronimo)

DVD Release [Edit](#)

Viva-TV has released *Dear Heart* on DVD, that has been translated to the title *Dear Anja*. The DVD set contains all episodes from volume 1-5 at the [Viva Video, Inc.](#) and Video City.

Awards, nominations and recognitions [Edit](#)

Gawad Tanglaw Awards [Edit](#)

- 2013 11th Gawad Tanglaw Awards (Best Drama Anthology Program Stars) - Won (Anja Aguilar)
- 2013 11th Gawad Tanglaw Awards (Best Drama Anthology Program) - Won

KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Drama Program Stars) - Won (Anja Aguilar)
- 2012 KBP Golden Dove Awards (Best Drama Program) - Won

Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

PMPC Star Awards for Television [Edit](#)

- 26th PMPC Star Awards for Television (Best Female Drama Anthology) - Won (Anja Aguilar)
- 26th PMPC Star Awards for Television (Best Drama Anthology) - Won

Asian TV Awards [Edit](#)

- 2012 Asian TV Awards (Best Drama Anthology) - Won

USTv Student Choice Awards [Edit](#)

- 9th USTv Student's Choice Awards (Best Drama Anthology) - Won
- 8th USTv Student's Choice Awards (Best Drama Anthology) - Won

UPLB Gandingan Awards [Edit](#)

- 2012 UPLB Gandingan Awards (Best Drama Program) - Won

Catholic Mass Media Awards [Edit](#)

- 34th Catholic Mass Media Awards (Best Drama Program) - Won

New York Festivals [Edit](#)

- 2012 New York Festivals (Silver World Medal for Best Drama Anthology) - Winner

Golden Screen Awards for Television [Edit](#)

- 9th Golden Screen Awards (Best Drama Anthology Actress) - Won (Anja Aguilar)

See also [Edit](#)

- [Music Album --- 6 Files](#)
- [Anja Aguilar releases 16-track album Tell Me Your Heart](#)
- [Winx Club and Pop Pixie now on IBC-13](#)
- [Anja Aguilar is now on her Kapinoy network](#)
- [Revamped IBC-13 parades new programs and roster of stas at its trade relaunch last June 30, 2012](#)
- [A singing champion Anja Aguilar goes to major concert this 2012](#)

- [One-on-one with Anja Aguilar](#)
- [Viva-TV's game show winner of triumvirate this 2012](#)
- [IBC turns third player](#)
- [Dear Heart is Most-Watched Sunday Program Nationwide](#)
- [Teen drama anthology Dear Heart now beats a teen drama from rival network](#)
- [IBC-13 goes TV on its own terms](#)
- [Dear Heart turns Year 3 this 2013](#)
- [IBC opens 2013 year as the number 3 TV network in the Philippines](#)
- [Holy Week Schedule for 2013](#)
- [Viva gets Channel 13 to air PBA and Channel 4 to air UAAP](#)
- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Dear Heart on Facebook](#)
- [Dear Heart on Twitter](#)
- [Dear Heart on Multiply](#)

Anja Aguilar releases 16-track album Tell Me Your Heart

June 26, 2012

A young singing champion and powerhouse singer Anja Aguilar continues to delight her fans with yet another album, this time showcasing her own take on popular foreign and OPM hits.

Titled ***Tell Me Your Heart***, the all-English album under **Viva Records** includes themes that Anja has sung for various box-office movies (like her very own *Fall in Love Again* and *To Love Again*) and more covers of heart tugging love songs as the newest audio album.

Opening the album is the foreign covers *Heaven Knows*. This acoustic pop ballad is delivered with a beautiful trees that a handful of artists out there, Anja included of course, can be seen.

The most likely follow up to this radio and music channel staple is new lovethorn ballad with Michael Jackson's covers *Music and Me* written by veteran songsmith Vehnee Saturno. This ballad, for the first time in-the-making, Saturno written tune royally interpreted by Anja Aguilar. It's something familiar yet different at the same time an emotional love song thru and thru.

Anja Aguilar has been very hands-on in the selection of tracks to be featured in the album, making this one of her most personal recordings to date.

In addition, new lovetorn pop ballad *Tell Me Your Heart* and new original single dance pop tracks *This Kiss* both original song is also included in the album at the time of certified multi-platinum record awardee and the multimedia star. Not to be missed is her duet with Sam Concepcion for the song *Pag Ibig Na Sana* (Roselle Nava).

TRACK LISTING:

1. Heaven Knows (music video released on July 2, 2012)
2. Yakap (music video released on October 12, 2013)
3. One Hello (music video released on August 4, 2012)
4. Music and Me (music video released on January 30, 2013)
5. To Love Again (music video released on August 7, 2012)
6. Have You Ever
7. Pag Ibig Na Sana (duet by Sam Concepcion) (music video released on November 1, 2013)
8. Remember Me This Way
9. Tell Me Your Heart (music video released on September 1, 2012)
10. Say You'll Never Go
11. Hulong ng Langit (music video released on January 1, 2013)
12. Before I Fall In Love (music video released on November 30, 2012)
13. Oh Girl
14. Fall In Love Again (music video released last May 2012)
15. This Kiss (music video released on June 25, 2012)

Winx Club and Pop Pixie now on IBC-13

July 2, 2012

MANILA, Philippines - **Winx Club** and **Pop Pixie** have found a new home in **IBC-13** which is known as **Viva-TV** has the Home of the Stars. Two of the world's most loved and most popular animated characters brighten up Monday to Saturday of both kids and kids at heart with their respective journeys filled with excitement and fun.

Join every Monday to Friday at 5:15 pm, sprinkle on the fairy dust with the magical return of the enchanting **Winx Club**. Back at the fanciful Alfea school for fairies, the Wizards of the Black

Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth.

Winx Club become the phenomenal TV ratings in the number one animated series beating than **GMA's** *It Started with a Kiss* and **ABS-CBN's** *Precious Hearts Romances: Hiyas*. For the characters are Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar).

From Saturday mornings at 7:00, **Pop Pixie** discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with the spin-off series based on **Winx Club** featuring the Pixies from **Winx Club** as main characters for **Pop Pixie** are Amore (the voice of Anne Curtis), Caramel, Cherie (the voice of Meg Imperial) and Lockette.

IBC-13 and blocktimer **Viva Entertainment** partnership bagged the exclusive rights to air **Rainbow S.r.l.**

“Launching **Viva-TV's PrimeTastik** on **IBC** marks the beginning of what I hope to be a long and fruitful partnership,” said Viva chairman and CEO is Vic Del Rosario. “The array of hit **Viva-TV** programming on **IBC** takes our free-to-air presence in the Philippines to a new high, and we’re excited to be doing business with colleagues who share our creative vision to deliver premium content to Filipino audiences.”

Along with new **Viva-TV** primetime shows on **IBC** include fantaserye **Pinokyo's Time** starring Izzy Canillo and Judy Ann Santos, movie block **Viva Box Office**, comedy show **Petra's Panniest** with host YouTube sensation Ashley Rivera aka Petra Mahalimuyak, game show **The Weakest Link** with Richard Yap as Sir Chief, teleserye **Esperanza** starring actress of drama princess Cristine Reyes and , new TV sitcom **Petrang Kabayo** starring unkabogable Vice Ganda and Aga Muhlach, reality dating-game **Sabi Mo Nanay** with host AJ Muhlach and the new primetime Korean drama **Can You Hear My Heart**.

“We are very thankful for the trust **Rainbow S.r.l** gave **IBC-13** blocktimer **Viva Entertainment** brand all over the world. I’m sure Filipinos especially the kids, will love our new program offering on **IBC**,”.

Viva-TV will also air other exciting and most-watched Filipino-dubbed cartoons around the world on **IBC** such as **Magic Wonderland**, **Polly Pocket** and **Barbie**, and new Japanese anime series dubbed in Filipino are **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**.

Anja Aguilar is now on her Kapinoy network

June 30, 2012

We already heard on many Philippine media entertainment news on this year 2012 about the rumors of the transfer of many artists on television.

One of the past issue was the transfer from the TV artists of **ABS-CBN** through other TV networks such as Jolina Magdangal, Dennis Trillio, Claudine Barreto, and Heart Evangelista, who were now part of **GMA-7** artists family. The transfer from the TV artist through other TV networks such as Marvin Agustin, Zoren Legaspi (TV5), Carmina Villaroel (GMA), Ella Cruz (GMA), Nadine Lustre (TV5), Patrick Garcia and Janice De Belen (GMA), who were now part of **ABS-CBN** artist family as **Kapamilya**. And now recently actor AJ Muhlach is now transfer to **IBC-13** right after new talents are **Lunch Break** host Ryan Agoncillo (TV5 crossover), Enrique Gil (ABS-CBN crossover), comedian Joy Viado (ABS-CBN crossover), Smokey Manaloto, Bianca Molales and **DMZ-TV** host Julia Montes (ABS-CBN crossover), and the new six pillars of **IBC News and Public Affairs** are female broadcast journalist Snooky Serna (*Magandang Umaga Ba?*, *Express Balita*, *Snooky*), Ricardo Cepeda (*Express Balita*), new news head Zyrene Parsad-Valencia (*Pulsong Pinoy*), veteran Jess Caduco (*Ronda Trese*), Sonny Angara (*Angara ng Bayan*), Cathy Egenmann-Bordalba (*Ronda Trese*) and new reporter Ralf Rivas (*Ronda Trese*).

Popstar Princess Sarah Geronimo is the TV crossover from **ABS-CBN** and **TV5**. Her name is Anja Aguilar, and at 19 years old, she is said to be **Viva** big boss Vic del Rosario's new bet for stardom, who should always being a TV appearance crossover with **TV5** and **ABS-CBN**. Born on July 22, 1992, she's the eldest of five kids and is now graduating from her masscomm course at **AMA**. Anja is a discovery of the now defunct **Channel 13** singing contest, **Little Big Star**, in 2006. After she won, didn't sign her up to a contract as she was managed by Boy Abunda's Backroom. She then joined **Viva**'s Pop Girls and is now so glad that they're launching her as a solo artist in her self-titled debut album.

After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several **ABS-CBN** shows, with her claim to fame a **Maalaala Mo Kaya** episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, **ASAP 2012**. Discovered via her breakthrough triumph at **Little Big Star**, the young singer is now being primed and readied for greater things with the release of her solo self-titled album.

Now, singing champion Anja Aguilar, a singer-actress as part of **Viva** artists as **Viva Artist Agency (VAA)** she is now on her contract for **IBC-13**. Last June 29, 2012, Anja signed a contract stars with her **Kapinoy** network, **IBC-13**. She was along with new mommy as diamond star Maricel Soriano, new dad AJ Muhlach, son of Aga Muhlach, and her manager, Boss Vic Del Rosario along with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ and Anja for an extension of her TV appearance as performer on **P.O.5** on **TV5** as well as her upcoming movie from **Viva Films**, and the new

concert artist from **Viva Concerts and Events** from **24/SG** concert on July 9, 2012 and **Pistahang Cebuana: Pasasalamat Concert** on August 28, 2012 as well as performed in her first major solo concert while **Viva Records'** newest recording artist, looks, talks, acts and even sings like Pop and Anja's theme song. Anja also a crossover for regular performer on **ASAP 2012** and has joined the concert tours of Sarah Geronimo around the Philippines. She has also showed her acting skills through 8 **Maalaala Mo Kaya (MMK)** appearances. Judging from the sound and feel of her new album, Anja has the makings of a new pop sweetheart with her powerful singing and exceptional voice quality. You can bet that with this debut album, we'll be hearing much from the up and coming Anja Aguilar. Grand champion of **ABS-CBN's** singing contest **Little Big Star**, Anja is set to conquer the entertainment world by being **ASAP 2012's** talent but now recently contract for **IBC-13**.

So sure is Boss Vic about Anja that he immediately signed her up as a **Viva** recording artist. In fact, he is willing to stake his name on her, and predicts that Anja will be the next multi-media superstar. The new contract signing was also a celebration of Anja's career. The **IBC** board of directors congratulated her for the success of her new blockbuster films, **Fall In Love Again** (together with return-of-the actor Onemig Bondoc) and the self-titled album **Anja Aguilar** (under **Viva Records**) was released last February 2012 also given the opportunity to work with Direk Monti Parungao and Vehnee Saturno, the creative geniuses behind Sarah and Rachele Ann's albums.

Sequestered TV station **IBC-13** has been her home since she entered the showbiz industry. The new popstar Anja Aguilar become the homegrown talent of **Viva** in the singing champion shared that the best thing in the **Kapinoy** network is how people care for each other, and also the guest performer in **P.O.5** on the **Kapatid** network **TV5** as well as supporting cast with **Popstar TV** and **Sarah G.** on **TV5**. Anja will now have recording artist, concert performer, actress, TV host and even product endorser as well as Anja's mom Tita Joan.

Since she is now signed with **IBC-13** contract by launching her television career, a full-blown projects are lined up for Anja Aguilar. This includes new movie team-up from **Viva Films**, her home studio for almost a decade Anja Aguilar now signed contract with **IBC**. She has made a remarkable mark in both the music and movie industry.

Present during the said contract signing are new chairman of **IBC** is Eric Canoy, president and CEO Boots Anson-Roa and vice-president Lito Ocampo Cruz with her manager of **Viva Films** boss Vic del Rosario Jr., Anja is her new career in **IBC** and **Viva Films** on the big screen. Anja continues to captivate advertisers and followers because of her pristine image on and off camera.

One thing that we can give credit also to **IBC Board of Directors** and **IBC** management is their way of treating their talents, they treated them fairly. The request for having a new contract of **IBC-13** to Anja Aguilar came from the decision of her supporter. They believed that being giving her contract would give a higher talent fee while Anja as the two-time box-office queen and sold-out concert artist.

Now, will starred her promote as a guest appearance through **IBC-13** shows such as ***Magandang Umaga Ba?***, ***Lunch Break*** and ***DMZ-TV*** on **IBC-13**, and new teen drama anthology series produced by **Viva Television** are ***Dear Heart*** on **Viva-TV**, and the voice of Bloom for the phenomenal animated fairy-serye ***Winx Club*** as well as a performers on the musical-variety show ***KSP: Kapinoy Sunday Party*** which airs on Sunday afternoon on **IBC** and the **PBA** (during the halftime on Sunday to promote their TV and movies). Anja become new endorsements as follow up to the success of Sarah Geronimo. About millions of pesos being gained for her Anja is the newest endorser of **Globe**, **Charmee**, **Bench**, **MyPhone**, **Natasha Beauty** and **Sunsilk** as the new commercial. About the new contract of **Viva Entertainment**. Singing champion Anja Aguilar is now with **Viva Talent Center** and entering through part of **IBC-13**.

Ang Bagong Kapinoy [Edit](#)

September 25, 2012

After a 4-month of the airing, sequestered TV station is now history and from now on the **Kapamilya** and **Kapuso** networks, Channel 13 is now known as **IBC**, owned and operated by the **Intercontinental Broadcasting Corporation** branding **Kapinoy** network a good strong competition. The station is on a recruitment mode, luring talents from the top two networks. A new blocktimer as **Viva-TV** offer new and fresh programs that will provide Filipino viewing and Pinoy audience to those offered by current TV stations who bank on new teleseryes for their primetime shows as well as top-rating, quality and award-winning programs where the **PBA games** are shown.

IBC is stands for **I** is for children, **B** is for entertainment and **C** is for news and public affairs that will provide cutting edge and trendsetting viewer-friendly innovative programming to **ABS-CBN** and **GMA**. **Viva-TV** also offer diverse genres like movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports," he adds as the **Kapinoy** network strives to compete on equal terms with rival stations **ABS-CBN** and **GMA 7**. It will deliver this through HD and state-of-the-art facilities, sporting a new and exciting look to welcome its vigorous Bagong Pinoy audiences. With this global vision, **IBC** is not only a big network to watch out for, but also rather a brother or a sister who shares with everyone a spirited bond that aims to serve and unite its Filipino audience.

Here are some of the **IBC's** new shows they offer new treat of programming that returns to the balanced programming before the drama series ate up primetime loaded with children-oriented shows featuring animated and anime shows, entertainment and news and public affairs content: A No.1 phenomenal fairy-serye ***Winx Club*** (Monday to Friday 5:30 pm) starring Stella, Aisha, Musa, Tecna, Flora and Bloom, new soap-opera teleserye ***Esperanza*** (Monday to Friday 8:30 pm), starring drama princess Cristine Reyes, following successful ***5 Girls and Daddy*** (Monday

to Friday 9:15 pm), starring actor AJ Muhlach and child star Xyriel Manabat, both director of Wenn V. Deramas, and teen drama anthology ***Dear Heart*** (Sunday 2:30 pm), starring singing champion Anja Aguilar.

New reality show ***2NE1 TV*** (Sunday 3:30 pm); comedy show ***Petra's Panniest*** (Saturdays at 7:00 pm), is hosted by Ashley Rivera aka Petra Mahalimuyak; and ***K-Pop Star Hunt*** (Saturdays 10:30 am) is a regional competition capture the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become the next big K-Pop sensation.

Their top Viva Tagalog movie hits from ***Viva Box Office*** (Saturday 10:00 pm) and ***Sinemaks*** (Sunday 10:15 pm), every weekend, like ***Hating Kapatid*** with Judy Ann Santos and Sarah Geronimo, ***Petrang Kabayo*** with unkabogable Vice Ganda, ***Who's That Girl?*** with Anne Curtis, ***Tumbok*** with Cristine Reyes, ***Hitman*** with Cesar Montano and Sam Pinto, ***Moron 5 and the Crying Lady*** with Luis Manzano, Marvin Agustin, DJ Durano, Martin Escudero, Billy Crawford and John Lapus, and many more movies.

Phenomenal No.1 game shows ***Who Wants to be a Millionaire?*** (Monday, Tuesday and Thursday 6:30 pm, Saturday 9:00 pm, and Sunday 9:30 pm), is hosted by Christopher de Leon as the quiz show, following successful ***The Weakest Link*** (Monday, Tuesday and Thursday 7:30 pm), is hosted by Richard Yap, and new talent search show from America called ***Born to be a Star*** (Sunday at 8:30 pm), is hosted by young singing champion and powerhouse singer Anja Aguilar.

Three new anime in Japan: ***Crayon Shin Chan*** (Saturday 3:40 pm), action-packed ***Cyborg Kurochan*** (Saturday 4:00 pm), and ***Kirarin*** (Saturday 4:30 pm).

Mar de Amor (Monday to Friday 2:30 pm), a new telenovela in Mexico, and primetime ***María Isabel*** (10:00 pm) and ***Teresa*** (11:00 pm) plus new Korean drama ***Wife Returns*** (Monday to Friday 2:00 pm), ***Romance Town*** (Monday to Friday 3:00 pm) and ***I Need Romance*** (Monday to Friday 10:30 pm).

So, don't miss all these new **Viva-TV** shows on **IBC**. **Viva-TV** will also be offering On-Air promos such as the ***Text and Call Combo*** promo from **Globe**, the #1 in Postpaid wherein viewers can win more than P10,000.00 load daily and P5,000.00 cash by texting VIVA to 8888. Online promos are also underway in the **IBC** website, IBC.com.ph and VIVA.com.ph, where lucky site visitors get the chance to win event or program related prizes.

TV5's new Primetime Panalo weeknight treat this 2012

The **Kapatid** network **TV5** has the **Primetime Panalo's** new treat of weeknights this October 1, 2012 are led by the teen-oriented magazine show ***Popstar TV***, which airs from Monday to Friday at 5:30 pm, hosted by popstar princess Sarah Geronimo truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host, movies and even product endorser within a viewers behind-the-scenes chronicle of Sarah's various showbiz engagements from photo shoots and mall shows to TV guesting. The public service program **T3**

Reload will air at 6:00 pm, with host Raffy Tulfo, Ben Tulfo and Erwin Tulfo takes public service to a whole new level.

Flagship news program **Aksyon** now airs at 6:30 pm, anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo with the beating rivals of *TV Patrol* and *24 Oras*. Crowd-favorite variety show **Wil Time Bigtime** at 7:00 pm, is hosted by Willie Revillame promises even more enjoyment for the entire family with new contests and bigger prizes for the studio audience and home viewers.

Artista Academy at 9:00 pm hosted by actor-entrepreneur Marvin Agustin, offering audiences a peek at what it takes to be the next big Kapatid star. With P20 million in total prizes, the reality talent search is the biggest of its kind in local television history.

Enchanted Garden starts at 9:30pm, a primetime teleserye starring Alice Dixson, Onemig Bondoc, Ruffa Gutierrez, Rufa Mae Quinto, Zoren Legaspi, BB Gandanghari and Alex Gonzaga. New soap-opera Mexican telenovela **Llena de Amor** at 10:00pm, is starring Ariadne Díaz and Valentino Lanús. Then, the national late-night newscast **Pilipinas News** at 11:00pm, is anchored by Dong Puno, Cheri Mercado and Jove Francisco gives a full and balanced account of all that's happening in and around the country today. **Reaksyon** airs at 11:30pm with one of the country's most admired names broadcast journalism Luchi Cruz-Valdez will introduce another first-of-its kind format that mixes commentary and in-depth reports on the day's headlines.

Revamped IBC-13 parades new programs and roster of stas at its trade relaunch last June 30, 2012

July 1, 2012

For making its presence felt in the local TV scene recently, sequestered TV station **IBC-13** revealed the network's aggressive stance to challenge the dominance of **ABS-CBN Corp.** and **GMA Network, Inc.** at the top of the TV ratings charts, even seasoned executive Vic Del Rosario had to admit that running a network is one daunting task, hopes that its product line-up will pull in more of the viewing audience, particularly as it has taken a flexible stance in employing talents - a combination of the seasoned and the youthful, through the Telephone No.: (632) 952-4002, and Telefax No.: (632) 951-8983, 931-8940 as well as the new TV airtime rates. I was telling people around my table that starting a project, especially a television station, is a very difficult task. It's a business that is quite different from the businesses that we did," Rosario said last June 30, 2012 at **IBC-13's** trade relaunch held on **Lunch Break** last June 30, 2012 will celebrated its 52nd anniversary in Philippine television with its new corporate slogan **Pinoy ang Dating** with the branding **Kapinoy** network for the government-sequestered

network as well as new **IBC** jingle with Filipino-like and the new letter **B** slash number **13** for the new logo with **I** for kids, **B** for entertainment and **C** for news and public affairs from Luzon, Visayas and Mindanao for making big-budgeted in the market with new print advertisements for **IBC** from advertisers and media buyers.

Modernize the **IBC** building, which houses **IBC 13** and **RPN 9**, and at the same time develop the 4.1-hectare Broadcast City property in Quezon City into a mixed-use commercial and residential complex while a new IBC corporate building, one that is tailor-made for **IBC 13** operations, with office spaces, built-in modern studios and complementary amenities sufficient to house at least two network operations.

The delivery of a new corporate building for **IBC-13**, complete with live studios and network facilities sufficient to accommodate even the requirements of **RPN-9**, which also operates in Broadcast City, a commercial building which it can use to generate additional income, and the P278 million cash component to be used to pay for its outstanding obligations to its employees .It is estimated that **IBC** will have a guaranteed income of P275 million, the added benefits from having modern broadcasting facilities, studios, and offices. Gathering managers, employees, business partners, sponsors, members of the press, and its growing list of new talents, sequestered TV station **IBC-13** as the major player officially revealed its new look designed to cater to the **Bagong Pinoy-Esque** audiences become more aggressive for surging ahead in the ratings, with new UHF free-to-air news channel **IBC News Network** and new cable channel **Danze TV**, nationwide provincial station of originating stations TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag City, TV-13 Cebu, TV-12 Iloilo, TV-13 Davao and TV-10 Cagayan de Oro, and the country's FM radio station its Mega Manila's #1 internet urban music and danze mix radio **iDMZ 891** along with **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan as **DZtV Radyo Budyong 13856** in the AM band, and the newest tourist-oriented FM station **103.8 Boracay FM** in Boracay.

And if the two giant networks are **ABS-CBN** is known as the **Kapamilya** network (member of the family) and **GMA** is known as the **Kapuso** network (one with your heart) as well as **TV5** known as the **Kapatid** network (sibling), the Broadcast City-based station positioned itself sequestered radio-television **IBC** under the brand ID as the **Kapinoy**network for making gains in viewership (member of the Pinoy), thanks to chairman Eric Canoy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz, apointed by President Noynoy Aquinio for administration under the **Presidential Commission on Good Government (PCGG)**. For the international channels **IBC Global** available in the US, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV, direct-to-home satellite, **Internet Protocol Television(IPTV)** as well as on the internet and ready to take on the two other networks for a battle for TV ratings, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

In its continuing efforts to rock the TV industry, the trade relaunch staged on **Lunch Break** last June 30, 2012 was actually just the culmination of an aggressive campaign initiated by the

network since late last year to further boost its steady growth. The network is still sequestered, and **IBC** will not be sold because it still up for privatization with brand-new transmitter power at 60-kilowatts as **IBC Tower** sitting on a 500-ft tower in Quezon City and supplements its monthly income with its earnings from **Viva** with a big share of the market. Records show that Congress granted **IBC-13** a new 25-year legislative franchise under Republic Act 8954. If they're seriously going to clash against **ABS-CBN 2** and **GMA 7**, changing logos is a step in the right direction. **IBC-13's** new pinoy hat stand a chance against the **GMA's** rainbow heart and the **ABS-CBN's** three signal rings.

He said the **IBC Channel 13** on the revenues from the blocktimer **Viva Entertainment** of Vic del Rosario, while **RPN Channel 9** is 34 percent owned by **Solar**, 32 percent by **Benedicto Group**, 20 percent by the the government and 16 percent by stockholders while Channel 13 is expected to generate about P50 million this year and now have earning money from the new advertising market that **IBC-13** ran a TV plug for the station. Aside from revamping and strengthening its lineup of programs, sequestered **IBC-13**, the No.3 station in the country the concept of highlighting the contracts to lure some of the industry's biggest names to its fold to increase our audience share and our ratings with Channel 13's market share. It has financially among the government-owned networks like **RPN-9** and **PTV-4**, **IBC-13** is now a strong No.3 in the rating dominance like giant networks **GMA** and **ABS-CBN**, according to a survey conducted by the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

The primetime block of rivals **ABS-CBN** as **Primetime Bida** and **GMA** as **Telebabad** with primetime teleserye, while **IBC** is now a primetime block as **PrimeTastik** with **Viva-TV** primetime shows are cartoons, music, movies, comedy, showbiz, teleserye (offer a new TV series) and asianovelas. He mentioned that singing champion popstar Anja Aguilar will be on her own project TV program with talent search and her new movie while AJ Muhlach will also host his own game show. Cristine Reyes is also expected to star in a new teleserye and her new movie. Meanwhile, **IBC-13** will also challenge the dominance of **GMA** and **ABS-CBN** on the afternoon programming block with the launch of three new Korean drama on **Viva-TV**.

In just a matter of months and weeks, singing champion Anja Aguilar is now on her home network **IBC** will performed with the network was able to convince its new pillars of **IBC News and Public Affairs** are broadcast journalist like Snooky Serna, Ricardo Cepeda, Zyrene Parsad-Valencia, Jess Caduco, Cathy Eigenmann-Bordalba, congressman Sonny Angara and new reporter Ralf Rivas to sign up with them. The new recruits will complement the station's previous batch of **IBC** talents led by Ryan Agoncillo, Maxene Magalona, Enrique Gil, Julia Montes, Smokey Manaloto, Joy Viado and Bianca Molales as well as **Chinatown TV** stars are Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin with the new **IBC** mascots the large bee mascot dressed in a blazer and shirt is probably the most widely recognized character in the Philippines are new franchise mascot **Mr. Kapinoy**, the leader of **IBC**, **Ms. TV**, a new TV mascot, **RadioGirl**, a new **IBC** radio mascot

and **NewspaperBoy**, a new **IBC Newsmascots** and **Barney**, **Baby Bop** and **BJ**, a new mascot for the children TV program **Barney and Friends**.

All of the stars mentioned were present at last night's affair. Some of the new **Viva-TV** stars were popstar princess comedian Jon Santos, YouTube sensation Ashley Rivera, actress of drama princess Cristine Reyes, James Yap, unkabogable Vice Ganda, new actor AJ Muhlach, Britain's Got Talent alum Charlie Green, action star Robin Padilla, Philip Salvador, Nikki Bacolod, Richard Yap and Christopher de Leon.

They [the stars] have decided to hitch the wagon with us. To join us at the start of a very exciting journey. We will share the joys and the risks of what will be a new adventure for us. So, welcome to **IBC-13** and thank you for your confidence. To the board of directors, management and staff of **IBC-13**. With new management at the helm and endless possibilities, he declared, **IBC-13** promises to be the No.3 network for the top of the ratings, a pal to all Filipinos for international reach throughout the Philippines and the Southeast Asian region, log on to www.ibc.com.ph. **IBC-13** was relaunched on **Lunch Break**, complete with the new slogan **Pinoy ang Dating** for the **Kapinoy** network and a station ID which features its biggest mascots such as Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

A singing champion Anja Aguilar is now on her **Kapinoy network** will tribute at **IBC-13 Grand Relaunch** at **Lunch Break** last June 30 when Anja is the latest addition to **Viva's** constellation of stars will perform with a must-see production number and some of the biggest **Kapinoy** stars as well as **IBC-13's** industry milestones will be highlight of the program during the production number including new innovative and multi-genre world-class programming. Anja hopes to the tune of the hit song *To Reach You, Domino* (Jessie J), *That's What Love Can Do* (Boy Krazy) and *One Sided Love* (DDR) will sing and dance.

Aside from singing champion popstar Anja Aguilar definitely has the looks of a future superstar, also joining the trade relaunch accompanied by **Lunch Break** host Ryan Agoncillo will joins mother diamond star Maricel Soriano and father new actor AJ Muhlach plus the new **IBC Board of Directors** with management headed by chairman Eric Caniy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz are the top honchos with the **IBC** family.

The trade relaunch, more importantly, gave **IBC-13** for the top of the ratings with opportunity to present its current roster of beef-up programs like morning show **Magandang Umaga Ba?**, flagship news programs **Express Balita** and **Ronda Trese**, public affairs programs **Good Take**, **Linawin Natin**, **Makabayang Duktur**, **Nora Mismo**, **Snooky**, **Angara ng Bayan** and **Pulsong Pinoy**, noontime show **Lunch Break**, lifestyle show **Chiantown TV**, youth-oriented dance show **DMZ-TV**, the educational program **Cooltura** about the Filipino culture and a well-loved children's programs are **Bear in the Big Blue House**, **Y2K: Yes to Kids** and **Barney and Friends**, as well as the mix of **Viva-TV** programs like teen drama anthology **Dear Heart**, talk show called **The Jon Santos Show**, gag show **Petra's Panniest**, two new star-studded teleserye **Esperanza** and **Pinokyo's Time**, basketball **PBA**, new

sitcom ***Petrang Kabayo*** and ***Dalawang Busoy***, new reality dating-game ***Sabi Mo Nanay***, reality shows are ***P-POP Star Hunt*** and ***SM Little Stars*** and game shows like ***The Weakest Link*** and ***Who Wants to be a Millionaire?*** plus the phenomenal animated fairy-serye ***Winx Club*** dubbed in Filipino, new anime like ***Crayon Shin Chan***, action-packed ***Cyborg Kurocahn*** and ***Kirarin***, and a new imported Korean asianovelas like ***Fodnant Garden***, ***Queen and I***, ***Dream High*** and ***Can You Hear My Heart***, which become the new homegrown shows for Filipino viewers to be aired nationwide.

IBC-13 also proudly announced its own Sunday noontime variety program titled ***KSP: Kapinoy Sunday Party***, topbilled by Nicole Hiyala and Chris Tsuper, Anja Aguilar, Shy Carlos and DJ Durano.

A singing champion Anja Aguilar goes to major concert this 2012

October 4, 2012

A singing champion Anja Aguilar is expected to be fiercer on her first major concert ***Anja Aguilar: The Concert*** on October 7 at the **Smart Araneta Coliseum**.

I just saw the poster for the newest concert, ***Anja Aguilar: The Concert*** and realized that Anja Aguilar is turning 18 this last July 22. Her birthday is actually last July 22 and expected the concert is happening on October 6 at the **Smart Araneta Coliseum**, Quezon City.

During her concert beginnings. Now been 12 years since Anja won the top prize in the ***Little Big Star*** on **ABS-CBN** as singing contest along with Sam Concepcion. Remember that white gown with the long shawl during finals night? That was the beginning of what has been a beautiful ride.

Born on July 22, 1992, she's the eldest of five kids and is now graduating from her masscomm course at **AMA**. Anja is a discovery of the now defunct **Channel 13** singing contest, ***Little Big Star***, in 2006. After she won, didn't sign her up to a contract as she was managed by Boy Abunda's Backroom. She then joined **Viva's** Pop Girls and is now so glad that they're launching her as a solo artist in her self-titled debut album.

Of course, like most kids around whose parents believe they could become successful singers, Anja has had her share of work. She has been performing since she was a star in the making, delighting crowds with her powerful voice in her little sequined dresses. She also did work as a child actress in a teleserye or two and some bit parts in the movies. But it was with the talent search show ***Little Big Star*** that happened in 2006 at the **ABS-CBN**, that Anja hit the big time singer definitely has the looks of a future superstar. With her extraordinary vocal range and incredible charisma, she can capture the hearts of her audience in an instant. Her numerous trophies and awards from different singing contests prove that she possesses a star factor.

After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several **ABS-CBN** shows, with her claim to fame a ***Maalaala Mo Kaya*** episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, ***ASAP 2012***. Discovered via her breakthrough triumph at ***Little Big Star***, the young singer is now being primed and readied for greater things with the release of her solo self-titled album. She has also showed her acting skills through 8 ***Maalaala Mo Kaya*** (**MMK**) appearances.

Anja Aguilar is a certified singing champion with an extraordinary vocal range is the perfect vehicle for the composer's lovelorn ballads, namely *I Love You*, *When* and *Nasaan Ang Pangako*.

Everything else came easy. There were the hit songs. Her winning piece, the newest original single *To Reach You*, *Nasaan ang Pangako Mo*, *When* and *I Love You* by Vehnee Saturno, a cover of prince of pop Dingdong Avanzado's *To Love Again* and Coco Lee's *Before I Fall in Love*, the covers, Richard Marx's *Now and Forever*, *Heaven Knows*, love songs *One Hello* and *Fall in Love Again*. There were also *Di Bale Na Lang*, *Magic of Love* and *Ako Para Sa'yo* by Christian Martinez, and recently dance hits are *Surrender* (DDR), *One Sided Love* (DDR) and *This Kiss*.

Then all the elements that go into the creation of a big star followed. The million-peso paying product endorsements which are now too many to mention; the concert tours that taken her around the country and around the world; the blockbuster movies, ***Fall In Love Again***, ***To Love Again*** and upcoming ***Before I Fall in Love*** (with **Star Cinema**); the actor Onemig Bondoc, Martin Escudero and Marvin Agustin; the regular performers in the Sunday long-running musical variety show ***ASAP 2012*** on **ABS-CBN**, the high-rating TV teen drama anthology series like ***Dear Heart*** on **IBC-13**, which airs on Sunday afternoon as a co-production with **Viva Television**, the voice of Anja as Bloom for phenomenal fairy-serye ***Winx Club*** on **IBC** co-produced by **Rainbow S.r.l** and **Viva-TV**; and the newest sold-out concerts, once a year events that her fans always look forward to elevated Anja Aguilar's stature in the Philippine concert scene. We have performed together in some production numbers.

In October is definitely called the Anja Aguilar month. And as treat to all her fans and supporters, Anja will be staging her first-ever birthday concert at the **Araneta Coliseum** on October 6. Tickets have been since the October 7 concert was announced. Thus, a concert repeat on October 13 was opened to pave way for the request of fans. ***Anja Aguilar: The Concert*** also seemed like a get-together of the best icons. Onemig Bondoc, young actor Sam Concepcion, Bryan Termulo and Young JV were the special guests. Anja Aguilar's duet with her Kapamilya actor Marvin Agustin was the highlight of the night.

This year, this live event is ***Anja Aguilar: The Concert***. It is expected to have a singing champion Anja celebrating her 18th birthday. Since there is no escaping growing up the local singing champion and young diva is adapting to it by turning glamorous diva. Last 2 month's

Anja appearance concert, ***Pistahang Cebuana Pasasalamat Concert***, had her teamed up with Sarah Geronimo with guest Rachelle Ann Go, Anja Aguilar, Erik Santos, Mark Bautista and Gerald Anderson with the G-Force Dancers and Onemig Bondoc celebrated its 25th anniversary by way of a free concert held exclusively for its 24k cardholders sponsored by **Cebuana Lhuillier** in cooperation with **ABS-CBN Multimedia, Global News Network (GNN), Malayan Insurance, Wells Fargo Express Send** and **TV5**. This time around, she will be now on her line-up of exciting guests. Fans are said to have been praying that either Marvin Agustin, Sam Concepcion and Onemig Bondoc would show up. Maybe even both. Prepare for the singing star with Anja. Watch out for which one will bring in the romance factor.

Last September 30, Anja will host a new **Viva-TV** show, ***Born to be a Star***, on **IBC 13**, a singing contest originating from America like two other **Viva** franchisees, ***Who Wants To Be A Millionaire?*** (hosted by dramatic actor Christopher de Leon) and ***The Weakest Link*** (hosted by Richard Yap).

While their hands locked together, Marvin Agustin accompanied Anja Aguilar as she walked to where Boss Vic Del Rosario were seated. With fans raving to get closer to the couple, Marvin and Anja were still inseparable on their way back to the stage. As revealed in the Anja Aguilar concert, the singing champion three wishes for her 18th birthday are family, freedom and love.

Anja Aguilar: The Concert is directed by Mac Alejandre with Louie Ocampo and Vehnee Saturno as musical director. Tickets to the show are now available at **SM Ticketnet** outlets located at **SM Department Store's Customer Service Area**. Ticket prices are P3,930 (Patron A); P3,380 (Patron B); P3,360 (Lower Box); P1,650 (Upper Box A); P800 (Upper Box B); and P438 (General Admission). Get your seats now as the good ones are fast running out.

One-on-one with Anja Aguilar

September 28, 2012

From the international production company that brought to you the local versions of the phenomenal game shows ***Who Wants to be a Millionaire?*** and ***The Weakest Link*** from the United Kingdom, ***Born to be a Star*** makes a talent search in the United States and around the world. It has been franchised in 50 countries, including Australia, India, China, Korea, Indonesia and the United Kingdom when announced that acquired the rights of **Endemol** to air a local version in the Philippines.

The **Kapinoy** network **IBC** will air an exclusive one-on-one interview with certified singing champion and powerhouse singer Ms. Anja Aguilar tonight at 8 p.m. **Viva-TV** also has new Mexican telenovelas in case the two giant networks of the earning huge success on Philippine television.

A certified singing champion is her career as she start hosting **Viva-TV's** newest talent search ***Born to be a Star***. This innovative talent show from **Endemol** for the Philippine version is beign brought to you local televiewers via **IBC-13** by**Viva-TV**, the local franchisee of such high-rating game shows as ***Who Wants to be a Millionaire?*** and ***The Weakest Link***, is taped weekly at the **Star Theater** of **Star City** on Roxas Boulevard. Snooky Serna, who anchors the network's flagship news program ***Express Balita*** and host ***Snooky*** (every Saturday at 12 midnight), interviews Anja before the newscast. Anja talks about a singer, product endorsers, TV host, box-office movies, actress, model and many more for the Filipino viewers in fans. She will talk about the new challenge in Anja's career she starts on something new-hosting a newest talent search show and also a starring a teen drama anthology ***Dear Heart***, has new cellphone from **Globe**, the No.1 in postpaid while Anja Aguilar promoted for TV shows (***Dear Heart*** and ***Born to be a Star***).

The contestants are chosen, **Viva** will transform them into real stars, complete with makeover, costumes and even back-up singers and dancers. When they perform their numbers, they will indeed be stars for a night. There will be a grand finals at the end of the year where the top prize will be-P 1 million, of course. Judges for the reality show are: Gino Padilla, Jodi Sta. Maria, Joey Albert and Dingdong Avanzado when Veronique del Rosario-Corpus, was promoted to **Viva-TV** executive producer for all drama series (***Esperanza***, ***5 Girls and Daddy*** and ***Esperanza***).

With ***Born to be a Star***, Anja jonis the elite company of Christopher de Leon of ***Who Wants to be a Millionaire?*** and Richard Yap of ***The Weakest Link*** as the star hosts of **Viva-TV** shows. ***Born to be a Star*** premieres on September 30 on **IBC-13**, the sequestered television station that swas saved by the phenomenal following **Viva-TV** shows where the **PBA Games** are shown because **IBC-13** has been awarding **Vivaprimetime** block and other choice slots to despite the fact that is lineup of television homegrown shows by the No.1 phenomenal animated series ***Winx Club*** and ***Pop Pixie***, local drama series such as teleserye ***Esperanza***, ***5 Girls and Daddy*** and the teen drama anthology ***Dear Heart***, phenomenal game shows like ***Who Wants to be a Millionaire?*** and ***The Weakest Link***, anime like ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin***, new telenovela***Maria Isabel*** and ***Teresa***, and new Korean dramas like ***I Need Romance***.

Anja become a popular young diva singer to host ***Born to be a Star*** after **IBC Board of Directors** management last June 2012 like a singing star saw her in a guest appearance on ***Lunch Break***. A talent search show started airing on September 30 and it was an overnight sensation, affecting the ratings of game show including ***Who Wants To Be A Millionaire*** (hosted by Christopher de Leon) and ***The Weakest Link*** (hosted by Edu Manzano) which **Viva** is also producing for **IBC 13**.

Born to be a Star is a newest talent search franchises by **Endemol** and **Viva Television** on **IBC**. Multi-awarded actor, entertainer and respected TV host Christopher de Leon will help contestants in the new phenomenon high-rating ***Who Wants to be a***

Millionaire? Edu Manzano saw a TV host game show ***The Weakest Link*** would be seen on nationwide TV primetime.

'Born to be a Star' airs September 30

Born to be a Star, the innovative talent search show hosted by certified singing champion Anja Aguilar, premieres on September 30, Sunday, on **IBC-13** at 8 p.m. Some 300 individuals auditioned for the contest, a selected few have made it to the show. Each week, only four contestants will be featured. The difference with other talent shows is that each one will get a complete makeover, a wardrobe for the evening, a musical arrangement prepared by musical director Louie Ocampo and Vehnee Saturno and back-up dancers, so that he or she will know how it feels to be a professional performer.

For the weekly competition, the prize is P50,000. There will also be a monthly contest where the top prize is P100,000. The monthly winners will compete in the grand finals, where a cool one million pesos will be at stake.

Although the slots for the first season are virtually filled up, there will be more auditions today at the **Viva** office on E. Rodriguez ave. starting at 9 a.m. Interested parties should bring one photo, biodata and minus-ones for three songs. The minimum age requirement is 12 years old. There is no ceiling on the contestant's age.

Born to be a Star is the latest creation of the international distribution **Endemol**, in the same company that owns ***Who Wants to be a Millionaire*** and ***The Weakest Link***.

2012 Gross Revenue [Edit](#)

1. **ABS-CBN** (28.2 billion)
2. **GMA** (13 billion)
3. **IBC** (12.5 billion)

Viva-TV's game show winner of triumvirate this 2012

October 5, 2012

Christopher de Leon, Richard Yap, and Anja Aguilar host three different shows, all originating from the United Kingdom and America.

To welcome Anja to the **Kapinoy** network, **IBC-13** will air an exclusive, one-on-one interview with her at 8 p.m., last September 28. Snooky Serna, who anchors **IBC's** flagship newscast ***Express Balita***, will interview Anja and allow her to talk about her love, career,

product endorser and certified singing champion from the business while anticipating high ratings for them recently.

The network announced had the host to the three shows: Christopher de Leon, Edu Manzano and Anja Aguilar share the distinction of hosting high-rating shows as the **Kapinoy** network **IBC**. Christopher De Leon, the country's foremost dramatic actor, got the surprise of his life when he was offered the job of hosting the Philippine edition of ***Who Wants To Be A Millionaire?***, the world's most popular game show will celebrate its 12th anniversary. The famous quiz show from the UK enjoys the stellar selection of presenters all over the world, who are known not only for their hosting flair but also for easy interaction with the contestants and the ability to put drama into every question. An award-winning actor who also dabbles in singing, did not feel up to the task but took up the challenge just the same. ***Millionaire*** revolutionized TV viewing in the country and inspiring copycats to put up their own game shows. Christopher has taken a new and very successful career as TV host. ***Who Wants To Be A Millionaire?*** is seen at 9 p.m. on Saturday and 9:30 p.m. on Sunday on **IBC**, as its franchise-holders air **PBA games** on Wednesdays and Fridays. The show now have on Saturdays will feature celebrity guest, at stake in the show is the prize of P2 million. Filipino citizens of legal age who wish to join the contest can simply dial **PLDT Premium Phone Service** number 1-908-1-000-000. At the stake in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via 8888 for **Globe**, the No.1 in Postpaid and **Touch Mobile** users. It has also records as the show with the highest commercial load today. Since then, ***Who Wants to be a Millionaire?*** become the most-watched No.1 phenomenal game show got hit of 20.7% with earning 1.2 million pesos in advertising revenues per show, according to the **AGB Nielsen**. With 2 million pesos to give away, it is also the TV show with the highest cash prize.

When **Viva-TV** acquired the right to another quiz show from the UK as well as new franchised with **Endemol**, there was no question as to who would be the best presenter. Everyone was of the option that actor and TV personality Richard Yap as Sir Chief has the wit and charm to carry by ***The Weakest Link***. Celebrating 11th anniversary in phenomenal, ***The Weakest Link*** is seen on Monday, Tuesday and Thursday on **IBC** at 7:30 to 8:30 p.m. It offers contestants the chance to win P1 million. To join, call **PLDT** phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 years of age. Contestants can win up to P1 million in every episode and another prize of P50,000 is at stake for lucky viewers who can join the fun by texting TWL<Name of Strongest Link> to 8888 from **Globe**. According to the **Kantar Media**, ***The Weakest Link*** as the No.1 most-watched game show is higher ratings of 25.7% than **GMA's Aso ni San Roque** (24.5%) and **ABS-CBN's Princess and I** (23.6%). As the top-rating phenomenal game shows like ***Who Wants to be a Millionaire?*** grabbed ratings leadership from ***The Weakest Link*** last Monday, October 1.

Viva-TV once more will bring in another hit show from **Endemol** in America, ***Born to be a Star***, a popular talent search where contestants get the star treatment and the chance to perform in a production number on primetime TV. Tapped to do the hosting a certified singing champion

Anja Aguilar. Anja is new to the game of TV presenter but herself the product of a talent competition, she accept ***Born to be a Star*** for the opportunity to held the young talents. ***Born to be a Star*** is on at 8:30 p.m. Sunday on **IBC**. Filipino citizens, male and female, solo or group performers, 12 years old and above are qualified to join the contest by texting BTBAS to 8888 from **Globe**. Coming from **AGB Nielsen** well respected **Media Research Company**. Based on the said survey, ***Born to be a Star*** got 20.5% audience share placing the said show on the third spot.

Watch out for the announcements of audition dates on **IBC** and in leading newspapers. The Philippine editions of ***Who Wants To Be A Millionaire?***, ***The Weakest Link*** and ***Born to Be a Star*** are production of **Viva Television**, a **Viva Entertainment** company.

Viva-TV's new three shows on IBC [Edit](#)

October 2, 2012

Who Wants to be a Millionaire? and ***The Weakest Link*** are on **IBC-13**, ***Kapamilya, Deal or No Deal*** with host Luis Manzano is on **ABS-CBN 2**, and ***Manny Many Prizes*** with host Manny Pacquiao is on **GMA-7**. **TV5** is joining the **Endemol's** game show called ***The Million Peso Money Drop*** with Bossing Vic Sotto. Even the **PBA Games** on Wednesdays, Fridays, Saturdays and Sundays have been edged out by ***Millionaire***.

Sequestered TV station **IBC-13**, has announced that **Viva-TV** acquired the franchised to the local versions of two of United Kingdom game shows and one of newest American talent search show: ***Who Wants to be a Millionaire?***, ***The Weakest Link*** and ***Born to be a Star***. All three shows premiere on **Kapinoy** network **IBC-13** this October. According to the most recent TV survey of **AGB Philippines**, ***Millionaire*** posted a 25-percent average rating on the primetime slot. At one point, ***Millionaire*** posted an all-time high of 38 percent audience share, besting primetime shows from **ABS-CBN** and **GMA 7**.

The **IBC** and **Viva** management is optimistic about the shows, anticipating high ratings for them. Recently, the network announced had the host to the three shows: Christopher de Leon for ***Who Wants to be a Millionaire?***, Richard Yap for ***The Weakest Link*** and Anja Aguilar for ***Born to be a Star***.

Another first for ***Millionaire*** is that it is the first franchised TV show in town. **Viva-TV** secured the rights to the show, which first appeared in London in September 1998. It was the brainchild of producer David Briggs of the British production company, **Celador**. He wanted to create a quiz show funded by premium phone calls. Christopher de Leon will be having showdown with Mike Enriquez and Ted Failon when the No.1 also this Saturday at 8:30-9:30pm and Sunday at 9:30-10:15pm.

Meanwhile, ***The Weakest Link*** got a number 1 in dominates that timeslot on 7:30-8:30pm slots are beating by teleserye. **ABS-CBN's** ***Princess and I*** is the second-placer on those days

while **GMA's** *Aso ni San Roque* share is the third-placer. It seems that **Viva TV's** *Who Wants To Be A Millionaire* is beating the lights out of the competing **ABS-CBN** and **GMA** shows, everyday that *WWTBAM* is on.

Viva-TV executive Veronique del Rosario-Corpuz said targeting mass-based, middle-class and upper-class Asian market for the anticipating winner of *Who Wants to be a Millionaire?*, *The Weakest Link* and *Born to be a Star* are the block-timers of **Viva Television** on **IBC**.

That relaunched last Monday back-to-back game shows *Who Wants to be a Millionaire?* and *The Weakest Link* got the No.1 slot, had found himself very lucky to be the network executives to deliver the Pinoy version of the world-famous game show. "It comes at a right time in my career" he says. "I have always wanted to do something like this even before the million for game shows started on primetime TV." We have seen the production values being employed by **Viva-TV** on their game shows *Who Wants To Be A Millionaire* and *The Weakest Link*, and a popular talent search show *Born to be a Star* with their high standards within a promo sponsors.

Also, in the import friendly market of the Philippines, struggling with ad revenue of 50% in key slots. **IBC-13** would continue buying **Viva Entertainment**, has thrown in the towel on American foreign cartoons, Mexican telenovelas, Korean asianovelas and Japanese anime series. It seems that **Viva TV's** powerhouse package for the new homegrown of *Esperanza*, *5 Girls and Daddy*, *Dear Heart*, *Who Wants To Be A Millionaire*, *The Weakest Link*, *Born to be a Star* and the *PBA Games* are the real threats to **ABS-CBN's** dominance, not **GMA-7**.

According to the actor Christopher de Leon, he, like Richard Yap and Anja Aguilar was asked to audition, along that included actors, singers and models, for the three shows. "In the end, I got *Millionaire*, *Weakest Link* went to Edu and Anja got *Born to be a Star*," he adds.

IBC turns third player

October 11, 2012

Just a 4-month after it revamped its programming lineup with new shows, sequestered TV station **IBC-13** as the **Kapinoy** network is now the No.3 most watched station nationwide, according to a survey conducted by the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement** for the role of the country's third-biggest network in local television. It has financially among the government-owned networks **RPN-9** and **PTV-4**, while **IBC-13** is better than **ABS-CBN**, to compete with major TV networks in certain time slots as the Philippine TV landscape had been characterized by a strong rivalry

Sources said that while **Viva** had an airtime block agreement with **IBC-13**, management of the company that owns **Viva Communications, Inc.**, is now reportedly keen on acquiring the sequestered TV outfit. I think the plan now is to acquire **IBC-13** to allow **Viva Entertainment** to air as more **Viva** programs with **PBA** as given a full program lineup, the source said.

Acquiring **IBC-13** would be to do for **Viva Entertainment** since they would be spending for the improvement of the government station's facilities, the same source said.

The head office of the **Intercontinental Broadcasting Corp. (IBC-13)** has received reports from all its provincial relay stations that irate basketball fans have threatened to allowing their facilities for their telecast the **Philippine Basketball Association (PBA)** games and more **Viva-TV** programs, they have helped **IBC 13** rise from its financial slump and mediocre ratings. Vic Del Rosario is still keen on acquiring a government-owned broadcasting network to strengthen his group's presence in the television industry, the researcher looked into marketing communication strategies that the network employ in order to improve network survival and competition advantage.

Rosario, who chairs **Viva Entertainment**, told reproters that the possible acquisition would depend on the government's privatization plan of **International Broadcasting Corporation of Channel 13**, we will now adding more entertainment programs as well as sports shows including basketball, boxing and billiards. Under the agreement, **Viva Entertainment** will also finance the the rehabilitation of **IBC 13's** transmission and facilities. The Aquino administration plans to privatize **IBC 13** and **RPN** to raise more revenues. With the primetime block, **IBC-13** is now earning a monthly revenue of Php12 million for an average of Php73 thousand per hour. Its daytime block, meanwhile, is offered at Php25-50 thousand per hour. **IBC-13** posted last 2011 a net income before tax of Php55.92 Million. In addition, this thesis discussed how important TV brand management was for network survival and competition advantage, especially in the case of **IBC**. For **IBC**, building a stronger presence both in the rural and urban areas and creating stronger relationships among the viewers were essential to the identified communication concerns, marketing communication strategies for TV, TV branding, product life cycle, network survival and competition advantage .

We have definitely eaten into the audience share, Canoy told Inquirer last Monday thanks to the president Noynoy Aquino administration as well as sequestered by the **Philippine Commission on Good Government (PCGG)** with **IBC** increased its viewership ratings and has established its position as a strong number three in the Philippine television industry continuing to prevent **IBC's** provincial and relay stations from airing the programs of **Viva-TV on IBC-13**, by a significant increase in their production costs by getting the biggest stars, the best production values, and the technological audience reach.

The network will continue to challenge industry by presenting new programs while **IBC** will not be sold because its still up for privatization.

In its last July of airing, **IBC-13** captured 23.5 percent of viewership in key cities according to the survey on the **Nielsen Media Research**. **ABS-CBN** placed first at 42.2 percent and **GMA 7** landed the second spot at 37.3 percent. The revealed competition **TV5**, which placed third at 20.3 percent. **IBC** new management is newest chairman Eric Canoy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz must be a rotation among the commercial TV networks regarding the coverage of the trial, the first of its

kind in the country's telecommunications and broadcast industry worked long and hard for the rehabilitation of the sequestered network, which is now up for privatization. .

Ramon Ang, president of **San Miguel Corporation**, earlier said the company is interested in the the privatization of **IBC-13** and **RPN 9**. Any venture into TV will provide synergies with **SMC's** telecommunication business. The conglomerate owns **Liberty Telecom**, **Eastern Telecommunications Phils. Inc.**, and **Bell Telecommunications**. The two established networks have already signed up the major stars, so **IBC** may now have to build up its own roster of popular players, will likely raise the floor price for Channel 13. We need to make from P25 million to P30 million a month to keep it afloat. We're barely making half of that. We have to costs by cost measures and introducing new programs, Ms. Boots said. There is also steady increase in all-day viewership and its morning belt is consistently at double-digit share levels. The Senate's decision to allow one more commercial television channel to cover the impeachment trial of President Aquino has sparked another bitter corporate war behind rival networks **ABS-CBN** and **GMA-7**.

Analysts said that **Viva Entertainment's** blocktime agreement with **IBC 13** makes sense because it could reach a coverage and in preperation for a possible acquisition of **IBC 13** assets for making big-budget. We beating **ABS-CBN 2** and **GMA 7** in the same time slots. **IBC** is the No.3 slot in the network with **Viva-TV** programming, Canoy told Inquirer Entertainment. **IBC** become more aggressive for surging ahead in the ratings. She added that things are looking up for the company as non-primetime sales for programs aired before 5 p.m. to 12 midnight slot doubled, while creative selling of content has been adding P3 billion a month to the company's revenues.

We believe that **ABS-CBN** and **GMA** are both doing well in serving their respective markets. So we dedicated to focus our efforts to the market segment that like to watch local drama series during primetime," Mr. Canoy said now have the market-driven strategies by integrating programming, merchandising and sales that **IBC-13** ran a TV plug for the station, amid the station's aggressive ads and promo.

Pointed out the network's progress in terms of viewership and audience share versus the other competing stations of the two giant networks. "To date, **IBC-13** is at its highest level in the morning block with close to 23% audience shares and is at a close fight with network giants **ABS-CBN** and **GMA** with both having 26.07% and 27.2% audience shares, respectively. Earlier reports said **IBC-13's** assets and franchise were valued at P1.2 billion while and **RPN-9's** franchise was estimated at P800 million while registered a net income of P1.30 billion for the full year 2011 in privatization said **IBC Board of Directors**, while news media reported that **ABS-CBN** net income plummeted to P2.4 billion and **GMA Network** net income plummeted to P1.72 billion in the same period and revenue from P12 million of **IBC**.

IBC-13 become the country's No.3 station announced new programs and a roster of stars. It has since been called the **Kapinoy** network with the battle despite the dominance of giant networks (**GMA-7** is **Kapuso** and **ABS-CBN** is **Kapamilya** as well as **TV5** is **Kapatid**),

conducted by the **Kantar Media**. As such, **IBC-13** continues to be viewed by the industry as a network of value. This is clearly manifested in the latest evening primetime survey undertaken by **Kantar Media**, the firm which now surveys TV ratings. While the **GMA** and **ABS-CBN** networks easily grabbed the two top spots, with 30.5% and 20.9% of all viewing households, respectively, **IBC-13** now garnered 15.8%, which is significant, especially if compared with **TV5's** 14.6%.

Despite a decline in viewership, the new production cost was attributed to the company's decision to improve new **Viva-TV** primetime programming on **IBC** through big-budget programs as **Kapinoy**, it introduced a new genre in Philippine primetime television. **Viva Entertainment** will upgrade **IBC-13** nationwide as part of deal giving a blocktime from 5 p.m. to 12 midnight, seven days a week. To be aired are sports events such as the **Professional Basketball Association** league tournaments. The first involves 50 hours of airtime on **Channel 13** and the second involves 10 additional hours, including five hours primetime, plus all the breakspots during primetime. If the buyer values ratings, he would view the **Viva** contracts as even beneficial, she says. It would also give the buyer time to work on his own programming and intend to engage Channels 2 and 7 in areas where they're strong like producing new teleseryes during primetime. Our audience is very young, so we come up with kid stuff like anime.

The current peso-to-dollar exchange rate helped to complicate the net's problems. Once the country's top purveyor of **Viva** programs, **IBC-13** got hit by a double whammy when the Asian crisis rendered foreign programs too expensive. Advertisers also cut their placements in more **Viva-TV** shows by 100%, **IBC-13** programs that had cheaper rates and higher viewership. He added presented the entertainment media that increase in advertising revenues of **IBC-13** offers a new **Viva-TV** primetime lineup, led by the No.1 phenomenal animated fairy-serye **Winx Club** is No. 1 in the ratings and has generated more advertising proves that **Smile Dong Hae** (**GMA**) and **Precious Hearts Romances: Pintada** (**ABS-CBN**) can be beaten, along with the basketball games of **PBA**, No.1 phenomenal international game shows like **Who Wants to be a Millionaire?** and **The Weakest Link**, new star-studded teleserye **Esperanza** and **5 Girls and Daddy**, new telenovela **María Isabel** and **Teresa** and primetime Korean drama **I Need Romance** which fills up to the television network's primetime schedule.

"Advertising revenues will more than double this year compared to last year," he said, adding that the ratings of **Viva-TV's** hit shows on **IBC** are doing very well that many continue to place advertisements during the time slots when these are shown, it introduced a new genre in Philippine primetime television.

"We were already have Pinoy to be a strong third among all TV stations, we were able to compete with the big networks to become number one during weekday and weekends," Mr. Canoy told reporters last week.

Canoy said the newest imported Japanese anime series every Saturday like **Crayon Shin Chan**, **Cyborg Kurohan** and **Kirarin** which is dubbed in Filipino. Yuppies and young kids still are crazy about Japanese anime series. The new popular sports: the top-rating boxing-matches like **The Main Event** and **Donaire Flashback** and coverage for basketball league **NBA** and **PBA**.

Canoy was especially keen on the networks newest successful Asian novelas are **Wife Returns**, **Romance Town** and **I Need Romance**, a Korean drama on **Viva-TV** since Filipino viewers acquired with **KBS**, **MBC**, **SBS** and **tvN**. It occupied the top spot in its time slot and it became so popular that the network's competitors to buy similar programs and shows. He said **IBC-13** accounted for 10% of the total advertising load in the industry with a total of 130 advertisers in 2012, including the big advertisers like **PCSO**, **DOH (Department of Health)**, **Unilever**, **P&G**, **Colgate**, **Unilab**, **Nestle**, **Wyeth**, **San Miguel Corporation**, **Pfizer**, **Alaska**, **Novellino Wines**, **Universal Robina Corporation**, **Ajinomoto**, **Johnson & Johnson**, **Smart**, **PLDT**, **Globe**, **Rebisco**, **KFC**, **Lamoiyan**, **Pepsi Cola**, **Charmee Pantliners**, **Pure Foods**, **Jollibee** and **McDonald's**.

Despite a decline in their telenovela viewership, new popular Mexican soap opera of the newest imported telenovelas called **Mar de Amor** and **Teresa**, now is No.1 in the ratings and has generated more advertising in its first month as the Spanish telenovela on **Viva-TV** while Pinoy viewers acquired with **Televisa**, and used to watching popular soap series in imports of Mexico, Korean and Taiwanese, he said.

Mr. Vic del Rosario said **Viva-TV's** local version of the game show **Who Wants to be a Millionaire?**, has become the No.1 most watched TV program in Mega Manila (Metro Manila and nearby provinces).

The show, hosted by Christopher de Leon, now airs from Saturday at 8:30 p.m. and Sunday at 9 p.m., starting to gain more viewers. The audience share of **Who Wants to be a Millionaire?** just new phenomenally. It now has an average of one million viewers per week, Mr. Rosario declared. Since then, **Who Wants to be a Millionaire?** number one in its timeslot in Mega Manila," he added. The TV executive said the show airing phenomenal successful game shows **The Weakest Link**, is making a strong showing as well in its 7:30 p.m. timeslot, is hosted by Richard Yap. "We are very pleased that the show is gaining ground against **GMA's Aso ni San Roque**, and **ABS-CBN's Princess and I** in the ratings race," Mr. Rosario said.

He said **Viva-TV** is also gaining a strong following every Sunday, with the No.1 teen drama anthology **Dear Heart**, reality show **2NE1TV**, basketball league **PBA**, and the talent search **Born to be a Star** scoring large ratings numbers for the TV network.

Alongside from its improved ratings during primetime, Mr. Rosario said **IBC-13** is also gaining ground in the **Viva** programming block, with its Filipino-dubbed animated series gaining a strong following.

"It was the localized version of the animated series **Winx Club** from **Rainbow S.r.l** become the No.1 phenomenal fairy-serie that first made **IBC-13** number one in the prime time block than **Smile Dong Hae** (**GMA**) and **Precious Hearts Romances: Pintada** (**ABS-CBN**)," Mr. Rosario said a worldwide phenomenon. Released by **Viva Video**, **Winx Club** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings.

Hosts of more **Viva-TV** shows on **IBC** who helped pick out the raffle winners were: Anja Aguilar (**Dear Heart**, **Born to be a Star**), AJ Muhlach (**5 Girls and Daddy**), Cristine Reyes and Dingdong Dantes (**Esperanza**), Richard Yap (**The Weakest Link**) and Christopher de Leon (**Who Wants to be a Millionaire?**).

Former Ch 2 talents beef up IBC-13 slots [Edit](#)

September 27, 2012

IBC-13 HAS SOUGHT THE HELP OF FORMER **ABS-CBN** employees to beef up its new programming as the **Kapinoy** network will get a better chance at beating rival networks with **ABS-CBN** and **GMA**, according to network president and CEO Boots Anson-Roa. Roa identified Maria Ressa, former **ABS-CBN** vice-president for news and current affairs, as **IBC-13's** officer in charge for news while Boots managed to make her presence felt in the television industry and Freddie M. Garcia, former **ABS-CBN** president and CEO, and independent director, is now as **IBC's** vice-chairman.

Snooky Serna as the broadcast journalists, who used to the **ABS-CBN** talent for a Filipina film and television actress, is now the anchor of the hour-long flagship news program **Express Balita** at 6:30 p.m. with Henry Omega-Diaz. Serna was a last resurfaced on **ABS-CBN** soap operas of show business as new career while Snooky become **IBC's** newscaster while projecting a new image, more corporate - looking this time.

As early as now, the new team is already infusing changes in the news department, Boots told **Inquirer Entertainment** on Friday. The shows now have more public service segments. They are now more responsive to the audience and more interactive.

Also part of the new **IBC** news team is Liezl Castro, former news anchor for **ABS-CBN**, Robert Arevalo, a former carrier of **ABS-CBN** and Jun del Rosario, former reporter of **Hoy Gising!**, and also Larry Ng, a former anchor for **ABS-CBN**.

Alfie Lorenzo, formerly a reporter for **dzMM**, is now a writer of **Linawin Natin** with Jarius Bondoc, a public affairs program aired Monday nights, also with **Snooky**, a public service program aired every Friday nights.

Also part of the spruce-up is extending the airtime of **Express Balita** from 30 minutes to a full hour, Boots pointed out. Meanwhile, broadcast journalist and field senior reporter Jess Caduco, he is now enters the late-night newscast **Ronda Trese** at 11:30 p.m.

This is just the first phase. Viewers should watch out for more, she said. Right now, it's important that we first build a credible image for our news team. With Maria and Snooky's help, we can solidify our platform.

Since June 2011, Boots added, **IBC 13's** international channel **IBC Global** has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**. For this project, the network tied up with **Pilipinas Global Network, Ltd.**

Next on the drawing board, Boots said, is the strengthening of the network's entertainment programming as well as from **IBC Classics**. A leading FM radio stations **iDMZ 891 FM** become the #1 internet danze mix radio in the Philippines, **iDMZ 891 FM** has the target for urban music (hip-hip and R&B), dance music and remixed music in the Asian market and mass market.

IBC-13 recently started producing **Kapinoy** shows for the female audience. It has come up with three such new shows like **Nora Mismo**, **Cooltura** and **Good Take** in non-prime time slots, and for the kids with the two new shows like **KapinoyLand** and **Eskwela Bulilit**.

Chin-Chin Gutierrez, former **ABS-CBN** talent, will be hosting **Good Take**, which airs every Tuesday nights

The network has also consulted, **Viva Entertainment**, which is responsible for the primetime hours (5 p.m.-12 midnight), on how to reprogram said grid with the **Viva** programs where the **NBA** and **PBA** games are shown the station.

Boots denied rumors that **IBC-13** is interested in getting senior vice president for **Star Magic** (**ABS-CBN** talent center) Johnny Manahan to help. But she hinted on talking with a director who is responsible for a number of box-office hits for **ABS-CBN**.

Channel 13 turns third network as the Kapinoy network [Edit](#)

October 9, 2012

Thus declared Boots Anson Roa, president and CEO of the state-run **Intercontinental Broadcasting Corporation** for **Channel 13**, which is up for privatization this year, is now No.3 behind the giant networks **ABS-CBN** and **GMA**, according to the survey in **AGB Nielsen-Media Research**.

The privatization of sequestered TV stations **RPN 9** and **IBC 13** was originally set by the **Privatization and Management Office (PMO)**, who monitors the privatization program said the sale of **IBC**, while **Channel 13** will now have to market the program as position the No.3 station in the country.

We need to make the station more viable, Boots told **Inquirer Entertainment** in an interview at the **IBC-13** office in **Broadcast City** last week. We want people to know [that], pending privatization, we are beefing up our programming. Additionally, the network also relaunched a

new advertising campaign and brand name ***Kapinoy***, which emphasized the new **IBC** lineup as being more distinct and new than what was being aired by its competitors to increase our audience share and our ratings at the time.

Admin. supervisor and production cheif Dalyn Panoso, the station manager in monitoring and checking income and expenses of the station and attend personnel complaints and other work related problems. Directs TV programs, produces and edits all audio/video materials like plugs, commercials, promos, station ID, feature and documentary stories, and do camera works We want people to know that will not be sold because privatization is good, we are beefing up our cultural and current events programming while the network battle despite the dominance of the two giant networks, according to the chairman Eric Canoy and vice-president Lito Ocampo Cruz, appointed by President Noynoy Aquino.

Boots is confident that privatization will not get in the way of the reprogramming they will not be sell. If the shows are good, Im sure the prospective buyer will take them into consideration, she said, couldn't really put her stamp on the nation's programming and even the non-prime hours were sold to blocktimers, like religious groups and telemarketing outfits. Everybody who started with **Channel 13's** became famous as newscasters, directors, writers and talents even begin to name all of them. At the **IBC** headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in the market. Also, **IBC's** FM radio stations **iDMZ 891**, which is now have the Asia's No.1 urban music and danze mix radio will made of an Asian market and mass market for dance music with the upscale target market of the 15 to 40 age bracket and most upscale audience from the A, B, C and D classes.

For women

As the two giant networks offers big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, Boots said **IBC-13** was determined to improve prime time programming (This month will be very exciting), when it propping up its non-prime time hours with three new shows, while **IBC** become more aggressive with surging ahead in the ratings.

Cooltura is an educational program for the Filipino culture in the Philippines from Luzon, Visayas and Mindanao, according to Tessie Taylor, sales and marketing for programming, and is hosted by Cathy Eigenmann-Bordalba every Monday to Friday at 10:30 a.m.

Nora Mismo is a public service program that links up families with domestic problems and government agencies that can assist them, Nora aims to help the poor and disadvantaged by linking them up with sources of assistance from the public and private sectors. The show airs Mondays to Friday and is hosted by superstar Mr. Nora Aunor and congressman Sonny Angara airs every Saturdays at 6:00 a.m.

Families

Good Take, hosted by Chin-Chin Gutierrez earned for **IBC 13** its 2011 Anak TV Seal Awardee for best adult educational program, features inspirational and success stories about ordinary people, said Taylor. The show will now airs on Tuesday nights at 12 midnight.

Kids

KapinoyLand, with characters are Mr. Kapinoy with Ms. TV, Radiogirl and Newspaperboy for kids along with puppets Pinoyflag, Baby Kapinoy, Ms. Lola Pinoy and RemoteBoy and children of the sequestered to play games, singing and dancing. Premieres from Mondays to Fridays at 3:30 p.m., before the children's television program **Barney and Friends**.

Eskwela Bulilit, a highly educational show designed for Filipino children, is hosted by child wonder Sharlene San Pedro, airs Saturdays at 7:30 a.m.

If, we now have programs geared toward the male and female audience, specifically mothers and fathers. In the daytime, it's mostly families who watch television, Boots explained. At night, we address more boys, girls and kids audience by airing sports shows, we also gained more viewers. The goal for creating this show was to increase the commercial value of the government-owned **IBC 13**, which was up for sale as part of the **Philippine Government's** privatization efforts was eventually bought by **Viva Productions, Inc.**, which does the TV and radio coverage for the **Philippine Basketball Association (PBA)**.

IBC 13 now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **RPN 9's** rental of the facilities, provided new programming of **Viva**, packaged it and promoted it. Currently on air is popularity tournaments the **NBA on Viva-TV** and **PBA on Viva-TV** for basketball league, phenomenal fairy-serye **Winx Club**, game shows **Who Wants to be a Millionaire?** and **The Weakest Link**, newest talent search **Born to be a Star**, anime like **Crayon Shin Chan** and **Cyborg Kurochan**, imported asianovelas like **I Need Romance** as well as new telenovelas like **María Isabel**, **Teresa** and **Mar de Amor**, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

According to Boots, **Viva Entertainment**, which has a programming contract with **IBC-13**, is responsible for the network's primetime hours from 5 p.m-12 midnight where the **PBA games** are shown.

Viva Communications, Inc.

Boots said she recently consulted **Viva** chairman and CEO Vic Del Rosario on how to reprogram said hours, which supplies 50 hours of sports and other programming per week to **IBC** bought a huge amount of airtime in primetime for a good price from reading the papers. Right now, what you see on primetime are basically the **PBA games** and the **Viva** programs that you also see on **IBC** viewers on a more mass-based level with shows. There's because those programs already have a target market, captive market, Asian market and now have a mass market to concentrate on the A, B and C markets.

She said the network felt it needed to tweak the interest in the Asian market not only the A, B and C markets, but also of viewers on a more mass-based level with shows.

I can't divulge right now what the programming thrust will be. Viewers should watch out for this, said Boots.

Dear Heart is Most-Watched Sunday Program Nationwide

October 7, 2012

Viva-TV's teen drama anthology series ***Dear Heart*** has been dominating Philippine Sunday afternoon TV for the past 4-months of real-life stories in a youthfull tale hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode.

Based on the latest data of **Kantar Media** last Sunday (October 7) the teen drama anthology series topbilled by a certified singing champion and powerhouse singer Anja Aguilar garnered 30% national TV ratings, or almost a 25-point lead versus its newest rival program in **GMA's *Manny Many Prizes*** got 7.3% and **ABS-CBN's *Luv U*** which only got 15.3%.

Meanwhile, viewers of **PBA** players and solid fans of Anja Aguilar will perform at halftime invited to join the much-awaited ***PBA Philippine Cup*** that will happenning live this Sunday (October 7), starting 4pm, at the **Smart Araneta Coliseum** with the first game **Globalport Batang Pier vs Air21 Express** at 4:15pm and the second game **Rain or Shine Elasto Painters vs Barangay Ginebra San Miguel Kings** at 6:30pm.

Don't miss the next big superstar in the life of Anja Aguilar, who is now known by many as Anja in ***Dear Heart***, Sundays at 2:30pm on **IBC-13**. For more updates, log in to www.ibc.com.ph or follow @ibc13 on Twitter.

Teen drama anthology Dear Heart now beats a teen drama from rival network

December 21, 2012

Viva-TV's teen drama anthology ***Dear Heart*** ruled its timeslot on Sunday (December 16) on **IBC**, now beating the pilot episode of its teen drama rival series by almost 30 points.

Based on the latest data from Kantar Media, ***Dear Heart*** episode is ***World Safe Day*** garnered national TV ratings, while **ABS-CBN's *Luv U*** got 10.2% and **GMA's *Teen Gen*** only got 7.0%.

Meanwhile, a christmas episode called ***Anja's Christmas Tales*** will make TV viewers in ***Dear Heart*** this Sunday (December 23) as she will portray the role as a certified singing champion

Anja Aguilar is a popular young girl goes a high school for boys and girls has a holiday of special gifts when a Santa Claus to do a presents idol.

Don't miss another teen drama this Sunday at 2:30pm in ***Dear Heart*** on **IBC-13**. For more updates, log on to www.dearheart.viva.com.ph, and follow @vivadh on Twitter and visit the official Facebook page: www.facebook.com/dearhearttv.

IBC-13 goes TV on its own terms

December 22, 2012

RPN and **IBC**, heretofore sequestered stations, will not be sold because it's still up for privatized and **PTV** will be converted into what could be the country's public broadcasting system akin to **BBC**.

Sequestered TV network **IBC-13** won as the Best TV station in the **2012 KBP Golden Dove Awards**. In her brief acceptance speech, **IBC** president and CEO Boots Anson-Roa said: this is the first time in recent years that the best station award is being given to the two giant networks. "Kapinoy po this year"-Boots continued. "This is a victory for the major players." She gave due credit to the "men and women behind the success of **IBC** who has to work harder with equipment, resources, manpower and yet have achieved many feats." It has the government-sequestered stations **RPN-9** and **IBC-13**.

The other major television networks in the Philippines that air commercial shows and primetime TV series, the new **IBC** chairman Eric Canoy said it one year ago when he ventured new business territory: **IBC** is working at it. Trying to be the best by challenging conventions and daring to be different in its programming to make a difference in the lives of others through its advocacies, with several other programs on the network also earning awards in their respective categories were sequestered by the **Presidential Commission on Good Government (PCGG)** announcements from the **PNoy** administration. For a giant networks of **ABS-CBN** and **GMA**, the local TV's No.3 slot is now ruled by **IBC-13**, **TV5** and **Studio 23**.

Channel 13 started broadcasts in 1961 under **Inter-Island Broadcasting Corporation** thru the tri-media conglomerate of **RMN-IBC-Philippine Herald** owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao. In the 1970s, **IBC** launches the color transmission named **Vinta Color** named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from **CBS**, and a few local shows. As of February 1, 1975, under the auspices of the **Benedicto Group of Companies**, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. **Intercontinental Broadcasting Corporation (IBC)** brought forth **DZTV Channel 13**, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago. Through hard work coupled

with and intrepid business sense, **IBC** management developed a strategic programming that appealed to the mass audience. Thus, **IBC 13** set a lot of firsts in the broadcasting industry. Become the number 1 television network **IBC-13** since from 1977 to 1988 while their studio equipment, cameras, lighting and props are useless, dilapidated and very old, cash and budgets has controlled employees.

Years passed after EDSA Revolution, things were never the same again in the network. **IBC** became a government controlled operation under the **Presidential Commission on Good Government (PCGG)**. Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation, new administrators meant new management.

Last Friday, **IBC**, which runs the flagship Channel 13 in Metro Manila will now go back to the glory days gathered its friends from the press to celebrate its win and to unveil and revealed its new program slate. Network executives were led by vice-president Lito Ocampo Cruz who keyed the affair. Ocampo Cruz cited **IBC's** escalated efforts to strengthen the network's financial muscle to finance its programming, privatization and expansion plan with the administration of president Noynoy Aquino. It was at this point that the network began to decline in terms of ratings and revenues. This may tie-up with **Viva Entertainment**, which is owned by Vic Del Rosario, Jr. **Viva** has a programming contract with **IBC-13**.

Since both **ABS-CBN** and **GMA-7** are claiming that they are No.1, Ms. Roa of **IBC** also said that now their aim is to be the No.2 TV station in the country. **Viva-TV** continues to reign on primetime hours from 5:00pm to 12:00mn.

IBC claims a new program slate described by chairman Eric Canoy as an unrivaled suite of children, entertainment and news and public affairs programs whose broad appeal crosses age, gender, and socio- economic class. She said the network believes that there are audiences looking for true innovatives to formula programs and to formats and that there are markets out there with a broad repertoire of tastes and interests and with penchant for original, out-of-the-box ideas. This is the audience to whom **IBC** wants to serve its multi-faceted menu of the sequestered company's board members, a new hope shines the network which pioneered various genres in TV production as **IBC** remains a network with its innovative, creative core intact and aggressive. You require people not only on-cam talents but also the backroom, writers, directors and cameraman," he said.

In a joint letter to the Malacañang, the **IBC Employees Union (IBC-EU)** and **IBC Supervisors Directors Union (SDU)** asked President Benigno Noynoy Aquino III to prioritize the privatization of **IBC 13** to ensure that the company is managed professionally and members of the **IBC Board of Directors**. Vic del Rosario, a **Viva's** chairman and CEO, is using the formula to boost **IBC-13's** programming power hopes to turn the bottom performer, said that the station still has commercial value despite its contract with **Viva Entertainment**.

Boots, during the PNoy administration, when it began gradually paying its debts, and tempering the unrest among its labor sector. Under Boots, **IBC-13**, for the first time, started making gains

in viewership. It reached the number 3 position among TV networks at the some point of giant networks **ABS-CBN** and **GMA 7**, according to the survey of **AGB Nielsen Media Research**. **IBC** has done it before and it's doing it again. Living out its passion to do its own thing. Reached greater heights and became the country's top-rating network. Our regular showing full-length Tagalog blockbuster films on primetime and the introduction of one-of-a-kind program genres were first seen on **Channel 13** from the classic popular hit shows like ***Iskul Bukol*** which has a TV sitcom accross all channels, ***Chicks to Chicks*** and ***TODAS*** which first brought comedy to television, the ***Seeing Stars with Joe Quirino***, a first showbiz talk show on primetime back in the early '70s, Johnny Weismuller as the role of ***Tarzan*** for a series, ***Sic O'Clock News*** as the gag show with Jaime Fabregas and Ces Quesada in the '80s, ***Lucky 13*** is a first-ever game show in the '70s with Ronald Remy, Tess Limcaco and Tommy Oppus, ***Public Forum*** is a public affairs program with Prof. Randy David, ***Pinoy Thriller*** is a first-ever horror series of the '80s, ***Kulit Bulilit*** is a first children show in the '70s with Imee Marcos and Martin Oppus, drama series in the '80s like ***Ula ang Batang Gubat*** starring Judy Ann Santos and ***CUTE: Call Us Two For Entertainment*** was a comedy-variety program. And now, **IBC** unleashes a fresh batch of groundbreaking **Kapinoy** shows spawned by some of the best creative teams in the network led by Zyrene Parsad-Valencia as the news and public affairs head, and Jose Javier for entertainment division. Viewers has in store for the global TV market had more mass-based market with program and now have the new target market in the A, B and C markets at the time of captive in an Asian market.

The new slate of first TV program includes its news programs ***Express Balita*** and ***Ronda Trese*** with new anchors, new sets and production values to make them more competitive; ***Good Take*** hosted by Chin-Chin Gutierrez; ***Linawin Natin*** hosted by Jarius Bondoc goes on the issues; government politics of ***Angara ng Bayan*** with congressman Sonny Angara; up close and personal interviews on ***Snooky*** with Snooky Serna for public service; Chinese tele-magazine show ***Chinatown TV*** with host Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin; noontime variety show ***Lunch Break*** with Ryan Agoncillo and Joy Viado; and educational and cultural in ***Cooltura*** with Cathy Eigenmann-Bordalba; a talk show is ***Noel @ Late Nite*** with actor Noel Trinidad. Also, air the first-ever and top-rating program like phenomenal animated series ***Winx Club*** which into popularity on Channel 13, fast-paced and most refreshing ***Pop Poxie*** which is target the upscale audience from the A, B and C markets, soap-opera teleserye ***Esperanza*** starring Cristine Reyes and ***5 Girls and Daddy*** starring actor AJ Muhlach and Xyriel Manabat will now challenge the competitors' soap operas and fantasy series, teen drama anthology ***Dear Heart*** starring a singing champion Anja Aguilar, the popular and top-rating phenomenal game shows ***Who Wants to be a Millionaire?*** with host Christopher de Leon and ***The Weakest Link*** with Richard Yap, popular talent search ***Born to be a Star*** with a certified singing champion Anja Aguilar, anime ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin***, new Mexican telenovelas ***María Isabel***, ***Teresa*** and ***Mar de Amor*** and Korean dramas ***Pretty Young Woman***, ***Romance***

Town and **Wife Returns**, which is a homegrown shows for a topping ratings. It is the No.3 network which regularly also airs award-winning **Viva Films** and the local movies in **Viva Box Office** and **Sinemaks**; and the first ever Asia's hottest talent search on TV from Korean's showbiz industry **K-Pop Star Hunt**. It has a number of pioneered children's television programming led by **Y2K: Yes to Kids**, **Barney and Friends**, **Eskwela Bulilit** and **KapinoyLand** along with the collection of American children shows like **Bear in the Big Blue House**, **Cabbage Patch Kids**, **Bananas in Pajamas**, **Sesame Street**, **Art Attack** and **Teletubbies** will particularly those in the A-B-C market. Of course, **Viva-TV** also airs the **NBA** and **PBA** games which has acquired new luster of the network for the basketball fans. **IBC-13's** newest **KBP** awards received that night were Best TV Educational Program for **Good Take** and Best TV Public Service Program for **Snooky**. Other nominees were: **Express Balita** (Best TV Newscast); **Linawin Natin** (Best TV Public Affairs Program); **Lunch Break** (Best TV Variety Show), **Cooltura** (Best TV Culture and Arts Program); **KapinoyLand** (Best TV Children's Program); Snooky Serna (Best TV Newscaster); Jess Caduco (Best TV Field Reporter); and **Buwan ng Wika** (Best TV Public Service Announcement).

IBC-13: PG Advisory (voiced by Terence Khan) [Edit](#)

- Ang susunod na programa ay may temang nangangailangan ng patnubay ng magulang.
- The following program is now suitable for young audiences, parental guidance is recommended.

Dear Heart turns Year 3 this 2013

January 6, 2013

Viva-TV's teen drama anthology series **Dear Heart** is set to marks its 3rd anniversary with month-long celebration this 2013 new year in a raw.

Starring a certified singing champion and powerhouse singer Anja Aguilar in a youthful tale made a star in the making of fans from different teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a fall in love in her program's episode through the real-life narratives of its letter senders.

The mood was light, are friendly sometimes comical but something that would always touch our dear heart, directed by Monti Parungao. Based on the latest data from Kantar Media, **Dear Heart** garnered national TV ratings with 13.8% than **GMA's Teen Gen** got 7.5% and **ABS-CBN's Luv U** only got 6.6%.

As part of the show's celebration for its success this month, had with multi-award actor Dingdong Dantes will topbill **Anja's New Beginning** episode on January 6. Dingdong plays the role of Dante, a new dad who give his meaningful of girlfriend. On thirteenth January 13, Anja and Janella will give life to the character in the **Dreams Come True** episode featuring Dingdong. Meanwhile, the life story of **Somewhere in Your Heart** episode on January 20 for the first time in the winter woods with Anja on Ice. Then on 27 January, Dingdong in also the spotlight of **My Love is Not Enough** featuring Anja Aguilar together with her friends Janella Salvador and Shy Carlos for her cheerleader sisters. From its consistent high national Sunday TV ratings, **Dear Heart** truly conquered the nation as proven by its top trending topics on **Twitter**; mall tours; best-selling official soundtrack and merchandise; and numerous magazine covers. Treated to fun-filled activities, the much awaited **PBA Philippine Cup: The Semi-Finals** between **Rain or Shine Elasto Painters** vs **San Mig Coffee Mixers** and **Talk 'N Text Tropang Texters** vs **Alaska Aces** will finally happen live this Sunday (January 6) at the **Cuneta Astrodome**. Aside from the professional basketball players **Philippine Basketball Association (PBA)**, the basketball match will be graced by special guests with a certified singing champion Anja Aguilar will performed in the halteime with a cherleader sisters. Also, don't miss the new episodes of **Dear Heart: 3rd Year Anniversary special**, which will air on Sundays at 2:30 to 3:30 p.m. after **KSP: Kapinoy Sunday Party** on **IBC-13**. For more updates, log on to www.dearheart.viva.com.ph, and follow @vivadh on Twitter and visit the offiiial Facebook page: www.facebook.com/dearhearttv.

IBC opens 2013 year as the number 3 TV network in the Philippines

February 8, 2013

Intercontinental Broadcasting Corporation (IBC), the Philippines' government-owned sequestered radio and television network, traditionally considered an also-ran in Philippine television, opened the year 2013 now a strong number 3 on top as more Filipinos across urban and rural homes all over the country tuned in to its programs last January, with a total day share of 25%, or seven points higher than **ABS-CBN's** 40% and **GMA's** 33%, based on data from **Kantar Media**.

Actress and former Washington diplomat Boots Anson Roa, **IBC-13** president and CEO for a top honcho and chairman Eric Canoy. The network is still sequestered, and Boots admitted that it's still up for privatization.

The company bought new camera, editing equipment, 15 vehicles that will be used as crew cabs and service vehicles, and two electronic news- gathering vans that would allow it to make live coverage or reportage.

Kantar Media uses a nationwide panel size of 1,300 urban and rural homes that represent 60% of the total Philippine TV viewing population, while **AGB Nielsen** reportedly has 1,100 homes based solely in urban areas that represent only 30% of the Philippine TV viewing population of the **Presidential Commission on Good Government (PCGG)** will buying the state-owned television networks as **People's Television (PTV)** along with **Radio Philippines Network (RPN)** and **Intercontinental Broadcasting Corp. (IBC)** wanted to privatize boost the country's coffers in **Aquino Administration** for president Noyoy Aquino. Boots also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 43 years.

During the Aquino administration, the network was then being beset by gigantic deficits, low morale and labor unrest gradually paying its debts, and tempering the unrest among its labor sector. Under Boots, **IBC-13**, for the first time, started making gains in viewership. It reached the number 3 position among TV networks at some point.

IBC-13 continued to rule key territories Balance Luzon (all areas in Luzon outside Mega Manila) with a total day audience share of 28% vs **ABS-CBN's** 41% and **GMA's** 37%; Visayas, with an even wider lead of 15% vs **ABS-CBN's** 47% and **GMA's** 27%, and in Mindanao with 18% vs 52% and 22% with the flagship news program **Express Balita** is a national TV rating with 36.5% and **Ronda Trese** with 25.5%.

IBC-13 also maintained its nationwide primetime supremacy through primetime block **Viva-TV** (5PM-12MN) in January with a 28% audience share, a 10-point lead over **ABS-CBN's** 44% and **GMA's** 31%. This dominance was mainly driven by **IBC-13's** two of top caliber drama teleseryes, including the number one most-watched program from phenomenal fairy-serie **Winx Club** with 46.3%, phenomenal game show **Who Wants to be a Millionaire?** has a TV rating of 39.7% and **The Weakest Link** with 40.4%, **Esperanza** with 30.6% and **5 Girls and Daddy** with a national TV rating of 42.8% also in telenovelas **Rosalinda** with a national ratings of 45.2% along with **PBA** with our 50.7% during Wednesday to Friday, 34.9% for Saturdays and 48.9% for Sunday prime time while weekend shows are **Pop Pixie** now is number one for 22.4%, **Cyborg Kurochan** is a number one in anime got 23.1%, **NBA** now has the number one of 30.4%, **My Daughter the Flower** with 19.9%, **Dear Heart** now a number one drama anthology with 39.6% and **Born to be a Star** now a number one in a talent search show with 35.8%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently.

Table 1. Total Day National TV Viewership in January 2013 by Househlds[Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 40% |
| 2 | GMA | 33% |
| 3 | IBC | 25% |

Table 3. National Primetime TV Viewership in January 2013 by Households[Edit](#)

| Rank | TV Network | Audience Share In % |
|------|------------|---------------------|
| 1 | ABS-CBN | 44% |
| 2 | GMA | 31% |
| 3 | IBC | 28% |

Also proof of **IBC-13's** leadership in TV ratings nationwide are the successive awards it received recently, namely the Most Development-Oriented TV station from the 2013 **Gandingan Awards** awarded by **UPLB** students; the Best TV Station of the Year from the **Netizens' Choice Awards** determined from a poll conducted by top entertainment blogs **Showbiznest**, **LionhearTV**, and **Starmometer**; and the Best TV Station from the **26th PMPC Star Awards for Television** given by the entertainment press spent P400 million of its P1-billion capital for new cameras, editing equipment, 15 vehicles and two electronic news-gathering vans.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 50 countries, has 25 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. The source of **Viva** said **IBC 13** has signed on at least seven affiliate provincial TV stations that are transmitting the network's programs particularly the **PBA games**. The firm is trying to get more provincial TV stations as well as cable operators to expand the reach of the **PBA games**. **Channel 13** has lined up the likes of **Viva-TV's** professional basketball's **NBA** and **PBA**, new anime series like **Akazukin Cha Cha** and new soap operas **Rosalinda** and variety shows. Among its current subscribers are **ABS-CBN**, **PTV**, **IBC**, **Sky Cable**, **J. Romero and Associates**, **720ConsumerConnect**, **Starcom**, **OMD**, **PhD**, **Mediacom**, **Mindshare**, **MEC**, **Max us**, **Universal McCann**, **Wellmade Manufacturing Corporation**, **Brand Ideas**, and **MPG Havas**. They also include pan-regional networks like **CSM Media Inc.**, **Fox International Channels**, **Star HK**, **Discovery**, **AXN**, **HBO**, **MTV**, **Sony Pictures Television International**, **Celestial Tiger**, and **A&E Television Network**. Among these, the following subscribe to both urban and rural TV audience measurement: **ABS-CBN**, **IBC**, **Brand Ideas**, **MPG Havas**, and **720ConsumerConnect**. **IBC** shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court contrary to claims by **ABS-CBN** and **GMA**, which is not a party to the case, that it has been resolved.

New Parental Advisory of IBC in 2013 (voiced by Terence Khan)

[Edit](#)

- Filipino: Ang susunod na programa ay may tema at eksenang hindi angkop sa mga batang manonood. Patnubay ng magulang ay kailangan.
- English: The following program contain themes and scenes not suitable for very young audiences. Parental Guidance is advised.
- This news advisory is/was brought to you by HOPE: The Luxury Cigarette.
- The program is/was brought to you by Novellino Wines, Pour Out What's Special, Novellino.
- Mula sa IBC news center, narito ang IBC Headliners.
- The program is/was brought to you by PLDT: The Telecommunications Company.
- The program is/was brought to you by Golden Oats, Nutritiously Delicious.
- This portion is/was brought to you by FERNA, The Food Ingredients Specialist!
- Ang programa ito ay hatid sa inyo ng HOPE: The Luxury Cigarette.
- Ang bahagi ito ay hatid sa inyo ng Champion International, The Brand of Champions!

- Ang bahagi ito ay inahatid sa inyo ng Champion International, The Brand of Champions!

The commercial is aired in 2013 on Express Balita sports segment (Sports Page) on IBC

- Pilipino sa ating bawat kampeon, hatid sa inyo ng Champion Cigarettes, The Brand of Champions!
- Champion International Menthol Cigarettes TVC in 2013: The Brand of Champions aired over *TV Patrol*, *Bandila* and *News Patrol* on ABS-CBN, *Express Balita*, *Ronda Trese* and *IBC Headliners* on IBC, *24 Oras*, *Saksi* and *Flash Report* on GMA, and *Aksyon*, *Pilipinas News* and *Aksyon News Alert* on TV5.

Lunch Break (plug)

- This program was brought to you by PLDT, Regent, Minola Cooking Oil and Nikon Appliances.

Holy Week Schedule for 2013

ABS-CBN [Edit](#)

Maundy Thursday (March 28)

- 10:00 am - Be Careful with My Heart Rewind
- 12:00 pm - Lenten Recollection
- 02:00 pm - Mary in the Heart of Jesus Part 1 (Fr. Jerry Orbos, SVD/Fatima Soriano)
- 03:00 pm - Bagong Buhay: Mga Kwento ng Pagbabago (Jescom Special)
- 05:00 pm - Celebration of the Lord's Last Supper
- 06:00 pm - Wansapanataym: Maya Aksaya (starring Mutya Orquia)
- 06:45 pm - Wansapanataym: Joy's Toys (starring Mutya Orquia)
- 07:30 pm - Sine Natin Ito: A Mother's Story
- 09:00 pm - Sine Natin Ito: A Very Special Love
- 10:30 pm - Rated K: Seven Deadly Sins
- 12:00 mn - Sign-off

Good Friday (March 29)

- 08:30 am - Experience the Holy Land
- 10:00 am - Be Careful with My Heart Rewind
- 12:00 pm - 7 Last Words (live from the Christ the King Semnary)
- 03:00 pm - Mary in the Heart of Jesus Part 2 (Fr. Jerry Orbos, SVD/Fatima Soriano)
- 04:00 pm - Veneration of the Cross

- 05:00 pm - Santo Pedro Calungsod
- 06:00 pm - Wansapanataym: Bangungot
- 06:45 pm - Wansapanataym: Ang Suyod ni Ang Suhyod
- 07:30 pm - Sine Natin Ito: Ikaw ang Pag-ibig
- 09:00 pm - Sine Natin Ito: You Changed my Life
- 10:30 pm - Rated K: Senakulo
- 12:00 mn - Sign-off

Black Saturday (March 30)

- 10:00 am - Be Careful with My Heart Rewind
- 12:00 pm - Sine Natin Ito: Magnifico
- 02:00 pm - Sine Natin Ito: Forever and a Day
- 04:00 pm - Sine Natin Ito: My Cactus Heart
- 05:30 pm - Wansapanataym: Dirty Larry
- 06:15 pm - Wansapanataym: Water Lily
- 07:00 pm - Sine Natin Ito: Tanging Yaman (digitally restored in HD)
- 08:30 pm - TV Patrol Weekend
- 09:00 pm - Sine Natin Ito: Way Back Home
- 10:30 pm - Rated K: Siete Palabras
- 11:30 pm - Easter Vigil
- 01:00 am - Sign-off

IBC [Edit](#)

Maundy Thursday (March 28)

- 08:00 am - Santo Pedro Calungsod
- 09:00 am - Shalom 3-Day Lenten Retreat
- 11:00 am - The Best of Cooltura
- 12:30 pm - Holy Week TV Special (LIVE)
- 02:30 pm - A Taste of History: Isang Malinamnam na Kalayaan
- 03:30 pm - KapinoyLand
- 04:30 pm - Homecoming sa Trese: Ang Kapinoy na Bituin
- 06:30 pm - Express Balita (LIVE) (simulcast over DZTV and Radyo Budyong stations)
- 07:30 pm - Homecoming sa Trese: The IBC Story
- 08:00 pm - El Shaddai 3-Day Lenten Retreat (LIVE)

- 10:00 pm - Meeting w/ Saint Josemaria Escriva
- 11:00 pm - Ronda Trese (LIVE)
- 11:30 pm - Snooky: Ang Isang Semana Santa
- 12:30 am - Sign-off

Good Friday (March 29)

- 08:00 am - Santo Pedro Calungsod
- 09:00 am - Shalom 3-Day Lenten Retreat
- 11:00 am - The Best of Cooltura
- 12:30 pm - Semana Santa: The Seven Last Words (LIVE)
- 03:30 pm - KapinoyLand
- 04:30 pm - Homecoming sa Trese: Ang Kapinoy na Bituin
- 06:30 pm - Express Balita (LIVE) (simulcast over DZTV and Radyo Budyong stations)
- 07:30 pm - Homecoming sa Trese: The IBC Story
- 08:00 pm - El Shaddai 3-Day Lenten Retreat (LIVE)
- 10:00 pm - Meeting w/ Saint Josemaria Escriva
- 11:00 pm - Ronda Trese (LIVE)
- 11:30 pm - Snooky: Pagka Diyos ng Pangarap
- 12:30 am - Sign-off

Black Saturday (March 30)

- 08:00 am - Meeting w/ Saint Josemaria Escriva
- 09:00 am - Shalom 3-Day Lenten Retreat
- 11:00 am - The Best of Cooltura
- 12:30 pm - Homecoming sa Trese: Ang Kapinoy na Bituin (LIVE)
- 02:30 pm - Esperanza Marathon
- 04:30 pm - Winx Club Marathon
- 06:00 pm - NBA: Cleveland Cavaliers vs. San Antonio Spurs (Live via satellite)
- 08:00 pm - PBA Commisioners' Cup: Petron Blaze Boosters vs. Alaska Aces (LIVE)
- 10:00 pm - Fall in Love Again (starring Anja Aguilar and Onemig Bondoc)
- 11:30 pm - Express Balita (LIVE)
- 12:00 mn - El Shaddai 3-Day Lenten Retreat (LIVE)

Easter Sunday (March 31)

- 06:00 am - Family TV Mass (LIVE)
- 07:00 am - Hapi Kung Healthy

- 07:30 am - KapinoyLand
- 08:00 am - Y2K: Yes to Kids
- 08:30 am - Chinatown TV
- 09:30 am - Barbie
- 10:30 am - The Main Event (VIVA Boxing)
- 11:30 am - Kamao Kontra Kamao
- 12:30 pm - NBA: Washington State vs. Golden State Warriors (Live via satellite)
- 02:30 pm - Dear Heart: Anja's Boyfriend
- 04:00 pm - PBA Commissioners' Cup: Rain or Shine Elasto Painters vs. Air21 Express (LIVE)
- 06:30 pm - PBA Commissioners' Cup: San Mig Coffee Mixers vs. Barako Bull Energy Cola (LIVE)
- 08:30 pm - Born to be a Star
- 09:45 pm - Who Wants to be a Millionaire?
- 10:30 pm - Sinemaks: Anja Aguilar The Concert
- 12:30 am - Express Balita (LIVE)

GMA [Edit](#)

Maundy Thursday (March 28)

- 08:00 am - Dragon Ball Z Kai
- 08:30 am - Superbook
- 09:00 am - Pokemon Theater Presents
- 11:00 am - The 8th Word (Kerygma TV's Holy Week special)
- 12:00 pm - My Kontrabida Girl
- 01:30 pm - Bayan Ko (Episode 1-3)
- 04:00 pm - Wish Ko Lang!
- 05:00 pm - Tanikala: Liwanag sa Dapithapon (Ryza Cenon, Junjun Quintana, Amy Robles, Icko Gonzales)
- 06:30 pm - Kapuso Mo, Jessica Soho
- 07:30 pm - Mundo Mo'y Akin (1st week replay)
- 11:00 pm - I-Witness
- 12:00 mn - Sign-off

Good Friday (March 29)

- 08:00 am - Dragon Ball Z Kai
- 08:30 am - Superbook
- 09:00 am - Pokemon Theater Presents
- 11:00 am - Power to Unite
- 12:00 pm - Siete Palabras (live from the Sto. Domingo Church)
- 03:00 pm - Born to Be Wild
- 04:00 pm - Wish Ko Lang!
- 05:00 pm - Tanikala: Ama Namin (Mike Tan, Diva Montelaba, Jason Fernandez, Tricia Amper-Jimenez)
- 06:30 pm - Kapuso Mo, Jessica Soho
- 07:30 pm - Indio marathon
- 11:00 pm - I-Witness

Black Saturday (March 30)

- 08:00 am - Dragon Ball Z Kai
- 08:30 am - Superbook
- 09:00 am - Pokemon Theater Presents
- 10:00 am - Doraemon Movie Special
- 11:00 am - My Valentine Girls
- 12:30 pm - Super Inday and the Golden Bibe
- 02:00 pm - My Bestfriend's Girlfriend
- 03:30 pm - Born Impact
- 04:00 pm - Wish Ko Lang!
- 05:00 pm - Tanikala: Tinig: The Dulce Story (Francheska Farr, Isabella de Leon, Icko Gonzales, John Arcilla, Miguel Estenzo)
- 06:30 pm - Kapuso Mo, Jessica Soho
- 07:30 pm - Perpetua (APT Entertainment's Holy Week Drama Special)
- 09:30 pm - Indio marathon
- 11:30 pm - Reporter's Notebook
- 12:00 mn - Way of the Cross (Easter Vigil Mass, live via satellite from Vatican) (GMA 7 also airs Vatican Easter Mass on Easter Sunday, 3/31/13, after Diyos at Bayan)

TV5 [Edit](#)

Maundy Thursday (March 28)

- 06:00 am - Mama Mary's Movement Foundation
- 07:00 am - The Story of Jesus for Children
- 09:00 am - Sine Ko 5ingko: The Wild Tornbetty Movie
- 10:30 am - Sine Ko 5ingko: 3 Ninjas Kickback
- 12:00 pm - Sine Ko 5ingko: Ang Alamát ng Láwin
- 01:30 pm - Sine Ko 5ingko: The Buckit List
- 03:00 pm - Sine Ko 5ingko: A Ring of Endless Light
- 04:30 pm - The Best of Popstar TV
- 06:00 pm - T3 Reload (LIVE) (simulcast over 92.3 News FM)
- 06:30 pm - Aksyon (LIVE) (simulcast over 92.3 News FM)
- 07:30 pm - Sine Ko 5ingko: Harry Potter and The Goblet of Fire
- 09:30 pm - Sine Ko 5ingko: 300
- 11:00 pm - Pilipinas News (LIVE)
- 11:30 pm - Family Rosary Crusade
- 12:30 am - Sign-off

Good Friday (March 29)

- 06:00 am - The 8th Word (Kerygma TV's Holy Week special)
- 07:00 am - The Story of Jesus
- 09:00 am - Dora the Explorer
- 09:30 am - The Fairly OddParents
- 10:00 am - Spongebob Squarepants
- 10:30 am - T.U.F.F. Puppy
- 11:00 am - Kung Fu Panda
- 11:30 am - The Adventures of Jimmy Neutron
- 12:00 pm - Sine Ko 5ingko: Baby Genuises
- 01:30 pm - Sine Ko 5ingko: Forrest Gump
- 03:00 pm - Sine Ko 5ingko: The Last Samurai
- 04:30 pm - The Best of Popstar TV
- 06:00 pm - T3 Reload (LIVE) (simulcast over 92.3 News FM)
- 06:30 pm - Aksyon (LIVE) (simulcast over 92.3 News FM)
- 07:30 pm - Sine Ko 5ingko: Harry Potter and the Order of the Phoenix
- 09:30 pm - Ang Katapusan: A TV5 News and Information Special
- 11:00 pm - Pilipinas News (LIVE)
- 11:30 pm - Family Rosary Crusade

- 12:30 am - Sign-off

Black Saturday (March 30)

- 06:00 am - The Passion of the Christ (Tagalized)
- 07:30 am - Sine Ko 5ingko: A Cat in the Hat
- 09:00 am - Sine Ko 5ingko: The Prince of Egypt
- 10:30 am - Sine Ko 5ingko: The Adventures of Sharkboy and Lavagirl
- 12:30 pm - Sine Ko 5ingko: Jumanji
- 02:30 pm - Sarah G at 25
- 04:00 pm - Sunsilk: Hair is Your Moment
- 04:30 pm - The Best of Popstar TV
- 05:30 pm - Sine Ko 5ingko: Tangled
- 07:30 pm - Lokomoko U
- 08:30 pm - Sine Ko 5ingko: Troy
- 10:00 pm - Aksyon Weekend (LIVE)
- 10:30 pm - Sine Ko 5ingko: Rocky Balboa
- 12:30 am - Sign-off

Easter Sunday (March 31)

- 06:00 am - Family Rosary Crusade
- 07:00 am - Sunday TV Mass (LIVE)
- 08:00 am - Imagination Movers
- 08:30 am - Spongebob Squarepants
- 09:00 am - T.U.F.F. Puppy
- 09:30 am - Pinoy Explorer
- 10:15 am - Sine Ko 5ingko: Cloudy with a Chance of Meatballs
- 12:15 pm - P.O.5 (LIVE)
- 03:00 pm - Sarah G
- 04:00 pm - Ang Latest (LIVE)
- 06:00 pm - Istorifik: Pido's Kuwentong Fantastik
- 06:45 pm - Balwarte
- 07:30 pm - Talentadong Pinoy Worldwide
- 08:30 pm - Kanta Pilipinas
- 09:45 pm - Hayop sa Galing
- 10:30 pm - Aksyon Weekend (LIVE) (simulcast over 92.3 News FM)
- 11:00 pm - Sunday Mega Sine: 24/SG

- 01:00 am - Sign-off

Studio 23 [Edit](#)

Maundy Thursday (March 28)

- 08:00 am - NBA (Live via satellite)
- 10:30 am - My Girlfriend is a Gumiho
- 11:00 am - Goin' Bananas
- 12:00 pm - LBO: Father and Son
- 02:00 pm - Star Cinema Presents: Gimik, The Reunion
- 04:00 pm - Disney Starstruck
- 05:34 pm - That Darn Cat
- 07:45 pm - Benjie the Hunted
- 09:30 pm - NBA (replay)
- 11:30 pm - Sign-off

Good Friday (March 29)

- 10:30 am - My Girlfriend is a Gumiho
- 11:00 am - Chika Chika Chicks
- 12:00 pm - LBO: Home Along Da Riber
- 02:00 pm - Star Cinema Presents: Got 2 Believe
- 04:00 pm - Disney Avalon High
- 06:00 pm - Toy Story
- 08:00 pm - Toy Story 2
- 10:00 pm - Chronicles of Narnia
- 12:00 mn - MYX
- 01:00 am - Sign-off

Black Saturday (March 30)

- 08:00 am - Myx
- 08:30 am - NBA (live via satellite)
- 11:00 am - Motocross TV
- 11:30 am - Thumbs Up
- 12:00 pm - LBO: Dobol Trobol
- 02:00 pm - UEFA
- 05:30 pm - Asian Football – 5:30 pm

- 06:00 pm - Studio 23 Presents: Muppet Treasure Island – 6 pm
- 08:00 pm - Gag U
- 08:30 pm - WWE Superstars
- 09:30 pm - NBA (replay)
- 11:30 pm - Ultimate Insider
- 12:00 mn - Myx
- 01:00 am - Sign-off

Viva gets Channel 13 to air PBA and Channel 4 to air UAAP

April 20, 2013

Viva Entertainment, the entertainment company owned by chairman and CEO Vic del Rosario, Jr., which has involved movies (**Viva Films**), television (**Viva Television**), music recording (**Vicor Music** and **Viva Records**), videos (**Viva Video** and **Video City**), sports production (**Viva Sports**) and live concerts (**Viva Concerts and Events**), with the agreements with the **Kapinoy** network **IBC-13** to air the **PBA** and **NBA** games, and network **PTV-4** known as **Telebisyon ng Bayan** brand to airing the **UAAP** and **UCAA** games, will now broadcast the games.

In the meantime, sequestered TV-radio station **IBC-13** is the undisputed number 3 network in the country, which is the primetime programming block called **Viva-TV** with the new **IBC** management and **IBC Board of Directors** whose new **Kapinoy** programming thrust for bringing the sports and entertainment.

The **PBA** board approved the deal during a board meeting yesterday. **Viva Sports** has now gained the sports broadcasting on **Channel 13**, beaming as well such popular events like the **PBA** and **NBA**, the **WWE** programming for wrestling and several mega boxing bouts including all of past and future fights with Donaire and Pacquiao.

It also operates the **Viva** cable channels such as **Pinoy Box Office**, **Viva Channel** and **Pinoy Extreme**.

May Bukas Pa (2012 remake)

May Bukas Pa is the sequel of the 1999 television series itself starred by [Albert Martinez](#), [Dina Bonnevie](#) and [Cherie Gil](#). It is a [Philippine drama](#) series offered by [Viva-TV](#) on [IBC-13](#) and

produced by [Viva Television](#). This teleserye is led by [Cesar Montano](#), [Maricel Soriano](#), [Dina Bonnevie](#) and [Anne Curtis](#).

The teleserye is a sequel to the 1999 television series that originally [Dina Bonnevie](#), [Albert Martinez](#) and [Cherie Gil](#). The role of Kristine now eventually goes to [Cesar Montano](#) and [Maricel Soriano](#). It is produced by Vic Del Rosario, Jr.. It marks as the teleserye produced by [Viva Television](#) for [IBC-13](#) after a decade. The teleserye garnered positive reviews throughout the run for Philippine Entertainment Critics.

May Bukas Pa

| | |
|----------------------|----------------------------------|
| Format | Drama |
| | Action |
| | Romance |
| Created by | Viva Television |
| Directed by | Carlo J. Caparas |
| Starring | Cesar Montano |
| | Maricel Soriano |
| | Dina Bonnevie |
| | Anne Curtis |
| Theme music composer | Jimmy Antiporda |
| Country of origin | Philippines |
| Language(s) | Filipino |
| | English |
| No. of episodes | n/a (airs daily) |

Production

| | |
|----------------------|---------------------|
| Executiveproducer(s) | Vic Del Rosario, Jr |
|----------------------|---------------------|

| | |
|-------------------------------|---------------------------------|
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC-13 |
| Original run | June 6, 2011 – June 29, 2012 |
| External links | |
| Official Site | |

Cast [Edit](#)

Main Cast [Edit](#)

- [Dina Bonnevie](#) as Sofia Catacutan a.k.a. Sofia Vergel Suarez
- [Cesar Montano](#) as Ramon Suarez
- [Maricel Soriano](#) as Divina Miguel
- [Shy Carlos](#) as Irene Buencamino
- [Anne Curtis](#) as Charie Miguel
- [Ms. Celia Rodriguez](#) as Conchita Suarez
- [Michael Flores](#) as Dennis Suarez
- [Onemig Bondoc](#) as Marcus Paredes
- [Bobby Andrews](#) as Ricky
- [Ara Mina](#) as Leslie

Supporting Cast [Edit](#)

- [Joy Viado](#) as Rodora Suarez
- [Candy Pangilinan](#) as Trina Suarez
- [Cogie Domingo](#) as Ruthy
- [Jef Gaitan](#) as Delia
- [Nikki Bacolod](#) as Vivian Paredes
- [AJ Muhlach](#) as Fidel
- [Susan Roces](#) as Sharon
- [LJ Moreno](#) as Carla
- [Jasminr Curtis-Smith](#) as Patty
- [Sam Pinto](#) as Tricia
- [Noel Trinidad](#) as Freddie
- [Regine Tolentino](#) as Helen
- [Bobby Yan](#) as Rico Catacutan/Elmo

Extended Cast [Edit](#)

- [Bella Flores](#) as Mylene
- [Cheska Inigo](#) as Wendy
- [Ramon Christopher](#) as Michael
- [Dingdong Avanzado](#) as Andrei
- [Melissa Mendez](#) as Belinda
- [Benjie Paras](#) as Delfin
- [Dennis Padilla](#) as Leo

Soundtrack [Edit](#)

The original TV soundtrack album produce by [Viva-TV](#) on [IBC-13](#) and distributed by [Viva Records](#) and [Vicor Music](#), released in November 30, 2011.

1. May Bukas Pa (music and lyrics by Vehnee Saturno and Freddie Saturno) - Amy Nobleza
2. The Prayer (music and lyrics by Vehnee Saturno) - Marcelito Pomoy and Anja Aguilar
3. Kahit Isang Saglit (music and lyrics by Christian Martinez) - Nadine Lustre
4. Kung Ako Ba Siya (music and lyrics by Vehnee Saturno) - Erik Santos
5. Tamis ng Unang Halik (music and lyrics by Louie Ocampo) - Anja Aguilar
6. Kapalaran (music and lyrics by Vehnee Saturno) - Anja Aguilar
7. Kung Tayo'y Magkakalayo (music and lyrics by Ryan Cayabyab) - Ryan Cayabyab
8. Pananagutan (music and lyrics by Vehnee Saturno) - Basil Valdez
9. Sa Pangarap Na Lang (music and lyrics by Ryan Cayabyab) - Nadine Lustre
10. Buong Buhay Ko (music and lyrics by Kean Cipriano) - Jay Perillo

11. Kung Sana (music and lyrics by Vehnee Saturno) - Anton Alvarez
12. Only You (music and lyrics by Kean Cipriano) - Sarah Geronimo
13. Panalangin (music and lyrics by Ryan Cayabyab) - Ryan Cayabyab

Awards and Nominated [Edit](#)

- 2011 Anak TV Seal Awardee (Best Drama Series) - Nominated

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [May Bukas Pa on Facebook](#)
- [May Bukas Pa on Twitter](#)
- [May Bukas Pa on Multiply](#)

Pinokyo's Time

Pinokyo's Time was a [Philippine television drama](#) starring [Judy Ann Santos](#) and [Izzy Canillo](#). The series aired on [IBC-13](#) and produced by [Viva Television](#) in July 2, 2012 as follow-up to the success of teleserye [Esperanza](#). The show ended with its last episode on October 5, 2012.

| <i>Pinokyo's Time</i> | |
|------------------------------|----------------------------------|
| Format | Drama |
| | Comedy |
| | Soap opera |
| | Fantasy |
| Created by | Viva Television |
| Directed by | Jeffrey Jeturian |
| Starring | Judy Ann Santos |

| | |
|------------------------------|--|
| | Izzy Canillo |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>Kahit Na</i> by Sarah Geronimo |
| Country of origin | Philippines |
| Language(s) | Filipino Tagalog English |
| No. of episodes | (List of episodes) |
| Production | |
| Executive producer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Production company(s) | Viva Television |
| Broadcast | |
| Original channel | IBC-13 |
| Original run | July 2, 2012 – October 5, 2012 |

Production [Edit](#)

Promotion [Edit](#)

Dubbed as "child fanta-serye," the first teaser trailer was released on June 5, 2012 via flagship news program, [IBC Express Balita](#), while publicity photos were released hours later online. The teasers for [Judy Ann Santos](#) and [Izzy Canillo](#) characters were also released a day after. The pictorial for *Esperanza* was held on June 10, 2012 following the reveal of the drama's official title card. The official full trailer was released on June 20, 2012 along with the music video of the album's first single, "Esperanza" by Dingdong Avanzado. Prior to this, several articles were published regarding the drama in June 23, being featured in the flagship newscast, [IBC Express Balita](#). To launch the series, the main cast performed live on June 30, 2012 at the [Trinoma Mall](#) in [Quezon City](#) for Viva-TV Grand Launch.

In a recent interview on July 5, 2012 with its main star of the hit series for the soap operas who plays the character [Judy Ann Santos](#) and [Izzy Canillo](#) known as *Esperanza* along with of the primetime block on [IBC](#) which includes phenomenal cartoons [Winx Club](#), music video countdown [Daily Top 10](#), showbiz-oriented show [Showbiz Star](#), teleserye [Esperanza](#), dramedy [Estudyante Blues](#), sitcom [Petrang Kabayo](#) and [Dalawang Busoy](#), drama anthology [Wansapanataym](#), reality-dating game [Sabi Mo Nanay](#) and primetime Korean dramas [Can You Hear My Heart](#).

Premise [Edit](#)

Pinokyo's Time is a touching journey of a young boy named Pinokyo ([Izzy Canillo](#)), a happy wooden puppet carved by Geppetto and turned into a living puppet by the Blue Fairy with a siomple mom Marcel Rosa ([Judy Ann Santos](#)).

Cast [Edit](#)

Main Cast [Edit](#)

- [Judy Ann Santos](#) as Marcel Rosa
- [Izzy Canillo](#) as Pinokyo

Recurring Cast [Edit](#)

- [Shy Carlos](#) as Abby Gamboa
- [Vandolph Quizon](#) as Manuel Mguel

- [John Regala](#) as Roland Castillo
- [Glaiza De Castro](#) as Belle Gomez
- [Japeth Aguilar](#) as Baron Gaonga
- [Jaycee Parker](#) as Midred Jamor
- [Raymond Lauchengco](#) as Dr. Albert

Guest Cast [Edit](#)

- [Cogie Domingo](#) as Roco Pilintel
- [Anton Alvarez](#) as Atty. Direk Domiguez
- [Cholo Barretto](#) as Bello
- [Ara Mina](#) as Nasha Magues
- [Danielle Castaño](#) as Danio
- [Cloie Concepcion](#) as Ronnie
- [Eva Eugenio](#) as Elam

Soundtrack [Edit](#)

The *Pinokyo's Time* OST soundtrack was released under [Viva Records](#) released in July 1, 2012 led by the show's themesong, *Kahit Na* by [Sarah Geronimo](#) followed by the second single, *Give Me a Chance* and the third single, *One More Try* by [Anja Aguilar](#).

1. Kahit Na (composed by Dreyfus) - [Sarah Geronimo](#)
2. Muntik Nang Maabot Ang Langit (composed by Vehnee Saturno) - [Basil Valdez](#)
3. One More Try (composed by Vehnee Saturno) - [Anja Aguilar](#)
4. Laging Bukas ang Puso Ko (composed by Vehnee Saturno) - [Dingdong Avanzado](#)
5. Thats What Friends are For (composed by Freestyle) - [Freestyle](#)
6. Forevermore (composed by Side A) - [Side A](#)
7. Tabing Ilog (composed by Christian Martinez) - [Princess Velasco](#)
8. Dahil Mahal Na Mahal Kita (composed by Larry Hermoso) - [Rachelle Ann Go](#)
9. Labis Kitang Mahal (composed by Vehnee Saturno) - [Marvin Ong](#)
10. Give Me A Chance (Ric Segreto) (composed by Vehnee Saturno) - [Anja Aguilar](#)

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Pinokyo's Time on Facebook](#)

- [Pinokyo's Time on Twitter](#)
- [Pinokyo's Time on Multiply](#)

Estudyante Blues (TV series)

Estudyante Blues is the sequel of the 1989 movie itself starred by [Dingdong Avanzado](#), Lilet and [Jigo Garcia](#). It is a [Philippine](#) dramedy TV series offered by [Viva-TV](#) on [IBC-13](#) and produced by [Viva Television](#). This series is led by [Richard Gutierrez](#), [Onemig Bondoc](#) and [IC Mendoza](#). It premieres on July 2, 2012.

The TV series is a sequel to the 1989 film that originally starred by [Dingdong Avanzado](#), Lilet and [Jigo Garcia](#). The eventually goes to [Richard Gutierrez](#), [Onemig Bondoc](#) and [IC Mendoza](#). It is produced by Vic Del Rosario, Jr. It marks as the TV series produced by [Viva Television](#) for [IBC-13](#) after a decade. The TV series garnered positive reviews throughout the run for Philippine Entertainment Critics.

| <i>Estudyante Blues</i> | |
|--------------------------------|--|
| Format | Comedy Drama Thriller Cult Action |
| Created by | Viva Television |
| Directed by | Wenn V. Deramas |
| Presented by | Richard Gutierrez Onemig Bondoc IC Mendoza |
| Theme music composer | Kean Cipriano |
| Country of origin | Philippines |

| | |
|-------------------------------|---|
| Language(s) | Filipino English |
| No. of episodes | (List of episodes) |
| Production | |
| Executive producer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Production company(s) | Viva Television |
| Broadcast | |
| Original channel | IBC-13 |
| Original run | July 2, 2012 – September 17, 2012 |
| External links | |
| Official Site | |

Cast [Edit](#)

Main Cast [Edit](#)

- [Richard Gutierrez](#) as Toby
- [IC Mendoza](#) as Marilen
- [Onemig Bondoc](#) as Benjie

Supporting Cast [Edit](#)

- [Raymond Gutierrez](#) as Roco
- [Andi Eigenmann](#) as Gay
- [Princess Velasco](#) as Bebs
- [John Lapus](#) as Bart
- [Carlo Aquino](#) as Rupert
- [Vandolph Quizon](#) as Magic
- [Yam Concepcion](#) as Zosi
- [Jake Roxas](#) as Joey
- [Nikki Bacolod](#) as Lea
- [Gerald Pesigan](#) as Claro

Special Participation [Edit](#)

- [Melissa Mendez](#) as Almira
- [Maui Taylor](#) as Linda

Soundtrack [Edit](#)

The *Estudyante Blues* original soundtrack was released on July 1, 2012 under [Viva Records](#), led by the show's themesong, *Estudyante Blues* by [XLR8](#). The show's more single, *Ipagpatawad Mo* by [Vice Ganda](#), *Once in a Lifetime* by [V-Fort](#), *Where Are You Now?* by [Anne Curtis](#), *Sa Puso Ko* by [Daniel Padilla](#),? *Everytime I See You* by [Anja Aguilar](#) and *Himig Natin* by [Daniel Padilla](#).

1. Estudyante Blues (composed by Christian Martinez) - [XLR8](#)
2. Ipagpatawad Mo (Mayonnaise) (composed by Kean Cipriano) - [Vice Ganda](#)
3. Once in a Lifetime (Craig David) (composed by Vehnee Saturno) - [V-Fort](#)
4. Himig Natin (Juan De La Cruz) (composed by Christian Martinez) - [Daniel Padilla](#)
5. A Question of Lust (Depeche Mode) (music and lyrics by Christian Martinez) - [Josh Padilla](#)
6. Seven Days (Craig David) (composed by Christian Martinez) - [Pio Balbuena](#)
7. Hold On (composed by Shamrock) - [Shamrock](#)
8. Sa Puso Ko (Truth Faith) (composed by True Faith) - [Daniel Padilla](#)
9. Everytime I See You (Fra Lippo Lippi) (composed by Kean Cipriano) - [Anja Aguilar](#)
10. Alaala (composed by True Faith) - [True Faith](#)
11. Where Are You Now? (Janet Jackson) (composed by Amber Davis) - [Anne Curtis](#)
12. Tuloy Pa Rin Ako (Noel Cabangon) (composed by Christian Martinez) - [Daniel Padilla](#)

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Estodyante Blues on Facebook](#)
- [Estodyante Blues on Twitter](#)
- [Estodyante Blues on Multiply](#)

5 Girls and Daddy

5 Girls and Daddy was a [Philippine television drama](#) starring actor [AJ Muhlach](#) and [Xyriel Manabat](#) played the role of the main protagonists in the series. The series airing on [Viva-TV](#) on [IBC](#) and worldwide on [Viva-TV Global](#), playing the lead role of Alfredo Legazpi, a widower father raising his five daughters, is character actor [AJ Muhlach](#), who now makes his first lead role on television.

The Viva soap opera is director of [Wenn V. Deramas](#) as the primetime soap project. It was also known for being the most-watched teleserye with the soap [Esperanza](#) starring [Cristine Reyes](#) when the TV series has various cross overs with local drama series such as *Esperanza* and teen drama anthology *Dear Heart*.

The success in success in it's viewership ratings for the show topped TV charts almost every week during its run along with the new second season of [Esperanza](#), with the second season set to premiere on 14 January 2013 with the episode featuring the grand revelation that Alfredo Legaspi ([AJ Muhlach](#)) are in the new house with Momay ([Xyriel Manabat](#)). The ended its run with 122 episodes on May 2, 2013, and another [My Family Xyriel](#) which is the new primetime teleserye will be replacing the series starting on May 6, 2013 which stars Manabat and the teen drama anahology series [Sandy's Boyfriend](#) on May 5, 2012 which stars the new love-team Muhlach and [Nadine Lustre](#) for the teen drama anthology.

5 Girls and Daddy

Format

[Drama](#)
[Soap opera](#)

| | |
|-----------------------------|--|
| Created by | Viva Television |
| Written by | Jimuel Dela Cruz |
| Directed by | Wenn V. Deramas |
| Starring | AJ Muhlach Xyriel Manabat |
| Theme music composer | Ryan Cayabyab |
| Opening theme | <i>Bulong ng Puso</i> by Basil Valdez |
| Country of origin | Philippines |
| Language(s) | Filipino Tagalog English |
| No. of seasons | 2 |
| No. of episodes | 122 (Final) |
| Production | |
| Executiveproducer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television Viva Family |

Entertainment

Broadcast

Original channel [IBC](#)

Picture format [480i](#) [SDTV](#)

Original run October 8, 2012 – May 3, 2013

External links

[Official Site](#)

Overview [Edit](#)

Synopsis [Edit](#)

Alfedo Legaspi ([AJ Muhlach](#)), a new father dad who journeys to the follow his help family. He would allow no one to stop her, not even the handsome, wealthy widower Carma ([Judy Ann Santos](#)) who threatens to ruin her dreams, and his four daughters, Anna ([Ella Cruz](#)), Blanca ([Abby Bautista](#)), Kiray ([Janella Salvador](#)) and Momay ([Xyriel Manabat](#)), and joined the her young sister Grace Moronel ([Nadine Lustre](#)).

Cast and characters [Edit](#)

Main Cast [Edit](#)

- [AJ Muhlach](#) as Alfedo Legaspi
- [Xyriel Manabat](#) as Momay Legaspi
- [Judy Ann Santos](#) as Carma Legaspi
- [Ella Cruz](#) as Anna Legaspi
- [Abby Bautista](#) as Blanca Legaspi
- [Janella Salvador](#) as Kiray Legaspi

- [Nadine Lustre](#) as Grace Moronel

Extended Cast [Edit](#)

- [Albert Martinez](#) as Efren
- [Dina Bonnevie](#) as Rosama
- [Cherry Pie Picache](#) as Remito Muldo

Reception [Edit](#)

Movies [Edit](#)

On November 24, 2012, after the successful teleserye, the series is entered into a new movie called [5 Girls and Daddy: The Movie](#). The movie was released with the movie version of the television series on November 28, 2012 under [Viva Films](#) and [Neo Films](#). The film distributed by [Viva Video](#) and Video City on December 1, 2012.

Ratings [Edit](#)

According to Kantar Media/TNS ratings, *5 Girls and Daddy* registered a 23.2% ratings share nationwide beating [ABS-CBN's](#) [Ina, Kapatid, Anak](#) got 22.7% and [GMA's](#) [Coffee Prince](#), which only got 21.8%. The pilot episode premiered victoriously reigning on first place nationwide. Since then, the series become the most-watched No.1 teleserye on Philippine TV with two local drama series on IBC for primetime supremacy. The explosive drama remained its lead despite 4-week-airing and entrance of rivals GMA's [Temptation of Wife](#) (23.5%) and ABS-CBN's [A Beautiful Affair](#)(24.5%) in the month of October with an average rating of 26.5% ratings share nationwide.

As of February 11, 2013, going the third spot of 13.8% in dominating like ABS-CBN's [Kailangan Ko'y Ikaw](#) going number one of 16.9% and GMA7's *The Greatest Love* which only got 8.1%. This April 2013, *5 Girls and Daddy* back to the first spot of 18.1% with *Kailangan Ko'y Ikaw* got 16.1% and *Smile Dong Hae* with only 15%.

Promotion [Edit](#)

Production started on August 2012. The series is part of [Viva-TV](#)'s line-up of drama series, together with television series [Esperanza](#) and [Dear Heart](#). Teasers were released in September 2012, which stated that the show was to air on primetime. The series premiered on October 8, 2012, on PrimeTastik. Muhlach promoted the series by guesting in the noontime variety

show [Lunch Break](#) on September 29. From October 1-5, 2012, [AJ Muhlach](#) is the series appeared via the morning show [Magandang Umaga Ba?](#) where they promoted the series. There will be an advance screening of the teleserye's first episode in [Trinoma Mall](#) in [Quezon City](#) on Saturday, October 6, at 10 am, where there will be free admission for the viewing public. These venues are: [SM Megamall](#) in [Mandaluyong City](#), [SM Mall of Asia Cinema](#), Robinson's Galleria Cinema, and Robinson's Place Cinema.

On October 7, the cast visited [SM North Skydome](#) for a Grand Fans Day and for the release of the series' original soundtrack, they also followed by another appearance of Muhlach in the [PBA](#) halftime Sunday, when last October 5 with Muhlach guested in [Showbiz Star](#).

There will also be simulcast screenings in five separate areas or barangays in different parts of [Metro Manila](#), from October 8 to 12. Screenings will be done in one public area per day where the target public can watch the explosive teleserye as it is aired on IBC-13.

On Monday, October 8, the screening is in [SM Megamall](#) in [Mandaluyong City](#); on Tuesday, October 9, the screening is set in Bgy. Pinagbuhatan; on Wednesday, October 10, it will be held in Taguig City University; and on Friday, October 12, it will be at the Oreta Sports Complex in Malabon, the screening was attended by many acclaimed artist and critics namely Muhlach and [Xyriel Manabat](#) with [Basil Valdez](#) and [Anja Aguilar](#). Also present in the said screening was [Esperanza's](#) [Cristine Reyes](#) and [Dear Heart's](#) [Anja Aguilar](#). On Saturday, there will also be a special screening at the San Andres Sports Complex in [Manila](#), followed by the artist of *5 Girls and Daddy: The Official Soundtrack* album.

Another its successful premiere and the viewer's warm support, the cast launched *Thansgiving 5 Girls and Daddy: The Nationwide Mall Tour*. In October 29, the cast visited [Market Market](#) followed by an appearance in November 5 at Centrio Mall. In November 25, the cast continued their appreciation stopping at Eastwood Mall. In December 1, Cruz, Salvador, Bautista, Manabat and Lustre stopped by at Sinulog Festival in [Cebu City](#). The cast continued the tour in Ayala Mall and was followed by a tour at SM Marquee Mall in December 22.

Soundtrack [Edit](#)

The *5 Girls and Daddy* OST soundtrack was released under [Vicor Music](#) led by its title theme song sung by [Basil Valdez](#). Officially on sale in October 6, 2012 for only ₱50 pesos from [Viva Video, Inc.](#) and Video City.

1. Bulong ng Puso (music and lyrics by Ryan Cayabyab) - [Basil Valdez](#)
2. Dahil Sa'yo (music and lyrics by Christian Martinez) - [Carlo Lopez](#)
3. Sad Letter (music and lyrics by Louie Ocampo) - [M.I.L.K](#)
4. Can You Feel the Love Tonight (music and lyrics by Ryan Cayabyab) - [AJ Muhlach](#)
5. Ikaw Lang (music and lyrics by Vehnee Saturno) - [AJ Muhlach](#)

6. When Love And Hate Collide (Def Leppard) (music and lyrics by Christian Martinez) - [Princess Velasco](#)
7. Napakasakit Naman (music and lyrics by Vehnee Saturno) - [Paula Bianca](#)
8. Tayong Dalawa (music and lyrics by Ryan Cayabyab) - [AJ Muhlach](#)
9. You Got It All (Britney Spears and The Jets) (composed by Christian Martinez) - [Nadine Lustre](#)
10. Mind Over Matters of the Heart (music and lyrics by Vehnee Saturno) - [AJ Muhlach](#)

DVD Release [Edit](#)

Viva-TV on IBC has released *5 Girls and Daddy* on DVD set contains all episodes in volume 1-10 available at the [Viva Video, Inc.](#) and Video City.

Awards and Nominations [Edit](#)

USTv Student Choice Awards [Edit](#)

- 9th USTv Student's Choice Awards (Best Ensembl Performance) - Won (AJ Muhlach and Xyriel Manabat)
- 9th USTv Student's Choice Awards (Best Daily Local Soap Opera) - Won

KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Drama Series) - Won

Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)
- [Parent Trap](#)
- [My Sandy in a Boyfriend](#)
- [el gato con sombrero pelicula en español latino completa parte 4 - YouTube](#)
- [Viva Box Office Presents: AJ Muhlach in Viva Muhlach](#)
- [New sports, new entertainment on Viva-TV](#)
- [AJ Muhlach topbills Viva-TV's another teleserye 5 Girls and Daddy](#)
- [Viva's local drama series are new stars on IBC](#)

- [Maria Isabel beat The Princess' Man and Kahit Puso'y Masugatan](#)
- [5 Girls and Daddy, Top on TV, Goes in Movies!](#)
- [Winx Club is No.1 for 6 Consecutive Months!](#)
- [5 Girls and Daddy continues to the soap opera, opens Season 2 on January 14](#)
- [Opens 5 Girls and Daddy Season 2 with a Bang, Scores its All-Time High Ratings](#)
- [A family teleserye 5 Girls and Daddy goes a 2-week finale](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [5 Girls and Daddy on Facebook](#)
- [5 Girls and Daddy on Twitter](#)
- [5 Girls and Daddy on Multiply](#)

Parent Trap (2012 film)

Parent Trap is the 2012 [Filipino family-drama film](#) directed by [Mac Alejandre](#), starring child stars [Xyriel Manabat](#) and [Janella Salvador](#) released under [Viva Films](#) and [Viva Family Entertainment](#) released on October 1, 2012.

Cast [Edit](#)

- [Janella Salvador](#) as Julie Vega
- [Xyriel Manabat](#) as Nikki Avanzado
- [Cesar Montano](#) as Wilson Hernares
- [Dina Bonnevie](#) as Dina Vega
- [Cogie Domingo](#) as Diego Sandro
- [Shy Carlos](#) as Clare Rimero
- [Angelu de Leon](#) as Eugene Avanzado
- [Dingdong Avanzado](#) as Dong Avanzado
- [Alfred Vargas](#) as Jun Espiritu

Songs [Edit](#)

- *Let's Keep What We've Got* (Marilyn McCoo) (composed by Vehnee Saturno) - [Nadine Lustre](#)

Box Office Gross [Edit](#)

- "Parent Trap" earned P150 million.

My Sandy in a Boyfriend

Fall in Love Again is the 2012 [Filipino romantic comedy film](#) directed by [Wenn V. Deramas](#), starring [AJ Muhlach](#) and [Nadine Lustre](#) released under [Viva Films](#) and [Viva Family Entertainment](#) released on October 2, 2012. Lustre now having the box-office princess at the time which AJ and Nadine for the love team and lead stars of the movie. (this courtesy of Spongebob's Love That Squid and Spongebob's Arrgh!)

Cast [Edit](#)

Main Cast

- [Nadine Lustre](#) as Sandy Salvador
- [AJ Muhlach](#) as Sir Manuel Yap

Supporting Cast

- [Mario Maurer](#) as Joel Acosta
- [Jodi Sta. Maria](#) as Sandy's mom
- [Richard Yap](#) as Allan Coronal
- [Janella Salvador](#) as Katy Salvador
- [Jerome Ponce](#) as Bolang Caloy
- [Sofia Andres](#) as Agnes Reyes
- [Luis Manzano](#) as Francisco Menzo
- [Xyriel Manabat](#) as Metya Ramos
- [Alfred Vargas](#) as Jason Avaldo
- [Imee Schweighart](#) as Celie Alonzo
- [Angelu de Leon](#) as Maria Seguldo

Cameo Roles

- [Dingdong Avanzado](#) as Himself

Soundtrack [Edit](#)

The *My Sandy in a Boyfriend* OST soundtrack was released under [Vicor Music](#).

1. Kailan Pa Ma'y Ikaw (Christian Bauista) (composed by Vehnee Saturno) - [Nadine Lustre](#)
2. Tonight (FM Static) (music and lyrics by Kean Cipriano) - [Carlo Lopez](#)
3. I Want to Break Free (composed by Princess Velasco) - [Princess Velasco](#)
4. No Touch (Juan dela Cruz) (composed by Christian Martinez) - [MMJ](#)
5. 4 in The Morning (Gwen Stefani) (composed by Sarah Geronimo) - [Nadine Lustre](#)
6. Let it Roll (Flo Rida) (composed by Young JV) - [Young JV](#)

7. My Girl, My Woman, My Friend (composed by Vehnee Saturno) - [Nadine Lustre](#) and [AJ Muhlach](#)
8. Malay Mo (Lindsay Custodio) (composed by Vehnee Saturno) - [Jodi Sta. Maria](#)
9. You Are (My Daddy) (composed by Vehnee Saturno) - [Nadine Lustre](#)
10. Baka Sakali (composed by Vehnee Saturno) - [Nadine Lustre](#) and [AJ Muhlach](#)
11. Kumusta Ka (Rocky Lazatin) (composed by Rey Valera) - [Carlo Lopez](#)
12. Till It's Time (Carol Banawa) (composed by Christian Martinez) - [Nadine Lustre](#)

Box Office Gross [Edit](#)

- "My Sandy in a Boyfriend" earned P190 million.

References [Edit](#)

Viva Box Office Presents: AJ Muhlach in Viva Muhlach

September 29, 2012

Viva-TV on IBC as the **Kapinoy** network to the new actor of teleserye, in one unforgettable date.

With such as the new hit love song: *She, Everyday I Love You, Terminal, Ikaw ang Miss Universe, Tatanda at Lilipas Din Ako, Honesty* (duet by Princess Velasco), *All of Me* (featuring Josh Padilla and Coco Martin), *Tell Me* (duet by Anja Aguilar), *I Need You Back* (duet by Nadine Lustre), *Beautiful in My Eyes, Tayong Dalawa, Sorry Na, Pwede Ba?, Sharing the Night* and *Can You Feel the Love Tonight* which is those entered into the new scene.

AJ Muhlach in VIVA Muhlach: Daddy ang Saya The Concert, with child star Xyriel Manabat and a special guest from a superstar princess Nadine Lustre, Josh Padilla with Carlo Lopez, Princess Velasco and certified singing champion Anja Aguilar plus new girl group M.I.L.K. On **Viva Box Office**, Saturday at 9:30pm on **IBC**. Sponsor by: **Pancit ni Mang Juan, Ligo Sardines, KFC, Gold Eagle Beer, Ensure Gold, Royal Tru Lemon, Eight o' Clock, Solumx, Emperador Brandy and Coca Cola.**

Pop Pixie goes new Season this 2012 for your favorite Viva stars [Edit](#)

It's a whole new season of **Pop Pixie**, and your favorite **Viva** stars are getting in on the magical adventure! Don't miss the voices of Andi Eigenmann (as Cherie), Dingdong Dantes (as Ramien), and Nadine Lustre (as Amore), as they take the **Pop Pixie** adventure! Every Saturday at 3:15pm, only on **Viva-TV on IBC**.

New sports, new entertainment on Viva-TV

October 6, 2012

As the premiere of the home of the biggest and brightest stars will surely delight fans, **Viva-TV** continues to maintain its reputation by some of today's new treat of bringing world-class entertainment, more quality, top-rating, award-winning shows lineup on the undisputed **Kapinoy** branding **IBC** never before seen on Free TV as it occupies the entire night-time hours of the station, from 5 p.m.-12 midnight, Monday to Sunday under a agreement with **IBC**.

The new **Viva-TV** is on primetime block of **IBC Channel 13** provides the new treat of Filipino viewers will gives the earning huge success with kind of homegrown programming offer the various genres including Pinoy blockbuster movies, favorite cartoons, famous anime series, local drama series, trendsetting reality shows, top-rating game shows, telenovelas, Korean asianovelas and fan-based popular sports - the new soap-opera primetime teleserye fare, they have helped **IBC 13** rise from its financial slump and mediocre ratings where the **PBA games** are shown.

Hence, for the first time ever, the likes of basketball icons Robert Jaworski and James Yap will join hands with **Vivastars** are Fernando Carrillo, Cristine Reyes, AJ Muhlach, Anja Aguilar, Christopher de Leon, Edu Manzano, Xyriel Manabat, Nadine Lustre and Richard Yap in a series of promorional efforts for new **Viva-TV**.

Viva-TV's banner shows will continue to be its sports programs led by its flagship program, the **PBA games**, which is **Viva Sports** return to the league. Also features the popular **National Basketball Association (NBA)** games and the best boxing shows **Donaire Flashback** on television.

Home to the basketball league **NBA** and **PBA** games, while **Viva-TV** airs some of the new Tagalized foreign TV shows lineup. Including are favorite cartoons (**Winx Club**, **Totally Spies!**, **Pop Pixie** and **Barbie**), anime series (**Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**), telenovelas (**Mar de Amor**, **Teresa** and **María Isabel**), reality series (**2NE1-TV** and **K-Pop Star Hunt**) and top-rating Korean asianovelas (**Wife Returns**, **Romance Town** and **I Need Romance**) plus recent primetime Pinoy blockbusters are **Viva Box Office** every Saturday and **Sinemaks** every Sunday.

Catch more **Viva-TV** programs on **IBC** are local dramas (**Esperanza**, **5 Girls and Daddy** and **Dear Heart**), comedy (**Petra's Panniest**), phenomenal game shows (**Who Wants to be a Millionaire?** and **The Weakest Link**), reality show (**Born to be a Star**).

Some of the big sponsors like **Unilever** (**Sunsilk**, **Knorr**, **Cream Silk**, **Surf**), **P&G**, **Colgate**, **Unilab**, **Nestle** (**Maggi**, **Milo**, **Nido**, **Nestea**, **Koko Crunch**), **Wyeth**, **RFM Foods Corporation** (**Selecta Milk** and **Selecta Ice**

Cream), Pfizer, Jollibee, Alaska, Jack N Jill (Universal Robina), Ajinomoto, Johnson & Johnson, Smart, Globe, Rebisco, KFC, Lamoian (Hapee Toothpaste), Pepsi Cola, San Miguel Corp. (San Miguel Beer, San Mig Coffee, Purefoods), Meralco, McDonald's, Charmee Pantliners, Talk N Text, PLDT, Touch Mobile, Palmolive, Kraft Foods Corporation (Chez Whiz, Tang, Eden and Oreo), Coca Cola and so much more.

IBC Global goes on worldwide partners [Edit](#)

Viva-TV Global and **IBC Global** now join **ABS-CBN Corporation**, and **GMA Network, Inc.** in the roster of local TV channels that distribute content in the United States from **Dish Network**, Middle East, Asia, China, Australia, America, Europe, Guam, Korea, Singapore, Japan, Hong Kong and Africa, owned by **Intercontinental Broadcasting Corporation** through **IBC Global Ltd.** in partnership with **Pilipinas Global Network Ltd.** watched internationally via the **Glocal Media Network**, **Dish Network**, **Rogers Cable** and **IPQube**, **DTH** provider and **IPTV**.

"**Viva TV Global** will entertain the entire Filipino-American family with a mix of everything that is fun and exciting that captures the heart of the Philippines and Filipinos," said **Viva Entertainment Inc.** chairman Vic Del Rosario.

The lineup of movies on **Viva TV Global** include ***Petrang Kabayo***, ***Hating Kapatid***, ***Who's That Girl?***, ***Tumbok***, ***Hitman*** and ***Moron 5 and the Crying Lady***.

IBC Global is the international channel airs old time television favorites like ***Iskul Bukol***, ***TODAS***, ***Chicks to Chicks***, ***Seeing Stars with Joe Quirino***, ***CUTE (Call Us Two for Entertainment)***, ***Sic O' Clock News*** and ***See-True***, as well as their favorite children's programming like ***Kidscetera***, ***Y2K: Yes to Kids***, ***TV Wonderland***, ***KapinoyLand***, ***Eskwela Bulilit*** and ***Barney and Friends***.

"What really get here is global exposure. We can promote tourism, and with our news and public affairs shows, attract foreign investors to come to the country," said **IBC** President and Chief Executive Boots Anson-Roa.

Aside from **Viva-TV Global** and **IBC Global**, local productions also reach Filipinos abroad through **ABS-CBN Global's The Filipino Channel** and **GMA Network's GMA Pinoy TV** as well as **TV5 Global's Kapatid TV5**.

AJ Muhlach topbills Viva-TV's another teleserye 5 Girls and Daddy

October 7, 2012

New popular actor AJ Muhlach completes the new **Viva TV** triumvirate of local drama series on **IBC**, with drama princess Cristine Reyes (**Esperanza**) and certified singing champion Anja Aguilar (**Dear Heart**).

Viva-TV began airing its another original prime-time most successful drama series, **5 Girls and Daddy**, just weeks after its first teleserye **Esperanza**, proved to be the ratings winner for the Canoy-led network **IBC-13** while fanta-serye **Pinokyo's Time** will ended last October 5 that the network decided to present a newest drama series upon the request of advertisers, who have place TV ads in **Esperanza** intend to engage Channels 2 and 7 in areas where they're strong like producing teleseryes.

For behind-the-scenes for the phenomenal animated fairy-sereye **Winx Club** involving hundreds of millions of pesos. Fernando Carrillo, star of **Viva-TV's** newest telenovela **Maria Isabel**, was in family in the **Winx Club** behind-the-scenes animation, who owns the new Mexican soap operas for **Maria Isabel**, when hosting lunch for the visiting soap opera star representing **IBC-13** stations in Cebu, Iloilo, Davao and Mega Manila..

Following the success of primetime teleserye **Esperanza**, when Muhlach also a co-host of the noontime variety show **Lunch Break** to promote his new teleserye for **Viva-TV on IBC**, when Muhlach is performing in a show at the **Smart Araneta Coliseum** last September 28, 2012 visit here to promote his new soap-opera series as the new explosive teleserye called **5 Girls and Daddy** on October 8. That is why many advertisers have requested for us to create another drama series so we could accommodate them, Mr. Rosario told BusinessWorld in an interview. In fact, he's already starting to make himself known in the media industry all by himself that TV air time and advertising sports in the Rosario family's telenovela, asianovela, cartoons, anime, TV series, specials, sports events, local movie films, game shows and other shows aired over **IBC-13**.

This new family soap opera is timely as in Filipino society of growing percentage of parent families with the Filipino fans. The highlight of the program relaunch will be a variety show featuring the stars of **Viva-TV**, to be held at the **Smart Araneta Coliseum** on October 6, 2012. Except for the Mexican telenovelas, Korean asianovelas and Japanese animation features, Channels 2 and 7 are now filled all day long with locally produced dumbing and numbing variety shows, talk shows, soap operas and situation comedies plus re-runs of Tagalog movies. The first-ever telenovela **Maria Isabel** surged to the top of the ratings, pushing aside a rival network. Another first in the new soap operas like **Teresa** and **Mar de Amor**. And **Channel 13** has begin showing the new asianovelas like **Wife Returns**, **I Need Romance** and **Romance Town** to show more Mexican and Korean soap operas allow **IBC-13** to runnings them grab away all their viewers.

5 Girls and Daddy is starring character new popular actor AJ Muhlach as the Alfredo Daddy Legaspi who has to take care of five daughters with ages ranging from 17-years old down to a newborn, this successful explosive drama tackles the challenges and joys of being a single father. Also as Muhlach inviting on October 4, is drama princess Cristine Reyes (of the

primetime teleserye **Esperanza**) and a certified singing champion Anja Aguilar (of teen drama anthology **Dear Heart**). It's a veritable invasion of local drama performers!

The couple has five daughters, played by new talents of **Viva Artist Agency** - Ella Cruz as Anna (also role **Aryanna** on **ABS-CBN**), Janella Salvador as Kiray (also as Nikki Lim of **Be Careful with My Heart** on **ABS-CBN**), Abby Bautista as Blanca, Xyriel Manabat who is now role of Momay, the child with autism when Alfredo take care of their five daughters as well as mother of drama Judy Ann Santos plays the role of Carma Legaspi, Alfredo's wife, and young superstar princess Nadine Lustre, the role as Grace Moronel. Also in Muhlach's entourage are primetime princess Cristine Reyes stars of the phenomenal teleserye **Esperanza** and certified singing champion Anja Aguilar of **Dear Heart**, **Viva-TV** will likewise be elaunch hese local drama series this month, also on **IBC 13**.

5 Girls and Daddy is directed by Wenn V. Deramas while also directors of the Philippines' most successful teleserye **Esperanza**. It will air from Monday to Friday at 9:30 p.m., starting on October 8 right after **Esperanza** on the **Kapinoy** network **IBC-13**.

Viva-TV will also had the local drama series such as primetime teleserye **Esperanza** starring Cristine Reyes and teen drama anthology **Dear Heart** starring Anja Aguilar plus new Mexico hit telenovelas like **Maria Isabel**, **Teresa** and **Mar de Amor**, and new Korean drama like **Wife Returns**, **Romance Town** and **I Need Romance**, which both airs also on **IBC-13** this month.

There's eight new soap operas (2 of local teleserye, 3 of telenovelas and 3 of asianovelas) on top of the drama series recently as well as the one of teen drama anthology.

Esperanza is already overloaded with many commercials. **5 Girls and Daddy** will also showcase the dramatic as well as comedic, so that TV productions can have a fighting chance against imported soaps topbilling characters.

There will be an advance screening of the teleserye's first episode in **Trinoma Mall** in Quezon City on Saturday, October 6, at 10 a.m., where there will be free admission for the viewing public.

These venues are: **SM Megamall** in Mandaluyong, **SM Mall of Asia Cinema**, **Robinson's Galleria Cinema**, and **Robinson's Place Cinema**.

There will also be simulcast screenings in five separate areas or barangays in different parts of Metro Manila, from October 8 to 12. Screenings will be done in one public area per day where the target public can watch the explosive teleserye as it is aired on **IBC-13**.

On Monday, October 8, the screening is in **SM Megamall** in Mandaluyong City; on Tuesday, October 9, the screening is set in **Bgy. Pinagbuhatan**; on Wednesday, October 10, it will be held in **Taguig City University**; and on Friday, October 12, it will be at the **Oreta Sports Complex** in Malabon.

On Saturday, there will also be a special screening at the **San Andres Sports Complex** in Manila.

IBC-13 Schedule on October 8, 2012

[Edit](#)

- 04:30pm - **Teresa** (telenovela) (M-T-Th)
- 04:30pm - **PBA Game 1** (basketball) (W-F)
- 05:30pm - **Totally Spies!** (action-serie) (M-T-Th)
- 06:00pm - **Winx Club** (phenomenal animated fairy-serie)
- 06:30pm - **Express Balita** (flagship news program) (Snooky Serna and Anthony Pangilinan)
- 07:30pm - **5 Girls and Daddy** (family teleserie) (AJ Muhlach and Xyriel Manabat)
- 08:00pm - **Cyborg Kurochan** (anime) (M-T-Th)
- 08:00pm - **PBA Game 2** (basketball) (W-F)
- 08:30pm - **The Weakest Link** (phenomenal game show) (Richard Yap) (M-T-Th)
- 09:30pm - **Esperanza** (teleserie) (Cristine Reyes)
- 10:00pm - **María Isabel** (telenovela) (Fernando Carrillo)
- 10:45pm - **I Need Romance** (asianovela)
- 11:30pm - **Ronda Trese** (late-night newscast) (Tony Velasquez)

Viva's local drama series are new stars on IBC

October 9, 2012

Viva stars Cristine Reyes, AJ Muhlach and Anja Aguilar stars three local drama series of Viva-TV.

Cristine Reyes, AJ Muhlach, and Anja Aguilar share the distinction of starring **Viva-TV's** local drama series as the high-rating shows on **IBC** as the **Kapinoy** network, pitting the sequestered TV network head-to-head against the other major networks in its prime-time programming as the **Home of the Stars**. A drama TV series are produced by **Viva Television** from two of new soap-opera teleserie and one of teen drama anthology is the many fans.

Cristine Reyes, the newest primetime princess in the lead role offered the new soap-opera as the new primetime phenomenal teleserie **Esperanza**. Also starring Cesar Montano and Richard Yap are the cast for their family while Cristine as Esperanza in the lead role. **Esperanza** now airs at 8:30 p.m. from Monday, Tuesday and Thursday on **IBC**, with director of Wenn V.

Deramas. When **Viva-TV** soap operas to the serial drama fare, star-studded dramas on primetime as follow-up to their soap operas, and come up with our teleserie [drama series] to compete with the other series being aired by the other networks. **Esperanza** proved to be a ratings winner for the **Viva-TV** primetime on **IBC** like to watch our local drama series as the No.3 phenomenal primetime teleserie in the nationwide ratings got 20.3% is better than rivals **ABS-CBN's** **Walang Hanggan** (25.3%) and **GMA's** **Luna Blanca** (22.1%). At an affordable price of

P150, fans can relive the magic of the show that changed the viewing habit of primetime TV viewers. Released by **Viva Video**, **Esperanza** DVDs volumes 1 to 3 are now available on all record stores nationwide from **Video City**. "Given Wenn V. Deramas's impressive track record, and his indisputable status as a renowned comedy director, his presence in **Esperanza** will definitely make each episode worth watching every night," Mr. Rosario said.

Another successful explosive drama as the new star-studded teleserye for families called **5 Girls and Daddy** starring new popular Filipino actor AJ Muhlach as the dad of Alfredo Legaspi with the child star Ella Cruz as Anna, Janella Salvador as Kiray, Abby Bautita as Blanca, Xyriel Manabat as Momay and mother drama Judy Ann Santos as Carma Legaspi along with new superstar princess Nadine Lustre as Grace Moronel, a family explosive drama serials **5 Girls and Daddy** premieres last October 8 from Monday to Friday at 9:30 p.m. on **IBC**, is another director by Wenn V. Deramas with a different shown us that the audiences want to watch drama at night while According to the latest data of Kantar Media last Monday (October 8), **5 Girls and Daddy** remains the No.1 most-watched teleserye holding the all-time national TV ratings this high 23.2%. The new program this proportion than rivals of **ABS-CBN's Ina, Kapatid, Anak** got 22.7% and **GMA's Coffee Prince** also has earned only 21.8%. Also, on the same day, the No.1 primetime TV series the overall top programs in the country.

Another first in Philippine TV hit show **Dear Heart**, a top-rating teen drama anthology series will be celebrating its second year. Starring a certified singing champion Anja Aguilar as the main cast in her leading role as well as narrator for Anja in a youthful tale of love and personal discovery with more episodes based on the real life stories through letter sender that tells a different love story, **Dear Heart** will be aired on Sunday at 2:30 p.m. on **IBC**, is directed by Monti Parungao while hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode every Sunday afternoon. Since then, **Dear Heart** become the undisputed No.1 teen drama anthology TV program hit a 15.9% is than **ABS-CBN's Luv U** got 11.4 % and **GMA's Manny Many Prizes** which only got 6.2 %. At this time for affordable price of P180, fans can relive the magic of the show that changed the viewing habit of Sunday afternoon TV viewers. Released by **Viva Video**, **Dear Heart** DVDs volumes 1 to 6 are now available on all record stores nationwide from **Video City**.

Esperanza airs at 8:30 p.m. followed by **5 Girls and Daddy** weeknights at 9:30 p.m., and **Dear Heart** every Sundays at 2:30 p.m. Both shows air on **IBC**.

Maria Isabel beat The Princess' Man and Kahit Puso'y Masugatan\

October 8, 2012

A local television shows are popularly in ***Maria Isabel*** and more Mexican telenovelas featuring Adela Noriega and Mexican actor Fernando Carrillo. It has been noted that local TV viewers now from local TV soap operas, preferring the Mexican telenovelas and Korean asianovelas now being shown on two TV networks, **IBC-13**, which has already **Viva-TV** line-up has a Mexican and Korean TV dramas all the way when Carrillo fame will visit the Philippines for the third time to join the country's centennial celebrations.

Fans of ***Maria Isabel*** and ***Teresa*** dramas from Mexico, ***I Need Romance*** from South Korea and ***Winx Club*** and ***Pop Pixie*** from United States in high praises for their quality, particularly camera techniques, color, realistic sets and competent acting. **Viva-TV's** newest telenovela ***Maria Isabel*** premiered strongly last Monday (October 1) as proven by the data from Kantar Media, which stated that the Fernando Carrillo and Adela Noriega-starrer garnered 23.6% national TV ratings, or 6 points higher than its rival program in **GMA**, ***Inside Protégé*** got 18.4% and **ABS-CBN**, ***Kahit Puso'y Masugatan*** that only got 11.7%.

Continue to discover **María Isabel** (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola, a wealthy widower, and his young daughter, Gloria and how love turn their worlds around in the top-caliber telenovela ***Maria Isabel***, weeknights at 10:00pm, after ***5 Girls and Daddyy*** on **Viva-TV's PrimeTastik** on **IBC-13**. For more updates, log on to www.ibc.com.ph or follow **ibc13** on **Twitter**. For the record, **IBC Channel 13** spent P13.8 million to fly Carrillo and her entourage of 25 persons to Manila, plus room and board in a five-star hotel and, of course, the performer's talent fee.

Her visit, dubbed the ***Carrillo 2012: The Pinoy Visit***, starts with a call on the President Noynoy Aquino III, on October 11, 2012. The next day, she flies to Cebu and prepares for a October 12, ***Carrillo in Cebu Pinoy Concert*** at the Ayala Commercial Center. Thalia will be wowing the masa in Metro Manila with ***Viva Fernando Concert*** at the El Shaddai Grounds near the Philippine International Convention Center after the Cebu performance.

To hype her live performances, the ***Maria Isabel*** telenovela will be airing by **Viva-TV on IBC** daily while a radio adaptation titled ***Maria Isabel Radyo Novela*** will be broadcast over all **Radyo Budyong** radio stations nationwide of **IBC** in Tagalog and Cebuano versions.

5 Girls and Daddy, Top on TV, Goes in Movies!

November 23, 2012

5 Girls and Daddy, the number one primetime teleserye of **Viva Television** and the leading television show on Philippine primetime television is truly making it big! It will hit the big screen!

"**IBC-13's** audience share has been improving these after 5-months in the years, as more and more people tune in to watch ***Esperanza***," Mr. Rosario said. "We hope to retain the most of those viewers as we air a new explosive teleserye ***5 Girls and Daddy*** right after ***Esperanza***." In the most recent **AGB Nielsen Media Research**, ***5 Girls and Daddy*** has been proclaimed as the most-watched No.1 program in primetime. Having a 26.5% rating, it is the number one program in the the entrance of rivals **GMA's*****Temptation of Wife*** (23.5%) and **ABS-CBN's** ***A Beautiful Affair*** (24.5%), according to the **Kantar Media/TNS** with two fellow **Viva-TV** local drama series on **IBC** for primetime supremacy. The latest survey once again proves that AJ Muhlach as Alfredo Daddy Legaspi and Xyriel Manabat now role of Momay still reigns supreme among all the rival teleserye is director of Wenn V. Deramas.

Meanwhile, **Viva Films** in cooperation with **Neo Films**, now the top movie production outfit in the country will release the new movie version of the successful primetime teleserye. ***5 Girls and Daddy: The Movie*** completes the 31st year anniversary offering of **Viva Films**.

So watch out for the top primetime teleserye every Monday to Friday at 9:30 pm right after ***Esperanza*** on the**Kapinoy** network **IBC-13**. And soon, ***5 Girls and Daddy: The Movie*** on the big screen!

Kapinoy making No.3 [Edit](#)

December 21, 2012

After **ABS-CBN** as **Kapamilya** is No.1 and **GMA** as **Kapuso** is No.2, for the local TV's No.3 slot provided by **TV5** as**Kapatid**, **IBC** as **Kapinoy** and **Studio 23** as **Kabarkada**.

In a 6-months in a year after revamped its programming lineup with new shows, Eric Canoy boasts sequestered TV station **IBC-13** branding as the **Kapinoy** network in Philippine television for being the undisputed No.3 TV station in the country, next to the giant networks **ABS-CBN** and **GMA**, according to a survey conducted by the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

Under the new management of chairman Eric Canoy, president and CEO Boots Anson-Roa and vice-president Lito Ocampo Cruz for the network will not be sold those it's still up for privatization, as beating **ABS-CBN** and **GMA** in the same time slots. We are No. 1 in the morning [with children shows] and weekdays from afternoon to late-night and weekends on primetime, Canoy told **Inquirer Entertainment** thanks to the president Noynoy Aquino administration as well as sequestered by the **Philippine Commission on Good Government (PCGG)**. The Aquino administration plans to privatize **IBC** and **RPN** to raise more revenues. In its last July of airing, **IBC** captured 23.5 percent of viewership in key cities according to the survey on the Nielsen Media Research. **ABS-CBN** placed first at 42.2 percent and **GMA** landed the second spot at 37.3 percent.

Also present were the **Kapinoy** talents like the news anchors Henry Omega-Diaz, Snooky Serna-Go, Jess Caduco and along with Cathy Eigenmann-Bordalba, Ryan Agoncillo, Joy Viado, certified singing champion Anja Aguilar, Enrique Gil, Nicole Anderson, superstar Ms. Nora Aunor, Maxene Magalona, Jarius Bondoc, Zyrene Parsad-Valencia, Chin-Chin Gutierrez, Manilyn Reynes, Sonny Angara and many others. Plus star-studded **Chinatown TV** hosts like Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin. From the operating more than 42 years, **IBC-13** has been ranked number 3 in the ratings game also for all its viewers from morning till midnight and increase in all-day viewership and consistently at double-digit share levels.

According to Canoy, **Viva Entertainment**, which is the new programming contract of **IBC-13's** prime-time hours from 5:00pm to 12:00mn when televiewers are treated to movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events. "We were already to be a strong third among all TV stations, but we are just extremely overjoyed that we were able to beat the big networks to become number one during weekends, especially from weekdays from afternoon to late-night," Mr. Canoy told reporters last week.

News Programs

IBC's flagship news program **Express Balita** is the No.1 program against **TV Patrol** (Ch. 2) and **24 Oras** (Ch. 7) will make them more competitive with anchor Henry Omega-Diaz and Snooky Serna-Go while the late-night newscast **Ronda Trese**, on the other hand, anchored by Jess Caduco and Czarinah Lusuegro is become the No.1 than rival **ABS-CBN's Bandila** and **GMA's Saksi**.

Primetime Programming

Viva chairman and CEO Vic del Rosario said **Viva-TV's** game show **Who Wants to be a Millionaire?**, has become the most watched TV program in Mega Manila (Metro Manila and nearby provinces). The show, hosted by Christopher de Leon, airs Saturday nights at 9:00pm and Sundays at 9:30pm. "The audience share of **Who Wants to be a Millionaire?** just grew phenomenally. It now has an average of one million viewers per week," Mr. Rosario declared. Since then, **Who Wants to be a Millionaire?** [has been] number one in its timeslot in Mega Manila," he added. Mr. Rosario said follow the success of Millionaire, another local version of the game show **The Weakest Link** is also gain more viewers from **Endemol** franchised with **Viva-TV**. The show, which airs from Mondays, Tuesdays and Thursdays at 7:30pm, is hosted by Richard Yap against **Aso ni San Roque** (Ch. 7) and **Princess and I** (Ch. 2) when **The Weakest Link** become the No.1 most-watched TV show in its timeslot in Mega Manila.

The TV executive said the show airing after **The Weakest Link**, the soap-opera primetime teleserye **5 Girls and Daddy** starring new actor AJ Muhlach and child star Xyriel Manabat, is making a strong showing as well in its 8:30pm timeslot has become the phenomenal No.1 has been consistently increasing its performance rating. We are very pleased that the show is

gaining ground to compete with rivals ***Pahiram ng Sandali*** (Ch. 7) and ***Ina, Kapatid, Anak*** (Ch. 2) in the ratings race, Mr. Rosario said.

Following ***5 Girls and Daddy***, another explosive soap-opera teleserye primetime ***Esperanza*** at 9:30pm starring drama princess Cristine Reyes to be a No.1 program than rival **GMA's *Temptation of Wife*** and **ABS-CBN's *A Beautiful Affair*** in the timeslots. He said **IBC-13** is also gaining a strong following every Sunday, the teen drama anthology ***Dear Heart*** starring a certified singing champion Anja Aguilar will compete with **GMA's *Teen Gen*** and **ABS-CBN's *Luv U***, basketball league ***PBA*** and the talent search ***Born to be a Star*** with host Anja Aguilar scoring large ratings numbers for the TV network.

Alongside from its improved ratings during primetime, Mr. Rosario said **IBC-13** is also gaining ground in the **Viva-TV** primetime programming block, with its Filipino-dubbed animated series, imported Mexican telenovelas and Korean dramas gaining a strong following.

It has the localized version of the popular animated series ***Winx Club*** from **Rainbow S.r.l** will replicate the profits which **Channel 13** have gained become the No.1 phenomenal Tagalized fairy-serye in the country that first made **IBC-13** number one in the prime time block than ***Paroa: Ang Kuwento Ni Mariposa*** (**GMA**) and ***Aryana*** (**ABS-CBN**)," Canoy said released by **Viva Video**, ***Winx Club*** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously over 130 countries with top ratings. This led many industry observers to prescribe then that as the station was gaining ground on ***Winx Club***, which dubbed in Filipino, it should have made a gradual shift to local shows.

Despite a decline in telenovela viewership, a new Mexican telenovelas are ***Teresa*** and ***María Isabel*** are No.1 to be followed by Korean drama ***Pretty Young Woman***, now both is No. 2 in the ratings and has generated more advertising. For the anime series from Japan dubbed in Filipino, like ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin*** got the No.1 spot, the local movies the network has been showing as its ***Viva Box Office*** and ***Sinemaks*** were doing very well on sales. **Viva Films**. At that time, total annual sales amounted to P700 million, of which revenues accounted for 25% at the most, when ***Winx Club*** came into the picture, the network hit P500 million, with revenues of 30%. The Asian market television is the A, B, C and the upper D classes and the target market of **IBC** is also the same mass-based market.

As such, **IBC 13** continues to be viewed by the industry as a network of value. This is clearly manifested in the latest evening primetime survey undertaken by **AGB Nielsen**, the firm which now surveys TV ratings. While the **ABS-CBN** and **GMA** networks easily grabbed the two top spots, with 50.3% and 19.6% of all viewing households, respectively, **IBC 13** garnered 15.1%, especially if compared with **TV5's** 17.5%.

Alongside major TV ratings, a basketball league has the **Philippine Basketball Association (PBA)** as the television franchise ***PBA Philippine Cup*** for the basketball fans with just one game every Wednesday and Friday at 4:30-9:30pm, Saturdays at 7:00pm, and the two games also on Sundays at 4:00pm against the showbiz talk shows ***H.O.T TV*** (**GMA**) and ***The Buzz*** (**ABS-CBN**), when it become the No.1 during the weekend games.

Winx Club is No.1 for 6 Consecutive Months!

December 19, 2012

After six months since its premiere, Philippines' phenomenal TV animation **Winx Club** continues to rule the ratings game as a fairy-serve it remains the No.1 TV program in the country for the month of December. Unfortunately, the most exciting adventure in the Trix gain dark Sirenix with the help of Tritannus and plan to defeat the Winx Club, which the two giant networks copied because of their success.

They give away to sponsor by **Nestle Philippines, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, KFC, McDonalds, Cherifer, Toy Kingdom, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks** and many more.

Winx Club has created a Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on **IBC** with a winner of **2012 Anak TV Seal Awards** for the **Most Favorite TV Programs** and **2012 KBP Golden Dove Awards** for the **Best Animated TV Series**. The entry of this animated TV series, dubbed into the main Tagalog dialect for **Viva-TV**, broke the dominance of Japanese anime series, Mexican and Korean soap operas on local television.

The giant networks, apparently sceptical on the local market potential of such soaps operas. The government's cash-sequestered **IBC channel 13**, perennially searching for TV material, the TV station put **Winx Club** on air. Within last 6-months, the animated TV series smashed the leadership of rival programmes, including Korean asianovelas **A Secret Love** and **Smile Dong Hae**. The popularity of **Winx Club** highlights the growing popularity of Italian animated television series directed, created, and produced by Iginio Straffi and his company **Rainbow S.r.l.** exported to Asia and around the world.

Based on the latest data of **Kantar Media/TNS**, the **Rainbow S.r.l.**'s localized version of the animated series starring Stella, Aisha, Musa, Tecna, Flora and Bloom garnered an average national TV rating of 35.9% compared to **Paroa: Ang Kuwento Ni Mariposa (GMA)** and **Aryana (ABS-CBN)**. Meanwhile, released by **Viva Video**, **Winx Club** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. For the movies, **Winx Club 3D: Magical Adventure** is being shown on **PBO Premier** this Friday, December 21 on **Pinoy Box Office (PBO)** this followed on Saturday with another fantastic movie **Winx Club: The Secret of the Lost Kingdom** which also on **PBO**.

Newspapers reported incidents of commuters missing their stops while glued to **Winx Club** inside TV-equipped buses. At least one murder was caused by the cartoon programme in

Manila, where a man, watching the show. In the central Philippine city of Bacolod, motorists trapped in traffic alighted altogether from their vehicles and rushed into nearby houses and a radio broadcasting station for TV sets tuned to Winx. The deal was even better for the Philippines' **IBC** and **Viva Entertainment**, which shows **Winx Club** entered into a co-produced by **Viva-TV**.

Other news articles said many housewives reported that their husbands had started coming home early for the show. There were also complaints from commuters about public utility drivers who illegally cut short their regular routes so they could catch up with the programme. Under the agreement, the local network spends for dubbing costs when **Rainbow S.r.l** and **Viva Communications, Inc.** helps in promoting the series "because it was also a risk for Channel 13 to embark on these shows", network executives say.

The government, wary of the show's wide popularity, warned the 5.8 million public employees nationwide that they faced possible dismissal if caught watching the show during office hours. **Winx Club** episodes are also in the weekend Sunday rewind by **IBC-13**.

The phenomenal success of **Winx Club** is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums from **Viva Records**, attained the gold status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store. It is now that the animated series will target the A, B and C markets made huge profits from top-rating **Maria Isabel**, a Mexican telenovela that starred Mexican actor Fernando Carrillo, who's popular with Filipinos. A popular animated series **Winx Club** became a huge success on **IBC**. Carried by **Viva-TV**, the strategy was promptly copied by the others who aired more foreign cartoons. It was followed by Korean and Mexican soap operas and Japanese animes dubbed into Filipino as well popular sports events like **NBA** and **PBA**.

After the relaunch of **Viva-TV's** teen drama anthology **Dear Heart**, animated Filipino-dubbed series **Pop Pixie** and phenomenal teleserye **Esperanza** and **5 Girls and Daddy** which exclusive behind-the-scenes channel on the Kapinoy network **IBC**, **Viva-TV** recently launches the phenomenal animated series **Winx Club**. The channel features the show's behind-the-scenes, music videos and exclusive interviews of the **Winx** characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster was released.

And ready to feel the magic cartoons of appreciation for their fans' have fun for **Winx Club**, Bloom along with other Winx fairies of the journey to the Alfea school with a dash of mystery and fantasy. There are two new evolutionary fairy transformations in this season: Harmonix and Sirenix. The Book of Sirenix gave them Sirenix Boxes, and much stronger Harmonix powers.

Don't miss **Winx Club: Beyond Believix**, weeknights 6:00pm, right before the network's the flagship news program **Express Balita** on **Viva-TV's PrimeTastik** on **IBC-13** within a with new

episodes as **Winx Club: Believix Rewind** this Sundays at 9:30am on **IBC**, also with the primetime telecast on weeknights at 7:30pm on **Toon TV's Shine On Primetime** with a 3-hour catch-up marathon with new episodes continues every weekends on **Toon TV**. For more updates, log-on to <http://winx.viva.com.ph/>, like <http://facebook.com/viva.winxclubphilippines> or follow @wwinxclubphilippines on **Twitter**.

5 Girls and Daddy continues to the soap opera, opens Season 2 on January 14

January 11, 2013

Viva-TV's top caliber family drama series **5 Girls and Daddy** continues to soar high in national TV ratings as proven by the latest data from **Kantar Media** on Monday (October 8, 2012) when it once again took the no.1 spot in the list of overall top programs in the country.

The most talked about teleserye of AJ Muhlach and Xyriel Manabat recently garnered a national TV rating of 26.5%, while its two rival programs in **ABS-CBN's A Beautiful Affair** and **GMA's Temptation of Wife** which only got the scored 24.5% and 23.5%, respectively.

With its nationwide ratings success and the growing fondness of fans to the family of AJ Muhlach (Alfredo) and Xyriel Manabat (Mamay), **5 Girls and Daddy** will soon open its Season 2 on January 14 (Monday). Tagged as 'We are Families', the beginning of Season 2 is set to uncover the most explosive revelations that are family are daddy and kids, especially for child turned rivals Blanca (Abby Bautista) and Grace (Nadine Lustre). Supposed to be pushed Anna (Ella Cruz) to reveal Alfredo's identity?

5 Girls and Daddy is a TV masterpiece created by the box office comedy director Wenn V. Deramas. When it has a soundtrack album from **Vicor Music**, merchandise, television, movie version from **Viva Films** and DVD video release from **Viva Video** and **Video City**.

Don't miss the family explosion and more intense dramatic performances in **5 Girls and Daddy**, Mondays, Tuesdays and Thursdays, 7:30pm, after **Esperanza** on **Viva-TV's PrimeTastik** on **IBC**. For more updates, log on to www.facebook.com/5girlsanddaddy or follow @_5GirlsandDaddy on Twitter.

Opens 5 Girls and Daddy is Season 2 with a Bang, Scores its All-Time High Ratings

January 15, 2013

Viva-TV's top caliber family explosive drama series **5 Girls and Daddy** successfully opened its Season 2 on Monday (January 14) after its much-awaited grand reveal episode tagged as **We are Families** hit the show's all-time high national TV ratings and conquered the top-trending topics on **Twitter Philippines** and worldwide.

Based on the data from **Kantar Media**, the beginning of seasonn 2 that exposed the truth about the real identity of AJ Muhlach's character Alfredo and Xyriel Manabat's character Momay garnered a national TV rating of 30.3%, or almost 13 points higher than the pilot episode of its newest rival program in **ABS-CBN's A Beautiful Affair** got 20.1% and **GMA's Temptation of Wife**, which only got 18.7%. Also, the ratings earned by **5 Girls and Daddy** was almost double of another **ABS-CBN** and **GMA** primetime teleserye **A Beautiful Affair** and **Temptation of Wife** that obtained 25% and 20% national TV ratings.

Aside from ruling the ratings game as the no.1 primetime TV series nationwide, **5 Girls and Daddy** also dominated the popular microblogging site **Twitter** with the episode's non-stop revelations and expositions, especially among the characters of its lead stars AJ Muhlach, Xyriel Manabat, Ella Cruz, Janella Salvador and Nadine Lustre. With the netizens' overflowing emotions, the title of the teleserye became a national trending topic, while superstar princess Nadine Lustre made it on the top trending topics worldwide, with the seasoned actress' outstanding dramatic performance as Grace, the young girl. When it has a soundtrack album from **Vicor Music**, merchandise, television, movie version from **Viva Films** and DVD video release from **Viva Video** and **Video City**.

To show their appreciation to their loyal viewers, **5 Girls and Daddy** stars AJ, Xyriel and Janella will fly to Cebu to join **IBC Regional Network Group's Kapinoy Karavan** this Saturday (January 18), 4pm, at Ayala Center, Cebu. This time the three host of **Viva-TV's** winning game shows Anja Aguilar of **Born to be a Star**, Christopher de Leon of **Who Wants To Be A Millionaire**, and Richard Yap of **The Weakest Link** will guest in the three-day mall tour. Don't miss the family explosion and more intense top-caliber dramatic performances in **5 Girls and Daddy: Season 2** Mondays, Tuesdays and Thursdays at 7:30pm after **Express Balita** on **IBC's PrimeTastik**. For more updates, log on to www.facebook.com/5girlsanddaddy or follow @_5GirlsandDaddy on Twitter.

A family teleserye 5 Girls and Daddy goes a 2-week finale

April 20, 2013

IBC's top-rating family explosive teleserye **5 Girls and Daddy** reaches the record-high viewership on primetime, may be counting down to its last two weeks but viewers will be going to know that some of the most dramatic sequences have yet to rewach the TV screen. Fans of

the show, as well as those of its stars, should watch out for more mall tours and world tours **5 Girls and Daddy's** cast of characters get even more happily-ever-after hit the show's all-time high national TV ratings and conquered the top-trending topics **Twitter Philippines** and worldwide.

In the most recent **AGB Nielsen Media Research**, the most-awaited grand finale of teleserye of AJ Muhlach and Xyriel Manabat garnered a national TV rating of 16.2% than **Juan dela Cruz (ABS-CBN)** and **Indio (GMA)**. "IBC's audience share has been improving these after 10-months in the years, as more and more people tune in to watch **Esperanza**," Mr. Rosario said. "We hope to retain the most of those viewers as we air a new explosive family teleserye **5 Girls and Daddy**."

Aside from ruling the ratings game as the no.1 primetime TV series nationwide, **5 Girls and Daddy** also dominated the popular microblogging site **Twitter** with the episode's non-stop revelations and expositions, especially among the characters of its lead stars AJ Muhlach, Xyriel Manabat, Ella Cruz, Janella Salvador and Nadine Lustre. When it has a soundtrack album from **Vicor Music**, merchandise, television, movie version from **Viva Films** and DVD video release from **Viva Video** and **Video City**.

Don't miss the fans in the two-week grand finale of **5 Girls and Daddy** draws near. Weeknights at 7:30 p.m., right after **Express Balita** on IBC's **PrimeTastik**.

Esperanza (2012 TV series)

Esperanza was a [Philippine television drama](#) series that is the Philippine remake of the [original 1997 TV series](#) and sequel to the 1999 film from [Star Cinema](#) that originally starred [Judy Ann Santos](#) airing on [ABS-CBN](#). The 2012 remake stars on [Viva-TV](#) on [IBC](#) produced by [Viva Television](#) and worldwide on [Viva-TV Global](#) with starring [Cristine Reyes](#). The show is directed by [Wenn V. Deramas](#) when it produced by Vic Del Rosario, Jr.

This following to the success in its ratings, *Esperanza* marks on its third season set to premiere on December 31, 2012 as the new year celebration 2013 with the episode featuring the grand families that *Esperanza* ([Cristine Reyes](#)) and Danilo Salgado ([Cogie Domingo](#)) are in the rules.

| <i>Esperanza</i> | |
|-------------------------|----------------------------|
| Format | Soap opera |
| | Melodrama |
| | Romance |

| | |
|------------------------------|--|
| Created by | Viva Entertainment |
| Developed by | IBC Entertainment TV Viva Television |
| Written by | Dado C. Lumibao Reggie Amigo |
| Directed by | Wenn V. Deramas |
| Creative director(s) | Don Miguel Cuaresma |
| Starring | Cristine Reyes Dingdong Dantes Cogie Domingo |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>Esperanza</i> by Dingdong Avanzado |
| Country of origin | Philippines |
| Language(s) | Filipino Tagalog English |
| No. of seasons | 4 |
| No. of episodes | n/a (airs daily) |
| Production | |
| Executive producer(s) | Vic del Rosario, Jr. |

| | |
|-------------------------------|---|
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | July 2, 2012 – present |
| External links | |
| Official Site | |

Production [Edit](#)

Promotion [Edit](#)

Dubbed as "2012's much awaited teleserye," the first teaser trailer was released on May 31, 2012 via top-rating game show, [Who Wants to Be a Millionaire?](#), while publicity photos were released hours later online. The teasers for [Cristine Reyes](#)' characters were also released a day after. The pictorial for *Esperanza* was held on June 5, 2012 following the reveal of the drama's official title card. The official full trailer was released on June 16, 2012 along with the music video of the album's first single, "*Esperanza*" by [Anja Aguilar](#). Prior to this, several articles were published regarding in June 23, being featured in the late-night newscast, [Ronda Trese](#). To launch the series, the main cast performed live on June 30, 2012 at the [Trinoma Mall](#) in [Quezon City](#) for Viva-TV Grand Launch.

In a recent interview on July 3, 2012 with its main star of the hit series for the soap operas who plays the character [Cristine Reyes](#) known as *Esperanza* along with of the prime time block on [IBC](#) which includes phenomenal cartoons [Winx Club](#), music video countdown [Daily Top 10](#),

showbiz-oriented show [Showbiz Star](#), fanta-serye [Pinokyo's Time](#), dramedy [Estudyante Blues](#), sitcom [Petrang Kabayo](#) and [Dalawang Busoy](#), drama anthology [Wansapanataym](#), reality-dating game [Sabi Mo Nanay](#) and primetime Korean dramas [Can You Hear My Heart](#).

After a successful of another new teleserye [5 Girls and Daddy](#) as the highly anticipated series, on the Season 2 premiere of the series started on December 31, 2012 at the new year of 2013.

At the start of Season 2, the title cards were extended in one or more scenes. In the episode 1 of Season 2, the title card shows [Cristine Reyes](#) being covered with shown in the first episode of Season 2, it shows Reyes along with Montano and Yap. The episode 2 of Season 2 in January 1, 2013 shows Esperanza walking together in [Tagaytay City](#), signifying their reunion within a trailer shown before its start and will introduce new characters to keep the story going.

Synopsis [Edit](#)

Esperanza Estrera ([Cristine Reyes](#)) named of the series follows *Esperanza's* search for her real family well it new Anton ([Cogie Domingo](#)). It seems that father Juan Selgado ([Bobby Andrews](#)), got married without the approval of Isabel's mom. To be together Isabel refused to marry the man her mother promised her to, Jaime Elustre, and Juan left the girl he had been dating at the time.

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [Cristine Reyes](#) as Esperanza Estrera/Socorro Salgado
- [Dingdong Dantes](#) as Danilo/Raphael Salgado
- [Cogie Domingo](#) as Anton Montejo

Supporting Cast [Edit](#)

- [Dina Bonnevie](#) as Isabel Illuttre de Salgado
- [Bobby Andrews](#) as Juan Salgado
- [Jodi Sta. Maria](#) as Doña Consuelo
- [Karen Timbol](#) as Ester
- [Nikki Bacolod](#) as Sandra
- [Joanna Morales](#) as Marivic
- [Lucas Zamora](#) as Dominic
- [Gerald Pesingan](#) as Emil
- [Biboy Ramirez](#) as Delfin
- [LJ Moreno](#) as Donna
- [Say Alonzo](#) as Vanessa

- [Bobby Yan](#) as JayJay
- [Candy Pangilinan](#) as Ponso

Recurring Cast [Edit](#)

- [Jaycee Parker](#) as Andrea Estrera
- [Lloyd Samartino](#) as Jun-Jun Estrera
- [Melissa Mendez](#) as Elena
- [Ara Mina](#) as Marivic
- [Michael Flores](#) as Luis

Extended Cast [Edit](#)

- [Lloyd Samartino](#) as Joaquin Montejo

Reception [Edit](#)

Ratings [Edit](#)

Esperanza become the most-watched program on its premiere, grabbing third place in the ratings nationwide, according to the July 2 data released by Kantar Media. The pilot episode garnered 18.1% ratings share beating the premiere of its rival program [Lorenzo's Time](#) (26.4%) of [ABS-CBN](#) and [One True Love](#) (20.5%) of [GMA Network](#). The series also premiered victoriously in the ABS-CBN and GMA dominated area garnering a total of 10.5% people ratings grabbing second place and received 20.2% household ratings share on third place, still beating its competitor *Lorenzo's Time* and *One True Love*. According to the January 20–23 data published by Kantar Media and AGB Nielsen, *Esperanza* became the new primetime leader nationwide, even in the ABS-CBN and GMA dominated area, despite its late timeslot. It is also the most-watched series overall nationwide with an average rating of 11.6% in the month of July. Since then, *Esperanza* became the newest Philippine drama of 2012 to surpass the 30% margin, registering a whooping of 11%. In October 8, the series was moved to an earlier timeslot from 9:30pm to 8:30pm proved its supremacy long-running drama remained its lead despite its 4-month-airing and the entrance of ABS-CBN's *Ina, Kapatid, Anak* and GMA's *Luna Blanca* in the month of October with an average rating of 40.9% ratings share nationwide. As of February 4, 2013, going the number one spot of 28.5% in dominating like GMA7's [Temptation of Wife](#) of 24.7% and ABS-CBN's [Kailangan Ko'y Ikaw](#) which only got 19.2%. Meanwhile in February 11, 2013, as the third place in 24.4% than ABS-CBN's [Apoy Sa Dagat](#) (25.9%) and GMA's [Temptation of Wife](#) (17.5%)

Promotion [Edit](#)

From July 1, the cast members of the series guest via musical variety show [KSP: Kapinoy Sunday Party](#) where they promoted the series, followed by another appearance performed at halftime with the [PBA](#) promoted their latest drama. First to make an appearance were Cristine Reyes, followed by the artist of the *Esperanza: The Official Soundtrack* album. Reyes once again promoted the series by guesting in the noontime variety show [Lunch Break](#) on July 2. On July 5, 2012, the series' advanced special screening held at [SM Megamall](#), the screening was attended by many acclaimed artist and critics namely [Cristine Reyes](#), [Cesar Montano](#) and [Richard Yap](#) with [Marvin Ong](#), [Anja Aguilar](#), [Dingdong Avanzado](#) and [Onemig Bondoc](#). Also present in the said screening was [Winx Club](#)'s [Anja Aguilar](#) as Bloom, [Shy Carlos](#) as Stella, [Janeena Chan](#) as Aisha, [Joanna Morales](#) as Musa, [Janella Salvador](#) as Tecna and [Andi Eigenmann](#) and Flora.

On July 6, the cast visited [SM North Skydome](#) for a Grand Fans ay and for the release of the series' original soundtrack, they also guested in the noontime show [Lunch Break](#), followed by another appearance with perform at halftime for the [PBA](#) while [Cristine Reyes](#) guest in [Showbiz Star](#).

After its successtul premiere and the viewer's support, the cast launched *Esperanza Pasasalamat: The Nationwide Mall Tour*. In July 24, Esperanza cast visited the Dinagyang Festival in [Iloilo City](#) as well as on July 28, the cast visited [SM City Lucena](#) followed by an appearance in July 6 at [SM City Pampanga](#). In August 11, the cast continued their appreciation stopping at Gaisano Capital Mall in Mactan, Cebu City.

Soundtrack [Edit](#)

The *Esperanza: The Official Soundtrack* was released under [Viva Records](#) released in July 6, 2012 led by the show's themesong, *Esperanza* by [Dingdong Avanzado](#).

1. Esperanza (composed by Vehnee Saturno) - [Dingdong Avanzado](#)
2. Sa Isip Ko (composed by Dennis Garcia) - [Sarah Geronimo](#)
3. Kailan (composed by Ryan Cayabyab) - [Dingdong Avanzado](#)
4. Masasabi Mo Ba (composed by Vehnee Saturno) - [Rachelle Ann Go](#)
5. Ayoko Na (composed by Jimmy Antiporda) - [Marvin Ong](#)
6. Sana Kunin Ka Ni Lord (composed by Vehnee Saturno) - [Cristine Reyes](#)
7. Hindi Kita Iiwan (composed by Kean Cipriano) - [Onemig Bondoc](#)
8. Haplos (composed by Shamrock) - [Shamrock](#)
9. Di Bale Na Lang (composed by Christian Martinez) - [Anja Aguilar](#)
10. Kanlungan (composed by Vehnee Saturno) - [Basil Valdez](#)

DVD Release [Edit](#)

Viva-TV has released *Esperanza* on DVD set contains all episodes from volume 1-3 at the [Viva Video, Inc.](#) and Video City.

Awards and Nominations [Edit](#)

KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Drama Series) - Won

Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

See also [Edit](#)

- [Viva-TV dramas on IBC](#)
- [Viva-TV's drama series are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo](#)
- [New Brews at IBC-13, the Kapinoy network as Viva-TV](#)
- [Viva-TV new cartoon offering from Rainbow S.r.l, Marathon Production and Mattel](#)
- [Esperanza continues to reign on Primetime](#)
- [Cristine Reyes, Greatful to Fans for the High Ratings of Esperanza](#)
- [Viva and IBC now set into blocktime agreement](#)
- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Esperanza on Facebook](#)
- [Esperanza on Twitter](#)
- [Esperanza on Multiply](#)

Viva-TV dramas on IBC

The two giant networks air teleserye on primetime, **Viva-TV** as **Home of the Stars** will now relaunch with three new local dramas produced by **Viva Television** premiere this July 2012 on the **Kapinoy** network **IBC-13**.

Esperanza starring Cristine Reyes and **Dear Heart** starring popstar Anja Aguilar are the new local dramas is on **Viva-TV**'s fast growing lineup of top-rating shows.

The new **Viva-TV** drama series will bring the two of teleserye and one of teen drama anthology. The exodus of stars from other stations is also imminent.

Esperanza is the much awaited teleserye on primetime TV soap opera for their family and friends. As part of the network's **PrimeTastik** line-up premieres on Monday to Friday at 9:30 p.m. on **IBC**, starring actress Cristine Reyes, Directed by Wenn V. Deramas proved to be a ratings winner.

Dear Heart is the newest teen drama anthology series for the teenagers who are the young popstar. The teen drama airs on Sunday at 2:30 p.m. on **IBC**, starring new popstar Anja Aguilar she in a youthful tale of love and personal discovery (she is her home network **IBC**). It is director of Monti Parungao.

New Primetime Stars on Viva-TV [Edit](#)

Viva-TV's primetime stars on **IBC** including as Winx Club characters Bloom meets popstar Anja Aguilar (**Winx Club**), mother drama Judy Ann Santos and Izzy Canillo (**Pinokyo's Time**), YouTube sensation Ashley Rivera aka Petra Mahalimuyak (**Petra's Panniest**), Richard Yap (**The Weakest Link**) and actress of drama princess Cristine Reyes (**Esperanza**) along with new primetime stars such as unkabogable Vice Ganda and Aga Muhlach (**Petrang Kabayo**), action star Robin Padilla and Philip Salvador (**Dalawang Busoy**), and new popular Filipino actor AJ Muhlach (**Sabi Mo Nanay**).

Viva-TV's drama series are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo

Viva-TV's drama series like Cristine Reyes' teleserye **Esperanza** and popstar Anja Aguilar's teen drama anthology **Dear Heart** which airs on the Kapinoy network **IBC-13**.

Experience the **Viva-TV**'s drama of teleserye **Esperanza** and teen drama anthology **Dear Heart** on your **GLOBE**celfore for **Call and Txt TV Combo Promo**.

Your favorite **Viva-TV**'s drama series aren't just on your TV screen. They're now on your **GLOBE** TV screen! Play **Dear Heart**, or try your luck with the surveys in **Esperanza**. Try

them now! No need to come on down anywhere! **Esperanza**, **Pinokyo's Time** and **Dear Heart** are now playing on your **GLOBE** cellphone!

How to play Dear Heart [Edit](#)

- Key in "DEAR HEART" Send to 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Dear Heart, key in your name...

How to play Esperanza [Edit](#)

- Key in "ESPERANZA" Send to 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Esperanza, key in your name...

New Brews at IBC-13, the Kapinoy network as Viva-TV

(Released on July 7, 2012)

Intercontinental Broadcasting Corporation, a sequestered radio-television network in Southeast Asia whose flagship **IBC-13**, the commercial television network in Asia has a dashing new looks these days and competition in Philippine Television. Despite being equipment that has seen better days, **IBC-13** will return of its glory days. They seem to be succeeding, if some new program offerings are to be the basis in the broadcast industry in the usual offerings of the **Kapamilya** and **Kapuso** Networks in the Philippine television industry growth in listenership and viewership of the new employees.

Almost overnight, showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 and the station that brought to Filipino homes such TV landmarks as **Johnny Weismuller as Tarzan**, **Pinoy Thriller**, **TODAS**, **Seeing Stars with Joe Quirino**, **Ora Engkantantada**, **Iskul Bukol**, **See-True**, **Mga Kuwento Ni Lola Basyang**, **Chicks to Chicks** and a lot more, metamorphosed threat into the network giants. **IBC-13** is now the **Kapinoy** network for the third network with new **IBC** jingle, more aggressive and the new moniker introduced with **Viva-TV** as Home of the Stars sung by newest popstar Anja Aguilar, thanks to **Viva** chairman and CEO is Vic Del Rosario. The **Viva** group is

behind much of the new format we hear in the market, with the new **IBC** management of newest chairman Eric Canoy along with Tessie Taylor and Lito Ocampo Cruz appointed by president Noynoy Aquino administration along with new **IBC** characters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

IBC-13 as the major TV network will not be sold and it's still up for privatization became a government controlled operation under the **Presidential Commission on Good Government (PCGG)** has malacanang, after all. It is now a strong No.3 in the ratings dominance of giant networks **GMA 7** and **ABS-CBN** will serve in the top spot and the TV stars that will make them rule the number 1 spot to deliver more quality programming.

Viva-TV's new programs on **IBC** anticipating and hopefully developing loyalty for. We are indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Dolly Anne's **Showbiz Star**. There is **Sabi Mo Nanay** with host AJ Muhlach which we have yet to monitor and a new sitcom, **Petrang Kabayo** starring unkabogable Vice Ganda and Aga Muhlach and another sitcom **Dalawang Busoy** with action star Robin Padilla and Philip Salvador. Engaging comedy talk show called **The Jon Santos Show** with host comedian Jon Santos, Ashley Rivera aka Petra Mahalimuyak are the host of comedy show **Petra's Panniest** and new show **Epecially For You** with host Nikki Bacolod. Britain's Got Talent alum Charlie Green hosts the kiddie talent search **SM Little Stars** and new sexy reality show Pantaxya X with host Maui Taylor and Katya Santos. New afternoon Sunday musical variety show in 1-hour called **KSP: Kapinoy Sunday Party** with host Nicole Hiyala and Chris Tsuper along with Aki Torio, Anja Aguilar, DJ Durano, Shy Carlos and Gerald Pesigan, with director of Al Quinn will give **ASAP** and **Party Pilipinas** a run for their money.

The Viva Tagalog movies showing in **Viva Box Office** at 6:30 pm on Monday, Tuesday and Thursday against with flagship news program **24 Oras** and **TV Patrol**, and also on Saturdays at 10 pm. The country's favorite basketball in sports the **PBA Games** on Wednesday and Friday at 5:45-9:30 pm, Saturdays at 6 pm and Sunday at 4 pm with two games in 4.5 hours.

Particularly keen on animated series **Winx Club**. Sprinkle on the fairy dust with the magical return of the enchanting **Winx Club** part of the larger Winx franchise. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth in the children's TV genre. When local networks were buying from Mexico, Taiwan and Korea, **Winx Club** is the phenomenal animation TV series of **Rainbow S.r.l.** about the fairy Winx. Starring Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (the voice of Anja Aguilar) are the Winx Club characters along supporting cast Sky (voiced by AJ Muhlach), Brandon (voiced by Josh Padilla), Riven (voiced by DJ Durano), Timmy (voiced by Jerome Ponce), Helia (voiced by Alfred Vargas) and Nabu (voiced by Aki Torio), in timeslot against the dramas **GMA's It Started with a Kiss** and **ABS-CBN's Precious Hearts Romances: Hiyas**.

They learn about a new evolved fairy transformation and power called **Believix**, which can only be accessed when people in a non-magic world (such as Earth) start to truly believe in magic and fairies. Faragonda also teaches them that there are endless infinite stages of fairy evolution and transformation. The Winx girls and Specialists have to track the Wizards of the Black Circle to Gardenia, Bloom's Earth hometown, and save the last terrestrial Earth fairy, Roxy-the fairy of animals-while trying to get people on Earth to believe in magic once again by helping the Winx Club to touch peoples heart and inner feelings.

The **Kapinoy** network and **Viva** have struck a golden partnership by providing viewers, chiefly kids just home from school for fairies, a refreshing innovative to early primetime, the Korean dramas and the network's afternoon and late-night newscasts. Catch the phenomenal animated series **Winx Club**, dubbed in Filipino as fairy-serye, weekdays at 5:15 pm. Along with new cartoons dubbed in Tagalog such as **Polly Pocket** (Saturdays at 9 am), **Barbie** (Sundays at 11:30 am) and refreshing **Pop Pixie** (Saturdays 8 am).

There are two new local dramas such as new soap opera as **Esperanza**, much-awaited teleserye for their family and friends. Starring actress as the primetime princess Cristine Reyes along with Cesar Montano and the Filipino-Chinese actor Richard Yap, directed by Wenn V. Deramas. The anticipated teleserye premieres on weeknights at 9:30 pm, with teleserye rivals **GMA's One True Love** and **ABS-CBN's Lorenzo's Time**.

New teen drama anthology series Dear Heart which airs on Sundays at 2:30 pm, starring popstar Anja Aguilar in a youthful tale of love and personal discovery along with new mom is diamond star Maricel Soriano and new dad AJ Muhlach, with director Monti Parungao, in direct competition with **GMAs Together Forever** and **ABS-CBN's Luv U**. Noontime block has educational program **Cooltura** with Cathy Eigenmann-Bordalba (Monday-Friday, 10:30 am), a public service program called **Nora Mismo** (Monday-Friday, 11 am), hosted by superstar Ms. Nora Aunor and the noontime show **Lunch Break** (Monday-Saturday at 11:30 am), hosted by Ryan Agoncillo and Joy Viado with co-host Smokey Manaloto, Bianca Manalo, Nicole Andersson and Enrique Gil, with director Danny Caparas going to compete with rival **Eat Bulaga** and **It's Showtime**. More shows variety show **DMZ-TV** (Sundays, 1:30 pm) with host Julia Montes, Enrique Gil, Kathryn Bernardo and Khalil Ramos, lifestyle show **Chinatown TV** (Sundays at 9:30 am) with Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin and the children show **Y2K: Yes to Kids** (Sundays at 9 am) with Maxene Magalona.

The network's news and public affairs programs on **IBC-13**: hourly news update **IBC Headliners** with Czarinah Lusuegro, the flagship news program **Express Balita** at 4:30 pm with anchor Snooky Serna and Ricardo Cepeda with simulcast on **IBC News Network** and late-night newscast **Ronda Trese** at 11:30 pm with anchor Jess Caduco, Cathy Eigenmann and Ralf Rivas with simulcast also on **IBC News Network**.

Other public affairs programs are: educational program magazine show **Good Take** with Chin-Chin Gutierrez (Thursdays, 12 mn), **Linawin Natin** with Jarius Bondoc (Mondays, 12 mn),

business show ***Entrepinoy*** with Pat Natividad (Tuesdays, 12 mn), ***Pulsong Pinoy*** with news head Zyrene Parsad-Valencia (Fridays, 12 mn) and public service ***Makabayang Duktore*** with Dr. Willie Ong and Dra. Liza Ong (Saturdays, 7 am). Also, the producers cut will be aired on weeknights at 9:30 pm on **IBC News Network**.

The phenomenal game show: million-peso prize ***The Weakest Link*** with new host Richard Yap and million-peso prize ***Who Wants to be a Millionaire?***, with Christopher de Leon.

Three new anime introduced: ***Crayon Shin Chan*** (featuring the voice of Onemig Bondoc as Shin Chan), ***Cyborg Kurochan*** (featured the voice of Coco Martin as Kurochan) and ***Kirarin*** (which featured the voice of popstar princess Sarah Geronimo as Kirarin).

Plus, new asianovelas on **Viva-TV** with daytime Taiwanese drama ***Fondant Garden*** at 1:30 pm and ***Queen and I*** at 2:30 pm, and new primetime Korean drama ***Dream High*** at 10:30 pm and ***Can You Hear My Heart*** at 11 pm.

Winx Club characters [Edit](#)

The Winx (Dubbed in Filipino become the phenomenal animated fairy-serie on Viva-TV)

- **Bloom** (voiced by Anja Aguilar)
- **Stella** (voiced by Shy Carlos)
- **Flora**
- **Musa**
- **Tecna** (voiced by Janella Salvador)
- **Aisha**
- **Roxy**

Supporting characters

- **Sky** (voiced by AJ Muhlach)
- **Brandon** (voiced by Josh Padilla)
- **Riven**
- **Timmy** (voiced by Jerome Ponce)
- **Helia**
- **Nabu**

Pop Pixie characters [Edit](#)

Dubbed in Filipino on Viva-TV

- **Amore** (voiced by Nadine Lustre)
- **Caramel**
- **Cherie** (voiced by Andi Eigenmann)

Viva-TV new cartoon offering from Rainbow S.r.l, Marathon Production and Mattel

September 30, 2012

Rainbow S.r.l, the world's most famous brands in providing kid entertainment, have teamed up with the Philippine's most child-friendly network **IBC-13** based on **Anak TV** seals, to give a partnership with **Viva Entertainment** blocktimer with their young Filipino viewers their weekly dose of adventure every weeknights starting Monday (October 1).

Every Weeknights, **Viva-TV** will airing the primetime Tagalized animation led by the No.1 phenomenal fairy-serye **Winx Club** at 5:30pm as part of **PrimeTastik** block

After four months since its premiere, a phenomenal animated fairy-serye **Winx Club** continues to rule the ratings game as a fairy-serye it remains the No.1 TV program in the country. It has created a Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on **IBC**.

Based on the latest data of **Kantar Media/TNS**, the **Rainbow S.r.l**'s localized version of the animated series starring Stella (voiced by Shy Carlos), Aisha, Musa, Tecna (voiced by Janella Salvador), Flora and Bloom (voiced by Anja Aguilar) garnered an average national TV rating of 30.5% compared to the top-rating Korean dramas like **Smile Dong Hae** (GMA)

and **Pintada** (ABS-CBN). Meanwhile, released by **Viva Video**, **Winx Club** DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. The phenomenal success of **Winx Club** is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums from **Viva Records**, attained the platinum status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store. This Saturday at 3:30pm, also the most exciting-filled refreshing **Pop Pixie** discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with spin-off series based on **Winx Club** featuring Pixies from **Winx Club** as main characters for **Pop Pixie** are Amore (voiced by Nadine Lustre), Caramel, Cherie and Lockette with Damien (voiced by Dingdong Dantes). The kids in the United States, **Rainbow S.r.l** gave **IBC** and **Viva Entertainment** the exclusive rights to air its premium titles across all its media platforms in 2011. Pinoy kids already enjoyed watching **Winx Club** and **Pop Pixie** which all had successful runs in the **Kapinoy Network**.

Aside from **Rainbow** and **Marathon** shows, viewers can also catch the back-to-back airing of **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, Saturdays, starts at 3:40-5:00pm. Our audience is very young, so we come up with kid stuff like anime.

Weeknights are definitely better spent with the new **Kapinoy** cartoon offerings in **IBC-13**.

Esperanza continues to reign on Primetime

January 1, 2013

With the much anticipated princess revelation' of 'Cristine Reyes's character in **Esperanza**, **Viva-TV**'s first phenomenal hit teleserye turns Season 2 premieres at the new year 2013 continues to reign in the **Viva-TV** block.

Based on the data of **Kantar Media** last Monday (December 1), **Esperanza** marks on its Season 2 premiere once again made it on the top spot of the most watched TV shows in the country with its 37.4% national TV ratings, or almost 25 points ahead versus its rival show in **ABS-CBN**'s **Ina**, **Kapatid**, **Anak** got 16.9% and **GMA**'s **Pahiram Ng Sandali** which only got 14.4%.

Now that Doña Consuelo (Jodi Sta. Maria) is sure that Anton (Cesar Montano) was the man who found Esperanza, will she finally reveal the truth to Noel (Dingdong Avanzado)? What are Raphael Salgado's (Richard Yap) wicked plans against Esperanza (Cristine Reyes)?

Don't miss **Esperanza**, weeknights at 8:30pm, after **The Weakest Link**, on **Viva-TV**'s **PrimeTastik** on **IBC-13**. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

Cristine Reyes, Greatful to Fans for the High Ratings of Esperanza

January 9, 2013

Viva-TV's phenomenal teleserye **Esperanza** marks on its Season 2 premiere last December 31, 2012 as the new year celebration 2013 with the episode achieved the no.1 spot in the recent list of overall top TV programs nationwide. Based on the data of **Kantar Media** last Monday (January 7) at the new year of 2013, the Cristine Reyes-starrer tied with the country's explosive TV drama **5 Girls and Daddy** with the national TV rating of 35.8%.

Meanwhile, the primetime princess is excited for their drama series' big surprises and revelations. The viewers should watch out for the scene when Raphael Salgado (Richard Yap) discovers that shows Esperanza walking together in Tagaytay City. Will Juan Salgado (Bobby

Andrews) fight for his love for signifying their reunion within a trailer shown before its start and will introduce new characters to keep the story going?

Don't miss ***Esperanza*** weeknights at 8:30pm after ***The Weakest Link*** on **Viva-TV's PrimeTastik on IBC-13**. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

Viva and IBC now set into blocktime agreement

Friday, April 12, 2013

Vic del Rosario, Jr., whose Viva Group of Companies is involved in movies, television, video, recording and live concerts, has more sports broadcasting on IBC, Viva Sports is a blocktime producer handled the PBA and NBA.

Noted that Rosario made the announcement that its blocktime agreement with IBC-13 (through Viva-TV, which is under the partnership with Viva Entertainment become more aggressive recently after its surging ahead in the ratings for The Kapinoy Network from other networks like ABS-CBN and GMA. The NBA games on IBC are handled by Solar Entertainment and Viva bought airtime on Viva-TV as the block-timer of the Kapinoy network.

Source noted that Viva-TV would then move its coverage to IBC. Viva Sports, owner of the exclusive television coverage of the two of a professional basketball league PBA and NBA, like also in the making more money that the company is starting to pau the loans of Viva chairman and CEO Vic del Rosario, Jr. IBC improves its signal, which is in most provinces nationwide. The presence of the PBA and NBA games on IBC under the Viva-TV block will surely improve the network's sports programming.

When Viva Entertainment posted within that, they included their business article (as a link) detailing Rosario's announcement into a blocktime agreement turns more years. Viva, of course, is part of Viva Sports, which has been airing different sports competitions with the PBA and NBA games awarding the league's TV and radio rights. For the first time that Vic is actually promoting a sports programming. We've been transparent and upfront in all our dealings with the PBA, our advertisers, the media, and our colleagues in the industry.

The business post that the block-timing agreement with net profiting. It also made it known that any commitments that Viva-TV is on Channel 13. To liven things up, Vic is inviting movie and TV stars to grace the event. Already, the following stars have confirmed their attendance at the Big Dome: Dingdong Dantes, Anja Aguilar, AJ Muhlach, Christopher de Leon, Edu Manzano, Nadine Lustre, Mario Maurer, Cristine Reyes, Ronnie Rickets, Jodi Sta. Maria and the concert

queen of box-office Anne Curtis. As new IBC's commitment, says Rosario. "It is contained in an IBC Board resolution, a separate letter from IBC president and CEO Boots Anson-Roa confirmed it."

Here are things that we know:

1. The PBA will now have *The PBA All-Filipino Cup* at the Smart Araneta Coliseum to kick-off May, which is in the middle of a matches, every Wednesdays and Fridays at 4:30-8:30pm, Saturdays at 7:30-9:30pm and Sundays at 4pm-8:30pm
2. The NBA will have the *PBA Playoffs* on May, will featuring the NBA players, showing every weekend from Saturdays at 5:30pm-7:30pm and Sundays at 12:15pm-2:45pm.
3. Top-rating and phenomenal game shows like *Who Wants to be a Millionaire* and *The Weakest Link*, which become the million-peso prize in the two phenomenal game shows. A popular talent search show for the contest *Born to be a Star* for the singing star fans.
4. Viva-TV's blocktime with IBC 13 is from 5pm-12mn on weekdays (as well as IBC news programs from 6:30-7:30pm and 11:30pm-12mn), 2:30pm-12:30am on Saturdays, and 9:30am-12:30am on Sundays. This basing this on Viva-TV's April schedule grid.
5. The shedule for the Kapinoy network, they have flagship children's program for kids KapinoyLand which is the characters Mr. Kapinoy as the lead IBC mascots with Baby Kapinoy in a playground, pre-school, education, schools, kids, arts and kiddies, a top-of-the-hour news capsule *IBC Headliners*, and flagship news programs *Express Balita* at 6:30pm slot and *Ronda Trese* at 11:30pm slot after the Viva-TV block. On primetime that, telenovelas *Teresa*, *Palabra de Mujer* and *Rosalinda*, asianovelas *My Daughter the Flower*, teleserye *Esperanza* and *5 Girls and Daddy* now is the hits, On weekends, they also have shows like anime programme in Japan are *Crayon Shin Chan*, *Akazukin Cha Cha* and *Cyborg Kurochan* in a hits as well as the Viva Tagalog movies, teen drama anthology series *Dear Heart* and comedy show *Petra's Panniest*. Basing this on IBC's April schedule grid.

As such, I believe that what is about to happen:

Viva-TV will now be incorporated into primetime programming block on IBC. When we know what need to be shown, you can make the viewership prime-time ratings from other networks. Considering is on IBC's schedule, will to in the Kapinoy shows. In the maintime, PBA coverage starts at 4:30pm-8:30pm every Wednesday, Thursdays and Fridays, 7:30pm-9:30pm on Saturdays (against the drama anthologies *Maalaala Mo Kaya* and *Magpakailanman*) and 4pm-8:30pm on Sundays (against the showbiz talk show *The Buzz* and *HOT-TV*) as well as the NBA games starts at 5:30pm-7:30pm on Saturdays (against the game shows *Kapamilya Deal or No Deal* and *Celebrity Bluff*) and 12:15pm-2:45pm on Sundays (against the Sunday musical variety shows *ASAP 18* and *Party Pilipinas*), the IBC's flagship news programs *Express Balita* at

4:30pm slots and *Ronda Trese* at 11:30pm slots. This is probably in a noontime show *Lunch Break* starts at 12nn-2:30pm every Monday to Saturdays, counterpart *It's Showtime!* and *Eat Bulaga!*. More hits, to of the top-rating game shows like *Who Wants to be a Millionaire* and *The Weakest Link*, and popular talent search show *Born to be a Star*, which are block-timer of Viva Television, they have helped IBC-13 rise from its financial slump and mediocre ratings.

Thus, you might have been they were the NBA games shown on Basketball TV, Pinoy Extreme, Fox Sports Asia, Studio 23 and ABS-CBN as well as possibly the PBA games showing on AksyonTV, AKTV and Hyper from Sports5 in the broadcast rights. Viva-TV airing the NBA and PBA games now showing on IBC.

My Family Xyriel

My Family Xyriel was a [Philippine television drama](#) starring the wonder of child star [Xyriel Manabat](#) played the lead role in the series. The series airing on [Viva-TV](#) on [IBC](#) and worldwide on [Viva-TV Global](#).

| <i>My Family Xyriel</i> | |
|--------------------------------|--|
| Format | Family drama Soap opera Fantasy Adventure |
| Created by | Viva Television |
| Directed by | Mac Alejandre |
| Starring | Xyriel Manabat Candy Pangilinan |
| Opening theme | <i>Napakasakit</i> <i>Naman</i> by Paula Bianca |
| Composer(s) | Vehnee Saturno |

| | |
|-----------------------------|--|
| Country of origin | Philippines |
| Language(s) | Filipino Tagalog English |
| No. of episodes | 47 (final) |
| Production | |
| Executiveproducer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television Viva Family Entertainment |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | May 6, 2013 – July 12, 2013 |
| Chronology | |
| Followed by | Carlo J. Caparas' My Batang Momay |
| External links | |

[Official Site](#)

Synopsis [Edit](#)

The child name Xyriel Voronel ([Xyriel Manabat](#)) is the kiddie school of the *Saint Child University*, will doing the teacher of the child wonder of students in together of her friends daughter like Matis Israel ([Abby Bautista](#)).

Cast and characters [Edit](#)

Main Cast [Edit](#)

- [Xyriel Manabat](#) as Xyriel Voronel
- [Candy Pangilinan](#) as Cindel Voronel
- [Juan Carlos Urquico](#) as Domingo Aronto
- [Juan Miguel Urquico](#) as Joe Aronto
- [Gerald Pesingan](#) as Miguel Pesigo

Supporting Cast [Edit](#)

- [Mitch Valdez](#) as Teacher Mitch
- [Henry Edwards](#) as Edard Capitolo
- [Joanna Mae Morales](#) as Anna Valdez
- [Izzy Canillo](#) as Efin Agosto
- [Abby Bautista](#) as Maris Israel
- [Borgy Manotoc](#) as David Voronel
- [Janeena Chan](#) as Janelle Chan
- [Mickey Perz](#) as Perdon Jon
- [Rose Van Ginkel](#) as Roselle Salvador

See also [Edit](#)

- [Kapinoy Commended on its Silver Year of Service](#)
- [IBC for the Philippine television industry](#)
- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)

- [My Family Xyriel on Facebook](#)
- [My Family Xyriel on Twitter](#)
- [My Family Xyriel on Multiply](#)

Kapinoy Commended on its Silver Year of Service

April 30, 2013

The Kapinoy Network's efforts to maintain its professionalism and credibility as throughout its 53 years of operations have not gone unnoticed, commending and congratulating **IBC** for its "53 years of committed communications in service of humankind and worldwide privatization."

The resolution noted that "since its establishment in 1960, **IBC Broadcast Media** has contributed to the enhancement of the quality of life of the Filipino through responsible educational, children and entertainment programs that help in the pursuit of sustainable human development."

IBC-13 is now on its **53 Silver Kapinoy Days and Nights of Primetime Television and Radio**. The vent, which started on May 3 and will end June to back on school, features specials and premieres highlighting **IBC's** role in Philippine broadcasting since its incorporation in 1960 in the sequestered TV-radio network.

The colorful past of the network will be the theme of the celebration which will showcase various historical features in its top-rating shows. An exciting series of specials both on TV and radio have already been lined up, appointed by the president Noynoy Aquino III in the current administration..

Aside from the relaunch of **Viva-TV** shows such as ***My Family Xyriel*** and ***Sandy's Boyfriend***, **IBC** will also air rare featuring like a reunion telecast of past **IBC** news anchors on ***Express Balita*** with Snooky Serna and Noli Eala on its 3 week-long with April 29-May 3 anchor with Anne Marie Soriano, May 6-10 anchor with Ida Miranda Castro and the live election coverage in ***Hatol ng Bayan 2013*** on May 13-17 anchor with Ali Atienza, the reunion of former **IBC** stars tribute to the return of the former **IBC** stars and talents in the noontime show ***Lunch Break*** and an interview of the **Canoy and Anson-Roa of IBC** with congressman Sonny Angara at the same time.

IBC for the Philippine television industry

May 16, 2013

With the partnership contract with **Viva Entertainment**, **IBC** management in the primetime hours of **Viva**. In a national network, **IBC** should have been the Government's communication arm realized that **The Kapinoy Network** continue to work at the industry and interested to purchase the mass media.

IBC-13 is capital deficient (PHP-641.1 million as of CY 2011) and liabilities (PHP 1.274 billion, as of aforementioned CY). In scheduling, **The Kapinoy Network** shared its broadcast time (aside from **Viva-TV**) along with **IBC Classics**, classic tokusatsu and anime series, and Bro. Mike Velarde of **El Shaddai Charismatic Community** (the most popular and institutional program of the network).

Government ownership of **IBC** and **RPN** will private owner) The price of **IBC** is PHP 2.7 billion. Major commercial networks (**ABS-CBN**, **TV5** and **GMA**) are now forbidden to own **IBC** in partnership with **Viva Entertainment** continue to interested to acquisition of chairman and CEO Vic del Rosario, Jr.

Despite of the net income of **IBC**, **Viva-TV** programming remains a strong signal of **Viva Communications, Inc.**

Sandy's Boyfriend

| <i>Sandy's Boyfriend</i> | |
|---------------------------------|--|
| Format | <u>Teen drama</u> <u>Anthology</u> <u>Romantic comedy</u> <u>School</u> |
| Created by | <u>Intercontinental Broadcasting Corporation Viva Television</u> |
| Written by | Gina Marissa Tagasa- Gil |
| Directed by | <u>Jeffrey Jeturian</u> |
| Presented by | <u>Nadine Lustre</u> |

| | |
|------------------------------|--|
| Starring | Nadine Lustre AJ Muhlach |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>The Greatest Gift of All</i> by Nadine Lustre |
| Country of origin | Philippines |
| Language(s) | Filipino Tagalog English |
| No. of episodes | 17 (final) |
| Production | |
| Executive producer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Editor(s) | Joseph Nathaniel Lopez |
| Location(s) | Island Batangas City , Philippines |
| Cinematography | Neil Daza |
| Running time | 60 minutes |
| Production company(s) | Viva Television Viva Family Entertainment |

| Broadcast | |
|------------------|---|
| Original channel | IBC |
| Picture format | 480i (SDTV) 1080i (HDTV) |
| Original run | May 5, 2013 – August 25, 2013 |
| Chronology | |
| Preceded by | Dear Heart |
| Followed by | Sandy's Romance |
| Related shows | My Sandy in a Boyfriend (2012 film) |
| External links | |
| | Official Site |

Sandy's Boyfriend was the [Philippine teen drama anthology series](#) produced by [Viva Television](#) broadcast every Sunday after [It's Partytime](#) on [IBC](#) and worldwide on [Viva-TV Global](#). It is the first television teen romantic drama anthology in the Philippines made by [Viva Television](#) on [IBC](#) to be broadcasted in [standard definition](#) and [high definition](#), starring [Nadine Lustre](#) in her first leading role Sandy Salvador along with [AJ Muhlach](#) also top-billed after having already main roles in a teen drama anthology such as 2012 hit movie like [My Sandy in a Boyfriend](#) from [Viva Films](#) while AJ already in the lead roles of the explosive primetime teleserye [5 Girls and Daddy](#) while Sandy Salvador for the host of narrator. Currently, it became the longest-running teen drama anthology on [Philippine television](#) and in Asia. The series known as it combined the elements of drama anthology and comedy as the romantic teen drama anthology every Sunday afternoon. The drama anthology series had the memorable [AJ Muhlach](#) and [Nadine Lustre](#) in their love team and as the lead stars of the teen drama anthology series through letter sending. The teen drama anthology series also

made [Nadine Lustre](#) is now have the box office princess. Each episode is based on the real life stories through letter sender that tells a different love story.

According to [MTRCB](#), The series is rated Strong Parental Guidance or Rated SPG (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series.

Music theme [Edit](#)

The opening theme for the show is [Michael Wright](#)'s cover of *The Greatest Gift of All* composed by [Vehnee Saturno](#) and performed by [Nadine Lustre](#) as background music while Lustre plays the role as Sandy Salvador will served her host, narrator and acted with Nadine together with [AJ Muhlach](#), and her final advice to the letter-sender.

Production [Edit](#)

The show confirmed that it would be into a television drama anthology to be directed by [Jeffrey Jeturian](#), who is also director the top-rating daytime teleserye *Be Careful With My Heart* on [ABS-CBN](#), which top-billed by the love team [Jodi Sta. Maria](#) and [Richard Yap](#). Earlier reports claimed that two of newest Superstar Idols and Philippine showbiz's reigning of Phenomenal Leading Men [AJ Muhlach](#) would be Lustre's lead actor with the Teen Superstar Princess [Nadine Lustre](#). It is under the prouction of [Viva Family Entertainment](#) producing teen drama anthology *Sandy's Boyfriend* managed by Viva chairman and CEO Vic del Rosario, Jr. that projects in produced by [Viva Television](#) for [IBC](#) that include the top-rating hit dramas are [Carlo J. Caparas' My Batang Momay](#), [To Love Again](#) and [Safe In The Arms Of Love](#), the horror suspense-thriller series [Tumbok Revolution](#), the top-rating comedies [Petra's Panniest](#), [Bida ni Mister](#), [Bida si Misis](#), [Goin' Bukol Pwede](#) and the longest-running comedy gag show [Happy TODAS](#), the trend-setting of popular, top-rating, award-winning and longest-running hit game shows are [Who Wants to Be a Millionaire?](#) and [The Weakest Link](#) and the huge hit of top-rating and award-winning reality talent search show [Born to be a Star](#).

Synopsis [Edit](#)

Sandy's Boyfriend is a story of Sir Manuel Yap ([AJ Muhlach](#)) is the men boy in his girlfriend to going on the House Island Office located at the island of Batangas City to meeting his Joel Acosta ([Mario Maurer](#)). Sandy Salvador ([Nadine Lustre](#)) is a young girl in her boyfriend who is Sandy for a high school with her mother Sandy's Mom ([Jodi Sta. Maria](#)) and Sandy to do her uniform, dress and pants for the young girls in a make-up and boys going to School Academy of Island located at island of Batangas City in the teachers of her young students.

On true-to-life romance stories sent through letters, the letter-senders, who get advice from Nadine at the end of the show. [Nadine Lustre](#) delivered the narration and her final advice to the letter-sender in her program's episode.

Cast and Characters [Edit](#)

Main cast [Edit](#)

- [Nadine Lustre](#) as Sandy Salvador - Nadine Lustre aka Sandy Salvador plays the role as the host and video jock (VJ) with a narrator, her acting skills and her final advice to the letter-sender in her program's episode.
- [AJ Muhlach](#) as Sir Manuel Yap
- [Mario Maurer](#) as Joel Acosta
- [Sofia Andres](#) as Agnes Reyes
- [Aki Torio](#) as Lancer Mendoza
- [Bianca Casado](#) as Andy Lustre
- [Marlo Mortel](#) as Haldren Rivas
- [Janella Salvador](#) as Cindy Salvador
- [Ella Cruz](#) as Jane Gil
- [Jodi Sta. Maria](#) as Sandy's mom
- [Alfred Vargas](#) as Jason Avaldo

Supporting cast [Edit](#)

- [Xyriel Manabat](#) as Metya Ramos
- [Gerald Pesigan](#) as Boyon Remiro
- [DJ Durano](#) as Andrew Soriano
- [Imee Hart](#) as Celie Alonzo
- [Cogie Domingo](#) as Dennis Quizon
- [Angelu de Leon](#) as Maria Seguldo

Guest cast [Edit](#)

- [MM Magno](#) as Russel
- [MJ Magno](#) as Vinny

List of episodes [Edit](#)

| Episode # | Title | Original air date | Rating |
|-----------|-------|-------------------|--------|
|-----------|-------|-------------------|--------|

| | | | |
|----|--------------------------------|----------------|-------|
| 1 | Sandy's Diaries | May 5, 2013 | 26.1% |
| 2 | She is the Park Sandy | May 12, 2013 | 18.9% |
| 3 | Sandy goes Summer Vacation | May 19, 2013 | 15.2% |
| 4 | Manuel and Sandy in The Island | May 26, 2013 | 17.7% |
| 5 | Sandy is Wringer | June 2, 2013 | 12.4% |
| 6 | My First Kiss Sandy | June 9, 2013 | 14.4% |
| 7 | Sandy Goes to High School | June 16, 2013 | 16.8% |
| 8 | Sandy's Home | June 23, 2013 | 20.1% |
| 9 | Oh Sandy, My Boys | June 30, 2013 | 23.3% |
| 10 | Sandy Goes to Tagaytay | July 7, 2013 | 13.1% |
| 11 | Be Happy, Be Sandy | July 14, 2013 | 25.5% |
| 12 | Sandy meets Cindy | July 21, 2013 | 15.3% |
| 13 | Best Friend Manuel n' Sandy | July 28, 2013 | 20.1% |
| 14 | Happy Sandy Day! | August 4, 2013 | 17.8% |

| | | | |
|----|-------------------------------|-----------------|-------|
| 15 | I Still Believe In Loving You | August 11, 2013 | 19.9% |
| 16 | Oh so Sandy | August 18, 2013 | 17.2% |
| 17 | Rainy Loves Sandy | August 25, 2013 | 18.6% |

Reception [Edit](#)

Ratings [Edit](#)

The much-awaited teen drama anthology series *Sandy's Boyfriend* garnered a 26.1% household rating in a viewership (Total Philippines=Urban+Rural Households), considerably high for a Sudnay teen drama anthology and dominated its rival competitor [GMA's](#) *Teen Gen* with 9.6% and [ABS-CBN's](#) *Luv U* which only got 6.9% according to a data released by Kantar Media. Meanwhile, *Sandy's Boyfriend's* ratings became a huge hit in the #1 teen drama anthology on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings in the strongest top spot in viewer ratings. The No.1 trending topic worldwide on micro-blogging site Twitter.

Program developments [Edit](#)

After the Kapinoy Network has relaunched the exclusive behind-the-scenes channels such as [My Bayang Momay](#), [To Love Again](#), [Safe In The Arms Of Love](#), [Tumbok Revolution](#), [Bida ni Mister](#), [Bida si Misis](#), [Goin' Bukol Pwede](#), [Happy TODAS](#) and [Born to be a Star](#) on [IBC](#), *Sandy's Boyfriend* also aired it's exclusive interviews of the love-team AJ and Nadine along with the cast and crew.

Soundtrack [Edit](#)

Sandy's Boyfriend: The Official Soundtrack

[Soundtrack album](#) by [Nadine Lustre](#)

Released

May 4, 2013

Genre R&B, P-pop

Label Vicor Music

The *Sandy's Boyfriend: The Official Soundtrack* self-titled soundtrack album was released under Vicor Music on May 4, 2013.

1. The Greatest Gift of All (Michelle Wright) (composed by Vehnee Saturno) - Nadine Lustre
2. If We Fall in Love (Yeng Constantino) (composed by Louie Ocampo) - Nadine Lustre
3. Baka Sakali (composed by Vehnee Saturno) - Nadine Lustre and AJ Muhlach
4. Pusong Lito (composed by Vehnee Saturno) - Nadine Lustre
5. Everyday at the Bus Stop (J-Pop) (composed by Christian Martinez) - Nadine Lustre
6. Magkita Na Tayo (Maja Salvador) (composed by Christian Martinez) - Nadine Lustre and AJ Muhlach
7. Brave Vibration (Anna Tsuchiya) (composed by Sarah Geronimo) - Nadine Lustre
8. If (DDR) (Dave Aude Remix) (Colette) (composed by Christian Martinez) - Nadine Lustre
9. All My Love (kors k feat RIRE) (DDR) (composed by Sarah Geronimo) - Nadine Lustre
10. Got to Believe (composed by Vehnee Saturno) - Nadine Lustre and AJ Muhlach
11. For All of My Life (For Real) (composed by Sarah Geronimo) - Nadine Lustre

Merchandise [Edit](#)

The Kapinoy Network is advantage of the show's popularity to partner with Sari-Sari Kapinoy and Toy Kingdom as they called *Sandy's Boyfriend Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from Globe, t-shirts from Bench, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and so much more in Mega Manila and other provinces nationwide in very affordable prices.

Show endorsements [Edit](#)

| Year | Brand | Model | Company |
|------|----------------------------------|--|----------------------------|
| 2013 | Globe Prepaid Go Unli | <u>Sandy Salvador</u> | <u>Globe</u> |
| 2013 | <u>HerBench</u> and Bench Scents | <u>Sandy</u> , <u>Sir Manuel</u> and <u>Joel</u> | <u>Bench</u> |
| 2013 | <u>Rejoyce</u> | <u>Sandy</u> and <u>Sir Manuel</u> | <u>P&G Philippines</u> |

See also [Edit](#)

- [The Trailblazer turns 39 of RPN](#)
- [Viva-TV to producing star-studded prime time](#)
- [Sandy's Boyfriend goes Mall Tour](#)
- [Palabra de Mujer beats rival telenovela](#)
- [Viva-TV telenovela-asianovela this 2013](#)
- [The third network in Kapinoy viewers](#)
- [IBC to Launch Kapinoy National TV Ratings](#)
- [Kapinoy Network revives a new sitcoms](#)
- [Kapinoy Network Surge Brings More More More!](#)
- ['CrisDong in Safe In The Arms Of Love' and 'Nadrian in Sandy's Boyfriend' to Heat Up Love Team](#)
- [Kapinoy Stars of Sandy's Boyfriend, New Teen Drama Anthology Love-Team to Watch Sunday](#)
- [New Kapinoy Idols on IBC](#)
- [Kapinoy Trade Relaunch - Revolutionizing Philippine Television](#)
- [IBC remains the number 3 from AGB Nielsen and Kantar Media](#)
- [Rey Sanchez remains the channel head of IBC](#)
- [Watch IBC, Kapinoy Network Online](#)
- [Kantar Media survey shows IBC's ratings](#)
- [Kapinoy poses bigger threat network](#)
- [Sandy's Boyfriend Love-Team preps up for Asian Tour](#)
- [Sandy's Boyfriend Publicity Photos](#)
- [Nadine Lustre and AJ Muhlach Named PH 'Hottest Stars Under 30'](#)
- ['Sandy's Boyfriend Army Color Fun Run' on August 30](#)
- [List of programs broadcast by Viva-TV](#)
- [List of dramas of IBC](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Sandy's Boyfriend on Facebook](#)
- [Sandy's Boyfriend on Twitter](#)
- [Sandy's Boyfriend on Multiply](#)

The Trailblazer turns 39 of RPN

70's, 80's and 90's [Edit](#)

Despite the network war between the two dominant players in the Philippine television industry, **RPN-9** has been to maintain a secure and stable niche in the business. Since its inception in 1960, it has been a pioneer in broadcasting satellite as well as top-rating and trailblazing programming. **RPN** introduced such first as "accucolor" and 24-hour nonstop programming. The first to use the satellite to become a truly national network. **RPN** has six TV stations located in the cities, TV relay and translator stations in Baguio and 12 other population centers in the Visayas and Mindanao and 14 radio stations strategically spread out over the archipelago.

As the network who brought us such classic TV shows as ***John en Marsha***, ***Tell the People***, ***Superstar***, ***Marimar***, among others. **RPN** aims to deliver more quality programming that is basically pro-people and pro-service. Today, it is the local "home network" of the cream of the crop of English language television programs: ***Ally McBeal***, ***The X-Files***, ***Dharma and Greg***, ***The Practice***, and ***NYPD Blue***.

Just recently, three of **RPN's** primetime shows won four of the highest awards given by a world-community organization- the **Foreign Press 1999 Golden Globe Awards**. ***Ally McBeal***, took home the **Best Comedy TV Series** award and ***The Practice***, garnered the two top awards: **Best TV Drama Series** and **Best Actor in a TV Drama Series** for Dylan McDermott and Jenna Elfman of ***Dharma and Greg*** won **Best Actress in a TV Comedy Series** over Calixta Flockart of ***Ally BcBeal*** who was also nominated and considered a top contender. ***Dharma and Greg*** also won **Best Comedy Series** in last year's **US People Choice Awards**. One of the most consistent nominees and winners, almost every year, is the phenomenal, world hit cult series, ***The X-Files***.

Edgar San Luis, president and general manager, said the network will maintain its present programming.

"Our first priority is to institute much-needed structural changes in the network and make it ready and able to meet larger challenges. Also, to give viewers and advertisers what they rightly deserve such as programming and service that is people-oriented and anchored on much improved News and Public Affairs program," says San Luis.

RPN's strength lies in its inventory of programs based on foreign produced primetime programming materials which was conceptualized in the 80's. The programming scheme

proved to be a resounding success which later on become a major marketing play in attracting advertisers.

"While we do not have an aversion to producing our own local programs, realities dictate that we may now do so now. Firstly, a one-hour locally produced program will cost much more than a one-hour canned show. Secondly, even if we can afford it, we cannot tap the services of existing top stars and talents as these are mostly under exclusive contracts with the dominant channels. Those that are free (from the movie outfits) charge excessively unaffordable talent fees that cannot be recovered through TV broadcast," he says. San Luis, who has been in the business for 24 years, said his basic plans for the network include protecting, preserving and enhancing the interest of the network. He stressed on implementing structural changes within the company.

"Future projects for **RPN-9** cannot at present be concretized. As you know, the government plans to privatize the network soon. Therefore, until such time that definitive dates/time in relation to this eventuality is set with certainty -- no long term planning for network can be honestly made. What is important to us now is to preserve and enhance the value of the network so that would-be owners can be asked to pay a just price for it" says San Luis. He also added that **RPN** use add-on media values in luring advertising support.

San Luis

"By packaging our anchor programs with other network programs, we will be able to bring effective costs down and make us competitive. Add to this the add-on values like creative merchandising, brand-bugs, built-into-the-program credits then we have a very viable package. The realities dictate that we continue to pursue this line of selling. If you noticed even the dominant channel are resorting also to schemes to enhance their selling potentials," says San Luis. On its 39th anniversary, San Luis and the rest who make up **RPN-9** brace for greatest opportunities that the new millennium will offer.

LEADING THE WAY [Edit](#)

Radio Philippines Network, Inc. or **RPN**, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 39th anniversary as a leader in the **Philippine Communications** industry.

From its inauspicious beginnings, **RPN** has grown into a unheralded phenomenon in the industry today-six TV stations located in six cities, TV relay and translator stations in Baguio and 12 other population centers in the Visayas and Mindanao and 14 radio stations strategically spread out over the archipelago.

Viewed from any perspective, such increase in number indicates growth in listenership and viewership of a considerable magnitude and scale. That growth can rightfully be attributed to a work ethic guided by a fine sense for balance programming, an openness for innovative ideas, and a zeal for talent discovery and development.

On the 39th anniversary of **RPN**, the corps of men and women whose collective effort has made the network what it is today braces for opportunities that the millenium will offer. They stand condifently in the dawn of a new ande more competitive age, driven by a commitment for merit and excellence.

RPN: A history [Edit](#)

RPN 9 celebrates its 39th year with a forward-looking leadership and a staff primed for more challenging and opportunity-filled times.

Established under a legislation in 1960, **Radio Philippines Network, Inc.** became fully operational via the launch of its flagship radio station in Manila, **dzBI**. before long, **RPN** turned into a full network with seven stations in Manila, Baguio, Tuguegarao, Laoag and Dadiangas (now General Santos).

Towards theclose of the decade, the network branched out to television with two stations- **Channel 2** in Manila and**Channel 9** in Baguio. Since then, **RPN** has been inextricably linked with the history of Philippine television.

Chroniclers of the industry aver with conviction that "Philippine television today is a far-cry from the early, struggling years." It had gone through a metamorphosis from a maligned boobture to a principled purveyor of news events and entertainment. A historical account of television in the Philippines must include the legislative and technical breakthroughs by both business sector and academe in the 1950's. On June 14, 1950, Congress granted a permit to**Bolinao Electornica Corp.** "to construck, maintain and operate... stations in TV in the Philippines."

The following year, **University of Sto. Tomas** conducted experiments with the medium, with **FEATI** Institute of Technology doing its own two years later. While the **UST** experiment used crude methods of wires connected from the camera to a receiving set, the **FEATI** project by students in radio and electronics was more of an actual telecast under the supervision of their professor. The **FEATI** experiment was described by *Philippine Press'* Leon O. Ty as having images which were recognizable, fluid, and almost as big as life.

Ty could have used the same description for the first telecast which took place in the Philippines on Octoebr 23, 1953. This maiden telecast beamed over a 50-mile radius by a 7.5-kilowatt transmitter covered an event- a garden party- in the residence of Judge Antioni Quirino in San Juan, with his brother then president Elpidio Quirino, as the special guest. The telecast drew support from a total of 52 advertisers.

The decade of the sixties opened with a significant landmark event for **RPN**. By virtue of **Republic Act No. 2890** passed by the **Philippine legislature** on June 19, 1960, the company was granted a franchise to conduct, establish, maintain and operate radio broadcasting and television stations in the Philippines.

During the succeeding years, radio stations within the **RPN** family mushroomed in various parts of the country.

In 1962, the network branched out into television when the original **Kanlaon Broadcasting System** acquired the frequency, as well as the transmitter from **ABS-CBN**. By 1969, **RPN** was operating **Channel 9** in Manila and Channel 12 in Baguio.

That year was marked by a technical milestone in two important aspects of its operation.

- Equipment from **Toshiba** enabled **Channel 9** to telecast in full color. **Acucolor** as its color casting capability was named- was considered far superior and more professional than the test-quality broadcasts then being run in the country.
- **RPN** brought in the first **Outside Broadcast Color Van (OB Van)** in the Philippines, making it possible to beam studio-quality broadcasts of news and special events coverages from remote areas.
- The seventies opened for **RPN** with a technological leap. In 1971, it inaugurated an all-color TV network with high-powered stations in Baguio, Bicol, Bacolod and Cebu.
- As few households then owned TV sets and there was a perceived need to attract viewership, **RPN** began to produce a variety of local shows which became favorites.

The outstanding programs included:

- ***The Nora Aunor-Eddie Peregrina*** show which later spun off as ***Superstar***.
- Drama series for Hilda Koronel, Rosemarie Sonora, Snooky and Boots Anson-Roa.
- Variety shows for Tirso Cruz III, Tina Revilla, Jeanne Young and Sonny Cortez.
- Sitcom shows for screen legend like Leopoldo Salcedo, Mila del Sol, Ric Rodrigo and Jamie de la Rosa.
- Musicals like ***Aawitan Kita*** and ***Carmen Soriano Show***.
- Changes introduced to TV June Keithley, Jaime Fabregas and Maya Valdez under the direction of Peque Gallaga.
- Quiz shows in the genre of ***Spin-A-Win*** of Jeanne Young and ***Tic-Tac-Toe*** of Buddy Juquin.
- Children's show of Pepe Pimentel's ***Clubhouse 9*** followed by cartoon shows that provided RPN with top-rating early evening lead-in-to primetime.

Programming Trailblazer

- All this buttressed the widespread perception in the industry that **RPN** was, in the 70's, a programming trailblazer.
- In technology, **RPN** also led the way. It ushered local broadcasting into the satellite age in the early 80's. As such, **RPN** became a truly national network. In the words of a former

general manager, Atty. Felipe G. Medina, "We were the first to become a truly national network by utilizing satellite."

- Aside from pioneering in the technical aspects of the industry, **RPN** also achieved a number of innovations, such as being the first to:
- Came out with a "TV newspaper" ***Newswatch***- complete with all the sections of a daily newspaper starting in 1970
- Air such news program and other shows via domestic satellite nationwide
- Maximize its merchandising of programs to promote its own productions
- Introduce the longest running and consistently rating sitcom ***John en Marsha***, which both industry and the academe regard as a paradigm of development communication
- Cover live via satellite major sporting events, including the Olympics
- Come out with the ***Superstar*** variety show format
- Use computer graphics in its station break
- Launch the local animation series, ***Ang Panday***
- Introduce drastic changes in daytime programming, developing further the noontime slots and making the early afternoon and early evening slots profitable.
- Make public affairs programs like ***Tell the People*** popularly appealing
- Introduce the first Filipino mini-series ***Malayo Pa Ang Umaga*** based on Steven Javellana's gripping wartime novel, ***Without Seeing the Dawn***
- Launch the telenovela genre starting with the spectacular *MariMar* starring Thalia which has rated extremely high with viewers baffling the competition. (***1997 RPN Anniversary Report***)

The Philippine home network of the world's top TV hits and multi-awarded shows [Edit](#)

RPN has been able to maintain a niche in Philippine television. It is the local "home network:" of the cream of the crop among English language television programs in the world. And no other local TV network can claim such an achievement.

Just recently, three of **RPN's** primetime shows won four of the highest awards given by a world-community organization- the **Foreign Press' 1999 Golden Globe Awards**. ***Ally McBeal*** (aired every Tuesday at 8PM) garnered the top awards: **Best TV Drama Series** and **Best Actor in a TV Drama Series** for Dylan McDermott. Jenna Elfman of ***Dharma and Greg*** won **Best Actress in a TV Comedy** over Calista Flockhart of ***Dharma and Greg*** also won **Best Comedy Series** in last year's **UF People's Choice Awards**.

Last year, ***The Practice*** also won the **Best Drama TV Series** trophy at the **1998 Emmy Awards**, plus the **Best Supporting Actress** plum for its co-star Camryn Manheim.

The other **RPN** primetime programs have also been consistent nominees and winners in the **Emmy's**, **Golden Globes** and other prestigious television awards bodies through the years. One of the most consistent nominees and winners, almost every years, is the phenomenal, world hit cult series, ***The X-Files*** (Mondays, 9PM). Another multi-awarded program is the thought-provoking medical drama ***Chicago Hope*** (Tuesdays, 9PM) whose major stars have won **Best Actor/Actress** awards, e.g. Hector Elizondo and Christine Lahti.

NYPD Blue, a long running hit series, is also a consistent nominee/winner in these awards. Dennis Franz, its lead star has always been nominated for **Best Actor** and has won at the **Emmy's** twice.

Viva-TV to producing star-studded prime time

March 9, 2013

Viva-TV, which now occupies the prime time slot of **IBC Channel 13** from 5:00pm to 12:00mn, is a strong competition and wants its presence felt in the ratings game.

According to its **Viva** chairman and CEO, Vic del Rosario Jr., the **Kapinoy** network will now produce local programs. "We have in the works are planning sports coverage with the **SEA Games** and **Olympic Games**," Llamas told Inquirer Entertainment in fresh capitalization, and giving the network commercial revenues.

On top of the list in their teen drama anthology ***Sandy's Boyfriend***, a TV version of ***My Sandy in a Boyfriend*** movie under **Viva Films**. The new teen anthology is that sought to make a difference on teen drama lineup as it combined the elements of romantic drama anthology and comedy, starring Nadine Lustre as the lead role along with AJ Muhlach. Under the director of Jeffrey Jeturian appeal Filipino viewers.

Although content with its place in the television industry, **Viva TV** is the homegrown and powerhouse programming on **IBC-13** for the No.3 leading network while revenue generated from advertising and airtime sales.

Viva TV has a banner shows will continue to be its strong sports component, he said. Now airing led by its flagship programs the **NBA** and **PBA** games for the popular basketball fans, and the boxing matches from Erik Morales, Manny Pacquiao and the Filipino flash Nonito Donaire along with the big-income of its live sports coverage of the **Southeast Asian Games** and the **Olympic Games**. Also, in a phenomenal success of the hit animated series ***Winx Club***, an imported Mexican soap opera for the hit telenovela ***Rosalinda*** and ***Teresa***, and the hit Korean

asianovelas like ***My Daughter the Flower*** as well as its anime in Japanese cartoons with ***Crayon Shin Chan***, ***Akazukin Cha Cha*** and ***Cyborg Kurochan***. Also, the Mexican telenovelas are upcoming like ***Amor Bravio***, ***Palabra de Mujer***, ***Triunfo del Amor***, ***La Madrasta*** and ***Que Bonito Amor*** from Televisa.

A talent search ***Born to be a Star*** hosted by Anja Aguilar which is airing on **IBC-13** package, along with a popular and top-rating phenomenal game shows like ***Who Wants to be a Millionaire?*** hosted by Christopher de Leon offer P2 million as grand prize and ***The Weakest Link*** hosted by Richard Yap offer P1 million as the grand prize in the 8 contestants for a strongest link.

Added Rosario: "We also offer to to watch **Viva-TV** shows of **IBC-13** is on free TV."

Sandy's Boyfriend goes Mall Tour

April 18, 2013

The new love-team AJ Muhlach and Nadine Lustre are top-bills into new teen drama anthology ***Sandy's Boyfriend***, a TV version of ***My Sandy in a Boyfriend*** movie under **Viva Films** and produced by **Viva Television**, airing on **Viva-TV on IBC** is beefing up its promotion of Nadine Lustre known as Sandy Salvador is the leading young girl in the world her boyfriend who is Sandy for high school for the collage and Sandy to do a uniform, dress and pants for a girls going to **School Academy** of Island in the teachers of young students. Meanwhile, AJ Muhlach as Sir Manuel Yap, man offices and boy going **House Island Office** located at the island of Batangas, having already main roles in their teleseryes such as the 2012 blockbuster films like ***My Sandy in a Boyfriend*** from **Viva Films** and **Viva Family Entertainment** while AJ already in the lead roles of explosive teleserye ***5 Girls and Daddy***.

Truly, the new fanatics of the stars going to the mall tour from the teen drama series from other established TV networks like **ABS-CBN** and **GMA**. A teen drama anthology will complete with the phenomenal teleserye Cristine Reyes' ***Esperanza*** and child star Xyriel Manabat's ***My Family Xyriel***. In which visited the **Smart Araneta Coliseum** for the **Grand Fans Day** and for the release for the new teen drama anthology' original soundtrack, they also guested in the **PBA Commissioners' Cup**.

Nadine Lustre as Sandy Salvador and AJ Muhlach as Sir Manuel Yap invited in the **Smart Araneta Coliseum** to promoting the new teleserye, along with the supporting cast like Mario Maurer as new name Joel Acosta together with actress Jodi Sta. Maria as Sandy's mom, Hideaki Torio, child star Xyriel Manabat, Gerald Pesigan, teen star Janella Salvador, DJ Durano, Alfred Vargas, Sofia Andres, Cogie Domingo and Angelu de Leon, with the director of Jeffrey Jeturian in which the location of the Island Batangas City, Philippines will appeal to Filipino viewers.

Known combined the elements of drama anthology and comedy as the romantic anthology. Also, the sports content by airing sports coverage on **Viva-TV** with a banner programming with the **PBA** and **NBA**, the two basketball league closest to Filipino viewers, and viewer-favorites like boxing, billiards and wrestling as well as football, golf, tennis, bowling, wushu, badminton, and other sports, in the basketball kids fans with the **Kiddie PBA** and **Junior NBA** which acquired the **PBA** and **NBA** fans along with the big-income of its live sports coverage of the **Southeast Asian Games** and the **Olympic Games**.

As the Korean novelas and telenovelas are ***Amor Bravio***, ***Rosalinda***, ***Palabra de Mujer***, ***All About My Romance*** and ***Shut Up Flower Boy Band*** on the viewership prime-time TV ratings from established popular shows along with the Japanese anime series for the anime fans ***Cyborg Kurochan***, ***Chinpui***, ***Crayon Shin Cha***, ***Akazukin Cha Cha*** and ***Kirarin*** which is dubbed in Filipino.

A new teen drama anthology ***Sandy's Boyfriend*** are being shown often on **Viva-TV's** prime-time **Kapinoy** programs on **IBC** like ***PBA***, ***NBA***, ***Who Wants to be a Millionaire***, ***The Weakest Link*** and ***Born to be a Star***, as well as its news programs ***Express Balita*** and ***Ronda Trese***. A reminder to the ***Sandy's Boyfriend*** fans to watch **IBC** more often as the country's third leading network.

Palabra de Mujer beats rival telenovela

April 24, 2013

Viva-TV's newest primetime telenovela ***Palabra de Mujer*** debuted strongly last April 1 of Monday, with a national TV rating of 14.7% beating rival telenovela **ABS-CBN's** ***Rafaela*** with 11.6% and **GMA's** ***Cachito de Cielo*** with only 10.5%, based on data from **Kantar Media**.

The telenovela, top-billed by the Mexican's most popular artists Edith González, Yadhira Carrillo, Ludwika Paleta and Lidia Ávila successfully the high rating in the primetime slot. It was also among the top trending topics in the country in popular micro-blogging site **Facebook** and **Twitter**.

Palabra de Mujer follows the interconnected lives of four women from varied social backgrounds in Mexico City: Vanesa, Fernanda, Paulina and Matilde, all of whom work for a production company that is producing a television talk show that shares the same name as the series.

Don't miss ***Palabra de Mujer*** weeknights at 6:00pm right after ***Teresa*** on **Viva-TV's PrimeTastik** on **IBC**. For more update like <https://www.facebook.com/kapinoynovelas> on Facebook and follow @KapinoyNovela on Twitter.

Viva-TV telenovela-asianovela this 2013

April 30, 2013

Last April 1, 2013, **IBC** introduced a TV show break plug segment entitled ***Huli Kapinoy*** aired before and after the break over **IBC** shows like ***PBA*** and ***NBA*** for basketball fans, the game shows ***Who Wants to be a Millionaire?*** and ***The Weakest Link*** for the million peso-prize fans, the reality talent search ***Born to be a Star*** for the singing superstar fans, ***Cyborg Kurochan*** for anime fans, ***Rosalinda***, ***All About My Romance*** and ***Palabra de Mujer*** for telenovela and asianovela fans will given to those households that tuned in to free-to-air **VHF-TV Channel 13** (excluding various cable TV service like **SkyCable** and **Signal Digital TV**) in a simple visit to show that there were loyal to watch that channel.

IBC had just launched its TV plug on future asianovelas and telenovelas that will air this 2013. ***The Kapinoy Home of Asianovelas*** and ***The K-Pop Home of Asianovelas***, the **Kapinoy Network** gives us the best and most anticipated telenovelas ana asianovelas this year featuring some of the titles in Mexico and Asia.

Foreign Partners [Edit](#)

ABS-CBN

Televisa

Korean Broadcasting System (KBS)

Munhwa Broadcasting Corporation (MBC)

Seoul Broadcasting System (SBS)

tvN

GMA

Televisa

Korean Broadcasting System (KBS)

Munhwa Broadcasting Corporation (MBC)

Seoul Broadcasting System (SBS)

tvN

IBC

Televisa

Korean Broadcasting System (KBS)

Munhwa Broadcasting Corporation (MBC)

Seoul Broadcasting System (SBS)

tvN

TV5

Televisa

Munhwa Broadcasting Corporation (KBS)

SBS Plus

tvN

JTBC

Channel A

ABS-CBN [Edit](#)

Telenovela:

A Woman of Steel

Starring Lucero, Gabriela Spanic, Fernando Colunga, Sergio Goyri, David Zepeda, Jacqueline Andere, Ana Martín and Eduardo Capetillo

Passion

Starring Susana González, Fernando Colunga, Sebastián Rulli, and Daniela Castro

Darling Sweetheart

Starring Elizabeth Álvarez, Diego Olivera, Fabiola Campomanes and Carmen Becerra

Two Homes

Starring Anahí, Carlos Ponce and Sergio Goyri

Crown of Tears

Starring Victoria Ruffo, Africa Zavala and Mané de la Parra

The Power of Destiny

Starring Sandra Echeverria and David Zepeda

Asianovela:

A Promise of a Thousand Days

Starring Soo Ae, Kim Rae Won, Jung Yoo Mi, Lee Sang Woo and Park Yoohwan

Hayate: The Combat Butler

Starring Park Shin-hye (*He's Beautiful* and *Heartstrings*)

Skip Beat

Starring Siwon and Donghae of Super Junior

Sunny Happiness

Starring Mike He and Janine Chang

Missing You

Starring Yoon Eun hye (*Princess Hours* and *Coffee Prince*) and Park Yoo Chun (*Secret Love: Sungkyunkwan Scandal* and *Rooftop Prince*)

Love Rain

Starring Yoona of Girls Generation (SNSD) and Asia's Prince, Jang Geun Suk (*He's Beautiful*)

Faith

Starring Lee Min Ho (*Boys Over Flower*, *City Hunter*)

To The Beautiful You (Hana Kimi Korean version)

Starring Sulli of f(x) and Minho of SHINee

Can't Lose

Starring Choi Ji Woo and Yoon Sang Hyun

Absolute Boyfriend

Starring Jiro Wang (*Hana Kimi*) and Gu Hye Seon (Geum Jan Di) of *Boys Over Flowers*

Thorn Birds

Starring Han Hye Jin, Kim Min Jung, Joo Sang Wook and Seo Do Young

Protect The Boss

Starring Ji Sung (*Save The Last Dance For Me*)

Sunshine Girl

Starring Rainie Yang and Wu Chun

Flower Boy Next Door

Starring Park Shin Hye and Yoon Si-yoon

IBC

[Edit](#)

Telenovela:

Amor Bravío

Starring Silvia Navarro and Cristian de la Fuente

Que Bonito Amor

Starring Jorge Salinas, Danna García and Pablo Montero

Alborada

Starring Lucero

La Madrastra

Starring Victoria Ruffo, César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier

Triunfo del Amor

Starring Maite Perroni, William Levy and Victoria Ruffo

La Tempestad

Starring William Levy and Ximena Navarrete

Heridas of Love

Starring Guy Ecker

Amar sin Límites

Starring Karyme Lozano, Valentino Lanús and René Strickler

Asianovela:

Shut Up Flower Boy Band

Starring Sung Joon, Jo Bo-ah, Kim Myung-soo, Jung Eui-chul, Lee Hyun-jae, Kim Min-seok and Yoo Min-kyu

All About My Romance

Starring Shin Ha-kyun, Lee Min-jung, Park Hee-soon and Han Chae-ah

I Need Romance 2

Starring Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok

Spy Myung-wol

Starring Han Ye-seul, Eric Mun and Lee Jin-wook

Nine Time Travels

Starring Lee Jin-wook

Miss Ajumma

Starring Oh Hyun Kyung, Kwon Oh Joong, Jung Shi Ah, Kim Jung Min and Jung Sung Woon

I Love Lee Tae-ri

Starring Kim Ki-bum of Super Junior and Park Ye-jin

Bridal Mask

Starring Joo Won, Jin Se-yeon, Park Ki-woong and Han Chae-ah

Reply 1997

Starring Jung Eun-ji

Me Too, Flower!

Starring Lee Ji-ah and Yoon Shi-yoon

Flower Boy Ramen Shop

Starring Jung Il-woo, Lee Chung-ah, Lee Ki-woo, Park Min-woo

GMA [Edit](#)

Telenovela:

For Love or Money

Starring Itatí Cantoral, Pedro Fernández, Victor Noriega, Luz Elena González and Joana Benedek

True Love

Starring Erika Buenfil, Eduardo Yáñez, Eiza Gonzalez and Sebastian Rulli

The Successful Perezes

Starring Ludwika Paleta, Jaime Camil, Verónica Castro and Rogelio Guerra

Wild at Heart

Starring Ana Brenda Contreras and Daniel Arenas

Tomorrow is Forever

Starring Lucero, Fernando Colunga, Sergio Sendel and Silvia Navarro

Asianovela:

I Do, I Do

Starring Kim Sun-a and Lee Jang-woo

Tamra

Starring Seo Woo, Pierre Deporte, Im Ju Hwan and Lee Sun Ho

Padam Padam

Starring Jung Woo-sung, Han Ji-min and Kim Bum

The Innocent Man

Starring Song Joong-ki, Moon Chae-won and Park Si-yeon

Arang and the Magistrate

Starring Shin Min-ah, Lee Joon-gi and Yeon Woo-jin

TV5

[Edit](#)

Telenovela:

Storm in the Paradise

Starring Erick Elías, Sara Maldonado, Mariana Seoane and Alejandro Tommasi

Timeless Love

Starring Silvia Navarro and Juan Soler

A Shelter For Love

Starring Zuria Vega, Gabriel Soto, Jessica Coch and Laura Flores

Mi Pecado

Starring Maite Perroni and Eugenio Siller

Abyss of Passion

Starring Angelique Boyer and David Zepeda

Shut up Flower Boy Band

The third network in Kapinoy viewers

May 22, 2013

The Filipino audience also has something to be grateful for, with this years developments on local television. The rejuvenation of sequestered television station **IBC** posed a third in dominated in **ABS-CBN** and **GMA**.

After block-time agreement **Viva Entertainment** investors shook the local television station with new primetime programs in **Kapinoy** talents, magnate **Viva** chairman and CEO Vic del Rosario, Jr. stepped in and started, adding winning the stations attempts at viewership ratings dominance from the Big Two players.

The result: innovative and creative programming that sent in the two leading stations scrambling for viable projects that would reverse their TV viewership ratings.

IBC has been sneaking in some winners in the top **Viva-TV** programs lists, most notable of which is the flagship program **PBA** and **NBA**, which has been topping the ratings charts. **Viva-TV** reports that the basketball fanatics, is now the **PBA** and **NBA** are No.1 in the primetime ratings.

IBC to Launch Kapinoy National TV Ratings

June 8, 2013

IBC is the sequestered and innovative TV network in the Philippines. After making some **Kapinoy** number 1 hit shows like ***Who Wants to be a Millionaire***, ***The Weakest Link***, ***Born to be a Star***, **PBA** and **NBA**, the radio stations like **DZTV Radyo Budyong** and **iDMZ 891**, and going worldwide this year as **Global IBC**, **IBC-13** revealed one of their biggest, best and brightest plans this year as a strong number 3 in viewership.

It's the **Kapinoy National TV Ratings** from **AGB Nielsen Media Research** and **Kantar Media** survey that the number 1 is **ABS-CBN**, number 2 is **GMA** and number 3 is **IBC**, **TV5** and **RPN**. As **IBC** has been the number 1 network from 1977 to 1988 and now the undisputed number 3 as the most-watched television network to improve the network's technical facilities and performers from competing networks.

Kapamilya and **Kapuso** are concentrating on teleserye, **Kapinoy Network** is signed a partnership with the block-timer agreement **Viva Entertainment** offering viewers fare on primetime TV with the new shows line-up in variety of entertainment from Viva Tagalog movies, dramas, animes, comedy, game shows, reality and sensational sports with some of the local and international sports events with action-packed line-up of programs. **IBC** Chairman Eric

Canoy said **IBC-13** is now shining in the national television and when asked who its sources, **ABS-CBN** and **GMA** are the number 1 network in the national TV ratings, data given by **Kantar Media**, Canoy said **Kapinoy National TV Ratings** said so. "Content is winning in Mega Manila, that we go national said Canoy." As of now, release daily ratings data nationwide expanding our panel homes, the results of this survey rating.

Top Local Channels Most-Often Watched [Edit](#)

Mass-Based Economic Class TV Viewership

1. ABS-CBN 2 (50.4%)
2. GMA-7 (45.2%)
3. IBC 13 (30.1%)
3. TV5 (15.2%)
3. RPN-9 (12.4%)
4. Studio 23 (10.6%)

Here are the datas given by IBC-13, from Kapinoy National TV Ratings, Top 30 Shows for May 2013 from Kantar Media survey: [Edit](#)

15 shows from the top 15 came from IBC

1. **2013 PBA Commissioner's Cup Finals 3: Alaska Aces vs. Barangay Ginebra San Miguel** (38.9%)
2. **The Weakest Link** (35.1%)
3. **NBA Eastern Conference Semifinals, Game 6: Indiana Pacers vs. New York Knicks** (33.9%)
4. **Who Wants To Be A Millionaire?** (32.9%)
5. **NBA Eastern Conference Semifinals, Game 6: Miami Heat vs. Chicago Bulls** (31.8%)
6. **ONE FC** (29.9%)
7. **2013 PBA Commissioner's Cup Finals 2: Alaska Aces vs. Barangay Ginebra San Miguel** (29.3%)
8. **Born to be a Star** (27.9%)
9. **Sandy's Boyfriend** (24.6%)
10. **Esperanza** (24.0%)
11. **Express Balita** (22.8%)
12. **2013 PBA Commissioner's Cup Finals 1: Alaska Aces vs. Barangay Ginebra San Miguel** (20.9%)

13. **2013 PBA Commissioner's Cup Semifinals: Alaska Aces vs. San Mig Coffee Mixers** (19.9%)
14. **Petra's Panniest** (14.0%)
15. **K-POP Star Hunt** (12.2%)

13 shows from ABS-CBN

1. **Juan Dela Cruz** (33.3%)
2. **Maalaala Mo Kaya** (30.8%)
3. **Ina Kapatid Anak** (30.5%)
4. **Wansapanataym** (28.6%)
5. **TV Patrol** (26.0%)
6. **Be Careful With My Heart** (25.0%)
7. **Pilipinas Got Talent** (23.1%)
8. **Rated K** (22.3%)
9. **Apoy Sa Dagat** (20.8%)
10. **Minute to Win It** (20.5%)
11. **Gandang Gabi, Vice!** (19.8%)
12. **Kapamilya, Deal or No Deal** (19.0%)
13. **Goin' Bulilit** (19.0%)

2 shows from GMA

1. **Magpakailanman** (21.4%)
2. **Kapuso Mo, Jessica Soho** (20.0%)

"**IBC-13** is now a winner from the established networks **ABS-CBN** and **GMA-7** are the runner-up of the network. We are owning the national television that came from the very credible and a certified **Kapinoy National Ratings**, powered by **IBC** of course, with the help of **Viva Entertainment**."

Kapinoy Network revives a new sitcoms

June 19, 2013

IBC-13 relaunched a new **Kapinoy** shows in a co-production with **Viva Television** is geared to the two giant networks from **ABS-CBN** and **GMA-7**.

The two of top networks are offering dramas and comedys, **IBC** is tring to de a new primetime slot of **Viva**.

TODAS, one of the most successful gag shows in the '80s with Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Richie da Horsie, and others. Political satire in a comedy news of **Sic O'Clock News** featuring Ces Quesada, Jaime Fabregas, Rene Requiestas and Khryss

Adalia. Dazzling production numbers of the variety shows are ***The Sharon Cuneta Show, Loveliness, Maricel Live***, and other variety shows are shown.

For the success of soap operas, the number 3 television network in the country banks on its flagship hit game show ***Who Wants To Be A Millionaire*** and ***The Weakest Link***, and a flagship reality talent show ***Born to be a Star***, basketballs like **PBA** and **NBA** together with its rival for a new sitcoms and comedy shows.

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Directed by the box-office comedy director Wenn V. Deramas.

The sitcom are additions to the already showing ***Petra's Panniest*** starring a funny girl as Ashley Rivera aka Petra Mahalimuyak which is being aired on Monday, Tuesday and Thursday at 4:30 p.m.

This programming from **IBC** is good news to sitcom fans who been neglected by the two leading networks. From the comedy success of **ABS-CBN's** sitcom has ***Toda Max*** and gag show ***Banana Split*** and ***Goin' Bulilit*** while **GMA's** two sitcoms are ***Vampire Ang Daddy Ko*** and ***Pepito Manaloto*** with a gag show ***Bubble Gang*** in the other TV networks while **TV5** has 3 sitcoms ***Mister n' Misis***, ***Pidol's Wonderland*** and ***Istorifik: Pidol's Kwentong Fantastik*** and a gag shows are ***Lokomoko U*** and ***Tropang Kulit***.

June 19, 2013

IBC-13 relaunched a new **Kapinoy** shows in a co-production with **Viva Television** is geared to the two giant networks from **ABS-CBN** and **GMA-7**.

The two of top networks are offering dramas and comedys, **IBC** is tring to de a new primetime slot of **Viva**.

TODAS, one of the most successful gag shows in the '80s with Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Richie da Horsie, and others. Political satire in a comedy news of ***Sic O'Clock News*** featuring Ces Quesada, Jaime Fabregas, Rene Requiastas and Khryss

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Kapinoy Network Surge Brings More More More!

July 6, 2013

At the Smart Araneta Coliseum last June 21, during a launch dubbed *More More More*, IBC-13 is now have more aggressive in making its presence felt in the television industry as The Kapinoy Network paints the town of red (sports), green (entertainment) and blue (news and current affairs) with its surge of exciting new 35 programs that will cater to viewers offering more entertainment, more star-studded drama of teleseryes, teen drama anthologies, asianovelas

and telenovelas, more fun treat of animés, more laughter of comedies with sitcoms and gag shows, more news and information, more public service, more reality shows like a singing talent superstar fans, more Pinoy blockbuster movies, more children education for kids, more prizes and more power of action-packed sports fans ranging aficionados from basketball and boxing that award-winning programming innovations and trend-setting winners will definitely make Kapinoy viewers wants to be a certified Kapinoy!

Join the Kapinoy's best, biggest and brightest stars: actor Richard Yap, Christopher de Leon, Anja Aguilar, actress Cristine Reyes, award-winning actor Dingdong Dantes, AJ Muhlach, teen star Nadine Lustre, Robi Domingo, funny girl Ashley Rivera aka Petra Mahalimuyak, Xyriel Manabat, Cherry Pie Picahe and many more. The Canoy group's entry into the Channel 13 is seen to the television industry, with the network expected to become a major player in Philippine broadcasting. IBC-13 with the launch of original program concepts in the broadcast industry. Insiders told The STAR that under the new management, IBC-13 will have a different kind of award-winning programming, now competing head on with the industry leaders ABS-CBN and GMA Network a run for their money, establishes itself as a trend-setter in the industry as it unveils more best, bigger, better and brighter shows. The most-awarded network in locally and internationally in the biggest nationwide and worldwide reach and the most number of broadcasting awards throughout the Philippines and parts of Southeast Asia.

When managed to presence felt in the television industry, The Kapinoy Network continues to be a challenger in the broadcast industry dominated by the two leading networks ABS-CBN and GMA-7. There's more to see on IBC-13 is now that The Kapinoy Network for the Philippines' undisputed number 3 television network in the Philippines, the country and the Asia what will beefs up its new programming grid with a notable lineup of new morning, afternoon, primetime and weekend offerings, with the new management headed by the chairman Eric Canoy, the network's president & CEO Boots Anson-Roa, the network's vice-chairman Freddie M. Garcia, the network's vice-president Lito Ocampo Cruz and Channel 13 head Rey Sanchez are the top-honchos of IBC generating revenues enjoy the network's news and current affairs, more entertainment and action-packed sports programs.

Carlo J. Caparas' My Batang Momay

A child star wonder Xyriel Manabat in the lead role as Momay for the new fantaserye *My Batang Momay* every weekdays at 7:30 p.m., with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, the twins are Juan Carlos and Juan Miguel Urquico, Gerald Pesingan, Charlie Green, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez, will be directed by Carlo J. Caparas.

To Love Again

Kapinoy goes all-out on primetime with a new hit teleseryes that are set to more fans of viewers every weeknights. Miguel Aguila and Meg Imperial become a certified Kapinoy as she top-

bills the network's newest teleserye offering *To Love Ag* on weeknights at 6 p.m., with Ronnie Ricketts, Mitch Valdez, Candy Pangilinan, Cherie Gil, Rudy Fernandez, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina, Henry Edwards. The teleserye will be directed by box-office drama director Mac Alejandre.

Safe In The Arms Of Love

Award-winning actor Dingdong Dantes and drama princess Cristine Reyes with Cogie Domingo and Cherry Pie Picache in a certified Kapinoy fans as they top-bills with the powerhouse cast of the network's phenomenal hit romantic teleserye *Safe In The Arms Of Love* which airs weeknights at 9:30 p.m., with DJ Durano, Nikki Bacolod, Vandalph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by Wenn V. Deramas.

Mount a massive production for a daily TV series that we can join the big networks and come up with our own series, the two primetime teleserye *My Family Xyriel* and *Safe In The Arms Of Love* air on The Kapinoy Network's PrimeTastik block from Monday to Friday.

Sandy's Boyfriend

The newest teen drama anthology series called *Sandy's Boyfriend*, which airs on Sundays at 3:30 p.m. The teen anthology in a true-to-life stories sent through letters combined of romantic comedy and teen drama anthology, starring the young girl of teen superstar princess Nadine Lustre plays the role of Sandy Salvador and AJ Muhlach as Sir Manuel Yap. Also supporting cast are love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador, Jodi Sta. Maria, DJ Durano, Ella Cruz and Alfred Vargas, will be directed by Jeffrey Jeturian, head of Kapinoy Talent Center.

Flower Boys Next Door

IBC and Viva Entertainment makes its grand venture into weekday afternoon drama with the back-to-back airing of 3 must-see series from asianovelas, taiwanovela and telenovelas, the much-awaited and first-ever romantic Koreanovela comedy called *Flower Boys Next Door* starring the K-pop superstars Park Shin-hye as Go Dok-mi, Yoon Shi-yoon as Enrique Geum and Kim Ji-hoon as Oh Jin-rak airs weekdays at 3 p.m.

Once Upon a Love

Once Upon a Love presents the Taiwanese drama turns a taiwanovela that will surely to the Taiwan of Kapinoy viewers. The newest Twianese idol romance drama is now on Philippine TV, starring the actors Sunny Wang and Matt Wu, and the actresses Cheryl Yang and Reen Yu as the main leads, starts weekdays at 3:30 p.m. The 2 new afternoon drama series both premiere this June 17, with *Flower Boys Next Door* airing at 2:45 p.m., *Once Upon a Love* following at 3:30 p.m. and children's program *KapinoyLand* at 4 p.m. on IBC's Haponation block.

Amor Bravio

The Kapinoy Network introducing a first time in hit telenovela for fans of the genre. *Amor Bravio*, the dramatic romance telenovela starring Silvia Navarro (Camila Monterde Santos), the Agustina's dedicated daughter, Daniel's dedicated niece, Ximena's dedicated maternal half-sister, Alonso's dedicated ex-wife, Luis's dedicated ex-fiancee, in love with Daniel, stepmom to

Agatha, and Daniel's wife, and Cristian de la Fuente (Daniel Díaz Acosta), Ágatha's dedicated son, Francisco's biological son, Abraham's former brother-in-law, Ximena's paternal half-brother, Miriam's former husband, young Agatha's father. This telenovelas entertain Pinoy viewers weeknights at 10 p.m.

I Need Romance

One of the most-watched Koreanovelas in the country IBC-13 presents entertaining Korean drama series for fans of the genre. *I Need Romance*, a romantic comedy drama, is a series follows the everyday lives of work, love and friendship of thirty-something women and men in Seoul. Starring Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok, this Koreanovela is expected to entertain Pinoy viewers weeknights at 10:30 p.m.

Amor Bravio and *I Need Romance* airing back-to-back on IBC's PrimeTastik from Monday to Friday. The undisputed number 3 network in the country will now pit the new soap operas that against the more established line-up of the two leading dominant players ABS-CBN and GMA — *Flower Boys Next Door*, *Once Upon a Love*, *Palabra de Mujer*, *My Family Xyriel*, *Safe In The Arms Of Love*, *Amor Bravio* and *I Need Romance*.

Cyborg Kurochan

Every weekdays at 8:30 a.m. right after *Express Balita*, a hit anime *Cyborg Kurochan*, an action-packed manga starring Kurochan is a supercat who is dedicated to saving the world from evil ses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world, topped Japanese TV ratings when it premiered in 1999. It also airs in Hong Kong, Taiwan and Singapore and the Philippines, Coco Martin will provide the voice of the cyborg cat.

Battle Ball

Remembering the tokusatsu and anime hits of the 80's and 90's, such as the hit of are the classic tokusatsu hits of the Super Sentai galore are *Bioman*, *Shaider*, *Maskman*, *Turboranger*, *Jiban*, *Kamen Rider Black*, *Winspector*, *Super Rescue Solbrain*, *Machineman* and *Fiveman*, and classic anime hits *Voltes V*, *Candy Candy*, *Battle Ball*, *Super Boink*, *Ghost Fighter*, *Time Quest*, *Starzinger*, *Tonde Boorin*, *Shuurato*, *Gaiking*, *Grendaizer UFO* and *Mazinger Z* in the best of anime and tokusatsu hits in Japan who got higher ratings than the rest of the networks in a performance laced with anime and tokusatsu characters to your favorite Kapinoy programs. Now, the new full anime programme line-up on The Kapinoy Network with the heartthrobs of anime every morning and afternoon.

The classic anime is back in the new action-packed season of *Battle Ball* airs weekdays at 9 a.m. This is a story of young boy name Larson, he has unique strength which he cannot handle properly that causes many problem on his community once he found a game tournament, saw his potential joined the game and the adventure began.

Kirarin

The newest popular anime series in Japan called Kirarin, which airs on weekdays at 9:30 a.m. Kirari Tsukishima, a 14-year-old beauty, does not care about idols and the entertainment world because her mind is occupied by food. Her obsession with food only causes her to be clueless about love. One day, after saving a turtle that is stranded in a tree, Kirari meets a handsome and gentle boy named Seiji, who gives her a ticket to a SHIPS (a popular idol group) concert to show his gratitude for her saving his pet. However, when Kirari shows up at the concert, another boy named Hiroto, tears up her ticket and warns her to stay away from Seiji, because they live in different worlds. The outraged Kirari sneaks into the concert, only to discover that Seiji and Hiroto, are actually members. The voice of Kirari Tsukishima provided by the Asia's popstar princess Sarah Geronimo.

Astro Boy

New action anime series *Astro Boy* premieres on weekdays at 10 a.m. with all new episodes, the series across its respective networks worldwide, including Japan, Southeast Asia, South Asia, East Asia, and other regions. Don't miss the voice of Robi Domingo as Astro Boy, a robot built with Kokoro, an advanced form of artificial intelligence. Astro appears as a young boy who works as a superhero of sorts for Metro City. He continuously tries to stop the collapsing relationship between mankind and robots, despite numerous attempts to destroy him by various parties. He can fly using rocket boosters concealed in his limbs and possesses great strength.

With our auditions and more sponsors like Regent Foods Corporation like Tempura, Regent Cakes, Snacku, Cheese Ring, Sakanami, Carter Brief and so much more to watching Tokusatsu.

Goin' Bukol Pwede

The classic 70's and 80's by the sitcom *Iskul Bukol* starring the veteran comedians are Tito Sotto, Vic Sotto and Joey de Leon from 1977 to 1988, is now the revive of the hit sitcom called *Goin' Bukol Pwede* with a top-billed comedies are the actor turned comedian Robi Domingo, Maui Taylor and Yam Concepcion in the main cast along with Josh Padilla, Janella Salvador, Charlie Green, Kenjhons, Carla Castello and Ronnie Ricketts, airing every Saturday nights at 10 p.m., directed by Wenn V. Deramas.

Petra's Panniest

YouTube sensation Ashley Rivera aka Petra Mahalimuyak in the host of *Petra's Panniest*, a craziest and funniest comedy programs packed in a one show, Petra's Panniest for laugh out loud on Mondays, Tuesdays and Thursdays starting at 4:30 p.m.

Happy TODAS

IBC-13 is building on a programming strength, remember the classic sitcoms and gag shows of IBC are *TODAS*, *Chicks to Chicks*, *Iskul Bukol* and *Sic O'Clock News* for these shows all dominated the sitcom and gag show genre in the 70's and 80's under the home studio of IBC Channel 13 from the competing networks.

One of the most successful classic gag show in the 80's is *TODAS* (Television's Outrageously Delightful All-Stars) which include Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents, and now makes a big comeback with a new star-studded comedy gag show called *Happy TODAS*, which debuts premiered on Saturdays at 9 p.m., featuring a stars like Cristine Reyes, Young JV, Imee Hart, Andrew E., Aki Torio, Kiko Ramos, Shy Carlos, child star Abby Bautista, Josh Padilla, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan and Makisig Morales which features the parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with the stars of gag performers.

Cooltura

The world-renowned TV actress host Cathy Eigenmann-Bordalba host the educational show *Cooltura* airing from weekkdays at 12 noon about the Filipino culture in the Philippines in Luzon, Visayas and Mindanao.

Express Balita

The network's flagship primetime and late-night newscasts will get a refreshing make-over of the news organization IBC News and Current Affairs. The hot and timely issue and latest news, the network's longest-running flagship news program *Express Balita*, anchored by Henry Omega-Diaz and Snooky Serna-Go, airing from Monday to Friday at 6:30 p.m., with simulcast over DZTV Radyo Budyong 1386 on radio and the news channel IBC News Network, remains fast-paced, in-deph, straightforward, unbiased and vaired, delivers from the top stories of the day with national, local and global news as well as its politics, police reports, CCTV reports, public service, malacanang, weather, showbiz news and sports news to read the headlines more on police, crime stories, public service, national, political we really cater to the masses.

Report Kay Boss!

IBC News head Maria Ressa hosts her new public affairs program called *Report Kay Boss!*, which airs every Tuesdays at 11:30 p.m. Provided the documentaries throught the president Benigno Noynoy Aquino III in the current PNoy administration which offer stories of the news organization's roster of news anchors and hosts.

Ronda Trese

The new reports will be disclosed of 24-hour surveillance in a comprehensive journalism of the news delivery from all the major stories and the late breaking news delivered as independent journalism of the late nightly news tonight, IBC News and Current Affairs introducing a national late-night newscast *Ronda Trese* presents news from all platforms. Weeknights at 11 p.m., is anchored by Jess Caduco and Czarinah Lusuegro.

Linawin Natin

Hopes to introduce a new public affairs program *Linawin Natin* as it mixes investigative and in-depth reports which focuses on the issues and government based on intensive research and investigation tackled in the program, every Mondays at 11:30 p.m. Hosted by Philippine Star columnist Jarius Bondoc aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

Snooky

A newest public service program *Snooky*, airs on Fridays at 11:30 p.m. that brings the gamut of female broadcast journalists Snooky Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from IBC Foundation, Inc. in one insightful, delightful and TV entrant the host's distinct. A Filipina film, television actress and Filipina broadcast journalists *Snooky* as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm tackles them with the skills of seasoned journalist and the wisdom and broad perspective of national leader from real people and intriguing places.

Chinatown TV

The country's premier, longest-running, and original Filipino-Chinese lifestyle tele-magazine show *Chinatown TV* which airs on Sunday mornings at 9 to 10 a.m. Hosted by a variety of talented and the well-rounded hosts are Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Joseph Tullao, RJ Valentin and Wendelyn Ty as a star-studded who are not only adept at the English, Filipino, and Chinese languages but also full of vigor and enthusiasm, *Chinatown TV* promises to inform as much as entertains.

KapinoyLand

The child-friendly in the flagship hit children's television program based on KapinoyLand in the Philippines is called *KapinoyLand*, which airs on weekdays at 4 p.m. and Sundays at 8 a.m. with 5-minute short program airing daily from Monday to Saturday at 8 a.m., 9 a.m., and 12 noon, and 2:45 p.m. during weekdays.

The new IBC mascots like Mr. Kapinoy created in June 30, 2012 based at KapinoyLand at Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines from the success of TV, toys, books, stickers and so much more. His friends Ms. TV, Radiogirl, Newspaperboy, RemoteBoy, Manok, PinoyFlag Baby Kapinoy and Ms. Lola Pinoy are the stars of the show premieres on October 1, 2012 as the first live-action Pinoy Filipino animated, live-action Filipino animated and full length 3D computer-animated format concept is based traveling. In guests will be the kind of baby, child and kids play that Mr. Kapinoy meeting appeal to 2-5 years old for baby, 10-13 years for kids of children, and singing, dancing and playing for kids as live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games. To making craft arts, they make unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc., and they use foods to

make works of arts which is still edible with a sponsors by Regent Foods Corporation such as Cheese Rings, Tempura, Cheese Ball and Regent Cakes (Pandan, Ube, Mocca, Melon, Strawberry and Chocolate).

Lunch Break

IBC has already poured all its new shows this month, The Kapinoy Network introducing the daily noontime variety show *Lunch Break*, airing from weekdays at 12:30 p.m. and Saturdays at 12 noon. The live noontime variety show of the new noontime entertainment hosted by Ryan Agoncillo, Joy Viado, Nicole Andersson, Nadia Montenegro, Smokey Manaloto, Pat Natividad, Bobby Yan, Carlos Agassi and TJ Trinidad, which offers the most star-studded noontime games and topped with live performances from your favorite Kapinoy stars and celebrities that will make viewers and audiences across the nation by competitors *It's Showtime!* and *Eat Bulaga!* with some segments and shown a live studio audience as its innovative blend of contest, games, musical performances and superd hosting with the lunchtime at the IBC Studio canteen in Broadcast City.

It's Partytime

The newest Sunday musical variety show on Philippine TV called *It's Partytime* which premieres every Sundays at 1:45 to 3:30 p.m. Hosted by Gino Padilla, Lani Musalucha, Dingdong Avanzado, Jinky Vidal with co-host and performances are Joshua Cadelina, Nadine Lustre, AJ Muhlach, Janeena Chan, Carlo Lopez, Paula Bianca and Miguel Aguila will give *ASAP 18* and *Sunday All-Stars* a run for their money.

K-POP Star Hunt

The newly-improved world-renowned reality show franchise on IBC and Viva Entertainment, the most-awaited Philippine premiere of the highly-anticipated reality show tvN's *K-POP Star Hunt* airing on Mondays, Tuesday and Thursdays at 4:30 p.m., offering audiences a peek at what it takes to be the next big K-POP Kapinoy star. The regional competition is the biggest of its kind in local television history that captures the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become a K-Pop artist.

The Weakest Link

A Chinese-Filipino actor and business man turned a game show host Richard Yap as Sir Chief hosting a job of the award-winning game show *The Weakest Link* airs weeknights at 8:30 p.m. Richard hosting the Philippine edition of the popular game show from the UK. Richard Yap is expected to bring to the show his own brand. This marks a major milestone in the career of the well-known actor who has also established a career as a star on the Kapamilya shows on ABS-CBN like *Be Careful with My Heart*, starring Jodi Sta. Maria and Richard Yap. *The Weakest Link* puts the 8 contestants and excites televiewers, check out the more exciting game show on primetime TV. Contestants can win up to P1 million pesos in every episode and another prize of P50,000 pesos is at stake for lucky televiewers who can join the fun by texting TWL<Name of

Stongest Link> to number 8888. It offers the contestants the chance to winner in P1 million. To join, call PLDT phone line 1-908-1-800-800.

Who Wants To Be A Millionaire?

Christopher de Leon, the country's foremost award-winning dramatic actor has been hosting the job of IBC-13's hit award-winning phenomenal game show *Who Wants To Be A Millionaire?*, which airs every Saturdays at 8 p.m. and Sundays at 9:45 p.m. The famous game show from the UK enjoying a selection of presenters all over the world, *WW2BAM* has revolutionized TV viewing in the country in a very successful career as TV host Christopher de Leon. At stake in the show is P2 million and P50,000 for home viewers to join the contest can simply dial PLDT Premium Phone Service landline number 1-908-1-000-000 and filipino citizens who will also join the mini-*WW2BAM* game via number 8888 for Globe, Smart, Sun Cellular and Touch Mobile users.

Born to be a Star

Born to be a Star is a hit reality talent-search show contest from America and United States of Endemol company. It is a popular award-winning reality talent-search where contestants get the superstar treatment and the chance to perform in a complete production number of their very own primetime TV and to sing with a superstar. Hosted by a certified singing champion Anja Aguilar as a popular singer and actress. Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado will serve as the four judge panel of the talent search show. For talent competition, to accept *Born to be a Star* as her help to aspiring talent young singers from different college high-schools like a singing superstar fans, airing every Sunday nights at 8:30 p.m. on IBC. Filipino citizens, male and female, solo or group performers, 12-years-old and above qualified to join the contest. Viewers are able to join through text and online registration via Internet, prizes at stake include P1 million with management contract from Viva Artist Agency (VAA) and the music recording contract from Viva Records and Vicor Music.

Watch out for announcements of audition dates on IBC and in the leading newspapers. The Philippine editions of *The Weakest Link*, *Who Wants To Be A Millionaire* and *Born to be a Star* are productions of Viva Television.

PBA

Kapinoy Network's banner shows continue to be its sensational sports programming line-up in action. Now on its 38th year anniversary of the Philippine Basketball Association, the *PBA* remains a rock-solid continues to the best of Philippine basketball in Filipino people. Home to the MILO Energy Drink, Barangay Ginebra San Miguel Kings, Alaska Aces, San Mig Coffee Mixers, the Barako Bull Energy Cola, Rain or Shine Elasto Painters, Air21 Express, Talk 'N Text Tropang Texters, Petron Blaze Boosters, the *PBA* starts now on IBC-13 airs a one game every Wednesday and Friday at 4:30 p.m. as the first game and 8 p.m. as the second game and Saturdays at 5 p.m. and the doubleheaders on Sunday nights at 4:30 p.m. The stars of PBA fans are James Yap, Mark Caguioa, Awrind Santos, Robert Jaworski, Chot Reyes, Jason

Castro, Mark Pingris, Mark Caguioa, Norman Black and Wesley Gonzales. Radio listeners can also get to hear the action on DZSR Sports Radio 918 on AM frequency.

NBA

The world's popular basketball of the National Basketball Association as NBA home to the Miami Heat, San Antonio Spurs, Oklahoma City Thunder, the Dallas Mavericks, Chicago Bulls, the Denver Nuggets, the Indiana Pacers, the Brooklyn Nets, the L.A. Lakers, the Boston Celtics, New York Knicks, Philadelphia 76ers, the Toronto Raptors, the Atlanta Hawks, Orlando Magic, Washington Wizards, Utah Jazz, Golden State Warriors, Phoenix Suns, L.A. Clippers, Portland Trail Blazers, Houston Rockets, Memphis Grizzlies, New Orleans Pelicans and many more is the international basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts, new original programming and enough highlights and news to quench even the most avid fan's hoops thirst! Absolute, top-notch basketball at its finest at the basketball fans, now on IBC-13 which starts every weekend from Saturdays at 2:30 p.m. and Sundays at 11:30 a.m., the stars of NBA fans of the players of Michael Jordan, Kobe Bryant and LeBron James. Once again in the local airwaves will be seen in the local channel and for the first time ever in the history of television that the *NBA* and *PBA* are in the same station.

The Main Event

The best boxing events offerings of IBC-13. It is in boxing that Filipinos are on athletes in boxing we prouced world-renowned championships Manny Pacquiao, Erik Morales and Nonito Donaire. Now, there's the good news for all the boxing aficionados, the fighting of best boxing shows is on IBC-13: *The Main Event* (airing every Saturday mornings at 11 a.m. to 12 noon), respectively.

ONE FC

In cooperation with Asian Television Content Corporation, the action just keeps on getting better from Asia's biggest mixed-martial arts (MMA) organization *ONE FC*, a power-packed mix-martial arts event now on Philippine TV. With back-to-back, blow-by-blow, explosive matches *ONE FC* every Saturday nights at 7 p.m. proud to the best sporting in both the Philippines and the region and on world-class entertainment that Kapinoy viewers get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action.

WWE Smackdown!

The kicks, the throws, the grunts and the punches in professional wrestling seems to have captures the fancy of thousands of sports fans around the world. The new television programs for World Wrestling Entertainment (WWE) are *WWE SmackDown!* (Sundays at 10:30 a.m.) as the wrestling championship. *SmackDown* star Rey Mysterio, one of the most popular names from the World Wrestling Entertainment, is seen on *WWE SmackDown*, one of the biggest sports entertainment programs viewed across the globe. The Kapinoy Network is proud to have Rey Mysterio in the country with Filipino fans really love wrestling. With *SmackDown* brings the exciting WWE action, Pinoy wrestling fans and enthusiasts catch their favorite WWE stars for the all-important championship belt.

For the first time that the press is invited by the network to trade relaunch as The Kapinoy Network proved to be a show they introduced all their forthcoming shows, including new soap operas like fantaserye *My Batang Momay* starring Xyriel Manabat, Gerald Pesigan, Juan Carlos and Juan Miguel Urquico and Charlie Green with the supporting cast Giselle Sanchez, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez, and the primetime teleserye *To Love Again* in elements of drama, action, thriller, suspense and crime which is top-billed by singer Miguel Aguila and Imee Hart with Mitch Valdez and Ronnie Ricketts along with supporting cast Candy Pangilinan, Cherie Gil, Borgy Manotoc, Joanna Morales, Mickey Perz and Henry Edwards, they need more soap operas to compete directly with the soap operas of GMA and ABS-CBN.

'CrisDong in Safe In The Arms Of Love' and 'Nadrian in Sandy's Boyfriend' to Heat Up Love Team

July 5, 2013

One-of-a-kind story, **Kapinoy** fans will definitely get more exciting love team, with the debut of **IBC-13's** 3 new drama series offerings: a two primetime teleserye ***To Love Again*** and ***Safe In The Arms Of Love***, and a romantic teen drama anthology ***Sandy's Boyfriend***. Headlined by the network's top stars of today's most popular love-teams, the three **Kapinoy** dramas are sure to engage more viewers, that are completely a different kind of soap operas and drama anthology fare from other networks in the serials and anthology.

The popular love-team stars are MiguelMeg (Miguel Aguila and Meg Imperial) will now set to their first-ever teleserye while CrisDong (Cristine Reyes and Dingdong Dantes) will star on their first-ever romantic teleserye together with Cogie Domingo and the phenomenal Nadrian (Nadine Lustre and AJ Muhlach) will now gears up for the sure hit and teen romantic drama anthology via ***Sandy's Boyfriend***.

To Love Again is a romantic teleserye about Daniel Aguila (Miguel Aguila) in his family Emilia (Mitch Valdez) and Marcos (Ronnie Ricketts) for love of that Reynardo Estemodo (Rudy Fernandez) in the political justice. To sure that the girl Stella Montes (Meg Imperial) in the meaning of this Maico dela Fuente (Candy Pangilinan) and Garcia Edmaniz (Cherie Gil) always somewhere anyway. This teleserye is starring the popular love-team Miguel Aguila and Meg Imperial, with Ronnie Ricketts and Mitch Valdez along with the supporting stars are Candy Pangilinan, Cherie Gil, Rudy Fernandez, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina, Henry Edwards.

Safe In The Arms Of Love is a romantic drama of two people who learns to love a story of a Paulo dela Cruz (Dingdong Dantes) who is neighbors are the driving this hoyse. The story begins when a young women Nella Gonzales (Cristine Reyes) is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero (Cogie Domingo) and Candia Trinidoro (Nikki Bacolod) in remarkers of this time. A young woman and leading men, has been from their success in the husband of home to the parents are Candis Evidad (Joanna Morales) and Eden Estrada (Lucas Zamora). The top-rating romantic teleserye is top-billed by the love team tandem of Cristine Reyes and Dingdong Dantes are the lead role cast with Cogie Domingo promises to give the audience on primetime television programming. It also stars Nikki Bacolod, DJ Durano, Say Alonzo, Joanna Morales, Lucas Zamora, Vandolph Quizon, Cherry Pie Picache and Biboy Ramirez.

Sandy's Boyfriend is a most awaited romantic teen drama anthology from Sandy and Sir Manuel in the No.1 teen drama anthology portrayed by the blockbuster tandem of phenomenal love-team AJ Muhlach and Nadine Lustre respectively. The kilig anthology will bring you another princess of magic love. It also stars of the popular love-teams are Aki Torio and Bianca Casado, Sofia Andres and Mairo Maurer, Janella Salvador and Marlo Mortel as well as its supporting casts are Jodi Sta. Maria, Gerald Pesigan, Ella Cruz, DJ Durano and Alfred Vargas.

To Love Again and ***Safe In The Arms Of Love*** will air every weeknights and ***Sandy's Boyfriend*** will air every Sundays on **IBC-13** as part of **The Kapinoy Network** of the newest talents, best, biggest and brightest stars, homegrown rising stars, idols and superstars in the network.

During last night's **Kapinoy Trade Launch** at the **NBC Tent** at 6:30 p.m., the **Kapinoy** station announced its list of much-anticipated new shows this 2013. Topping the list are primetime soaps in teleserye ***To Love Again*** starring the tandeom on Miguel Aguila and Meg Imperial with Ronnie Ricketts and Mitch Valdez and a romantic teleserye ***Safe In The Arms Of Love*** starring the tandem on love-team of Dingdong Dantes and Cristine Reyes with Cogie Domingo, and the top-rating phenomenal teen drama anthology ***Sandy's Boyfriend*** starring the blockbuster tandem of phenomenal love-team AJ Muhlach and Nadine Lustre.

Terence Khan [Edit](#)

The official TV and radio announcer, radio DJ voice talent, the official voice-over announcer of IBC and disc jockey (DJ) of iDMZ 891. He has been a commercial voice-over announcer, for TV plugs and promos presentation narrator and radio announcer for DZTV Radyo Budyong and iDMZ.891

Terence Khan as the TV and radio voice-over announcer for various projects and events, they compared to the VO announcer of Peter Musngi (ABS-CBN) and Al Torres (GMA).

Terence Khan is the golden voice of IBC both in radio and television in the Kapinoy network, he had spearheaded numerous projects.

iDMZ

Radio disc jockey and radio announcer for iDMZ 891, playing dance music, interacting with listeners and promoting various events, products and brands with advertisements and promos, and known as The Sting for the DJ host of the show *Saturday Clubbing* every Saturday on iDMZ 891, the #1 urban music and dance mix FM radio.

IBC

TV voice-over announcer of IBC with commercials, TV plugs for programs and TV shows in various programs airing on IBC, IBC News Network and Global IBC, public service announcements and TV promos, probably the most familiar sound that IBC viewers get to hear, from sign-on to sign-off. As the TV station's voice-over announcer Terence Khan records all promotional plugs of every single show aired on the Kapinoy network, including its station ID. He records an average of 13 to 30 promo scripts per session, twice a day, in a matter of minutes, he's likewise on call 24/7, including weekends. "It's in my contract because there may be something big that happens that would need a voice-over," he tells the Inquirer. The radio and TV broadcaster says he enjoys his multi-tasking job.

Kapinoy Stars of Sandy's Boyfriend, New Teen Drama Anthology Love-Team to Watch Sunday

July 5, 2013

The **Kapinoy** teen stars are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador are among the fresh new love teams on Sunday afternoon anthology in television today as **IBC's** hit teen drama anthology ***Sandy's Boyfriend*** is now hitting its higher rate on television weekly.

Fans, their new love-team as Joel Acosta (Mario) and Agnes Reyes (Sofia), Lancer Mendoza (Aki) and Andy Lustre (Bianca) and Haldren Rivas (Marlo) and Cindy Salvador (Janella), in the top-rating Sunday teen romantic drama anthology are the newest love team fans on the hottest love teams as they share kilig.

"I'm happy working with Anes, Andy, and Cindy because they are such a good love-team. Everything is just a romance with their budding tapings," said Maurer.

The teen stars are both very happy that they were given a chance to prove themselves more in terms of acting in order to show the skills they learn different workshops they attended true-to-life stories sent through letters.

Mario Maurer plays the prince star Joel, the meaning of the Philippine college in Sandy (Nadine Lustre), while Sofia plays Agnes, a big super-fans of Sandy. Meanwhile, Aki playing Lancer, the cool wacky of brother insters and Bianca plays Andy, a girlista fashion style in the country, and Marlo plays Haldren, the college high-school of the Batangas when Janella plays Cindy, a daughter of the school world. **Kapinoy** fans will develop with the friendship as Sandy (Nadine) plays host and VJ for **Sandy's Boyfriend**. After the **Kapinoy** network that will relaunched the exclusive behind-the-scenes channels for the top-rating shows are **My Batang Momay**, **Safe In The Arms Of Love**, **Happy TODAS**, **Goin' Bukol Pwede**, **To Love Again** and **Born to be a Star**, **Sandy's Boyfriend** also exclusive interviews of the love-team AJ and Nadine along with the cast and crew.

Sandy's Boyfriend has proven to be a show that is a teenagers while a story of romance in the high-school of college of love team, which viewers nationwide continue to watch the drama anthology every Sunday afternoon. Last May 5, **Sandy's Boyfriend** hit an average national TV rating of 26.1% and beating the rival program **Teen Gen** and **Luv U** are garnered 9.6% and 6.9% based on data from **Kantar Media**. Became a huge hit in the #1 teen drama anthology on Philippine TV last June 30, will garner of 23.3% than **Luv U** (20.4%) and **Teen Gen** (8.6%).

The Kapinoy Network advantage of the show's popularly to partner with **Sari-Sari Kapinoy** and **Toy Kingdom** as they called Sandy's Boyfriend Items, the merchandise produce toys, dolls, i-pods, cellphones from **Globe**, t-shirts from Bench, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and much more in Mega Manila and other provinces nationwide very affordable prices.

Keep watching **Sandy's Boyfriend** every Sunday at 3:30pm right after **It's**

Partytime in IBC's **Linggo Saya**. For more updates, like the show's official **Facebook** page at www.facebook.com/SandysBoyfriend or follow @SandysBoyfriend on **Twitter** and share your reactions using the hashtag #SandysBoyfriend

Kapinoy Love-Teams [Edit](#)

IBC unveils the newest and hottest love-teams of the network in kilig of Kapinoy stars.

- Jake Cuenca and Shy Carlos (JakeShy)
- Miguel Aguila and Meg Imperial (MiguelMeg)
- Cristine Reyes and Dingdong Dantes (CrisDong)
- Joanna Morales and Lucas Zamora (JoannaLucas)

- Nadine Lustre and AJ Muhlach (Nadrian)
- Mario Maurer and Sofia Andres (MarioSofia)
- Aki Torio and Bianca Casado (AkiBianca)
- Marlo Mortel and Janella Salvador (MarloNella)
- Dino Imperial and Janeena Chan (DinoJaneena)

New Kapinoy Idols on IBC

July 6, 2013

ABS CBN mastered the art of making some of the best TV series producing some compelling drama and comedy stories in Philippine entertainment history. **TV5** has the night with some innovative shows and creative ideas along with the best TV series from drama and comedy. **GMA** as got the best news and current affairs program and they also have some great TV series from compelling drama and comedy stories in Philippine entertainment and reality shows. Also, **IBC** in partnership with **Viva Entertainment**, the making the Philippine entertainment history some of the soap operas from telenovelas, asianovelas and teleserye, drama anthologies, comedies from sitcom and gag shows, reality shows, game shows, animes and even sports programming ranging from basketball and boxing.

In celebration of 53 years of television in the Philippines, **IBC-13** as **The Kapinoy Network** will definitely get more exciting love team presents its two new biggest drama offering for this year. The new teleserye ***To Love Again***, starring two of the **Kapinoy's** newest **Primetime Idols** are Miguel Aguila as The Prince of Primetime and Meg Imperial as The Asia's Princess Primetime with Ronnie Ricketts as The Action Star and Mitch Valdez as The Queen Actress of Philippine Movies along with a stars Candy Pangilinan, Cherie Gil, Rudy Fernandez, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina, Henry Edwards, directed by Mac Alejandre.

A romantic teleserye on primetime called ***Safe In The Arms Of Love***, top-billed by three of **Kapinoy** networks's newest **Primetime Idols** are Dingong Dantes as The Award-Winning Box-Office and Primetime Prince, Cristine Reyes as The Asia's Drama Princess of Teleseryes and Cogie Domingo as The Dramatic Prince features an ensemble of stars comprising of three generations of some of the country's most talented actors including the three new **Primetime Idols** of **The Kapinoy Network**, with a powerhouse cast are DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Cherry Pie Picache, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by Wenn V. Deramas.

The newest teen drama anthology series called ***Sandy's Boyfriend***, top-billed by two of the **Kapinoy** network's newest **Kapinoy Superstars** are phenomenal love-team are Nadine Lustre as The Asia's Teen Superstar Princess and AJ Muhlach as The Phenomenon Leading Man, along with a powerhouse cast of love-teams are Mario Maurer and Sofia Andres, Aki Torio

and Bianca Casado and Marlo Mortel and Janella Salvador with a supporting cast are Jodi Sta. Maria and Alfred Vargas. This teen drama anthology is directed by Jeffrey Jeturian. On the **Kapinoy Network** line-up together with sports programming action like **PBA** and **NBA** for basketball fans. Also, Richard Yap's game show **The Weakest Link**, Christopher de Leon's top-rating game show **Who Wants To Be A Millionaire?**, Anja Aguilar-reality talent search **Born To Be A Star**, Petra Mahalimuyak-starrer comedy **Petra's Panniest**, a comedy gag show **Happy TODAS**, Xyriel Manabat-starrer fantaserye **My Batang Momay** and a sitcom **Goin' Bukol Pwede** starring comedy stars are Robi Domingo, Maui Taylor and Yam Conception on primetime slot in Philippine television.

Kapinoy Trade Relaunch - Revolutionizing Philippine Television

July 12, 2013

The government-sequestered TV and radio network, in partnership with **Viva Entertainment**, marked the celebration and relaunch of the now considered and a new key player on Philippine television industry, **IBC-13**, the **Kapinoy Trade Relaunch** at the **Smart Araneta Coliseum**. This relaunch and breakthrough in the Philippine television scene. The **Kapinoy Trade Relaunch** event is the third major television has now attended, entered at the **Smart Araneta Coliseum** in Metro Manila at 6 p.m. with one of the **IBC's** news anchor Snooky Serna-Go. As the network who brought us such classic TV shows as **Chicks to Chicks**, **Tarzan**, **TODAS**, **Iskul Bukol**, **See-True**, **Seeing Stars with Joe Quirino**, **Lucky 13**, **Kulit Bulilit**, **The Sharon Cuneta Show**, among others. **IBC** aims to deliver more quality programming that is basically pro-people and pro-service. Today, it is the local "home network" of the cream of the crop of television programs: **My Batang Momay**, **Safe In The Arms of Love**, **Sandy's Boyfriend**, **Petra's Panniest**, **Happy TODAS**, **Goin' Bukol Pwede**, **Who Wants To Be A Millionaire?**, **The Weakest Link**, **Born to be a Star**, **PBA** and **NBA**. These is a new third player in town, **The Kapinoy Network** with their mission to bring red (sports), green (entertainment) and blue (news and current affairs). **IBC-13** is now have more aggressive in making its presence felt in the television industry as **The Kapinoy Network** paints the town of red (sports), green (entertainment) and blue (news and current affairs) with its surge of exciting new programs will beefs up its new programming grid with a notable lineup of new morning, afternoon, primetime and weekend offerings that cater to viewers offering more entertainment, more star-studded drama of teleseryes, teen drama anthologies, asianovelas and telenovelas, more fun treat of animés, more laughter of comedies with sitcoms and gag shows, more news and information, more public service, more reality shows like a singing talent superstar fans, more Pinoy blockbuster movies, more children education for kids, more prizes

and more power of action-packed sports fans ranging aficionados from basketball and boxing that award-winning programming innovations and trend-setting winners will definitely make Kapinoy viewers want to be a certified Kapinoy! **IBC** will target **Channel 13** at the C-D-E market competes **ABS-CBN Channel 2**, **GMA Channel 7** and **TV5** has C-D-E markets for these local programming on the income from big-budgeted soap operas of teleseryes, telenovelas from Mexico and asianovelas from Korea and Taiwan, anime from Japan, drama anthologies, musical variety shows, comedies from sitcoms and gag shows, game shows, reality shows and showbiz-oriented shows on a massive programming in the aggressive of mass-oriented productions for the most-watched TV station in the country, while **Studio 23 (ABS-CBN)**, **Friendly 47 (TV5)** and **Citynet 27 (GMA)** will target A-B-C markets in the UHF channels with some of its foreign canned shows.

The Canoy group's entry into the **Channel 13** is seen to the television industry, with the network expected to become a major player in Philippine broadcasting. **IBC-13** with the launch of original program concepts in the broadcast industry. Insiders told The STAR that under the new management, **IBC-13** will have a different kind of award-winning programming, now competing head on with the industry leaders **ABS-CBN** and **GMA Network** a run for their money, establishes itself as a trend-setter in the industry as it unveils more best, bigger, better and brighter shows. The most-awarded network in locally and internationally in the biggest nationwide and worldwide reach and the most number of broadcasting awards throughout the Philippines and parts of Southeast Asia at a more competitive, more competition, more energetic, more innovative of more **Kapinoy** as one of the country's leader in sequestered multimedia network as remains the undisputed number 3 TV station nationwide for its new tagline and corporate slogan **Kapinoy ng Bagong Pilipino** contender in the television ratings game, the network's contract stars and executives. Relaunched as **The Kapinoy Network** via the live special **Ikaw ang Superstar Kapinoy!**, as bring back with all former **IBC** talents, stars and personalities working in other various media networks to **IBC**. Present in the live show are Richard Yap, Christopher de Leon, Anja Aguilar, Cristine Reyes, Dingdong Dantes, Cathy Eigenmann-Bordalba, Cogie Domingo, Meg Imperial, Miguel Aguila, Nadine Lustre, AJ Muhlach, Petra Mahalimuyak, Andrew E., Maui Taylor, Yam Concepcion, Xyriel Manabat, Jake Cuenca, Giselle Sanchez and Robi Domingo.

We were first entertained by some interesting production numbers as everyone waits for the main event. Started at around 6:30 in the evening with the new management headed by the chairman Eric Canoy and president, CEO Boots Anson-Roa, vice-chairman Freddie M. Garcia, vice-president Lito Ocampo Cruz and Channel 13 head Rey Sanchez are the top-honchos of **IBC** generating revenues enjoy the network's news and current affairs, more entertainment and action-packed sports programs. hosting the **Kapinoy Trade Relaunch**. **IBC's** new shows have been improved and targeted for the new generation Filipino television viewers with the national via satellite in **IBC-13** in Mega Manila, **IBC-13** in Laoag City, **IBC-13** in Baguio City, **IBC-5** in Mt. Amuyao, Mountain Province, **IBC-8** in Dagupan City, **IBC-5** in

Tuguegarao, **IBC-13** in Puerto Princesa, Palawan, **IBC-11** in Tarlac City, **IBC-12** in Cabanatuan City, **IBC-13** in Naga City, **IBC-7** in Daet, Camarines Norte, **IBC-7** in Legaspi City, **IBC-2** in Sorsogon, **IBC-12** in Iba, Zambales, **IBC-2** in Roxas City, **IBC-12** in Iloilo City, **IBC-12** in Bacolod City, **IBC-13** in Cebu City, **IBC-2** in Dumaguete City, **IBC-12** in Tacloban City, **IBC-7** in Basey, Samar, **IBC-13** in Zamboanga City, **IBC-9** in Dipolog, **IBC-10** in Cagayan de Oro City, **IBC-13** in Davao City, **IBC-10** in General Santos City, **IBC-5** in Butuan City, **IBC-2** in Cotabato City, **IBC-12** in Koronadal, **IBC-8** in Surigao City, **IBC-13** in Pagadian City, **IBC-13** in Ozamis City and **IBC-10** in Tandag, Surigao del Sur.

IBC Radio with the AM radio band for news and public service **DZTV Radyo Budyong** and the Asia's number 1 internet dance mix FM radio in the country **iDMZ 891 Sayaw Pinoy!** has now emerged as the country's radio stations in the country along with its provincial radio stations are **DWDC-AM 1077 kHz** Dagupan, **DWNW-AM 756 kHz** Naga, **DYBQ-AM 891 kHz** Iloilo, **DYJJ-AM 296 kHz** Roxas, **DYRG-AM 1251 kHz** Kalibo, Aklan, **DYBG-AM 671 kHz** Cebu and **DXML-AM 1044 kHz** Davao with a tourist-oriented FM station **Boracay FM 103.8** in Boracay, along with the provincial FM are **DYNZ 89.1 MHz** in Iloilo, **DYMZ 89.8 MHz** in Cebu, **DZWG-AM 885 kHz** in Cagayan de Oro and **DXMZ 89.3 MHz** in Davao.

The worldwide of international channel of **Global IBC** reaching overseas Filipinos 130 countries and territories in bring them closer to home acts as the sole and exclusive distributor and licensee of the programs, shows, and channels of **IBC** with some direct-to-home-service (DTH), the UHF news channel **IBC News Network (INN)** offering its news programs, public affairs, public service shows, infotainment and sports programming. Cable channels are **Danze TV**, **DZTV TeleTrese**, **Toon TV** and **Kiddie TV** are also available in **SkyCable** and **Signal Digital TV**.

Kapinoy ng Bagong Pilipino, the new tagline, advertising campaign and corporate slogan marks **IBC-13's** new station ID, which also highlights the **Kapinoy** programming in the masa, compared to the network's slogans are **ABS-CBN's *In the Service of the Filipino Worldwide*** and **GMA's *Kapuso ng Bawat Pilipino***.

"Beyond geography we're taking **IBC** one step ahead towards becoming a full multimedia venture," Eanoy continued. Its digital media platforms **IBC.com.ph**, kids site **IBCKids.com**, news site **IBCNews.com**, **RadioBudyong.ph**, **89DMZ.com**, complement the network's full service offerings in the emerging online media, more popularly millions of listeners and viewers of its varied programs celebrates its 53rd anniversary. The top stars and talents as these under the contracts with the 2 networks. Those that are free (from the movie outfits) in the talent fees in our own TV shows, the greater success to the performers and audience setting up for a **Kapinoy Talent Center** for the discovery and development for the best, biggest and brightest stars of the establishment by acting the actors and actresses of the newest stars and talents. The hosts introduced Mr. Kapinoy mascot to introduce the children's programming which featuring the famous cartoons like **Barbie**, **Pop Pixie**, **Winx Club**, **Sofia the First** and **Rapunzel: The Series**.

Anime Kapinoy (**Kapinoy Network's** newest anime block) has already featured great series and which will feature more animated series which are specially targeted to the **Kapinoy** anime enthusiasts. Some of the anime shows as **Cyborg Kurochan**, **Kirarin**, **Astro Boy** and **Mobile Suit Gundam 00**, which join the running anime series. The biggest news that **IBC** will be the new home of the popular children's TV programming for kids like **KapinoyLand**, **Barney & Friends**, **Y2K: Yes to Kids** and **Sesame Street**.

Westly Chiua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin introduced the country's premier, award-winning and longest-running Chinese lifestyle tele-magazine show **Chinatown TV**.

Fans for the telenovelas are **Amor Bravio**, the audience with themes songs are **Shut Up Flower Boy Band**, **Once Upon a Love** and **I Need Romance** are some of these Korean and Taiwanese in the imports of Asian dramas which will be included the home to the Asianovelas. **IBC News and Current Affairs** also has new faces and new competitive new programming now that Henry Omega-Diaz, Snooky Serna-Go, Jess Caduco, Czarinah Lusuegro, Jarius Bondoc and Maria Ressa along with a new **IBCnews** team are Jess Caduco, Nadia Trinidad, Jing Castañeda, Jeffrey Zaide, Merwin Llanza, Jinky Baticados, Ron Cruz, Jeff Canoy and Abner Mercado. Female broadcast journalist Snooky Serna-Go also her with **Snooky**, the public service program featuring interviews and governments. Jarius Bondoc has **Linawin Natin**, which focuses on the issues and programs of the government while news head Maria Ressa also joining of public affairs program **Report Kay Boss!**, which focus on the president Benigno Noytoy Aquino III in the PNoy administration. Rey Langit and JR Langit of **IBC** with their public service **Kassaanga Mo Ang Langit** while Rey Langit has **Biyaheng Langit**. A one and only superstar Ms. Nora Aunor and Gio Tingson hosting the Saturday morning public service program called **Nora Mismo, Magandang Umaga Ba?**, a new morning show on **IBC**, hard-hitting broadcast journalist Ben Tulfo on the investigative public service program **Bitag** and the network's longest-running flagship news programs are **Express Balita** and **Ronda Trese** with new anchors are some of the promising new shows which will compete with the big guns of news and current affairs on Philippine Television to give televiewers and advertisers such as programming and service that is people-oriented and anchored on much improved news and current affairs program.

A child star Xyriel Manabat will promote her fantaserye in **Carlo J. Caparas' My Batang Momay**, with a main cast Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urquico, together with Gerald Pesigan, Charlie Green, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez. The popular love-teams are Miguel Aguila and Meg Imperial stars a teleserye **To Love Again** with Mitch Valdez and action star Ronnie Ricketts along with stars Candy Pangilinan, Rudy Fernandez, Cherie Gil, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina and Henry Edawards, while Dingdong Dantes and Cristine Reyes with Cogie Domingo also top-billed in the romantic primetime teleserye **Safe In The**

Arms Of Love together with a supporting stars DJ Durano, Nikki Bacolod, Cherry Pie Picache, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez.

The blockbuster tandem of the phenomenal love-team AJ Muhlach and Nadine Lustre top-billed in the teen romantic drama anthology **Sandy's Boyfriend** together with the supporting cast of the popular love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador, along with Ella Cruz, Alfred Vargas and Jodi Sta. Maria in more ratings for the network. The new love-team are the stars of Janeena Chan and Dino Imperial top-bills a horror suspense-thriller anthology series **Tumbok Revolution**. Dolly Anne Carvajal is on stage to promote new showbiz-oriented show **Showbiz Star** tackle the meatiest and freshest local celebrity news and rumors. The 30-minute showbiz talk show every morning also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her, while Cathy Eigenmann-Bordalba hosting her educational show **Cooltura**, which is focus on the Filipino culture in the Philippines and Noel Trinidad on the late-night talk show **Noel @ Late Night**.

Fans where the topped performances in star-studded for the daily noontime variety show **Lunch Break** with new hosts and celebrities are Ryan Agoncillo, Joy Viado, TJ Trinidad, Nicole Andersson, Carlos Agassi, Pat Natividad, Nadia Montenegro, Bobby Yan and Smokey Manaloto. **IBC-13** also proudly announced its own Sunday musical variety show titled **It's Partytime**, topbilled by Gino Padilla, Lani Musalucha, Rachel Alejandro and Dingdong Avanzado with the co-host and performances of **Kapinoy** star.

The biggest surprise from the night and the most entertaining one is when you see the four stars of Philippine comedy in one network. Petra Mahalimuyak, Robi Domingo, Jodi Sta. Maria and Freddie Webb delivered in entertaining on stage. **Petra's Panniest** is the newest gag sitcom of Petra Mahalimuyak on **IBC**. Robi Domingo will have the new sitcom called **Goin' Bukol Pwede** with Maui Taylor and Yam Concepcion. The longest-running star-studded comedy gag show called **Happy TODAS**, which is stars Cristine Reyes, Young JV, Imee Hart, Andrew E., Aki Torio, Kiko Ramos, Shy Carlos, Abby Bautista, Josh Padilla, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan, Gui Comia, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales which features parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with a new sketches, segments and spoofs that will surely make your Saturday nights as the stars of gag performers that aims to entertain and make people laugh will featuring **Kapinoy** stars. The reality competition in a Korean superstars for the rising K-Pop stars in the huge of a popular reality talent show called **K-POP Star Hunt** of **tvN** which has become the global Asian television phenomenon in South Korea.

Despite its popularity, **IBC-13** will put on prime time slot in soap operas for the homegrown teleseryes, asianovela and telenovela. The winning host are phenomenal primetime in the popular, trend-setting top-rating and award-winning game shows are **The Weakest Link** and **Who Wants To Be A Millionaire?** which is now have a million-peso prize in the

primetime game show with hosts are Richard Yap as Sir Chief will surely in the Strongest Link and dramatic actor Christopher de Leon will surely **WW2BAM** fans and a certified singing champion and powerhouse singer Anja Aguilar hosting the popular, top-rating and award-winning reality talent search show for the contest ***Born to be a Star***, which is the star-maker in the singing superstar fans in the Season 1 winner Joshua Cadelina and also with more Season 2 contestants are Lance Oñate, John Neil Roa, Rhonsben Jonota, Josephine Aton, Ronald Humarang, Cayleen Villamor, Veejay Aragon, John Michael Narag, Carl Malone Montecido, Vanessa Rangadhol, Anne Bernardo, Melvin Rimas, Jet Barrun, Muriel Lomadilla, Tony dela Paz, Kristofer Danguelos, Leon Matawaran, Anna Balayot, Pauline Agupitan and Rhon Jonota, with the official panel four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado in the reality talent search. Also, **IBC** and **Viva Sports** commitment to be a sports programming line-up that the action-packed sports fans that the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** has now emerged as two of the country's premier professional basketball leagues for the games of basketball aficionados with some of basketball players like James Yap of **PBA**, Michael Jordan, Kobe Bryant and LeBron James of **NBA**. together with the best boxing matches of the world-renowned boxing championship Manny Pacquiao, Erik Morales and the Filipino flash Nonito Donaire to them via ***The Main Event***.

The Kapinoy Network partners with Miss Universe

IBC-13 is the official TV network of the **Miss Universe** beauty pageant in Manila. For two consecutive years, the Philippines has penetrated the finals of the prestigious **Miss Universe** pageant which is courtesy of Venus Raj (2010) and Shamcey Supsup (2011). **Miss Universe** beauty pageant has now found a new home in **IBC-13**, formalizing a deal with the aggressive Philippine broadcasting network which is come up with good homegrown movies and television shows. With **The Kapinoy Network** as its official media partner of the **Miss Universe 2013** begins its nationwide search for candidates that can give the country a winning chance to claim the **Miss Universe** crown, which has in the Philippines.

Miss Universe is the longest-running pageant in the world, established in 1952 with headquarters in London, New York City, United States, the franchise from **Miss Universe Organization** to be the country's national director who will get to choose and send delegates to the most prestigious beauty contest in the world.

The final roster of candidates will be presented to the media on the grand coronation night of **Miss Universe 2013** is set this 2013. The candidate who will bag the crown will win P1 million and will represent the country in the much anticipated **Miss Universe 2013** competition. This is the second time the Philippines had placed 1st runner-up in the world's most prestigious pageant after Miriam Quiambao finished her 1st runner up and lost the crown to Ms. Botswana back in 1999. To date, the Philippines has won the two **Miss Universe** titles, the first one in 1969 by Gloria Diaz and the second one in 1973 by Margarita Moran. This marks since 2013 that the **Miss Universe Organization** has signed to **IBC-13** as the home of the **Miss**

Universe in the Philippines. Janine Tugonon is a 23-year old licensed pharmacist and a cum laude graduate of the University of Santo Tomas.

Present at the contract signing were **IBC** Chairman Eric Canoy, Vice-President Lito Ocampo Cruz and **Miss Universe 2012** runner-up Janine Tugonon. "We are happy to welcome **Miss Universe** to **IBC-13** and we will be equally proud of the candidates who will join this year's pageant as well as our future **Miss Universe** who will vie for the **Miss Universe** crown," Ocampo Cruz said.

Following the success of the **Miss Universe 2012** winners are the Philippine bet Janine Tugonon who almost won the diamond nexus crown of the prestigious global pageant hailed as the second most beautiful woman in the world after ending as the 1st runner up in the **Miss Universe 2012** pageant via satellite from Las Vegas, Nevada. Janine Tugonon stated: "**Miss Universe 2013** is pleased to have found a new home in **The Kapinoy Network** which secures the future of this prestigious pageant and strengthens the hope of every Filipina who holds the dream of becoming a beauty queen".

IBC-13 will air the **Miss Universe 2013** beauty pageant live telecast in 2013. The much anticipated **Miss Universe** beauty pageant, Korea and United States will also be broadcast live via **IBC-13**.

IBC remains the number 3 from AGB Nielsen and Kantar Media

July 12, 2013

ABS-CBN and **GMA Network** both claim that they are the number 1 TV network in the Philippines and the country. **GMA Network** base on its ratings to **AGB Nielsen** while **ABS-CBN** is subscribed to **Kantar Media**. **IBC-13** and **RPN-9** now a strong number 3 which is subscribed to **AGB Nielsen** and **Kantar Media** claims its lead on national TV ratings in the Philippines, while **TV5** is surging the number 3 in the ratings to **AGB Nielsen** as their source. When it comes to rating's provider, it seems that **ABS-CBN** subscriber **Kantar Media** has now more panels than **AGB Nielsen** which means, **Kantar** will now have more reliable than **AGB Nielsen** which **GMA Network** subscribes. The government-sequestered TV station **IBC-13** and **RPN-9** subscribers on **AGB Nielsen** and **Kantar Media** with the help of number 1 network **ABS-CBN** and **GMA Network** when **TV5** continues to be subscriber in **AGB Nielsen**. **IBC-13** and **RPN-9** is the undisputed number 3 TV network reportedly subscribing to **AGB Nielsen** and **Kantar Media** while the Philippines' largest media conglomerate network for the number 1 TV station **ABS-CBN** subscribing of **Kantar Media** and **AGB-Nielsen Media Research** used by **GMA** and **TV5**.

PBA and NBA on The Kapinoy Network

IBC-13 is home of the NBA (National Basketball Association) and the PBA (Philippine Basketball Association). The Kapinoy Network remains the country's undisputed number 3 station in the Philippines broadcasting.

Rey Sanchez remains the channel head of IBC

July 19, 2013

Mr. Rey Sanchez remains the head of **Channel 13** Mega Manila oversees the total channel programming, artist development, on-air operations, privatization and overall revenue and profit delivery of **Channel 13** Mega Manila.

Sanchez is **IBC Channel 13** Head. Under the helm, soap operas like fantaserye ***My Batang Momay*** which is starring the child star Xyriel Manabat with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Page, twins are Juan Carlos and Juan Miguel Miguel Urquico, and teleserye ***To Love Again*** and ***Safe In The Arms Of Love*** household in the hit popularity signaling the advent of the teleserye on Philippine TV and the teen romantic drama anthology ***Sandy's Boyfriend*** and the established bankable love teams like that of Miguel Aguila and Meg Imperial with Mitch Valdez and action star Ronnie Ricketts, Dingdong Dantes and Cristine Reyes with Cogie Domingo and Nadine Lustre and AJ Muhlach. Also, the **Kapinoy Comedy** in the sitcoms and gag shows also in the poineer such as the gag sitcom ***Petra's Panniest*** with Petra Manalimuyak, star-studded comedy gag show ***Happy TODAS*** with Cristine Reyes, Young JV, Imee Hart, Andrew E., Aki Torio, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Ella Cruz, Joross Gamboa, Abby Bautista, Josh Padilla Andi Eigenmann, Gui Comia, James Reid, Nathan Bareera and Makisig Morales and the two new sitcoms are ***Bida ni Mister, Bida si Misis*** top-billed by Jodi Sta. Maria and Freddie Webb with Jon Santos, Sheng Belmonte, Carlo Lazerna and Andrea del Rosario, and ***Goin' Bukol Pwede*** starring Robi Domingo, Yam Concepcion and Maui Taylor.

Bash of its officers, employees, program stars, staff and crew, the horror drama-suspense paranormal thriller series ***Tumbok Revolution***, based on the 2011 hit movie ***Tumbok***. The cast are Janeena Chan, Dino Imperial and Paul Jake Castillo for its high ratings on primetime program surveys.

Also, the popular, top-rating, trend-setting and award-winning game shows ***The Weakest Link*** with Richard Yap known as Sir Chief and ***Who Wants To Be A Millionaire?*** with Christopher de Leon which is the million-peso prize in the primetime game show on Philippine TV, and the huge hit of the top-rating, trend-setting and award-winning reality talent search show contest ***Born to be a Star*** hosted by a certified singing champion and powerhouse singer Anja Aguilar for the singing idols of rising superstar fans.

Meanwhile, the sports programming line-up in action that the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now emerged as the country's premier professional basketball leagues for the basketball fans of James Yap of **PBA** and Michael Jordan, Kobe Bryant and LeBron James of **NBA**.

Watch IBC, Kapinoy Network Online

July 19, 2013

Since the network with new brand of the government-sequestered TV-radio network, **IBC-13** and **Viva Entertainment** has growth gave the television industry a new hope. Something that viewers have hoped for years, a new network that would bring in more variety to the current spectrum of terrestrial TV channels as the undisputed number 3 in viewership.

ABS-CBN and **GMA** are concentrating on soap operas from teleseryes, telenovelas and asianovelas, animes, drama anthologies, comedies from sitcoms and gag shows, variety shows, reality shows, showbiz talk shows and game shows, **IBC** is now offering viewers of innovative and creative formats with **Viva Entertainment**. The principle here is that eventually the audience watching the same new kind of shows. The **Kapinoy** network is hoping its new shows will be an attractive innovative with a rising stars.

As new programs are introduced to the **Kapinoy Network**, it seems like viewers are getting the same servings of shows. The network is airing soap operas are the primetime teleserye ***My Batang Momay***, ***To Love Again*** and ***Safe In The Arms Of Love*** competes with already teleserye primetime blocks by rivals **ABS-CBN** and **GMA**, along with the imports of Japanese animes, Mexican telenovelas and asianovelas from Korea and Taiwan.

Weekend programming are also against with the other two established networks, shows like teen drama anthology ***Sandy's Boyfriend*** and ***Born to be a Star*** are new superstar formats. Sports programming line-up in action-packed sports fans like **PBA** and **NBA** basketball.

The Weakest Link and ***Who Wants To Be A Millionaire?*** are the popular, top-rating and award-winning game shows on primetime TV, ***The Weakest Link*** hosted by Richard Yap as Sir Chief airs at 8:30pm slot against teleserye ***Muling Buksan ang Puso*** and ***Akin Pa Rin Ang Bukas*** while ***Who Wants To Be A Millionaire?*** with host Christopher de Leon airs Saturdays at 8pm against the drama anthology ***Maalaala Mo Kaya*** and ***Magpakailanman*** while on Sundays 9:45pm against ***Gandang Gabi Vice!*** and ***Para Sa Yo ang Laban na 'To***.

The top-rating and award-winning reality talent search show ***Born to be a Star*** for the singing superstar fans is hosted by a certified singing champion Anja Aguilar, airs Sundays at 8:30pm against ***Kap's Amazing Stories*** of **GMA** and ***The Voice of the Philippines*** of **ABS-CBN**.

Lunch Break would have been a fresh air at noontime slot, giving rivals of ***It's Showtime*** and ***Eat Bulaga!*** a run for their money, these noontime variety show featuring **Kapinoy** stars.

Kapinoy Comedies will air on the sitcom are ***Petra's Panniest*** every weeknights at 11pm with Petra Mahalimuyak, ***Bida ni Mister***, ***Bida si Misis*** every Saturdays 9pm starring Jodi Sta. Maria and Freddie Webb, ***Goin' Bukol Pwed*** starring Robi Domingo, Yam Concepcion and Maui Taylor on Saturdays 9:45pm and a star-studded comedy gag show ***Happy TODAS*** every Sundays at 10:30pm.

TV viewers would love to see fresh, innovative, creative and quality **Kapinoy** programs on TV. We wish **IBC-13** will bring in more innovative and creative shows.

Kantar Media survey shows IBC's ratings

July 19, 2013

The government-sequestered television and radio network **IBC-13** now gives **Kapinoy** viewers more reason to tune in as **The Kapinoy Network** shares its gratitude for the recent success privatization of its homegrown primetime shows in the ratings game in being a certified **Kapinoy**.

For the data based on **Kantar Media** and **AGB-Nielsen** show that **IBC-13** has been winning over competition in the battle over primetime ratings. This is according to a report to **PEP** by the corporate communications department of **IBC**. On Friday (July 19), the **Kantar Media** overnight ratings indicated that for all of primetime (6pm-1am), **IBC** is number 2 most-watched network while **ABS-CBN** is number 1 and **GMA** is number 3. Based on the said report, **IBC** had an audience share of 43.6% beating **ABS-CBN's** 50.4% and following **GMA's** 30.2%.

More notably, **IBC's** primetime triumvirate ***Who Wants To Be A Millionaire?*** (35.2%), ***The Weakest Link*** (32.5%) and ***Born to be a Star*** (33.1%) are number 1 in a total of 40.8% audience share compared to **ABS-CBN's** 39.7% and **GMA's** 24.5%. Moreover, owing to the remarkable viewership performances of its primetime TV triumvirate are ***The Weakest Link***, ***Who Wants To Be A Millionaire?*** and ***Born to be a Star*** on the same day continues to lead in the latest nationwide TV ratings, making it as 3 of the most watched TV program in the country, **IBC** landed in the number 1 position in terms of household viewership with a total of 40.8% household shares, compared to the network leader **ABS-CBN's** 39.7% and **GMA's** 24.5%.

"We are very happy with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the **Kainoy Network** has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings.

On our part, we at **IBC** are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Boots Anson-Roa, **IBC's** President and CEO.

Aside from winning ratings, **IBC-13** makes an action-packed line-up of sports programming with more sports fans with ***PBA*** and ***NBA*** for basketball, boxing matches ***The Main Event***, billiards of

pool players **World Pool Masters** and MMA fighter fans in **ONE FC**. "**Kapinoy Network** has started winning primetime in the ratings race, making our primetime programming more exciting."

Prepare to the million-peso prize as **IBC** brings the hit game show **The Weakest Link** every weeknights at 8:30pm. Hosted by Richard Yap as Sir Chief puts 8 contestants and excites televiewers, check out the more exciting game show on primetime TV. Contestants win up to P1 million pesos in every episode and another prize of P50,000 pesos at stake for lucky televiewers who join the fun by texting TWL<Name of Strongest Link> to number 8888 offers the contestants the chance to win P1 million to join, call **PLDT** phone line 1-908-1-800-800.

The top-rating hit game show **Who Wants To Be A Millionaire?** airs every Saturdays at 8pm and Sundays at 9:45pm. Hosted by the country's foremost award-winning dramatic actor Christopher de Leon revolutionized TV viewing in the country. At stake in the show is P2 million and P50,000 for home viewers to join the contest can simply dial **PLDT Premium Phone Service** landline number 1-908-1-000-000 and Filipino citizens who will also join the mini-**WW2BAM** game via number 8888 for **Globe, Smart, Sun Cellular** and **Touch Mobile** users **Born to be a Star**, the country's phenomenal top-rating and award-winning hit reality talent search show from America and United States of **Endemol** company, continues to be a rising contest of the perform like a singing superstar fans as her help to aspiring talent young singers from different college high-schools, every Sunday at 8:30pm. Hosted by a certified singing champion and powerhouse singer Anja Aguilar as a popular singer and actress, with a panel judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a complete production number of their very own primetime TV and to sing with a superstar. Filipino citizens, male and female, solo or group performers, 12-years-old and above qualified to join the contest. Viewers are able to join through text and online registration via Internet, prizes at stake include P1 million with management contract from **Viva Artist Agency (VAA)** and the music recording contract from **Viva Records** and **Vicor Music**.

Every weeknights with fantaserye **My Batang Momay** at 6:00pm starring a child wonder star Xyriel Manabat with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urqioco, a teleserye **To Love Again** starring Miguel Aguila and Meg Imperial with Ronnie Ricketts and Mitch Valdez at 7:30pm, and the romantic teleserye **Safe In The Arms Of Love** at 9:30pm starring love-teams of Cristine Reyes, Dingdong Dantes and Cogie Domingo, respectively. **Tumbok Revolution** based on the 2011 hit movie **Tumbok**, the new horror drama-paranormal suspense thriller anthology series is top-billed by teen actress Janeena Chan, Dino Imperial and Paul Jake Castillo, directed by Erik Matti.

Phenomenal love-teams Nadine Lustre as Sandy Salvador and AJ Muhlach continues to be a love kilig couple romance in a teen drama anthology series **Sandy's Boyfriend** every Sundays at 3:30pm, also in the supporting popular love-teams are Mario Maurer and Sofia Andres, Aki

Torio and Bianca Casado, and Marlo Mortel and Janella Salvador, along with Jodi Sta. Maria, Ella Cruz and Alfred Vargas.

K-POP fans in the reality show **K-POP Star Hunt** every Mondays, Tuesdays and Thursdays at 7:30pm, offering audiences a peek at what it takes to be the next big **K-POP Kapinoy** star. The regional competition is the biggest of its kind in local television history that captures the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become a K-Pop artist.

Prepare to fun and laughter out loud as the **Kapinoy Comedies** are the gag sitcom **Petra's Panniest** every weeknights at 11pm hosted by Ashley Rivera aka Petra Mahalimuyak a craziest and funniest comedy programs packed in a one show. Every Saturday night comedy with a two new sitcom **Bida ni Mister, Bida si Misis** at 9pm starring Jodi Sta. Maria and Freddie Webb, **Goin' Bukol Pwede** starring Robi Domingo, Yam Concepcion and Maui Taylor at 9:45pm and the star-studded comedy gag show **Happy TODAS** at 10:30pm featuring Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Aki Torio, Kiko Ramos, Shy Carlos, Abby Bautista, Josh Padilla, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan and Makisig Morales which features the parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with the stars of gag performers.

These and more as **IBC** continues to heat up everyone's viewing habit week after week.

Kapinoy poses bigger threat network

July 22, 2013

MANILA, Philippines - Already recognized as an innovative and creative television station, **IBC-13** has shown remarkable improvement since it relaunched as the revitalized **Kapinoy Network** under the new chairmanship of the network chairman Eric Canoy and president & CEO Boots Anson-Roa. **The Kapinoy Network** will unveil by a new program lineup aimed at attracting more viewers and advertisers publish the new programming schedule.

Rey Sanchez, the channel head of **IBC** would also making more money and still up for privatization that will have more quality, innovative and creative programming.

IBC-13 relaunched new shows in its re-energized programming grid and the results have been very positive. The primetime hit shows are Richard Yap as Sit Chief's hit game show **The Weakest Link**, Christopher de Leon's hit game show **Who Wants To Be A Millionaire?** and Anja Aguilar's reality talent search **Born to be a Star**.

Must-awaited surely in parents and children is the relaunch **KapinoyLand** which appeal to Filipino children who grew up with the program and are now in the position to watch their favorite childhood show with their own children will be producing the children's program for

the **Kapinoy** network. The anime series in Japan called **Anime Kapinoy** which relaunched in the new anime shows.

IBC News and Current Affairs has also entered into a major tie-up with two of the world's top news broadcaster **BBC World News** and **Fox News Channel**. This will enable **The Kapinoy Network** to deliver the latest news from all over the world in real-time to its audience.

Express Balita, IBC's flagship primetime news program will also be making at 6:30 p.m. slot and **Ronda Trese**, the late-night newscast every night at 11 p.m.

To prepare the network for the bigger challenges of the future, a state of the art facility is now being designed to house the new **IBC** headquarters in Broadcast City, Capitol Hills, Diliman, Quezon City being upgraded with the latest digital production equipment.

Sandy's Boyfriend Love-Team preps up for Asian Tour

August 8, 2013

Sandy's Boyfriend love-team, to be led by Nadine Lustre and AJ Muhlach, is going on an Asian tour to thank the global Filipinos in the world for their phenomenal support to **IBC-13's** no.1 ten kilig-drama anthology. Sandy Salvador (Nadine Lustre) and Sir Manuel Yap (AJ Muhlach) and their families are set to visit Asia, Taiwan, Hong Kong, Malaysia, China, Japan and South Korea this 2013 starting this month. The cast will fly to the South Korea in August 9; Taiwan and China in August 23; and Japan in September 1.

In partnership with **Global IBC**, kilig phenomenal love-team Nadine Lustre and AJ Muhlach will fly to South Korea will dubbed as **Homecoming Kapinoy: The All-Star IBC Fans Day** for the continuation of the most-requested **Sandy's Boyfriend Asian Tour** together with their love-teams are Joel Acosta (Mario Maurer) and Agnes Reyes (Sofia Andres), Lancer Mendoza (Aki Torio) and Andy Lustre (Bianca Casado), Jane Gil (Ella Cruz) and Haldren Rivas (Marlo Mortel) and Cindy Salvador (Janella Salvador) will conquer for two special shows at 12:00nn and 4:00pm to romance among the loyal **Kapinoy** viewers will surely have the K-POP tunes. The event will be an entire day packed with the fun and exciting activities for the entire family. Princess Velasco and Josh Padilla are two of the special guests in **Sandy's Boyfriend Asian Tour** in Korea.

Since it premiered last May 2013 from its consistent high national TV ratings, **Sandy's Boyfriend** has the Sunday afternoon viewing of the whole nation. Truly conquered the nation as proven by, the show has achieved several milestones. The teen romantic drama anthology series enjoyed high TV ratings nationwide. Its best-selling official soundtrack sold so well to achieve a gold status and merchandise. Jampacked mall shows were such a hit that thousands of fans event, in location. The show such a big hit invaded the digital world as managed to

become a daily hot topic on social networking sites like top trending topics on **Twitter**, one of the most liked fanpages on **Facebook** and the most viewed program in the video-on-demand site **WatchPhilippines** with more than 25 million page views as of August 2013. Also won the hearts of global Filipinos as proven by record of being the most viewed program on **Global IBC** with 3.2 million page views as of August 2013 and numerous magazine covers.

For more details about the world tour, continues to follow ***Sandy's Boyfriend***, every Sunday at 3:30-4:30pm, right after ***It's Partytime*** and before the ***PBA Governors' Cup*** on **IBC's Linggo Saya**. For more updates, log on to www.ibc.com.ph, follow @SandysBoyfriend on **Twitter**; and 'like' the show's official **Facebook** fanpage at www.facebook.com/SandysBoyfriend.

Sandy's Boyfriend Publicity Photos

August 27, 2013

The top-rating teen drama anthology series of IBC-13 called *Sandy's Boyfriend* airing every Sundays at 3:15pm. Check out some publicity photos for the rom-com series.

Sandy's Boyfriend Nadine Lustre and AJ Muhlach (photo 1)

Sandy's Boyfriend Official Publicity Photos Nadine Lustre

Sandy's Boyfriend Official Publicity Photos AJ Muhlach

Sandy's Boyfriend Official Publicity Photos Nadine and AJ (photo 1)

AJ Muhlach and Nadine Lustre (photo 1)

Sandy's Boyfriend stars Nadine Lustre and AJ Muhlach (photo 1)

Sandy's Boyfriend Nadine Lustre and Ella Cruz

Sandy's Boyfriend Jodi Sta. Maria and Alfred Vargas

Sandy's Boyfriend Jodi Sta. Maria

Sandy's Boyfriend AJ Muhlach and Nadine Lustre

Sandy's Boyfriend Nadine Lustre and AJ Muhlach (photo 2)

Sandy's Boyfriend Nadine Lustre and AJ Muhlach (photo 3)

On true-to-life romance stories sent through letters, the letter-senders, who get advice from Nadine at the end of the show. Nadine Lustre delivered the narration and her final advice to the letter-sender in her program's episode.

Starring Philippine showbiz's reigning teen prince and princess like teen superstar princess Nadine Lustre and phenomenal leading men AJ Muhlach, the newest teen drama anthology series is directed by box-office director Jeffrey Jeturian. *Sandy's Romance* is a tale story for fall in love in prince Sir Manuel (AJ) and Sandy (Nadine), the young girl with her family. Aside from the AJ and Nadine, also part of the cast are Jodi Sta. Maria and Alfred Vargas. The beginning of Sandy and Sir Manuel's love story in *Sandy's Romance* every Sunday 3:15pm.

Nadine Lustre and AJ Muhlach Named PH 'Hottest Stars Under 30'

August 28, 2013

Philippine showbiz's teen stars of love-team ***Sandy's Romance*** lead stars are teen superstar princess Nadine Lustre and phenomenal leading men AJ Muhlach were voted 'Hottest Filipino Stars Under 30' for 2013 in an online poll conducted by popular entertainment blog **Starmometer**, which was participated by thousands of netizens.

Nadine clinched the top spot with a total of 255,327 votes, followed by his love team partner AJ who earned 150,678. Incidentally, AJ and Nadine ranked 1 and 2, respectively, in the same online poll in 2012.

Meanwhile, the most romantic and highly anticipated teen drama anthology of **IBC-13** called ***Sandy's Romance***. The Jeffrey Jeturian-directed TV masterpiece will air every Sunday at 3:15 p.m. right after ***It's Partytime***.

As momentous treat to everyone who have been clamoring for Nadrian love team's TV anthology, ***Sandy's Boyfriend*** recently launched its special project: ***Sandy's Army Color Fun Run*** on August 30 (Friday). It will still take place at the **Smart Araneta Coliseum**. Assembly time is 7am.

The ***Sandy's Army*** is composed of thousands of Filipinos—young and young-at-hearts—who believe in the group's main objective that is to create positive change to the country.

Only those with official race kits are allowed to take part in the ***Sandy's Army Color Fun Run***. The beginning of the magical stories of love in ***Sandy's Romance*** this Sunday at 3:15pm, after ***It's Partytime*** on **IBC**.

For more exclusive updates, photos, or videos, log on to www.sandyromance.ibc.com.ph and visit the show's official social media accounts at www.facebook.com/SandysRomance, and www.twitter.com/SandysRomance.

'Sandy's Boyfriend Army Color Fun Run' on August 30

August 28, 2013

AJ Muhlach and Nadine Lustre, and Jodi Sta. Maria and Alfred Vargas

As the momentous treat to everyone who have been clamoring for the TV phenomenal love-teams of Nadine Lustre and AJ Muhlach, a teen romantic drama anthology series *Sandy's Romance* recently launched its special project: *Sandy's Army Color Fun Run*. Starts on August 30 (Friday) will still take place at Smart Araneta Coliseum. Assembly time is 7am. The *Sandy's Army* is composed of thousands of Filipinos—young and young-at-hearts—who believe in the group's main objective that is to create positive change to the country. Only those with official race kits are allowed to take part in the *Sandy's Army Color Fun Run*.

Continue to witness the magical story of love in *Sandy's Romance*, premieres on September 1 every Sundays at 3:15pm, after *It's Partytime* on IBC-13. For more exclusive updates, photos, or videos, log on to www.sandysromance.ibc.com.ph and visit the show's official social media accounts at www.facebook.com/SandysRomance, and www.twitter.com/SandysRomance.

To Love Again (TV series)

To Love Again was a [Philippine television drama](#) broadcast by [IBC](#) produced by [Viva Television](#) and worldwide on [Global IBC](#) that premiered on July 15, 2013 on [IBC](#)'s PrimeTastik block. Starring [Miguel Aquila](#), [Meg Imperial](#), [Mitch Valdez](#) and [Ronnie Ricketts](#).

| <i>To Love Again</i> | |
|----------------------|------------------------------------|
| Genre | Drama |
| | Soap opera |
| | Thriller |
| | Action |
| | Suspense |
| | Crime |
| Created by | Viva Entertainment |
| Developed by | Viva Television |
| Directed by | Mac Alejandre |
| Starring | Miguel Aquila |
| | Meg Imperial |
| | Mitch Valdez |

| | |
|----------------------|---|
| | Ronnie Ricketts |
| Opening theme | <i>To Love Again</i> by Miguel Aguila |
| Composer(s) | Vehnee Saturno |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | 38 (total) |
| Production | |
| Executiveproducer(s) | Vic del Rosario, Jr. |
| Producer(s) | Veronique Del Rosario-Corpus |
| Location(s) | Philippines |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC |
| Picture format | 480i SDTV |
| Original run | July 15, 2013 – September 24, 2013 |

External links

[Official Website](#)

Story [Edit](#)

To Love Again is a story about Daniel Aguila ([Miguel Aguila](#)) in his family Emilia ([Mitch Valdez](#)) and Marcos ([Ronnie Ricketts](#)) for love of that Reynardo Estemodo ([Rudy Fernandez](#)) in the political justice. To sure that the girl Stella Montes ([Meg Imperial](#)) in the meaning of this Maico dela Fuente ([Candy Pandilinan](#)) and Garcia Edmaniz ([Cherie Gil](#)) always somewhere anyway. On the other hand, these Phillip Montenegro ([Phillip Salvador](#)) who is he being the turmination in the brother boy-man William ([Mickey Perez](#)) and the daughter husband Roby Ann ([Ara Mina](#)) to the Philippines.

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [Miguel Aguila](#) as Daniel Aguila
- [Meg Imperial](#) as Stella Montes
- [Ronnie Ricketts](#) as Marcos Wilson
- [Mitch Valdez](#) as Emilia Montes

Supporting Cast [Edit](#)

- [Candy Pangilinan](#) as Maico dela Fuente
- [Rudy Fernandez](#) as Reynardo Estemoso
- [Cherie Gil](#) as Garcia Edmaniz
- [Phillip Salvador](#) as Phillip Montenegro
- [Borgy Manotoc](#) as Borgos Milbert
- [Mickey Perz](#) as William Gomez
- [Ara Mina](#) as Roby Ann Gonzales
- [Henry Edwards](#) as Ferno Dolosmaga

Soundtrack [Edit](#)

To Love Again: The Official Soundtrack album was released under [Viva Records](#) on July 15, 2013.

1. To Love Again (Dingdong Avanzado) (composed by Vehnee Saturno) - [Miguel Aguila](#)
2. Download (composed by Dingdong Avanzado) - [Dingdong Avanzado](#)
3. Hindi Mo Na Ba Minamahal (composed by Louie Ocampo) - [Miguel Aguila](#)
4. Sa Aking Puso (Ariel Rivera) (composed by Vehnee Saturno) - [Joshua Cadelina](#)
5. Tunay na Manal (composed by Ogie Alcasid) - [Donna Cruz](#)
6. Akala Mo (composed by Christian Martinez) - [Ronnie Liang](#)
7. To Love Again (Dingdong Avanzado) (composed by Vehnee Saturno) - [Anja Aguilar](#)
8. Sobrang Kitang Mahal (composed by Vehnee Saturno) - [Miguel Aguila](#)

References [Edit](#)

See also [Edit](#)

- [New teen drama anthology series 'Sandy's Boyfriend' of Nadrian, new teleserye 'To Love Again' of MiguelMeg and 'Safe In The Arms Of Love' of CrisDong launched](#)
- [PrimeTastik stronger Telebabad and Primetime Bida](#)
- [List of programs broadcast by Viva-TV](#)
- [List of dramas of IBC](#)

External links [Edit](#)

- [Official Site](#)
- [To Love Again on Facebook](#)
- [To Love Again on Twitter](#)
- [To Love Again Of Love on Multiply](#)

New teen drama anthology series 'Sandy's Boyfriend' of Nadrian, new teleserye 'To Love Again' of MiguelMeg and 'Safe In The Arms Of Love' of CrisDong launched

July 15, 2013

Sandy's Boyfriend – Nadrian new teen drama anthology was announced, along with MiguelMeg's new teleserye To Love Again and CrisDong's new teleserye Safe In The Arms Of Love, at the IBC's trade launch. The two programs will both be aired on primetime while teen drama anthology every Sunday afternoon.

In celebrating **53 Years** of **IBC** of **I** is red (sports), **B** is green (entertainment) and **C** is blue (news and current affairs), a new treat awaits all the loyal **Kapinoys** offering a 2 teleserye and

teen drama anthology that will cater different the viewers but will surely gain massive acceptance. Featuring the country's most in-demand young generation actors and actress, which can captivate our new gen TV viewers. Nadine Lustre and AJ Muhlach in ***Sandy's Boyfriend***, Miguel Aguila and Meg Imperial with Ronnie Ricketts and Mitch Valdez in ***To Love Again*** and Cristine Reyes, Dingdong Dantes and Cogie Domingo in ***Safe In The Arms Of Love*** which lines up among the successful dramatic teleserye through the years.

The Kapinoy Network is now brewing a love team to bring kilig to Filipino homes. Today's hottest phenomenal love-team, Nadine Lustre and AJ Muhlach, otherwise known as Nadrian, is working on their new teen romantic drama anthology on **IBC-13**. The teen drama anthology ***Sandy's Boyfriend*** which airs every Sundays at 3:30pm.

The new teen romantic drama anthology series was announced during the **Kapinoy Trade Launch** last July 12, alongside new drama series of the 2 new primetime teleseryes ***To Love Again*** which top-billed by Miguel Aguila and Meg Imperial (now known as MiguelMeg) with Ronnie Ricketts and Mitch Valdez every weeknights at 7:30pm, and ***Safe In The Arms of Love*** headlined by the newest popular love-team Cristine Reyes and Dingdong Dantes (now known as CrisDong) with Cogie Domingo every weeknights at 9:30pm on the network's primetime block offerings.

A teen drama anthology ***Sandy's Boyfriend*** will be directed by Jeffrey Jeturian who is also director of the network's daytime teleserye ***Be Careful With My Heart*** on **ABS-CBN** top-billed by Jodi Sta. Maria and Richard Yap as Sir Chief. Other casts include the popular love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, Marlo Mortel and Janella Salvador, with Ella Cruz, Jodi Sta. Maria and Alfred Vargas.

Vic del Rosario, Jr. remains a partnership with The Kapinoy Network

Viva CEO and chairman Vic del Rosario, Jr. is plans his continue to airing **IBC** shows like ***PBA***, ***NBA***, ***ONE FC***, ***WWE Smackdown*** and ***The Main Event*** on **The Kapinoy Network** with **IBC** owner and chairman Eric Canoy as the block-timer with **Viva**.

What's more, **NBA** fans will continue to enjoy two regular weekly games on **Basketball TV**, **NBA Premium TV** and **FOX Sports Asia**, plus a weekend games on **IBC-13**. **WWE** fans can also catch ***Smackdown*** on **IBC**. **Viva** owner Vic del Rosario, Jr. got on a mass-based plan to **IBC-13's** primetime with new **Kapinoy** shows. Since the sequestered broadcast station will buying the network to Rosario he agreed to airtime.

More important that viewers from **IBC** in the upcoming days. "We will continue with what we have now with our primetime **Kapinoy** shows competing with the other giant networks. Our own following with our **Miss Universe** beauty pageant, dramas, comedies, game shows, reality shows and sports, said **IBC** Chairman Eric Canoy.

PrimeTastik stronger Telebabad and Primetime Bida

August 9, 2013

Kantar Media-TNS Total Philippines Household Ratings reveal IBC-13's newest primetime line-up gravitated a number of viewers in the viewer rich Manila Agglomeration. PrimeTastik although relatively popular as compared to the two giant networks has surprisingly elevated its numbers affecting GMA and ABS-CBN's primetime line-ups with IBC-13 for financial assistance in its programs and programming for P5 million.

Based from the household data disclosed by Kantar Media the highest rating program last Thursday managed to earn 25.5%, from the top rater a year ago as high as 30% in Mega Manila. GMA and ABS-CBN has consistently maintained a 50% rating since IBC-13 introduced new programs in primetime. IBC promises every Kapinoy times variety and fun with a fantaserye *My Batang Momay* (5:45pm), a primetime news program *Express Balita* (6:30pm), the teleserye *To Love Again* (7:30pm), phenomenal game show *The Weakest Link* (8:30pm), romantic teleserye *Safe In The Arms Of Love* (9:30pm), telenovela *Amor Bravio* (10:00pm) and Koreanovela *I Need Romance* (10:30pm).

Noli Me Tangere (TV series)

Noli Me Tangere is a [Philippine](#) mini-series to be broadcast on [IBC](#) on September 30, 2013 and worldwide on [Global IBC](#) in October 1, 2013.

It is starring [Jake Cuenca](#) are the lead character as Crisostomo Ibarra with [Shy Carlos](#), [Ronnie Ricketts](#) and [Mitch Valdez](#). It is the first-ever mini-actionserye on IBC.

| <i>Noli Me Tangere</i> | |
|-------------------------------|----------------------------------|
| Genre | Soap opera |
| | Action |
| | Romance |
| Created by | Intercontinental |
| | Broadcasting |
| | Corporation |

| | |
|------------------------------|--|
| | Viva Entertainment |
| Directed by | Monti Parungao |
| Starring | Jake Cuenca Shy Carlos Ronnie Ricketts Mitch Valdez |
| Theme music composer | Vehnee Saturno |
| Opening theme | <i>Noli Me Tangere</i> by Dingdong Avanzado |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | 35 (final) |
| Production | |
| Location(s) | Philippines |
| Running time | 30-45 minutes |
| Production company(s) | Viva Television |
| Broadcast | |
| Original channel | IBC |
| Original run | September 30, 2013 – |

November 15, 2013

Plot [Edit](#)

The novel that inspired the Philippine Revolution of [Dr. Jose Rizal](#) in [Manila](#), [Rizal Park](#). The story about Crisostomo Ibarra ([Jake Cuenca](#)), the man of the officer for Rizal Park while María Clara ([Shy Carlos](#)), the princess of the woman in the world. The history of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time.

Cast and Characters [Edit](#)

Main Cast [Edit](#)

- [Jake Cuenca](#) as Crisostomo Ibarra
- [Shy Carlos](#) as María Clara
- [Ronnie Ricketts](#) as Marco Veloso
- [Mitch Valdez](#) as Sisa

Supporting Cast [Edit](#)

- [Yassi Pressman](#) as Barbarel
- [Rudy Fernandez](#) as Roberto Benedicto
- [Ara Mina](#) as Dostrado Quirino
- [Phillip Salvador](#) as Ferdinald Marcos
- [John Regala](#) as Romel Tan
- [Phoebe Walker](#) as Catica
- [Jovic Monsod](#) as Pablo de Cruz
- [Jericka Martelle](#) as Erika Monsod
- [Hiro Torobu](#) as Koko Pomon
- [Jamilla Obispo](#) as Anna Conmo

References [Edit](#)

See also [Edit](#)

- [IBC-13 expands primetime mini-series with 'Noli Me Tangere'](#)
- [Show Kicks off IBC's New Prime Time Strategy](#)

- [IBC-13 beefs up primetime with new shows](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [List of dramas of IBC](#)

IBC-13 expands primetime mini-series with ‘Noli Me Tangere’

September 10, 2013

The high profile network transfers and intensive investment, the network's lineup of basketball broadcast and more big-budgeted shows, the **Kapinoy** network's ***PrimeTastik***, the primetime block registers more than the ratings of leading networks of **ABS-CBN** and **GMA**'s flagship newscasts, more quality dramas of primetime soap operas and Mexican and Korean imports in a head to head battle for network supremacy.

It has also launched the first-ever UHF news channel in free TV called **IBC News Network (INN)** Channel 45 airing news and public affairs, public service, business, documentaries and sports programming.

ONE FC has signed a broadcasting deal with **Intercontinental Broadcasting Corp.** which will bring coverage of past events to fight fans across the Philippines. Also, **IBC News Network (INN)** offers their programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay channel TV deal. **INN** is well regarded for their line up of television, bringing a multitude action of sports programming from **PBA** and **NBA** basketball, boxing matches, billiards, cockfights, golf, tennis, **ONE FC-MMA** and **WWE** wrestling in addition to their news and current affairs, public service programs, business and documentaries.

“On behalf of **ONE Fighting Championship**, a broadcast partner and being such a strong supporter. **INN** is a fantastic free-to-air broadcaster in the Philippines and **ONE FC** is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country.”

“We are excited to have **ONE Fighting Championship** on **INN** is proud to broadcast the best sporting in both the Philippines and the region and **ONE FC** puts on world-class entertainment that our viewers will enjoy. Viewers now get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action.”

Relative success, **The Kapinoy Network** launched its star-studded Christmas station ID which could rival **ABS-CBN** and **GMA**'s most anticipated annual seasonal plug create a plug of this quality. Probably to strengthen its strong presence on weeknight primetime, **IBC-13** will bring more caliber shows on its primetime block.

The undisputed number 3 network has renovated its primetime home to the **PBA** and **NBA**, starting with the flagship news program ***Express Balita*** anchored by Snooky Serna, Henry

Omaga-Diaz and Ricardo Cepeda airing at 6:30 p.m. competes with the rival flagship newscasts of **ABS-CBN's *TV Patrol*** and **GMA's *24 Oras***. Also, the primetime line-up with the top-rating game show of Richard Yap as Sir Chief's ***The Weakest Link*** airs every Monday, Tuesday and Thursday at 8:30 p.m. gained the nationwide dominance as well as the **PBA** games airing during Wednesday and Friday with a first game at 4:30 to 6:30 p.m. and a second game at 7:30 to 9:30 p.m.

This year, **IBC-13** has airing its top-rating teleserye, showing Pinoy audience viewing habit of watching. The fantaserye ***My Batang Momay*** starring Xyriel Manabat is the lead role with Matt Edwards, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urquico airs at 7:30 p.m.

Part of a multimedia franchise, a primetime teleserye ***Safe In The Arms Of Love***, the phenomenon romantic drama topbilled by Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache airing weeknights at 9:30 p.m., dominated by the **Kapamilya** and **Kapuso** network with the huge success of primetime line-up and establishing regional stations to boost its local reception.

Expanding its drama line-up in primetime with ***Noli Me Tangere***, an action mini-series topbilled by the prince of primetime Jake Cuenca in the title role Crisostomo Ibarra. Joining Mr. Cuenca is Shy Carlos as María Clara, Ronnie Ricketts for the action star and the best actress Mitch Valdez as Sis.

This is also the launching mini actionserye of action star John Regala. The two will play the central star in the series, whose lives intertwined with that of the veteran stars. Playing the supporting cast are Yassi Pressman, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo.

Author's Note: **IBC-13** is said to be preparing for another series featuring the **Kapinoy** stars, probably to be aired on primetime at 5:45 p.m. to further expand the network's drama line-up. Meanwhile, the new primetime telenovela ***La Madrastra*** starring Mexican actress Victoria Ruffo airs at 10 p.m. and the primetime Koreanovela ***Glory Jane*** starring Korean superstar Park Min-young at 10:30 p.m.

Show Kicks off IBC's New Prime Time Strategy

September 21, 2013

Eric Canoy-led **IBC-13** has started its campaign to primetime TV audiences from rival networks with the launch of its new action mini-series ***Noli Me Tangere***, also on weeknight teleserye ***Safe In The Arms Of Love*** which monopolized **IBC's** primetime soap and described advertisers aimed to attracting its masa audience .

Noli Me Tangere, which debuted with a 2-hour made-for-TV-movie every Saturday mornings, and then monopolizing **IBC-13's** primetime programming **PrimeTastik**, paving the way to build its primetime programming line-up.

IBC-13 First Vice-President Lito Ocampo Cruz said the launch of Noli Me Tanegre is the many new primetime shows that will relaunch this year in the ratings race as it begins airing a new action drama miniseries.

He said that **IBC-13** will also launch its new afternoon drama series ***Before I Fall in Love***, featuring the blockbuster tandem of Mario Maurer and Erich Gonzalesa.

"We will start with ***Noli Me Tangere***, then will build our prime time programming from there," Mr. Ocampo Cruz told **BusinessWorld** in an interview yesterday. "We are diversifying our programming line-up to cater to more audience preferences of masa media," he added. Primetime television, which airs at 5:45 p.m. with mini-action serye ***Noli Me Tanegre***, the network's flagship news program ***Express Balita*** weeknights at 6:30 p.m., fantaserye ***My Batang Momay*** at 7:30 p.m., 8 p.m. is the action-packed anime ***Cyborg Kurochan***, the top-rating game show ***The Weakest Link*** at 8:30 p.m., the ***PBA Governors Cup*** every Wednesday at Friday in the first game at 4:30 to 6:30 p.m. and second game at 7:30 to 9:30 p.m. romantic teleserye ***Safe In The Arms Of Love*** weeknights at 9:30 p.m., new telenovela ***La Madrastra*** at 10 p.m. and new Koreanovela ***Glory Jane*** at 10:30 p.m. when TV viewing advertisers place their TV commercials in programs aired during this time. Industry observers earlier pointed out that **IBC-13** was losing out in attracting more advertisers when the network's daily noontime variety show ***Lunch Break*** which airs weekdays from 12:30 to 2:30 p.m. and Saturdays at 12 noon to 2:30 p.m. at the same time of domination in ***It's Showtime*** and ***Eat Bulaga!*** for advertisers.

IBC-13 hopes to change all that, and get more advertisers interested with the launch of ***Noli Me Tangere***, a Filipino mini-series starring **IBC** contract star Jake Cuenca.

Directed by acclaimed film and TV director Monti Parungao, ***Noli Me Tangere*** follows the novel that inspired the Philippine Revolution of Dr. Jose Rizal in Manila, Rizal Park. The story about Crisostomo Ibarra (Jake Cuenca), the man of the officer for Rizal Park while María Clara (Shy Carlos), the princess of the woman in the world. The history of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time.

Noli Me Tangere also stars the main cast of Cuenca with Shy Carlos as Maria Clara, Ronnie Ricketts and Mitch Valdez as Sisa. Rounding the cast are Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo.

The launch of ***Noli Me Tanegre***, as well as **The Kapinoy Network** is implementing in its primetime line up, reports claimed that the network incurred operating more than P4 billion last year.

Mr. Cruz explained. "We had to spend for new equipment, new lights, new cameras. We had to pay for great actors, brilliant directors, creative scriptwriters," he added.

Noli Me Tangere airs Monday, Tuesday and Thursday 5:45 p.m. on **IBC's PrimeTastik**.

IBC-13 beefs up primetime with new shows

October 10, 2013

TV viewing has definitely more exciting and rewarding for Filipinos across the country and all around the world as **The Kapinoy Network** continues to provide quality shows that strengthen the network's programming. The station now ranks third behind The Big Two in overall ratings along with the number 3 in **TV5** and **RPN-9** and is rated number one on certain time slots with on-cam talents and people behind the scenes, producers and directors.

Following **IBC-13's** successful launch of its new line-up of weekend programs via **Panalo Weekend** campaign, the network has registered increase in viewership ratings. In the way you watch Philippine television once again in fighting form as they beef up their primetime with new and exciting line up of shows which starts this October. Get into the ratings game with the afternoon blocks of **ABS-CBN's Kapamilya Gold** and **GMA's Afternoon Prime** is **IBC's HapoNation** and the primetime block **ABS-CBN's Primetime Bida** and **GMA's Telebabad** considered the weeknight selection of newscast and soap operas (teleseryes, telenovela and asiannovela) is **IBC's PrimeTastik** with exciting new entertainment, sports and news and current affairs programs from Monday to Friday, morning till evening significantly increased its viewership ratings and has established its position as the strong, undisputed and certified number 3 in the Philippine television industry.

Jake Cuenca and Shy Carlos, Richard Yap, Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache will debut a series of firsts on IBC-13; Richard Yap as Sir Chief's game show host (The Weakest Link) and the drama series for Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez (Noli Me Tanegre), Xyriel Manabat's fantaserye (My Batang Momay) and Dingdong Dantes, Cristine Reyes and Cogie Domingo (Safe In The Arms Of Love). The veterans stars are joined on stage by John Regala, Vandalph Quizon, Matt Edwards, Rudy Fernandez and Giselle Sanchez.

Jake Cuenca's first-ever Filipino mini-series for actionserye on primetime TV viewing ***Noli Me Tangere*** with Shy Carlos, Ronnie Ricketts and Mitch Valdez which airs at 5:45PM. Along with Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo. This will be followed by the network's flagship national primetime news program ***Express Balita*** which airs from Monday to Friday at 6:30PM, anchored by Henry Omega-Diaz and Snooky Serna-Go continues to be dominated by the rival newscasts of ***TV Patrol*** and ***24 Oras***.

Xyriel Manabat top-billed the fantaserye ***My Batang Momay*** which airs Mondays, Tuesdays and Thursdays at 7:30PM along with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores. Supporting cast are Gerald Pesigan, Charlie Green, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez, to be followed by an action-packed anime manga ***Cyborg Kurochan*** at 8PM.

Drama series will surely fill in **IBC-13's** primetime block as Richard Yap known as Sir Chief is set to host his first game show ***The Weakest Link***.

The contestants of the show with 8 contestants get the chance to win prizes which up to as much as P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers. ***The Weakest Link*** will aired from Mondays, Tuesdays and Thursdays 8:30PM after ***My Batang Momay***.

Dingdong Dantes, Cristine Reyes and Cogie Domingo are stars on the first-ever soap opera via the romantic teleserye ***Safe In The Arms Of Love***. They joined by DJ Durano and Nikki Bacolod, Vandolph Quizon, Say Alonzo, Biboy Ramirez, Cherry Pie Picache, Joanna Morales and Lucas Zamora. ***Safe In The Arms Of Love*** airs from Monday to Friday at 9:30PM.

IBC-13 will also premiere back-to-back with telenovela and Koreanovela on weeknights. These are ***La Madrastra*** and ***Glory Jane*** which will air beginning last September 30. A new telenovela will feature the Mexican actress Victoria Ruffo in ***La Madrastra*** which will air at 10:00PM. Doing support roles for Victoria in this telenovela are César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier. ***Glory Jane*** will topbill the Korean superstar Park Min-young as the lead role with Chun Jung-myung and Lee Jang-woo watch at 10:30PM right after ***La Madrastra***.

Serving as hosts at the PrimeTastik trade show are Ryan Agoncillo, Richard Yap and Dingdong Dantes.

IBC-13's Entertainment Head Laurenti Dyogi

Superstar princess Nadine Lustre of Sandy's Romance is joined by the boys of Whattaboys

The rest of IBC-13's roster of stars led by Dingdong Dantes

Viva has also bought **IBC** (also the provincial TV stations along with the radio stations under **Radyo Budyong** AM bands and **iDMZ** FM bands nationwide).

Gathering managers, employees, business partners, sponsors, members of the press, and its growing list of exclusive talents. **ABS-CBN** and **GMA-7** are serving the mass market focusing on family audience, **IBC-13** is the mass market on more family audience along with **RPN-9** and **TV5**.

The **Philippine Commission on Good Government (PCGG)** has placed the value of **IBC-13** at P1.2 billion, while **RPN-9** has been pegged at P800 million. In operating, watch the program content of both networks, **RPN** known as **The Kasama Network** generates more income through the sale of foreign programming, including hit TV shows from the US, the imports of telenovelas and asianovelas, cartoons, animes and local programing for mass-

based. **IBC-13**, on the other hand of privatization, the branding of **The Kapinoy Network** offers the programming menu in quality programs with its innovative and creative core intact which generating more revenues and income with a net profit of sales on the state-run television, home to the **PBA** and **NBA** basketball in terms of attracting buyers and the stars of the entertainment generally advertising support in the ratings game. A captive audience viewers impatient to the advertisements of various consumer products. Born of the combination of **IBC's** technical superiority. The proven experience of sports experts and daring creativity. After the launch of **Panalo Weekend**, **IBC-13's** Entertainment Head Laurenti Dyogi assures Filipino audiences that the country's third leading television network is ready to entertain during time slots when more people are hooked up on television; during daytime, primetime, late-night and weekend in Philippine television to develop its audience having its stable of talents, teen stars, actors, actress, stars and superstars.

The Canoy and Roa group's entry into **Channel 13** is seen as the television industry, with the network expected to become a third major player in Philippine broadcasting with the original program concepts. **The Kapinoy Network** has performed well under Canoy's stewardship as **IBC-13**, which is remarkable fighting in considering the longstanding dominance of the two giant networks **ABS-CBN** and **GMA-7**.

Basketball fanatics of **National Basketball Association (NBA)** and **Philippine Basketball Association (PBA)** games also being aired on **IBC-13** and **IBC News Network (INN)**.

It's Partytime will also get a boost from a new look and format to claim the concert party TV.

The show's singers and performers are giving competition. Dingdong Avanzado, Rachel Alejandro, Gino Padilla and Lani Misalucha as the main hosts in the musical variety show every Sunday at 12:30 p.m. along with the co-host and performers of the **Kapinoy** stars with a rising pop stars. **The Kapinoy Network** has a telemovie for made movies on TV.

"Our primetime will be different as you can see. It will be full of dramas, fantasy, comedy, suspense, game show, sports and reality in getting more share of the total ratings of all the local productions", Laurenti added. **HapoNation** and **Primetastik** is introduced with programs scheduled to be aired a new shows conceptualized.

Freddie Webb, Jodi Sta. Maria, Anja Aguilar, Cristine Reyes and the men of Whattaboys Jodi Sta. Maria and Richard Yap are pictured here with Mario Maurer and Erich Gonzales. Janeena Chan, Dino Imperial, the hosts of Showbiz Star Dolly Anne Carvajal and Anthony Suntay

This blogger with now certified Kapinoy star Robi Domingo

Goin' Bayabas

Goin' Bayabas is a [comedy](#) gag-[variety show](#) broadcast in [Viva-TV](#) on [IBC-13](#) every Saturday evening comedic sketches, parodies of several Philippine television shows, advertisements and

weekly musical guests. Starring [Cristine Reyes](#), [Martin Escudero](#), [Gee-Ann Abrahan](#), [Empoy Marquez](#), [Kim Gantioqui](#), [Alex Gonzaga](#), [Keempee De Leon](#), [Yassi Pressman](#), [Dennia Padilla](#) and [Meg Imperial](#). The show ended on June 23, 2012 during reformatting as [Viva-TV](#) made as a grand launch on June 30, 2012.

| <i>Goin' Bayabas</i> | |
|-----------------------------|--|
| Format | Sketch comedy |
| Created by | Vintage Television (1998-2002) Viva Television (1999-2002, 2010-2012) |
| Directed by | Edgar Mortiz |
| Presented by | <i>Main Cast</i> Cristine Reyes Martin Escudero Gee-Ann Abrahan Empoy Marquez Kim Gantioqui Alex Gonzaga Keempee De Leon Yassi Pressman Meg Imperial |
| Theme music composer | Marcus Davis |
| Opening theme | <i>Goin' Bayabas</i> by Pop Girls |
| Country of origin | Philippines |
| Language(s) | English |

[Filipino](#)

No. of episodes n/a (airs Saturdays)

Production

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-Corpus

Running time 30-45 minutes

Productioncompany(s) [Viva Television](#)

Broadcast

Original channel [IBC-13](#)

Original run 1998-2000
July 17, 2010 – June 23, 2012

Cast [Edit](#)

Main Cast [Edit](#)

- [Cristine Reyes](#) (2010-2012)
- [Martin Escudero](#) (2011-2012)
- [Gee-Ann Abrahan](#) (2011-2012)
- [Empoy Marquez](#) (2010-2012)
- [Kim Gantioqui](#) (2011-2012)
- [Alex Gonzaga](#) (2011-2012)
- [Keempee De Leon](#) (2010-2012)
- [Dennis Padilla](#) (2010-2012)

- [Yassi Pressman](#) (2011-2012)
- [Meg Imperial](#) (2011-2012)
- [AJ Muhlach](#) (2010-2012)

Supporting Cast [Edit](#)

- [Nadine Lustre](#) (2010-2012)
- [Gerald Pesigan](#) (2011-2012)
- [Shy Carlos](#) (2010-2012)
- [Ella Cruz](#) (2010-2012)

Former Cast Members [Edit](#)

- [Edgar Mortiz](#) (1998-2002)
- [Al Tantay](#) (1998-2002)
- [Earl Ignacio](#) (1998-2000)
- [Dan Salamante](#) (1998-2002)
- [Andrew E.](#) (2000-2002)
- [Smokey Manaloto](#) (1996-2002)
- [Antoinette Taus](#) (2010-2011)
- [Dino Imperial](#) (2011)
- [Valerie Concepcion](#) (2011)
- [Anne Curtis](#) (2010-2011)
- [DJ Durano](#) (2010-2011)
- [Arlene Muhlach](#) (2010-2011)

Parodies [Edit](#)

Current [Edit](#)

- *Good Burger* - a sketch that took place at a fast food restaurant. The cashier, Ed played by [Martin Escudero](#) was portrayed as a clueless who always found a way to mess things up. A notable quote from Good Burger, stated by Mart in every episode, was "Welcome to Good Burger, home of the good burger, can I take your order?" When not dealing with a customer, he would bang on the cash register while singing "I'm a dude, she's a dude, he's a dude, 'cause we're all dudes. HEY!" Frequent customers include: Bernie Kibbitz ([BJ Forbes](#)), Lester Oaks, Construction Worker ([Keempee De Leon](#)), and Connie Muldoon ([Gee-Ann Abrahan](#)).

- *Cooking ni Danny and Mardy* - A sketch starring [Kim Gantioqui](#) and [Empoy Marquez](#). Every now and then, When Cooking With Randy and Mandy started, the two greeted each other with "Hi, Danny," and "Hi, Mardy." The two played a duo named Randy and Mandy, who had their own cooking show on the fictional channel 106B. Every recipe concocted by the duo always contained massive amounts of chocolate (for example: spaghetti smothered in chocolate syrup). The only reason they had chocolate for every recipe is only because they are obsessed with chocolate. In one sketch, Randy gets in a hot tub that, instead of water, contains liquid chocolate.
- *The Inconvenience Store* - Featured two "hoodrats" named Laneesha ([Kim Gantioqui](#)) and Latanya ([Keempee De Leon](#)) who work in a convenience store called Quick & Fast. They were loud and had a tendency to be rude to customers, and even verbally berated someone who tried to rob the store ([AJ Muhlach](#)). Latanya's arch-nemesis was Latasha ([Meg Imperial](#)). At the end of the sketches, Latanya would say "It's time to get our freak on!" and dance to Miami bass music.
- *Vital Information* - a sketch in which [Dennis Padilla](#) ridiculous sayings, usually three in a row.
- *Bayabas News* - Featured Brenda Stone ([Alex Gonzaga](#)), a rather obnoxious news anchorwoman, and Ray Borealis ([AJ Muhlach](#)), a weatherman who was often put into dangerous places to report the weather as well as business news, police reports, showbiz news and foreign news.
- *Channel 3 ½ Sports* - Featured two sports casters, Jack Suntay ([Kim Gantioqui](#)). Neither are related to each other. The pair would usually have events at Dullmont Jr. High School (i.e., A girl ([Cristine Reyes](#)) trying to sit next to the popular kids during lunch, a boy ([Martin Escudero](#)) trying to finish a test, and a guy ([Keempee De Leon](#)) trying to ask a girl ([Ella Cruz](#)) to dance with him). A reporter named Bo Stallion ([Empoy Marquez](#)) and a coach ([Alex Gonzaga](#)) also appeared in the sketches.
- *Lahat ng Free Store* - A sketch that took place in a store where everything is free, which is a rip-off. However, an item must be brought to the register to be purchased, which contradicts the "free items" theme of the store. An example of this is Danny finding a watch and after hearing that it's free, walks towards the exit and is accused of shoplifting. Also, items are not returnable.
- *Know Your Stars* - A sketch that gave facts and info about a Viva stars guest. The sketch involved a random voice that made a mockery of individual cast members or guest stars with embarrassing, wacky, funny, but untrue facts.
- *Cab Driver* - Starred [AJ Muhlach](#) as Zigfried, an incompetent taxi cab driver who would pick up various people. He would often sing "OL-LAY", annoy the passengers while driving, and call angry drivers "KUMQUAT!". One memorable sketch would be when the passengers were [Coraleen Waddell](#) and [Heart Evangelista](#) reprising their roles. The

passengers would never get to their destination and would fall out of the cab at the end of the sketch.

- *Sugar and Coffee* - Featured Buzz ([Gerald Pesigan](#)) and Kaffy ([Ella Cruz](#)), who were hosts of a show called "Sugar and Coffee". As the title suggests, the pair was extremely hyperactive, as they constantly ate pure sugar and drank massive amounts of coffee. They would force their guests to do the same thing from giant orbs of sugar and coffee attached to the ceiling, which usually led to overactivity in the worst way. In the final series, they left their usual talk show set, and interrupted proceedings in such places as a school or hospital. Their catchphrase was "lower those orbs!" This was the first full-length sketch to feature the new cast, and was the most frequently.
- *Cristine Chat* - A sketch that featured [Cristine Reyes](#), host of her own late-night show "where the chat hits the fan!" Stacy always booked exciting guests, including pro skater [Paulo Avelino](#). Unfortunately, the guest would never do anything exciting, and often told long, boring stories (in the case of Tony Hawk, he wanted to discuss the joy of knitting). During those boring stories, Cristine would do something distracting to the guest, interrupting his/her story. When Cristine got tired of the guest, she would scream "BORING!" and press a button on her desk. The guest's chair would then eject them, sending him or her flying out the window. In one memorable sketch, after Cristine launched someone, she went to sit down...unintentionally falling on the floor when trying to sit on her chair and causing everyone on set to laugh uncontrollably, including Giovonnie herself.
- *Trashin' Fashion* - Starred [Nadine Lustre](#) and [Shy Carlos](#) as Carlee and Marlee, two girls with a "passion for trashin' fashion!" The two would report live from various high school related events, such as a dance or a party. Carlee and Marlee would walk around the room and mock everyone's clothing choices but their own. AJ would sometimes appear as the special "Nerd Correspondent." One notable sketch featured Carlee and Marlee making fun of police officers in too-small uniforms!
- several commercial parodies

Former [Edit](#)

- *Ask Ashley* (until 2011) - a sketch starring [Anne Curtis](#) as a pretty girl named Ashley, who offered advice from her bedroom on a TV series. She was sweet and friendly until she read letters sent in by clueless viewers. After reading a letter, Ashley would go on a violent tirade against the letter's author (although in one scene did act normal, but that was after she read a letter from a boy who asked why he was being ignored, and Ashley does just that after she picks up another letter!). Her characteristic phrase, "*Thaaaaat's me!*" during the sketch became one of the sketch's trademarks. (In later sketches,

children in the audience could be heard saying it with her.) The first letter that Ashley ever read was written by somebody who had no idea how to turn their peanut butter and jam sandwich over (her mother put the jelly on the wrong side and Ashley yelled "TURN THE STINKING SANDWICH OVER!!!!").

- *Whateverrrr!* (until 2011) - A sketch starring [Cristine Reyes](#) and [Yassi Pressman](#) as Gina and Jessica. They played a pair of loud, ditzy valley girls who hosted their own television show. The duo commonly talked about very materialistic things, such as broken fingernails, and their obsession with [Dino Imperial](#). This sketch, like "Cooking With Randy And Mandy", aired on channel 106B, and in addition had a set change and theme sketches, sometimes with famous people like PBA superstar [James Yap](#). One of the sketches was on the 100th episode when Gina threw a surprise birthday party for Jessica which she bring out a birthday cake with the [XLR8](#) on it. Gina gave Jessica a present [Marvin Agustin](#) after he was dragged off the streets from Gina and then wrap him up as a present who then escape after Jessica thanking Gina. However, Repairman appeared overhearing Jessica, who had just broke her fingernails, and started to wreck the whole "Whateverrrr" set which ended with him breaking the camera.

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Goin' Bayabas](#) on [Facebook](#)
- [Goin' Bayabas](#) on [Twitter](#)
- [Goin' Bayabas](#) on [Multiply](#)

Bayabas News

Bayabas News is the parody newscast what happens in the [Philippines](#). They have various workers and crews.

Employees [Edit](#)

- [Alex Gonzaga](#) (anchor)
- [Cristine Reyes](#) (reporter)
- [Yassi Pressman](#) (reporter)
- [Shy Carlos](#) (reporter)
- [AJ Muhlach](#) (weatherman)
- [Dennis Padilla](#) (cameraman)

- [Keempee De Leon](#) (cameraman)

Sabi Mo Nanay

Sabi Mo Nanay is a [Philippine reality-dating game show](#) on [Viva-TV](#) on [IBC-13](#) produced by [Viva Television](#). Hosted by Filipino actor [AJ Muhlach](#). The show air its last episode on September 28, 2012.

| <i>Sabi Mo Nanay</i> | |
|-----------------------------|---|
| Format | Sitcom Game show |
| Created by | Viva Television |
| Developed by | FremantleMedia Viva Television |
| Directed by | Al Quinn |
| Presented by | AJ Muhlach |
| Theme music composer | Christian Martinez |
| Opening theme | <i>Sabi Mo Nanay</i> by Anja Aguilar |
| Country of origin | Philippines |
| No. of episodes | n/a (airs Friday nights) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr |

| | |
|-------------------------------|--------------------------------------|
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC-13 |
| Original run | July 6, 2012 – September 28, 2012 |
| External links | |
| Official Site | |

Synopsis [Edit](#)

Sabi Mo Nanay is a show-within-a-show. The new host popular Filipino actor [AJ Muhlach](#) dubbed as Mr. Cool in the reality dating show respective home studio and [Vic del Rosario](#) are behind the project. A mother who has high standards for her son's date: she should be a car lover, a good entertainer, and a romantic person. These were the qualities that the mystery guy's mother is looking for among the batch of the show's searchees—selected girls of Viva Hot Babes: [Maui Taylor](#) and [Katya Santos](#) and in the “Meet-the-Parents. The new theme song composed by [Christian Martinez](#) and performed by popstar [Anja Aguilar](#). This new reality dating game show carries a unique perspective with a novel twist something new but familiar with their Viva star guest.

Main Host [Edit](#)

- [AJ Muhlach](#) as Mr. Cool

Dancers [Edit](#)

- [Maui Taylor](#)

- [Katya Santos](#)

Star guest [Edit](#)

The following is the list of star guest on *Sabi Mo Nanay*.

- [Cristine Reyes](#) (July 6, 2012)
- [Nadine Lustre](#) (this episode courtesy of Barney's Adventure Bus: Circus) (July 13, 2012)
- [Anja Aguilar](#) (this episode courtesy of Spongebob's Enchanted Tiki Dreams (July 20, 2012)
- [Gerald Anderson](#) (July 27, 2012)
- [Janella Salvador](#) (this episode courtesy of Spongebob's The Wreck of the Mauna Loa) (August 3, 2012)
- [Coco Martin](#) (August 10, 2012)
- [Anne Curtis](#) (August 17, 2012)
- [Ashley Rivera](#) aka Petra Mahalumuyak (August 24, 2012)
- [Andi Eigenmann](#) (August 31, 2012)
- [Robin Padilla](#) (September 7, 2012)
- [Anja Aguilar](#) (this courtesy of Spongebob: Sun Bleached (It's Radical)) (September 14, 2012)
- [Onemig Bondoc](#) (September 21, 2012)
- [Vilma Santos](#) (this courtesy of Spongebob's Chum Bucket Supreme: Chum is Fum) (September 28, 2012)

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Sabi Mo Nanay on Facebook](#)
- [Sabi Mo Nanay on Twitter](#)
- [Sabi Mo Nanay on Multiply](#)

Wow!

WOW! was the multi-awarded and top-rated gag show in the [Philippines](#) aired over [Viva-TV](#) on [IBC-13](#) hosted by [Vhong Navarro](#) and directed by [Joey De Leon](#), debuted on July 15, 2010 and aired its last episode on September 23, 2012.

WOW!

| | |
|----------------------|--|
| Format | Reality show Comedy Pranks |
| Created by | Vintage Television (1998-2002) Viva Television (1998-2000, 2010-2012) |
| Directed by | Joey De Leon |
| Presented by | Vhong Navarro |
| Theme music composer | Lito Camo |
| Opening theme | WOW! by Vhong Navarro |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs weekly) |

Production

| | |
|-----------------------|------------------------------|
| Executive producer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30 minutes |

Production company(s) [Viva Television](#)

Broadcast

Original channel [IBC-13](#)

Original run 1998-2000
July 15, 2010 –
September 23, 2012

External links

[Official Site](#)

Host [Edit](#)

- [Vhong Navarro](#) (2010-2012)

Former cast members [Edit](#)

- [Ara Mina](#) (1999-2002)
- [Keempee De Leon](#) (1999-2002)
- [Rosanna Roces](#) (1998-1999)

About the show [Edit](#)

The show premiered on July 15, 2010 on IBC-13 with the newest Viva comedy actor [Vhong Navarro](#) as host. Navarro hosts the show from a studio similar to virtual reality studio and interacted with several people in a studio with a barangay plaza as backdrop. [Viva](#) talents were also seen in the show as well.

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Wow! on Facebook](#)
- [Wow! on Twitter](#)

- [Wow! on Multiply](#)

Petrang Kabayo (TV series)

Petrang Kabayo (lit. *Petra the Horse*) is the TV sequel of the 2010 movie. It is the [Philippine](#) comedy-drama TV series offered by [Viva-TV](#) on [IBC-13](#), premieres on October 27, 2011. Starring [Vice Ganda](#) and [Aga Muhlach](#). The TV series is a sequel to the 2010 film. It is produced by [Vic Del Rosario, Jr.](#). It marks as the comedy TV series produced by [Viva Television](#) for [IBC-13](#) after a decade. The comedy TV series garnered positive reviews throughout the run for Philippine Entertainment Critics.

| Petrang Kabayo | |
|-----------------------|---|
| Format | Drama Comedy |
| Created by | Viva Television |
| Directed by | Wenn V. Deramas |
| Presented by | Vice Ganda Aga Muhlach |
| Theme music composer | Lito Camo |
| Opening theme | <i>Petrang Kabayo</i> by Vice Ganda |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs Mondays) |
| Production | |

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-Corpus

Running time 30 minutes

Productioncompany(s) [Viva Television](#)

Broadcast

Original channel [IBC-13](#)

Original run October 27, 2011 –
September 24, 2012

External links

[Official Site](#)

Cast [Edit](#)

Main Cast [Edit](#)

- [Vice Ganda](#) as Peter/Pedro/Voice of Petra
- [Aga Muhlach](#) as Erickson
- [Ella Cruz](#) as Pauline
- [Candy Pangilinan](#) as Maita
- [DJ Durano](#) as Dickson

Supporting Cast [Edit](#)

- [Joy Viado](#) as Lina
- [Tom Rodriguez](#) as Chito

- [JC Cuadrado](#) as Poldo
- [Valerie Concepcion](#) as Geronino
- [Atak Arana](#) as Dalvie
- [Sarah Geronimo](#) as Dina

Special Participation [Edit](#)

- [Anne Curtis](#) as Kalesa Passenger
- [Dennis Padilla](#) as Marjoroi
- [Betong](#) as Doña Biday
- [John Lapus](#) as Filipino/Chinese Matron
- [Sam Pinto](#) as Pregnant Kalesa Passenger
- [Makisig Morales](#) as Young Peter
- [Onemig Bondoc](#) as Waiter

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Petrang Kabayo on Facebook](#)
- [Petrang Kabayo on Twitter](#)
- [Petrang Kabayo on Multiply](#)

Dalawang Busoy

Dalawang Busoy is a [Philippine](#) comedy-action TV series offered by [Viva-TV](#) on [IBC-13](#) and produced by [Viva Television](#). This series is led by [Robin Padilla](#) an [Phillip Salvador](#), premieres on July 5, 2012.

| <i>Dalawang Busoy</i> | |
|------------------------------|------------------------|
| Format | Sitcom |

| | |
|-----------------------------|---|
| Created by | Viva Television |
| Directed by | Niño Muhlach |
| Presented by | Robin Padilla Phillip Salvador |
| Theme music composer | Lito Camo |
| Opening theme | <i>Dalawang Busoy</i> |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | (List of episodes) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario-Corpus |
| Running time | 30-45 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC-13 |
| Original run | July 5, 2012 – September 27, 2012 |

External links

[Official Site](#)

Cast and characters [Edit](#)

Main Cast [Edit](#)

- [Robin Padilla](#) as Fernado
- [Phillip Salvador](#) as Juan
- [Vilma Santos](#) as Momi
- [Dina Bonnevie](#) as Musa Derano
- [Nadine Lustre](#) as Kim Chee

Supporting Cast [Edit](#)

- [Vandolph Quizon](#) as Emam Marun
- [Japeth Aguilar](#) as Dr. Armon Sario
- [Michael Flores](#) as Mon Istado
- [Gerald Pesigan](#) as Bant Fernando
- [Ara Mina](#) as Ren Reyna
- [Yam Concepcion](#) as Reseyna

Soundtrack [Edit](#)

- Dalawang Busoy (composed by Lito Camo)

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Site](#)
- [Dalawang Busoy on Facebook](#)
- [Dalawang Busoy on Twitter](#)
- [Dalawang Busoy on Multiply](#)

Fighting Family

Fighting Family is the [Philippine](#) 30-minute celebrity game show aired on [Viva-TV](#) on [IBC-13](#) co-produced with [Endemol](#), which debuted on June 11, 2011 is based on the [BrainTeaser](#) franchise and the Philippine version similar to [Nickelodeon's BrainSurge](#). The show is hosted by actor-singer-host [Dingdong Avanzado](#), the show is your favorite Viva stars. Presented by [PLDT](#) and [Globe](#). Other sponsors are the [Via Mare Restaurants](#), which hosts the contestants during their participation in the contest, which provides the wardrobe for host.

The show aired its last episode on September 22, 2012.

| Fighting Family | |
|----------------------|--|
| Format | Game Show |
| Created by | Viva Television Endemol |
| Directed by | Bobbet Vidanes |
| Presented by | Dingdong Avanzado |
| Country of origin | Philippines |
| Language(s) | Filipino English |
| No. of episodes | n/a (airs every Saturday nights) |
| Production | |
| Executiveproducer(s) | Vic Del Rosario, Jr |
| Producer(s) | Veronique Del Rosario- |

| | |
|----------------------------------|---------------------------------------|
| | Corpus |
| Running time | 30 minutes |
| Productioncompany(s) | Viva Television |
| Broadcast | |
| Original channel | IBC-13 |
| Original run | June 11, 2011 – September 22, 2012 |
| External links | |
| Official Website | |

Host [Edit](#)

- [Dingdong Avanzado](#)

Format [Edit](#)

Fighting Family's challenges are designed to test the memory and comprehension skills of its contestants for the Viva celebrities.

Level One: SuperTease [Edit](#)

The contestants/teams begin by playing a series of visual puzzles. There were six puzzles, worth 10, 20, 30, 40, 50, and 100 points each (for a maximum of 250 points). Each solution is a number that the players need to enter using their keypads. The contestants/teams have 10 seconds to lock in their answers. The four highest-scoring contestants/teams advance to the next round (ties are broken by how quickly the contestants/teams entered their answers; if the two teams tied for last place entered their answers at the same time in season 3, a tiebreaker puzzle is played instead); all eliminated contestants/teams in this and future levels are sent down the "SuperDrain", a slide formed as a human ear containing "ear wax" foam.

Level Two: Fighting Fart [Edit](#)

During the second round, the four remaining contestants/teams are told a story from a book read by the host and are asked questions in turn about the story. Contestants/teams lock in their answers by sitting down on a chair. If a contestant/team gets a question wrong, the chair makes a farting noise, and the contestant/team is pulled backwards through a paper "tooth" of a large face (made to resemble host Bobby) and eliminated from further play. This continues until two contestants/teams remain.

Knockout Round [Edit](#)

In the Knockout round, the two remaining contestants/teams have ten seconds to memorize a grid of 16 numbers containing 8 pairs of images from the story. The contestants/teams then take turns [matching pairs](#) of images from the story. Once either contestant makes a mistake, the player who makes the next match wins the game in a sudden-death match. At this point, the contestant/team that lost in this round and the 2 eliminated contestants/teams from Level 2 all go down the Super Drain.

Level Three: Brain Trip [Edit](#)

For the bonus round, the contestant must successfully trace out three paths on grids within 90 seconds. The first path is six squares on a 4x4 grid, the second is eight squares on a 5x5 grid, and the third is ten squares on a 6x6 grid; squares are always connected (horizontally, vertically, or diagonally). Each square has an actuator in the middle that must be stepped on to activate the square. Contestants see each path twice; the clock starts running when the contestant first activates a square. After completing a path successfully, the contestant must step on an actuator outside the board to stop the clock. Contestants are told immediately when they make a mistake; they must return to the start and view the pattern again before being allowed to continue; when viewing the pattern after a mistake, the clock continues to run. Contestants can win three prizes, one for completing each of the three paths; any prizes they win on one stage are safe no matter what happens later. Contestants who fail to complete all three boards must go down the Brain Drain, while contestants who succeed are slimed in network tradition.

Specials [Edit](#)

Celebrity episodes [Edit](#)

Two celebrity episodes featuring Viva stars; the latter two clusters featured other Viva stars, musical stars and athletes. The celebrities play for a member of the audience selected at random, who wins any prizes won by the celebrity during the game, and is slimed with the celebrity for a bonus round win, or sent down the Star Drain for a loss.

Girls vs. Boys [Edit](#)

During the first week of the second season, the audience was divided into two sections, each with a group of a different gender. In each episode, male contestants wore green and female contestants wore purple. If a male contestant won, male audience members received a green Fighting Family t-shirt. If a female contestant won, female audience members received a purple t-shirt.

References [Edit](#)

See also [Edit](#)

- [Viva-TV introduces new game shows called Sabado Night Game](#)
- [WINX CLUB become the phenomenon TV ratings almost 50% widens lead nationwide](#)
- [Kirarin hits the new popstar princess Sarah](#)

External links [Edit](#)

- [Official Website](#)
- [Fighting Family on Facebook](#)
- [Fighting Family on Twitter](#)
- [Fighting Family on Multiply](#)

Viva-TV introduces new game shows called Sabado Night Game

Viva-TV as the **Kapinoy** network launches the new game shows called **Sabado Night Game** offering on **IBC**, as **Home of the Stars** has a different kinds of games for its viewers: fight and quiz at the same game shows like the rival networks competition with **GMA-7** and **ABS-CBN**.

According to the chairman and CEO Vic del Rosario, top honcho of the **Viva** conglomerate which holds the show's local franchise on **IBC-13**.

Dingdong Avanzado will host Viva-TV's newest star game show Fighting

Family [Edit](#)

Fighting Family: Singer-actor Dingdong Avanzado will amuse viewers of Viva-TV's one of the most watched star game show in the country: *Fighting Family*, produced by Endemol. With acquired the new franchise from Endemol with the rival ABS-CBN and Dingdong will host the show on Saturday at 3 to 4 p.m. on IBC-13. Presented by PLDT and Globe. Other sponsors are the Via Mare Restaurants, which hosts the contestants during their participation in the contest, which provides the wardrobe for host is fun to watch where Viva stars go against each other.

They choose a name and pick their Viva stars. That challenges are designed to test the memory and comprehension skills of its contestants with your favorite Viva stars.

Edu Manzano will host the return of *The Weakest Link* [Edit](#)

***The Weakest Link*:** Viva-TV presents *The Weakest Link* is back, the phenomenal game show based on the British airs on Saturdays at 5 p.m. on IBC-13. Followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be offers contestants the chance to win P1,000,000. To join, call PLDT landline 10-10-11. All contestants must be Filipino citizens at least 18 eueays of age. The show is now with new host lucky charm Luis Manzano.

Christopher de Leon will hosting the game show *Who Wants to be a*

Millionaire? [Edit](#)

***Who Wants to be a Millionaire?*:** The Pinoy game show *Who Wants to be a Millionaire?* based on the British became a phenomenal hit across the globe to counter the phenomenal rise of WWTBM in the rating charts. It airs on Saturdays and Sundays at 9 p.m. on IBC-13. Hosted by Christopher de Leon, the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos in the show is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2366 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000.

These game shows are just the start of a new and revitalized game shows in the Philippines offered by a**Sabado Night Game** on **Viva-TV**.

WINX CLUB become the phenomenon TV ratings almost 50% widens lead nationwide

Sprinkle on the fairy dust with the magical return of the enchanting ***Winx Club: The Power of Believix*** continues to be the number one animated series in **Viva-TV** among Filipino homes in the country with an national TV rating of 25.7% become the phenomenon last July 2, 2012 on **IBC-13**. ***Winx Club*** has created a phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on **IBC**, according to chairman and CEO Vic Del Rosario. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the ***Winx Club*** has already reached the 30 percent mark which it aimed after garnering more than 20 percent in its national ratings.

They give away to sponsor by **Nestle Philippines, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks** and many more. After the relaunch of **Viva-TV's** new sitcom ***Petrang Kabayo***, dramedy ***Estudyante Blues***, teen drama anthology ***Dear Heart*** and phenomenal teleserye ***Esperanza*** and ***Pinokyo's Time*** which exclusive behind-the-scenes channel on the **Kapinoy** network **IBC-13, Viva-TV** as **Home of the Stars** launches the phenomenal animated series ***Winx Club***. The channel features the show's behind-the-scenes, music videos and exclusive interviews of the Winx characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster was released.

The success of ***Winx Club*** is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, soundtrack albums form **Viva Records**, attained the gold status are sold across the country and Winx toys and dolls, one of which has. ***Winx Club*** which airs on Mondays to Fridays at 5:15 p.m. on **Viva-TV on IBC** of a characters including Bloom (voice of Anja Aguilar), Stella (the voice of Shy Carlos), Flora (the voice of Andi Eigenmann), Tecna (the voice of Janella Salvador), Musa (the voice of Joanna Morales) and Aisha (the voice of Janeena Chan).

Milo World of Sports

MILO World of Sports was a weekly sports show prouced by [Viva Television](#) teams up with [MILO](#) from [Nestle Philippines Inc.](#) and aired on [IBC-13](#). Hosted by [Paolo Trillo](#) and [Janelle So](#), premiered on November 11, 2012. Promises to deliver more sports, more action foorage and more features on sports heroes than any other program on television today.

| <i>MILO World of Sports</i> | |
|------------------------------------|---|
| Format | <u>Sports</u> |
| Developed by | <u>Viva Television</u> |
| | <u>MILO</u> <u>Viva Sports</u> |
| Directed by | <u>Jeff Manibay</u> |

| | |
|--------------------------|--|
| Presented by | Paolo Trillo Janelle So |
| Country of origin | Philippines |
| No. of episodes | n/a (airs Saturday) |

Production

| | |
|-----------------------------|---|
| Executiveproducer(s) | Vic del Rosario, Jr. |
| Producer(s) | Ronnie Nathanielz Veronique Del Rosario- Corpus |
| Running time | 30 minutes |
| Distributor | Viva Television |

Broadcast

| | |
|-------------------------|---|
| Original channel | IBC-13 |
| Original run | November 11, 2012 – February 3, 2013 |

Chronology

| | |
|----------------------|-------------------------------------|
| Preceded by | MILO Sporting World |
| Related shows | MILO Sporting World |

External links

[Program Site](#)

About the show [Edit](#)

Leading sports production outfit [Viva Sports](#) and [Nestle Philippines, Inc.](#), makers of [MILO](#), are spearheading this program to encourage more people to get into sports, especially kids who may one day comprise a new generation of Filipino athletes.

Hosted by [Janelle So](#) and [Paolo Trillo](#), featuring a weekly news round-up on the [NBA](#) and [PBA](#), the two sports leagues closest to Filipino hearts, and viewer-favorites like boxing, billiards, tennis and golf as well as football, bowling, wushu, badminton, table tennis, volleyball, taekwondo and others. The thrust is to capture the spectacular moment and the outstanding achievement. Aside from current sports events, the show is also envisioned to highlight spectacular moments in the [Olympics](#), [SEA Games](#) and other competitions, and profiles achievements of great Filipino athletes, to feature those who will compete in the Sydney 2013 Olympics and to encourage children and adults to get into sports via instructional segments.

Host [Edit](#)

- [Paolo Trillo](#)
- [Janelle So](#)

Segments [Edit](#)

Both segments hope to inspire young people to participate in sports.

- **Let's Get into Sports** - aims to educate viewers about one specific sports a week
- **Sports Heroes** - chronicles the exploits of the great Filipino athletes of today

As a special treat, *MILO World of Sports* will have a weekly interactive promo where TV viewers can guess how a particular sports sequence turns out in exchange for cash prizes and [MILO](#) products.

References [Edit](#)

See also [Edit](#)

- [Sports superstars, movie celebs in new Vintage TV programming](#)
- [IBC-13 now a No.3 spot of the network](#)
- [New MILO sports opens November 11](#)
- [MILO World of Sports premieres on IBC this Sunday](#)
- [IBC-13 to cover major SEA Games events](#)
- [SEA Games coverage on Viva-TV](#)
- [List of programs broadcast by Viva-TV](#)

Sports superstars, movie celebs in new Vintage TV programming

Manila Standard - March 27, 1998

Vintage Sports, the country's leader in a sports production and marketing, that has now metamorphosed into **Vintage Television**, the newest major player in the television industry. This was announced Thursday by Carlos "Bobong" Velez, chairman of **Vintage Television**, during the launch of **Vintage Television's** new programming lineup in a glitzy affair at the Hotel Rembrandt ballroom.

The new **Vintage Television**, which is actually a merging of **Vintage Sports** and **VTV Entertainment**, is a "virtual network" on **IBC-13** as it occupies the entire night-time hours of the station, from 5 p.m. to 12 midnight, Monday to Sunday under a block-time agreement with **IBC**. Velez stressed that the unique strenght of **Vintage Television** is that it brings together the superstars of local sports with the leading lights of Philippine moviedom under one roof, in a never-before-tried mix.

Think of it as a local version of Hollywood meet the **NBA**. Hence, for the first time ever, the likes of basketball icons Johnny Abarrientos, Alvin Patrimonio and Marlou Aquino will join hands with tinseltown's Rosanna Roces, actor Smokey Manaloto and Antoinette Taus in a series of promorional efforts for the new **Vintage Television**.

One thing **Vintage Television** already has going for it is a well-entrenched niche of local TV viewers - fans of sports programs and now seeks to build upon this foundation by expanding into a new area, that of local entertainment, by producing shows whose formats have a proven track record of success.

Vintage Television's banner shows will continue to be its sports programs led by its flagship program **PBA**, which **Vintage** has been producing for television for the laets 18 years. **Vintage Television** also features the popular **National Basketball Association (NBA)** and the best boxing-matches shows (**Blow by Blow** and **Superbouts**) on television.

Vintage Television also boasts of the award-winning sports tele-magazine show **Hot Stuff**, hosted by Chino Trinidad and Anthony Suntay.

Other **Vintage Television** sports offerings include a US top-rating wrestling show (**WCW**), a European top-rating soccer show (**UEFA**), a tennis show (**ATP Tour Highlights**) and a brand-new horse-racing show (**Kabayo, Karera, Karerista**, Fridays, 11 p.m.), to be hosted by **PBL Commissioner** and sportsman Yeng Guiao.

Vintage Television also introduced six brand-new locally-produced shows, including two weekly comedy programs, a teen romance, a horror series based on a hit movie, a new lifestyle magazine for teens and a weekly hit action movie featuring the heavyweights of the genre.

Among the new shows, which begin airing on March 29, are: **Goin' Bayabas** (Saturdays, 8 p.m.), a reincarnation of the '80s top-rating *Goin' Bananas* will featuring Smokey Manaloto, Ian de Leon, Earl Ignacio, Keempee de Leon, Ara Mina, Cheska Garcia, Beth Tamayo, Daisy Reyes and Onyok Velasco; **WOW!** (Wednesdays, 8 p.m.) starring Rosanna Roces and offering much more than hidden cameras, spoofs, gags and practical jokes.

Takot Ka Ba Sa Dilim? (Saturdays, 7 p.m.) based on the hit movie of the same title and featuring Donna Cruz, Robin Da Roza, Jake Roxas, Chin-Chin Gutierrez, Giselle Toengi and Onemig Bondoc. **Dear Heart** (Saturdays starting at 6 p.m.), an advice column for the MTV generation hosted by Antoinette Taus and starring Angelu de Leon, Bobby Andrews, Raven Villanueva, Diego Castro, Dingdong Avanzado, Ina Raymundo and many others.

V.U. (Wednesdays, 7 p.m.), the newest lifestyle magazine show for the Generation X; and **Sinemaks** (mga Sine Maaksyon ng VTV), featuring homegrown action blockbusters of Fernando Poe Jr., Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Edu Manzano and many others.

Vintage Television will also be showing the new **Extreme Action Theater** (Thursday, 9 p.m.) composed of foreign action-packed movies and **The Bikini Open** (Wednesdays, 9 p.m.) which takes viewers on an exciting odyssey to the world's best bikini contest.

IBC: Bagong Pinoy (1998) [Edit](#)

- **IBC Central Tower**
- San Francisco Del Monte, Quezon City

PROGRAMMING

- **CTN Midnite** (flagship news program) (weekdays at 4:30-5pm and weekends 12mn-12:30am)
- Anchored by Caren Barhon and Anne Marie Soriano (weekdays)
- Anchored by Elmer Mercado and Alice Noel (weekends)
- **CTN Midnite** (late-night newscast) (weeknights 12mn-12:30am)
- Anchored by Amelyn Veloso and Bernadette Sembrano
- **IBC Headliners** (top-of-the-hour news capsule)
- **FVR: Up Close** (public affairs program) (weekdays at 12nn-12:30pm)
- Stephanie Salazar and Arnel Carreon
- **Gogo's Adventures with English** (weekdays 4-4:30pm)
- **Details 0923** (youth-oriented show) (Saturdays 1:30-2:30pm)
- Mon Castro, Ava Grande, Virnelli Coronado and GB Sampedro
- Hazel Anne Cantos, Joy Prundencio, Mitch Young, Abigail Alcaraz and Stephanie Salazar
- **Turboranger** (Weekdays at 9:30-10am)

- **Kamen Rider Black** (Monday-Saturday at 10-10:30am)
- **Super Rescue Solbrain** (Weekdays at 11:30am-12nn)
- **Fiveman** (Saturday at 10:30-11am)
- **Maskman** (Sunday 10-10:30am)
- **Bioman** (Sunday at 10:30-11am)
- IBC Engineering/IBC Scenics and Props/IBC Sales and Marketing/IBC Merchandising/IBC Traffic/IBC News and Current Affairs

VTV

- **PBA** (basketball) (Wednesday and Friday 5:30-9:30pm and Sunday 4-9pm)
- **NBA** (basketball) (Monday and Thursday 8pm-10:30pm)
- **PBL** (Monday, Tuesday and Thursday at 6-8pm and Saturday at 4-6pm)
- **Blow by Blow** (boxing-matches) (Friday at 9:30-10:30pm)
- **Superbouts** (boxing-matches) (Monday at 10:30pm-11:30pm)
- **Hot Stuff** (sports tele-magazine show) (Wednesday at 10:30-11pm)
- **UEFA** (European top-rating soccer football) (Tuesday at 8-9:30pm)
- **Kabayo Karera Karerista** (horse-racing show) (Monday at 10:30-11:30pm)
- **WCW** (US top-rating wrestling show) (Sunday at 9-10pm)
- **ATP Tour Highlights** (tennis) (Saturday at 10:30-11pm)
- **Asian PGA Tour** (golf) (Saturday at 11pm-12mn)
- **Battle Ball** (anime) (weekdays 5-5:30pm)
- **Super Boink** (anime) (Monday, Tuesday and Thursday at 5:30-6pm)
- **Sine VTV** (telesine block-cum-drama anthology) (Thursday at 10:30-11:30pm)
- **Goin' Bayabas** (comedy gag show) (Saturday at 8-9pm)
- **WOW!** (gag show) (Thursday at 7-8pm)
- **Viva Love Stories** (drama anthology series) (Wednesday at 9:30-10:30pm)
- **Iskul Bukol** (sitcom) (Saturday at 6-7pm)
- **Rebyu** (youth-oriented magazine show) (Tuesday at 10:30-11:30pm)
- **Takot ka ba sa Dilim?** (horror anthology series) (Saturdays 9-10pm)
- **Dear Heart** (teen drama anthology) (Sunday at 2:30-4pm)
- **V.U.** (lifestyle magazine show) (Tuesday at 9:30pm-10:30pm)
- **Sinemaks** (action-packed blockbuster movies) (Sunday at 10pm-12mn)
- **Extreme Action Theater** (foreign action-packed movies) (Saturday at 9-11pm)
- **The Bikini Open** (reality show) (Tuesday at 9:30-10:30pm)

IBC-13

- **CTN Midnite** (Mon-Fri 4:30-5:00PM and 12:00MN-12:30AM) - The most comprehensive news program on Philippine Television. We've got all the bases covered. News gathering pushed to the limit. All major stories and late breaking news delivered firsthand. Anchored by Caren Barhon and Anne Marie Soriano at 4:30PM and Amelyn Veloso and Bernadette Sembrano.

- **FVR: Up Close** (Monday-Friday 12:00NN-12:30PM) - The country's most powerful man closer to your home. No boring reportage. Presidential affairs made interesting. Day-to-day activities of President Fidel V. Ramos in the eyes of the youth, interactive, interesting. Stephanie Salazar and Arnel Carreon.
- **Details 0923** (Saturday 1:30-2:30PM) - Fresh faces invades your screen! Dig the alternative habit. IBC 13's new breed of stars. They're the next generation with the X-Factor... a parade of gorgeous head turners and talented young crop. Cool, dynamic, smart, promising, chic, young, hip, bubbly, cutting, edge, certified gen X'ers. Brace yourselves for IBC-13's infotainment gang. Hosted by Mon Castro, Ava Grande, Virnelli Coronado and GB Sampedro, with Hazel Anne Cantos, Joy Prundencio, Mitch Young, Abigail Alcaraz and Stephanie Salazar.

89 DMZ (*Enter the Danz Music Zone!!! 89 DMZ*) [Edit](#)

- The one and onyl dance music authority.
- **ROCKIN' MANILA**
- SUNDAYS, 6AM - 10AM
- THE FORCE perks you up with the blaring power of rock music's highest registers.
- **WAVE 180**
- SUNDAYS, 10AM - 2PM
- Reminisce with the heartpounding energy of new wave music as the UNBEATABLE leads the jam.
- **SUDNAY GOLD DISCO**
- SUNDAYS, 2PM - 5PM
- DJ OUCH takes you back to the time of disco at its best during the 70's.
- **STRICLY BALLROOM**
- SATURDAYS/SUNDAYS, 5PM - 9PM
- Fox trot till you drop as CHINAMAN helps you tango and boogie the night away with glorious ballroom music.
- **SUNDAY GOLD DANCE**
- SUNDAYS, 9PM - 12 MN
- Gyrate your pelvic bones to the throbbing music of the 80's as PEEWEE hits the groove.
- **HOT 66**
- MONDAYS to FRIDAYS, 6PM - 7PM
- A countdown of the six hottest hits in Metro Manila based on listener's requests. hosted by the UNBEATABLE.
- **MOBILE CIRCUIT**

- FRIDAYS, 8PM - 12MN
- The art of disco-mixing at its finest is done "live" for that crisp and clear sound featuring two top mobiles from Manila's dance circuit.
- **SATURDAY NIGHT DANCE**
- SATURDAYS, 9PM - 12MN
- Party the night away with three solid hours of uninterrupted, commercial-free music mixes.

Disc Jockey

- **THE FORCE**
- Monday, Thursday, Friday, Saturday 6AM - 10AM
- Wednesday 6AM - 10 AM, 1PM - 4PM
- A morning brew of current hits played and remixed the way you want it, when you want it and how you want it. The musical strength of THE FORCE is definitely a rouser.
- **CHINAMAN**
- Tuesday, 6AM - 10AM; 1PM - 4PM
- Wednesday, Thursday, Friday 10AM - 1PM
- Stir your senses with upbeat sounds as the man from China sends rhythmic waves of dance music. CHINAMAN unleashes his hypnotic powers with contemporary hits. So better get those dance shoes ready.
- **DJ OUCH**
- Monday, Thursday, Friday 1PM - 4PM Tuesday, Saturday 10PM - 1PM The boy-next-door zeejay is adept with today's music. From mobile mixing to "live", on-air broadcasting, DJ OUCH has got the rhythm in his genes having won in the 1992 DJ mixing championship in London.
- **UNBEATABLE**
- Monday 10AM - 1PM; 4PM - 8PM
- Tuesday, Wednesday, Thursday, Friday 4PM - 8PM
- Move to the beat. radio heartthrob keeps you company during the peak hours of the day. You'll definitely fall for the cool and well-modulated voice of THE UNBEATABLE.
- **PEEWEE**
- Monday, Tuesday, Wednesday, Thursday 8PM - 12MN
- Saturday 1PM - 5PM
- The airwaves is blessed with this honest-to-goodness radio broadcaster. Backed with experience and radio production know how, the pulse of the listening public never escapes PEEWEE.

IBC-13 now a No.3 spot of the network

Philstar Updated May 3, 2010 - 12:00am

MANILA, Philippines - Sequestered TV station IBC-13 is now the undisputed No.3 TV station. Viva Entertainment is a programming contract under the blocktimer agreement of IBC through Viva-TV. At the beginning, local viewers in the ratings game were able to see the station and its flagship programs on primetime block for Channel 13 on free TV and Channel 14 on major cable TV networks.

Viva-TV remains an innovative and breakthrough in its commitment to get viewers' with the home to the Pinoy blockbuster movies, foreign cartoons, anime favorites, drama series, trendsetting reality shows, game shows, telenovelas, asianovelas and fan-based sports events in the television industry as it occupies the entire night-time hours of the station, from 5 p.m.-12 midnight, Monday to Sunday.

Home to the NBA and PBA, Viva-TV airs on IBC, some of the foreign TV series, quality, top-rating, award-winning programs such as *Winx Club*, *Totally Spies!*, *Pop Pixie*, *Barbie*, *Crayon Shin Chan*, *Kirarin*, *Cyborg Kurochan*, *2NE1-TV*, *K-POP Star Hunt* and *NBA*. An imported telenovelas like *Maria Isabel*, *Teresa* and *Mar de Amor*, and the Korean asianovelas such as *Wife Returns*, *Romance Town* and *I Need Romance*.

Some of the local and international sports events: *NBA* and *PBA* for basketball tournaments, *World Open 10-Ball* for billiards and *Donaire Flashback* for boxing matches.

Also, catching a new Viva-TV programs on IBC like local blockbuster movies *Viva Box Office* and *Sinemaks* as well as popular and top-rating shows like *Popstar Diaries*, *Esperanza*, *5 Girls and Daddy*, *Dear Heart*, *Petra's Panniest*, *Who Wants to be a Millionaire?*, *The Weakest Link* and *Born to be a Star*.

New MILO sports opens November 11

November 10, 2011

VIVA Television will be relaunch this Sunday a new sports show that promises to deliver more sports, more action footage and more features on sports heroes than any other program on television today.

From **MILO Sporting World**, it is now transform called into **MILO World of Sports**, which airs every Sunday right before the **PBA games**, 3:30-4:00pm on **IBC-13**, starting November 11. Leading sports production outfit **Viva-Vintage Sports** and **Nestle Philippines**, makers of **MILO**,

are spearheading this program to encourage more people to get into sports, especially kids who may one day comprise a new generation of Filipino athletes.

Hosted by Janelle So and Paolo Trillo, **MILO World of Sports** featured a weekly news round-up on the **NBA** and **PBA**, the two sports leagues closest to Filipino hearts, and viewer-favorites like boxing, billiards, tennis and golf as well as football, bowling, wushu, badminton, table tennis, volleyball, taekwondo and others. The thrust is to capture the spectacular moment and the outstanding achievement.

Making **Milo World of Sports** different are its segments: **Let's Get into Sports** aims to educate viewers about one specific sports a week; **Sports Heroes** chronicles the exploits of the great Filipino athletes of today. Both segments hope to inspire young people to participate in sports. As a special treat, **MILO World of Sports** will have a weekly interactive promo where TV viewers can guess how a particular sports sequence turns out in exchange for cash prizes and **MILO** products.

NBA 2012-2013 Game Schedule on Viva-TV on IBC

[Edit](#)

- *Houston Rockets vs. Atlanta Hawks* (Septemebr 29, 2012)
- *Portland Trail Blazers vs. Houston Trail Blazers* (Septemebr 30, 2012)
- *Philadelphia 76ers vs. New York Knicks* (October 6, 2012)
- *Philadelphia 76ers vs. Boston Celtics* (October 7, 2012)
- *Detroit Pistons vs. Houston Rockets* (Ocober 13, 2012)
- *Miami Heat vs. Memphis Grizzlies* (October 14, 2012)
- *Oklahoma City vs. New Orleans Hornets* (October 20, 2012)
- *Chicago Bulls vs. L.A. Clippers* (October 21, 2012)
- *Indania Pacers vs. New York Kicks* (October 27, 2012)
- *L.A. Clippers vs. Brooklyn Nets* (October 28, 2012)
- *Oklahoma City Thunder vs. Philadelphia 76ers* (November 3, 2012)
- *Portland Trail Blazers vs. Brooklyn Nelson* (Novemebr 4, 2012)
- *San Antonio Spurs vs. Miami Heat* (November 10, 2012)
- *Utah Jazz vs. Oklahoma City Thunder* (Novemebr 11, 2012)
- *Utah Jazz vs. Houston Rockets* (November 17, 2012)
- *Phoenix Suns vs. New York Kicks* (November 18, 2012)
- *Houston Rockets vs. San Antonio Spurs* (November 24, 2012)
- *New Orleans Hornets vs. Miami Heat* (November 25, 2012)
- *Indiana Pacers vs. Oklahoma City Thunder* (December 1, 2012)
- *Philadelphia 76ers vs. Indiana Pacers* (December 2, 2012)
- *Brooklyn Nets vs. Chicago Bulls* (December 8, 2012)
- *L.A. Lakers vs. Philadelphia 76ers* (December 9, 2012)

- *Sacramento Kings vs. L.A. Clippers* (December 15, 2012)
- *Phoenix Suns vs. Portland Trail Blazers* (Decemebr 16, 2012)
- *Philadelphia 76ers vs. Brooklyn Nets* (December 22, 2012)
- *Portland Trail Blazers vs. L.A. Lakers* (December 23, 2012)
- *Miami Heat vs. Milwaukee Bucks* (December 29, 2012)
- *San Antonio Spurs vs. Dallas Mavericks* (December 30, 2012)
- *Chicago Bulls vs. Miami Heat* (January 5, 2013)
- *Houston Rockets vs. Cleveland Cavaliers* (January 6, 2013)
- *Houston Rockets vs. Philadelphia 76ers* (January 12, 2013)
- *New Orleans Hornets vs. New York Knicks* (January 13, 2013)
- *Golden State Warriors vs. San Antonio Spurs* (January 16, 2013)
- *Houston Rockets vs. Minnesota Timberwolves* (January 18, 2013)
- *L.A. Lakers vs. Toronto Raptors* (January 19, 2013)
- *Utah Jazz vs. L.A. Lakers* (January 20, 2013)
- *L.A. Clippers vs. Portland Trail Blazers* (January 26, 2013)
- *Miami Heat vs. Boston Celtics* (January 27, 2013)
- *Chicago Bulls vs. Brooklyn Nets* (February 2, 2013)
- *Chicago Bulls vs. Atlanta Hawks* (February 3, 2013)
- *L.A. Clippers vs. Miami Heat* (February 9, 2013)
- *Denver Nuggets vs. Cleveland Cavaliers* (February 10, 2013)
- *The 2013 NBA All-Star Rising Stars Challenge* (February 16, 2013)
- *NBA All-Star Saturday* (February 17, 2013)
- *Portland Trail Blazers vs. L.A. Lakers* (February 23, 2013)
- *Houston Rockets vs. Washington Wizards* (February 24, 2013)
- *Boston Celtics vs. Portland Trail Blazers* (March 2, 2013)
- *Memphis Grizzlies vs. Miami Heat* (March 3, 2013)
- *Brooklyn Nets vs. Chicago Bulls* (March 9, 2013)
- *Chicago Bulls vs. Indiana Pacers* (March 10, 2013)
- *Oklahoma City Thunder vs. New York Knicks* (March 16, 2013)
- *Toronto Raptors vs. L.A. Lakers* (March 17, 2013)
- *Milwaukee Bucks vs. Golden State Warriors* (March 23, 2013)
- *Memphis Grizzlies vs. Denver Nuggets* (March 24, 2013)
- *Cleveland Cavaliers vs. San Antonio Spurs* (March 30, 2013)
- *Boston Celtics vs. Dallas Mavericks* (March 30, 2013)
- *Washington State vs. Golden State Warriors* (March 31, 2013)
- *L.A. Clippers vs. San Antonio Spurs* (April 6, 2013)
- *Oklahoma City Thunder vs. Milwaukee Bucks* (April 7, 2013)
- *Miami Heat vs. San Antonio Spurs* (April 13, 2013)
- *Milwaukee Bucks vs. New York Knicks* (April 14, 2013)

- *Atlanta Hawks vs. San Antonio Spurs* (April 20, 2013)
- *L.A. Lakers vs. L.A. Clippers* (April 21, 2013)
- *San Antonio Spurs @ L.A. Lakers* (April 27, 2013)
- *Indiana Pacers vs. Atlanta Hawks* (April 28, 2013)
- *Oklahoma City Thunder @ Houston Rockets* (April 28, 2013)

MILO World of Sports premieres on IBC this Sunday

November 11, 2012

Viva-TV, a **Viva Entertainment** company, teams up with Milo to bring to Philippine television a comprehensive and entertaining coverage of sports events here and abroad with ***Milo World of Sports***.

Produced by Ronnie Nathanielz and directed by Jeff Manibat, the magazine show premiered on November 11 starting at 3:30 in the afternoon over **IBC 13** and will be aired this Sunday at the same time. It is emceed by Paolo Trillo and Janelle So.

Milo World of Sports is the latest addition to Milo's long-term program to promote sports participation among Filipinos. Aside from current sports events, the show is also envisioned to highlight spectacular moments in the **Olympics**, **SEA Games** and other competitions, and profiles achievements of great Filipino athletes, to feature those who will compete in the **Sydney 2013 Olympics** and to encourage children and adults to get into sports via instructional segments.

The show also underlines the **Viva Group of Company's** growing commitment to the field of sports. "It is a great privilege for **Viva** to have been chosen by Milo to produce this highly informative show," says **Viva** chairman and CEO Vic del Rosario, Jr.

"**Viva** constantly aims to give audiences the best there is in entertainment and ***Milo World of Sports*** will be no different. We now join **Milo** in the quest to develop future Olympians and to help make sports a major part of the Filipino lifestyle," he says.

Viva started out as motion picture producer and distributor almost 20 years ago. Since then it has branched out into television, music, video distribution, concerts, videos, DVDs and talent management.

It made its entry into sports when it joined forces with **Vintage Enterprises** a few months ago. Since then it has become a major force in the area of sports coverage with programming that includes the **NBA** and **PBA** games, boxing matches, billiards and other events.

Milo World of Sports is the latest show in the **Viva-TV** line-up seen on the **Kapinoy** network **IBC 13**. Alongside from sports shows, this includes and local blockbuster movies from **Viva Films** as well as local drama series ***Esperanza***, ***5 Girls and Daddy*** and ***Dear***

Heart, comedy show **Petra's Panniest**, top-rating phenomenal game shows **Who Wants to be a Millionaire** and **The Weakest Link**, and popular talent search **Born to be a Star** plus cartoon favorites **Winx Club**, **Totally Spies!**, **Pop Pixie** and **Barbie**, anime series **Crayon Shin Chan**, **Kirarin** and **Cyborg Kurochan**, telenovelas **Maria Isabel**, **Teresa** and **Mar de Amor**, Korean asianovelas **Wife Returns**, **Romance Town** and **I Need Romance**, Korean reality series **K-POP Star Hunt** and **2NE1-TV**.

IBC-13 to cover major SEA Games events

February 15, 2013

For the first time in the history of the **Southeast Asian Games**, television coverage of the 23rd edition of the biennial conclave will be on a multichannel basis. This developed after the **Philippine SEA Games Organizing Committee (Philsoc)** and the two government-run networks **PTV-4** and **IBC 13** reached an agreement to use the combined strength of the media outlets in bringing the competitions to as many local and foreign audiences.

IBC-13 as the **Kapinoy** network will now airing its **Viva-TV** programming on primetime and devote huge airtime for its coverage of the **27rd Southeast Asian Games** in the Philippines continues its commitment to highlight the greatness of Filipino athletes with the most comprehensive coverage of the **2013 SouthEast Asian (SEA) Games** to be held in the Philippines. Over 10,000 athletes will participate in the biennial meet where there will be 30 sports events with 500 gold medals at stake.

Under the set-up, **PTV-4**, according to news anchor Ralph Obina, will be the host of a sports broadcaster, and as such, it is required to provide **IBC13** as the No.3 station and all foreign broadcasters video footages and other coverage requirements that will be distributed to their respective networks.

Although **IBC-13** and **Viva Sports** has deal with the **Philippine SEA Games Organizing Committee**, the Eric Canoy-owned network has been mapping up plans to come up with a coverage at par with international standards.

The most popular events in the country will be covered by **Viva-TV on IBC**. Among the events to be covered by **Viva-TV** are athletics, boxing, volleyball, badminton, bowling, billiards, taekwando, wushu, swimming and basketball should this be included in the **SEAG** calendar from Luzon, Visayas and Mindanao.

The international broadcast plans, including specifically defined format and the mechanics of interconnections, will be presented by **PTV** sports anchor Snow Badua to foreign broadcast station managers during the **SEA Games** broadcast meeting set. **IBC-13** will, likewise, in its headquarters on Broadcast City, Capihol Hills, Diliman, Quezon City and **PTV-4**, house the International Broadcast Center in its headquarters on Visayas Ave. in Quezon City.

"This will be our contribution to the country. We expect this **SEA Games** to produce new Filipino sporting heroes and we want to bring the exploits of our **Kapinoy** on the TV sets the best way we can," said chairman Eric Canoy and president and CEO Boots Anson-Roa with **Viva** chairman and CEO Vic del Rosario, Jr., has been vital to the network's success in the **Olympic Games** and **SEA Games** broadcasts. Despite the constraints of time and budget, **PTV** and **Viva-TV on IBC** is confident it can deliver a comprehensive, high-quality broadcast.

Actually, Philsoc is awarding the exclusive TV rights of the games to composed of government-owned networks like **IBC-13** and **PTV-4**, as well as the major networks like **ABS-CBN** and **GMA**. When **IBC** and **Viva Sports** serves as the lead host broadcaster of its technical expertise, huge personnel and equipment. Also, providing the coverage of **TV5**, **AksyonTV** and **AKTV** during December 2013 for the christmas day.

The primetime block, **Viva-TV on IBC-13** has supported Filipino athletes by airing their international matches in line with the ideals of **Viva** chairman and CEO Vic del Soario, Jr. and **Viva Sports** COO Ronnie Nathanielsz, one of the biggest contributors to the **SEA Games**. Further showing **Philippine Olympic Committee** and the **Philippine Sports Commission** has given its endorsement to **IBC-13** as its broadcast partner in the country.

The **SEA Games** now aired on **IBC-13**, which enjoyed 55% of television advertising, **ABS-CBN** with 30% and **GMA-7** with 25% as well as **PTV-4** got 20%. The **SEA Games** will officially be held on April 6 to 17, with Philippines hosting majority of the events. Dedicating more broadcast hours as it airs the games live on the said dates, **Viva-TV** will also give highlights and up-to-the-minute reports. On top of the coverage teams will be sent to each city to feature and support Filipino athletes with **Viva Sports**.

Also offering athletics to **IBC-13** when the two parties have yet to come to an agreement.

"We've need different equipment in covering track and field events," said Rosario.

Also said **Viva-TV** will provide more airtime primetime hours from 5 p.m. to 12 midnight weekday and 9:30 a.m. to 12 midnight weekend block on **IBC-13** to show the Philippines' campaign in the **SEA Games**. The network has been the official station of the **SEA Games**, **Asian Games** and the **Olympics**.

Despite **PBA games** with one game on Wednesday, Thursday, Friday and Saturday, and two games on Sunday also being aired on **Viva-TV** while **NBA games** on Saturday and Sunday weekend also, Rosario said that the channel will continue to bring **SEA Games** news updates and highlights during breaks whenever possible. At the opening ceremonies with the **Philippine Nation Anthem** for singing *Lupang Hinirang* before the live guest performances from your favorite **Viva** stars.

IBC-13 kicks off its full-blown coverage of the games on **Viva-TV** with the airing of the opening ceremonies on April 6, 2012 starting at 2:30 p.m. Before that, the network features primers in the run-up to the games. Since we started on April 8, 2013, we have been airing the schedules over **IBC-13**.

IBC provincial station, including TV-12 Iloilo, TV-13 Cebu and TV-13 Davao also comes in with a LIVE 15-minute update between 5:00AM - 7:45 AM over ***Magandang Umaga Ba?*** with a LIVE news update in ***IBC Headliners*** from 9:00 AM - 4:00 PM and 6:30 - 11:00 PM.

There are also LIVE sports news from the Philippines over ***Express Balita*** from 4:30 PM - 5:30 PM and during the late-night ***Ronda Trese*** from 11:30 PM - 12:00 MN

We started coming out on **PinoyExchange** on April 6 have also been coming out in four newspapers (**Malaya, Philippine Star, Manila Bulletin, Philippine Daily Inquirer** and **Daily Tribune**) with the **IBC-13** schedule.

The sponsors including **Alaska, MILO, McDonald's, Breeze Active Bleach, Goldilucks, Globe, Toy Kingdom, P&G Philippines, Safegard, Gardenia, Tiger Energy, Oreo Cookies, Purefoods Thunder Juicy Hotdog, Petron, Alaxan, Magnolia, Mang Tomas, Whiteking Hotcake Mix** and **Coca Cola**.

2013 Southeast Asian Games on Viva-TV [Edit](#)

IBC-13 [Edit](#)

April 6

- 02:30pm-05:30pm - **2013 SEA Games Opening Ceremonies** (LIVE)
- 10:30pm-12:00mn - **2013 SEA Games: Billiards Manila vs. Mindanao** (LIVE)
- 12:30am-02:00am - **2013 SEA Games: Cycling Manila vs. Mindanao** (LIVE)
- 02:00am-05:00am - **2013 SEA Games: Basketball Manila vs. Mindanao** (LIVE)

April 7

- 10:00am-12:30pm - **2013 SEA Games: Athletics** (LIVE)

April 8

- 06:30pm-08:30pm - **2013 SEA Games: Swimming, Athletics, Badminton, Basketball, Karate, Beach Volleyball, Billiards Highlights, Tennis Highlights, Waterpolo Highlights**

April 9

- 06:30pm-08:30pm - **2013 SEA Games: Women's Volleyball** (LIVE)

April 13

- 10:00am-12:00pm - **2013 SEA Games: Athletics** (LIVE)
- 01:00am-04:30am - **2013 SEA Games: Weightlifting Manila vs. Luzon** (LIVE)

April 14

- 10:00am-12:30pm - **2013 SEA Games: Swimming, Athletics, Badminton, Football, Karate, Taekwondo, Beach Volleyball, Indoor Volleyball**

April 15

- 06:30pm-08:30pm - **2013 SEA Games: Bowling Manila vs. Visayas (LIVE)**

April 16

- 06:30pm-08:30pm - **2013 SEA Games: Swimming Manila vs. Luzon (LIVE)**

April 18

- 06:30pm-08:30pm - **2013 SEA Games: Boxing Manila vs. Vismin (LIVE)**

April 21

- 10:30pm-12:30am - **Sinemaks: 2013 SEA Games Closing Ceremonies**

PTV-4 [Edit](#)

April 6

- 02:30pm-05:30pm - **2013 SEA Games Opening Ceremonies (LIVE)**
- 10:30pm-12:30am - **2013 SEA Games: Billiards Manila vs. Mindanao (LIVE)**
- 12:30am-03:00am - **2013 SEA Games: Basketball Manila vs. Vismin (LIVE)**
- 03:00am-05:00am - **2013 SEA Games: Badminton (LIVE)**

April 7

- 05:30am-07:30am - **2013 SEA Games: Billiards Manila vs. Vismin (LIVE)**
- 08:30am-10:30am - **2013 SEA Games: Water Polo Men (LIVE)**
- 03:00pm-06:00pm - **2013 SEA Games: Swimming, Athletics, Badminton, Basketball, Football, Karate, Beach Volleyball, Billiards Highlights, Tennis Highlights, Waterpolo Highlights**
- 10:30pm-12:30am - **2013 SEA Games: Badminton (LIVE)**
- 12:30am-02:00am - **2013 SEA Games: Boxing (LIVE)**
- 02:00am-05:00am - **2013 SEA Games: Basketball Vismin vs. Luzon (LIVE)**

April 8

- 11:00am-01:00pm - **2013 SEA Games: Swimming Heats**
- 07:00pm-09:30pm - **2013 SEA Games: Basketball: Manila vs. Luzon (LIVE)**
- 11:30pm-02:00am - **2013 SEA Games: Beach Volleyball Manila vs. Luzon (LIVE)**
- 02:00am-05:00am - **2013 SEA Games: Wushu (LIVE)**

April 10

- 11:00am-01:00pm - **2013 SEA Games: Summary of Cycling-Weightlifting (LIVE)**

- 08:30pm-09:30pm - **2013 SEA Games: Taekwando Manila vs. Mindanao (LIVE)**
- 11:30pm-02:30am - **2013 SEA Games: Wushu (LIVE)**
- 02:30am-05:00am - **2013 SEA Games: Karate (LIVE)**

April 12

- 11:00am-01:00pm - **2013 SEA Games: Weightlifting (LIVE)**
- 07:00pm-09:30pm - **2013 SEA Games: Athletics (LIVE)**
- 11:30pm-01:30am - **2013 SEA Games: Bodybuilding (LIVE)**
- 01:30am-05:00am - **2013 SEA Games: Basketball Luzon vs. Mindanao (LIVE)**

April 13

- 05:30am-07:30am - **2013 SEA Games: Kenpō (LIVE)**
- 11:00am-01:00pm - **2013 SEA Games: Judo Manila vs. Vismin (LIVE)**
- 04:30pm-06:30pm - **2013 SEA Games: Basketball Manila vs. Visayas (LIVE)**
- 09:45pm-11:30pm - **2013 SEA Games: Swimming (LIVE)**
- 12:30am-05:00am - **2013 SEA Games: Basketball Manila vs. Vismin & Manila vs. Luzon (LIVE)**

April 14

- 05:30am-07:30am - **2013 SEA Games: Water Polo Men (LIVE)**
- 08:30am-10:30am - **2013 SEA Games: Basketball Manila vs. Mindanao (LIVE)**
- 02:30pm-05:00pm - **2013 SEA Games: Football Manila vs. Vismin (LIVE)**
- 11:30pm-02:30am - **2013 SEA Games: Athletics (LIVE)**
- 02:30am-05:00am - **2013 SEA Games: Basketball Manila vs. Vismin Quarterfinals (LIVE)**

April 15

- 11:00am-01:00pm - **2013 SEA Games: Swimming (LIVE)**
- 02:30pm-04:30pm - **2013 SEA Games: Boxing Quarterfinals (LIVE)**
- 07:00pm-09:30pm - **2013 SEA Games: Bowling Manila vs. Visayas (delayed telecast)**

April 17

- 11:00am-01:00am - **2013 SEA Games: Table Tennis (LIVE)**
- 08:30pm-09:30pm - **2013 SEA Games: Boxing Semi-Finals (LIVE)**
- 11:30pm-03:00am - **2013 SEA Games: Wushu (LIVE)**
- 03:00am-05:00am - **2013 SEA Games: Boxing Finals (LIVE)**

April 19

- 11:00am-01:00am - **2013 SEA Games: Diving (LIVE)**
- 02:30pm-04:30pm - **2013 SEA Games: Boxing Quarterfinals (LIVE)**
- 07:00pm-09:30pm - **2013 SEA Games: Cycling Manila vs. Vismin (LIVE)**

- 11:30pm-03:30am - **2013 SEA Games: Swimming** (LIVE)
- 03:30am-05:00am - **2013 SEA Games Highlights**

April 20

- 05:30am-07:30am - **2013 SEA Games Highlights**
- 11:00am-01:00pm - **2013 SEA Games: Basketball Quarter Finals** (LIVE)
- 09:45pm-12:30am - **2013 SEA Games Closing Ceremonies** (LIVE)

SEA Games coverage on Viva-TV

February 10, 2013

Viva-TV, an **IBC 13** special program totally dedicated to sports, most specially the **NBA games** and **PBA games**, has sent a 17-man crew to cover events in all venues.

Filipinos who wish to watch the action will have the chance practically throughout the day because **Viva-TV** is basically a primetime block, whose programs are produced by **Viva Sports** and broadcast on **Channel 13**.

Viva-TV has on schedule a complete coverage, aired on a slightly delayed basis, of such sports as athletics, boxing, volleyball, badminton, bowling, billiards, taekwondo, wushu, swimming and basketball from an arrangement with the Philippine hosts on **IBC**.

PTV-4, having the most complete facilities of the two, will have the ability to cover most venues, including those in the provinces, while **IBC-13**, which has the strongest link in Metro Manila will handle some events in the Metro Manila and nearby provinces will cover those which will be by the two other networks.

Although Indonesia has waived TV rights, **Channel 13** now making a full coverage as the host TV crews will provide. This explains the lean TV team assigned to the **SEA Games**.

With one-game on Wednesdays, Fridays and Saturdays and two-games on Sundays **Viva-TV** will provide highlights of the **SEA Games** during the quarter and halftime breaks of **PBA games** and possibly do subliminal and casual mentions of the events during the **PBA games**.

ABS-CBN is also sending a 19-man team and is presenting practically the same format as its rival station although on a limited time slot when **PTV-4** also sending a 15-man team. Also, with **TV5**, **AKTV** and **AksyonTV** this December 2013.

Filipinos will thus have chance to watch the the **SEA Games** through **Viva-TV** or any of the carrying stations from giant networks **GMA** an **ABS-CBN**. While **Viva-TV on IBC** will be practically the whole day this April 2013.

IBC airing the EDSA Documentary Special this February 2013

[Edit](#)

- ***Puso at Diwa Ni Ninoy*** (February 22, Friday 10:00 am)

- **Wreath Laying Ceremony** (February 23 at 7-9 am)
- **EDSA The World Remembers** (February 23 at 2:30 pm)
- **Ninoy: The Legacy Comes Of Age** (February 24 at 11 am-12:15 pm)
- **EDSA: The Anniversary Celebration** (February 25 at 6am-12:15pm)
- **The Challenge of EDSA** (February 26 at 10-11 am)
- **Ang Laban ni Ninoy** (February 26 at 10:00 am)
- **Ninoy Heart and Soul** (February 27 at 10-11 am)

Pop Girls (Philippine TV Show)

Pop Girls is a [Philippine](#) teen-oriented musical variety show in the [Philippines](#). Hosted by [Nadine Lustre](#), [Rose Van Ginkel](#) and [Shy Carlos](#), debuting on July 1, 2010. It airs Sunday nights on [Viva-TV](#) on [IBC-13](#). The show is live and taped at [Broadway Centrum](#) in [Quezon City](#). The show ended on June 24, 2012.

| Pop Girls | |
|------------------|---|
| Format | Entertainment Teen-oriented Musical Variety show |
| Created by | Intercontinental Broadcasting Corporation |
| Developed by | Viva Television |
| Directed by | Mark Reyes |
| Presented by | Nadine Lustre Rose Van Ginkel Shy Carlos |
| Theme music | Louie Ocampo |

composer

Country of origin [Philippines](#)

Language(s) [Filipino](#)
[English](#)

No. of episodes n/a (airs every Sunday nights)

Production

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-Corpus

Running time 1 hours

Productioncompany(s) [Viva Television](#)

Broadcast

Original channel [IBC-13](#)

Original run July 11, 2010 – June 24, 2012

External links

[Official Website](#)

Hosts [Edit](#)

Main Hosts [Edit](#)

- [Nadine Lustre](#) (July 11, 2010-June 24, 2012)
- [Rose Van Ginkel](#) (July 11, 2010-June 24, 2012)
- [Shy Carlos](#) (July 11, 2010-June 24, 2012)

Co-Hosts [Edit](#)

- [AJ Muhlach](#) (June 5, 2011-June 24, 2012)

Performers [Edit](#)

- [Samantha Page](#)
- [Aubrey Caraan](#)
- [Carlyn Ocampo](#)
- [RPM](#)
- [Sharien Fructuoso](#)
- [Vicc Madrigal](#)
- [Anja Aguilar](#) (July 11, 2011-June 24, 2012)
- [Voyz Avenue](#)
- [XLR8](#)

Former Hosts [Edit](#)

- [Joanna Morales](#) (July 11, 2010-May 29, 2011)
- [Luis Manzano](#) (co-host) (July 11, 2010-May 29, 2011)

Guest Co-Host [Edit](#)

- [Martin Escudero](#) (February 19, 2012)
- [Josh Padilla](#) (May 13, 2012)
- [Onemig Bondoc](#) (February 25, 2012)
- [Cogie Domingo](#) (July 1, 2012)

Awards and Nominated [Edit](#)

- 2011 Anak TV Seal Awardee (Best Variety Show) - Nominated

See also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

References [Edit](#)

External links [Edit](#)

- [Official Website](#)
- [Pop Girls on Facebook](#)
- [Pop Girls on Twitter](#)
- [Pop Girls on Multiply](#)